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##  Why You Should Wear


guaranteed not to shring
 Words, our onn good Canada makes the best Undercloching
Youcan wear-Yet many people still retain the old-fashioned
diea that imported zooods are best. SECONDLY - On acconnt of the War, imported undervea
vill he difficult to gect, therefores this is a good opportunity for
pou to
 wool Underclothing. Every garment is fiahioned doring the
knitting to fit the contour of the human form -it haill sel
veidge edges and all joins are kaitued together (not sewn) II IS MADE II CAMADA, BY CAMADIAMS, FROM BRITISH wool
un The C. Turnbull Co. of Galt, Limited

THIS IS THE TIME FOR FLLAGS
And Tonight
The Sunday World Will Wave James Montgomery Flagg

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THE WORKING CHAMBER OF A
BATTLESHIP'S TURRET.
A remarkable picture of the intricate and
elaborate machinery associated with the elaborate machinery associated with the
working of the big guns of the British
navy. HOW THE WASPS OF THE SEA PLANT The most comprehensive and informa-
tive article yet written on the submarine and the even more wonderful mechan-
ism of the torpedo.
"TO ARMS! CITIZENS."
A short study of Toronto's Home
Defence Force, with lively pictures of
the men working at war manoeuvres.
CANADIANS READING MORE SERIOUSLY.

From one end of the country to the
other The sunday Worrd gathered the
information that enables :it assert

PHOTOS FROM THE BATTLEGROUNDS Only one other paper in America has
equal picture connections with Europe. equal picture connections with Europe.
Besides its own men, The Sumday
We
World is supplied by the eight largest
photo associations. The most striking
and daring of the and daring of the photos appear in the
Illustrated Section.

## THE SUNDAY WORLD'S ART

A magnificent page in full color, "What
Will War do to Feminism," is the feature this week. It is unusual in
conception and treatment. the pages for women readers. Magazine features, hews of women
activities, household and dress activities, household and dress sugges
tions-just what women most enjoy
reading-are embodied in/the Women's reading-are embodied in/the Women's
Section.

## More than two humdred columns of anappy reeding matter-including the last news before Sunday-drawings and photographs. Every column full of interest.

 THE SUNDAY WORLD'S SIX SECTIONS ARE FIVE CENTS.



The Toronto World


HOW CAN THE UNITED STATES PAY ENG LAND HALF A BILLION DOLLARS?

 Tham























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 Home


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## WANTS RIGIITO $=\mid$ USEHISPROPERTY

Mr. Nembued anav:
"I can't imagint how you manage to be dressed by Mr. Wise Neighbor says:

II use an Eddy Globe Washboard and an Eddy In. a long time. No fear of rust. But BE SURE THEY ARE EDDY'S,"

## MICHIE'S GLENERNAN Scotch Whisky

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 Michie \& Co., Ltd., Toronto


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## PARKDALE and TECHNICAL TIE 8-8 IN H. S. LEAGUE <br> $\because$ <br> RUGBY TEAMS PLAYING CRUCIAL GAMES TODAY

| ARCOS' CHANCES LOOK REAL GOOD <br> Should Beat Ottawa Today and Then on to the Championship. <br> The Rugby games today ares | Harriers Race Today <br>  brop itumbrat io the min <br>  <br>  |
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## PARKDALE AND TECH RUGBY GAME A TIE

 High School Teams Play EvenCame Before Big Crowd at Stadium.

On sale today in a innal clearing-
Thesre the early wite weight in a splendid range
of clothish collors-and patternsRegular 835.00 values for

### 17.50

"The hat shop"

## Men's Hats

 Our great stocks of the finest of English-Americanfrencor than trilian hats afford $a$ very wide range for individual choice-
The newest winter
west winter styles are being displayed today -
Debty Hote
 Men's Gloves-the most dependable of makes-
S1.00 and up. Umbrellas-Canes-and Leather Travelling Goods. Fairweathers Limited Mantren
M6 Yonge St, Toronto
Winnipe
 77 King Street West

##  <br> $$
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## MAHDR'S HORSE EXCHANGE

16 to 28 hayden street


THE HORSE M RKET OF CANADA

## AUCTION SALES

 yrybibitivit BLANKETS =A ROBES

Results at LAUREL.

