BRANT THEATRE Richard Carroll \& Co'y.

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## BRANTFORD DAILY COURIER.

## FRENCH AND BRITISH ADVANGE UPON THE SOMME FRONT

Germany Now Contemplates Long Distance Submarine Blockade on Britain


## LING ISTANEE SIBMMRNNE BICKXAE OF ENGLANO IS NOW PROIECTED BY GERMAN LEAOERS

Both British and French Forces
Make More Gains on Somme Front


British Steamer Marina
Sunk Without Warning

Deutschland's Voyage Across Atlantic Served Merely as a Trial Trip - It is Now Planned by Von Tirpitz and Others to Effect a Blockade

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ITALIANS NOW









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## RIPPLING RHYMES

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Manfuactured by
J. FAIR \& $\mathrm{CO}_{\text {. }}^{\text {.Ltc }}$
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BLUE LAKE BRAND
Manufactured by
ONTARIO PORTAN
ONTARIO PORTLAND
CEMENT COMPANY Led
Head Office - Brantiord
With New Equipment and Expert Management
The Courier Job Dept.
repared to do High-Class Printing Promptly

Money Making Ways Of Using Want Ads
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The WANT AD. is the Greatest Specialist on



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In Vancouver harbor two launches
were dellberatly sunk by miscreants
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## HALLOWE'EN

OCTOBER 31st
We have many suitable novelties for Hallow-e'en-Table Napkins, Tally Cards, Seals, Tissue Paper, Decorate
Candles, Masks

STEDMAN'S BOOKSTORE
Both Phones 569



##  at REDUCED PRICES!

For balance of the Month we will give extraordinary value in the HOUSEFURNISHING DEPARTMENT, Take advantage of these low prices. Prices are soaring higher day by day and within the next

Another Shipment of AXMINSTER RUGS Just Received Balance of Special
Axminster Rugs Ordered Eight Axminster Rugh ret
Months Ago.

## Brussels Rugs

$\qquad$

Scrim Curtain Special

Fine Lace Curtain Special
$\$ 3.50$

| Tapestry Carpets | Brussels Carpets | Ulat |
| :---: | :---: | :---: |
| 8 Stair Carpets, 63 | 2 Extra Special Values. |  |
|  | Three Frame Brusse |  |
| Stair Carpets. 69c | - | Printed Linoleum Special |
| -3.4 Sody and Bor $\mathbf{9 5 c}$ | Five Frame Brussels | Imported Linoleum, 4 yds. |
|  | pets, in body |  |
| Axminster Carpets | Sale price ... . \$1.70 | Inlaid Linoleum Special |
|  | All Carpets Bought During This Sale Made and Lined Free. |  |

## J. M. YOUNG Q CO.

Agent for Pictorial Review Patterns,




NELL SHOE COMPANY

## For Tired, Aching Feet

 We would suggest an ARCH SUPPORT properly adjusted-which will givecomfort such as you have never known before.
EXPERT KNOWLEDGE at Your Service Veil Shoe Co.

## 

 Important News of the Ready-to-Wear Store
## Quality For Quality

 Price For Price

This Store's Values in SUITS Cannot be Bettered!

 Special \$22.75

Special \$23.75 Special \$22.75 Combining Fashion and EconCombining Fashion and Econ
omb in Fur Trimmed Suits!

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\text { Special at } \$ 20.50 \text { Special at } \$ 17.25
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| REGULAR | $\$ 20.00$ |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| FOR........... | $\$ 16.50$ | $\$ 19.75$ | $\$ 28.00$ | $\$ 38.75$ | $\$ 26.00$ |
| $\$ 2.450$ | $\$ 25.00 .50$ |  |  |  |  |
| 20 |  |  |  |  |  |

New Leatherette and New Chamois ate Gloves Just Arrived From England Women's Leatherette cloves, duplex, 2 . do me fasteners in
shades white, natural, grey and putty, perfect washing, all

