

Sixth Battery Leaves Tomorrow For Quebec, Via C.P.R.

LAST
EDITION

The London Advertiser

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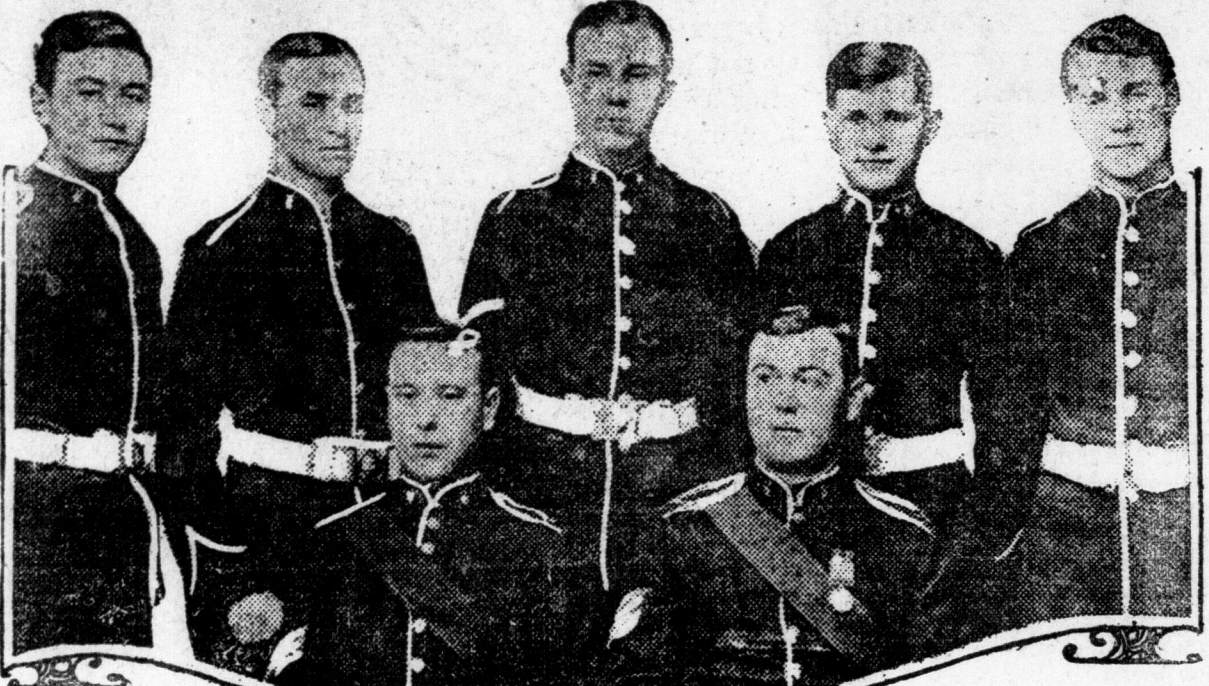
51st YEAR. No. 22121 Tomorrow's Weather—Light Showers.

THE LONDON ADVERTISER, THURSDAY, AUGUST 27, 1914. TEN PAGES.

PRICE TWO CENTS.

BRITISH FIGHT SPLENDIDLY AGAINST SUPERIOR FORCES

AGED MOTHER SEES SEVEN SONS MARCH OFF TO WAR FOR ENGLAND!



THE SEVEN SONS OF MRS. JAMES COPPARD IN THEIR UNIFORMS AS BRITISH TERRITORIALS.

[Special Correspondence of The Advertiser.]
London, Aug. 27.—Mrs. James Coppard, a widow, aged 61 years, has given her seven stalwart sons to England.
She saw them march off shoulder to shoulder in the same company. The law of averages says that at least one of them must die and perhaps two others be fearfully wounded.
In three seconds a machine gun could obliterate from the face of the earth the brood that she spent 35 years in rearing.
Yet she was the proudest woman in all England when the West Kent "D" Territorials passed her on their way to the mobilization, even though their passing spelled poverty and deprivation for her in her declining years. The four younger ones were her only support.
The sons range from Wilfred, of 17, to Frederick, 34. The others are Harold, 18; Jack, 21; Leonard, 24; Percy, 23, and Herbert, 32. The two eldest are sergeants and the third oldest a corporal.
"She keeps up heart wonderfully," declared her only daughter, "but I know she feels their absence terribly. She smiles so bravely through it all."
"Sometimes when she thinks I am not looking I see her face grow sad. Then she sees me looking and says, 'Oh, I am so proud to think that all my boys are helping the old country. Won't I be pleased when they come back?'"
"Then she adds, 'You and I will just have to get along as best we can.'"
Her late husband was a volunteer.
"Wouldn't he have been proud to see them all march off?" she said to her daughter.
Her case has been brought to the attention of wealthy people and the mother who would give seven sons to her country will doubtless be well cared for during their absence.

GERMANS TOO HARD HIT TO SUSTAIN ADVANCE

Explanation of Lack of News Regarding Progress of War—French Gain Confidence By Reinforcement of Ministry.

[Canadian Press.]
Paris, Aug. 27.—11:15 a.m.—No official communication concerning the progress of the war had been issued this morning up to a quarter-past eleven.
This lack of news was generally attributed to the supposed inaction of the Germans, who were thought to have been too hard hit to sustain a general advance.
The French take their check in Belgium quietly, and seem to have gained confidence by the reinforcement of the ministry, as announced last night, as well as the strong stand taken by the French forces in Lorraine.

WILL LEAVE FOR CAMP TOMORROW

Sixth Battery To Entrain For Valcartier Late in the Afternoon.

A. S. C. ON SATURDAY
Both Corps Will Board Their Specials at Fair Grounds Siding.

The Sixth Field Artillery Battery will move out for Valcartier tomorrow, probably in the late afternoon. The Army Service Corps will leave at about 11 o'clock on Saturday morning. Both bodies will entrain with horses and equipment at the siding behind Queen's Park, where at present they are encamped. The specials will be taken via the interswitching line to the C. P. R., over which road they go to the camp.

At first it was intended to entrain the battery at 9 o'clock in the morning, but Major Wood Leonard, the commanding officer, decided that this was impracticable since it will occupy the better part of a day to load the guns, horses and other equipment.

The battery and service corps will travel by special trains comprising passenger coaches and box, flat and horse cars. Each body now has its full complement of horses, although Major W. G. Coles, commanding the latter, is still conducting purchasing operations. Today he is in Exeter and Lucan.

(Continued on Page Three.)
AIRSHIPS DIRECTED GERMAN ARTILLERY
At Battle of Mons They Hovered Over British Position.
[Canadian Press.]
London, Aug. 27.—11:30 a.m.—Refugees from the scene of the fighting around Mons report that airmen took a prominent part in directing the German artillery, says the Times correspondent in Paris. Aeroplanes hovered over the British position, and their pilots signalled the German batteries by means of a disc swung at the end of a line.

PRICE OF SUGAR MAY COME DOWN

Embargo On Exportation in Raw State From the West Indies Lifted by Britain.

[Special to The Advertiser.]
Ottawa, Ont., Aug. 27.—The price of sugar may come down within the next few days. Two things caused the rise, one was the increase in Canadian duties, and the other was an order made by the British Government forbidding the exportation of raw sugar from the British West Indies, which have been the chief source of sugar supply of the Canadian refiners.
Sir George Foster announces that the embargo has been lifted and that Canadian refiners are now at liberty to bring in raw sugar from the Southern Islands. This will go a long way towards relieving the sugar situation in Canada, particularly as the Atlantic is now safe for the passage of freight boats.

GERMANS ADMIT LOSS OF CRUISER

Say She Ran Aground—Report New Commander-in-Chief Appointed in Turkey.

[Canadian Press.]
Washington, Aug. 27.—The German embassy today received the following by wireless from the foreign office at Berlin: "Vienna reports that Liman Fasha has been appointed commander-in-chief of the Turkish European troops."
"The small cruiser Magdeburg, entering the Finnish Bay, ran aground after a fight with superior forces, and was blown up by her captain. Most of the crew were saved."
"A large number of prisoners, chiefly Turcos (French African troops) and British soldiers, passed through Aix-la-Chapelle today."

ARM NOT MEAT FOR "PRUSSIAN DOGS"

[Canadian Press.]
Paris, Aug. 27.—A colonial trooper, among the wounded brought from the front declared that he felt nothing when his arm was shot off by a shell which he saw it lying on the ground. Not being able to bear the thought of leaving it, as he expressed it, as "meat for the Prussian dogs," he picked it up and ran several yards with it before he was overcome.

RUSSIA EASILY ABLE TO RAISE 20 MILLIONS

Men Galore Available to Complete Work of Trained Fighters.
FORCES WELL EQUIPPED
Are Much Better Prepared Than in the Struggle Against Japan.

GERMANS DEMORALIZED
Königsberg Easy To Take, and Further Advance Considered Simple.

[Canadian Press.]
London, Aug. 27.—4:45 a.m.—A dispatch to the Post from St. Petersburg comments on the excellence of the Russian army and the inexhaustible supply of men to draw upon. It says further:
"Russia will have no difficulty in finding 20,000,000 men to complete the work begun by its trained fighting forces. Moreover, this is the first time in the memory of men that the Russian army has taken the field with adequate equipment and a sufficiency of supplies, under officers trained in the hard lesson so thoroughly learned in the Japanese campaign."
"The history of that campaign shows what Russian soldiers accomplish when badly fed and equipped, but under the conditions of today and fighting in a cause they understand, there is little wonder that the Russian soldier has proved himself a match for the German."
"The German opposition to the Russian advance is broken and demoralized. Königsberg, where three German army corps have taken refuge, is so situated it can easily be taken by an adequate force, while the rest of the Russian army passes on into the interior of Germany, and it is doubtful whether Germany has sufficient organized forces to oppose the Russians."

QUIET IN ANTWERP

Most of Outside Communications Have Been Cut Off.
[Canadian Press.]
Washington, Aug. 27.—Official reports from Antwerp to the state department today say the city is quiet, but that communication has been cut off from all points except Ghent and Bruges and certain points on the coast.

General French "Considers Prospects of Impending Battle Satisfactory"—Speaks of French in High Terms of Praise.

(Canadian Press.)

London, August 27.—4:12 p.m.—Premier Asquith announced in the House of Commons today that Field Marshal Sir John French, commander of the British expeditionary force, had reported that he was yesterday engaged against superior German forces. The British troops fought splendidly, and General French considered the prospects in the impending battle satisfactory.

Premier Asquith added: "General French speaks in high terms of the quality and efficiency of the French regular troops and their officers."

On Premier Asquith's motion the House adopted an address to King George, praying His Majesty to convey to the King of Belgium an expression of the admiration of the Parliament of Belgium's heroic resistance to the German advance.

Premier Asquith and Andrew Bonar Law, the Unionist leader, each in turn paid high tributes to Belgian bravery and the House then adopted the motion with enthusiasm.

Moving in the Lords the same address of sympathy to be given that was adopted in the Commons, the Marquis of Crewe, lord privy seal, declared: "Acts have been committed on the Belgians contrary to all the laws and usages of war. Sooner or later the Germans will have to pay for their brutal methods to the utmost farthing."

In moving this address in the House of Commons, Premier Asquith said: "We do not repent our decision in engaging in this war. The issue was one which no great nation, without undying shame, could have declined."

"Never has the duty of preserving her national independence been more bravely acknowledged and never has it been more strenuously and heroically discharged than during the last week by the Belgian king and his people," said Premier Asquith. "They have faced without flinching and against almost incalculable odds the horrors of eruption, devastation, spoliation and outrage. They have won for themselves immortal glory, we are proud of their alliance, and in the name of the United Kingdom and of the whole Empire we assure them that they may count on the end on our whole-hearted and unflinching support."

KAISER WILHELM DER GROSSE SENT TO THE BOTTOM

British Cruiser High Flyer Sinks the Palatial North German Lloyd Boat Now Armed Cruiser.

[Canadian Press.]
London, Aug. 27.—4:12 p.m.—The Kaiser Wilhelm Der Grosse has been sunk off the west coast of Africa by the British cruiser High Flyer.

The Kaiser Wilhelm Der Grosse was one of the palatial steamers of the North German Lloyd Line. At the outbreak of the war she was converted into an armed cruiser, and since has been reported active in searching for British merchantmen. She has a tonnage of 14,349, and was built in 1897. She was 626 feet long, with a beam of 66 feet.

London, Aug. 27.—Winston Spencer Churchill, first lord of the admiralty, announced the sinking of the Kaiser Wilhelm Der Grosse in the House of Commons today. He said:
"The admiralty has just received intelligence that the German armed merchant cruiser, Kaiser Wilhelm der Grosse, of 14,000 tons, and armed with ten 4-inch guns, has been sunk by the H. M. S. High Flyer, off the west coast of Africa."

One Killed on High Flyer.
"This is the vessel which has been interfering with traffic between this country and the Cape, and is one of the very few German armed auxiliary cruisers which succeeded in getting to sea. The survivors were landed before the vessel sank. The High Flyer had one killed and five wounded."

FRANCE WILL WIN BECAUSE RESOLVED

New Minister of War Sends Cheering Message to General Joffre.

[Canadian Press.]
Paris, Aug. 27.—4:05 p.m.—Alexandre Millerand, who became minister of war in the new cabinet formed last night, today addressed the following letter to Gen. Joffre, commander-in-chief of the French troops:
"My Dear General.—On assuming control of the ministry of war, I wish my first act to be to send to the troops under your command and their chiefs the tribute of the admiration and confidence of the Government of the republic and the country. France is assured of victory, because it is resolved to gain it."

"Following your example, and that of your armies, France will maintain until the end calm self-control with an earnestness of success. Subjected to iron discipline, which is the law and strength of the armies, the whole nation, rising in defence of its soil and liberties, has accepted resolutely every ordeal, even the most cruel."
"Patient, tenacious and strong in its right, sure of its will, it will hold fast. I give you accolade."

AUSTRIANS EVACUATE SANJAK OF NOVBABAZAR

[Canadian Press.]
London, Aug. 27.—3:23 p.m.—A dispatch to the Havas Agency from Kragujevac, Serbia, declares that the Austrians have evacuated the Sanjak of Novibazar.

The Sanjak of Novibazar is a strip of territory lying between Montenegro and Serbia, and up to the time of the Balkan war in 1912 belonged to Turkey. During the Balkan war the occasion to gain again seized upon the occupation of the Sanjak, and this occupation by a large measure serves to neutralize the Serbian victories in those wars.

"PEACE" MEMBER CREATES A SCENE

Keir-Hardie Misunderstands Sir Edward Grey's Statement as to German Ambassador.

[Canadian Press.]
London, Aug. 27.—3:53 p.m.—The Foreign Secretary, Sir Edward Grey, paid a tribute to Prince Charles Max Lichnowsky, the former German ambassador to Great Britain, in the House of Commons this afternoon, saying that the diplomat had worked to the end for peace, but the real authority at Berlin did not rest with him or those like him.
He added that personal suggestions made by the German ambassador were quite distinct from the communications which the ambassador made on behalf of his Government. His suggestions worked for peace, but real authority did not rest with him, and that was why the efforts for peace failed.
Keir-Hardie Makes Scene.
James Keir-Hardie, Socialist member of the House, who is the only conspicuous supporter of peace remaining, created a scene during the Foreign Secretary's announcement. He demanded to know "whether the German Government had repudiated the ambassador's suggestion, and whether any effort had been made to find out how far the German Government would have agreed to his suggestions."
"Other members cried out: 'Sit down!'"
Explicit Statement.
Sir Edward Grey replied: "I do not want to have a misunderstanding. The German ambassador did not make any suggestions different to those of his Government."
W. M. R. Pringle, Liberal, asked whether Mr. Keir-Hardie had not constantly represented that these proposals had been actually made by the German Government. To this the Foreign Secretary replied: "That is one of the reasons why I thought it desirable to answer explicitly."

STEAMERS ARRIVED.
London, Aug. 27.—Arrived: Steamers Tyrolia, from Montreal; Ionian, from Montreal.
Liverpool, Aug. 27.—Arrived: Steamers Haverford, from Philadelphia; Philadelphia, from New York.

BIG CITIZENS' MASS MEETING TO HELP FUND

Aid For Soldiers' Families Will Be Considered On Monday Night.

BOARD OF TRADE AGREES

At Noon Meeting Today It Indorses Project of Patriotic Fund.

BIG DONATIONS EXPECTED

Example of the Huron & Erie Co. To Be Followed by Many Others.

The mass meeting to be held in the Masonic Temple next Monday evening, will be exclusively for the purpose of raising money to help the wives and families of soldiers left in the city by volunteers who have gone to the front. It is for this purpose, Mayor Graham said today, that the meeting had been arranged and it was for this purpose that contributions have already been made. A committee of citizens will probably be named at the mass meeting to administer such a fund.
Indorses Project.
The executive of the board of trade met at noon and indorses the mass meeting project, after hearing the (Continued on Page Three.)

THE WEATHER

THE LOCAL TEMPERATURES.
Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 a.m. today:
Previous to 8 a.m. today: Highest, 68; lowest, 48.
The official temperatures for the 12 hours previous to 8 a.m. today: Highest, 62; lowest, 48.
Forecasts.
Light to moderate variable winds; generally fair and cool on Friday, but light showers in a few localities.

Temperatures.
The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today:
Stations. High. Low. Weather.
Victoria 62 52 Clear
Ottawa 62 48 Clear
Winnipeg 62 52 Cloudy
Port Arthur 54 46 Cloudy
Perry Sound 66 50 Cloudy
Toronto 68 52 Cloudy
Ottawa 62 44 Cloudy
Montreal 62 50 Clear
Quebec 64 46 Clear
Father Point 58 46 Cloudy

VICTORIA SOCIETY MEN SERVE AS STOKERS ON THE RAINBOW

Taking Course of Instruction When War Broke Out, They Accepted Invitation To Remain as Plain Jack-Tars.

[Special to The Advertiser.]
Ottawa, Aug. 27.—Victoria clubmen are shovelling coal on the Rainbow. There are a considerable number of prominent society men among the naval volunteers on Canada's Pacific coast cruisers.
Two years ago a number of old naval men on the Pacific coast inaugurated a naval volunteer movement which met with such enthusiastic support that Hon. Mr. Hazen was led to adopt the plan for the whole of Canada. If the outbreak of war had not prevented the arrival of naval instructors from the Prussia, there would be now companies drilling at all important centres across Canada from coast to coast.
Instructors Recalled.
However, when war threatened, the Admiralty cancelled the appointments of naval instructors selected to train Canadians, and sent them to posts on British fighting ships. Canada then started to organise a real navy, instead of a naval militia. The Noble will take her place on the British cruiser patrol on September 1.
The Rainbow is now believed to be chasing the German cruiser Leipzig. Prominent Victoria men are helping to get up the steam which speeds the boat. Before the declaration of war the Rainbow had been assigned to patrol duty in the Bering Sea, guarding seals from poachers. Fifty enthusiastic naval volunteers of Victoria had volunteered to go north and take a few weeks' practical training. When war was declared, the northern trip of the Rainbow was cancelled, and she was ordered to take up her services with the Admiralty. The Victoria naval militia were told that in war there was no place on the boat for students, but if they wanted a taste for real naval saluting there would be room for them under war conditions.
All Decide to Stay.
The whole lot decided to stay with the Rainbow. They are on it today, taking their watches with the regulars. (Continued on Page Three.)

RUSSIAN "HAMMER" SMITES HEAVILY

(Canadian Press.)

London, August 27.—7:05 a.m.—It is officially announced, says the St. Petersburg correspondent of the Exchange Telegraph Company, that the Russian advance is proceeding in Prussia with irresistible force.
The Germans have retreated to Osterode, a town of East Prussia, 100 miles west of Gumbinnen.

RUSSIAN PASSAGE THROUGH EAST PRUSSIA WIDE OPEN

Swiftiness of Cavalry Surprised Germans, Whose Defences Were Quickly Flanked—Poisoning of Abandoned Food Suspected.

[Canadian Press.]
St. Petersburg, Aug. 26, via London, Aug. 27.—6:10 a.m.—A Russian army order prohibits the use of food and other articles abandoned by the Germans in East Prussia, because of the danger of poisoning, which have occurred at Eydtkuhnen, Gumbinnen and Insterburg.
According to all accounts, the Germans were taken by surprise by the rapidity of the Russian cavalry movements and the dash through the Mazur lake district, where five lines of defence were flanked.
After the capture of Gumbinnen and Insterburg, the line which was strong, the Angerburg line was taken without fighting.
The Russian movement, together with the crossing of the River Angerap and the successful battle northward toward Neidenburg, seals the fate of the central fortifications. Fort Boyen was surrounded on all sides, and passage through East Prussia is consequently quite open.

SASKATCHEWAN GERMANS BUY GUNS AND AMMUNITION

Said To Be Good Deal of Feeling in District of Prussia, But Mounted Police Are On Job.

[Canadian Press.]
Medicine Hat, Alta., Aug. 27.—Information brought here from the district surrounding Prussia, Saskatchewan, indicates that in that town have been bought up by neighboring German population and that there is a good deal of German feeling in that district. The Mounted Police have the matter in hand.

MAJOR SLIGHTED; OFFICERS OBJECT

Slight Accorded Commander of Battery Resented by Militia Men.

JUNIORS ARE APPOINTED
In Spite of His Work, Major Leonard Passed Over by Department.

The fact that Major Wood Leonard was passed over when a choice was made of battery commanders for the artillery section of the Canadian overseas contingent, has created a feeling of intense indignation in military circles in the city.

"The whole thing is grossly unfair," protested one officer. "Of the nine battery commanders given commissions six are junior to Major Leonard; only three of them, Lieut-Col. McLaren and Major Callaghan, of Hamilton, are his seniors. It looks as though he has been slighted deliberately. If I were in his place I would be inclined to throw up the whole thing."

"Pull" Responsible.
Similar expressions of opinion were voiced in various quarters. Another officer in very forceful language declared his conviction that the appointments had been the result of "pull."

ENGLISH BUY GRAIN FROM U. S. EXPORTERS

Payments Deposited in New York. Better Tone Prevails.

