

VICTORLA SEMI-WEEKLY COLONIST. FRIDAY, OCTOBER $27,1905$.


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| Both an And a Economy Luxury. <br>  <br>  <br>  <br>  by tef irin cookime Ammurit Extan of Bef does pot eniridy ule dh <br>  Sold by all Grocers and Drusgim. $\qquad$ Armoures Tomato and Beef Catsup <br>  |
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Vincent Harper Gives Interview Braln" Tells of hils
and History. as Given to Understand His
Wife Was Doed When Married
 ${ }^{4}$ I send money to my family in New









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FAIRALL BROS., Manufacturers
AERATED WATERS

Vessels Bound to British Columbia and Puget Sound Ports










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TOURIST RESQETS.


WHERE Are You Going to Spend Your
Hollday? Wiy, North Saanich Hotel!
 C. O. BOWN, Manager

The Queen's Hotel


## Willows, ${ }^{\text {Campoell }}$ <br>  <br> The Tyee Copper Co., <br> PURCHASERS AND SMELTERS OF COPPER, GOLD AND SLIVER ORES

Smelting Works at Ladysmith, V. I.


Things $\begin{aligned} & \text { Not Apparent Are Considered as Non- } \\ & \text { Existent-Maxim of Latin Law }\end{aligned}$ THE "LIGHT" OF A STORE
"HOEE UUEER A MISHELE"
Ceases to Be a Light at All
Publicity, which is the light of a store should not be snuffed out now and then. Some merchants think that to keep this light always barning costs too much-out, for that mattor
so do many other things cost too much.
For example: Your store rent is too highFor example: Your store rent is too high-
when your business is poor; you have too many clerks-for a dull day. Yet these things don't worry you for a moment when things are moving cashiers-and when you wish you had more room more clerks, more stock Of course you never had une of those busy vertising. And you never had a blue trade day that did not follow a practical hiding of the pubicity light,

- IN SPOTS yields, at best only Spots of Prosperity. A
steady "store light" of increasing candle power steady "store lige or increasing cande power
(inches of space used daily,) with the "Snuffers" and the "Buzhels" Sent to the Cellar-and store-growth and expansion will come in a measure that will amaze you.
"Our of Sight, Out of Mind" sums up the
plight of the occasional advertiser !
The British Columbia Laan, Land and Densit Co.,
 in value, on a monthly payaticulars or drop a postcard, giving your name and address to the secretary's offfice, 14 Trounce Ave. The next loan of $\$ 4,000$ will be made at the company's
office on the 10th November, 1905, at 8 p.m.


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