



The Toronto World.

FRIDAY MORNING, APRIL 7, 1922.

WHAT BRINGS CUSTOM TO ADVERTISERS.

While The World has a large circulation and a rapidly increasing one, we think for some reasons we will point out, that advertising in it is more likely to draw custom than elsewhere. It is not a paper bought hurriedly in the evening by whoever can afford a copy, and read till they are far too sleepy, having gone through the news, to care for the advertisements. Our paper has mostly subscribers who buy it for a period in advance, well-to-do people whose custom is worth having, and who getting it in the morning before they go to make any important purchase, glance at what is advertised for sale. Also, our circulation in country and village is half of the whole, and as is well known, these are the persons whose advertisements really reach; the townspeople knowing the stores without being told. Altogether such a circulation as ours may be thought likely to bring customers to twice the amount brought by its equal in an evening paper, or one confined to the city. It is not the amount of advertisers reached, but the amount of customers brought, which pays.

ABOUT JURIES.

Twice during the recent Wentworth cases Mr. Justice Cameron deemed it necessary to find fault with the verdict of the jury, and twice did he read the jurors a severe lecture because the verdicts did not accord with his own ideas of correctness. Without entering into the question of the right or wrong in either case, it may be said that the circumstances indicate that Wentworth jurors are made of the stuff which enables them to return independent verdicts according to their own ideas, irrespective of the wishes of the bench.—Hamilton Spectator.

THE ABOVE PARAGRAPH IS A MERE CEN- SUR.

The facts of the case are that at the recent Hamilton assizes justice was flagrantly defeated in two cases owing to the jury returning verdicts contrary to the evidence, contrary to what must have been their own conviction. One causing man on a jury is sufficient to defeat the law, and as a matter of fact this is much oftener the case than the public imagine. There are men and lawyers who do not scruple to "work" or "fix" jurors both grand and petit. And they do it systematically.

THE JURY SYSTEM SHOULD BE BROUGHT BEFORE THE JURY OF PUBLIC OPINION.

We have no hesitation in saying that if this is done a good deal of its usefulness will be found to have gone. One of the weakest points in connection with it is the rule that the verdict of a jury must be unanimous. The remarks of our contemporary, the Canadian Journal of Medical Science, which we published yesterday are deserving of great attention from the Ontario government. It seems to us that if it is desired that the health act shall accomplish the purpose for which it was intended, the very best man to be had should be selected for secretary. Is it possible to procure such a man for the salary it is proposed to allow? We believe not. The secretary will have very important duties to perform, and he should be endowed with a happy combination of experience in his profession, some literary ability, a knowledge of the topography of the province, being well read in the science of public health and vital statistics, and will be expected to make a great mistake in pursuing a policy in a matter of so much importance, for statistics prove that the observance of public sanitary laws will save thousands in lives as well as money. We trust that nothing will be allowed to stand in the way of securing the best talent even should the one best qualified be a conservative. The delay manifested in making the appointment is a serious matter. We do not believe the public would begrudge a proper salary to a thoroughly efficient officer.

CONVENTION POSTAL NOTES.

We referred recently to a proposal to reduce the rate of postage by the United States. This is followed up by another step forward in the bill which Mr. Bingham submitted to the house. It embodies improvements in the postal money order system which several classes of people will appreciate. Among its minor features are an increase in the amount and a slight reduction in the cost for the issue of the present style of money order. Under the proposed change, a single money order for as much as one hundred dollars can be issued at a charge of forty-five cents, and an order not exceeding ten dollars for eight cents. This extension of the possible dimensions of a money order will be of no slight convenience to certain classes of business men and others. The main innovation, and the one which is most important, is that which authorizes a postal note system for the transmission of sums under five dollars for a charge of four cents. By the issue of a note payable to bearer, under certain simple but effective limitations as to duration and renewal, a vast amount of inconvenience will be saved both to the people and to the postal service.

COUNTY V. PROVINCE.

The board of audit of the county of York refuse to pay certain accounts due to the sheriff, the county attorney, and a medical gentleman, on the ground that as the debts were incurred in the administration of the law, the law which he says justifies him in holding that the province should not pay these accounts. In other countries besides York is this question unsettled, the councils having decided to await the result in the case of York.

A RURAL PEDAGOGUE.

—Dyspepsia, that prevalent disease of civilized life, is always attended with a disordered sympathetic system and bad secretions, and no remedy is better adapted to its cure than Burdock Blood Bitters taken according to special directions found on every bottle.

THE CHAIRMANSHIP OF THE PROVINCIAL BOARD OF HEALTH.