[Canadian Press.]
New York, Aug. 27.—The most important development in Wall Street yesterday was the resumption of grain buying by English interests, exporters who held contracts prior to the breaking out of hostilities being informed that money to pay for shipments had been deposited here. There was also a better demand for grain bills, the two developments accounting for the more cheerful tone prevailing on the local exchange.
Such inquiries are being made indicate to the underwriters that shipping conditions are slowly, but surely becoming normal. They point out that there is no scarcity of boats.

Ontario's Gift To Be 250,000 Bags of Flour

[Special to The Advertiser.]
TORONTO, August 26.—Ontario's aid to the Imperial Government in the war crisis will be a quarter of a million bags of flour at a cost of \$700,000. This announcement was made at the conclusion of a protracted cabinet meeting this afternoon, after which Sir James Whitney dispatched the following telegram to Sir Robert Borden: "Pursuant to our conversations on subject of Imperial aid, I now advise you that the province of Ontario has completed arrangements to supply the Imperial Government with one quarter of a million bags of flour. Kindly advise British Government."

CATCH GERMANS BETWEEN THE ANVIL AND HAMMER

[Canadian Press.]
LONDON, August 27.—1:50 a.m.—"The Allies in their present entrenched positions are as the anvil to the Moscow hammer," declared the Daily Graphic's military correspondent. "It is good news that the concentration of the allies on entrenched lines within the French frontier is complete and that the positions thus held are little less than impregnable. The Germans will find that their next move against the Allies will be much more difficult than that which confronted them a week ago. General Joffre's troops will now be devoting all their energy to a stubborn defensive. They are the anvil. The Muscovite hammer is gathering all its immense forces for a crushing blow in Posenia. Hence it is most important that the Allies' forces should stand firm. The hammer is doing excellently, although the preliminary work is necessarily slow on account of the Russians lack of facilities for mobilization. Nevertheless the progress made thus far by Russia has exceeded the most optimistic expectations, and the Germans are liable to pay dearly for their underestimation of the Russian efforts. "The outstanding feature is that the hammer is well poised for action. If the anvil only stands firm the enemy must be speedily crushed between them. Here is the situation of the three-armed Russian advance: At present East Prussia is in process of being cleared of German troops, while in Posen a Russian army is moving in unopposed, and will soon be within 150 miles of Berlin. Meanwhile in Galicia the Austrian troops are not putting up an effective resistance."

GERMANS CLAIM THAT ALL NAMUR FORTS HAVE FALLEN

That Longwy Has Been Taken and French Forces Repulsed by Crown Prince's Army.

[Canadian Press.]
Berlin (via wireless to the Associated Press, via Bayville, L. I., Aug. 26, 8:57 a.m.)—All the forts at Namur have fallen, and Longwy, near the Luxembourg border, has been captured after a resolute defence. The French forces which attacked the German Crown Prince's army have been repulsed. Upper Alsace is free of the enemy, except at points to the westward of Kolmar.
Howitzers and Mortars.
Berlin, via Copenhagen, Aug. 26, via London, Aug. 27, 6:30 a.m.—The Tagblatt's correspondent writes that Namur was bombarded with howitzers of 31 centimetres, by mortars and by one 42-centimetre howitzer. He says he could plainly hear the shells striking the forts, and that everyone was astonished at the precision of the German guns.
Scenes of Desolation.
The Tagblatt's correspondent describes the desolation that reigns in the villages and small towns between Liege and Namur. At the town of Herve only nineteen houses remain standing out of five hundred. Those remaining carry placards expressing sympathy with the German soldiers, and asking that they be not fired upon.

UNCONDITIONAL SURRENDER OF GERMAN TOGOLAND IS MADE

[Canadian Press.]
LONDON, Aug. 26.—7:10 p.m.—It was announced officially that German Togoland had surrendered unconditionally.

The allies will enter Kamina Thursday morning. Togoland is on the west coast of Africa and has an area of 33,700 square miles, a little larger than Ireland. Its population is a million and a half, mostly blacks. The governor is Duke Adolphus Frederick of Mecklenburg.

ITALIANS WOULD NOT GO GERMAN

That Country and Austria Are Making Alluring Promises For Support, But Without Result.

[Canadian Press.]
London, Aug. 27.—A Times dispatch from Rome declares that great pressure is being brought to bear on Italy by Germany and Austria to join in the war, both countries making her alluring promises, but without effect. The Italian people are against Austria, says the dispatch, and any decision by the Government to join in the conflict by the side of Germany and Austria would mean a revolution. The triple alliance, the Times correspondent adds, is a thing of the past.

BRITISH CRUISER TAKES A GERMAN STEAMER

NEW YORK, Aug. 26.—The capture by a British cruiser of the German steamship Serika, of the Kosmos Line, from Hamburg for Callio, by way of Swansea, Wales, was reported today to the Maritime Exchange here. The prize was taken into Swansea.

Clearing Sale OF Low Shoes

Casselman Bros. offer exceptional values. You save money by buying here.

Watch Our Windows

Shoes for all the family. Casselman Bros. 171 DUNDAS STREET.

OFFICER DECLARES FORTS NOT TAKEN

Says Only Two at Namur Have Fallen—German Occupation of French Towns Reported.

[Canadian Press.]
London, Aug. 27.—12:35 p.m.—A dispatch to the Exchange Telegraph Company from Ostend credits a Belgian officer from Namur with the statement that the forts there are still holding out, with the exception of Marcheville and Cognelle, which were destroyed by the German bombardment. The Belgians fought for two days, this officer says, and there is still a large force of Germans before Namur.

The foregoing dispatch is in contradiction to the dispatch from Berlin received by wireless telegraph this morning declaring that all the forts at Namur have fallen and that Longwy had been captured by the Germans.

[Canadian Press.]
London, Aug. 27.—3:10 a.m.—A dispatch received here from Ostend says the Germans have occupied Lille, Roubaix and Valenciennes, all in France.

The towns of Roubaix, Lille and Valenciennes are all close to the Belgian frontier. Lille and Valenciennes being ten miles from the line and Roubaix five. Roubaix is five miles northeast of Lille, and Valenciennes is 30 miles southeast of the same city. Lille is the most important from a military point of view. It has a fortress of the first class, and the circle of its forts is 30 miles. Recent dispatches from Paris said that Lille was held by French reservists. Roubaix would appear not to be fortified; it is a manufacturing centre.

The Ostend correspondent of the London Daily Express in a dispatch published in London this morning quoted a Belgian officer to the effect that it had been decided last Monday not to defend Lille, and that on Tuesday the mayor published a proclamation announcing the evacuation of the French troops and the transformation of the town into an undefended place. "All the gendarmes were disarmed, and steps were taken to deliver the city with all its rich factories up to the Germans," this officer declares. "Tuesday evening all the available treasure was removed."

[Canadian Press.]
Louvain a Base.
London, Aug. 27.—The Daily Express' Ostend correspondent says: "Louvain town on Sunday was full of troops. This place has apparently been reserved as an army base. The station has been transformed into a huge repair shop with a horse shoeing at four or five army corps or possibly 200,000 men. Two Russian corps, which formed the advance guard, were on August 26 ejected from the heights on Kransnik and Erampol."

Sanguinary Battles.
Sanguinary battles occurred on the route to Lubin and on the heights along the small River Chodol, which were only finally decided on August 25. The battle was fought in a difficult country, which was full of forests. Gen. Josias Von Herffingen, former Minister of War, has received the decoration of the Iron Cross of the first class for distinguished service.

EXPERTS FORM THE NEW FRENCH CABINET

French Ministry Resigns To Allow Entrance of Best Possible Men.

[Canadian Press.]
PARIS, Aug. 26.—The French ministry, headed by Premier Rene Viviani, resigned tonight. Another Cabinet was immediately formed.

Premier Viviani visited Elysee Palace at 10:15 o'clock this evening and notified President Poincaré that the members of the Cabinet decided to resign collectively. He said that as his colleagues had come to the conclusion that in the circumstances through which the country was passing the ministry should have a wider scope and comprise all the best men in the republican groups.

Cabinet Soon Formed.
President Poincaré charged M. Viviani with the task of organizing a new cabinet, which the Premier accepted. He returned about an hour later and made known to the President the composition of the new ministry, which is as follows:

President of the council, without portfolio, Rene Viviani.
Minister of foreign affairs, Theophile Delcasse.
Minister of war, Alexandre Millerand.
Minister of justice, Aristide Briand.
Minister of the interior, Louis J. Malvy.
Minister of marine Victor Augagneur.
Minister of finance, Alexandre Ribot.
Minister of public instruction, Albert Sarraute.
Minister of public works, Marcel Sembat.
Minister of commerce, Gaston Thomson.
Minister of colonies, Gaston Doumergue.
Minister of agriculture, Fernand David.
Minister of labor, Bienvenu Martin.
Minister without portfolio, Jules Guesde.
Under-secretary of fine arts, Albert Daladier.

Contains Ex-Premiers.
Among the members of the new cabinet are several ex-Premiers and many members of former cabinets. Marcel Sembat is a united Socialist deputy, and Jules Guesde a Socialist deputy. M. Delcasse was formerly ambassador to Russia. M. Millerand is a former minister of war. Premier Viviani remained at Elysee Palace to present the members of the Cabinet to the President.

[Canadian Press.]
Frankfurt-on-Main, Aug. 26.—Via London, Aug. 27.—4:40 a.m.—Wounded soldiers arriving here relate that Prince Frederick Charles of Hesse, the Emperor's brother-in-law, while leading his regiment during a recent battle, seized a flag from the hands of the wounded flagbearer and carried it on to victory.

The Empress has gone to the province of Hesse-Nassau, in order to inspect the hospitals there.

AMERICANS EAGER TO JOIN FORCES

Minister of Militia Surprised by Number of Applications For Enlistment—All Declined.

[Special to The Advertiser.]
OTTAWA, August 25.—"The number of Americans who want to fight on the side of the allies, surprises me," said Colonel Hughes, the Canadian Minister of Militia tonight.

"The offers of service I have received so far total about 60,000 men. I have received offers of all sorts from across the line. Hundreds of men have written me asking for permission to enlist themselves. I had offers from a considerable number of men who wanted to come over at the head of full companies and place them in this Canadian expeditionary force as units. Several men have offered to raise regiments in the United States and bring them across. There have been offers from airmen, submarine men, and in fact, every sort of fighter."

"Of course, we cannot enlist men in the United States, so I have been compelled to refuse them. However, I have replied to every offer and explained that while I appreciated the spirit in which the offers were made, international law compelled me to decline them."

"Among the thirty thousand men we have assembled at Valcartier, about 10 per cent are Canadians who came back from the United States to enlist."

ELEVEN LIVES LOST IN STEAMER COLLISION

Three of Them Passengers On Board Admiral Sampson.

[Canadian Press.]
SEATTLE, Aug. 26.—Eleven lives were lost when the steel passenger steamship Admiral Sampson, of the Pacific-Alaska Navigation Company, was rammed and sunk by the C.P.R. passenger steamship Princess Victoria off Point-No-Point, twenty miles north of Seattle, at 6:30 o'clock this morning during a fog and thick smoke from forest fires. The Princess Victoria brought the survivors to Seattle.

Three Passengers Lost.
The passengers lost are: Ebra Byrne, fatally burned by explosion of oil tanks died just after reaching Seattle hospital. G. W. Bryant, painter, bound for Seward, Alaska.

Mrs. Ruby Banbury, wife of George Banbury, clerk for Grand Trunk Pacific Steamship Company, Seattle. The dead among the crew are: Z. S. Moore, captain; L. Cabanas, third cook; W. E. Ricker, first wireless operator; Miss M. Campbell, stewardess; C. Marquette, seaman; A. Sater, watchman; Allen J. Noon, chief engineer; J. B. Williams, mess boy.

Captain Moore refused to live. Capt. Moore could have saved himself, but he declared he would go down with the ship, and he did so. The Princess Victoria took most of the persons from the Sampson, while the boats were still locked. The Princess Victoria did not pull loose until the Sampson was about to go down. The Victoria, going 18 knots an hour, hit the Sampson about the beam at about a quarter angle. On arrival here she showed a large hole in her bow. It being split back about 20 feet and choked with wreckage from the Sampson.

MAKES IT EASY TO REPLACE OFFICERS

French Authorities Permit Promotions Without Seniority Conditions During War.

[Canadian Press.]
London, Aug. 27.—7:25 a.m.—A dispatch to the Reuter Telegram Company from Paris announces that President Poincaré has signed a decree permitting the promotion of officers to superior grade for the duration of the war, without any conditions as to seniority.

Under this decree it will be possible to replace immediately on the field, officers killed or wounded by young officers, who, by their bravery and zeal, prove themselves worthy of high commands. The order will not cause future difficulties, as all such nominations will be subject to obligatory revision after the war.

TRAMLOAD OF BRITISH WOUNDED AT BOULOGNE

[Canadian Press.]
London, Aug. 27.—The Daily Mail's Boulogne correspondent says that the arrival of the last few days have again disorganized the Paris train service, and that everything must give way to the necessities for the transportation of troops, the removal of wounded and the clearing of the civilian population from the firing lines.

The train from Paris on Wednesday took twelve hours, being compelled to wait seven hours at Amiens by a flood of 5,000 British refugees arriving from the Chariot district, and a train load of British wounded, who were guarded from inquisitive visitors by armed sentries.

Ten Quebec Priests Leaving For War

MONTREAL, Aug. 26.—Ten local Franciscan priests, including one who occupied one of the highest positions in the government of the order in Montreal, have signified their readiness to leave for the war and to fight under the French colors against the German menace. All are French reservists and have seen service in their native country. About 200 French reservists will leave for Europe on Friday or Saturday, in addition to several hundred who have already ready gone to fight for France.

NEW FALL DRESS GOODS AND SILKS.

Lovely Display of New Autumn Fabrics BROADCLOTHS--A STRONG FAVORITE FOR AUTUMN AND WINTER

For its soft, smooth, lustrous surface and its splendid draping qualities, Broadcloth is to be one of the favored fabrics with leading tailors and dress-makers for their best gowns. Gabardines, Serges and Poplins are also firmly fixed in the favor of Madam la Mode. This week's display of these fabrics will demonstrate how early this feature of the autumn fashions became settled in our judgment and how well we have planned to bring not merely quantity and quality, but variety and prices, for your selection. You will notice the tendency is towards black and soft dark tones to meet every individual desire.

BLACK BROADCLOTHS—In black we are showing a variety of makes, including the Clifton Glove-Finish Broad—a lightweight, suitable for either suits or dresses, priced at, per yard, \$1.50 to \$2.50

Also the Sedan-Finish Broad—a heavier make for ladies' tailored suits, many of which are shown in combination with black and white for the new tunic styles. Prices, per yard, \$1.00, \$1.25, \$1.50, \$2.00 to \$3.00

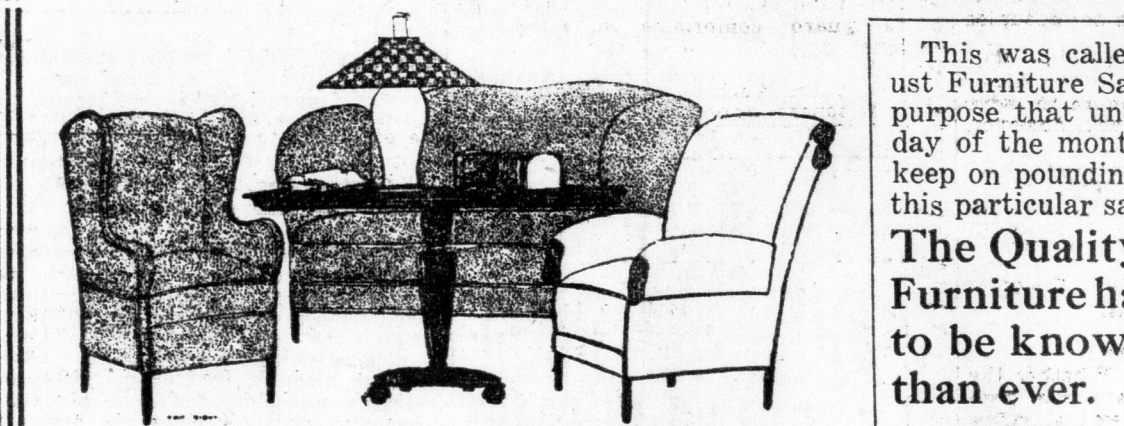
BLACK GABARDINE—This fine soft finished French Worsted Suiting will divide popular favor with Broadcloth and will be found here in the new and popular Autumn shades as well as black. A beautiful draping material for the new tailored styles, in a variety of qualities at, per yard, \$1.25, \$1.50 to \$3.00

BLACK SILK AND WOOL DRESS FABRICS.

The increased demand for silk and wool dress fabrics has greatly multiplied our assortment of such goods—something just a little heavier than a silk, that will lend itself to the soft drape, and fall soft in the new tunic over the underskirt of silk or black and white. We briefly mention a few new arrivals:

Black Silk and Wool Charmaline, soft and pretty. Per yard, \$1.50 to \$2.50
Black Silk and Wool San Toy, soft draping goods. Per yard, \$1.00 to \$1.65
Black Silk and Wool Yeddaline, soft crepe effect. Per yard, \$2.00
Black Silk and Wool Crepon, soft crepe effect. Yard, \$1.75
Black Silk and Wool Meteor, silk or satin finish. Per yard, \$1.50 to \$2.50
Black Silk and Wool Poplins, fine corded weave. Per yard, \$2.00 to \$3.00
Also a great variety of Wool and other Silk and Wool Dress Goods, suitable for mourning, at all prices, from 50c a yard up to \$1.50 and \$2.00
Samples to out-of-town customers on request.

CLOSING DAYS OF FURNITURE SALE WILL BE MARKED BY SPECIAL PRICE FINALS



This was called an August Furniture Sale, and we purpose that until the last day of the month we shall keep on pounding away. In this particular sale The Quality of our Furniture has come to be known more than ever.

The problem is to keep abreast of the demand at the special prices. As yet it has not gotten ahead of us, and it will not, although it is bound to be very exceptional from now on, because, including today, the sale has only four days to run, and the last days of the sale are only a little less remarkable than the first days.

Fumed Oak Living Room Set	Fumed Oak Den Table	Three-Piece Parlor Suite
Three pieces, solid oak frames, small davenport, large arm-chair and arm-rocker, upholstered with loose cushions, covered with genuine Spanish leather. Regular price, \$77.00.	Round top, 36 in. by 36 in.; has drawer at either side and deep shelf under top, suitable for holding glasses, etc. Regular price, \$19.00.	Consisting of Settee, Arm-Chair and Arm-Rocker; polished mahogany finished frames; seats upholstered in good quality silk. Regular price, \$24.50.
August Furniture Sale, Friday \$65.00	August Furniture Sale, Friday, \$8.75	August Furniture Sale Friday, \$19.75

SALE BOYS' SCHOOL SUITS, \$3.95. Suits up to \$8.50, for Ages 7 to 15 Years.

NEGLECTING RUSSIA TO MARCH ON PARIS

German Withdraw Troops From East to Main Berlin Defences.

THE HAGUE, via London, August 26.—8:50 p.m.—The military correspondent of the Nieuwe Courant declares he is able to state on trustworthy authority that the Germans plan to abandon temporarily East and West Prussia and Pomerania to the Russians and withdraw slowly to the River Oder where the main defences of Berlin lie. "Germany," according to the correspondent, "appears to have undertaken this measure to give time to her army operating against France to try to deal the British and French armies their death blow, and then march on to Paris, the distance between Mons and Paris being four times less than the distance between St. Petersburg and Berlin."

BARON MERTHYR DEAD

[Canadian Press.]
London, Aug. 27.—The death was announced in London today of William Thomas Lewis, first Baron Merthyr. He was born in 1837 and was a large employer of labor in South Wales, where he had extensive mining interests.

HUERTA IN SPAIN.

[Canadian Press.]
Santander, Spain, Aug. 27, via London, 12:35 a.m.—Gen. Victoriano Huerta, until recently provisional president of Mexico, landed from a steamer here today. He will proceed shortly to Asturias.

STEAMERS ARRIVED.

New York, Aug. 27.—Arrived: Steamers Stephen, from Halifax; Noorderdyk, from Rotterdam.

HARVEST WELL ALONG AROUND KINCARDINE

[Special to The Advertiser.]
KINCARDINE, August 25.—Last night was the coldest of the season, but as far as can be learned there was no frost. Harvest is pretty well on. The long dry spell lessened the expected yield of grain, and the dried up pastures were not conducive to a flow of milk, and the grazing beef cattle have perceptibly failed. Pears are practically a failure, notwithstanding the fine appearance four weeks ago. It has been demonstrated at the Huron cheese factory that the summer feeding of silage must be resorted to to keep up the flow of milk throughout the period of poor pasture, which usually begins about harvest time and often extends into the late fall months, leaving the cattle in poor condition to stand the winter. The farmers are beginning to learn the loss incurred every season, and it is difficult to get builders for the silos required. One builder, Mr. Adam Ruttle, is now at his third silo this year. The war news is anxiously waited for, and the only occupation here on a sure foundation is agriculture.

CROSS CONTINENT BY WATER.

NEW YORK, Aug. 26.—The first all-water voyage from San Francisco to New York via the Panama Canal was completed here today on the arrival of the Pleiades, of the Luchenback Steamship Company. The Pleiades, which flies an American flag, sailed from San Francisco on July 24.

Paris, Aug. 27.—7:05 a.m.—Xavier De Castelnau, the twelve-year-old son of Gen. Castelnau, chief-of-staff, was among the killed in the recent action.

WERE NEARLY STARVED OUT IN LAKE ERIE

Four Found Drifting Helpless in Damaged Launch.

[Special to The Advertiser.]
PORT STANLEY, Aug. 26.—After drifting about helpless in Lake Erie for seventy hours in a small gasoline launch, "St. Williams," James McLeod, of Erie, Pa., his son and two friends were picked up several miles out from Port Burwell this afternoon by Captain Mark Berry of the fishing tug Hattie Berry. The party had not had anything to eat since they left Erie on Sunday, and were so hungry that in a few minutes they had eaten up all that was left of the lunches of the crew of the Hattie Berry. They were out from Erie some miles on Sunday when their gasoline engine suddenly broke. As there were no oars in the boat, they were helpless.

