

## WOMAN'S BEST

 MEDCHE Mrs. Kelly Advises all Women to Take "Fruil---ITives"

(6uine=dnnocate
 ADVERTISING RATES.


 Nome


Guide=donocate


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In will tako a tong time tor "Moxde
 Thuo deitiono ot tha Government to


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The recruiting campaign to asssis

n raising 200,000 Canadian soldiers | Intould moot with an intatat reseonese |
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 toi. $t$ the Empire has been unanguish

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promotes
 $\left\lvert\, \begin{gathered}\text { of Co } \\ \text { farms } \\ \text { farmid } \\ \text { gol } \\ \text { be ke } \\ \text { ber } \\ \text { war" }\end{gathered}\right.$ be kept going, else the "sinews of
war" would soon dry ur. To some
men who are physically fit, the lose
caused by long absence would moan
business ruin. At the present time
besime
these men can serve their countrv these men can serve their country
best by staying at home. But all
must leann the meaning of the word
sacrifice. One branch of the Provincial re-
venue which shows a large increase
is that of the sucession duties.
This year succeoscion duties to. This
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| German people to see the British press criticise the First Lord of theAdmiralty in connection with some acts of his department. Such a thin |
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$\qquad$ Kaiser is lord of all. British poople
however, are very jealous of the
liberties of the press and have learned
through experience to lean consider
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$\qquad$ Ceeling in the matter. During war
there is no party polities. The office soldiers of Canada will
hereafter work with their fighting
lothes on. For many years the clothese on. For many years the
only uniforms worn in the Canadian
war uffce have been on the messen war office have been on the messen-
gers and orderlies. However, the
British war office requires all its
 ow wear his uniform while on duty.
Now from the Minister of Militial
down, every officer in the Militial
Department at. Ottawa is clad in
$\qquad$




 case it fails to cure. Send for circular
and destimsonals.
Address: F. J. CHENEY \&
 ation, which is fully desscribed and
illustrated in this bulletinis is now in
operation in the barns and stables operation in the barns and stables
on all Experimental Farms and
Statations from Prince Ed ward Island to British Columbia. Copies of this
bulletin may be obtained on application to the Pablications $\begin{aligned} & \text { Branch, } \\ & \text { Depariment of Agriculture, } \\ & \text { Ottawa }\end{aligned}$


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i. $\begin{aligned} & \text { Sheld } \\ & \text { uedo to } \\ & \text { cate he } \\ & \text { cusin } \\ & \text { sessio } \\ & \text { sesio } \\ & \text { F. } \\ & \text { to ren }\end{aligned}$C

Constipation underniny within the camp. It will
and nuin the tho thenste constitution




Dr. Morsc's as Indian Root Pills

##  <br> Just Sit Back and Think. <br> Is business quiet? Then study the possibilities of your telephone. Just now it can preeffect some real economies. <br> As a salesman, the long distance telephone is unequalled. It enables you to get in touch with eustomers and by a wise word dispel their uneasiness. You can keep them posted on prices and possibly dissuade them from curtailing their orders, In countless ways your telephone can help you. <br> Study the possibilities of your telephone your <br> self. Its use in your business may be differen from its use in other lines, and the saving in Every Bell Telephone is The Bell Telephone Co. <br> $\qquad$ <br>  <br> of canada. of canada <br> NEW FRUITS

## 'BUSINESS AS USUAL'

Red Band Seeded Raisins. Polly Brand Seeded Raìsins Valencia Raisins. Black Table Raisins. Nabob Black Currants Malaga Grapes Mixed Peels. Bananas.
Oranges.
N. B. HOWDENEST.

15 lb .
$2_{2}^{2} \mathrm{c}$ lb.
10 clb .
25 clb
2 l c lb .
.20 clb .
.30c lb.
20c doz.
30 c to 40 c doz


Canada's Bést
 tor years as the country
best. They are more best. They are more s
to-day than ever before.


GUIDE-ADVOCATE WATFORD, DECEMBER 4, 1914

## Canada's Best $\underset{\substack{\text { Yon thow, "Automobite", } \\ \text { Slates. Yourve tanownthem }}}{ }$ tor years as the country' bester hey are more <br> $\frac{\text { futompdile }}{\text { SkATes }}$

 Aluminum onp and nickel
Stecel blasese make them the


${ }^{\text {ance. }}$ A complete line here for
T. DODDS \& SON.


