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CMBGARTTS SELL TWEITY NIILLIOII




What does a bevel gear cost? The Ford owner saves $\$ 12$ that the other fellow has to pay for one
$\$ 16.00$-Average cost of the bevel gear of $\$ 4.00$-Cost of Ford bevel gear. .00 -This stays in
pocket book.
Other Ford spare parts are just as low
priced in proportion-the 26 most called priced in proportion-the 26 most called
for parts altogether cost only $\$ 8.04$. And less than a dollar a year as a total
expense for spare parts is not at all an expense for spare parts is not at all an
uncommon experience of Ford owners.

## Sind flewormnany 

## Still They Come!

There is no let up to the demand for the Song Book in our of fice. More and more of our readers are every day securing their copies of the big Song Book. Everyone is pleased Never before has anyone seen such a splendid musical library in one volume. The 400 most priceless songs ever written Every one a gem. Every one a masterpiece.

## The St. John Standard

Invites you all to own "HEART SONGS"


HEART SONGS is not a mere collection of music and words! It is a book compiled directly by more than 20,000 peo-
ple, who in sending their favorite songs, ple, who in sending their favorite songs,
told why they sent them..

Every song in this book has had some sacred memory - some touching experi-ence- some sweet and hallowed assoof thousands. It is their song of joyof sorrow -of thanksgiving- of loveof bereavement- of home-coming -o
re-union - of all the tender sentiment re-union of air that lift the human heart in worship to its. maker. It is for this-by inspiration -
that this unique volume. is entitled that this unique volume is enfitiled
"HEART SONGS!"

500 Pages, Genuine Cardinal, Seal Grain, 500 Pages, Genuine Cardina, Seaa Grain,
Flexible, Binding, Red Edges, Round

400 Songs, Complete Words and Music. Full Page Portraits of Great Singers. 4 Years to Build. 20,000 People to Help. A Big Volume at $\$ 3.00-\mathrm{a}$ Gift at 98 .

A MILLION HOMES OWN "HEART SONGS"

Bring it home with you tonight and it wis never leave. Less than $1 / 4$ cent per copy for complete words and musio of each song. Compare this with the co

Free to bona fide new subscribers to The Daily Standard at $\$ 3.00$ per year outside the city.

CUT OUT THE COUPON, GET MHEART SONGS". AND BE HAPPY.

## A Column callb Be of inte Herein are Related Fa Activities of Indi Home, Fashions a  TODAY AI

 MammothEVERY NIGHT at 8.15 sharp

Was Presented Here Last Night
In All Its Entirety Without
Any Cuts or Eliminations

Grand Symphon
A Musloal 7
NIGHTS - $\$ 1.50, \$ 1.00$,
MATINEES - $\$ 1.00$, 500,
Coming
MON., TUE., WED.
APRIIL 24,25,26
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Bringing Up Father


All the Late War rumor nilio sligin BACK NEW YORK MARKCT YESTERDAY War Contracts and Affiliate lssues Were Affected The Most. U.S. STEEL DOWN POINT AND HAL Bond Market Broad Wit Easier ${ }^{\text {: Trend - Variou }}$
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You'll Like the Flavor $40 \mathrm{c}, 45,50 \mathrm{c}$ per pound


Gem Safety Razor
 Blades in Plush-lined Case. Extra Blades, 7 in Package, 50 Cents
I. McAVIIY \& SONS, Ltd. 13 King St.


## D. K. Mci.ARFN, LIMITED,

 Genuine English Oak Tanned Leather Belting, Balata Belting Lace Leather and Bett Fasteners of Every Description.Complete Stock at 64 Prince Wm. St. $\begin{gathered}\text { Complete Stock at } \\ \text { 'Phone } 1121\end{gathered}$ St. John. N. B.

The Liquor Question



FOUR CROWN SCOTCH




FOSTER \& COMPANY Agents for Now Brunswiok
St. John

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and His Honor Lieut. Governor Subscriptions, large and small,
ledged by W. J. Ambrose, manag



"Yes---They'reClean "when washed with Sunligh
cleans the clothes more thoro work than ordinary soaps. I clothes and must say my ha
worse for it either. I really
so look after the wash myself
Sunlight


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An Opportunity Whereby Six Residents of the Pry Six May Have the Time of their Lives, on the Finest Excursion Across Canada Ever

Arranged.


