

THE WEATHER:
MODERATE WINDS; FAIR
TUESDAY—FAIR

61ST YEAR. NO. 24092

LONDON, ONTARIO, MONDAY, OCTOBER 13, 1924—FOURTEEN PAGES

HOUSE OR FLAT?
WANT ADS. FIND THEM
SEE PAGE 12.

THREE CENTS.

FALL ASSIZES OPEN WITH 4 CRIMINAL CASES

Beck Would Link L. & P. S. With Street Railway At \$750,000

4 CRIMINAL CASES GO TO GRAND JURY

True Bills Expected To Be Returned For Each.

RIDDELL PRESIDES

Grand Jury, After Address, Retires To Consider Evidence.

True bills are expected in all four criminal cases sent to the grand jury this afternoon by Mr. Justice Rid-
dell, presiding at the fall assizes.

Court convened at 1 o'clock, the grand jury retiring to consider the cases at 1:40.

Evidence in the cases of Thomas Clare and William Hodges, both charged with manslaughter, is being brought before the grand jury by Crown Attorney Albert M. Judah and Crown Prosecutor T. A. Sinclair, K.C., of Tillsonburg.

Later in the afternoon, evidence in the Fox and Sansone cases will be brought before the jury. Thomas Fox is charged with rape and Sylva-dore Sansone with indecent assault.

His lordship decided to dispense with the jury in the case of Fitz-simmons vs. Vining, a damage action over farm land being flooded with water, and is taking up this case while the grand jurors are considering the four criminal cases.

E. T. Essery, K.C., is appearing for Mr. Fitzsimmons and T. G. Meredith, K.C., for Mr. Vining.

Addresses Grand Jury.
"While this place was selected 130 years ago as capital of the province, grand juries have not been sitting here for that length of time. How-
ever, for over 100 years grand jurors have sat in this city. At least four times a year," said his lordship in addressing the grand jury. "The duties are not as extensive as they were, but they are enough to demand your best attention. Four persons are to be tried by a jury at this court, but before this can be done you must receive evidence. In the cases, although they are not tried before you in open court."

His lordship then instructed the grand jurors as to the nature of their duties in determining the facts of the cases and to come before him with their verdicts.

Stating that there were two man-slaughter cases to come before them, his lordship stated that sometimes not manslaughter cases are sometimes not manslaughter cases.

"Was the man driving too fast? If you believe he was, you must bring in a true bill."

"Was he using reasonable care? If he was, he is not a murderer."

No Difficulty.

In conclusion, his lordship stated that the jurors would not in his opinion have any difficulty in coming to a conclusion on all four cases.

Following are the names of the grand jury, of which Fred Barrett is president.

Please See Page 3, Column 3.

The Weather

FORECASTS.
Moderate winds,
fair today and
Tuesday; not
much change in
temperatures.

The pressure is
high from the
great lakes east-
ward, also over
the western
states, while a
low area which
was over Colorado on Saturday morning
is now centered over Northern Mani-
toba.

Rain has fallen in Manitoba, Sas-
katchewan and Eastern Nova Scotia.
Elsewhere the weather has been fair.

Temperatures.
The highest and lowest temperatures
during the 24 hours previous to 8 a.m.
today were:

Stations.	High.	Low.	Weather.
Victoria	56	46	Cloudy
Calgary	52	39	Clear
Winnipeg	50	44	Cloudy
Port Arthur	50	48	Cloudy
Perry Sound	50	39	Fair
Toronto	54	40	Clear
Kingston	50	38	Clear
Ottawa	50	32	Clear
Montreal	54	38	Clear
Quebec	50	36	Fair
Father Point	44	39	Clear
St. John's	52	38	Fair
Halifax	56	40	Clear

LOCAL TEMPERATURES.
The higher and lower temperatures
recorded in London during the
24 hours previous to 8 o'clock last
night were: Highest, 70; lowest, 40.

The official temperatures for the
12 hours previous to 8 a.m. today
were: Highest, 50; lowest, 39.

Barometric Readings.
Sunday—8 p.m.—29.46.
Today—8 a.m.—29.49.

Why I Shall Vote O.T.A.

JAMES GRAY,
President of Gray's, Limited,
and Past President of the
London Chamber of Com-
merce.

"I shall vote for the O. T. A. because I consider the O. T. A. the best piece of temperance legislation ever yet given to the people of Ontario. If given more efficient enforcement and support, the act itself will become more efficient and satisfactory."

"In our business the moment the O. T. A. was passed we were faced with the difference straight off. I believe some children got stock-
ings who never had them before."

"It seemed to me while passing through British Columbia, where government control is in opera-
tion, that everyone who wanted liquor could get it."

"In Quebec province the govern-
ment makes \$3,000,000 out of the traffic. That means that \$70,000,000 is spent on liquor. That describes the situation to me as well as anything. All that money, and positively nothing to show for it."

"I can't understand anyone failing to support the O. T. A., when they see the suffering wrought through the liquor traffic."

HAMILTON SHOCKED BY MORE DISCLOSURES IN SCANDAL

Parachute Drop Kills Woman

Associated Press Despatch.
Wichita, Kas., Oct. 12.—Mrs. Ruth, member of the Gar-
vey flying circus of Attica, Kan-
sas, was instantly killed at the
national air congress races here
yesterday afternoon, when the
parachute in which she leaped
from a plane failed to open. More
than ten thousand persons wit-
nessed the tragedy. The body was
released from the plane when it
was about 1,000 feet in the air.

ELECTION CALLED SOCIAL CONFLICT

Labor Minister of Health Says Struggle Will Touch Very Roots of System.

Associated Press Despatch.
London, Oct. 11.—John Wheatley, minister of health, speaking in Car-
lisle, said the government had been defeated in the House of Commons not because it was a minority gov-
ernment, but because it was a Labor administration. This present elec-
tion contest was not the old fight
between Liberalism and Toryism; it
was a struggle that went to the very
roots of social order, the minister
declared.

The Labor party must be prepared
to see Liberalism and Toryism uni-
fied in an endeavor to arrest the
march of industrial democracy, Mr.
Wheatley said. Therefore he wel-
comed the fact that in order to pre-
vent the people against the Labor
party the MacDonald government had
been called a socialistic government.
The minister of health expressed
confidence in the result of the elec-
tion.

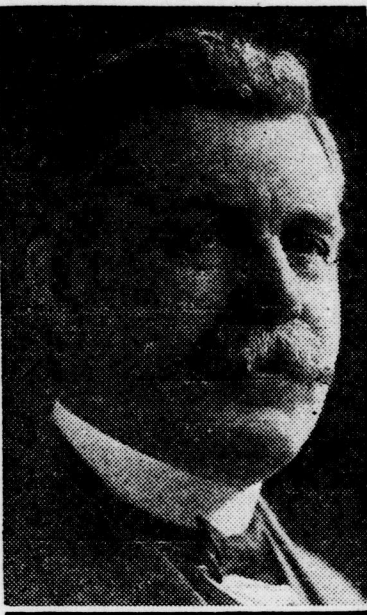
ONE MAN HELD AFTER SHOOTING TRAGEDY

Associated Press Despatch.
Detroit, Oct. 12.—Detroit police to-
day were holding one man and seek-
ing another in connection with the
slaying last night of Clifford Greaves,
32, of Hamilton, Ont. Greaves was
shot and killed by two men who en-
tered his apartment here while he
was giving a party to nine other
men. The intruders fired when
Greaves ordered them to leave. The
guests were lined up against the
door and were relieved of \$150.
Greaves died shortly after the hold-
up.

The man in custody is Thomas P.
Smith. No charge has been laid
against him, the police stating he is
being held for questioning. Greaves
has been a moving and storage con-
cern.

NEW BRUNSWICK WOMAN SUCCUMBS TO INJURIES

Associated Press Despatch.
Moncton, N. B., Oct. 12.—Mrs.
Peter Roy of Cocagne was killed and
Mr. and Mrs. Edward Leblanc and
their four children had a narrow
escape from drowning yesterday
when the automobile in which they
were driving plunged over a bridge
at Grand Digue, near here. All were
extricated with difficulty, but Mrs.
Roy died in hospital shortly after.
She was 75 years of age.



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President of Gray's, Limited,
and Past President of the
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merce.

CORNER BORER ROBS AREA OF MILLION

Loss to the Western Ontario Farmers Is Placed at \$1,230,000.

ACTION IS URGED

Government Outlines Plan To Prevent Destruction of Crop.

Loss to the farmers of Western Ontario this year through the ravages of the corn borer are estimated at \$1,230,000 by government officials who have made a study of the situa-
tion.

The corn crop of Western Ontario last year was worth some \$12,300,000, and with the same acreage under cultivation this year, the loss is con-
servatively estimated at 10 per cent, or \$1,230,000.

According to statements made by the department of agriculture officials in Essex county, something drastic will have to be done by farmers of that county or their chief source of revenue will melt away. It is esti-
mated that 82,000 acres in Essex are used for the growing of corn, and should the corn borer multiply in 1925 as they have in 1924 the loss will total 35 million dollars in four years' time, through loss of crop and decreased land values.

The corn crop in Essex last year was worth \$3,000,000, according to government figures. It was worth \$1,500,000 in Middlesex, \$250,000 in Bruce, \$450,000 in Huron county, \$1,000,000 in Elgin, \$2,800,000 in Kent, \$1,200,000 in Lambton, \$800,000 in Norfolk, and \$1,500,000 in Oxford.

Although it is generally known, some 11,000 acres in Middlesex are devoted to husking corn, mostly around Glencoe, Wardsville and Appleton.

"For the information of corn grow-
ers in all parts of southern Ontario, it should be brought to their atten-
tion that the European corn borer is increasing with alarming rapidity from year to year. This is true not only of the southwestern lake shore counties of Elgin, Kent and Essex, but also of wide areas such as the Niagara peninsula, where its pres-
ence has heretofore been hardly realized," says the latest government report.

"The European corn borer can be distinguished from the corn ear worm by its dirty white color, small size (never over 1 1/2 inches in length), and by the fact that it always attacks the stalks as well as the cob. The ear worm, on the other hand, is distinctly colored and may grow to a length of 1 1/2 inches. It confines its attention largely to the tip of the cob and almost never at-
tacks the stalks."

Just as soon as the borer is ob-
served in a community, every effort should be put forth to prevent it in-
creasing to a point where it will cause measurable loss."

"Control broadly consists in the destruction of all corn crop remnants from barnyards, mangers, barn cellars, feeding paddocks, pastures, kitchen gardens, and even the old cobs in the crib. All should be brought to the surface by the later cultivations. Stubble and crop refuse on the old corn land should likewise be plowed under completely and not dragged to the surface with later tillage."

Safe in Silo.
In districts where the infestation is severe, trap crops of six to ten rows of corn should be sown two weeks' earlier than normal planting, and the main crop held back as long as seems safe in the locality. In the case of sweet corn, only the very earliest date and late plantings will yield profitable crops, as the ordinary early and medium early planted corn will almost certainly be ruined by the borer.

"If the cleaning up of corn crop remnants and refuse is complete and general throughout the community, there is every possibility of keeping the corn borer down to a point where field corn can be grown with safety and market sweet corn with but little loss."

"If on the other hand, no control efforts are made it is but a matter of time, with the present increase of the insect, for corn growing to become so unprofitable as to remove it from agricultural practice entirely."

"Even if you have never found a corn borer on your place, the destruc-
tion of corn remnants in field and garden as outlined above an an-
nual practice."

SIR WILLIAM PRICE WILL BE BURIED TODAY

Associated Press Despatch.
Quebec, Oct. 12.—The body of Sir William Price, who lost his life in a landslide at Kenogami, on Oct. 2, was being resting at his beautiful home there since it was discovered Saturday in the Saguenay River in the neighborhood of St. Felyce. About five miles from the place where the accident occurred, and about five miles below Chicoutimi.

The funeral will be held today and will be attended by members of the deceased's family and officers and employees of Price Brothers.

ZEPPELIN FAR OVER ATLANTIC

Giant Airship Making Good Speed on Way to the United States.

USES WIRELESS

Latest Communication Was With Station at Azores Islands.

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Paris, Oct. 12.—The zeppelin ZR-3 this morning was well out over the Atlantic, having covered 1,000 miles of her journey from Friedrichshafen, Germany, to Lakehurst, N. J., according to the latest advices.

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Now that the ZR-3 has really left, French opinion is interested in the fate of the great zeppelin works at Friedrichshafen, which, in conform-
ity with the treaty of Versailles, must be demolished, since, according to the ambassadors' council's note of April, 1922, Germany is only entitled to build dirigibles under 30,000 cubic metres capacity.

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Marlatt and McGraw Given Heavy Sentence For Attack-
ing Aged Couple.

Special to The Advertiser.
St. Thomas, Oct. 12.—Found guilty of robbery with personal violence of an aged Vienna couple on the evening of Saturday, Sept. 15, Henry Marlatt and Robert McGraw were sentenced by Magistrate Maxwell in county court this morning to four years in Portsmouth penitentiary at Kingston with 12 lashes each.

Marlatt is 20 years of age, and lives in Port Burwell, while McGraw is 18 and resides a short distance west of Griffin's Corners, north of Vienna.

Sentence was suspended on the charge of robbing the C. P. R. station at Vienna on the same night.

Before passing sentence, the magis-
trate delivered a scathing lecture to the youths on their misdeeds, point-
ing out that a murder charge was narrowly averted, as Samuel Palmer and his sister Catherine nearly suc-
cumbed to the injuries received.

Marlatt pleaded not guilty to the charges in Port Burwell court on Wednesday last, but was found guilty. McGraw admitted the crime.

ACQUITTAL OF SQUIRES CONFIRMED BY COURT

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SWEDEN'S DOWAGER QUEEN IS ILL WITH PNEUMONIA

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Copenhagen, Oct. 12.—Dowager Queen Louise, who was stricken with a severe attack of bronchitis on Sat-
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RICHARD A. MANN,
prominent St. Thomas railroadman,
30 years an employee of the M. C. R.,
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YOUTHS GET FOUR YEARS, 12 LASHES

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FOUR ARE CHARGED WITH GIRL'S DEATH

Doris Johnston, 14, Killed by Automobile Forty Miles From Halifax.

Associated Press Despatch.
Halifax, N.S., Oct. 13.—Doris John-
ston, 14, a resident of the colored settlement of Five-Mile Plains, 40 miles from here on the road to Wind-
sor, was almost instantly killed near her home yesterday afternoon when struck by an automobile, and her two companions were seriously in-
jured. The occupants of the car, a white man and three colored people, were arrested here last night charged with manslaughter.

The three were walking along the road when their attention was at-
tracted by a wildly-careening car approaching them. The car struck another auto a glancing blow in passing, and without slowing up, swerved across the highway and struck the party of pedestrians who had taken to the ditch, according to eyewitnesses.

After the accident the car stopped and a girl came back to investigate. She remained only long enough to see what damage was caused and re-
turned to the car, which started away toward Halifax. The girl died five minutes later.

Information was telephoned to Halifax and Murphy, owner of the car, and Charles Davis, driver, both of Halifax, and Edith Jones and Doris Croxton, Windsor, were arrested. Murphy was the only white member of the party.

Communists Sing Red Flag As Cop Warbles Anthem

British Policeman Seeking To Keep Order, Denounced in Court.

PROVOKED ROW

Associated Press Despatch.
London, Oct. 12.—In connection with a disturbance at a communist meeting in Trafalgar square yester-
day, a policeman who had arrested four men was himself bound over by the magistrate at Bow street police court today to keep the peace.

The policeman in question told the magistrate that he heard one man at the meeting say that a fascist badge calling the crowd dirty dogs. The man refused to go away when the policeman ordered him to do so, and the offender was arrested.

Crowd threatened the accused, the policeman stated, and when they saw the witness' police badge they sur-
rounded him (the policeman) rather uncomfortably. Thereupon the po-
liceman sang the national anthem, he told the magistrate, and the com-
munists sang the 'Red Flag.'

The magistrate remarked that the policeman's actions had been provoca-
tive and therefore the magistrate bound him over to keep the peace.

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THOMAS VIEN, M. P.,
who, a Quebec report says, is to be
appointed deputy-minister of militia
and defence.

SETTELL IS SENT DOWN FOR TRIAL

Sir Adam Beck's Secretary Is Committed on Theft Charge.

Canadian Press Despatch.
Hamilton, Oct. 13.—E. Clarence Set-
tell, former secretary to Sir Adam Beck, chairman of the hydro-electric commission, was committed for trial on a charge of stealing \$29,925 from the hydro-electric commission by Magistrate Jeffs today. The charges of forgery and defrauding the hydro-electric commission by causing W. H. Childs of Hamilton, to endorse the check for \$29,925, have been formu-
lated against Settell, but he was not arrested on these today.

Evidence was given to the effect that he cashed the check at the head office of the Canadian Bank of Com-
merce here, after having reported that the money was for the purpose of purchasing right-of-ways. Edward A. H

GOVERNMENT SALE IN BRITISH COLUMBIA

(One of a series of twenty articles following impartial investigation of government sale of liquor as practised in Manitoba, Alberta, British Columbia and Quebec.)

LIQUOR DRAWS TRADE MONEY.
SO B.C. FAILURES INCREASE

Business On Pacific Coast Is Bad—Number of Firms Failing Each Year Has Grown Since Advent of Government Sale in Startling Proportions.

PROVINCIAL TAXES SO HIGH THEY PINCH

ARTICLE NO. 14.

I could not find anyone in British Columbia who would say that business was good. Neither in this province nor in Alberta and Manitoba was there any claim made that government control had helped trade. On the other hand, everybody talked as though they felt the pinch of taxation and counted themselves lucky to be able to keep going.

