

How to Measrue a Horre Colar.
Heap Canras collar, 15 to ot 19 inch





NEYLE'S


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 the best Tinned. Hook made
and the cheavest.

Real Estate!

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tous regitue tors

 Fred. J. Roil \& Co.,
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novz.13: C. O'DRISCOLL


${ }^{2}$
R. K. Holden,

Whaling Plants and
Utensils for Sale !


Board of Trade Rooms,
WATERSIDE PROPERTY
 30




$A$ A. . RENDELL $\&$ CO

## DID YOU

READ II?


 DICKS \& CO., Lid.

## DE RESZKE

 Cigarettes!$\qquad$ Consisnment of these eelebrated
Cigaretes in boxes of twent-
five, fitty and one hundred. For



 $\frac{1}{\text { P. E OUTTRBRIDGE }}$ P.E OUR


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##  <br> Repair Harness ! <br> REMEMBER <br> 

Matchless Paint. shame

The Staidard Mig., Co, Lid.,

## Vegetables and Fruit!

sacks R. E. I. Parsnips, carrots and beet 50 sacks CHOICE TURNIPS.
30 boxes CHOICE ORANGES.

20 bxs. EXTRA GOOD CRANBERRIES. 50 kegs SWEET GRAPES.

EDWIN MURRAY.

Special Selection MENS OVERCOATS!
WARM ENOUGH FOR A CAB-DRIVER-STYLISH
ENOUGH FOR A BANK CLERK. It will cost you nothing to call and see them. It
may siave you s10.00 on your winter overcoat if we can
please you. Remember these are a Special Lot, newest style,
and good qualitity material; but perhaps the most spe-
cial thing is the price.

## Robert Templeton.

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NOTICE!


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Bowring Bros., Ltd.
SATURDAY, Nov. 27th at 4 p.m.,
$\qquad$
Bay de Vercie, old Perlican, Trinty
Cataling, Bonavista, Klings
Cove Hene By, Fogo, Change
Moretons Herring Neck, Twillingate
Harbor,
Harbor

BOWRNG BROTHERS, LTD



THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDLAND, NOVEMBER 25, 1915-2

|  |  |  |  | The Latest Word in New Novels SEE OUR WINDOW DISPLAY OF THE VERY LATES | $\frac{\text { JUST ARRIVED }}{\text { per Durango: }}$ |
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|  | $\begin{aligned} & \text { bolt of it-going abroad; I must." } \\ & \text { "That's what I guessed, sirr" said } \\ & \text { Smithers eagerly. "Take me with you, } \end{aligned}$ |  |  |  | SLATTERY'S |
|  |  |  |  | EUROPEAN |  |
|  |  |  |  |  | saie Ury Goods House |
|  |  |  |  |  |  |
|  |  |  |  |  | can quote the finest wholesale prices on all classes ofPOUND REMNANTS and REGULAR PIECE GOODS, FLEECE LINED UNDERWEAR, MATS, RUGS an |
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## THE BIG FURNITURE STORE.

The Biggest and Most Sensational Home-Furnishing Sale in Newfoundland! Amazing Values Under Our New Management. Unusual Underpricing of the following:

| 30c. MIRRORS . . . . . . . . . . . . . ... . . . . . . . NOW 20 | \$1.60 | 50 c. | \$320 TOHET MIRRORS |
| :---: | :---: | :---: | :---: |
| 60c. MIRrors . . . . . . . . . . . . . . . . . . . . . . . Now 40c. | WASH STANDS, | PHOTO FRAMES |  |
| \$2.00 MIRRORS . . . . . . . . . . . . . . . . . . . . . NOW $\$ 1.50$ | ow \$1.30. | now 25c. | \$1.20 TOLLET MIRRORS .: . . . . . . . . . . . . . . . . . . . Now 90c. |
| \$16.00 OVERMANTELS . . . . . . . . . . . . . . . . . .Now $\$ 12.00$ | 40c. Pool Baskeis, | only a few left. | RRORS .. . . . . . . . . . . . . Now \$4.75 |
| \$21.00 OVERMANTELS . . . . . . . . . . . . . . . . . . . . . . . Now \$16.75 | now 20c. | A few \$30.00 | \$10.50 OAK HALL MIRRORS |
| \$33.50 OVERMANTELS . . . . . . . . . . . . . . . . . . .now \$28.00 |  |  | \$12:00 OAK HALL MIRRORS .. . . . . . . . . . . . Now \$9.0 |
|  |  | Machines | brass stair rods, |
| WINDOW POLES and FITTINGS, JOINTS, \&c., \&c., AT BARGAIN PRICES. | CLOTHES BASKETS, now \$2.75. | to be cleared at $\$ 12.00$ | BRASS STAIR RODS, $\$ 1.40$ doz., now selling at . . . $\$ 1.00$ doz. BRASS STAIR RODS, $\$ 1.10$ doz., now selling at . . . . 80c. doz. |

