

## Pase Two

## THE ACADIAN

DAVIDSON BROS., Printers and Publishers Momber of the Canadian Weokly Nowspaper Asesociation.
Member of Maritime Selected Weekles A Subacription Rat




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## Editorial

$\underbrace{\text { Our pulpita are our work clothos. Each of }}$ THE INFLUENCE of the small town newspaper upon th themselves. The newspaper represents the town to the outsidid
world, fairl or unfaill. Nothns speaks better for a town than
a newspaper that is well supported by the business men, and notha newspaper that is well supported by the business men, and noth-
ing speak in louddr terss against the town than a newspaper that
is strugging for existemce and which has little or no advertising patronage from its home business concerns.
If the business man has a good live new If the business man has a good live newspaper in his town he
should never let that newspaper go to pres without his name in any selfish motive. THE ACADIAN has a fairly glated advertising patronage for which we are indeed grateful, but if every business
concern in this community would advertise with us regularly that
fact on the globe as riches for the country newspaper man. He is a kind
of work horse for the community that doesn't get and doesn't expect as much remuneration for his labors as other men. receive
who do not do the town and community as much tood as the news. paper is able to do, and as the newspaper does do gladly and will-
Lots of men and some business men do not appreciate their local paper as a thing of value except to the owner of the paper,
and that is where their
trision needs doctoring. The newspaper travels, and is
ing at the job

MAKE THINGS SAFE FOR WINTER
FALL clean-up week is being arranged for by some of the
The objects is the to disporitime Proviness and the accumulation of idea is a good one The object is to dispose of the accumulation of waste material detri-
mental to saintary contitions or calculate to become a menaee
from the standpoint of fires from the standpoint of fires. We would suggest the adoption of
this institution on Woifvile and ethat in conection therewith a
thorough inspection be made by citizens of all premises to see that thorough inspection be made by citizens of all premises to see that
furnaee pipe and chimneys are in order so that the minimum of
danger may be assured. We are entering upon the season when the
 looked after.
uncromeng the windy nights of fall sparks. from chimneys are not
und may alight in the most unlikely places. Any ac-
 fires which occur might have been avoided if ordinary precaution
had been taken. Under the best of,
alwaditions a wooden tow is danger, and "safety first", is ever a good rule to fol.
low.

## low. <br> $\mathrm{T}_{\text {columns by }}^{\text {He teature of the civic service contributed to our }}$ pears this week on page three. It makes a strong plea for an ap- plication of the Golden Rule in the practical realm of business re. lations. The case is very fairly made and should appeal to all read With no fear of successful contradiction we venture the as- sertion that the greatest problem faced by the average business man hoday is how to conlect the numerous outstanding accounts due him by cutomers. In for many instares the worry and anxiety due to the difficulty of successfulty financing a business enterprise might be averted by a little more thoughtfulness on the part. of patrons.

 of necessity look to those who we him for the means to settle with
those to whom he indebted. If not aways an easy code to ool
low the practice of the Golden Rule, on the whole, will be found low the practice of the Golden Rule, on the whole, will be found
a very satisfactory solution for most of this world's problems. Try
it

## HIGH COST OF TRANSPORTATION

$\mathrm{W}^{\text {HOEVER }}$ is to blame commerce is seriously handicapped prevail as well as to the tardy manner in which goods are deliver-
ed. An instance of how this works out was brought to our attention recently when THE ACADIAN printery was called upon to pay
a freight charve on a package received from Montreal which amounted to fully eight per cent. of its value. While it may be that transportation companies are not receiving more than their due in view
of existing conditions, ,tit is certain that unless a change in the situation is soon made there is little hope of reaching that state of pros-
per ity experienced before the war.

MAKING BETTER CITIZENS
OUR FLAG should fly
try every school day.
over every school throughout this coun-
Chidhood and impressionable youth should know their nation's colors, and something of that flag etiquette designed to express proper respect. But true appreciation
of the flag rests on a broader foundation. There must be understanding of the ideals for which it stands: comprehension of the struggles and sacrifice that have sustained it in emergency, and
knowledge of all the worthy principles it symbolizes. That is a karge lesson for the schoortsy principles it symmolizes. That is a
puse of making better citizens.

## brave men

THE ARTICLES which appear from time to time in the"coldevoted secretary of the Social Service Council of Canada, are well worthy of careful perusal. They deal with matters of vital impor--
tance. Such men as Dr. Shearer and our own Rev. H. R. Grant are fighting a brave battle against influences which are calculated
oo breack down and deprave national life, and in future days will be appreciated as they well deserve.


## CASH \& CARRY

PAY CASH and PAY LESS PHONE 53 FOR PRICES


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Come inime ios.


Mame smbin bimit beck hersc
Sumit



Blue Banner Fresh Ground Coffee, 55 c . 1 b .
Toilet Paper, 21 rolls for $\$ 1.90$
Sweet Potatoes, 10 c . 1 lb ., 3 lbs . for 25 c .
Cranberries, 20c. quart

Beef, Veal, Lamb, Pork, Ch cken \& Fowle.

> CALDWELL-YERXA


EALING chiefly with other people's money, men
give unlimited time and efiort to the wise admin IVe unimited time and efiort to the wise admin. affairs is often casual, and sometimes even careless. You sell your time, efforts and abilities, from which profit is due you, Your "overhead "is the cost of living Our booklet, "The Measure of Your Income" and ou Budget Book will help you to increase your persona
profits. Ask for a copy

## The Rald Bank of Canada

Woliville Branch
R. Creichoon, Manager
R. s. Hocken, Menancer

HUTCHINSON'S TAXI AND BUS SERVICE
bagGage transfer, trucking and Moving careBUSCAR PARTIES given special attention.
Patronize the place where you got sai
Reguilar Bue service betwoen Wolfville and Kontvillo, dai-
including Sunday.


