

Weather Forecast:
Fair and Cooler

The London Advertiser

HOME
EDITION

LONDON, CANADA—THE CITY OF UNBROKEN PROSPERITY.

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HAIG REPORTS SUBSTANTIAL ADVANCE BRITISH SUBMARINE SINKS GERMAN BATTLESHIP SERBS CAPTURE MORE FORTS FROM THE ENEMY

British Troops on Somme Push Ahead at Pozieres And on Leipsic Salient

Haig Reports Further Progress Made Along a Line Half-Mile Long—Germans Resisting Desperately at Guillemont Despite Heavy Losses.

(Canadian Press.)

London, Aug. 22.—3:29 p.m.—British troops on the Somme front have advanced along a line a half-mile long in the region of Pozieres, and have also made an advance near the Leipsic salient, it was officially announced today.

The Germans are stubbornly clinging to their hold on Guillemont, although sustaining heavy casualties as the result of British artillery fire on the place, says the official statement, which follows:

Desperate Resistance.
"In Guillemont, the enemy's garrison is still maintaining an obstinate resistance in spite of very heavy losses from our artillery bombardments.

"In the vicinity of Pozieres we have again made considerable progress. We have advanced on a front of a half-mile and are established at a road junction just outside of Monquet Farm, and have pushed forward along the right of the Pozieres-Mirambert road.

"In the Leipsic salient (in the

vicinity of Thiepval) we extended our gains and advanced our positions to within 1,000 yards of Thiepval. Over 100 prisoners were taken."

NEARING THIEPVAL.
(Canadian Press.)

London, Aug. 22.—The British on the Somme front are slowly creeping nearer to Thiepval, on the left flank, their latest advance bringing them within 1,000 yards of the place. They also report a considerable gain of ground near Pozieres, where they have pushed forward along a half-mile front. Guillemont, northwest of Comblès, is still holding out, although the British are still making it in, and report the Germans in the town suffering heavily from the allied artillery fire.

RUMANIA MUST MAKE DECISION IN SHORT TIME

Berlin Declares Army Has Long Been Mobilized for Service.

FORCE NUMBERS 800,000

Germany Believes an Understanding Has Been Reached With Allies.

(Canadian Press.)

Paris, Aug. 22.—All the morning newspapers comment at length on the possibility of Rumania joining in the war. The meetings that are in progress in Bucharest are taken to mean that all the various developments in the situation are being seriously considered, and the general tone of the comment is that the decisive moment for Rumania's action has arrived.

A New Phase Opens.

The operations of the Italian armies in Macedonia are interpreted in some quarters as having been undertaken solely with a view to influencing the decision of Rumania. On all sides it is agreed that a new phase in Balkan history is opening, and the discussion by the press of the various diplomatic phases of the Rumanian situation is followed by an examination of the strength of the Rumanian army.

The statement is made on good authority that the number of Rumanian troops that can be mobilized is 800,000.

ALREADY MOBILIZED.

(Canadian Press.)
Berlin, Aug. 21.—The Budapest Azset, which is usually well informed on the Rumanian situation, today prints a dispatch from its Bucharest correspondent, saying that the activation for war, which in the last few days has been at fever heat, has suddenly cooled down. It is stated that possibly the end of the mobilization is responsible for the change. If not the serious words uttered in the Hungarian Parliament.

This is the first hint of a Rumanian mobilization that has been permitted to pass the allied censorship. Almost nothing on the Rumanian military situation from the Entente viewpoint has come through since the Balkan situation in its present phase reached a critical stage.

Understanding Reached.

The Bucharest dispatch adds that there is no doubt that Premier Bratianu has reached an understanding with the Entente, so that further negotiations are unnecessary now for actual participation in the war. Meanwhile the semi-official Rumanian press is savagely attacking the conservative organs which undertake to discuss mobilization and related measures. More ammunition from France and Russia is asserted to be arriving.

The white heat of discussion in Bucharest political circles is now declared to be subsiding, despite the alleged imminence of the final step. This is asserted to be due to the failure of the Russians to keep up their recent successes and to the proximity of Field Marshal Von Hindenburg to the Rumanian border.

London Boy in Egypt Has Lost All His Memory

Mind Complete Blank, Says Letter From Another Forest City Soldier.

Has Arthur R. Murray, who went to the war from London, and is now lying helpless, with no memory for the past, at Alexandria, Egypt, any relatives in the city?

Miss Maud Egerton, daughter of Detective Robert Egerton, and accountant at Woolworth's store, has just received a letter from Arthur Merrick, formerly employed at the Woolworth store, which he asks that an effort be made to ascertain the whereabouts of relatives of Murray. Merrick found the young Londoner at Alexandria. He had lost his memory and all that was known of him was that he came from this city. The young man was seriously wounded, and his condition caused his mind to become a blank.

Mr. Egerton and his daughter would be greatly indebted to anyone furnishing information regarding the activities of the unfortunate young man.

TAKING POSSESSION OF NEW LAND IN ARCTIC

Stefansson Establishing Canada's Claim to Recent Discovery.

(Special to The Advertiser.)
Ottawa, Aug. 22.—Stefansson on May 7 last, was on his new land in the Arctic, taking final possession and exploring. Anderson of the south party returned to Nome a few days ago, telegraphs that Stefansson on the above date was on the northwest corner of his newly discovered territory, starting on the extension of the route he began two years ago. All three schooners of the exploring party are ashore. They are the North Star, Polar Bear and Mary Sacks.

THE WEATHER

TOMORROW—FAIR AND COOLER.

Forecasts.
Toronto, Aug. 22—8 a.m.

Today—Fresh southerly to westerly winds, showers and local thunderstorms, but partly fair, turning cooler tonight.

Wednesday—Moderate to fresh westerly winds, fair and cooler.

Temperatures.

The following were the highest and lowest temperatures for the 24 hours previous to 8 a.m. today:

Station	High	Low	Weather
Victoria	65	70	Cloudy
Calgary	76	48	Fair
Winnipeg	72	54	Clear
Port Arthur	66	54	Clear
Port Hope	62	48	Fair
Port Stanley	68	48	Fair
Buffalo	86	78	Clear
Toronto	88	67	Clear
Kingston	88	64	Fair
Montreal	82	68	Fair
Quebec	86	60	Cloudy
Father Point	68	50	Clear

Weather Notes.

The depression which was in Nebraska yesterday now covers the Georgian Bay, while pressure is highest over the northern states. Rain has fallen heavily over Lake Superior, and a few scattered showers have occurred in Quebec and the maritime provinces. In the western provinces the weather has been fine and moderately warm.

VICTIM OF DROWNING AND THOSE WHO ESCAPED



Stewart Parsons, 148 Langarth street, who went to his death in treacherous water of Coves on Monday night, and his brother, Eric, who, with John Bruce, 156 Langarth street, were almost dragged under by the drowning youth.

BRITISH SINK BATTLESHIP

Submarine E-22 Believed to Have Sent Big German Fighter to the Bottom.

(Canadian Press.)

LONDON, AUG. 22.—5 P.M.—A BRITISH OFFICIAL ANNOUNCEMENT THIS AFTERNOON SAYS IT IS BELIEVED THAT A GERMAN BATTLESHIP OF THE NASSAU CLASS HAS BEEN SUNK BY THE BRITISH SUBMARINE E-22.

The Nassau class of German battleship comprises four vessels with displacements of 18,000 tons each, a length of 451 feet, beam 88 feet, and a draft of 26 feet. Their armaments consist of twelve 11-inch guns in pairs in turrets, twelve 5.9-inch guns in battery, and sixteen 2.4-inch tubes, together with six torpedo tubes.

The Nassau, built at Wilhelmshaven and completed in 1910, was laid down originally in July, 1908, but the plans for her were changed with the building of the British dreadnought, and her construction was begun a year later, in 1907.

It is understood at Athens, the dispatch continues, that Greek army headquarters ordered the Seres division to retire. Orders have been given that all further hostilities must be avoided.

GREAT EXCITEMENT AT GREEK CAPITAL

(Canadian Press.)
London, Aug. 22.—3:40 p.m.—A dispatch to the Evening News from Athens, filed yesterday, says the resistance of the Greek troops at Seres, has created great excitement in Athens, and that the newspapers there are referring to the "heroic division of Seres."

It is understood at Athens, the dispatch continues, that Greek army headquarters ordered the Seres division to retire. Orders have been given that all further hostilities must be avoided.

ITALY IN BALKANS PROVES ONENESS OF THE ENTENTE ALLIES

Evidences International Allied Which Marks Allied Nations.

(Canadian Press.)

Paris, Monday, Aug. 21, 4:35 p.m.—The Italian contingent of troops landing at Saloniki is of really important proportions, according to information here. In addition, the Temps, in its review of the military situation today, alludes to the presence of Russian troops along the Vardar River, which, if confirmed, would make five allied contingents engaged in the Entente campaign in the Balkans.

The announcement of the landing of Italian troops at Saloniki is regarded here as deeply significant, indicating an important reinforcement of the already large army of the Entente Allies, composed mainly of French, British and Serbian troops. The Italian movement is also construed as showing that comprehensive political agreements have been arranged in advance, as hitherto it was understood Italy withheld from participation in the Balkan campaign out of consideration for Greek sensitivities over the predominance of their influence in the Eastern Mediterranean.

The participation of the Italians in the Balkan campaign also is considered another evidence of the international spirit prevailing among the Allies, and is compared to the sending of the Russian contingents to France. By this movement the Allies are distributing their effectiveness far beyond their own borders.

LOCAL TEMPERATURES

Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 99; lowest, 67.

The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 84; lowest, 67.

SNOBBERY AND RED TAPE BARS LONDON NURSE

Deprives Her of Place in Canadian Hospital Because English-Born.

SERVED YEAR AT FRONT

Victoria Hospital Graduate Went to France With Chicago Hospital.

NO REPLY FROM HUGHES

Head of Canadian Forces Failed to Answer Letters of Girl With Fine Record.

(Canadian Press.)

After having served with distinction for thirteen months in Dr. Murphy's Chicago hospital at the French front, Miss Elizabeth Thom, one of London's most distinguished hospital graduates, has been refused a place with a Canadian hospital because "she was born in England and is therefore not a Canadian."

Miss Thom made a name for herself as a nurse in this city after her graduation from Victoria Hospital, and later went to Chicago as a member of the nursing staff of the late Dr. Murphy's hospital. This hospital was the gift of the celebrated surgeon to the allied cause, and no unit has served with more glory and honor close to the front line trenches.

For more than a year Miss Thom was in France, taking a large share of the exhausting work which followed the tremendous battles that occurred on that part of the front to which her hospital was assigned. Many times she worked under major operations with only the light of a tallow candle to guide her hands and eyes.

After constant service with the hospital she secured her release in order to go to London, Eng., and attach herself to a Canadian hospital, because she wished to be among her own people. Although she was born in England she came to London when a child, and she anticipated no difficulty in securing a place because of her experience and the fact that experienced nurses, capable of assisting at operations were everywhere in demand. She made application to the Canadian hospital authorities and wrote to Sir Sam Hughes, minister of defence, and her reward has been a curt turnaround from the Canadian hospital authorities, and no reply from the distinguished head of the Canadian militia forces.

Chagrined Over Treatment.
Relatives in this city have received word of her treatment. She is chagrined over the refusal of her own fellow-countrymen to give her an opportunity of serving with the British cause, and her service to her. She responded to the call while in Chicago because of her devotion to her country and the British cause, and her service to the Allies can never be gauged.

Red tape and insufferable snobbery are said to be at the seat of the disgraceful conduct of strutting officers in the old land. This heroic nurse is unable to do much else than return, and her friends here at the residence of her father, be taken up by the press and called to the attention of the authorities.

"London physicians who know her could not fail to appreciate the service a nurse like Miss Thom could render," said a well-known surgeon today. "She would be as competent as most doctors over there, and perhaps her treatment is because she would know too much for those to whom she made application."

ST. THOMAS BOY DIES OF INFANTILE PARALYSIS

(Special to The Advertiser.)
St. Thomas, Aug. 22.—Following an illness of several days with infantile paralysis, Duncan Leslie McEwan today at the residence of his father, John McEwan, 12 Margaret street, the victim was 9 years of age.

BULGAR CAVALRY CHARGE BROKEN BY THE SERB GUNS

(Canadian Press.)
London, Aug. 22.—The London Times correspondent at Saloniki sends the following under date of August 20:

Some sharp fighting occurred yesterday in the vicinity of Florina, the Serbian outposts checking the Bulgarian advance while slowly retiring on their main positions west of Ostrovo. The fire of the new Serbian artillery is said to have inflicted severe losses on the Bulgarians. A squadron of Bulgarian cavalry charging a Serbian battery on the march, was completely destroyed by a company of infantry destroying the battery, the commander being killed.

Minor artillery and infantry engagements occurred at other parts of the Serbian front during the day. Today a series of isolated engagements took place all along the front. The Serbs gained a new success in the Moglenas sector, throwing back the Bulgarians beyond the Greek frontier at Kukuruz and occupying the spur of that mountain and those of Kaymakalan.

EX-MINISTERS' TRIAL POSTPONED—JUDGE ILL

(Canadian Press.)
Winnipeg, Aug. 22.—Mr. Justice Pruden, who was ill, today postponed the trial of the ex-ministers was adjourned until this afternoon, when his lordship expects to be able to appear.

SLAVS JOIN ALLIES IN BALKANS; SERBS STORM FORTS OF BULGARS; LATTER HAVE REACHED KASTORIA; GREEKS NOW FIGHTING BULGARS

HEROIC LONDON NURSE REFUSED PLACE WITH CANADIAN HOSPITALS



MISS ELIZABETH THOM.

JOFFRE GOES AHEAD ALONG BOTH BANKS OF THE SOMME

French Advance Reported in Outskirts of Clercy, TO NORTH OF THE RIVER

Several Trenches Near Estrees and Soyecourt Captured.

(Canadian Press.)

Paris, Aug. 22.—12:25 p.m.—Progress was made by the French last night on the Somme front north of the river, in the outskirts of Clercy, the war office announced today. South of the river the French captured trenches near Estrees and Soyecourt.

FRENCH OFFICIAL REPORT.

Paris, Aug. 22.—The announcement follows:
"North of the Somme the artillery continued to be active on a large portion of the front. During the night we made some progress in the outskirts of Clercy."

"In the wood which our troops took on August 20, south of Guillemont, we captured two more field guns, bringing up to eight the number of guns which fell into our hands in this engagement."

"South of the Somme minor operations enabled us to occupy several portions of trenches southwest of Estrees and east of Soyecourt. We took prisoners."

A Surprise Attack.
"Northwest of Soissons one of our detachments succeeded in carrying out a surprise attack on a German trench on Vingre plateau. The night was calm on the remainder of the front."

"Yesterday one of our pilots brought down an abstruse aeroplane, which crashed to the earth near Languevoisier, near Nesles. Furthermore, four enemy biplanes, which were attacked at close quarters by our aviators, fell."

"Last night one of our aeroplane squadrons dropped 75 bombs on the railway stations and lines of Tergier and Noyon, on the water station of Port-La-Vierge and on the station at Appilly. Our aviators report that severe fires were caused. All our aeroplanes returned undamaged."

Bulgarians Directed by Von Mackensen Are Driving Against Entente Left Flank, Having Occupied Kastoria and Corysta—In Doiran Section Serbs Carry Teuton Forts—Russian Brigade Added to Entente Armies.

(Canadian Press.)

Paris, Aug. 22.—The fighting on the Saloniki front is becoming more general, says a Havas dispatch filed yesterday at Saloniki. In the Doiran section, Serb troops have captured Forts Kalmakadar and Cucurlu.

RUSSIANS WITH SERBS.

(Canadian Press.)
Athens, Aug. 22.—Via London, 1:35 p.m.—After a conference of the French, British, Serbian and Russian commanders at Saloniki today, it was decided that the newly-arrived Russian forces should take up positions with the Serbian troops on the southern frontier of Serbia.

The Serbo-Russian force was placed under a combined staff, of which Crown Prince Alexander of Serbia is the nominal commander. The Russian General Friederetz is in actual command.

RUSSIANS ARRIVE.

(Canadian Press.)
Athens, July 31, 6 p.m.—Via London, Aug. 22, 12:25 p.m.—An initial brigade of Russian troops has arrived at Saloniki to join the Entente Allies in the fighting in the Balkans.

(Canadian Press.)

London, Aug. 22, 1:37 a.m.—Greek troops have been fighting the Bulgars in the vicinity of Seres since Sunday morning, says an Athens dispatch to the Exchange Telegraph Company.

The Greek commander at Seres has called to arms all the reservists in that locality, says the dispatch. That the fighting is of a stubborn character is indicated by the fact that a large number of Greek soldiers have been killed.

It was stated in a Paris dispatch yesterday that the 4th Greek Army Corps had fallen back from Seres as well as from Kavala and Drama. Seres is an important city of about 20,000 population, 45 miles northeast of Saloniki.

