

WHAT ABOUT FATHER? Obsessed with the big idea of protecting those of his most vital asset-strength



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 is as seneficial to the hard-working man ofbusiness as it is to the erowing child. Soot's imparts
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## Private Ross ${ }^{\circ}$



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AutoStrop
RAABFIV mant reoud the other side of the
 anal samaritian to walke, and lome eas bes







 his passionate love, upon a a gir who
could make a clandestine assignation



##  <br> When your head aches, it is usually caused by your liver or stomach getting out of order. These "sick headaches" quickly disappear as soon as the stomach is relieved of its bilious contents. Right your stomach and regulate and tone the liver with Beecham's Pills, which rapidly improve conditions and promptly Help Headache <br> ${ }^{\text {Prasin}}$


strolls bacik to the housc; she cannot
bear to to look beyond at the tree be of his stalwart fifatre should makence he weopit ahe cannot $\backslash$ bear to think hor
whole Wole night, perhapt some hours at
the morning, must elappe before she
thall see op the tatars t "To-morrow he comes; he comes toWhen sha reacheen her hemn room,
she goos, womanike, to her tlase ani
 od Interest; she puts her head Arst on
one side, then on the othed, with a


## Lower Prices







## We Offer You

Lower Prices On Some Seasonable Goods. ne reason is that we always clean up odd lines remainnng, of Goods of Passing Fashion,
previous to stock taking. Another is that as we do not handle Toys and Fancy Goodg previous to stock taking. Another is hat as we no not hane in lagrer quantities than
(owing to lack of space) and we enerall have some line
necessary for the turn of the year, we make some Special Sale Prices to make sales. We
${ }^{\prime}{ }^{\prime}$,
Ladies' and Misses' Winter HATS.

At Reductions of at least 20 per cent These Hats represent the very best
values and styles that you can get in the values and styles that you can get in the
City. See them early as prices are ridicubusly low, and they are going quickly

## Ladies' and Misses' Winfer

 COATS.At Prices that will certainly clean un
those remaining in stock. For example a ladies $\$ 23.00$ Coat is now $\$ 17.00$, and if
you want one of the Best, a $\$ 45.00$ one is you want
$\$ 35.00$.
Amons
Amongst the small number of Ladies
Coats left over, we have some at $\$ 7.00$ Coats left over, we have some at $\$ 7.00$
each. These are older styles and mostly

Dress Goods and Corduroy Velveteens at Reduced Prices:

Brown and Dark Red Oheck Blanket Cloths.
 will make a aladies' cat, which cannot be
Men's Eastern WInter Caps Sale Prices, 90c, 81.15 , 81.30 and up-
vards.

Men's and Boy's Winter OVERCOATS.
Our prices for these Goods are very
much lower than obtainable elsewhere but now we are getting into incomplete Special Reductions to clean up.

## Brighten Up the Home

 For Xmas. Our Special Offerings Will Help You.FLOOR COVERINGS, Splendid Patterns, 2 yards wide, in Best American makes, Only \$1.50 Yard. These are going like hot cakes, for cheaper makes on the market are elling at higher prices

TABLE OIL CLOTHS, Regular 55 c. and 60 c. vales at 50 a

STAIR OIL CLOTHS in Seconds and Remnants, Regular 20c. to 24 cc yard. Now
c. and 20c. yard. Please undersand the Stair Oil Cloths are not perfect goods, but we 18c. and 2co., yard. Please undersand the Stair Oil cloths sare not perfect goods, but we
have been unable lately to obtain Firsts, so bought these and are selling them largely.

DURING THE BUSY XMAS SHOP-

## Henry Blair.

## PING WEEK <br> - PING WEEK

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## rices

## mprobable till the latter part of Cmost cases higher than those of during the past few months, ben w materials and also their labour fall 1919 are unilikely to be any 's during 1918 were very often <br> You

On Some Goods.

