



## The Order of the Day--Housefurnishings.

The busy Housewife is now thinking of Spring Cleaning and putting the Home in good shape for the Summer. We are showing an unrivalled assortment of all lines suitable for this purpose to meet the demands of the season

Door Mats, 45c. to $\mathbf{\$ 1 . 3 0}$.
And the values, well they will surrise and delight you.

## FLOOR CANVAS

In all widths and qualities. You never saw a finer display of designs and colorings.

White Table Damasks. 35c. to \$1.50.
Plenty of variety in patterns in the finest Flax, insu
factory service.

## Lace Curtains, from 90c to $\$ 4.80 \mathrm{pr}$ pair

 needs while the selections are the best.
## Curtain Nets, 10c to 60c per yard. <br> FRILLED SASH MUSLINS <br> FRILLED CURTAIN MUSLINS <br> All bright, fresh arriva <br> 6c. to 30c. per yard .30 c . per yard

Tapestry Table Cloths-- $\$ 1.30$ to 4.20 .
We have a most interesting assortment for your inspection.

| Job Line of |
| :---: |
| AMERICAN QUILTS. |
| Your choice $\ldots \ldots .$. |
| Worth $\$ 1.80$. |

A splendid Lot Job American Papars
NOW ON EXHIBITION.




## NEWLY OPENED

Three Special Numbers

## Ladies' Costumes.

Lot 1 -Selling Cheap<br>Lot 2 --Selling Cheap $\$ 5.50$<br>Lot 3 -Selling Cheap $\$ 6.50$

Exceptional Values. Newest Styles. Just What You Waut for Sping.

## BISHOP,SONS \& Co.,Ltd.

## Notice

 the caution band shown on this Package!Every package contains 3 coupons-These coupons are valuable-see that the caution band on every Package you buy is not broken.

Imperial Tobacco Co., (Newfoundland) Ltd.

Mp

## SHOE STRETGHERS

marctial ind simplest itea for kepp.
ing shoses in silape. Made with fex:


Values as Great as Ever Ladies' Hose.
DRESS SHOES.

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Bargains ln Hardware


## Picture Framing Ouffits.

And Still They Come--Boxes! Cases!! Packages!! PRNG STM NEW
Goods at Bargain Prices. This list was selected from the New Stocks that are arriving daily. The items here represent the best of their ki,
for personal adornment and comfort.

NO ONE CAN AFFORD TO MISS THESE BARGAINS.
ou can depend on finding every item as represented.


Values from Table Linen Counter,
 TABLE NAPKINS.



CuRtain materials.

## WHITE

DRAPING MUSLIN. 5 pieces only White Musiin for curtains and other drapes; colored strip ed borders, assorted shades; 46 ins.
wide Values 27., per yard.
Friday \& \& saturday, taped edges, heavy and fine

## speeial shirt values.

> MENS SHIRTS. Meviefz surrsi tores




## Our Showroom List.

Undoubtedly the most interesting spot in town is our Showroom, where our magnificent stocks of Millinery and Ready-to-wear Hats are on display, together with the New Spring Coats, Costumes, Blouses, Dresses, \&c. LADIES' VESTS



LADIES' OVERALL APRONS.


## Sterling Values in the Gents Dept.

| MEN'S Boots. | SOFT COLLARS. | MEN'S |
| :---: | :---: | :---: |
|  | smart new Collars made ot White and striead cotons and | HANDKERCHIEFS. |
| Moral silles medium soless. neat |  | ${ }^{24}$ dozen Cotoon Handiderechiefs, |
|  |  |  |
| MEN'S LEGGINGS. <br> Black Glove-grained Leather | Sllk bows. | SOFT FELT HATS |
|  | silik lirge collestion of smart | The lateat styles tin $\geqslant$ Memis |
| datir Pry Priay and Satury 1.45 |  |  |
| gents half hose. | and saturds .... ... . 8c | ydiour Reg stion Pri.: 85 c |
| mpars Black Cashmere | PRINCE SUSPENDERS | BOYS' CAPS. |
|  | Strongly made; good elastio | A grourot Tweed caps in Gorr |
|  | went | and Elon syiles Light and Dark |
| pair. Priay and satur: 36c |  |  |


| SNALLWARES |  |
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| POST CARD ALBUMS To hold 200 ; sboard covers; nicely decorated. Reg. |  |
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| 3 cakes in a box. Reg. 35c. box for MIRRORS-Size $71 / 2$ x $91 /$ White |  |
|  |  |



Circular Letter.

