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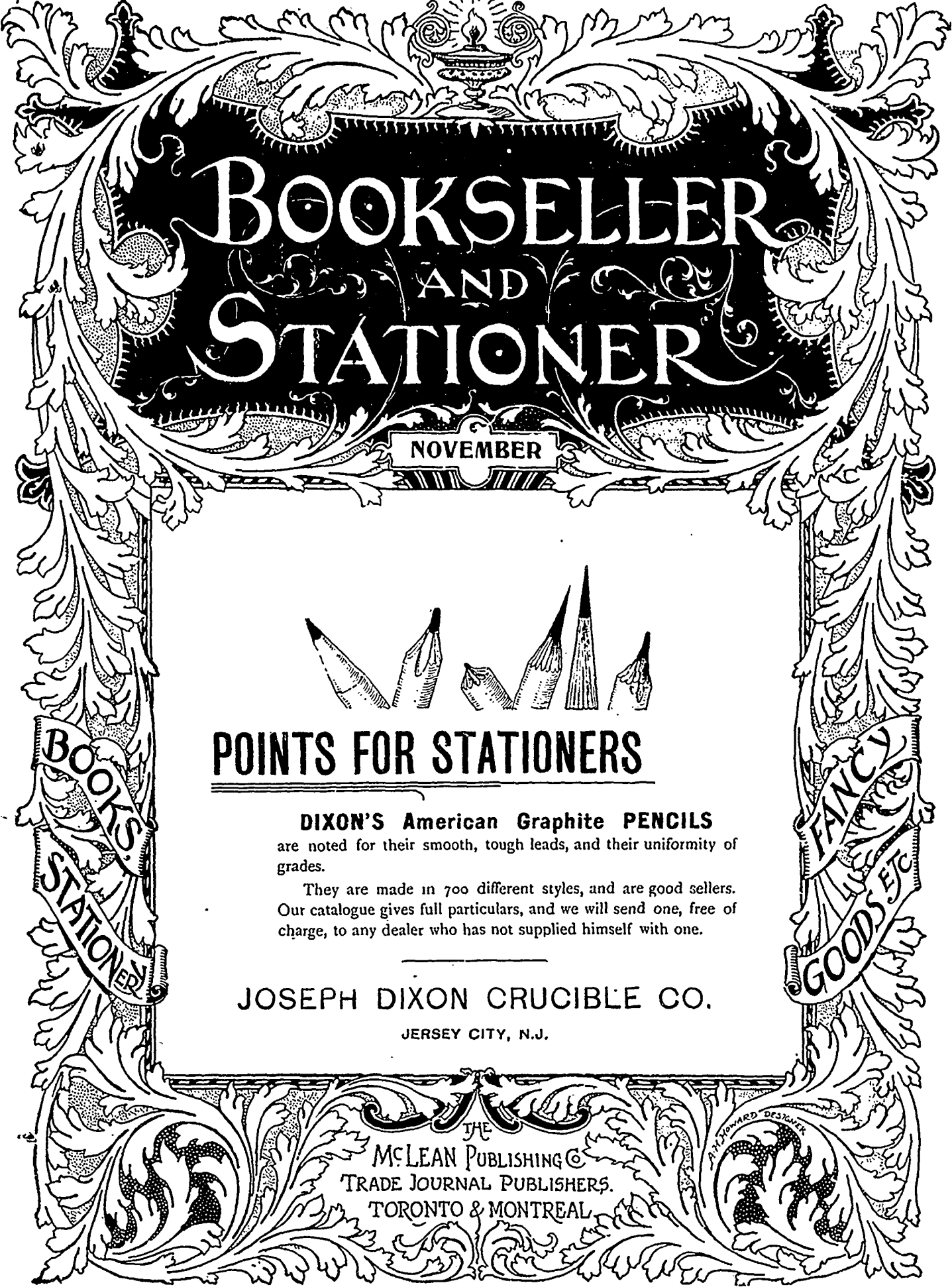
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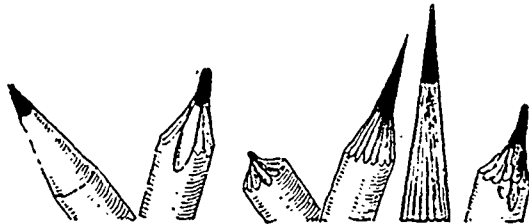
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BOOKSELLER AND STATIONER

NOVEMBER



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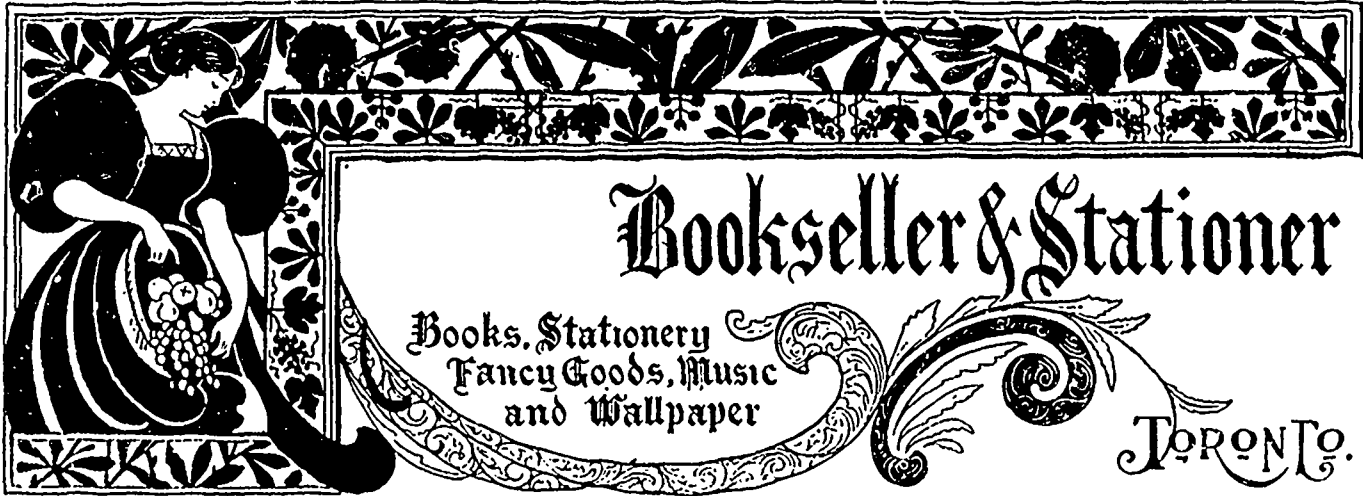
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VOL. XIV.

TORONTO, CANADA, NOVEMBER, 1898.

No. 11.

President,
JOHN BAYNE MacLEAN, Montreal.
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Publishers of Trade Newspapers which circulate in the Provinces of British Columbia, North-West Territories, Manitoba, Ontario, Quebec, Nova Scotia, New Brunswick, P.E. Island and Newfoundland.

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CURRENT NOTES.

EVENTS IN THE MARITIME PROVINCES.

THE death of Mr. T. C. Allen, of Halifax, Oct. 26, and the burning of the publishing and book warehouse of Messrs. J. & A. McMillan, St. John, Oct. 29, are two events in the Maritime Province book trade which we record with great regret.

The late Mr. Allen was a well-known citizen of Halifax. An Irishman by birth, he came to Canada early in life. From Toronto he went to Halifax 25 years ago, and had built up a large wholesale and retail book and stationery business. He was formerly an alderman of the city, and in other ways interested himself in public

affairs. He was only in his 48th year, and leaves a widow and six children. The funeral was one of the largest seen in Halifax for a long time. Mr. Allen's estate is valued at about \$50,000, of which half is life insurance.

The fire at Messrs. McMillan's, St. John, started early in the morning of Oct. 30, and began, apparently, on the first storey, spreading to the entire four storeys. A large quantity of the goods in the lower flat were got out by the salvage corps. The printing presses, binding machinery, etc., were destroyed. The total insurance was \$16,000, but this does not cover the inconvenience and loss to the firm, who had a considerable quantity of work under way. The trade will feel sympathy for this old firm in the inconvenience and loss made by a serious fire.

MONTREAL TRADE REPORTS.

"I can't complain of the condition of trade," said a Montreal bookseller to BOOKSELLER AND STATIONER recently. "There seems to be lots of money in circulation, and the public are buying books freely. Of course, the improvement has not been startling, still, it is entirely satisfactory." This appears to be the general opinion of the eastern retailers. They expect an A1 holiday business, and are making preparations to meet it.

Among the books that have been in demand lately are "John Splendid," by Neil Munro; Jerome's "Second Thoughts of an Idle Fellow," and "Forty-one Years in India," by Roberts (this is selling particularly well). The sale of Secretan's "To

Klondyke and Back" has revived, and though the demand by no means equals that which existed in the early days of the "gold rush," still many copies are being purchased. Stanley Weyman's "Castle Inn," and "The Adventures of Francois," by S. Weir Mitchell, are the books that are having record sales in Montreal.

FREE SCHOOL BOOKS TO PUPILS.

It is a relief to hear a protest at last against that piece of socialistic humbug, the giving of free text books to public school children by municipalities. At Kingston, Thos. McAuley and F. Nesbitt, booksellers, have petitioned the council to reduce their taxes by 25 per cent. because of the action of the school board in providing books and material for school purposes to the pupils. This action, they claim, has been injurious to their business. The petitioners say the board has as much right to furnish boots and clothing as school books, and they protest against being singled out and discriminated against.

The protest is timely and reasonable. The whole proceeding is unsound and objectionable in practice and principle. Our elected bodies in this country, municipal, legislative and parliamentary, are getting into a bad habit of trying all sort of fads, for carrying out which no mandate was ever given them by the electors and taxpayers. These and other ideas are imported into Canada, usually by persons who originate nothing themselves, but who copy what they see being done elsewhere, without regard to the propriety of the proposals or the wishes of the locality. Messrs. Nesbitt and McAuley, more power to your elbow!

SIR JAMES MACPHERSON LEMOINE.

OF ALL the Canadians who have sung the praises of their native land, perhaps none is more entitled to distinction, and yet less known to his fellow countrymen than the subject of this sketch. Sir James Macpherson LeMoine is French on his father's side, and, as his second name implies, Scotch on his mother's side of the family. He himself was born in Quebec on January 24, 1825, and is therefore nearly 75 years of age. His father, Benjamin LeMoine, who was a partner in the exporting house of Stuart & LeMoine, of Quebec, was a descendant of a distinguished French family, from the neighborhood of Rouen, Normandy. The family came, with many others, to the new world, and their name is to be found in many of the early records. Sir James' mother, Julia Ann Macpherson, was a daughter of Mr. Daniel Macpherson, who went to Philadelphia from Fort William, near Inverness, Scotland, and, after leaving there with other U.E. Loyalists, settled in Canada. Sir James LeMoine spent a good deal of his early life with his grandfather, who died at St. Thomas, P.Q., in 1840. The Petit Seminaire de Quebec was where this gentleman was educated, and he later on spent five years in the law office of the late Hon. Judge Jos. Noel Bosse, until, in 1850, he was called to the bar. His professional duties have divided the honors with his literary work, and the two subjects which he has found most interesting are the study of ornithology and Canadian history. There is probably no man in Canada better informed upon everything appertaining to this country. Legends, customs, noble deeds done in the past are all familiar to him, and many of them, it is to be feared, would have been lost forever but for his interest in the subject and the care he has taken to preserve these records. In 1860, Sir James published his first work, "L'Ornithologie du Canada," in two volumes, and two years later "The Legendary Lore of the St. Lawrence" came out. "Maple Leaves," "Quebec Past and Present," the last of the "Maple Leaves" series, "History, Literature and Ornithology Les Percheries du Canada," and, now, in 1898, the latest and one of the most delightful of his works, "The Legends of the St. Lawrence," are perhaps the best known of the books.