Paris, Aug. 22.—The heaviest fighting in the Balkans is on the front northeast of Saloniki, on the left bank of the Struma River, from Kavajala to Barakli. On the western end of the line, hostilities are confined for the most part to artillery.

IN FULL SWING.

(Canadian Press.)
London, Aug. 22.—The offensive in the Balkans is in full swing with Russian troops to fight with the Entente Allies. It is understood that the Russian troops are ready to join in the war on the side of the Allies.

Landing of Italian troops, who are also to take part in the operations, is continuing. An unofficial dispatch also reports that Greek troops are engaged in the fighting, having been engaged with Bulgarians in the vicinity of Seres, northwest of Saloniki.

RUSSIANS SEND AID.

Athens advice received today indicate that Russian troops have been in the Balkans for more than three weeks, the initial contingent having apparently arrived at Saloniki some time previous to July 31, the news of their coming having been released by the entente censorship.

The arrival of the Russian detachment at Saloniki, together with yesterday's announcement that Italian troops had landed there, is another indication that the Entente Allies have decided to concentrate on this front forces sufficient for an important campaign.

RUSSIANS' LONG TRIP.

It is only about 350 miles in an air line from the Russian border to the Greek border at their nearest points, but Rumania and Bulgaria lie between them and to bridge the distance separating those countries the Russians were obliged to travel thousands of miles. As the Bosphorus is closed by the Turks to the Russians, they were deprived of the short sea routes. The Russian troops which were sent to France earlier in the war made a journey of approximately 17,000 miles, traveling from Moscow to Port Dalm, Mancharia, overland, and thence by water transport by way of the Suez canal and the Mediterranean. At this season of the year, since the White Sea, northern Russia, is open, it is possible that the Russians traveled by the Atlantic route and reached Saloniki by way of Gibraltar and the Mediterranean.

BATTLE IS GENERAL.

Today's dispatches regarding the military developments on the Macedonian front indicate that the engagement is becoming general all along the 150-mile line. Immediately to the north of Saloniki, in the Doiran region, Serbian troops are reported to have captured two forts, while in the heaviest fighting so far reported, on the left bank of the Struma, northeast of Saloniki, the Anglo-French forces are attacking the Bulgarians to the northwest of Seres.

GERMANS CLAIM SUCCESS.

Berlin, Aug. 22.—Via London, 5:10 p.m.—All the Serbian positions on the Malka Niszeplatin, east of Banica, on the Macedonian front, have been captured by troops of the central powers, the war office announced today.

The French, adds the announcement, have been driven out of Butkova and Tahinos.

KASTORIA OCCUPIED.

Athens, via Paris, Aug. 22.—12:30 a.m.—The occupation of Kastoria and Coryza by the Bulgarian troops is confirmed. News from an official source says that the German field marshal, August Von Mackensen, is with the Bulgarians. The military movements of the Entente Allies are hindered by the flight of the civil population before the Bulgarian advance.

Kastoria is 25 miles south of Monastir on the extreme left of the Entente front in Macedonia. It lies about 30 miles southwest of Florina and its occupation indicates that the Bulgarians are pressing southward their movement on the allied left flank.

Field Marshal Von Mackensen was reported at Kovo in July to direct

Continued on Page 3, Col. 2.

Sturdee's Crew Awarded Cash For Sinking Foe

(Canadian Press.)
London, Aug. 22.—1:15 p.m.—A prize court has awarded £12,100 prize bounty to the officers and crews of the squadron of Vice-Admiral Sir Frederick Sturdee, which destroyed the German Pacific squadron in the battle off the Falklands in December of 1914. The bounty was determined by the number of men aboard the destroyed ships, £5 being awarded for each man. This is the largest amount of prize awarded since the outbreak of the war.

START NOW!
and Have the Joy of
Flowers All Year
'Round.

Blend the summer with the winter.
Begin now and let Flowers help to carry the summer into your home this fall.

We can arrange your flower beds and boxes with flowers and plants that may be transplanted in fall into pots or indoor window boxes. Or, if you desire to buy the flowers and plants we quote attractive prices.

And no matter what your wants are in Flowers and plants, call on us.

CUT FLOWER SPECIAL FOR THIS WEEK.

If you have a birthday of someone else to observe, an anniversary, or desire to make an always welcome gift of flowers, let us fill your order with

Roses.

Gammage

300 COMING TO CONVENTION OF RED CROSS HERE

Many Outside Delegates Expected on Thursday.

LUNCHEON ARRANGED

Local Members Will Act as Hostesses to Out-of-Town Representatives.

Arrangements are rapidly being completed for the big Red Cross rally to be held in the city on Thursday of this week, the annual meeting of the London branch of the C. R. C. S. which, it is expected, will be attended by nearly 300 out-of-town delegates from various affiliated organizations in Western Ontario.

In order to obtain the best results possible, it was decided to postpone the week to extend the time for receiving donations for the luncheon and the names of local Red Cross members who desire to become hostesses of the occasion through the payment of a minimum sum of one dollar. One dollar will entitle a hostess to take two out-of-town guests to the luncheon which will be served at 1 o'clock in the Masonic banquet hall, the Ladies' Aid of the Tabbot Street Baptist Church having undertaken the big task of catering for the function.

Mrs. A. E. Cooper, whose telephone number is 530, is looking after the taking of names and donations of the local Red Cross workers who purpose attending the luncheon. She will appreciate receiving communications from prospective hostesses as early as possible.

The meeting is called for 2 o'clock sharp, as it is desired to commence during the afternoon the great mass of business which lies before the meeting. Reports are being limited to three minutes in order to make this possible. An outstanding feature will be the election of officers, and it is understood that important changes will take place in the personnel of the executive.

Mrs. E. C. Bowker and Mrs. George T. Brown, who have proved so efficient in the respective offices of corresponding secretary and treasurer since the organization of the branch, have stated that they are not allowing their names to stand again for re-election, owing to the fact that they consider a change in the best interests of the society and because of pressure of other duties.

Lady Beck, who is visiting Lady Clouston at St. Anne de Bellevue, Quebec, will return home in time to preside, and several other members of the executive are coming back from summer resorts for the meeting.

BREAD TO BE BOOSTED TO GALT CONSUMERS

[Special to The Advertiser.]
GALT, Aug. 21.—Within a short time the bakers of Galt will advance the price of bread, the pound and half loaf, which is now selling for 5 cents will be 7 cents. A fancy loaf of twelve ounces, in compliance with the bread act, will be manufactured and sold for 5 cents.

Health in Old Age

As age advances the blood gets thin, the nerves exhausted and vitality runs low.

By building up the nerve force of body and mind Dr. Chase's Nerve Food is an unbounded blessing to people of advanced years.

50 cents a box, all dealers.

Dr. Chase's Nerve Food

TREACHEROUS COVE CLAIMS ANOTHER VICTIM ON WEDNESDAY

Young Medical Student Drowned and Brother, Companion and Soldier Have Close Calls for Life in Attempted Rescue.

Treacherous waters of the Cove claimed another victim last night, and came close to adding three others to the ever-lengthening death roll that has been marked against the murky waters to the south of the rifle ranges.

Stewart Parsons, 21, 145 Langarth street, was drowned; his brother, Eric Parsons, 20, is in serious condition, and John Bruce, 156 Langarth street, and Drummer Jack Clarke of the 153rd Battalion Bugle Band, who were with them, are still feeling the effects of the tragedy, while Clarke is in the hospital at the Cove.

The two young boys and Bruce went down together after Stewart Parsons became entangled in the weeds. Heretofore efforts on their own behalf brought Bruce and the younger Parsons boy to shore, where the latter collapsed. The soldier, who went to the rescue of the drowning youth, took cramps, but was brought to shore.

Body in Water an Hour.
For more than an hour firemen, members of the battalion stretcher-bearers' section, and soldiers worked over the body of Stewart Parsons, but Dr. Robert Ferguson, coroner, who was called, pronounced life extinct at 10:30 o'clock. The body had been in the water about an hour before it was recovered by Lieut. J. L. Williams, who has been attached to the 153rd as a musketry instructor.

An innocent game of water "tag" sent Parsons to his death. With his brother, Bruce, T. Wilcox of 161 Langarth street and Leonard Howlett, son of W. G. Howlett, of 145 Langarth street, he had gone to the cove at dusk for a "dip" following a game of quits.

Warned Against Weeds.
Once in the water a game of "tag" was started. In attempting to escape from his brother, who had been tagged, Eric swam into what is known as the "channel." With a swift overhead stroke Stewart followed. John Bruce was close to the shore and, according to his own story, called for Eric to come back. "For God's sake, come back; there are weeds there," called Bruce, and a moment later he was swimming after the brothers.

As the echo of the shout was coming back from the hills Stewart suddenly threw up his hands. His brother, who had turned at Bruce's cry, swam to his aid and reached him in about the same time as Bruce. With a frantic clutch the elder brother seized Eric by the shoulder and the two went under. Bruce dove for the brothers and succeeded in grasping the shoulders of Stewart. He endeavored to bring them in, but the clutch of the drowning youth enfolded him also and he too went under. Reaching the surface he found himself grasping Eric and then commenced the battle for the shore.

Collapse at Shore.
Taken over suddenly by his brother, Eric had swallowed considerable water, and was hardly able to reach the bank even with Bruce's aid. Once there the two collapsed. Bruce coughed water for many minutes, while first aid methods were necessary to pump the water from the lungs of the younger brother.

A number of soldiers were in swimming, though on the opposite side of the cove, and they jumped to the rescue with a will. Prof. rates and a canoe, brought over from the ranges, they searched for the body of the elder brother, while others brought Bruce and

FLATTERING REPORT ON VICTORIA HOSPITAL

Members of Hospital Trust Pleased With Result of Inspection.
The report of Dr. Helen MacMurchy, inspector of hospitals, was received by the hospital trust yesterday afternoon and filed for reference. The document was most flattering in its statements relative to the management of this institution.

"This should be most satisfactory to you, gentlemen," said Lieut.-Col. W. M. Gartsshore, the chairman. "It is an effective answer to all criticisms, I am pleased with it, particularly as it is given at the request of the city council, and by a physician who never before made an inspection."

Notice was received from the executors of the estate of J. R. Smallman that a gift of stock to the Smallman & Ingram Company had been left to the hospital.

The monthly report of Superintendent Healy showed that there were 291 patients admitted during the month of July, 95 males, 115 females and 80 children. During the same time, 206 had been discharged, 111 males, 121 females and 74 children. There were 10 deaths and 27 births. The number of patients in Victoria on July 31 was 142. During the month 114 had been treated at the outdoor clinic. The cash receipts were \$4,657.87.

Those present were Lieut.-Col. W. M. Gartsshore, E. C. Mitchell, S. Scroton, J. W. Laidlaw and Superintendent Healy.

INQUEST ADJOURNED

Hearing Postponed Again Because of Absence of Witnesses.
Owing to the absence of two important witnesses the Tripp inquest was re-adjourned last evening until next Monday evening at 2 o'clock.

The hearing, presided over by Coroner MacLaren to look into the circumstances surrounding the death of Mrs. L. J. Tripp, who died following an automobile accident on August 2nd at the corner of Market Lane and Dundas streets.

Mrs. Tripp was crossing Dundas street when she was struck by a small motor, driven by Vincent Colgan, 158 Talbot street, and died one hour later after her removal to Victoria Hospital.

The first hearing was held on Monday, August 11th, when the evidence of several witnesses was taken.

BEACHVILLE MAN FINED

WOODSTOCK, Aug. 21.—In police court today, Fred Lowes of Beachville was fined \$5 and costs for cruelty to animals. Lowes was accused of leaving a horse in a field for a day or two without giving it proper attention when the animal was said to be in such a condition that it was powerless to raise its head from the ground.

A Norwich hiker was assessed \$9.43 for offering for sale bread that was not up to the required standard weight.

MILITARY NEWS WILL BE FOUND ON PAGE FOUR

the younger boy to the battalion hospital.

Lieut. Williams Gets Body.
Lieut. Williams, who had been away on leave to bring his wife and family from Toronto, came back last night. He heard of the accident at his home on Askin street, and immediately went to the cove. Within a few minutes from the time he went in he found the body lying face down in the channel with the hands folded above the head and with the legs entangled in the weeds that had first pulled him down. Within a few minutes the body had been brought towards the bank and the pulmotor, directed by Fire Chief Aitken, started. Its efforts and those of the soldiers who worked for more than an hour proved unavailing.

Soldiers Search for Body.
Soldiers by the score went to the rescue before Lieut. Williams had located the body. No one seemed to know who the drowned boy was, and it was at first believed that he was a member of the 153rd. Stripping themselves of their uniforms the men of the 153rd swam and dived in all parts of the treacherous cove surrounding the scene of the accident, and the way they advanced towards the pulmotor, directed by Fire Chief Aitken, started. Its efforts and those of the soldiers who worked for more than an hour proved unavailing.

Weird Spectacle.
By the light of torches, a bonfire on both shores, and the powerful headlight of Fire Chief Aitken's rambling motor car in which grappling irons had been rushed to the scene, the soldiers worked in their endeavors to first locate the body of Parsons and later to bring him to shore.

The glistening of the fire light on the naked bodies of the soldiers presented a weird picture with the heavy wooded banks to the south of the cove showing up as a black background. Hundreds of soldiers congregated on the banks, ready to lend any assistance in their power to the willing workers on the shore below.

Located at Second Attempt.
Almost unaccountably the success with which Lieut. Williams located the body of the drowned youth. Months of training at the cove and daily swims in the water there have familiarized him with the various "channels" of the treacherous "aud hole." His second dive located the body.

"I touched him with my hand, and felt the weed around his legs," said the young soldier to the Advertiser. "There was a cold spring down there that would give anyone cramps if they stayed in the water for any length of time. One soldier lost a watch from the raft, while others lost parts of their clothing and equipment."

Stewart Parsons, the drowned boy, was a student in medicine at Western University, and was, during the vacation, working at the Holywell Hosier Company.

The younger brother is a teller in the South London branch of the Merchants' Bank.

The two boys were the only sons of Ernest Parsons, a chemist, employed by W. E. Saunders & Co. Both the father and Mrs. Parsons, the boy's stepmother, were prostrated with grief last Saturday night. Mrs. Parsons is still in a serious condition.

Funeral on Thursday.
The body was last night taken to the funeral parlors of N. J. Griffin, undertaking business, where it was held today, and the funeral will be held on Thursday afternoon at 3 o'clock. Services will be conducted at the house at 2 o'clock. Interment will be made in Mount Pleasant Cemetery.

ROTARY CLUB PICNIC

Outing Takes Place Tomorrow at White's Farm.
The picnic of the London Rotary Club to be held at the farm of John White tomorrow, promises to be a great success, owing to the interest exhibited by the members of the club and their families will gather at the Y. M. C. A. at 2:15 and motor to the farm, where a program will be held. Novel and useful prizes have been secured by the committee for the events.

One of the city merchants will send up four balloons during the afternoon, and a coupon attached to each, good for a certain value at his store, if it is to be a holiday for the ladies, as the lunches are to be provided by a caterer.

THOUSANDS OF MEN REQUIRED FOR HARVESTING IN WESTERN CANADA.

Thousands of men are required to help in the great work of harvesting the Western crop. The task of transporting to the West this great army of workers will fall to the lot of the Canadian Pacific Railway.

Excursions from points in Ontario to Manitoba, Saskatchewan and Alberta will be run, and special trains operated, making the trip in about 36 hours, without change or transfer.

"Going Trip West," \$12 to Winnipeg. "Returning Trip East," \$18 from Winnipeg.

Consult C. P. R. agents regarding transportation west of Winnipeg.

GOING DATES.

August 31st.—From Toronto—Subway Line and East, but not including Smith's Falls or Renfrew; also from Main Line East of Sudbury, but not including North Bay.

September 2nd.—From Toronto, also West and South thereof.

Further particulars from Canadian Pacific Ticket Agents, or W. B. Howard, district passenger agent, Toronto, 27-yrst-Sept. 1.

Use Coconut Oil For Washing Hair

If you want to keep your hair in good condition, be careful what you wash it with.

Don't use prepared shampoos or anything else, that contains too much alkali. This dries the scalp, makes the hair brittle, and is very harmful. Just plain purified coconut oil (which is pure and entirely greaseless) is much better than anything else you can use for shampooing, as this can't possibly injure the hair.

Simply moisten your hair with water and rub it in. One or two teaspoonfuls will make an abundance of rich, creamy lather, and cleanses the hair and scalp thoroughly. The lather rinses out easily, and removes every particle of dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves it fine and silky, bright, fluffy and easy to manage.

Most any drug store will sell you most any kind of store. It is very cheap, and a few ounces is enough to last everyone in the family for months—adv.

Smallman & Ingram's List For Wednesday Morning

\$1 Aluminum Saucepans for 69c

IN THE BASEMENT.

The first 50 customers here tomorrow morning will get these 2½-quart best Wear-Ever Aluminum Saucepans that sold regularly at \$1.00 each. For 69c each

"EVER-READY CLOTHESLINE REELS," 39c EACH.