The late Lord Cranborne was born blind, but he seems to have been compensated for this loss by the possession of a death sense. He could distinguish colors unaided by the touch and could tell the dimensions of any room he entered by the sound of his feet.

THE CHAIRMANSHIP OF THE PROVINCIAL BOARD OF HEALTH.

To THE WORLD: In the March number of the Canadian Journal of Medical Science a statement will be regarded by many as misleading, and, especially at the present time, unjust to a number of medical practitioners in this province. I trust therefore you will, in common fairness to these gentlemen, grant me space in The World to call it in question and indeed give it early contradiction. In properly enough complimenting the government on having selected Dr. Oldright for the chairmanship of the provincial board of health, the Journal has gone so far as to state he "having probably paid more attention to the subject than any other man in the province." To what "subject?" The words are evidently intended to lead the reader to believe that the doctor had given more attention than "any man" to those subjects which are engaged in by medical men. What are these subjects? The act says first, to "take cognizance of the interests and life of the province," "especially to study the vital statistics of the province," and endeavor to make an intelligent and complete record of the records of deaths; to "make sanitary investigations and inquiries respecting the health of the province," and to "advise the government on all matters connected with the health of the province." It is not surprising that the act should have been so worded, for the board of health, which has not only written volumes upon public health and vital statistics, but has also, in other parts of the world, been known throughout Canada, who has not only written volumes upon public health and vital statistics, but has also, in other parts of the world, been known throughout Canada, who has not only written volumes upon public health and vital statistics, but has also, in other parts of the world, been known throughout Canada.

THE MORALES OF COUNTRY SCHOOLS.

The letter signed "A Rural Pedagogue" in another column in this issue, attracted the attention of country people, and trustees of country schools. According to the report of Dr. Kelly, to which we referred yesterday, there has been much improvement in the school-houses and the grounds surrounding them in rural parts. But, according to this letter, there is need for radical changes.

THE TEMPERANCE COLONIZATION SCHEME.

There are all sorts of rumors afloat about this scheme. It is in order for the promoter and those in the inside ring to make an explanation.

THE PUNISHMENT OF THE "GAY."

To THE WORLD: While entirely concurring with Mr. Evans in his comments on the grading punishment recently inflicted on a "country school teacher," I wish to draw the attention of your readers to some features of our rural school system, with which they may be unacquainted. I can speak with some authority on this subject, because I am myself a "country school teacher" of nearly twenty years' experience. I would advise, then, to the system of promiscuous education of the sexes, almost universally practised in rural districts. It is seldom, indeed, that the mistaken parsimony of trustees, or rate-payers, will allow them to build a partition between boys' and girls' playing grounds. The result is that both sexes, from an early age, that being of reserve in each other's presence. It is my deliberate opinion that the three-fourths of the immorality in rural districts is owing to the fact that boys and girls at school are allowed to play and romp together. "Sparking," as it is humorously termed, is looked upon as old and young as a harmless diversion, instead of a fearful incentive to vice. Moreover, it has been my experience, notwithstanding that I restrain this species of license with special care, that the ill-will of both pupils and parents; for it is easy for children to represent a teacher's efforts in the cause of morality and virtue as undue severity; and parents are always more prone to accept their children's report of anything that may have occurred in school, than the teachers' that is but natural. I might enter into what would be termed "racy and spicy" details of what has come under my own observation, but I have too much respect for the sense and decency in your readers to furnish them with such entertainment.

TELEGRAPH POLERS.

To THE WORLD:—How much longer are the telegraph companies going to be permitted to plant their ugly eyesores about our city? Nearly all our principal streets are positively disfigured by these huge, crooked, wicker-work logs called telegraph poles.

A GOOD FILTER.

—A Good Filter.—To have pure water in the house every family should have a good filter. The health and comfort depends largely upon the use of proper filtering water. The liver is the filter of the blood, and Burdock Blood Bitters keeps the liver and all the secretory organs in a healthy condition. It is the grand blood-purifying, liver-regulating tonic.

DEED.

—DEED.—At the residence of the bride's father, Joseph Bonnell, at 18 years, Funnell, on Good Friday, from 30 St. Andrew street, to the residence of his son-in-law, Mrs. Michael's mother, at 11 St. Andrew street, on Friday, April 5, 1922, at 10 o'clock.

INTERESTING ITEMS.

The late Lord Cranborne was born blind, but he seems to have been compensated for this loss by the possession of a death sense. He could distinguish colors unaided by the touch and could tell the dimensions of any room he entered by the sound of his feet.

THE BURIAL VAULT OF THE BREWER FAMILY.

