







# Spring Clothing With Character

The kind that fits and retains shapely appearance. The kind you like to wear, because you know quality is there to back it up. The prices—\$18.50, \$22.50, \$25.00, \$28.50—sounds like pre-war times.

BY COMPARISON you will see why this store is doing the clothing trade. Drop in and try on a suit and see how nicely you can be suited. You get first choice of a splendid selection.

### Wonderful Values in Boys' Suits

made up in the mannish styles that appeals to the particular taste of both boy and parents, \$7.50, \$9.00, \$11.50, \$12.50.

### Ladies' Spring Coats

with all smart touches, made from Paris wool, imported materials, styled to suit the demand for correct garments. All the new colors, including Princess Mary blue. Priced for quick selling, \$16.50, \$18.50, \$19.75, \$22.50, \$25.00.

### Empress Shoes

Complete stock of Slippers, Ties and Oxfords, in styles to suit the present demand. Once an "Empress"—always an "Empress."

### Let a Hoover Sweeper Do Your Housecleaning

New prices 1st March below pre-war prices. Phone us for demonstration any forenoon.

**J. N. CURRIE & CO.**



### LAND VALUE FALLING

The average value of the unoccupied farm lands of Canada, which includes both improved and unimproved land, together with dwelling houses, barns, stables and other farm buildings, is returned to the bureau of statistics as \$4 per acre, as compared with \$48 in 1920; \$46 in 1919; \$41 in 1918; \$38 in 1917; \$36 in 1916, and \$35 in 1915. By provinces the value for 1921 is highest in British Columbia, viz.: \$122. In the other provinces the average values of farm lands per acre are reported as follows: Ontario, \$63; Quebec, \$59; Prince Edward Island, \$46; Nova Scotia and Manitoba, \$35; Saskatchewan, \$29; New Brunswick and Alberta, \$28.

For the year 1920 the average wages of farm help were the highest on record. For 1921 the returns show a very substantial reduction.

Not only do the average values for all descriptions of farm live stock show an extraordinary decrease as compared with 1920, but they are also below the values ruling before the war. For horses the values are the lowest on record since these annual returns were begun in 1909.

### NEW LIGHTNING ROD ACT

The Lightning Rod Act which came into force on Jan. 2, 1922, provides that no person shall sell or offer for sale any material or apparatus intended to be used for the protection of buildings from damage by lightning until authorized to do so by a license obtained from the Provincial Fire Marshal. The material to be used, and the manner of installation, shall be approved by the Fire Marshal, and the company must give a guarantee agreement providing that in the event of any building being damaged by lightning, the cost of installation of the rodding material shall be refunded to the owner of the building, providing he makes a claim for same within 30 days. The cost of the license is \$50 a year, and a tax of 80 cents is also imposed on every \$100 worth of material sold.

### TO AID APPLE MEN

Hon. Manning Doherty has introduced into the Ontario Legislature a bill to aid in packing and grading of fruit. He explained that the intent of the bill was that the Government would make a grant of 25 per cent., under certain conditions, towards the building of central packing plants, where they are being erected by co-operative packers and co-operative producers of fruit. Any co-operative organization with ten members, and with bearing orchards of 100 acres, would be eligible for the grant. In answer to a question, Mr. Doherty said that privately-owned plants would come in under the scheme. Any person in the section in which the grading station was built would have the right to bring in fruit.

### THE CRY OF RUSSIAN CHILDREN

Colonel Herbert J. Mackie of Ottawa, who spoke at the St. Thomas Kiwanis Club luncheon on "What I Saw in Russia," is president of the Canadian committee of the "Save the Children Fund," an organization taken up in Great Britain and the United States for the purpose of extending relief to the starving children of Russia. The committee is the only body of its kind that has received the official recognition of the Dominion Government. Premier MacKenzie King being the honorary president and the Right Hon. Arthur Meighen, Hon. T. A. Crerar and Hon. Rodolphe Lemieux being honorary vice-presidents. Through the Canadian committee it is made possible for citizens and residents in Canada to contribute towards the relief of the suffering now prevailing among millions of Russian children, and it will have the active co-operation of the government in its work. Many citizens of outstanding prominence and importance have agreed to act as members of the executive, and subscribers have, therefore, every possible assurance that their contributions, whether in money or kind, will reach the beneficiaries for whom they are intended.