Savings For You ! Housekeepers. STAR OLCLOTHE


 UNiNOELEM.
 LACE CURTANS.
 WHITE SHEETING.

 GLASS ToWELS.




## SMALLWARES.











## The Royal Storee Ito

SHAVING STICRS.

Marine Notes Thes. .pisivenio tom Lim The s. s. F
rom Hollax.

GEORGE KNOWLING


## TESTED SEEDS




BEET-TTe certrinitid
BEMS—Brame
TURNIP-Golden Banl Darn.
TURNIP-Golden Ball, Orange Jelly, White Strap Leaf.
SWEDES-The three SWEDES-The three most celebrated varieties, vize


LETTUCE-Drumhead and Hoiborn Standard.
PARSNIP-Holow Crown and Maltese.
PARSNIP-Hollow Crown and Matese
CARROT-Early Horn and James
Intermediate
CRESS, MUSTARD, SPINACH, CELERY,
CEEBERS, PMPMIN, LAWN GRASS SEED,
RED and WHITE CLOVER, and RED and WHTEE CLOVER, and
PERMANENT PASTURE SEED
IN FLOWER SEEDS


George Knowling.
Divorced Lifev Concentration


## When Run Down

organs of digestion has bee iregilar or defective Then there is need for a safe and speedymedieine to relieve the ills which occasionally depress even the brightest and BEECHAM'S PILLS The first dose gives speedy relief in sick-headache, bilious ness, constipation, lack of appetite, heartburn, dyspepsia
and lasting impros


Pick You Up

## $=$

## $=5=$

Wat


Hilustrated Lecture xam wise vemomem

Casino Theatre, commencing MOMOAY, April 27th. THE UNDYING STEORY OF CADTAIN SCOTV The Biggest Timely Topical Subject.

## Wonderful Pictures of the Terra Nova, The Great Ice Barrier,

Great Flocks of Penguins, Life in the Antartic, Huge Seals, Gulls, Whales, Dog Teams, Motor Sledges.
see captain scott, captain oates, commayder evans, dr. wilson.
The III-Fated Pilgrimage to the South Pole.

## A Spring Bonanza!

## MES OUE

## Girat Rerganization Sale!

In order to clèar up and arrange for new business and large shipments coming in, we shall sell for 30 days at niture, Bedsteads and Bedding.

## Two Great Specials for this Week.



We offer Quartered Sawn Oak Dining Suites, upholstered in the best of leather, for $\$ 23.95$; worth $\$ 30.00$ or
er sets as low as $\$ 9.50$ now offered EXTENSION TABLES from SIDEBOARDS.

They are 75 inches in $\$ 17.50,50, \$ 21.50$
In Parlor Suits We Lead.

ahogany Frame, of best

## C.L. March Co., Ltd.,

## Personal. <br> 

How to Grow
Hair


 Wedding Bells.
A quiet weding was solem mizea art
the residenee of the Rev. .r. Bart. lett, on. Aprill 18th, at 8 p.m, the Rev. II. Bartlet ofificiating. The contract.


 W. C.T.U. Meeting




## C. L. B. Amusement Club.




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The Man Who
Fights Stegomyia.


## The Situation

 in Vera Cruz.

