THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE-STUDY OUR NEWSY ADVERTISING. 1 , ${ }^{\text {tu }}$
Every Advertisement in this Paper Means an OPPORTUNITY for someone!

##  <br> for color cards apply at retail store. <br> BOWRING BROTHERS, LIMITED, AGENTS.


Poultry Show!
Arcade Hall, Nov. 20, 21, 22,
Nifore
Tries date for receiving en Wednesday, the 13th inst instead of the 9 th. Exhibi-
ters are requested to application as soon as convenient as space is limited.
and will have to be allotted as fairly as possible. None
but thoroughbred birds will but thoroughbred birds will
be admitted. Entry forms may be had from me. JOHN F. CALVER,


Our Watch Repairing is Second to None
Leave your Watch with us
and we will give it a good

The Biggest
Bargain in CLOCKS


HY. BROWNRIGG.


 Hadwin IMLumpay


| Birthday |
| :---: |
| Charms, |
| Signs of the Zodiac! |
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| 2mase |
|  |

T. J. DULEY \& Co.,
 Ex S. S. City of Sydney.
30 bris. Large Cabbage, 20 sacks Turnips, 100 sacks Black Oats, 100 Large Cheese--zo's, 50 Crates C. Cheese-20's
Attention, All Ye Fishermen!
What
DELICIOUS
BREAD!
Thats sto veruitic hean on all sides from customers
"NUTLOAF," The Bread with the
NUTTY FLAVOUR. Wholesome, Appetising If yous want the best bread
Isk for
and Each loaf stamped with
octisl, Im,eod
Iabel. 1abel.
 Hight-Class Tolaceo Mixtures.

The Celebrated JOHN COTThe World Renowned GARRICK Misture.
The Great American YaLe Mixture.
Wills' CAPST Wills CAPSTAN Mixture. Hymin's ENGLISH Mixture
and the Famous CASH'S and the Famous CASHS The aburee e ere the leading
brands of the word and and JAS. P. CASH'S Tomano sinere son mil memen semer Collars \& Shirts

And save your money
when you deal with The Sountry Laundry, We rave the best method and
latest manhinery to do all classes of
Laundry works latest macohiner
Laundry work.
No Washboards are Used.


Thic Evening Teiegram, St. John's, Newioundland, Novemeber '7 1912-2


IN THE YEAR 1932

## Ladies, Attention!

WILLIAM FREW, Water street.
yevewnew
 Canada Life Assurance Co.
P. 0. Boxy?36 SLATTERY'S PHONE 522

The Leading Wholesale
Dry Goods House
OF ST. JOHN'S. WE STOCK:


Dondwerth and bererges strect SL. Jobirs.


Little Pitchers Have Big Ears.


The Evening Telegram, St. John's, Newfosindland, November 7, 1912-4


The Eveninz Telegram St. John's, Newfouadland. November 7, $1912 . .5$


FOOTWEAR, GLOVES and HOSIERY Specials.

A special offer of Black Bearskin, 54 | nches wide, of an extra good quality at |
| :--- |
| rery much below its actual. |
| alue. Special for Friday $: \quad \$ 1.25$ |

Prices Down to Rock Botiom.
If you are interested in beautifying your home, having the proper things for personal use, and in keeping the expenses of both on the basis of good invest-


10c Hardware 10c

## special ioc. sale

Of useful articles in Hardware. All at one price-10 cents. Most of thein
Of useful articles in Hardware.
are values from 15c. to 20c.

$14 c$

*
SMALLWARES, TOILET REQUISITES, \&C.


LATEST WarNews

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Presidential
(18). Election. Alamman iz, Dethocrar.


Cable News. specal Evening Teierram,



 speceal Evering reateram



## Ladies' Felt Hats.

| READY-TO-WEAR <br> HATS, <br> The Latest London Styles in the following shades: <br> Black, Navy, <br> Sax, Tan, <br> Brown, Myrtle | Misses' READY-TO-WEAR HATS, <br> In all Shades and Styles. |
| :---: | :---: |
| Ladies' <br> Millineli] Hats, | $\begin{aligned} & \text { Child's } \\ & \text { Hats \& Bonnats } \end{aligned}$ |
| The balance of this sea- <br> sons' importations, a <br> greatly reduced prices. | Form one of the most <br> important displays i <br> our store this Fall. |

Ribbons: Ribbons:
Jist opened an attractive line in Ribbons, self shades and fancy, in Taffeta 10, 12 and 15 cents per yard.
Marshall Bros.



Beothic at
Battle Harbor.


Striped Tweed Suiting, 56 in. wide, usually $\$ 1.80$ yard, now 80c, yard.
A. \& S. Rodger.


Ex s.s. Florizel:
300 barrels KINGS and BALDWINS 50 barrels GREEN CABBAGE. 50 cases CALIFORNIA ORANGES. 10 barrels BOLOGNE SAUSAGE.

GEO. NEAL.

## WHEN ON THE JOB

Doing repair work of all kinds, whether Boat, Schoon er, Wharf or House: Remember, no job will be com-
plete unless SOLIGNUM is used. It adds years to the life of all woodwork and can be used to advantage on all kinds of jobs. It has $\mathrm{g}_{2}$
As a matter of fact, SOLIGNUM is the first and last word in Wood Preservatives. We keep all shades in

BOWFING BROTHERS, Ltd.,


CONVINCING
rgument ine for any Sunlight convincing than a trial

SUNLIGHT SOAP

## Hold to Your Ideas



A S

The U. the poisor coffee)

The Evening Te.estam, St. John's. Newicur dland, November 7, 1912-7


A Serious Joke on
The Rabbit
The U. S. Gov't has been experimenting to discover the poisonous quality of Caffeine (found in tea and coffee).
57 healthy rabbits were given an average dose of 5 $1-10$ grains.
-They all died
See Gov't Bulletin No. 148,
Bureau of Chemistry.
cup of coffee contains over $21 / 2$ grains of CAFFEINE; enough in two cups kill a rabbit.

