DEVOTED TO THE INTERESTS © WOLFVILLE，NOVA SCOT
Vol．XLII．No． 45.
THE PASSING SHOW Here come the people east of
Sea weary，henvy eyed
From Belcrade on to County
 The doubtiul ones，the cheerful ones， Just like the best and least of $u i$ ．
They gather from the tide．
 On a day a and there are many such
days this summer when sever shipp
stream forth their burden of new settle
 Yor Canada，
is the most Gesinating spot in all the wide
Dominion．Here mingle under one shelter ing roof，a rot of colors and babel
toongues that reppesent all Europer， civil and medical examination is connt
ted，tickets and luggage examined，
tiond ted，tickets and luggage examined，and
food purchased form then the lonen for train
the train journe．Then the
the





 Quebec，the Mother city，imporing
in position and noble in memory of de
narted voyageurs，is a fitting doorway animy nimu in mium iowid













## 

 Mimemimm

長部？

## 

 tea？．There eis come and have．paty cuptrain teaves rain leaves．＂It it the voice of a y youn
Daughter of the Empiril and the tire
mother with her litte children，is uibet nto the Red Crois nursery，Boat sis ittile folks are taken by nureses and placeer
in the prettiestoo white robs，and there
are bech for tirod mothers to reat in，aliso
 flowered backe，panced beside little rex rex
tea－tablee，there are lunches served to

$$
\begin{aligned}
& \text { by Rev. P. L. Orchard, B. D., of Amh } \\
& \text { Americans in CANADA }
\end{aligned}
$$ garown－us．，too，and Red C

everything freedy and glady． The offices of the church chapla
the才．M，C．A．．he Y．W，C．and
Bible Socity are throged with men
women who seek information and women who seek information and hit Here in a group of young girls in
the hishtands oo Scotand，Good heat
and right living thine in thetr

 minn wix

 ming mize yin mitu many wiwn wixn nim
 cain wiow mow mixis




## ACADIAN CONGRESS AT GRAND PRE

| of Anadien Doacen |
| :---: |
|  | me Minix on wixinion esteray was a most interessum event．

Following the evevere stormo the previous
ay the sum shone brightly and natur
was at her best．
At 8 p．m．．he special train arrived
from Mondon brintig about five hund
fred visitors from New Brusnwick and

 Midemideman wix

 and wixw wew winn win modian

 and


$\qquad$
Main Building to be erec
Wolfville may be
Wol FV $\square$

## 



## At Woifville Soptomber 21，tes

$$
y^{2}
$$

It is estimated that there are approx
mately one million people in Canada w welve per cent．of the Dominion popule
tion．Mot of these are to be found a
Garme in the Wettor provice．Nearl
ore hundred million acres of Weate Canadiandred millition acree of Weater
atias been settecd by home
stading

 year the heaviest purchasers of privately
held and improved lands and farms Count Zarechquirakumny is gettin
to be that fanous nuthor Anone woud
pick him for a man of letters．

 rom Enfand y know that the diatance
ton．Do you
to 300 mile？
necretary，＂Ohn I Ive pe penty．of time A．A．



 that hume．overatcond ded woom peas throuigh thint
of One who in olden days was moved wit＇ asion for the multitude．Jonks．
Bratin Clevelind

## IDAY，AUGUST 24， 1923

 Greenwich boy who is doing well in
position whil called upon a few of his
friends while here． On Tuesday a number of the you
laties of the place，namely Joye an
Chritine Harvey，Ether Petrion，Beut
 they have a large cottage rented for ${ }^{\text {a }}$
week，Miss Marion Lacy of Wootvilit
also accompanied the party as a gueat


 we understa
his cover
quality．

## AUTOISTS COURT DEATH ON LEVEL CROSSING

Lawrencetown，Annapolis Co．，Aug．
$18-\mathrm{On}$ Friday an engipe from Kentwile was speeding down the track about noou
hour as the tran from Halifax was due．
when a motor party drivias alo hishway，apparently not realiaing their
danger attempled to danger attempted to coos the track and
avoded bemp etruck broadside by the
ensine by a very narrow margin the enine by a very narrow margin．Thi
ahowe the great need of a sligual beil o
some other safety appliance for the up
 to get a clear vie
proaching trains．
Heathy people are uwally the happlen
and happ people vivully healihy
The moral lis signifcant．