Sir James LeMoine has for years been recognized as an authority on the subjects mentioned, and, in consequence, is in possession of diplomas from many scientific societies, amongst them L'Institute Canadien, Quebec, from which he received a

diploma in 1849; Literary and Historical Society, Quebec, 1860; New England Historic Genealogical Society, 1875; State Historical Society of Wisconsin, 1877; L'Institute Ethnographique de France, 1880; Societe Americaine de France, 1880; Societe Royal du Canada, French Section, 1882; Royal Society of Canada, English section; Paris Societe d'Histoire Diplomatique, 1887; International Ornithological Congress of Buda Pesth, Hungary, 1891, Trinity Historical Society, Dallas, Texas, Quebec Studio Club, 1897.

Last year, when Mr. J. M. LeMoine became Sir James Macpherson Lemoine, it was felt to be a well-won honor.

William Kirby and Gilbert Parker both acknowledge that their famous works,



SIR JAMES MACPHERSON LEMOINE.

"Chien D'Or" and "Seats of the Mighty," were inspired by the tales of old Canada told by their brilliant fellow countryman, and in years to come as the deeds and customs recorded by him fade further back into the mists of history, future generations of writers may be proud to boast of the same inspiration.

Spencer Grange, the home of this author, has been spoken of as "a literary man's paradise," and within its walls such men as Dean Stanley, Charles Kingsley, Sala, Howells, Prof. Henry Drummond, Prof. Goldwin Smith, Charles G. D. Roberts, the late Francis Parkman, William Kirby, L. H. Frechette and many other eminent writers have been hospitably received, and took away with them some of the folk lore

which exercises so powerful an influence upon receptive minds. One is reminded by its charm of the feeling of the writer who said that could he make the ballads of a people anyone might make its laws.

NOVEMBER MAGAZINES.

THE CANADIAN MAGAZINE for November is an interesting number. The article which is given first place is one that should be read by every Canadian, and, it is to be hoped, will be widely circulated in Europe and in the United States. It is a comparison of Canadian and European Summers, in which the author, Mr. J. Gordon Mowat, shows that both in duration and heat the Summers in Ontario surpass those of Britain, and that Canada has climates which are as warm in Summer as many parts of the south of France. "The Red River Expedition" is the first of a series of three articles by Mr. J. Jones Bell, an officer in Lord Wolseley's expedition, and it is a succinct and readable review of the troublous times with which it deals. Other articles, purely Canadian in character, are "M. C. Cameron, as I Knew Him," by Mr. Dan McGillicuddy, and "A Glance at Montreal and Some of Its Homes," by Mr. Henry Cecil Walsh. The number has also its usual complement of fiction.

The Girl's Realm is a new sixpenny monthly magazine from the press of Hutchinson & Co., London. It is handsomely illustrated, and the general get up is excellent. It will retail in Canada at 20c.

SUICIDE AT HALIFAX.

Charles S. Defreytas, bookseller and stationer, committed suicide Nov. 3, in the cellar of his store in Brunswick street, Halifax, by shooting himself in the head. He made an assignment three days before. The total liabilities were \$1,000, and the deceased's creditors had granted all necessary extension of time. There was to have been a meeting of creditors at 2.30 p.m., and when last seen, at about 1 o'clock, Defreytas seemed to be in good spirits. He had recently insured his life for \$1,000. He leaves a wife and seven children, was a sober and respectable man, and must have killed himself while mentally unbalanced by despondency.

NEW CANADIAN NOVEL.

The Ontario Publishing Co., Toronto, the publishers of The Canadian Magazine, are about to issue a new novel called "Hypnotized?" The experiments of Sir Hugh Galbraith, by Julian Durham (Mrs. Henshaw, of Vancouver, B.C.) The motif of the book is the possibility of unconscious hypnotism. Cloth, \$1.25; paper, 75c.

BOOKS AND PERIODICALS.

THE HISTORICAL TREATISES.

THE recent publications of The Johns Hopkins University Press (Baltimore, Maryland), have a decided interest to Canadian readers and historical students. One is Prof. James Morton Callahan's "The Neutrality of the American Lakes and Anglo-American Relations," a treatise in several chapters, 190 pp., with index, which considers the question historically and exhaustively after a consultation of the State and other authoritative records. Mr. Callahan gives his authorities, and his work is a useful compendium of the information on a subject that for sometime must have the attention of historical enquirers and publicists. It can be had in paper.

The other is an historical treatise upon "The Industrial Experiments in the British Colonies of North America," by Eleanor Louisa Lord, of Bryn Mawr college. The work is divided into three parts; the first dealing with the efforts during the 17th and 18th centuries to obtain naval supplies from the "plantations in America"; the second describing the methods adopted by Government to produce these stores; the last outlining the conflict of commercial interest between the colonies and the Mother Country which terminated in the revolution. Paper covers; 154 pp.; index.

IS THE NINTH TO BE THE LAST?

In a recent advertisement of The London Times reprint of the ninth edition of the Encyclopædia Britannica, the following interesting paragraph appears: "No steps have yet been taken towards preparing a tenth edition, and there is no reason to suppose that if such a work should be put in hand, it could be completed in less than 15 or 20 years from now. It is not, indeed, certain that there will ever be a tenth edition. Grave doubts were entertained when the ninth edition was proposed, as to whether it would ever repay the outlay it involved. The late Adam Black, who was at that time at the head of the house of A. & C. Black, was so strongly opposed to the undertaking that he withdrew from the firm, in order that he might not be involved

in the disaster which he believed to be imminent."

PAPER EDITION OF SIR W. DAWSON'S LAST.

Grafton & Son, of Montreal, have issued a paper edition of Sir Wm. Dawson's latest work "Testimony of the Scriptures Respecting Wine and Strong Drink." This is spoken of as an erudite and interesting review of the commands and advice of the Old and New Testaments on the use of intoxicating liquors. The fact that this will prob-



THOMAS CONANT, Author of "Upper Canada Sketches."

ably be the last book from the pen of Sir Wm. Dawson gives it an added interest. It will sell at 20c.

MONTREAL'S LITERARY AND SOCIETY WEEKLY.

The Metropolitan, Montreal's society, literary and dramatic weekly, has passed into the hands of a new company, and many important changes are being made in it. Both typographically and editorially, a marked improvement has been made, and as its staff of contributors includes many clever Canadians, such as Dr. Drummond and Edgar Maurice Smith, the paper should

soon equal any similar publication on the continent. Copies and all information can be obtained from The Metropolitan Publishing Co., 19 Board of Trade Building, Montreal.

"ANEROESTES, THE GAUL."

Grafton & Son, who are publishing Edgar Maurice Smith's "Aneroestes, the Gaul," announce that the book will be offered to the trade about the end of November.

QUÉBEC CIVIL LAW.

C. Theoret has now in press the fourth volume of P. B. Magnault's elaborate work, "Le Droit Civil Canadien." Like its predecessor, the book is an exhaustive treatise on Canadian civil law, based on "Repetitions Ecrites" or commentaries of Frederic Mourton on the Civil Code, together with a review of the jurisprudence of the Canadian courts.

THE LIFE OF ROBERT SHIELDS.

The Life and Character of Robert Shields is the title of a book by G. Whitefield Gree, which is intended for the class of readers who appreciate some sensible advice upon the character and habits of youth, as well as the man of experience, and contains much sound reflection to aid those who are being trained for business pursuits, society, and general efficiency. The morality of the book is very acceptable, and is written in a popular style. Copies may be obtained from the publisher, Temple Building, corner Bay and Richmond streets, Toronto, Ont.

There are applications already for Mr. Shields' book on "Better Relations with the Great Anglo-Saxon Race," in which the Right Hon. Joseph Chamberlain and others are interested. The manuscript of Mr. Shields' "Travels" is highly spoken of by those who have seen it. His Excellency Lord Aberdeen has given him invaluable assistance in the way of a credential letter.

NEW POLITICAL AND ECONOMIC PAPERS.

The latest issues of the American Academy of Political and Social Science, Philadelphia, Pa., include: "Australian Experiments in Industry," by Helen Page Bates (25c.), a valuable summary of the railway, telegraph and municipal enterprises of the colonies there; "The War as a Suggestion of Manifest Destiny," by Prof. Powers, of the Leland Stanford, Jr., Uni-

BOOKS AND PERIODICALS—Continued.

versity (25c.), a timely paper upon the present position of American policy and its tendency toward an Anglo-Saxon alliance; "The history of Fiat Money in New England, 1620 to 1789," by F. F. McLeod (25c.), a good historical paper on the currency question; "The Unity of Investigation or of Consideration in Sociology," by Prof. Lindsay, of the University of Pennsylvania (15c.), a study in sociology.

MR. MORANG'S NOVEMBER BOOKS.

We notice by the portrait of Edmond Rostand, author of "Cyrano de Bergerac," that the new literary light is growing slightly bald. Many writers would be willing to wear their hair a la billiard ball if they could write such a play as "Cyrano de Bergerac." The unanimity of the critics with regard to this piece of literary work is as surprising as it is rare. While the actors who have essayed to play "Cyrano" have had all sorts of verdicts rendered against them, it is conceded on every hand that the author of the play has produced a lasting piece of literature. Mr. Morang was, therefore, justified in getting his edition on the market. It makes a charming little book, and, no doubt, will have a large sale in bookselling centres and wherever there are readers who appreciate clever dialogue and portraiture of human nature. The Canadian edition is distinguished by a portrait of Miss Margaret Anglin, who has made a decided hit as Roxane, the principal female character in the play.

"GAME BIRDS AND BIRDS OF PREY."

The great success of "Bird Neighbors," which Mr. Morang published during the past summer, will, no doubt, be followed by an equally large sale of the companion book "Game Birds and Birds of Prey," by Neltje Blanchan. This new book gives the natural history of 170 game and water birds and birds of prey, and contains 48 colored plates, being colored photographs from the birds themselves. This, and "Bird Neighbors," will make a compact ornithological set, being uniform in style and well suited for the Christmas trade.

A SERIES OF 50c. NOVELS.

Mr. Morang will shortly issue the first number of a new series of 50c. novels, which will be entitled "Morang's Florin Series." The initial book of this line will be "Bob, Son of Battle," by Alfred Ollivant. This is a unique story of shepherds and sheep dogs in the north of England, told in a way which stamps the author as a man of most unusual force and originality. The story of the two dogs and their masters, and the various human interests that cluster around them, forms a new departure in

fiction, and all who have read the book are loud in its praise. Mr. Morang intimates that the "Florin Series" may be depended upon for a regular supply of high-class interesting stories. There is a decided opening for "a line of good novels at a moderate price" for the new venture.

KIPLING'S NEW BOOK.