The best you can say about the west at the time of writing is that businessmen are grimly hopeful. They have been through a hard siege. I consulted everybody whose opinion seemed worth while about economic conditions in B. C. The most optimistic report I could get in Vancouver was that things were a shade better than they were a year ago, when they were decidedly bad. That was the opinion of President Macrae of the board of trade, and of Inspector Clendenen of the dominion income tax branch.

Mercantile agencies are scarcely as cheerful as that. One of them told me that collections were poor, not better than last year, and that it was hard to get money in. This in spite of the fact that the harbor is doing a big business because of grain coming westward through the Yellowhead Pass, with its low grade, instead of going eastward by rail; and in spite of the heavy tourist traffic this summer. The number of Californians travelling in the west this year is exceptionally large. But the majority seem to be genuine sight-seers rather than bibulously inclined persons, coming on drinking bouts.

The commercial failures in B. C. in 1918, the only year that the province had total prohibition, was 40. The figures for the succeeding years were: 1919, 42; 1920, 64; 1921, 125; 1922, 177, and 1923, 175. Government control went into effect in 1921.

Down on the Racetrack.

At this time the whole business community is up in arms against the racetrack gambling that has been going on all summer. By tricks of various sorts the racing associations managed to work in ten solid weeks of racing, much to the hurt of retail merchants and other businessmen. The Rotary club, the board of trade, the manufacturers and all kinds of associations are resolving against the gambling evil and calling upon the province to make the racing period cut down the racing period. It seems to be unanimously agreed that the betting of six million dollars on the ponies by Vancouver citizens is a blow to the community even if the municipalities and the government get a rake-off and divide it between them as they do.

It has been intimated in some quarters that the retail merchants of the province denounced government sale of liquor as well as racetrack gambling. I had a talk with Secretary Ing of the B. C. retail merchants' association, and he made it clear that his organization had not and would not deal with the liquor question because it was re-

garded as a moral question and their consideration was business. He said that the grocers' section of the retail merchants had passed a resolution deploring the effect on business of the government sale of liquor by the control board. But the main association decided that it should not go on record for or against the proposition.

What Resolution Says.

A lot of retail merchants, however, still think that the expenditure by a province of half a million people of from 12 to 20 million dollars on liquor is an economic as much as a moral question and not in principle different from the expenditure on racetrack gambling.

The resolution which the grocers' section of the B. C. retail merchants' association put through declared that "The business of the retail grocers of Vancouver is suffering heavily from the diversion of money into liquor channels." They asked for an opportunity of voting for a return to prohibition, something that was predicted early this year, but that the liquor men saw that the electors did not get. Sale of beer by the glass was the only question submitted.

If the vote on the sale of beer by the glass really represented the comparative strength of wets and drys it would show that a majority of 25,000 wets in 1920 has been converted by government control into a dry majority of 1,600.

Brings Law Into Contempt.

One of the strongest resolutions ever passed against government control in British Columbia was passed unanimously by the convention of B. C. municipalities a year ago. This resolution protested against "The present disgraceful situation throughout the province in regard to the formation of clubs and the sale of liquor therein," and declared:

"The present situation is worse than the days of the open bar, and is not only destructive to the morals of the people but is resulting in bringing about general contempt for law and order."

Vancouver has been hard hit by the practical suspension of logging due to the dullness of the market and the extreme drought on the coast, which has made it dangerous to conduct lumber operations because of the fire hazard. There is still much unemployment, although 3,400 men have left the city recently to harvest on the prairies and some men are now being taken on by the lumber camps. I saw fifty workless loggers outside the logging employment agency, and another fifty inside having their names registered.

Mayor Owen is in Ottawa impressing the federal government with his view that Vancouver is facing a hard winter from the standpoint of unemployment. Workless men in B. C. drift to Vancouver even more naturally than they do in Ontario to Toronto.

It may be supposed that tax conditions are improved by the revenue the province gets from its partnership with the brewers and distillers and from the racetrack gambling tax. But people out here remind me that taxation is never so burdensome as when you have not the money to pay it, that people cannot pay taxes if business is dead, and that business cannot be good when money is squandered on worthless and damaging things.

Debt and Taxation Increase.

The debt of British Columbia has mounted steadily since government control came into effect. That year the debt totaled 30 millions. Since then it has gone to 54 millions, 64 millions and finally to 68 millions this year.

In spite of the profits from beer and whiskey selling and the tax on racetrack gambling, British Columbia has to impose a provincial income tax, something which does not afflict Ontario. This provincial income tax hurts. Without allowing for rebates, it amounts to \$25 on a \$2,500 income; \$45 on a \$3,500 income; \$115 on a \$4,500 income; \$175 on a \$5,500 income; \$245 on a \$6,500 income, and up to \$2,570 on a \$19,500 income. The last figure won't worry most of us. A married person is exempt on the first \$1,500 of his earnings; the single person on \$1,200. Two hundred is allowed off for each dependent, and life insurance premiums are deducted.

A tax on personal property is also imposed, amounting to one-half of one per cent, and the citizen pays either on income or on personal property, whichever will realize most for the government. The moneys gathered in by the province from income tax, real property tax and personal property tax work out at \$40 per family. Ontario is without these forms of taxation. Her expenditures are only one-third those of B. C. on a per capita basis.

Vancouver's Population Down.

Municipal figures are not as important as provincial figures, but they need not be ignored. Vancouver's population is down.



C. N. R. FIRST AID TEAM.

For the second successive year, the motive department at Palmerston won the officers' first aid trophy. Competition was keen, and officials

of the company paid high tribute to the winners. In the photo, W. White, assistant superintendent, and J. A. Walton, locomotive foreman, are

seated, on either side of H. W. Ladd, team captain. In the upper row are C. Donnelly, A. P. Fair, A. Smith and H. Bridgeford, team members.

FIVE ROADS OPEN
TO FIND HAPPINESS

Dr. C. E. Barker Gives Recipes For Attaining Peace of Mind.

"It is a strange fact of human nature that while everyone is trying to be happy, few people are genuinely happy all the time."

Thus did Dr. Charles E. Barker, internationally-known social lecturer, Grand Rapids, Mich., preface his address last night in St. Andrew's Presbyterian church, entitled, "The Road to Happiness."

"You can count on the fingers of one hand, I think, if you are absolutely honest with yourself, the number of those people who know in their hearts that they are genuinely happy all the time. Why the discrepancy between desire and fulfillment?"

"The trouble lies in the fact that most people living today believe that happiness is dependent upon having material things—money, clothes, a fine house. Therein they are mistaken, for essentially happiness does not depend on any of these things. Rather happiness depends upon certain laws, which if followed, by the individual, will make for happiness. The sooner the Christian world, and the non-Christian world too, for that matter, comes to believe that fact the finer civilization we are going to have."

Always Look to Bright Side. "The first of five simple rules I shall give you to secure happiness is this: Cultivate the habit of always looking on the bright side of every experience that comes to you. That is a difficult habit, but too many people are inclined to excuse themselves for worrying about everything on the ground that they can't help it, because of their disposition and temperament. Robert Louis Stevenson said once, 'We are not responsible for the disposition we had when we came into this world but we are responsible for the disposition we carry out of this world.' Remember, too, this verse:

"For every evil under the sun There is a remedy, or else none. If there isn't, never mind it."

"Secondly, accept cheerfully the place in life where you find yourself today, believing that where you are is the best place on earth for you. You can't be happy always wishing you were in somebody else's shoes or had somebody else's position."

Thirdly, throw your whole soul and spirit into your work, and do that work the best you know how. The greatest truth of the Bible is 'salvation' and the next greatest is the truth Christ taught in the parable of the talents, that it matters not what work you are doing, but how you are doing it. That truth puts all men on the same footing and gives all an equal chance."

Be Kind and Courteous. "Fourthly, develop the habit of doing kind and courteous things to those whose lives touch yours every day. It is a strange philosophy, yet true, that the more happiness the individual gives away the more he gets back. There is a real kick-back, a real reaction in doing something for others. Count Tolstoy, the great Russian philosopher, once said, 'We carry out of this world into the next only what we have given away here.'"

Lastly, adopt and maintain a child-like confidence in God. Throughout the four gospels, Christ referred to God as 'Father' on 133 occasions. Would He have done so if father had not been the best word of human thought and language could give to us to describe God to us? Try to understand God as a father," concluded Dr. Barker, "and happiness will come much easier, and it will come to stay."

The service, which was largely attended, was conducted by Rev. Arthur Page of Belmont.

GOLFER DROPS DEAD
WHILE ON THE LINKS

Kincardine Man Defending Title Stricken With Paralysis.

Special to The Advertiser. Goderich, Oct. 12.—While playing a match game between Kincardine and Goderich on the course of the Maitland golf club, J. C. Cook of Kincardine, while playing the last hole of the round, and died almost instantly. The remains were taken to Kincardine today for burial.

British Mails

Mails for Great Britain and Europe leave as follows:

Monday, Oct. 13, 10 p.m.—Letters and registered matter via SS. Berengaria, from New York Oct. 15.

Tuesday, Oct. 14, 10 a.m.—Letters and registered matter; 3 p.m., parcel post and newspapers, via SS. Carmania from Quebec Oct. 16.

Thursday, Oct. 16, 10 p.m.—Letters and registered matter, via SS. Majestic from New York Oct. 18.

Friday, Oct. 17, 3 p.m.—Parcel post and newspaper, via SS. Canada from Montreal Oct. 18.

TRAVELLERS GET
SELLING COURSE

Arrangements Made For Commercial Men To Get Special Tuition.

Through the efforts of the Ontario commercial travellers' association and the co-operation of Professor Morrow of the University of Western Ontario, the businessmen of London, both young and old, will be given an opportunity this fall and winter of taking a special course in salesmanship at a cost of \$10.

The lectures will commence Nov. 1 and will be 27 in number, it was decided at a meeting held in the travellers' rooms Saturday afternoon, at which President Frank Harley, J. H. Laughton, F. W. St. Lawrence, A. E. Cowley and Professor Morrow were present.

The status of the traveller has greatly changed during the past few decades," said Professor Morrow on Saturday. "A traveller's occupation under conditions of modern merchandising calls for men of great integrity and ability as are needed in the professions. We realize that the tendency is towards rising standards of professional education and feel that the time is ripe for establishing standards of knowledge and training in our own calling. The complexities of modern business are so great that the traveller of today has to know a great deal more than the actual goods he sells and how to approach a customer to advantage. He must have a knowledge of the general problems of marketing, of the difficulties faced by his manager and office organization, and more especially a knowledge of the retailer's position and of the policies and methods which will be helpful to him. It is becoming necessary for the traveller to learn by study as well as by experience."

The responsibility of the course has been taken over from the university by the travellers themselves and has been vested in an educational committee appointed for that purpose. This year the class will be an O. C. T. A. class, in which the instruction will be given by the commercial department of the university under arrangement with the educational committee. Professor Morrow, who will personally give instruction outside the lecture at 11 o'clock yesterday upon the committee.

The course is intended for young men expecting to enter the sales field and will be drawn up to suit their needs. It will be drafted by the committee in consultation with the staff of the university and when completed will receive the official approval of the association. The methods of instruction will follow along the lines adopted by Professor Morrow last year, a method which he has proved as being sound and, above all, practical.

Beer Defeated
In B.C. Plebiscite

Twenty-Three Districts Voted For; Seventeen Against.

Canadian Press Despatch. Victoria, B. C., Oct. 12.—British Columbia as a whole voted dry on the June beer plebiscite, according to final figures released last night. The total vote for beer was 72,080, and against 73,794.

The three electoral districts voted for beer with 17 against.

HOLDUP ATTEMPTED.

Canadian Press Despatch. Welland, Oct. 11.—The Port Robinson road was the scene of another attempted holdup a mile east of here last midnight. Two armed men jumped in front of Sylvester Zimmler's car and commanded him to halt. His response was the application of more speed. Shots were fired after him as he sped away.

IMMEDIATE TRIAL
FOR PETER SMITH

Indications Point To Early Hearing of Provincial Bond Scandal Cases.

CROWN IS READY

Canadian Press Despatch. Toronto, Oct. 12.—Indications point to an early hearing of the charges laid against Peter Smith, former provincial treasurer; Aemilius Parvis, Sen., and Aemilius Jarvis, Jun., and Harry Peppall in connection with Queen's Park bond scandal.

The fall assizes open tomorrow, and it is understood that the crown is ready to proceed at once. W. N. Tilley is acting for the crown, T. Herbert Lennox, K.C., for Smith, R. H. Greer, K.C., for the Jarvises and Arthur Slaght, K.C. for Harry Peppall.

DELAY BANK TRIALS. Canadian Press Despatch. Toronto, Oct. 12.—There is strong probability that the hearing of the conspiracy charges against the Home Bank directors may be postponed until the January assizes.

The fall assizes open on Monday, but crown counsel still have their hands full with the charges of false returns under the bank act now being heard before Judge Coatsworth. As the defendants will have to attend the high court to secure renewal of bail, however, there will be no argument before Judge Coatsworth on Monday. His honor will resume the trial of Clarence E. Smith on Tuesday.

HOLLAND TAKES LEAVE
OF ADELAIDE ST. BAPTIST

Pastor Delivers Stirring Sermon On Eve of Departure For South.

Rev. Floyd Talmadge Holland closed his pastorate at the Adelaide street Baptist church last night with a very passionately delivered sermon, "Shipwrecked."

Rev. Mr. Holland has accepted the pastorate of a Baptist church in the eastern United States.

In a pastoral letter to the congregation, Rev. Mr. Holland bade farewell in the following manner: "In the over-ruling wisdom of our heavenly Father, the time has come for the dissolution of our joint partnership. It is a painful task to think of much less write about, the severing of ties which have been, in the main, happy and fruitful. We could have hoped, in all propriety, for a longer association together. So far as it is given to us to both know and obey the will of the master, we have accepted without question that our separation is best for His intervention. We wish to express our appreciation for the loyalty, love and kindly regard we have received at the hands of the brethren. It may be that we shall not meet again in this life, but the ties, sundered for a season, shall be reunited forever in the glory over yonder. And now, as a parting word, we want to tell you of two wonderful assurances God has given to his people. One, 'That all things work together for good with them and for them who love Him'; the other, 'That He shall supply all your need in the riches of Christ, Jesus.'"

LUTHERANS DEDICATE
NEW CHURCH BUILDING

Special Services Mark Opening of Edifice On Richmond Street.

The dedication of the new Lutheran church, corner of Sydenham and Richmond streets, was celebrated yesterday by a series of special services.

The pastor, Rev. M. J. Bruer, officiated at the formal dedication ceremony outside the edifice at 11 o'clock yesterday morning.

Rev. E. Bruer, Stratford, brother of the pastor, was the preacher at the regular morning service. Rev. Mr. Bruer is secretary of missions for the Lutheran church in Canada.

The afternoon service at 3 p.m. was conducted by Rev. F. Malinsky of Ayrton, president of the Ontario district of the Lutheran church, while the evening service was in charge of Rev. H. Rueger of Sebringville.

Special music by the choir featured all services, which were attended by large numbers of friends from out-of-town churches of the Lutheran denomination.

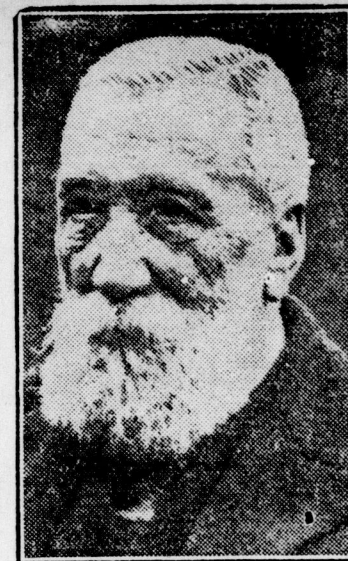
The new church, which has seating accommodation for 175 persons, was built to make provision for the growing congregation. It is an attractive structure, both as to interior and exterior appearance, and is of stucco construction.

ONTARIO TOBACCO CROP TO
YIELD 12,135,000 POUNDS

There are 12,273 acres of land in Ontario under tobacco cultivation this year with a probable yield of 12,135,000 pounds of tobacco, according to a survey by the dominion department of agriculture.

C. M. Slagz, chief of the tobacco division of the department says that this acreage is divided as follows among the various kinds of tobacco grown in the province:

Variety	Acreage	Probable Yield
Burley	5,133	5,251,000 lbs.
Blue curd	6,849	5,479,000 lbs.
Green River	1,091	1,145,000 lbs.
Other dark	200	250,000 lbs.



ANATOLE FRANCE.

Brilliant French writer and noted author, who died yesterday following a two-month illness. He was 80 years of age.

Paris, Oct. 13.—When there are sleeves today—as there frequently are—these reach to the knuckles, and often end with a smartly flaring cuff, the district.

BODY OF SIR W. PRICE
IS FOUND IN RIVER

Well-Known Canadian Manufacturer Lost Life in Quebec Landslide.

Quebec, Oct. 11.—The body of Sir William Price was found today in the Saguenay river about six miles distant from the place where he lost his life in a landslide at Kenogami on October 2. The slide had, as surmised when a thorough search failed to find the body, carried it into the river from whence it was taken by the current for a distance of more than six miles.

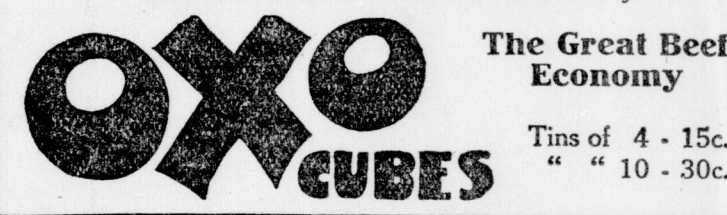
Interment will take place at Kenogami on Monday morning, and a memorial service, which had been previously planned, will be held at Quebec in the cathedral of the Holy Trinity on Monday afternoon.