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## READ THIS OFFER

Six residents of New Brunswick may enjoy, as a reward for a little work, a twelve thousand mile trip from St. John to Alaska and return, or if they dõ not desire to take the trip they may have absolutely without cost a year's course at any University in the Maritime Provinces.

## HERE ARE THE RULES GOVERNING MEMBERSHIP

 IN THE STANDARD "TRAVEL CLUB"The Standard offers six trips to Alaska or College courses to thbse securing The Standard number of votes according to the plan herewith announced.
Rule No. 1-Any lady or gentleman in New Brunswick over sixteen years
is of age is eligible to membership. An
or more for membership in the Club.
Rule No: 2 - Members of the Club to enjoy the trip, and winners of the spe-
prizes which will be offered from time to time, will be eelected by the votes of cial prizes which will be offered from time to time, will be selected by the votes of
readers and subscribers to The St. John Daily Standard and The Semi-Weekly Stanreaders and subscribers to The St. . Thenn Daily clandard and The Standard, by spec-
dard The voting will be by means of ballot clipped from The
ial subscription coupons issued on all money collected on subscriptions, and the one ial subscription coupons issued on all money colle
thousand votes allowed on the nomination blank.

Rule. No. ${ }^{3}$-Votes cannot be bought under any circumstances, but must
red only in the manner set forth in Rule No. 2. Votes on payment made be secured only in the manner set forth in Rule No. 2. Votes on payment made
by individual subscribers will not be credited to any candidate unless request for such Sby individual subscribers will not be cr
credit is made at the time of payment.
5. Rule No. 4-The first nomination received for any member will count for one thousand votes, but only one nomination ballot can be voted for any one mem-
ber, and only the person sending in the first nomination ballot for the member who eventually secures the largest number of votes will be entitled to the special nomin-
ation prize of $\$ 25.00$. ation prize of $\$ 25.00$.

Rule No. 5-Votes once credited to any member cannot be transferred to any other member, rith this exception, that the member who may have entered but who for any good reason may wish to withdraw may transfer
standing to a substitute who must be an entirely new member.

Rule No. ${ }^{6-\text { Members may obtain subscriptions anywhere in Canada or }}$
nited States, such subscriptions to be paid for according to the schedule of the United States, such su
prices published herewith.
Rule No. 7-A ballot will be published in The Daily Standard each day and in The Semi-Weekly standard each week exph. Each ballot will bear an expiration limit and must reach The vote each. Each ballot will bear an expiration
Standard on or before the expiration date to be counted.

Rule No. 8-No member of The Standard staff, and no member of any
Standard employees families is eligible to become a member
Rule, No. 9-Each active member not taking one of the trips or one of the
courses, will receive a cash prize equal in value to ten per cent. of the money college courses, will receive a cash prize equal in value to ten per cent, of the money
curned in by him or her on subscriptions. An active member is one who turns in at turned in by him or her on subscriptions. An active mew
least ten new subscriptions during the working period.

Rule No. 10-No member can drop out after May 15th and have his or her tes cast for any other member.

Rule No. 11-No districts will be recognized in this Travel Club. Mem-
Row bers may work anywhere and the trips a
members who have the highest standing.

Rule No. 12-Actual voting will begin on April 24 and will close at 8 p. m.
une 24 . Those having the highest number of votes will be declared entitled to the trip.

Rule No. 13-The Standard reserves the right to accept or reject any nom-
without explanation or to pass on the eligibility of any member at any time. ination without explanation or to pass on the eligibility of any member at any time.
It also reserves the right to make any and all rulings at any time which may be
俍 It also reserves the right to make any and ail rulings at any time which may be
necessary for the best interests of the members. The Standard will decide all पues
tions which may arise and members on entering agree to abide by such decision, tions which may arise
which shall be final.

Rule No. 14-No statement or promise made by any member of the staff
person whatever varying from the above rules will be recognized by The Rother pe
or $\begin{aligned} & \text { Standard. }\end{aligned}$.