FUND IN TORONTO NEAR HALF MILLION

Campaign to Date Has Produced \$420,000.
[Canadian Press.]
TORONTO, Aug. 26.—The military authorities this afternoon selected sixty horses from three civic departments out of the hundred pledged by the City of Toronto and the remaining forty will be purchased by the city and placed at the disposal of the remount department. The city police will contribute \$3,700 towards the patriotic fund, which has now reached, as the result of the energetic campaign of 25 teams, the sum of \$420,000. The Dominion Bank has given \$25,000, and Sir William McKenzie has added a further contribution of \$5,000.

MAIL MATTER CENSORED

MONTREAL, Aug. 26.—In order to prevent any information from reaching the enemy all letters addressed to Germany and Austria are being gathered here in Montreal and being sent to the dead letter office in the general postoffice, are sent to the postal authorities at Ottawa, to be dealt with. A strict censorship is being maintained over all mail matter leaving the country, and nothing which might possibly help the enemies of the allies is permitted to go through.

AUSTRIAN AMBASSADOR TO JAPAN RECALLED

[Canadian Press.]
Tokio, Aug. 27.—12:35 p.m.—The Austrian ambassador, Baron Szegedy, has been recalled.

Reports from Vienna yesterday stated that it had been announced there that the Austrian Government on Tuesday had handed passports to the Japanese ambassador.

Why Lose Your Hair?

Cuticura Soap shampoos and dressings with Cuticura Ointment will prevent every free with 32-page Skin Book. Address "Cuticura," Dept. 21A, Boston, U.S.A. Open to show styles and take orders for FALL FURS. See us before you buy. We save you money. Repairing and Remodeling at Reasonable Prices. HARTMAN & CO., 300 DUNDAS STREET.

BRITISH UNBEATEN, BUT ORDERED BACK

Accounts Show They Behaved With Great Gallantry in Big Battle—Public Enthusiasm Stimulated by the Fight.

[Canadian Press.] New York, Aug. 27.—A cable to the Tribune from London, says: "Regarding the reverses reported in France, where the falling back of the French forces also compelled the British retreat, all accounts show that the British army behaved with the utmost gallantry. They were unbeaten when the general situation necessitated Joffre's order of retreat all along the line."

England has received the news of the loss of 2,000 men with calm reserve, although it is England's greatest loss in one battle since the Crimea. The list of casualties has not been received leaving thousands of relatives and friends distressed and worrying. If anything, England's enthusiasm for war has been stimulated by the British troops' participating, and when the casualties list is published it is likely to have the effect of fully arousing the British lion.

Kitchener's Advertisement. Lord Kitchener's new army of 100,000 has practically been recruited, but thousands of men are still needed and a vigorous campaign to get recruits is being instituted. The latest device is pasting flaming posters on hundreds of taxicabs, saying: "A call to arms. Enlist for the war only." Taxicabs prove splendid advertising mediums. The Zepplins exploit at Antwerp aroused tremendous indignation.

French Admiralty. [Canadian Press.] London, Aug. 27.—A London Standard dispatch from Paris to the Tribune says: "The correspondent of Le Temps, who had occasion to follow them on the way to the front, is loud in his admiration of the British soldiers' discipline, equipment and commissariat arrangements. But what he admired most was the summary methods of dealing with spies, every one convicted being shot immediately. A British captain explained his attitude through a French interpreter, as follows: "Useless Delays. "You French make yourselves on your humanity in cases where humanity is a mere useless sentimentality. To spare the life of a spy by postponing his trial is a crime against our own troops. A spy may be able by some means to convey a harvest of news to his own side, so as to enable the enemy to surprise us just when we hoped to surprise him. In such cases inopportune indulgence may cost the lives of several hundreds of our own troops."

BATTLE AT LORRAINE BIGGEST IN HISTORY Six Hundred Thousand Men Engaged—German Socialists' Press Patriotic. [Canadian Press.] London, Aug. 27.—4:15 a. m.—A dispatch to the Daily Mail from Copenhagen says that the German Socialist papers are publishing extremely patriotic articles. The Vorwaerts says it must be every Socialist's duty to fight to the last drop of blood for Germany's existence. Many Socialist leaders have joined the army as volunteers. Among other German volunteers is Baron Von Schoen, until recently ambassador to Paris. He is 63 years old and has been made a colonel.

The Kaiser's third son, Prince-Adalbert, who was betrothed a few weeks ago to Princess Adelaide of Saxe-Meiningen, was married on Monday.

The Cologne Gazette states that at the battle of Lorraine three hundred thousand men were engaged on each side, the greatest number yet engaged in the history of the world. A German casualty list is published, but it is stated that the place and time of the casualties will not be published until later.

AMERICAN CONSUL STAYS AT KIAO-CHOW Governor of Bloated Territory Notices Him He Can Leave If He Likes. [Canadian Press.] Tsing Tau, Aug. 27.—11:50 a. m.—Vice-Admiral Sadakichi Kato, commandant of the battleship Suwa, sent a wireless message to Governor Meyer Waldeck this morning, declaring a blockade of the leased territory of Kiao-Chow. Later the Japanese warships shelled a small island off the coast, but which was not occupied by the Germans.

The German governor notified Willis R. Peck, American consul at Kiao-Chow, that he had 24 hours to leave or he would be shot. Mr. Peck, however, elected to remain.

STEAMER FRANCISCO ALLOWED TO SAIL Not Known Whether British Freighter Retained Guns. [Canadian Press.] New York, Aug. 27.—Whether the British steamer Francisco was permitted to retain her two 47 rifles mounted aft, or was compelled to disarm before sailing last night with 6,000 tons of grain for Hull, was unknown this forenoon to navy yard officials. The battleship Florida, which stopped the Francisco in the harbor, had not reported to the navy yard.

It was generally believed, however, that the guns were not taken off. The Francisco, according to report, carried no ammunition. Her captain claimed that the rifles were merely a salute battery.

Explanation Wanted. Washington, Aug. 27.—Secretary Daniels today called upon the captain of the New York to ask for a full report of the circumstances under which the battleship Florida halted the British liner Francisco in New York harbor. Officials are at a loss to understand why the Florida held the Francisco up, as she was said to have had proper clearance papers.

U. S. A. TO RAISE HUNDRED MILLIONS Tax On Tobacco, Liquor and Beers Probable Method. [Canadian Press.] Washington, D. C., Aug. 27.—War revenue legislation to add one hundred millions to the Government's annual income was considered today at a conference between Secretary of the Treasury McAdoo, Democratic Leader Underwood, of the House, and Chairman Simmons, of the Senate Finance Committee. It is generally understood that the plan for a tax on tobacco, beer and liquors, and possibly a stamp tax, will be carried out.

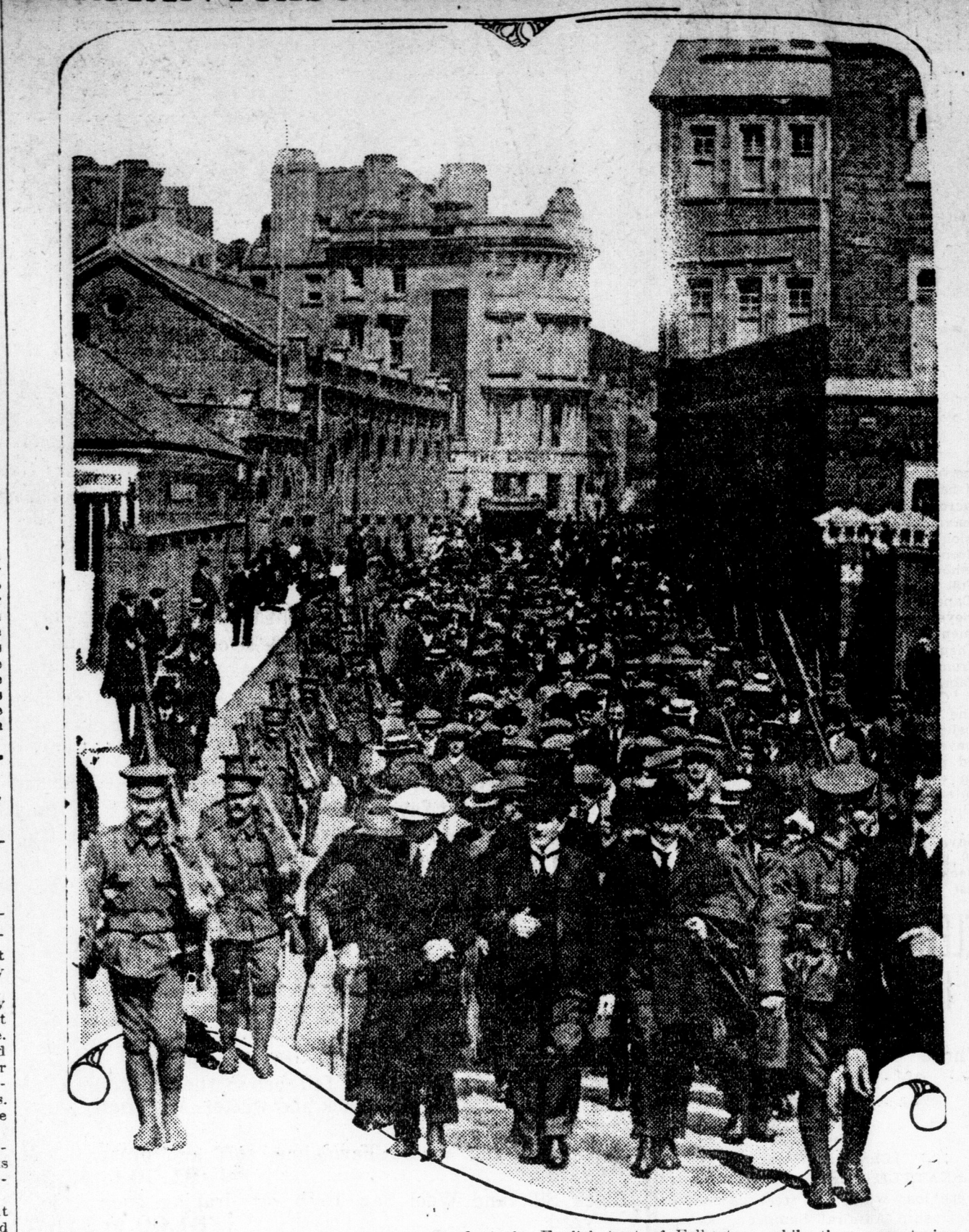
MILITANTS ATTEMPT TO INTERVIEW McKENNA Seventeen Arrested for Trying to Force Way Into Home Office. [Canadian Press.] London, Aug. 27.—Mrs. Flora Drummond, Mrs. Dacre Fox, Miss Richardson, and fourteen other militant suffragists were arrested this morning in front of the home office, whether they had gone in an effort to interview Secretary McKenna, the home secretary, on the question of the forcible feeding of women.

When they were refused admission they attempted to force an entrance. A hostile crowd gathered and the women were seriously threatened. At this juncture the police appeared and took them into custody.

Another Report of Arrest of Germans Three Germans, thought to be army reservists, were arrested near Lambeth today by Constable Alex. Shaver, according to information given out at police headquarters here. No names were obtainable, and details regarding the capture were unavailable.

TOO LATE TO CLASSIFY GENTLEMAN DESIRES COMFORTABLE ROOM, WITH BOARD, South London preferred. Box 233, Advertiser. 21c

GERMAN PRISONERS OF WAR IN ENGLAND



These 200 German war reservists were captured at the English port of Folkestone while they were trying to get to Germany to join the colors. The picture shows English soldiers marching them through Folkestone to the war prisoners' camp at Shorncliffe.

GERMAN PRISONERS OFF TO KINGSTON

Suspects Arrested Here Yesterday Taken There Under Guard.

Fritz Voss and Herman Schmitt, the two Germans taken into custody yesterday when they were about to flee the city for Detroit, were taken to Kingston Penitentiary on the 12:05 Grand Trunk express today, in charge of a guard comprising a color-sergeant and three privates, of the Seventh.

With them were three Austrians, also prisoners apprehended as suspicious characters, two taken at Sarnia, and one at Tilbury. The two Londoners, Voss and Schmitt were kept at police headquarters over night. This morning they were turned over to the military authorities. The other three men were brought into the city during the night and were escorted to the armories by a two-man detail of the Seventh and lodged in the guard-room.

The eastern flyer running out of London at 6:53 last night carried several Austrians to Kingston. During the last few days it is said that scarcely a through express train arrives in London that does not carry some foreign reservists to the detention quarters at Kingston.

CITIZENS' MASS MEETING

Continued From Page One. Mayor told of the necessity of organization to secure funds. A line of campaign was discussed and this will be further enlarged at Monday night's mass meeting.

A feature of the meeting Monday night will be the patriotic singing. W. A. McCutcheon will sing "Soldiers of the King" and "Rule Britannia," while the audience will join in the chorus. Printed slips containing the songs will be distributed in the audience.

The Seventh Regiment and First Hussars will play on the street from 6 to 8. They have volunteered their services for this part of the program. Members of the board of trade executive, who decided today that the board should take an active part in the raising of a patriotic fund, were: President F. C. Mitchell, Mayor Graham, Col. Garsshore, A. B. Greer, P. O'Connell, Stuebel, Dr. H. T. Reason and Secretary Gordon Phillips.

General Co-Operation. All societies and associations in the city will be asked to join in the campaign, and literature will be furnished to them by communicating with the secretary, Mr. Philip, whose office is in the city hall. A general meeting of all those interested in the raising of the fund will be held Saturday afternoon at 2:30, in the city hall, and in the absence of Mr. Philip, who has left for Valcartier, the boys were led by Acting Scoutmaster Brady, who has left for Valcartier, the boys were led by Acting Scoutmaster V. Perry. All the boys present voted to become proficient in the arts of ambulance work and dispatch running.

Louis Orr, who is an expert in ambulance work, has offered to instruct the boys in this art. Dispatch running will be instructed by Mr. Perry.

The boys decided to allow other boys, Scouts or not, to receive benefit from the funds which will be raised. The object of the fund is to follow the example of Baden Powell's British Boy Scouts, who have left for the front to give what aid they can as non-combatants.

On Saturday afternoon at 2 o'clock the boys will meet to start practicing. WHEAT OPTIONS. [Special to J. M. Young, Broker.] Winnipeg, Aug. 27.—Wheat—Close—Sept., \$1.13 1/2; Dec., \$1.13 1/2; May, \$1.20 1/2.

CHICAGO GRAIN OPTIONS. [Special to J. M. Young, Broker.] Chicago, Aug. 27.—Open. High. Low. Close. Aug. 25. Sept. 107 1/2 112 107 1/2 108 1/2. Dec. 113 117 112 113 113 1/2. May 118 122 116 118 119 1/2.

WILL TAKE CARE OF VOLUNTEERS' FAMILIES

Doctors To Meet Tonight To Complete Arrangements For Free Medical Service.

A meeting to which all the physicians of the city are invited, will be held tonight at 8:30 o'clock in the armory, for the purpose of taking some action to aid the families of volunteers left in the city.

Dr. W. R. Roome and Dr. H. A. Kingsmill, who have been instrumental in calling the meeting, have already suggested a plan whereby the city be divided into districts so that each physician can be assigned to one and render free medical treatment to the families of volunteers in that section.

The plan will apply to the families of all volunteers and for this reason a large number of physicians are needed to pledge their support to the scheme and also serve a district to which they may be assigned.

"TRUST IN GOD" IS ADVICE FROM "BOBS"

On Bible Given to Every Britisher Is Inspiring Inscription.

[Canadian Press.] London, Aug. 27.—The British nation at heart is still profoundly religious. The naval and military missions are distributing individual pocket Bibles to every man in the army and fleet. Each bears this inscription for every sailor and soldier: Written by Lord Roberts, "Fighting Bob," the idol of the British army.

"I ask you to put your trust in God. He will watch over you and strengthen you. You will find in this little book guidance when you are in health, comfort when you are in sickness, and strength when you are in adversity." (Signed) "ROBERTS, F. M."

GETTING PREPARED

A meeting of the Eleventh London Troop of Boy Scouts was held at St. Matthew's Church on Tuesday evening. On account of the absence of Scoutmaster Brady, who has left for Valcartier, the boys were led by Acting Scoutmaster V. Perry. All the boys present voted to become proficient in the arts of ambulance work and dispatch running.

Louis Orr, who is an expert in ambulance work, has offered to instruct the boys in this art. Dispatch running will be instructed by Mr. Perry.

The boys decided to allow other boys, Scouts or not, to receive benefit from the funds which will be raised. The object of the fund is to follow the example of Baden Powell's British Boy Scouts, who have left for the front to give what aid they can as non-combatants.

On Saturday afternoon at 2 o'clock the boys will meet to start practicing. WHEAT OPTIONS. [Special to J. M. Young, Broker.] Winnipeg, Aug. 27.—Wheat—Close—Sept., \$1.13 1/2; Dec., \$1.13 1/2; May, \$1.20 1/2.

NEWS

BANK CLEARINGS.—Bank clearings for the week ending August 26 were \$1,512,912. The clearings for the corresponding week in 1913 were \$1,438,721, an increase of \$74,191 this year over last.

ATTENDED MRS. LING'S FUNERAL.—Mr. and Mrs. G. W. Ling, of Dutton, were among the relatives who attended the funeral of Mrs. Elizabeth Ling, of Centre street, Westminster Township, on Tuesday afternoon.

WILL ARRIVE ON SATURDAY.—George S. Gibbons, son of Sir George C. Gibbons, is expected to arrive, with his family, in London on Saturday. Mr. Gibbons was with his father in England when war broke out, but did not return with him.

RED CROSS SUBSCRIPTIONS.—Two more subscriptions to the Red Cross Society Fund were received today, making the total \$1,930.36. The previously acknowledged, \$1,320.56; ladies of the Thames River Institute, Chatham \$25; Miss L. M. Carling, \$5. Total \$1,335.56.

KNOCKED DOWN BY AUTO.—Dominic McGreene, Pipe Line road, was knocked down and bruised, when he was struck by an automobile at Talbot and York streets, yesterday. He was driven by W. H. Davis, of Beeton, Ont. McGreene was taken to Dr. W. J. Tillman's, and later went home. He was not seriously hurt.

WAS NOT IMPLICATED.—Samuel Glass, who appeared in police court yesterday for trespassing on the Grand Trunk tracks, wishes it understood that he was not with the party of young men who attempted to break into a scaled car, resulting in the arrest of one of their number the same night.

BRIGADIER FRANK MORRIS, divisional commander of the Salvation Army here, will leave the city for Toronto to assume his new duties as divisional commander on September 10.—Brigadier Bettridge, who succeeds Frank Morris here, is expected to arrive in London on the same day.

SOLDIERS' WIVES LEAGUE.—A general meeting of the Soldiers' Wives League has been called for next Monday afternoon in the Armories. Mrs. Col. W. E. Hodgins, president of the organization, will preside. Girls and women who have relatives at the front are all wanted for the organization. At the time of the South African war the members of the league in this city numbered 100.

STREET OIL TO BLAME.—License Inspector A. R. Galpin is of the opinion that the pollution of the Thames River is not caused by the dumping of oil and refuse into the stream by factories on its banks, but by the oil used to keep down the dust on the city's streets. Whenever the city is visited by a heavy rainstorm, the oil is seen to run in the gutters to the sewers. At once the river assumes a color identical with that of the oil on the streets.

RAN CAR INTO POLE.—A gentleman from somewhere out of town, who was in a condition which incapacitated him from telling his name or address, ran a big touring car onto the sidewalk and up against a telephone pole on Park avenue in front of the Bell Telephone Central about 1:30 o'clock this morning. P. C. Westman and P. C. Reich found him sitting comfortably and unmolested in the car. It is expected that he will be able to disclose his identity in police court this morning.

SUPPLIED LUNCH.—City firms who made donations towards the luncheon given by the Seventh Regiment Chapter, Daughters of the Empire, to the volunteers of the Seventh, previous to their embarkment for Valcartier Saturday, were: Parnell-Dean, Neal Bread Company, and Johnston Bros., bread; E. M. Hart, butter; Silverwoods, ham; Frank Smith, oranges; Tule & Co., ginger ale; H. T. Reason, paper boxes; Brewsters, waxed paper; Mrs. T. H. Smallman, contributed oranges. The O-Pee-Chee Gum Company made each man a gift of five packages of gum. A. Outram, caterer, gave his service gratis for the day.

MAY OBLIViate CLASS WAR.—A. W. Mance, Dominion Socialist-Democratic party organizer, addressing a meeting of London Socialists last night expressed the opinion that it was quite possible that the anti-

STANDARD DRUG

252 Dundas St. PHONE 4040 SAVE YOU MONEY 344 Richmond St. PHONE 1261

SPECIAL SALE OF CANADIAN GOODS

The war suspends all foreign trade. This is Canada's great opportunity. Let all true Canadians patronize those goods, the products of their countryman's labor. Buy Canadian goods. This Friday and Saturday we are featuring goods made in Canada.

Bargains for Friday and Saturday at Both Standard Drug Stores

S. D. L. PREPARATIONS Made in Canada
25c Seidlitz Powders 2 for 25c
25c Tooth Paste 15c, 2 for 25c
25c Fruit Saline 16c
75c Beef, Iron and Wine 39c, 3 for \$1.00
\$1.00 Syrup of Hypophosphites 65c
\$1.00 Blood Purifier 65c
25c Cold Tablets 16c

MERITUS TOILET PREPARATIONS Made in Canada.
25c Florida Water 19c
50c Florida Water 39c
\$1.00 "Eau de Quinine" Hair Tonic 69c
60c Peroxide and Almond Cream 49c
35c Brilliantine 25c
25c Liquid Shampoo 19c
50c Liquid Shampoo 39c
75c Liquid Face Powder 59c

CANDIES Made in Canada.
A full stock of Neilson's Chocolates always carried at both stores, at prices from 5c to \$2.50 per package. We also carry Neilson's Ice Cream Bricks, and serve Neilson's Ice Cream at our soda fountain.