Just 50 of these convenient lines, for indoor use as well as outside, can be attached across the room to any distance up to 36 feet; stout braided cord winds up on encaused reel, dustproof metal cabinet; regular 60c each. Wednesday morning, 39c each

25c TO 50c FLOWERED VOILES, 12½c YARD.

Your attention is particularly called to the quantity of these on sale, about 250 yards, which comprise 38-inch White Rice Voiles with printed colored floral patterns in light blue, rose, maise, helio, also Fancy Voiles, 27 inches wide, in navy and white, blue and white, helio and black, stripe and floral pattern combinations; sold regularly from 25c to 50c yard, and as the quantity is not nearly so great as previous sales, you'll have to be here on time, as this small lot will not last long. Your choice to clear 12½c yard

Kimono Materials

Regular 18c to 25c Yard, for 11c Yard.

See Window Display.

A large range in Wrapperette Kimono Cloths, Printed Planelettes, etc., in the various colors and weights for fall and winter use. These lines have been taken from our regular stock, and sold regularly at 18c, 20c and 25c yard. Lay in your supply Wednesday morning at 11c yard

200 YARDS WHITE PLANELETTE, EIGHT YARDS FOR \$1.00.

This is exceptional value at the regular price of 15c yard. For Wednesday only, 200 yards will go on sale at 8 yards for \$1.00

15c VALUE IN WHITE COTTON FOR 9½c YD.

A limited quantity of our regular stock Queen's Quality cloth, one of the most desirable cottons for general purposes. To make sure of sharing in this special, come early 9½c yard

\$3.00 FANCY PARASOLS FOR \$1.50.

Every Parasol in fancy styles is reduced to half price. It will pay you to lay one aside for another season while you are able to procure good, reliable parasols at half price. Here is just one picked from the scores to be had, in grey and white, black and white color combinations, also tan, mauve, blue, brown, green, purple; choice of four shapes—bell, pagoda, dome and standard; sold regularly at \$3.00 each. Now for half price \$1.50 each

NEW IVORY BUD VASES, 35c EACH.

Novelties in two dainty styles in round and oblong shapes, just 36. To sell Wednesday morning at 35c each

GENUINE CALIFORNIA ROSE BEADS, 50c STRING WEDNESDAY MORNING.

The real rose beads, in delicate shades of mauve, rose, blue and white, strung with pearl and gold beads intersecting. Wednesday morning 50c string

STAMPED WHITE PILLOW CASES, 19c EACH

At Art Department, Main Floor.

Twelve dozen Pillow Cases, good quality cotton, hemstitched hem, stamped in assorted designs; 40 inch size. Only, special 19c each

CHILDREN'S STAMPED DRESSES 19c EACH.

Your choice of white, blue or tan; sizes 1, 2, 3 and 4 years; six dozen only to sell; assorted designs, stamped. Wednesday special 19c each

Ivory Soap, 6 Cakes for 25c

ASCETIC.

The use of Ivory Soap in hospitals throughout the States is scientific proof that no purer soap can be made. To you this means that Ivory Soap cleanses not only pleasantly but so thoroughly as to produce an aseptic condition which is cleanliness at its best.

NOTE.—A piece of ivory soap, 1½x1½ inches, dissolved in a gallon of water, makes a one per cent solution which is excellent for sterilizing articles in the home.

Tomorrow's sale will be limited to four cases, at 6 cakes for 25c

EVERY FANCY PARASOL IN STOCK AT HALF PRICE.

LAMBETH.

LAMBETH, Aug. 21.—Mrs. A. Neal returned on Friday from Sauble Falls where she has been holidaying for the past month.

Cecil Mann of London spent Sunday with his sister, Mrs. Maurice Hooper, Miss Nellie Graham of London spent the week-end with Mrs. William Milne.

Mrs. Tullie of Stratford were visiting friends here on Sunday.

Percy Davidson, Harry Nemo, Will Mann and Bert Christian are leaving for the West to help with the harvest.

Mr. and Mrs. Frank Dore, Mr. and Mrs. James Adams motored to Dresden to visit friends on Saturday.

DEATH OF JAMES McNAUGHTON.

AILSA CRAIG, Aug. 21.—The death of James McNaughton occurred on Sunday at his residence on Queen street

Afternoon in Restaurant—Cream Cheese with Pimento Sandwich, Assorted Cut Cake, Cup of Tea or Coffee, 15c.

Tomorrow, Store Opens 8:30, Closes 1 p.m.

White Crochet Bedspreads and Bungalow Nets SPECIALS FOR WEDNESDAY, FOURTH FLOOR.

50 fine quality and patterns, Large-Size White Crochet Bedspreads. These are worth today considerably more than the regular price of \$1.65. Tomorrow your choice for \$1.19 each

BUNGALOW NETS, REGULAR UP TO 35c YARD, FOR 19c YARD.

About 200 yards in the lot, good patterns, suitable for living, dining room or kitchen curtains, in either ecri or ivory shades. Tomorrow morning 19c yard

LADIES' FRENCH FASHION GOWNS, \$1.19 EACH, SECOND FLOOR.

Just five dozen of these Nightgowns, beautifully styled, tiny scalloped neck and sleeves, with pretty spray embroidered on front and sleeves, ribbon gathering at neck; sizes 56, 58 and 60. Special \$1.19

COTTON CHALLIE KIMONOS, 59c.

Sixty neat Empire Style Kimonos, piped, V-shape neck and cuffs, finished with banding to harmonize, assorted colors; sizes 34 to 42. Special Wednesday 59c

\$1.75 WHITE SKIRTS TO CLEAR AT 98c.

Second Floor.

One table in a variety of styles, comprising cotton materials in repp, pique and gabardine, some with belts, pockets, other plain; waistband sizes 23 to 30. Tomorrow your choice 98c each

If You Can Use an Extra Brussels Bedroom Rug Come On Wednesday Morning to 3rd Floor

Rarely do you strike an opportunity such as this. The rug stock has been weeded of a few odd and slightly-soiled imported Brussels Rugs, mostly light colors; a splendid assortment of patterns, every one of best stock. Fully guaranteed quality, at big clearing reduction price of the old prices, as follows:

Size 9x12, worth \$35.00, for \$19.50
Size 9x12, worth \$32.50, for \$17.50
Size 9x12, worth \$30.00, for \$16.00
Size 9x10.6, worth \$34.00, for \$18.00
Size 9x10.6, worth \$26.00, for \$13.75
Size 9x10.6, worth \$22.50, for \$12.75
Size 9x9, worth \$24.00, for \$14.50
Size 9x9, worth \$22.00, for \$12.50

Linen Motor Coats for Men and Women

REGULAR \$7.50, \$7.75 AND \$8.50. HALF PRICE \$3.75, \$3.87 AND \$4.25.

Wednesday morning in Men's Dept., Main Floor.

Don't come late for these, as you may be disappointed. There are eighteen only to clear tomorrow. Linen Motor Coats, from our regular stock; styles are full length, belted, Raglan sleeves. Half price means \$3.75, \$3.87 and \$4.25 each

GET A FEW MORE HAIR RIBBONS FOR THE GIRLS' SCHOOL WEAR. WEDNESDAY MORNING, 5c YARD.

Main Floor.

250 yards of Plain Taffeta Ribbons, two inches wide, in shades of pink, pale blue, cream, mauve, purple, rose, navy, alic, red, paddy, brown, yellow; regular 12½c yard. Wednesday morning 5c yard

125 YARDS PLAIN TAFFETA RIBBONS, 5c YD.

1½ inches wide, in shades of rose, navy, red, yellow, purple, cream, pale blue and pink; regular 8½c yard. Wednesday morning 5c yard

These Silks Will Be Sold on Wednesday Only at These Special Prices

FRENCH SILK CREPE DE CHINE, \$1.25 YARD

This is not an ordinary quality Crepe de Chine, but of the extra fine grade French makes, super weave, pure silk, perfect wash quality, one of the daintiest fabrics for dresses and waists. Your choice of ivory, black, rose, flesh pink, maize; 40 inches wide. For Wednesday only at \$1.25 yard

YARD HABUTAI WHITE WASH SILK, WEDNESDAY ONLY 45c YARD.

For the one morning only, 250 yards of fine pure silk quality Habutai, for ladies' and children's blouses, dresses and underwear, full yard wide. For 45c yard

BLACK YARD-WIDE DRESS SILK, 98c YARD.

It's some time since you had an opportunity to buy a silk in black at this low price. Tomorrow morning, two pieces only at this price. 98c yard

WEDNESDAY MORNING WILL BE A GOOD TIME TO BUY PAINTS AND ENAMELS.

Third Floor.

S. & I. Ready-Mixed Paints, pure linseed oil, for interior and exterior use, made from the very best and most lasting pigments, combined with pure oil and dryers; forty colors to select from: Quarter-gallon cans 69c
Pint cans 39c

SPECIAL INTERIOR VARNISH.

Quarts 49c | Pints 29c

S. & I. SPECIAL GLOSS ENAMEL.

Regular 50c pint tins for 39c
Regular \$1.00 quart tins for 69c
SEMI-FLAT WHITE UNDER COATING, special 59c quart tins

Afternoon in Restaurant—Cream Cheese with Pimento Sandwich, Assorted Cut Cake, Cup of Tea or Coffee, 15c.

Nairn, and a large number of relatives and friends.

TWENTY LEAVE AILSA CRAIG.

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LADIES' \$1.50 MOROCCO BAGS, 89c EACH.

Sixteen only, with safety clasp, also mirror and coin purse fitting included. Special to clear 89c each

LADIES' \$1.50 SILK POPLIN BAGS, 89c.

Smart styles, two color combinations in green and white, open and white, black and rose, black and open, black and white, mirror and coin purse attachment included. Special to clear 89c each

HAIR NETS, 3 FOR 25c, WEDNESDAY A.M.

S. & I. Special Nets, real human hair, three-cornered shape, in colors blonde, light, medium and dark browns, also black. Special Wednesday morning 3 for 25c

Infants' and Kiddies' Fancy Socks SECOND FLOOR.

One lot to clear in sizes up to three years, not over; styles in fancy tops, colors in pink, baby blue and white; regular prices 20c to 50c. Wednesday morning to clear 15c pair

KIDDIES' RUNNERS AND RUBBER-SOLE SANDALS, 39c PAIR.

All small sizes for the tiny tots. Your choice of Rubber-Sole Sandals or Runners, in white, tau and navy. Wednesday morning 39c pair

DAINTY WHITE VOILE WAISTS

WEDNESDAY MORNING, SECOND FLOOR.

You'll want one of these pretty Blouses when you see them. This is one of the best waist specials at or near this price placed on sale this season. All are made of extra fine quality white voile, with pretty embroidered design down each side of front, V-shape neck, three-quarter sleeves finished with neat turn-back cuff, trimmed with row of double hemstitching and edged with lace; the collar is of organza trimmed with hemstitching and lace; pointed hemstitched yoke in back brought over shoulder and hemstitched to front in pointed yoke effect; sizes 34 to 44. Special for Wednesday morning \$1.19 each

Clearing Out Broken Lines in Ladies' Silk Coats and Awning Stripe Skirts SECOND FLOOR.

LADIES' TAFFETA SILK COATS FOR \$12.50

—Three-quarter lengths, lined and half lined; regular \$25.00 to \$30.00. For \$12.50 each

MIDDY STYLE RAW SILK DRESSES—A few odd lines in middy with sash combination, plain and stripe, colors of rose, blue, green and mauve; Regular \$20.00, for \$12.50
Regular \$15.00 for \$6.95

AWNING STRIPE SKIRTS, \$3.95 EACH.

A few broken assortments in grey, green and rose stripes; regular \$6.50 and \$7.50. For Wednesday morning at \$3.95 each

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Smallman & Ingram

160TH HAS HIGHER CANADIAN SHOWING THAN OTHER UNITS

Bruce Regiment Most Representative in Training.

83 PER CENT CANUCKS

Class of Men, Too, Shows Wider Representation Than Average C.E.F. Command

Bruce County has raised what is claimed to be the most representative Canadian battalion organized since the war began.

Out of a total present strength of 1,145 men, 959 claim Canada as their place of birth. This is almost 83 per cent of the total, and does not take into account the men discharged or transferred to other units.

English born are second on the list, with 144 men, and other nationalities follow with lesser numbers each.

Making Up For First.

This large percentage of Canadians is claimed to be an evidence of the fuller appreciation of the gravity of the war situation by the native-born youth of Canada.

The percentage of Canadians in the battalions of the first contingent was not so high, but the showing of the 160th and such later units is making up for that.

The men from Bruce are a representative sample of the average Canadian soldier.

The average stature is undoubtedly high. The number of "six-footers" one sees in the lines is remarkable.

Also there are an unusual number of men whose weight is well over 150 pounds.

A great many people are of the opinion that the 160th would look well in kilts, but that possibility is considered as remote.

An evidence of the class of men who have enlisted from Bruce is the following little story serves as an apt illustration:

About a month ago, when harvest leave was being granted, an officer had occasion to speak to a bandman, just a private.

"Are you going on harvest furlough?" asked the officer.

"Oh, yes," replied the bandman.

"I suppose you know someone to work for?" continued the officer.

"I have a bit of a place of my own," confessed the man of music.

"Oh! I suppose you have a little harp to get in?" ventured the man in the "Sam Brown."

Not Much—Just 1,200 Acres.

"Yes, a little," returned the private, "about three hundred acres this spring."

"Great Scott," yelled the officer, "how much land have you there anyway?"

"Oh, not much," was the modest reply, "about 1,200 acres, I think."

And this is the type of man who is volunteering to fight under Lieut.-Col. Weir for \$10 a day.

Bruce County is justifiably proud of its battalion. An excellent spirit prevails among the men and the good-fellowship between the higher and lower ranks.

Unfortunate Handicaps.

The unit has been unfortunate in many ways. For weeks it has been suffering from mumps and measles, and then harvest furlough came along and scattered it for another month. Now, however, it is once more concentrated, and with the move to Carleton Place in view a period of hard training is in prospect, and the coming weeks will see a splendid lot of men in readiness for the "big trip" overseas.

Borden Commandant After Cheaper Fares

Appeals to Railway Commission to Secure Concession for Men at Big Camp.

Major-General W. A. Loebe, camp commandant at Camp Borden, has appealed to the Dominion Railway Board to compel the railways to reduce fares charged on soldiers visiting their homes on leave.

At present the railways are charging three cents a mile one way for the round trip, whereas the Government rate is two cents.

The railway men have a second class rate, but General Loebe declares the coaches could not be any worse than those already in use. It is expected that the railway board will consider the providing of the same coaches as before.

Even since London and Western Ontario troops returned from the northern camp on their first week-end leave, protests against the high fares between this city and district and Camp Borden have been loud and long.

Coming to visit their London homes this month, the Dominion Railway Board has reduced fares to London soldiers, while those of the rest of the Battalion, for instance, have to pay out a larger sum in order to enjoy the privilege of a few hours' visit with loved ones.

GOT DIARRHOEA FROM DRINKING BAD WATER

Had to Give Up Work

Mr. H. M. Rivkman, Port Rowan, Ont., writes: "Last year I was out in Saskatchewan. The water was very bad and I was taken with diarrhoea. In a few days I was in such bad shape I had to stop work. I got a bottle of Dr. Fowler's Extract of Wild Strawberry, and had only taken a few doses when it was stopped, and I was soon able to go back to work again."

Dr. Fowler's Extract of Wild Strawberry has been on the market for the best seventy years, and has had such great success in curing all bowel complaints that many firms have undertaken to provide a substitute for it, even going so far as to use a similar name.

Do not be led into taking a substitute for "Dr. Fowler's" but insist on getting what you ask for.

"Dr. Fowler's" is safe and sure, but by taking some of these rank substitutes you may endanger your life.

"Dr. Fowler's Extract of Wild Strawberry" is manufactured only by the T. Milburn Company, Limited, Toronto, Ont.

Price 35c.

WOMEN SEEKING TO ESCAPE HEAT USE SWIMMING BATHS

Flock to Sulphur Springs in Crowds.

FIND IT BIG CHANGE

Weather and Water Temperature Hardly Seem to Jibe on Monday.

One of the results of the unusually hot summer has been to awaken an appreciation among the ladies fair of London of the privilege which is theirs of making use of the swimming pool at the sulphur springs. Mondays and Fridays are especially "lady's" nights, and all the time the attendance is growing.

"Come on, the swimming's fine," is what one girl tells another, coupled with the advice, "Bring along your bathing suit and join us. We are going to have a regular swimming party at 5:30 o'clock tomorrow afternoon." Then comes the after thought from the one who issues the invitation, "Do you swim?"

"Well, not very much," is the usual reply. "I learned a little bit of fashion once. Then I was told another way, that was all wrong, and I tried another way. The trouble is my hair gets so heavy when I bring up my feet."

"Can't Get Drowned."

"Never mind," soothes the friend, who has already taken the plunge. "You don't have to swim. The pool is shallow at one end and the deep end is roped off. You won't get drowned. Still, I think it is worth while to learn to swim. You know, if you get into a bad place, you can't get out."

