 PRICE TWQ CENTS.

## S6.00 PER YEAR. ST. JOHNS, NEWFOUNDLAND, THURSDAY, DECEMBER 14, 1922 <br> YoLUME XLIV. <br>  BOMVRING BROTHERS, Limited.

and


## BOYS' AND GIRLS' <br> Are you collecting Sunlight Soap Wrappers? <br> 14) 41900C <br> viray

Your Mothers, your Grandmothers, your Aunts and their friends, all use Stuinight Soap. Ask them to save Sunlight Soap Wrappers for you.

## See what we shall give you!

FOR 10 SUNLIGHT SOAP WRAPPERS-
A Velvet Lead Pencil or a Cork tipped Pen or a Box of Leads for a Fabert or Eagle Magazine Pencil.
FOR 30 SUNLIGHT SOAP WRAPPERS-A FaberMagazine Pencil with extra leads and pocket clip.
FOR 90 SUNLIGHT SOAP WRAPPERS-An Eagle Eversharp Magazine Pencil complete with rubber, pockef clip and extra leads.
ALL SUNLIGHT SOAP WRAPPERS give information alout Sunlight Soap, Read about the 1000 Pounds Guarantee.

## BUTLER BROTHERS

 FOUNTAIN PEN CORNER,WATER STREET, ST. JOHN'S SUNLIGHT SOAP IS SOLD IN ALL FIRST CLASS SHOPS. EVERY INTELLIGENT WOMAN PREFERS SUNLIGHT SOAP.


## Ladies Flannelette Wear! AT LOWEST PRICES <br> Ladies' White and Striped Flannelette Night Dresses, <br> Ladies' White and Striped Flannelette Knickers, <br> Ladies' White and Striped Flannelette Underskirts, <br> GirlsNavy SergeSailor Dresses All at Very Low Prices. <br> Dresses for School Girls <br> HENRY'BLAIR  PIANOS ! The Emerson Piano  The Bogs \& Voigt Piano, <br> Charles Hotton, <br> Forty-Three Years in the Public

##  <br> 

## ,



# FINAL SMASHINGO OF PRICESE 

For the past two weeks we have been preparing for this GREAT EVENT in order to make room for OUR NEW SPRING GOODS COMING. Thousands and thousands of dollars worth of LADIES' APPAREL, nearly all advanced styles, will be sold at ridiculously SMASHED PRICES at this SALE. At the price you pay for any articlejin this Store, during this SALE it wa'tpe bought, it will be almost given away. Nowhere else can you buy such HIGH GRADE GOODS at such Smashing prices.

| $\begin{gathered} \text { THISSALE WILL } \\ \text { COMMENCE } \\ \hline \end{gathered}$ | Veilings |
| :---: | :---: |
| \|com |  |
| $V$ | Lace and Embroidery Laces and Insertions <br>  <br>  |

WATERPROOF TULLE All colors, double width, formerly sold for ${ }^{\text {\$1. }}$. 15 yard
Final Smashed
Price 28c

| CHIFFON <br> In all colors, double width Regular 85 c to Final Smashed Price 22c |
| :---: |
|  |  |
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| TRICOLETTE WAISTS |  |
| :---: | :---: |
| In all colors and sizes; seconds. Final Smashed Price | In all colors and sizes; perfectly genuine. Final Smashed Price |
| 98c | \$1.79 |


| NINON <br> In Brown, Red, White and Cream, double width, real good. Regular 90c. yard. Final Smashed Price .. .. 25c |
| :---: |
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THIS SALE WILL
COMMENCE
THURSDAY
AT 10 A.M.
AMNO:
Approba-
tion.

BLACK TUCKED NET 18 inches wide Regular
S1.80 yard. Final Smashed 30c

## DRESSES

This group comprises 195. Serge Dresses offered it this immoderately low price
They ate beaded, braided and em and broidered in Navy, Black, and Brown
Our last Sale was proof of the demand for Our last sale was. proor or the demand are

- Frocks such as these. Therefore are
pleased to be able to duplicate the event at 4,94 pleased to be able to duplica
the Final Smashed Price of



## COATS

In Grey Cloth, Black Sealette Collar, Dolman Sleeves $\$ 5.39$ In Blue Velvet, lined throughout, throw-over scarf 6.98 In Velve. and Sealette, Navy Blue, Burgundy and
Black, Kolinsky Fur Collar ................ Coats $3 /$ length in Brown Sealette, belted, pockets
and bell sleeves . . . . . .. .. .. . .....