EXTRA SPECIAL ZONOX GLYCERINE SOAP Made in Canada.
Violet, Rose Geranium, and Elderflower, 1.12 cakes in all. Regular price 15c cake. Friday and Saturday..... 3 for 25c

STATIONERY Made in Canada.
25 Initial Correspondence Cards, with envelopes 19c
25c Paperettes 35c
50 Paperettes 35c
15c Writing Pads 9c
15c Playing Cards 9c

KNOCKED DOWN BY AUTO.—Dominic McGreene, Pipe Line road, was knocked down and bruised, when he was struck by an automobile at Talbot and York streets, yesterday. He was driven by W. H. Davis, of Beeton, Ont. McGreene was taken to Dr. W. J. Tillman's, and later went home. He was not seriously hurt.

WAS NOT IMPLICATED.—Samuel Glass, who appeared in police court yesterday for trespassing on the Grand Trunk tracks, wishes it understood that he was not with the party of young men who attempted to break into a scaled car, resulting in the arrest of one of their number the same night.

BRIGADIER FRANK MORRIS, divisional commander of the Salvation Army here, will leave the city for Toronto to assume his new duties as divisional commander on September 10.—Brigadier Bettridge, who succeeds Frank Morris here, is expected to arrive in London on the same day.

SOLDIERS' WIVES LEAGUE.—A general meeting of the Soldiers' Wives League has been called for next Monday afternoon in the Armories. Mrs. Col. W. E. Hodgins, president of the organization, will preside. Girls and women who have relatives at the front are all wanted for the organization. At the time of the South African war the members of the league in this city numbered 100.

STREET OIL TO BLAME.—License Inspector A. R. Galpin is of the opinion that the pollution of the Thames River is not caused by the dumping of oil and refuse into the stream by factories on its banks, but by the oil used to keep down the dust on the city's streets. Whenever the city is visited by a heavy rainstorm, the oil is seen to run in the gutters to the sewers. At once the river assumes a color identical with that of the oil on the streets.

RAN CAR INTO POLE.—A gentleman from somewhere out of town, who was in a condition which incapacitated him from telling his name or address, ran a big touring car onto the sidewalk and up against a telephone pole on Park avenue in front of the Bell Telephone Central about 1:30 o'clock this morning. P. C. Westman and P. C. Reich found him sitting comfortably and unmolested in the car. It is expected that he will be able to disclose his identity in police court this morning.

SUPPLIED LUNCH.—City firms who made donations towards the luncheon given by the Seventh Regiment Chapter, Daughters of the Empire, to the volunteers of the Seventh, previous to their embarkment for Valcartier Saturday, were: Parnell-Dean, Neal Bread Company, and Johnston Bros., bread; E. M. Hart, butter; Silverwoods, ham; Frank Smith, oranges; Tule & Co., ginger ale; H. T. Reason, paper boxes; Brewsters, waxed paper; Mrs. T. H. Smallman, contributed oranges. The O-Pee-Chee Gum Company made each man a gift of five packages of gum. A. Outram, caterer, gave his service gratis for the day.

MAY OBLIViate CLASS WAR.—A. W. Mance, Dominion Socialist-Democratic party organizer, addressing a meeting of London Socialists last night expressed the opinion that it was quite possible that the anti-

ZONOX GUARANTEED PREPARATIONS MADE IN CANADA
\$1.00 Obesity Cure 79c
25c Herbal Ointment 19c
25c Tooth Wash 19c
25c Regulators 19c
50c Kidney and Liver Salts 39c
25c Catarrh Balm 19c
25c Headache Powders 19c
\$1.00 Tasteless Cod Liver Oil 79c
25c Diarrhoea Mixture 19c
50c Pile Cure 39c
50c Hair Tonic 39c
\$1.00 Hair Tonic 79c
25c Corn Cure 19c
50c Eczema Ointment 39c
\$1.00 Eczema Ointment 79c
\$1.00 Emulsion Cod Liver Oil 69c
\$1.00 Beef, Iron and Wine 79c
25c Aromatic Cascara 19c
25c Seidlitz Powders 19c
25c Extract of Wild Strawberry 19c
25c Silver Cream 19c
50c Shaving Lotion 39c

TOILET ARTICLES Made in Canada.
At Special Prices Friday and Saturday.
100 A B S & C Tablets, 15c
100 Calomel Tablets 15c
100 Acetyl-Salicylic 39c
15c Snap 2 for 15c
75c Beef, Iron and Wine 39c, 3 for \$1.00
25c Chase's Kidney and Liver Pills 19c
25c Italian Balm 16c
50c Massage Cream 39c
20c Peroxide 9c
40c Peroxide 19c
60c Peroxide 39c
25c British Troop Oil 15c
25c Zonox Talcum 19c
50c Ingram's Face Powder 39c
\$1.00 Ingram's Toilet Waters 69c
\$1.00 Ferrol 49c
25c Lazy Liver Pills 2 for 25c
25c Aromatic Cascara 19c
25c Mecca Ointment 15c
10c Toilet Paper 4 for 25c
50c Chase's Nerve Food 29c
25c Thomas' Electric Oil 15c
25c Wood's Norway Pine Syrup 19c
10c Health Salts 3 for 25c
25c Snap, in tubes 19c
25c Hutax Tooth Powder 18c
25c Violet Cream 19c
25c Witch Hazel Cream 19c
25c Laxative Cascara Bromo Quinine 19c

ZONOX TOOTH PASTE The best of all dentrifices. Made in Canada. Regular 25c. 19c

ZONOX SKIN FOOD—GREASELESS Made in Canada. Regular 50c, for 39c

CIGARS Made in Canada.
20 Minutes in Havana 5 for 25c
Black and White, two shapes 5 for 25c
Standard 5 for 25c
El Smoko 5 for 25c
Japs 9 for 50c
Arabellas 9 for 50c
Bachelors 9 for 50c

LATEST PRODUCTS OF ZONOX LABORATORIES Made in Canada.
Obesity Remedy—An invaluable remedy for reducing weight and abdominal enlargement without disarranging the system. Regular \$1.00 per bottle 79c
Herbal Ointment.—Unequalled for sores of all kinds, ulcers, wounds. A perfect healer. Should be in every home. Regular 25c 19c

STANDARD DRUG, LIMITED

252 Dundas St. Phone 4040 SAVE YOU MONEY 344 Richmond St. Phone 1261

CUT PRICES AT BOTH STORES EVERY DAY

PERSONAL MENTION Mrs. D. P. Thomas and children Beryl and Paul, of North Battleford, Sask., who have spent the past month the guests of Mr. and Mrs. Albert I. Williams, 508 York street, city, left today for their home.

Mr. and Mrs. James R. Dewar and son Jack are guests of the former's mother at 6 Victor street.

Misses of Knud Mae Cameron, of Thaneford, have returned home after spending the past few weeks with friends in Michigan and Leamington.

DEATHS AND FUNERALS Funeral of Miss Felcheit. The funeral of Miss Ella Felcheit, only daughter of Arthur Felcheit, was held last Friday to Dorchester Cemetery. Services were conducted by Rev. Mr. Bartlett.

The pallbearers were: Messrs. Ernest Beattie, Cecil Walker, Herb Carl, George Carl, Loyal O'Neill, Ed. Coventry.

Funeral of Mrs. Ling. The funeral of Mrs. Elizabeth Ling was held from the family residence, Centre street, Westminster Township, to Woodland Cemetery, at 2 o'clock yesterday. There was a large attendance of friends of the family. Floral tributes were numerous. Services were conducted by Rev. J. G. Stuart, of Knox Presbyterian Church, this city. The pallbearers were six nephews—Hugh, Thomas, James and John Dale, and James and John McGregor.

Death of Mrs. Jones. Mrs. Sarah A. Jones, 84 years of age, widow of William Jones, of Delaware, died at her home, 50 Euclid avenue, Wednesday. She was a resident of London for fifteen years. Mrs. Jones is survived by four sons: James B. of Komoka; H. of Delaware; G. M. of Tempo; W. R. of Mitchell; and two daughters: Mrs. T. A. Faulds of this city and Miss Jones at home.

The funeral will be private and will be held Friday at 2 o'clock from her late residence to Delaware Cemetery. The services, which will take place at 1:30, will be conducted by Rev. Mr. Hutton, who is taking the place of Rev. W. H. Harvey, of Askin Street Methodist Church, while the latter is away on his holidays.

GRANT-ASHPLANT Daughter of Controller Ashplant Married on Wednesday.

Miss Lillian Ashplant, daughter of Mr. and Mrs. Hubert Ashplant, Kingston, was married on Wednesday afternoon to John Donald Grant, a trader for J. C. Struthers & Co., and of the late James Grant, of this city.

The ceremony was performed at the home of the bride's parents by an uncle of the bride, Rev. S. J. Allen, of Clinton, and was witnessed by a few friends at relatives only.

The decorations were pink and white. The bride looked charming in a gown of chiffon velvet brooch, with central and under-train of tulle, sewed with seed pearls.

The bridesmaid, Miss Ella Fraser, this city, wore a gown of pink chiffon. The groom's gift to the bride was a diamond cluster ring, while the bride made a monogram silver case. Alfred Burwell, who was best man, was the recipient of a pearl tiara from the groom.

Mr. and Mrs. Grant motored to St. Thomas, where they caught the Western for New York, Atlantic City and other points, where their honeymoon will be spent. On their return they will reside in Berlin.

BREAD MAY GO UP Any Increase in Flour Will Be Followed by Corresponding Jump in Bread.

Bread will likely be the next article of food to go up in price local. Flour is expected to take another rise of 40 cents a bag and bakers here declare that if flour advances they will be a corresponding advance in bread prices.

A statement made by Johnstons, bakers, today, was: "In other cities and as high as eight and seven cents and as high as eight cents a loaf. Flour costs the same there as it does here. London has held prices down as much as possible and people have been accustomed to the five-cent price. It looks, however as if the five-cent rule must be broken soon."

London Advertiser

MORNING EDITION.
 City. 10c per week. By mail, \$3.00 per year.
 Outside City. 12c per week. By mail, \$3.60 per year.
NOON EDITION.
 City. 10c per week. By mail, \$3.00 per year.
 Outside City. 12c per week. By mail, \$3.60 per year.
EVENING EDITION.
 City. 10c per week. By mail, \$3.00 per year.
 Outside City. 12c per week. By mail, \$3.60 per year.

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 3670—Private Branch Exchange.
 3671—Connecting All Departments.
 3672—Business Department.
 3673—Editors.
 3674—Reporters.
 3675—Job Printing.
 To call night numbers use the word "night" after giving the number.

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 F. W. Thompson, 56 Mail Building.
 The London Advertiser Company, Limited.

LONDON THURSDAY, AUGUST 27.

GERMANY'S DEFIANCE.

THE British people have no apologies to offer for the aggressive loyalty that exists throughout the whole of the Empire. We know that our cause is just. We have only one voice to commend the action of the home parliament. We have one life to give, if the necessity becomes greater. There are few Britishers who would not do their best in this crisis. There is an innate conviction that we have the moral law with us, and the moral law is the great question in this battle—the triumph of right or might?

If anyone has doubted for one moment that there is a vestige of justice in the German cause, there is evidence from the inner councils of that empire to prove that the German people themselves recognize the wrong they are doing. It is shown in the statement made by the German Chancellor in the Reichstag on August 4. The speech was heard and reported by the correspondent of the London Times, who afterwards, of course, made a hasty and exciting escape with the other British correspondents in Berlin.

The speech in part is as follows: "Gentlemen, we are now in a state of necessity, and necessity knows no law! Our troops have occupied Luxembourg, and perhaps (as a matter of fact, the speaker knew that Belgium had been invaded that morning) are already on Belgian soil. Gentlemen, that is contrary to the dictates of international law."

"It is true that the French government has declared at Brussels that France is willing to respect the neutrality of Belgium as long as her opponent respects it. We knew, however, that France stood ready for the invasion. France would wait, but we could not wait. A French movement upon our flank upon the lower Rhine might have been disastrous. So we were compelled to overstep the just protest of the Luxembourg and the Belgian governments."

"The wrong—I speak openly—that we are committing, we will endeavor to make good as soon as our military goal has been reached. 'Anybody who is threatened, as we are threatened, and if fighting for his highest possessions can have only one thought—how he is to hack his way through.'"

This speech will be perhaps even more historic than the famous speeches of Grey and Asquith. It is probably without precedent in all the documents of warfare in the last few centuries, and it is an ominous funeral oration for the German autocracy that has issued it.

Public Opinion makes a noteworthy comment upon this speech of the Chancellor, as follows:

"That is no gospel for the twentieth century; hacking one's way through the world is not the last word in ethics, and those blundering admissions convict the Kaiser and his government of an infamous crime for the basest and most selfish ends. They are an affront to the moral forces of the world, against which even the march gave warning. The very words are their own eternal condemnation and are a proof of the bloodguiltiness which provoked the war. They run well with the offered bribes to Great Britain to sell Belgium and the French colonies—to tear up the treaties and betray her friends."

"But the world will not tolerate these things today, and has said so with a mighty voice. It has no use for any government carried in defiance of the moral law, and is prepared to exact terrible retribution on all who go wilfully to war."

THE COMBAT DEEPENS.

DESPITE the close censoring of military movements and the difficulty of obtaining news, enough has been given out under official sanction to impress us with the very serious nature of the conflict upon which the Empire has entered. Europe is not simply an armed camp; it is a battlefield. Millions of soldiers are drawing steadily near each other in opposing forces, soon to meet in deadly strife. For the last two weeks we have heard their outposts were engaged. How many have been killed or fatally wounded we have no means of knowing as yet. The British casualties we are assured by the best authority number at least 2,000. Belgium has lost not less than ten times that number. Austria's losses appear to have been heavy. There have been many killed and wounded in the German and French armies, but to what extent they have suffered we are in the dark. It is a safe calculation that 50,000 men of those engaged so far have died.

And this is only the beginning; little more than skirmishes, it may be said. If during the last few days there has been anything deserving the name of a great battle we are still uncertain. But we know that the great opposing armies are scarcely yet in touch with each other, and whatever blood has been shed is but a faint foreshadowing of the carnage that will follow. And beyond all this, when the statistics of actual engagements are compiled there will be no mention of those non-combatants who have met death by accident or design—the thousands who will perish from starvation and disease.

The war will be fought out on both sides, not only with energy and en-

thusiasm, but we have too much reason to believe with much of the savagery of past ages. Already there are reports of excessive cruelty to the villagers and their families where the armies pass, and of the employment of warfare that it was thought had been discarded. Grave charges are brought against the German soldiers for their cruelty and barbarism. These should perhaps be taken with a considerable grain of salt, for rumors may easily be started without much foundation. And yet the fact that German officers admit their harshness in some cases, and excuse it on the ground that they have had provocation, is a significant fact. And another significant fact is the demand for 400,000,000 francs from the people of Brussels. This is a return to the tactics of medieval invaders, and could only be enforced by a threat to loot and destroy the city. Such incidents as the dropping of a bomb from an airplane into an enemy's city, and the wanton destruction of life, the use of dum-dum bullets and poisoned bayonets, no longer recognized by civilized people as legitimate, all tell a gruesome tale. For it is not in human nature to submit to those things without reprisals.

Nor need we expect that the war will be brief. The interests involved are too great, the passions aroused too bitter, for it to terminate soon. It will have to be fought to a finish. There must be an overwhelming defeat for one side or the other before peace can be restored. Reverses will come to each, as well as victories, but they will not be decisive. No matter what the allies may suffer, they will not submit. Britain will never submit unless her fleet is swept from the sea, her armies destroyed, and her towns all garrisoned by enemy. Nor is Germany likely to surrender unless her Emperor meets the fate of Napoleon.

It is well to realize the facts. Not that they should bring discouragement or despair, but that we should be nerve and stimulated to earnest effort and patient endurance. To some of us who remain at home the sight of our friends enmeshed in the war may be little more than a military pageant. So far removed from the present scene of conflict, we can scarcely conceive of the situation. War bulletins fail to impress the facts upon us. But it is well to keep our minds to the awful record, and prepare ourselves for whatever the future may bring. Of the end itself we can have no doubt; but the way may be long and wearisome and the sufferings of the march severe. If adversaries attend upon the long and tedious road to victory, let us meet them as Britons should. The exhortation to duty in the lowlier walks of peace will serve us in those more strenuous and dangerous days.

"Let us then be up and doing,
 With a heart for any fate;
 Still achieving, still pursuing,
 Learn to labor and to wait."

GREAT LITTLE FELLOWS.

SO far in the war it is the little fellows who have been getting most of the glory. Belgium's magnificent fight is almost epic, and will always be a classic in the world's battle history. And now there is every reason to believe that, following a four-day's combat, Serbia has broken the Austrian attack for the present. The history of the war may show that the defence put up by Belgium and Serbia saved the Allies from humiliating reverses, if not something worse. Belgium has held the Kaiser in check long past the date he had set upon for arrival at Paris, and Serbia, by her splendid stand, has given the Russians time to bring their hordes into pay. Everybody's calculations have been upset. Even the experts could see nothing better than a frail defence by the Belgians, and they confidently predicted that Austria's overwhelming superiority in numbers would quickly smash Serbian resistance. As a result of the battle of Loznitz, Serbia is in full control of Bosnia, and Austria will have her hands too full with Russia to attempt a recovery at present.

A significant feature about the four days' fighting was the terrible execution done by the Serbian artillery, which was made in France. In fact, the whole army system of Serbia is modelled on that of the Republic, and the training has been in the hands of French officers. This is a good augury, as the foremost military authorities believe that the present struggle will be decided in favor of the armies carrying the most effective field artillery.

Come on, you Russians!
 The Jap's hat is in the ring.
 Glory and gory appear to be synonymous terms.

The fighting at Mons shows that "Thin Red Line" to be as stiff as ever.

Ruined European castles will be a drug on the market after this war is settled.

"The worst is yet to come, but it's the Kaiser who is going to get it. Cheer up!"

"The Germans pressed the British hard, but were shaken off." Same old bludge.

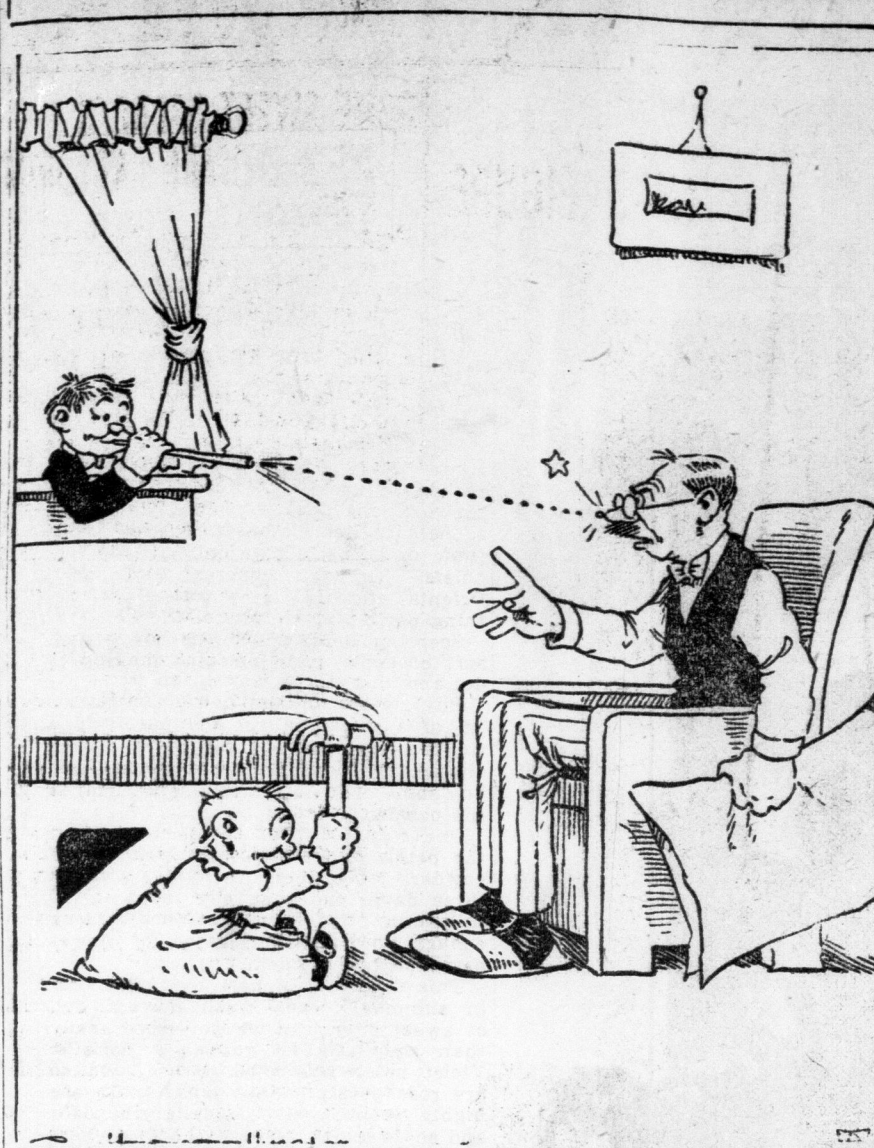
A lot of German regiments checked through to Paris are lost on branch lines.

The German Emperor puts an iron crown on his sons, as a reward for their splendid efforts to put the shackles on the liberty of the rest of Europe.

German soldiers are writing on the walls of conquered cities. "William, Emperor of Europe." They would like to add: "And Great Britain," but even with the audacious Teuton that is unthinkable.

NOT GOOD.
 (Boston Globe.)
 He—Is your uncle good at golf?
 She—Mercy no. He's very profane.

--and the Worst Is Yet to Come



War Scenes in Europe as Tourists Hurried Home

(London Leader.)

The big railway station of Christiania was crowded with troubled people. All anxious, in spite of brooding woe, about tickets and luggage. Norwegian, German, British, Americans, Jostled one another in the grey light, while the porters, cool and patient, answered in English that fell slowly from the lips like water from an almost dry tap. Outside the rain poured in a steady torrent, and through the wide entrance, below all other sounds, came a dull tramp, tramp. A large regiment of weary, footsore men, rifle on shoulder, were passing along the street.

