



Five Aots and 360 Wonderiyl Boenes in Thie Belasoo Triumph IIMPERAL THEATRE PRESENTS PUPREME

## "THE ROSE OF THE RANCCO"

Featuring Bessie Berriscale and Star Cast of Playen



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Kity Floods the Dangeon on Count Sechios Men "THE BROKEN COIN"-CHAPIER 15 - This, Story io to Be Continued to Chap. 22 gERTRUDE LEROY and FESTIVAL ORCHESTRA NEXT WEEK: Mr. Henry Kelly-Baritone


## STOLEN GOODS" <br> lanche Sweet and liume pees WED. 15 th <br> The Long Chance" <br> 

Every barrel of
Pu: FLI
is alike. Always the Never chang
use it you get
More Bread and Bette
Buy it and see fort
Buy it and see for
CHRIS
Great Presc Prese Imme
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Gifts in Ant and $\pm 2$
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## CHRISTMAS GIFT HEADQUARTERS

Greater and Grander Displays This Season in A/I Departments Presaging Tremendous Activity in Holiday Requirements. Suitable Presents for Young or Old--Abundant Yuletide Gifts for Everybody in Immense Variety and to Appeal to All Tastes and Purses


Giffs in Dress Goods


| Gifts in Clothing Department |  |
| :---: | :---: |
| for men |  |
|  | Boys, Three plece suits . 3.75 to to 15.00 |
| 5.50 to 10.00 |  |
| Waterproof Coats $\ldots . .18 .25$ to 20.00 | Boose' Reefers ......... 3.25 to 7.50 |
| Trousers .............. 1.25 to 6.00 | Maeklmaw Coats ........ 5.00 to 8.25 |
| 2.75 to 5.00 |  |
| 7.50 to 10.00 |  |
|  | Boys' Hockey Caps and Toues 250 |
| Bath Robes .......... 4.25 to 6.00 | Boys' Rubber Coats |
| Fur Lined Coats ...... 20.00 to 93.00 |  |
|  | in a variety of atyles and |
|  |  |
| Gloves (Gauntlet) $\quad . \begin{gathered}6.75 \text { to } 21.00 \\ \text { CLOTHING }\end{gathered}$ |  |

Gifts in Whitewear Department


VAUDtVILLE
COMEDY,
SINGING, SINGING and
TALKING
DISCFI \& Russil \& MiAt
(Sister Team)! DIED.
Gifts in Chistmas Show Room

| Gifts in Fur and Silk Departments |
| :--- | :--- |



| Gifts in Costume Section | High Class Linens |
| :---: | :---: |
| Ladies' and Children's Sweaters; | UNHEMMED, HEMSTITCHED OR |
|  | WITH NAPKINS TO MATCH |
| Leaties and cald rers' Velour | Luand crown and Hand Emborvided |
|  | in Damask $\begin{aligned} & \text { Real Hand Made Madera Neelle. }\end{aligned}$ |
| noon and Eventing Dresses Ladies | Work in DOoylies, Napktins and Lunch |
| Tunics and Silk | Embroldered Pillow Cases and Day liips with Hemstitched or Scaloped |
|  | Ends Damask Huck Towels, embroidered |
|  | Damask Huck fowels, embrotiered |

Manchester Robertson Allison, Limited


Wherever and whenever the ripest, mellowest whisky is wanted

## FOUR CROWN SCOTCH

touches the spot and brings a smile of satisfaction. This famous whisky is absolutely pure and unadulterated

Everybody likes it, but the most particular people like it best.

To be had at all clubs, hotels and bars.
PREMIE BJAOEN GOIIIG SOUTH FOR THE HOLDOM

 The Canadian Patpiotic Single: Second, J. E., sza.00.

## MADE IN CANADA

Canada grows the wheat, and we make it into a wholesome, nourishing, easily digested food by steamcooking, shredding and baking.

## SHREDDED WHEAT

is made of choicest selected Canadian wheat. Contains all the body-building material in the whole wheat grain and nothing
else-a pure whole wheat food-the maximum of nutriment at else - a pure whole wheat food - the maximum of
smallest cost. A Canadian food for loyal Canadians.