Special to Brening Telegram. $\left.\int_{\text {d. }}\right|_{\text {do }}$

Postcards stis Sediling Disaster, Bellaventure, who has supplied us with negatives made at the sealfishery we are now selling a full set of 14 Postcards, showing the bodies being
brought on board and other views taken at the ice, also scenes and incidents of the landing at St. John's up to the funeral.
THE SET OF 14 POSTCARDS FOR 70 CENTS; POSTAGE 5c. EXTRA

Parsons' Art Store,

## LADIES,

This is Good Ragian Weather !
Our $\$ 5.50$ Coat
${ }_{\text {which sold formerly at } \$ 2.00 \text { is great value. }} \mathbf{~ O}$
Also a lot of

## TRAVELLERS SAMPLES

in Raglans,
From $\mathbf{\$ 7 . 0 0}$ to $\$ 10.00$.

Have you seen them in 42 inch Knee length?
Same length as Sports Coats.
Have you seen them in 42 inch Knee length?
Same length as Sports Coats.

## S. MILLEY.

## The Beriliad Silit!

Without a doubt the finest, neatest and most striking value we have ever displayed in

## SHURTS.

FANCY STRIPES, $\$ 1.00$ each.
PLAIN KHAK̈I, $\$ 1.50$ each.

## A. \& S. RODGER.



Parsons Artstor

$\$ 7.00$ to $\$ 10.00$

## Continued.---A List of Landscape and Seascape Photographs.

Iog-MaCHNE RoDM GRAND FAl

2ninl
 109-LOG HOUSE, GRAND FALLS.
$110-$ VATS IN DIGESTER BUILDI No. 201-ST. JOHNS FROM EAST END

Only Two Days More!
The Last Days of Pompeii, in 8 Reels--8
Don't Miss this Opportunity to Witmess one of the Greatest Ediciational Subjects ever produced.
NOW PLAYING AT THE CASINO.

## AT THE NICKEL THEATRE!

aLWAYS GOOD. RECOGNIZED THE BEST.

## To-Day-Four All Feature Reels. <br> MISS ETTA GARDNER, <br> WALTER J. MCCARTHY,

Extra Pictures for the Children Saturday. Coming-Joseph F. Ross, to make the pictures more realistic

The Crescent Picture Palace. The Hoise of Features. FRIDAY and SATURDAY: "The Spell," "An hidian Martyr", A turifing Indian love story.


MISS LOUISE ARKANDY, Violinist; MISS RRADLEY, Pianist.
On Mond\&y and 'uesday a great Bison 2 Reel Special: On Monday and Tuesday a great Bison 2 Reel Speci
"MATING," or BRAIN vs. BRAWN.

## St. John's Meat Company

WE HAVE THE FINEST SELECTION OF PRIME FED BEEF \& MUTTON IN TOWN, AT KEENEST PRICES IN THE TRADE. Roast Beef. 18c. and 2tet. Ib, well trimmed. Finest Beef. Steak without Mutton-Leess, 20e. lb.5. other Cuts, 12e. to 28 Bc . Mutton Chops, 18c. and SAUSAGES-Beef, Pork, Oxford anā Cambridge... 18, 20, 22, 25c. lb. Try our Bologna and Cooked Lumeheon; Puddings, Potted, Head and
Cooked Meats. Cooked Meats.

- Branches: Water Street East, Water Street West, Military Road.
'Phone 800.
'Phone 800a.
'Phone 98.


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 and BOYS' TWEED SUITS, Special $\$ 1.33$.


interesting.


 LADIE SUEDE LISLE GLOVES, 54C.



## SPRING BLINDS.

the latest in genduemens NECKWEAR, अTR.
Last week we had quite a mun on our Americian
 time to choose your spring
Priday, Saturday $\&$ Monday
THE "TIMES" BRACEAS ALWAYS
DEPENDABLE, 26 c .

MEN'S MERCERIZED HANDKERCHIEFS, 2 for 25 c.

RREAKFAST CLOTHS, | This verif fin make comes in |
| :---: |
| medium size narrow hemsitiched |


CIRCULAR PILLOW
COTTONS


Grood Values and Honest Values
Showing in Our Rug Section. TAPESTRY

##  <br> 

98 cts.


## New Arrivals in Enamelware.

## Lunch Pails, Round Lunch Palls, Square

Water Buckets.
Boats Kettles
Mixing Pans.
Mlik Pans.,
Milk Pans., ...
Foot Bath Pans.







