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## SELLERS-GOUGH FUR CO.

Three Days More of the RecordBreaking Manufacturers' Sale

$\mathbf{W}^{\mathrm{E}}$ believe that this is the most successful sale that has ever taken place in Toronto, and the great success is due to lowness of price and extra quality of goods. You cannot make a mistake in buying your furs here. Every article sold in this house is made in our own factory, which is the largest in Canada, and the quality of our furs is too well known to need any recommendation, our styles are exclusive and correct. A firs at a very low price what is cor-
save you many dollars and secure for you in fur rect in quality and style.

## TO-MORROW'S EXTRA SPECIALS

Persian Lamb Jackets,79.00 Alaska Seal Jackets, 249.00
 Odd Muffs, 3.75
 Odd Stoles, 1.65

Isabella Fox Stoles, 8.75
,
Isabella Fox Mufis, 7.75


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| \% | Clearing Snowshoes discount. |

## SELLERS-GOUGH FUR CO.

244-246 YONGE STREET, COR. LOUISA

## THE TORONTO WORLD

## Curling pifinary Compecitions

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213 Yonge Street
Will Continue Until Jan. 31 The Sale of
High-Grade Suits and Overcoats for Men at S18. 0

Formerly $\mathbf{\$ 2 0}, \mathbf{\$ 2 2}, \mathbf{\$ 2 5}, \mathbf{\$ 2 7}$ and $\mathbf{\$ 3 0}$ Beginning with an ample assortment, comprising r complete range of fabrics in Halifax Tweeds, cotch Tweeds, English Worsteds, Cheviots, Mel , Bertunities for satisfactory ny Suit or Overcoat in the store (without any re serve) made to your order my own corps trained designers and Union taNors.