The most cheerful-looking object in the station was the steam engine of the Bergen-Christiania train. Small and unpretentious in aspect, it nevertheless gave forth a loud whistle as if to assure everyone that whatever and whoever was out of gear or out of spirits, it, the little engine, would find its way up to the eternal snow regions and through the stubborn rocks and mountain passes, ceasing not at all nor losing courage till the hundred distracted passengers were safe at Bergen. A bell rang, the last passengers were urged into the carriages, and the brave little engine whistled, puffed, and steamed slowly out of the station.

In the crowded third-class carriages the passengers settled themselves. They have tried to make the best of things, but in the first hour at least without much success. All were for the moment poor. Some were even wondering how, if a boat did not start tomorrow, they could buy or earn food and shelter. And some had brothers, sons, husband or father to whom the unknown might have happened already. An Englishwoman, in a corner of a carriage, folded her hands, sparkling with rings, and sat gazing hopelessly into a peasant woman's market basket packed with food and cheap clothing. Her son and husband had joined the British force. Two young Norwegians devoured the morning papers!

Headed for Home.
 "The Germans, yes. They want a lesson." "They'll get it." Their eyes flashed. A little girl, called Gudrun, alarmed by the serious faces all around, clung to her mother who was going to stay with her people in Bergen till the trouble should be over. A tall, dark woman, in mourning, wept silently in a corner. Outside, the grey drifting curtain of the rain blotted out the sky and the world.

Still, we were off. We might have to wait at Bergen. The seas might roll between us and home for weeks. The seas might be sown with Death. But we were bound for home. The wooded slopes rising dark in every side began to show emerald patches and plowings. Sides between the sombre walls of pine. Nexted below crags and under sheltering hills the wooden farmsteads and homes, painted in crude blue, and red, and yellow, hemmed in somehow with their surroundings. Up! Up! puffed the little engine, till the stately pine, grown taller and taller, sank lower, and the grey was almost level to its royal noon, the giant pines grew smaller, the white birches fell away. At last the tree line was passed and the air cooled, as in the entrance of a great cavern.

The little engine stopped in a great upland valley, where (beyond the wooden fences built close up to the rails to keep off the winter drifts) a great mountain lake reflected every hue and cloud of the changeable sky. The mountain tops were close now, and almost insignificant, for all their glory was low, and there was hardly anything visible here but sky. Cloudland and blue above cloudland and blue mirrored below. And yet the hush of expectation in the train was not awakened by the compelling beauty around us.

Captured Germans.
 "The German crew of the captured vessel are coming from Bergen," cried a voice. The faces of the two Norwegians darkened. They crushed their newspapers in their hands, and sprang to the windows. The British lady with the ringed hands grew pale. All the women on the side on which the train would pass. At last, drawn by an irresistible impulse, they all came out to the corridor and ranged themselves at the wide windows.

The train from Bergen drew alongside. The carriages were all crowded. The men stood in twos and threes at the doors, and looked out of the windows. Dazed, weary, sullen, they drew up close to the Norwegian train and looked out at the travellers with heavy, earnest eyes. There was ill-will in their faces, smouldering fires that did not flame, and the Norwegians and British were hot and fierce over the rumors of deadly mines laid in the track of trading vessels, but, to our astonishment, not a word was spoken. In utter silence the two lines of rival nations faced each other close, gazed, and parted among the eternal snows.

Yeg. The train full of Germans glided away, and was swallowed up in a long tunnel. And in the same moment the sky darkened and all the gleaming pictures in the lakes were washed out. The hushed wrath, too, of the travellers broke forth. "Well! Nice lot of savages to have in the heart of Europe, tearing at every other nation. If England doesn't save us, we might as well be back in the tenth century!"

"England! And! How can one get home?" moaned the anxious mother. "My friends have been waiting at Bergen for a week," whispered a young English girl looking in at the door for a moment. The poor mother wrung her hands.

FINANCIAL TIP.
 [Chicago Herald.]
 The constant purchase of war extras tends to cause many men to offend the water absent-mindedly offering him a cent.

HOPEFUL.
 [Pittsburg Dispatch.]
 There is a hopeful straw in the report that the world's supply of lead is short. It may stop the war for lack of material to make bullets.

A PRINCE.
 [The Christian Herald.]
 A beautiful story is told of Lord Kelvin that once when he entered a great gathering of scientists the audience arose. He whispered to the companion who had entered with him: "I think the prince must have come in." He had no idea that the demonstration of respect was meant for himself. He did not dream that he was worthy of it. He was the prince and did not know it. His humility, his love for the truth and his service in the cause of truth had given him his high honor that he had expected to be awarded only to the king's son.

A RAINY SPELL.
 [Yonkers Statesman.]
 Though the clouds are thick above you
 Do not fret,
 There are other clouds still coming.
 You can bet.
 Should a vagrant ray of sunshine
 Shadows cast,
 Do not smile and be encouraged—
 It won't last.

If you think the rain is over,
 Do not smile;
 Keep your last umbrella handy
 Yet awhile.

Do not shoot the weather prophets.
 Really, now.
 They are doing quite the best that
 They know how.

Though the sun has not for ages
 Shown its face,
 Do not worry.
 Some old place

If Old Sol you're "roasting" daily,
 Mind and
 He may turn about and roast you
 By and by.

UP-TO-DATE BARBARISM.
 [London Chronicle.]
 A Government which could make such an offer as that made to Britain last week and launch such an aggression as that launched at Belgium this week, does not represent any civilization, German or other. It represents a survival of immoral and barbarous forces, which in the long run Europe must inevitably have had to subdue or to go under.

SPORT NEWS.
 [Chicago News.]
 Baseball has played in hard luck this year, having had to compete for public attention with two wars.

"CAPITULATE? NOT I."
 [Pauline Johnson's Last Poem.]
 The following is stated to have been the last poem written by Tekahionwake (Pauline Johnson), the Indian poetess of Canada, who died in Vancouver last year. The poem was written after two years in hospital, and in the knowledge that she could not hope to recover—facts which add to its pathos:

Time, and its dark ally, Disarmament,
 Have compassed me about.
 Have massed their armies and on battle bent.
 My forces put to rout,
 But though I fight alone, and fall and die,
 "Capitulate? Not I!"

They war upon my fortress, and their
 Are shattering its walls;
 My army plays the coward's part and runs,
 Pierced by a thousand balls.
 They call for my surrender; I reply,
 "Ask quarter now? Not I!"

They've shot my flag to ribbons, but in rents
 It floats above the height.
 Their ensign shall not crown my battlements.
 While I can stand and fight,
 I fling defiance at them as I cry:
 "Capitulate? Not I!"

War Service

First—No extra premium will be charged on policies now in force on the lives of any policyholders of the Canada Life Assurance Company who may engage in military or naval service, in or outside of Canada, irrespective of whether such policies provide for an extra premium or not.

Second—In the event of any policyholder not having paid any premium falling due during his absence, the Company will keep his policy in full force and effect during his term of service abroad, the unpaid premium being treated as a loan upon the policy.
 Policyholders should notify the Company upon entering foreign service.

Canada Life Assurance Company

HERBERT C. COX, President and General Manager

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CHAPMAN'S | New Idea Patterns, 10c each | CHAPMAN'S

Three Days More of August Sales

Summer Stock-Clearing Sales conclude Monday, last day of August. We invite you to share in these golden opportunities.

Only 3 Days More of Linens at August Prices

And there is no telling when Linens can again be imported to sell at anywhere near these prices. The thrifty housekeeper is "stocking up" now.

TABLECLOTHS, satin finished damask, assorted patterns, with full border, warranted all linen, size 66x82-inch, with hemmed ends. Month-end sale price, each \$1.43
TABLE NAPKINS, all linen, good quality, nice patterns to choose from. Size 22x22 inches. Regular \$2. Month-end sale price, per dozen \$1.69
Linen Bedroom Towels, fine quality, stripe border and place for monogram, ends are scalloped. Size 18x36 inches. Month-end sale price, each 23¢
TABLE LINEN—A half-bleached pure linen damask, one pattern only, 60 inches wide. Month-end sale price, per yard 36¢
TOWELING—An all linen quality, striped crash, very absorbent and good drying quality. 17 inches wide. Regular 10c from our own stock. Month-end sale price per yard 8¢
BLEACHED SHEETING—8x4 wide, extra good quality, free from dressing. Month-end sale price per yard 33¢

Flannelette Blankets Dressmaking and Ladies' Tailoring Departments

Both departments have reopened for the fall season, and are prepared to meet their respective customers in regard to fall work. The new materials are now shown and styles are well established for new gowns and suits.

Waists
 Black and Colored Paillette Silk Waists, high or low collars and short sleeves. In brown, copen, tan, navy and black. Sizes 34 to 40. Month-end sale price \$1.50
Mill Ends of White Shaker
 White Saxony Flannelette. 32 to 36 inches wide, in mill ends of various lengths. Worth 15c yard. On sale, per yard 11¢
Wrappers
 Best Washing Grey Print Wrappers, well made. Sizes 34, 36 and 38. \$1.00 quality. at 66¢
Women's White Lawn
 Waists, embroidered fronts, with high or low collars. Sizes 34 to 40. Month-end sale 49¢

CHAPMAN'S 239, 241, 243 Dundas Street

The Backbone of National Prosperity

FARMING is by common consent the basis of our national wealth and prosperity. The farmers of Canada have, for the past two years, been getting top prices for what they have had to sell and have been able to obtain what they have had to buy at moderate prices. The war means better times for farmers.

Where the foundations of national wealth and prosperity are sound and assured, hopefulness may build her structures with confidence.
 Business in Canada can and will be good if our businessmen will do their utmost to keep the bottom in business. Advertising is a good workman for this purpose.

When the Canadian Farmer Prospers, All Is Well

J. P. Morgan said:

"A man might earn fifty dollars a day, yet if he spent fifty dollars daily, he would be practically a poor man. How much you are worth means, Not what you earn, but what you save."
 No man's earning capacity is so small that he cannot save a little every week. This amount placed in our savings department will earn you 3½% compound interest and will quickly grow into a respectable sum. Start it with a dollar this week.

The Ontario Loan & Debenture Co.

A. M. SMART, Manager
 Cor. Dundas Street and Market Lane, London, Canada

"THE WATER OF ETERNAL YOUTH"

The beauties of the Austrian court used a lotion which was so effective in keeping the face smooth and free from wrinkles, even in the aged, they named it the "water of eternal youth."
 Someone recently, though exceedingly simple, wrinkle lotion, which in her gratitude she has similarly dubbed a preserver of youth. One ounce pure saxolite (powdered), dissolved in a half pint witch hazel—that's all there is to it. Any woman can get these ingredients at her drug store; put them together and use the solution with entire safety. To bathe the face in the same brings immediate results, even in case of the deeper wrinkles and furrows. This is also effective for hanging cheeks and double chin.

DAILY PAGE FOR ADVERTISER WOMAN READERS

GILLETT'S PERFUMED LYE

"GILLETT'S LYE EATS DIRT"

For cleaning and disinfecting—For softening water—For disinfecting closets, drains and sinks—and 500 other purposes.

Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letters can be answered privately.]

Oh, You Brown Eyes

Dear Miss Grey—This is the first time I have bothered you, and I wonder if you could answer me a few questions?

I have dark brown hair, and brown eyes, what color dress would be nice for fall wear?

What time should a girl of sixteen be in at nights?

What will keep the teeth pearly white?

Hoping to read my answers soon.

BROWN EYES.

Ans.—1. Dark green, brown or red. 2. By 10 o'clock, the very latest. 3. By using salt regularly the teeth will become very white. This treatment of salt is also very healthy, keeping the mouth and gums in good condition.

She is in Love.

Dear Miss Grey—As I am a constant reader of your helpful column I would be very thankful if you will answer the following questions:

1. What is meant by a Strathcona teacher's certificate?

2. I am fourteen years old and am in love with a gentleman six years my senior. Do you think he is too old for me?

3. What are the meanings of Louisa, Mary, Lucy, Bell, Thomas, Henry and Ned?

4. What time should I be in at nights? Please answer as soon as possible and oblige.

FAIRY MAIDEN.

Ans.—1. The Strathcona teacher's certificate is in connection with the militia department, and James L. Hughes, of Toronto, is head of the Strathcona Trust.

2. As you are but fourteen years of age, you are still quite young enough to be romping about and playing with dolls. Try to forget, little girl, that you are in love, and help mother.

3. Louisa, born at break of day; Mary, bitter; Lucy, flaxen haired; Bell, congealed; Thomas, a twin; Henry, head of house; Ned, comfort.

4. You should be in at 8:30, or 9 at latest.

A Child's Prayer.

Dear Miss Grey—I am a constant reader of The Advertiser and I would like very much if you would answer these few questions for me.

1. What are the meanings for Carolyn, Myrtle, Jacob, Charlie, Evelyn, Ethel, Darcy, Helen, Dorothy, Viola.

2. Would you mind printing the

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought has borne the signature of Chas. H. Fletcher, and has been made under his personal supervision for over 30 years. Allow no one to deceive you in this. Counterfeits, imitations and "just-as-good" are but experiments, and endanger the health of children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It contains neither Opium, Morphine nor other Narcotic substance. It cures Worms and allays Feverishness. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic, All Teething Troubles and Diarrhoea. It regulates the Stomach and Bowels, assimilates the Food, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

The Kind You Have Always Bought

Bears the Signature of

Chas. H. Fletcher

In Use For Over 30 Years

THE CENTAUR COMPANY, NEW YORK CITY.

"You deserve a great deal of credit for making the only real bread we have had up here so far," writes one of our enthusiastic patrons from a town north of London.

We have told you that THERE'S A DIFFERENCE and this customer does not hesitate to tell us that he has found out that thousands who

Eat ALOFA BREAD-Neal's

will tell you the same—as they know that when IT'S NEAL'S IT'S QUALITY.

NEAL LONDON BREAD COMPANY LIMITED.

Successors to James Ruddy. We Use Fleischmann's Yeast.

No. 2 CARLTON AVENUE. PHONE 2173

Tomorrow's Meals

BREAKFAST.
RIPE PEARS.
VEAL AND POTATO CROQUETTES.
TOAST. COFFEE.

DINNER.
BOILED FISH, WITH SAUCE.
CREAMED POTATOES.
CAULIFLOWER.
PICKLED CUCUMBERS.
APPLE PIE.

SUPPER.
BOSTON BAKED BEANS.
PRESERVED CHERRIES.
BUNS. TEA.

Spanish Steak.
Take two pounds of round steak cut about one inch thick, pound until thin, season generously and cover with a layer of slices of bacon or of salt pork cut thin. Roll up, tie into shape, place in a baking pan having a closely-fitted cover, pour a cup of water around the meat, and bake slowly for two hours, or cook in a fireless cooker for three hours. A little grated onion or a bay leaf may be cooked with the meat if their flavors are desired.

Turkish Pilaf.
Pick over and wash carefully half a cup of rice, cook it for fifteen minutes in 1½ cups of boiling water, then add two tablespoons each of chopped green pepper and onion; also two tomatoes sliced, one teaspoon of sugar, one tablespoon of butter, salt and pepper to taste. Cook either in the inner vessel of a double boiler or in a fireless cooker. If in the former, for one hour; if in the latter, it may be left for two hours. See that all the ingredients are thoroughly mixed and blended before serving.

CLIP THIS OUT

What, indeed, does not that word "cheerfulness" imply? It means a contented spirit; it means a pure heart; it means a kind, loving disposition; it means humility and charity; it means a generous appreciation of others, and a modest opinion of self.—Thackeray.

Character—the fine art of giving up.—Rev. Charles Edward Locke.

To make a French seam, first baste the seam on the right side, then stitch half-way between your basting and the edges; next trim off the edges close to the stitching, remove the basting, reverse the fold so that the edges are held between them, then stitch again so that they are held between the two stitchings.

Advertiser Patterns



1008—A Unique and Comfortable Negligee—Ladies' Dressing Sack. Dotted lawn was used for this model. It is equally good for chamois, crepe, rayon, ribbed, voile, dimity, or silk. The design is cut without a shoulder seam and is easy to develop. The fullness of the fronts is gathered under a belt extension. The pattern is cut in three sizes: Small, medium, and large. It requires 3½ yards of 27-inch material for a medium size.

ADVERTISER.
Please send above-mentioned pattern, as per directions given below, to:

Name

Town

Province

Age (if child's or misses' patterns)

Measurement—Bust..... Waist.....

CAUTION.—Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is sent, you need only mark 22, 24, or 26, whichever is may be. When in waist measure, 22, 24, 26, or whatever length be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from the date of order. The price of each pattern is 10 cents, in cash or in postage.

PERKY LITTLE CHAPEAU SAVES THE DAY FOR NEW CORSETLESS FIGURE



The woman who affects the wide-waisted, corsetless figure saves herself from ungainliness by a perky little hat with a trimming that suggests height rather than breadth.

The young woman who was "kidded" to illustrate this combination of wide waist and narrow head dress wears the mid-Victorian basque with

its darts and puffers, and her waist bulges out as free of corsets as the waist of Venus de Milo, but she doesn't add to her dumpyness by wearing a wide-brimmed, droopy hat; wise little maid that she is she contradicts the impression of clumsiness by wearing a small hat—a white straw, banded with a bird's breast and trimmed with a high aigrette.

Great and Little Claus

[AS TOLD BY AUNT GERTIE.]

CHAPTER III.

"I have a little conjurer there," said Little Claus, "who tells me wonderful things that no one else could know."

"What does he say now?" asked the farmer.

"He says he has conjured three bottles of wine here for you. You will find them in the oven."

The farmer's wife turned very white, but she went and got the wine for them.

"That is a fine conjurer," said the farmer. "Do you think he will let me see him?"

"Certainly," answered Little Claus, "but he will look rather ugly and not unlike a SEXTON."

"A sexton?" said the farmer. "Oh, I am sorry. But I must see him, anyway. Don't let him come too close to me, though."

"All right," said Little Claus. "He tells me he will jump over yonder chest and when we lift the lid we can see him quite plainly."

The farmer went over and raised the lid. "Oh, oh," he shiveringly said. "It looks just like our sexton who lives in the next town."

He went back to the table and began to drink glass after glass of wine. The more he drank the more courage he possessed. At last he said to Little Claus, "Would you be willing to SELL that conjurer to ME?"

"Oh, how can I do that?" said Little Claus, cunningly.

"I can't afford to give you gold, but I will give you a bushel of silver for him," said the farmer.

This was just what Little Claus was waiting for. So he said, "Well, as you have been so kind to shelter me to-night I cannot very well refuse you anything I have. I will sell my conjurer to you for the bushel of silver."

"Very well," said the farmer, gleefully. "I'll give you the chest, too, because if it remains here it will all ways be reminding me of the sexton, because the conjurer looked like a sexton when we saw him in the chest."

"You don't suppose the conjurer will show himself to me again, do you, unless I ask him?" added the farmer.

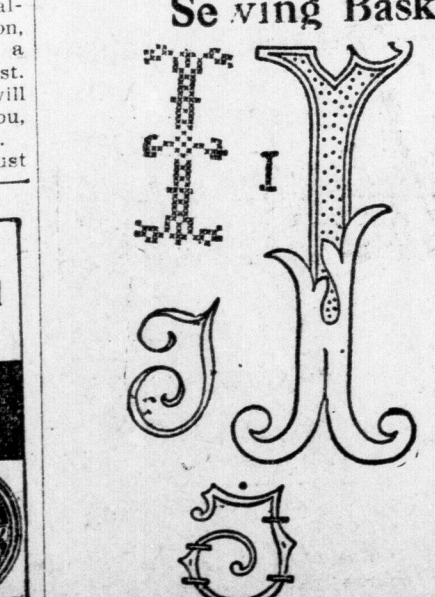
"Oh, no, indeed he won't. He just

(To be continued.)

A tough piece of meat or an antiquated fowl can be cooked as tender as the choicest cut if put on the stove in one of these new enameled steamers. This cooking vessel has much to recommend it, for it is so constructed that absolutely no steam can escape, and the meat is stewed or steamed in its own juices. The trick in the formation of the ring at the top of the kettle into which the cover fits, making an airtight vessel. In this way all the juice and all the flavor of the meat is retained. If cooked slowly the cheaper cuts will be very savory and tender when they are ready to serve.

Some of the newest head necklaces are so long as to reach the bottom of the gown.

Letters for Your Sewing Basket



SOME SWEET SACHETS MADE AT HOME

Dainty Woman May Perfume Her Own Powder to Suit.

Modern woman likes scents; but she does not like all scents. She is fastidious about their use, and likes to be original in her choice of them. So sometimes she makes her own. And usually she makes one careful choice and clings to that.

For instance, she likes the scent of roses. So she has fresh roses about her house, uses rose-scented toilet powder and face powder, puts rose-scented sachets in her clothes and rose water in a costly sort on her handkerchiefs. Or she chooses some odd, Oriental odor and uses that in everything pertaining to the toilet.

Scenting toilet powder is the easiest sort of home-made perfume making to do, and this is the way to do it: Buy rice or talcum powder, unscented, of a good quality, and put it in a tin box that has a tight cover. Then choose the scent you want to use, and buy some of it, in a convenient form, in the powder.

One way to scent powder is to put the petals of fresh flowers in a box of powder, leave them there for two or three days, and then sift them carefully out. If the scent is not strong enough, put another batch of flower petals in the powder.

This method can best be carried out in summer, when fresh flowers, full of sweet odor, can be got more easily than they can be at a florist's. Violet petals are good to use, and so are rose petals. Clove petals that are highly scented give a delightful odor and so do lemon verbenas and rose geraniums.

A way to scent toilet powder in an original manner in the winter is to prepare a little bag of spices. There can be a foundation of pot pourri, seasoned with any desired spices or a little bit of absorbent cotton can be doctored with perfumes and filled and covered with spices and then done up in a little gauze or net bag and buried in the powder. Bits of sandal wood can be used in the same way.

The Horoscope

FRIDAY, AUGUST 28, 1914.

This is a lucky day, according to the interpretation of astrology. In the afternoon Uranus, Mars and Jupiter are in benefic aspect, but Neptune is mildly adverse.

It is a time in which to make the most of opportunity. The rule is most auspicious for buying or making investments. Under this configuration the judgment is believed to be keen and the foresight trustworthy.

Manufacturers will begin to see gain in business. In the Middle West there will be a sudden stimulation of trade.