EUCHE PARTY POSTPONED.

The regular euche party to have been held in St. Mary's parish hall tonight has been postponed until next Monday evening owing to the death of a well known resident of the district.

GOOD FOOD—
IS ECONOMICAL!

—because it keeps up your health and strength for better work and to resist illness. OXO is above all a food—a real Beef food—containing nourishment from the highest grade beef. Oxo Cubes are mighty atoms of beef-strength, easily assimilable, and as a health-assurance alone are well worth the money.

To Owners of Victory Bonds
"A dollar saved is a dollar made"

How about those Victory Bonds of yours maturing November first?

If you cash them and do not re-invest the proceeds you lose each year—

\$ 2.75 interest on	=	=	\$ 50
5.50 "	"	"	100
27.50 "	"	"	500
55.00 "	"	"	1,000

But if you re-invest your funds in a Huron & Erie Debenture you save your principal, and you get the same good interest return you have been receiving for a further term of one, two, three, four or five years—

5½% per annum, payable half-yearly.

These debentures are authorized by the government as an investment for trust funds. They are issued for any amount of \$100 and over.

Call ahead of time and arrange for the re-investment of your Victory Bond savings. Full interest is paid to maturity. You thus avoid the "last minute" rush.

The Huron & Erie Mortgage Corporation

"Older than the Dominion of Canada"

FOUR BRANCHES IN LONDON:

Richmond opposite Postoffice Market Square
Dundas opposite Rectory Wortley and Elmwood

T. G. MEREDITH, K.C. President
HUME CRONYN, General Manager.

NEW YORK UNDER-ARM BAG

Big, new assortment of leathers and colors. These Bags are made with inside frames and short top strap handles. Beautiful silk linings, newest designs. Priced from

\$1.50 to \$8.00

LEATHER NOVELTIES

Suitable for bridge and euche prizes. A wonderful assortment to choose from. Priced from 25c to \$2.00

CLUB BAG SPECIALS

See this real leather "walrus grain" Club Bag, full 18-inch size, double handles, protected corners, cretine lining. Special at \$3.98

Genuine Leather Club Bags, art and walrus grain finish, full 18-inch size, leather lined, at \$5.95

Real Cowhide Leather Club Bags, smooth finish, leather lined, large and roomy, double handles. Special at \$9.95

Ashplant's
LEATHER & LUGGAGE DEPT.

(SECOND FLOOR)

THE EXAMINATION

The examination of your eyes is of utmost importance. F. Steele, who has had 19 years' experience, uses every instrument known for the diagnosing of your optical defect. HIS EXAMINATIONS ARE ACCURATE AND PAIN-TAKING.

THE GLASSES

Nothing but the finest of optical products are ever supplied by F. Steele. Every lens is examined and checked seven or eight times. Every frame is guaranteed highest quality procurable. THE COMPLETE GLASSES ARE RIGHT.

THE GUARANTEE

Every pair of Steele glasses is covered by our guarantee of satisfaction. This means that YOU must be satisfied—we never are, unless our customer says his glasses are perfectly satisfactory.

STEELE'S GLASSES ARE
OFTEN IMITATED, BUT
NEVER EQUALLED

GENUINE
GAS. also
Hard Coke,
\$12.50 ton.

COKE

City Gas Company
PHONES 835 and 821W.

DANCE FOR PRINCE OF WALES IS DESCRIBED BY JULIA HOYT

Short Modern Ball Gowns Do
Not Deserve Magnificent
Surroundings.

EFFECT WALK

Dress With Long, Flowing
Lines Gives Distinctly
Better Carriage.

By JULIA HOYT.
Clarence Mackay's dance for the Prince of Wales was certainly one of the most beautiful entertainments I have ever seen. The French gardens with the fountains playing in the center, the French house, the fantastic, exquisite lighting, all made one think of the fetes given at the time of Marie Antoinette, and I doubt if any ball of that period was more beautiful in setting or more perfectly done than this.

Looking back on it reflectively, there seems but one comparison which could have been made that would be unfavorable to the Mackay party: that is in the fashions of the day as revealed in the apparel of the guests. Clothes today are neither beautiful nor distinguished. The setting, as I have said, was extraordinary, both indoors and out. One felt that through these rooms and grounds should move men and women gorgeously dressed in marvelous materials, dignified and graceful figures. The modern dress is none of these things.

Women Must Decorate.
For many years men have dressed in a sombre, unbecoming fashion. The



JULIA ARTHUR,
famous Canadian actress who is again
playing with her York company in
her native dominion.

man of today would think it effeminate to dress in any other way; yet men of past centuries were no less virile or manly than the men of the nineteenth and twentieth centuries. However, man's present mode of dress has existed too long for it to be commented on in connection with its appearance in a ballroom.

We have grown to look entirely to women for the decorative quality in dress. It will be a great pity if they, too, become uninteresting and monotonous in their clothes. Yet it seems to me this is the tendency.

At this ball supposedly everyone wore her favorite or newest dress, yet not one stands out in my mind. Not once did I see a woman enter the room who stood out from all the others. I am speaking now from the point of view of dress, not of face.

What is our dress today? In the first place, young and old wear practically the same thing—a chemise dress. Beautiful materials are rarely used; the dowager (a word now extinct) wears crepe marocain, charmeuse or chiffon, as does the debutante. Trains are completely out of fashion, yet they unquestionably lend dignity and grace to a ball dress.

An Englishman named Rhead, who some years ago wrote an interesting book on fashion, said that "the uses of clothes may be said to be threefold: first, for decency; second, for comfort and protection; third, for beauty and adornment." On reading history one realizes that we are not nearly as uncircumspect in dress as people have been in some periods, although we are more so than was the Victorian era, for instance. We strike an average. Comfort we cer-

JEWISH PEOPLE BEGIN FEASTING

Families Will Eat Meals in
Garden Booths For Coming
Ten Days.

The Jewish homes of London begin the Feast of Booths today, called in their own language the Feast of Succoth. For this reason the Hadassah chapter did not meet yesterday, the women of the Jewish families being busily engaged cooking for the coming days of feasting.

Beginning today, the members of the Hebrew homes in London will spend their daytime hours feasting in attractive booths erected in the garden. The booths are covered on top with boughs, through which the sky may be seen, commemorating the forty years of wandering on the part of the children of Israel. Grapes, pears, apples and other fall fruits are suspended from the roof and on the sides of the booths with pretty effect. Here the Jewish housewife lays her feast table out in the open. The candles are lit and the family makes merry.

Although the feasting lasts for ten days, today and tomorrow and Monday and Tuesday of next week are the important days. The children are kept home from school during the Feast of the Booths, and the orthodox Jews close up their places of business or remain at home from work.

THE CROCODILE PUMP.
New York, Oct. 13.—Three types of walking shoes are attractive with the present day fashion. One is the crocodile pump, with a strap and rather high heel. Another is the shoe of black patent leather ingored pump style. And a third is a dark brown leather Oxford with a heel not too low.

One can put at the head of the list. No age has ever thought more of its comfort in dress than ours. But it seems to me that beauty is being decidedly slighted. Clothes unquestionably affect one's carriage and walk. It is difficult to walk gracefully in a short, straight chemise. Put on a dress with long, flowing lines, a dress of any kind that seems to demand something from you, and see how you instinctively walk and carry yourself in a different way.

In my opinion, the modern dress does not deserve magnificent and romantic surroundings. Perhaps that is why so many of us live in low-ceilinged and condensed apartments. (Copyright, 1924, in U.S. and Canada by North American Newspaper Alliance. All rights reserved.)

Mrs. L. M. Nicholls, Hamilton road, accompanied by her children, has returned to the city after spending several months in the mountains in Vancouver and Victoria, B. C.

Miss Gladys Bluet, honor graduate of the University of Western Ontario, is in Toronto attending the College of Education. Miss Bluet was the gold medalist in mathematics and physics.

Miss Ethel Leach of Toronto has left for Detroit to visit friends, after spending a few days with her parents, Horton street. Later she will go to New York to spend some time with relatives.

Guests at the Wells-Evans wedding in Sumner on Wednesday were Mr. and Mrs. A. J. Rutledge, Miss Winona Bryden and Harold Thorne of this city. Miss Bryden will be the bridesmaid and Mr. Thorne the best man.

Mrs. W. E. Robinson was the hostess of a dinner party given last week in honor of Mrs. P. R. Goepel, known on the operatic stage as Miss Cora Tracy. Mrs. Goepel is visiting her mother, Mrs. M. E. Tracy, Talbot street.

Mrs. R. E. Davis, Wortley road, entertained recently in honor of Mrs. P. R. Goepel, who leaves shortly to resume her work on the operatic stage in New York, under her girlhood name of Miss Cora Tracy.

Mr. and Mrs. M. Wilson, Los Angeles, have been the guests of Major and Mrs. D. J. McKay, Waterloo street. Mr. Wilson left Saturday for Detroit, and Mrs. Wilson leaves Tuesday to join him there, en route to their home.

Mrs. Roland P. Reynolds, formerly Miss Mary McLean, will receive for the first time since her marriage, at her home, 44 Colborne street, on Friday afternoon of this week. Mrs. A. M. McQueen of Toronto will receive with her.

Mrs. James Rigney of Kingston, who is visiting her mother, Mrs. D. Regan, Kensington apartments, is a much feted guest. On Wednesday Mrs. Hugo Craig is giving a bridge and on Thursday Mrs. Thomas Morimore is entertaining in her home. Guests with Mr. and Mrs. F. W. Gladman, St. George street, over the week-end were Miss Kathleen Gilmore of Tempo, Miss Marguerite Pickard of Exeter, and their son, Mr. Melville Gladman, who is putting in his second year at Osgoode Hall, Toronto.

The many friends of Mrs. Thomas Way will be sorry to learn that she has been taken seriously ill and is in Victoria hospital. Mr. and Mrs. Way had been spending a few days with Mr. and Mrs. F. H. Wells, South London, and other friends, before leaving for their new home in California.

The Janey Canuck Chapter, I. O. D. E., entertained at a successful bridge and euchre of between 20 and 30 tables at Wong's Cafe Saturday. Miss McCausland captured the pretty bridge trophy, and Mrs. Hale received the euchre prize. Mrs. Watters Glasgow, regent of the chapter, welcomed the guests, and Misses Aline Raymond, Agnes Smith, Edna Petch and Elinor Raymond were in charge of the arrangements.

A luncheon has been arranged by the alumnae association of the University of Western Ontario for all women graduates, to be one of the happy features of the ceremonies now taking place at the new university buildings. The luncheon will be held in the university cafeteria, and Miss Susan Blackburn and Mrs. Gilmore, Lambeth, two of the first graduates of the University of Western Ontario, have been invited to speak.

A number of friends gathered at the home of Mr. and Mrs. William Arthur, Duke street, to surprise them on the occasion of the fifth anniversary of their wedding. During the evening a presentation was made of a beautiful fernery to the bride and groom of five years ago by Mrs. William Clark, and the address was read by Mrs. John Arthur. The evening was concluded with progressive euchre, in which Mrs. Hart and Mr. Vanstone carried off the first prize and the consolation was awarded to Mr. and Mrs. Patrick.

In honor of Miss Ella West of

Hyde Park, a popular bride-elect of early November, the members of the Bell Telephone avenue office staff arranged a miscellaneous shower at the home of Miss Francis Northey, 788 Lorne avenue. The house was prettily decorated throughout with autumn leaves and flowers. A feature of the evening was a mock wedding, which was cleverly carried out. The bride-elect was made the recipient of many beautiful gifts presented in a gaily decorated basket. Music, games and dancing went together in making the evening a very enjoyable one. A dainty buffet supper was served by the hostess, assisted by Miss Mildred Northey. The guests included V. Pymon, A. McKay, S. Wilkinson, L. Broadley, G. Penton, E. Jackson, B. Wilson, Z. Bamford, M. Pearin, H. Snow, C. Gough, K. Byrne, G. Ashton, P. Barred, M. Davis, E. Dear, T. Dalton, B. Dalton, O. Knight, M. Penrice, E. Dwyer, and Messrs. M. McKie, A. Mercer, H. Dalton.

In honor of Miss Grace Fairley, who has recently assumed the superintendency of the Victoria Hospital training school, a reception is being given on Wednesday afternoon at the nurses' home, Victoria hospital. The reception is being arranged by the Victoria hospital auxiliary board, in conjunction with the hospital trust, the Nurses' alumnae association and the War Memorial hospital committee, and the following representatives of each of these organizations will be in charge: Mrs. P. J. Greenaway, Miss Agnes Malloch and Mrs. A. E. Miller, representing respectively, the auxiliary, the alumnae and the hospital committee, will receive with Miss Fairley and with James Gray and Col. W. M. Gartsch, of the hospital trust. The following will assist: Representing the auxiliary, Mrs. C. R. Somerville, Mrs. F. Edwards, Mrs. Alfred Drew, Mrs. Frank White, Mrs. Angus Graham, Mrs. E. H. Johnston, Mrs. H. A. Winnett, Mrs. Donald Graham, Mrs. J. I. A. Hunt, Mrs. James Chalmers, Mrs. John McLeod, Mrs. T. C. Benson, Mrs. H. J. Sutherland and Mrs. Frank McLaughlin, representing the alumnae. Miss Patricia Murray (a former superintendent of Victoria), Miss M. Jacobs (superintendent of the On-

tario hospital training school), Miss A. Mackenzie, Mrs. Allison, Leonard Pritchett and others, representing the hospital trust, Mrs. W. M. Gartshore, Mrs. G. A. Wenice, Mrs. Granger, Mrs. G. C. Clegg, Mrs. A. J. McGuffin and Mrs. Laidlaw, representing the children's hospital committee, Mrs. J. S. Niven, Mrs. H. A. McCallum, Mrs. Cl. T. Campbell, Mrs. W. F. D. Jarvis, Miss Annie Stevenson, Mrs. Fred White, Mrs. R. Thomas, Mrs. George Edwards and Mrs. W. H. Line.

WEDDINGS
PARSONS-PALMER.
A quiet but charming wedding took place Saturday afternoon at 3 o'clock at the home of the bride's father, Mr. A. J. Palmer, Central avenue, when his daughter, Dorothy L., became the bride of Alexander E. Parsons of Toronto, son of Mr. Edward Parsons of Harbor Grace, Newfoundland. Rev. J. Bruce Hunter officiated at the marriage. Ferns and autumn flowers decorated the house, and Mrs. R. F. Wilson played the wedding march.

The bride, who was given away by her father, wore a becoming tailored suit of navy French point tulle, with embroidered sand blouse, black velvet hat and fox fur. She wore a corsage of Onchelia roses. There were no attendants. After the ceremony a reception was held, and the bride's sister, Miss Edith Palmer, welcomed the guests, wearing a handsome gown of sand brocade.

Luncheon was served in the dining-room, and later Mr. and Mrs. Parsons left by motor for Toronto and Ottawa. They will reside in Toronto. Out-of-town guests for the wedding included Miss Susan Parsons of Toronto, sister of the groom.

MAIZE FOR LINGERIE.
New York, Oct. 13.—One set of lingerie shown here today is in maize glove. The theme here is a footing of silk net, in maize, and the ribbons are maize on one side and turquoise on the reverse.

BROWN FUR COATS.
New York, Oct. 13.—There is no doubt that brown fur coats will be extremely popular this winter. Furs which are not naturally brown are being dyed in shades of beige and wood.

Persian Designs.
One of the newest and most charming of the imported creations consists of a slip of green satin, over which is posed an over-dress of blue satin heavily embroidered in Chinese designs in blue and gold. In other models the Persian designs predominate. Over slips of gold lace, swathings of velvet or brocade are superimposed. Effects are gained by the marvelous colorings of these fabrics, by the daring décolletés, and by enormous sleeves of mousseline in contrasting colors to the dress, which form floating wings, or are gathered at the wrists with embroidered galons as rich as jewelry.

One especially charming model of this description is of Havana brown tulle over a gold lace background, with Watney embroideries in beige. Muffs of huge clusters of ostrich plumes follow over a foundation of shining metal cloth of the same shade are coming into favor.

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The Wisdom
of the Heart

Dorothy Dix

Says Women
Love Char-
acter—Men
Love Looks

When Custom Permits Women to Pop the Question There Will Be Fewer Unhappy Marriages—For Woman Loves the Heart of Man, While Man Chooses Only a Pretty Face.

Why is it that women are so much better judges of men than men are of women? Why is it that women are attracted to a man by what is in his soul and brain, while men look only at a woman's hair and complexion?

Men will answer these questions by denying they exist, but every woman knows better. Every woman knows that the average man judges a woman solely by her external appearance, and that it is better for a woman who wants to marry to have a willowy figure and a gift for clothes than for her to be a model of all the virtues and a college president in the bargain.

Women never cease marveling at the qualities in women that attract men, and that cause men to pick out the women who possess these attributes for wives, because these same qualities in a man would bore a woman to tears, and she would not willingly bring down on her head the calamity of having a husband who was afflicted with them.

You can see this difference in the point of view of the sexes at any social function. Only the pretty girls receive any attention from the men. The homely ones line the walls. You cannot imagine any good-looking young man devoting himself to a girl who is fat and red-faced and triple-chinned and bald-headed, no matter how wise and witty she may be.

If women were like men, and they put the taboo on every man who wasn't young and slim and who didn't have varnished hair and look like the advertisement of Kollege Kut clothes, no hostess could scrape together enough couples to give a dinner party, and there would be nothing stirring in society.

But women use more intelligence in measuring men than men do in measuring women, and they put good looks at their rightful place in the scale—desirable, but not necessary, and far outclassed by a dozen other attractions.