## Corut ${ }^{\mathcal{T}}$ <br> No．1．Wolfville，Auguat 24， 1023

| The Soldiers | flaky，so crimp and delicfous，they coax the appetite without exhausf－ ing it． |
| :---: | :---: |
| of Caesar <br> when they went beyond a day＇s mareh found their bread grow mouldy，By slicing and brakented． a socond time，thin was prevent | Four times out of five when you select Moir＇s Chocolates you are selecting the kind she likes most anyyay and on the fifth you are makinis a convert． |
| brack was calied bilucoctus | Today is somebody＇s birthday， |
| Moir＇s Biscuits are so light and | Say it with sweets． |

MARTIIIE CHEMISTS

## Hodan Amymilicoramition a wate

Tin mix mix mumo quix

 mosic semin maw reis minn wix


 Anmem



 miowiow rrizim
 minmon ＂minesy in wion

 animinimy imbeam



 cix mivernion win wixn widut


## west end defeats east

 In First Came of Play－off Series forThe Acadian Trophy No mo bum wow mown wion






 The seond game will probably be do their best to turn the tables on their
opponets．and tithey do the third and
diecidig game should prove most in．
teresting． wolfville bot making cood
 Nomen


 muin mixim min miximion muay Nom


## THE ACADIAN

DAVIDSON BROS., Printers and Publishers Members of the Canadian Weekly Newspaper Association.
Subscription Rates-In Advertising Rate Cards and infoimation respecting territory and samples or
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cognized by the Canadian Weekly Newspapet Assocition Advertisers mast have copy in by Tuescocy noon. in order to insure changes
for standing adivertisements. New display advertising copy can be accepted one
day bater.



## Editorial <br> [ <br> YOUR LOCAL NEWSPAPER Aside from the limited number of single track minds found in every community, the people generally appreciate and accord liberal every community, the people generally appreciate and accord libera support to the local newspaper-that very intimate medium through which is mirrored each week the collective community activities. Your home newsaper bridges the gap; its chronicles of local new and views complete a circuit of information impossible to attain through any other medium of human locomotion or mechanical device It brings the local community as vividly to the fireside as the morning sum reveals the surrounding landscape sun reveals the surrounding landscape. It is a human institution, and therefore eous and sincere newsaper unatherablyer stamperfect; but the courag square for what it believes to be the ultimate good of its own district and province and country. Your home newspaper endeavors to rodadiate develop. ment in trade, health in the home, progress in civic affairs and good- will in the intercourse between them. In the performance of its ser vice it is bound but if it hews to the line the chips of respect will not remain uncounted the friend and advocate of every wood cititen, alfthounces may its aramaune, in aim must obviously be a better destiny for the citizenship as a whole OUR PUBLIC SCHOOLS With the re-openeing of the public schools which in the country districts takes place next week and in the towns the week following activity along the line of what is unquestionably our most important institution will be in progress. While the lavish expenditure of money is unfortunately not serve the very best financial support that we are able to give, but be- yond that they demand our very best interest. Frequent visits to the school on the part of parents and guardians. of thequent visits to enrolled At the best our schools fall very far short of what they should be. Too often incompetent and poorly trained teachers are permitted to wield practically the sole influence over our young people at the most an economical policy actuates those in charge of the management of citizens will look into these things and insist that the training of those who are to take their places a few years hence in the responsibilities of community interests shall be made the best possible. CURFEW NEEDED AT WOLFVILLE