 NIAGARA FADEATS, ONTARIO


## GOVERNMEITI

GRANIS $\$ 500$ TO HELP RECUIIIIG


The Store for Useful Gifts Where you can surely get something for the whole family. Our Xmas gifts are all useful ones, something that is acceptable at any time.

Usefiul Gifts for Men and Boys
I

##  <br> \section*{ne}

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 Steel Corporation's Orders a Million Tons in Exces of Octob
Bonds.




MONTREAL


## THE BANK OF

## British North

 AmericaEstablished 1836 Capital and Reserve \$ 7,883,999 Total Assets, over, $\quad 60,000,000$

## General Banking Business

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## SAVINGS DEPARTMENT mames

Branches in all the Principal Cities of Canada and Agencies in New York and San Francisco in Uniled States. Agents and correspondents in every part of the World.

THREE BRANCHES IN ST. JOHN
Market Square
Manager, A. C. SKELTON. Corner Union and Sydney Streets
Managere C. A. Robinson
Manager, T. Guy
op



arC. E. L. JARVIS \& SON, 74 Prince Wm. St.Western Assurance Co.R. W. W. FRINK, $\$ 3,213,438.28$
ST. JOHN, BRANOH MANAGER B.


The FordSedan Price $\$ 890$

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& \text { Solid comfort for all the family-no mat- } \\
& \text { ter what the weather-is provided by this } \\
& \text { handeama }
\end{aligned}
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& \text { for the colder months. though it serves }
\end{aligned}
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NO MANAN S.S. CO.
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## WIMHESEER LIIII



## ER 11. 1915



SKATES DE SKATES

## SKATES

make sensible christmas presents we have about 150 parks of

HOCKEY NICKELED SKATES
AT 60c. and 95c. A PAIR
Left in Our Wholesate Stock, and as we Do Not
Want to Carry Them Over, we Are Offering
at This Speciai Price. We also Have a
Few Other Kinds at Various Prices


## FLASHLIGHTS

ANOTHER PRACTICAL PRESENT
WE ARE DISTRIBUTORS FOR NEW BRUNSWICK OF

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| FLASHLIGHTS | 50 MIFFPTENT | 85 c . то |
| BATTERIES |  | \$3.25 |

CHRISTMAS TREE OUTFITS
AT REASONABLE PRICES
with One of These There is No Danger of Fire
As with Lighted Candles
ROBERTSON, FOSTER \& SMITH, LTD.
41-47 DOCK ST., ST. JOHN, N. B.






and Boy Scout Section







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THE PROVNICCAL BANK OF CANADA
Capial $\$ 2,000,000-$ Total Assels 0 ver $\$ 213,000,000$
HEAD OFFICE, MONTREAL
H. LaPORTE, A. GIROUX

President Secretary
T. BIENVENU; M. LAROSE,

Vic. Pres, and Mgr. Chief Inpector
Savings Bank Department

## and <br> Genereal Banking Business

The only Canadian Bank with a specal Board of Control for the Savings De partment.
HON. SIR ALEX. LaCOSTE
President
DR. E. P. LACKAPELLE
Vice Pesident

## FURLONG BLOCK, CHARLOTTE ST.

D. W. Harper, Manager

|  | UNERAL | til cemetery. |
| :---: | :---: | :---: |
| papas have joined til |  |  |
| ho will not therefore be with |  |  |
| atis yuletide morning. My earn- | of Miss Josephine Moore was held |  |
| sure, be encouraged to wait pa- | ternoon and was largely attended. The | acknowledgement of subscriptions t |
| the one who is loa | services were conductea oy hev. O. |  |
| Hg his absence, is also looking art. |  |  |
| (eat | ber since her sixteenth year. or a | ville--Field Marshal Von Mackensen, |
| er fellow |  |  |
| our Corner are likewise |  | \| been received by Emperor ${ }^{\text {a }}$ Francis |
| you and throush the |  |  |
|  | ster, Mrs, Alex, Rogers, Miss ${ }^{\text {a }}$. Jane Moore and brother, Fred G . Moore |  |
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Pale, Sallow Cheeks


Tell the Need Of



## Beecham's Pills



## Big Sale of Horse Blankets



H HORTON \& SONS, Limited, A Christmas Trio

READY'S LAGER BEER, READY'S PALE ALE, READY'S EXTRA STOUT.

