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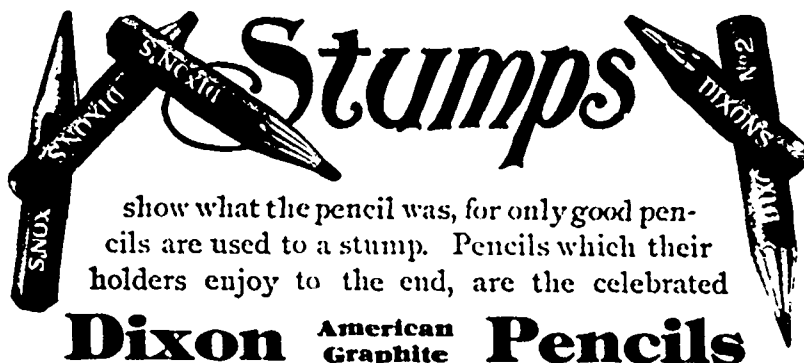
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CANADA
**BOOKSELLER
AND
STATIONER**

NOVEMBER



show what the pencil was, for only good pencils are used to a stump. Pencils which their holders enjoy to the end, are the celebrated

Dixon American Graphite Pencils

Smooth, even, frictionless, tough. Every degree of hardness or softness,—every grade of finish.

Our latest and most complete Catalogue now ready.
It will pay you to send for it.

JOS. DIXON CRUCIBLE CO.

JERSEY CITY, N.J.

THE
MCLEAN PUBLISHING CO.
TRADE JOURNAL PUBLISHERS.
TORONTO & MONTREAL

SEASON, 1896-7



Headquarters for . . .

PLAYING CARDS

Domestic

Complete Range at
Close Prices

American

Best Stock from the Leading
Manufacturers

European

The Latest Productions of
Chas. Goodall & Sons, the
World Renowned Playing Card Makers.

Whist Sets ♣ ♣ ♣

Bezique Sets ♣ ♣ ♣

Duplicate Whist ♣ ♣

Foster, Pall Mall

And Tom Thumb Whist

Markers, Poker Chips, etc.

NEW FIRESIDE GAMES

A Splendid Line ; Enamelled, Ivory Finish, Handsomely Printed in Colors.

Leading Numbers

STRANGE PEOPLE
OAK LEAVES
THE PINES
MAPLE GROVE

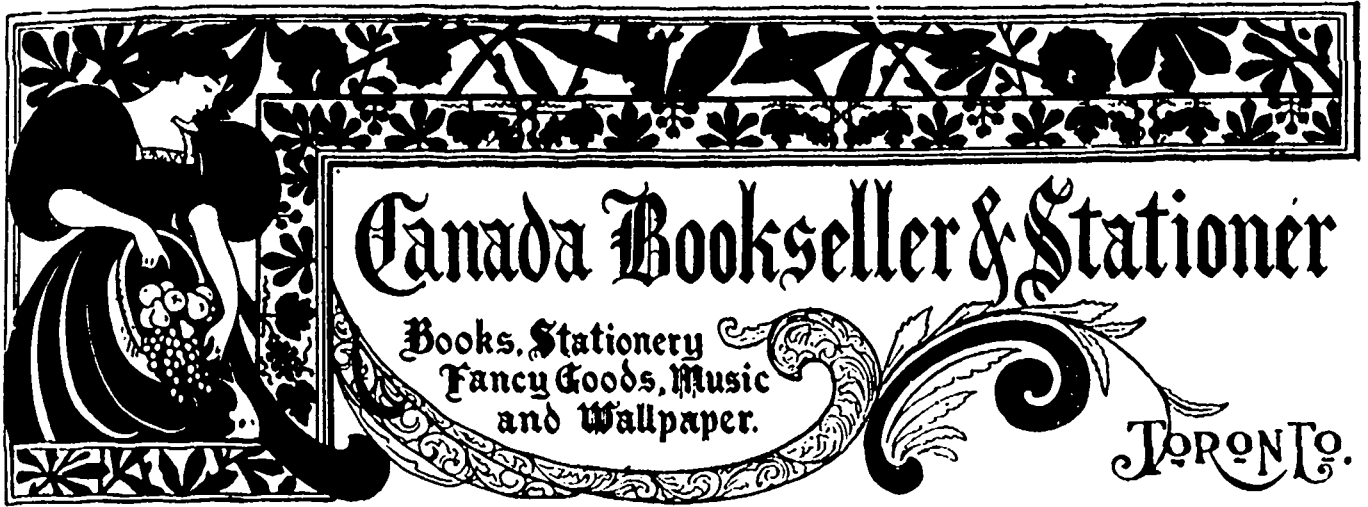
CHESTNUT BURRS
FLAGS
POPULATION
IN CASTLE-LAND

Warwick Bros. & Rutter

Wholesale Manufacturing
And Importing . . .

Stationers

TORONTO, ONT.



THE MACLEAN PUBLISHING CO.

OFFICE :

26 FRONT ST. WEST, TORONTO

Subscription, \$1.00 a Year in Advance.

Montreal Office Board of Trade Building.
Telephone 1235.

J. B. MACLEAN, MANAGER.

European Branch:
Canadian Government Offices,
17 Victoria St., London, S.W.

R. HARGREAVES, Agent.

A PRACTICAL SUGGESTION.

HOW to meet department store competition is a live question everywhere. A Chicago paper advises that the booksellers should imitate some of the best features of department store management, and, as to price, try and sell for cash as far as possible. This is a good rule for the local book store. Take your cash discounts and you will be able to offer greater inducements to your customers.

A suggestion that more particularly concerns city trade is this :

“ To further meet the opposition of the big stores the retailers in different lines of business are advised to co-operate by taking adjoining stores in the same block and then connecting them during business hours by doors opening into each other. A co-operative delivery run in connection with such a scheme would help to make the system complete.”

Now, work this out and it will be found a practical remedy in some cases. There should be a readiness amongst all classes of merchants, whatever line of business they are in, to combine for the general good. Trade jealousy and personal misunderstand-

ings should be dropped, and the big department stores will lose much of their hold on trade.

But the bookseller and stationer must keep a well-assorted stock. There is a pretty general complaint that the retailer loses trade because he doesn't keep what his customers require. That, at least, is their excuse for buying in the city by mail or personal visit. Remove any ground for this charge by supplying your customers with what they want. The store must be made attractive with the newest books and novelties, or trade will naturally drift away.

THE COMING TARIFF CHANGES.

THE wholesale trade in Toronto have been discussing those questions affecting the booksellers and stationers which may soon be dealt with in Parliament. A deputation of the Ministers will shortly visit Toronto, and the views of the wholesalers are to be laid before them.

Several reforms, it is understood, will be pressed upon the Ministers. First, the wholesalers favor the removal of the duty of 6 cents per pound on books and the substitution therefor of an ad valorem duty not exceeding 15 per cent. In this, it is said, they also voice the views of the Toronto retail trade. The present duty on the weight presses unduly on certain classes of bound books, which should not be discriminated against, and favors, to a corresponding extent, cheap paper-covered novels.

The trade also favor the importation of

fashion magazines on the same terms as other magazines.

Another reform, referring to the postal regulations, not the tariff, is the demand that the postage on all paper covered books shall be 1 cent per pound to all parts of Canada.