## SCHEDULE OF VOTES

The Daily Standard by carrier in St.John for 6 mos. \$ 2.50-200 votes yr. $5.00-500$ votes.

yrs. $10.00-1200$ vote | The Daily Standard by mail outside St.John for 6 mos. $\$ 1.50-125$ votes. |
| :---: | :---: | 2 yrs. $6.00-750$ votes.

The Semi-Weekly Standard in Canada for one year $\$ 1.00-100$ votes
The Semi-Weekly Standard outside of Canada for one year $\$ 2.00-100$ Votes.
2. The Semi-Weekly Standard is not mailed to, or delivered in the, city of St. John
nor is The Daily Standard sent ty mail in the city of St. John.

The member securing the highest number of votes will have the privilege of taking a friend along absolutely free of charge.
Enter now and have your. friends co-operate in secaring the votes. You can accomplish wonderful results by
this method.

The Standard will pay
twenty-five dollars
to the person who nominates
the member who eventually secures the largest number of votes.

You cannot lose in this "Travel Club." If you do not win one of the big prizes you will make enough money to pay you well for the trouble to which you go. We pay cash to those who do not win trips.

## Would You Like to Spend a Year in College at the Expense of The Standard? IF SO, READ THIS: <br> A GENERAL OUTLINE <br> THE STANDARD "TRAVEL CLUB"


#### Abstract

SOMETHING ABOUT WHAT THE STANDARD OFFERS TO THOSE WHO desire to join its "Travel club." The Standard has pleasure, this morning, in announcing a prize competition vill be a source of enjoyment and financial profit to a large number of active young nen and women, and which will bring a considerable amount of business to this men and women, and which in the form of a "Travel Club." Arrangements have paper. This undertaking in been made whereby this paper has joined with a syndicate of twenty or thirty newsbeen made whereby this paper has joined with a syndicate of twenty or thirty news papers in Canada and the Eastern United States in the promotion of an important ex- cursion across Canada to Alaska and return east through the United States. The en papers in Canada and the Eastern United States in the prome cursion across Canada to Alaska and return east through the United States. The en- tire party numbering in the vicinity of two hundred will leave Toronto about the mid- dle of July on a special train travelling over the Grand Trunt die of July on a a special train, travelling over the Grand Trunk Pacific. Stops will be diade at all the important points on the way west. There will be excursions and side mater made at all the important points on the way west. There will be excursions and side trips to different places of interest, the western train trip terminating at Prince Rupert. From there a steamer will be taken for three days northward journey through the won- derful Inland Passage to Skagway where a day or more wwill be spent. The party will return by steamer over the same route but will go by Vancouver, Seattle and Portland, where the train will be taken for the eastward journey. Coming east stops will be where the train will be taken for the eastward journey. Coming east stops will be made at many of the principal cities, and there will be a two days side trip through 俍 Glacier National Park. The entire trip will occupy about thirty-tw penses will be borne by the newspapers participating in the affair. The Standard has made a very satisfactory contract. This paper may send two or more members with the party, the winners of the trip to be selected by the two or more members with the party votes of the readers of The Standard. It has been arranged by The Standard that six trips shall be offered in this way, of which five will be awarded to the five persons obtaining the higheet way, of which five will be awarded to the five persons obtaining the highest number of votes, while the sixth trip will be given in addition to one member of the club who of votes, while the sixth trip secures the leading position.

This is an undertaking in which when anyone enters it is easy to secure the co- ation of friends who will save votes for them and who will help in every way pos operation of sible. Everyithing will be over in two months and The Standard strongly advises all those who would enjoy such a magnificent outing as is now being offered or who would appreciate a year in college to get busy at once. Other particulars will be found in an announcement elsewhere in this paper and all who are interested should write


JOIN THE STANDARD "TRAVEL CUUB" AT ONCE
If you do not desire to go on this
course in any Provincial College.
year's If you are at all active and endeavor to secure the co-operation ' of your
'
friends you may win during the campaign valuable special prizes in cash or goods. If you fail to win the big trips which we are offering, you will receive from
The Standard ten per cent. in cash on all the subscriptions turned in by you, so that you will be well paid for whatever work you do.