Children are everywhere and always the subjects of peculiar compassion and sympathy. They are helpless to do anything for themselves, and in the case of Russia they are the innocent victims of conditions and circumstances for which they, at least, are in no way responsible. It is scarcely necessary, with all the authentic information that has been received and published in the daily press, to dwell upon the horrors that have existed and still remain in the famine areas of Russia. They show that the lives of millions of children are still at stake and that despite all efforts that have been and are being made, many are doomed to a slow death by starvation. But it is possible to save thousands, and no more searching or powerful appeal can be offered than that cry of the Russian children for bread. It is a universal appeal that is not concerned with matters of race and nationality—it is sufficient that those of whose behalf it is made are paying the penalty of sins of omission and commission of which they are guiltless, that they could not prevent and can do nothing to remedy. Canadians, if they have any regard for the precepts of the religion they profess, cannot shut their eyes to the humanitarian responsibilities resting upon them.

Pending the formation of a local committee in this district, to act in co-operation with the Canadian committee of the "Save the Children Fund," the Transcript will be glad to receive local contributions and to forward them to Sir George Burn, who is acting as executive treasurer.

A prosperous, happy, contented, intelligent family in every farm home is the greatest need of the nation. A prosperous farmer of Rostock, Ellice township, has returned from a trip to Michigan, during which he had his first ride on a train. In Port Huron he saw street cars for the first time and wondered how they ran without engines. Blank oil leases may now be had in any quantity at the Transcript office.

### WHY THE TWO-DOLLAR RATE?

A number of our subscribers have asked why it is that The Transcript remains at war time price while so many articles have tumbled back to "normalcy." We fully appreciate the viewpoint of the farmer the price of whose produce has been cut in three and who wonders why newspaper prices remain at high-water mark.

Newspapers went up in price because everything that went into the production of the paper went up. And they remain up because there has been very little decline since the war period shot them up 300 per cent. The price of white paper has come down, we believe, about 25 per cent. But that is not much off 300 per cent. and freight rates are 200 per cent. up. During 1921 we paid more for paper than ever before, and we haven't heard of a reduction for 1922. The price is now close on three times what it was before the war. Ink is still 100 per cent. up. So are ink rollers, type and all repairs. Printers' wages are also double what they were in 1910, and the hours are shorter. The price of coal and wood which must be used for heating is too well known to need mention. The publisher must find some way of paying for these.

Besides this the newspaper plant of today is a very different thing from what it was 15 years ago, or even 10 years ago. At that time \$2,000 or \$3,000 would equip a town printing office, but now \$12,000 or \$15,000 is required. It may be asked: Why not go back to the old methods? The answer is that it is as easy for the farmer to go back to harvesting with the cradle.

Another item which adds to the cost is postage. In 1918 the P.O. department trebled the rate of postage on newspapers and on January 1, 1922, the rate was again doubled, making it six times what it was before 1918.

### CASTORIA

For Infants and Children In Use For Over 30 Years Always bears Signature of *Chas. H. Victor*

Renew your daily paper subscriptions at The Transcript office.

Four Ninety \$785 f.o.b. Oshawa  
Four Ninety Special \$895 f.o.b. Oshawa

### Chevrolet

Valve-in-head motor. Spiral drive. Hand emergency brake. Baked enamel body. Lightest car on fuel. Lowest priced fully equipped car on market.

Chevrolet led all competitors in sales at New York show, also at Chicago show.

A short time ago Fleischman Yeast Co. purchased 1,500 Four-ninety models; the Singer Sewing Machine Co. purchased 1,000. This is a great tribute to the stable qualities of Chevrolet, as they discarded the other makes they were using.

Do not buy a Chevrolet with the idea of trading it off in a year or two. You may find that it improves with age.

Factories have been running full blast for months. They are not going to be too plentiful.

