


WEDNESDAY MORNING




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THE TORONTO WORLD
DECEMBER 91896

## FURS.

I beg to advise the public that owing to the extremely mild
weather, so far this season, my stock of FURS is considerably larger than ever before at this time of the year, and have de-

## Grand Reduction Sale

During December, must be turned into cash. To accomplish this

NO. 65 Irking St. West nearly below my present premises, so that my customers will
have no stairs to climb. This will be a very exceptional op. portunity to buy FINE FURS at a discount of 25 to 50 per with which I have always. Turned out my garments, makes doubly so.

HERE ARE SOME OF THE PRICES.
 Gauntlets, Capes, Caps, Muffs and Ruffs all

## J. HARRIS,

$\qquad$
TORONTO

## PAPER BAGS

The strength of the EDDY BAG is in the tough paper--the sup
finish is apparent at a glance.

THE E. B. EDDY COMPANY, LIMITED
HULL. MONTREAL. TORONTO.

## $A \geq$ WHIT CHIN I $\int^{\text {OK }}$ at your calendar-two weeks from Thursday early shopping, and you have been responding generously. But it will need to be immediate shopping <br> Great things have been expected of the big store this Christmas-and great things have been found. 1 is that we have builded better than we planned. The useful enters largely and so throughout the most staple departments suresentable goods will be women, may suggest, as covering the watts of men and Clotting wind and old, the GIve section, Furs, Men's Underwear section, with specials in Blouses and Fancy Skirt, the boot and Shoe store, with its splendid stock of Slippers suits for anyone But we can do little more than suggest-for Silks, all contribute their share to solving the problem : What

 A SILK DOES FOR A CHRISTMAS PRESENT.The chief of this department has simplified the choice
of a silk dress for Christmas by mapping out special lines

 DOLLS BY THE THOUSANDS FOR CHRISTMAS. They are always suitable, and you would think so by the charming spot of the store for Christmas children

handsome decorated ware for christmas.

question:
 ribbons in endless assortment for christmas.







 THE ROBERT SIMPSON CO. LTD.
s.W. COR. YoNGE
UEEN-STREETS,
I and 3 a meen-atroet Went.

## W. A. MURRAY \& CO

## 300 Dress Lengths

Best English Cambric

W. A. MURRAY \& CO.


Received Medal and Highest Points Continent, at
Chicago, 1893
James Good \&e Colly
BE WIDE AWAKE
5.25 ParTon $\frac{\text { In Bags. }}{\substack{\text { Queen and Spading, } \\ \text { Queen and Seaton, } \\ \text { Queen and Sate }}}$ $\frac{\text { Queen and Spading, }}{\substack{\text { Queen } \\ \text { Queen and Seton, } \\ \text { Queen and Brock }}}$ Queen and Brock ave
College and Yonge.

## People's Coal Company P.BURNS\&CO <br> $y$

## Best Coal and Wood






DE WIDE AWAKE


and



