















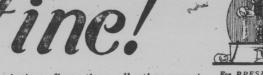
One big lot of Sample ( oth and the Latest Style



For BAKING. For pound, tea and sponge cakes, coffee cakes, angel cake, layer cakes, fruit cakes, cocoanut cakes, pork cakes, nut cakes, short cakes, macaroons and biscuits, crullers, rolls, buns-ALL cakes-Lantic icker with the butterbecause it's FINE



For BEVERAGES. For tea, beer, orangeade, lemon pop fruit punch-in fact for all he made beverages use LANTIC. There will then be no wasted spoonful left at the bottom of the cup or glass-because it's



FINE in granulation—finer than all other sweet-eners in actual use—finest in results obtained. "Fine" has many meanings to the Lantic user! In snowy glistening crystals of pure cane sugar-all sugar and nothing else-Lantic brings you concentrated sweetening. And because each crystal is fine and even, Lantic dissolves at once-it instantly delivers its great sweetening power without hesitation. Of course it goes farther. Of course it costs less. Of course you will like it fine.

In PRESERVING late fruits such as pears, plums and peaches, it elimin-ates the danger of over-cooking, which robs fruit of its natural color and shape, and some of its flavor.

In BAKING, Lantic creams quickly with the butter—which makes the cake light and dainty. Creaming need not be tedious. In CANDY-MAKING fine granulation gives candy a soft velvety quality. Most of the highest grade chocolates and finer candies are made with Lantic. The exquisite "velours" of the best chocolate creams comes from Lantic fineness.

In TEA or COFFEE, in fact in all beverages (hot or cold), every Lantic crys-tal dissolves at once, yielding readily the full sweetening of the purest cane.

**ATLANTIC SUGAR REFINERIES, LIMITED** MONTREAL

.

For PRESERVING. For peaches, pears, plums and grapes—if you use Lantic you can smile at the old caution "Let it simmer until all the sugar is dissolved." While yet the fruit retains its beautiful color and attractive form, the preserving is done!--because it's FINE.



For CANDY - MARING. For For CANDY - MARING. For fudge, taffy, butterscotch, cara-mels and fondants, walnut and maple creams, marshmallows, peppermints, peanut brittle, candied fruits, and of course all icings, Lantic has the call with the base dendy makers because the best candy makers because it's FINE.

daggers. That the triceratops was a fighter, and often engaged in combat, is prov-ed by the finding of many broken and healed bones of reptiles of this spe-cies. Evidently they lived to recover from the'r wounds and fight again another way.

"The Bible says there will be no marriage in heaven", said Willie. "I wonder if that is true?" 'Of course t is," replied his little sister Hazel.

"How can the woman marry when there are no men in the place?'

There was a young lady from Siam

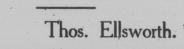
Who had a bold lover named Priam." "I don't want to be kissed,

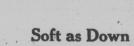
But if you insist, Heaven knows you are stronger

than I am."

Stallion's record in Canadian Clydesdale Book inspected on the 10th day of April, 1919, and found to be pure bred, sound and good type. Will stand at my stables for the season of 1920.

Dam, Nellie of Brooklyn, No. 4769

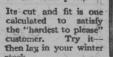




AND warm as the coat of the mari-time sheep from which they are made— Atlantic Underwear pro-tects thousands of ment from the icy blasts and piercing winds of a Can-adian winter. To wear Atlantic Un-

derwear is merely to transfer the thick, warm, heavy woollen coat of maritime sheep to the back of the

Atlantic Underwear will outwear any other line at the same price,



stock. LOOK FOR THIS TRADE-

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The UNDERWEAR that Overwears

ATLANTIC UNDERWEAR, Limited . Moncton, N.B.

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ter wear with the Sha \$39.50, W. W. Johnson Price ..... One big lot of Ladie Coats, the best cloth for

coats that will give you \$30.00, W. W. Johnson Price .....

LADIES' SWEA' One big lot of Ladies' Reg. \$6.00, W. W. Joh Price .....

· One big lot Ladies' Vo with Embroidery. Reg. W. W. Johnson's Price.

One big lot Ladies' D Toe and Heels, Black. Johnson's Price .....