The demolition of the buildings round the Pantheon, in Rome, is almost finished, but it may be questioned whether the building gains much in appearance by it. The circular space is entirely lost at the back by the old walls of uneven height which run out from it and which, except perhaps to the archaeologists, are as disfiguring as the Pantheon itself. The houses that once clustered round the building and were dwarfed by it. Now that they are gone, cornices are seen through holes dug in the old wall, and chimneys are scooped out of the houses. Owners, deficiencies which were formerly at any rate hidden out of sight.

ARTIFICIAL LIMBS.

Artificial leg and arm. The artificial leg and arm are made of metal and are very strong and durable. They are made by a process called "artificial limb" and are used by people who have lost a limb.

RUPTURE CURED.

Rupture cured. A new method of curing ruptures has been discovered. It is called "rupture cured" and is a very effective treatment.

TRAVELLERS' GUIDE.

Travellers' Guide. A guide for travellers in the Toronto area, providing information on routes, fares, and services.

THE INTERNATIONAL THERAPEUTIC LENS.

The International Therapeutic Lens. A new medical device for treating various conditions, including eye diseases and neurological disorders.

NOTICES OF BIRTHS, MARRIAGES, AND DEATHS.

Notices of Births, Marriages, and Deaths. A collection of local news items, including birth announcements, wedding reports, and obituaries.

INSURANCE.

INSURANCE. A section providing information about various insurance policies, including life, fire, and marine insurance.

GOOD DEEDS.

GOOD DEEDS. A collection of stories and news items highlighting acts of kindness, charity, and community service.

EMPLOYMENT BUREAU.

EMPLOYMENT BUREAU. A section providing information about job openings, recruitment services, and career advice.

ARTIFICIAL LIMBS.

ARTIFICIAL LIMBS. A section providing information about artificial limbs, prosthetics, and related medical services.

RUPTURE CURED.

RUPTURE CURED. A section providing information about the treatment and cure of hernias and other related conditions.

TRAVELLERS' GUIDE.

TRAVELLERS' GUIDE. A section providing information about travel services, including train and bus routes, fares, and schedules.

THE INTERNATIONAL THERAPEUTIC LENS.

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WINNIPEG ADVERTISEMENTS.

WINNIPEG ADVERTISEMENTS. A section providing information about advertising opportunities in Winnipeg, including rates and contact details.

MANITOBA MANITOBA MANITOBA.

MANITOBA MANITOBA MANITOBA. A section providing information about real estate services, including property listings and agent contact information.

VALUATORS ETC.

VALUATORS ETC. A section providing information about valuation services, including property appraisals and business valuations.

WEST END Hardware House.

WEST END Hardware House. A section providing information about hardware stores, including product listings and store locations.

COME AND SEE ME.

COME AND SEE ME. A section providing information about local events, exhibitions, and public appearances.

WM. BERRY, ODDLESS EXCAVATOR AND CONTRACTOR.

WM. BERRY, ODDLESS EXCAVATOR AND CONTRACTOR. A section providing information about excavation and construction services.

EDW. LAWSON, Noted for King and Colborne.

EDW. LAWSON, Noted for King and Colborne. A section providing information about legal services and court proceedings.

J. EYRES & SONS, DYERS TO THE QUEEN.

J. EYRES & SONS, DYERS TO THE QUEEN. A section providing information about textile services, including dyeing and fabric care.

WM. DIXON'S, 63 & 65 Adelaide St. West, Toronto.

WM. DIXON'S, 63 & 65 Adelaide St. West, Toronto. A section providing information about retail services, including clothing and accessories.

WM. TOZER, BILL POSTER AND DISTRIBUTOR, 100 WOOD ST.

WM. TOZER, BILL POSTER AND DISTRIBUTOR, 100 WOOD ST. A section providing information about advertising and distribution services.

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ADVERTISEMENT

IRK & KEIZER, ENGINEERS

WITOBIA MANITOBA

AUSTIN, BROKER

ELLIOTT & CO., INVESTORS

Confidential Valuation

Reports furnished

Red River

General Hard

AROUND THE WORLD

Historical Freeman will sail for England

Secretary Folger has no use for clerks

A woman living at Cokesbury, S.C.

Dr. Fred. Delitzsch, professor of the

The Sir Henry Wrixon "Becker,"

London, is creating a great

MONEY AND TRADE

NEW YORK, April 4.—Alice Dolan,

THE LACE WAREHOUSE!

18 AND 20 COLBORNE STREET, TORONTO.

WHITE & COMPANY

WILL SHOW FOR THE "SORTING UP" TRADE!

