



## Saint John

## Wants the Prince＇s Honour Banner in Every Factory

## GET THE PRINCESS HONOUR BANNER－

because the Prince＇s Honor Banner hanging in your factory will show that you have done your share to make it possible for Canada to fulfil her obligations to her army．

## GET THE PRINCESS HONOUR BANNER－

because the Honor Banner in your factory will be the evidence of your sound buss－ ness judgment．It will show that you have done your part to insure steady orders and jobs for everyone at good wages．Every factory in St．John must win the Prince＇s Honor Banner．

GET THE PRINCESS HONOUR BANNER－
because the Prince＇s Honor Banner will show that the men and women in your fac－ tory are Victory Bond buyers，that they are thrifty，industrious and far－sighted．Put it up strong to the other factories－before they put it up to you．Show that St．John knows a good investment．

## GET THE PRINCESS HONOUR BANNER－

because the Prince＇s Honor Banner in your factory will show that the men and worm－ en in the factory are Canadians．Show your patriotism by winning your banner，and

## BUY VICTORY BONDS

This space donated to the Victory Loan 1919 Campaign by The National Drug \＆Chemical Co．of Canada，Ltd．


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## Canada's <br> Victory Loan 1919

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Eastern Securities Company Limited


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MARKET REPORTS
STOCKS, BONDS AND PRODUCE




## Paul F. Blanchet

Chartered Accountant
Cwhuphove copNBbTON


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Political Topics
Vancouver Sun Thinks Gov ernment Will Hold Office Till Clouds Blow Away-
Dr. Tolmie's Election-M Crerar and His Ideas.

# FOUR REASONS WHY SHREWD MEN ARE BUYING VICTORY BONDS 1919 

## 1. Security.

$\mathbf{S}^{\text {HREWD men are buying Victory Bonds because Victory }}$ Bonds are backed by Canada's guarantee that she will repay the full amount stated on the face of the bond-the fiveyear bonds on November 1st, 1924; and the fifteen-year bonds on November 1st, 1934. And she not only binds herself to pay the money back, but she pledges all of her vast resources as security for her promise.

## 2. Income.

CHREWD men are buying Victory Bonds because the in terest return is unusually good considering the absolute security. You will be paid $51 / 2,0$ per year on Victory Bondo$21 / 2 \%$ more than you can get in the Savings Banks. Unlike many other investments, you have absolutely no worry as to the prompt payment of the interest.

## 3. Saleability.

$\mathrm{S}^{\mathrm{H}}$ REWD men are buying all the Victory Bonds they can pay for now and all they will be able to pay for during the next ten months under the instalment plan, because they know that if at any time they should need ready money they can sell them. There will always be a ready market for Victory Bonds.

## 4. Advancement in Price.

## S

HREWD men are buying Victory Bonds because they consider them to have an excellent prospect of advanc ing in price.
A LL of Canada's previous issues of Victory Bonds have advanced. You can sell your Victory Bonds 1917 and 1918 even in this short time-one and two years-and get more than par for them. What will Victory bonds when the world finally gets back to a normaill be able to interest rates come down - when Canada will be able to borrow again at $4 \%$, or even less?
WTAR conditions have created the opportunity for you to
buy the very best of Government securities on unusually attractive terms. Do not miss such a good investment opportunity, but buy to your limit.

## BUY VICTORY BONDS

CONTRACTORS
W. A. MUNRO Carpenter - Contracto 34 Paradise Rov.
'Phone 2129. EDWARD BATES
 80 Duke St. 'Phone M. 786

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