Perhaps the most important question which will be brought up concerns the duty on books imported for free libraries. At present they come in without payment of duty. This, the trade find, discriminates against Canadian book firms. Because, in order to get the exemption from duty, library boards naturally order from a foreign house, and thus the native firms lose the business. The Toronto trade think, and we agree with them, that this is a condition of things which demands a remedy. The plan they propose is probably the best that could be devised under the circumstances. There would be great difficulty, we fear, in getting any Government to restore the duty. There is a sentimental feeling for free libraries, and a proposition to make the books imported for their shelves pay duty would probably be met with a popular outcry. The trade suggest that when a Canadian house fills an order for a library, and some of the books are taken from stock which has already paid duty, there should be a refund of the duty paid on these particular books. This could be effected by means of sworn statements certified by the officials of the library.

These reforms are to be laid before the Ministers who visit Toronto next week.

WHY NOT?

THERE have come to us some complaints from dealers in towns saying outsiders go in and take away library supplies from the local retailer. For instance, the village of X, ten miles from the town of Z, will start a free library. The outside agent comes in, gets the order, and the books are brought in duty free. They are mostly of a cheaper kind than what the booksellers of Z could supply, and they think it unfair, etc., that the trade should thus go past the local man who pays taxes, supports his locality, and has a prior claim to the patronage.

Why cannot the local bookseller do this business himself? There is nothing to prevent him. Let him keep an eye on local attempts to start a library. Let him put in a tender quoting prices of the American firms who supply the cheaper books. Being on the spot, if he keeps his eyes open, he can secure the order, forward it to the foreign publisher, charge his commission and the books will be shipped direct to the library duty free.

The local bookseller should take care to do this trade himself. No outsider can undersell him, for he can get just as good quotations from the publishers as anyone. Of course, if you are determined to sell from stock you may miss an order, but at any cost meet the outsider on his own ground and keep local trade for yourself. It's just a question of being enterprising and up to date.

FOR THOSE WHO SELL STAMPS.

A departmental circular which has been issued prohibiting stamp vendors from purchasing postal stamps from merchants who receive them through the mail from customers is explained by the post office officials. They say that it has all along been against the regulations to sell stamps at a discount. If parties have more than they require and above the value of \$2 they may send them to the departmental authorities, who charge a fee of five per cent. for the trouble of handling. But any selling at a discount would, as explained by the Deputy Postmaster-General, open the way for frauds of all kinds against the department. The publication of the rule was a reminder in view of the fact that at a recent case in Toronto there was said to be jobbing on the

part of a vendor, who was able to make money at both ends. The department have also found that sale at a discount opened the way for reselling cleaned stamps not in the sheet, and have had a notable instance of this nature come under their observation. It is held, therefore, that if the sale of stamps at any discount is countenanced it will lead to trouble in many quarters.

MUNSEY'S AND THE NEWSDEALER.

THE reduction in the advertising rates for Munsey's Magazine does not help the newsdealer any. As will be seen from the following letter, they have a grievance:

QUEBEC, Oct. 16, 1896.

EDITOR BOOKSELLER AND STATIONER:

SIR,—We remark your article in the October number in regard to the reduction in advertising rates of Munsey's Magazine, and feel sorry that Mr. Munsey's generosity has not extended to the newsdealer.

We receive Munsey through the Montreal News Co., and pay 8½c. for it, and, as you will see by enclosed invoice, about ¾c. for express charges, thus netting us 9¼c. If we have any copies to return they cost us 2c. each, as we have not stamp rates on returns. Do you not think it would be more just to give us the book at 8c. and charge Montreal dealers, who escape both express charges, about 9c. for it?

Yours, etc.,

T. J. MOORE & CO.

We sympathize with the trade in the matter of the cheap magazines. There is no money in them except for the publishers, and probably the supply companies feel the same on the general question as our correspondents. The case outlined in the above letter, however, deals with special circumstances. As related, the trade in any city outside the one where the News Company happens to be situated are at a disadvantage, as compared with other dealers. The matter is one for arrangement between firms situated like Messrs. T. J. Moore & Co. and the News Company.

CUT PRICES.

Our retail readers often direct attention to the disastrous nature of department store competition, and ask how it is possible to meet it. Certainly in some cases the cutting is hard to put up with. One of the latest complaints refers to pencils. A large Toronto store lately advertised Faber's pencils at 8c. a dozen. Our retail informant, in order to test the matter, bought some and found that the same article which the whole-

salers charge him \$1 a gross for was being retailed for 8c. a dozen! This is certainly a real grievance, and the booksellers ought to see that makers who allow their goods to be slaughtered at city stores are prepared to take the consequences from the legitimate trade. If they cannot bring the question before the manufacturer themselves, they can at least let the wholesale houses from which they buy know what they think about it.

THE CABOT CALENDAR.

THIS calendar, both in originality of design and beauty of execution, is the handsomest Canadian production of the sort that has come to our notice. It has been compiled by Sara Mickle and Mary Agnes Fitzgibbon, with a devotion to the historic traditions of this country and an appreciation of popular taste which should meet with marked success.

A word as to the details of the work. As 1897 is the 400th anniversary of Cabot's discovery of Canada, when the work of all our national pioneers will be fittingly commemorated, the compilers have gathered together portraits, many dates of Canadian importance, etc., and produced an historic calendar the like of which has not probably been presented before in Canada. The 12 pages forming the calendar are illustrated with sketches of Canadian worthies, and each day has an event entered opposite to it. In addition there are full-page lithograph portraits of Champlain, Frontenac, Wolfe and Brock. The retail price is 50c.

A very artistic poster has been issued by the ladies who are publishing the "Cabot Historical Calendar for 1897." It was designed by a well-known litho artist, and it combines all the qualities of good drawing, color directness and symbolism that a good poster should have, and it will be considered a valuable contribution to poster collections by those who have taken up the new craze. The idea of the poster, as well as the calendar of which it is the forerunner, is suggested by the fact that 1897 will mark the four-hundredth anniversary of the discovery of British North America, and which is to be celebrated in so many ways next summer in Toronto. The central idea in the poster is Cabot's ship in full sail for the great unknown west. Other ideas of an historical nature are suggested in conventional designs. The ladies, the Misses Mickle and Fitzgibbon, who have undertaken the publication of the poster and the suggestion of the artistic design as well as the compilation of the historical selections for the calendar, deserve great credit for the painstaking energy displayed in this important undertaking.

The Methodist Book Room supply the trade with the calendars and posters.

NOTES OF BRITISH BOOKS.

LONDON, Oct. 30, 1896.

THE Bookseller says: "Mr. Grant Richards, nephew of Mr. Grant Allen, the novelist, and formerly of The Review of Reviews office, has started in business for himself as a publisher, at 9 Henrietta street, Covent Garden, W.C."

"Mr. W. H. Mallock, the well-known writer, has undertaken the editorship of a new high-class threepenny weekly, to be called The British Review. It is intended to follow the general lines of The Spectator and The Saturday Review, and stress will be laid upon independent and impartial criticism on matters of current, political or literary interest."

"The Religious Tract Society are about to issue a weekly illustrated magazine entitled Sunday Hours for Boys and Girls, which is intended to fill a place in Sunday literature which has hitherto been unoccupied. An attractive programme has been prepared, and the co-operation of many well-known writers and artists secured, so that the new publication ought to make a good bid for permanent popularity."

The death is reported of Dr. J. A. Moloney, who, in 1893, wrote "With Capt. Stairs to Katanga."