## RADIO

Headquarters
For KINGS COUNTY

We have just received the advance shipment of our give us at CAL
Fresh stock of Radio Batteries arriving weekly Storage Battery Service Station
J. R. BLACK

Kentville
Phone 334


Flawless
Electrical Work
Electricity is the most desirable appointment of the
modern home. Not only for lighting purposes, but for modern home Not only for lighting purposes, but for
cooking, ironing, laundering, cleaning and other home cooking, ironing, laundering, clean
uses to which it can be applied.
Why not add this convenience of conveniences
to your home. Let us Wire it for you now rendering flawless job we know you'll be well pleased with. For these who have Electricity in their home, we
ways keep a how pried stock of Fixtures and Electri-
al Goods on hand.
J. C. MITCHELL

## Bridge Party

## Tally Cards, 25 to 50 cents a dozen

Score Pads, 10 cents each.
Playing Cards, good quality, 40 cents package Gilt Edge Playing Cards, 50 and 75 cents pack Congress Playing Cards) dir cushion finish, picture Bridge Sets, in real leather cases, fine for prizes. A box of Stationery makes a Useful Prize. See our

The Acadian Store



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Stock Clearing SALE
Berminere in

Din , Mat mive cium


The LITTLE SHOP

## Suensin:



WELCOME TO WINDSOR EXHIBITION

## MY GRAND EXHIBITION DISPLAY

8, Blouses; Men's Overcoats and Suits; Boys' Suits and Overcoats; Girls' Coats and Dresses. all at 20 P. C. DISCOUNT this week Store open every day and evening this week until 10 p.m.
W. A. STEPHENS

WINDSOR, N. S.


The original Orange Pekoe Take no Substitute

## MORE EGGS from Each Hen


Prails Poultry Regulator Think before you speak, and then re
member that it is
say everything you think.

## Newspaper Advertising

## The Powerful Hand

 That 'Pushes' Buyers - Into Your Store !Most every person is a "born bargain hunter". We all are quick topick up what we know is a "good buy" and something we need. Whether blessed with riches or not, we're ever alert to the opportunity of making our dollars go farthest.
So, Mr. Merchant, if you have "bargains" that will interest the general public the in way of bringing "eageribuyers" into your store is to Advertise your offerings

## The Acadian

Leave it to us to pack'your ad with all the "pep" and "punch" your sale merits We carry the celebrated Boonet-Brown Sales Service of high clases illustrations and We cary he celebrate Bonnet-Brown Sales Servicu of high class illustrat.
copy for youreexcusivequive. Come in and aakk about it. Or-Phone 217.


College Brand Clothes
Now on display, our new stock of men's
Overcoats and Suits
Young men who are eager to step out now in something smart, distinctive, stylish and nobby are invited to view the many select new fall suits and overcoats we have here for you. You will be delighted with the nifty assortment, the quality and the prices.

A few Boy's 2-piece Knicker Suits, sizes 32 to 35 ,
F. C. BISHOP

Men's Wear Store
$\qquad$

Page Savant:

D. A. R. Timetable


## The Port Williams Acadian



## LADIES' POPULAR PRICED COATS

Selected not only for their smaytness but for their warmth and sorviceability. You will
take pleasure in selecting yours now

1. Of unquestionable smartness
is a coat of checked Teddy
Bear in the new Dusk Shade, attractively trimmed with scarf
ends and fur
2. Black satin finished Marvel
$\begin{aligned} & \text { that features a choker collar } \\ & \text { and cuff of stone martin with } \\ & \text { the new belle sleve } \$ 48.75\end{aligned}$
3. Unusually attractive is a coat of Shadow Check in the new Fairway Green ohade, scarf ends

FOUR PLY FINGERING WOOL
Finest quality four ply fingering wool suitable for Swoatera, Socks, Overatockings, Scarfs, Mites,
ete., colors Heather, Brown, Green, Black, Scarlet and Cardinal.
GEORGE A. CHASE, PORT WILLIANS

## For Men Who Work Out-Doors









## THE INVERTED PYRAMID

Bertrand W. Sinclair
thor of "North of Fitty-1

## (Continued from last issue.) "I must confess," he continued, " have spent my' life in a state of

 ertia compared my ho hise in and stote of of in-sy bis father worked with the enerctively constructive. with. Theo enere were
Leomn to hack,


## ${ }^{\text {a }}$

tim the



 It seemed to me, however, that my

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## THIS CHRISTMAS

## SAMPLES OF THE MUTUAL SERIES

Attractive, Bright Christmas Designs Every One Cheery, Friendly Greetings THE best values in canada

Exclusive But Not Expensive Order Early for Foreign Mails

THE ACADIAN STORE WOLFVILME, N. S.


Acadian Want Advs. Bring Results!

## Your Public

## Information Bureau!

Distributing signs around town and hiring a brass band to drum up customers for your bargains, Mr. Merchant, would not bring one-third the results that could be obtained with a few dollars invested for advertising in

## The Acadian

Verily, people look to our columns for "news" of your bargains.
So why not make this paper your "Public Information Bureau?"
The well known Bonnet-Brown Sales Service which we carry for yourconvenience, will make
your "information" appealingly attractive to our readers. Give us a ring-217- and your "information" appealingly attractive to our readers. Give us a ring-217-and and
ask about it.



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