The sale of "The Day's Work," since its recent issue in Canada, has justified the enterprise of the publisher and the claim of popularity that is made for the author. The criticisms on the various stories are as interesting as they are diverse, but everybody seems to read everything that Kipling writes. Mr. Morang has issued a very taking poster of the book, with the best portrait of Kipling yet issued, and a facsimile of his excruciating manuscript. The paper edition, with its eight full-page high-class illustrations, is probably the best paper novel ever produced in Canada. The paper, the typography and cover are all "O.K." Here is a specimen of the English criticisms of the book, taken from The London Daily Mail: "Mr. Kipling is as a very bellows to the flame of the national energy. His genius breathes upon the spirit, and it leaps up in answer. He understands the true inwardness of the British man, and of a certain type of British woman—not nearly enough in her case, though—and he shows them at once what they are, what they do, and what they are expected to do. To read this book, 'The Day's Work,' is to receive a mental training and nerve bracing such as must make any man or woman—and especially any young man or woman—fitter to face life and conquer it. Imperialism throbs behind every sentence—unobtrusive, but the stronger for its unobtrusiveness. Rudyard Kipling is a writer of wonderful influence."

A CLEVER NOVEL.

"Her Memory," by Maarten Maartens, is attracting considerable attention among that class of readers who appreciate the work of the consummate literary artist who produced it. It is a book which any purveyor of literature should be proud to sell to his best customer. The story is one of singularly penetrating interest, and of constantly sympathetic quality.

"BUTTERFLIES."

Another natural history book about to be brought out for Canada by Mr. Morang, is a volume on butterflies, by W. J. Holland, LL.D., probably the greatest authority on this subject on the continent. His book is sufficiently popular to interest the ordinary student of beautiful moths, and tells of the life and habits of butterflies, and how they may be identified and studied. The illustrations show hundreds of specimens in

color, photographed from the butterflies themselves, and they touch the highest mark yet made in color photography. The book should have a large sale, not only to libraries, but to the numerous natural history students of Canada.

A CANADIAN NOVEL.

Mrs. S. Francis Harrison has become well known to Canadian readers under her pseudonym of "Seranus." "Pine, Rose and Fleur de Lys," which was issued a few years ago, drew forth commendations which must have been very satisfactory to the author. Since then her undoubted gifts as a writer have been proved by various stories in English magazines, among which was "The Holding Up of the Alhambra," in The Strand in 1897, noted in some quarters as the most brilliant story of the year. She has also appeared in The Pall Mall, Temple Bar and other magazines. She has now written a very good story called "The Forest of Bourg Marie," which is being brought out in London by the well-known publisher Mr. Edward Arnold and in Canada by Mr. Morang. The work deals with French-Canadian life, with which Mrs. Harrison has had exceptional opportunities of becoming acquainted.

"TEKLA."

Robt. Barr's "Tekla" is having an encouraging sale and is a very interesting book. The story element in it is strong, and it deals with the romantic scenarium afforded by Europe in the middle ages. The two years' siege of the grim old castle, in which the hero and the heroine are confined, is one of the finest things produced.

THE ART CALENDAR.

We are glad to hear that "1899," the art calendar of the Toronto Art League, is reaping the reward of the earnest labor bestowed on it by the artists concerned. These pictures of Canadian life in various seasons form a most attractive series, and the handsome cover of the calendar is a decoration that any bookseller should be glad to have on his counter.

THE COPP, CLARK CO., LIMITED'S BOOKS.

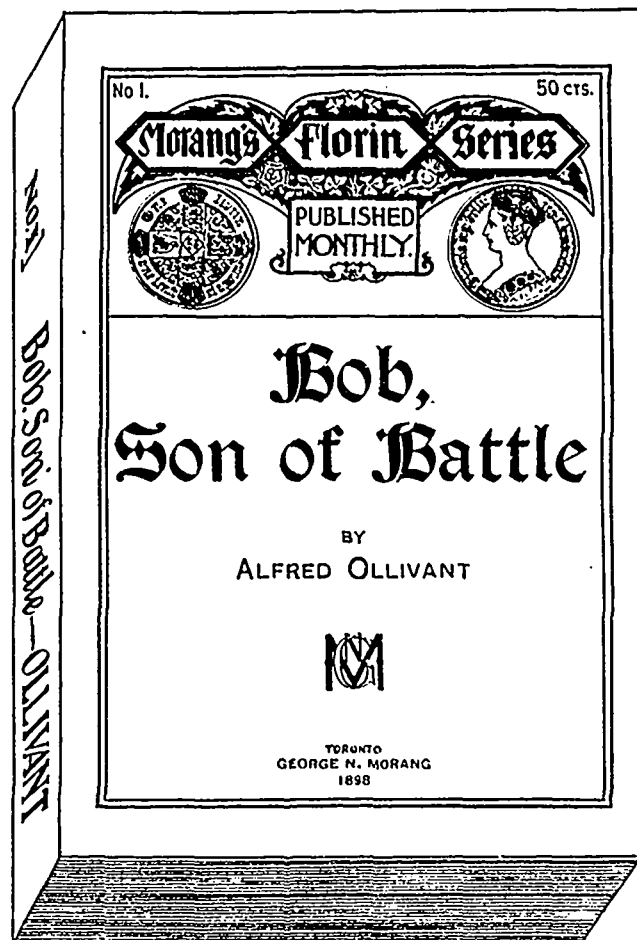
"THE BATTLE OF THE STRONG."

There are not wanting those who say that Mr. Gilbert Parker's last is his best. There can be no doubt that the artistic qualities of the writer shine conspicuously in "The Battle of the Strong." In brief, the story is concerned with the secret marriage and subsequent disgrace of Guida Landresse, a Jersey maiden whom Capt. Philip d'Avranche woos and deserts. We get the romantic and picturesque scenery and history of Jersey in the last century for a setting. Philip marries a French lady of

Morang's New "Florin Series."

returned Nov. 14th 1898

George N. Morang begs to announce to the Trade, that, on or about Nov. 10th, he will publish No. 1 of his New "FLORIN SERIES" of fifty-cent Paper Novels. It is intended to make this Series a monthly feature of great interest and excellence. The books will be finely printed on good paper and will have a red cover, the material of which is specially made, and is selected with a view to its attractiveness in the bookstore window or on the bookstall, and also with due consideration of its wearing qualities. We have made arrangements to secure the works of such authors as will make any book of this series an article of current demand, having long recognised that there is a constant and steady demand for fifty-cent



novels that are not trash. We feel sure that booksellers will bear us out in the statement that a series of this kind, duly meeting the popular taste, and supplying works by authors of undoubted ability, cannot fail to meet with a most gratifying response. For the initial number of this enterprise, we have selected "BOB, SON OF BATTLE," by ALFRED OLLIVANT, a story that is exciting the greatest interest both in England and the United States. Competent judges, who

have read this powerful story, full of Celtic fire, dash and the best sort of realism, unite in their verdict that its author is "a coming man." It is a book that any bookseller may with confidence recommend to his customers, and it is bound to have an extensive sale.

GEORGE N. MORANG,

Importer and Publisher,

TORONTO, CANADA.

BOOKS AND PERIODICALS—Continued.

rank, and returns to Jersey as a British admiral. He kidnaps Guida's child, and the deserted wife appears in the historic court of the island, claims her child and vindicates her own honor. The tale is told with the poetic vividness characteristic of Mr. Parker's literary imagery. If the few Canadian criticisms we have seen are any indication, the book will have a greater run in Canada than any of his previous novels, not even excepting the "Seats of the Mighty."

"JOHN SPLENDID."

After achieving a notable success as a writer of short stories, Mr. Munro has now issued his first long story, and the reception which "John Splendid" has received from the English critics goes to show that a new author has appeared on the horizon of



Neil Munro, the Author of "John Splendid."

Scotch fiction. Andrew Lang has given the book a cordial welcome through the London press, and other critics have followed his example. The book is an assured success in England, and there seems no reason to doubt of its triumph on this side. Mr. Munro deals with Highland life and character after the manner of Sir Walter Scott and R. L. Stevenson. The period is that of Argyle's contest with Montrose, and the quaint style reproduces with skill the atmosphere of the time. In all who have a strain of the Celt in their racial make-up, and in Canada many thousands are proud to claim it, "John Splendid," with its stirring incident, graphic power and truthful delineation will thrill the blood. On the whole, the Macallum More is drawn in a more favorable light than he is usually presented, and Mr. Munro's art is seen in his depicting the Highland character pretty much as it must have been, extenuating nothing and setting down naught in malice. The book is finely bound, and its attractive appearance is not the least of its many virtues.

"THE ADVENTURES OF FRANÇOIS."

We have, in the column of book reviews, given sufficient indications of the effect produced upon the reader by this really remark-

able work of Dr. Weir Mitchell. It requires skill of the highest sort to draw in an attractive way the figure of an eccentric Parisian thief, with some higher aspirations but no qualms of conscience, and to reconcile us to his irregular proceedings without a touch of disgust. The interest is centred in François from first to last. We are not overburdened with historical details of the French Revolution. The vein of gentle, sometimes satiric, humor which runs throughout is an evidence of the author's temperament. The story will be very generally appreciated as a work above the average in style and conception.

"THE CASTLE INN."

M. Stanley Weyman's new novel is a tale of England in the days of George III.—the days of high living, gaming, abduction and adventurous love affairs. Julia, the heroine, comes into a fortune and is pursued by half a dozen gallants, nearly all villains, who would ruin her because she was not nobly born and squander her money. She is abducted violently, is in imminent danger for a time, but finally escapes, to find that the fortune is not hers but that of Sir George Soanes, the best of her admirers. The great Chatham appears upon the scene for a moment, an evidence that Mr. Weyman still hankers after a great statesman in his pages, and confers an office upon an honest solicitor. Julia is a charming girl in her way, and through the dash and devilry of her admirers is made to appear an interesting specimen of timid virtue pursued by lust and violence. Sir George marries her and all is well. If Mr. Weyman has written stories more carefully thought out, he has not surpassed this in dramatic incident and absorbing interest.

JEROME K. JEROME.

"The Second Thoughts of an Idle Fellow" is the English humorist's continuation

of a theme already popular—the incidents of ordinary life worked up into reflections of a semi-cynical, semi-absurd and semi-sagacious sort. It is always amusing, and is calculated to please the reader who has recoiled from the combination of vulgarity, exaggeration and blasphemy which passes for wit in a good many periodicals nowadays. The type in this edition is large and pleasant to the eye.

"THE RED AXE."

Mr. Crockett's remarkable gift of narration has never been displayed to greater advantage than in this strong story of adventure in Pomerania three centuries ago. He deals with the lawless doings of one of the German robber-barons. As the tale is told by the hereditary executioner of the Wolfmark, who, by the way, never exercised his prerogative except upon his master's neck, the swiftly moving panorama of vividly pictured scenes, the forceful situations following one upon the other, and the keen and spirited dialogue, all keep the reader's interest astir from first to last. "The Red Axe" is an adventure story in the best sense of the expression.

The vigor of the scenes is greatly enhanced by 26 fine illustrations, which are in both the cloth and paper editions of the book, and which, with the rich colors of the binding, make "The Red Axe" one of the most noteworthy publications of the season.

THE REVELL CO.'S BOOKS.

The Fleming H. Revell Co. announce that the new book by Ian MacLaren, "Afterward," will be ready about Nov. 20. From the fame of the author it is likely to be very successful in this market.

There is a good demand for religious works at present. Rev. James Gale's "Korean Sketches" is proving a very popular book, being an attractive record of missionary experiences by a Canadian in that far eastern country. An English edition of it has been brought out.