## SUITS

Ladies' Sizes in Navy Cloth Final Smashe
Price:

Wraps and Coats developed from soft high quality fabrics combined with Velvety, Lustrous Furs, tailored choose from varied in many ways - Sport styles, Wrappy, styles, Coats with Bloused backs and straient line Coats; trimmed with Beaverette, Caracul, Wopt, Mounfans, etc., ete. In Navy, Black, Fawn and Brown.

GROUP OF DTR H SHEVIS In Taffetta, Satin, Crepe-de-
Chene and Goorgette; all
styles and sizes. styles and sizes.
Final Smashed Price

## Dresses

In Poiret Twill, Tricotine, Crepe-de-Chene and Satin Crepe,
in Navi, Bhed, Fewi) Brown; etc., etc; allsizesi

## SPECIALLY PRICED

FOR THIS SAILE 0

## Lo A Large and Unusually Charning Selection of Gifts for Christmas

There is no happiness equal to the joy of giving - no thrill as potent as that aroused by making others happy. Let this be your happiest Christmas. It WILL be if you make your dear ones happy. Here you will find Gifts that will give joy to each and every member of the family. Takeadvantage of the great variety of offerings and the unparalleled values. The usefulness and character of the Merchandise itself, combined with the fact that one may select the major portion of one's gifts all on the one floor -all under one roof-thus, eliminating much time and physical effort, will prove a big relief to the gift-seekers, who has a long list over which he or she might otherwise be puzzling.

## KNOWLINGS

 China and Glass Department
## Great Bargains in

 XMAS GIFTS| "Teddy Bear" Cups and Saucers . . Nhandige <br>  <br>  | Toy Tea Sets 14c., 20c., 40 c ., 75 c . <br> Fancy Jap Cups and Saucers for Children ..20c. ToyWater Sets .. .. 25c. | Toy Berry Sets ...... W5c. Glasses .. .. .. ..25c. Crystal and Ruby Jugs 35e Fancy Jap Salt and Pepper Shakers . . . . . .10c. Shakers |
| :---: | :---: | :---: |
|  | DINNER SETS <br> 26 Pieces, in Blue and Green, floral and border design. <br> A Snap for 9.90. 42 Piece Sets 36.50 and 39.50 . | TRINKET SETS <br> Japanese Decoration. <br> Special 1.95 <br> Also a few Sample lines from 2.25 up. |
| $\begin{aligned} & \text { Mark-Down Sale } \\ & \text { VASES } \\ & \text { Tarious shapes in "Pink } \\ & \text { Rove decoration. } \\ & \text { Going at 15c., 20c., } 45 \mathrm{c} . \end{aligned}$ | RUBIGOLD <br> FRUIT POWLS <br> Four different patterns to select from All One Price 48c. | WINE SETS <br> In Crystal with Tray 2.10 Rubigold Wine Sets 1.95 Rose \&Gold Wine Sets 2.95 |
|  | Crystal and Plain Nappies Oval Dishes ..17c., 20c. Round Fruit Bowls ..27c. Crystal Nut Bowls ..55c. Extra Heavy Fruit Bowls Extra Large Fruit Bowls . 1.30 | NEW VASES <br> Just opened a splendid variety, in Red Rose on Pink, Blue and Green ground, Gold traced. A veritable "Rainbow." <br> - 35c., 40c., 65c., 70c. |

Lecanters, Wines, Champagnes and Liqueur GLASSES



Toileit Set Bargains--. $\$ 9.25, \$ 9.75, \$ 10.75, \$ 13.50$


| $\begin{gathered} \text { Holy Statues } \\ \text { in great variety. } \\ 20 \mathrm{c}, 35 \mathrm{c}, \text {, } 5 \mathrm{Fc} .9 \mathrm{coc} . \end{gathered}$ | Holv Water efonts $40 \mathrm{c}, 85 \mathrm{c} ., 1.50$ |  | Clarke's Fairy Lights ${ }_{6}^{6 \text { and } 9 \text { hour; }}$ |
| :---: | :---: | :---: | :---: |
|  |  | MOTHER'S GIFT. <br> Blue or Green Fireproof Ware Teapots, Jugs, Casseroles, Custards, Coffee Fiters, Flower Tubes. |  |



## DSDR 1 PHE "Conadas Best Flour" MAKES THE MOST WONDERFUL BREAD YOU EVER BAKED. <br> $000000000000000000600000000 \times 0000000000$ <br> THE FISHERMEN'S FRIEND!