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## BRINGHUST WIIS The Worlds Sclections LATONIA FEATURE

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ner, Third in Handicap.


 DETECTIVES AWADDED DETECTIVES AWARDED
DAMAGES FOR SLANDER
David Russel Forced to Pay for
Charges Made in Conspir-



 Excelilint 8250 respectively.
 $\left\lvert\, \begin{aligned} & \text { and } \\ & \text { Trunk } \\ & \text { Trumer } \\ & \text { p.m. } \\ & \text { der }\end{aligned}\right.$

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## Drink OKeefe's Beers

They are best for all purposes and parely Canadian made.

O'Keefe's Beers are products of which Canadians are justly proud. Only the best Canadian barley malt is used, the choice hops are largely Canadian grown, and these are brewed with filtered water in Canada's cleanest, most up-to-date brewery by Canadian workmen.

Not only this, but all allied industries are Canadian-all bottles, Crown seal stoppers, cases, barrels and labels used by the brewery are "Made in Canada" -giving employment to still more Canadian workmen.

O'Keefe's brews are pure, brewed only from pure barley malt, choicest hops and filtered water. All imported lagers are "imitation beers," according to the Canadian Government defini-

# tion. <br> Orreefés 

## Are "Made in Canada" <br> A Brew for every taste <br>  Old Stock Ale (Gold Label) Special Extra Mild Ale Special Extra Mild Stout <br> ORDER A CASE FROM YOUR DEALER






## That Son-in-Law of Pa's



## 


Store Opens wha
at 8.30 arm.

349 Pairs of Trousers for $\$ 1.49$ Pair
Will give mest satisfactory service; made from English



ENCUSH MADE WHIICORD COAT.
 Price .................................. 2200
Specials in Men's Furnishings
Underwer,




BOYS SWEATERS AND UNDERWEAR.




## Linens and Staples

 OVEMBER-

And the Winter Campaign November is pre-eminently the month in which Canadians prepare for Winter. From now until next May we are apt to
get weather with a chpital W-therefore this is, the time to get ready for all pos sible weather contingencies.
This page will show you that Monday will be an excellent day to start preparations.

## Correct to the Last Detail

It's the litte things that count in the making of a well-groomed man. The turn of a lapel, the position of a pocket, will make or mar the effect of the finest s.
width of the collar is inportant to the success of an overcoat.
You can judge best of the fit and materials in suit or coat after it is made; hence our ready-towear clothing has particular claim to your notice. The materials are right, the cut is that authorized by the large tailoring concerns at home and abroad; the values are so wonderful that pricee Our staff is always pleased to show you whatever you care to see, and no effort is wasted if you

## Boys' Hand Tailored Russian Overcoats

 $\$ 4.90$The regular prices were $\$ 6.50, \$ 6.75, \$ 7.00$ and $\$ 7.50$. Most of the lines are complete, but heavy shipments have forced us to offer this perfectly new merchandise at a price to clear the lot. the chin; beautifully tailored from Scotch ulsterings in the advance shades of browns and novelty tan mixtures; plain gray cheviots, gray chinchillas and dark brown Whirneys ulsterings;
betts on back, velvet and self collars, and red flamnel hinings; sizes $201 / 2$ to 26 , or $21 / 2$ to 8
fears, Monday
Boys' Scotch Tweed Ulsters, $\$ 9.00$ and $\$ 10.00$-Double-breasted style, with shawl convertible collar, splendid Scotch tereeds, with a a narrow diagonall patternk belt on back and serge linible
Sizes 27 to 30 , Monday, 9.00 . Sizes 31 to 35 , Monday ..................... 10.00 Boys' Blue Serge Sailor Blouse Suits, $\$ 3.50$ - Sailor blouse with three rows of white braid on
colllar and fancy emblem on sleeve; straight knicker pants; rough finish serge that wears well;
sizes 22 to
collar and fancy emblem on sleeve; straight knicker pants; rough finish serge that wears well;
sizes 22 to 27 or 4 to 9 years. Monday ..................................................... 3.0
Gloves \&
Hosiery
Nomiceme
:10\%