Another work which is selling well is Miller's "The Master's Blessing." The children's book of the season is "The Puzzling Pair," a lively, wholesome and humorous story of two bright children. There continues to be a remarkable demand for that most clever and powerful book "A Man's value to Society," by N. D. Hillis, which is now in its tenth edition. "The Ideal Life," by the late Prof. Henry Drummond, is in its second edition in Canada, and a fourth edition of Ian MacLaren's "The Mind of the Master" is now out.

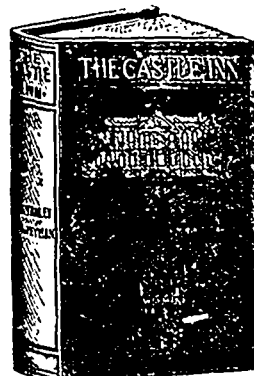
A Christmas booklet of attractive qualities is Dr. Miller's "The Secret of Gladness," which is a most artistic production. The

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A HANDSOME BOOK.

The publishing house of William Briggs, which we have frequently commended for the tasteful appearance of its book publications—a house, indeed, which may be said to be the first to have brought book-making in Canada appreciably near to the high standard of the American and English publishers, in which their example has happily been followed of late by other Toronto houses—have, in their issue of Thomas Conant's "Upper Canada Sketches," given us what we believe to be the handsomest piece of book-making yet produced in Canada. The type is new and clear and well printed, with generous margins, on soft white paper of antique finish; the binding is particularly pleasing and tasteful, of buckram, with handsome design in gold and ink, and with gilt tops. The illustrations, of which there are 21 lithographed in colors, besides a number of portraits—half-tone, are a striking feature of the book. The artist, F. S. Shrapnel, has succeeded admirably in

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depicting the various scenes, and his work has been well reproduced by the lithographers, Barclay, Clark & Co., this city. The whole book indeed is a credit to all concerned, and it gives one pride to know that our Canadian publishers can produce work so finished in appearance. The subject-matter, too, is entirely readable—a material contribution to the literature of early Ontario. The book deserves a place in every Canadian library.

"BONHOMME."

This is the title of a collection of French-Canadian stories by a new claimant for literary laurels, Henry Cecil Walsh, so remarkably good as to promise to be a permanent addition to Canada's literature. They will be published shortly by William Briggs. In these stories, the character of a quaint prose, bequeathed to us by an old regime, is vividly and faithfully portrayed from an entirely new standpoint, done in a series of lifelike studies that combine art with the photograph, without the use of dialect, amid surroundings and an atmosphere and on a soil that can be no other than that of French Canada.

The author, a native of Montreal, has passed his life among those whose habits, customs and little peculiarities he has so deftly caught in his weaving; and, for ingenious arrangement, original conception, daring and sustained interest, these stories and sketches are unsurpassed—indeed, unequalled—by any other writer in his chosen field. Here and there a locality wears disguise, while most of the descriptions, and not a few of the scenes and incidents, have also been impressed from the actual. The result is human nature in a setting that both appeals and startles, through some exceedingly novel and dramatic situations.

Before Massey's Magazine amalgamated with The Canadian Magazine, it offered two prizes of \$100 and \$50, respectively, for the two best Canadian short stories. In the competition, Mr. Walsh's "A Songless Canary" was awarded first place—a story he has since surpassed more than once. Most of the stories in this book are there published for the first time.

Miss Jean Barr, sister of the well-known novelist, Robert Barr ("Luke Sharp"), is engaged on a history of the county of Essex and of the Detroit river. This section of the Province was the theatre of stirring scenes in the war of 1812-14, and, later on, of the Rebellion of 1837, and in Miss Barr's hands should provide a good history.

A new volume of poems, by W. W. Campbell—this time from an English publisher—is said to be among the publications of the near future.

Rev. Dr. Dewart has written an introduc-

tion to a collection of the poems of the late Alex. McLachlan; a biographical sketch, also, has been prepared, and a final revision and selection is being given the poems preparatory to going to press. The volume will comprise some 500 pages. It will be published by William Briggs.

NEW STORY BY BARING GOULD.

William Briggs has secured the Canadian market for a new story by S. Baring Gould, entitled "Domitia," said to be the best he has yet written. It will be issued in paper at 60c., and in cloth at \$1.25. A fine series of illustrations, by Izora C. Chandler, enhance the appearance of the book.

"THE BUTTERFLY BOOK."

Doubleday & McClure will shortly issue a work similar in style to their popular and magnificently illustrated "Bird Neighbors," to be entitled "The Butterfly Book," by W. J. Holland, LL.D. Dr. Holland, who is not only one of the first American authorities, but whose collection of butterflies is the finest on the continent, has prepared a popular work on these "winged beauties," telling of their life and habits and of how they may be identified and studied. The illustrations are absolutely unique, as they show hundreds of specimens in color, photographed from the originals themselves. These new plates, made exclusively for this book, show the very highest mark yet made in color photography. The Canadian market for this sumptuous volume has been secured by William Briggs, whose edition will appear in good time for the Christmas trade. Booksellers will, no doubt, be on the watch for the book as a holiday specialty.

MONTREAL NEWS CO'S BOOKS.

The Montreal News Co. have a heavy list of books for immediate and future trade. Dr. Drummond's new illustrated poems, "Phil-O-Rum's Canoe" and "Madeleine Vercheres," with illustrations by F. S. Coburn, the artist who so successfully illustrated "The Habitant," is their leader for holiday trade. It is being issued in booklet form to sell at 50c. "Concerning Isabel Carnaby," by Ellen Thornycroft Fowler, is being issued by them in cloth at \$1 and paper at 50c. A cloth edition of "The Modern Marriage Market," Marie Corelli's latest success, is also being offered for \$1. James Croil's "Steam Navigation," which is spoken highly of by those who have read it as a valuable addition to the records of steam navigation on our lakes and rivers, and of trans-Atlantic travel, is being sold at \$1.50 in cloth binding. The Montreal News Co. have in preparation several important works, notably, Mrs. Alexander's "The Cost of Her Pride," and "Mollie's Prince," by Rosa Nouchette Carey. They

will appear in cloth and paper to sell at \$1 and 50c.

THE CHRISTMAS PAPERS.

Some of the Christmas annuals have arrived, and, in point of beauty and general get-up, they equal any previous issues. Pease's Annual has three-colored supplements that are real works of art. "The Captain," which depicts a naval commander remaining at his post to the last, while his ship burns around him, is, perhaps, the best. Black and White, with its four handsome colored pictures, seems to have beaten all its former records. A picture of the battle of Alma, entitled "Forward, Forty-Second," is sure to be an attraction with purchasers. Louis Wain has contributed one of his famous cat pictures for the same paper. The Graphic has two supplements, and The Illustrated London News, one. The latter is called "Reconciliation," and is the companion to a picture which appeared in the Christmas issue of that periodical some few years ago. Myra's Journal, another English publication, has a handsome colored plate, entitled "England, Home and Beauty."

RAND, McNALLY & CO.'S BOOKS.

In Rand, McNally & Co.'s announcement, on page 9, booksellers will be interested in observing a romance by Rev. LeRoy Hooker, formerly a well-known Canadian Methodist clergyman, poet and author. Mr. Hooker's work is said to be a most fascinating romance of ancient Egypt.

Stanley Waterloo, well known in Canada as the author of "An Odd Situation" and other works of originality and force, has produced a prophetic tale of war, love and invention. (Cloth, \$1.)

These publishers also announce a number of readable books in cloth, at \$1, which the Canadian trade may handle with advantage.

OUR BEAUTIFUL COPYRIGHT LAW.

Editor BOOKSELLER AND STATIONER,—I read your observation re copyright law and your warning from Mr. Morang. You announce the immediate publication of two of Sienkiewicz's books and the determination of Mr. Morang to protect his rights. I have seen several copies of "Pan Michael" and "The Deluge," but on none of them was there a notice of copyright as required by law. Has Mr. M. a copyright on the last two named books? If so, how is the verdant storekeeper to know it? I notice a lot of books now being published under imprint of various firms in Toronto, very few of which have been published—that is, printed—there. Has not a book to be printed in Canada to come under the Canadian law? A few words from you might clear the mind of

A COUNTRY BOOKSELLER.

Oct. 27, 1898.

THE . . .
Montreal News Company's Announcement

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A charming holiday souvenir of typical Canadian life, will be the two new poems by the Author of "The Habitant."

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The Montreal News Company Limited Montreal

WALL PAPER AND DECORATIONS.

HOW U. S. WALL PAPER IS SOLD TO THE TRADE.

REPRESENTATIVES of wall paper manufacturers and jobbers throughout the country, who met at the Gilsey House, New York, in September, have gone home. In some comments on the meeting, The New York Times says:

"Every year for more than 20 these men have been meeting at the Gilsey House to transact business. In former years they met in August, and would be in town for at least five weeks, but this year, owing to an agreement between the manufacturers and jobbers, they have been kept in town less than three weeks.

"The methods of doing business in the wall paper trade are unique. Since May 1, the manufacturers have been preparing the papers that will be sold next Spring. They have accepted their designs, made the rollers from which they are printed, and cut the paper into lengths of about a yard each and bound them in books. For three months the factories have been kept busy, working full time, to prepare these sample books, in order to have them in the hands of their representatives by Sept. 1. That is the date when it is agreed the new stock shall be first shown. On that day, all the manufacturers in the country take rooms in the Gilsey House, and jobbers from all parts of the continent come here and inspect the new samples.

"There are 34 manufacturers. Most of the factories are in the vicinity of New York or Philadelphia. There are about 100 jobbers, who come from different large towns. When the samples are shown the jobber is select what they think they will buy from each manufacturer and take samples. These samples are bound in books just as the original samples were, and to each jobber is given a book of the samples he chooses. Some of the larger jobbers give their orders while they are in New York. Others take their samples home, and send their orders on after mature deliberation.

"Now, all the jobbers have their books of samples, and are ready to offer their stock to the dealers, but in order that no one man may hurry out and get ahead of the others it is agreed among the jobbers that none shall show these samples until September 26. Each jobber who has been here selecting his stock will have time to get to his home, and all will begin selling at the

same time. The manufacturers, too, send their travelers out on the road, and by another agreement the prices are regulated so that one firm shall not undersell another. The jobbers receive a discount which gives them a fair profit, and when the manufacturers get into the field they are met on even terms. The prices are regulated according to the grade of the paper stock, and colors used, and the amount of work necessary to produce the paper. There is a uniform price all through the trade for each different grade of goods. Another rule in this trade which is very strictly enforced is that no jobber or manufacturer or any employe is allowed to 'run down' the goods of another firm.

"To conduct a business in this way requires a large amount of capital. For several months the manufacturers are paying out money and taking nothing in. An average firm will have seventy-five different patterns in their sample books. Each of these patterns is reproduced in different colors, so that altogether there may be several hundred different papers. The designs are purchased from artists, and they cost from \$50 to \$100 each, according to merit. When a design is purchased it has to be worked up. The color man in each factory decides what colors shall be used and the variety of combinations that shall be made. When this is done, the design has to be cut on the rollers from which the printing is to be done. One roller is required for each color. It costs from \$300 to \$500 for each set of eight rollers, which is the average number required to print a good paper. To make the rollers for a season's trade will cost an average house \$25,000. After these rollers are made thousands of yards of paper are printed, to be cut into pieces for sample books. This printing takes about three months, so that it can be seen that it may easily cost \$100,000 for the manufacturer to get ready for a new season's trade.