Chicago is under a good sign, so far as its general commercial conditions are concerned, but it will suffer from labor troubles before many weeks, the seers declare.

Bankers and brokers are subject to a sway that should give them power to dominate in great undertakings. Fortunes will be made in large ventures involving foreign nations.

Mexico is still under influences that promise little progress in securing peace and improved conditions. It will again present puzzling problems in statecraft.

California women are said to be under a planetary government which is encouraging. It is prophesied that they will do much to educate the whole country in advanced economic principles.

Owing to the beneficent aspect of Mars, business matters associated with engineers, contractors, carpenters, machinists and others should be most fortunate. It is an especially lucky time for dealing with animals of every sort, whether in buying, selling, transportation or teaching them. A revival in interest in the horses is prophesied.

There is a prophecy of scandal that touches statesmen. The fall will be a time when there is an unusual amount of slander and misjudgment.

October will be a month in which theatrical affairs will be disturbed, the seers foretell. Danger from fires is again prognosticated. Small places of amusement will be burned, and one big conflagration is predicted.

Persons whose birthdate it is have a happy omen for the year. They are likely to enjoy much travel and they will probably enjoy prosperity in business and financial affairs. But those who are gloved should be careful.

Children born on this day have the promise of good fortune and happiness. Success is probable in most of their principal ambitions. These subjects of Virgo, with Mercury as their principal ruling planet, often incline toward literature and the arts.

(Copyright, 1914, by the McClure Newspaper Syndicate.)

Richards QUICK NAPHTHA THE WOMAN'S SOAP

WHAT'S INDIGESTION? WHO CARES? LISTEN

"Pape's Diapiesin" makes sour, gassy stomachs feel fine at once.

Time it! In five minutes all stomach distress will go. No indigestion, heartburn, sourness or belching of gas, acid, or eruptions of undigested food, no dizziness, bloating, four breath or headache.

Pape's Diapiesin is noted for its speed in regulating upset stomachs. It is the surest, quickest and most certain indigestion remedy in the whole world, and besides it is harmless.

Millions of men and women now eat their favorite foods without fear. They know Pape's Diapiesin will save them from any stomach misery.

Please, for your sake, get a large fifty-cent case of Pape's Diapiesin from any drug store and put your stomach right. Don't keep on being miserable—life is too short—you are not here long, so make your play agreeable. Eat what you like and digest it; enjoy it, without dread of rebellion in the stomach.

Pape's Diapiesin belongs in your home anyway. Should one of the family eat something which doesn't agree with them, or in case of an attack of indigestion, dyspepsia, gastritis, or stomach derangement, at daytime or during the night, it is handy to give the quickest, surest relief known.

Letters For Elsie, Ella and Enid



Hidden Flavors Brought out by Windsor Table Salt

Ask ONLY and ALWAYS for NEILSON'S CHOCOLATES "The Chocolates that are Different."

Wool Blankets Laundered by New Scientific Method

When we return your Blankets the nap is as long and soft as when new. Our process is perfectly sanitary.

Parisian Laundry
Phones 558-559.
J. CHIERA, Manager.

FRY'S COCOA

Eat More Bread
It is the most nutritious and most economical of all foods. The best bread is made with Fleischmann's Yeast.

Bring Your Developing and Printing to W. R. LUTZ
NORTH END DRUGGIST.
Agents for Kodak.

Wightman and Von Schilroth
140 Park Avenue,
will sell, while they last, a few pieces of imported embroidered robes patterns at Ten Dollars Each

DELICIOUS PIES
Real home-made kind. They are sure to please.
Victoria Home Bake Shop.
MRS. BAXTER, MISS WILLETS,
570 Richmond Street. Phone 4776.

We Express Parcels
to any point in Canada. Goods called for and delivered to any point in city.
AMERICAN DRY CLEANING AND DYE WORKS.
760 Dundas Street. Phone 1959

CLARK'S SOUPS

Soup problems solved. Clark's does the worrying and the work—assures satisfaction. Order an assortment.

Webster-Harvey, Ltd.
Phone 1383.
Aug. 22, 25, 27, 29.

Mrs. Winslow's Soothing Syrup
has been used for over SIXTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, with THE CHILD SOOTHES THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for diarrhoea.

CLARK'S SOUPS

Soup problems solved. Clark's does the worrying and the work—assures satisfaction. Order an assortment.

No Matter What You Want To Sell Or Buy, Use a Want Ad. 125,000 People In London and Western Ontario See Them Every Day

CONDENSED ADS.

No Advertisement Accepted Less Than Fifteen Words. Each insertion, or two cents per word if not sold. Meetings—When no admission is charged, one cent per word each insertion. Articles For Sale, To Let, Help Wanted, Situations Wanted, Boarding, Lodging, Lost and Found, Rooms to Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent a word. No advertisement less than fifteen words.

AMUSEMENTS, LECTURES.

Ocean Tickets

Passengers booked by us are arriving on nearly every ship from the Old Country, and report no trouble with accommodations, as the berth we reserved for them before leaving this side were waiting for them.

F. B. CLARKE

416 Richmond Street, Next Bank of Commerce, London, Ont. ywt

DANCING—NEW SEASON OPENS September. All the new dances, latest steps, two-step, one-step, Tango, Hesitation, Maxine, High Jinks. Phone Dayton & McCormick.

DETROIT

\$2.50—Every Saturday and Sunday, London to Detroit and return. Low rates daily, via boat. The ideal route. F. B. CLARKE, 416 Richmond Street—Next Bank of Commerce. No. 2

TWO PRIZES OF \$5 GOLD PIECES will be awarded to best waiters at Stanley Beach Casino, Thursday night, Aug. 27. 19c

SWIMMING PLUNGE AND MINERAL BATHS, open every day (Sundays excluded). Inauguration street west. Phone 2138. George Haylock, proprietor.

MUSIC FURNISHED FOR PARTIES. Bands, Italian Harpers, 122 Queen's Avenue. Phone 1255. Tony Vita's Italian Harpers, 122 Queen's Avenue.

LONDON LADY HARPERS—ENTERTAINMENT, for concert and social events. Address Miss Ella Topping, Topping's Corners. Phone 401, King 4, Byron.

DENTAL CARDS.

Say you saw it in The Advertiser.

DENTIST

Open evenings, 7-8.30, by appointment only.

DR. R. D. JARVIS

Corner Dundas and Clarence Streets.

DR. J. M. FREZZELL, DENTIST.

Above 330 Richmond, opposite old city hall.

DERMATOLOGY.

Say you saw it in The Advertiser.

MARINELLO SYSTEM FOR FACE, scalp, chirology. Removal of superfluous hair permanently. Miss Beatrice, corner Talbot and Fullerton. Phone 902.

WANTED.

Say you saw it in The Advertiser.

WANTED TO RENT—A COMFORTABLE cottage, with bath, by October 1. Good tenants. Apply Box 222, Advertiser. 21c

LOAN OF \$500 WANTED IMMEDIATELY—Good security; 10 per cent interest. Reply to Postoffice Box 21c

BOARDERS WANTED—BOARD may be had at 427 Wellington street. Prices, \$3.50 double, \$4 single. Phone 3882. 20c

WANTED A LOAN

OF \$6,000

On excellent farm land adjoining city. Gilt edge security. Apply Box 220 Advertiser. 20c

WANTED AT ONCE—TWO FURNISHED rooms for light housekeeping. Must be central. Box 199, Advertiser. 20c

BOARD WANTED FOR PUPILS ATTENDING the Westwell School. Send particulars to the principal. 20c

BUSINESS WOMAN WANTS ROOM—Central, north end Dundas with bath. Without board. Box 219, Advertiser. 20c

WANTED—A GOOD FARM TO WORK on shares, with stock and implements. Apply 907 Waterloo street. 20c

WANTED TO RENT, BY SEPTEMBER—Store or part of store, downtown, Dundas street, preferred. Box 188, Advertiser. 17c ywt

Live Poultry Wanted

We are in the market for any quantity of good live poultry. We cannot handle dressed poultry during the hot weather. MANN, LAURIE & CO., London, Ontario. ywt

A FEW DROPS OF DR. MAHAN'S Compound Oil healed and dropped into the ear will quickly stop the worst earache. 20c

WANTED—GOOD CUPPLY OF MILK, about 120 quarts, to be delivered at 334 Hill street. 20c

RAPID MESSENGER—NIGHT and day services. Day for hire. Phone 2845. R. Griffith, 244 Horton street. 20c

WANTED DEAD HORSES AND cattle; phone 538, who will take twelve miles; no animal removed without his hide on. London Fertilizer Company. 20c

WANTED—PEOPLE TO KNOW THAT Hunt's Diamond Flour makes a perfect bread. 20c

EDUCATIONAL.

Say you saw it in The Advertiser.

THE MISS WESTCOTT'S BOARDING and Day School, 441 Ridout street, will reopen September 8. 95t-ywt

MUSICAL INSTRUCTION.

Say you saw it in The Advertiser.

JAS. CRESSWELL, MUSICAL DIRECTOR Grand Opera House. Violin, hand and orchestral instruments. 48c King street. 20c

JENNIE STEELE, TEACHER OF piano, will resume teaching September 1. Studio, 61 St. George street. tyw

J. L. MCALPINE, CONCERT PIANIST—Late of Leipzig, Germany. Special terms to beginners. Studio, 570 Wellington. Phone 2899. ywt

GWENDOLYN ANTHISTLE, TEACHER of reading and dramatic art. Studio, 2465 Dundas street. Concerts accepted. Phone 698. 20c

BERT WEIR, ORGANIST CENTENNIAL Methodist Church, teaches piano and organ. 498 Adelaide street. 20c

PATENTS.

Say you saw it in The Advertiser.

P. J. EDMUNDS, REGISTERED ATTORNEY and Solicitor of Patents, Central avenue, London, Ontario. 20c

BORN, MARRIED, DIED.

MARRIED.

GRANT—ASHELAND—At the home of the bride's parents, on August 22, 1914, by the Rev. S. J. Allen, of Clinton, the bride, Lulu Lillian, second daughter of Hubert Ashepland, to John Donald, son of the late James Grant, Esq. b

WOOD—TAYLOR—At Kentville, Nova Scotia, on Saturday, August 22, 1914, Deil I. Wood and Miss Evelyn Taylor. b

DIED.

GEORGE—At his late residence, lot 11, con. 2, Adelaide, on Tuesday, Aug. 25, 1914, James George, aged 72 years. Funeral from his late residence at 1 p.m. Thursday, Aug. 27, to Strathroy Cemetery. 20c

HARDY—At London Junction, on Thursday, Aug. 27, 1914, Susanah, beloved wife of William Hardy, in her 71st year. Funeral notice later. 21c

JANIS—At her late residence, 30 Euclid avenue, on Wednesday, August 26, 1914, Sarah A. Janis, in her 84th year. Funeral private, from above address, on Friday, at 2 p.m.; service at 1:30 p.m. Interment at Delaware Cemetery. 20c

MEETINGS.

BEAVER LOYAL ORANGE LODGE, No. 2101, meets fourth Friday, monthly, in Orange Hall, Market Lane, at 8 p.m. R. J. Hessel, worthy master; George Loney, recording secretary. f

FOREST CITY HIVE, 320, LADY MACCABEES, meets second and fourth Thursdays Dominion Savings Building. f

FEMALE HELP WANTED.

Say you saw it in The Advertiser.

WANTED—GENERAL SERVANT—Good wages. Apply 944 Richmond street, or phone 1468. 21c

COOK—GENERAL, EXPERIENCED. Apply 516 Ridout street. 21c

TWO GIRLS WANTED—APPLY AT once. Bank Hotel. 20c

WANTED—GOOD SMART GIRL, To assist with patients. Apply Home for incurables, Dundas street east. 19c

WOMEN TO KNOW HUNT'S DIAMOND Flour makes perfect biscuits. 20c

RELIABLE NURSE-GIRL WISHES work. Box 205, Advertiser. 19c

MALE HELP WANTED.

Say you saw it in The Advertiser.

ENGINEER FOR ROAD ROLLER wanted. Applications for position of operating county road roller will be received until Saturday, August 29, 1914; state name, address, and Talbot, county engineer; T. E. Robson, county clerk, county building, London, Ont. 20c

MESSANGER BOY, WITH WHEEL. Apply at once, Standard Drug. 20c

XV. F.A.—A.M.C.

50 Recruits Wanted

to fill vacancies caused by overseas contingent. Apply evenings at 235 King street, A. M. C. Headquarters. 20c

SALESMEN—TWO LIVE MEN—\$2 a day. Experience unnecessary. Apply in writing, G. P. Gibson, 555 Talbot street, St. Thomas. 19c

TRY THE NEW BARBERS FOR NEAT hair cuts, smooth shaves. Merrill Bros. McKenna's cigar store, next Majestic. 21c

RAILROAD FIREMEN, BRAKEMEN \$125; experience necessary; send resume, postage, Railway, care Advertiser. Sept. 7-ywt

CANVASSERS WANTED—SALARY or commission. Alfred Tyler, 355 Clarence street. 20c

SITUATIONS VACANT.

Say you saw it in The Advertiser.

YOUNG MARRIED WOMAN, WITH one child, desired situation as general servant. Mrs. John Hutchison, Box 10, Tharston, Ont. 20c

YOUNG WOMAN WANTS WORK by the day; no washing. Box 216, Advertiser. 19c

YOUNG MAN WANTS WORK, ANY kind, in city. Box 217, Advertiser. 19c

THOROUGHLY EXPERIENCED DINNER-ROOM girl wants position in hotel; will take kitchen and upstairs work; good references. Apply Box 213, Advertiser. 19c

YOUNG MAN, WITH COMMERCIAL experience, and best references, wants day or night employment. Box 212 Advertiser. 19c

BOOKKEEPER—DOUBLE ENTRY—Experienced; wants position, or merchandise; other books to write up, etc. Apply Box 207, Advertiser. 19c

EXPERIENCED BOOKKEEPER AND office man open for position in or out of the city. Can furnish first-class references. Box 208, Advertiser. 19c

WANTED BY RELIABLE WOMAN—Position as working housekeeper; good cook and manager; aged 48; salary required, \$20 per month. Address Mrs. Cooney, in care of Mrs. Looper, 1911ville. 19c

LEGAL CARDS.

Say you saw it in The Advertiser.

PURDON & PURDON, ADVERTISERS BUILDING, DUNDAS STREET. 20c

W. G. R. BARTHAM, BARRISTER, notary, etc., 59 Dundas street. 20c

J. H. A. BEATTIE, BARRISTER, ETC., 1695 Dundas street. Money to loan on real estate. 20c

CRONIN & BETTS & COLERIDGE—Frederick P. Betts, K.C.; Thomas Coleridge. 20c

GIBBONS, HARPER & GIBBONS, Barristers, etc., corner Richmond and Carling. Sir George Gibbons, K.C.; Fred P. Harper; George S. Gibbons. 20c

M. P. McDONAGH, BARRISTER, ETC., 425 Richmond street. Money to loan. 20c

GRAYDON & GRAYDON, BARRISTERS, solicitors, notaries, 413 Talbot street. C. Graydon; A. H. Marshall Graydon. 20c

J. M. McEVOY, BARRISTER, SOLICITOR, Robson Hall Chambers, Money to loan. 20c

D. H. TENNENT, BARRISTER, SOLICITOR, notary public, Money to loan. 78 Dundas. 20c

McKILLIP, MURPHY & GUNN—OAK HALL BUILDING. 20c

U. A. BUCHNER, BARRISTER, SOLICITOR, corner Talbot and Carling. Phone 99. Money to loan. 20c

BLACKBURN & WEEKES, BARRISTERS, solicitors, notaries, etc., 134 Carling street. G. N. Weekes; H. S. Blackburn. 20c

LOST AND FOUND.

Say you saw it in The Advertiser.

LOST, SATURDAY NIGHT—WHITE pig, 8 weeks old; strayed from lot 16, concession 4, London Township. Notify Percy Brennan. 21c

LOST—GOLD BROOCH (CIRCLE OF little leaves), on Queen's avenue, between Waterloo and postoffice. Reward at 214 Queen's avenue. 21c

MISSING SINCE AUGUST 19—HARRIER hound (female), black and white, with tan head. Phone 531. 21c

LOST—RIBBON FOR WITH KN—GRAVED gold locket containing children's photograph, either at Ball Park or up town. Reward at this office or 241 Queen's avenue. 20c

LOST—PARCEL OF FLAGS—ON Oxford street car, Saturday evening. Kindly return to Hamby's Book Store. 20c

OSTEOPATHY.

Say you saw it in The Advertiser.

DR. H. V. CATON, GRADUATE Osteopath—Eleven years' practice in London. 645 Richmond street. Phone 1513. 20c

DR. R. C. BARKLA, OSTEOPATH and Chiropractor, Electric treatment, 325 Central avenue, near corner Richmond street. Tenth year London. Phone 5565. 20c

HOUSES, ROOMS TO LET.

Say you saw it in The Advertiser.

TO RENT—TWO WELL-FURNISHED rooms, arranged for light housekeeping; all modern conveniences; locality; Ridout street, care post office, 81 Eldon street. 21c-ywt

TO LET—1 1/2-STORY RED BRICK house, 345 Adelaide street. Apply next door. 20c

NICE SIX-ROOMED COTTAGE, electric light, gas, city water inside; laundry; veranda; rent reasonable to burglar; good tenant. Apply corner Wharfedale and Wyatt street. b

TWO LARGE FURNISHED BED-ROOMS—Private family. Gentlemen preferred. Phone 1574. 19c-ywt

THREE-ROOMED FLAT—247 Talbot street, all modern conveniences; light. Possession Sept. 18. A. Johnson, grocer. 21c

TWO HOUSES, \$13 AND \$10 A month, on Hyman street. Also day for hire. Phone 338. 20c

ROOM AVAILABLE IN PRIVATE modern downtown home, \$3 weekly; telephone; references exchanged. Box 221, Advertiser. 20c

COMFORTABLE ROOM TO LET Central, furnished, preferred. Phone 1584. Box 218, Advertiser. 20c

FOR RENT—OCT. 1—HOUSE, 424 Princess avenue. All modern improvements. Apply Dr. Burdon, 461 Waterloo street. 20c

A CENTRALLY LOCATED, HOT-water heated residence, 3 bedrooms, hard and soft water on three floors, all conveniences. Apply on premises, 400 Burwell street. 19c-ywt

ROOMS OR ROOM AND BOARD—Water heated residence, 3 bedrooms. Apply Mrs. Somerville. 20c

STORY-AND-A-HALF BRICK HOUSE, furnished or unfurnished, to let. Apply 68 Smith street. Phone 892. 20c

FURNISHED ROOMS, WITH OR without board; all conveniences. 410 York street. 20c

TO LET—TWO-STORY HOUSE on Dorina street, modern; immediate possession. Apply J. W. G. Wynnet, barrister, Talbot street. 20c

GENTLEMEN CAN SECURE TWO comfortable, furnished bedrooms; private house; modern. 175 Colborne street. Phone 4341. 19c

LARGE FRONT PARLOR, SUITABLE for two gentlemen; half block from street car line. Apply Box 215, Advertiser. 19c

TO LET—ROOMING HOUSE on Ridout street; possession September 4. Apply to Charles F. Thornton, 427 Ridout street. 19c

UP-TO-DATE MOVING VANS—FURNITURE and pianos packed, crated and carted; hand trucking; reasonable rates. Phone 2638. Flowers & Taylor. 20c

FRONT BEDROOM FOR GENTLEMAN, private family; phone and bath; one block from Victoria Park; breakfast if desired. Phone 4568. 19c

TWO BUSINESS GENTLEMEN CAN have well-furnished front room, east end, study private; modern; breakfast if desired. Phone 2834. 17c

TO LET—NEW SEVEN-ROOMED apartments, 1014 Dundas. Apply Heugan & Co., 1014 Dundas. 16c

HOUSE FOR RENT—SPLENDID apartment house, sixteen rooms, 2 1/2 baths, private, modern, breakfast if desired. Phone 449. Apply present tenant. 16c

250 WOLFE STREET—HANDSOME residence, perfect repair. Apply 318 Wolfe street. Phone 304. 12b

ON MOVING DAY REMEMBER "DAY, the Mover." Moving vans. Residence, 489 Maitland. Phone 2987. H. F. Day. Office, 32 King. 20c

BIGGS' FURNITURE STORE—AGE—Clean and dry. Prices reasonable. The Forest City Moving Vans. Phone 1162. 97 Carling street. 20c

ALEX. HENDERSON'S MOVING Vans—Largest in city. Good storage. 700 Talbot street. Phone 1724. 20c

BUSINESS CHANCES.

Say you saw it in The Advertiser.

PICTURE THEATRES SHOULD BE purchased now. If you are looking for the best, write me for list. John Moody, 178 Dundas, London. b

POOLROOM—FIVE TABLES, WITH cigar and tobacco stock and fixtures, for nine hundred dollars; profitable. John A. Moody, London. b

FOR SALE—GROCERY BUSINESS, stock and fixtures, about \$2,500; central location; good reason for selling. Apply U. A. Buchner, 425 Talbot street. 19c

RESTAURANT FOR SALE, WORTH \$700; will take \$450, cash only; want quick sale; all the going to the European war; business good; rent cheap. See W. V. Brown, Essex, Ont., sixteen miles from Windsor, Ont. 17b

TOBACCO, CIGARS, STATIONERY—Also dry goods, with stationery, grocery stock; collection; business. Sydney Smythe, Talbot street. 20c

VETERINARY SURGEONS

Say you saw it in The Advertiser.

C. S. TAILIN, V.S.—OFFICE and hospital, 153 Talbot. Phone 885. Residence 78. 20c

WILLIAM McDONALD, VETERINARY 121 Bathurst. Phone 683. 20c

WILLIAM J. WILSON, VETERINARY—Horse and dog hospital, 84 King street. Phone 788. 21c

ARTICLES FOR SALE.

Say you saw it in The Advertiser.