## nng, of Goods of Passing Fashion, handle Toys and Fancy Goods hines in larger quantities than <br> al Sale Prices to make sales. W <br> 'and Misses' Winfer COATS ces that will certainly clean up maining in stok. For example a 33.00 Coat is now $\$ 17.00$, and if <br> Is and lveteens Prices: <br> vances, and our present stock making specilly or Sppring requirements or or both <br> s and Boy's W OVERCOATS.

wer than obtainable elsewher we are getting into incomplet n some patterns, so
Reductions to clean up.

## he Home r Special Will

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wide, in Best American makes, cheaper makes on the market are
and their replacement cost to us
at 50c. Yard +1$)^{2}$ Regular 200. to 24 ch y yard. Now
ths are not perfect goods, but we

XMAS SHOP-
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## 3lair.



## Loriten Welcomes F. M. Hieig and Amy Commanders.

 Cold Politeness to British Troops.Wilson to be Guest of King---Germany Wants

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## ELLIS \& Co., , IAR

Family Grocers and Delicatessen Market, 203 WATER STREET.
CHOICE CANADIAN POUITRY:
TURKEYS, GEESE, DUCKS and MILK FED CHICKEN.

OUR OWN SAUSAGES
A SPECIALTY, PORK BEEF AND
TOMATO, FRESH MADE
FRESH EGGS.
CHOICE FRESH PORK,
(Contry Raised
CHOICE LOCAL FRESH BEEF,
Sirloin Roasts, Rib Roasts,
Fillet Staak, Porterhouse Steak.
Beech-Nut Hams and Bacon, Swifts Hams and Bacon, Leaf Lard, Beef Suet, Domestic Shortening,

Crisco and Snowörift.
New American Cabbage,
American Parsnips and Carrots, Local Potatoes, Beetroot,
Extra Fine Spinach, Asparagus Tips, Peeled Asparagus, Sunbeam Tomatoes, Elite Sweet Corn,
Sunbeam Early June Peas, Elite String Beans, Golden Wax Beans, Sunbeam Succotash, Plum Pudding, Fig Pudding, Mincemeat.
Florida Oranges, California Lemons, Winsap Dessert Apples, Bartlett Pears, Almeria Grapes,
California Emperor Grapes.
Grape Fruit, Bananas,
Tangerines, Cooking Apples.
CHRISTIE BROWN'S
Biscuit and Cakes.
Fruit, Sultana, Pound, Cherry.
New Almond Nuts, New Walnuts, New Barcelonas, Shelled Almonds, Jordan Almonds, Salted Almonds, Stuffed Figs, Stuffed Dates.

"A Merry Christmas" to All.

A Figure Pan of Fiction
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The Red Terror.






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orty Years in the public service The - Evening Tolegram

## Mr. Mackenzie's Second Treatise

England's Amazing War WorkAnother Full House Greets Lecturer


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## Victory ! - Victory !

THE CENTRE OF ATTRAGTION Our Choice Groceries.



 NUTS-Almond, Walnuts, Hazel and Hickory.
OUR JAMAICA CIGARS SELLING FAST-SECURE YOURS.
GOODS HANDLED CAREFULIY.

## AYRE \& SONS, Ltd.

 Christmas Sale
 Entire Stock of Women's and Children's Fall and
Winter Hats redued 20 per cent. Latides and Child-
ren's Coats and Costumpres redte ALEX SCOTT, ALEX. SCOTT,

18 New Gower St.

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## ictory ! <br> RACTION oceries. <br> en. Fancy Sweet Biscuits. and Tangerine Oranges; Kings, Grape Fruit. <br> 

 SECURE YOURS. S, Ltd. Phone 11.
## : Sale <br> 5. <br>  <br> 

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Ten Years.





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## CHRISTMAS SHOPPING IS A PLEASURE FOR SHOPPERS WVHO VISIT US.

Prepare Your List of Christmas Gifts, Pay Us a Visit and Your Worry is Over. We are Prepared for the Gift Season. Just a Few Suggestions:

Men's Kid Gloves. UNLINED: Kı-Tan NLINED SUEEDE-Gre
Men's Silk Handkerchiefs,
he best and most servicable Hockey Boot in
market. You will be sure to please him.