"The manufacturers will now receive orders, and will start to print to fill them. Their own travelers are already on the road, and will travel for about two months. They usually go to the large towns, leaving the smaller ones to the jobbers. The orders will be filled as fast as the presses can turn the paper out, but the retailers will not be able to offer the paper to the public before next Spring. By next May all the orders will have been filled. Then the rollers from which the paper has been printed will

be destroyed and, unless some jobber or dealer has a stock of some particular kind that might be wanted, none can be had. No orders are taken after Feb. 1.

"A roll of paper measures eight yards, and it is 20 inches wide. There are 200,000,000 rolls of wall paper manufactured each year, and the price ranges from 4½c. a roll to \$2 a roll. If joined end to end, this output of paper would be nearly 1,000,000 miles long. This paper would cover an area of 183,542 acres, or only about 10,000 acres less than the territory in the city of New York.

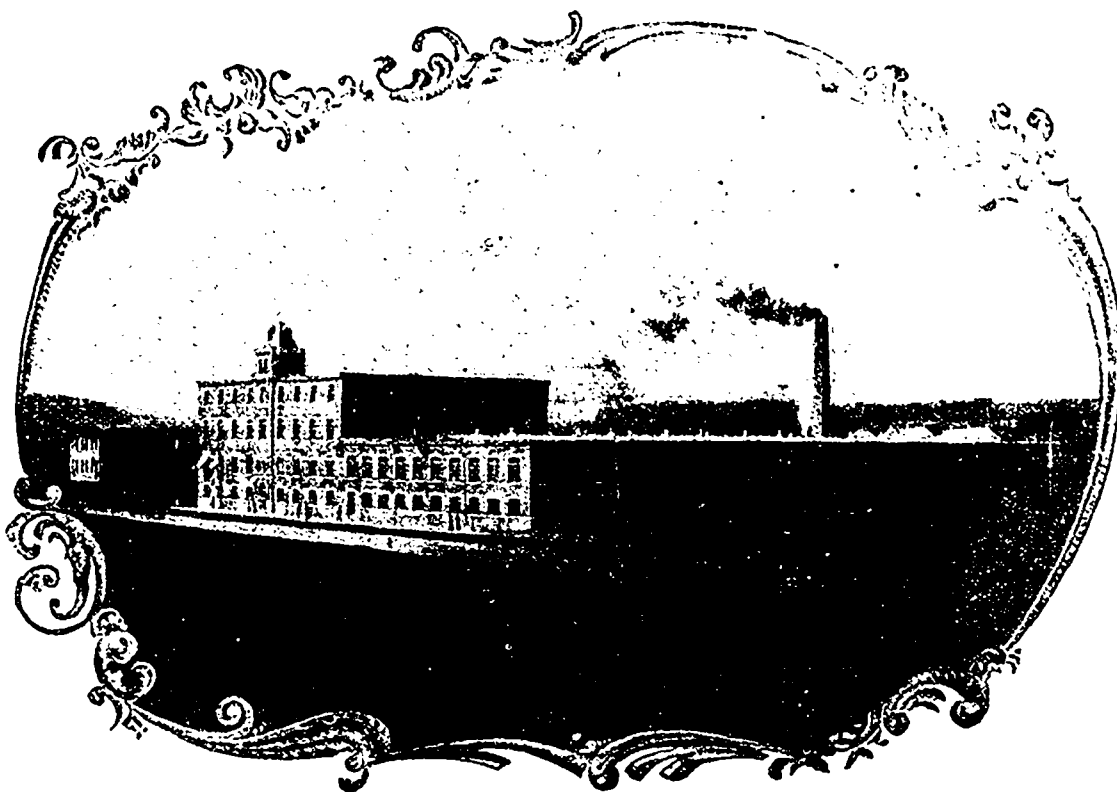
"The designs this year run more than last season in floral pieces, in which roses predominate. These are made in all colorings, and in smooth, rough, and tapestry effects. Turkish and other Oriental designs seem to have been popular. One design has on it in Turkish characters 'In God We Trust' and 'He Has No Peer.' Patriotic designs find favor. One that will be used in nurseries has pictures of several of the best known United States battleships and cruisers. The frieze is a dainty arrangement of flags. Then there is the flag paper. The frieze of this design is blue, with white stars, and the lower part is in stripes. Another paper represents Washington's coat-of arms, on which is the motto, 'Exitus Acta Probat.' This is made in a variety of colorings."

THE UNITED STATES WALL PAPER COMBINATION.

It is said that one result of the new combination of wall paper manufacturers, called The Continental Wall Paper Co., will be a material advance in prices. The method adopted by the new combination is as follows: Each factory has been classified according to the number of rolls it turned out last year. The total output of combined factories has been placed at 100 per cent., and each individual factory has been allotted its quota of output for the current season. The goods will be sold by the factory making them, but all will be billed and paid for through the new company. In case one factory sells more than its quota and would be compelled to run overtime to satisfy the demand, the surplus will be turned over to one of the unfortunate factories whose quota has not been sold. The idea of this arrangement is to prevent overproduction, to properly look after credits and to classify dealers so that large retailers will not get as close prices and discounts as the legitimate jobbers.

THE WORRIES OF A SALESMAN.

"It is astonishing how much discernment a salesman has to possess in a paper store to be successful," remarked a clerk of a



THE WATSON, FOSTER CO'Y. Limited, Montreal.

SEASON 1898-9

Our New Wall Paper Samples

AND

THE FINEST LINE FOR CANADIAN
TRADE EVER SHOWN IN CANADA

Comprising . . .

BROWN BLANKS

WHITE BLANKS (with blended borders).

GLIMMERS (with blended borders).

LIQUID GILTS (with 1 and 2 band blended borders).

VARNISH GILTS (blended and clouded borders).

EMBOSSSED GILTS (blended and clouded borders).

SPECIALTIES

22½ in. **HEAVY FANCY EMBOSSSED GILTS**
12 Color Floral Effects.

TAPESTRIES, 22½ in.

INGRAINS (20 shades) with 9, 18, 22½ in. Flitter Friezes.

SAMPLES will be submitted upon application, to all dealers who have not bought.

WALL PAPER AND DECORATIONS—Cont'd. well-known store the other day as he came wearily from work. "Of course, it is easy to tell the difference between a lady of means and another who wants to make a splurge with a husband earning \$15 a week, but it is trying. For instance, a woman dressed entirely without taste will come in to look at paper, and will immediately say: "Oh, I saw such lovely paper in Mrs. Blank's dining-room. I live in the east end, you know." Now, the probabilities are that she occupies an obscure residence in a back street, and she expects to get for \$5 paper for a dining-room which probably cost Mrs. Blank \$75. Then they invariably mispronounce the names of the paper, and it racks a clerk's brain to figure out what they really do mean. You know it would never do to correct them, for the sale would be a goner. But after ten hours of that sort of thing a clerk is downright brain fagged, I can assure you."

WALL PAPER AT THE CAPE.

There is a growing demand in Cape Colony for wall papers. According to a recent German consular report, the imports of wall paper into Cape Colony amounted,

last year, to the value of 500,000 marks. The imports were chiefly from Great Britain, Germany's share being insignificant. The extension of the press has caused a greater importation of news paper, the value last year amounting to 1,115,000 marks, an increase of 70,000 marks compared with the previous year. The trade is chiefly in the hands of British manufacturers. Other paper goods were received, to the value of 5,100,000 marks, Great Britain participating to the extent of 4,100,000 marks. Germany comes next, then the United States, Belgium, Holland and France.

CHINESE USES FOR WALL PAPERS.

A correspondent writes from Canton regarding export business in wall papers to China: "In wall and other papers more business might be done than in almost any other. The Chinese do not paper their walls much, though they are doing so more than formerly, but they are delighted to get hold of bright, crisp and cheap wall papers for decorative purposes, among which may be named the making of flowers, the clothing of dolls, the covering of boxes, partitions, and, lastly, ceilings. Very gaudy

papers, to sell at about 2d. apiece, should command a tremendous market, as also should the colored 'tissues'—used for covering flower pots, etc.—which are not known in China."

TRADE NEWS.

T. J. Kelly has opened a stationery business in St. Thomas, Ont.

W. J. Gage, of W. J. Gage & Co., Toronto, has returned to the city from a visit to Manitoba.

Mr. Vickery, of Yarmouth, N.S., was in Toronto last week, and returned home via New York.

W. D. Russell, of Winnipeg, has had the misfortune of losing his father, the late Wm. Russell, of Brandon.

The Montreal News Co. have a special 25c. edition of "Cyrano de Bergerac," Edmund Rostand's famous play, which is creating so much talk at present.

Anyone sending a post card to The Auer Light Co., Limited, Montreal, and mentioning The Canadian Grocer, will receive, free of charge, a useful brass-edge ruler.—The Canadian Grocer.

"STAUNTON"

New Wall Papers

Have you seen our samples? If you haven't, would you like to? We should be pleased to have one of our representatives call on you—or we would send you samples.

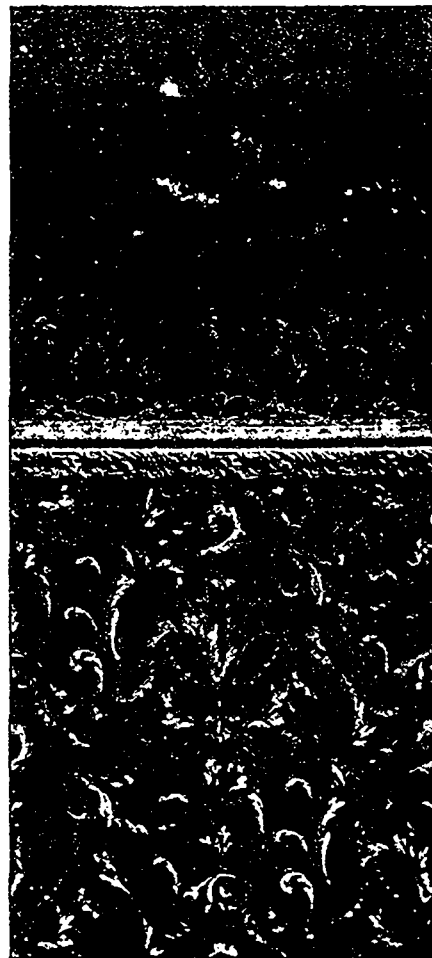
Without a line of our goods your stock is not perfectly assorted.

We put special emphasis on our range of Ingrains, with frieze and ceilings to match—embossed golds in handsome patterns and colorings—an excellent line of fine gilt papers—effective patterns in glimmer white blanks—and our deep rich color effects in greens, browns, reds, etc. Write us about them!