Let this splendid trio usher Christmas into your home. It will bring happiness, Good Cheer and help to enliven many an evening before the roaring fire-place. Any of these beverages shipped to your home in plain clean packages. Order now hile you think of it.

READY'S BREWERIES, LTD. ST. JOHN, N. B.

## BALATA BELTING

The Best for Laundries, Dye-Houses and Exposed Situations.
D. K. Mclaren, limited 64 Prince William St. 'Phone Main 1121. St. John. N. B.

Hotel Seymour

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 SIEAM BOILERS

| mote minmet- |  | Monthly Income Policy New York life lins. Co'y <br>  |
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FLEWWE PRE

Designers, Printe
Wた customers in St.John ince who have assist
June, by continuing th Our plant is now in good atfention to work offered. We will welcome visitors out printing.
C. H. FLEW

No. 3 Water Street, Ma
CAMPB XX HAMMER P

Axe and Hamme
his Axe has a solic shown in cut. It will stand chop better than a light pr this axe you would ap,
Ask your storekeeper or
CAMPBELL
The Only Mal
XXX Hammer Poll Axes, also All XXX Goods




## EVERY. RECRUIT BRINGS PEACE NEARER

## The Gallant Men Who Began The

Famous Advancerat Loos in September
Two Brave Divisions Whose Deeds Will be Inscribedin Letters of Gold When The History of This War Is Written.


| Londoners ier. |
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| The Gomb German wire ber bad beermans |




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## FRUIT <br> 著就

At Wholesale
We are receiving this week and have in store for Christmas Trade several Car Lots of
NAVEL ORANGES
FLORIDA ORANGES JAMAICA ORANGES
BISHOP PIPPIN, KING and SPY APPLES NEW LEMONS

MALAGA GRAPES
SPECIALS - PINEAPPLES, NOVA SCOTIA CRANBERRIES, NEW APPLE CIDER, BANANAS, DATES, NUTS, ETC.

For prices write for our Special Christmas Circular, or phone Main 1792; after hours Main 1514-41.

The Willet fruit $\mathrm{C}_{0}$, Itd. 51-53 DOCK STREET

## Royal Hotel

St. John, N. B.


The history of the Royal Hotel has been one of success because its management have always devoted themselves with the utmost concern to the comfort and pleasure of its patrons.

The Royal Hotel is one of St. Jonn's best advertisements, for it ranks among the best conducted hotels in Canada.

## Goes The Doctor Say 1Dou Are fit

## RICHARD SUIIVIVN \& CO.

ESTABLISHED 1878

## Wholesale Wines and Spirits

## AGENTS FOR

Madiie \& Co., White Horse Cellar, Scotch Whishy, 10 Years Old Distiller Co., Itf., King George IV., Sootd Whishy Henry Simpson \& Co., House of Lords, Sootch Whishy Lawson's Liqueur Sootch Whishy
George Sayer \& Co., Cognac Brandies
Ross's lrish Sloe Gin Ross's Belfast Ginger Ale Ros's Aux Head Bass Ale
Ross's Aux Head Dublir Guiness Stoul Pabst Milwaukee lager. Beer

> In addition to above we carry all the standard brands of Ales, Stout, Gins, Brandies, Whiskies, Port and Sherry Wines, Imported and Foreign.

