


留 THE TORONTO WORLD－－$=$


## The Request to Vote for McCarthy

 AS MAYOR FOR 1915 Is Based on the Following Message TO THE ELECTORS OF TORONTO
## 1－That the chief alm of a municipal govern－ nent should be human welfare－the welfare of the nasses of the public．



The hope of myself and others to give Greate safe terms，and prehensive one－fare service upon
venience to citizens of the turmoil and incon venience to citizens of working out the last years
of this franchise could zot be realized． To discuss the matter now is to discuss a dead
issue．I will not reopen the proposal By the
time the war is over and financial condition ame the war is over and financial conditions are
again normal，it will be co close to the end of the
railway franchise that we had better worry fit
through，and get ready to thet through，and get ready to take over the whole sys．
tem in 192 ．
cluding motor lises the meantime，other plans， cluding motor buses，must be develoloped to taimp，hrove
the transportation service throughout the whole
city．
$\qquad$ 1－A Juvenile Court，
2－A Detention Hospital，now in operation，
where mentally sick persons receive hos where mentally sick，peprsons rececive hos，
pital treatment，instead of being sent to
gail，as formerly． gaol，as formerly，
3－An Inustrial Farm，to reclaim men，in－
stead of the gaol to punish． 4－An Industrial Farm to reclaim women，in－
stead of＂a dollar and cosss or 30 days．＂ sive programme，now adopted for caring
for for feeble－minded children．
f－Substantial progress．made in the elimina－
tion of slums and in improving housing 7－The great growth of the playground
movement
－supervised playgroungs． movement－supervised pliaygrounds．
Five years ago，for my first election card，
chose the watchword：＂A Clean Toronto．＂Clean not in a petty or narrow sense，but in the broadest
neaning of the word．．．ask your judgment now an
to whether thave in those five years been true to
that watehord that watchword in this broad sense．In passing
judgment．I ask you to review my activites from
the years 1910 to 1914 for cleaner hos the years 1910 to 1914 for cleaner hossitats，
cleaner sanitary conditions，cleaner water，cleaner
food，cleaner housing，cleaner－amusements，clean－ food，cleaner housing，cleaner－amusements，clean－
er business methods，and cleaner moral conditions．
Here are two definite results of welfare work－ of a cleaner Toronto．
The death rate chitren under two
years of age in．Toronto in July，August and Sep－ years of age in．Toronto in July，August and Sep－
tember of this year was betwen 40 and 50 per
cent．lower than in the correspopding months of former years． Th ．death rate in Toronto from typhoid fever，
scaritet fever and diphtheria combined in the first
ten months of each of the last five years has been ten months
as follow：
1910－
follows： 110.0 per 100,000 of population．
$1910=90.7$ per 10,0000 of population，
$1912=63.9$ per 190,000 of population．
$1913=37.6$ per 100,000 of population．
$1914=28.3$ per 100000 of population．
The 28.3 per 100,000 of population．
The decreased rate of these diseases in the last
four years has meant the saving of approximately four yeears has meant the saving of approximately
one thousand tives，and the saving of hundreds of
thousands of dollars to the citizens． thousands of dollars to the citizens．
is true ecconvomy．welfare work in any municipality is true economy．BUSINESS．
The day of depression tests the
The day of depression tests．the management
of any business．The dectaration of war in
August laid a greater responsibilt August baid a greater responsibility upon Council．
New conditions，present and future，had to be reck－ New conditions，present and future，had to be reck－
oned with and civic policy shaped to meet the need
of the hour．The city business and finances were of the hour．The city business and financess were
in splendid shape，and the year＇s programme of
work was carried out