SPECIAL VALUE IN THE FOLLOWING LINES:

Lisle, Lace, and Taffeta Gloves, Ladies' and Misses' Hosiery

LAPPET LACES in Black, Cream, and White.

LACE CURTAINS, CURTAIN NETS, English, Scotch and Swiss.

LAPPET CURTAINS, WINDOW BLINDS, An Immense Assortment.

WHITE & COMPANY, THE LACE WAREHOUSE,

18 & 20 COLBORNE STREET, TORONTO.

N.B.—Our well-known brands in LADIES' KID GLOVES

Letter Orders will have prompt and careful attention.

MILLINERY. RETAIL CLOTHING.

To Her Royal Highness PRINCESS LOUISE!

All the Season's Novelties in MILLINERY

FRENCH FLOWERS and AMERICAN FANCY GOODS.

Mourning a Specialty. MISS STEVENS

255 YONGE STREET, Opposite Holy Trinity Church.

MERCHANT TAILORS Messrs. Kennedy & Co.,

91 KING STREET WEST, Have on hand a full assortment of

FALL TWEED, Worsteds, Serges, etc., and are turning out the finest work at the

Lowest Prices in the City. Remember the Address: KENNEDY & CO.,

246 91 KING ST. WEST PHOTOGRAPHY & FINE ARTS

DIXON'S Tin-type operating room is crowded every day

J. B. COOK, THE PHOTOGRAPHER, Albert Hall,

191 and 193 YONGE STREET, Has all the latest kind of scenes

Cabinets, \$3 per Dozen. Embroideries, \$5 " " Cards, \$1 per Dozen up

AMBROTYPE, Six for Fifty Cents, 246

ANTI-LOGIC POWDERS

Make a tonic drink that removes the effect of bad liquor and over-drinking

WORTH THAN WAR

The throat has destroyed more lives than the sword

THE CAUSES OF COLDS

Overheated in hot rooms or crowded assemblies

WEEKLY NEWS

WEEKLY NEWS

WEEKLY NEWS

OSGOODE HALL NOTES.

Friendly Gass—An Oxy Case of In... Friendly v. Carter—Counsel for defendant renewed his motion yesterday for the return of the papers put in by his client...

THE HOLY OILS.

Yesterday being Maundy or "Shere" Thursday, the meaning of the holy oils took place at St. Michael's cathedral, Bishop Mahoney being the officiant...

THE GRAND OPERA HOUSE.

East Lynne was produced before a comfortably filled house last night. The piece as rendered was a slight variation from the original. The plot and almost all the incidents are the same...

FUNERAL FURNISHERS.

Just at present a great deal of disposition is going on between the great funeral furnishers of the city as to which of them is the greatest. Now it is particularly interesting to see these petty little undertakers furnish...

SHERIFF MELBRICK'S PURCHASE.

This morning a train arrived at the jail here from the Calumet station laden with the timbers and frame of a gallows, on top of which was two coffins painted black...

THE P. E. D. S.

The work is progressing most favorably. The new building is fast approaching completion, and the money required have come in as rapidly as needed. Every obligation has been promptly met...

RAILROAD NOTES.

The banks are closed to day. Sharpless necks remain in vogue. Dull jet is not confined to mourning. Hooks and eyes fasten many dresses...

MORE COLONIZATION BUSINESS.

Now that the Temperance colonization has been started, and others by the Episcopal and the Primitive Methodists, and the Roman Catholics projected, some ingenuities individual want to know where the Baptists come in. But the Baptists are at work...

SPORTING TALK.

Picked teams from the Maitland lacrosse club will this forenoon play a match in the Queen's park for a barrel of flour, to be given to the orphan's home. At the annual general meeting of the University college gymnasium association were elected for the ensuing year: Hon. president, Dr. Wilson; president, W. Gordon...

MILITARY MARVELS.

On Wednesday Messrs. Thompson & Son opened their show rooms for public inspection. The ladies had evidently been awaiting their chance to see the latest achievements of military engineering and armaments...

THEY WANT TO KNOW.

It is said that Sitting Bull, so far from despising the United States, is now a great admirer of them. To that end it is proposed to transfer him and his immediate followers from the keeping of the military authorities to the hands of the Yankton agency. Here it is expected that they will be placed under charge of the military police...

An Economical Engine.

A smokeless and sparkless locomotive was tested on Saturday afternoon on the Erie road, between the stations of Waltham and Back, a distance of twenty miles with a consumption of 273 pounds of fuel for the trip. The engine is a portable engine of the type of a portable engine of the type of a portable engine...