Tetathane 839 Bonded Stores, 42 and 44 Dock Street

Sailor Is Winner
 tog paesenger ships, our oun undersee
 Consplecuous bravery was shown by
Leuternan Comander Marth W. Na
smith of submarine E-11 In the Sean smith of Submarine E-11
Marmor.
This see, as every scout knows,

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Jena And Austerlitz Were Child's

Play Beside Modem Warfare



LINE OF ITALIAN ADVANCE INTO AUSTRIA



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## That Particular Customer


You thand the LaTEST and beet ldeas in decorative wall treatment-
You want the VARIETY and range of selection which will satisty any
Our patterns are so numerous and so varied in design, coloring, and
character, that they provile tor all likely demand
We have made our sucesess by catering to the Ideas of PARTMCULAR
pbople ilke yourself, we overiook no opportunto; spare no trouble or expense to sive you, at low prices, a Ine which his unguestlonably the lanse,
est and best extibtion of wall-paper desisns and decorative specilites placed before the public today.

## WOODBROTHERS <br> Montreal <br> St. John Stusels street <br> Winnipeg

We have all sorts of WALL PAPER for all sorts of people



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## G00DWIN'S

## FRUIT FOR CHRISTMAS

All Lines in Stock SHIPMENTS MADE PROMPTLY

We now have in stock or on the way for this season's trade:---

> 6 Cars California Navels $\quad 3$ Cars Florida Oranges 500 Cases Valencia Oranges 500 Boxes New Messina Oranges 1000 Kegs Malaga Grapes 1 Car Grape Friut
> 200 Bbls. Ontario Northern Spies 1 Car Nova Scotia Cranberries
> 2 Carloads Ontario Onions
> Full lines of Dates in bulk and one pound packages SHELLED ALMONDS SHELLED WALNUTS And in the shell:-Almonds, Walnuts, Brazils, Filberts and Peanuts

Does the Girl Say "G0" or "Stap"

## H. L. \& J. T. McGOWAN, Itd. House and Sign PAINTERS

## AND DEALERS IN

## WALL PAPER

## Painting Materials, Enamel Letters, and Extension Ladders

Every Home, Store or Office Building Should Have One or More of These Ladders.

THREE IN ONE the catst hit in signs
139 Princess Street.
Phone 697 Maln



## KHAKI, THE FASHIONABLE COLOR, WEAR ITI

 Story of Unselfish Sacrifice And Calm Courage in Face of Death Best Traditions of Bri ish Race Typified When Hospital Ship

## An Ideal and Pleasing Christmas Gift Kort' Chocolates reresimply irrestetare simply ibroule. A varied assortment A variod assortment of deliciously finve ored creama, nuts arme fruits, jellifes and many oster temptingly coniddenaway bencelt a coating of emo rich chocolate. Put up in packen varying in witg  <br> Moirs Limited Halifax, N.S.





Great Odds Against Allies In Dardonelles

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## H1e

 SATVIA CIOIN A good chew is a comfort -make it a , greater Plug.Made from pure, rich tobecco, every ounce of which is $c$. Trefily eleceleded, then bended according to our propeses, giv:
 King George's

NAVY PLUG
Has a delicious, non-rrritating sweet taste-and than universally recognized that sweetened tobacco Itleaves a long, lingering flavor and guards the teeth from the ravages of "acid mouth" the cause of nearly all tooth decay.
"Made in Canada by Expert Canadian Workmen"
10c A Plug Everywhere Rock City Tobacço Co., Limited


Tied with Ribbon and Holly
 What bater thing con you dor for a RRER-Nvery dyy the finer thave
 The new erulbor, with hitutocy wevip

 Conkititiont 50.50

 Gillette Safety Razor Co of Canada, Limited, Gillette Builaing. Montreal.

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Every $b$ bank by which the road may be

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yard or hank or dith which has not
peen made to furrish some bor op op $p$ ore


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## WHAT PART DID YOU PLAY IN THE WAR?