A woman doesn't care what color a man's hair is, or whether he's got any hair at all so long as he's got brains in his head. A woman doesn't even look at a man's waistline if he can hold out an entertaining line of conversation. A woman isn't half so interested in the size of a man's collar as she is in the size of his heart, and the thing that attracts her to a man is not his being easy on the eyes, but easy to trust.

Homelessness is no bar to any man winning any woman he wants for a wife provided he has the intelligence and charm of manner, and the strength and manliness that women set far above personal appearance in their judgment of a man, but an ugly woman has practically no chance at all of ever being noticed by any man, no matter what beauties of heart and soul and intellect she may possess.

Among my acquaintances are several women who have every desirable quality that a woman can possess, except beauty. They are clever and cultured; they bubble over with humor and good nature; they see life gayly and are the most interesting and fascinating of companions; they are domestic; they are affectionate and sympathetic and understanding.

They would make the most wonderful wives in the world. Their husbands would be petted and made much of; they would have wives who would make them perfect homes and who would help them in every way. Their husbands would never know a dull moment at home, never be bored, for they would be in the class of the most interesting of women.

But Nature gave these women plain faces and, in consequence, the men have passed them by. They have never had a beau, never a proposal of marriage. Men have ridden by their doors and married doll-faced little fools of whom they tired before the honeymoon was over.

Women would not have been that idiotic. If these friends of mine had been men, and ten times as honest as they are, but had possessed the intelligence and charm they have, they would have loved them and been proud and glad to have married them.

The less sense a woman has, the more she seems to appeal to men. The less she knows, the better they like her. The girls who talk baby talk and look at men with big, round, catlike eyes, and ask silly questions, have men flocking around them like flies about a honey pot, and can marry whom they choose.

But male idiots make no appeal to women. Women loathe ignorant men. Masculine morons do not fascinate them; they disgust them.

Of course, after a man gets married to a woman he would like to have all the good qualities of her sex thrown in, as a chromo goes with a package of tea. He wants a wife who has intelligence enough to run her end of the domestic partnership. He wants a wife who is an interesting companion, and who is a thrifty manager, but the trouble is that he doesn't seek these attributes in the first place. They are not what attracted him to the woman, not what induced him to marry her.

That is why the women who are calculated to make the best wives seldom get the opportunity of being wives at all. That is why marriage is so often a failure and there are so many divorces. And that is why, if convention ever permits women to select their mates, we shall have more suitable and happier marriages, for women have more sense about men than men have about women.

DOROTHY DIX.

WOMEN and THE HOME



MADEMOISELLE EDMONDE GUY

of Paris, whose dazzling beauty has raised her from a little midinette of the faubourgs into one of the most adored idols of the French stage, and who, during her recent sojourn at the ultra-fashionable watering-place of Deauville, experienced phenomenal luck in her ventures at the baccarat tables in the casino, having cleared over 100,000 francs in one session alone.

bridal party. Miss Ester Worrell Metcalfe sang very sweetly. "At Dawning."

Following the ceremony a reception was held at the home of the bride's uncle and aunt, Mr. and Mrs. C. W. Aust, Franklin boulevard. After a buffet supper, Mr. and Mrs. Lester left for a motor trip to Algonquin park and on their return will reside at 5008 Franklin boulevard, Cleveland.

McMORDE—LEWIS.

A wedding of interest to Londoners is that of Miss Emily Comstock Lewis, daughter of Mr. and Mrs. Henry Southard Lewis, of Circleville, Ohio, and Major Henry Campbell McMordie, M.C., of Windsor, son of Mrs. Robert McMordie, Hellmuth avenue, this city. The marriage took place at Circleville, Ohio.

The McMordie-Lewis nuptials were solemnized at half past six in the evening, in St. Philip's Episcopal church, before a large assemblage of guests. The marriage service was read by the rector, Rev. Robert Lee Baird, and the vows were spoken before an embankment of cydonium ferns and white chrysanthemums. Tall lighted tapers were arranged at the altar, and snowy chrysanthemums were used throughout the church.

Mr. Lewis gave his daughter in marriage. Her bridal gown was of ivory satin and silver brocade, made with long sleeves and court train.

Old Man Coyote Is Kept Away From the Melons by Farmer Brown's Boy

By THORNTON W. BURGESS.

Farmer Brown's boy had quite recovered from his disappointment over losing his prize watermelon. The discovery that it was Old Man Coyote who had eaten that melon had in a way made up for the disappointment. "I've had enough fun out of trying to find who the thief was to make up for the loss of the prize. I am sure that melon would have won at the fair," said Farmer Brown's boy to Farmer Brown. "I've learned something. It is always worth while to learn something. Until this happened I didn't know that Old Man Coyote had a liking for melons. I knew the old rascal was clever, but I didn't know how smart he really is until he managed to get more melons in spite of Bowser the Hound. Because he was smart enough to get them, I'm glad he did get them. But we can't let him have any more."

The eyes of Farmer Brown twinkled. "How are you going to prevent it?" he asked. "You can't sit up every night to watch that melon patch, and Old Man Coyote is too smart to be smart enough to get a melon in spite of you."

"I've thought it all out," replied Farmer Brown's boy. "First of all, I'll

melons which were beyond the length of the cord that held Bowser the Hound. The next morning he was up bright and early to look at those traps. He found the footprints of Old Man Coyote around every trap. But one of those traps had been sprung, and not one of those melons had been touched. Farmer Brown's boy laughed right out. "I knew it would be so," he chuckled. "Old Man Coyote thinks he was smart. He was smart too. He was smart enough to find and keep out of those traps. He probably is chuckling to himself to think that he fooled me by not getting in one of those traps. He thinks I set them to catch him. I didn't. I didn't want to catch him. I knew I wouldn't catch him. He didn't break the trap, and I guess those melons will be safe now, and Old Man Coyote will keep away from them."

Farmer Brown's boy was right. Old Man Coyote had in fact been fooled by the trap, and he had no intention of taking any chances of being caught again. He didn't visit that melon patch again after the discovery of those traps. (Copyright, 1924, by T. W. Burgess.)

The next story: "Hoity the Owl Looks for a Dinner."

LOSE YOUR FAT.

Superfluous flesh is not healthy, neither is it healthy to diet or exercise too much. The simplest method known for reducing the body easily and steadily is the Marmola Method, tried and endorsed by thousands. Marmola Prescription Tablets are sold by druggists the world over at one dollar for a box. They are pleasant to take and leave no wrinkles or flabbiness. They are popular because effective and convenient. Ask your druggist for them or send price direct to the Marmola Co., General Motors Building, Detroit, Mich., and procure a box.—Adv.

BEAUTIFY IT WITH

"DIAMOND DYES"



Perfect home dyeing and tinting is guaranteed with Diamond Dyes. Just dip in cold water to tint soft, delicate shades, or boil to dye rich, permanent colors. Each 15-cent package contains directions so simple any woman can dye or tint lingerie, silks, ribbons, skirts, waists, dresses, coats, stockings, sweaters, draperies, coverings, hangings, everything new. Buy "Diamond Dyes"—no other kind—and tell your druggist whether the material you wish to color is wool or silk, or whether it is linen, cotton or mixed goods.—Adv.

THE SEA HAWK

By RAFAEL SABATINI.

CHAPTER XIX (Continued).

He stood a moment at gaze, his attitude haughty, his face expressionless; then slowly he advanced. He was dressed in a short white caftan that descended to his knees, and was caught about his waist in a shimmering girdle of gold that quivered like fire in the glow of the torches as he moved. His arms from the elbow and his legs from the knee were bare, and his feet were shod with gold-embroidered red Turkish slippers. He wore a white turban decked by a plume of osprey attached by a jeweled clasp.

He signed to the Nubians and they vanished silently, leaving him alone with his captives.

"This, mistress," he said, "is to be your domain henceforth—which is to treat you more as wife than slave. It is to be a woman's house, the house-tops in Barbary are allotted. I hope you like it."

Lionel, staring at him out of a white face, his conscience bidding him fear the very worst, his imagination painting a thousand horrid fates for him and turning him sick with dread, shrank back before his half-brother, who scarce appeared to notice him just then.

But Rosamund confronted him, drawn to the full of her splendid height, and if her face was pale yet it was as composed and calm as his own; if her bosom rose and fell to betray her agitation, yet her glance was contemptuous and defiant, her voice calm and steady, when she answered him with the question—

"What is your intent with me?"

"My intent?" said he with a little twisted smile.

Yet for all that he believed he hated her and sought to hurt to humble and crush her, he could not stifle his admiration of her spirit's gallantry in such an hour as this.

"My intent is not for you to question," he replied. "There was a time, Rosamund, when in all the world you had no slave more utterly than I. Above the insults of such a crawling thing as you. None the less, take care not to speak of the only woman whose name I reverence."

And then, turning at bay, as even the red wine did, Lionel sprang upon him, clashing hands outstretched to reach his throat. But Sakr-el-Bahr caught him in a grip that bent him howling to his knees.

"You find me strong, eh?" he gibed. "Is it matter for wonder? Consider that for six endless months I toiled at the oar of a galley, and you'll understand what it was that turned my body into iron and robbed me of a soul."

He flung him off, and sent him crashing into the reboosh and the

or a camel—and belonging to me body and soul. You are my property, my thing, my chattel, to use or abuse to cherish or break as suits my whim, without a will that is not my will, holding your life life at my good pleasure."

She recoiled a step before the dull hatred that throbbed in his words, before the evil mockery of his swarthy, bearded face.

"You beast!" she gasped. "So now you understand the bondage into which you are come in exchange for the bondage which in your own wantonness you dissolved."

"May God forgive you," she panted.

"I thank you for that prayer," said he. "May He forgive you no less."

And then from the background came an inarticulate sound, a strangled, snarling sob from Lionel.

Sakr-el-Bahr turned slowly. He eyed the fellow a moment in silence, then he laughed.

"Ha! My sometime brother. A pretty fellow, as God lives, is it not? Consider him, Rosamund. Behold how gallantly misfortune is borne by this pillar of manhood upon which you would have leaned by this stalwart husband of your choice. Look at him! Look at this dear brother of mine."

Under the lash of that mocking tongue Lionel's mood was stung to anger, where before it had held naught but fear.

"You are no brother of mine," he retorted fiercely. "Your mother was a wanton who betrayed my father."

Sakr-el-Bahr quivered a moment as if he had been struck. Yet he controlled himself.

"Let me hear my mother's name but once again on thy foul tongue, and I'll have it ripped out by the roots. Her memory, I thank God, is far above the insults of such a crawling thing as you. None the less, take care not to speak of the only woman whose name I reverence."

And then, turning at bay, as even the red wine did, Lionel sprang upon him, clashing hands outstretched to reach his throat. But Sakr-el-Bahr caught him in a grip that bent him howling to his knees.

"You find me strong, eh?" he gibed. "Is it matter for wonder? Consider that for six endless months I toiled at the oar of a galley, and you'll understand what it was that turned my body into iron and robbed me of a soul."

He flung him off, and sent him crashing into the reboosh and the

lattice over which it rambled. "Do you realize the horror of the rower's bench?—to sit day in day out, night in night out, chained naked to the oar, amid the reek and stench of your fellows in misfortune, unkempt, unwashed save by the rain, broiled and roasted by the sun, festering with sores, lashed and cut and scoured by the boatswain's whip as you faint under the ceaseless endless cruel toil?"

"Before you go there is something else," Sakr-el-Bahr resumed, "something for which I have had you brought hither tonight."

"Not content with having delivered me to all this, not content with having branded me a murderer, destroyed my good name, flched my possessions and driven me into the very path of hell, you must further set about usurping my place in the false heart of this woman I once loved."

"I hope," he went on reflectively, "that in your own poor way you love her, too, Lionel. Thus to the torment that awaits your body shall be added torment for your treacherous soul—such torture of mind as only the damned may know. To that end I have brought you hither. That you may realize something of what is in store for this woman at my hands; that you may take the thought of it with you to be to you mind worse than the boatswain's lash to your pampered body."

"You devil!" snarled Lionel. "Oh, fiend out of hell!"

"If you will manufacture devils, little load of a brother, do not upbraid them for being devils when just you make devils."

"Give them no heed, Lionel!" said Rosamund. "I shall prove him as much a boaster as he has proved himself a villain. Never think that he will be able to work his evil will."

"Tis you are the boaster there," said Sakr-el-Bahr. "And for the rest, I am what you are, he between you, have made me."

"Did we make you a liar and coward?—for that is what you are indeed," she answered.

"Coward?" he echoed, in genuine surprise. "Twill be some time before I have told you with the others, in what, pray, was I ever a coward?"

"In what? In this that you do now; in this taunting and torturing of two helpless beings in your power?"

"I speak not of what I am," he replied, "for I have told you that I am what you have made me. I speak of what I was. I speak of the past."

(To Be Continued.)

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TALBOTVILLE METHODISTS WILL REDECORATE CHURCH

Talbotville, Oct. 12.—Talbotville ladies' aid met in the Sunday school room with Mrs. James Lindsay, president, in the chair. Plans were discussed for the decoration of the church. A committee composed of Mesdames James Lindsay, B. Taylor, E. Hicks, A. Auckland was appointed with power to act. They will receive tenders at once and hope to have the work done by Thanksgiving.

LEAGUES RALLY AT FIRST CHURCH

Young People of the District Gather in First Methodist Church This Afternoon.

The First Methodist church is the scene today of an enthusiastic rally of the young people of the district. Opening with an afternoon session at 2:30 o'clock, the meeting will continue throughout afternoon and evening. The chief speaker of the occasion will be the Rev. W. E. Millson, who will speak in the evening on "The Challenge of the Hour."

Rev. Mr. Hoffer of Linden, president of the district organization, will have charge of the sessions, and evening the district shields are to be awarded. For the past two years the Ridout street league has held the shield for city leagues, and the Byron young people's league for the rural leagues.

Among the speakers for the afternoon session will be Miss Helen Hardy of the Dundas center church, missionary vice-president of the district, and the Rev. Dr. Hazen of Blenheim. Vocal numbers by Miss Gwendolyn Hardy will also be rendered during the afternoon. Separate departmental conferences will be held during the afternoon, presided over by the departmental vice-presidents, Mrs. A. J. McLean, Miss Margaret Uren, Miss Winnifred Boyce, Miss Helen Hardy and Arthur Guymer. Rev. J. S. Chapman of the Emmaus avenue church will have charge of the devotional exercises.

The league of the First Methodist church is entertaining the delegates at the tea hour.

PRESENT BOTHWELL PASTOR WITH WELL-FILLED PURSE

Special to The Advertiser.

Bothwell, Oct. 12.—Bothwell and Zone Baptist churches held a reception Thursday evening in honor of their pastor, Rev. L. M. Smith and his bride, Warden W. S. Beamish occupied the chair.

A delightful program consisting of a duet by Mrs. M. Grainger and Miss Carrie Tunks; a reading by Mrs. Evison; solo, Mildred Sharpe; duet, Rev. and Mrs. Smith; guitar solo, Carrie Tunks, and a solo by Mrs. Evison.

Rev. and Mrs. Smith were called to the front, Miss Hazel Livingstone read the address, and Miss Grace Timmy presented them with a well-filled purse on behalf of the churches. Rev. Mr. Smith expressed appreciation for the kindness shown them. The ladies' aid showered Mrs. Smith with preserves.

London, Oct. 13.—One attractive hat, typical of a phase of the tailor-made mode shown here today, is a modified tricorne in black chiffon velvet. Its tailored effect comes in a binding of corded black ribbon.

PLEASE ACCEPT A packet FREE to try. Simply use the coupon

Women Take No Chances

On whether or not these soap flakes will injure exquisite things—the Palmolive Company absolutely guarantees them not to; try them, free

Princess Soap Flakes are pure soap, unadulterated—made by the makers of Palmolive Soap.

They are guaranteed absolutely and without reservation not to run color or injure the most exquisite fabric—any fabric which plain water alone will not injure—when used according to directions.

If they fail, we will replace the garment.

Coming from The Palmolive Company, you know what that warrant means. Why, then, take chances? Why risk injuring, perhaps, your most precious things?

But that's not all. Does all jobs well!

Princess Flakes are a NEW creation in flakes.

They are made to meet all and every laundry and household need.

They do all the jobs for which you are probably now buying two or three different kinds of flakes or other soaps to do.

Real laces—filmy as a web—delicately colored things, OR, Your roughest laundry work; your kitchen floors, woodwork, etc.

All are done in the best way that each can be done. And by one single kind of flake!

And very economical, because they are pure soap—unadulterated—hence less is required to do the work.

This way does them all. Women asked us to develop such a flake. Present soaps, flakes, powders, etc., were made each for a special purpose. It was so expensive to buy them all.

No more buying one soap preparation for fine work, another for your washing machine, another for general cleaning.

Try them first

Before you buy Princess Flakes, try them at our expense.

Use the coupon. It brings a liberal package free—it will prove what superiorities these flakes bring—better than any other way. Try them. Compare them.

OUR GUARANTEE

We Guarantee to replace any washable garment, which by reason of its having been washed with Princess Soap Flakes has been damaged in texture or its color made to run, provided such garment has been washed in accordance with our instructions.



MADE IN CANADA

OUR CHALLENGE

We challenge anyone to produce a soap flake, soap chip, soap powder or any sort of laundry soap product, which is better than

Princess Soap Flakes

—for any laundry, general household or scrubbing purpose.

—for laundering washable dainty garments, lingerie, laces, curtains, etc., made of cotton, linen, silk or wool.

—for the family wash or for use in the washing machine.

—for washing dishes, cleaning woodwork, washing windows, and general kitchen scrubbing.

