

# Dr. Gordon Opens Great Citizenship Campaign Bridge Street Methodist Church Crowded to Its Capacity Nightly 



## Comfort \& Convenience

Electric Lighting and Starting. Model 81 Touring Car, 106 in. Wheel base, 30 h.p. $\$ 1135$ Model 81 Roadster Car, 106 in: wheet base 30 h.p $\$ 106$
Model 80 Touring. Car, 114 in. wheel base 35 h.p $\$ 142$ Model 80 Roadster 114 in. wheel base 35 h.p, $\$ 1390$ Model 82 Touring 7 passenger,
6 cylinder $45-50$ h.p. price $\$ 1975$.
The above prices are foo.b. Hamilton, Ontario.
A large
gain prices.
Full line of supplies for different makes of cars
Cars of all types repaired by skilful mechanics.
Catalogues mailed on request
C. A. Gardner

Foxboro,
Ontario

The Standard Bank
of CANADA
NOTICE is hereby given that a Dividend at, the rate of
Thirteen Per Cent Per Annum upon the Capital Stock of this Bank has this day been declared for the Capital Stock of this ending 30th in this City, and at the same will be payabie at the Head Office
ince, on and after Monday, the 1st
day of February, 1915, to Shareholders of record of the January, 1915.
The Annual General Meeting of Shareholders will be held
t the Head Office of the Bank in Toronto on Wednesday, the 17th at the Head Office of the Ban
of February next, at 12 o'cl $^{\prime}$
$\begin{array}{cc}\text { Geo. P. Scholfield, General Manager. } \\ \text { Toronto, 22nd } & \text { December, } 1914 . \\ \text { Mann Elliott } & \text { Manager }\end{array}$ Belleville Branci
Merchants' Bank
of Canada
CAPITAL
$\$ 7,000,000$ $\$ 7,000,000$
SSETS, $\$ 85,000,000$
Your Savings Account Invited




BELLEVILLE BRANCH
H. SNEYD MANAEER

## ONION

 BANNTROF CANADA With Cash in the Bank Advantage You know how everything
costs more when you have to practice self-denial a whale if necessary, open a Savings Account
in the Union Bannk of Canada, and, with the money in and, buy at Cash prices? The discounts will help to swell your bank manemem
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Various Appointments Made-Relief of Distress Discussed-Work

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##  January Clearaticle Sale <br> NOW IN FULL SWHNG

Marvellous Fur Values !
During the Greatest Sale of Furs the Store Has Ever Known


## Nen's Overcoats

at Sharp Reductions Every Men's Colored Overcoat in our stock is included at these drastic Price Reductions. All new coats in the best styles and materials, and good warm winter weights. This offers you the greatest chance of the year to procure an all-round high-grade coat at an extremely low price. Here are the Reductions. $\$ 12$ Overcoats on sale at ....... $\$ 9.50$ $\$ 15$ Overcoats on sale at ....... $\$ 1200$ $\$ 18$ Orercoats on sale at ....... $\$ 14.50$ $\$ 20$ Overcoats on sale at ....... $\$ 16.00$ \$22 \& \$23 Overcoats on sale \$17.50 $\$ 25$ Ove:coats on sale at ....... $\$ 18.50$

## Afternoon Tea

BETWEEN 4 AND 6 O'CLOCK will be served on the second (Millinery) floor of our store every afternoon by the

Daughters of the mpire
Splendid music is beıng pro vided and the proceeds will go to charitable causes, such and "The Belgian Relief Fund"

## 1-2 Price Coats







## 1-2 Price Millinery

Atter a heavy seashar's selling there are still dozens of pretiy hats

 trimed in our
HALF PRICE

## 1-2 Price Dresses


 Children's Coats Greatly Reduced During the Janaary clearance sile we will sell every childs













## The Oak Hall

are offering some splendia -inducements.

in

MEN'S AND BOYS Overcoats



The Weekly Ontario Morton \& Herity, Publishers




## THURSDAY, JANUARY 14, 1915.

## NOTABLE RECORD

Although the destruction of the pre-dread mought battleship Formidable does not appr ciably impair the strength of the British bat The men who have given up their lives so tragically, cannot be replaced, and we can do no more than salute the memory of those gal lant seamen who did $/$ not flinch at the supreme momen. Happiny, Britain's ability to replace ready received enormous reinforcements from her shipbuilding yards since the outbreak of the war. Some weeks ago it was announced
that over twenty new ships had been added to the fieet; and by this time evep this added ber may have been materially increased. the A recent Admary aish retary issued the following:


#### Abstract

An interesting record of ship-construc


 tion has been estaplished in the building aMessrs. Cammell, Laird, and Company's yard Birkenhead, of his Majesty's new light cruiser "Caroline." Her keel was latd on January 38, 1914, she was launched on September 2 , and dellvered complete on December , the con
satisfactory trials on December 15 ,
tract date for delivery having been May 21 tract
1915.
uilding. It harkable record in ship ans, for the firm of Cammell, Laird and Conal pany is one of the firms which tendered for th construction of the Ships for the Canadian Navy, in Canada. There were some people in th country who, at that time, were inclined to be
little the capacity of Cammell, Laird and Com pany, but the record which it has established in
completing the "Caroline," shows that it holds high rank
the world.

## "no smallpox in madoc         not a ingle case of smallipox in the villase      ments as The Review reports, certainly Th Ontario can plead "not guilty" to having de  In some ofenterer haparing ontieder casual reports number of cases of smallpox in Madoc some weeks ago. We presume the statement was true and if it were true surely there was no crime <br> If there has not been a case of smallpox in Matact aze whinin we last two months, The

## effect. But if the newspapers were publishing only what was strictly corfect, we do not see why the impression should be given out that

 these sanfair and
existed.
It is no disgrace to any community to have
visitation of smallpox. But it would be a dis grace if by lax quararantine methods the disease
were permitted to remain or were permitted to remain or spread
If Madoc Village had a more outbreak of smallpox within recent weeks, and
it, as both Dr. Dafoe and The Review state if, as both Dr. Dafoe and The Review state,
here is not Now a single case of smallpox in the village, the result is a splendid tribute to the proventive measures that have been under-
taken and enforced. We congratulate everyaken and enforced. We congratulate every But, at the same time, The Ontario does n
wish to be grouped with "the Journals of neighboring confreres.", who are accused of hav
ng given publicity to extravagant ng given pu
tatements.

We know that there is in the minds of busivery men, and particularly of retail merchants, very strong aversion against newspapers pubparticular center is visited by a smallpox epirom the town" and "hurt business." That fêar is, we believe, very largely groun ess. People no longer dread smallpox as , because of its changed character. One ease is the way that smallpox has become trans forned within the present generation from be ing one of the most maligna
Twenty-five years ago people shunned it as they now do the bubonic plague. And not with-
out reason. It then frequently resulted in death
after terrible suffering vived there was ordinarily life-long disfigureNow, however, the disease almost never re alts in death. The afflicted ones usually suffer with chickenpox.
The altered nature of many violent quarrels among attendant phy sicians, owing to disputed diagnosis. Many doc-
tors have been called to account for labeling

| with the German armies were given $£ 80 \mathrm{gra}$ tuity to equip themselves, and to be allowe expense money at the rate of $£ 210 \mathrm{~s}$. a-piece | taken straight to the hospital and be looked a ter as if he were one of our own men. The Prussilan replied: We treat your wounded in ex actly the same way:' |
| :---: | :---: |

SU his modified smallpox as simple chickenpo
asserted that the affliction is not smallpox at
all but a pustular disease known to the medical world as impetigo contagiosa.
The ordinary lay mind

low the learned hair-splitting of the medical | low the learned hair-splitting of the medical |
| :--- |
| practitioners. But the man on the street knows |
| that every winter within late years various parts | of the province have been visited with an epi-