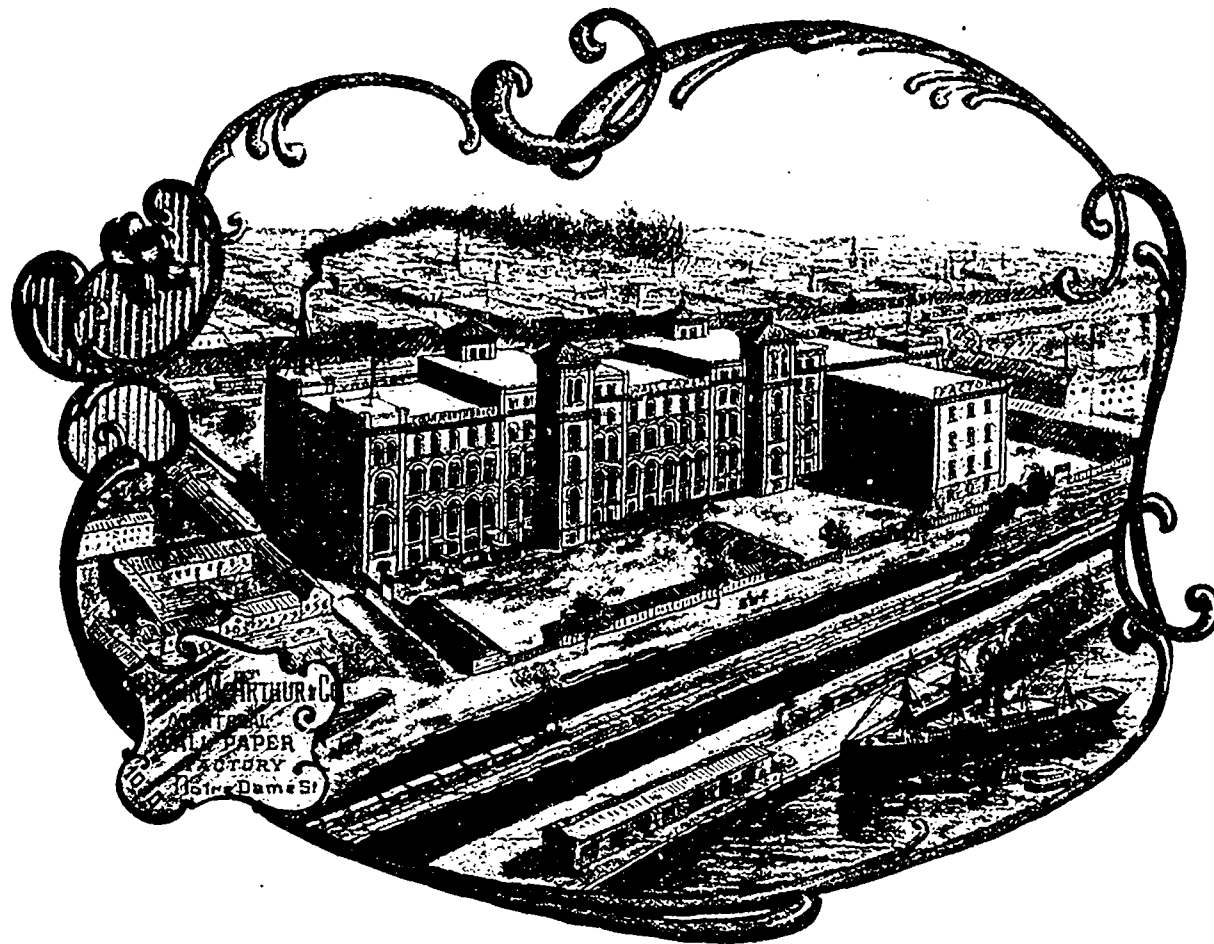
M. Staunton & Co.

MANUFACTURERS

TORONTO



HAVE YOU PLACED YOUR ORDER?



New designs of

WALL PAPERS

for 1899. Our line is now complete, and embraces everything necessary to fill all requirements.

Samples sent to the trade on application.

COLIN McARTHUR & CO.

Manufacturers

1030 Notre Dame Street

Montreal.

FANGY GOODS AND STATIONERY.

GAMES, NOVELTIES, ETC.

THE COPP, CLARK CO., LIMITED, with their large facilities for manufacturing games, and an extensive knowledge of Canadian tastes in this branch of the fancy goods trade, are showing this year, as usual, a complete range of games, many of them standard sellers, and others just introduced and proving popular additions to a large list. The trade in games this year is very good indeed, as this is one of the first branches to be affected by prosperous times. Canadian Events, a card game, played in a similar fashion to Authors, is having a good sale. The 25c. A. B. C. games, Our Darlings and Mother Goose, are also steady sellers. The "Mysterious game of Ouja," the magic writing game, is much in favor too just now. The Chalet building blocks, are "catching on," as the boys say. The sheets of plans and directions for making real buildings add greatly to the utility of the blocks, which can really be used to construct fanciful and elaborate buildings, bridges, etc. The blocks cannot be broken. The Copp, Clark Co., Limited's Fort game is much appreciated for its handsome label which is better than any other similar game issued. The firm's catalogue of games has just been issued, and any dealer who has not yet received one can, by dropping a post card, have one sent him by mail.

A superior new line of boxing gloves and striking bags has just been put on the market by this firm.

In toys and holiday novelties there are several items which deserve mention. The baby sewing machine is a handsome and useful article. It can be fastened to a table, and, to all intents and purposes, is just as workable as the regular hand sewing machine. It is simply constructed and cannot readily get out of order. The wholesale price of these toys is \$12 per dozen. A large range and good values in photograph albums and Christmas cards are to be had.

A nice line of children's papeteries is rather a feature this year. These are coming more and more into vogue for young people. The "Mother Hubbard," "Piggy Wiggy," "Little Bo-Peep" and other papeteries have the note papers with envelopes to match, while a line of juvenile invitation cards are prettily got up, and just the thing for winter parties given by and for children.

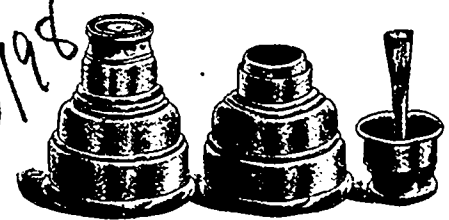
There are some nice medium-priced leather chatelaines and chatelaine bags, in different leathers. An idea which is very

popular in the United States, though it does not seem to have yet fully taken hold here, is a line of ladies' satchels and purses in tartan leathers. Fancy pearl manicures and paper knives and sets to retail at 25c. are seen. The range of lead soldiers, encampments with tents, trees, etc., is likely to renew popularity at the present time, when war is so much talked of. They can be had at prices ranging from 10c. to \$1.50 each.

The colored tissue trade has grown to large proportions. This year, some 15 numbers of new shades have been added to the immense range in spiral and folding tissues. Sample cards are being sent out to any dealers who inquire for them.

CHRISTMAS GOODS COMING IN.

The Brown Bros., Limited, have received a large supply of fancy and business pencils, penholders, etc., suitable for Christmas and



The Brown Bros., Limited.

regular trade. Some lines are very nice, such as onyx, silver mounted, porcupine, pearl and agate penholders.

The trade should not forget that the holiday season is approaching, and have a complete line of ladies' wallets, card cases, and also gentlemen's wallets, etc.

The Brown Bros., Limited, have also just issued a handsome illustrated catalogue of their 1898-99 styles of fine leather goods. Don't fail to write for a copy, if you have not already received one.

The assortment of papeteries shown this season is, as usual, very large and varied, some excellent values and novelties among them. The firm are making a specialty, this season, of all the latest tints and shapes in fancy stationery.

It is none too early to look to your stock of Wirt fountain pens, if you want to have an assortment in time for the holiday season. With an assorted dozen, you get a handsome showcase free of charge. Send for catalogue.

Have you seen Lindsay's "Perfect" mucilage and paste bottle? If not, see it; nothing better ever was put on the market.

The mucilage never thickens in it Every body who uses it is delighted with it. Handsomely made of frosted aluminum. The Brown Bros., Limited, always carry them in stock.

NOVELTIES IN TOYS, ETC.

The H. A. Nelson & Sons Co., Limited, are carrying over 60 lines of sleighs this season. Many new ideas are in evidence, and it is noticeable that the stencil style has completely passed away. Pictures and designs are now stamped into the wood and painted



Fig. 1—The H. A. Nelson & Sons Co., Limited

over. This brings them out very clearly. The range is well worth seeing. Fig. 1 shows a new whiskholder in imitation antique iron, and also in old brass, which sells at 70c. per doz. A line of imitation onyx candlesticks, part solid brass or antique iron, according to quality, is a specialty just now. They sell from \$1.50 to \$8.50 per doz. The German clock shown



Fig. 2—The H. A. Nelson & Sons Co., Limited.

in Fig. 2 sells at a price which seems ridiculously low for an article which will really keep time. This one sells from \$1 to \$1.75 according to style.

This firm have their usual large assortment of dolls on hand, with prices ranging from \$1 a gross to \$40 a doz. Patent head kid and jointed dolls, such as the Brownie shown in Fig. 3, can be had in great variety. A big assortment of cheaper dolls, as shown in cut 4, are always on hand. The game of crokinole continues to sell at as great a pace as ever.



Fig. 3 Fig. 4
The H. A. Nelson & Sons Co., Limited.

AN EXTENDING BUSINESS.

During the past summer the Joseph Dixon Crucible Co., of Jersey City, N.J., have added an extension to their pencil factory, 40 by 90 feet, three storeys high. The same is driven by electric power from generator placed in the main factory. No expense has been spared in the equipment of this addition, in the way of up-to-date elevators,

CARROMS

The new game that drew such crowds at the Toronto, Ottawa, and London Fairs.

All Skill—No Chance.

Pronounced the best game for two, three or four to play.



Elegant finish in birdseye maple with cushion sides

Patented in Canada, United States and Great Britain.

Also

Send for Circulars and Prices.

CARROMA

And our new Folding Revolving Stand. . .

London Novelty Co.

644 Dundas Street.

LONDON, CANADA.



DR. FRANCIS, Specialist

GEORGE W. PLATT, Manager.

THE NATIONAL Specialty Manufacturing Co.

TORONTO AND PICTON, ONT.

MANUFACTURERS AND DEALERS IN
SPECIFIC REMEDIES FOR
MEN AND WOMEN.

FREDERICK HOMER YOUNG, M.D. Consulting Physician.

COMMUNICATIONS
STRICTLY CONFIDENTIAL

SAMPLE OF LETTER HEAD

LETTER HEADS and ENVELOPE CORNERS

BOOK and . . . CATALOGUE COVERS

In any design and at all prices.

Designed and reproduced in Half-Tone or Zinc Etchings.

ALL WORK GUARANTEED FIRST-CLASS.

PRICES REASONABLE.

The Canadian Photo-Engraving Bureau

MOORE & ALEXANDER, Props.

16 Adelaide St. West, TORONTO

FANCY GOODS AND STATIONERY—Continued. furnaces, dry-rooms, etc. The company will also put down an artesian well, several hundred feet in depth, for a supply of water for factory use, and, some time during 1899, various other additions will be built to the Dixon Co.'s very extensive plant.

The Dixon Co. was established in 1827, but, during all of its more than three score years and ten of busy life, no year has in any way equalled 1898 for volume of business; its plant has been running continuously, yet the company is behind its orders in all departments.

As the Dixon Co.'s products go into every known field of industry—the iron workers, the brass workers, the printing trades, the stationers, the cycle manufacturers, the hat manufacturers, the paper mills, etc.—the rise or fall of the volume of business done by the Dixon Co. may be taken as a very excellent standard or pointer on the condition of business generally.

CHARTER GRANTED.