Longfellow was a Unitarian.

Julia Ward Howe learned Greek after she was 50. The following marriage notice appears in a Long Island paper: "Smith—Smith—At Southampton Branch, C. W. Smith to Miss Smith of Smithtown." The latest fashionable craze is to learn to play on the banjo. A strong effort is being made to discard the time-honored red coat as a part of the British soldier's uniform. Patti's thirty-two concerts in America netted \$100,000. She has called for Europe. Rev. Dr. Hodge accepts a call to New York Baptist church on the sole condition that they shall not force a salary on him...

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WINNIPEG ADVERTISEMENTS.

WM. MURDOCH & CO. WINNIPEG. Land Surveyors, Land Brokers, and Investment Agents. TOWN SITES SURVEYED AND SOLD.

The members of this firm are qualified by many years residence in the country and by their railway connections to offer the best values to intending investors.

RUBBER GOODS.

T. McILROY, Jr. Sole Dealer in the Dominion for the CELEBRATED MALTESE CROSS BRAND FIRE ENGINE PUMP

Adopted by all the principal Fire Departments in Canada, and universally acknowledged to be the most economical Fire Engine in the world.

Belting, Packing and Hose, Rubber Boots, Shoes, and Clothing, Rubber Hose, Linen Hose, and Cotton Hose, Brass Couplings, Play Pipes and Nozzles.

RUBBER & TWEED FINISH CLOTHING

The most extensive and only complete stock of INDIA RUBBER GOODS IN THE DOMINION.

Also a full line of Extra Heavy AMERICAN OAK-TANNED LEATHER BELTING.

Made by the Grant and Knight Manufacturing Co. of Worcester, Mass. All sizes kept in stock, and warranted superior to anything in the market.

T. McILROY, Jr.

Warehouse, 10 and 12 King Street East, Toronto. P.O. Box 556. 35

BOOTS AND SHOES

SPRING GOODS!

ARRIVING DAILY AT

SIMPSON'S

BOOT AND SHOE STORE.

NEW STYLES, NEW GOODS, NEW PRICES.

COR. OF QUEEN & TERAULE STREETS.

MANITOBA.

HOLBROOK EXCURSION! FOR THE SEASON OF 1882

can be run via the line of Credit Valley & Canada Southern Railways.

and leaving Union Depot, Toronto, 12.30 noon, every two weeks from March 14 inclusive, for Fargo, Grand Forks, Winnipeg, Portage, Brandon, and all other Northwest. Freight shipments made weekly. For rates, tickets, and full information apply to D. A. HOLBROOK & CO., Northwestern Emigration and Real Estate Agents, 61 King Street East, Toronto. 624

TO MANITOBA!

POPULAR SPECIAL TRAINS OF THE

Grand Trunk Railway.

SEASON OF 1882. SPECIAL TRAINS will leave weekly during the months of MARCH and APRIL, and at short intervals for the remainder of the season.

FIRST-CLASS COACHES ONLY will be run on these Special Trains, affording all the benefits of a FIRST-CLASS PASSAGE at the very lowest freight rates.

Household Effects and Live Stock will be carried on the same Trains WITHOUT TRANSHIPMENT.

enable Settlers to be with their families, and also to attend their stock on the way, arriving together at destination, thereby saving the heavy expense of Northwestern Hotels when going by other routes.

For further information on the subject of the Grand Trunk Railway, apply to the Company's Agents, or J. A. STRAINSON, General Passenger Agent.

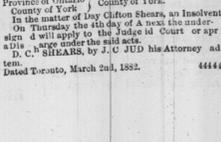
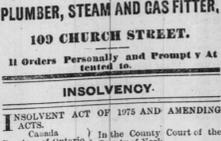
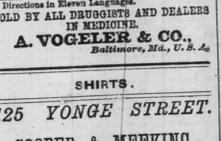
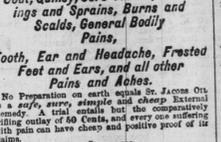
JOSEPH HICKSON, General Manager. MONTREAL, Feb. 17, 1882. —Burdock Blood Bitters, the greatest discovery of the age. It cures all the ailments, and cleanses and invigorates the entire system. Sample bottles, 10 cents; large size \$1, of all medicine dealers.

SCOTT'S MARMION.

With Introduction and Notes; PRECEDED BY Critical Notes on English Metrical Romance.

—AND— SCOTT AND HIS PERIOD; By T. C. L. ARMSTRONG, M.A., LL.B., Of Osgoode Hall, Barrister-at-Law; Late Modern Language Master, Collège Institute, Hamilton.

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