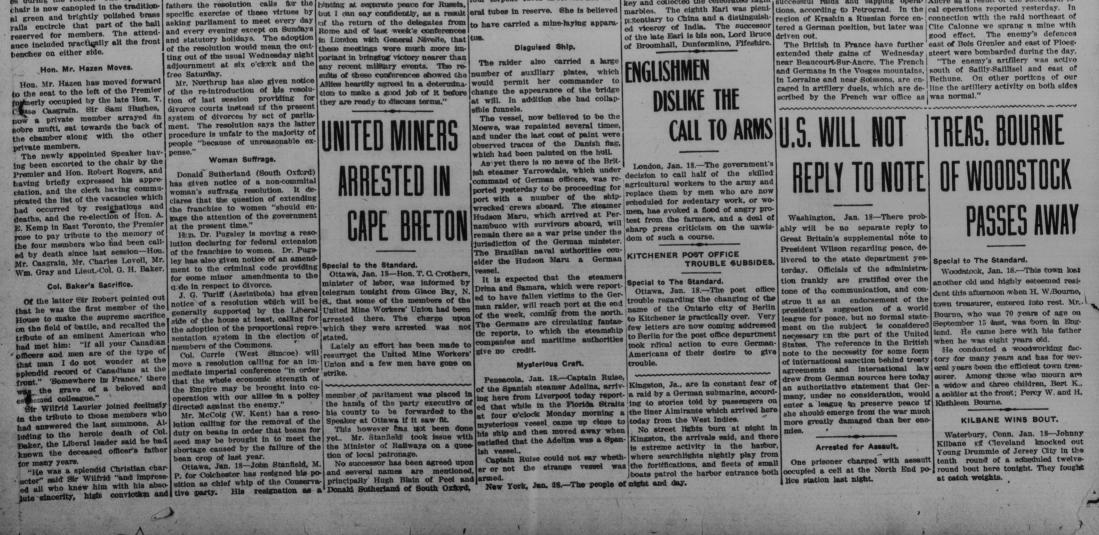


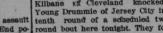
SWITZERLAND CONTEMPLATED BY GERMAN MASSES CONCENTRATING NEAR BASEL, WITH

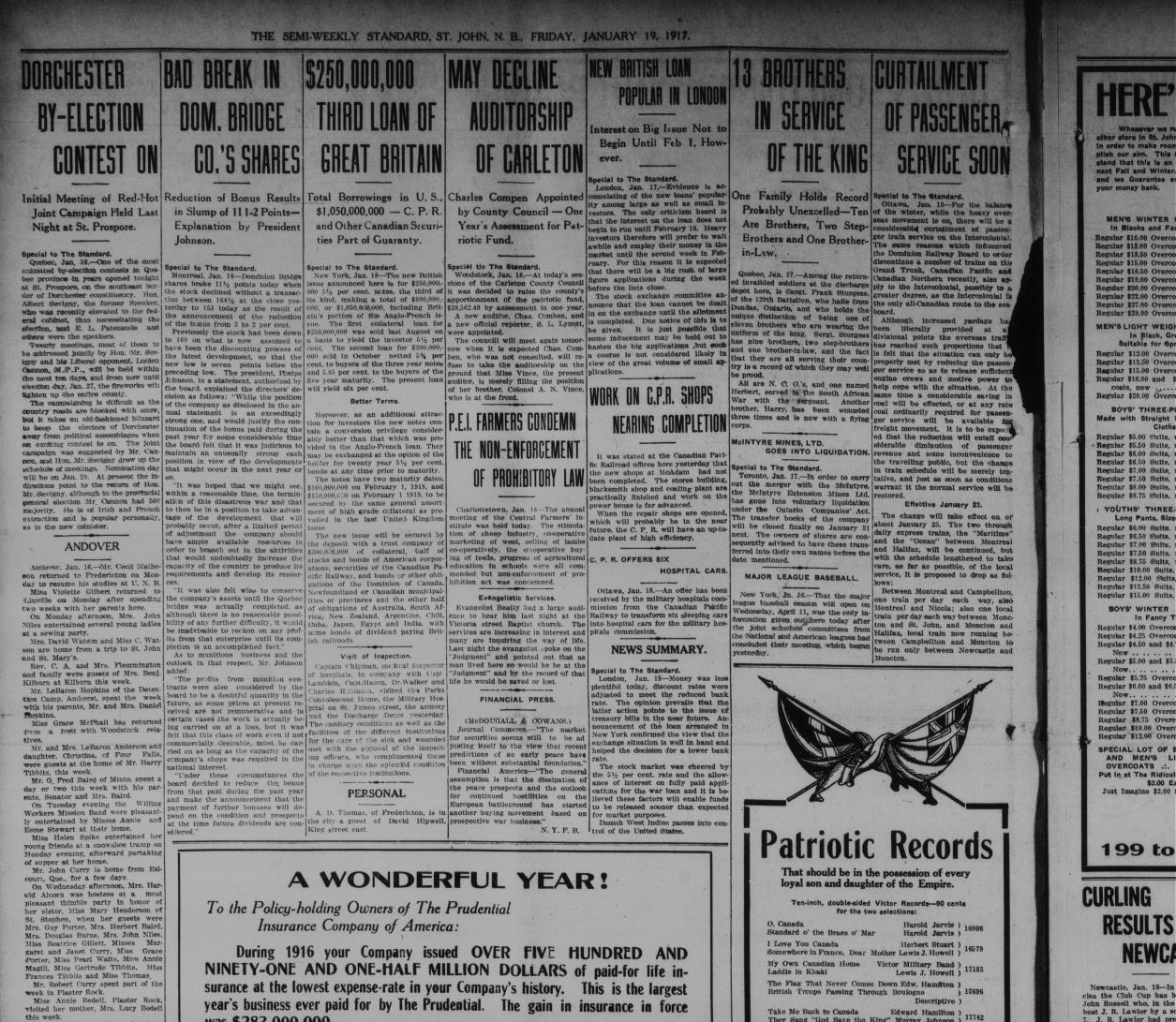
Geneva, via Paris, Jan. 18 .- The courteous, even flattering, reply son's inquiry of the belligerents regarding the war aims has given ich satisfaction at Berne. At the same time, however, it is consider