The adoption of the curfew in Wolfville would, we sincerely be-
lieve, tend to the moral welfare of the youth of this community, assuming, of course, that such a regulation was properly enforced.
The ACADIAN has no desire to unnecessarily multiply town ordi-
nances and we are not unmindful of the fact that ong formed a part of our civic code receive scanty recognition often
times at the hand of the municipal authorities. or boys and girls after nightfall will be readily admitted by thinking people and the moral upbringing of the young is the most serious problem at the present time which any community has to face. We years that are found wandering our streets at any hour before mid-
night. Such neglect is a reproach to parental authority and a blot night. Such neglect is a reproach to parental authority and a blot
upon social life which cannot refuse to at least bear its share of re-
sponsibility. In ecting an evil the results of which are in our day assuming perilour

BUSINESS GOES WHERE IT IS WELI TREATED
As has been previously and often stated in the columns of T his printing cannot consistently complain if the buying public fol
low his example and send elsewhere for their supplies. o this community the full measure of prosperity to which it is justly entitled and it applies in exactly the same degree to eyery organiza tion, mercantile establishment, corporation, and business of every
description that it does to the citizen in purchasing supplies for the
home.

## có-operation

On every, sirle Nature flaurit
son in mans face
The sead itself is nothing.
The serd itself is nothing.
Siun .hoil and moisture must co-perate
plant the latent germ in order to produce The most solid rock is only co-operating
atems
The westrongest man is weak alone. Only
by working with others or winning Th estrongest man is weak alone. Only
of working with others or winningo others
to work with him can he achieve worth-
white while resultse business is bound for
failiure bitises workers do onot cooperate
It is a machine whose part do It is a machine whose parts con ooterat work
together. It may urun
own momentum, but it is headede for its own momentum, but it is headed for the
dump heapeperate is to ion forces and some thing aooperate is to join forces and some
tt it io toin hearts as well
as hands, and slip a little soul in the bar
cain. gain.
Not to co-operate is to court loneli-
nems life-rust and los.
The a. B. c . of success is The a. B. c. of
Co-oPERATE.

Lessons in etiquette real (By Miss Vera Derciee)

 nee fuil of repect and consididertion
pourd her on the back with his fist unti)
har cough is relievec.



Hutchinson's Bus Service


BANK OF MONTREAL Established over 100 year

## BORROWING MONEY

for improvements or alterations, etc. CONSIDER
Our Instalment Re-payment Plan. $\$ 1000.00$ costs in This is equal to $\$ 44.20$ per year on every $\$ 1000.00$ and the loan cannot be called in during the term agreed upon, but
you can pay it off at any time. you can pay it off at any time
The above is based on monthly repayments-you can
have quarterly or half yearly terms.
THE EASTERN CANADA SAVINGS \& LOAN CO.,

## Delicious in the Cup NITAAI $A^{17}$

 Quality and Flavour
## FARMERS and FINANCE

A generation ago the banking needs of th Canadian farmer were fairly simple. But toda co-operate more and more closely with his Bank.

In the Bank of Montreal the farmers of Canada have con veniently at their disposal com plete banking facilities as well as the personal co-operation of ex perienced men

earest Branch your uarters. Savings<br>Consider our nearest Branch your banking headquarters. Savings Departments in all Branches.<br>WolfvilleFranch<br>A. G. Guest, Manager.

Apply to R. B. Blauveldt, Agent. Wolfville, N. S.

## Seasonable Numbers

We are offering special values in
Johnson's English Dinner Sets
in the latees disiems a avery low prices.
Inspect our new line of
Sheffield Stainless Steel Table and Dessert Knives.

Exceptional values.

Electric toasters and grills, very convenient and economical for preparing a quick lunch. Electric Irons. No need to keep a hot fire while ironing.

Thermos kits and bottles for your vacation trip.
Bring in your coupon and get a free can of Johnsons
T. P. CALKIN, LIMITED The Hardware People KENTVILLE, N. S.