## Marshall Bros

## Toys for the Children.

CHRISTMAS STOCKINGS, DOLLS,
DRUMS, BLOCKS, DRUMS, BLOCKS, MOTOR VANS, A Bargain, Teddy Bears at cost. hhese serviceable toys are sypplied with
electrical eyes, but the power has gone from the
batteries. We are therefore selling the batteries. We are therefore selling them at cost. A shipment of WADDED and EIDERDOWN QUILTS, $\$ 4.50$ to $\$ 19.00$

fHe evening telegram, st. johns, newfoundrand, decembler zu, 191\%-6


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## Germany's Losses.

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Satisfied.

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| further comment is necessary. If not |  |  |
| toys! Toxs! Toys!-From |  |  |
| 5c. up to \$2.00. Good assort. |  |  |
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## CIGARS


 Boxes of twenty--1ive Imake a de-
lightunu gift. In this size we are
offering two well-known brands. La Carolina and Governors. 25 to the box for $\$ 3.40$.

Conchas Especiales, 50 to the box for $\$ 4.50$.
Royal Cigar Store.
GEORGE TRAINOR.

Casualty List. nitaribe wank
等
 Gifts for Everyone At KNOWLING'S.
In our varied and well assorted stocks we have some of the nicest and most useful things suitable for all ages.

## FOR LADIES WE SUGGEST

Died at Damascus.


Now opening for the young folks, TOYS, etc.

| A large selection of Toys, | Skates, Hockey Sticks | Slic |
| :---: | :---: | :---: |
| Gaaes, Teddy Bears, | Four |  |
| sery Books, Annuals, | Pencil | Pocket Boo |
| er, Henty, M a a de | Needle Cases | Sewing Companions |
| Girls. | Sil | Post Card Albu |

Buy something new for the House for Xmas Day

| Carpet Squares Hearth Rugs <br> Table Centres <br> Tray Cloths <br> Decoration Flowers | Electric Light Shades Table Cutlery and Silverware <br> Eiderdown Quilts Congoleum Squares Palms and Ferns | Table Cloths in Linen Tapestry, etc. Novelty Curtains Door Mats China Tea Sets |
| :---: | :---: | :---: |
| An Inspection of all Our Departments will repay you. |  |  |

G. KNOWLING, Ltd.
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## Shipping News.






 Marine Disaster.



For the co of Xmas this Store main open p. m. eve until Christ


Gifts the

## ryone NG'S.

## ks we have s for all ages. <br> UGGEST <br> Kid, Suede and Wool <br>  Work Bass, Music Cases Perfume Glove Boxes Perfume, Glove Books of Poems | Sons |
| :--- |
| Snapshot Albums |
| Boxes of Handkerchie | in your selection <br> Velour or Soft Felt Hat Silk Handkerchief Nansen Wool Caps Silk Half Hose Metal Cigarette Metal Cigarette Cases Walking Sticks Walking Razors <br> folks, TOYS, ete. <br> Slides <br> Watches. Pocket Books Pocket Books Sewing Companions Autograph Albums Post Card Albums <br> use for Xmas Day <br> Table Cloths in Linen Tapestry, etc. <br> Door Mats China Tea Sets <br> G, Ltd. <br> 

## A Solid Page of Christmas Gift Suggestions For FRIDAY, SATURDAY, MONDAY and TUESDAY.

## Every One A Sterling Value. <br> For the convenience - There are only 4  $=2=$ wis MAM CHRISNASTIJAI now before Xmas so for comforts sake we urge you to shop early. until Christmas.

Suggestions from the Household Dept.








See Our Toyland.

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VISIT OUR BLOUSE SECTION.








## NAPATS YEAR

Some Interesting Items For The Children.





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Gifts that Men Like and Appreciate















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Handbags and Handkerchiefs









Useful Christmas Gifts for Women















Gifts That Add To The Beauty of the Home.