DORCHESTER

BY-ELECTION

CONTEST ON

NINETY-ONE AND ONE-HALF MILLION DOLLARS of paid-for life insurance at the lowest expense-rate in your Company's history. This is the largest

dsited her mother, Mrs. Lucy Bedell

visited her mother, Mrs. Lucy Bedelt this week. Mr. William Hoyt spent a few days this week at Bluebell. Mrs. Loomis Sawyer, Fort Fairfield, was the guest of her sister, Mrs. Bruce

Mrs. Loomis Sawyer, Fort Fairfield, was the guest of her sister, Mrs. Bruce McLaughlin this week. Mrs. J. D. McLaughlin, Red Rapids, sepent a few days with Mrs. George McLaughlin this week. Mr. and Mrs. Theo. T. Marsten and little daughter of Plaster Rock, are guests of Mrs. Julia Sutton. C. P. Phillips, Woodstock, spent sev-eral days this week in town. Thursday afternoon Mrs. Nelson Hanson was hostess at an enjoyable party of ladies, in hchor of Mrs. Doug Bas Burns of Welland, Ont. Other guests were Mrs. Harold Alcorn, Mrs. Herbert Baird, Misses Myrtie and Pearl Waite, Miss Grace Porter, Miss Babel Thomas, Miss Beatrice Gillette, Miss Mary Henderson, Miss Gertrude Tibbits and Miss Margaret Curry. Mr. Stanley Waugh was in Flor-enceville this week.

a pleasant visit with frid

und Table Literary Olub met me of Mrs. John Niles, Thurs

and Mrs. Guy G. Porter are or their fine home near the sta

Magill spent the weel ves in Fort Fairfield. osed here on the 12th losed on January 15th

year's business ever paid for by The Prudential. The gain in insurance in force was \$283,000,000.