This month Messrs. Longmans publish the concluding volume of their Badminton Library. This last volume, "The Poetry of Sport," is selected and edited by Mr. Hedley Peck, and contains a chapter on classical allusions to sport by Mr. Andrew Lang, and a special preface to the Badminton Library by Mr. A. E. T. Watson, who edits the series conjointly with the Duke of Beaufort. The volume contains numerous illustrations by A. Thorburn, Lucien Davis, C. E. Brock and others.

The new edition of "Macaulay's Works and Life," which Messrs. Longmans & Co. have just begun to publish, will consist of two volumes, two of which (the ninth and tenth) will comprise Sir G. O. Trevelyan's incomparable biography. The "History of England," the first volume of which is ready, will contain four volumes, after which will follow three volumes of essays, biographies, and review contributions of various kinds, and one volume containing

speeches, the "Lays," and miscellaneous poems.

"Who's Who" has been purchased by Messrs. A. and C. Black, and is to be edited by Mr. Douglas Sladen. It will now consist of two parts. In the first part the most characteristic of the old features and arrangements of "Who's Who" will be preserved. In the second part will be given skeleton biographies of the more important personages who figure in the official lists of the first part, and of those who hold the leading positions in the Government services, in literature, science, art, and in the religious, financial and sporting worlds. This second half of the book will, in fact, be a kind of annual "Men of the Time."

Mr. Lecky has finished his introduction for the new edition of Swift's prose works. He deals with Swift alike in a biographical and a critical sense. The first volume of

well-known golfers, both amateur and professional, will be published during the autumn by Messrs. J. S. Virtue & Co.

Isbister & Co. will have ready almost immediately "The Life and Correspondence of Archbishop Magee," by the Rev. Dr. J. C. Macdonnell, Canon of Peterborough. The work is in two volumes.

Dr. Conan Doyle's novel entitled "Rodney Stone" will be published in book form by Smith, Elder & Co. Nov. 13. The volume will contain eight full-page illustrations.

Sir Evelyn Wood's book on the "Achievements of Cavalry" is to be published next month. The basis of it is a number of articles which he has contributed to the magazines.

Mr. Grant Allen is now said to be "doing" Paris for material for the first volume of his contemplated series of guides to



From "In the Days of the Canada Company."

the edition, with this essay, will be ready very soon.

Mr. Gilbert Parker's new story, entitled "A Worker in Stone," is to appear in the second number of The Temple Magazine, which will also contain a new Irish idyll, by Jane Barlow.

Next month a volume by Dr. Creighton, the Bishop of Peterborough, will appear in Messrs. Sampson Low's "Preachers of the Age Series." It is entitled "The Heritage of the Spirit."

An account of the leading golf links of the United Kingdom, edited by Mr. Horace Hutchinson, with numerous illustrations, chiefly photographic, including portraits of

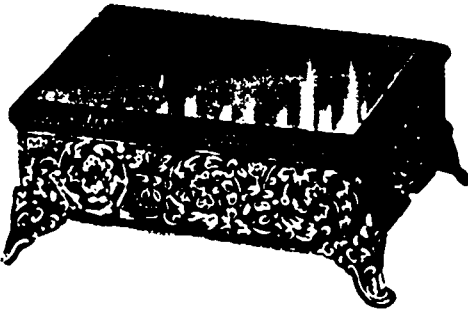
the art cities of the world. Paris will occupy Mr. Allen for about a month, and will then give place to Florence.

The concluding volume of D. H. Edwards' series of "Modern-Scottish Poets" is in the press, and will be issued before Christmas. It will contain lists, indicating and grouping the birth-places and occupations of the various writers; index of poems and songs quoted in the work; names of those contributors who have died during the progress of the work; a brief biographical sketch of the editor, by A. J. Symington; an essay on the "Poets and Poetry of Scotland," by James M. Macbeath, an introductory chapter by Mr. Edwards.

FANCY GOODS AND STATIONERY DEPARTMENT.

HURST'S GREAT HILL.

MR. A. O. HURST, of Warwick Bros. & Rutter, has just returned from Ottawa feeling happier than the proverbial king with an order for the supply of writing



Porter, Teskey & Co. No. 501.

pads for the House of Commons. Hitherto this order went to a London, Eng., house, who sent a perforated pad, with a thin piece of paper as a cover, no blotter being attached. When a member of Parliament wrote a letter and tore off a sheet his desk was covered with the particles of paper from the perforation. Then he had to hunt for a blotter - perhaps send a page for a fresh sheet.

The tablet which Mr. Hurst induced them to adopt, made in the Johnson patent process, has two blotting sheets attached, which are always at hand. Each sheet is removed easily and does not bring more than one page when it is being pulled off. The great advantage, however, is that several letters may be written at a time, and the last one in the centre of the pad can be removed by itself without affecting the remainder.

The better Canadian pads are lower in price and are delivered in Ottawa, while the Government paid freight and insurance from London on former supplies.

CHRISTMAS TRADE.

Porter, Teskey & Co., of Montreal, have a good idea for the Christmas trade. After making a careful selection of the most salable lines for the Christmas trade, they have made up a case lot of silver goods, to cost the retailer \$10.

They have issued a very neat circular, with cuts and prices of the goods. The articles have been carefully selected, both as regards variety and price. It is indeed an attractive assortment.

We give cuts of a few of their lines. No. 551, jewel box, is very handsomely finished in silver.

No. 563, perfume bottle, is artistically inlaid with silver and tied at the top with ribbon.



Porter, Teskey & Co. No. 1302

Match holders are generally gotten up in a dainty fashion. Porter, Teskey & Co.'s Nos. 1491 and 1492, in silver and gilt embossed, are very unique. They retail for 20c. each.

A nice gift for a gentleman is a smoker's set. We give cut of their No. 1302, also in the case lot.

Porter, Teskey & Co. are showing several designs in photo frames; we give cut of their No. 344, retailing for 25c.

Cut 562 is a very handsome mirror to retail at 75c. A cut of another smoker's set is given here, No. 1377. The retail price is \$1.



Porter, Teskey & Co. No. 1492

Porter, Teskey & Co. are sending out circulars describing their case lots of assorted toys and games. The games are carefully selected with the aim of having the lot a good seller. Hundreds of such cases have been shipped, and the firm reports that in not a single instance has the selection proved unsatisfactory. Harmonicas, whistles, toy books, rubber balls, blocks, dolls, dominoes, tin toys, etc., are in the list. They expect the sale of these case lots to be large. If you want a circular to see what these lots are, drop a card to Porter, Teskey & Co., Montreal.



Porter, Teskey & Co. No. 1491

SOME INTERESTING EXPERIMENTS.

At the sixth annual or 32nd meeting of the American Society of Mechanical Engineers, held at the rooms of the society in New York City in December, 1895. Mr. Albert Kingsbury, Durham, N.H., had a paper on "Experiments on the Friction of Screws." The tests were made by the aid of a specially designed machine built at the New Hampshire College shops. It now forms a part of the laboratory equipment of the college.

The author did not consider that the tests showed that any one of the metals developed less friction than any of the others, but the tests are specially interesting because of the great lessening of friction by means of graphite, as will be shown by the following:



Porter, Teskey & Co. No. 244

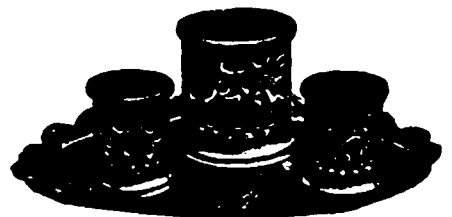
Lubricator.	Minimum.	Maximum.	Mean.
Lard oil09	.25	11
Heavy Machinery,			
Oil (mineral)11	.19	.14
Heavy Machinery,			
Oil and graphite			
(Equal Volumes) ..	.03	.15	"



Porter, Teskey & Co. No. 562

Mr. Kingsbury was complimented by Professor Thurston for the work he had accomplished. Personally, Prof. Thurston had found that sperm oil was better than lard oil for reducing friction in such instances. He trusted that Mr. Kingsbury would continue his investigations.