We challenge anyone to produce a soap preparation (other than a toilet soap) which will leave your hands in as perfect condition as PRINCESS Soap Flakes.

THE PALMOLIVE COMPANY OF CANADA, LIMITED Toronto, Ontario

TEST PACKET FREE

Clip, fill in and mail to Dept. C59 THE PALMOLIVE CO. OF CANADA, Ltd., Toronto, Ontario, for generous test packet of Palmolive Princess Soap Flakes—FREE.

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Address.....

City..... Province.....

BLACKHEADS

Blackheads simply dissolve and disappear by this one simple, safe and sure method. Get two ounces of petty powder from any drug store—sprinkle it on a hot, wet cloth, rub the face—every Blackhead will be gone.—Adv.

Sale of Genuine Antique Furniture FOR THE WEEK OF OCT. 13

Prior to removing to new quarters, Mr. D. MacCallum will offer at very special reductions his entire collection of genuine English and French antique furniture comprising mahogany sideboards, chairs, dining and serving tables, Chippendale chests of drawers, Louis the Fifteenth tables and cabinets in marquetry, Queen Anne and early Georgian sofa and library tables, sofas, work tables, tea-trays, duchess dressing tables, wonderfully carved occasional, gossip, arm and hall chairs, Ottoman stools and fire screens in rare gros and petit needle point, wall and mantel mirrors in heavily carved mahogany and gold leaf frames, old Sheffield plate, old crystal and old copper.

D. MacCallum

327 Talbot Street, St. Thomas. Opp. Grand Central Hotel. PHONE 539.

WEDDINGS

OLIVER—McDOWELL.

An interesting autumn wedding took place on Oct. 4, 1924, at St. Andrew's Presbyterian parsonage, when Margaret Ellen, daughter of Mrs. Sarah McDowell and the late Sam. McDowell, was married to George William Oliver, son of the late Thomas Oliver and Mrs. Flora Oliver, York street, this city. Mr. and Mrs. Oliver will reside at 913 William street.

LESTER—MATHESON.

A very pretty wedding was solemnized in St. Mark's Episcopal church, Cleveland, Ohio, recently when Elsie Elizabeth Matheson, only daughter of Mr. and Mrs. G. A. Matheson of this city, became the bride of Thomas Henry Lester, son of Mr. and Mrs. C. J. Lester of Cleveland. Rev. L. W. Shey, rector, performed the ceremony. The bride, who was given in marriage by her father, was charming in her wedding gown of white silk georgette crepe with veil of Chantilly lace arranged beneath a coronet of pearls and orange blossoms. She carried a shower bouquet of roses, orchids and lilies-of-the-valley.

Miss Maude Vrooman of Detroit, as maid of honor, wore a pretty gown of orchid silk voile, with hat to match, and carried an arm bouquet of Ophelia roses. Little Mary Mador of Chillicothe, acting as flower girl, was charmingly frocked in ruffled silk net and carried a basket of white roses. The best man was Charles Risley of Lakewood, Cleveland. Miss Jessie Hamill, organist of the First M. E. church played the wedding music.

Preceding the entrance of the

ENGAGEMENTS

A charge of 75 cents for one insertion, or \$1 for two insertions, is made for notices under this heading. Orders for insertion of engagement notices must bear the name and address of sender, and will not be taken over the telephone.

RED ROSE TEA is good tea

Folks who want the very best use RED ROSE ORANGE PEKOE

The London Advertiser

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MONDAY, OCTOBER 13, 1924.

Less Liquor Used Now.

A correspondent, whose letter appeared in The Advertiser a few days ago, made the statement that "there was as much drinking under the O. T. A. as ever before." That is not the only time such a claim has been made; it is one commonly used.

It is advisable to check up such assertions to see what degree of truth they contain; if this one is correct it indicates a serious state of affairs; if it is not, then in fairness it should not be repeated.

The department of customs and excise at Ottawa have on file accurate figures showing the amount of liquor manufactured in Canada, imported, exported, and used for home consumption. It does not require a very intricate process of arithmetic to add the amount retained for home consumption to the amount imported, and subtract the amount exported. That gives the total retained for home consumption in any given year.

These figures, comparing the year 1914 and the year 1923, show (in gallons) the following:

	1914.	1923.
Home consumption	4,764,619	2,088,755
Imported	3,806,201	1,231,890
Total	8,570,820	3,320,645
Home mfg., exported ..	798,643	539,404
Foreign, exported	24,153	89,710
Total	822,796	629,114
Available for Canada ..	7,748,024	2,691,531

These figures show that in 1923 there were available for consumption in Canada 5,056,493 gallons less liquor than in 1914.

Where there were eight gallons of liquor for consumption in Canada in 1914 in 1923 there were three. It is a physical and mathematical impossibility to drink as much liquor when it is not here to be consumed.

In the year 1923 both British Columbia and Quebec were consuming large quantities of liquor under government selling. Assuming that they used one-third less than in 1914, it would mean that 2,093,167 gallons were consumed in these provinces in 1923, leaving only 652,364 gallons for the other seven provinces, or .111 gallons per capita. In 1914 the per capita consumption in Canada was 1.061.

Figures for beer are also available. The table below shows the number of breweries and the gallons of malt liquor made in Ontario in 1914 and 1923:

	Breweries.	Beer made.
1914	50	24,193,619 gals.
1923	21	6,379,667 gals.

The 1923 figures include all the so-called "near beer" (2½ per cent) and also all the strong beer manufactured for export. A very conservative estimate is that there is not 10 per cent of the intoxicating beer consumed in Ontario in 1923 as compared with 1914.

In the light of these figures, the statement that there is as much drinking going on as ever becomes a very weak argument. It has nothing to bring to its support in the way of proof. If the liquor is not here it cannot be consumed, and that is exactly what has taken place.

Can Support a Million People.

Only a few years ago the Peace River country was known as a land where hardy prospectors went, away on in the vanguard of a civilization that was pressing farther north. We heard of it as a place of great possibilities, away north of Edmonton, but the general public knew nothing much of its possibilities.

The Peace River Record of October 2 indicates that it is a wonderful wheat-growing belt, producing nothing but grain that grades No. 1 hard. It is a small empire within itself, capable of tremendous production, and clamoring for an outlet to the coast.

A report of the town council meeting in the same issue shows it to be dealing with such matters as generally come before such a body, the provision of better fire-fighting facilities and the collection of taxes. In another column a notice is given of a meeting for the consideration of a road from Edmonton to Peace River, much of which has already been constructed. A cattle shipper has arrived from still farther north with 175 head for shipment to Edmonton.

Here is a district, the length of which is 400 miles, capable of sustaining a population of a million people, and the development of which is hardly well under way. "Canada's last great west" is a term that needs revising.

Well-Spent Money.

As might be expected, the annual report of the mothers' allowance commission of Ontario is a far more human document than the average run of government blue books. It has to do with the keeping of homes where the wage-earner has been taken away, with the struggles of mothers to face life again under altered and straitened circumstances. The work of the commission is as worthy a piece of business as a province could possibly attempt, and the dividends from the outlay come in the shape of families kept together under the care of the best possible influence, that of a mother.

It is not charity as we usually accept that word, but it is encouragement to go ahead and make the best of it. One widow with four small children has an allowance of \$25 per month; from the sale of butter and eggs she makes a

similar amount, and has kept out of debt, doing her own work with such assistance as the children can give her. They are all learning the value of work and thrift.

Another widow was left with a small farm of five acres outside of a town; she has three children. Her allowance was \$25 per month, and besides selling garden produce she has started to grow flowers, selling them as well as bulbs. Her ambition is to establish a small store in town for the sale of the produce of her farm, and she is moving rapidly in that direction.

There are scores of cases somewhat similar all over the province, where widowed mothers are encouraged to go ahead and face the future, keeping their families around them instead of placing them in some charitable institution. Ontario spent in this work during the year \$1,612,701, and the province should be proud that it was able to put that amount to such an excellent use.

Baldwin, Father—Baldwin, Son.

Hon. Stanley Baldwin, leader of the Conservatives in the British elections, and ex-premier, has not the satisfaction of seeing his son following in his political footsteps. The great Gladstone had two sons who followed him into the Commons, although history fails to record any particular brilliance on their part. Ramsay MacDonald's son, who is at present in America, is contesting a seat on the same party ticket as his father.

Oliver Baldwin, though, is running in Dudley, not on the Conservative platform, but as a Labor candidate, his political sympathies having been cast in that direction for some time. Nor is it recorded that father and son have become estranged over the incident. It is typical of British freedom of thought and tolerance of action.

Note and Comment.

He went hunting and pulled the shotgun through the rail fence. The funeral was largely attended.

Prince of Wales is the ideal visitor. Every place he leaves he tells them he has had the time of his life.

We have government control in Ontario today. What we are offered on October 23 is government selling.

Total gate receipts at the world championship baseball series were \$1,093,104. No doubt accounting for the phrase "big league ball."

Canada is about to ratify that halibut treaty with United States. If the thing is not done quickly there is danger of the fish being a bit stale.

At Youngstown, Ohio, a man aged 57 has started to go to public school. It would be a mean trick to make this youngster stay in after four.

Regina girl tired of washing dishes, and went out disguised as a man to work in the harvest field. Lasted two weeks, and a man in a similar reversal would have quit the kitchen in two days.

Mr. Baldwin says that tariffs will not form the Conservative party's campaign policy in the British election. Mr. Baldwin knows that he wrecked one perfectly good scow on that rock in the last race.

At Reading, Pa., the chief clerk has ruled that if women do not give their correct age they cannot vote. The only way to overcome this is to make the age-recording documents as secret as the ballot.

Britain gets to work quickly on an election. Already the bill board campaign has started. Voting takes place on the 29th, so it would not be surprising if in such a short time people failed to learn what the election is for.

A girl in Detroit sued a beauty parlor because a permanent wave for which she paid \$20 only lasted two days. It's a mean thing to say, but there are some heads in which a permanent wave feels like a lighthouse without any water.

That's All He's Got

Jim Tightwad started years ago to save the coin that came his way, decidin' that in after years he'd have his fill of sport and play. When he had piled the ducats high he'd cast aside his hoe and pick, he'd see the things there to see and wear a garment fair and slick. So Tightwad grabbed the erring coin, he smiled at dime and nickles' clank; and off he traced his hasty feet and parked his iron men in the bank.

No coin slipped easy through his fist, he gripped with strength the country's seal, and when he parted with a dime it made the monarch nearest to squeal. As each week came the teapot bulged, he counted out the coin therein and figured how in after years 'twould put silk shirts upon his skin.

While others rested from their work and went on pleasure here and there, a-takin' of their folks along to let them sniff the country air, old Tightwad wrinkled up his face, in such a fool stuff he took no stock, he grabbed the price of gasoline and stuck the ducats in his sock.

While others opened up their purse to help some chap whom luck had hit old Tightwad turned his back on such and stiffened up his upper lip, a-saying such fool waste to blame, to them was simple sin, that they should give to them was simple sin, that they should save their money up and not come cryin' after him.

So Tightwad aged, but he grew rich, he piled his mortgages up high, dyspepsia smote him in the ribs, sciatitis camped upon his thigh; there were none who came his way, he had no friends in east or west, none came with catnip tea nor soup, nor oils to rub upon his chest.

He never travelled as he thought, in foreign lands away from home, his limpin' carcass never trod the streets of Paris nor of Rome. He never went and got glad rags, no tailor carved duds for his back, old Tightwad was so crippled up his shape was like a jumping jack.

And so he's hangin' on today, no youngster smites to see him come, no folks is ready for to mourn when Tightwad's course on earth is run. Yet he has rolls piled in the bank, his coin lies on the kitchen floor; Jim Tightwad has a flock of scads, that's all he's got and nothin' more.—ARK.

Rarebits By Rex

A PRACTICAL PROPOSAL.

Come, darling, my sweet, my beloved one, Let's marry and sail o'er the sea, For I'm simply crazy about you, And you're simply wild about me.

I promise that you'll be supported In wealth and luxurious ease; Gems that are rare and a wave in your hair You may readily have if you please.

I haven't a job, yet I'm certain We'll live like two princes somehow— That is, if your daddy supports us The way he's supporting you now.

We suppose the reason why a man always seems to win the fastest-stenographer contest is because he doesn't have to stop to powder his nose.

It is reported that the glass tumbler from which Cleopatra is supposed to have drank is lost. They should try a glassified advertisement.

Grandfather never heard of mah jong, but when the children were naughty he used one bamboo on them.

Clemenceau says he wants to depart this life in a blaze of glory. He should try soldering a gasoline can.

After hearing that each Washington player is to receive \$6,000 extra we begin to suspect that they are playing the game for the gain's sake.

The Democrats claim the Republican party has degenerated and the Republicans claim the Democratic party has degenerated. Both are right.

The advantage of a radio set over a baby is that you can turn a radio set off.

It doesn't matter much whether the world is flat or round. The important thing is for its occupants to be square.

"McGraw was nervously eating weiners, puncturing them with his teeth."—Sport item. Where was the society for the prevention of cruelty to animals?

The office grouch informs us that if hickory sticks had been used more fifteen years ago there would be less lip sticks used today.

We got some fish marked "C.O.D." yesterday, but we sent it away because we had ordered trout.

An Owen Sound man swallowed a bottle of ink by mistake. It is rumored that his supper consisted of blotting paper.

A savant claims the Israelites were the first people to use garlic in their diet. This probably accounts for their being driven out of Egypt.

After all, the only difference between us and a millionaire is that the millionaire is making his second million and we are still working on our first.

Many a schoolboy showing his teacher last night's homework is punished for his father's ignorance.

If your home life is unpleasant it may be because your wife married a grouch.

Henry Ford says the cow will be replaced by the chemist very shortly. And after listening to certain politicians for some years we have hopes that the bull will be treated in a similar nature.

Dr. Frank Crane

MOTHERCRAFT.

People have to learn other crafts, why is it supposed that anyone is able to understand mothercraft?

This requires quite as much ability and cleverness as anything else. There are very few mothers, and certainly the demand for motherhood is greater than anything else. A man cannot become an artist, no matter what his ability, unless he first learns how to wield the brush. Nor does any boy with mechanical ability become an engineer without training.

Motherhood is a profession and, as Muriel Winch says, "It is necessary that women naturally endowed with the capacity of motherhood should look upon it as a craft."

A mother should be to some extent educated intellectually. Of course she needs a capacity for devotion and self-sacrifice, but the emphasis on intellectual work has not been stressed. She will have charge of growing minds and these must be fed in the right way. The mother is not only the first, she is the most important teacher.

She needs a physical education. Children require longer and shorter hours of sleep, different food and a varying amount of exercise. The mother should understand the principles of physiology.

She must understand the principles of psychology and know the characteristics of the normal child and understand the reason for its ceaseless activity.

She must understand why the child learns numbers more quickly while playing at grocery store than while solemnly counting out beans or counters. She must know enough about the mythology of many countries to understand about princesses and fairies, giants and dwarfs. She ought to know enough of natural history to teach the child to use his eyes and see the wonders about him.

She should understand the training of character and be able to teach the lessons of life to the child so that he will know how to live.

The study of ethics, philosophy and practical experience will be of use to her.

The woman who takes her motherhood seriously ought to take her training seriously, and if she did so we would have happier children. It is her duty to train their instincts and to enforce them by intelligence.

To the Editor

How People Will Vote.

Reader Draws Up Classes From Which Supporters and Opponents of O. T. A. Will Be Drawn.

Editor of The Advertiser: Sir—How will the people of Ontario vote on the proposed O. T. A.?

Who will vote for continuance of the Ontario temperance act?

1—The temperance people, the people who recognize the danger in the use of alcoholic liquors as a beverage and do not want boys and girls and men and women made drunkards.

2—The true patriots, who do not want the citizens of Ontario enslaved by the drink habit and who do not want the government of Ontario to become a partner with the liquor manufacturers in the debauching of the people by the sale of intoxicating liquors for beverage use and do not want the government to participate in the making of drunkards, criminals and paupers under a system of beverage sale designated "government control."

3—The social welfare workers, who are endeavoring to improve social conditions and suppress vice and crime, and who know that the use of intoxicating liquor as a beverage is directly opposed to moral progress and spiritual development.

4—The Sunday school workers, who are interested in the moral and religious education of the children, and who know full well that the use of intoxicating liquor as a beverage is directly opposed to moral progress and spiritual development.

5—Sensible wives and mothers who know that the beverage use of alcoholic liquors unmans men and unfits them for the duties of husbands and fathers and who do not want their sons turned into playmates of friends and liquor sellers and ensnared by the liquor appetite; who want to save their daughters from the ruin and disgrace that may come to them through drunken associates or drunken husbands, and who do not want their own or other homes wrecked by intemperance.

6—Businessmen who know that the liquor traffic is a detriment to any community wherever it is allowed, and induces men and women to squander their wages and income for intoxicating drink instead of spending the money for useful articles of commerce.

7—Educationalists, school teachers and college professors, who know that intoxicating liquor as a beverage is no help to intellectual development or scholarly attainments, and the making of efficient citizens.

8—Medical men, who understand full well that alcoholic liquor as a beverage produces physical weakness and degeneracy and makes it more difficult for people who indulge in the drink habit to withstand disease.

9—People who want to travel in safety on the public highways. If increased facilities should be permitted for procuring alcoholic liquor as a beverage from government stores, increased drinking and drunkenness would inevitably result, and drunken auto drivers would make travel on the highways exceedingly unsafe for everybody and the number of accidents would become appalling.

Who will vote for government sale of alcoholic liquors for beverage use?

1—The members of the Moderation league who want to foster intemperance by making it easy for people to procure alcoholic liquor for beverage use.

2—Selfish inebriates, who want to indulge in booze regardless of the mischief and misery that results.