Touriat Trunks ........ 5.90 Mirrors . . . . .......... . 6.50 Postcard Frames ...... .121/2 Stamped Pillow Cases. Regu-
larly $\$ 1.50$ pair, for .... 1.05 Stamped Waist Lengths. Regu-
larly $\$ 1.50$, for ....... 80 000 rolls Wall Paper reduced. Rogers' Tea Spoons. Each. . . 9 Dessert
Each, at Spoons and Forks.
Table Spoons and Medium
Forks. Each ........... 21 Three-piece Carving Set, Main
Floor, for . .......... 1:59

## Important Jewelry Facts

1

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 $\operatorname{mon}^{2}$






## THE MONDAY BASEMENT SALE LIST

AT 19 CENTS



AT 57 CENTS



The Robert Simpson Company, Limited


## AT 39 CENTS




AT 89 CENTS


$=2$

Groceries $=-$ 525 $=$ $2=1=$





| II - PdRCE. in dinner SETS | Ieather seatas, five side and or cial Monday Dining Tabbo, quartered oak Kitchen 'Cupboard, selected slass doors with shelves in large cupboard. Special Mon Kitehen Tablo, golden. color, Baking Cabinot, in selected Sarge alvided no Special Monday |  |
| :---: | :---: | :---: |
| 97 pieces, blue decoration in old Copenhagen design. On sale Monday, per set ................................... 7.50 <br> WARE FOR THE TABLE |  |  |
| Excellent quality semi-porcelain, with copy of old tower; decoration splendidly executed. Priced as follows for Monday: <br> Bread and Butter Plates, Monday per |  |  |
|  |  |  |
| Breakfast Platos. Monday, per doz |  |  |
|  |  |  |
| oup Plates. Monday, per dozen |  |  |
| Sauce Dishes. Monday, per dozen |  |  |
| Toa Cups and Saucors. Monday, per, dozen .............. ${ }^{\text {a }} 78$ |  |  |
| ENGLISH BONE CHINA CUPS AND SAUCERS. |  |  |
| Finest quality clear white china with gold clover leaf or three gold lines: Specially priced ..................... 1.20 |  |  |
|  |  |  |
| with gold clover leat design. Specially priced, per dozen 1.20 |  |  |
| PRESSED GLASS PUNCH SETS. |  |  |
| Large bowl and six cups, pretty design in imitation of cut |  |  |

## A Hall-Price Sale of Draperie Monday

 mong the offerings are many fabrics that at the presentitingcannot be produced at all, owing to the conditions on the European continent. They are all new goods.
 Scotch Madras, Half-Price, $121 / \mathrm{ce}$ a Yard-Only
quantity of a very excellent and durable grade; whi
40 to 50 inches wide. Regularly 25 c , some 30 c . Monday inces wiAe. Regularly 25c, some 30 c. H
Monch Tapeiries, Haif-Price, 43c. a Yard. Striped
for upholstering or hangings, 50 inches wide. Regula a upholstering or hangings,
a yard. Halif-price, Monday inches wide. Regularly
French Drapery and Upholytery Silco, Hilf-P̈rice o. Lengths up to 14 yards of each, pattern, and a comple
range of splendid colorings. Regularly $\$ 1.85$ and $\$ 2.00$


## Floor Covering Specials


 3 man yard, and include good carpet, block and matting designs; all
well seasoned, hard-wearing qualitites. Special Monday, square
yard

 each
100 English Brusels Rü.....................................
colors: 6.9x 9.0 . Special Monday
$6.9 \times 10.6$. Special Monday 9.0 $\times$ 9.0.
Special Monday
9 pecial Monday
$9.0 \times 10.6$.
$9.0 \times 12.0$ Special Monday

## Furniture Specials

 $-5=-$ $2=$ ま2T: $\operatorname{cin}_{2}^{2}=5=-25$


Brood and Butter Prato. Moncay, per dozen
Breakfast Platos. Monday, peri cozen
Dinner Platoo. Monday, per aizen
Soup Platos. Monday, per dozen..
Sauce Dishes. Monday, per dozen
oa Cups and Saucorra. Monday, per dozen …
 REAL CHINA PLATES
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