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THE ADVERTISING COLUMNS OF THE EVENING TELEGRAM ARE A DIRECTORY OF THE STORES OF CHARACTER AND STANDING IN NEWFOUNDLAND. Weather forecast. Every Advertisement Toronto, Non- Stroing e. to N.
winds; cool and showery. Thursay The

Evening
Telegram.
 AUCTION SALES


Postponed Auction That Desirabie Residence On. Saturday next, 5th inst at 12 oclock noon, positively,
if not previously disposed of by pr
vate. .sale. P. C. ODpriscole, Auctioneer Thursday Next, Oct. 3,

 GARLAND'S BOOKSTORES, St. John's, Nild. Banking Schr. For Sale. "EXCELDA" A Fast Sailer, Well Fitted, will be sold at a Bargain either with or without THOMAS PEARCE, Hr. Breton, or 500 barrels New Boneless BEEF,
 150 barrels New Fat Back Pork.

SIXTH ANNUAL CONCERT ST. THOMAS' GLEE SINGERS,
 Canon Wood Hall, This Evening, Oct. 2, at $80^{\circ}$ clock.



For sale by Pubice Anction o O'Clock, at the Residence MR. GARDINER,

> Chance of a Life Time
> OWH YIUROWN

##  <br> For IMMEDIATE DELIVEAY.

## At Lowest Wholesale Prices.|




C.E.E.S. Grand Concert
 Frid at $8 \mathrm{p} . \mathrm{m}$.
 Want Something New in Fiction?


The first sale is important, to be sure, but it is the sales that follow that really count. The paint that you sell should give such
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tomer of every man who uses it once-

## MATCHLESS

Ready Mixed Paint
brings them back because of its guality.
We will ghaldy give you any deenered in inomation:
The Standard Mig. Company, Limited.
Come and see the photo of a 30-Ib. Salmon

Making a 12-Foot Jump Taken at the Big Fall of the Upper Humber, July, 1912.

The Holloway Studio,
DICKS \& CO'Y

## TO LET and FOR SALE-

The Evening Teiegram，St．John＇s，IVewrioundland，October 2，1912－2

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Evening Telegram


Look at the Wheat!


Cream $\approx$ West Flour the hard wheat flour guaranteed for bread
 The Campbell Milling Company, Limited, Toronto
R. G ASH \& CO. St. John s. Wholesale Distributors



Aill,
egram."

## ters <br> steads Oirr Suriel Pinie Eery Pay <br> For Ladies' and Misses' Golf Jerseys worh s2.50 cach In Navy, Reseda, Sax, Myrtle, Brown and White. OUR SPECIAL PRICE: $\$ 1.50$ each. <br> LADIES: <br> These are Excellent Value, and we would strongly advise you to see them without delay. S. MILLEY. <br> NO SPECIAL DAY ON THIS LOT, BUT 









Here and There.

 Starfords LLiniment for sale by
ur. Goss, Torbay...seperz,fif




## CABLE NEWS.



## G.KNOWLING

 A. \& S. RODGER.SPECIAL VALUES IN
Fall Blouse Materials. exclusive designs in
‘Golf,' 'Nipper' \& Plaid Blouse Flannelette, Special Lines Ladies'
Silk Bows \& Em'ry Peter Pan Collars, 20c. and 25c.

## A. \& S. Rodger.

## A GENUINE SALE

Wednesday, Thursday and Friday.

| DRESS GOODS. <br> 10 per cent. off. | $\begin{aligned} & 10 \text { PER CENT. DISCOUNT } \\ & \text { OFF THE } \\ & \text { ADVERTISED GOODS. } \end{aligned}$ | MEN'S SWEATER COATS. 10 per cent. off. |
| :---: | :---: | :---: |
| LADIES' FALL JACKETS. |  | IIEN'S WOOLLEN UN- |
|  | ROOM PAPERS <br> 10 per cent. off. | 10 per cent. off. |
| DRESS PLAIDS. <br> 10 per cent. off. |  | MEN'S FLANNEL TOP |
|  | GIRLS' FLEECE LINED UNDERCLOTHING. 10 per cent. off. | 10 per cent. off. |
| LADIES' CORSE <br> 10 per cent. off |  | LADIES' AND GENT MUFFLERS. 10 per cent. off. |
| FLANNELETTES. <br> 10 per cent. off. | GIRLS' SAILOR DRESSES. 10 per cent. off. | LADIES' SWEATE COATS. <br> 10 per cent. off. |

P. F. COLLINS, 299, 301 Water Street.


To Show Graphically the Location of the Proposed Plant of the Eastern Car Company, Limited, We Have Inserted This Map.


The Works of the Eastern Car Company, Limited, are located on a plot of land near New Glasgow, next to the Works of the Nova Scotia
Steel and Coal Co., Itd., and only about four miles from the Pictou County Collieries.

The compans's propery is 62 acres in extent. on the east side in tras

 Consessions



Prospectis giving full information regarding the business of the Company, properties, market, supplies, operations, exemptions. from taxation, and management, Subscription Forms May Be Had on Request and Applications Received

J. C. MACKINTOSH \& CO.,
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Stafford's
Prescription A.


Fishermen
on Strike.







## Supreme Court.




 and
 MclWurdo's Store News.


Nome
Big Banking Fare




The Eastern
Car Company,

J. C. MACINTOSH \& Co.
members moxtreal stock exchinge. halfax, sew gliscow, st. Johs, fredericto
Montreal.

## Ladies' Hats

Read-yto-Wear

- $\$ 1.50, \$ 2.40$, $\$ 3.00$ and $\$ 3.50$. HEWEST strles.
Robt. Templeton

The Police Court.




 Mataords. Liniment tor sale by









 and






Ladies' \& Children's MANTLES

Ladies' Colored JACKETS, $\$ 3.50$ to $\$ 10.00$.
Children's and Misses' JACKETS,
$\$ 1.00$ to $\$ 6.50$.
Also, a Lot of Ladies' COSTUMES, Extra Value, Prices from $\mathbf{\$ 3 . 5 0}$ to $\mathbf{\$ 1 0 . 0 0}$.
Ladies' SKIRTS, in Black and Navy only, from $\$ 1.30$ to \$3.50.

## Marshall Bros.

The Evening Telegram, St. Joha's, Newfcr-dland, October 2, 1912-7

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Ay:e \& Sons, Limited, Ropal Stores, Limited, Bishop. Sons \& Co., Itt. Coin Campbell.

## The <br> " Encore" <br> WHISKY <br> (Real Scotch). <br> High-Class Whisky <br> $\$ 1.00$ <br> ASK FOR. <br> "Encore." JAMES C. BAIRD,

TITANIC SINKING-Bean

 Amateur Wrestling Matches !

British Hall, FRIDAY, October 4th, in aid of marine disasters fund.
 J. Dunn (Oppelt Club) vs. F. Marshall (Avalon Club), Ligh
Weight Chamion. J. Campbell (Avalon Club) vs,
P. Neville (OOpelt Club) vs, E B Avalon Club).
and (Avalon Club), Welte OTTO OPPELT, Referee.



Hire! Touring Cars ange:memictangarage

TO THE TPADE!

## Selling Agents for Newfoundland for

MESSRS. J. S. FRY \& SONS, LTD BRİSTOL, ENGLAND.
Manufacturers of High-Class Confectionery, Cocoas Chocolates, etc.; and we shall at all times be pleased
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