## NOMINATION BLANK GOOD FOR 1000 VOTES

I wish to become a member of The Standard "Travel Club.". I understand
rules and agree to comply with the same. Name

Street
City or Town
1 desire to nominate $\ldots \ldots \ldots \ldots \ldots$ as a member of The Standard ravel Club.

Name
Address
Write or call at The Standard office for any further information which you may desire about this great offer. Interest your friends in the proposition. Perhaps there is someone whom you would like to take along on the trip. If so, get that other friend associated with you and both work together in an endeavor to win the double prize trip which we are offering. Then both of you can go west, or both of you can go to college.
Do not delay, send in your name now

Herewith this newspaper announces the greatest "Travel Club" in the history of Eastern Canada. Six residents of. New Brunswick may have a trip across Canada to Alaska \& return through the United States.
Should they not desire to take the trip four of the winners in this club may select a year's course in any University in the Maritime Provinces. They will also be given an opportunity to secure for themselves valuable prizes in cash and otherwise, and if any who enter the club fail to win these leading prizes they will reciive a cash commission of ten per cent on all the money turned in by them which will be sufficient to pay them well for the labor they expend.

Read this offer. It has never been equalled in the history of New Brunswick, and it is an opportunily which you cannot afford to miss.


This "Travel Club" is a plan by which The Standard expects to secure additional circulation and to collect payment on subscriptions now existing. It onfers
certain reward certain rewards to those who participate in the work. The principal prizes to be
given are six trips across Canada by special train from Toronto to Prince Rupert, thence by steamer up the Alaskan coast, returning to Portland, Oregon, and by rail
back home through the United States. There will be side-trips, and stops will be back home through the United States. There wil be side-trips, end stops will
made at many interesting points. Ail
be borne by The Standard. Five of these trips be borne by The Standard. Five of these trips will be awarded to te members. of
the "Travel Club" securing the highest number of votes, and the member secuing
the highe the highest number of ail, will be entuled to take a
charge. That is, two trips are given to the one leading the poll.

$$
\begin{aligned}
& \text { The Club is open to any person of good character in the Maritime } \\
& \text { and the winners will be decided by the votes of readers of The Standard. }
\end{aligned}
$$

These votes are secured in three ways, first by the nomination coupon which
is printed in this paper and which is good for one thousand votes-this an only once; secondly by the daily coupons which will appear during the next two months, which coupons are good for one vote if clipped out and sent in to be plac-
ed to the credit of the ed to the credit of the member; and thirdly by votes on subscriptions to
Semi-Weekly Standard according to the schedule published herewith.
This campaign is straightforward. There are not a lot of complicated rules.
. There will be no buying of votes, for The Standard desires all members of the Club
to understand that our idea is to get circulation in a legitimate manner, and that to understand that our idea is to get circulation in a legitimate manner, and that
those who participate will win the prizes as the result of their honest efforts. Everyone will have a fair chance and no schemes of vote-getting will be tolerated which are not consistent with the proper aim of this newspaper in securing circulation in
a legitimate way.

Subscriptions may be secured by the members in any part of the Province Members in St. John may work wherever they wish, and member
the Province may turn their efforts to this city if they so desire.
From day to day The Standard will publish the names of those who are enter-
ed as active members, together with their standing, and will, in every way possible, ed as active members, together with their standing, and will, in every way possible assist the members in their work

During the course of the Club a number of special prizes of considerable va-
ch as pianos, cash, etc., will probably be awarded for work done during cerlue such as pianos, cash, etc., will probably be awarded for work done during cer-
tain periods, but the winning of these prizes will not affect the chances of any tain periods, but the winning of these prizes will not affect the chances of any
members to win the trip prizes. In addition to this, at the close of the Club there
will be paid to those who have not been sucesent will be paid to those who have not been successful lin winning the trip prizes, ten
per cent. of the total cash which they have turned in. It will be seen by thi per cent. of the total cash which they have turned in. It will be seen by this ar-
rangement that no one can lose, for all will have earned good wages on the work rangement that
they have done.