A cup of tea contains over $11 / 2$ grains-enough CAFFEINE in four cups to more than kill the rabbit.

Of course this joke was on the rabbits.
A goodly number of humorous Americans play the same joke on themselves and keep it up until some fixed form of disease sets in, as a result of the daily dose f CAFFEINE in quantity

## Cripple a Man

Not at one blow, but by
ot at one blow, but by little blows repeated daily.
Of course some systems are strong enough to stand all kinds of abuse, but when a man or woman observes a growing nervousness, or heart trouble, stomach, bowel or eye disturbances, it is time to quit the daily dose of coffee and see if Naure will begin to heal.

It is easy to shift from coffee to Postum. The food beverage has the deep, seal-brown color which turns to a golden-brown when cream is added. The flavour has the crisp tang so winning to the palate and the cup is made INSTANTER by ne struck spoonful of the
INSTANT POSTUM stirred in a cup of hot water
affee to POSTUM works wonders. The change from coffee to
-100 -cup tins at 50 c . 50 -cup tins at 30 c . If your grocer doesn't have Instant Postum send his name with 2c stamp or postage and we will send you a 5 -cup sample free.

There's a Reasan" for Postum

The Evenine Telegram, St. John's, Newlowodlard, November 7. 191.2-8


## This is the Ad. of the Big FRIDAY \& SATURDAY STORE

SPECIAL!

50 Men's Sweaters 50

Men's
White Shirts.

 $59^{\circ}$. aach MEN'S $\|_{\text {NSHRINKABLE }}^{\text {NDERWEAR }}{ }^{\text {N }}$ Per Garment.


TOWELS
FRIDAY and SATURDAY.
BLAY TURKISH.



Have You Seen the Newest in Handkerchiefs.
if not, come to bairvs and see the "LISSUE" HaNDEERCHEF




Hosiery Attractions.
womens black and tan cashuere hose

womens black lama hose.
 boys and girls black worsted hose.

mens half hose.

infants' wool booters.

Dress Remnants.




 more attractive prices, and no more carefully prepared
Bargain List than JAS. BARIRD, Ltd's.s.special for Fridays
and Saturdays. We submit without any further comand Saturdays. We submit without any further comment the following values for this week.

$\stackrel{\text { conss }}{ }$


art Serges.

 47c

57c


AN OFFER FROM OUR DRESS DEPATMENT WORTHY OF YOUR INSPECTION.


| $\substack{\text { Lot No. } 1 . \\ 56 \text { inches wide. }}$ | Lot No. 2, <br> 54 inches wide. |
| :---: | :---: |
| $\$ 1.50$ | $\$ 1.35$ |

Interesting to the Ladies. LLawns, Check Mus-




29c. each. 14c., 19c. yard
BLINDS.


| $29 \mathrm{c}$ | $36 \mathrm{c}$ |
| :---: | :---: |
| STAIR OIL CLOTHS. |  |
| royal nayy serges <br> 126 yarido ot ral Dopomanire Nary serge 23 minhee <br> best for boys' wear. <br> Regular 50 c . <br> 44 c |  |
|  |  |

## Obituary.


108

## NOX A COLD.

And Do It Now.




Here and There.



 Stafordst Siniment for sale ment-oct24,tit
 Anatier shipment of Latiese















## Only One "BROMO QUININE," that is

 Luntive Bromo Quinine OMJ Croore HT WTTH STOVE. - While pr

FAIRBANKS MORSE CO.Mr. A. M. Fleming, represen
tive of the Fairbank Morse Co
will be pleased to domonstre will be pleased, to demonstra
the Fairbanks Morse Engine fo
the benefit of intentin the Farnanks orsending pui
the benefit of intend
chasers. Can been daily a
G. M. Barr's Office.- oct26,tf
the propless paprr- THE EVENING TELEGRAM, NOV. 7, 1912-10. - read bi mevroone South Coast TR Route.
0


Hay, Straw, Black Oals, Etc.
 F. McNAMARA, Queen St.

## CRISCO!

 $\$$Everyone should give the article a trial. It is used in cooking wherever lard or butter is used.
 contains no animal fats whateve
Dip out a spoonful and look at it. You will like its very appearance, for it is a pure cream
white, with a fresh pleasant aroma.
Put up in attractive airtight $11 / 2$ 10. tins, with
a book of recipes on top of each tin.
Buy a tin to-day.

The Very Thing to Send Away Genuine Carbon Photographs Typical Biis of Nild. Scenery.

The Holloway Studio, Ltd.
BEEF!
$\$ 16.00$ per barrel. Where?

Bishop, Sons \& Co.,
MORE SPECIALS

The Old Stand Re -Opens, 37 Prescott St. Showing a line of Furniture which to be apprec.
to be seen. Antique and Enggish Manufacture.


 IT, W. Olhownh

| Ladies! <br> YRO-ETCH BRASS WORK <br> Candle Shades, Lanterns, Trays, etc. A big rush for these goods. Photo Supply Co. |
| :---: |
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