Our Instalment system makes House Furnishing easy. Try it.
Watch our Big "Ad" next week for other lines to be cleared out.
Callahan, Glass \& Co., Ltd., Duckworth anditigower



House Furnishings!

| WADDED QULLTS, $\$ 1.60$ to $\$ 4.80$. Attractive Paisley Patterns | HEARTH RUGS, <br> 70c. to $\$ 5.00$. <br> In Turkish, Plush \& Wilton | TAPESTRY CURTAINS, <br> $\$ 3.20$ to $\$ 5.00$. <br> Shades of Red and Green. |
| :---: | :---: | :---: |
| EIDERDOWN QUILTS, <br> $\$ 10.00$ to $\$ 13.50$. <br> Light as air. | DOOR MATS, 80 c . to $\$ 1.10$. <br> Plush, Wilton \& Tapestry. COCOA MATS, $\$ 1.30$ to $\$ 1.70$. STRAW MATS, 8ăc. each. | ART SERGE, <br> 56 y. yard. <br> Fringe to match, 13 c. yard. |
| WOOL BLANKETS, <br> $\$ 2.45$ to $\$ 7.80$. <br> Bordered and Plain. |  | LAIN CASEME CLOTHS, |
|  | STAIR OILCLOTH, 8c. yard. SPRING BLINDS, 29c. each. | $\frac{\text { Heavy Twill Casement, }}{\text { TAPESTARY }}$ |
| COTTON BLANKETS, 90 e. to $\$ 1.55$. $45 \times 72$ and $64 \times 80$ sizes |  | table COV |
|  | EMBRODERED TRAY <br> CLOTHS, <br> 55c. to \$1.00. <br> SATIN DAMASK | PLUSH TABLE COVERS, $\$ 5.90$ to $\$ 13,00$. |
| HONEYCOMB QUILTS, $\$ 1.30$ to $\$ 1.70$. marcella quilts, $\$ 2.10$ to $\$ 3.70$. |  | LACE CURTAINS, <br> $\$ 1.15$ to $\$ 6.30$ pair. WHITE \& CREAM SCRIM, 10c. yard. |
| TRAVELLING RUGS, $\$ 4.00$ to $\$ 6.40$. CRIB BLANKETS, 38 c ., 60 c ., and $\$ 1.00$. |  | WHITE COSEY COVERS, 16. D'OYLEYS, $10,12 \& 25 \mathrm{c} . ~ \mathrm{ea}$ CRASH CUSHION TOPS, 50 c. |

BISHOP SONS \& C0.,Ltd.
Red Rose Tr-isgoodteen
Phone 484. MALL orders Receive Careful Consideration. Dry Goods Dept.



| Wadded Quilts | BLANKETS and OUTTS |  |  | Elderdown |
| :---: | :---: | :---: | :---: | :---: |
|  | We are offering very attractive Lines in BLANKETS and QUILTS，all of which were purchased before the recent heavy advances．We have the following ranges of Prices in Blankets： |  |  | Quills， |
| \＄1．40 to \＄6 each | $\$ 2.70$ per pair $\$ 3.80$ per pair． $\$ 6.00$ per pair | $\$ 3.30$ per pair $\$ 4.30$ per pair． $\$ 7.00$ per pair | $\begin{aligned} & \$ 3.60 \text { per pail } \\ & \$ 4.60 \text { per pail } \\ & \$ 5.80 \\ & \$ 7.50 \text { per pai pai } \\ & \$ 7.50 \end{aligned}$ | $\begin{aligned} & \$ 9.50 \text { Each. } \\ & \$ 12.00 \text { each. Each. } \\ & \$ 1550 \text { Each. } \end{aligned}$ |
| Fcy．Fleeced cy．Freeced， 50 cts．eac |  | \＄8．50 per pair． \＄12．00 per pair． | 59.50 per | Child＇s Eiderdown |
| White Wool Crib Blankets， $\$ 2.20$ a pair |  | ball | $100$ | Crib Blankets at $\$ 2.90$ each． |


|  | Laundry SOAP！ | Our Volunters． |  | BRITISH THEATRE： |
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|  |  |  | Congregational Sale. |  | The Higher Form of Dress! |
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|  |  |  | UNGAR'S LAUNDRY \& DYE WORKS, Halite |  |  |

