GUARANTEED LARGEST CIRCULATION OF ANY PAPER IN NORTHUMBERLAND COUNTY

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| Community |}



The high quality of Purity Flour comes from First-The selected wheat we use. Second-This wheat, milled to a rigid standard under the closest supervision of miller and chemist.
PURITY FLOUR

More Bread and Better Bread

How Leslie Miller Wireless Telephone Canada is Making Was Wounded by Shell - Becomes a Reality Million Shells Daily Tried to Dodge Behind Bundie of Experiments Prove Feasibility of Munitions Plants of Dominion
Hay-Corporal Hicks MerHay - Corporal Hicks Men- Transmitting Sound of Voice Now a Vial Factor in The


Bathurst Works
To be Completed

Advice to The
Mothers of Canada


BEAVER FLOUR

MODER BATH ROOM IN YOUR
HOME? IF NOT, WHY NOT?
IN TOWN OR COUNTRY

HOW TO GET INFORMATIOP
B. F. MALTBY
stoves, plum:bng, heating
Next Door to Post Office





## Advertising Where It Counts

The Union Advocate has always been noted as a medium that reaches the right people, and during the past few months hundreds of new names have been added to its subscription lists. This means that the advertising message it carries home will come to the notice of more people who are in a position to buy than ever before $\cdots$ - satisfying itself and satisfying the advertise

## TRY THE CLASSIFIED ADVT

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 ANNUAL TOUR
mis GLADYS KLARK
Gladys Klark Co.

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Bought and Paid For
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"The Turning Point"
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"KINDLING"
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PRICES 25c, 35c, 50c

THE UNION ADVOCATE, WEDNESDAT;




Bulgaria Reported Joining With Germany

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## KIDNEY DISEASE WAS KIIIING HIM

Until He Used "Fruit-a-tives" The Great Kidney Remedy


To Merchants Who Do Not ADVERTISE

The Merchant who does not believe in
Advertising.

## NEWCASTLE'S BIG PATRIOTIC AUCTION <br> IN THE NEWCASTLE RINK October 2Oth <br> MISTER FARMER AND MISTER MERCHANT ! WE WANT YOUR HELP <br> The Funds of the Patriotic Association (Newcastle Branch) are getting low and the committee in charge in the endeavor to provide further for the Mothers, Wives and Children of the brave boys who are on the firing line fighting for the Empire and the just cause it expresses, again appeal to you for assistance and feel sure you will grant it. <br> LET US TELL YOU HOW

Mammoth Auction Sale on Wednesday, October 20 Next
at the Newcastle Rink, Newcastie, the proceeds of which will be devoted to the Patriotic Fund and we are appealing to the Farmers of the Western Section of
the County to assist in this great work by contributing toward the Sale any Mer chantable Article they care to send, such as Vegetables of all kinds, Hay, Oats,
Buckwheat, Dairy Products, Eggs, Honey, M a ple Sugar, Maple Honey, attle, Buckwheat, Dairy Products, Eggs, Honey, M a ple Sugar, Maple Honey, attle,
Calves, Swine, Sheep, Poultry, Hams, Fresh Meat of all kinds, Loads of Wood, Calves, Swine, Sheep, Poultry, Hams, Fresh Meat of all kinds, Loads of W
Yarn, Mitts, Socks, etc., in fact anything that can be converted into cash

EXCEPT SECOND HAND CLOTHING
Please send Bulk Goods in Bags, Parcels or Boxes, put up separately, so the auctioneer can handle the different articles with as little delay as possible. Write acknowledse receipt of same through the press.

The Town of Newcastle will be canvassed thoroughly and a great quantity of articles collected. Already the committee has becn promised Furnitnre, Bicycles, Silverware, Dry Goods, Ready-made Clothing, Hats, Caps, Groceries, etc., in fact, everything sold in Wholesale and Retail Stores in Newcastle will be offered to
the highest bidder. the highest bidder.

Donations should be sent to reach Newcastle not later than Friday, Oct. 15th so as to save storage. The Committee requests that shipments be not made before Oct. 13th. Address all contributions to Charles J. Morrissy, Chairman Patriotic ommittee, Ne wcastle.

Endeavor is being made by the Committee to have tie different Transportation Companies carry all Goods intended for this Auction free of charge, and also to sell Return Tickets on Wednesday, Oct. 20th, at one fare for the round trip.

In addition to sending as much as you can for the cause, come yourself and bring your family. It will be the biggest day Newcastle has seen for a long time. And an eventful time guaranteed. Newcastle Band in attendance.

The following Form will be used:

October 20th will be a Public Holiday in Newcastle
All Shipments Should be Addressed to Charles J. Morrissy, and Marked for Patriotic Fund.


Children Cry for Fletcher's CASTORIA



What is CASTORIA



 genuine CASTORIA always


> Tn Use For Over 30 Years
> The Kind You Have Always Bought