OUR HOSIERY
OUR HOSIERY
Is Always Good Fitting and Good
Wearing.

LADIES' HIGH GRADE HOSIERY, 39c
 MENS HALF HOSE.


## TABLE LINENS.


 valty well up to our stanaara;


 white lace curtains.




| Greater Savings on Little Items for Every Day Uses. |  |  |
| :---: | :---: | :---: |
| Wonder Prise, $\mathrm{\theta}$ paeks br . .i. ........e. | Black Trape Brot liaese, doz | ${ }^{\text {Prarago Draming Crasons }}$ |
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MADAPOLLAM CLOTH,
Per Yard, 13c.




DAINTY
TABLE CENTRES.



MISS MUIR, 305 Water St. MILLINERY, BLOUSES, DAINTY FROCKS, etc. THE LONDON HOUSE, 305 Water Street

SPRING SHOWING
Ladies' White Lawn Embroidered UNDERWEAR,

## HENRY BLAIR'S.

Great Show and Sale This Week.


5 Special Lots Ladies' White Embroidered Slirts, at
 atest showing of Ladies Embroideres eatest showing of Ladies ' Embroidered Musidin Cami-
soles in town, in alt the newest shapes, 17 different soles in town, in all the newest shapes, 17 dififerent
finds to select from; the veluesa are whorerful.
 Lots Ladies' Embroidered Lawn Nightgowns, all
extra value; specially selected. The prices are:
 \$.4. 520,52 s. 1 Come and see the values offering at this great show
of White mbroidred Underwear. This is a real
White Sale.

## HENRY BLAR

## BUY Windsor Patent FLOUR.

Made by the Ogilvie Flour Mills $\mathrm{Co}_{0}$, by special appointment Millers to His Majesty the King.

## Hariey \& Co.,

Wholesale Agents.
The Big Furniture Store! SPRING OPENING.
$\triangle$ TVondertur Display ot



CALLAHAN, GLASS \& CO., mectworth mad Gonerer streetes.

## SALTI SALTI SALTI

By S. S. "Craigendoran" dUe авоит 25 Th IMsт.,
Cargo Best Fishery Salt. job brothers \& co., Ltt. Why Pay More? A REMIŚGTON TYPEWRTIER at
AN OLIVER TYPEWRITER at

 DICKS \& CO., Limited.

CABBAGE \& TURNIPS!
Tomano onss ramana do
100 Crates
choice cabbage.
50 Bags SWEDISH TURNIPS.
GEO. NEAL.

## -

When you take out a policy of fire insurance, you intend to
lute indemitity that you may feel a comiortale sense of securit FIDELTTY (FIRE) UNDERWRITERS OF NEW YORK,
whose total assets are over-forts-two million dollars.
N.B.-Moderate Rates.
CYRI J. caHiL,

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|  | Agent for Newfour |

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MUSIC10.
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SCIENTIFIC DENTISTRY! pliances for doing the best
Dental work, and experts in Dental work, and experts in
all our offices to do it. At St.
and Joh's:- W . SILLKER, Spe-
DR
cialist for extracting teeth cialist for extracting teeth
and on crown and bridge and on crown and bridge
work.
DR. M. S. POWER, SpecialDR. M. S. POWER, Specialist at gold inlays, gold fill-
ingsit
ALBERT PACK, Mechania cal Assistant, Mechani-
miSS H. SIMMS, Lady At-
tendant tendant.
Maritime Dental Parlors, 176 Watér Street. 176.


EDWIN MURRAY.

100 pkgs. ChoICE CABBAGE. 50 sacks 30 30 sack P . P . URNTS.<br>30 sacks P. E. 1 PARSNIPS. 20 CHoICE CANADINN CHESE.

BOWRING BROTHERS, LId. Grocery.


Kerosene ENGINES!





A. H. MURRAY,

 "ITader"-which well menist is name-commans ander


Price: $\$ 100$.
U. S. Picture \& Porrrail Co.

The Indication of Value
Plumbing is the Workmanslip.


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tmport at the present time.
PITTMAN \& SHAW,


