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## Great Sale in LADIES' CLOTHING

It comes as a pleasant surprise to the ladies of St. John to hear that starting Friday, October 28, the greatest cut in ladies apparel that
ever heard of will take place. This unexpected sale, coming right at the beginning of cold weather. affords a great opportunity for was ever heard of will take place. This unexpected sale, coming right at the beginning of cold weather. affords a great op
every lady to procure their new season's wearing apparel at big savings. We are offering our entire stock at sacrifice prices.

| $\begin{gathered} \$ 17.50 \\ \text { Were } \$ 25.00 \end{gathered}$ | COATS |  | DRESSES |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \$ 22.50 \\ \text { Were } \$ 31.00 \end{gathered}$ | $\begin{gathered} \$ 34.75 \\ \text { Were } \$ 45.00 \end{gathered}$ | Silk Poplin \$10.95 Were $\$ 17.50$ | $\underset{\text { Were }}{\$ 15.73 .00}$ | $\begin{gathered} \text { Serge } \\ \$ \$ 11.75 \\ \text { Were } \$ 17.50 \end{gathered}$ | Better Serge Were $\$ 29.00$ |
| SUJTS |  |  | SHIRTS |  |  |  |
| \$17.50 | \$24.75 | \$32.50 | Accordion Pleated $\$ 9.45$ |  | ${ }^{\text {Poplin and Silk }} \mathbf{5 5 . 4 5}$ | $\begin{gathered} \text { Serge } \\ \$ 6.48 \end{gathered}$ |
| Were $\$ 25.00$ | Were $\$ 33.50$ | Were $\$ 43.00$ | Were \$12.50 | Were \$9.50 | Were $\$ 8.75$ | Were $\$ 9.50$ |

THESE ARE ONLY A FEW OF OUR MANY REDUCTIONS, AND IT WILL PAY YOU TO SEE THE OTHERS
The PARISIAN CLOTHING STORES

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THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, OCTOBER 28, 1920


## A \$20,000.00 November Drive

Beginning Saturday, October 30th, and Ending Saturday, November $\sigma$ th.

The "NOVEMBER DRIVE" Will Include Big Values in Women's Gie Will be Garments.
 There Will be
A lin of Women's Ribbed Combinations Value $\$ 2.50$. 3 ...
There Will
300 garments
Whitevear.

 $\$ 1.48$ White Underkkits "November Drive" 98c.



 There Will be- No Aprons, gingham,
Mother Hubbard "November Drive" 58 .

 There Will bember Drive $\$ 2.45$ per par
Sale of fine
"Noverasierser, back fastening. Dive" 58 c. per pair


## DANIEL

London House Head of King st .

A quick turn-over of splendid bargains secured from manufacturers who are fin ishing their season's business, besides excellent merchandise from our own stoc
which must make way for fast approaching Christmas business.
This seasonable event will begin Saturday morning, October 3ill reap extraordi promptly Saturday evening, November bith. The sales at a minimum of profit.

Full Detail Advertisement in Friday's Evening Papers!

IN CHILDREN'S DEPARTMENT Mothers Will Find Many Bargains
There Will be-
Children's Knit
Children's Knit Waists, 3 to 12 years, ${ }^{\text {"Sovember Drive" }} 58$ c.
 Infants' Quilted Kimonos, "Nower Drive" $\$ 1.58$

years infants Crib Blanketser and
 Children's flecec "inembersleereprse" "November Drive" $\$ 1.19$


"NOVEMBER DRIVE"
In Annex Dress Goods Deptily
Worthy Line tat Exceptionally
Low Prices.
There Will be-
All wool Serges. $\begin{aligned} & \text { Value, } 22.65 . \\ & \text { "November } \\ & \text { Drive" } \$ 1.198 \text { per yard }\end{aligned}$




