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THE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, JUNE 16, 1921.


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THB EVENING TIIES AND STAR, ST. JOHN, N B, THURSDAY, JUNE $16,1921$.


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## LADIES' SUITS

12 Tricotine Suits, in blue and black. Regular price up to $\$ 70.00$........ . Sale price $\$ 35.00$

30 Serge, all wool Botany Suits; blue, brown, black, taupe. Reg. $\$ 45$ to $\$ 47.50$. . Sale price $\$ 29.50$

23 Suits in black, brown, blue. Regular price up to * $\$ 37.00$.................... . Sale price $\$ 19.98$ Extra Special-Friday and Saturday only

50 Suits in blue serge, silk; silk poplin. Just one of ach ............... Sale price $\$ 9.98$ and Be sure to come early and get one of these.

50 Jersey Knitted Heather Mixture Suits; tuxedo fronts . . . . . . .s. . . . . . . . . . . Sale price $\$ 14.98$

And here's the biggest slam at clothing prices yet at

## LESSER'S JUNE LOW PRICE CLEARANCE SALE

For One Week Only, Starting Friday 9 a. m., Until Friday, 24th June NO EXCHANGES

CASH ONLY

## Our custom is the same as always-to clear goods from one season out and not carry anything over. We also had a very large shipment of merchandise of summer wearing apparel from a leading manufacturer, which we find we are overstocked with this shipment. We now give you the advantage of saving 25 We now give you the advantage of saving 25 p.c. to 60 p.c <br> LOOK THESE FEW OF THE MANY BARGAINS QVER:



LADIES' COATS AND WRAPS ${ }^{1} 5$ Ladies' Coats, in black, blue; covert cloth coats
 28.00 Velour Coats ......................es. 19.00 32.00 Velour Coats .............................. 15.95

4 Wraps; all silk lined and all different styles Regular $\$ 65.00$.t-2-ces-r2. . . . . Sale price $\$ 35.00$ o Unlined Wraps .rite. . . . . . . . Sale price $\$ 9.98$ LADIES' RAINCOATS All Half Price
Sealine Fur Stoles. Regular price $\$ 31$ to $\$ 35$. Sizes 12 and 14 inches wide, 72 inches long. Sale price $\$ 24.00$
20 Silk Plaid, pleated and plain styles. Regular


## ALEX. LESSER'S, 210 UNION ST.



## Nifty Styles For The Boys



Narrowo Toes Wide Toes and Brogues Black and Brown Calfskin Sizes 1 to 5 Every Pair Goodyear

## A Happy Thought

Now we know there are many men in every town
who have small feet and can at least wear as small as 4 and from that to $51 / 2$. Now

Why Not Save
hy Not Save
from $\$ 2.00$ to $\$ 3.00$
as you can buy Boys Boots that much less than Mens, and the styles are the same.

## W/GEZRILS

243 Union St.

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SHE EVENING TINES AND STAR, ST. JOHN, N. B., THURSDAY, JUNE $16,1921$.


Children's and Misses Ready-to-wear STRAWS
At Re-Adjustment Prices These include Black, Rose, Blue and Black and
White, in Polka shapes, wide and small brims. Prices now range from
50c. to $\$ 3.50$
F. S. THOMAS



## Sale of Blouses <br> Georgette and Crepe-de-Chine Slightly Soiled But Wonderful Value <br> Regular $\$ 8.00$ to $\$ 10.50$ $\$ 3.98$ and $\$ 4.98$


ably all go in two days, so we would advise those who wish to take advantage of this unusual offer to be on hand early.
Just Think! You Are Getting These For LESS THAN $1 / 2$ PRICE Shown in Flesh, White, Maise, Taupe and Grey in a variety of styles that please.



oExies


## More of Those Popular Whitney Go-Carts!



Practical Appreciation

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& \text { thrifty shoppers realize it }
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thrifty shoppers realize it. For Friday and Saturday This Weelk
wowns

| For Friday and Saturday This Week: |  |  |
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## ©ht Thening Time



## Mothers!

This will interest you
This is how we safeguard the health of you children!
 cream you give them mate be the bert
To make it 100 per cent. safe for you, and your children, we
are spending thousands of dollars manufacturing ice cream under the patented Heathmade Carbonated method, science's
newest and greatest contribution to food sanitation. We connewest and greatest contribution to food sanitation. We the
sider the added cost worth while because it makes it 100 per
cent. safe for you and your children.

Heathmade Ice Cream
is always the purest
Prof. W. P. Heath, a specialist in food purity, discovered that
he could increase the purity of ice cream to an infinite degree
he could increase the purity of ice cream to an infinite degree
by freezing it a sterile germ-proof atmosphere instead of
with air, which is never perfectly pure.
We have secured the erights to manufacture our ice cream under
the Heath patents. This super-pure ice aream is what we offer
Do you know what
makes Ice Cream smooth?
If you examine ice cream under a microscope you'll find it is
full of tiny air cells, or bubbles. It is these minute cells of air
which make ice cream eatable. instead of being frozen hard
like ice. Ordinary ice cream is frozen with air. Air is always
dangerous in food. .When you put up fruit sou fill the jars full,
then
then you sterilize them to drive out all air and seal them tighty
with rubber rings to excluce all air. If you don't you know
they will spoil.
The air which will spoil canned fruits or vegetables should not
be used in making ice cream. So we freeze our ice cream in
be used in making ice cream. So we freeze our ice cream in
a sterie atmosphere of pure. germ-prof gas. We substute
carbonation for aeration. So we add a final safeguard around
carbonation for aeratio
this delicious product.
Purity Ice Cream
Purity lce Cre
Carbonated
Carbonating ice cream increases its flavor and richness. You
may have oticed how carbonated water bings out he flavor
of fruit juices and syrups in your ice cream soda. Carbonating
of fruit juices and syrups in
ice cream has the same effect.
It makes a richer, more appetizing, smoother ice cream. An
ice cream you will like much better and which the kiddies will
ich
love. Give them all they want of this wonderful ice cream. It
is spiendid food for their growing oung bodies. It will make
them ruddy with health and strength.
When you ask for ice cream insist
on being served
Purity lce Cream
Because it is Carbonated
Purity Ice Cream Co., Ltd.
Phone
M. 4234

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## Times and Star Classified Pages

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THE EVENING TIIES AND STAR ST. JOHN, N. B., THURSDAY, JUNE 16, 1925.


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ITHE EVENING TIMES AND STAR, ST. JOHN, N. B., THURSDAY, JUNE 16, 1921


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ERHAPS you have sometimes wondered what becomes of all the old mattressesMattresses you and your neighbors have thrown away -
Mattresses discarded by hospitals, and by homes visited with infectious disease-
But the chances are you have never dreamed how many such mattresses are taken apart the stuffing "renovated," put into fresh ticking and slipped back into the stores by irresponsible manufacturers.
Canada has no Dominion-wide pure bedaing lawsnothing but the conscience of the maker to assure you
of mattresses well-built-sanitary all the way through.