3—The brewers and distillers, who want to profiteer out of the manufacture and sale of intoxicants.

4—The liquor traffic, who want to profiteer out of the sale of intoxicants.

5—The enemies of society who want to foster intemperance regardless of the consequences, and with the brewers and distillers who want to profiteer out of the ruin of men and women and want the government to assist them by becoming a selling agent.

It should be an easy matter for any sound-thinking person to decide how to vote on Oct. 23.

Some of the Moderation league advertising gives the names and addresses of men and women connected with the organization. Have any of them ever been known to have been workers for temperance? I don't understand how any woman at all interested in temperance effort can give support to the proposal for government sale of alcoholic liquor for beverage use, or that any temperance man can support such a proposition either.

W. M. E. DEFOREST, Springfield, Ont.

Oppose Prohibition.

Claims That Presence of Temptation Is One Means of Developing Stronger Characters.

Editor of The Advertiser: Sir—Many of the arguments used by prohibitionists in the furtherance of their cause are misleading. I note particularly that some, in advocating the continuance of the O. T. A., compare their brand of prohibition with the ten commandments. A few even go so far as to use the decalogue as an argument that God himself is a prohibitionist of their own kind. This statement should be carefully considered before being accepted.

The fundamental difference between the ten commandments and such prohibitory laws as the O. T. A. is that the former prohibit the acts themselves, while the latter seek to prohibit the instruments or means. There is a vast difference between "Thou shalt not do this" and "Thou shalt not have this." It is my belief that God himself is responsible for the existence of alcoholic beverages and other temptations so as to test our wisdom in regulating them, and our powers of self-control. The root of evil lies, not in the means, but in the human mind, its desires, and passions, and that is where corrective measures are most needed.

Following the arguments of the prohibitionists, we should therefore proceed to enact laws prohibiting the manufacture and sale of knives, pistols, razors, and other innumerable means of committing murder. Sex instinct should be destroyed by whole-sale as a cure for immorality. Money should be abolished to prevent embezzlement and theft. With the killings, robberies, crime and immorality committed with the aid of automobiles, they also should be wiped out of existence. "Away with liquor," cry the prohibitionists "lest our poor



Which Window would make You Stop?

How one merchant increased sales and quality patronage by increasing the light in his windows.

"OUR windows were lighted like those of the average store. We found by actual count that they were stopping 12 out of every 100 persons who passed."

We doubled the amount of light by using a larger size of Edison Mazda Lamps in our reflectors. We found that we stopped 17 out of every 100. And an average of 4,500 people passed nightly.

The result has been not only a marked and sustained increase in sales, but we have increased our quality patronage and are doing a bigger business in higher-priced women's wearing apparel.

But what surprised us most was the cheapness of better lighting as compared with the sales return. While our total current cost for window lighting was increased from eight to seventeen cents an hour, the sales value of our show windows increased 40 per cent."



Make This Test.

YOU, too, can increase the drawing power of your windows by using more light. Beginning tonight, see how many of each hundred passers-by are attracted to your display. Then install larger lamps and see how many more stop.

Ask your lighting company or an Edison Mazda Lamp Agent to help you conduct the test and to show you the standard window and store lighting equipment for your size and kind of store.

EDISON MAZDA LAMPS

Edison Lamp Works of Canadian General Electric Co. Limited

Advertise in The Advertiser

Cold air under the fire for hard coal Warm air over the fire for soft coal

McClary's exclusive Air Blast Ring introduces warmed air over the fire. Proper combustion occurs and the excessive volatile carbon gases released from soft coal are all utilized.

This stops the usual waste in firing with soft coal.

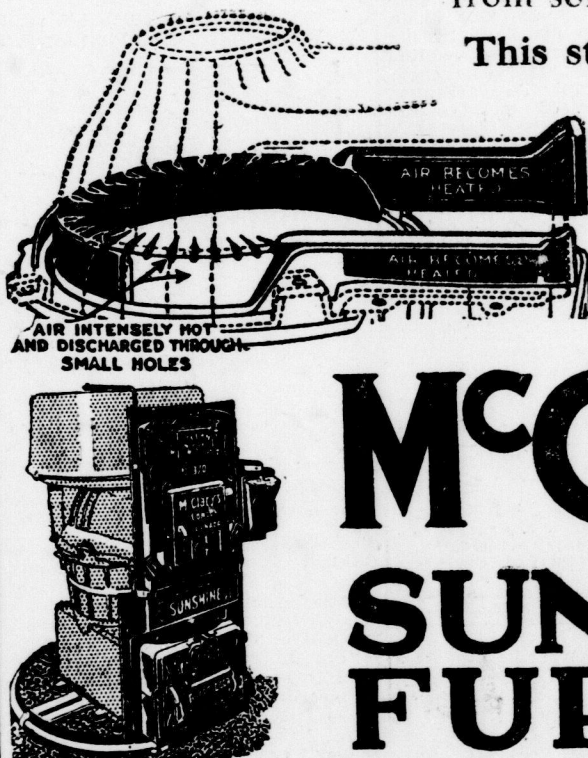
The best parts of the fuel do not go up the chimney as soot.

Install

McClary's SUNSHINE FURNACE

and keep your home comfortable with either hard or soft coal.

Consult McClary's dealer and he will show you how to have a snug, warm home next winter on lower priced fuel.



Government Control A Business Proposition

ARTICLE NO. 5

Some time ago the Toronto Star sent a correspondent to the West to investigate the results of the adoption of Government Control in the four Western Provinces. The Star announced in the beginning that these articles would be fair and would give both sides of the story. These articles were, and are being, reproduced in The London Advertiser.

So far, no one has been able to find the "fairness" nor the "other side" of the argument. The articles so far have been almost entirely "dry," and they have contained considerable misrepresentation, a great deal of exaggeration and some very misleading inferences.

In Alberta, for instance, liquor sale is licensed by the glass. The articles plainly state this is the result of Government Control, and the inference is made that Ontario will have the same condition if Government Control is sustained at the polls.

In neither British Columbia nor in Manitoba does Government Control mean sale by the glass.

In Alberta and Quebec it does mean sale by the glass, of beer and wine in licensed premises.

Premier Ferguson has clearly and emphatically stated that Government Control in Ontario will not mean sale by the glass. What Manitoba and British Columbia have done, Ontario can do!

British Columbia took a vote on beer by the glass, but the result, owing to errors in counting the ballots, is not yet decided, though it would appear that the result is unfavorable to sale by the glass.

One glaring misstatement in the article on British Columbia is in regard to the distribution of profits from liquor sales in the Coast Province, and this misstatement has had editorial indorsement in both the Star and Advertiser.

The statement shows that the Government, from June 1921 to September 1923, sold \$21,393,000 worth of liquors.

In British Columbia a certain percentage of the profits are returned to the municipalities on a per capita basis, the Government retaining the lion's share for itself. Yet the Star and Advertiser mention only the sum returned to the municipalities, \$1,537,000, and represent it as the total profit derived by British Columbia from liquor sales, whereas the total sum is really two or three times that distributed to the municipalities.

Then a long line of deductions is built up from this false statement to show how much liquor would be drunk in Ontario at the same rate of consumption.

No mention is made of the tremendous tourist trade which has accrued to British Columbia since Government Control went into effect. It is not stated that the tourist business in British Columbia is the second largest industry in the province, leaving many millions of dollars in circulation.

The same thing will happen in Ontario under Government Control.

Not only will the government derive the profits now being taken by the bootleg trade, but Ontario will have an added attraction to tourists.

Last year it was estimated that \$40,000,000 was spent in Quebec by tourists. They did not come to Montreal and stay there drinking, as is sometimes insinuated, though undoubtedly thousands did come because a drink was available if they wanted it. But they travelled over the province wherever there were good roads and spent as they went.

The Quebec government, realizing the tremendous value of this tourist trade, is spending millions derived from liquor sales, upon the roads.

Some good people say Ontario does not need revenue derived from liquor sales.

Is it not much better for the government to disperse reliable goods and derive the profit than that bootleggers should sell poisonous liquors at extortionate prices and derive all the profit—the government having the privilege of spending millions on enforcement of The Ontario Temperance Act?

Ontario towns, villages and farms will share in this tourist trade just as they do in British Columbia and Quebec, but on a far greater scale.

Both British Columbia and Quebec face on sparsely-settled States, largely wilderness, while Ontario can draw from the richest, most-densely populated States of the Union, all along her border line.

This side of the case is not touched upon in any of the articles appearing in the Star and Advertiser, but it is nevertheless a very important consideration for the people of Ontario on October 23rd next.

If Government Control were nothing more than a business proposition, bringing to the province a large measure of prosperity, it would merit the support of all classes.

But it is more than that. It means the abolition of one of the most abortive, un-British and unfair pieces of legislative enactment on the statute books of Ontario—The Ontario Temperance Act.

Mantell Has New Version of Shakespeare's Shylock

Actor Presents a Proud, Dignified Character Who Does Not Fawn.

SPLENDID RESTRAINT

In the "Merchant of Venice," the last of the Shakespearean plays produced by Robert Mantell in London during this visit, the actor showed a more modern version of Shylock, and incidentally a more human figure than we have been accustomed to in many of the older performances.

His Shylock is no fawning, cringing money lender whining and grovelling at the feet of the Gentile oppressors. Mr. Mantell's Jew comes of finer stock. He is the true Jew of history, intensely proud of race and heritage, tenacious of every right of his people, though he must pay for it with suffering. He is seared with the scars of innumerable insults, but withal sturdily independent and scornful of the surrounding foreign world.

Mr. Mantell gives us a most virile Jew. He presents us with a heroic, deep-passioned figure, an outcast from his time and the people he lived among, but fiercely rebellious of the treatment meted out to him and his brethren.

Know Sentiment. Below the whole character is a tremendous reserve and dignity. The aristocracy of his lineage transcends each more petty feeling. His duets are his first consideration to be sure, in all ordinary days and under all usual conditions, but when his daughter steals the turquoise that came a present from his long dead Leah, memory recalls young manhood, and he would give every duet for the return of this single love gift.

This Shylock is a very human fellow. If he seems to the gay young Gentiles of Venice bitter, it is not without just cause. He has all the Jewish suspicion of his eternal enemy, and the story shows the logic and force of this plainly enough. If Shylock in this portrayal by Mr. Mantell is human it is never overdone, and never burlesqued as has been the case with lesser artists. The restrained poise of the central figure is never lost, and throughout the garish color of the play remains a deep toned background of misfortune.

Perfect Control. So many actors have relied on "make-up" and melodrama to conjure up a Shylock that it is a relief to see Mr. Mantell using his glorious and perfectly-controlled voice and the quiet nervous gesture of his slim hands to paint the character of the forlorn Jew. In the court scene, where by the logic of Portia he sees his scheme of revenge go astray, his life in danger and his riches stripped from him, he gives a very fine and carefully-thought-out performance. He fights for the full measure of his bond and the pound of flesh with every advantage which the law allows. But when he is caught in his own legal trap he accepts defeat with resignation and his last words to the judge, asking that the agreement whereby he loses every duet be sent to his house and giving his promise to sign it, and his exit from the circle of enemies, one of whom has stolen his daughter, he limns the story of Shylock boldly as in a silhouette. The suffering of the great race is summed up in the fierce-lipped, bitter-eyed, unbending old man, who painfully drags himself from the room and turns his stern features toward a fresh sorrow and a greater loss.

One would imagine that Mr. Mantell takes more pleasure in this role than in others. He plays it so easily, so wholeheartedly and with such a convincing air, as if he were never in doubt as to the quality of the Jew of Shakespeare's coin. He lends it that touch of pathos without which there can be no historically true story of the Jew. Saturday night's performance was attended by a large number of school boys and girls. It should supply them with a more natural interpretation of the play and its lessons than they will find in text-books.

Miss Hammer Good. As Portia, Miss Genevieve Hammer gave us the best work she has accomplished in the four plays presented at this time in the city. The combination of the beautiful girl in love with Bassanio, and the stately young advocate, suits her particularly well. Her beauty and coquettishness serves her as well in one as her clear enunciation serves her in the other. As in every other play in the repertoire, she had the additional appeal of really lovely costumes, and in the brightly-lit scenes of the "Merchant of Venice" proved a most charming and capable Portia.

The play, in spite of the always impending tragedy of the Jew, is sprightly, and moves with quick action. In this the company as a whole kept step and put plenty of life into the scenes. In the one comedy role, that of Launcelot Gobbo, Shylock's servant, Le Roi Operti was excellent. No Gobbo has been seen with more genuine pleasure than this. The Pucklike fancy written into the part was brought out in every detail with infectious gaiety. The actor in this case has some advantage in a physical way to help in such a part, and very wisely made the most of it.

Theresa Colburn as Nerissa, maid to Portia, and Ruth Noble as Shylock's daughter Jessica, together with Vaughn Deering as Antonio, John Knight as Bassanio, Henry Buckler as Gratiano, Edmund Dalby as Salari, Edward Emery as Lorenzo, Arthur Fox as Salario, contributed well-played and nicely-balanced roles to the play, making a really very fine performance of one of Shakespeare's most interesting and fascinating plays.

PRICE READY TO ORDER EXAMINATION OF PIRIE

Canadian Press Despatch. Toronto, Oct. 12.—Acting Attorney-General Hon. W. H. Price announced yesterday that he had no request from either crown or defence has been made to him yet for facilities to have the mental condition of John Pirie, the Ottawa man held on a charge of murdering his family, investigated, he was prepared to have the necessary steps taken as soon as a formal request is received.

APPLIES FOR DIVORCE. Canadian Press Despatch. Ottawa, Oct. 12.—The following application for divorce appears in the current issue of the Canada Gazette: Helen M. Pritchard, Chat-ham, from George J. Pritchard.

Man Confesses After 12 Years

Special to The Advertiser.

Kitchener, Oct. 12.—A Detroit man, formerly of this city, recently called on Magistrate J. J. A. Weir and told him that he had a troubled conscience. He was awakened some years ago, in connection with a case here in police court in 1912. As a result an innocent man suffered in a liquidation of the general assembly came to Kitchener especially to see the magistrate and he left feeling much better. His conscience was awakened some years ago, when he joined a Detroit church. Magistrate Weir has looked up the case in question and found that his visitor clearly remembers all the facts in connection with it.

UNION IS APPROVED AT NEW ST. JAMES

Elders Will Make Strong Fight For Adoption of Proposed Plan.

The session of New St. James church, North London, is strongly in favor of church union.

At a meeting held last Friday night the session adopted a resolution appointing 13 of its members as a union committee "whose duty it shall be to carry out the policy of the general assembly and the presbytery by fostering and promoting the principles of church union in the congregation." The committee was given power to add to its numbers by associating with it members of the congregation, and also to take all steps necessary to give effect to the resolution covering the appointment.

The committee was also authorized to prepare a circular letter to be addressed to the members of the congregation, stating forth the facts of the union bill and stating clearly what a vote to remain out of union will mean for the congregation.

In view of the fact that the session approved of the taking of a vote of the congregation in a manner provided by the church union bill to determine whether or not the congregation will go with the Presbyterian Church of Canada into union, the union committee has decided to hold a general meeting of the congregation in the near future to which are invited all those desirous of having New St. James' church go into the new union. Members of the congregation favorable to union have been asked to communicate with the members of the committee.

At a meeting of the union committee held Saturday night steps were taken to have prepared the circular letter on union, which is to be forwarded to the members of the congregation after having been submitted to the session for approval.

The meeting was a most enthusiastic one and from reports already received by the committee there is every indication that the congregation as a whole is by no means decided to remain out of union, despite the stand taken on the question by the pastor, Rev. James MacKay, who is strongly opposed to the movement. The members of the union committee appointed by the session are: Rev. Frank Ballantyne, Dr. A. J. Murray, A. L. Fletcher, S. B. Gorwill, D. McCrimmon, A. R. Miller, Wm. A. E. Neil, G. A. Whelan, W. J. Patterson, W. A. Tanner, P. J. Thompson and R. J. Webster.

AMERICAN PRISONER LODGED IN LOCAL JAIL

Sheriff of Bryants Pond, Maine, Pauses Here With Fugitive.

Sheriff B. R. Billing of Bryants Pond, Oxford county, Maine, lodged a prisoner in the city jail last night, who is charged with violation of the Mann act, fraud and selling of mortgaged property. The prisoner was captured in Detroit with a young girl of 15 years of age, who had accompanied him to Detroit from the Maine city. She is also being taken home by the sheriff, and was put in the Thomas Alway home overnight. It was not under arrest, but will be held as a witness.

Harry D. Cole of LeParis, Maine, the man who sold the cat to the prisoner and which the prisoner is said to have endeavored to sell, while there was still a large amount owing on it, is accompanying the sheriff, as it was necessary that he go to Detroit to identify the car.

The prisoner, who is 22 years old, is married, but is separated from his wife, left the Maine city on September 20 and went by an indirect route to Detroit. The young man first tried to dispose of the car in Fitchburg, Mass., but was unsuccessful. Sheriff Billing heard of this attempt, but was just a little late in getting to Fitchburg to reach the man. He then sent a fier to the police of all cities in the country and the couple were arrested the other day in an apartment where they were living in an automobile factory.

The party left the city early this morning on their way to Maine. Sheriff Billing stated that he was going to make an attempt to reach Boston by nightfall, a distance of 350 miles.

Obituary

MRS. ALEXANDER JONES. Mrs. Alexander Jones of Thamesville died in St. Joseph's hospital yesterday, following a lengthy illness. Mrs. Jones had been in the hospital for three days, but had been ill at her home for several months. She was a lifelong member of the Baptist church. The survivors are her husband, one son, Joseph at home, and four daughters, all living away from home. The remains were shipped from the Asplines of the deceased yesterday to Thamesville. Interment will be made at that place.