A charter has been granted to the Canadian company, which is to be known as The Safety Bottle and Ink Co., and is to manufacture and sell this noted ink in Canada, with headquarters in Toronto. The new concern will shortly be in running order.

LATE STATIONERY GOODS.

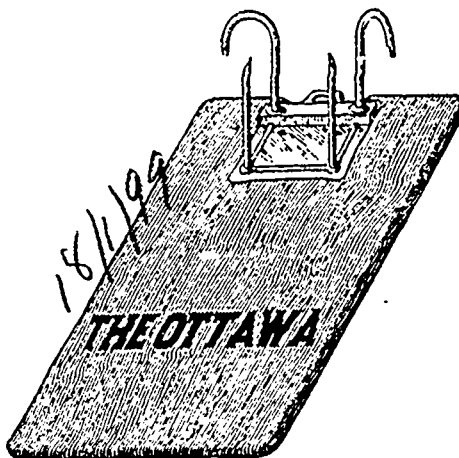
Warwick Bros. & Rutter report the arrival of a supply of Castell's fancy paperies, the merits of which are well known. In pearl penholders, some new shades in colored goods are being shown. A large shipment of the "Common Sense" box fyle, to retail at 25c., has been received.

The firm have now in stock Goodall's

"Imperial" ivory visiting cards, oblong and square, thick and thin, according as the trade want them. The firm's travelers are still on the road, and, as trade is brisk, will continue on duty until as near Christmas as possible.

A FYLE AT CLOSE PRICES.

The Ottawa fyle is the cheapest high-grade file on the market. The trade can procure



Buntin, Gillies & Co.

them at close prices, \$2.50 per dozen, from Buntin, Gillies & Co.

THE "QUEEN OF SHEBA."

Nerlich & Co. are meeting with great success in the sale of their handsome new game, the "Queen of Sheba." The game, which resembles "Crokinole" in the way it is played and the general appearance, is furnished with a handsome board and is quite an absorbing amusement, requiring skill and attention, and being rather more complicated than other games of the same class.

Two, three, or four people may play,

each separately, or as partners. The game is played with polished wooden discs, moved by a snap of the fingers, and the object is to drive certain star discs off the centre of the board. After doing this, a good player undertakes to drive his opponents' discs into the corner pockets and wells.

What with the danger of driving the wrong discs into pockets or off the board, etc., the game becomes very exciting, and calls for much care and dexterity, but is, at the same time, well adapted for an evening's home entertainment.

AN UNIQUE CIRCULAR.

Buntin, Gillies & Co., Hamilton, have issued an Autumn circular to the trade, cleverly based on a football season announcement. Straight business information is given to the dealer, but the use of football expressions and terms enlivens the story and shows the ingenuity of the writer. As a curiosity, apart from its trade utility, the circular should be seen.

WINDOW ATTRACTION.

F. & E. W. Kelk's great window attraction is shown in a small cut, which hardly does it justice. It is truly a wonder, and performs the difficult task of dancing on tip-toe. It will work all day and all year. The dealer should get one; it comes high, like all other good things.

CLEARING LINES.

F. & E. W. Kelk will, for the next six weeks, offer some stunning snaps to those who wish to fill odd lines for the holiday trade. They make it a rule to clear out all Christmas goods, so as to begin the New year with fresh stock. Those who have

WINTER EVENING GAMES

25c. GAMES

Authors No. 3
Boy to Banker
Bobbies
Canadian Events
Cortez
Cuckoo No. 1
Donkey Party
Fish Pond No. 1
Foresight No. 2
Fruits of the Spirit
Halma No. 1
Logomachy
Loto No. 2
Lost Heir No. 2

Mother Goose Blocks

Nations No. 2
Old Maid No. 3
Our Darling A B C Blocks
Parcheesi No. 1
Peter Coddles No. 2
Perrywinkle No. 2
Raquits
Reversi No. 1
Snap No. 3

Spider and Fly

Steeplechase No. 2

Victorian Draughts

Zenobia

15c. GAMES

Bible Picture Puzzles
Every Day Picture Puzzles
Natural History Picture Puzzles

10c. GAMES

Loto No. 1
Nations No. 1
Our Pets Picture Puzzles
Perrywinkle No. 1
Steeplechase No. 1
Wild Animals Picture Puzzles
Authors No. 2

Robin Redbreast

Dr. Busby
Lost Heir No. 1
Old Maid No. 2
Castaway
Snap No. 2

5c. GAMES

Authors No. 1
Golden Locks
House that Jack Built
Jumpkins
Muggins' Puzzle
Old Maid No. 1
Peter Coddles No. 1
Railroad Puzzles
Snap No. 1

FULL LIST ON APPLICATION.

The COPP, CLARK CO, Limited - TORONTO

Stands 4-ft. 4-in. high.

Mounted on Plate Mirror Base, 2-ft. square, 2-ft. high.



The Greatest Window Attraction in the World.

F. & E. W. Kelk

76 YORK STREET

Nearly opposite side entrance of Rossin House.

TO those looking for special snaps. For December, only, we will clear out balance of our large and well assorted stock to make room for Spring Goods. When we say "clear out," we mean it! PRICE is the thing which does the clearing. Those who call will buy, as the goods must go. Parties looking for very special lines can get them.

DOLLS	GAMES	PURSES
TOYS	ALBUMS	PIPES
CHINA	Celluloid Cases	SLEIGHS
Rocking Horses	Leather Goods	HOCKEY

A NEW PARLOR GAME

Will be in demand this season. SHEBA, "The Queen of Games" (Patented), is the newest out, and its attractive features promise to make it a bigger seller than has yet been placed on the market.



It's all skill—no chance.
Order a sample crate. Learn how to play "The Queen of Board Games" and you will want no better evening amusement.

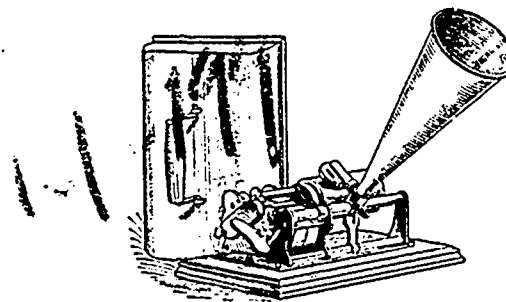
Manufactured and Controlled by

NERLICH & CO., TORONTO

Ask for our Christmas Catalogue.

GRAPHOPHONES

Will be in demand this season for Christmas presents. What gift would be more appreciated than a Talking Machine or a dozen Music Records? You will not get the trade you are entitled to unless you have Graphophones for sale.



Write for Catalogue and Special Trade Prices.

Nerlich & Co., Toronto.

FANCY GOODS AND STATIONERY—Continued. come looking for genuine bargains always found them.

CHRISTMAS PRESENTS IN MUSICAL GOODS.

A full and detailed catalogue of Christmas goods has been issued by Nerlich & Co. for the use of the retail trade. Besides giving full information regarding their staple lines of dolls, toys, etc., it also deals with those lines of which the firm are making a specialty this season.

Musical goods, for instance, are being specially pushed. The line includes violins, mandolins, guitars, banjos, symphoniums, music boxes, "Imperial" and "Empress" accordions, harmonicas in endless variety. The new "Clover" harmonica, with a one-piece brass cover, is a specialty in this variety of instruments.

The graphophone, which is now coming into very general use in Canada, both for business purposes and amusement, is likely



Nerlich & Co.



Nerlich & Co.

to be very popular as a Christmas present. Either as a talking machine or a musical record it is a great entertainment to young and old, and the musical efforts of the machine include band airs, concert solos, etc, which take very well.

The late Principal Caird has left a considerable quantity of manuscript, which is being prepared for the press by his brother, the Master of Balliol. The addresses which were delivered annually to the University of Glasgow, will be published first, and it is hoped that this volume may appear in October. This will be followed by a volume of sermons delivered to the University of Glasgow, and by the Gifford lectures on natural theology, which were almost completed just before his illness. These volumes will be published by Messrs. MacLehose & Sons.

NEW LONDON BOOKS.

PRINCIPAL PARKIN'S BIOGRAPHY OF THRING—OTHER LITERARY ITEMS FROM THE CENTRE.

LONDON, Oct. 29, 1898.

DR. PARKIN, of Toronto, has written, and Macmillan has published, "A Life of Edward Thring, Headmaster of Uppingham School; Life, Diary and Letters," with portraits, in two volumes. The critics speak well of it.

The Marquis of Dufferin and Ava contributes to the forthcoming Cornhill a descriptive article on the siege of Bomarsund by the British and French fleets in the Summer of 1854. Lord Dufferin witnessed the siege from his yacht, the Foam. In a preliminary engagement he was on board the frigate Penelope under a heavy fire, and had several narrow escapes.

A novel on the vaccination question seems a curious development even for modern fiction—and it is no less curious that the author should be Rider Haggard. The story "deals with the results of the conscientious objector clause, under which the safety of many thousand children, and through them, of the community, is practically left in the hands of the anti-vaccinationist party," and it will be issued, under the title of "Dr. Therne," next month, by Messrs. Longmans.

In consequence of the death of Harold Frederic, the publication of his novel, "Gloria Mundi," is now delayed until November 1. Mr. Frederic had finally passed the proof sheets of this for press, and he also leaves another complete novel, which will appear in due course.

Of the sixpenny edition of R. D. Blackmore's "Lorna Doone," 150,000 copies were rapidly sold. As this edition has now been withdrawn, the cheapest is the half-crown one with the author's portrait.

Messrs. Methuen will publish, on Nov. 1, "Chitral; The Story of a Minor Siege," by Sir George Robertson, who was, at the time, British agent at Gilgit, and who has written the story of Chitral from the point of view of one actually besieged in the fort.

In Sir Herbert Maxwell's forthcoming biography of the Duke of Wellington there will be, besides a full-page photogravure portrait of the duke, pictures, on the same scale, of his leading generals, as also of Napoleon, Soult, Ney and Blucher. The life will be in two volumes, and the illustrations will be very numerous.

SMART SET'S STATIONERY.

White dies on a blue or gray-blue paper are what the smart woman affects this season. Gold and silver and the eccentric greens, pinks, yellows, and lilacs are only popular with the schoolgirl letter-writer,

who changes her colors and fads as easily as she pens twenty pages about nothing. The monogram placed across the upper left-hand corner is still in favor, but modest entwined initials placed straight on the left-hand upper corner and a one-line address in the centre of the upper part of the sheet are convenient, effective, and correct. White sealing wax is, of course, the proper thing for the blue envelope.

NEW MAP OF CANADA.

DOES anybody realize how much hard work has to be done in drawing a new map? In the case of Canada, which is a new country, the preparation of an accurate map, based on the latest topographical surveys, means an immense amount of careful work. The fact is, that there has not yet been a map of Canada embodying the fullest information regarding our northern districts, and in the preparation of their new Canadian map, The Copp, Clark Co., Limited, have found necessary a great many corrections, verifications and additions. The new map shows Canada on a much larger scale than do previous maps, especially the northern portion, as the extent shown covers from 40° to 83° north latitude. The map no longer gives one the impression that Canada is a "fringe" along the northern boundary of the United States. The enormous size of Hudson Bay, 540,000 square miles, that is, 900 miles long and 600 broad, is shown more clearly than in other maps. All the explorations of Mr. Ogilvie, Mr. Lowe and other traveling members of the Geological Survey are being embodied with a thoroughness which entails a large number of corrections, especially regarding the shape of the northern lakes and the courses of the rivers. In the Yukon, all the towns are marked, as well as the various routes into the country. The boundaries of all our new western divisions, including Franklin, are correctly given. The international boundary line is drawn in accordance with the latest data. The railways in the west are all named, and the National Parks, the coal areas, the gold mining districts, are all features of the map. The projected railways to Hudson Bay from Winnipeg and to James Bay from Toronto are marked. Perhaps the most revolutionary feature of the new map is the alteration in the spelling of many northern names, which are wrong on the maps now in use, and which have been corrected by official authority. As the new map is not a copy of any other, but comes near to being a national work of very considerable magnitude, it is probable that its appearance will arouse a good deal of public interest. It is finely colored and mounted.