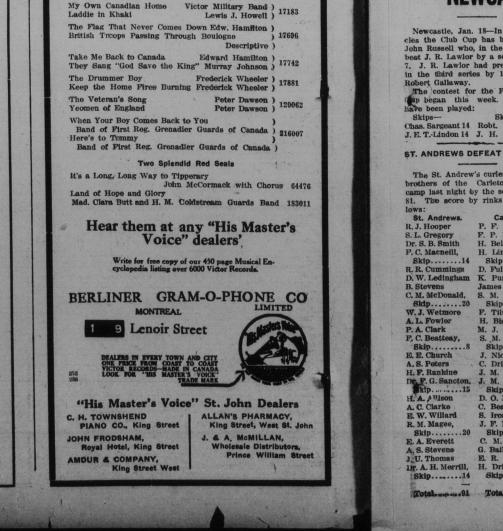
Although your Company is but forty-one years old, you are now the holders of 15.000.000 policies, representing a total insurance in force of OVER THREE **BILLION DOLLARS.**

Since your Company was organized it has paid to its policy-holders the great sum of \$428,000,000, including more than \$28,750,000 not called for in any way by the policy contracts. The 1916 payments to policy-holders were over \$47.278.000.

This wonderful growth and these remarkable figures reflect anew the confidence the insuring public has in The Prudential, and are a reindorsement of its aims, its achievements and its service.

Howeet As Mydley.





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THE STANDARD, ST. JOHN, N. B., FRIDAY, JANUARY 19, 1917.

HERE'S SOMETHING WORTH READING

whenever we run a CLOTHING SALE there is sure to be comching doing, simply because our special offcrings cannot be equalled by any other store in St. John, ba ring none. Now, then, to the facts of the case: Our present stock of Men's and Boys' Clothing has got to be out down in order to make room for other goods which will soon be coming to hand, and we're prepared to make it worth your while to help us accom-plish our aim. This Clothing now on sale was purchased at the old prices, so when you stop and consider the reductions you will readily under-stand that this is an opportunity no person can possibly afford to overlook. Just as sure as you're alive prices in clothing will be much higher next Fall and Winter. Now is the proper time to buy, and remember this, buy lots of it. Our Clothes are made for people who want the best, and we Guarantee every garment to give absolute satisfaction. If you are not satisfied with any purchase made at this store, we'll give you your money back.

HERE'S THE PRICE LIST - NOW GET BUSY

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SENGER,

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ndard. —For the balance to the heavy over-on, there will be a liment of passen-the Intercolonial, which influenced ray Board to order er of trains on the adian Pacific and recently, also ap-mial, possibly to a the Intercolonial is in route to the sea-

sed yardage has provided at a the overseas traff proportions that h mation can only be ducing the passen-o release sufficient motive power to

o release sufficient motive power to situation. At the iderable saving in ed, or at any rate quired for passen-be available for It is to be expect on will entail con-tin will entail con-inconvenience to do, but the change will be merely ten-soon as conditions

soon as conditions mal service will be

take effect on or The two through is, the "Maritime" between Monireal be continued, but lengthened to take ssible, of the local sed to drop as fol-

and Campbellton, each way, also bla; also one local way between Monc-and Moncton and

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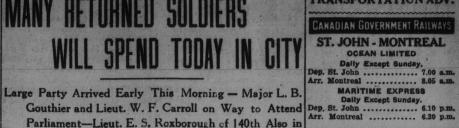
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anuary 23.



| | Regular | \$2.25 | Trousers, | now \$1.8 | 3 |
|-----|---------|--------|-----------|-----------|---|
| | Regular | \$2.50 | Trousers, | now 1. | 3 |
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| 612 | Regular | \$4.50 | Trousers, | now 3. | 8 |
| 1 | Regular | \$5.00 | Trousers, | now 4. | 0 |
| 3.2 | | | | | |

| BOYS' TWO-PIECE OUTS | | | | | |
|----------------------------------|--|--|--|--|--|
| Made With Bloomer Pants. | | | | | |
| Regular \$2.50 Suits, now \$1.98 | | | | | |
| Regular \$3.00 Suits, now 2.19 | | | | | |
| Regular \$4.00 Suits, now 3.19 | | | | | |
| Regular \$4.50 Suits, now 3.89 | | | | | |
| Regular \$5.00 Suits, now 4.09 | | | | | |
| Regular \$5.50 Suits. now 4.49 | | | | | |
| Regular \$6.00 Suits, now 4.89 | | | | | |
| Regular \$6.50 Suits, now 5.39 | | | | | |
| Regular \$7.00 Suits, now 5.98 | | | | | |
| Regular \$7.50 Suits, now 6.39 | | | | | |
| Regular \$8.50 Suits, now 6.98 | | | | | |
| Regular \$8.75 Suits, now 7.29 | | | | | |
| Regular \$10.00 Suits, now 7.98 | | | | | |
| Regular \$12.00 Suits, now 8.98 | | | | | |
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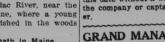


Large Party Arrived Early This Morning - Major L. B. Parliament-Lieut. E. S. Roxborough of 140th Also in Party.