Hundreds of The Prettiest New Petticoats



Women's Wash Chamoisette Cloves, 2 dome fasteners, in
white and
Dress perfect
Doting

fastener, in white and natural shade.......
Gives For Men

Men's Scotch Knit sear: M Men's Knitted Woollen | less Gloves in grey and hen- | $\begin{array}{l}\text { Cloves, British make, one } \\ \text { dome fastener, leather bound } \\ \text { the mixture, seamless wold } \\ \text { wrist, khaki shade, all sizes }\end{array}$ |
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E. B. CROMPTON \& CO., Limited

| STATEMENT BY | Local News |
| :---: | :---: |
| S. E. HUGH |  |
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| Presidency Announces His Platfcrm. | $\begin{array}{\|l\|l\|} \text { shor } \\ \text { the } \\ \text { the } \end{array}$ |
| DIFFERS FROM WILSON |  |
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| son. Mr. Hughes holds that the pre-sident is the administrative head ofthe government and that Mr. Wilson |  |
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| businessmen; government oversight of business which will eliminate ab- |  |
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| SEVERE RHEUMATIC PAINS DISAPPEAR | ${ }_{\text {tom }}$ |
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| Rheumatism depends on an acid which flowis in the blood, affecting the |  |
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| blood tonie, is very successful in the treatment of rheumatism. It acts |  |
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| CHICKEN SUPPER |  |
| Hallowe'en Under Auspices of Philathea |  |
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| Oct. 31 |  |
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## SUTHERLAND'S

 Hallow es e m Decorations Decorated Crepe Paper, Caps, Mask, Decorations for Fes Tanly, Cards, Table Napkins, Table Cloths, Playing Cards,Jas. L. Sutherland
BOOKSELLER AND STATIONER

## Temperance Beverages

 wenp's Gin-J. S. Hamilton \& Co.

H. B. Beckett


| Plumbing, Heating and Electrical Contractors. A full line of Plumbing and Electrical accessories. Pectric Cleaners, Elec- Ele tric Ranges, Electric, Plumbing and Heating repairs a specialt <br> T. J. Minnes |
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## To The Grave



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CASTORIA
For infant and Chidren
In Use For Over 30 Years
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Social and Personal


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 N THE EVENING OF SATURDAY, SEPTEMBER 2nd, the official War office
 er royal household and others. Captain J. C. Fairthorpe, of the General Headquartand Lieutenant E. Distin Maddick, representing the War Office, were in charge of
the film. The King expressed to them his unqualified approval of the "Battle of the Somme" pictures, and advised the British public and that of the Empire at large, to see majesties and receiving royal congratulations.

$$
\begin{aligned}
& \text { Children love this "rruit laxative,", } \\
& \text { and nothing elese colensest the tender }
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## Royal Endorsation, Too

King George, General Haig and David Lloyd George Praise "Somme" Battle Pictures.









Excuses
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Band David Lloýd
Battle Pictures.
EUBER 2nd, the official War Office I Command exhibited at Windsor Cas-
Majesty the Queen, the party rrom
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nd that of the Empire at large, to see
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THE COURIER, BRANTFORD, CANADA, MONDAY, OCTQBER 30,1916


| Old Country |  |
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| Soccer Results |  |
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| Blackburn Rovers 3, Preston |  |
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| dford City 1, Sheffield Wed. 1 | Kingston 15 . Hu |
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FALL STOCK NOW COMPLETE



Early Fall Overcoats

R. T. Whitlock \& Co.

2 dalhousie street temple bast of post office.

## CARLING'S <br> 2\%\% ALE, PORTER, and RED RIBBON LAGER <br> Surpass in Quality All the Other Brands Ale and Porter are put up in ouarts and pints; Red Ribbon Beer <br> J. S. Hamilton \& Co. 46 DALHOUSIE STREET


$\because \quad 1$
That Son-in-lawiof Pa's
Pa is Mighty Cold Natured, too
a is Mighty Cold Natured, too


The eye of the camera followed the Infantry's charge under fire, even as they leaped through the trenches.

## PART 1 <br> preparatory action JUNE 25 to 30 <br> Showing the eativities before Fril- court-Mametz. Similar action took  <br> <br> The Brantford Daily Courier

 <br> <br> The Brantford Daily Courier} in Pocardy.Hidden ba Hidden batteries were pounding
the German tronhos for five days
before the attack of 4.7-Tnch guns were giving the
enemy no rest. i-hinh hositzers in action shell-
ing the Cerman first-ine trenches of
Mamet Canadian 60-pounders added to
the din of gun fire. Shrapnel bursting over their tren-
ches kept Germans astir.
Church service evening before atFiring " "lum pudings for Em-
peror Bill" from trench mortars. Bombarding Germans with $9.2-$
inch Howitzers.
shells tearing Shells tearing up the enem
deep dugouts.