"I don't know," says the friend, who is a little more cautious. "I've never seen anyone get into a bad place, and I don't want to."

"You don't have to swim. The pool is shallow at one end and the deep end is roped off. You won't get drowned. Still, I think it is worth while to learn to swim. You know, if you get into a bad place, you can't get out."

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MONDAY'S HEAT CHASES SEASON'S RECORD HARD

Comes Within One Degree of High Mark Set by 100 Degrees Three Weeks Ago—Tragedy Follows in Wake of Nature's 'Playfulness.'

Our Lady of the Snows was again in playful mood yesterday. For the tenth time during the month of August she sent the mercury sky-larking above the 90 degree mark in the thermometer, so far as the section of her domain called London was concerned. In fact, she chased hard upon the heels of her own record-making achievement, of three Sundays ago, when the official reading of the thermometer was 100 degrees, and the non-official 105. Yesterday, when she brought down the hammer of her whim she sent the ball up to 99 degrees.

The toll of the heat in the city, so far as is known up to the present time, was one serious case of heat prostration, one case of drowning, and three cases of near drowning, leaving serious after-effects.

All day long the citizens patiently waited for the thunderstorms promised by the Weather Man to clear the air. They didn't like the thunder and its boom companion, the lightning, but they did not seem to mind the heat, and they were not so much bothered by the heat as they were by the rain. The weather man played them false, and was unanimously voted a member of the Anandis Club. What if he had promised heat and the heat had come? He had proved false in a time of crisis.

Stewing or Baking?

There were people on Monday who declared that it was cooler than on Sunday—until they read the thermometer. Then they said something about the more excessive humidity of Sunday and that, considering everything, they believed it was less painful to be baked than stewed. After that, they were not so sure. They judge they were better than they thought.

All day long the ice cream parlors and soda fountains did a land agent's business, and it was only the exercise of great firmness which enabled proprietors of these cooling-off places to refuse late patrons, and close up for the night.

Auto-Made Breezes.

Automobiles flew about at the speed limit for the city, the drivers endeavoring to create a breeze for the not occupants. Hundreds made their way to Port Stanley and Springbank, while hundreds more who were past such an effort took their chairs from the veranda, right out onto the patches of grass near-veins.

From the hospitals the reports have come that the suffering from the heat on the part of the city is not so excessive, though all the electric fans available were much in demand, particularly for the more serious cases, and nurses were kept busy carrying cooling drinks.

Crankiness Induced.

The people who slept outdoors this morning reported a very comfortable night. Those who were obliged to stay in their own little beds arose weary and inclined to be cranky. The lower temperature outdoors hadn't been sufficient to cool off the ovens into which the majority of homes were transformed.

But the breeze has sprung up today, and once more the telephone girl is her own gracious self. The phone party no longer cracks her ear drum every time she wants a number. The temperature is going down, and there are indications that by this evening citizens, old and young, will once more be normally good humored.

Today at 2 o'clock, The Advertiser thermometer registered 94 degrees. To people here, to a still hotter climate, this seemed comparatively cool. The scene was heightened by the breeze, which though the breeze itself was at times like a breath from a furnace, it was a breeze and kept the air moving.

Great Excitement in Party Circles Over By-Election

Many Explanations of Result in Southwest Toronto.

"REBUKE TO HEARST" MORE AT MACGREGOR'S

Well Informed Quarters Says Govt. Plans Modification of Policy.

[Canadian Press.] Toronto, Aug. 22.—The remarkable political landslide in Southwest Toronto yesterday, where Hartley Dewar, Independent Liberal, turned a Conservative majority of 3,700 into a Liberal majority of over 600, has caused the greatest excitement in both camps. Many divergent theories are being advanced to explain the result.

One Conservative worker was heard to bitterly wall this morning. "The Committee to One Hundred is right there with the circus parade, but when election day comes round they don't deliver the goods."

Although the responsible leaders are very noncommittal, the rank and file of both parties attach much importance to the election, which is believed will have potent after-effects. In well informed circles it is believed that a modification of the Government's policy is probable.

The Toronto Star (Liberal) which did not support Dewar. In reviewing the result, says: "It is cowardly and unstatesmanlike to make a scapegoat out of Mr. Hearst. While he has the responsibility and credit for the prohibition measure he is not responsible for his colleague's feeble efforts to wiggle out of it. Nothing does not pay. The Government would have been in a far stronger position if it had stood manfully by Mr. Hearst's declaration of independence."

Rebuke to Hearst.

The Toronto News (Conservative) refers to the election of Mr. Dewar as "a rebuke to Hearst."

"There is nothing in North Perth or Southwest Toronto to suggest that Dewar is ready for a general measure of prohibition. As the election of the war subsides the feeling for prohibition will be still less active. We believe the substance of a headway against the abuse of excessive drinking by local option. Was it wise to abandon that method? We admit all the abuses of the open bar, but in view of the legislation to government can go far in advance of public opinion and unquestionably North Perth and Southwest Toronto have thrown a prohibition back into party politics."

Overcome by the excessive heat of yesterday afternoon, James Dougherty of 28 Dundas street, lies in Victoria Hospital in a precarious condition, the attending physicians entertaining slight hopes for his recovery.

Dougherty, who is an employee of the G. T. R., was prostrated at 5 o'clock in the afternoon, and was removed to Victoria Hospital, where he has since remained unconscious.

Home's Place attended him, and did all possible to restore him to consciousness, but without success until early this morning.

At noon today he was still in a comatose condition from the effects of the prostration. The hospital report was to the effect that he was a little better than on his admission.

The case of Dougherty is the fourth one this summer, the other three resulting fatally. Dougherty, who is employed in the bridge department at the mill, was working on a pile of lumber at the time when stricken.

Personal Friend of Dead General

Sir George Gibbons Was Old Schoolmate of Sir William Benson.

Major-Gen. Sir Frederick William Benson, head of the British commission, and a close personal friend of Sir George Gibbons, who died in Montreal on Sunday, was a close personal friend and old schoolmate of Sir George Gibbons of this city.

"He was a most brilliant fellow," said Sir George. "As a boy at school he would study three hours a day while the rest of us studied sixteen hours. He was working on a pile of lumber at the time when stricken."

He was courageous, likeable and brilliant. He would have been a commander in any war, no matter what line he followed. In school, there was a sort of primal doctrine that the best fighter was the best man. I suppose it is true in every school. Nobody ever fought Benson. He was conceded a great fighter, and no person ever tested him out. He was every inch a man, and nobody regrets his going as much as I do. He was a fine fellow."

What happened in the meantime?

London, Aug. 22.—A dispatch to the Daily Telegraph from Rotterdam says that on Saturday, when the British fleet was searching the North Sea, the great German fleet, of at least 60 vessels of all descriptions, was sighted about 9 o'clock in the morning. It was carefully guided by three zeppelins. At 6 o'clock in the evening the same fleet was viewed further north steaming furiously eastward.

DUTCH CAPTAINS SAY HUNS FLED WHEN BRITISH SIGHTED; CHASED BACK TO THE BASE

[Canadian Press.] London, Aug. 22.—A dispatch to the Daily Telegraph from Rotterdam says that on Saturday, when the British fleet was searching the North Sea, the great German fleet, of at least 60 vessels of all descriptions, was sighted about 9 o'clock in the morning. It was carefully guided by three zeppelins. At 6 o'clock in the evening the same fleet was viewed further north steaming furiously eastward.

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LABOR DAY SPORTS AND PROGRAM WILL BREAK ALL RECORDS

This Is Prediction of Committee Working Out Details.

EXPECTING BIG CROWDS

Absence of Usual Parade Made Up in Other Ways to Provide Celebration.

London's 1916 Labor Day sports and celebration at Queen's Park are going to break all records if the predictions of a special committee of the trades and labor council, now working out the details, can be taken as any criterion.

There was another meeting of the committee on Monday night, and the announcement was made that four bands had been engaged for the day. Three of these will be brass instruments, and the fourth will be a conglomerate of musicians that will be hard to excel. It is playing under the cognomen of "The Crown Band" and the committee says it will be all the more popular.

Though the annual Labor Day parade, which has grown to be one of the most accepted "fixtures" of the day, is being eliminated this year, there will be a deduction from the general scheme to provide amusement and sport for the labor union men of the city. The program that has already been worked out includes a number of interesting features, including a boxing bout between "Mutt and Jeff." The usual card of sports will be carried out.

The expected biggest crowd in the history of union labor in London, declared one committee member to The Advertiser, and the general optimism prevails throughout all quarters.

It was feared for a time that the cancellation of the parade might have an adverse effect on the day's celebration, but this pessimism has completely disappeared. The money originally appropriated by the different unions toward the parade is this year being devoted to the upkeep of the scene of bloody combats in September, causing a riot in the hands of the C. E. F.

Cardinal Found Praying ON HEAP OF DEBRIS

Priests Refuse to Desert Ruins of Rheims Cathedral.

[Canadian Press.] Rheims, France, Aug. 22.—Via Paris, 8:50 p.m.—An inspection of the famous church of St. Remy shows that it was damaged in the bombing raid of the recent bombardment which destroyed the civil hospital. Cardinal Luçon is among those who still remain here. He was found on Sunday alone, and kneeling in prayer on a heap of debris from the cathedral. In spite of the noise of the cannonading then in progress, the cardinal, who is serving king and country in the khaki of the C. E. F.

Party Stalwarts Ready to Blame Hearst.

LOOKING TO BECK NOW

Say Local Member Will Head Government on License System Platform.

Say Meeting Will Be Held to Consider Demands of the Workers in London.

TORONTO ELECTION BRINGS CHANGE IN LOCAL TORY CAMP

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LOOKING TO BECK NOW

NEW SYSTEMS RESTORING MEN IN RECORD TIME

Physical Training for Returned Men Achieves Marvellous Results.

TRANSFORMATION AMAZES Development of New Ideas Has Wrought Change in Treatment.

RECOVERY NOW COMPLETE Measures, Patterned After English Ones, Brings the Wounded to Health.

Use of physical training for building up the bodies of the returned men who have been wounded at the front, put into force in the local "P" unit of the military forces...

An Amazing Change. An amazing transformation of British ways, brought about under pressure of war, is being revealed not only in the actual conduct of the war itself...

A striking and brilliantly successful example of this national awakening is the determined attempt to restore injured soldiers to health and strength more quickly and more completely than has ever before been achieved.

The surgical and medical treatment of wounded soldiers in the first stage, immediately following their injury, was good from the start, and is now better than ever before...

New Spirit in Hospitals. The new spirit of determination to do the very best that can be done, and to be satisfied with nothing below the best, has now entered the convalescent hospitals...

Physical exercises, massages, electricity and heat, both wet and dry, all form part of the treatment. The physical training program is the latest and most important movement...

Best Not Too Good. If the best is not too good for the English soldier, it is certainly not too good for the Canadian soldier...

Once a week the medical officer or physical training instructor gives a series of lectures on various subjects, such as the movements men should perform in their spare time to help the circulation of blood in particular parts of their bodies...

Lectures and Training. Once a week the medical officer or physical training instructor gives a series of lectures on various subjects, such as the movements men should perform in their spare time to help the circulation of blood in particular parts of their bodies...

12 NEW MEASLES CASES REPORTED DURING WEEK

44 Cases of Whooping in Isolation, Says M. O. H. Statement.

215TH BRANTS TO GET COLORS ON SATURDAY

WANTS MORE RECRUITS FOR LAMBTON'S 149

THIRTY-FIVE ENGINEERS GO TO VALCARTIER

HIS WINNING OF D. S. O. GAZETTED



CAPT. HUGH NIVEN.

CAPT. NIVEN'S D. S. O. WINNING OFFICIALLY ANNOUNCED

Name Appears in Cabled List of Decorated Canadians Whose Bravery at Front Won Them Honors From Their King.

In the latest list of honors awarded to Canadian officers at the front, cabled to Canada last night, appears the name of Capt. Hugh Niven of this city, who has won the Distinguished Service Order and whose award has been officially gazetted.

Capt. Niven's record in the present war has brought pride to London, his native city, and to the famous Princess Patricia Canadian Light Infantry, of which famous corps he was one of the original members, having enlisted in the west as a private.

OXFORD BATTALION MAY LEAVE BORDEN IN A MONTH'S TIME

Men on Farm Leave Refused Extension of Time.

PERTHS DIRECT TO FRONT

Rumor in Stratford That the 110th Will Not Require Further Training.

Field Manoeuvres for Officers are on Today

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153RD CAN NOW RETAIN DRAFT SENT TO 111TH

This is Latest Development of Wellington Battalion Muddle.

DEPUTATION WON OUT Politicians From County Succeeded in Saving Five Platoons From Waterloos.

TROUBLES IN "BUNCHES" Stormy Career of Unit Has Followed Orders Deposing Col. Craig Months Ago.

Affairs of the 153rd (Wellington County) Battalion have been looming much in the public eye, and have attracted an attention that has been by no means confined to military circles for some months.

Ever since Lieut.-Col. J. J. Craig, commanding officer, was removed from his position on the eve of the battalion's departure to the summer camp in this city, events have followed thick and fast in party temperatures.

Now You Have 'Em; Now Not. "Now you have 'em and now you haven't," which is another way of saying that there are no politics in the Canadian military affairs, or if there are, they are susceptible to sudden changes in party temperatures.

Order Follows Visit. This morning an officer from Ottawa stipulated that the 153rd-111th men be returned to their original battalion.

Episode After Episode. In the history of the 153rd since its authorization, the recruiting of the battalion was featured, it is claimed, by considerable opposition.

Angry Guelph Protests. The announcement of the withdrawal of the 153rd from the 111th, followed hard on the one that chronicled the departure from Guelph of an angry deputation.

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BAND HE ORGANIZED HERE STILL INTACT IN ENGLISH CAMP



Advertiser Illustration. BANDMASTER KNEIPPER OF THE 70TH BATTALION BRASS BAND.

There is a band in circulation regarding the management of the regiment, and the conduct of the O. C. That whole business was carried on in a most unbusinesslike manner.

Large in Courage. The need was pressing, the Empire wanted these men, and the men wanted the Empire, so their salvation, and we trust the Empire's benefit, came on February 17, and up to date 700 happy, energetic and brave hearts, who, though short in inches are large in courage, have signed up and are to be allowed their share in writing the history of the world.

Band of 70th Remains Intact in English Camp

Crack Musical Organization, Trained Here, Attached to Engineers Depot.

The crack brass band of the 70th Canadian Battalion, that was organized and trained in this city by Bandmaster Kneipper, is one of the few Canadian bands that remain intact after the battalions to which they were attached were broken up in England.

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BANTAMS STARTING LONDON CAMPAIGN FOR "LITTLE" MEN

Opened Office Here Monday To Recruit Them.

CHANCE FOR FIVE-FOOTERS Those Under 5 Feet 2 Inches Only Accepted for the 216th.

Recruiting for the 216th Bantam Battalion commenced in London Monday. Lieut. Walsh, who will carry on the work here opened the recruiting office in the Hiscox block, and there recruits will be received for a few weeks.

The battalion is commanded by Lieut.-Col. F. L. Burton and is mobilizing at Toronto and Hamilton. Men of 5 feet 2 inches and under are wanted.

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PROPOSAL REVIVED OF 4 DAYS' LEAVE FROM CAMP BORDEN

Each Brigade May Be So Treated Monthly.

CHEAPER RATES SOUGHT General Logie Is After Railroads for Cent a Mile.

More District Officers Now Landed in France

PERTH BATTALION MAY GO STRAIGHT TO FRONT

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PROPOSAL REVIVED OF 4 DAYS' LEAVE FROM CAMP BORDEN

Each Brigade May Be So Treated Monthly.

CHEAPER RATES SOUGHT General Logie Is After Railroads for Cent a Mile.

More District Officers Now Landed in France

PERTH BATTALION MAY GO STRAIGHT TO FRONT

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"Food Is Its Own Best Digestant"

"All too frequently, we prescribe medicines for patients who suffer from indigestion, when, as a matter of fact, what they actually need is a simple course of dietetic training, and the proper foodstuffs to train on.

"This is the famous 'reason' for the popularity of Grape-Nuts as an article of diet, viz., that it furnishes this very course of training for the digestion. It not only furnishes the natural diastase for the process of digestion, but it favors a return to normal digestive function because the firm, crisp kernels compel thorough mastication.

"One ought not to leave out of consideration the psychic element—the delicious treat to the palate afforded by a dish of Grape-Nuts and cream."

—From April, 1916, American Journal of Clinical Medicine

Grape-Nuts

Made in Canada "There's a Reason"

Canadian Postum Cereal Co., Ltd., Windsor, Ont.

FAMILY DOCTOR'S GOOD ADVICE

To Go On Taking "Fruit-a-tives" Because They Did Her Good.

Bochon, P. Q., Jan. 14, 1915. "I suffered for many years with terrible indigestion and constipation. I had frequent dizzy spells and became greatly run down. A neighbor advised me to try 'Fruit-a-tives'...