. Ladies' Black Leathe Reg. \$10.00, W. W. Jo Price .....

One big lot Ladies' Pum \$8.00, W. W. Johnson

One big lot Ladies" Blue and Pink, Belt Reg. \$8.50, W. W. J.

Sale Price 20 Pieces of Glass wide. Reg. 40c. per y

Price per yd. ..... 1 One big lot Vici Kid

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24."

1 June B

Cuban heels. Reg. \$9. 

> 50 Pieces of Dark 39c. W. W. Johnsop's I





## To the People of Canada

CANADIAN SHOES FOR

CANADIAN

PEOPLE

THERE are many things which you need not buy unless you choose. But footwear is not among them. You must have shoes. From the standpoint of your health, as well as for comfort and appearance, good shoes are a necessity. And that fact alone places upon the manufacturer of shoes a responsibility which he must at all times appreciate.

That responsibility to the Canadian public is shared by the 158. manufacturers of shoes in Canada, from whom you buy nearly \$50,000,000 worth of footwear every year.

The fact that we have built up an Good shoes are of such daily impordustry of such magnitude is the best evidence that we do appreciate this responsibility. One may think sibility ends when we that our respo have produced footwear of honest value and sincere workmanship, and nave placed it on the shelf of the retail store where it is accessible to you. That is one essential service industry is called upon to

tance that we ought to make public certain facts and conditions which certain facts and conditions where fovern the quality of the product we make, and the value which you receive for your money. We ought to point out clearly, the part which your play, and the influence which you exercise, in establishing those conditions. We should urge upon conditions. We should urge upon you, your own responsibility in the matter, and show you just how you can help to maintain the quality of the footwear which we offer you.

Best we cannot dismiss our responsi-bility quite so easily. We believe that This is the first advertisement of a series which will be devoted to the aid do more than that.

render

under produces footwear of every desirable type, and of ndard quality in all grades. When you buy Made in Canada otwear you are assured, at foir prices always, of the utmost it modern shill can produce in Comfort, Service and Style.

property of the wife, and the absolute he carries and the wooden box in which he puts what his wife gives him are all the personal property the male Tuareg possesses, and all he retains, should the lady divorce him. World's Largest Telescope. The largest telescope in the world

W

World's Largest Telescope.
The largest telescope in the world has just been built at the Mount Wilson Observatory in California, at a point nearly 6,000 feet above sealevel, says Tit Bits.
It is a quarter of a million times more powerful than the human eye, and will enable astronomers to see a thousand million new stars. They hope, with its help, to find out the limits of the universe.
This telescope is appermanent one for solar research. It is fired in a tower 164 feet high, and has an outer tower as a protection against wind vibration.
The tube of the telescope has triple walls with air spaces between to grant are endered on the front surface, and are one foot thick.
There are three lenses. The largest, at the top, is a 12-in. objective of 160 feet, focal length, giving a sun image nearly 17 inches in diameter. The three lenses are mounted on brackets that are swung out of the way when not in use. The summit of the oway when not in use. There are pholographic dark frooms where plates are developed, and there is a midigibilitation for the summit of the tway.

She Was Waiting, Too, Tramp-Madam, is your husband up yet? Wife-I guess he is.' Tramp-Well, I'd like to say a few mords to but Wife-So would I. He hasn't come tome yet.

The Latest Request. "What's the matter with the maid now?" "She says she won't stay here un-less you agree to build a double gar-age. She's got to have some place to keep her car."

A GIVE AWAY. was served. "Mother lost the can-opene plied the landlady's boy.

Grown-ups may learn homething from little Johnnie. On the morning of his birthday this notice was found pasted on the door of his room: er my birthday; give tIII

HEN YOU require Printed Stationery or Printing of any kind it is not necessary to send your order to a distant city. Your local printing offices can attend to all YOUR needs.



