


GOMERT HELD
MMMWUUEL CHURCH
Local Talent Delighted
Large Audience - The
Programme.

evering, the different n concert last ed. d , good number were present and


## Business is Good

 at COGHILL'STO-MORROW, even more than usual, will be a big day at the popular store, 46 Market Street. $\qquad$
Mer's and Boys' Sweater Coats, Underwear
Shirts, Ties, Collars and Shirts, Ties, Collars and Muffers, Hats and Caps,
Mits and Gloves, Holeproof Hosiery for Men,
Women and Children, will be sold like hot cakes. Every style and quality of Men's Furnishings
is represested, and you will have no difficulty in
finding what your fancy indicates

OVERCOATS are also shown in all the newest weeves and styles,
at popular prices. They are worth your scrutiny at popular prices. They are worthy your scrutitiny
today, to-morrow, any time. Our $\$ 15.00$ Overcoats
take the cate take the cake
Special valu
pait. Beccial value in Men's Trousers, $\$ 1.00$ to $\$ 5.00$
Biggest and best stock of Mitts and Gloves in
the city. COME AND SEE.

## W. D. COGHILL <br> Men's Furnishings and Clothing <br> Agent for Holeproof Hosiery, Carhartt's and Hansen's $\begin{gathered}\text { Gloves }\end{gathered}$

46 Market Street



11th ANNIVERSARY SALE STILL CONTINUES

## Here's Saturday's Programe

Special Purchase of 50 Ladles' High-Olass Coats All to Clear at Less Than Half Regu'
$\$ 2.50$ to $\$ 4.00$ Cloakings $\$ 1.98$
$\qquad$


Men's Hose 25c

Men's Underwear

Tailor-Made Waists \$2.25
$\$ 2.25$
25 c

Children's Waists 25c


A 1 nicert Miss Hardy's PLEASING EVENT AT Locall Council of








## EXTRAORDINARY VALUE IN OVERCOATS <br> Made to your measurt in any one of the season's smart stylesentshawl collar, double brasased, English ulser bett stres, - shawl Colar, double breasted back, or tht the more conservative stvese <br> $\$ 18.00^{-s}$ <br>  $\$ 20.00$ blue, reey, favn and desirable novety shades, in  $\$ 2250$ Suits $\$ 15.00$ to $\$ 30.00$ IVOIIS9 Made to your measure with a try-on before completion. Open Eveniigs 




After All
There's No Place Like Home
as Furnishers of Homes
 oothe, rest and inimeratate your Carry wide ranges and

Furniture

Rugs and Carpets
China, Draperies and Fine Up-
holstering
absolutely, gurselves and
M. E. LONG

Furnishers of Homes)

## At Last! Tungsten Lamps for Everybody

The Enormous Sale of "BERGMAN" Tungsten Lamps Has Enabled the Makers to Reduce Their Prices. Here they Are

## The Advantages

Save 2-3 your electrtc bill. Clear, white light, easy on the eyes. Lamps will not turn black. Lamps will burn in any position.


SPECIAL QUANTITY PRICES
ALSO LARGE SIZES CARRIED.

At These Prices Every Store, Office and Home in Brantford Should Use "Bergman Tungstens"
From our experience we beliève there are only 2 real good Tungsten Lamps made-THE BERGMAN IS ONE

Phone orders promptly delivered

## T. A. COWAN 81 Colborne Street


the blonolineo elephant ano its anillilie rival Antan witan Diverting Chronicles of Circus Life By FRANCIS METCALFE





 mill
 nitan








 Sont fount ont hat Ror
 at he ouath hond orcering


 and






Surely a small price to pay for all the pleasure it will bring

The Victrola is no longer a luxury, but a necessity one that you can afford and that you ought to have.
There is nothing else you could buy with the same or a much greater amount of money that will give so much pleasure as the Victrola.
Will There be a Victrola in Your Home this Christmas?

Other styles of Victralas from $\$ 20$ to $\$ 300$. They are sold on easy payment (as low as $\$ 1$ per week) if oesired. Victor records are 90 c for 10 -inch double
(10)R Berliner Gram-o-phone Co.