FISHERMEN !-We sell only the Best Rubber Boots. FISHERMEN !-These Rubber Boots are made by the best skilled American and Canadian Workmen. Double wear in each pair.
MENS RED BALL VAC. Price
MEN'S SEA (The Rubber with the White Sole)
MENS REDAN (The rubber with the Red Sole and Heei) BOYS' SEA (The Rubber with the White Sole)
BOYS' REDMAN (Red Sole and Heel)
WOMEN'S LONG RUBERSS
GIRLE' LONG RUBERER GIRLS' LONG RUBBERS
STORMKING BOOTS
mens red ball vac stormking
MENS SEA:STORMKING
BOYS' STORMKING SEA
BOYS' STORMKING REDMAX
Youths stirniking RedMA
GIRIS STORMKING
MAII ORDERS REGEIVE PROMPT ATTENTION.
SPECIAL PRICES TO WROLS
F. SMALLWOOD,

The Home of Good Shoes.
218-220 Water Streef.

 Give Useful and Practical Gitts

## QS! <br> 点

51 Bl7 0
way. Cominitee

## $\frac{14}{4}$

Don't Forget the Baby Infants' Wear Specials



## The Royal Stores --the Christmas Store for Everybodyis Agleam with Gifts



WELCONE GIFTS FOR WOMEN
How About Some Gifts in Household Linens





 Voile Camisoles.
Dainty garments of fine white Vollo
Finct
Fancy Garters.











Flowing End Ties


## THE EVENING TELEGRAM, ST. JOANS, NEWFOUNDLAND, DECEMBER 14, 1922-8

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Address Delivered by His Excellency the Governor

At a Special Meeting of the Bible Society the Methodist College Hall, Sunday, December Ioth., 192



















## DULEY'S

For Christmas Gifts Walking Sticks

 somitemone mee emic


New Umbrellas
We have just opened our new. line of Sor the Christaas shopper who want



T. J. DULEY \& CO, Ltd.




Brighten up for Christmas Curtain Scrims!

A predomination feature at this Store for this week-end

## Blue-Bird Patterns

Plain, White and Flowered Elfects
When it comes to choosing curtain materials, one is always sure of satisfaction in deciding upon th serviceable scrim weave

SPECIAL SELLING PRICE
19c. yard SEE OUR WINDOW

MILLEY'S

## Telegram Fashion Plate



# HELPFULI SUEEESTTONS FOR CHRIITTMAS SHOPPMIIG 

Call on Us! Our Offers Simplify the Selecting of Your Christmas Presents

TOYS



## FURS

Hink mate fiviniz Xma git


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## and <br> 

## Ladies' Wear House Furnishings

## Gents' Furnishings

FANCY SHIRTS


 NECK TIES Fancy Hook-on Ties 35 c . \& 45 c , each
Fancy Wide End Sik Ties, 45 c , to $\$ 1.70$ ea.
Fand Fancy Knitted Tie
Fancy Bow Ties

BRACES.


You will be sure to please
if you give him a pair of
Men's Invictus HOCKEY BOOTS

## Handkerchiofs

 White Lawn, plain H.S. and Lace edge. Colored Crepe-de-Chene Dainty Boxed Handkerchiefs- 45 c . to $\$ 1.30$ MEN'SWhite Lawn; Plain H.S. Silks.
Initial Silk Handkerchiefs. A large variety to select from

Children's Wool Jerseys

MEN'S TWEED CAPS


## Boys' Wear

PYJAMAS——Dainty Stripes, to fit ages 6 to 16 years. Selling at one all BOYS' WOOL GLOVES-Scotch Knit .. . . . . . . . . . 85 c. to $\$ 1.00$ pai
Sizes $22,24,26 . \nmid$ Reg. Prices $\$ 5.00$, $\$ 5.30$, Cardinal and Navy. $\$ 5.60$. Now $\$ 420, \$ 4.40, \$ 4.60 \mid 11$,

the evening telegram, st. johns, newfoundland, december 14, 1922 - 10


## MVARNING! WARNING! OUR STOCKS OF GOLDEN PHEASANT TEA

are getting very low. If you have not secured your Christmas Stock, we suggest that you do so at once. yon't spoil your Christmas Dinner by not finishing it with a cup of GOLDEN PHEASANT TEA. You cannot get anything better. the e Ferguson, Holness \&x Co., Ltd., London and Colombo.
J. B. MITCHELL \& SON, LId.,