## Questions and Answers

 -All About Canada-BATTLE OF TICONDEROGA
Q-When was the battle of Ticon- hda? many of them are there in Can-








 and popularly
reminiscent of
Whitcomb

 several volumed of her verse wich
had wide
CANADA'S PRRODUCTION PERCEN-


 Q. BRITISH CoLUMBIA




 Memebersutive Councilion oup iper meatiags Coe.tionarable william Osgode, Chief
Justite. Genoraurable Peter Rusell, Recei THE MATTERHORN OF THE MATTERHORN OF CANADA
 because of the rexmblanco oft itadingle Masers in small
$\qquad$

## NEW STORE!

> The undersigned has opened business in the store lately occupied by W. O. Pulsifier in the Massey-Harris Building nity. For the present our stock will include
> Gents' Furnishings, Boots and Shoes and Women's Wear, Etc.
> It is our intention to make our prices attractive and
> Wolfville Bargain Store
> ISADORE COHEN, Proprietor.



ADVERTISE IN THE ACADIAN

## IT'S NOW OR NEVER AT THESE PRICES

## OOR Balk Cuyilivi

ALL THIS WEEK

## Positively Ends Saturday. Shoe The Family Now.

 Hundreds of Pairs of Boots and Shoes to Choose From.
## BARGAINS AT EVERY TURN

## Can You Afford To

Men's Boots good year welt rubber heel, box
made of brown calf leather going at our gigantic remodelling sale for pair $\$ 4.29$ Men's Boots brown calf, very dressy boot for
smart men. Latest novelty toe, regular value $\$ 6.00$.
 Men's Wprking Boots, heavy split leather this boot is made for rough wear and sold regularly
for pair $\$ 4.00$ Remodelling sale price for pair. Men's Boots, black and brown calf (Talbot)
recede toe, a smart boot for smart men. value $\$ 10.00$ on sale for pair
Men's Oxfords, brown calf recede toe. The Men's Oxfords, brown calf recede toe. The
newest novelty in shoe leather, out they go at this
sale for pairHundreds of other lines of Men's Boots not mentioned here. We have them and they are all in on this big
sale at great reduction.

## Move Quickly

Boys' Boots. Tan oiled split, a good strong,
school boot made on military last, sizes 1 to 5 . Re gular value $\$ 3.50$ on sale this week for pair..... $\$ 2.29$ Boys' Box Kip Boots nailed down sole, a good
solid boot for school wear. Sizes 1 to 5 . Out they go for pair-1,
 Little Gents Box Kip Boots nailed down sole $\$ 2.48$
 Hundreds of pairs of Boys', Youths' Boots not
mentioned here but we can supply your needs, bring them

Miss These Bargains
Women's grey, white and brown suede One Strap medium heel (classic) heres your chance. La-
dies this only passes your way once for pair. Women's patent leather One Strap. High
Heel very smart shoe. Regular value $\$ 9.00$. Phillips Women's Oxfords and Hi Cut Boots values up $\begin{aligned} & \text { Women's Oxfords and Hi Cut Boots values up } \\ & \text { to } \$ 7.00 \text { out they go for pair.. }\end{aligned}$ \$1.98 Women's Hi Cut Boots made of fine quality
calf black and brown, cuban heel (classic). Regular value up to $\$ 8.00$ on sale Friday for pair . Regular $\$ 5.98$ Women's White Canvass combination One
Strap and laced Oxfords. Values to $\$ 3.00$ on sale
for pair of $\$ 1.98$ Hundreds of pairs of Ladies Slippers, Straps, Ox
fords and Hi Cut Boots all on sale. Our space is limited
come and see for yourself.

