



news release

Date

June 24, 1988.

No. 127

For release

DEPUTY PRIME MINISTER MAZANKOWSKI

TO ATTEND CANADA DAY AT EXPO 88

The Deputy Prime Minister of Canada, the Honourable Don Mazankowski, will visit EXPO 88 in Brisbane, Australia where he will attend Canada Day celebrations on 1 July.

Mr. Mazankowski will be welcomed by Canada's Commissioner General at EXPO 88, Rick Hansen, and officiate at formal ceremonies in honour of our National Day. In the evening Mr. Mazankowski will host a gala of Canadian entertainment that includes the RCMP Band, folk singer Rita McNeil and musical impressionist André-Philippe Gagnon.

"Canada Day will be the culmination of two months of highly successful Canadian participation at EXPO 88", Mr. Mazankowski said. Attendance figures at the pavilion have already reached the half million mark since EXPO 88 opened on April 30, a figure well beyond initial projections. Canada's participation has drawn rave reviews from Australian media placing us in the top five attractions. As Australia's national weekly, the Sunday Mail, put it: "Great visuals, warm staff...make this pavilion a must."

EXPO 88's theme of "Leisure in the Age of Technology" provides an excellent opportunity to promote Canada both as a tourism destination, and as a world leading source of high quality manufactured goods and advanced technology products.

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The 2,800 square metre Canada Pavilion portrays leisure activities in our four seasons. The products of more than forty Canadian companies have been integrated into the pavilion's presentation, highlighting leading edge leisure technology ranging from revolutionary undersea exploration equipment to all-terrain vehicles, and from racing bicycles to sailboats adapted for use by the disabled.

Participation in World EXPO 88 is Canada's principal contribution to Australia's Bicentennial celebrations. Canada is a major exhibitor among the fifty government participants EXPO 88 has attracted; our presence is helping to increase Canada's profile in the Asia-Pacific region and reinforce our trade, political and cultural ties with Australia.

at 10:30 - 30 -

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EXPO 88