Silk Department Has a a
Special Offerings for "Noumber of
Drive."
There Will be- Silks, all colors. 36 inch lap
Colored "Novembe iliks, ocolors and black.
Colored "November Divie" $\$ 1.69$ per yard
36 inch
"Noveember thut trive" $\$ 1.29$ per yard
36 inch "November Diriv" $\$ 1.29$ per yard
200 yards fine Gergete
"November Drive" $\$ 2.19$ per yard
"NOVEMBER DRIVE"
In Staple Depth, Firss Floor, Annex, Will
Have Bargains That Will Interest
Every Thrifty Housewife.
There Will be-

Thecm will

Thae wif bee raik cat


Special Linen Cup
bovember Drive" 49c.
bhite Union Cup
"Nowembs.
"Noer Diver
There Will be- Cup Towelling, checked.
100 yard ${ }^{\text {and }}$ November Drive"
38c. per yard


The "NOVEMBER DRIVE" Saturday on Second Floor Will Offer Wonderful Chance to Buy Your
New Fall Apparel at Prices
Much Less. Than You Had New Fall Less Than You H
Mupected to Pay. There Willi be be
 There Will be48 ench There Will be- Manufactures' clearing lines 12 dozen Manuarcurefs
excellent Underkerits. Reg.
r. $\$ 2.98$.
November
Drive", 1.69 each There Will be-
Great Bargains in manuffactur sris clear-
 There Will be- Forty individual Georgette and Crepe de

 There Will be "Nove mber Drive" $\$ 8.91$
 There Wiil be- Winter Kimoso, heavy
Women's ${ }^{\text {Warm }}$ November Drive" $\$ 9.95$ each



 low. 1 . Taffeta and Satin Dreses. Reg. up to
Lot
$\$ 32.50$. Lot 2, Silk and Coervetuber Drive" \$19.75
Reg. up to $\$ 42.50$ Aftemoon Dresses.


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| 3PAL L WOUSTRY | Lekser anNouncrs |
| :---: | :---: |
| 1 C CAMAOA WESS | The Greatest Dress |
|  | Sale in Ye |
|  | Sewar |
|  |  |
|  |  |
|  | $\mid 15^{00}=5=\left\{5^{00} \mid\right.$ |
|  | S150 ${ }^{\text {a }}$ |
|  | concomes |
|  | $\pm$ |
|  | 䢒 |
|  | \$5.00. |
|  |  |
|  | ALEX. LESSERS, 20 Union |
|  |  |

## Amdur's "On the Square" Announce Formal Opening. Saturday Next Fixed For Inauguration. A Bright New Centre in the "Hub" of New Brunswick's Metropolis

Amdur's-"On the Square"-latest and greatest of institutions established ini this city by Amdur's, within an almost incredibly short period, in a rapid and remarkable demonstration, of efficient and effective business administration, will, when formally opened to the ,pubic, prove at once a credit to Amudur's and to the important centre of which is the
dur's will also prove that the "wrong side of the street" is, after all, the right side, in keeping dur's will also prove that the "wrong side of the street" is, after all, the right side, in keeping
with the well known truth that the best will attract even if located in the heart of the wilderness. Amdur's has already demonstrated that it is not necessary for all things to arise in the
East. East.

Out of the West, where four years ago they initiated a policy of good goods at lowest possible prices, basing their business action on quick returns, they came to the East, bearing generous gifts of exce
time conditions.

A store a year has been their achievement. In this, at least, they have recorded a feat in finance and in business success, unparalleled in the annals of local commercial endeavor.

Prompt response by a people ready and willing to recognize and appreciate honest, earnest Prompt response by a people reappper, brought to Amdur's now famous centre at West End, so great a volume of trade from all parts of the city, that a year later the institution opened, for the benefit of residents of the city pr
shop at the corner of Union and Brussels streets.

Pressure of public demand again compelled further expansion and extension a year later, and in reply to an insistent wester

The popular appeal for more service from Amdur's compelled another addition to their institution this year, culmina
formerly "Breeze's Corner."