MAJOR JOHN BISCOE MORTALLY WOUNDED IS WORD RECEIVED

Message Comes to Father-in-Law at Galt.

WOUNDED. BRANTFORD. Pte. Samuel Ritchey, Driver Arthur H. Lynn (slightly wounded).

PRISONER OF WAR. HAWTREY. Pte. David Saunders (previously reported missing).

MAJOR JOHN BISCOE. GALT, Aug. 21.—The wounds received by Major John R. Biscoe, formerly of Galt on August 14, 1914, in the battle of the Somme will prove fatal, according to a message received this morning by his father-in-law, F. S. Jarvis, in which it was stated that Major Biscoe's case was hopeless, he having been wounded in the shoulder and neck.

Major Biscoe, previous to the war, lived at Thorold. His wife and two children just arrived in England on August 12. He had been at the front only about a month. Col. Biscoe of Toronto, formerly of Galt, who is a retired imperial army officer, is father of the wounded officer.

HARVESTING UNDER WAY

Will Be General in Saskatchewan During This Week.

REGINA, Aug. 21.—Harvesting has commenced in many parts of the province, according to the report issued during the week-end by the Saskatchewan Department of Agriculture.

Cutting of barley, early sown wheat and oats began about the 12th, but will not be general until the middle of the present week, and in some districts in the central western part of the province there are fields which will not be ready to cut before September 1.

THEDFORD WILL BE DARK FOR COUPLE OF WEEKS

THEDFORD, Aug. 21.—A bad storm passed over this district early on Saturday morning and struck the electric light plant, and burned the dynamo out. It will take a couple of weeks to get repairs, so the town will be in darkness for that time.

RUMANIA COULD GIVE ALLIES IMPORTANT AID

The entry of Rumania into the war on the side of the Entente would mean the forging of another link in the chain of foes surrounding the central powers. The material aid which Rumania could give would be of a very important character. She has had between 500,000 and 600,000 troops mobilized for nearly a year and her army is reputed to be one of the best equipped and trained in Europe. Apart from possible Russian reinforcements Rumania would be in a position to deal a powerful blow at Bulgaria from the north, in conjunction with the Allies' drive from the south.

RUSSIANS SMASHING TOWARD KOVEL BY ATTACKS ON FLANK

Silence of Petrograd Indicates Important Operations.

[Canadian Press.] PETROGRAD, via London, Aug. 21, 9:45 p.m.—The official communication issued by the war office this evening says there is no change in the situation. The feature of the Russian campaign which broke out like a tempest on the southwestern front over two months and a half ago is the almost continuous nature of the fighting. With the exception of brief interludes for consolidating positions or changing the direction of attack, it has been like one great sustained battle. Periods like the present, which are described as "lulls," usually turn out to have been crowded with intense fighting, the details of which it has been the consistent policy of the Russian staff to hold secret until the operations are ended.

It is impossible at the present to say whether the Russian attack upon Kovel from the Stokhol region continues with its original energy, but the belief seems to prevail here that the discovery of a series of strong German fortifications protecting Kovel from the east led the Russian staff to base its hopes on taking the city by strong flank attacks, which are now developing. This is considered to account for the desperate German attacks in the region of Lake Nobel, where they are trying to prevent the Russian occupation of the marshy land south of the Stokhol, which would constitute a serious menace to the left flank of the German forces, whose base is Kovel, and prove a valuable vantage point to General Kaulbars in the pressure he is exerting from the south.

PORTUGAL IS PREPARING TO JOIN IN THE WAR

Franco-British Military Mission Goes to Co-operate.

PARIS, Aug. 21.—In preparation for Portugal's active participation in the war a Franco-British military mission will leave this city in a few days for Portugal.

The French Government has designated Lieut.-Col. Paris, Major Grandin De L'Espervier and Lieut. Grandoux, The British Government is sending Major-General Barnardiston and Lieutenants Gough-Jillhoppe and G. A. Robinson. These officers will co-operate with the Portuguese military authorities.

VERY REV. DEAN BRADY MAY NOT RECOVER

Physicians at Hamilton Hospital Hold Slight Hopes.

[Special to The Advertiser.] BRANTFORD, Aug. 21.—Little hope is held out for the recovery of Very Rev. Dean Brady of Brantford, who has been ill for some time in St. Joseph's Hospital, Hamilton. Although slight hopes are still held out by the physicians in attendance, there is little if any improvement noted over last week.

NO SECOND CONCERN WILL TACKLE RAISING THE PRICE

The Great Lakes Towing Company Must Step Aside First.

[Special to The Advertiser.] SARNIA, Aug. 21.—Efforts to salvage the steamer Charles S. Price by another wrecking concern this season have been set at rest by the statements of responsible marine men, to the effect that the Great Lakes Towing and Wrecking Company, which has the contract for the work, has one year in which to complete the job, and that unless the company throws up the contract no other firm can take hold this season. Wrecking operations on the Price were abandoned several weeks ago. Capt. Cunningham, of the Great Lakes concern, stating that the boat was nothing more than a junk heap.

MUNICIPALITIES SHOULD WELCOME THE SOLDIERS

Also Encourage Development of Industries to Provide Work.

MONTREAL, Aug. 21.—Problems which will meet Canada when the war is over were discussed at tonight's session of the Canadian municipalities convention. Mr. Frederick Wright, editor of the Canadian Municipal Journal, suggested that municipalities give civic receptions to returned soldiers and encouraging development of industries to lessen the hardships of people being thrown out of work. At the afternoon session Mr. Thomas Adams, town-planning advisor to the commissioners of conservation, Ottawa, read a paper on "The Town-Planning Outlook."

IS DROWNED AT GODERICH WHILE SEEKING RELIEF

George C. Caron of Detroit, Summer Guest, a Heat Victim.

FOUR DEATHS ACROSS LINE

Temperature 101 in Shade Drives Men From Shops in St. Thomas.

W. O. DISTRICT SWELTERS

Two Hot Days in Row Prove Exceedingly Trying on People.

[Special to The Advertiser.] GODERICH, Aug. 21.—In seeking relief from the excessive heat, George C. Caron, son of Dr. Caron of Detroit, aged 23 years, died in the waters of Lake Huron just below the Sunset Hotel at 3 o'clock this afternoon. The young man sank almost immediately he had taken his first plunge. The body was soon recovered and several doctors worked upon him, but death had evidently been instantaneous and it is assumed the cause was heart failure, due to the shock of cold water when the body was overheated. Mr. Caron came to Goderich August 3 to spend a vacation at the Hotel Sunset. The body was transported by automobile to Stratford tonight to catch the midnight flyer for Detroit.

4 DIE, 6 PROSTRATED FROM DETROIT HEAT

[Special to The Advertiser.] DETROIT, Aug. 21.—Detroit was gripped again today by intense heat, which took a toll of four lives. All of the victims are men, and two of the bodies are still unidentified. The high point of the day was 94 degrees, and an unusual feature was that the maximum temperature was maintained for more than three hours this afternoon. There were six prostrations all serious.

ST. THOMAS WORKMEN GIVE WAY TO HEAT

[Special to The Advertiser.] ST. THOMAS, Aug. 21.—It was one of the hottest days of the heated term in this city, the temperature reaching 101 in the shade between two and four o'clock in the afternoon. Several men in foundries were compelled to quit work for a time.

WOODSTOCK RECORDS TEMPERATURE OF 94

[Special to The Advertiser.] WOODSTOCK, Aug. 21.—The people of this city in common with the rest of Ontario have sweated through the last few days. On Sunday the highest point recorded by the thermometer at Woodstock College was 92 degrees, as compared with the season's high mark, 95 on Sunday, July 30. Monday the heat was even more intense, and at 2 o'clock in the afternoon the official recorder at the college showed 94 degrees, one degree less than the season's record.

This city has not had a drop of rain in six weeks. Sunday afternoon a heavy storm seemed to be approaching the city from the east, and it looked as if at last the city was in for a drenching. However, after coming to within a mile or two the clouds suddenly changed, and the storm swerved to the south.

HUNDRED IN SHADE TWO DAYS AT DURHAM

[Special to The Advertiser.] DURHAM, Aug. 21.—Both on Sunday and today the thermometer has climbed to the 100 in the shade mark, and the continued heat is having a detrimental effect on the crops. The potato crop last year suffered from rot, but this season the plants are quite small, and not at all plentiful. In some places a second growth has been noted in the hills, brought about by the early season downpour and recent heat.

WINDSOR MAN ROBBED AT "MYSTERIOUS" HOUSE

Second Hold-Up at Same Place Reported Within a Week.

[Special to The Advertiser.] DETROIT, Aug. 21.—The second hold-up has occurred within a week at a mysterious house on Adams avenue, and two men are under arrest as a result of a complaint made by Arthur Clark of Windsor, who says he was invited to the house early Monday morning and robbed of \$22 in cash and a diamond ring valued at \$50. Detectives have arrested Lionel Dunn and Abe Buyock on suspicion of having some connection with the robbery.

FIRST ILLNESS FATAL AT AGE OF 83 YEARS

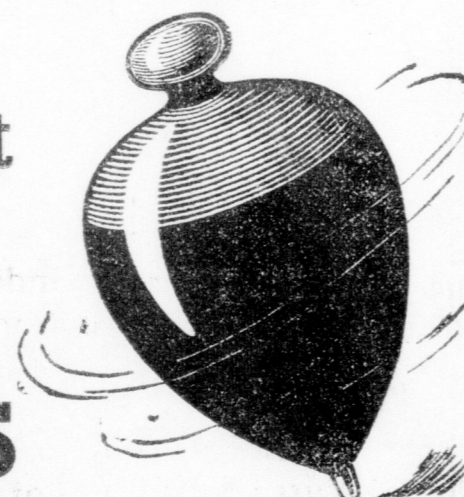
Robert Cochrane, Pioneer of Durham Locality, is Buried.

[Special to The Advertiser.] DURHAM, Aug. 21.—The funeral of Robert Cochrane, one of the pioneers of this locality, took place yesterday at St. George's Cemetery. He succumbed to heart trouble, at the age of 83 years. It was his first real illness, and lasted four weeks. For the last four years he and for old years at previous times he has been a member of Durham council, and had always taken an active interest in any movement for the town's welfare. Despite his years, Mr. Cochrane took an active part in sports, and in recent years, while living retired, had been a devotee of lawn bowling, curling and quots. He leaves one son, John, in Alberta, and three daughters, Mrs. R. W. Gray in Fort William and Miss Kate and Mrs. S. F. Morlock, Durham, the funeral service being held at the latter's residence. FLAX-PULLING OVER. ALISA CRAIG, Aug. 21.—The Indians who were here for the past few weeks from Muncy pulling flax, have today home, as they have completed the pulling in a hurry, the weather being fine and dry, entailing no idle time.

LOOKING FOR GAME? GO WHERE THE GAME RUNS! About everybody nowadays believes that it pays to advertise—but some who approve the general IDEA hesitate to apply it to THEMSELVES. I am a believer in advertising, all right—for the other fellow, perhaps—but would it pay ME? The true answer to this is—if your calling is on the SQUARE—if you are engaged in a business that would stand to GAIN by letting people KNOW about it, then that business can be PROFITABLY advertised. To be sure, it is not every method that would apply to YOUR particular case, but you can bet all you have that there is A RIGHT WAY FOR YOU, and nine times out of ten that right way is—THE DAILY NEWSPAPER! In this noisy old world, pretty much ALL of us HAVE SOMETHING TO SELL. We must attract attention to what we have to sell, or we will not be able to sell it. Advertising is making oneself heard and understood above the DIN. It is impressing one's entity upon the public mind in a way to DRAW the public to US. Next thing to soap and water, the COMMONEST NECESSITY TO EVERY CANADIAN IS—THE NEWSPAPER. Everybody, every day, goes ALL THROUGH a newspaper—there is no other medium of communication so capable of GETTING YOU HEARD! If you find that you are not drawing enough trade from your present surroundings, then GET INTO A GOOD NEWSPAPER AND ENLARGE YOUR SURROUNDINGS! In this particular community, you will need the help of The Advertiser, because The Advertiser is pre-eminently a people's paper, very strong in its field, and capable of carrying your story all the way THROUGH! Ask the Advertising Department of The Advertiser about your sales problem. They'll be only too glad to give you assistance.

CANADIAN CASUALTIES 11 P.M. LIST. Sunnyside, Calgary, Alta.: 53870 Pioneer Geo. Spokes, Toronto. Killed in Action—44250 Robert Bartlett, St. Stephens, N.B.; 43553 John May, Montreal. Wounded—67724 Acting C.S.M. John W. Bowen, Patterson, N.J.; 123318 Clarence Chapman, Toronto; 477462 Alex. J. J. J. Toronto; 46420 Martin J. J. Fairbank, Toronto; 105476 Gavln A. McDonald, Craik, Sask.; 190243 Hugh McLean, Edmonton, Alta.; 81934 John Dayner, Paynton, Sask.; 425911 John W. Younger, Kildonan, Man. MOUNTED RIFLES. Wounded—15307 Mike H. Burne, Shebo, Sask.; 152795 George E. G. Pitcher, Melita, Man.; 152926 Willie Randall, Brandon, Man.; 47768 Andrew Vlancoot, Pembroke, Ont.; 117435 Jos. W. Wormald, Inisfaul, Alta. INFANTRY. Wounded—Major Jas. G. McLaren, Ottawa. ARTILLERY. Wounded—301976 Bombardier Norman J. Backus, Lundbreck, Alta.; 302395 Sergt. Albert Hozack, Toronto; 511187 Horace A. McEwen, Yellow Grass, Sask.; 82728 Driver Edward J. Maddock, Toronto. MEDICAL SERVICES. Seriously Ill—Capt. Harold G. Gillies, Miami, Fla. MOUNTED SERVICE. Wounded—47295 Joseph Copen, Winnipeg. MACHINE GUN SERVICES. Wounded—15487 William J. Coutts, Wingham, Ont. ENGINEERS. Wounded—12996 Sapper Harold E. I. Lodge, Toronto. WINDSOR MAN ROBBED AT "MYSTERIOUS" HOUSE. Second Hold-Up at Same Place Reported Within a Week. [Special to The Advertiser.] DETROIT, Aug. 21.—The second hold-up has occurred within a week at a mysterious house on Adams avenue, and two men are under arrest as a result of a complaint made by Arthur Clark of Windsor, who says he was invited to the house early Monday morning and robbed of \$22 in cash and a diamond ring valued at \$50. Detectives have arrested Lionel Dunn and Abe Buyock on suspicion of having some connection with the robbery. FIRST ILLNESS FATAL AT AGE OF 83 YEARS. Robert Cochrane, Pioneer of Durham Locality, is Buried. [Special to The Advertiser.] DURHAM, Aug. 21.—The funeral of Robert Cochrane, one of the pioneers of this locality, took place yesterday at St. George's Cemetery. He succumbed to heart trouble, at the age of 83 years. It was his first real illness, and lasted four weeks. For the last four years he and for old years at previous times he has been a member of Durham council, and had always taken an active interest in any movement for the town's welfare. Despite his years, Mr. Cochrane took an active part in sports, and in recent years, while living retired, had been a devotee of lawn bowling, curling and quots. He leaves one son, John, in Alberta, and three daughters, Mrs. R. W. Gray in Fort William and Miss Kate and Mrs. S. F. Morlock, Durham, the funeral service being held at the latter's residence. FLAX-PULLING OVER. ALISA CRAIG, Aug. 21.—The Indians who were here for the past few weeks from Muncy pulling flax, have today home, as they have completed the pulling in a hurry, the weather being fine and dry, entailing no idle time.

For a Tip-Top Breakfast Serve New Post Toasties Here's the why: The New Toasties have a delicate, true corn flavor—unmatched by any other corn flakes. Trial proves. They are the meat of choicest white Indian Corn—first cooked and seasoned, then rolled into thin wisps and toasted by quick, intense heat. A new patented rotary process of making raises distinguishing little bubbles on each flake, and brings out their wonderful new flavor. New Post Toasties ---the New Breakfast Delight Made in Canada—By Canadian Postum Cereal Co., Ltd., Windsor, Ont.



A PAGE OF GENERAL INTEREST TO WOMEN READERS

GRAND FEAST OF BARGAINS

IN SUMMER FOOTWEAR FOR WEDNESDAY MORNING

BARGAINS BIGGER AND BETTER THAN EVER.

Why? Because we are forced to dispose of every pair of summer shoes in our store, regardless of cost, to make room for fall and winter goods. It will pay you to come here Wednesday morning for footwear bargains.