Mr. Kingsbury felt gratified at the manner in which his paper had been discussed.

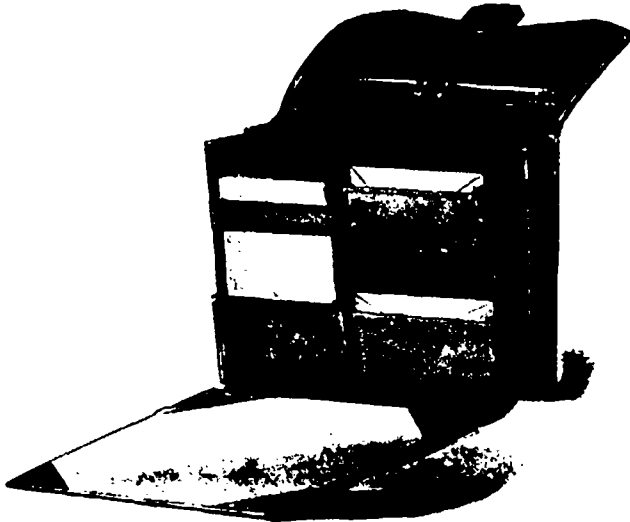


Porter, Teskey & Co. No. 1377

and in reply to a question that had been asked, he said that the graphite used was from the Joseph Dixon Crucible Co, Jersey City, N.J. He said he did not intend anything in the way of an advertisement. He also added that he had tried to purify the graphite, but there was no gain. In order

to satisfactorily employ the graphite the fit must be loose.

Some years ago, when Prof. Thurston was connected with Stevens Institute, he made a series of experiments to determine



Brown Bros.

with scientific accuracy the value of graphite as a lubricant. He found that under the same number of pounds pressure and traveling at the same rate of speed, the bearings lubricated with Dixon's graphite, mixed with enough water to distribute it over the bearings, did nearly three times more work than the best quality of winter sperm oil. He also found that when 15 per cent., by weight, of graphite was added to the best quality of lubricating grease, he was able to run the bearings nearly six times longer, at the same high rate of speed, than when the



Brown Bros.

bearings were lubricated with the same grease, without the addition of graphite. Furthermore, where the graphite was used there was no cutting and the bearings were in perfect condition.

Little, if any, of the commercial graphite in the market is fit for lubricating purposes, and bearings have been so frequently cut or ruined by its use that there has been a very strong prejudice against its adoption by master mechanics and superintendents having charge of expensive machinery. It is safe to say, however, that when graphite is properly prepared, it will not only reduce friction much better than any oil or grease

alone, but furthermore will perceptibly reduce the cost of lubrication.

THE CLIMAX LETTER BOOK.

A new line of letter books is announced by Warwick Bros. & Rutter. One of the leaders is the Climax, so named from the value, as the price is one previously unheard of.

TUCK'S CARDS GOING OUT.

Warwick Bros. & Rutter are just now shipping Tuck's cards to the trade. The sales this year were larger than ever, and the calendars, etc., should do well during the holidays.

ORIGINAL CLUB VELLUM.

A nice line of note paper, the Original Club Vellum, with envelopes to match, has just been put on the market by Warwick Bros. & Rutter. The paper has a semi-smooth surface, is attractively wrapped, and



Brown Bros.

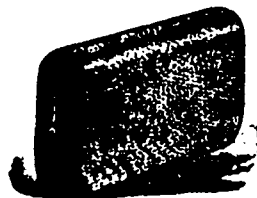
can retail at a special price.

NEW CANADIAN GAME.

A capital new Canadian game is being shown by the Copp, Clark Co., Ltd. This firm are well known to the trade for the excellence of the games manufactured by them, which sell well and are made with much artistic skill and taste. The latest game is "Napoleon, the Little Commander." It is played with soldiers and dice. The board is handsomely illuminated, and the various scenes upon it are from Napoleon's life, beginning with Corsica and ending at St. Helena. It is a most attractive game, and retails for 50c.

FOR HOLIDAY TRADE.

The Brown Bros. Ltd., Toronto, have opened out and have now ready for inspection at their extensive warerooms a fine line of goods suitable for Christmas trade, and respectfully invite the stationers and fancy goods dealers to call and inspect them.



Brown Bros.

Their stock of leather goods is very fine and comprises photograph albums, card-board albums suitable for unmounted photographs, portfolios of morocco calf, Russian leathers, being a very choice line, ladies'

wallets, all the latest designs, letter and card cases.

The celebrated Paul E. Wirt fountain pens are to be had at the Canadian agents, the Brown Bros. Ltd., who carry a full line of



Brown Bros.

same and would be pleased to quote prices. In inkstands they have one of the finest and largest assortment in the Dominion, and have some very choice lines suitable for Christmas

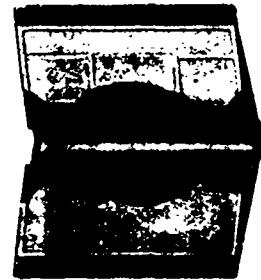
and New Year presents; also fancy paper weights, also sealing wax, seals in crystal, Dresden, delft and ebony, which would make handsome gifts.

The Brown Bros. Ltd. also have an endless variety of novelties such as photo frames, handkerchief and glove boxes, writing desks, gold pens and pencils, gold and silver penholders. As this is the season when ball programmes, pencils, cards and tassels will be in demand, the Brown

Bros. Ltd. have laid in a full stock and can meet all calls for same.

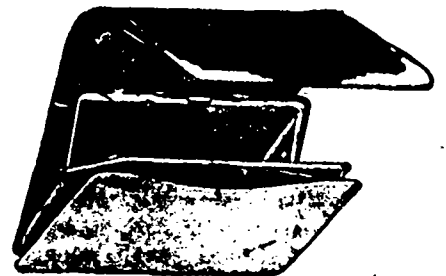
A WONDERFUL LETTER FILE.

Warwick Bros. & Rutter are showing a strike in letter files. They are well made and can be retailed for 25 cents. At this marvelous figure every householder will have one for his private correspondence, which many people put



Brown Bros.

into awkward packages hard to get at. The dealer who promptly orders a lot of these



Brown Bros.

Common Sense letter files—that is the name—and fills his window with them properly labelled and advising every house-

holder to buy one for home use, will sell plenty between this and Christmas.

CLEARING ALBUMS.

The Copp, Clark Co. Ltd., are clearing out their stock of photograph albums. There are some very handsome albums in the lot, figured ivory covers, etc., that will sell well. They are offered at a special figure.

BLANK BOOKS.

Buntin, Gillies & Co., Hamilton, are breaking away from the time-honored but, as they claim, fallacious method of selling their blank books at a price per 100 pages irrespective of thickness of book. They now offer their standard line of half sheep blank books at a price per book. Their advertisement in this issue tells the rest.

FOUNTAIN PENS.