Next Week Will Be Too Late Misses' Box Kip Boots. A good school boot
. dressy comfortable last. Sizes 11 to 2 , regular value
$\$ 3.50$ on sale this week for pair.................. $\$ 2.69$ Girls' Boots box kip a good strong school boot sizes 8 to $10 \frac{1}{2}$. Bring the girls along Mothers and save
money for pair.............................. Children's Box Kip Boots size 4 to $7 \frac{1}{2}$. Step quickly as they will soon go at these prices for pair $\$ 1.59$ We have a large range of patent slippers and welts for children bring them here and we will fit them. $\mathbf{2 5}$ pairs Women's White Canvass Pumps
and one strap for pair.
.98

## PHILLIPS SALES CO. in Full Charge

WOLFVILLE, N. S.


Supplies
For School at Lowest Prices Buy your school supplies for the child-
ren at our store and save money. Come
in and look over our stock on in and look
Scribblers
Exera

Exercise Books

Note Boo Pencils $\quad$| ablets |
| :---: |
| Scratch Pads |

The Acadian Store

## CAPITOL THEATRE, - KENTVILLE

Friday \& Saturday, aug. 24-25.
"THE HOTTENTOT" Great stary of the
"AROUND THE WORLD IN EIGHTEEN DAYS"
MONDAY \& TUESDAY, AUG. 27-28
"THE FLIRT" Booth Tarkingston's Masteriece.
WEDNESDAY \& THURSDAY, AUG. 29-30
"All Brothers Were Valiant" $\underset{\substack{\text { diso } \\ \text { The }}}{ }$ "GOWN SHOP" LARRY SEMON'S LATEST COMEDY
FRIDAY \& SATURDAY, AUG. 31-SEPT. 1st. "QUINCY ADAMS SAWYER"

MONDAY \& TUESDAY, SEPT. 3-4.
"THE OLD HOMESTEAD"

| our country where the scenic attractions are second to none. <br> A splendid assertment of Birthday Cards, including some very pretty booklets, just received at The Acadian store |
| :---: |
|  |  |

FOR SALE

##  feet $h i g h$ and is suitable for storing artic for fire protection. G. s. STAIRS Town Manage

Pealvalues $\ln$ neal estate
Town of wotrvil










STERLING SERVICES


## REWARD

$\$ 25.00$ reward for information leading to the conviction
any person or persons breaking Insulators on any of the of any person or persons breaking Insulators on any of the
lines of The Gaspereaux River Light Heat \& Power Company lines of The Gaspereaux River Light Heat \&
Ltd, or The Avon River Power Co. Ltd.

The Gaspereau River Light \& Heat Power Co. Ltd.
The Gaspereau River Light \& Heat Power Co. Ltd.
The Avon River Pquyr Company Limited.


## MEAT DEPARTMENT

| FRESH MEATS Beef Pork Veal Fowls |  | COOKED MEATS Ham Corned Beef |
| :---: | :---: | :---: |
| FRESH FISH Mackere Saimon Cod Shad | SALT FISH <br> Herring <br> Boneless Cod <br> Dry Cod | SMOKED Large Herring Digby Chicks $\underset{\text { Silletts }}{\substack{\text { Salmon } \\ \text { Fill }}}$ Filett |
| Every Thursday night I am allowing $10 \%$ discount on all Cash Orders amounting to $\$ 1.00$ or over on every thing excepting Sugar and Flour. <br> Band Concert Every Thursday Night |  |  |
|  |  |  |
| Phone <br> \& Groceriea 115-11 <br> J. D. HARRIS |  |  |

## Voiles Greatly Reduced

## SPECIAL

Regular $\$ 1.35$ for 75 c per yard. .95 for 49c
We have two pieces of All-Wool, 58 in. Homespun left at $\$ 1.75$

These lines are bargains. Have a look at them.
C. H. PORTER

Dry Goods
Men's Wear Boots and Shoes Where it pays to deal.

2 MILLION DOLLARS
at the same price.
CROWN BAKERY Don Campboll, Prop.

ACADIA PHARMACY
Winsome Soap
10c
Best value in Toilet Soap we ever offered

## Acadia Pharmacy Hugh E. Calkin

PHONE 41
wolfvile, n.s.