PIANOS
Ball,Gerharadt, Heinitzaman, Martoon

## Organs

 Bell and Doherty.Sewing Machines White, Standara, and New Homo
Rotacios, Ranyond and Now
Williums Rentrew Standara Casoline Engines
Start without crankingy. Renirew Standard Cream Sepa Gramophones, Reocrds and Supplies

## H. Schlemmer

A Terrible Slaughter













WHEN WILL OTTO DE?
 Atere Forty years rimpisomenet in
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 and ting diel





























 came Duchess d'Alencon, and perish
ed in the Paris bazar fire. Every
thing was ready for the ceremony, and than tha King announced that
had tound thot marry. He destrosed
hevery portrait of her he possessed, every portrait of her he possessed,
and opening a window throw a mar-
bie bust of his beloved princess into
 sceape for the princess, but one can
imaxine her chagrin when she return-
ed home hubbandess atter the vast
ereparations which had been made
 Cined the affections of the Bavarians
to suach an extent that when he be-
came hopelessly mad, and was paced
ander restraint in the castle of Bur
 rescue the days later the thodicesess of the
and three diand
King and has medical atterdant were
found in. the lake. There was evifound in the lake. There was evi-
denee of a great strugle, but whe-
ther the King had murdered his phy-
sician in order to escape, or whether sician in order to escape, or whither
the physician had perishod in an er-
fort to trustrat the King is attempt
at suicide, remains a mystery to this
day: some time prior to Louis'
For sor the late Prince Luitpola acted
death thent
as Regent, and he continued to rule as Regent, and he continued to rule
the atrairs of of Bavaria when otto,
Louis'
brother, succeeded, for it was doeided that, although ongltoo had been
for ten years in and
be declared King. There was, however, no coronation.
King oont ottos aftilion became ap-
prant at the tite of the Franco
Prussian War, when he ordered a Prussian War, when he ordered a
suand of cavary to charge a tone
Fall which he ingisted was a body on



## Kitchener on the War





 Saliantry of the Belgian army and to the
King of the elagian, who, he delared,
had no intention of quitting Belgann territory. said the losses of the allies were
He ,
great , but the the same time were slight
coupared to those
 and connident of stcess.
Referrng to the latest phase in the
confict Referrning to the lasest phase in the
confict ragin in ussian Poland, Lord
Kitchenerer said :-
 Hood have been able to check and to to
diefeat the Germans with
heater
before.,
Befererring to the German advance on
Duntirk and Calais after the capture of
Autwerp, Lord Kitchener mentioned that
Ant
 orously attacked, and a Brtish cayalry
division entending veet seven miles of
trenhes turew back the fiece attacks of
a whole German army fore an




efiectively sheleded the German aritilery
positions.
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Dad's Dope art the
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For Hair Health

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J. W. McLAREM.
Wattora
The Serall store



Christmas Seal Campaign









 organizaton which co-operated in thy
oganpint in former years thard at wor
again this year and
ground has hee





Where a Fence Divides a ConFrom London to Hopetown, cleaz
aross the oontinent of Australis. runs
fence of woven wire 12000 numles Ionk, an







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| short notice at the Arkona Electric Pow proprietor, Arkone |  |
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| $\begin{aligned} & \text { proprietor, Arkona. } \\ & \text { THE war does not affect the nursery } \\ & \text { business. In spite of the war we are } \end{aligned}$ |  |
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|  |  |
| Sarnia wants five lady teachers for the Strathroy's Patriotic Fund now totalsover $\$ 11,100$. Allan McDougall an old Lobo resident,died last week aged 86 years. - |  |
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$\mathbf{Y}$ it has the lit's mowe than the Quality Grocery, Yit has the lowest prices for the highest quality in
this community; Here are the freshest goods-the most exceptional taius. and prompt delivery of your purchases, that meaus pleasant quality in service.

You are cordially invited to prove every word of this.
Call today and look over our extensive stock-or phone
a trial order. Our quality and prices will positively a trial order. Our quality and prices will positively
cause you to pive us your custom then-and always.
A few specials this week - quality in everything NEW RASS:NS AND CURRANTS AND PEELS.
fresh celery, Carrots, turnips and onions.
try the new cake filling and icing without eggs-
P. DODDS \& SON

##  <br> Special

 Notice No. 1

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Special Notice No. 2





DELAYED OWING TO THE WAR. Large shipment of Ladies' and Children's Coats. The prices will be cut in two owing to the season being so far advanced. Goods will pass the customs this week and will be on display as soon as possible. A chance of a lifetime in Ladies' and Children's Coats. New styles. New cloths, Nobby goods. Made specially for the Canadian winters. -- SWIFT, SOMS \& CO.

OUR CHRISTMAS DISPLAY. Get on your thinking cap. We are ready this season. Every division of our big store is ready with splendid values and big assortment.
Big displays of Linens, Silks? The assortment is complete now. Shop early.
In our Men's Section we have never before shown such a range. Smoking 'Jackets, Lounging Robes, New Shirts. Pim's Poplin Ties from Dublin.