HYDRO－ELECTRIC RATES．
ber of the Toronto Hydro Commission will be for：
1－A reduced Hydro rate．
2－Harmony between the Toronto and Pro＊
vincial
3－Ecconomy，skisful management and service
at bare cost． CITY DEBT．
There has been recently gross misrepresentia－
on in this connection． Ninety per cent．of the increase of city debt
in the last five years has been under the following
heads： 1－Investment in revenue－producing public
2－Otilities．
2－Orders of the Dominion Railway 2－Orders of the Dominion Railway Board
for grade separation．
3－Board of Education for necessary shot
－Muildings．
Moted by－laws for public improvement
you and carried by the Yoted upon and carrueblic bimprovements the ratepayers．
5－Local improvements，sewers，pavements －Ltc．，petitionened fort，neeweded and pavementits ded
by promerty owners，willing to pay for
same． The City of Toronto has incurred debts in the
aggregate of $\$ 30,180,114$ for revenue－producine
publicicutilities．Soumd busing dealing withes．Soumd business principles and fair
be self－sustaining．My deffort has that beenees services wwilits be The debt at December 31，1913，payable b
the taxpayers of Toronto was The taxpayers of Toronto，was 7.62 per cent．of
the assesment，while tor 1910 and 1908 fhe
figures were 9.15 per cent．and 9.04 per cent， To quote the city cebt without reference to the
litge amoununts invested in revenue－produche pub－
tions to the sind without refrring to the large paddi－ tions to the sinking fund to meet the debt，is un－
fair to the credit of Toronto． I have steadily urged care in creation of debt，
and have urged the fullest publicity of city debt to
insure care． Tor To crititizize myself or any member of Counc for mcrease of debt voted upon and passed by
the ratepayers for public improvements and for
local improvement debts is a local improvenent debts，is a campaign of misrere－
resentation and umfairness that 1 do not believe the
electors of Toronto will sanction THE CIVIC BUDGET have the estimates of revenue and endeavor to
for 1916 prepared and made puhtic of next year，in orderd that the public in December business of the
City may be discussed when candidates are appeal－ ing for election a year hence．The result．of thais
poiticy is bund to be efficiency，more careful e\＆
penditures and clean ACCOUNTING METHODS．
For eighteen months I have been advocating
and helping to bring about necessary changes in
the city＇s accounting system，to estatichen and helping to oring about necessary changes it
the city＇s accounting system，
or unit establish sepeoarate or unit accounts for City services and City－owned
pubbic utilitits．There should be a separate fnand－
cial story of assets and liabilitites，revenue and ex－

## LIOUOR <br>  <br>  <br>  <br> 

work wha＂Business－as－Usual＂municipal policy of
the last five months has kept thousands of men
employed，has inspired confidence，and has held property values steady．
The greatest danger to Toronto in this war
crisis is the tumbling of property values．That
would mean ruin，discoura gement，and unemploy－ crisis is the tumbing or property values．That
would mean ruin，discouragenent，and unemploy．
ment to tens of thousands of our citizens．Civic
business and improvements must be carried along business and improvements must be carried along
steadily and carefully in 1915 to prevent this，At
the same time，fuxuries must wait，and every pos－ sible economy in city services must be exercised，
in order that we may have decreased tax rate．
Steady civic business and improvements and a alow－ ering tax rate through this crisis will tend to hold
property values steady．This will be my policy for
1915．

TRANSPORTATION． penditure，and loss and gain for everye and ex－
vice and stility． 1 derire to carry this further to
completion in 1915 ． I respectfully ask your vote on New Year＇s
Day for Mayor for 19515 ． 1 desirit to be the can．
didate of the best thought of all casse of this great city，wil，not，for the sake of any support that might come to me，surrender my right and prive that
ilege to think，act，and do my duty as I see it． The present days are serious ones．We are in
an Empirin struggle for right and honor－for civili－
zation itself． every citizen of Toronto．The men at the front of
play their part；we at home must play ours．Care，
pconory cinued prosperage and a rational hope for the con
the has passed，should characterize the work of the
Council for 1915． Faithfully you

## VOTE MCGARTHY X FOR MAYOR FOR 1915

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POST OFFICE ROBBED


For Young
and Old
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UNON CHIRCH EEESS
AUNONP PRCCHERHEEE Dame Fashion Decrees Nor mandy Caps and Slippe
of Exquisite Make． DU BARRY CAPS HERE TOO All Sorts of Combinations
Lace and Fine Fabrics Ace and Fine Fabric
Are Shown．



Persian Lamb Coats－－Marmot Coats－Astrachan Coats－－ Mink Sets－Beaver Sets

## Selling at <br> One－Third and One－Half Off

All the finest of stock and just recoived from our workrooms to complete stooks
after the ohristmas selling - style and quality guaranteod－and we court
comparison on values－

| We Pay Carriage on Mail Orders <br> Lines like these offer excellent ppportunity for the out－of－town purchaser－wo sive ex－ <br> pert and careful attention to all orders received by mall－and pay the carriage charges． |
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## Mink Sets