demic disease that bears a strong family resem-
blance to the old-time smallpox in everything blance to the old-time smallpox in everything
except malignancy. This later disease produce,
only slight illness, rarely results in "pitting," and almost never ends in death.
Therefore the man on the street has come
to classify it with measles and other epidemic
travellers that are not very seriously regarded. travellers that are not very seriously regarded.
The result has been that wherever serious
outbreaks have occurred, the medical officers outbreaks have occurred, the medical officers
hav found it almost impossible to enforee effec--
tive quarantine, while orders for general pub-
lic vaccination have given rise to open revolt. The net effect has been that people do not
any longer boycott a town where there happens does not now exist. Bulif if it did exist the pub-
lication of a truthful report in a newspaper
would have small effect one way or the other. All the people within trading distance would
hear of it if the newspaper never said a word.
There are other means of spreading good or bad
news aside from the public press. But if such a fact as the presence of a small-
pox epidemic is mentioned in a newspaper we
do not see that any blame attaches to the pub lisher. There is far more danger to society in
a spineless periodical press that is afraid to
speak its mind, and publish legitimate news
than in those paers than in those papers that choose for their mot
to, "All the news that's fit to print." The great-
est formative agent in the creation of public
opinion is the modern newspaper, and health public opinion is the greatest factor in the pro
motion of the highest type of civilization. Greece is ready to mobilize at any.hour, an-
nounces the Greek Premier. "Kultur" is likely
to get another rude jolt at an early date. Australia, with a population under five millions, has 164,361 men under arms, and expec
to send 2,000 men to the front every month. Cardinal Mercier, of Belgium, appeals to the
American people to "keep their hearts open American people to "keep their hearts open t
us." And the appeal is to us as well as to ou
$\square$
The charge of the French soldiers at the capture of the Alsatian town of Steinbach
one of the most dramatic exploits of the war ne of the most dramatic exploits of the war
ill honor to their gallantry! It has been learned in It taly that a party of


Shipping freights in creat Britain have continued to rise, and higher rates are now ob The extraordinary re 35 s . per or the carriage of grain from Argentine to the United Kingdom, whereas before the war the
ate was 13 s . and in normal times 25 s . would b onsidered a very high tate. Neutral owners
can obtain'as much as 55 s . per ton for the car riage of grain to Italy," Holiand, and the ScandiUnited States.are paying about 60ss. per ton (net Kingdom, and about 80s. if destined for Italy
Koal shipments from England to ther anean have been arranged at about 17 Medit Port Said at 21 s., rates which are practically
double the normal ouble the normal.
M. . G. Glasgow, in reporting to the tadmiralty his
vessel's share in the naval reverse off Coronel essel's share in the naval reverse off Coronel
on November 1st, stated that his crew were no dismayed, but all were anxious to again meet
the enemy. In the despatch which we published the other day, describing the fight off the thed land Islands, it is ssiain: "The Glasgow engaged
the Leipzig and sank her." Thus, at the firs the Leipzig and sank her." Thus, at the first op-
portunity, it will be seen that the little ship and
its gallant crew made good the captain's . "At this moment not a single Austriă sol-
dier remains on Serbian territory." So says the
Crown Prince, and allowing for any rhetorical
exaggeration, we get in' these words the measure
 the Austrian troops in the telegram of a corres-
pondent of the Times, who says:
There are myriad evidences of the com-
pleteness of the great debacle, which far sur-
passed the flight of the Turks from Yenidje-
i-Vardar. The retreat is a terribe
















 motor-car under guard. He, was wounded and "A French general
a french general w

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& \text { that would be; }
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Saw the heavens fill with commerce, argosies of
mágic sails, magic sails,
Pilots of the

## with of the purple twilight, dropping down wales;

## Heard the heavens fill with shouting; there rain'd a ghastly dew From the nations' airy navies grappling in the

## central blue; ': airy navies grappling in the cens

## Far along the world-wide whisper of the south wind rushing warm With the standards of the peoples plunging through the the

$\square$Till the war drum throbb'd no longer, and the
battle flags were furl'd
In the Parli
World!
MOTHER BRITAIN AND HER SONS.
home to fight,
To defend the Empire's honor, to uphold the Em
pire's might.
Trom the plains of Manitoba, from the diggin
We are coming, Mother Britain, coming home to
lend a hand.
the seven seas;
Look where'er the sun is shining, and your flas
is in the breeze
teach the bally, Huns,
Who strike at Britain, they must likewise rec
kon with her sons.Where the battle wages fiercest, let your chil-
dren bear the brunt,
Tis a long way from Australia, and we've earned
n a hundred ships we hasten to your side to
prove our worth.
Who dares to sm
of the Sons
We are coming, Mother Britain, we are coming
to your aid,
to see it paid.
Wé are coming, Mother Britain, and we horeas we can speed,
We are hasteningyour need.