ALTERATION SALE

PIANOS

\$50 A very fine Rosewood Grand Piano, first class for practicing. Payable \$10 Cash and \$1.00 Week.

\$125 A very good used Piano that is in excellent condition. Payable \$10 Cash and \$1.25 Week.

\$250 An exceptionally fine slightly used Mason & Risch Piano. Regular price \$550. A big snap.

PIANO PLAYER

\$515 This is a slightly used Mason & Risch Player-Piano. Good as new. Reg. price \$750. Good as new. Reg. price \$750. Call quick.

\$595 A very fine up-to-date Mahogany Player-Piano, not 7 months in use. Regular price \$900. Call quick.

\$625 An extra snap. Beautiful Mahogany Player. Used for demonstration only. Regular price \$850, now \$625.

ROLLS 25c

All Brand New \$1, \$1.25 and \$1.50 Rolls

SHEET MUSIC 10c

We are discontinuing this department and are selling out all our New Sheet Music at 10c per copy.

STARR CO. LTD. 265 DUNDAS ST. LONDON

PREMIER PROMISES ANATOLE FRANCE OUTLET TO PACIFIC CALLED BY DEATH

Will Introduce More Vigorous Immigration Policy For West. Noted French Writer, 80 Years of Age, Was Long Ill.

Associated Press Despatch. Edmonton, Oct. 12.—A message of optimism as to the future of the West and a pledge that the Peace river country would be given an outlet to the Pacific Coast as soon as it is possible, was delivered by Premier King, who addressed an audience of 2,000 persons here last night.

For the development of the great natural resources of the country, the Liberal leader promised reforms in the tariff, which would relieve from their present duty such implements and articles as are used in the development of those natural resources. This is the policy of the government of which I have the honor to be the head to introduce a vigorous policy of immigration which will people the vast areas of undeveloped country in the great West," declared the premier.

SINN FEINERS TO CONTEST ELECTIONS IN IRELAND

Associated Press Despatch. Dublin, Oct. 11.—Eamon DeValera announced today that the standing committee of the Sinn Fein had decided to contest the elections in six northern counties of Ireland. The people there, he said, will be given an opportunity to prove their adhesion to the principles of Irish unity by voting for candidates who will deny the right of England "to make partition laws, or any other laws, for the benefit of the people of the north, who will pledge themselves accordingly not to sit in the English parliament."

CHATHAM ORGANIST TAKES POSITION AT LOCAL CHURCH

Special to The Advertiser. Chatham, Oct. 12.—F. Whitney Scherer, organist of Christ church, has accepted a similar position at the First Methodist church, London. Mr. Scherer intends to retain his music classes here.

UNEMPLOYED ASSOCIATION TO VISIT TORONTO PLANTS

Associated Press Despatch. Toronto, Oct. 12.—Canvass of the factories in this district to find work for at least a part of Toronto's unemployed, will be made by the unemployed association of Canada. At a meeting here Saturday night, it was decided that four of the unemployed will make such a canvass at once and strive to find at least one or two vacancies in every factory district.

GREATEST BARGAINS

EVER OFFERED

\$100 CASH

\$100 AND UP PER WEEK

10% Discount For Cash

We are making alterations in warehouses in order to make more room for our increasing Piano, Player, Phonograph and Record business, discontinuing our Sheet Music Department, therefore we are offering all Pianos, Players and Phonographs, Records, Small Musical Instruments, at such reduction in prices as never before heard of in London. Remember, all these are standard makes and fully guaranteed, and if not as represented may be returned and money paid will be refunded.

Do not delay. Either call or write us at once for list of the very many bargains being offered.

OPENEVENINGS

PHONOGRAPHS

\$15 \$22 \$32.50 \$42.50 Up

15 Phonographs	10 Phonographs
REGULAR PRICE \$135.00	REGULAR PRICE \$165.00
NOW \$61.50	NOW \$76.50

RECORDS

Each 35c Each

OR 3 for \$1.00

Brand New Records that play on all phonographs.

SMALL MUSICAL INSTRUMENTS

Ukuleles, \$3.50
Violins, \$6.00
Guitars, \$8.75

And all other Small Goods at from 25% to 50% less than other dealers sell at.

EXHAUSTED WOMEN QUICKLY RESTORED

COUNTLESS thousands of women must work day after day in their homes, in offices and stores who are really unfit for their tasks. With bodies exhausted and nerves overstrained, they must get through each day by will power alone.

Such women should not be content to drag on, making their sacrifices of health, strength and even happiness. They should begin at once the rebuilding of their bodies.

Weakened bodies can quickly be restored. Amazing improvement often is shown in just a few days. Signs of returning vitality soon appear.

WINCARNIS

Coleman & Company, "Canada," Ltd., 67 Portland St., Toronto.

Children Cry for



MOTHER: Fletcher's Castoria is a pleasant, harmless Substitute for Castor Oil, Paregoric, Teething Drops and Soothing Syrups, especially prepared for Infants in arms and Children all ages.

To avoid imitations, always look for the signature of Dr. J. C. Fletcher. Proven directions on each package. Physicians everywhere recommend it.

Advertise in The Advertiser

1 Are you in favor of the continuance of The Ontario Temperance Act?

2 Are you in favor of the sale as a beverage of beer and spirituous liquor in sealed packages under Government control?

MARK YOUR BALLOT HERE



The Moderation League

Published by LOCAL BRANCH: Headquarters: Richmond and King Streets. Telephone Numbers: 8511, 8512. Contributors to the funds of the campaign may be sent to Mr. Hume B. Elliot, K.C., at the above address.

MINERS STRONGEST POLITICAL UNION

British Federation Hopes To Increase Number of Seats in Commons.

HOLD 43 NOW

Associated Press Despatch.
London, Oct. 12.—A review of the activities of organized labor in the political campaign reveals that the miners' federation, the most powerfully organized politically of all the unions, which already holds 43 seats in the coal fields, will concentrate campaign on the re-election of the member with perhaps an effort to gain three or four more seats, which appear favorable for the miners.

The railwaymen have eleven seats including Colonial Secretary J. A. Thomas. The railway clerks' association have seven members. Joseph Bromley, secretary of the locomotive engineers' union, is again contesting the constituency of Barrow.

Joseph Devlin will possibly be again in Liverpool Exchange, making another effort to gain that seat for Irish Nationalism. The Liverpool Conservatives, who are highly organized, have declared against any rapprochement with the Liberals, who

The Laborites profess faith in the ability to hold the two Liverpool seats captured from the Conservatives in the last two years. One of these is held by J. H. Hayes, official of the policemen's union, who beat the Earl of Derby's son, Earl O. Stanley. The other Labor seat in Liverpool is held by J. Gibbons, who by defeating last year, Sir R. P. Horton, ended 33 years of Conservative representation in Liverpool West.

ARMENIAN RELIEF OFFICE SPEAKS IN CITY CHURCH

Rev. A. J. Vining, D.D., Toronto, secretary of the Armenian relief association of Canada, who spoke of such acceptance yesterday in

Dr. Vining, who is a former pastor of Talbot Street Baptist church here, will speak in that church Sunday night. On the following Sunday he will speak in New James' Presbyterian church in morning, and St. Paul's cathedral at night.

Dr. Vining was pleased with response which greeted his yesterday when financial assistance was promised him sufficient to aid two young Armenian orphan. The assistance was proffered by Adelaide street congregation and private individuals.

The Kiwanis club of this city

Dr. Vining was pleased with the response which greeted his efforts yesterday when financial assistance was promised him sufficient to adopt two young Armenian orphan boys.

The assistance was proffered by the Adelaide street congregation and to private individuals.

The Kiwanis club of this city some time ago adopted a young boy.

re Medicine

resorted to everywhere—
Sick Headache, Biliousness,
Constipation, often considered
badly inconvenient ailments
in a dyspeptic condition of
the torpid action of the liver—

Ham's

Pills

Genuine
R

ASPIRIN

TABLETS OF ASPIRIN

"Bayer Cross" on tablets you see
 The Bayer product proved safe
 34 years ago.

Colds	Headache
Pain	Neuralgia
Toothache	Lumbago
Neuritis	Rheumatism

age which contains proven directions for use.
 Tablets—Also bottles of 24 and 100—Druggists and Chemists (in Canada) of Bayer Manufacture of Mononitrophenyl Acetic Acid, ("A. S. A."). While it is well known, to assist the public against imitations, the Tablets are marked with their general trade mark, the "Bayer Cross".

1

AMUSEMENTS

TONIGHT At 8:15. G-R-A-N-D TONIGHT At 8:15.

JOHN GOLDEN WINCHELL SMITH FRANK CRAVEN

PRODUCED DIRECTED BY WROTE

THE COMEDY SENSATION OF TWO CONTINENTS

the 1st Year

A COMIC-TRAGEDY OF MARRIED LIFE

You've read what the Montreal critics said of it. Now read what they thought of it in New York, where it played a solid year.

"Every possible variety of laugh from a refined giggle to a shout."—New York Herald.

"The most human comedy the theatre has produced in a decade. Outdistances all competitors as a laughing success."—New York Evening Mail.

"Those who are married and those who are not had better see 'The First Year'."—New York Daily News.

Then Hustle Over to the Grand Box Office and Get Your Seats and Don't Forget It's a Guaranteed Attraction.

PRICES: EVENING—25c, 50c, 75c, \$1.00, \$1.50

SEATS NOW SELLING.

THE NEW MAJESTIC

Matinee, 2:15 — STARTS TODAY — Evening 8:15

GREATEST SHOW ON EARTH FOR THE MONEY!

LEW KELLY DANCES THE NEWEST SONGS THE LATEST

(Fuller hop) AND HIS

COMEDIANS THE FUNNIEST CHORUS THE PEPIEST

BURLESQUE'S FAMOUS ENTERTAINERS

CAROLINE ROSS

GERTRUDE LYNCH — MARY LANE — DOT LAMONT

BILLIE MAXWELL — CRESS HILLARY — JAY GIRARD

AL SHERWOOD — JACK SEWARD

20 — FAST STEPPING GIRLS — 20

Matinees . . . 25c and 50c

Evenings, 25c, 50c, 75c, \$1.

Ladies' Daily Bargain Mats **25c**

LADIES WELCOME AT ALL PERFORMANCES

LOEW'S

Clean, Wholesome Entertainment.

JACK HOLMES

AND NORMA SHEARER

IN

Empty Hands

A Thrilling Tale of the Canadian Wilderness

LOEW'S SUPREME VAUDEVILLE

Technical and Commercial Evening Classes

Added Classes Opening This Week

Advertising, Salesmanship, Cooking, Car Owners,

Bookkeeping, Stenography, Millinery, Wood Carving, Draughting.

On account of the large registration, the above new classes have been added. Students may register in the Technical School any evening this week till classes are filled. Phone 3800.

G-R-A-N-D

3 DAYS COMMENCING 16 THURSDAY, OCT. 17, 1924. FRIDAY, SATURDAY AND SUNDAY MAT.

EVENINGS . . . 25c to \$1.50

MATINEE . . . 25c to \$1.00

The Dumbbells

In Capt. Plunkett's "ACE HIGH"

SIXTH ANNUAL REVUE

With ROSIE HAMILTON, Capt. Plunkett, and the Dumbbells.

BANGHART'S OLD-FASHIONED DANCE

HYMAN HALL, TUESDAY, 8 P.M.

Garde Wigley's Moonlight Serenaders.

ADMISSION 25c.

MALE HELP WANTED

A CAPABLE man, employed in London factory or shop, can earn good money in spare time; no selling; strictly legitimate; personal interview by appointment; confidential; give address and phone. Box 133, Advertiser.

MANAGER for branch office to be opened in London and surrounding towns. No experience necessary. \$500 cash required secured by sample stock. 250 per month. Wire or write: Manufacturer, Citizens' Building, Mansfield, Ohio.

FEMALE HELP WANTED

AMBITIOUS, reliable woman to train as coster for position with Spirella Co. Outdoor work, good pay. Phone 2242 for interview.

CHOCOLATE DIFFERS good pay. Apply Employment Dept., McCormick Manufacturing Company.

COOK GENERAL Good wages. Mrs. J. E. McConnel, 1162 Richmond St. W. Phone 135, Advertiser.

WANTED—A maid who can do cooking and general housework. Apply Box 133, Advertiser.

WANTED—A nursemaid who has had some experience with children. Apply Box 133, Advertiser.

WANTED—Capable general maid. Apply 934 Richmond St.

WANTED—Cook general, reference required no laundry work. Apply Mrs. M. Dillon, 10 Mary Place.

WANTED—Men and women to earn \$5 to \$25 weekly at home; no canvassing; experience unnecessary; distance immaterial. Particulars, send stamp, address T. W. Chadburn, Dept. C-13, Station D, Toronto.

HELP WANTED

EARN money weekly, spare time, addressing, mailing, music circulars. Send 10c for music information. American Music Co., 1653 Broadway, Dept. Y-51, New York.

MAKE MONEY at home writing show cards for us; we instruct and provide work; no experience necessary. Kwik Show Card System, Bond St., Toronto.

LOST AND FOUND

LOST—Saturday, between Eglinton St. and the market, gold cuff link, initial B. E. cell phone 2193-W. Reward, \$25.00. Call at 21 Grafton St. Reward.

LOST—Boston ball, white with brown spots, short curly tail. Please phone 4024-M, or 115 Mackville St.

LOST—First part of week in London South or downtown district \$10 and \$5 Bank of Toronto bills. Reward at Advertiser Office, King St.

LOST—Oct. 1, Beagle bound dog pup, five months old, black and white speckles. Reward, A. Lukings, Eglinton, Phone 47, Ring 82.

BUSINESS OPPORTUNITIES

MANAGER for branch office to be opened in London and surrounding towns. No experience necessary. \$500 cash required secured by sample stock. 250 per month. Wire or write: Manufacturer, Citizens' Building, Mansfield, Ohio.

STORE and dwelling attached, eight-roomed brick cottage, modern except furnace, large cellar, 250 sq. ft. property, stock at invoice price, splendid location for service station, good cash and carry business. Phone 2960.

ARCHITECTS & SURVEYORS

FARNCOMB, F. W.—Civil engineer, surveyor, 307 Dom. Savings, Tel. 552.

McBRIDE, H. C.—Architect, Molsons Bank Building, Phone 2924-W.

MURRAY, WILLIAM H.—Architect, Dom. Savings Building, Phone 1557-W.

MOORE & CO., JOHN M.—Architects and engineers, 489 Richmond St.

OSTEOPATHY

CATON, DR. H. V. has removed to 380 Adelaide St., between Dundas and King Sts. Phone 1573.

BORN.

PUTNAM—To Mr. and Mrs. E. F. Putnam, 27 Garfield Ave., Oct. 12, 1924, a daughter.

SYME—To Mr. and Mrs. Robt. Syme, Oct. 12, a son, Loriston Boss.

MARRIED.

MARTIN—Wedded in Trinity Church, Saint Augustine, Florida, Oct. 11, 1924, by the Rev. L. Fitz, to Miss Fanny Westcott, daughter of Mrs. Fanny Westcott, of this city, to Nelson Martin of Havana, Cuba.

OLIVER—McDowell, on Saturday, Oct. 12, 1924, at London, Ontario, to Miss Helen, daughter of the late Mrs. Sarah and the late Sam McDowell, to George Oliver, of this city.

WAGNER—Oliver, on Thursday, Oct. 10, 1924, at the home of the bride, to Miss Helen, daughter of the late Mr. and Mrs. James Oliver, to J. Read W. of this city, formerly of Mansfield, Ohio.

DIED.

ALFORD—At Victoria Hospital, Saturday, Oct. 12, 1924, Alexander, beloved husband of Mrs. A. J. Alford. Funeral services at his late residence, 181 Walnut street, on Tuesday, Oct. 14, 1924, at 2:30 p.m. Interment at Mount Pleasant Cemetery. Friends and acquaintances please accept this intimation.

FOULDS—at his late residence, 22 Gerrard street on Saturday, Oct. 11, 1924, at 2:30 p.m. Interment at Mount Pleasant Cemetery. Friends and acquaintances please accept this intimation.

GRAHAM—Allan D., at his residence, Delaware Township, concession 2, on Tuesday, Tuesday, at 2:30. Services at 2. Interment at Stratford Cemetery.

MUIR—At Niagara Falls, on Sunday, Oct. 12, 1924, Eliza, widow of the late William Muir, late of Clinton, Ont., aged 81 years. Funeral will be held at the home of her son, J. Douglas Muir, 88 St. Clair Avenue, on Monday afternoon, October 13, at 2 o'clock. Interment will take place at Clinton, Ont., on the arrival of the 11:05 a.m. train, Tuesday morning.

SHEPPARD—At his late residence, Victoria Apartments, on Saturday, Oct. 12, 1924, John, beloved husband of Mrs. J. Sheppard, formerly of Bothwell in his 82nd year.

Funeral will leave Geo. E. Logan's home on Monday at 2 o'clock. Friends and acquaintances please accept this intimation. Interment at Mount Pleasant Cemetery.

SMITH—At St. Joseph's Hospital on Friday, Oct. 11, 1924, Rose, dearly beloved wife of Martin Smith in her 81st year.

Funeral in the family residence, 660 York St. on Wednesday morning at 8:30. Requiem high mass at St. Peter's church, 10 o'clock. Interment at St. Peter's Cemetery.

SMITH—On Oct. 13, 1924, Alicia Burns, widow of the late Coral Smith, in her 76th year.

Funeral service will be held at her late residence, 11 Alford street, on Wednesday, Oct. 16, at 2 o'clock. Interment at Mount Pleasant Cemetery.