# The Canning Acadian 




## The Port Williams Acadian

Fine Tailoring

 A FULL LINE OF
Suitings \& Overcoatings
ALWAYs in stock
Cleaning \& Pressing
Wetater st
KENTVILE, N, s . A FULL LINE OF
Suitings \& Overcoatings
ALWAYs in stock
Cleaning \& Pressing
Wetater st
KENTVILE, N, s .

## H. D. THOMPSON





## ANNAPOLIS DAY AT FARM EXERIMEN-

 Kentille, Aus 20-Today was An- making the arair a memoratio one and well laden with lunch basketso mocored
 After lunch, the diferent parto form the



 information ooceptotonally, good, giving
tot the cloe much vilue
 dance at evangeline beach


 appearance. Flage weresented a displayed ine
vantins parts of the hall and the bower
vof evergrens which occundet

 was neceesary to ensure the comfort and
pleasure of those in attendance. Manager
Manning is to


just chicken peed

 table varietieat py parminp, the green


 ajimower grows, the higher it wants to
 DuN A Mirectod to hhe ennouncement of



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 Eutun


 Miom Melba Elikat of New Remat, in Mri Anni Proman who has ben the
 Mr. 0


 1 t the simgirct. Each member agreed th and at che meting it was reported hati




 Thre Lander Woowworth, Jr. Lome


## HORSE RACING

AYLESFORD SPEEDWAY LABOR DAY
Monday, Sept. 3rd 3 RACES 3
int-Three Minute, Purce $\$ 125.00$. 2nd - 2.27 Trot, 2.30 Pace, Pures
3rd-Free-For-All, Purce $\$ 150.00$.
Six to enter, four to start. All races mile heats. Best three
ive, National Trot ting Association Rules to oovern. Entrance fee 5 per cent of purse with 5 , per cent additional from winners,
Pw
Pus ses diviced 50, 25, 15 ard 10 per cent. Right reserved
io char e clasest stouid any not fill. Entrance fee must accompany entry
Entries close Monday, August 27 h ,
Races to be called at $2 \mathrm{p} . \mathrm{m}$.
Admisation 35 e .
Children 25e, Grandstand 15e BAND IN ATTENDANCE
Aylesford Athletic \& Farmers Fair Association, Ltd.
emulate the early bird Do not sit up nights hating your neig. to the tellud livithat when people get baill be ehoper. Wh
 The cherries the robin eate doon't Remember your friends on their brathy

## ACADIA COLLEGIATE \& BUSINESS ACADEMY

 WOLFVILLE, NOVA SCOTIA NINETYTHE COLLEGIATE DEPARTMENT offers Matriculation Diploma Courses pre


 Principal W. L. Archibald :: Wolfville, Nova Scotia

## ELECTRIC HOUSE PUMPS



## Self Oiling

If you have Electricity it is unnecessary to labor with hand pumps. You can have city water supply in your dwn house. We have an outfit for every service and will guarantee you every satisfaction. Write for catalogue.

## Power Sprayers

I am still selling this line. I will buy good second hand Sprayers. whe demand is strong, But I prefer selling the new goods
which I have on hapd, Am in a position to Repair all Sprayers. DO NOT LEAVE IT TOO LATE,

## STEEL HANDY WAGONS

for Farm purposes, 4 and 5 inch tires. These have just ar-
rived, and $I$ can quote you manufacturers prices,
Rubber Hose, Belting, Sheet Rubber, Automobile Tires
HARVEY'S
J. W. HARVEY,

Manufacturers Agent

## ALE

## OF

## All Guaranteed FIRST Quality

| $30 \times 34$ U. Tread Casingas | Regular | For 10 day 810.75 |
| :---: | :---: | :---: |
| $30 \times 31$ Nobby Tread Casings. | \$15.50 | \$11,98 |
| $30 \times 3 \ddagger$ Diamond Tread Casings | \$15.50 | 311,95 |
| $30 \times 3 \downarrow$ Traction Tread Casings. | \$15.50 | \$11.95 |
| $30 \times 36$ Clipper Cord Casing. | \$15.50 | 12.95 |
| $30 \times 3 \downarrow$ Praction Cord Casings. | \$18.50 | \$14.75 |

## GEORGE A.CHASE






 When Sode Diseolvee Groene If you Prick the skitin.