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$\$ 72.50$ to $\$ 100.00$


## Ladies＇Suits－Coats－Dresses

 and Blouses，Prices printed here are far and away from real values－the styles are the very
latest in fashion and oarry with them the＂Firweathers＂stamp of
individuality

| Ladies＇Imported Suits These are the very newest | Pile Fabric Coats | Blouses |
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| $2.75{ }^{\circ} 7.50$ |  |  |

Fairweathers Limited
84－86 Yonge St．，Toronto



## CANADA PREPARED TO FIGHT TO DEATH TIRTUIIE［I BY

 Prussian Gospel of Force and of Absolutism Must RESOURCES WILL WIN Sir Robert Borden at Winni peg Asserts Determinatioto Carry on War． MARKHAM TOWNSHIP






 Fruit－a－tives Cured Par lyzed Bowels and Diges－









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 PATRICCA＇S INFANTRY
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The Triple Coupon

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Colored Coats


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## JOHM CATTO \& SOM

GERMAN AMBITION

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Freedom of Globe.

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## Lessons in Thrift Effective

$\mathrm{T}^{\mathrm{HE}}$ deducational campaign we have pursued during the part money, hara been eminently succeseful.
We belieye the work accomplished hà been of service to the commuity at large. We know it has been of benefit to us, we

SAVE, Because
His Royal Happiness therefore propose to continue the series.


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| dAN BEDDOE FAVORTE |  |  |  |
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| Miss Elizabeth Tudor, the Soprano, Sang With Great Ease. |  |  |  |
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## Organized

 ․ Checkers Second Dayof Toun ney TORONTO CHAMPS
FIRST HOME CAII $\qquad$ Play the Wanderers at the
Arena Tonight - ExhibiArena Tonight-Exhibi-
tion Games Arranged.



Teamsters! Linemen!


## Overcoats, Sizes 32 to $36 \mid, 5$ Half Price and Less



Night Rohes, 33c; Inderwear, 796
 Men's Underwars; "Penangle", "Stralian", "Robift.
Hood" bands, sight and dark natural colors, double-breastHood" brands ligh and dark natural colors, do boble-botenst.
ed. In the lot are sizes 34 to 46 . Sale price, a garment 79
-Main Floor, Centre.


Men's and Boys' Collars in the Semi-Annual Sale at 5c Each

## Appreciation

UNDERWEAR buyers have appreciated the wonderful values we are now offering in our Men's underwear department. Any and all kinds of the best makers' garments in two-piece and union Suits

25\% Off Regular Prices
Hickoy's
 SHORT PRICE NACS Ice Racing Cracks

| Appreciation <br> UNDERWEAR buyers have appreciated the wonderful values we are now offering in our Men's underwear department. Any and all kinds of the best makers' garments in two-piece and union Suits <br> 25\% Off Regular Prices <br> Hickev's <br> GOTHES DT YONGE STREET |
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## New York Opened Strong, But Declined Later



Prospect for Busy Day Outset Overshadowed Later.

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## FROM AN ADVANCE TRUST LOUUDATOR SELECION TODAY DECLINES

Dominion Trust Investments
Most Extraordinary Ever
Published in Canada.
Most Extraordinary Ever
Published in Canada.
Vancotver B.C. Deo, 28.-The Hon.

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LONE FARM WOMAN
BOSSED MARKE

Did Chief Business at St. Lawrence Market. BUSINESS VERY LIGHT Few Loads of Fresh Veg tables Sold at Unchanged Quotations
pix

THE CANADIAN BANK OF COMMERCE

Capital, $\$ 15,000,000$ Reserve Fund, $\$ 13,500,000$ SAVINGS BANK ACCOUNTS
interest at the current rate is allowed on all deposits of $\$ 1$ and
upwards. Careful attentior is given to every account. Small accounts
are welcomed. Accounts may be opened and operated by mail. are welcomed. Accounts may be opened and operated by mail,
Accounts may be opened in the names of two or more persons,
withdrawals to be made by any one of them or by the survivor.

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## C.O. MERSON \& CO.

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|  |  | Dividend Notice Canadian Northern Ontario Railway Company Maw


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VANCOUVER B.C., Dec. 29.-Che


AssetsCarefully

## Conserved

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## the liguidating of the same. The experience of our executive staff and our financial responsibility

merit the financial responsibilit
such circumsest consideration in
The TRUSTS and GUARANTEE



VACANCY ON BOARD
Death of Nicholas Bawlf, Winni
peg, Leaves Important Posi-
tion Open.


 BRAZILIAN WEAKER










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