The balance of our stock of Women's White Canvas Outing Shoes and Oxfords, rubber soles, \$3.00 and \$4.00 values. Marked to clear for Wednesday morning. \$1.43
49 Pairs Women's White Canvas Pumps and Oxfords, \$2.00 and \$2.50 values. Specially priced for Wednesday morning. (All good styles and good fitters)98c
15 Pairs Women's White Nu-Buck Pumps and White Canvas Strap Slippers, \$2.50 and \$3.00 values. Marked to clear for Wednesday morning. \$1.29
Big Lot Infants' and Children's White Canvas Strap Slippers and Roman Sandals. Wednesday morning special.79c

Women's "Newport" White Duck Pumps, Rubber Soles and Heels. Clearance Sale Price.98c
A splendid line of Misses' and Children's White Canvas Button Shoes, \$1.50 and \$2.00 values. To clear Wednesday morning.98c pair
Big Bargains in Misses', Children's and Infants Bare-foot Sandals, Roman Sandals and Strap Slippers. Every pair marked at prices that will clear them out quickly.
25 pair of Women's Pumps and Oxfords; good neat styles. Sizes 2 1/2, 3, 3 1/2. Values up to \$3.00. Very special for Wednesday morning.49c a pair

SPECIAL FOR WEDNESDAY MORNING.

50 pair Women's Patent Gummatel and Fine Kid Pumps and Oxfords. All good styles. To clear.98c a pair
The balance of our stock of Women's \$2.50 and \$3.00 Pumps and Oxfords marked to clear (all good styles and good fitters) \$1.79
Men! Why suffer with hot, burning feet this hot weather? Get your feet into a pair of our White Canvas Shoes or Oxfords, which means cool and comfort. We are clearing out the balance of our stock at \$1.69 a pair
Special reductions in Men's, Women's, Boys', Girls' and Little People's Outing, Sporting and Yachting Shoes and Oxfords.

Every pair Men's Oxfords marked to clear at less than cost.

KNECHTEL & CO.

238 Dundas Street, Opposite Majestic Theatre.
The Home of Good Shoes.

The Lights of 65 Years Ago


ARE STILL DOING DUTY IN THE SHAPE OF EDDY'S MATCHES
SIXTY-FIVE YEARS AGO THE FIRST CANADIAN-MADE MATCHES WERE MADE AT HULL BY EDDY AND SINCE THAT TIME FOR MATERIALS AND STRIKING QUALITIES, EDDY'S HAVE BEEN THE ACKNOWLEDGED BEST.

WHEN BUYING MATCHES SPECIFY

EDDY'S

You will like this Salt!

It will please you just as it did me with its wonderful whiteness, its strength, its purity, and free-running properties.



Century Salt

"The Salt of the Century" is made by Sarnia's oldest and best equipped works. The superior vacuum processes used give Century Salt a decided preference for either table, dairy or farm use. All leading grocers can supply you.

DOMINION SALT CO., Ltd., Sarnia

Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letter can be answered privately.]

Movie Information.
Dear Miss Grey—I noticed when "Periwinkle" desired some information re movie stars.
The young chap who played opposite Mary Pickford in "The Girl of Yesterday" was Marshall Nellan, and the young man in "Out of Drifts" was William Courtleigh Jun.

She also asked about "The Violet Mystery" of Francis Bushman. It is this: Francis X. has a great love for the violet or amethyst coloring. To carry out this hobby he possesses a magnificent amethyst ring, which he wears constantly. He is a collector of amethysts, stones, etc.

"Periwinkle" also wanted to know who you thought the best-looking actor. Some say Warren J. Kerrigan. I have no favorites in that line, but Dustin Farnum and Robert Warwick are my favorites.

If I can be of help to anyone desiring information re movie stars, etc., I shall be only too pleased to help, as I have a good knowledge of anything connected with the movie world.

One question: What will take ink-stains off brown wallpaper? It is a shade of tan. (I mean the wallpaper). Many thanks.

THE GIRL OF LIMBERLOST.
Ans.—You are very kind, indeed, to offer all this information for "Periwinkle's" benefit, and perhaps others will avail themselves of your kindness, too. I'm afraid nothing will remove the ink-stains, or at least, without injuring the paper, but I'll try to help you. Shall write you re the private portion of your letter.

Sylvia's Tastes.
Dear Miss Grey—I am enclosing the words of "When the Roll is Called for Service," and "Don't You Think That You'll Be Sorry?" I thought maybe someone would like a copy. If anyone wants them I will copy the words of "The Little Old Ford Rumbled, Rumbled Right Along," "The Hold-Up Man," "Till the Boys Come Home," and words of "The Fellow Who Couldn't Go."

Hope you have been having a taste of this lovely cool weather. Life is worth living again. As before.
SYLVIA FANKHURST.

P.S.—Hello, "Carrie Nation." I seldom I ever hear of you any more. How are you, old pal?
Ans.—"Sylvia," I'm afraid your taste in songs is not as classical as one would have expected from you.
Now don't get angry and commence howling bricks! Yes, the cool weather has found me, too. One review in it after the heat.

From Alisa Craig.
Dear Miss Grey,—If any of the readers have a "W" in O-Pee-Chee chewing gum wrappers, we would like it. We would be glad to change any letter we have for the "W."
We are sending song entitled "School Days." We would like to get the song, "Keep the Home Fires Burning."
A. C. READER.

Ans.—Am placing a copy of the latter song in your envelope, but shall "hide a wee" before mailing it, as a "W" may come for you.

Was in Wrong.
"Guelph Girl" writes: I am sorry that you got the chorus of my battalion song wrong, as the way was printed in sounds, hilly, ha, ha! This is it:
We'll batter them and scatter them
Across the land and sea;
You bet we are a nobby bunch,
The boys of 1-4-3.
We are the pride of Wellington,
A county rich and free.
We'll help to save the flag, you bet,
The boys of 1-4-3.

Does Orange Blossom Know?
Dear Miss Grey,—I am sorry to trouble you again, but could you tell me what will remove paper that has stuck on a polished table from the heat?
2. Can anyone give me the recipe for a pudding using fruit for the foundation and the batter has water and sugar and butter poured over it just before baking?
I have lost my recipe, and this is such a delicious pudding.
3. Can you tell me what city the Bishop of California lives in (Church of England), and what his name is?
Yours truly, KATHARINE.

Ans.—1. Moisten the paper by placing on it a damp cloth, wrung out of fairly warm water. Rub well; when paper is removed, and table dried by wiping with a fresh cloth, polish with soft cloth.

Should Not Fear.
Dear Miss Grey,—I purchased linoleum for dining-room this spring and wherever the table castors or chair legs set the linoleum will stick, and when you move any of these articles they will tear a piece out of the linoleum. Can you suggest the cause, also a remedy?
Thanking you for answering this in your columns, I am,
Yours sincerely,
BACHELOR.

Ans.—Why, "Bachelor," I never heard of such a thing. I'm afraid there's something sadly wrong with the castors, or else the merchant has sold you a very poor grade of oilcloth. Have readers any suggestion to make? Castors and pieces of furniture sometimes stick to floors and linoleum in hot humid weather, but it is not natural. It is folks, for them to tear the oilcloth?

A Gallant Gentleman.
Dear Miss Grey,—Enclosed please find 28 satin inserts suitable for making cushion covers. I have followed your page for some considerable time, and

Daily Bible Question Club
By Rev. T. S. Lincoff, D. D.
(All Rights Reserved.)
The six daily studies for this week constitute the International S. S. Lesson for next Sunday. Read the Bible Story on which this study is based, as you ponder the following questions:

"Journeying to Jerusalem." Acts xx, 15-28.
Golden Text.—I commend you to God, and to the Word of His Grace." Acts xx, 32.
4. Verse 22—How much would it hurt us, to know in detail the things that are to happen to us in the future?
5. What is the meaning of "go bound in the spirit to Jerusalem?"
6. Must such inward convictions as Paul had, always be heeded? Why?
7. If we disobey these "oughts" of the soul, what will be the effect upon our spiritual life?

Summer Punch and Pep come from a food that is rich in muscle-making material and is easily digested. It is what you digest, not what you eat, that makes healthy tissue. Every shred in **Shredded Wheat Biscuit** is full of body-building nutriment. The burden of years of food folly can be unloaded by going on a Shredded Wheat diet and sticking to it. Get back to Nature before it is too late. Shredded Wheat contains all the body-building material in the whole wheat grain prepared in a digestible form. A satisfying Summer food. For breakfast with milk or cream; for luncheon with berries.

Made in Canada

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ADVERTISER PATTERNS

Boys' Blouse Suit With Shield.



Boys' Blouse Suit With Shield.

No. 1696—This design is especially adapted for wash fabrics, but may also be used for serge, flannel, cheviot, velvet and corduroy. The shield may be omitted. The blouse has a deep facing at its lower edge. The blouse is finished with tucks at the cuff. The trousers are cut with straight lower edge. As here shown, they are made of blue wash broad, with used brown galatea, white pique, seersucker, or gingham are good for this style.

The pattern is cut in four sizes, 3, 4, 5 and 6 years. It requires 3 yards of 44-inch material for a 4-year size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

ADVERTISER PATTERN DEPT.
Please send above-mentioned pattern, as per directions given below, to:

Name
Town
Province
Age (if child's or miss's pattern)
Measurement: Bust..... Waist.....

Caution: Be careful to include the above illustration, and send size of pattern wanted. When the pattern is just measure you need only mark 24 or whatever it may be. When in waist measure, 22, 24, or 26, or whatever the size, it is not necessary to write "inches" or "yards." Patterns cannot be returned. It takes quite a bit of space to reprint. But we'll see.

"Girl of All Trades" patterns have been sent out, but let me have your address and I can mail you a few that have come from another source. You write exceedingly well. Yes.

From the Brooch.
Dear Miss Grey,—May I come into the corner for a little chat once again?
1. Could you give me a nice way to do an elderberries for making pies in winter?
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DOWNHEARTED WILLIE.

Ans.—Willie, your writing looks surprisingly bright, but then, of course, some men—even stalwart swains—do write that way. Why not take her unaware some evening? Don't ask her in advance, but just drop around, and if she's sitting on the front steps, with nothing better to do, ten to one, she'll go. Try it and see. If she won't, well, I'd take the hint, "Willie."

Saving Old Songs.
Dear Miss Grey,—Have you room for another visitor in your Mail-Box corner? I am making a book of the old songs. Can you furnish the words of "Curfew Shall Not Ring Tonight?" I should like to have it. I noticed where "Summer Showers" was asking how to wash white silk gloves to keep them from turning yellow. This is my way of washing them: Take a basin of clear water, and put a little bluing in it and wash well with white castle soap, and rinse thoroughly in clear cold water, and then in cold water just tinged with bluing; squeeze out and hang in a shady place until dry, then hang in the sun. I have learned from experience that the sun tends to make them yellow.

I also noticed "G. of A. T." had sent in a few lace patterns. I should like to get some and will send a stamped envelope if you can spare me any, and would return patterns as soon as I copy them. Please article my writing. May I call again? I am, sincerely yours,
MORNING GLORY.

Ans.—I'm very fond of you, dainty

Wants Flower Flags.
Dear Miss Grey,—Although a long-time reader of your page, I have never written to you before. I have a couple of satin flags here that I do not need, and am sending them with some Sweet-heart baking powder coupons. Could any of the readers in return send me some satin flags with flowers on? If you get any left, me know and I will send an addressed envelope for them. I will sign myself SODAM BELLE.

Ans.—Shall make good use of both flags and coupons, and notify you of any flower flags received for you.

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3. Do you think middles are suitable for a girl of 14 to wear to high school?
Ans.—I believe your very best move will be to have the eyes examined. Styes indicate weakness, I am told, and when by the aid of glasses the eyes are strengthened, the styes cease to trouble.

3. Yes. Colored ones are nice for fall and winter, made, say of blue, brown or red serge, not too heavy.

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Dear Miss Grey,—Just a line in a hurry. I enjoy your page and send you my love, although you have not heard from me of late. I see "Young Bride" wishes to exchange gum flags for Sunkist wrappers, so here are a few, as I would

TABLE NAPKINS OF QUALITY

ON SALE WEDNESDAY MORNING

These are a lot of travelers' samples from the John S. Brown Company, Belfast, Ireland, manufacturers of the famous "Shamrock Brand" linens. There are 118 napkins in the lot, no two alike, of the finest quality pure linen and in very beautiful patterns; can be used as centres, end pieces or lunch cloths; sizes range from 22 to 27 inches. Priced as follows:

8 at	19c each	29 at	49c each	8 at	98c each
6 at	25c each	9 at	59c each	6 at	\$1.25 each
11 at	29c each	10 at	69c each	3 at	\$1.50 each
22 at	39c each	6 at	75c each		

Clearance Prices on Fine Wash Skirts

Nine White Pique Skirts in a wide cord, made with gathered back and belt across, two pockets; sizes 22 to 27 inch bands; regular \$2.50. On sale Wednesday morning at \$1.65

Six White Pique Skirts, with high-gathered back, belt across, two side pockets; sizes 25 to 29 inch bands; regular \$3.00. On sale Wednesday morning at \$1.95

Six Palm Beach Skirts, with yoke and two pouch pockets; a smart, serviceable skirt; sizes 24 to 28 inch bands; regular \$2.75. On sale Wednesday morning at \$1.85

Jap Silk Waist Special

These waists are in a fine quality wash silk, made with the new cascade front and square collar, long sleeves. On sale Wednesday morning at \$1.50

Bungalow Aprons, 39c

Just received, 25 dozen of this practical Apron, nicely finished and made with belt across the back, one pocket and buttoned at back of neck with two buttons; in good quality striped prints. On sale Wednesday morning at 39c

CLEARANCE PRICES ON SUMMER DRESSES.

Fifteen Voile and Muslin Dresses left, now clearing at bargain prices.

A Special Bargain in Children's Underwear

Regular 25c Values for 10c

Fine quality Summer Vests and Drawers in broken sizes, worth 25c per garment, on sale Wednesday morning at 10c



AGENTS FOR THE LADIES' HOME JOURNAL PATTERNS
140 DUNDAS STREET.
Phones 115, 116.



morning flower, and you'll be so pretty clinging over the great old Mail-Box as it hangs on the Advertiser ragtop. The "Curfew" poem was printed once in our columns, and maybe some reader would send the clipping for you to put in your book. It takes quite a bit of space to reprint. But we'll see.

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V ERSE--New and Old

HOUSE OF TOO MUCH TROUBLE.
Sent By "Anxious."
In a house of too much trouble
Lived a lonely little boy;
He was eager for a playmate,
He was anxious for a toy,
But 'twas always "too much trouble"
Said sister Nellie, too.
And he "must not worry mamma,"
She had plenty else to do.

CHORUS—
In a house of too much trouble,
He must never romp or play,
No one ever seemed to think
That regret would come some day,
But his little baby worries
Soon impressed upon his brow
In a house of too much trouble
Is a mother kneeling now,
As she prays God spare her darling,
"Every wish I'll grant him now,
And a weak voice whispers, "Mamma,
Up in heaven can I play?"
But before the mother answered,
Her sweet babe had passed away.

NOTES.
"Little"—A couple of flags like you wanted have been mailed you, together with sample.
2. The information that "Kitty" sent me re painting was published the other day.
3. Not many letters from your office.
4. It is not particularly good.
5. Yes.

"Lady Macabees"—Asks if jelly can be made from elderberries, also would like flower flags. The one "Gigg's Daughter" sent were already mailed out to another applicant. But I'm sending you a few that came in from elsewhere.

"Bert"—Please see answer to "Lady Macabees." "Gigg's Daughter's" flags are all gone, but I've divided some others between you and "L. M."

"Sarnia Reader"—Implores someone to send her an "h" and a "w" out of Gypsy gum. Would do anything else, cashed out an "h" for you from some that came in, but no "w" is in sight yet. Of course, I'm not a bit offended at you.

A Reader, Melbourne—Oh, horror. If it's the case every time of course, that "Sister" learn to run the car, and—well, you know. That would be better still, don't you think?

Blenheim Reader.—The flags have been mailed you as desired.

At All Grocers 45c

Whenever the children suffer from earache, think of **COMPASS OIL**
Three drops, heated in spoon, and dropped into ear, cures.

SPECIAL SALE OF ALL SUMMER GOODS
Refrigerators, Reed Rockers, Veranda Chairs, Lawn Seats, Lawn Mowers, etc., all reduced 25 per cent for quick clearance.

H. Wolf & Sons
265 DUNDAS STREET.

CEETEE UNDERCLOTHING
Guaranteed Not To Shrink.

FRY'S COCOA

TOMATOES
Choice "Trellis," per lb. . . . 20c
Main & Collyer
TELEPHONE 2311. P. O. BOX 275

HUNT'S DIAMOND FLOUR
ALWAYS THE SAME

LUX Washing Compound
WON'T SHRINK WOOLENS

In 1/2, 1 and 2 pound cans.
Whole—ground—pulverized—also Fine Ground for Perculators.

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FAVORITES WIN THREE EVENTS AT CLEVELAND

The Real Lady Wins Two-Year-Old Trot.

CLEVELAND, Ohio, Aug. 21.—Favorites had their own way in three of the four events at the second Grand Circuit race meeting at North Randall, which opened today. In only one race, the 2:09 trot, were the talent bumped.

The American Horse Breeders' Futurity, the 2-year-old trot, the favorite, with Murphy up, Mary Coburn finished second in the two heats.