## SWIFT,SONS \& CO. <br> DIRECT IMPORTERS





GUIDFALVOCATE, WATFORD, DECEMBER 4, 1914

 of Fownes' Celebrated Kid Gloves is very com-
plete in all lines, and, in spite of the grat ad-
vance in all these lines, you will find that our LADIES' GLACE KID GLOVES- 2 domes -one great guarantee, in black and tan, grey
and white............................... $\$ 1.00$
FOWNES' WHITE WASHABLE KID GLOVES. These can be washed in soap and
water, like a piece of cotton, and is the most
serviceable white glove to buy.............. $\$ 1.25$ LADIES' AND MISSES' ENGLISH WALKa most durable and very warm glove. 75 c and $\$ 1$
MEN'S MOCHA GLOVES-wooi lined.........
.........................................75c and $\$ 1.00$
 MEN'S SILK-LINED and Unlined Gloves, in
French Kid or Suede-in blacks, tans and
greys................ $\$ 1.00, \$ 1.25$ and $\$ 1.50$ LADIES' FUR-LINED GLOVES OR.MITTS
-separately boxed ............... $\$ 2.00$ to $\$ 3.50$ MEN'S FUR-LINED GLOVES AND MITTS We are showing a specially-priced line of
Mink Marmot Furs. These were bought before the recent heavy advances in these goods and
we are passing them on to our customers in the MINK MARMOT SETTS-Large Muffs and
Stylish Stoles, per set....... Stylish Stoles, per set.................................. PERSIAN LAMB, SEAL, FOX AND WOLF
SETS-Specially Priced for Holiday Selling.

CHRISTMAS LINENS GUEST TOWELINGS........ 25,35 and 45 c

TABLE NAPKINS | TABLE NAPKINS $\$ 1 . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . ~$ |
| :--- | SIDEBOARD RUNNERS, TABLE COVERS,

CENTRE PIECES, Etc.
FOR THE MAN OR YOUNG MAN Men's Pure Irish Linen Handkerchiefs, $\frac{1}{x}$ inch
hem, put up $\frac{1}{2}$ dozen in fancy box and initialed. Men's Silk Mufflers................................................ 75 c to $\$ 2.00$ Men's Mackinaw Coats-Norfolk styles, in grey,
black, brown and red $\$ 4.50, \$ 5.50, \$ 6.50, \$ 7.50$. Men's Pyjamas-Regal make.................................................... $\$ 2.00$ and $\$ 2.50$. Men's Sweaters.................... $\$ 1.00$ to $\$ 6.00$
Suspenders and Ties, nicely boxed..25c to $\$ 1.00$
Fancy Suspender Set.................75c to $\$ 2.00$
Men's Silk Hose-black, grey, tan...50c per pair

|  | WITH THE 27th <br> AT SALISBURY <br> R. N. Fair, of Arkona, Writes Interesting Letter From Bustard Camp <br> Bustard Camp, Salisbury Plains, <br> The Watford Guide Advocate, November 10th, 1914. | 1st Battalion, C. Company, 1st Brigade, C.E.F. <br> A Mother's Thanks |
| :---: | :---: | :---: |
| to think of getting your first pair of glasses when the lines begin to mix and the type begins to blur. <br> WE ARE HERE WAITING <br> CARL CLASS <br> JEWELER ISSUER OF MARRIAGE LICENSES | Dear Sir,-I have been asked to write iences, for publication in your paper. I am very pleased to comply with such a request, as I know that everyone will be intererested in hearing about the boys. We left Valcartier on the 25 th of Sep- ember and boarded the White Star Liner Laurentic at Quebec. We were on board ship for three weeks and I must say we enjoyed every minute of the trip. Very ideal, except for one day's storm, which didn't amount to much, although it gave most ot us a rather queer teeling to see the big waves dashing at us. <br> Ineedn't say anything about the fleet. as everyone has read the account of our crossing. When our thirty great boats came steaming up the Channel they made a very imposing sight, which was he ight- | Rev. T. M. Mead has received several letters from parents of the English boys who left here with the 27 th. One of the last to arrive was from Mrs. Wakelin, of Blisworth, who says in part: "I got the group of Canadians. We are very grateful to you for taking the trouble to send it. My boys have had five days at home and ney never saw them loking better. They told me how kind all were, especially the ladies of Watford. We are all for Old England. While they were doing all they could for my boys and others, we here were making shirts and socks for the soldiers here. The people here made quite a fuss over my boys and the Wards. I am glad and talked of better things to my boys and I must thank you for all the kind things you said in your letter and also thank the ladies of Watford for their kindness to my boys. |
| EXECUTORS' NOTICE | stroyers. They gave us safe escort into Plymouth Harbor, where we were enthu- | SUTORV |
|  | siastically received. The boys on the | The patriotic concert held in the school- |
|  |  |  |
|  | Our fello | d |
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|  | Maple Leaf Forever.' <br> We came here on th | commodate about 300. Mr. Jno. Farrell |
|  |  | manner and disposed of a very lengthy |
|  |  | 1 |
|  |  | dresses by the chairman, Mr. Jno. Farrell; |
|  | Slog | ; |
|  |  | ss |
|  |  | Holbrook's three songs were well receiv- ed, especially "Hoch, der Kaiser," as |
|  | 2it we are twelve miles from | (hemy moch, der Kaiser, as |
|  | $\xrightarrow{\text { Kind }}$ | Minstrels. The Mack musicians from |
|  |  | rental |
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| th day of November, A. ${ }^{\text {D, }}$, 1914 |  |  |
| HARRY WILLIAMSON | long we will be here, leave for the front in | be made of the national flag drill by four small school girls and four bor cour |
|  | pect we will go soon after the new year. |  |
| d all kinds of generat |  |  |
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| balvasion aray bayyyy | letter, but, as "lights out" will blow | ville Home Defence Co |

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WATFORD PUBLIC $\overline{\text { SCHOOL }}$
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