There will be no bonus votes. That is, subscriptions will count for exactIy the same number of votes at all periods of the campaign. There will be no partic
ular time at which these subscriptions will be worth more than at other times.
The Standard has arranged that if desirable only two of those winning the
rip prizes must take the trip. The four others if they wish, or as many of them as trip prizes do so, may select instead a full year's course in any Provincial Univere
desire to do ity. This feature will appeal to some who do not desire to go west and to whom the opportunity of securing an The Standard will pay a prize of $\$ 25.00$ to the person nominating the mem-
ber of the Club who eventually proves to be the winner of the double trip prize. ber of the Club who err pir ther In and undertaking such as this, members who enter can very readily se-
cure the co-operation of their friends, and by a little earnest effort can easily; percure the co-operation of their friends, and by a little earnest effort can easily, per--
form effective work, such as winning one of the big prizes, one of the special prizes, or at the very least gain ample return in cash for the labor which they do.

There is everything to gain, and there is no possibility of losing.
Cut out the nomination blank and send it in at once. It will start you with
housand votes. Then see some of your friends, interest them in your work and one thousand votes. Then see some of your friends, int
you will be surprised to find how readily they respond

Do you know that in a circulation campaign put on by The Standard a few years ago, the winner lived in a little village calied Nordin, in Northumberland
County? Do you' know that in a circulation campaign put on by The St. John Sun, some ten years ago the winner lived in a little village in Albert County? Do you know that in a circulation contest put on by The Standard a few years ago
the winner of the first prize lived in Fairville? You do not need to be in a of population to make good in this class of work. People living in small willages have just as much chance as those living in the larger commu
success they attain is due to the co-pperation of their friends.

Have you any friends? If so they will help you. They will become as
interested as you are in your success, and they will do everything possible to see you obtain your desire.
Your circle of acquaintances is large. You will be surprised to find how easy
is to pile up thousands of votes by a very few hours of effort.
YOUR TRAVEL DREAMS IN BRIGHT REALIZATIONA TRIP THROUGH YOUR OWN COUNTRY Ask Have you friends who are not now subsc
ubscription will get you several hundred votes. Tell all sot 0 Tell all your friends that you are determined to see your own country, and
nined to be one of the members to go west with The Standard "Travel Club." Make use of the nomination blank given herewith.
Make use of the nomination blank
Call or write to "The Travel Club," The Daily Standard, St. John, and you he, Travel Club" for a thirty-two
housand miles extending from St.
heamer will start about July 13 th, vacation among the most wonderful any newspaper. ill comprise approximately two , comprise approximately two
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The St. John Standard is chosen for the "Trav

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I hereby nominate.
As a member of
Sent by

Ends June 2

THE STANDARD - ST. JOHN, N. B. - TRAVEL CLUB

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REALIZATION-
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appear in The Standard
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The Standard "Travel Club with. andard, St. John, and you CLUB

## 12,000 MileTrip from St.Johnto Far-OffAlaska

## The Standard Announces the Greatest "Travel Club" in the History of the Province!

WONDERS OF NORHH AMERCA FROM ST. JOHN TO ALASKA
Six residents of New Brunswick under the guidance of The Standard will join
the "Travel Club" for a thirty-two day trip over a distance of approximately twelve che "Travel Club" for a thirty-two day trip over a distance of approximately twelve
thousand miles extending from St. John to Skagway. Alaska. The trip via rail and
Steamer will start about July 13th, and will end in St. John about August 1 th steamer will start about July 13th, and will end in St. John about August 15th.
This "Travel Club" will present the greatest opportunity for an educational vacan among the most wonderfull scenic pictures in the world, and without ques
tion will be the greatest underaking of its kind ever planned under the auspices of any newspaper. The party chaperoned by ladies from the Faculties of leading Universities
will comprise approximately two hundred members, made up of delegations from al will comprise approximately two , hundred members, made up of delegations from all
parte of Canada and from the Eastern States, coming from these different points to meet as a body at Toronto. The "Travel Club" will cross the continent in a special
train chartered especially for this purpose and running over the Grand Trunk Pacific
trest train chartered especially for this purpose and running over the Grand Trunk Paccic,
Reaching Prince Rupert there will follow a nine days voyage on the Pacific Ocean,
accompanied by the pleasures of many side trips and sight-seeing among the mas accompanied by the pleasures of many side trips and sight-seecing among the mag
nificent scenery of the Pacific Northwest, the Canadian Rockies. Alaska, Glacier-Na
tional Park and the Pacific Const tional Park and the Pacific Coast. Among the places visited will be Montreal,
ronto, Winnipeg, Edmonton, Prince Rupert, Ketchikan, Juneau, Skagway, Van
couver, Seattle, Portland, Spokane and a score of smaller places. A two days sid couver, Seattle, Portland, Spokane and a score of smaller places. A two days sid
trip in Glacier-National Park will be one of the features. Going west the special train will travel over the Transcontinental and Granc
Trunk Pacific and returning east will come by the Grand Northern and Burlingtor Trunk Pacify and returning easi wo that the entire party will be given the opportunity of enjoying the beauties
routh of Canada and the United States.