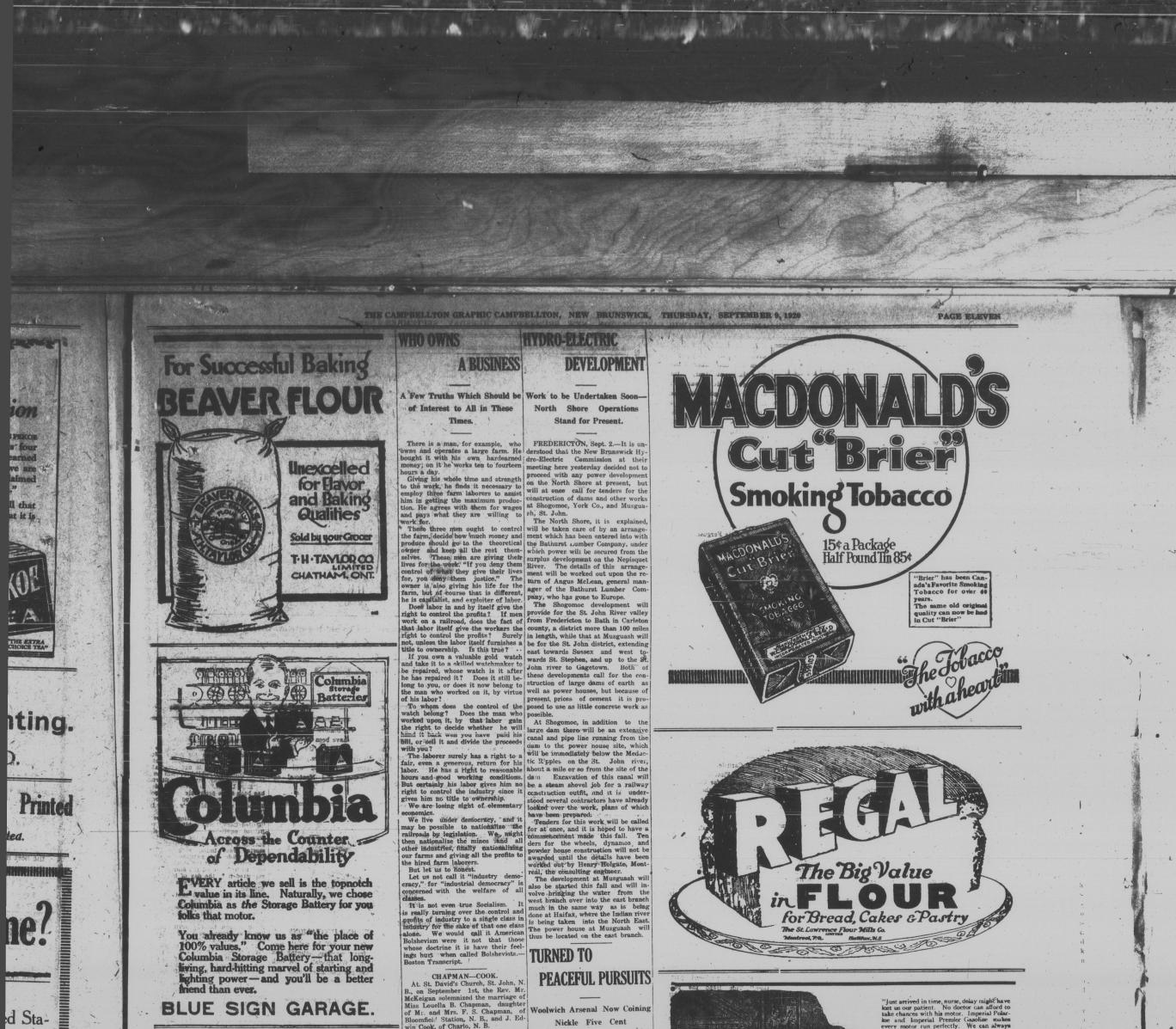
Buying at home; trading one with another so far as is possible, is the fundamental principle underlying the growth and trade expansion of every community. A dollar spent with your own merchant, manufacturer or printer may again come into your hands, but a dollar sent to a distant mail order house, print shop or factory is gone from your community forever.



