The Toronto World.






## Pace=Making !

 trade generally the possibilities of business in a city as big a is contagious What we do others try to do whether or noThe betterment of business generally is largely due to the inpetus we give and the ideas that grow into prominence through
our success. Little and big stores are watching us to know what to do next For years we've been setting the pace in the develop.
ment of trade and the satisfaction of shoppers. Another month in our past and everything within reach of those who follow.

## Furniture Sale!



## A Rare Chance!



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## Guinane Brothers I Guinane Brothers <br> SAT, BOTS: <br> Tomorrow will be your day. The day of the Leila of Brigade. Tell mother to read $/$ this ad <br> BOYS' SHOES.


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-This splendid blend is

- Fast becoming a Favorite.



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12,000 Pairs at 65 Cents





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