HORSE, BUGGY AND HARNESS; good driver. Apply 99 Inkerman street. 21c

FOR SALE—HORSE, ALSO 14-HORSEPOWER A. C. motor. Apply Forest City Laundry. 21c

LARGE STEEL RANGE, SIX LIDS, cast-iron, first-class condition; First house over broungrade bridge, Richmond street. 21c

ONE CLEVELAND BICYCLE, \$10; Bramford bicycle, \$12. Apply Box 39, Advertiser. 21c

REGISTERED HORSE FOR SALE—Black station, half-brother to Robert McGregor; world's record; stands 15 1/2 hands high, weighs about 1,200 pounds. Clean limbs, true sound. Inquire at The London Advertiser office. 21c

FOR SALE—BLACK ORPINGTON hens (1913), laying, cheap. Gregory, 437 Wootton street, South London. 21c

SHELVING, SUITABLE FOR GROCERY store, 21 feet long, 10 feet high. Apply 663 Dundas street. 21c

PONY, BUGGY AND HARNESS and cutter for sale. Apply 123 Inkerman. 20c

SMOKE CANADA'S BEST NICKEL CIGAR, The Scout. 20c

FOR SALE—A GOOD BARN AND 2 1/2 acres of land, 425 Richmond street. 19c

FOR SALE—HORSE, HARNESS, and dray; cheap, for quick sale. Apply 10 York street. 19c

I HAVE HAD RHEUMATISM FOR TEN years. I am better. I am using Oxy-genopathy made by Dr. Ed. Thornton, 31 Palace street, London. Distributor, F. G. Bowley, 285 Wootton road; phone 458. 20c

INDIAN MOTORCYCLE, FIRST CLASS condition, 300 cc. engine, ridden 100 miles this year. Owner will sacrifice, as leaving city and must sell. Box 163, Advertiser. 19c

STEAM-FITTERS' TOOLS, CROCKERY, all kinds of furniture, 300 Kim's Auction Rooms, phone 4820, Talbot street. 21c

APPLE BARRELS AND FLOUR BARRELS, all kinds of furniture, 300 Kim's Auction Rooms, phone 4820, Talbot street. 21c

FOR SALE—TWO PAIRS BREEDING Jockies. Reid Bros., Bothwell. 16c

SHOW CARD WRITING, SIGN MAKING, lettering and ornamental alphabets. Hamilton's, 438 Richmond street. 21c

FOR SALE—NEXT SATURDAY, on market—Unabated, nearly new. Apply Jos. Brown, 101 King street. 17c-ywt

SILO OUTFIT, 14-HORSEPOWER White traction engine and Wilkison Climax, all kinds of machinery, all in first class condition. Apply Box 193, Advertiser. 17c-ywt

WEDDING STATIONERY IN ALL THE latest styles. See our samples. The Advertiser Job Department. 20c

NOTICE TO PUBLIC

THE DOMINION BANK

DR. EDWARD B. OSLER, M.P., PRESIDENT. W. D. MATTHEWS, VICE-PRESIDENT. C. A. BOGERT, General Manager.

Trust Funds Should Be Deposited

In a Savings Account in The Dominion Bank. Such funds are safely protected, and earn interest at highest current rates. When payments are made, particulars of each transaction may be noted on the cheque issued, which in turn becomes a receipt or voucher when cancelled by the bank.

LONDON BRANCH: Richmond and Dundas Sts. E. C. BOWKER, Manager. EAST END BRANCH: Dundas and Rectory Sts.

MEDICAL CARDS.

Say you saw it in The Advertiser.

DR. D. H. ARNOTT, 226 QUEEN'S avenue, in addition to regular practice, will give special treatment for cure of liquor and drug habits. Sep50

DR. WEEKES, 436 WATERLOO street, has resumed practice. Hours, 1 to 5 and 7 to 8.

F. L. BURDON, M.D., L.R.C.P. and S. (Edinburgh)—Diseases women, children. 461 Waterloo. Phone 253.

DR. GEORGE E. RAMSAY, 22 HAYMAN Court, Queen's avenue (next Wellington). Telephone 484.

DR. HOLMES, 344 RICHMOND street—Specialty, medical, electrical and diseases of skin and lungs.

DR. GEORGE MCNEILL—OFFICE AND residence, 245 Queen's avenue. Specialty, diseases of women and surgery.

DR. W. J. STEVENSON, 389 DUNDAS street—Specialty, diseases of women and surgery. Phone 510.

DR. HUGH A. STEVENSON, 381 DUNDAS street—Special attention X-ray.

DR. GEORGE HALE HAS REMOVED to Hayman Court Apartments, Wellington street. Phone 4150. Night calls, 30.

DR. CLIFFORD H. REASON, DUNDAS, corner William—Hours, 9 to 10, 2 to 3, 7 to 8. Sundays by appointment.

DR. SEPTIMUS THOMPSON, 443 Park avenue, corner Queen's—Eye, ear, nose, throat.

DR. ERNEST WILLIAMS—Hours, 11 to 2, 7 to 8. Note change.

DR. MEIK, 230 QUEEN'S AVENUE—Specialty, diseases of women. Hours, 10 to 2.

DR. F. P. DRAKE—SPECIALTY, DISEASES of stomach and digestive system. Office, 371 Wellington street.

DR. NORMAN R. HENDERSON, CORNER Park and Dufferin. Eye, ear, nose and throat.

R. H. SHAW, M.D., L.R.C.P. and M.R.C.S. (England)—397 King. Phone 639.

DR. PINGEL, LONDON—ELECTRICAL treatment of diseases a specialty.

DR. J. S. SCHRAM—CORNER KENT and Talbot streets. Phone 2250.

DR. W. M. SHOEBOTHAM, CORNER Richmond and John streets. Specialty, surgery and diseases of women.

DR. G. L. CLARKE—EYE, EAR, NOSE and throat. 394 Dundas street.

MARRIAGE LICENSES.

Say you saw it in The Advertiser.

MARRIAGE LICENSES ISSUED BY H. J. Childs, druggist, 632 Dundas.

MARRIAGE LICENSES ISSUED BY W. G. R. Bartram, 59 Dundas street.

SIGNS.

Say you saw it in The Advertiser.

MARLEY & WEEKES, THE SIGNRY—Signs of all kinds. 340 Richmond street, London. Phone 1845.

GLEN BROS.—SIGNS, 420 TALBOT street. Designs and estimates free.

AUCTION SALE

OF—

LIVERY STOCK

And Several Show Horses

—AT—

E. J. HOUSE'S LIVERY BARN

TILLSONBURG

ON FRIDAY, AUGUST 28.

Commencing at 1 o'clock sharp. Moore & Dean auctioneers. 200

AUCTION SALE

423 King street on Friday, August 28, comprising parlor, dining-room and kitchen furniture, davenport, chairs, brass bed, iron beds, dressers, a stand, two heating stoves, sundry other articles. Sale at 2 o'clock.

110-tw NEIL COOPER, Auctioneer.

Auction Sale of Furniture

at 54 Byron avenue, Tuesday, Sept. 1, at 1:30. Parlor in odd piece, bed-couch, curtains, blinds, organ, carpets, screen, couch chairs, extension table, desk, sideboard, linen, dishes, pictures, glassware, two cupboards, one heater with oven, gas stove, contents of three bedrooms, dressers, stands, chamberware, kitchen utensils. Terms cash. Joseph Brown, auctioneer, 102 King street. 210-w

ANOTHER SHIPMENT OF

LADIES' WHITE FELT HATS

just received. Three styles to choose from at

\$1.49

LONDON READY-TO-WEAR

236 Dundas St.-M. Fishbein, Mgr.

Kerr Lake Crown Reserve

Recent discovery of eight new veins on Kerr Lake carrying high silver values means long life for the company and greatly increased prices marketwise. Crown Reserve will share in this prosperity and should advance proportionately.

Write us for information on these properties.

Chas. A. Stoneham & Co.

(Established 1903.)

23 Melinda St., Toronto, Ontario.

Phone M. 3580.

Main Office 41 Broad Street, New York City.

YWT

THE LOCAL MARKET

There was a fair-sized local market this morning, with prices remaining firm for the most part. Tomatoes dropped to a basket and are now selling at 25c. There was not a very large supply. Citron and squash are appearing in large quantities. They are selling at 15c each. There was good demand. All other vegetables remained firm. A few loads of new oats sold at \$1.50 per cwt. There was an exceptionally good demand. Wheat went at \$1.05 per bu. There was a good demand and prices remained firm. Potatoes sold at 40c a basket, as did also plums. The latter have dropped 15c per peaches, which remained firm. A few pounds of butter in the dairy have not been sold. There was a small supply of both butter and eggs. The latter were steady at 25c a dozen. Spring chickens took a drop of 25c a pair, as there was not very good demand. The chickens offered were of good quality. Poultry went at \$1.40 a pair. Spring lamb went down to 15c a lb. while the mutton part of 15c. There was a good demand of butchers' meats, but a poor demand. With the exception of lamb, the prices were steady.

Wheat, per cwt., 1.50 to 1.60

Oats, per cwt., 1.45 to 1.50

New oats, per cwt., 1.45 to 1.50

Wheat, per bushel, 1.05 to 1.10

New oats, per bushel, .45 to .50

Old oats, per bushel, .50 to .55

Potatoes, new bu., 10 to 15

Beets, per doz., 15 to 20

Onions, per doz., 20 to 25

Lettuce, per doz., 20 to 25

Beans, per doz., 10 to 15

Cucumbers, each, 1 to 2

Cabbage, each, 5 to 10

Brussels sprouts, per doz., 10 to 15

Radishes, per doz., 20 to 25

Gherkins, per 100, 25 to 30

Carrots, 3 bunches, 5 to 10

Corn, per doz., 8 to 10

Muskmelons, each, 5 to 10

Pumpkins, each, 6 to 10

Squash, each, 15 to 20

Fruits

Peaches, per basket, 1.00 to 1.25

Plums, per basket, .40 to .45

Thimbleberries, 12 to 15

Apples, per bu., 1.00 to 1.25

Pears, per basket, .40 to .45

Crab apples, basket, .40 to .45

Hay, per ton, 13.00 to 15.00

Straw, per ton, 6.00 to 6.25

Straw, per ton, 6.00 to 6.25

Butter, rolls, lb., 20 to 21

Butter, fancy, ret., 20 to 21

Butter, creamery, lb., 20 to 21

Butter, crocks, lb., 25 to 26

Eggs, crate, retail, 22 to 23

Eggs, retail, doz., 25 to 26

Eggs, per basket, 23 to 24

Honey, strained, 10 lbs to 1.25

Honey, retail, 1 lb., 15 to 16

Live Stock

Hogs, per cwt., 9.50 to 9.60

Small pigs, pair, 8.00 to 10.00

Export cattle, cwt., 50 to 55

Cattle, head, 10 to 15

Poultry, Alive

Old fowl, lb., 15 to 16

Chickens, lb., 15 to 16

Ducks, per lb., 11 to 12

Turkeys, per lb., 12 to 13

Poultry, Dressd

Spring chickens, pair, 1.00 to 1.20

Ducks, per pair, .25 to .40

Dressed hogs, choice, 13 to 15

Dressed hogs, extra, 11 to 13

Dressed hogs, extra, 11 to 13

Spring lamb, carcass, 15 to 16

Mutton, per cwt., 10 to 11

Yearling lambs, cwt., 10 to 11

Winnipeg, Aug. 26.—Wheat prices made another substantial advance this morning after the opening, which was 1/2c to 3/4c higher. Within the first hour the market was around 23c to 24c over yesterday's close in all months. The market continued to advance, and the cash demand for eastern millers continues strong for all grades of wheat, but offerings were light. Oats, barley and flax are in good demand. Exporters are doing nothing, prices being out of line.

Cash grains closed: Wheat, 3 1/2c to 4 1/2c higher; oats, unchanged to 2c higher; barley, 1c higher; flax, 1/2c higher.

Inspections Tuesday, 98 cars, against 171 cars last year, and included 100 new wheat, 2 cars new oats, and 2 cars new barley.

Cash Grain: Wheat—No. 1 northern, 1.16 1/2c; No. 2 northern, 1.14 1/2c; No. 3 northern, 1.12 1/2c; No. 4, 1.10 1/2c; No. 5, 1.08 1/2c; No. 6, 1.06 1/2c; No. 7, 1.04 1/2c; No. 8, 1.02 1/2c; No. 9, 1.00 1/2c; No. 10, 98c; No. 11, 96c; No. 12, 94c; No. 13, 92c; No. 14, 90c; No. 15, 88c; No. 16, 86c; No. 17, 84c; No. 18, 82c; No. 19, 80c; No. 20, 78c; No. 21, 76c; No. 22, 74c; No. 23, 72c; No. 24, 70c; No. 25, 68c; No. 26, 66c; No. 27, 64c; No. 28, 62c; No. 29, 60c; No. 30, 58c; No. 31, 56c; No. 32, 54c; No. 33, 52c; No. 34, 50c; No. 35, 48c; No. 36, 46c; No. 37, 44c; No. 38, 42c; No. 39, 40c; No. 40, 38c; No. 41, 36c; No. 42, 34c; No. 43, 32c; No. 44, 30c; No. 45, 28c; No. 46, 26c; No. 47, 24c; No. 48, 22c; No. 49, 20c; No. 50, 18c; No. 51, 16c; No. 52, 14c; No. 53, 12c; No. 54, 10c; No. 55, 8c; No. 56, 6c; No. 57, 4c; No. 58, 2c; No. 59, 0c; No. 60, 0c; No. 61, 0c; No. 62, 0c; No. 63, 0c; No. 64, 0c; No. 65, 0c; No. 66, 0c; No. 67, 0c; No. 68, 0c; No. 69, 0c; No. 70, 0c; No. 71, 0c; No. 72, 0c; No. 73, 0c; No. 74, 0c; No. 75, 0c; No. 76, 0c; No. 77, 0c; No. 78, 0c; No. 79, 0c; No. 80, 0c; No. 81, 0c; No. 82, 0c; No. 83, 0c; No. 84, 0c; No. 85, 0c; No. 86, 0c; No. 87, 0c; No. 88, 0c; No. 89, 0c; No. 90, 0c; No. 91, 0c; No. 92, 0c; No. 93, 0c; No. 94, 0c; No. 95, 0c; No. 96, 0c; No. 97, 0c; No. 98, 0c; No. 99, 0c; No. 100, 0c.

Chicago, Ill., Aug. 27.—The excitement in wheat was unabated when the market opened today. May wheat, leading in activity, sold down to 1.16 1/2c, and the rest of the market followed.

The price in the first fifteen minutes of trading was bid up to 1.25c. September wheat gained 2c and December 4c.

LIVE STOCK.

Chicago, Aug. 27.—Cattle—Receipts, 4,000; market steady; beefs, 85 to 90c; steers, 80 to 85c; cows and heifers, 75 to 80c; calves, 75 to 80c.

Hogs—Receipts, 20,000; market slow; light, 80 to 85c; mixed, 80 to 85c; heavy, 80 to 85c; pigs, 80 to 85c; bulk of sales at 85 to 90c.

Sheep—Receipts, 20,000; market slow; heavy, 80 to 85c; mixed, 80 to 85c; light, 80 to 85c; lambs, 80 to 85c; bulk of sales at 85 to 90c.

East Buffalo, N.Y., Aug. 27.—Cattle—Receipts, 400; dull, prices unchanged. Veals—Receipts, 50; active and steady, 85 to 90c.

Hogs—Receipts, 2,000; slow and steady; mixed, 85 to 90c; yorkers, 85 to 90c; light, 85 to 90c; heavy, 85 to 90c; bulk of sales at 85 to 90c.

Sheep—Receipts, 1,000; slow and steady; mixed, 85 to 90c; yorkers, 85 to 90c; light, 85 to 90c; heavy, 85 to 90c; bulk of sales at 85 to 90c.

Hogs—Fed and watered, cwt., 10 to 12 to 15 to 20 to 25 to 30 to 35 to 40 to 45 to 50 to 55 to 60 to 65 to 70 to 75 to 80 to 85 to 90 to 95 to 100 to 105 to 110 to 115 to 120 to 125 to 130 to 135 to 140 to 145 to 150 to 155 to 160 to 165 to 170 to 175 to 180 to 185 to 190 to 195 to 200 to 205 to 210 to 215 to 220 to 225 to 230 to 235 to 240 to 245 to 250 to 255 to 260 to 265 to 270 to 275 to 280 to 285 to 290 to 295 to 300 to 305 to 310 to 315 to 320 to 325 to 330 to 335 to 340 to 345 to 350 to 355 to 360 to 365 to 370 to 375 to 380 to 385 to 390 to 395 to 400 to 405 to 410 to 415 to 420 to 425 to 430 to 435 to 440 to 445 to 450 to 455 to 460 to 465 to 470 to 475 to 480 to 485 to 490 to 495 to 500 to 505 to 510 to 515 to 520 to 525 to 530 to 535 to 540 to 545 to 550 to 555 to 560 to 565 to 570 to 575 to 580 to 585 to 590 to 595 to 600 to 605 to 610 to 615 to 620 to 625 to 630 to 635 to 640 to 645 to 650 to 655 to 660 to 665 to 670 to 675 to 680 to 685 to 690 to 695 to 700 to 705 to 710 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to 2000 to 2005 to 2010 to 2015 to 2020 to 2025 to 2030 to 2035 to 2040 to 2045 to 2050 to 2055 to 2060 to 2065 to 2070 to 2075 to 2080 to 2085 to 2090 to 2095 to 2100 to 2105 to 2110 to 2115 to 2120 to 2125 to 2130 to 2135 to 2140 to 2145 to 2150 to 2155 to 2160 to 2165 to 2170 to 2175 to 2180 to 2185 to 2190 to 2195 to 2200 to 2205 to 2210 to 2215 to 2220 to 2225 to 2230 to 2235 to 2240 to 2245 to 2250 to 2255 to 2260 to 2265 to 2270 to 2275 to 2280 to 2285 to 2290 to 2295 to 2300 to 2305 to 2310 to 2315 to 2320 to 2325 to 2330 to 2335 to 2340 to 2345 to 2350 to 2355 to 2360 to 2365 to 2370 to 2375 to 2380 to 2385 to 2390 to 2395 to 2400 to 2405 to 2410 to 2415 to 2420 to 2425 to 2430 to 2435 to 2440 to 2445 to 2450 to 2455 to 2460 to 2465 to 2470 to 2475 to 2480 to 2485 to 2490 to 2495 to 2500 to 2505 to 2510 to 2515 to 2520 to 2525 to 2530 to 2535 to 2540 to 2545 to 2550 to 2555 to 2560 to 2565 to 2570 to 2575 to 2580 to 2585 to 2590 to 2595 to 2600 to 2605 to 2610 to 2615 to 2620 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TAYLOR'S BEEF, IRON AND WINE

is far superior to most preparations of its kind. It is absolutely pure, and the iron in a form that does not affect the stomach. We sell the regular \$1.00 size for 45 cents.

ENJOY PERFECT NEAR AND FAR VISION WITH ONE PAIR OF OUR GLASSES.

Our Genuine Invisible Bifocals are "Kryptoks" and you know just what that means—THE BEST.

JOHN S. BARNARD
Optician and Jeweler,
194 Dundas Street. ywt

The best ad. is a satisfied customer. One ton will convince you

Our Coal is the Best

HEAMAN & SON
YORK AND BURWELL STS. Phone 312 ywt

Wegner Clothing Co.
Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.

LONDON'S LARGEST WORKINGMEN'S OUTFITTERS
Exclusive Manufacturers' Agents for the Best Canadian and American Makes of Overalls.
371 TALBOT ST., OPP. MARKET.
Open Evenings.—Phone 1849.



London's Largest Jewelry Manufacturers and Importers
We have just received a shipment of Military Wristlet Watches, which are accurate timepieces. Regular price, \$2.75.

W. J. Wray & Co.
234 Dundas Street.

Palace Livery
ROSS & BOSS,
Carriages for funerals and all other occasions. Automobile service.
619 DUNDAS STREET. PHONE 838.

USE CONNELL'S COAL
Best results can be obtained by using egg size in the large furnace. Egg and stove mixed for the medium size, and stove coal for the hot water furnace. Price, delivered, \$6.50. Chestnut size, \$6.75 per ton. Large pea coal, suitable for the range, \$6.00 per ton.

OFFICES:
Dundas and Richmond Sts. Phone 770.
Colborne Street and C.P.R. Phone 1096.

IF YOU HAVE HEADACHES CONSULT

The Brown Optical Co.
237 DUNDAS STREET. PHONE 1877

B. A. MITCHELL'S DRUG STORE
TOILET REQUISITES.
Form an important department in our store. Now is the time to attend to your skin; do not let it get burnt.
We have a full line of face creams, face lotions and skin soaps.
114 DUNDAS STREET.
Phone 623. ywt

YOU NEED NOT BE SICK.
OXYGEN
Nature's Greatest Curative Agent.
Administered by the Oxyphor,
Will Expel Disease



Inquire into the science of Oxyphor. Use one in your own home, and you will experience the wholesome change in your views regarding the treatment of the sick.
No Drugs. No Battery. First Cost, the Only Cost. Lasts a Lifetime.
FOREST CITY OXYPHOR CO
Room 8, Royal Bank. Phone 1546.

CE CREAM BRICKS, 20c PINT
Bricks cut and wrapped ready to serve. 25c. Bulk Ice Cream, 20c a pint; 35c a quart.

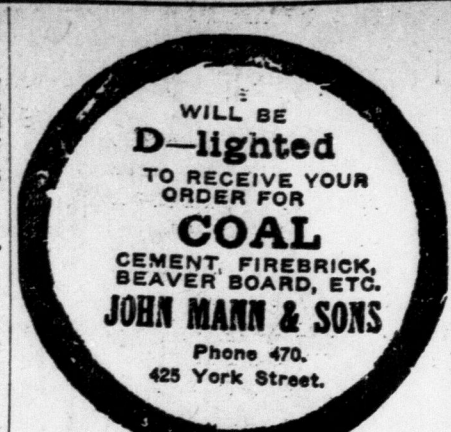
J. M. CHIVAS
117 DUNDAS STREET. PHONE 443 ywt

YOU CAN BUY A GENT'S Elgin or Waltham Gold Filled Watch Guaranteed movement, warranted 20 years, for \$5.75. This bargain is worth buying today.
ZWICKER'S FORMER STAND,
650 DUNDAS STREET. ywt

The London Loan & Savings Company of Canada

Allow 4% on Deposits 5% on Debentures
Corner Clarence and Dundas Streets.
M. J. KENT, Manager. ywt

Cooling and refreshing Sodas and Ice Cream, just as you like them, at Peters Shop 'Round the Corner. ywt



HAMILTON'S Ale and Porter
Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

HEAMAN & SON

Wegner Clothing Co.

