#   <br> STME XLIV．$\$ 6.00$ PER YEAR．JOHN＇S，NEWFOUNDLAND，FRIDAY，AUGUST 4，1922．$\quad$ PRICE TWO CENTS． NUMBER 175. <br> Imported Readymades Cost 80 p．c．to 90 p．c．to Land． ＂VICTOFR BRAND＂ 

CLOTHING IS MORE SUITABLE TO NEWFOUNDLAND TRADE AND COSTS LESS．

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BANANAS
CAMPBELL \＆MeKAY
M. O'Leary, Muir Bldgo, St. John's.

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Lord Cecil's Dilemma

The Picnic


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Blame mental Iatigue
 are the ideal summer diet!

Over-heavy foods cause more illness durthithe summer weather than any other slemen and chidren wilt work and play and
 cold milk an
in season!


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CORN FLAKES ****

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AFTERREGATTASALE MURPHY'S GOOD THINGS!

Playtime Romper Suits

Come in at once and SEE FOR YOURSELF! We are cutting prices in two. It it
big profits we are after in this Sale. We are trying to get out some of Summer mer not big profits we are after in this Sale.
chandise to make room for Fall: Goods.

|  | Ladies' Hose <br> In Black, Brown and White. 3 Prs. for 49 c. | Scrub Brushes. <br> Each, 12c. |
| :---: | :---: | :---: |
|  | Table Oil Cloth. <br> Light and Dark patterns; 54 <br> Per Yard, 39c. |  |
|  | Only 10c. | School Bags. $\quad$ Each, 69c. |
| Whiod bother to make, em <br> Children's Gingham <br> Dresses. <br> They're the only dresses for play wear, and good looking <br> Each, 89c. \& 98c. | Blue Flannelette. <br> 30 inches wide. Per Yard, 19 c. |  |
|  | Striped Flannelette. Per Yard, 19c. |  |
| Ladies' and Misses' Middy Dresses. <br> Regulation Sailor style. Girls they choose a Middy Dress for every occasion. Each, $\$ 3.79$ | Pink Striped Flannelette. <br> ${ }^{3} 6$ inches Per Yard, 30c. | Suit Cases |
|  | Children's White Canvas Shoes.Just <br> a ferw pairs. <br> Per Pair, 1.25 |  |
|  |  | Blue Striped Overalls. <br>  |
|  | Williams' Cold Cream. Per tube, 29c. | c. |
|  | Ladies' Lace <br> Collars and Cuffs. <br> Collar and Cuffs (per set) 98c, Collars (per set) |  |
|  | Ivory Soap. <br> Per Cake, 9 c . |  |
|  | White Overalls For masons; these are the Per Pair, $\$ 1.49$ |  |
| Ladies' Tan Shoes. <br> Don't wait till vou are in imare lowered price on splendid try on a pair. Regular | Towels. <br> Careful buyers will not overlook this. Look at the price irst. usually pay for good quality towels. |  |
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| Now . . . . . . . . . . . . . $\$ 3.79$ | Eocher <br> towe. |  |



Men's Tan Hose


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& \text { Ladides, Misses,', Chilidren } \\
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## Window Scrim

In many different patterns
Per Yard, 19c

## Jersey Bloomers.

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## Children's Hats

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A REMARKABLE WATCE AT A REMARKABLE PRICE.

T. J. DULEY \& Co., Ltd., The Rellable Jewellers and Opticians.

## SOLWAY SUITES

special features.


Same general construction as Solway but
larger and with addition of fine Kapuk Cushions. 2 pieces with additional Wing Chair.


English oak frames, imported stufing Price ..... and Nithsdale Suites. With Cushions ........... $\$ 140.00$
A. M. PENMAN CO., Factory, Theatre Hill (over Red Garage).


Forty-Three Years in the Pubile Sorvice-The Evening Teleyram

In the Realms of Sport.

New Bathing Caps $24 c$ to $75 c$ each

## New <br> Sweater Wool

 have them now open in Jonquil, Fuchsia, Copenhagen, Pumpkin,
Champane Do, Henn, Dove, Truruois, Beryl, Jode Buebel,
Geranium, Sand, Reinder, Corn, Geranium,
Non is the
Sroken.
BISHOP, SONS \& CO.
Limited,
ST. JOHN'S
A Low Price Way to Sweater Smartness

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 Job WoolSweaters
Sn 3.98

Dainty shades, Cool and Smart.

SIDE TALLKS.


BRITISH COLONEL
Thes sutmost"
In Plug Smoking.
ERASMIC Tooth Paste!
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## Work On Nfld.









## The Ulimost in Quality

## for the Least Outlay

 --at the Royal Stores--AlwaysThese Bargains, offered for Friday and Saturday, clearly demonstrate that here you
can advantageously do your shopy ing for all ocasions. Reliable and Seasonable Goods $=1=$

## A Fascinating Choice of

 Blouses \& Sweater Coats|  | $k$ Bloses. | White P |
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White Summer Skirts


## Beautiful Silks SUMMER HOSIERY


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Yesterday's Fire



Special Footwear Offers




Household
Furnishings Custion Covers.
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## The Royal Stores, Limited

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Harbor Grace Notes.







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PYJAMA CLOTRS




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IT'S A TIME THAT YOU CAN PIOK UP SOMETHING THAT YOU HAD SET YOUR HEART UPON EARLIER IN THE SEASON PERHAPS, But the Price Determed You--


NOT SO NOW--Its yours, Price lowered, secure it! Friday, Sat. \& Mon.

Outstanding Values from the
 Boys Section


| CLASSY HOSIERY, from England Girls Sports Hose <br>  <br> Lisle Hosiery <br>  <br> Coloured Hosiery <br> Plain Lisle Hosiery of dependable quality; shades of Saxe, Navy, Cordovan and White. Reg 55c. quality. Special ............. |
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Girls Slip-over Sweaters 'ALPHA' Unshrinkable
SHOWROOM ATTRACTIONS are particularly good this Week

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Beautiful

 Children's Socks

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White Boots \& Shoes


For Ladies Prices Deeply Scored, Now




TRY A MAIL ORDER WITH US---T0-DAY

Bang! Go Prices on Children's and Misses WHITE SHOES : SANDALS



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## Fashion <br> Plates. Fino piziten䢒 <br> 











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JEWETT CAR?
the jewett is paige built. The new Jewett is of Paige conception, designed and
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work of a group of men, who for ten years work of a droup of men, who for ten years past, have
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Let us demonstrate to you its remarkable power
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KARL S. TRAPNELL, Opt. D., EYESIGHT SPECIALIST,
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We stock three sizes: Nos. 0,2 and 6 . Lift and Force of these Pumps is from 75 to 150 feet. If
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We have a small cargo Scotch HOUSEHOLD COAL
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LABRADOR STEAMSHIP SERVICE. S.S. MEIGLE will sail from the Dry Dode
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Ham Butt Pork
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## 6 <br> Live - <br> 50 Head <br> 30 Sheep

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