## Decourra noinge ropiek oid    <br> he hoyal tores tal.

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## s erings Only.

rice, we believe to qual.

LUS TWEED and CARA-
in price,
$\$ 5.75, \$ 7.75$ and $\$ 9.75$. LD's white bearskin 8. 82.00 . Now . . . . . . 81.65
GIRLS' BEAVER SETS. 8. $\$ 3.00$. Now ..... $\$ 2.35$
g. 82.50 . Now . . . . 81.90 88.00. Now . ..... 85.95 DIES' SILK CAMISOLES, DIES' SILK JERSEYS,
$\$ 4.70$ and $\$ 6.00$

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Proclamation.




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##    and    <br> <

Lyon $/$ Ten
evening telegram, ST. Johins, newfoundiand, december 20, 1918

# Christmas GIFTS. 


We have, Christmas Gifts for the Whole Fami1y in Felt Slippers, Gaiters and Long Rubbers.


OOT WARMER


WOMENS BUTTM GATTERS,
$\$ 2.60, \$ 4.00$ to $\$ 5.30$.


PARKER \& MONROE,
Ltd., the Shoe Men.


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Prtue-For
Gen
Taried tor Mieneral Kathleen Thomanas.

Margaret Prunty.
Prree For
General


## Timely Xmas Suggestions from all Over the Store

Shoe Department. |Silk Knitted Scarves, Tourist Cases,
This department is now filled to overnowing with


Sweater Wool.




## Cutex Sets

 Compact SizeTravelling Size Compact Size
raveling Size
Boudoir Size. LADIES' CREPE DE CHENE LINGERIE. We are now opening a new shipment of dainty
amisoles. Nightites and Pyjamas which must be seen
appreciate their beauty.

Toy Specials
00 Mechanical Trains onl
Dolls! Dolls! 20. to $\$ 3.20$.

500 Baby Do
nd Rag Dolls.
400 Envelopes DENISON'S XMAS SERviette

Christmas
All Reasonably Pric Finest 0


Silvorware is Always
Wolcome


## Gift Suggestions

THESE are all practical presents. Stop just these moment and consider how much more these useful gifts will be appreciated than the at Christmas.



Auto Strop Razors
Military Brushes Military Brushe Pipes in Cases
Cigarette \& Cigar Holder Tobacco Pouches
Fountain Pens Bill Cases BOWRING BROS., Ltd

Hardware Department.
Manicure Sets Embroidery Sets Carpet Sweepers Sewing Machines Gramaphones Knife Baskets Fancy Trays


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[^0] C. P.E

Store pecials.

## Dolls!


NNS XMAS SERVIETTI


20, St. John's.

## Contemptibles <br> $\qquad$ <br> 四 <br> T. J Eefiss  Turters Dindest beose

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| 95 c each |
| :---: |
| 81.70 doz |

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Christmas Groceries.
All Reasonably Priced and of the very Finest Qnality.

|  |  |
| :---: | :---: |
| 200 Barrels APPLES---Kings, Starks, Baldwins, etc. |  |
|  |  |
| Shirriffs Finest Quality Jelly Powders, Assorted Flavours, 15c. pac, |  |
| P.E.I. Parsnips, Carrots and Beet, and New York Cabbage. |  |
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 (4)
We have just opened and ready for your inspection, a splendid assorth
ment of

FERN POTS.

DINNER SETS, wHITE and GOLD, $\$ 9.25$ per set. rea plates,

DINNER
PLATES,
TEA SETS, ${ }^{\$ 5} .95, \$ 6.65, \$ 13.50, \$ 19.25$




WATER SETS, in Pale Blue, $\$ 2.40$. JAPANESE CUP \& SAUCER, 35 C.
Orange Bowls, 85 cc .; Berry Bowls 26 c .; Salvers, 45c. and 55 c .



JAPANESE CHINA
Cup and Saucer, 35c.; Nut Bowls, 35c., 55c.; Bon Bons, 60c.
Sugar and Cream Sets, 70c., $\$ 1.00$, \$1.20; Cream Bowl, 70c.