The Paul E. Wirt fountain pen, always a popular line among the higher grade pens, is having a large sale at the reduced prices offered by Buntin, Gillies & Co., Hamilton. In the cheaper line they have the Britannia and the Blair.

CREPE PAPER.

Dancing Girl brand crepe paper costs a little more than the other kind, but it always gives satisfaction, and is preferred by ladies experienced in the manipulation of the fabric and in the manufacture of lampshades and other articles of decoration. Buntin, Gillies & Co., Hamilton, carry in stock the thirty shades in the straight colors, and their "Chromatic" is all made from Dancing Girl brand. No other paper will give the results in delicately shaded borders for which the "Chromatic" is noted.

A STRANGE PAPER-KNIFE.

Lord Dufferin relates in his "Memoirs" the following anecdote of the period when he was Viceroy of India. While the Rajah of Holkar was once on a visit to him, His Lordship cut open with an ivory paper-knife some newspapers that had just arrived. The Indian potentate had never seen such an instrument; it pleased him very much,

and he asked the Viceroy to give it to him, saying that he would return another instead of it. Lord Dufferin of course complied with the modest request at once, and the Rajah returned home. But not long afterwards he appeared in Calcutta again, bringing as a present for the Viceroy a young elephant, whose tusks had been very skilfully turned into paper-knives. The table upon which some new illustrated papers were lying was placed by a servant before the well-trained animal, which seized one paper after the other with its trunk, cut it open very skilfully with its tusks, and passed it to the Viceroy.

MR. LAURIER AS A CURLER.

Among those who have bought one of Cranston's new game of parlor curling is Hon. Wilfrid Laurier. The game is evidently going to take during the holiday season.

CHRISTMAS LINES.

Among other seasonable lines shown by Warwick Bros. & Rutter, is a new line of tablets, new paper, new covers, supplementing the firm's already enormous range in these goods. A pretty line of gold and pearl penholders, suitable for Christmas presents, is also noted, to retail from \$1 up.

PICTURE PUZZLES.

The picture puzzles now shown by the Copp, Clark Co., Ltd., are varied and attractive, and will amuse young people of all ages, there being a range to choose from to please individual taste. They retail from 10c. up, and are therefore easy for the trade to handle. The Pet Picture Puzzle and Wild Animals (10c. each) suit the very young, Natural History, Every Day and Bible Pictures are 15c. each, and appeal to an older circle; while the Old Homestead and Farmer Grimes (50c. each) are amusing to any one, even grown-up people, and are selling well. We have had occasion to mention before the tasteful way in which the Copp, Clark Co. turn out their games—the coloring brilliant, the figures good, and all the details attended to.

CONVERTING PHOTOS INTO PEN AND INK.

An easy method of converting photographs into pen and ink sketches, which may be useful to students of illustration and design, is given as follows: Print from the negative in the usual way upon gelatine chloride paper. When printed, simply fix the picture in the ordinary hypo bath without toning. As soon as the print is dry, go over its main features with a fine pen, charged with waterproof ink. When the ink is thoroughly dry, sponge the print uniformly

with a solution made as follows: 1 oz. of an alcoholic saturated solution of iodine; 2 oz. of an aqueous solution of potassium cyanide. This solution is extremely poisonous, both externally through cuts and abrasions of the skin, and internally, and should be kept under lock and key. It has a quick and thorough action on all prints in silver; the details of the picture, save the ink lines, are at once removed, leaving the black and white sketch.

NEW IDEAS FROM PARIS.

Paris correspondent Stationery Trades Journal.

OUR stationers and papermakers are not behind other trades, and several novelties in fancy note papers are ready. The heavy sap-green, which is called Empire green, is still a favorite, but a far prettier tint in the same color has been introduced, and is named Florentine green, perhaps because it resembles a hue to be found in some of the pictures of one or other of the great Florentine painters, but more probably it is a fancy name invented by the maker. There is also a new blue which is lighter and prettier than the Royal blue, and is called Fontainebleau blue. In all these the only relief is afforded by a tiny white shield, bearing the monogram, and surrounded by a collar of gold filigree work, the whole thing being no larger than the little finger nail. Sometimes, instead of the monogram, there is an almost microscopical fleur de lis or crest. Blue and greens are at least refreshing to the eye, but what is to be said of a glaring and horrible magenta red note paper, undeniably owing its offensive hue to some terrible polysyllabic compound derived from coal tar? What could you use such a paper for, except to write threatening letters, or convene an Anarchist meeting? Some people are said to use an appropriately colored note paper for every occasion, but the opportunities for using such a color as this must be limited.

Neat, but odd, are the new linen or canvas surface papers. The imitation is so exact that it would be difficult at a short distance to tell these papers from bits of woven material. The brown so closely resembles a bit of canvas, that one could almost count the threads; and the drab and light blue tints one would almost swear were squares cut off the front of what are known as Oxford shirts. In fact, there is something suggestive of the shipwrecked mariner, or the unfortunate prisoner in the donjon, who are restricted in their selection of writing materials.

A WALL PAPER DEALER ASSIGNS.

Onesime Chaput, dealer in wall paper, Montreal, has assigned at the demand of Colin McArthur, with liabilities of about \$800.

MACLAREN AND BARRIE IN THE STATES.

Book News.

THE literary event of the past month in New York was, of course, the arrival of those two distinguished visitors, Ian Maclaren and James M. Barrie. They supplied considerable matter for the interviewers during their brief stay, but it was noticeable that all the industrious plying of the nimble reporters failed to elicit any satisfactory information from either of these gentlemen concerning forthcoming books. "I have no new fiction," was all that Ian Maclaren would say on this point, though he spoke with great freedom on the subject of other authors and their books, expressing a special interest in Harold Frederic and his latest novel, "The Damnation of Theron Ware" Mr. Barrie was a little more communicative. When he was asked "Are you engaged on a book now?" he replied, "I've got the outlines for two, but haven't selected names for either of them. I don't know when they will be finished, for I don't crowd myself. I write when I feel like it. I may have an American woman in one of them. I met a woman coming over in the steamer who pleased me very much." Mr. Barrie places his new play, which is to be produced here shortly, above "The Professor's Love Story," in both literary and dramatic merit. "I began the play for Mr. Willard," he said, "and intended the strong part to be a man's part, but as I wrote, the story changed under my hands, and when the play was fairly well on it was a woman's play."

As Mr. Barrie says, he does not crowd himself with work. He writes slowly and carefully. "Sentimental Tommy," just published in book form, is the only story he has written since "The Little Minister." As a result, the book finds an eager and impatient public awaiting it. The first edition of 20,000 copies was more than half exhausted on the day of publication. It may be said in this connection, too, that his former books find a very ready market in new editions. In issuing the new subscription "Thistle Edition" of Mr. Barrie's works a special edition de luxe of 150 sets on Japan paper was prepared. These special sets were all sold before a copy was bound.

PROF. ROBERTS' NEW BOOKS.

The full title of Prof. Roberts' new book, this time a venture into historical romance, is "The Forge in the Forest; Being the Narrative of the Acadian Ranger, Jean de Mer, Seigneur de Briart; and how he crossed the Black Abbe; and of his Adventures in a Strange Fellowship." Messrs. Lamson, Wolfe & Co. are publishing in the United States.

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Marjory Moore

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BY MRS. ALEXANDER, Author of "A Fight with Fate"

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What Cheer

BY W. CLARK RUSSELL, Author of "The Wreck of the Grosvenor"

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Desire of the Eyes

BY GRANT ALLEN, Author of "What's Bred in the Bone"

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Galahad of the Creeks

By S. LEVETT YEATS, Author of "The Honor of Savell"

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READY IN JANUARY

The Coming of Chlbe

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WALL PAPER AND DECORATIONS.