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GG MARE MANNES The Nurse told Her to Give EMULSION THE GREAT HEALTH RESTORER

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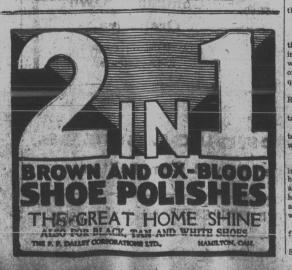
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ns Co., N. S., Oct. 1919. recommended, but everything failed to give her OLIVEINE EMULSION hy baby and I would not be without in

WIVEINE EMULSION & for a to pave the way

Sold everyw ing & Co, Limited, Cookshire, Que. -



B., on September 1st, the Rev. Mr. McKeigan solemizate the marriage of Miss Louella B. Chapman, dughter of Mr. and Mrs. F. S. Chapman, of Bloomfield Station, N. B., and J. Edwin Cook, of Charlo, N. B.
Win Cook, of Charlo, N. B.
The bride entered the church on the arm of her father to the strains of a wedding march rendered by the organist, Mr. Squan. The bride was sattired in her travelling costume, a navy blue tailored suit, with satin hat to match, and a handsome grey opossum scarf. She wore a corsage bouquet of roses.
The bride is well known in New Brunswick as a successful teacher, and especially in St. John, where she has been a member of the teaching staff for several years.
Mr. Cook is a returned soldier, who served his country with distinction druing the late war.
Mr. and Mrs. Cook have many frithed to them their best wishes on this oceasion. They left for a visit to Prince Edward Island before proceeding to their home at Charlo, N. B.
A youth dropped into a grocery de partment yesterday and asked for a doker hers' greg from a white the labek hens' greg." The puzziel dekrk stared at him. "I qanit tell a black hens' greg from a white the arsenal where 110,000 were at work in war time. Thousands of these men are skilled munition workers. By keeping these busy making locomotives and other peaceful products, the government not only gives them work but retains their services. In event of another war the stilled.
Mr can, "said the bot." "That and the other. "That: the way to tell a black hens' erg.".
Mr tere, "exclaimed the clerk, "go in the sate." More take has 's erg."
Mr tere, "areal and the other. "That: the way to tell a black hens' erg.".
Mr tere, "areal and the other. "That: the way to tell a black hens' erg.".
Mr tere is and indulged in a dice gram.
Mr cook is an indulged in a dice gram.
Mr and Mrs. Boaton Transcript:— Young Fresh-

## An Accommodating Man.

Off to Poor Start. Rastus had indulged in a dice game hat had ended in a free-for-all cutt-leigh drew his car up at th rural gar-Boston Transcript:- Young Fresh that had ended in a first you run away ing scrape. "Why didn't you run away when you, saw trouble coming?" one of Rastus's white acquaintances in-rietor, "Got any gasoline?" rietor, "Got any gasoline?" "I calc-late I have," said the coun-

"Boss, Ah did run away," asserted

tryman, "How do you sell it, bythe glass on

"Hoss, An did run away, asserted "Then you didn't run fast enough, I take it," said the acquaintance. "Yes, sah, I done run fast enough too," insisted Rastas. "Do trobule was Ah didn't sta't soon enough!" Sandy McNab took a cheap ticket in a raffle for a pony and won it. Was he pleased at his good fortune? Not a bit. When the pony was led up to him he locked at the animal gloomily and said: 'I tell ye the whole thing was a swindle.." "Whose the matter?" asked his friends. "How do you sell it, bythe glass or "Wa'al, that all depends, misted," was the "calm reply. "Mosty I sells it by the day, but when some gol-derned jackass from the.city comes along and wants it by the glass, I generally accommodate him. How many glasses do you want?" "How many stenographers have you?" "Two."

"Why, whur's the whip?" asked "Ve seen only one to them." "Why, whur's the whip?" asked show my wife."

You Can Depend On It

 $E_{\rm vert}^{\rm VERY}$  drop of Imperial Polarine is 100% lubrication. It spreads a protecting cushion of oil between all wearing parts, making each part function smoothly and reducing wear to a minimum.

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It has exactly the right body—forms a perfect piston-to-cylinder seal, maintains compression, conserves power and saves fuel. It does not break down or run thin under extreme heat.

Imperial Polarine burns clean, reduces carbon deposits to a minimum and assures long life, smooth running and reliability to your motor at all times, under all conditions.

