## THIE MAIL E ADVOCATE

Official Organ of The Fishermen's Proteotive Union of Newfoundland.




THE MAIL AND ADVOCATE, ST. JOHN'S, NEWFOUNDLAND, OCTOBER $2,1916-4$.

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## J. J. Rossiter Our Motto : "Suum Cuique." <br> 

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Pany Editor and Business Manager




## UNION ELECTRIC CO., <br> Limited.

Authorized Capital $\$ \mathbf{2 0 0 , 0 0 0}$.
Shares $\$ 10.00$ each.
President. . .......W. F. Coaker, M.H.A.
Vice-President. . . Dugald White.
Secretary.......... J. G. Stone, M.H.A. DIRECTORS
C. Bryant.

St. John'
Catalina. P. Coleridge.............. Catalina.
Jos, Perry.............. Calina.
John Guppy........... Port Rexto

An allotment of $\$ 20,000$ worth of shares in this Company will be sold to the
Public at par. For information and prospectus apply to W. F


## Reid-Newtoundland $\mathbf{C o}$.

## LABRADOR SERVICE.

## S.S. SAGONA

will sailfor Labrador Ports of call at 1 p.rn. Tuesday, Oct.3rd. Freight received up to $6 \mathrm{p} . \mathrm{m}$. Monday.

## Reid-Newfoundland Co.

## Men's Heavy Dull Finisish Rübber Boots,

Wool Lined, Jersey Brand, \$3.10.

## Men's Woonsocket Rubber Boots,

This Boot is made with the Tap rumning to Heel and has been the Standard Boot for more tharr a generation.

## Our Price, \$3.70.

men's maitese cross dull finish boots,
Red Top, Natural Grey Sole, a good Only $\$ 4.50$.
Men's Red and White Patent Pressure Process Rubber Boots, These are famed the country over and are made from the finest Gum, specially constructed by skilled workmen.

Our Price for all Red is $\$ 4.50$; for all White $\$ 5.20$.
Men's Black Pure Cum Rubber Boots,
White Sole, Reinforced, Red Foxing, Felt Lined. We recommend it as the Best Fishing Boot made. There is none better.

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Cruel Ireatment of War Prisoners





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