EIGHT DAYS ON THE PACIFIC.
The world has many attractive places and many points of interest but no trip
of two thousand miles has crowded into it one quarter the wonderful interest that a of two thousand miles has crowded into it one quarter the wonderful interest that
sail on the Pacific Coast presents. Day after day on this splendid Inside Channel, protected from rough water, and where sea sickness is unknown, members of The
Standard party can remain seated in comfortable chairs on the deck of a luxuriously appointed steamer, without the slightest exertion, and view a constant succession
of the world's greatest scenic panoramas. The route known as the Inside Passage of the world's greatest scenic panoramas, The route known as he inside Passage
has often been compered to a trip on a great irver. It as a winding in and out
among half submerged mountains. It is floating through great lakes studded with among half submerged mountains. It is floating through great lakes studded with
islands. It is traveling along and with fords, like those of West Norway. Now you
have the wonders of the Swiss lakes, now those of the inland Sea of Japan, and have the wonders of the Swiss lakes, now those of the inland Sea of Japan, and
again those of the coasts of New Zealand. There are all sorts of combinations of sea,
sky and evergreen slopes and snow-capped mountains. The color effects are beyond sky and evergreen slopes and snowecapped mountains. The color effects are beyond
description, and the sunsets indescribable in the changes and beauties.

> COMFORT IN TRAVELLING.

Think of the fun of travelling in a private train with no bother about baggage
in connections, and no danger of having to endure uncongenial travelling or train connections, and no danger of having te endure uncengenial a trave and a
companions. Such a trip means fun and merriment every mile of the journey companions. Such a trip means fun and merriment every mile of the journey and a
chance for rest and sight-seing, which no other kind of a tip can produce. No miss-
ing connections and having vexatious delays. No rushing through the interesting hing connections and having vexatious delays. No rushing through the interesting
scenic points. This special train will be run to suit the pleasure and convenience of the members on bobard. It will stop where there is son
hurry through districts where interest may be lacking.

EDUCATIONAL OPPORTUNITIES.
In addition to the scenic wonders, the educational advantages are tremend-
ous. No one can travel across this great country and come back without an inspiration born of the varied experiences enjoyed. No more liberal education can be de sired than a trip across the continent through Canada and back through the United
States, combined with a thousand-mile view of that Alaskan country, which during
俍 States, combined with a thousand-mile view of that Alaskan
the past twenty years has been so wonderfully developed.

MOVING PICTURES TO BE MADE.
A very interesting feature of the outing will be the fact that an expert mov-
ing picture operator will accompany the party, and a series of pictures will be made of the group at various interesting points, such as Niagara, through the Canadian
Rockies, in Alaska, in Glacier-National Park and at other places of interest. Thes Rockies, in Alaska, in Clacier-National Park and at
pictures will be shown in New Brunswick later on.

SUMMER IN ALASK
strong reason for selecting Alaska as the route for The Standard's Travel Club, is theny who would be obliged to stay at home at any other season of the year can take advantage of this trip. The climatic conditions over every part of the route
will
make this trip an ideal one for the purpose. The weather is delightful in Alaska will make this trip an ideal one for the purpose. The weather is delightful in Alaska,
and along the Northern Pacific Coast in July and August, just warm enough but not
too warm for pleasure and comfort. Many people have the idea that Alaska is too warm for pleasure and comfort. Many people have the idea that Alaska is a
land of perpetual ice and snow, with zero temperatures. Nothing can be further from the truth. Alaska has a delightful summer,
iantly, and the atmosphere balmy and inviting.
iantly, and the atmosphere baimy and inving. S. Jinn Standard is satisied that the finest outing trip possible has been
Thosen for the "Travel Club," and that every member of the party will be delightchosen for the "Trava
ed with the journey.