Lesson II.--First Quarter, For
Jan. 17, 1915.

## THE INTERNATIONAL SERIES

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Goods you need at Bargain Prices $\mathbf{N}{ }^{0}$ more fortunate e cireumstance could have happened along than this what they spend and how they spend it. We planned to make this Sale in the matter of value-giving, and, frankly speaking, it has more than ome up to our expectations. You'll ind articles listed in this Semi-Annual

The Big'gest Money Saver we ever published
That's what we think about it, and it's for you to say how true it all is. Send us an order, and prove to your own satisfaction how great the saving is. We
stand behind every article with the knowledge that for quality and price these values are unequalled. All fresh goods, bought specially for this Sale at prices reason you have not now a copy of this Catalogue, do not fail to let us know. Send your name and address to us at once, and we will forward "a copy with-
out delay. Finally, remember this-the EATON Guarantee:" Goods satisactory or money refunded, including shipping charges.'
T. EATON COmm


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## LE <br> ETTERS TO THE EOITOR <br> $\qquad$ Editor of Dear Sir I rear Sir. with intenst the fetter of Mr. W. B. De.loo

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## ST．THOMAS CHURCH CHRISTMAS TREE  <br>  <br> 容 忿忿



Don＇t deprive yourselt of the pleasure and heartful results of＂a daily constitutional＂out in
the open air these criso winter days tor fear your the open air these criso winter days tor fear your
teet will get cold．Buy shoes to suit the conditions shoes that will keep your feet warm and dry．

## Men＇s Felt Boots or Gaiters，

$\$ 1.50$ to $\$ 2.00$
$\$ 150$ to $\$ 3.00$ Wen＇s Overshoes， Wemen＇s Felt Boots．．．．．．．．．．．．．．．．．．．．．．$\$ 1.25$ to $\$ 1.75$ A．W．Vertuilyed \＆SoIL



## "THE WRR, THE HOUR, THE MINI"

Dr. Gordon Delivered Patriotic Address on Sunday Atternoon - Prin r. Gorcipondeliivered Pr Which Br tish Solder Fights - Warning as to Future.


## Great Overcoat SALE!

$H^{\text {ERE is and Overcoat Offering that will write }}$ ory of EVERY MAN who takes advantar ory of EVERYMAA inducements.

We've Too Many Overcoats We'll Not Carry Them Over Until Next Season
Every Coat Must Be Sold
There 'fare wc nderful bargains here. Coms expecting extraordinarry values for your money
Weil give you more than youre hooing to fond We have a complete range of sizes for Men and Boys. We have all the new and correct
models. The Coars are the Best Coats we have mown this season!

Don't wait until some one else has found the very coat you wanted. Buy your next Winter's
Overcoat now and save a nice sum of Money!

Quick \& Robertson
The Clothiers

## January Shoe Snaps

Misses' High Cut Button Boots, sizes $\$ 1.98$
11 to 2, $\$ 2.50$ and $\$ 3.00$, clearing at $\$ 1.98$


Ladies' $\$ 4.00, \$ 4.50$ and $\$ 5.00$ Tan Call Laced and Buttoned Boots, all sizes in $\$ 2.50$ sale price. $\$ 2.00$ Hockey Boots, $\$ 1.50$ Men's, Women's, Misses' and Children's 50 e
Slippers, clearing at.........................

SEE WINDOWS FOR THESE LINES
The J. J. Haines Shoe Houses

## CHRISTMAS MONEY

You probably received a present of money an
with it something to keep as a remembrance. Nothing is better than Furnature. It is lasting and
We have odd prices from $\$ 1.00$ up.

| Centre Tables | Music $\mathrm{C}_{3}$ binets |
| :---: | :---: |
| Desks | Rockers |
| Boukrases | Arm Chairs |
| Jardinere Stands | ivirrors |

Carpets, Curtains, Shades, Linoleums, Stoves, Comforters
The Thompson Furniture Co., Ltd.

## Xmas Shopping  Books, Books, Books, Tis tin year we have wade exea large purchases of Eng,  these goods ever shown in ontarion insilit prices. <br> THE BEEHIVE: ::

## January Sale Prices









 Ladies fire, pure woil Veots and Diaweres. resular up to $\$ 2200$




Wm. MeIntosh \& Co.
It pays to Advertise