PART 2

## $A$ meaal in calap on the great anvance.

Moving up the troops.
(."perating ${ }^{\text {a }}$, 15 -inch Howitzer
("Erandmother") by Royal Marine
Artinilery, friring shells weighing 1, ,
40 pounds.

 Just beore the attack. Blowing
to first ine.
up the enemies trenches. by a huge up
mine. Wiring the erater.
Firing machine Firing machine guns from parapet.
Shrapmel bursting over first-line
German trenches

PRESENTS "THE BATTLE OF THE SOMME"
Official Moving Pictures of the British Government with Adequate Musical Accompaniment, at the

## Inwe COLONIAL

Thursday, Friday and Saturday NOVEMBER 2nd, 3rd and 4th One Price to all - 25c

Continuous Performance

Matinee and Evening

## PART 3

 At a signal along entire 16 -milefront, the British troops leaped over
the front, the Brlssh toops ieaped over
the trench parapets and advanced
ue A sunken road
under ¿heary fire.
und A sinn Advancing up a captured trench,
Resening wounded British Tomt
mies under fire. mies under fire.
Bringing in British and German Bringing in British and German
wounded on stretchers during height
of battle. wounded on
of battle. Lancashires relieved after suc-
cessfull attaek, bring in the first

 $\frac{\text { An }}{}$ ansuceessful German counterArrival of the wounded and the
sene et the file hospital,
Part Four ...

PART 4 Nevere-shattered German prisoners
arriving. Mindenman Postrtain fire just outside 5

PART 5 The wrecked derman dugouts.
 fire.
clearing up.
Advancing the Advancing the artillery. Troops
vance.
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# NOW Is Your Chance <br> With This Week's Vote Offer To Put Yourself in the Lead What Are You Going to Do? 

 Great Vote Offer Ends Saturday Night, 8 O'clock

Vote Schedule This Week VoteSchedule EastofContest Get Busy


If you expect to be numbered among the winners in The Courier Contest on November 25th, you must strain every effort this week.

Your competitors are and you will have to. Subscriptions or bust.
PART 4
Nin


PART 5
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CUT SERVICE
For Advertisers-






## Classified Advertising


 25 wordas. Marriages,
Births,
Soc. per Insertion. Soc. per Insertion,
Advort $\begin{gathered}\text { Abiser rates are } \\ \text { ating, phone } 139,\end{gathered}$ Nin order. For information or You can buy or sell through these columns most effectively

| $\xlongequal[\text { Female Help Wanted. }]{\substack{\text { Good } \\ \text { Coraged Co. }}}$ |  |  |
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|  | FOR SALE- Selected fumed oak dining room suite, new, at antremely low price. 45 Cobborne St. |  At Parker's FlourOallousie street. |
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|  |  | Osteopathic Physicians. |
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| ar, Nose and Throat. | ERNEST R. READ-Barrister, So- <br>  rent rates and on ensy terms. 127/2 Colborne St. Shone 487 . | The Gentlemen's Valet CliEANING. PRESSING, LADIES WORE A Goods called for and deliverCd W Beck 132 Market S |
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| Miller's Tax |  entrance on Colborne St. d -mar2 $2-15$ |  |
| UP-TO-DATE SERVICE <br> Day Phone 17. <br> Night Phone 2278 |  |  |
| ned at Browns Ga |  |  |

Brant Cheatre
Special For Monday, Tueday and Wedenoedey
MARY PICKFORD in Hulda From Holland

Betty Goes to School Florence Rose Fashions
Mr. Jack Hires a Stenographer Clifton Sisters

The Five Juggling Normans

Earl Williams and 12 Star Heroines The Scarlet Runner


## SIDE TALKS By Ruth Cameron <br> SIDE TALK

 COMING
## Auction Sale



## 

Colonial Theatire THIS WEEK Mon., Tues. and Wed. My Madonna Thurday,Friday, Saturday Battle of the Somme

## CALL LINDSAY's


UMBRELLAS
Recovered and Repaired man if you want a first-class sobs. Hig. H. man if you want a first. Class ioh. H. H.
Morison, 69 Waterloo St. Bell phone

## BOXING

Grand Opera House FRIDAY EVE., NOV. 3rd

Pete Scott vs Jimmy Conway
Clare Betts vs Young Alter Eddie Carrol vs. Kid Nevills Prices $\$ 1.50, \$ 1.00$, 75c Rush Seats 50 c

## Anlique Auction Sale