THIRTY DAYS IN WONDERLAND
NOMINATION BLANK
GOOD FOR 1000 VOTES
I hereby nominate $\qquad$
As a member of The Slandard "Travel Club"
Sent by $\qquad$
Sas $\qquad$

## Join The

 Stamard's "Travel(Club"We want you with us on this wonderful trip. A thirty-two day vacation in the grandest of mountain, lake and ocean scenery in the world is yours if you will but grasp the opportunity. This is a chance that may never be presented to you again. Take it now You have only to say "I will" and you can It costs you nothing to join the "Travel Club" and win one of these magnificent trips. Other prizes will be offered from time ito time and every active member who does not take the trip or win one of the special prizes which will be offered will receive a cash prize equal to ten per cent of the subscription money turned in by her or him.

Do not think that you cannot enjoy the pleasures of this trip because you cannot devote a whole lot of time to securing votes. You will be surprised at what you can do in a few minutes of your spare time. Your friends, neighbors and business associates will gladly help you as soon as you announce your desire to take this wonderful journey. This is your opportunity. Sign the nomination blank and send it in today. Be one of the first to enter the race.

## IINERRRY OF THE TRAVEL CUUB TRIP TO ALSSKA

First Day-The Now Brunswick party will assemble at The Standard Office and have the opportunity to become eacquainted, exchange views and settle the
minor details of companionship for the trip, leaving St. John in the evening for Montrea
Second Day-Arrive in Montreal, where the day will be spent in sight-seeing. Leave
Third Day-Here the party will be joined by delegates from the New Englan States and other points of Eastern Canada and the Middle West. The special
train will he toarded theind
balt where some hours will be spe

Fourth Day-Arrive at Cobalt where some hours will be spent in visiting the silve may-Arrive at Cobalt where some hours will be spent in visiting the silver
mines. CCoalt is the largest and most interesting ilver camp in the world.
There will be an opportunity to go through one of the mines and inspect the imThere will be an opportunity to go through one of the mines and inspect the im
mense mills where the ore is treated.
Fifth Day- En route the Transcontinental Railway through a country of wonderfu natural scenery, there wilib emany scenes of surpassing loveliness, and mov-
ing pitctures of the special train will be taken. Arriving at Winnipeg there
will be a reception and sight-seeing.
Sixth Day-Across the prairies. This route will be through the richest wheat grow
Seventh Day-At Edmonton, the city of sixty-four thousand, which has practically been built within the past ten yyars. There will be drives and receptions and
the city will declare a public holiday in honor of the visit of the newspaper party.
Eighth Day-In the Canadian Rockies. The day will be given over to an outdoor picnic, either in Casper Park ork at Mt. Robson Park with drives, boating, sight-
seeing and a varied programme of sports. Moving pictures will be made. No seeing and a varied programme of sports. Moving pictures will be made. No
description can do justice to the pleasure of such a wonderful day in the moun-