## Bloody "Hand" of Massige Won After Fiercest Struggle of The War



ST. JOHN, N. B. MANUFACTURERS

## Wire Nails,

 Coiled Wire, Cut Wire and Pulp WireWrite For Quotations and Information

## BRANCHES <br> MONTREAL <br> and <br> QUEBEC

## CONSUERS COPDAGE $\mathrm{CO}_{\text {, }}$

HEAD OFFICE: MONTREAL Mills at Montreal and Dartmouth

## MANUFACTURES.

Manila, Italian, Jute, Sisal, Russia, Cordage $\div \div$

## TWINES

of every Description

Binder Twine, Lathyarn and Shingleyarn

BRANCHES :-St. John and Toronto. AGENCIES :-F. H. Andrews \& Son, Quebec. MacGowan \& Co., Vancouver.

Winnipeg, Regina, Saskatoon, Moosejaw, Calgary, Edmonton.

St. John Office, $48-52$ Smythe SL.
JOHN THORNION, : : Manager

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PRACTICAL XMA
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At The St
UP-IO-HIE-MIN
Our Neckwear Departme never been better than at pre
Natest London and New York We have a la Furnishings We have also an excelle
Goods for men, including Wal Goods or Pouches, Tie Rasks,
Tobacco Pouch
Military Brushes, Collar Bags Here are a few suggestic
Beautiful Neckwe Silk Muffiers, 50c Silk Initial Hand 35 c to 50 c . Suit Cases and T $\$ 2.00$ to $\$ 25$


## WILL YOU HELP TO AVENGE EDITH CAVELL?

## Egypt Living Proof of The

Kaiser's Miscalculations

Cause of Britain Ha whole-Hearted Sup port From Egyptians and Soudanese--How

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## Renovated and Repaired

## SEASON TICKETS:

Ladies
$\$ 3.00$
Gentemen
4.00

Afternoon tickets for Adults and Children
$\$ 1.50$
Fifty cents reduction on Ladies' and Gentlemen's Tickets if purchased before Dec. 20, 1915.

BAND Monday, Wednestay and Friday Nights and Saturday Afternoon.

TICKETS FOR SALE AT
F. E. Williams' Office, 92 Princess Street, also at
T. J. Durick's Main Street North End, and Park Drug,Store, Brussels Street.

GEORGE MACAULAY
MANAGER


## EVERYTHING YOU WANT

In Steel, Iron, Brass, Copper and Rubber Goods ? -structural steel.
 Copper Sheets Copper Tubes Brass Tubes, Boither Plates, Tank Plates, Galvd, Sheets, Boiler Tubes,

## Rubber Department <br> "Hipress Rubber Boots Belting, Steam Packing, Fire Hose, Steam Hose. Air Drill Hose, Tubing, Clothing of all kinds, Oiled Clothing, Carriage Cloths, Drills and Ducks, Door Mats and Matting, Gloves and Mittens, Druggist Sundries of al kinks, Weather Strips, FRR Wholesale and Retail

$=\square \square \square 9$ Dock Street 49 Dock Street
ST. JOHN, N. B.

## ATTENTION

The New Brunswick Telephone

- You Can Find A Market For Your Product


## Don't Travel! $T A L K^{\text {Don't Wire! }}$ <br> Don't Travel! $T A L K^{\text {Don't Wire! }}$

Get Our Toll Operator to Quote Our Toll Rates to Any
oint in New Brunswick, Nova Scotia, and the New England
Get Our Toll Operator to Quote Our Toll Rates to Any
Point in New Brunswick, Nova Scotia, and the New England
States States.
ESTEY \& CO. T. JOHN, N. B.

## BY <br> USING <br> THE LONG DISTANCE LINES OF 

## Company, Limited

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# Fighting After D 

With
 motic sumid , mis new inicitit onemituix mime


## IF YOU CAN'T FIGHT, HELP THE OTHER MAN

## MEN GREECE COUNTS

 ON IN WAR TIMEGenerals Noaskopoulos and Douglis Two Warriors Who Won Fame In Late Wars.