WALL HANGINGS.

AFTER all is said, wall papers are but a substitute for more serious decoration, such as is comprised in the dignity of wall painting or stuff materials, and yet with the advancement in design and color, or, to speak correctly, the advances that the wall paper stainers have made in securing and adapting the best designing talent that can be had to the designing and coloring of wall papers, a high standard of decoration has been reached.

The day is past that the bright school girl, with a talent for drawing and the recipient of a few lessons in oils can find a sale for the monstrosities in design that such a training could give.

When we have such men as the late William Morris, poet, painter and socialist; Walter Crane, Lewis Foreman Day, and others equally celebrated, who give their best thought and attention to the designing of wall papers, a standard is created that calls for the best efforts of the designing craft.

To-day with the aid of machinery wonderful in its powers, old stuff materials can be, and are, reproduced, giving one an op-

portunity to secure a decorative effect for a few dollars that would have required a vast expenditure in the middle ages for the products of the loom.

With all this skill at our disposal, we are often amazed to see interiors dull and uninteresting, we might honestly say stupid. It may not be pleasant food for the philosopher to reflect that it is the taste of the owner that is mirrored on his walls and other associations of his home, but so it is, and the fault of this prevailing bad taste in selection does not lie with the manufacturer, depend upon it. He will supply you with just what you demand always, may be with a conscientious love of his work, which keeps him in advance of his patrons, but the writer has been informed time and again by manufacturers that their most decorative designs do not sell to what is termed the "popular trade." That simply means that Matthew Arnold is right when he says the majority is always wrong, and they certainly are in "decorative taste."

In selecting wall paper the average buyer is apt to want what they like. John Ruskin properly says that we may know what we like, but to have a care that we like the right thing, and generally what a client

likes is unfit for the particular place where he wishes it. It is quite a different thing looking at a pattern on a rack with the dulcet tones of the persuasive salesman assuring you that "it is the latest thing." and viewing that same pattern in a wall multiplied many times.

An excellent rule to observe is that a hall is the first glance we have of one's home, and that glance should impress you, and be warm and bright—a design that impresses you without study; in fact, a design you could not stand in a sitting room. Now we enter the drawing-room, dainty, soft in color and design, not so aggressive that it overpowers the drawing we have, with other little knickknacks, and a pattern that will light up well at night, and will bear living with for a few hours and enliven our dullness.

In our library we feel that nothing is desired that will attract and hold our attention from our books, while it must be warm and cheerful; yet all must be toned down, and in a very sober mood.

But our dining-room must be a reflection of our happiest mood—rich and suggestive of conviviality and the pleasures of life—a color feeling that will lend a fillip to our viands. A fairly strong design with strong coloring is allowable.

And now let us go to the much-despised

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bedroom—Who has not heard this phrase—
 "Now, let us see something cheap for the bedrooms." What snobs we are! We regularly go to church and piously repeat the refrain "Good Lord, deliver us" when the clergyman implores that we be saved from the deceits of the flesh, and we go to a home that gives our friend whom we occasionally have in our reception room a wrong conception of our life. While a bedroom should be light and dainty, something that is at once sweet and refreshing, and yet not so expensive that we cannot replace it every few years, yet our last vision at night and the first to greet us in the morning is entitled to more than the scant attention it gets. It is our private closet, and should in its way be as good as the best room we have. In our selections we should always exercise care that we get not prettiness but good decorative effects, and depend upon it the maker will not be behind in responding to our demand.

W. L. C.

WALL PAPER NOTES

Colin McArthur & Co. report receipt of some good orders from Australia. This is significant as showing that Canadian goods are gradually working their way abroad.

THE ANNUALS.

THE annuals this year are up to their usual high standard. We have just received from Messrs. Warwick Bros. & Rutter copies of *The Leisure Hour*, *The Boys' Own*, *The Girls' Own* and *Sunday-at-Home*.

The Leisure Hour is a fine family present, suited to old and young, and the 1896 volume has a colored frontispiece and eleven plate illustrations, besides the numerous pictures with which articles are illustrated. The literary contents are characteristically up-to-date. A series of papers on America deals with the social habits and institutions of the Republic from an English point of view. Many short biographies appear of living celebrities, and also the presidents of the Royal Society. Current Science is the subject of many short articles. There is a good deal about Africa and its present problems. Two or three continued stories, complete, as usual, in the volume, and a number of short stories, supply ample fiction of a high class.

Sunday-at-Home for 1896 is better than ever. Its colored plates are very fine and several plates on toned paper, including one of Canterbury Cathedral, will prove attractive. Biographies of famous divines are a feature. The principal complete serial is "Doctor Adrian," a story of Old Holland, by D. Alcock, and the sundry sermons,

poetry, and practical papers, etc., make up a rich programme.

The Girl's Own is a perfect gift volume. The binding, like that of the other annuals, in itself fulfils the purpose of the present-seeker, and the contents are for women of all ages. Fiction is plentiful, a number of serial stories being in the list. Lord Beaconsfield's song, the "Green Cavalier," is set to music by Princess Beatrice, and both artists and writers in this volume are of established rank.

The Boys' Own will meet the most fastidious taste. The colored plates are larger than double-page size. Every phase of youthful sporting life and pastime is dealt

with in capital articles—electric toy, fishing, the kennels, the rabbitry, outdoor sports, etc. *Gordon Stables*, *G. Manville Fenn* and *David Ker* have long stories of adventure. They are among the leading writers of the day. The volume will sell.

The praiseworthy effort made by the publishers to have the annuals sold at the legitimate price, without cutting, is now being tested. After holding off for some time, the big departmental stores are now buying supplies. The local bookseller should take care to exhibit the volumes in the window open at the colored plates, and as far as possible aid the established reputation of the books by showing the special attractions for 1896.

H. A. Nelson & Sons

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TRAVELLERS NOW ON THE ROAD

NEW BOOKS REVIEWED.

SENTIMENTAL TOMMY.—By J. M. Barrie. Cloth. The Copp, Clark Co., Ltd., Toronto. This is undoubtedly the book of the month. The Canadian edition is bound in perfect taste. The story is lengthy, and well worth the price. There are twelve full-page illustrations. The critics agree in awarding high praise to Mr. Barrie, asserting that with the possible exception of "The Little Minister," it is his best work. There is the same admixture of humor and pathos, the same vein of Thrums' characteristics, and the same skill in story-telling. It is quaint, charming and unconventional, to be read from the first page to the last, and must add to Mr. Barrie's reputation. We may hear more of Sentimental Tommy and Grizzel, as the present book brings us only to the close of their childhood.

IN THE DAYS OF THE CANADA COMPANY.—By Robina and Kathleen Lizards. Cloth. Wm. Briggs, Toronto. We have already in previous issues given by means of extracts some notion of the scope and style of this book. It is of great interest to every Canadian reader. The writing vividly pictures Canada's early days, and a true idea of the life of the frontier settler is the result. There is something more than mere local value and historic record in the work, and while it will specially appeal to all those concerned with the Canada Co.'s operations, it possesses a general attraction for Canadians. In every respect a valuable addition to the scanty body of native literature. The volume is handsomely bound and illustrated, and creditable to the enterprising publishers.

