# The ilnion Illtocate <br> NEWCÁSTLE, N. B., WEDNESDAY, MARCH 31915 

Reduce Your Electric Light Bill
 Lamps. "Sunbeam Mazda" only use about one-third as much cut rent as the old carbon, so therefore they will give the same

Why Not Use "Sunbeam Mazda"?
D. W. STOTHART, Newcastle


| Penslar Compound White Pine and Spruce Balsam $\qquad$ <br> IN SIZES 25 TO 50 CENTS <br> THE "PENSLAR" STORE EJ MORPIS P |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |




PIANO or ORGAN
We sell BELL PIANO AND ORGAN CO'S Goods.
More than 100,000 of their instruments are in More than 100,000 of their instruments are in use
to-day. We would be glad to talk QUALITY,
PRICFS to-day. We would be glad
PRICES and TERMS with you.

WE ARE SELLING OUR

## SLEIEHS and FUR GOODS

At greatly reduced prices. Call and get quotations.
等基"

## when when stron The ene en the the nit at ex st st t the

## The sp enslave that the the we fit

## 

Social Service Field
Secretary Visits Newcastle
Advocates Better Conditions, Better Laws and Equal Opportunity for All



$$
\left\lvert\, \begin{aligned}
& \text { lad to } \\
& \text { hata } \\
& \text { fighting } \\
& \text { not op }
\end{aligned}\right.
$$

explo
stron
Tb
to the
and


THE UNION ADVOCATE, WEDIFESDAT, MARCH 3,1915



THE UNION ADVOCATE. WEDNESDAT. MABCH 3, 1915

\section*{Clearance Sale of Ladies' Holeproof Hosiery Ladies' Holeproof Hosiery, and to do so have cut the prices to LESS THAN COST Ladies' Silk Hose, colors tan, black, pearl and

white, reg. $\$ 1.00$, to clear at Ladies' Lisle Hose, colors tan, black, pearl and Ladies' Lisle Hose, tan and black only, reg. 38 Our stock consists of 69 pairs Silk, and 462 pairs of

Lisle, so come early and get a Bargain while they last. <br> RUSSELL \& MORRISON <br> | IILLAN'S SHOE ST |
| :---: |
| MEN'S-HEAVY |
| WORKING BOOTS |
|  |
|  |
| MAGMILLAN'S SHOE |

Kitchener Responsible for Hoax Which Fooled Germans Had Effect to Some Extent for the Retreat of Gen. Von Kluck From Paris

 Nan

 Tiring, Ceaseless Back-Ache Can Be Rubbed Away To-Night



## Timely Topics ON PRINTING

FINE PRINTING IS AN ART
son ite come prinitior?共 and know no other
$\qquad$
you know you do not have to go any farther away
than Newrastle to obtain the BETTER class of printing.
haps you have not given it a thought, but a grea BETTER job. Iurestigate this.
ar not deast, do you know that The Advo lase of work If you will ondy this BETTER 1st- We cater to that class of people who use
the lest stock, and who know what BETTER printing 2nd-In order to give these customers the class
work they want, we have to keep in stock only the lines. : BETTER class of printing, we employ only experientimes and wateh the styles.
th-What is as important as the above is equipout as it is, with the most modern machinery and the growing trade, that has developed in the past year. of
turning out that BETTER class of printing. Only high grade stock is used.
 first class printing comes only from the large city
printing offices, As a matter of fact, the reverse is the

REMEMBER THAT DO WE ALL KINDS OE PRINTING
$\qquad$
$\qquad$
$\qquad$
More Business
IS WHAT WE WANT

THE MIRAMICHI PUB. CO. LIMITED
NEWCASTLE, N. B

## THE WOMEN'S PAGF



Tre. Tochef dind
$?{ }^{\text {HE }}$ sea oit fasniout na3 to sunger an 1 with ripples, and you who are wise will cut the new dress or suit with an eye on the rippled effect that is the require more material. Certainly the silhouette will be changed, but womankind welcomes a departure, an despite the protests from all quarters, t'e circular, gatier $\cdot d$ lounce and the ripple of other days will be generally adopted. the serge costume that is in practical sark blue witi a striped shown on square revers. The short jecket has an extended shoulder I're, from which gathers fall. Sleeves have slashed cuffs with buttons. At the lower edge of the coat is a ripple that runs qround in full line, here and thane trimmed
with vertical rows of buttons. On the skirt is a with vertical rows of buttons. On the skirt is a inic effect that laps in
front and has a flounce dccidedly new. There is drapery in the fowe: portion of the skirt,
In the bolero suit of green chamois cloth there is used a very full ircular flounce that is pleated around the waist line sn that a pleat for ns
a panel in the front. From this a panel in the front. From this fall ripples that alter the siinouetle and
carry out the full lines of the underdrapery. At the back of this coat is 1 short ripple that forms a tail and drops down over the belt. Notice the crossec vest of figured taffeta and the soft frills of lace that fill in the ront and edge the sleeves.
On an afternoon dress of figured silk combined with plain there
are two circular flounces that are stitched to the with plain there

and

# "IT'S A LONG, LONG WAY TO TIPPERARY" <br> SO TEIETEAT. 

But we know that you will have to go to Tipperary and further to find Better Pictures than THE HAPPY HOUR is showing.

## 工○OK THESE OVFR

## 'EAST LYNNE'

 Staged in the beautiful and historic Ser ern River Valley in Western England,where Mrs. Henry Wood laid the scene of her Immortal Romance The Greatest Love Drama of all ages The favorite Matinee Bill of the world. Translated into more languages than any other work.
117 Gorgeous Scenes 7,000 Feet of Perfect Photoplay Produced by the Famous Players

Admission, 10c. and 20c.


The Mystery of the Dutch Cheese Maker
Thanhouser's Greatest Photoplay in Forty Reels-Two Reels every Monday Night

An extraordinary cast of 1000 , head. ed by Marguerite Snow, the star of the
Million Dollai Mystery, James Cruze and

Watch for Startling Developements in this Great Serial Remember Every Monday Night

10c. TO ALL

10c. TO ALL