## Wadded Quilts

$\$ 1.40$ to $\$ 6$ each

Child's Crib BLANKETS, Fcy. Fleeced, 50 cts. each.
white Wool Crib Blankets, $\$ 2.20$ a pair

## BLANKETS and QUILTS

We are offering very attractive Lines in BLANKETS and QUILTS, all of which were purchased before the recent heavy advances. We have the following ranges of Prices in Blankets
\$2.70 per pair. \$3.80 per pair. $\$ 5.00$ per pair. \$6.00 per pair. $\$ 8.00$ per pair.
$\$ 3.30$ per pair. $\$ 3.60$ per pair \$4.30 per pair. $\$ 4.60$ per pair. \$5.50 per pair. $\$ 2.00$ per pair. $\$ 8.50$ per pair. $\$ 12.00$ per pair.

Eiderrown Quilts,
\$9.50 Each. \$10.50 Each. $\$ 12.00$ each. \$15.50 Each.

Child's Eiderdown Crib Blankets at $\$ 2.90$ each.

[^1] The Accustomed Thing. 300000000000200200000000000002


## BRITISH THEATRE!

 Sight to the Blind.2 Acts-FOR THE PEOPLE-2 Acts
$\qquad$
The Trey 0 ' Hearts. on Thursday night, for the W. P. P. A. MRS. AYRE will sing: AND HIS G.NNG"-A comed by by LKO players. Cho
On Monday, the great nistoric film, "RICHELEL
Melen
5. The Crescent Picture Palace. 5 . The Tragedy of Bear Mountain.



 GOOD MUSIC AND EFFEGTS-a confortable ind weit ventleated theatre.

The Higher Form of Dress !

## Instead of wearing a blanket like an Indian, civiliza- tion prescribes a certain style

 form of dress. Society by the same token won't a tolerate a man with shabby, untidy garments.We are ready to help you meet the demands of society. NICHOLLE, INKPEN \& CHAFE, St. John's, Nad, Agts. UNGAR'S LAUNDRY \& DYE WORKS, Haliliax.



Newloundland SHELL Company, Ldd. Registered Office, Horwood Lumber Co. Build ing, Water Strcet West.





FORD--The Universal Car,
With Electric Lights and $31 / 2$ tire
With Electric Lights and Complety
SEATING Tourimg CAR. . s 800.00

GEORGE M. BARR.


KEEP DRY!
Reliable Rubbers and Gaiters.
WILLIAM FREW.

## Reids' Boats.




Two Killed and
Many Wounded.
J.


Have You Tried
"Blossom" Tea?
will be charmed with its delightful flavor. If you ar already using "BLOSSOM", will you please tell yo

British Grown and Packed.
1 pound tins. 5 pound tins.

Best Screened NORTH SYDNEY COAt, $\$ 7.80$ per Ton.
Anthracite Coal, all sizes, $\$ 11.00$ per Ton.
A. H. MURRAY,

Beck's Cove.

## ENTIRE STOCK

 Late MISS CARBERY,Personally selected Stock for this Season's Trade,

We now offer this at our well known Low Prices.

## G. Knowling.

## GEORGE KNOWLING.



## SEPIA PORTRAITS ON POSTCARDS.

In answer to the demand for a Good Class Portrait which can be mailed in a letter and which can be easily carried in the Pocket we have decided to make THIS SPECIAL SEPIA POSTCARD.
Prices-Half dozen- $\mathbf{\$ 3 . 0 0}$.
one dozen- $\mathbf{\$ 5 . 0 0}$.
Phone 768.
THE HOLLOWAY STUDIO, Limited, Corner Bates' Hiil and Henry Streei, St. Join's, Newloundland


## RAMBLING NOTES for 1915.

## CHAPTER IV.











Sergt. Marshall


MARK ONE OF THE FOLLOWING GIFTS for SOMEONE ON YOUR

## CHRISTMAS LIST:

| Autographic Kodaks in all sizes. <br> Autographic Brownies in all sizes. <br> Folding Pocket Brownie in all sizes. <br> Box Brownie in all sizes <br> Premo Cameras in all sizes <br> Developing Outfit <br> Printing Outfit <br> Kodak Film Pack Tank |
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Brownie Developing Box
Brownie Enlarping
Brownie Enlarging Camera
Brownie Ennarging Camera Illuminator Kodak Portrait Attachment
Kodak Sky Filter Kodak Sky Filter Kodak Color Filter
Kodak
Ketal Tripod Kodak Amateur Printer
Kodak Flash Sheet Holder
Kodak Dark Room Lamp
Kodak Print Roller
rrinting Frames, all sizes
Eastman Chips Thermometer Eastman Thermometer
Velo P Paper \& Posteards, all sises
Aoz Paper \& Posteards in all izes Azo Paper \& Postcards in all size
Dry Plates in all sizze
Frims for every make Camera
Film Par Fiims for every
Film Packs
Albums, all sizes Ahbums, ail sizes
Photo Mounts Mount Calendars for 1916.