SWAN—At her late residence, 96 Inkerim street, on Saturday, Oct. 11, 1924, Eliza, beloved wife of Isaac Swan, in her 71st year.

Funeral will leave the above address on Tuesday, Oct. 14, Service at 2 o'clock. Friends and acquaintances please accept this intimation. Interment at Woodland Cemetery.

LEGAL CARRIES

BARTRAM, W. G. R.—Barrister, notary, etc., 59 Dundas St.

BUCHNER & RAMSAY—Barristers, solicitors, corner Talbot and Carling, Phone 119, Dundas St. W.

CARROTHERS, CECIL—Barrister, solicitor, notary public, Moore Bldg., King and Talbot Sts. Phone 839-W.

CHRONY & BETTS & BLACK—Fred. Bldg., Market St. Hours, 9 a.m. to 6 p.m. D. K. Black, Huron & Erie Bldg., London, Ont.

CURRAN, FRANK H.—Barrister, solicitor, notary, Bank of Montreal Bldg., 119 Dundas St. W.

DOUGLAS, A. R.—Barrister, solicitor, notary public, Oak Hall Building, 119 Dundas St. W.

GIBBONS, HARPER & BRADEN—Barristers, etc., Imperial Bank Bldg., F. F. Harner, J. A. Braden.

GLADWIN STANLEY—Barrister, solicitor, etc., Bank of Montreal Bldg., Market St. north, Bank of Montreal Building.

GRAYDON & GRAYDON—Barristers, solicitors, 119 Dundas St. W.

GREENLEES, F. HARRY—Barrister, Moore Bldg., cor. King and Talbot, 59 Dundas St. W.

MACPHERSON & PERRIN—Barristers, 57 Dundas St. W.

MAJOR G. N. WEEKES—Huron & Erie Bldg., Market St. Hours, 9 a.m. to 6 p.m. D. K. Black, Huron & Erie Bldg., London, Ont.

McGOVY JUDG & HENDERSON—Barrister and solicitors. Money to loan. Bank of Toronto Chambers.

MENZIES & CLUFF—Barristers, solicitors, etc., 404 Talbot St. Tel. 874.

MURPHY, GUNN & MURPHY—Bank of Toronto Chambers, Phone 170.

RIDOUT & MAYBEE—156 Yonge St., Toronto. Solicitors of patents and experts in patent law. Send for our handbook.

SCANDRETT, T. W.—Barrister, solicitor, notary, Money loaned, 38 Dundas St. W.

SPENCER & BRADEN—Barristers, solicitors, 211 Dom. Sav. Bldg. Tel. 790.

TENNENT & TENNENT—Barristers, notaries etc., 78 Dundas St.

REAL ESTATE

REAL estate loans. E. Towe & Co., gen. insurance agency, Royal Bank Bldg., 38 Dundas St. W. Phone 354.

SCANDRETT, T. W.—Solicitor; private and trust money to loan, lowest rates, 38 Dundas St. W. Phone 354.

ROOMS TO LET

CENTRAL—Small furnished house, keeping room, suitable for business; all conveniences. 428 Clarence St.

CENTRAL—Two bedrooms with use of kitchen, dining room, living room, and bathroom. Phone 821 for appointment.

FURNISHED room and breakfast for gentlemen. Close to all conveniences. Box 131 Advertiser.

FURNISHED rooms and bachelor apartment. Apply 277 Wellington St.

KING ST.—676—Room and board, private, modern home, use of phone. Tel. 4723-M.

ACCOUNTANTS

DOUGHERTY, A. J.—Chartered accountant, 312 Tecumseh Ave., Phone 820.

RAYMOND, F. W.—Accountant, auditor, authorized trustee, assignee, liquidator. Room 10, Greene-Swift Bldg., London, Ont.

REAL ESTATE

CARTWRIGHT ST.—Two and half-story solid brick semi-detached house, full basement, furnace, double living-room, dining room, kitchen and summer kitchen, 6 bedrooms with clothes closets, 3-piece bath, two built-in cupboards, \$5,700 with terms. Apply C. C. Cartwright, 1000 Huron St., Phone 3399-W.

CHANCES FOR THE HOME-SEEKER

Hydro St. 5 rooms, \$1,700, \$100 down. Front St. 6 rooms, \$1,800, \$100 down. St. Julien St., 4 rooms, \$1,800, \$100 down. G. N. WEEKES MARKET SQUARE

FOR SALE

A BARGAIN for some one. Sunny-Suds electric washer, slightly used, still under guarantee. \$125. The Wife-Saving Station, 321 Dundas St.

BABy Buggy for sale, reversible body, in good condition. Apply 93 Beaconsfield Ave.

ALE, real stock, Burton and Stout. Tel. 5433-W. Delivered free. Victory Provisions, 78 Dundas St.

APPLIANCE cleaners, regular \$60 for \$40. Left Electric Company, 316 Grey St. Phone 4626-W.

BOY'S navy serge suit, age 14 or 15. Last's navy suit, size 38. Phone 7497.

BRITANNICA, ninth edition; set Balzac, Harvard classics, Kingsford's History of Canada, theological and medical books. Hamilton's 210 King St.

CANARIES—First shipment of imported trained singers due next week. London Aviary, 280 Talbot St.

CHAMBERLIN Metal Weather Strip Agency, C. McDonald. Phone 5573.

COMBINATION ambulance and patrol. Apply to Chief Constable, London, Ont.

ELECTRIC wiring, fixtures and appliances. Bowley Electric, The Store with the Stock, 306 Dundas St. Tel. 2203.

ELAT LENSES, \$1.00 each. F. Steele, optician, Opp. Loew's Theatre.

FULL LINE Pedlar perfect product, including metal bath, shingles, corrugated iron and garages. Brick and Supply Co., 444 Dundas St. W. Tel. 2203.

FURNISHED oak dining room suite, ten pieces, practically new, pretty design. Apply 127 Wortley Rd.

FURNITURE bought and sold, also auctioneering, commission, etc. Ralph, 411 Ridout St. Tel. 5084-W; residence, 2576-W.

GOOD BASE burner for sale. Apply 127 Wortley Rd.

LARGE assortment fall and winter hats, moderately priced. Miss Blackmore, 709 Dundas St. Open evenings.

MOFFAT four burner electric range and heater, good quality. 55 Beattie Ave. Phone 491-J.

NO LEAK roofing paint, 2 gal.; gallon; the thing to stop all leaks. London Wrecking Company, 500 Bathurst St. Phone 644-W.

FARMS

EXCEPTIONAL OPPORTUNITY IN FARMS

Good 20-acre farm, about 9 miles south of London and 2 miles from Glenora, Ontario. 2-story brick house, slate roof, 4 bedrooms, good living-rooms, various outbuildings, beautiful surroundings, good bank barn (30x100), stable for 20 cattle and 5 horses. Much more. Call at \$5,500. 60 acres within 10 miles of London, fully equipped, 2-story brick house, 3 bedrooms, large cellar, 250 sq. ft. property, stock at invoice price, splendid location for service station, good cash and carry business. Phone 2960.

ROSE BUSHES, bulbs, shrubs, London Floral Exchange, 5 Windsor Ave. Phone 6982.

SEE QUICK the Upholsterer about your furniture when in need of re-covering. 528 Richmond St. Phone 3887-J.

SINGER machines, and other makes, in stock, at \$2.00 each. C. H. Robinson, 700 Dundas St., upstairs. Phone 801-W.

SLIGHTLY used upright piano. This beautiful grand piano, in excellent condition, ready for sale at \$350, with easy terms. ASHTON'S MUSIC STORE, 627 Dundas St. Phone 2953-M.

TABLE lamp, walnut; bed and spring, also organ, cheap. Phone 7566-F.

WEATHER STRIP METAL, C. A. Smith, 30 Evergreen Avenue, Phone 1504.

\$65 BUYS an eight-piece dining-room, buffet, table and six slip-seat chairs, in excellent condition. They are good value. Just the thing for a quick fix in the furnace or grate. 1014 Dundas. Phone 4534-F.

ASKIN ST.—Seven-roomed, hardwood finish, possession Nov. 1st, modern, 600 sq. ft. lot, 100 ft. high. 1014 Dundas. Phone 4534-F.

CENTRAL AVE.—Beautifully located, facing Victoria park, immediate possession. Apply George Copeland. Phone 2045.

CENTRAL—Two-story brick house, suitable for roomers, rent moderate. Apply George Rowntree. Phone 1233.

CENTRAL, Wellington St. north—Heated modern duplex, best locality, oak floors, fireplace, electric stove, veranda. Phone 1676-W.

DUNDAS ST.—Near English, beautiful upper apartment, 2 rooms, bath, hardwood floors, cellar, furnace, electric grate, laundry tubs, private entrance. Phone 4534-F.

FLOOR space 45x40, on the fourth floor of the National Bowling Alley. Apply National Bowling Alley.

NORTH END—Two fine new fully modern red brick bungalows, oak floors, modern duplex, garage, fine fixtures. For appointment apply D. Wolf, care Artistic. Phone 5270.

NO. 2 CARTWRIGHT ST.—Eight rooms and finished attic, new, new bath, new bathroom fixtures. Also three-room apartment and bath. 300 Oxford St. Phone 4534-F.

OXFORD ST. 11, six rooms and bath, electric light and gas. Possession Nov. 1. Alex. Harvey, 802 Talbot St.

TALBOT ST. 810, seven rooms and bath, electric light and gas. Possession Nov. 1. Alex. Harvey, 802 Talbot St.

TENNESSEE ST. 31—Seven-room cottage, rent \$22 per month. Phone 4514.

UPPER DUPLEX, five rooms, separate bath, private entrance, hot water heated, hardwood floors. 900 Dundas.

WELLINGTON, 426—Attractive corner house, ten rooms, new, fully modern, immediate possession. Phone 4942-J.

PHONOGRAPHS

\$1 DOWN, \$1 weekly 10 selections free with every phonograph, 14 models to choose from.

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627 DUNDAS ST. PHONE 2953-M.

PRIVATE Sale household goods; quality sale. 110 Dundas St. Upstairs.

PRIVATE Sale. Dining set, quarter-sawn oak, beds and dresser, curtains, dishes, sewing machine; also dandy upright piano, \$225. Apply 150 Rectory St.

ROSE BUSHES, bulbs, shrubs, London Floral Exchange, 5 Windsor Ave. Phone 6982.

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POULTRY AND LIVE STOCK

FOUR POMERANIAN pups for sale. Phone 7155.

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ANTHRACITE COAL, all sizes. Best dry hardwood slabs, while they last, out they go at \$2.00 per cord. They are good value. Just the thing for a quick fix in the furnace or grate. 1014 Dundas. Phone 4534-F.

COAL—Cheapest, \$16 per ton; pea coal, \$12.50; coke, \$2.50; Fargnoli, 691 Adelaide Ave. Phone 5419.

WOOD, 9-inch, mixed, \$2.50 per load; beech and maple, \$3.75; dry kindling, \$1.00 per cord. Delivered. 431 Grey St. Phone 691-W.

MOVING AND STORAGE

BOGS FURNITURE STORAGE—Moving vans, 97 Carling St. Tel. 1162.

DAYS covered moving vans. Phone 2887. Office, 480 Maitland St.

FREEMAN & WHITING—Auto trucking, large vans, local and long distance. 1035 Florence. Phone 6038.

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PROBYN, W. C.—Local and long-distance moving goods insured, covered vans. 44 Chesapeake. Phone 7069.

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DR. A. W. MACFIE Dominion Savings Bldg., chiropractic, osteopathy and electrical treatment; eleventh year. Phone 4710 and 5719.

CADY, DR. W. H. D.C.M.C.—Electric treatment. 369 Queen's Ave. Phone 6155.

CHIVERTON, DR. MAURICE L. D.C. D.M.T., 199 1/2 Dundas St. W. Phone 2-5, 7-8. Appointments, phone 4205. Residence phone 3409-J.

DR. A. W. LUCAS, druggist physician, 86 Richmond Ave. Phone 235-M.

NATRASS, DR. MAUD—Chiropractic and osteopathy. 838 Dundas St. 591-W.

WALSH, DR. H. E. D.C., D.A.S.—Chiropractic physician, specialist in nervous diseases, modern electrical equipment. Dundas, cor. Colborne, Tel. 5245-J.

REAL ESTATE

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RAYMOND, F. W.—Accountant, auditor, authorized trustee, assignee, liquidator. Room 10, Greene-Swift Bldg., London, Ont.

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BICYCLES, lawn mowers, etc., repaired and sharpened by an expert, J. Grossman, 313 Richmond St. Phone 1122-M.

CEMENT mixer and man for hire, by day or week. Phone 3882.

FARMERS' ATTENTION!

We repair all makes of implements. Superior Machinery Company, Ltd., next Tecumseh House, York St.

FEATHER pillows and mattresses renovated at Hunt & Sons, 593 Richmond St. Phone 3272.

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H. WOODHOUSE—Floors scrubbed, waxed and general office cleaning; removal of carpets, etc. Phone 7450.

HAVE your chairs, couches, etc., sent to 89 Wharncliffe Rd. to be upholstered. Phone Mr. Pugh, 3654.

MAXWELL system for faces, scalps, eyebrows. Removal of superfluous hair permanently. Miss Beattie, Talbot and Fullerton. Phone 3027-W.

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CAR OWNERS, ATTENTION!

Let us repair, wash or store your car for you. We give the utmost care to every little detail.

CHAS. HUTCHESON

297 Talbot St. Phone 1272.

CITY CAR LAUNDRY—Cars washed, etc., by experts. 351 Wellington St., near B. Bonnet Taxi Co. C. R. Blackall, prop.

MAXWELL roadster, excellent condition. Bargain. Quick sale. Phone 2597-J.

SPECIAL 10 PER CENT SALE

FOR week of October 11 to 13 inclusive, we are offering to the public 18 cars at the above reduced prices, in order to make room for fall stock. You must see these cars to appreciate their value.

ASK our salesmen to explain our method of selling Motormart cars and why we can stand behind their value. You will be interested.

Chevrolet touring, 490 reg. \$170 \$150

Ford touring, reg. \$200 \$180

Grant touring, reg. \$180 \$160

Chevrolet 490 roadster, reg. \$105 \$95

Ford touring, reg. \$140 \$125

Ford touring, reg. \$215 \$195

Chevrolet touring, reg. \$435 \$395

Gray-Dort touring, reg. \$325 \$295

Maxwell touring, reg. \$310 \$280

Overland touring, reg. \$215 \$195

Ford touring, reg. \$215 \$195

King touring, reg. \$250 \$225

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Reo roadster, reg. \$165 \$150

Maxwell touring, reg. \$165 \$150

Maxwell touring, reg. \$210 \$190

Ford touring, reg. \$405 \$360

Maxwell touring, reg. \$410 \$370

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WE have over 40 other cars to choose from, including practically all kinds and models. Terms arranged to suit purchasers. We will accept your car in trade.

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\$1 DOWN, \$1 weekly 10 selections free with every phonograph, 14 models to choose from.

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DON'T HESITATE but send for H. R. Dixon, the plumber, 300 Chesapeake. Tel. 1747-W.

LET US attend to your plumbing and heating. 483 Maitland St. 413-W. Allen & Pope, 153 Chesley. Phone 2233-W and 7839-M.

PLUMBING and repairs—W. O. Ellwood, 48 Maitland St. Phone 413-W.

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THE HOLLIS PRESS for fine printing, stationery and service. Call on phone 7512-W. 761 Dundas St.

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NOW is the time to have your overcoat refitted and pressed. South Garment Store, 478 King St.

SUITS CLEANED, pressed and repaired; tailoring to measure; custom-made suits, alterations. 414 Elizabeth St.

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ALFRED W. ANDERTON, organist, St. James Anglican Church, vocal, piano, organ. Phone 431.

BLUTHNER, W. A.—Pianist; beginners and advanced pupils. Studio, 293 Princess Ave. Phone 4723-W.

CHARLES E. WHEELER, F.C.C.O.—Instruction, all grades; piano, organ, singing, harmony and counterpoint; teaching resumed Sept. 5. Studio, 429 Waterloo St.

CORA BRENNAN, concert violinist and teacher, pupil of Victor Houdy, New York City. Mason & Birch studios or phone 1674-W.

CRESSWELL, JAMES—Teacher of violin, band and orchestral instruments. 478 King St.

JEAN WALKER—Instruction dramatic art, concert engagements. Institute of Musical Art.

JOHN LORIE, 610 Emery St.—Piano theory, harmony, Institute of Musical Art.

J. FARNELL MORRIS, F.T.C.M.—A.C.C.O., voice coach, piano, organ, theory, teaching resumed Sept. 6. Studio, 609 Colborne.

MARY WESTON, pianist, Fletcher method taught, 61 Stanley St. Phone 3423-W.

MINNIE DOBSON, dramatic art, children's classes. Institute of Musical Art. 478 King St.

PIANO—Beginners and advanced pupils. Examinations, Miss J. Steele, L.M.A.

PIANO—L. D. Carpenter, teacher, piano, theory, harmony and jazz. 86 Hamilton road, Phone 552-M.

READING and dramatic art. Gwen-dolyn Richmond. Studio, Woodman Bldg., 478 Richmond. Phone 68-W.

STUDY G. MARTIN—Piano, organ, harmony. Studio, 478 Richmond St. Phone 1126-J, 1101.

THEODORE GRAY, piano, vocal, Studios, Imperial Bank Building.

VOCAL—Leslie Frederick, private vocal instruction, beginner or advanced; terms moderate. For appointment, phone 5709-W.

WHITE AUTO SUPPLY CO.

5 MARKET SQUARE. PHONE 550.

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AUTO REPAIRING.

AUTOMOBILES

Dated this 9th day of October, 1921
 TRUMAN W. MERRIAH
 Returning Officer