Here, in all the splendor of the latest and best in shop-front; in the newest and brightest of lighting; in excellence of quality and style in goods, and in high standard of service, A dur's will formally invite public inspection

Extending hearty thanks for co-operation in the past, Amdur's now ask for their house in the heart of the shopping di shops on their inaugural day.

Amdur's "on the Square", has risen in the East at an opportune time when prophets are crying of rising prices. One of the first fruits of the new ve
ing highest class merchandise at prices within reach of all.

In Friday's papers detailed advice will be given to the public of the feature offerings for the
In Friday's papers detailed advice will
ening of the new store at the corner of King Square and Charlotte street.
The inaugural sale will commence on Saturday morning sharply at 9 o'clock.

## LWFOCN EZB EEEE STSH RIE LLST HOEHI LDRSS

## Boys And Cirls

There is a real sentence hidden among the letters above. Can you puzzle it out? Try it and bring your answer to our store and the first one who is correct will receive a nice pair of brown school shoes absolutely FRFE. You must not be older than 12 years to enter the contest.

The above is just to introduce our immense sale of Children's Shoes for three days-Friday-Saturday-Monday We have space here to mention only a few of the wonderful values. We would like you to come and see for yourself.


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 and highest grade
Barbados Molasses.

If your grocer i. asst Windmill, $\begin{aligned} & \text { write and tell un } h \text { his name }\end{aligned}$
Pure Cane Molasses Tr. Joss , M. . . Man ada, Limited Write for our recipe book

## Barbados

## Super-Fancy

 MolassesNo sugar taken out-no Glucose put in - Nothing added to the price. Away with all the glucose blends, the canned compounds, and the worthless substitutes!
Take Nature at her very bestredolent of the fruits and flowersall the sweetness of the Tropic Islands -pure, wholesome, and so delicious the whole family wants it-THAT'S "Windmill" Barbados!!!
Take your own container, and buy just as much as you want, INSISTING on "Windmill" Brand.

## Windmill

## glariockaes <br> SHEETS AND

PILLOW CASES, SHEETINGS AND PILLOW COTTONS
are the world's. standard of quality, dura,
bility and sound value for the money - and bitty and sound value for the money -and
have been so accepted for more than a century.
You can get Horrockses' Sheet and Pillow. Cases in ill standard sizes; and Horrockses’
Sheeting s and Pillow Cottons in all weights Sheeting and
and widths.
Look for the name "HORROCKSES" on the selvedge.

John E. RITCHIE, Canadian Agent

Horrocksse, crewisoo $\&$ co., Limited




Where Styles Originate
As Canada's foremost creators of style for men, Fit-Reform Suits and Overcoats offer a selection that will meet the fancy of every man-of those who are young, as
well as those of more mature years who take pride in their appearance.

There are Fit-Reform Suits and Overcoats for every need and every occasion-from the distinctive Sack Suit for business wear, Tuxedo and the faultless Dress Suit for evening wear.
It is our pleasure to show you the season. choicest stases sa created by Canada
foremost tailoring organization.

Fit-Reform
Donaldson Hunt

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AFTERNOONS
at 2.30

SPORT NEWS OF
A DAY, HOME


Dorothy Gish
"Nobody Home"
Charlie Chaplin
"The Pawnshop"
THIS IS ANOTHER
GOOD WEEK ENDI

QUEEN SQUARE THEATRE
"ROCKS OF VALPRE"
EGGY CARLISLE Pree shows daily-Afternoon, 2.30; night, 7.15, 8.30.

QUEEN SQUARE THEATRE Commencing MONDAY, NOVEMBER 1 MAE EDWARDS PLAYERS
"'JUST MICKEY"


|  |  |
| :---: | :---: |
| Mulholland |  |

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## This Week, Friday Bargains at This Store Prove More Interesting Than Ever <br> 

Big Removal Sale of Floor Coverings In order to better display our immense collection of Christmas
goods, we are going to use the room now occupied by oilcloths and rugs, on the Germain street floor for that purpose.




| SPECIALS IN BED COMFORTABLES |
| :--- |
| Coverings are of fancy silkolines or |





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