KATE CARNEGIE.—By Ian Maclaren. Cloth, \$1.25. Fleming H. Revell Co. Toronto. As might be expected, this novel is selling well. The Canadian edition is prettily turned out, and deserves to be appreciated in Canada. The story of Kate, a charming girl, whose life is inseparably linked to our old friends Dr. Davidson and Mr. Carmichael, two of the heroes of the "Bonnie Brier Bush," is finely told. The scene is in Drumtochty once more. Lord Hay, the Earl of Kilspindie's heir, and the Free Kirk minister are Kate's suitors. She chooses poverty and the minister.

RICHARD CAMERON.—By Prof. Herkless. Famous Scots Series. Cloth, 1s. 6d. Oliphant, Anderson & Ferrier, Edinburgh. This biography of Cameron, whose name is forever famous in the history of the Covenanters, will captivate the large Scotch element in Canada, especially the old Free

Kirk people who form so large a proportion of the 650,000 Presbyterians in the Dominion. From Nova Scotia to the Coast the book will find readers, who will thank the publishers for a popular life of Richard Cameron. The author has utilized his sources of information well. In addition, he has told the story powerfully, and the historical account of the struggle between English Episcopacy and Scotch Presbyterianism will be acceptable, in the main, to all adherents of the national religion. Any bookseller living near a Scotch settlement will find readers for a low-priced book like this.

A GIRL IN TEN THOUSAND.—By L. J. Meade. Cloth, 2s. 6d. Oliphant, Anderson & Ferrier, Edinburgh. Both author and publishers are celebrated for producing entertaining books for young people. This is no exception to the rule. Fffie's character is painted in strong colors. She saves her weak brother from the worst consequences of a crime, and is tenderly devoted to her brother. The tale is full of lively interest.

ALPH, THE CHALDEAN, OR THE MESSIAH AS SEEN FROM ALEXANDRIA.—By E. F. Burr, D.D. LL.D. Cloth, 3s. 6d. Oliphant, Anderson & Ferrier, Edinburgh. The title indicates the groundwork of the book. The setting is ancient, but the dialogue is in modern dress. The tale of the Christ is introduced with skill, Alph, the young Chaldean, and his numerous adventures chain the reader's attention, and the picture is on the whole a successful effort of romance. The book is peculiarly well suited to the season.

FOR STARK LOVE AND KINDNESS; A STORY OF FLODDEN.—By N. Allan Macdonald. Cloth, 3s. 6d. Oliphant, Anderson & Ferrier, Edinburgh. Adventures, dangers and the trials of lovers make up a very stirring story of the days of Flodden. The tale is not historical in detailed treatment, there is hardly any dialect, and altogether it will commend itself to the modern reader.

WALDTRAUT; A STORY OF THE FOREST.—From the German of M. Rudiger, by Sophy G. Colvin. Cloth, 2s. 6d. Oliphant, Anderson & Ferrier, Edinburgh. This is a pretty tale of the fifteenth century, told in the chronicles of a German priest, who has a glimmer of the new doctrines, that were a hundred years later to be promulgated by Luther. The priest is household chaplain to a knight. The knight longs for an heir.

His wife dies in giving birth to a child. But the child is a daughter, not a son, and the nurse, for gold, conceals the fact and substitutes a peasant's son, just born, for the true offspring. In after years the two love and marry and all comes right. But the ecclesiastical tyranny of the time and the good priest's mental struggles against the new religion are the most attractive and original features of the story.

A BAG WITH HOLES.—By James Aitchison. Cloth, 1s. 6d. Oliphant, Anderson & Ferrier, Edinburgh. Twelve addresses to young people, written with keen insight into religious truth, and appealing by suitable imagery and description to the young mind. It is one of the Golden Nails Series of these publishers, and is, like all their books, prettily bound.

THE DUKE'S WARD; A ROMANCE OF OLD KENT.—By Dora M. Jones. Cloth, 2s. Oliphant, Anderson & Ferrier, Edinburgh. This is a capital story of the days of Wycliffe and Wat Tyler's rebellion. We get glimpses of the popular grievances, the ecclesiastical power, and the apathy of the court. One of the best historical books lately issued, as fact is brightly interwoven with fiction.

BIBLE CHARACTERS, ADAM TO ACHAN.—By Alexander Whyte, D.D. Cloth, 3s. 6d. Dr. Whyte's book is marked by power and scholarship. In delineating the outstanding characters of Old Testament history he has summoned to his aid a profound knowledge of the Scriptures, familiarity with the commentators and with general literature. All available criticism and research are made luminous in the earnest, life-like sketches he presents of the great ones of religious history. The book combines the talent for insight of character with the vivid, unpretending narrative which captivates the general reader. Dr. Whyte's "Bunyan Characters" showed him to possess the faculty of at once portraying and expounding, and this work will, if possible, enhance his reputation. A thoughtful reader of any age will be delighted with the freshness and vigor of the lectures. The black cloth and gilt lettering of the volume eminently suit it.

ROUGH NOTES ON POTTERY.—By W. P. Jervis. Leather, \$1; paper, 50c. Toronto News Co. What is modestly called "Rough Notes on Pottery" is a valuable compendium of the records of pottery, its makers, and its place in modern art. It is claimed to be the first book on this subject at a low price. There are 65 illustrations, and the 112 pages of reading matter cover the ground rapidly yet in a highly interesting and practical way. The craze for rare and fine

china has spread to all classes of people, and there are few ladies who have not half-a-dozen pieces in their drawing rooms which they believe to be precious. The paper edition of the book will attract them, and a dealer should at least send to Mr. Jervis, whose address is Newark, N.J., for a copy of the circular containing a fac-simile of the title page and a resume of the contents. There will be, in almost every town, some who will wish to have the book.

LITTLE MISS CONCEIT. — By Ellinor D. Adams. Cloth, 1s. 6d. Oliphant, Anderson & Ferrier, Edinburgh. A story of English social life. Miss Conceit artlessly tells it herself, and wholesome lessons on the training of a girl's character are imparted in a lively, agreeable style. The peacock design on the front cover is an indication of how the publishers study the artistic.

NEW STYLES IN STATIONERY.

Stationery, according to The New York Sun, has taken an astonishing departure. The newest paper should take well with lovers. It is of a color capable of reflecting the most ardent passions that ever mortal man or maid endured. There is no name for the color, because it is entirely new. Crimson and carmine and scarlet appear pale in comparison. It is a disputed question whether fashionable people will

use the new blue. One thing is certain; somebody has taken to it, and most kindly, for reams of it are sold.

Another novelty is the Delft paper. It is imported and retails at \$1.25 a box, and there isn't much in a box, either. It is octavo size, pure white, and has the windmills and water scenes of Holland stamped on it in the genuine Delft paper. Then there is very dark grey and blue paper, with an extremely narrow edge of white that looks like enamel. The envelopes are of a very curious shape, with the flap running from one narrow edge to the other.

THE CENTURY FOR 1897.

THE CENTURY promises for the coming year a programme of surpassing merit and interest. The Century's sales, booksellers find, do not fall off since the advent of the cheap magazines, but steadily increase. This is due to the high standard maintained, the best writers of the day being secured, and the literary programme being kept in touch with current tastes.