There is an Imperial Polarine grade for every motor need, from crank shaft to differential. Consult the Imperial Polarine Chart of Recommendations for the correct grade to use in your car-it is on display wherever Imperial Polarine is sold.

Sold in one and four gallon sealed cans, steel kegs, half-barrels and barrels, by dealers everywhere in Canada. Buy in large containers and save money.



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stesses at the home of the Misse

## rocket on last Thursday evening Social and Personal when they entertained in honour Miss Marguerite Henry. During the evening Miss Herny was the recipien

Mrs. A. B. Farrer of Harcourt, who is visiting at Nash's Creek and her eister, Miss Miller spend the week-end time returned home last week. time returned home last week. The guests were: Miss Marguerite in town Mr. Wm. Fish of Newcastle was in Henry, Mrs. Gordon Williams (Mon-Miss Ruby Graham has returned to town this week. treal), Misses Estelle McKenzie, Aga-Contreal after visiting her father,

Mr. C. C. Hayward of Newcastle tha Wall, Jean Henderson, Eva Wil-Mr. D. F. Graham for a week. Miss Irene Currie who has been yisiting her parents, Hon. and Mrs. Miss Virginia Lyttleton of Washing. Frances McPherson Georgie Currie Misa Virginia Lyttleton of Washing- Frances McPherson, Georgie Currie, Wm. Currie, has returned to New ton, D. C., is visiting in town the Sarah Lutz, Florine Andrew, Margar-

Miss Frances McPherson spent the guest of Mrs. A. H. Ingram. et Adams, Hope Quinn, Greta Metz-Miss Frances McPherson spent the holiday at her home in Charlo. Mr. and Mrs. Jas. E. Miller and turned to town after spending summer months at "Spruce Lodge" but the open and the spending the already entered upon her duties. Summer months at "Spruce Lodge" Miss Love of F. E. Shephard & Co., Eleanor McLean, Margaret McLenn-Miss Elcanor McLean spent the is in Upper Canada on a buying trip an and Jessie Fergueon.

week-end with friends at Dalhousie. and attending the fall openings. Miss Jessie Smith entertained a Miss Pedolin of Newcastle was the Mr. G. G. McKenzie of the G. G. number of her friends at her home on guest of Mrs. M. A. Kelly last week. McKenzie & Co. Limited, has return- last Thursday evening.

Mrs. P. Gillin, Woodstock, N. B. Mr. Gordon Williams of Montreal ed from a buying trip to Montreal. spent a few days in town this week. Coun. H. J. Currie of this town has announced the engagement of her Miss Margaret Doak was the guest and Mr. A. J. Comeau of Chandler only daughter, Mary A. to Mr. J. River for the week-end... trude's Church, Woodstock, on Wed-Mr P. A. McDonald of Moneton Miss Jean McDonald left this week nesday afternoon, September the fif-

was in town this week. for Sackville where she will be a teenth. Miss Josephine Dickie has returned student at Mount Allison Ladies Col- Mr. and Mrs. Oswald Smith were

from Derby, where she was the guest lege. visitors to Moncton over the week-end Miss Ethel Farrar has returned to Miss Jean McLennan ber returned of her aunt, Miss Cliff.

Mr. McCrae of the Bank of Nova Scotia staff, is spending is vacation in Ladies' College. guest of Miss Rena Caldwell. Miss Hazel Murray who ha has been Miss Olive Alfred of Tide Head left Halifax. Mr. and Mrs. A. R. Fraser and son Monday morning for Sackville to at- in St. John attending the fall open-

Ralph of Port Elgin, N. B., are visit- tend Mount Allison Ladies College, ings has returned home. ing Mrs. Fraser's parents, Mr. and Miss Florence LeBlanc left on Sat- Miss Rena Caldwell and Mr. Le urday evening for New York City Caldwell motored to town this week, Mrs. Alex. Mowat. Mr. Bert Dunham left on Monday where she will enter the Roosevelt Miss Caldwell remaining in-town for a for Fredericton to take up his duties with the C. N. R., after spending a few days with his parents, in town.