## G. Knowling, Ltd.,

 HINA AND GLASS DEPARTMEN


2000 Dolls for 2000 Girls \& Boys
for tags and coupons only. Dolls of all sorts and sizes, of all sorts and shapes, clothes for tags and coupons only. Dolls of all sorts and sizes, good little girl
and faces. all to be hustled out before Christmas, for gille for Christmass
naughty little girls), who are "just dying" to get a dollie
These wonderful dolls-there's over 2,000 of 'em-are to be obtained for tags and If you want dolls that are quaint, lovable, laughable and durable, bring your tags and
ties.

Omporiatlobrcoco $C_{2}$









\section*{Choice GROCERIES <br> The Festive Season Enjoyable. <br> XMAS <br> Stockings and Bon Bons. Plum Pudding-Tins EGG YOKE <br> | Mince Meat-Glass. | 边 |
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|  |  |
| Essence Cnffee. <br> Dromedary Date | $\begin{gathered} \text { FRESH FRUTSS. } \\ \text { Grapes }- \text { Malaga and Em- } \\ \text { Pears. } \begin{array}{c} \text { ferangerines, } \end{array} \end{gathered}$ |
| DRINKS <br> ipt reauired for this |  |
|  | NUTS. <br> Wall, Brazil, Filbert. Salted Jordan Almonds. Shelled Walnuts. Shelled Val. Almonds. |
| (essenticd Syrue | CIGARS |
| CO ATES. | abe for presentsis. aloo full line in ordinaty fin |
| to please. |  |
|  |  | <br> BOWRING BROTHERS, Ltd. <br> 332 GROCERY, St. John's. 332.}



## Nelson's Legacy to the World.



Potatoes and Gold.


## FRESH ARRIVALS! EMPIRE HAND SEWING MACHINES.

tamily and fancy sewing.
Drop
Head
Fool
Sewing
Machines

WE HAVE IN STOCK
VICTORY FLOUR CORN FLOUR ROLLED OATS
Beans, Extra Quality RICE
COTTON WASTE Columbia Batteries
"Palmer" Marine Engines

FRANLLIN'S ABENCIES, LTD.

FRED. R. EMERSON, Solicitor,
as removed his offices from Martin Building

## Bank of Montreal Building.

he First Principle of Modern Business is SERVICE

## Go eratel made accou

## Got Bear in





## A Suggestion!

Why Not Give a Useful Gift! bibles-India Paper Editions Moroceco Bind METHODIST HYMNS - New edition: Papere Edilitans, Moroceco Bindings, from
S1.65 to
s. 5.00 each Comion Prayer and hywns, A. \& M.
 ronan catholic prayer books-m Cloth and Leather Bindings, from 25 5. each. the new presbyterian hymnal to DICKS \& CO., Limited.

The Booksellers.

| At Smallwood's |
| :--- | :--- |
| Big Slipper Sale. |



## DULEY'S

Xmas Gift Suggestions.
Solid Gold and Gold Filled Bracelets.

This year our showing of Bracelets is as complete
as
desiried former years.
The as in ormer years., the styles are al

desired and the guality is guaranteed. | $\begin{array}{c}\text { Stifi Band Bracelets, Plain and Chased in Gold and } \\ \text { Gold Filled. }\end{array}$ |
| :---: | Flexible Bracelets in many widths and designs. Prices: $\$ 7.00$ to 835.00,

T. J. DULEY \& CO., The Reliable Jewellers
ST. JoHN's, N.F.


## Reid-Newfoundland $C_{0}$



 AUCTId

On MONDA
GEORGE
20 head local C 1 cow with cal This will likely be the last s on wharf before noon Monday

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TWELVEPAGESTO-DAT NT E

 VOLUME XL.


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    ##  <br> DE for tags and cou and faces, all to <br> and faces, all to naughty little gi <br> These wond coupons only, a <br> If you want and coupons to 0 ties.

    