As an added attraction Murphy drove Directum I, an exhibition mile and a eighth, lowering the world's pacing mark for that distance from 2:29 to 2:16 1/4. The record, established in 1902, was held by Carl Wilkes. Summary: 2:09 Class, Trotting, \$1,200, Three Heats.

S. D. SWIFT SKIPS WINNING RINK AT THISTLE CLUB

S. D. Swift's rink carried off the prizes at the Thistle Club on Monday with two wins and one loss, finishing with a total plus 15.

- Rinks and scores: Major G. Hayes, W. H. Rhoads, E. M. Morren, W. Gillespie, sk. S. L. Taylor, sk. Minus 2.

BOWLING AT MITCHELL

STRAFFORD, Aug. 21.—On Wednesday of this week four rinks of local bowlers will go to Mitchell in an effort to wrest the Fall trophy from the Mitchell club.

WHEN GOING TO TORONTO TRY THE "QUEEN CITY SPECIAL"

The departure time of the Canadian Pacific "Queen City Special" from London, viz. 9:00 a.m. daily, is most convenient. Arrives at Woodville 12:30 a.m., Galt, 10:20 a.m., and Toronto, 12:15 noon. Excellent equipment, including parlor car. Full particulars from H. J. McCallum, City Passenger Agent, London. 37n-ywt

The Ontario Loan & Debenture Co. HEAD OFFICE LONDON - CANADA. Incorporated 1870. ASSETS - \$8,000,000. BOARD OF DIRECTORS: President JOHN MCCLARY, Vice-President ALFRED M. SMART, THOMAS H. SMALLMAN, LIEUT.-COL. W. M. GARTSHORE, THOMAS P. MCCORMICK, M. MASURET, JOHN M. DILLON, CHARLES R. SOMERVILLE. Savings Deposits Received, Debentures Issued, Mortgage Loans Arranged.

ONE HUNDRED PLAYERS RECALLED TO MAJORS

Nationals Exercise Options on Thirty-Eight Players.

ONE HUNDRED .5 .6 .6 .6 .6 .6 CINCINNATI, Aug. 21.—One hundred and one players who were sold to minor league clubs by major league teams under optional agreements, which provided for their recall on August 15, will be back in major league company. The National baseball commission announced today that 35 of these options had been exercised by National League clubs and 64 by American League clubs.

The list includes the following: National League. By Cincinnati—From Montreal, Wagner; By Boston—From Providence, Blackburn; By Brooklyn—From Montreal, Colwell, Smith and Goodrich.

NORWICH BOWLERS TO HOLD TOURNEY ON WEDNESDAY

Thirty-Two Rinks Entered For One Day Games. NORWICH, Aug. 21.—The draw was made today for the one-day tournament to be held on Wednesday, August 23. Thirty-two rinks are entered. Four good prizes will be given to the rinks in the four highest positions. The draw: 9 a.m. Games.

TWO BRITISH VICTORIES IN GERMAN EAST AFRICA

LONDON, Aug. 21.—8:48 p.m.—British forces in German East Africa have forced a passage of the Wami River and are approaching the important town of Kilossa, according to an official statement issued by the war office this evening. The statement says: "Lieut.-Gen. Smuts reports the British advancing from the Ngoru Mountains, encountered at nightfall of the 15th a strong enemy force holding the passages of the Wami River on the road to Ngoru. Fighting continued till the night of the 17th, when the enemy retreated. The British occupied the positions at dawn and are constructing bridges. Meantime Lieut.-Col. Vandevanter inflicted severe losses on the enemy near Kidete station on the central railway, and is approaching Kilossa.

HUNGARIAN OPPOSITION MEMBERS SEE EMPEROR

AMSTERDAM, Aug. 21.—Via London, Aug. 22.—2:15 a.m.—A Vienna dispatch says that Count Julius Andrássy, Count Albert Apponyi and Stephen Rakovsky, leaders of the Hungarian opposition, have been successively received in audience by Emperor Franz Josef. After the audience the Hungarians returned to Budapest.

GENERAL BENSON BURIED

Casket Swathed in Union Jack, Surmounted by Sword and Medals. MONTREAL, August 21.—While the funeral of Major-General Sir Frederick Benson here this afternoon was non-military, it was attended by a large number of local military officers, and the Governor-General was represented by Major Sir Charles Gunning, Bart. St. Catharines, Ont., the native city of the deceased, was represented by Mayor W. D. Burgoyne. The casket was swathed in the Union Jack and surmounted by the sword, plumed hat and decorations and medals of the dead soldier. The funeral among the floral tributes was a wreath of roses from the Duke and Duchess of Connaught. The remains were shipped to St. Catharines, where the interment will take place on Wednesday.

ST. THOMAS TEACHER GOES TO RIDGETOWN

[Special to the Advertiser.] RIDGETOWN, Aug. 21.—At the meeting of the school board M. C. Clunis, assistant principal of Myrtle street school, St. Thomas, was engaged for the coming year as principal of the school here. His resignation from St. Thomas was accepted by the board.

GERMANY ORDERS OUT ALL YOUTHS OF 17

Boys of Country Called to the Colors Three Years Ahead of Time. PARIS, Aug. 21.—The Intransigent publishes under reserve a dispatch from Lausanne to the effect that Germany has ordered all youths of 17 to report immediately to recruiting bureaus. This class in normal years would be called to the colors in 1919.

CHIPMAN IS SAFE.

Halifax, N. S., Aug. 22.—Kenneth G. Chipman's expedition to the north, whose name it was announced in New York and Toronto dispatches was not on the list of those returning, is safe and is coming by the Mackenzie route, via Edmonton. This information was received by relatives of the young engineer in Berwick today. He is accompanied by two others of the party. K. G. Chipman is a son of the late Andrew F. Chipman of Berwick and a nephew of Judge Chipman, Kentville.

ALLIES ARE ACROSS THE STRUMA RIVER; SERBIANS ADVANCE

Heavy Fighting in the Balkans On Whole Front.

OFFENSIVE BEGAN SUNDAY

Anglo-French Forces Attack Foe Near Sereus With Success.

[Canadian Press Cable.] PARIS, Aug. 21.—10:45 p.m.—A general offensive along the entire Saloniki front was launched on Sunday by the Allies, according to an official statement issued by the French war office. The Serbians have captured the first line of the Bulgarians on the left of the battle front, but have lost the town of Banica, south of Florina.

On the centre and right wing heavy fighting is in progress. The British-French forces have crossed the Struma and are attacking the enemy on the Kavakli-Kalenta-Topalava front (northwest of Sereus). They are in contact with a position strongly held by the enemy at Banica (eight kilometres southwest of Demir-Hissar).

"On the left wing, in the mountainous region between the Cerna and Morontza Rivers, the Serbian troops have taken the first line trenches of the Bulgarians on the heights of Kikuraz, and have occupied the forts of Kalkacalar. On the extreme left, after inflicting heavy losses on the Bulgarians debouching from Florina or Banica, they had to abandon this latter place and have established themselves on heights situated to the east. The battle is continuing."

THE TEUTON "OFFENSIVE"

BERLIN, Aug. 21, via London.—The German and Bulgarian forces which have taken the offensive in the western end of Balkan frontiers are pushing southward in Greece, the war office communication of today shows. They have wrested further positions from the Serbians and beaten off efforts to recapture ground won.

BRITISH ADVANCE

SALONIKI, Aug. 21.—The British official report says: "On the Dolra front, during the night, we advanced 2,000 yards on a front of 5,000 yards and occupied these new positions without encountering resistance. Our troops took the work at Peracheval, south of Dolra, after serious resistance from the Bulgarians."

HUNS WROUGHT UP BY BRITISH NOTE TO SWEDISH GOVT.

Charge That Blockade Pressure is a Yoke to Neutrals. [Canadian Press.] Berlin, Aug. 21.—"What will Sweden do?" is the leading question being asked in official and diplomatic circles here today. The apparently authentic report via Stockholm, that England plans a blanket embargo on all goods to Sweden and will only permit exportation if in each case Sweden gives a guarantee that the goods in question will not be re-exported is considered the most sensational and significant news of the economic world war, not excepting the black listing of American and other neutral firms.

ATHENS AMAZED AT BULGAR ADVANCE; MAY MEAN THREAT

Drive Into Macedonia Considered More Political Than Strategical. [Canadian Press.] London, Aug. 22.—The correspondent of the Morning Post at Athens sends the following under date of August 19: "The Bulgarian offensive along the whole Macedonian frontier has created a great sensation here. Yesterday's prolonged cabinet meeting discussed at some length the situation thus created for Greece, and three general communications to the Greek cabinet were issued. The Greek cabinet has decided to impress on the Zalmis cabinet the danger of taking sides against the allies of Germany."

SAY RAMMED SUBMARINE HAS RETURNED TO PORT

Amsterdam, Aug. 22, via London.—An official German report says that a submarine which was rammed after sinking a British cruiser has returned to port. The apparently authentic report via Stockholm, that England plans a blanket embargo on all goods to Sweden and will only permit exportation if in each case Sweden gives a guarantee that the goods in question will not be re-exported is considered the most sensational and significant news of the economic world war, not excepting the black listing of American and other neutral firms.

GERMANS ATTEMPT ATTACK ON BRITISH NEAR THIEPVAL

Enemy's Batteries Severely Damaged on the Somme. LONDON, Aug. 21.—The war office communication issued tonight says: "Near the Mougout farm (near Thiepval) the enemy attempted to make an attack on a small scale, which was immediately repulsed. Otherwise there is little to report except artillery activity by both sides, which at times was very violent.

"Nerviline" Cures Cramps, Ends Misery Instantly

A real cramp cure? Yes, a real one—in a twinkling the cramp is a dead one, and the sufferer is over, once you get a stiff dose of Nerviline on the inside. This isn't mere talk—it's a solid, truthful fact. No other remedy—not a single one—will cure cramps so quickly and harmlessly as Nerviline. It hits the spot in a jiffy and saves a heap of misery.

NO REMEDY SO SPEEDY OR EFFICIENT.

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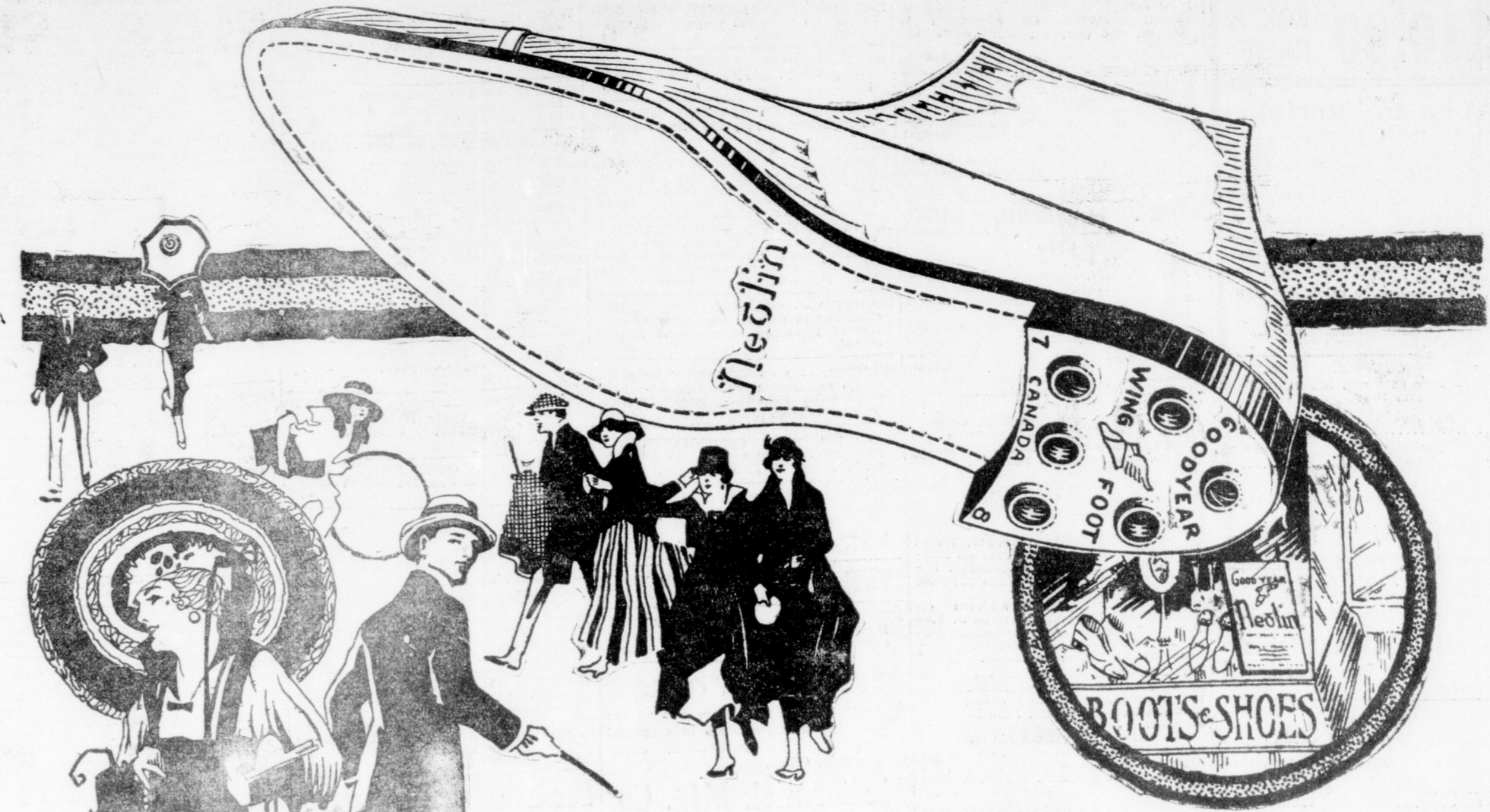
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VON BISSING REMITS THE FINE ON BRUSSELS

AMSTERDAM, via London, Aug. 21.—3:21 p.m.—The Echo Belge says it learns that General Von Bissing, Governor-General of the occupied portions of Belgium, has remitted the fine of £50,000 imposed on the city of Brussels for celebrating the Belgian national fête day July 21, and which the municipality had refused to pay on the ground that it was illegal.



Have You Tried To Get Neolin?

Last January we announced Neolin to Canada. Since then thousands of Canadians have purchased shoes with Neolin soles. The demand has surprised us. Strive as we might, we have not yet been able to meet it fully.

As a result many have been disappointed. Some have found their dealer's stock exhausted. Others have not found shoes with Neolin soles. So good is Neolin, so quickly is it appreciated, that we have not dared to push its sale. Manufacturers and dealers alike have found the supply, heretofore, inadequate, to meet the present demand.

Now, however, we hope to supply many more with this better shoe sole. We hope that you will soon be able to enjoy its many advantages.

Neolin is better than leather or rubber. It wears longer. It is waterproof. It is light.

Every Goodyear "Made-in-Canada" Neolin sole is branded with the name "Neolin." Be sure you get the genuine.

It is flexible. It is stub-proof and slip-proof. On the shoes of grown-ups or children it has incalculable advantages.

Shoes that are better because of Neolin:

- For Men: Just-wright, Altro, Astoria, Smardon, Liberty, Beresford, Ames-Holden, Minister-Myles, McCready, Dack's, Monarch, Brandon, For Women: Hurlbut-Cushion-welt, Vassar.

If your local dealer in these brands has not Neolin-equipped shoes, he can easily get them from the Manufacturer.

The Goodyear Tire & Rubber Co. of Canada, Limited Toronto Ontario

Neolin TRADE MARK REGISTERED

ATHENS AMAZED AT BULGAR ADVANCE; MAY MEAN THREAT

Drive Into Macedonia Considered More Political Than Strategical. [Canadian Press.] London, Aug. 22.—The correspondent of the Morning Post at Athens sends the following under date of August 19: "The Bulgarian offensive along the whole Macedonian frontier has created a great sensation here. Yesterday's prolonged cabinet meeting discussed at some length the situation thus created for Greece, and three general communications to the Greek cabinet were issued. The Greek cabinet has decided to impress on the Zalmis cabinet the danger of taking sides against the allies of Germany."

SAY RAMMED SUBMARINE HAS RETURNED TO PORT

Amsterdam, Aug. 22, via London.—An official German report says that a submarine which was rammed after sinking a British cruiser has returned to port. The apparently authentic report via Stockholm, that England plans a blanket embargo on all goods to Sweden and will only permit exportation if in each case Sweden gives a guarantee that the goods in question will not be re-exported is considered the most sensational and significant news of the economic world war, not excepting the black listing of American and other neutral firms.

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GIRLS! BEAUTIFY YOUR HAIR AND STOP DANDRUFF

Hair becomes charming, wavy, lustrous and thick in few moments. Every bit of dandruff disappears and hair stops coming out.