TOOTON'S, the KODAK STORE,



Witir each Sale of $\$ 5.00$ we shall give away absolutely free, one of our Famous " Savory Roasters." Supply your needs now. Come early

Corner of Water and Adelaide Streets, St. John's.


## A SNAP!

## Ladies' Ready-to-Wear

Beavers
Worth up to $\$ 4.00$, for $\$ 2.50$ onalh ONLY A LIMITED QUANIITY

SEE WINDOW.

## S. MILLEY.



## The Race

is after Light, Heat and Comfort. Be on time to get a share of some spe
ciat attractions in these lines

## Rapid

selling Clocks, eight day and double alarm; Carriage and House Lamps, Comfort Oil Heaters, and the Reliable Miller make. Look at our Har
are window and make your selections.

## AYRE \& SONS, Limited

## A Combination!

They're nice looking, good wearing, well-fitting, and above all CHEAP, what we are showing this week for men in

## SHIRTS.

Prices: 75c., 85c. and $\$ 1.10$ for Working Shirts. Dress Shirts, \$1.20, at A. \& S. Rodger's.


## Amazing Ruses

of Women Spies.




## The Turkey

$\qquad$

essary






hammers, circular, pit and cross cut saws
 CHISELS, COBBLERS OUTFITS LOCCSS, HEGES, PAINTS,

 double barrel breech ofoding guns, $10 \& 12$ BRASS and Paper shells, loaded cartridges, WINCHESTER RIFLES and AMMUNITION.
Get our prices before purchasing elsewhere.
Martin Hardware Company, Limiled.
wholesale \& retal.

DEARBORN \& CO.,
COLIN CAMPBELL, Distributor,








$\frac{\text { Nov. 20th, } 1915 .}{\text { TCT O }}$
Noov. 2oth, 1915!
in stock:
250 cases STAPLE \& STRONG CHOW-Mived And Assorted WHITE \& CO. CHOW \& MIXED
GEO. NEAL
Thone 26 .
U. S. ARMY SHOE !

IN STOCK!




383823

\& STRONG CHOW-Mixed

 WHY WE LIVE LONGER. "Buy the Best"

goodrear geove
For mor. RUBBEES rowmen.



## Gamess) airds


femnants of Rich BLACK ASTRACHAN.

## OVERCOAT SPECIALS

## For Men and Boys

 stylish make, offering you all the advantages of high-class tailoring and depend Boys' Dressy Goals Boys' Molor Goats


## Boys' moior Coals.  

## MEN'S RAGLANS.





## -

 LIBERAL INDUCEMENTS $\begin{gathered}\text { to } \\ \text { BUY } \\ \text { FRI., SAT. \& MON. }\end{gathered}$

## white sheets.



Wadded Quilts.


Cold-Defying BED COMFORTS ANOTHER SHPMENT OF
"WOOL NAP" BLANKETS WIT= 2.55
 Chlidrens cot blankets. $=52 \mathrm{c}$.

## WHITE QUILTS

## tickings.


DUCHESS SETS.









## SATEEN BED SPREADS





FALL FOOTWEAR.

## ladies' boots.



 Children's glaze slippers.



## MEN'S

 SOFT FELT HATS.



VASES POSTCARD SETS.
VASES.
Absorbing Interest Here
II Items and Prites Friday, Saturday \& Monday
Showroom Section.

BOYS' CORDUROY HATS.

 osulivanss
RUBBER HEELS 29 C



Electric Reading Lamps.

 bill ung oo vall alo: : spe: \$2.39

## TAPESTRY

table covers

 BLUE NAP.



## REID-NEWFOUNDLAND C․

## Notre Dame Bay Service!

s. S.S. "PETREL" is now on service with the S.S. "CLYDE" on Notre Dame Bay. Notice of sailing dates from Lewisporte will be advertised from time to time.



[^0]:    

[^1]:    