 If your 矿tive



 poot, then wash ther cueghly writ on When it it iothening Rolles to serve rolls


 ,
The Great Western Stampede


[^0]
## Safe for Washing Dainty FabricsEconomical for All Laundering

PRIN̂ČČE̊ŠŠŠÓAP FLAKES<br>- Made in Canada

Wear and use your daintiest things
now. Wash them often as $n$. without injuring the fine, sheer fo frics or dulling the delicate colorings. laces, expensive cottons - the som from laundering with new beauty Because Paimolive Princess Soop Flakes were perfected to cieanoerming them.
Thiey are the purest of soap, these curly, snow-white flakes. No harmfu ingredients rot threads or tade colors. The stiff, creamy suds dissolve dirt
gently. And because they are all soap, all pure soap, Paimolive Princess
Flakes actually last longer than ordinary laundry soaps. Ideal for use in
the washing machine. So economical the washing thousands of housewives use that for all household and general laundering purposes.
Get some today from your dealer, In
handy 1 -pound packages, or in bulk.
THE PALMOLIVE COMPANY
OF CANADA, LIMITED Toronto, Ont.

Montreal, $\frac{\text { Oue. }}{\text { Winnipeg, }}$ Man

Per


Before you buy any car, see the studebaker 1924 MODELS

## Studebaker presents 1 its complete <br> esources to mapufacture economi-

 tion that they will increase the prestige of the name Studebaker which,for 71 years, has stood for the best in transportation, quality and value of product.
Into these 1924 cars are built every proved feature in design that makes for the comfort, convenience and safety
of passengers, and many refinements of passengers, and many refinements
that further enhance the value of a
line of cars already highly perfected. line of cars already highly perfected. It is common knowledge in the steel
industry that Studebaker uses only the highest grades of the finest steels. And the same is true of the electrical
equipment, instruments, bearings, bat equipment, instruments, bearings, bat
teries, upholstery, finishing paints, teries, upholstery, finishing paints,
tires and accessories used in Studebaker cars. cally and givemaximum intrinsic value or a given price.
Produced under these favorable con
ditions, the 1924 Studebakers are dis ditions, the 1924 Studebakers are dis-
tinctly the finest cars and greates values Studebaker ever offered.
These are not careless statements. They are facts that reflect the honesty ind integrity of the manufacturer and
its product just as they do the truth its product just as they do
of Studebaker advertising.
The public has placed its confidence The public has placed its confidence
in tudebaker by accepting these facts supported by the performance of
Studebaker cars in ownes' use. That's Studebaker cars in owners' use. What's
why Studebaker sales for the past why Studebaker sales for the past
six years have increased progressively each year and sales for the first six months of 1923 of 81,880 cars broke all six months' records.
Studebaker never cheapens quality to meet competition. The name Studebaker
and service.
It is equally well known that Stude assets, including $\$ 45,000,000$ of plant
facilities, is unsurpassed in ability and

Power to satisfy the most exacting owner

|  |  |  |
| :---: | :---: | :---: |
|  |  |  |

W. A. REID, Wolfville


[^0]:    
    
     the modern motor about the streets of Calkary, dur.
    ing the great stampece.
    Cow-boys and and
    cow-girle
     ${ }^{\text {sorst }}$ gent notest in the great symphony of color.
    
    
    
    
    
    
    
     Mint ing contrast of the new and che oid was evident pioneers' and old-timers section overhead while the
    
     1880 and drawn in many instances, by venerabde or all the etrikidg pieture of the old, will west.
    
    
    
    
    