TRANSPORTATION ADV.

ST. JOHN - MONTREAL







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THE GOVERNMENT AND THE COST OF LIVING.

Those opposition newspapers which have put forward the claim that the seful in connection with combatting the exploitation of the necessaries of nor was appointed under the Domining the government authority to inves tigate cases of food exploitation and pointment is being justified by his

dition existing in the country, seeks to recruiting and thrift campaigns. make unjust gains from the consum- prime minister has travelled from ers. It is distinctly a fair and effec-tive method of dealing with trouble some cases that, under war conditions. Empire. The war in Europe has been ers. It is distinctly a fair and effecare bound to arise all over the coun-placed under the direction of David

their lives to the cause of education coming the way of Canada and of her

they is the cause of education in the city schools met yesterday atternoon and decided to ask the Board of School Trustees to increase their salaries by \$100 a year. Un doubtedly the Board will view the request sympathetically but, anless special grants can be obtained for the purpose, may be unable to comply with it. The Board's estimates for the year have already been passed and they are up to the limit for which the city can assess for such purposes as salaries. Yet the teachers have a for increased remuneration. No other public servants are so poorly recom-

...



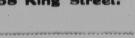
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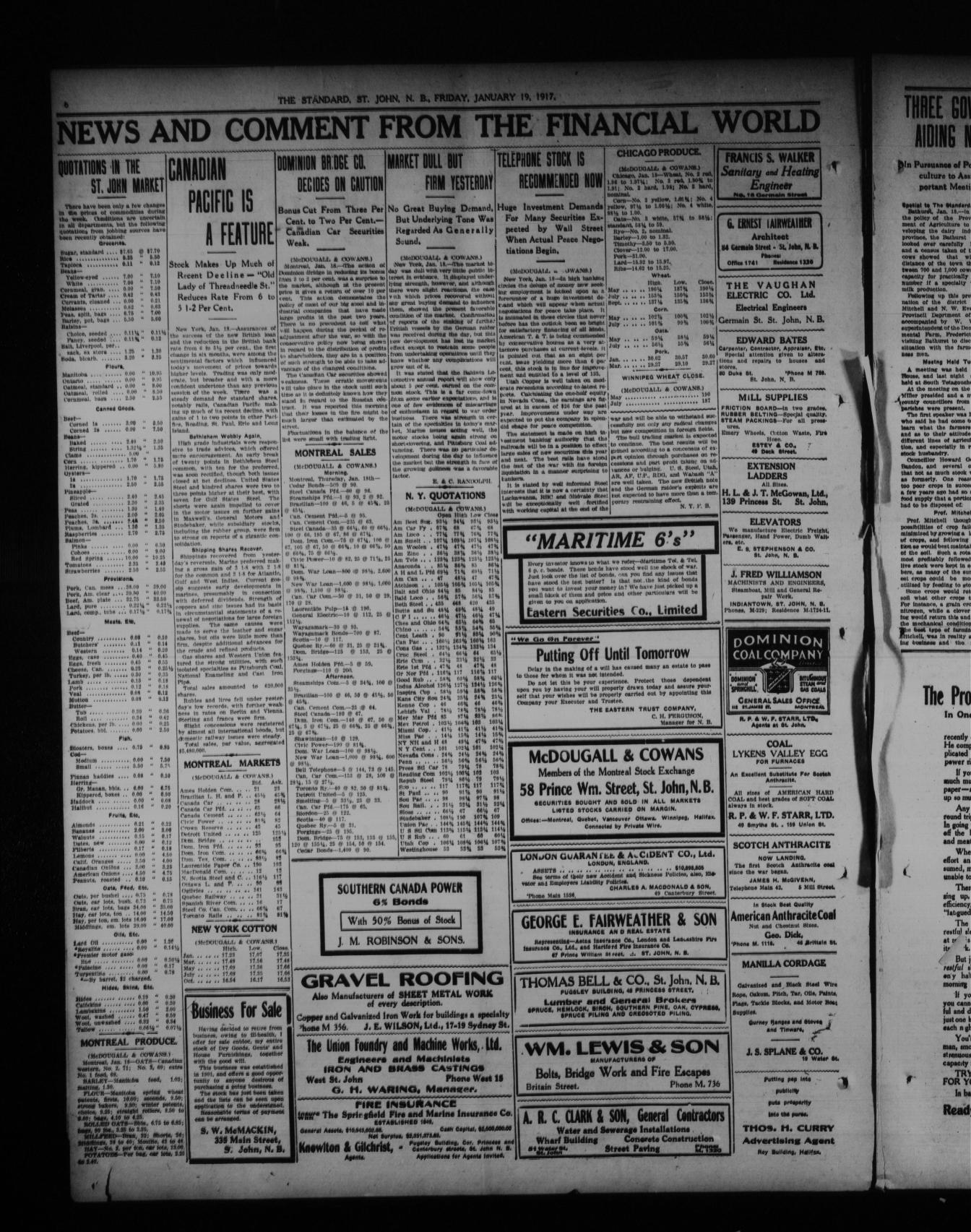
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THE STANDARD, ST. JOHN, N. B., FRIDAY, JANUARY 19, 1917.