Ninth Day-At Lake Kathleen in the Canadian Rockies. There will be opportun ities for boating, and those who wish may climb the mountains to the im-
mense glacier. Moving pictures will be made of the party at the Clacier. Tenth and Eleventh Days-Through the Canadian Rockies. Kitwanga the famous in ian vilage, with its immense coilection of totem poles, will be visited an be one of the most interesting events of the entire trip, and will be the climax o
Twelfth to Fourteonth Days-Arrive at Prince Rupud
Twelfth to Fourteenth Dayz-Arrive at Prince Rupert at $6 \mathrm{a} . \mathrm{m}$. Transfer to the
Grand Trunk Pacific steamer for breakfast, and leave Prince Rupert about . m . These three days will be en route to Skagway, Alaska, and will be of the most tremendous interest. All the way is through a land locked channel,
the mainland on one side, and the Alaskan peninsula on the other, the channel so narrow in many places that one could almost throw a stone to either shore.
All the way there is a constant succession of the most beautiful and stupendous cenery. Great snow-clad mountains, glacier-fed rivers, with wonderfulu water
alls, lakes and valleys and panoramas of startling loveliness. At some of the most thrilling points moving pictures will be taken from some bold promontor of the sleamer passing with the members of the party on board.
Fifteenth Day-At Skagway. A day of particular interest among the miners, pros-
pectors and trappers with all the evidences of the thrilling life of the great Alaspectors land. An interesting reception is being prepared at Skagway for the mea Sers of the newspaper party, the largest and most important party ever to visit Alaska. Prominent mine owners and business men of Skagway are arranging a programme of entertainment that the mem
pleasure throughout the rest of their lives.
Sixteenth to Nineteenth Dayo-Down the Pacific Ocean all the way through the land locked channel. The steamer passes within a hundred yards of gigantic moun-
tains, which tower from one to two miles into the clouds, snow-capped with tains, which tower from one to two miles into the clouds, snow-capped, worer
glacier-fed streams and waterfalls. This is the "Norway of America," and sents scenery to which the coasts of Norway are tame in comparison. On the
nineteenth ddy the party will arrive in Vancouver and will enjoy sight-seeing entieth Day-At Seattle. Drives and receptions, visits to the famous beaches Twenty-First Day-At Portland, Oregon, the Rose City.
Twenty-Second Day-At Spokane. Sight-seeing, receptions and drive
Twenty-Third and Twenty-Fourth Days-At Glacier-National Park, one of the most wonderful scenic preserves on the continent. This mountain land is located
high up in the Rocky Mountains of Northwestern Montan. Among these
mountains are eighty glaciers, far more inspiring than those ice fields which mountains are eighty glaciers, far more inspiring than those ice fields which
so many have gone too Switrerland to see. There will be a two d days drive
through the Park. The first day will take the party to Many Clacier Hotel hrough the Park. The first day will take the party to Many Glacier Hotel
beside McDermott Falls at the base of McDermott Peak. There will be an opportunity for horseback riding and mountain climbing, etc. The second day
"will be a trip to St. Marys s . anding , and a motor boat trip up the lake to Going to the Sun" camp. This region is one of America's wonder places, re-
plendent with thrilling natural scenery and rich with historic and romantic interest, conferred upon it by the Black feet Indians.
Ind
Twenty-Fifth Day-Crossing the states of Montana and North Dakota. Interesting TwentySixth Day-At St. Paul and Minneapolis.
Twenty-Sixth Day-At St. Paul and Minneapolis. Sightseeing and receptions. Twenty-Eighth Day-Sail down Lake Superior. This trip on the Great Lakes is a
feature in itself worthy of travelling a long dietance feature in itself worthy of travelling a long distance to enjoy.
Twenty-Ninth Day-Still on the lakes. Will pass through the famous Sault Ste
Marie locks. Thirtieth Day-At
Thirtieth Day-At Detroit. Sight-seeing. Leave for Toronto
Thirty-Second Day-Arrive in St. John delighted with the adventures of the most rtysecond Day-Arrive in St. John delighted with
magnificent trip ever taken across the continent.

The above Itinerary will be adhered to as closely as possible, only such changes being made as are necessary b
which the newspapers have no contro

12,000 MILES OF PLEASURE.



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 Business Hours Are From $\mathbf{8 . 3 0}$ to $\mathbf{6}$ p. m. Saturdays Until 10 p. m.
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 Sale of Silk PoplinCoats. Per yard, only
DREss goods department -around floor.

## Grand Easter Opening of MTIIRery

Presenting the Season's Most Fascinating Hats in Rich Trimming Effects and Beautiful Colorings TODAY AND TUESDAY


This will be without doubt the most interest ed to study. Ingenious and beautiful are the ma terpieces of the designer's art gathered here from
the vast showrooms of Paris, London and New York.

Imported Hats wonderful in detail and gorge Jus in appearance are everywhere, which with the
hundreds of others the exact copies of "gems" hundreds of others the exact copies of gems
chosen by our experts at the great city openings for reproduction in our own workrooms, comprise the
finest and largest showing ever brought before out r patrons.

Variety will be the keynote of this great diserg offerings that you may come with full confidence of finding the identical he Easter attire.

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