LONDON'S LARGEST WORKINGMEN'S OUTFITTERS

Exclusive Manufacturers' Agents for the Best Canadian and American Makes of Overalls.

Parnell's Bread
Phones 929-1390

VANITIES
SPECIAL SALE OF COMBINATION VANITY CASES AND CARD CASES.
Sale prices, \$1.25, \$1.35 to \$2.75. Don't fail to see these.

PHOTO FRAMES
Large size; guaranteed Silver Photo Frames, 80c and \$1.00. These are quick sale prices, and won't last long.

MILITARY WRIST WATCHES
only a few left. Special sale price \$2.75.

W. G. Young
Official Watch Inspectors, G. T. R. and C. P. R.
214 Dundas. 674 Dundas. ywt

JOHNSTON BROS. XXXBREAD
Eat three or four slices of Johnston's bread at every meal and you'll keep yourself in a healthy, well-fed condition—indigestion will stay away for keeps and you'll be happy because you're healthy.

JOHNSTON BROS. Phone 944. ywt

JOHNSTON BROS. XXXBREAD

GUARD RETURNS
Special Detail of Seventh Back After Trip to Kingston.

The guard of the Seventh Regiment which, under the command of Sergeant Major Priker, went to Sarnia on Monday to escort to Kingston eight Austrian reservists, who had been arrested as they were on their way to Austria, returned to London last night. They reported that their trip was without special incident and that the prisoners were lodged safely in Fort Henry.

The reservists came from Nebraska, Colorado, Chicago and Detroit, respectively, and some at least of them, Sergeant Major Priker says, had their steamship tickets right through to Vienna. They seemed not to relish at all the idea of spending the rest of the time until the conclusion of the war in durance vile.

When the guard arrived at the Armories the men paraded for inspection and, after handing over the cartridges served out to them before they left for Sarnia, were dismissed.

There's a Real Fascination

For young and old in picture-taking. The Kodak way makes it as simple as it is fascinating.

No bother to learn. Day-light loading and unloading. No dark room needed even for developing and printing.

"Kodakery," the new magazine, free for one year to all Kodak purchasers.

J. H. BACK & CO.
210 DUNDAS STREET. ywt

COAL
CEMENT, FIREBRICK, BEAVER BOARD, ETC.
JOHN MANN & SONS
Phone 470.
425 York Street.

C. H. WARD & CO.
Diamond Merchants and Jewelers

NEW ADDRESS
386 RICHMOND
Phone 1084

PLENTY OF MILK AND CHEESE FOR TOURISTS

London's Brother Describes War Conditions in Switzerland.

A letter was received yesterday by John W. McIntosh, 322 King Street, from his brother, W. J. McIntosh, in Switzerland. It is the first word received since war was declared. Mr. McIntosh's sisters are also in Switzerland.

The letter, which follows in part, gives as good an account of the state of neutral nations in Europe as has been published:

Interlaken, Switzerland, Aug. 7.

Dear Brother,
"I suppose you will be wondering what has become of us since war broke out and, no doubt, you have heard most distressing stories of the condition of European tourists. It is quite true that lots of them have had extremely disagreeable experiences through trying at the last moment, when war was declared, to get out of whichever country they happened to be in, and being turned out of trains to make room for soldiers, in some instances losing their baggage and having to tramp many miles over the ties. But we have had no trouble of that kind so far, although there is some chance that we will be on short rations before the war is over.

Prices Greatly Advanced.

"Some of the hotels have cut down their menu considerably already, but up to the present time, we have been able to get three square meals a day. But as every country in Europe has prohibited the export of provisions, it is just possible that we may be reduced to living on milk and cheese, of which this country produces a very large supply, if the war should last more than six weeks.

"We are better off, however, I believe in Switzerland than we would have been had we remained in Germany, as from all accounts things are in a terrible state there, with prices of everything going up out of the sky. The very day we arrived in this town every Swiss citizen between seventeen and sixty years of age was summoned for military duty, and there are 450,000 Swiss soldiers on the frontier to prevent the armies of Germany, France, Austria or Italy from crossing over and grabbing their territory.

Every Man At The Front.

"You can imagine the state of things in this city of hotels, with almost every man gone to the front, leaving the hotels to be run by stenographers and chambermaids. The pension we are in, however, is conducted by an Austrian, and he is running the job as well as pretty well off as yet, and he does not seem to anticipate any change for the worst.

"In any case, it is impossible to get out of this country at present, although it is possible that arrangements may be made within a week or two to carry people from here through France to England. If starvation should appear to be a possibility in this country, we may follow the crowd to England or perhaps go to Italy within a week or two.

All War News Suppressed.

"The meantime you probably know a great deal more about the war than we do, as you will have read the English news. Not an English newspaper has been received here for a week, and the continental papers are forbidden to publish anything about military events in their respective countries, so that we are almost wholly ignorant of what is going on, and such little scraps of news as are printed are most unreliable. I presume that we are the state of things until the war is over, and that we will know little or nothing about the events, which are to make such a tremendous change in the map of Europe until the struggle is at an end.

"Humble Pie" For Kaiser.

"The days of war correspondence are passed and there will be little news obtainable during the conflict, except the official reports given out by the military authorities. I sincerely hope, however, that when news does come, it will tell us that the Kaiser has had his nose rubbed in the dust, and that his forces have been so soundly 'thrashed' that he will have to eat 'humble pie' for the rest of his natural life.

"It is the general opinion here that the Kaiser is at the bottom of the whole business, and that he would, if he could, stop the Austrian campaign by raising his finger, or rather that he could have done so seven days ago.

"I feel pretty confident that, although the German fighting machine is the greatest in the world, the combination against it will be strong enough to win out in the end. The war, however, in any event, as the cost is so enormous.

"It is estimated that it is costing Europe sixty million dollars a day, and if it goes on many weeks at that rate, it will mean bankruptcy for every nation concerned."

PAY UP TO AUGUST 22

Allowance for A. S. C. Men and Battery Being Complied.

Orderly sergeants of the Sixth Field Battery and Army Service corps were busy last night making up pay-sheets, and the men will receive their pay, probably up to Aug. 22, tomorrow. A few days' pay will be held back, following the usual procedure.

At present all except the commissioned officers are receiving the same rate of pay, which is \$1.10 a day and 5c subsistence allowance for the period up to when they went into camp, and \$1 a day since that time. In camp rations are served to the men and are supposed to be equivalent to 75c worth each.

BARGAINS IN PIANOS
Anyone wishing a real bargain in a piano should drop into the Piano Salon of Ye Olde Firm of Heintzman & Co., 242 Dundas Street. There you will be shown a big list of pianos which the firm have taken in exchange for their new instruments. These pianos are all in splendid condition, having been thoroughly overhauled by the firm's own workmen, and are offered at ridiculously low prices and easy terms. A.25-27

MAKES APPEAL FOR PATRIOTIC FUND

Duke of Connaught Issues a Statement—Much Hardship Feared.

[Canadian Press.]
OTTAWA, Aug. 26.—H. R. H. the Duke of Connaught, this afternoon issued a personal appeal to the people of Canada in behalf of the patriotic fund. It reads:

"In response to your urgent appeals from many parts of the Dominion I inaugurated the Canadian patriotic fund, the object of which is to provide for wives, families and dependent relatives of those who go to the front to fight the battles of Great Britain and her allies. Unless generous-minded citizens come to their aid there will be, during the coming winter, much hardship in many families owing to the absence of breadwinners. I have the greatest confidence that those that are in a position to give need but the opportunity of doing so, and that the response will be widespread and generous.

Central Bureau at Ottawa.

"During the past few days the Canadian patriotic fund has been daily organized, a strong executive representing the whole Dominion has been appointed, and a central bureau established at Ottawa.

"I sincerely hope that in every city and town throughout the Dominion branches of the organization may be formed, full and hearty response to this appeal will put all anxiety at rest about those near and dear to them, and will also afford to those who cannot go, an opportunity of doing their duty to Canada and the empire.

"(Signed) ARTHUR, 'President Canadian Patriotic Fund.'

GO AS QUARTERMASTERS
Caretakers of Various Corps Will Be Given That Rank.

An order was received at divisional military headquarters yesterday to the effect that corps caretakers may be taken with units which proceed to Valcartier as quartermaster-sergeants. Serat-Maj. McKay, of the R.C.H.A. has been acting as caretaker to the Sixth Battery, already has made application to be sent with the troop.

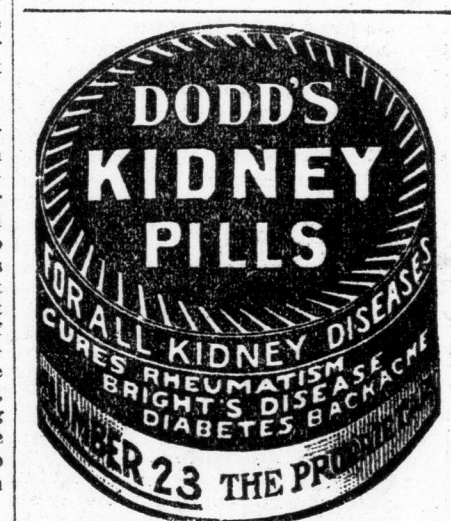
All the men who volunteer under these circumstances will be entitled to quartermaster-sergeant rank in the contingent, but all other non-commissioned officers will be given privates and take their chances of promotion when the contingent is organized.

SEASIDE EXCURSIONS AT VERY LOW FARES AUGUST 28, 29, 30.

From all stations in Canada, west of Montreal, to Windsor, Sault Ste. Marie and Sudbury, Ontario, to Kennebunkport, Old Orchard and Portland, Maine. Return limit September 14, 1914. Those contemplating a seaside trip should bear in mind the excellent train service offered by the Canadian Pacific Railway.

Full particulars from C. P. R. ticket agents, or M. G. Murphy, district passenger agent, Toronto, Ont. 20k

C. P. R. ATLANTIC SAILINGS.
The C. P. R. Steamer Montford will sail from Montreal at daybreak, Aug. 28, direct to Havre, France. Tickets and full information can be had at C. P. R. Ticket Office, corner Dundas and Richmond. 21u



DODD'S KIDNEY PILLS

TRIOLED WITH CANCER, TUMOR

You can be cured; that is, if it is not too late, by the treatment of the late Henry Edwards. Write for testimonials.

J. LEVITT, 388 RIDOUT. ywt
Phone 2666.

A Third of Your Life Is Spent in Bed. Why Not Spend It in Comfort? **KEYSTONE MATTRESSES** and Pillows will give you that comfort. Warranted sterilized and mothproof. Made in London by the **KEYSTONE BEDDING COMPANY.** ywt

COAL GENUINE PLYMOUTH **Jas. H. Herrick, Agent**
Prices on Application—Phone 2694

BABY CARRIAGES AT COST SEE OUR WINDOW.

London Furniture Co.
375 CLARENCE STREET. ywt

ICE! ICE!
Our hundreds of satisfied customers will tell you Artificial Ice is the only ice to use.

PHONE 141. ARTIFICIAL ICE SUPPLY CO.
OFFICE: 19 YORK ST. ywt

FRANK EDY STUDIO
Artistic Photos, Fine Portraits and Etchings. PLEASING PICTURES OF CHILDREN. London Loan Building, Corner of Dundas and Park Avenue. ywt

FUND HAS CLOSED

Hospital Ship Donations in the City Now Completed.
Mrs. Col. W. E. Hodgins announced today that the London fund for the purchase of a hospital ship by Canadian women had closed and that no more subscriptions would be received. While the donations have not been tallied as yet, owing to the fact that several promised subscriptions have not yet been received, the aggregate amount will be a large one.

Citizens wishing to make contributions from now on will confer a favor on the society in charge by giving towards the fund of the Soldiers' Wives League.

AID FROM ROYAL BANK
Fifty Thousand Dollars for Canadian Patriotic Fund.

MONTREAL, Aug. 26.—The Royal Bank of Canada announces that the directors have voted \$50,000 for the Canadian patriotic fund. The donation is to be unconditional, and is to be distributed as the officers in charge of the fund may decide.

HOME DEFENCE CORPS FORMED IN VANCOUVER
VANCOUVER, B.C., Aug. 26.—To-day a home defense corps was formed to provide for the protection of the city during the absence of the troops at the war, and to act in conjunction with the local police.

UNION STOCK YARDS ARMY HORSE INSPECTION.
Imperial Canadian army officers are in attendance at the Union Stock Yards, West Toronto, every day for the purpose of inspecting and purchasing horses for use in the European war. Those having horses to dispose of, and which will meet the requirements of the inspectors, should communicate without delay with the Union Stock Yards, West Toronto.

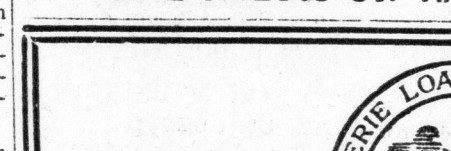
ASTORIA Factory Is Still Busy

In spite of the fact that the present situation has caused many firms to partially close and some to close altogether, the Astoria Company is rushed with orders. It can hardly fill them. There is an important reason for this condition. It is the fact that people all over the world realize that the Astoria and Liberty Shoes are the best shoes manufactured today and that when they buy a pair they get the finest and best leathers, the latest lasts, and that they are built to wear and give comfort by shoe experts who know how.

Try a pair when next you want shoes. You will be well pleased.

Sold in London by the **J. P. COOK CO. LIMITED**

"The Store that Serves You Best"
167 DUNDAS ST. ANNEX 398 RICHMOND ST.



Half Century Of Progress

Save Your Money---Why?

The lack of a few hundred dollars in ready cash has caused many a golden chance to pass the young man by. Money in our Savings Department is more than money—it is character.

The man with a Savings Account is seldom out of work. His thrift is recognized. He is looked upon as a reliable man.

Better begin now—and deposit regularly whatever you can spare from your earnings with

The Huron and Erie Loan and Savings Company

Main Office—442 Richmond Street, London.
Market Office—45 Market Square, London.

Branches also at St. Thomas, Winnipeg and Regina.
T. G. MEREDITH, K. C., HUME CRONIN, President. General Manager.

Ross' Limited
London and Edmonton

The Fur Season Is Fast Approaching

With a prospect of a very short supply and a disturbed market, EARLY SELECTION AND PURCHASE OF FURS THIS SEASON WILL BE WISE AND PROFITABLE. Our stock is complete in Manufactured Garments and Dressed Skins. Any information gladly given regarding anything in the Fur line.

Fall and Winter Coats—
ALL THE NEWEST MATERIALS IN BALMACAN, REDINGOT, PADDOCK AND CAPE STYLES. Every garment up-to-the-minute and at prices that please every buyer. Prices of lines now showing: \$5.50, \$10.50, \$13.50, \$16.50, \$18.75, \$20, \$22.50 and up to \$35.00

New Fall Suits—
In Worsteds, Serges, Duveltyne, Gaberdine, Bedford Cords, etc., ranging from \$15.00 to \$35.00. Every garment guaranteed perfect in fit, correct in style and faultless in finish.

New Waists—
JUST TO HAND, FRESH FROM THE LEADING MAKERS, IN SILK, CHIFFON, CREPE, ETC., \$3.50, \$5.00, \$6.75, \$7.50 and \$10.00

The Latest in Skirts—
The new long tunic style. \$5.00 and \$6.75. Special values, clearing at \$2.49, \$3.49 and \$4.49. NEWEST IN NECKWEAR.

196 DUNDAS STREET. PHONE 1319

Rowat's Coffee.
T. A. ROWAT & CO
250 Dundas St.—Phone 3051-3052.

SARNIA INDIANS GIVE \$1,000 TO BRITISH FUND

[Special to The Advertiser.]
SARNIA, Aug. 26.—At a meeting of the Indians of Sarnia Reserve last night Indians passed a resolution unanimously requesting the Dominion Government to appropriate \$1,000 from the funds of the Indians to help England in her war expenses.

Addresses were given by Chief Jacobs, Chief Menas and others, and all were very eager to give help to the Motherland.

FRENCH RESERVISTS LEAVE FOR THE FRONT.

A large number of French reservists left Montreal last week for the war. This exodus has created vacancies in the staffs of many Montreal firms. One company alone—the "Societe S.P.A." manufacturers of "Paris Pate," has sent almost three-quarters of its large staff, leaving behind practically only French chefs, who are above the age requirements.

The vacancies thus created have been immediately filled, but the "Paris Pate" people have promised to reinstate all the reservists who return after the war is over. It is very gratifying also to note that their families have all been provided for by the "Paris Pate" Company during the absence of the "breadwinners."

Now is the time to prepare for spraying. Sharman & Baker can supply you with materials at lowest prices. Lime Sulphur, Soluble Sulphur, Arsenate of Lead, etc. Sharman & Baker, London, R. R. No. 4. Office, corner King and Talbot. ywt

Others Bluff and Bluster, BUT, The Taylor Drug Co.

Always Gives You Far Lower Prices Than Any Other Drug House in Canada.

WE WERE THE FIRST FIRM IN LONDON to come out openly as CUT-RATE DRUGGISTS.

Since then our growth has been so rapid that we have been forced to open store after store in order to take care of our steadily increasing volume of business. Our 4 Cut-Rate Stores are the busiest in the city every day in the week. No other drug house in London has been able to show any progress whatever, and here are a few of the reasons for our phenomenal success:

OUR HEAVY CASH BUYING for our four stores enables us to sell at lower prices than smaller concerns can buy.

THE REASON for this is that we buy in wholesale quantities direct from the manufacturers, and give you the wholesaler's profit.

ANOTHER REASON is that we have never advertised any sale of a "fake" nature in order to induce customers to come into our stores. No matter how improbable our prices may appear, you can depend that when we advertise any article at a special price we sell it at that price, regardless of how much it has cost us.

ANOTHER REASON is the "Taylor Guarantee." Upon every article we manufacture is printed a small label which simply states that if the article is not entirely satisfactory to you we will refund your money without question. We have yet to hear of any other firm that would give you this guarantee, and live up to it.

ANOTHER REASON is that in every one of our stores, all dispensing is done by competent graduate druggists with years of experience. These men scorn to substitute under any circumstances.

ANOTHER REASON is that our enormous turnover insures the FRESHNESS of every article you buy from us, and our reputation for square dealing guarantees the QUALITY. We prefer doing a very large business at a small profit, to a small business at a very large profit. Our bargain days are every day in the week.

These are a few of the REASONS why it always pays you to deal at any one of Taylor's 4 Cut-Rate Drug Stores.

Below are a few of our prices for this week. They are far lower than any other drug house would dare to make them:

25c Electric Oil13c	25c Common Sense Rat Poison16c
25c Little Liver Pills . . .8c	25c English Corn Cure, guaranteed17c
25c Aromatic Cascara, 14c	35c Morin's Effervescent Fruit Salts19c
35c Wild Strawberry . . .16c	25c Tooth Brushes . . .13c
10c Steero Cubes, 2 for 15c	\$2.00 Best Red Rubber Fountain Syringes . .98c
15c Snap3 for 25c	25c Mentholatum . . .14c
25c Tooth Paste14c	15c Cold Cream8c
25c English Tooth Powder9c	Champion Bed Bug Killer, the best25c
10c Drummer Dyes . . .5c	25c Cucumber and Witch Hazel Cream16c
50c Fruit-a-tives29c	25c Mennen's Shaving Cream18c
\$1.50 Syrup of Hypophosphites78c	25c Shaving Sticks . .17c
25c Chamberlain's Cough Syrup14c	50c Luby's Hair Restorer . .36c
\$1.00 D. D. D.58c	\$2.00 Genuine Ebony Hair Brushes89c
25c D. D. D. Soap15c	\$1.00 Rubber Gloves . .49c
25c Nervilleine15c	25c Box Assorted Toilet Soap18c
25c Nature's Remedy Tablets14c	\$1.00 English Shaving Brushes47c
\$1.00 Nature's Remedy 67c	\$1.00 Beef, Iron and Wine Capsules33c
50c Zam-Buk29c	50c Florida Water . . .33c
25c Catarrhazone . . .15c	25c Massage Creams . .14c
10c rolls Best Crepe Toilet Paper5 for 25c	75c Parment48c
\$3.75 Horlick's Milk . .\$2.73	10c Bottled Perfumes .5c
\$2.25 Bed Pans98c	5c Wrigley's Spearmint . .2 for 5c
10c Cigars5 for 25c	25c Foot Elm13c
25c Mecca Ointment . .13c	25c Tiz15c
25c Long Bars Castile Soap17c	35c Syrup of Figs . . .16c
10c Khova2 for 15c	50c English Rheumatism Capsules39c
25c Nature's Oil14c	25c Belladonna Plasters 12c
25c Tetlow's Pure Talcum5c	25c Fig Pills9c
15c French Perfumed Talcum . . .5c	50c Parisian Sage . . .29c
25c Lime Juice, quarts 18c	50c Palmolive Shampoo 28c
25c Linen Writing Pads 9c	50c Genuine Bileans . .19c
50c Peerless Hair Resto- r, best for restoring color to grey, faded hair . .34c	50c Gin Pills25c
25c Peroxide9c	35c Best White Liniment . .16c
25c Universal Foot Powder9c	25c Grave's Worm Syrup . .13c
25c Unrivalled Herb Tablets . . .14c	25c Parmalee's Pills . . .13c
35c Best Improved Blaud's Pills14c	25c Moxon's Liniment 14c
50c Canadian Hair Dye 29c	\$1.90 Sanatogen . . .\$1.49
50c Pebeco Tooth Paste 29c	35c Atkinson's English Tooth Paste19c
\$1.00 Caresse Talcum, the best49c	50c Electric Beans . . .29c
\$1.00 Morina Complexion Powder49c	\$1.00 Genuine Eno's Fruit Salt54c
25c Carling's Malt Extract18c	
35c Healing Salve . . .14c	
15c French Soap, 3 for 25c	