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on the Coast

recently described the reasons for fatigue. He compared the human body to a com-plicated engine which generates its own power right on the spot.

If you raise your arm, you use up so much muscular fuel; if you read a news-paper—as you are now doing—you use up so much mental fuel.

Any single drop of bloed makes a round trip of the bedy every 30 seconds. In going the rounds it picks up and carries off the burnt-out ashes of our muscular





Direct importers and deale

WHOLESALE LIQUORS.

WILLIAM L. WILLIAMS successors to M. A. Finn, Wholesale and Retail Wine and Spirit Merchants, 110 and 112 Prince William St. Established 1870. , Write for family price list,

M. & T. McGUIRE.





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and mental activity.

When there is prolonged or unusual effort an unusual amount of fuel is con-sumed, more ashes result and the blood is unable to carry them all away.

There follows then an unnatural clogsing up, a consequent loss of nervous efficiency, and wesay we are "tired" or "fatgued."

The natural cure for fatigue is calm, restful sleep; for only when the body is at restful sleep; for only when the body is ·k.

But just sleep won't do. It must be restful sleep. Otherwise your fatigue is on'y halt relieved and you arise in the morning only half-efficient.

If you're troubled with insemnia, if you cannot sleep at all, or if you are fret-ful and disturbed by dreams, try drinking just one bottle of READY'S PALE ALE each n ght before retiring.

You'll find that it brings on the sandman, smoothes out the cares of the most strenuous day, and gives you a greater capacity for more and better work.

TRY IT TONIGHT-AND SEE FOR YOURSELF.

In barrels and cases.

Ready's Breweries, Ltd. St. John, N. B.

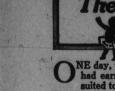




A. L. DODWIN WHOLESALE FRUITS 36-38 Germain St. S. John, N. B.



"I was an hungered, and ye gave me meat; thirsty, and ye gave me drink



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Gold Dust as Strike Brea

' said she. "h









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Bring

naked, and ye clothed me"

Then shall they answer him, saying-"Lord, when saw we thee an hungered, and fed thee? or thirsty, and gave thee drink? or naked, and clothed thee?"

And the King shall answer..... "Inasmuch as ye have done it unto one of the least of these my brethren, ye have done it unto me".

Overseas, in ravaged Belgium, more than 3,000,000 of "the least of these" are hungry, thirsty, thinly clad-looking to us! Have you done what you could for any of them?