SEASONABLE G00DS
We specialize on three things:
Fountain Pens, Leather Goods and Xmas Stationery
Our line of Fountain Pens are the best in the Lower Provinces, including the Waterman and
Boston Safety.

carieston asately-just the pen for the
cin in pasition in the pocket. Leather goods from the best manu-facturers, including Porfolos, Purses,
Letter Cases, Gentemen's Bill Folds
and Wailets. Our line of
Ladies' Hand Bags Are of finest quality obtainable
The styles are all right STATIONERY


Barnes \& Co. Ltd.
84 Prince $\mathbf{W m}$. Street

## WILSON BOX COMPANY, LIMIIIED

President, T. H.ESTABROOKS.
Vice-President, S. E. ELKIN. Managing Director, ALEX. WILSON.
Box fatory at fairivile, IU. B; Saw Mill; at Westried and Bonny River, I. B.
WOOD PACKAGES
Of All Kinds, in Shook Form or Nailed Up, Printed or Unprinted.





## $\$ 1050$

 ROADSTER $\$ 1015$ Model 83, f, o, b, Toronto
## Now Is The Time-Get An Overland Right Now

This is the finest motoring season of the year.
The air is brisk. The effect bracing. The result benefioial.
Even if you cannot spare the time during the day-get an Overland and get out
Do your reading (or sewing) after your drive.
Get all the air you can, and get it in an Overiand-under the most favorable and Stay out of stuffy rooms. Get away from town. Getan'Overland and spin out into the open country every evening. Get air, pure, fresh, crisp, unadulterated
Now is the time. Not next month or next spring-BUT NOW.
The fonger you wait the more you lose.
Remember, he who continually hesitates usually leads a life which consists of just
one bitter rearet after another.
There is a brand new Overland waiting for you. Our dealer has it. You can learn
to drive in a few hours. So can your wife.
The convenient electric switches on the Overland steering column make driving The price is small-very small. The benefits beyond calculation.
The price is small
Order yours today.
J. A. Pugsley \& Co., - . . Distributors 45 Princess Street. 'Phone Main 1969

Willye-Overland Limited, Toronto, Ont.

Highest Authority in America Selects RED BALL Ale and Porter


A short time ago, one of the highest officials in the United States. Federal Government, was ordered by a physician to procure some porter for his wife, who had undergone a serious operation.
for reports on all brands of porter.

This officer, having in mind the purpose for which the enquiry was made, and with regard to tonic qualities and nutritive value, at once recom
Ball Ale and Porter" manufactured by Simeon Jones Ltd., St. John.

This recommendation was followed by a series of orders from Washington,
, and subsequect co
every satisfaction.


SIMEON JONES, Ltd.
BREWERS
ST. JOHN, N. B. men

## To Sir Francis Wen-

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## AGE DOESN'T COUNT IF YOU'VE THE NERVE

## The Guards Brigade Made Mag-

nificent Showing in Attack on Hill 70


You can best anticipate her wishes by a gift of

Liggeth Chocolates
The highest ideals of fastidious lovers of rich, satisfying confections is realized in Liggett's Chocolates. The craving for more lingers because their irresistible charm of flavor is never forgotten. That is why they are
"THE SWEETEST STORY EVER TOLD."

## Surprise th Kiddies

 with a Brownie Nothing will give more Casting enjoyment to thera. It records the happyevents of child hoo od, which become more val-
uable as the years ${ }^{\text {go }}$ by Let us show you the
diferent kinds Let us show you the
different kinds. $\$ 1$ to $\$ 12$
Prices $\quad \$ 1$. Prices . . $\$ 1$ to $\$ 12$

100 King Streel

## Presents People Like

 Charming creations in Winter Millinery-gathered from the leading sahion centres of two continents- OAtrich end other Fance feathers, also Milinery Mounts and Dainty Ribbons, trom baby size
Fliths, are prominentiy foatured in our elaborate display

## Extra Special Values

| Do |
| :--- |
| Your |
| Chrismas |
| Shopping |
| Early | Trimmed and Unrrimmed Hats



## Fancy Ribbons




## Only 50 cents a yard

## Marr Millinery Company, Ltd.

The Collapse of Germanyt Submarine Warfare a Triumph For England's Navy Bina nomimime nerition




Ltd.