The memoir of the Duchess of Teck may be expected about the first of next year. Kinloch Cooke, the author, has been able to draw for his materials on the voluminous notes in the diary which the indefatigable Princess regularly kept.

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NEW BOOKS REVIEWED.

The next best thing to the reading of a good book is, perhaps, the perusal of an intelligent review of it—to me it is always a source of lively satisfaction.—Gladstone.

PATHFINDING ON PLAIN AND PRAIRIE—By John McDougall. Cloth, illus., 277 pp., \$1. William Briggs, Toronto. Mr. McDougall's books on the Northwest are now well-known as the best and most lifelike representation of the western prairies and the adventures that befall the pioneer on the plains. The stories of Indian life are full of interest, showing the habits and customs of the remnant of the red race who once ruled the continent. The writings of the author will in after years be accepted as embodying the last experiences of the white man among these expiring peoples at the close of the nineteenth century. Many erroneous impressions are corrected, and hunting, fishing, etc., are described in a way to make the sportsman eager to visit the region.

STORIES OF THE MAPLE LAND—By Katherine A. Young. Cloth, 120 pp., 25c. The Copp, Clark Co., Limited, Toronto. The book contains a number of clearly-written sketches of early Canadian historical events, intended to interest and instruct young students who have not yet tackled the serious study of Canadian history. The idea is good. The little manuals of Canadian history for younger students go into too much detail, as a rule.

ROBERT LOUIS STEVENSON—By Margaret Moyes Black. Cloth, 159 pp., 1s. 6d. Famous Scots Series. Oliphant, Anderson & Ferrier, Edinburgh. This is a useful biographical sketch of the famous Scotch novelist. It is evidently written by one of the Stevenson cult, of whom Andrew Lang is high priest. The writer is in entire sympathy with the novelist, except as to his ideas about women writers, and these she combats with some force. Until the appearance of Mr. Colvin's elaborate "Life of Stevenson," the present work is acceptable and readable.

THE FINE ART OF SMILING—By Margaret Maclure. Cloth, 1s., 90 pp. Oliphant, Anderson & Ferrier, Edinburgh. The book contains an introduction by the Countess of Aberdeen, who has taken a deep interest in the Upward and Onward Association. These pleasant and wholesome



GILBERT PARKER, THE CANADIAN NOVELIST.

essays, or chats, appeared in the magazine of the society and form a very useful little book for the home circle.

GREEN GARRY—By Marianne Kirlew. Cloth, 220 pp., 2s. 6d. Oliphant, Anderson & Ferrier, Edinburgh. A tale of English schoolboy life. Garry is nicknamed green on account of his innocence, but he passes through the temptations of bad companionship, and the lessons he learns at a large pub-

lic school are passed on to other boys through the medium of this story of pranks, mishaps and final success.

LOVE—By Hon. J. W. Longley, D.C.L. Cloth, gilt top, 75c., 158 pp. The Copp, Clark Co., Limited, Toronto. Mr. Longley has a clear, even literary style, and his reflections upon this all-important subject are sensible and manly. For a man engaged in the serious and sordid business of practical politics to write a book of this kind seems at first a trifle odd. But, before we have read half a dozen pages, we begin to see that Mr. Longley has many interesting things to say, and knows how to say them.

STEAM NAVIGATION, AND ITS RELATION TO THE COMMERCE OF CANADA AND THE UNITED STATES—By James Croil. Illus. and portraits, 381 pp., \$1.25. William Briggs, Toronto. The author of this book is well-known in Canada, having resided for many years in Dundas county (a history of which he wrote years ago) and in Montreal. He was for years the editor of "The Record," the official organ of the Presbyterian church, and has been an active member of that church. As a man of means, leisure and literary tastes, Mr. Croil gathered together much information on the subject of steam navigation, in which he was interested. His residence in Montreal, and his frequent voyages across the Atlantic, brought him into contact with many of the pioneers of ocean navigation, via the St. Lawrence, and with some of its noted captains. Thus, well equipped, Mr. Croil has produced a valuable work, not loaded down too heavily

with statistics, but exhaustive enough for the purpose of record and reference. He sketches the foundation and development of the great steamship lines to Halifax, Montreal, Boston and New York, and, on the subject of the great lake lines presents much information regarding the growth of traffic there. The book is copiously illustrated with wood cuts and half-tone photographs of the first steam vessels in Canada, and prominent men like Sir Hugh Allan, Mr. Tor-

NEW BOOKS REVIEWED—Continued.

rance and Hugh McLennan, whose names are associated with our ocean and inland tonnage. With the help of those familiar with the steam vessels of the various Provinces, Mr. Croil is able to present a pretty thorough narrative of Canadian steam navigation. The book is written in a popular style. Those who collect Canadian books that have a permanent value will buy this one.

THE ADVENTURES OF FRANCOIS.—By Dr. S. Weir Mitchell. Illus., 321 pp., cloth, \$1.25; paper, 75c. The Copp, Clark Co., Limited, Toronto. Dr. Mitchell's novel of last year, "Hugh Wynne," had a great run both in the United States, where it was first published, and in England. The new work is not inferior in strength and artistic merit. Francois is an absolutely unique character—a young thief, a vagabond, an adventurer during the reign of terror in France. He is a real creation in literature—his physical eccentricities, his cynical cleverness, and withal his lovable disposition are the product of a master hand in writing. His narrow escapes from the guillotine cause the hair of the reader's head to raise, and the final escape through the sewers is a fine denouement to the story, which chains the attention from cover to cover.

WHEN HYACINTHS BLOOM.—By Ida Jackson. Cloth, 251 pp., 2s. 6d. Oliphant, Anderson & Ferrier, Edinburgh. This is a Scotch story, with a pleasant flavor, and recounts the fortunes and misfortunes of a number of worthy people. There are two love stories in the plot, both of which end happily.

FRIENDSHIP.—By Hugh Black, M.A. Cloth, gilt top, boxed, 237 pp., \$1.25. The Fleming H. Revell Co., Toronto. The get-up of this book is something to be remembered, with its illustrated pages, rough edges, and gilt top. It is admirable in every way for the gift season. As to the book itself, its literary merits have already been recognized, and Mr. Black, as the minister of Free St. George's Church, Edinburgh, has already won fame as a most popular preacher. The writing is charming, and upon the religious basis of the essays the author has laid a great deal of sensible philosophy.

BLACK ROCK: A TALE OF THE SELKIRKS.—By Ralph Connor, author of "Beyond the Marshes." Cloth, gilt top, 327 pp., \$1. The Westminster Co., Limited, Toronto. We have to congratulate this publishing firm on the appearance of their first book. It is one which is entirely worthy of a first

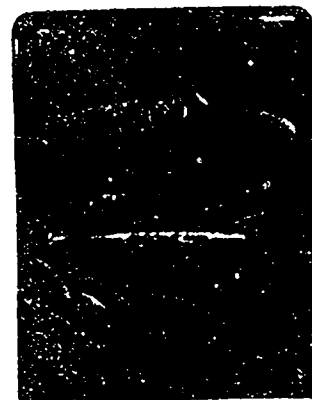
effort, and is probably one of the strongest pieces of literary work which has been produced in Canada for many years. When the story was running serially through *The Westminster*, it was hailed by the readers of that magazine as something quite above the average in fiction. The story, as is well known, deals with the experiences of a missionary in the mining camps of British Columbia, and the difficulties which pioneers find in leading clean, good lives there. The various characters in the book are extremely well drawn. The dialogue is bright, and there is a spice of humor to relieve the tragic. As a product of a new Canadian writer, whose pen name is said to conceal a well-known university man and clergyman, the book deserves to be widely read, both from its merits and the healthy influence which it is bound to have.

THE TREASURE CAVE OF THE BLUE MOUNTAINS.—By Oliphant Smeaton. Cloth, 312 pages; 3s. 6d. Oliphant, Anderson & Ferrier, Edinburgh. The author has already written a good Australian novel and a short biography of "Allen Ramsay," and possesses a very engaging style. The present novel is a story of adventures in Australia and a lucky find of gold by a party of people to whom the discovery of the wealth brings happiness. It is very readable and interesting.

FRENCH INKSTANDS.

The French have for many years past excelled in the production of fancy articles. They do not, perhaps, appeal to British taste, which is not overfond of "pretty, little, tiny kink-shaws" even now, though there has been a great change in the matters of taste within the last few years. More especially does French fancy break out in the matter of inkstands—why, I know not, for outside the big towns there is little employment for pens, and, perforce, inkstands cannot be in any great demand save as ornaments. I have an idea that it is in that last capacity they are mostly used, for an inkstand generally has to pretend to be something else. I have seen several such lately. One was a miniature representation of a "bowler hat," and a second was fashioned like unto the curious squat shaped, but not inartistic, bottle in which that pleasant liqueur, Benedictine, comes to table.

The worst of these inkstands, from the point of view of the practical man, and more especially the journalist, is that they hold hardly any ink, the primary purpose of an inkstand, viz., to contain ink, being sacrificed to adornment and "show." It is true that the majority of Frenchmen write a very small, neat hand, which only requires a minimum amount of writing fluid.—Paris correspondent, Stationery Trades Journal.

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10203. Gunagathon — Uterine Tonic. Pamphlet. Canadian Gunagathon Co., Toronto.
10204. Victorian Quick March. By J. Riviere. Jas. Lindsay, London, Ont.
10205. The Guide. A manual for the Canadian militia (infantry). Fifth edition; revised 1898. Compiled by Lieut.-Col. W. D. Otter. The Copp, Clark Co., Ltd., Toronto.
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10238. The Red Axe. By R. S. Crockett. With illustrations by Frank Richards. Harper & Bros., New York.
10239. Pluralite des Mondes Habites. Considerée au Point de Vue Negatif. Par l'Abbe F. X. Burque, Fort Kent, Maine, U.S.
10240. Upper Canada Sketches. By Thomas Conant, Oshawa, Ont.
10241. The Waiter Girl. Song and chorus. Words and music by Lorenzo Clarke. The Anglo-Canadian Music Publishers' Association, Limited, London, Eng.
10242. Offences Under the Liquor License Act, R.S.O., 1897, chap. 295. Also a list of cases decided thereon. By George Frederick Jells. The Toronto Law Book and Publishing Co., Limited, Toronto.

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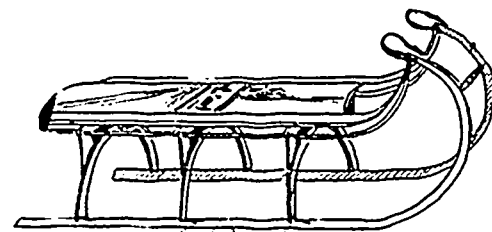
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