P'O BOX 805
Selling A gents for Newfoundland

TELEPHONE 714



## 'Ghe GOLEM."

Restoring The

 SECRETS OF ANAMAZLGE SCEEXCE







## KINDLY NOTE!

Insertion, Lace, Veiling, Band Velvet, Tulle, Chiffon, Ninon and Tucked Net will be sold from 9-1 1 a.m. only

See Our Full Page This Issue.
'Ladies'
Reliable Ouffitters
282 Wafer Street
0000000000000000000000000
Remembered by Your Frienns.


 S. E. GARLAND,

## ON THE SPOT.

250 BRLS. WINDSOR PATENT FLOUR 50 BRLS. VICTORY FLOUR. 000 SACKS WHITE OATS. 50 BACS PAPSNTPS 10 BAGS TURNIPS selling cheap.

Franklin's Agencies,


## NEYLE'

 WALKING STICCI SPEARS for Stich SWEAT PADS. REIN SNAPS.
padded pony ynn hers
Ren CURRY COMBS BRUSHES. HORSE HARNE

SHOVELS. Ling hande, square
Lact hang hande,
Lound
Dooble hande. sumary
sain
$+$

##  <br> THERE IS NO BEAUTY

Hat and Coat How

widby ataterty Givable Things Priced Just as You Want to See Them-LOW at Baird's


隹monnam- Don't say Paper, Say "EVENING TELEGRAM."

P. E. I. Potatoes

Just arrived
90Ib. Bags

## George Neal

Limited

## 0000000000000000000000000 SPECIAL FOR XMAS WEEK! COATS! COATS! <br>  <br> LADIES' COSTUMES, Spring and Fall.  <br> I. LEVITZ, 252 Water Street Opp. Dicks \& Co. <br> 

, SEE OUR WINDOW
For Electrical Suggestions FOR CHRISMAS.
There's a special,Xmas price on COZY GLOWS.

ELECRICAL GIFTS: ARE WELL WORTH WHILE


## Blue Jiird Jea brings happiness

## NOTICE:

 Great War." prepared under the direction of the Au-
thortites in England , has reeently been received and

 Twe series comprises the foliowing:

1. "The Freedeo or the Seas ${ }^{2}$.








2. "unoms no bork"

Sae
AiEXANDER C CAMPBELL,
Ministe of Minister of
Agriculture and Mines.



KARL S. TRAPNELL, Opt. D., ETESIGIT SPECLALIST,
307 Water Street, Upstairs.

$$
\text { HOURS-10-1:. }{\underset{\text { appointment. }}{2.30-6:} \text { Evenings by }}_{\text {Pr }}
$$

Home Sweet Home.

##  Fire Insurance erfected at lowest rates.

 ers. List your Property with us for CAsB Purchase: FRED. J. ROIL \& CO. Srallwoof Blide.| To make Useful Gitrs shonld be the Xmas ambito |  |
| :---: | :---: |
| SANTA GLAUS <br> LOOK OVER |  |
| TRAPNELL'S |  |
| GIFT SUGGESTIONS |  |
| And Solve your Xmas Problems. |  |
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|  | Signet Ringss. |
|  |  |

R. H. TRAPNELL, Ltd Jewellers \& Opticians

## SPECIAL!

For Two Weeks Only

## $\xrightarrow[0]{\text { No }}$ <br> Ladies' Rubbers at 60 cents. <br> Leatherette Coats, \$9.95 <br> all sizes <br> Assortment XMAS TOYS, selling very cheap. <br> SIMON LEVITZ, <br> 290 WATER STREET. Opposite Bank of Nova Scotia.)

FIRE INSURANGEI
QUEEN INSURANCE CO. of America the great american ins. Co OF NEW YORK.

Absolutely no trouble when a loss ocim





