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Garden Supplies
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THERS, LIMITED,


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## hd help sign a Righteous Peace

 वावाजाजाजाजाणनाणीNO MATTER HOW THi FIRE IS CAUSED if you're not insured, you'ret about your policies. We give you the best companies an reasonable rates.
PERCIE JOENSON
Insurance Agent. The st Teledram"



## OE SPECIAL INTEREST TO THE LADIES.

To-day we present on OUR SECOND FLOOR

## Ladies Silk Sweater Coats

all monels
мо тоно ание

## Silk Blouses

 andSilk Skirts.
Exceptionally High-Grade Goods, reflecting Elegance, Refinement and Distinctiveness in every piece. the sweater coats the blouses

 - ilent shade range.
Prices from $\$ 10.00$ to $\$ 35.00$. $\begin{aligned} & \text { select and distinctive. } \\ & \text { Prices from } \$ 10.50 \text { to } \$ 25.00 \text { each. }\end{aligned}$ SILK SKIRTS.
Right here we would like to say that these cannot be equalled to-day in this city. They show Plain Silks, charming Plaid Silks, and others in Fancy Silks; an exquisite assortment showing a distinctive originality in
shapes and trimming effects that cannot fail to please the stylish dresser. Coine, these alone are worth a visit.

Prices range from $\$ 15.00$ to $\$ 25.00$.
Also a line of LAdies' wool sweater coats selling at Cost.

## Q Mufnnes





## 2001001000000100000031000000000000000 <br> Hit the Trail of the Caribou, Andmake your people proud of you! <br>   <br> Int he Good Old Times

## You Ladies

## Who Were Careful Shoppers,

## AND GET A BARGAIN

A BIT OF POUND COTTON.
With housewifely vision and foresight you could see how these purchases
would make up satisfactorily and economically. Even on the ordinary wiece goods you could often see your way clear to save money in the piece goods you could often see your way clear
making up, rather than buying readymade goods.
"But Them Happy Days is Past." Now 'tis a strain on one's brain to know how to make ends meet, and on
one's purse 'tis worse. For that reason we are going to let you in on a one's purse 'tis worse. For that reason we are going to let you in on a
secret. Possibly some ladies know it already. However, the secret is,

## Ladies' Readymade Wear

## BLAIR'S

far cheaper than it can be made up or purchased elsewhere. There are various reasons for this. The most important is, that these with which they are made, before the other big rise previously. The next important reason is our conscience. As you are aware, the White Shirt ing that we used to sell at about 12c. per yard has, on late purchases, to
be retailed at about 35 c. to 40 c . yard, anid we hate to mention the price.

But the Prices of Our Ladies' White Wear we feel we can mention with pride to any customer. We have at the mo-
ment for the early purchaser a large stock of Ladies' White Embroidered Cambric Camisoles and Chemises. Ladies' White Embroidered Cambric Knickers and Combinations. Ladies' White Embroidered Cambric Nightdresses
Ladies' White Embroidered Cambric Underskirts and Princess Underskirts.

ALL THESE GOODS WE ALSO HAVE IN QUANTITY
IN FLANNELETTE MAKES
Some of the Flette Goods were last season's, and some we imported
ately, so as to be able to give you decent prices next Fall. Still, there is lately, so as to be able to give you decent prices next Fall. Still, there is

Ladies' Blouses.
We are getting a Name and a Fame for Ladies' Blouses, for we sell
good goods at low prices in this department, most assuredly, and stylish goods.

OTHER GOOD VALUES IN
Ladies' Ready-to-Wear Goods
LADIES' TWEED and SERGE COSTUME SKIRTS.
LADIES SHOWER and COVERT COATS.


THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, MAY $20,1918-5$

and

## QUANTITY! QUALITY! PRICE!

Careful Shoppers look for the store that can supply them with the Goods as above. Quantity--so they make a suitable selection. Quality--so they may secure goods that will give satisfaction. Price--so they may save. We claim to be able to suit you. GIVE US A TRIAL.

## Ladies' Millinery Hats.

A few left over from this season's sale, right upoff. Come and have a look at them.

## White Lawn Blouses.

Prepare for summer. We have the biggest line of White Lawn Blouse
to suit every purse.

Cotton Crepe Remnants.
making Blouses; shades Pink, Blue, Helio, White, Cream. Value for 50c. yard. Selling 35c. yard.

INVICTUS SHOES.
 seaure a piri as priese are ililiely to be much higher very soon.

## HOSIERY.

We have one of the largest stocks of Hosiery in the city. Child's Fancy Socks, Child's Cashmere, Cotton and Lisle Hose; Ladies' Cotton, Lisle, Cash-
mere and Silk Hose; also the famous brand of Ladies' Luxite Hose in Lisle mere and Silk Hose; also the famous brand of Ladies' Luxite Hose in Lisle
and Silk, in shades of Black, White, Tan and Champagne; Men's Half Hose in Cotton, Cashmere and Silk. Prices to suit everybody.

## Tlaushate Bros

One Thing Men Hate.


## APPLES.

| 60 Brls. |
| :---: |
| Small Size |
| Apples |
| For reatal trate at spocal |
| roces |
| 40 brls. No. 1's, |
| Assorted. |
| 60 brls. No. 1's, |
| Ben Davis. |
| Soper \& Moore |




Tag Day for Red Cross Express Passengers.



## Men's Fancy Shirts.

 A big Job of Men's Fancy Shirts purchased at Salvage Sale in New York. Values up to $\$ 2.00$. Sell
## Table Damask.

300 lbs. Bleached Table Damask. Comes much cheaper than yard goods, and in good lengths, from 2 yards to 6 yard ends, $\$ 1.20$ per pound

## LADDER TAPE!

Just received another shipment of Ladder Tape for making Venetian Blinds.

PRICES RIGHT.

## Eventually

YOU MUST DON THE KHAKI.

## Why Not To-Day?

You are Needed at Once.




The "Evening Telegram" is read over 40.000 People dally.

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Ladles
WASH DRESSES,
$\$ 1.15$ to $\$ 7.30$.
Muslin, Voile \& Gingham Dresses,
in the newest checks and stripess, and plain
thite They include many models from the

 Ports the result of nineteen years or persisient
efort to present correct design, smart style and
fit


SPECIALS IN
LADIES' UNDERWEAR,
at last season's prices.


Children's and Misses' Underwear ! CAMBRIC KNICKERS
CAMBRIC NIGHTIES PRINCESS UNDERSKIRTIS

20c. to 81.10 pr.
.955 . to $\$ 1.70$ . to 81.25 up

Ladies' NEW SKIRTS
WHITE VELVET, WHITE PIQUE, HITE GABARDINE, WHITE WASH SATIN Only 8 pieces in the lot, special
ports Skirt and Dress lengths.

> TRIPE AND CHECK SILKS, POPLIN, and SERGE in Navy and Black.
> WOOL GABARDINE
NEW SILK,

Only 8 pieces in the lot, specially adapted to

## BISHOP, SONS \& COMPANY, LIMITED.

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ARLY MESSAGES