Whatever you can give, send your subscription weekly, monthly or in one lump sum to Local or Provincial Committees or 41 SEND CHEQUES PAYABLE TO TREASURER

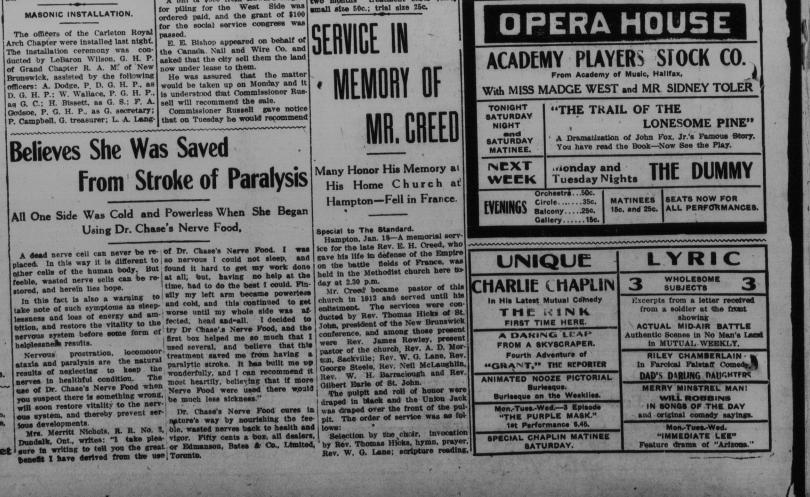
Belgian Relief Fund 59 St. Peter Street, Montreal The Greatest Relief Work in History.

Jas. H. Frink, Treas. of Provincial Belgian Relief Committee, St. John, N. B.

G. B. CHOCOLATES

A Few Favorites-Cerellas, Almontines, Almond Crispets, Nougatines, Burnt Almonds, Maple Walnuts, Caramels, Cream Drops, Milk Chocolate, Creams, Fruit Creams, etc.

Display Cards EMERY BROS. -:- 82 Germain Street Selling Agents for Ganong Bros, Ltd.





WEDGEPORT LOBSTERMAN

DROWNED AT TRAPS

th, N. S. Jan, 18, - resyndrom a citizen of Wedgeport, host resterday while fishing from e Island. With his partner, Atkins, he had just reached when a big sea swept over

Selected For Special Duty It is understood that Capt. (A. McCarthy, who has held an ant office with No. 8 Field Am Depot, will sever his connecting

IN TOWN.

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ODAY Courtont ESS . **5**S" or taste 11 **URSELF!**

FAX venture ITY" TINEE!



THE STA'IDARD, ST. JOHN, N. B., FRIDAY, JANUARY 19, 1917.

DR. HUGH CABOT OF HARVARD UNIT SPEAKS TO THE CANADIAN CLUBS

Audience That Tested Capacity of Seamen's Institute Heard Brilliant Speaker Last Evening-What Canada Has Done in the War and Her Place in the Future.

"Canada in the future shall be of great assistance in developing a sound Anglo-Saxon relation" were the words C of Dr. Hugh Cabot of the Harvard unit R in his illuminating talk given before the Men and Women's Canadian Clubs of the Seamen's Institute last even ins

any meal with fruits. Made ABSOLUTELY FIREPROOF. HOTEL CHELSEA

more & Ohio, Jersey Central and Lehigh Valley R. R. Stations, take 23d Street crosstown car east to Hotel Chelsea. rincipal Steamship Piers, Foot West 23d Street, take 23d Street

He was told by a man well inform-ed that nothing could be expected of Russia in 1916, but by next year she would be well prepared to fight. When she got down to business something would happen, for with proper equip-ment the Russian was one of the best fighters in the world. Personally he thought that the huge number of pris-oners captured by that country could hardly be called nothing. A very great change had taken place in the Enclish nation, they were less insular and would stand on a higher level than before the war. Social questions which were due for settlement would be answered by the only method, the drawing together of the people by a compelling force. They had come to understand one an other.

They had come to understand one an-other. Canada isad led not only other parts but had influenced British opinion, she had come into her own; she was a strong self-relying people knowing what they had to do and prepared to do it in defense of the ideals of right decency and liberty, in other words, democracy. "The sacrifices made by Canadians proved that death is a de-veloping process when life is given in the cause of an ideal." He had tried to get the true attitude of the people of the United States. It was true that they had allowed im-portant persons to bandy words with no idea but that words should result. The opinion in the States was wholly favorable to the Allies except for un-educated or pro-German groups. The

educated or pro-German groups. The education of the American people should have been undertaken by the

Dr. Cabot gave a short history of the Harvard unit and told something of the work they had accomplished

of the west. by request. A vote of thanks was moved by Dr. Bridges to the speaker for his noble address breathing the spirit of optim-



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