See N. & A. M. GRAHAM now

### Irwin's Novelty Store

Phone 24

Cheapest and Most Satisfactory Place in Town to Get

STATIONERY, SMALL WARES, FANCY GOODS, CROCKERY, ETC.

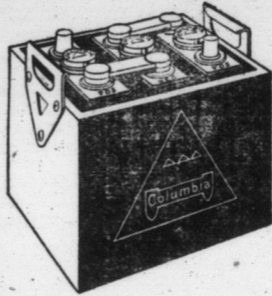
Agency for Parker's Dye Works and Pictorial Review Patterns

## THE SPRING IS NEAR To Beautify Your Home

Whether by alterations or new additions, and the most reasonable way to accomplish best results. Or if you are contemplating building a new home I would be pleased to have you call at my office and describe your desires and I will be at your service at all times and give all my attention.

### J. D. BROWN

General Contractor and Builder  
Second Floor, over Graham's Garage, Glencoe, Ontario.  
Plans and Specifications furnished if required.



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Be sure that your Battery is a

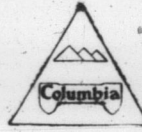
### Columbia

if you would avoid cold weather troubles. We sell them.

Batteries of all makes repaired and recharged. Also stored for the winter.

### McAlpine's Garage

McRae Street



Order your Counter Check Books from The Transcript

### 7 Sutherland 7 Sisters' HAIR GROWER Grew This Hair

Victoria Sutherland



Growth 10 inches

Victoria Sutherland was only one among the thousands of women whose luxuriant hair has furnished living proof of the wonderful results obtained through treatment with the Sutherland preparations.

**Simple, Home Treatments** Beautiful hair, lustrous and abundant, is not a matter of chance. Simple, easy home treatments with Seven Sutherland Sisters' Hair Grower end scalp troubles and promote a new and healthy growth of hair.

**Hair Grower—Hair and Scalp Cleaner—Colorator**

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### THE DOUBLE TRACK ROUTE

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Unexcelled Dining-car Service. Sleeping Cars on night trains and Parlor Cars on principal day trains. Full information from any Grand Trunk Ticket Agent or C. E. Hornings, District Passenger Agent, Toronto.

C. O. Smith, Agent, Glencoe; telephone No. 5.

# Studebaker NEW BIG-SIX

Series 22

"Built-in-Canada"

## It is Here!

The New Studebaker Cars, now on display, insure a continuance of Studebaker leadership in motor car VALUE.

In the New BIG-SIX you get the wonderful performance of its 60-horsepower motor, the roominess of its seven-passenger Studebaker-built body, its unusually easy gear shifting, and steadiness on the road at all speeds.

There is distinctiveness of appearance in its beaded edge body, tailored rod, massive head lamps, graceful cowl parking lamps, and

clear-vision, one-piece rain-proof windshield.

But basically, the New BIG-SIX is the same dependable car that contributed much to making 1921 a Studebaker Year.

If you pay more than the price of the New BIG-SIX you may buy more weight, but it is impossible to get finer materials or better workmanship. Its light weight and the use of the highest quality materials, contribute in making the New BIG-SIX the greatest 7-passenger automobile value on the market today.

### Look for These Features in the New Big-Six

60-H.P., 3 1/2 x 5-in. motor with detachable head. Dry plate disc clutch which makes the shifting of gears unusually quiet and easy.

Intermediate transmission. A new seven-passenger body mounted on a sturdy chassis of 126-in. wheelbase, with heavy beaded edge, graceful cowl, larger and higher hood; built complete in Studebaker plants.

New one-piece rain-proof windshield that gives greater vision. Windshield wiper. Cowl parking lights, miniatures of headlights, in corners of windshield.

Cowl ventilator, operated from dash. Courtesy light on driver's left. Tonneau light with extension cord.

Massive and artistic headlights with improved deflecting and diffusing lenses.

Deep, luxurious cushions upholstered in hand-buffed genuine leather. Large plate glass window in rear of tailored top.

Tool kit in pocket on left side of driver, locked with same key that fits transmission lock and ignition switch.

33x4 1/2-inch 'cord tires.

WM. McCALLUM DEALER, GLENCOE

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\$2475

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