The leading serial feature of The Century for 1897 is a great novel of the American Revolution, the masterpiece of its author, Dr. S. Weir Mitchell. The story, "Hugh Wynne, Free Quaker," purports to be the autobiography of its hero, an officer on Washington's staff. Social life in Phila-

delphia at the time of the Revolution is most interestingly depicted, and the characters include Washington, Franklin, Lafayette, and others well known in history. It is safe to say that the readers of this great romance will obtain from it a clearer idea of the people who were foremost in Revolutionary days, and of the social life of the times, than can be had from any other single source. The work is not only historically accurate, but is a most interesting story of love and war. The first chapters are in the November number. Howard Pyle will illustrate it.

"Campaigning with Grant," by General Horace Porter, is the title of a series of articles which has been in preparation for many years. General Porter was an aide on General Grant's staff and a close friend of his chief, and the diary which he kept through the war is the basis of the present articles, which are striking pen-pictures of campaign life and scenes. They will be fully illustrated. The first one is in the November Century.

A new novel by Marion Crawford, author of "Mr. Isaacs," "Saracinesca," "Casa Braccio," etc., entitled "A Rose of Yesterday," a story of modern life in Europe, with American characters, begins in November. The first of a series of engravings, made by the famous wood engraver, T. Cole, of the old English masters also is in this issue. New features will be announced from time to time.

We are very busy . . .

S but always ready for more business. Our assortment in **HOLIDAY GOODS** is still complete. We only received several large shipments of **New Goods** a few days ago.

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BOOKS AND PERIODICALS.

PRIVATE LIBRARIES.

THE first part of the "List of Private Libraries," compiled by Mr. G. Hedeler, of Leipzig, will be ready in December. It will include more than 500 important private collections of the United States and Canada. The statements as to the number of volumes, the principal features, etc., of the separate collections are furnished, almost without exception, by the owners thereof. The index of subjects appended enables the reader to determine at a glance which collectors devote themselves to each of the specialties indexed. The second part, now being prepared, will contain about the same number of considerable private libraries in Great Britain. Those happy possessors of libraries with whom Mr. Hedeler has been unable to communicate are requested to furnish him with a few details as to the extent of their treasures and the special direction to which they devote themselves. It is obviously to the interest of bibliographical science that a work of this kind should be as complete as possible.

INDEX TO PERIODICALS.

To keep track of magazine and review articles is now a necessity with many politicians, literary men, writers for the press, etc. Miss E. Hetherington, of the English Review of Reviews, has got ready the "Annual Index to Periodicals" for 1895. Price 10s., orders to be sent to the manager of The Review of Reviews, London, W.C.

CHRISTMAS NUMBERS.

The Toronto News Co. are sending out Black and White and The Christmas Chat-box, both very attractive and likely to sell well when on the counter early.

NOT THE MARCH.

The Toronto News Co. have received word that one of their new books, "A Galahad of the Creeks," by S. L. Yeats, author of the "Honor of Savelli," an American story, is delayed and will not be out till March. The book, when ready, will be in paper, 50c., copyright edition.

OLD ENGLISH BALLADS.

A book, of which it is said that its first edition (over fifteen hundred) was sold on the day of publication is a volume of "Old English Ballads," illustrated by George Wharton Edwards, with an introduction by Hamilton W. Mabie. Surely this is an instance to comfort the hearts of those who croak that the genuine love of literature is dying out, for here we have simply the old familiar ballads beginning with "Chevy

Chace," closing with "Sir Patrick Spens," with Mr. Mabie's scholarly introduction and Mr. Edwards' sympathetic, artistic interpretation; and the book receives such a reception as is rarely granted to anything else than a new book from that novelist who happens for the time being to lead in the scale of popularity. The book referred to is one which collectors will soon value, and for these an edition on large paper has been specially prepared by the publishers, The Macmillan Company.

IAN MACLAREN'S LATEST.


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Readers of The Canadian Magazine who have read with interest the sketches of travel through the the barren lands contributed by Mr. J. W. Tyrrell, will no doubt be pleased to learn that Mr. Tyrrell has written the entire record of his journey, and that it will appear in book form early in the coming year under the title of "Through the Sub-Arctics of Canada." The journey in question was made by the author and his brother, Mr. J. B. Tyrrell, last year, and covered in all some 3,200 miles in canoes and on snowshoes through northern Canada. Of the trip 800 miles lay through the heart of a wilderness never before trodden by the foot of civilized man, 500 miles was traversed in canoe along the exposed coast of Hudson's Bay, where extreme difficulty and peril were encountered; and 1,000 miles was accom-

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Mr. Clifford Smith's "A Lover in Home-spun" is being issued in Montreal in a French translation. The second edition in English has just been placed on the market.

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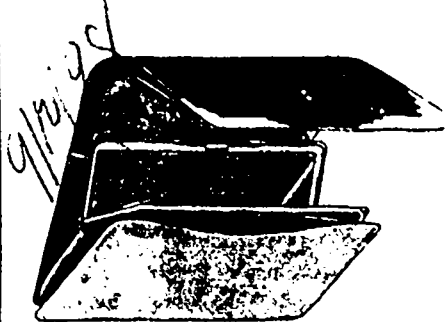
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THE Canadian begins a new volume and promises well for next year. Its Canadian material is all well chosen and appeals to a wide constituency. The editor is right in acting upon the idea that a 25c. magazine, if worth that money to the Canadian reader, will bring its price. Another year of sustained effort like 1896 will make The Canadian the best selling—and to the trade one of the most profitable—magazine on the counter. This month Col. Denison's article on "Schultz and the Canada First Party," Principal Grant's reply to Goldwin Smith, Jan Maclaren's story, with the contributions of Phillips Thompson, Hunter Duvar and Tyrrell make up a first-class programme.

Massey's has a timely article by Mr. Colmer, of London, on the High Commissioners. Mr. Thorold's interview with Hall Caine is unique. Prof. Clark continues his journeys with Parkman, and Mr. Scott, of Ottawa, contributes a good story. The typographical standard of the publication is maintained.

Frank Leslie's Popular Monthly has a colored frontispiece, and the large-sized page is a pleasant relief from the prevalent style with most magazines. Yale is illustrated and written about, and there is an article on General Robert Lee, a man always interesting to Canadians. Senator Lodge writes on the gold standard, and a young people's department ensures the magazine a welcome in the home.

The fourth issue of "What to Eat" (Pierce & Pierce, 832 Lumber Exchange, Minneapolis; 10c.) is a Thanksgiving number with a brilliant cover. Its articles on food, drink, recipes, etc., and the illustrations, will attract both the gourmet and the gourmand.

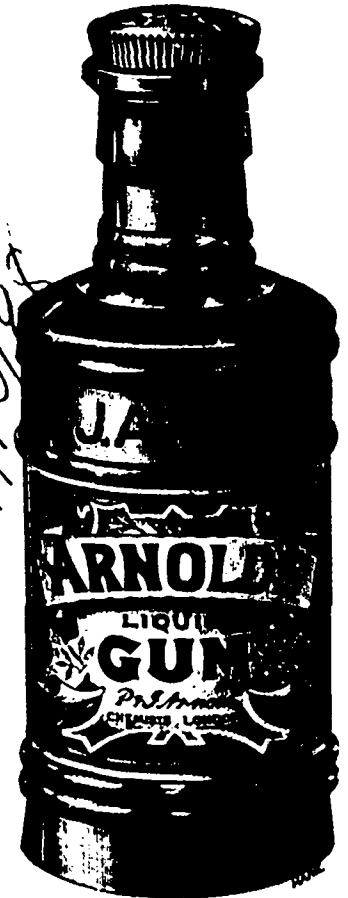
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