For 25 cents you can save your hair, in less than ten minutes you can double its beauty. Your hair becomes light, wavy, fluffy, abundant and appears as soft, lustrous and charming as a young girl's after applying some Danderine. Also try this—moisten a cloth with a little Danderine and carefully draw it through your hair, taking one small strand at a time. This will clean the hair of dust, dirt or excessive oil, and in just a few moments you may delight in the beauty of your hair. A delightful surprise awaits those whose hair has been neglected or is scraggy, faded, dry, brittle or thin. Besides beautifying the hair, Danderine dissolves every particle of dandruff, cleanses, purifies and invigorates the scalp, forever stopping itching and falling hair, but what will please you most will be that after a few weeks' use, when you see new hair—fine and downy at first—yes—but really new hair growing all over the scalp. 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PRIVATE lessons any time during summer months.

All the latest society dances by experienced expert instructors.

Reasonable rates. Phone. Dayton & McCormick.

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TWO UNFURNISHED ROOMS FOR light housekeeping.

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TO RENT—STORES, OFFICES AND large assembly hall.

suitable for conventions, dancing, etc. reasonable rates. Apply to C. M. Duffell, 151 1/2 Central avenue. Phone 419.

SMALL MODERN HOUSE, CORNER Piccadilly and William.

For information apply to 792 Hellmuth avenue. Phone 2993.

FURNISHED OR UNFURNISHED rooms to let.

modern, central. Apply Box 161, Advertiser.

TO LET—FURNISHED ROOMS—Modern conveniences.

Apply 37 Maple street. Phone 3862.

SIX-ROOMED HOUSE—GOOD REPAIR, semi-modern.

155 Hyman street. Phone 2829.

ON MOVING DAY, REMEMBER "DAY" The Moving Men.

Residence, 489 Midland. Phone 2887. H. F. Day.

MODERN HOUSE, 574 CENTRAL avenue.

all conveniences, possession September 1. Apply 620 Richmond street. Phone 494.

UP-TO-DATE MOVING VANS—FURNITURE and pianos carefully handled.

W. R. Flowers, 82 1/2 Colborne street. Phone 2426.

SITUATIONS WANTED.

See you saw it in The Advertiser.

MARRIED MAN DESIRES POSITION on farm.

experienced stockman and milkier. Excellent references. Box 153, London Advertiser.

YOUNG LADY DESIRES POSITION as bookkeeper or general office.

References. Box 166, Advertiser.

WANTED—SITUATION, CHAUFFEUR, by licensed driver.

Apply Box 157, Advertiser.

BARTER AND EXCHANGE.

See you saw it in The Advertiser.

WILL EXCHANGE—THREE-YEAR-OLD gelding.

standard bred and registered in A. R. Association. Thoroughly broken, toppy driver, and fast for his age. Serviceably sound. What have you? Bell Wood, 450 King street, London.

ROOFING

See you saw it in The Advertiser.

SLATE ROOFING—OUR SPECIALTY.

61 E. King street.

SLATE, GRAVEL AND CEMENT ROOFER.

Paint for iron roofs. Walter Gould, 548 York street.

CONDENSED ADS

Advertisements—Fifteen cents per line each insertion, or two cents per word if by the month. When no admission is charged, one cent per word each insertion.

BORN, MARRIED, DIED.

CLANCY—At St. Joseph's Hospital, on Aug. 21, 1916, James Clancy, in his 83rd year, brother of Mrs. Mary Gleeson, of London, Ontario.

Funeral from his late residence, 193 Victoria street, on Thursday, August 24, at 8:15 a.m., to St. Michael's Church. Requiem high mass at 9 a.m. Friends and acquaintances please accept this intimation. Interment at St. Peter's Cemetery.

COVINE—At Victoria Hospital, on Saturday, August 19, 1916, Beatrice V. Coyne, widow of the late Capt. Harry Coyne, and youngest daughter of the late Peter McCann.

Funeral private from the residence of B. C. McCann, 1100 Mount Pleasant, on Tuesday, August 22, at 2:30 p.m. Services at 2:30 p.m. Interment in Mount Pleasant Cemetery.

MONROE—At his late residence, White House, on Sunday, August 20, 1916, Nell Monroe, beloved wife of the late John Monroe, and daughter of the late Mrs. J. H. Parsons, aged 21 years.

Funeral private from his late residence, 148 Lansdowne, on Thursday, August 24, at 3 p.m. Services at 2:30 p.m. Interment in Mount Pleasant Cemetery.

STEWART—At his late residence, Denfield, on James D. Stewart, beloved husband of Minnie Thompson, and son of the late Neil and Dorothy Stewart, on August 20, 1916, aged 44 years, 1 month.

Interment at Carlisle Cemetery, East Williams, August 23. Services at 10 a.m. Friends and acquaintances please accept this intimation. Please omit flowers.

MEETINGS

L. O. O. F.—EUREKA LODGE, No. 30, meets Friday. Every member requested to attend. Visitors welcome. Meeting place, 100 Queen, N. E.

REGULAR COMMUNICATION, FOREST CITY Chapter, No. 42, of Order of the Eastern Star, will be held at the residence of Mrs. J. H. Parsons, on Monday, August 21, 1916, 8:30 p.m. Friends and acquaintances please accept this intimation. Please omit flowers.

WANTED

WANTED STORE NEAR DUNDAS and Richmond streets. Replies should be sent to Box 175, Advertiser.

WANTED BY GENTLEMAN AND wife, large, well-furnished front and back board, central. Box 175, Advertiser.

WANTED AT ONCE FURNISHED house or apartment, state price and locality. Phone 4612. Box 171, Advertiser.

RESPECTABLE WOMAN WANTS position, will do bookkeeping for husband's board. Box 148, Advertiser.

WANTED—PORTY TONS WHEAT straw, 20 baled and 20 loose. Apply 499 Talbot street.

WANTED—A MAIL ROUTE, WOULD flush contract, or find outfit and work by year. Address Box 168, Advertiser.

WANTED TO PURCHASE OR RENT good stock, including horses, cows or pigs, with first-class buildings, close to school, church and station preferred. Box 168, Advertiser.

WANTED FOR CLIENT—100-ACRE farm, must have good buildings; will give his brick cottage in part payment. Apply to Mr. J. H. Parsons, Imperial Bank Chambers.

MELODONS WANTED AT KEENE'S Antique Store, 342 Talbot street.

POULTRY WANTED

Same price every day in week. Meet your poultry, without feed, at C. A. MANN & CO., 78 King Street, London.

TEACHERS WANTED

See you saw it in The Advertiser.

TEACHER WANTED FOR S. NO. 12, Seneca, County, Hamilton, Ont., for September 1, first or second certificate. Apply to Mr. J. H. Parsons, 151 1/2 Central avenue.

BUSINESS CHANCES

See you saw it in The Advertiser.

THE 100 AND 150 STORE, WITH RESTAURANT, in a town of thirty-three hundred. Sydney Smythe, Talbot street.

A FURNITURE BUSINESS in a thriving city in Western Ontario, for sale, good reasons for selling. Apply Box 140, Advertiser.

ANY LADY CAN EARN \$15 EVERY week, in spare time in own neighborhood. Garretson Company, Brantford, Ont.

LOST AND FOUND

See you saw it in The Advertiser.

WILL THE GENTLEMAN WHO TOOK basket of vegetables by mistake, corner Richmond and Dundas, kindly return to 193 Rathmine street and receive own.

LOST—COAT BETWEEN IONA Station and Tempo, on Monday afternoon. Reward at John E. McCann's, Iona Station, of Tracton station, London.

LOST—TRAVELER'S CERTIFICATE—No. 26580, with black leather cover, and other articles, between London and the Point. Return to A. H. Corbett, Singer Sewing Machine office, Dundas street.

LOST—SATURDAY AFTERNOON in city, gold brooch, with glass in back. Return to 193 Rathmine street, valued as keepsake. Reward at 552 St. James street.

LOST—ENVELOPE CONTAINING \$25.00. Reward at 334 Waterloo. Return to Manufacturing Company.

LOST—SATURDAY AFTERNOON—Two \$10 bills, on either Dundas North Belt or Richmond street car. Reward at this office.

PERSONAL

See you saw it in The Advertiser.

GLENWOOD PRIVATE HOSPITAL—Nervous cases a specialty. 435 Ridout street. Phone 1765.

SCIENTIFIC PALMISTRY AND Phrenology—Accurate, scientific and reliable advice on business, health, love, marriage, travel, investments, changes, choice of occupation, etc. When in doubt consult Mrs. Morley, 552 Queen's avenue. Hours of consultation, 10 a.m. to 10 p.m.

CANCERS CURED BY PLASTER method—Established 40 years. Henry Edwards' Cancer Hospital, 333 1/2 Ridout street. Phone 2966.

FEMALE HELP WANTED

See you saw it in The Advertiser.

EXPERIENCED IRONER WANTED—Steady work; good wages. Apply 446 Midland street.

EXPERIENCED SALESLADY FOR city grocery. Apply Box 177, Advertiser.

WANTED—DRESSMAKER BY DAY or at home. Apply 588 King street.

FEMALE HELP VE-ERK CITIDF? WANTED—WASHWOMAN, REFRIGERATOR, Apply between 8 and 8 p.m. 351 Bloor street.

A PERMANENT, REMUNERATIVE position awaits the stenographer possessing these qualifications: a good education, office experience and initiative. Box 182, Advertiser.

WANTED—SOMEONE TO TAKE child out in afternoon. Apply to corner of Elmwood avenue and Ridout street.

WANTED—A COMPETENT WOMAN to do housework from 7:30 a.m. to 5 p.m.; other help \$4.00. Apply to Mrs. Butler, 338 St. James street.

MAID WANTED IMMEDIATELY—For general housework; no laundry work. Apply 49 Ridout street.

WANTED FOR CLOAK AND SUIT department, experienced saleslady, with ability in buying. Apply to Stating experience. Ross, Limited, London, Ont.

YOUNG WOMAN WANTED FOR Peters team.

KITCHEN GIRL WANTED—APPLY Home for Incurables, Dundas street east.

Married Women

who can spare a few hours away from home daily can have work in a special department. For particulars, apply Employment Office.

McCormick Mfg. Co.

can make good wages in our biscuit and candy departments. Apply Employment Department.

GIRLS

If you are looking for light, clean employment, call at D. S. Ferris & Co., Limited, Carling street. Ask for Tim-keeper.

HOUSEKEEPER WANTED—Phone 2431.

TWO FURNISHED ROOMS SUITABLE for business girls; all conveniences; close to car line. Phone 5417. 41c

WANTED—A YOUNG WOMAN FROM 30 to 35 years to take charge of office in family. Apply 74 Reade street.

EXPERIENCED SALESLADIES FOR general drygoods. Apply Murray Sons, Limited, Hamilton.

WANTED—HOUSEKEEPER; ONE who can milk. Box 152, Advertiser.

WANTED—ONE OR TWO EXPERT salesladies to take up the profession of collecting cutlery from the best established companies on the continent; salary and commission will be paid to the right parties. Apply stating qualifications to Box 144, London Advertiser.

AGENTS WANTED

See you saw it in The Advertiser.

AGENTS—"WORLD'S GREATEST WAR," including "Life of Kitchener," bearing all selling records; sample book and experience unnecessary. Make forty dollars weekly. War Book Publishers, Brantford, Ont.

WANTED IMMEDIATELY—RELIABLE agents, good pay weekly, exclusive territory, our agencies are valuable. For particulars write Manager, Pelham Veterinary Company, Toronto, Aug. 21.

HELP WANTED

See you saw it in The Advertiser.

WANTED—REPRESENTATIVES, MEN or women, to take orders for the Royal Victoria Christmas Cards. Orders taken as easily now as in December. You can clear \$40 weekly; some make twice that. By just leaving sample book with your neighbors over night you can make \$15 weekly. Beautiful sample book, worth \$5, sent free, on receipt of 40 cents toward shipping expenses. Liberal commission. Cash given, express on prepaid. Bradley-Garretson, Limited, Brantford, Ont.

BUSINESS CARDS

See you saw it in The Advertiser.

AUTO AND TRUCK REPAIRING and painting by experts. Prices right. John R. Munro & Son, corner Albert and Richmond streets.

HEADLEY & WEIR, PROFESSIONAL bookbinders. Lame and interfering a specialty. Satisfaction guaranteed. 10 Maple street.

SAFETY RAZOR BLADES SHARPENED, double edge, 35c dozen, single edge, 25c dozen. Apply to Mrs. J. H. Parsons, 151 1/2 Central avenue.

LONDON WASTE COMPANY has opened up business at 56 1/2 Bathurst street. Specialty, papers and metals. Highest prices paid. Phone 813. 21un

LADIES AND GENTLEMEN'S GARMENTS cleaned, pressed, repaired. Phone 2828. E. L. Moran, 452 Wellington street.

MELBOLD & GRAY, REAR ADVERTISER—First-class litho and boarding. Bus parties our specialty. Phone 1277.

BROWN & HENSHAW, PRACTICAL horsemen. Quality work brings the best rates. 460 Richmond street. Phone 1551.

CARBON PAPERS FOR ALL PURPOSES. Phone 3517 for samples. E. O. Graves, 110 Dundas street.

AUTOMOBILE OWNERS SPRINGS and repaired. Carriage and wagon painting. Cooke's Repair Shop, 247 Ridout. Phone 5143.

Phone 3016. 647-649 Dundas Street.

HARRY BOSS

(Formerly of Palace Library, East London)

Closed, heated carriages. Large, comfortable buses.

CHIROPRACTIC

DR. A. W. MACFIE, CHIROPRACTOR, 287 Piccadilly street—Modern electricity; strictly drugless. Phone 4710. Lady attendant.

CLARA KILBOURNE, A. R. KILBOURNE, University College of Chiropractic Graduates. Office, 321 Queen's avenue. Telephone 3553.

AUCTIONEERS

See you saw it in The Advertiser.

JAMES JOHNSTON, AUCTIONEER—At Columbia Hotel, corner King and Talbot, every Saturday.

NURSES

MRS. N. ROBINSON, MASSAGE movement, Hydropathic treatment. Nervous cases specialty. Phone 1425. 404 and 406 1/2.

MALE HELP WANTED

See you saw it in The Advertiser.

WANTED—MEN FOR HARD BOILED candy department of wholesale candy factory. Apply, stating experience and references. Box 180, Advertiser.

BAKER WANTED—GOOD TABLE. Apply by phone to A. H. Zubrig, St. Mary's, Ont.

MAN WANTED—APPLY FINNEY & Shannon, 529 Adelaide street.

CARPENTERS AND LABORERS wanted to apply to John Hartman & Sons' Company, Limited, 422 Wellington street.

TEAMSTER WANTED—APPLY WEBSTER-HARVEY, Limited.

WANTED—A YOUNG MAN FOR a city tea room; steady employment to suit a man in bakery; Bond Tea Company, 238 King street.

BOYS WANTED—APPLY BIRCK Manufacturing Company, 173 Albert street.

BOY WANTED—GOOD WAGES TO learn trade. Apply to Hobbs Manufacturing Company, Limited, 42c

WANTED—A GOOD DRIVER—A. M. Hamilton & Son, 873 Talbot street.

PAINTER, USED TO INSIDE WORK and outside painting. Apply to Apply Employment Department, McCormick Manufacturing Company.

PAINTERS WANTED—APPLY R. Mulker, 453 Horton street.

BOY WANTED—APPLY MODERN Shoe Repair, 906 Richmond street. Phone 2210.

WANTED—45 LOCOMOTIVE FIREMEN and 10 trainmen. Apply Superintendent's Office, C. P. R.

SALESMAN WANTED FOR WASHINGTON. Apply to J. H. Chapman & Co.

Recruits Wanted

Apply at Armories.

WE WANT A GOOD RELIABLE MAN to work in our bakery; good wages and short hours to right man. Apply at once to Farnell Bread Company, Bruce street.

WANTED—TWO FIRST-CLASS CARPENTERS, one to work in our working department. London Victoria Company.

BOY WANTED TO LEARN CIGAR-MAKING. Apply Santa Clara Cigar Company, 111 W. G. Wm. St.

YOUNG MAN ABOUT 16 TO LEARN hat and cap business, wanted at once. Apply John Marshall & Co., 68 Dundas street.

FIREMEN, BRAKEMEN, BEGINNERS—125 monthly. Permanent positions. Railway, car. Advertiser. 30h 2y

IT PAYS TO WRITE LIFE INSURANCE in your spare time. The Monarch Life Assurance Company offers a very attractive commission on spare-time agents. Apply for particulars to H. Wilson, branch manager, 111 London Loan Block, London, Ont.

WIREMEN WANTED FOR HOUSE wiring for hydro. State experience and wages expected. J. S. Ward, 151 1/2 Central avenue.

THE MONARCH LIFE ASSURANCE Company has openings throughout Ontario for general agents, those possessing the necessary qualifications are invited to communicate with H. Wilson, branch manager, 111 London Loan Block, London, Ont.

WANTED—MAN TO DRIVE TEAM and collect cutlery from butcher shops; steady job all year round. London Fertilizer Company, 251 Hill street.

LEGAL CARDS

See you saw it in The Advertiser.

J. H. A. BEATTIE, BARRISTER, 149 Dundas street. Money to loan on real estate.

JARVIS & VINING, B