With the C. N. K., atter spending a few days with his parents, in town. Miss Hazel Mowat, Miss Gladys McNutt of Malpeque, who has been visiting in town for the past Moncton were in town over Sunday, the guests of their sister, Mrs. C. Archer. Gray on an auto trip to Prince Ed-

Mr. and Mrs. B. Hillo returned home ward Island.

Mr. and Mrs. B. Hillô returned home on Tuesday after spending the past from Amherst where she visited her dwwecks in Montreal visiting dwwecks in Montreal visiting few weeks in Montreal visiting daughter, Mrs. Bowser. 

 Aughter, Mrs. Bowser.
 Master Billie K.

 Miss M. Irene Ultican, who has been
 has returned home.

 Mr. W. S. Aboussafy and Miss Vic visiting in Jacquet River, for the sum 
 friends.

toria Aboussafy of Val Brilliant and mer, spent a few days with friends in have returned from St. John where John and Fredericton and will also be Mr. John Aboussafy of Price, Que, spent a few days in town recently the Vt.

dry, have returned home. Hubert Gagne of New Mills. Messrs. Joseph and Thomas Gagne Mr. and Mrs. W. S. Montgomery of Mrs. Robt. Hicks.

ate Mr. Hubert Gagne. Mrs. Chas. Mr. and Mrs. L. T. Joudry and Miss Bennett and Miss Ethel Gagne of Elizabeth Joudry are visiting in St. this town were also in New Mills, at. John, Woodstock and Caribou, Maine. In Miss Kathleen Rand, Miss Kathleen Rand, Miss Annie Spent the week-end with her sister, Mrs. Alphon

WE Urge you to come as soon as you can to see these New Creations and learn from personal inspection how desirable these early styles are.

NEW COATS

- TFALL 1920.

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Gossard Corset Agency

een Cook; Messrs. Bisson, Lester Sul- Mr. and Mrs. E. G. Brown and ters, the Misses Blanche and Margaret livan, Gordon Craig; Harold Conrad Miss Lydia Matthews spent a few Harry and Miss Marjorie of Windsor, Blanc, have returned to their home in Ontario, who have been visiting Mrs. Lacasse's daughter, Mrs. Nap. Ledays this week visiting friends at and Mrs. C. J. LeBlanc of Campbell- Manchester,, N. H., ton have returned home. Enroute friends in Quebec and Montreal en-

her home on last Friday evening and turned from a vacation trip to the

Master Billie Killam left on Thurs day for Dalhousie Convent where he

Mrs. Maude Killam spent the holi day in Montreal.

spent a few days in town recently the greets of Miss Liberty Hillo. Mr. James Gagne of Montreal has returned to his home after attending the funeral of his father the late Mr. and Mrs. L. T. Jou-the funeral of his father the late Mr. Hillow the greets of Mr. and Mrs. L. T. Jou-the greets of Mr. America better bars Day, where they were the guests of castle were in town on Wednesday Mrs. Robt Hicks. attending the Lawlor-Henry wedding. North and South America, being held in that city on Sept. 9th, 10th and

have returned to their home in Mat-ane, Que, being called to New Mills owing to the death of their father, the ding. makes Campbellton his headquarters Irene of Manchester, N. H., spent engraving. owing to the death of their father, the ung. A pleasant week-end party and when visiting this section of his dis-late Mr. Hubert Gagne. Mrs. Chas. Mr. and Mrs. L. T. Joudry and Miss tare." Tide Head the party in

Lacasse's sister, Mrs. Napoleon Le- character of our work ad punctuality in its execution. We shall be glad to

Sugar

because the young man was Rudyárd Kipling. Riddr. Haggard said that "Dawn" was sent back to him at least way times before it found a publisher. W. W. Jacobs had a similar experi-ence with "Many Cargoes." He tried it all around London untit another humanit 'Damarch title

it all around London until amother humorist, Jerome, took pity on 16 and fran the stories in To-day. J. J. Bell actually had to publish "Wee Macgregor" himself. He got John Hansell to draw the famous cev-er and beamas his own publisher with excellent results to himself and the public. One publishing house has the re-cord of having decland

confer with you if you are interested. Barrie, Kipling, and Crockett! Cor



and will

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