

AUCTION. at the matire hall, Tuesday Next, Dowden \& Edwards,

## 

 NOTICE TO MARINERS

W. C. WINSOR,
Minister of Marine \& Fisher Marine \& Fisheries Dept..
Lighthouse Department, Lighthouse Department,
inalacember 16 th . 1925 ,

For Sale by Tender.

## A NEW ORGAN

the property of an insolven
cstate. Apply
S. RICA ARD STEELE

## S. RICHARD STEELE, Opp. Court House.

## FOR SALE.

Schr. "Helen Vair"

T.H. CARTER \& CO.

TOLET or FOR SALE:
tivizuixwin

## LLEWELLYN CLUB!

The postponed Annual Meeting of the
Lewellyn Club, will be held in Canon Wood Lewellyn Club, will be held in Canon Wood
Hall, on Tharsday evening, December 17th, at 8 o'clock. ensuing year.
Will every Will every member of the Club please make
an effort to attend. an efror

## 

 opening announcement
## Cook's Meat Market

 LeMARCHANT ROAD. WILL RE-OPEN ON FRIDAY, 18th. BEEF, PORK, LAMB, MUTTON, VEAL, - QUALITY MAINTAINED AS IN PAST -Foster \& Shields
PHONE 121 PROPRIETORS PHONE 121


## Anthracite

BEST AMERICAN-also, WELSH
Specially selected by our manager at the $m$ Spectally selected by our manager
Wales.
A. H. Murray \& Co. Ltd.


 H. B. THOMSON,
Optometrist \& Optictan,


## Save Your Eyes

Coal! Coal!

| $\substack{\text { chow fin } \\ \text { chice No } \\ \text { ed Coal. }}$ |
| :--- |

${ }_{\text {atoal }}$ S. A. DARBY,
F. R. CLARK,

SAUSAGE, PUDDINGS, EGGS.

## GRAND

 XMAS RAFFLE nad of mount cashes STARTING TO-MORROW AFTERNOON in Mr. Ber. Faventis store Turkese Geese and Chiden. S. U. F RAFELE commencing tommorow friday afternoon. We will endeavot to reatin the



NOIICE.

Xmas Gifts For the Motorist.

## 

 Ornaments, Black Lighters, Stop Lights, Stop Light and Taill Light, Clocks, Windshied Winpers autocatste
Wand hand, Parking Lights, Step Plates, Motor Meters, Shaler Vulcanizers, Mirrors, etc, etc.
Parsons the Auto Man, Telephone 109.
deos,t, King's Road,













CHOICE No. 1 J. C. ELLIS

$$
\operatorname{man}_{20}
$$

## Brown a Polson's

CornFlour
Be sure you order B. \& P.
Guaranteed Pure.

What Have You to Sell
t pax cash pown
W. E. PERCIVAL,
W.E PERCIVAL,

## "THE MERCHANT OF VENICE" One of Shakespeare's most popular tragedies, will be THE STUDENTS of presed bonaventures col AT THE CASINO, TO-NIGHT, 17 th inst. Fill Play-Mount Cashel Band-Specialties by the Reserved Seats, Foc. and boc. can be secured at at Hutonrs. Gallery, 30c. Parguete, 20c. Proceed in aid of Christian Brothers Moryutitiate. AOC. Proceds

## SPECIAL!

LANDING TO-DAY, ex. S.S. "PONTIA"

## 1000 Tons of

 Our Famous Anthracite COAL EURNACE, EGG, STOVE, NUT SIZES. absolutely No slick: M. Morey \& Co. . .u
## ChilisTMA cant!

Rignt now is a good time to 'phone here for
your Christmas Cake and it comes to you plump your Christmas Cake and it comes to you plump
with fruit and goodness. Youll enjoy it all the more since you don't have to fuss and worry over it. We can supply you with Raw Pastry by the pound Orders taken for Pastry Strips, Oyster Orders taken for Pastry Strips, Oyster Bread, Lady's Fingers, Genuine Bra
Milk Bread ete.
Meringues a Specialty.

## SIEWARTS Fancy Bakery

Phane in
Water St. East.

CHEAP CIGARETTES FOR CHRISTMAS What nieer reresen can you give for Christmas
than a tin of highest grade Atlam Cigarettes?

F. \& M. BISHOP

COAT:
Sareened North Sydhey
ex schooner, landing to-day.
W. H. HYNES

Water Street E.
M.G.C. A.

WANTED!
CARD TOURNAMENT ${ }^{-1}$
A CITY SALESMAN TO-NIGHT.
1st game at 8 sharp.
2nd game at 10 sharp.
2nd game at 10 sharp. Auction Forty Fives.
BOARD-1 or 2 Gentlem
o push a popular line of
Iotor Cars on commission Pasis. Apply by letter
P. O. BOX 2150.
 WANTED-Whisky. Syrup
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 OR SALE - Crisp
 Oeqberated EDUCATIONAL.



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 Simple Lawn
Mower Sharpener is Adjusted Easily






## OUR CHRISTMAS GIFT TO YOU!! January Prices NOW! With Purchasing at its Height!

A XMAS GIFT SUGGESTION WINGMMIE
CHBMISE \& BLOOMER SETS



London, New York\& Paris

| Crepe-de-Chine Step-ins <br>  |
| :---: |
|  |  |
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Women! Buy Now and Save C-O-A-T-S

## Reduced 30 per cent

Every garment would make an ideal Xmas Gift - every garment is "Fashionably New" and would sell at its regular price in January. But this Store's policy stands for "Priogress," and the only way to forge to
certain suceess it to dive value in Season-giving customers the benefit. COME INTO THE STORE-CHOOSE FROM THE BIGGEST AND BEST RANGE OF LADIES' COATS IN THE CTTY-All garments marked in plain figures. Deduct 30 per cent. and the Coat is yours.














Children's Wear
 GIRLS' COATS
 $4.75,7.75,9.98,12.98$ NEW DRESSES



## GIRLS' HATS

A New Hat for christmas. Our range are
complete with the newest modes at owest complete
prices
1.20 up to 2.98

## HATS! HATS!

 at these extraordinary low prices.

A SALE THAT SHREWD SHOPPERS WHL APPRECIATE! Any one of these Hats, because of its becoming shape, charming
garnitures and colours are the very kind to add a refreshing new-
ness to ness to one's winter costume.
Velour
Velour

## SWEATERS <br> SWEATERS

Just opened a magnificent range of the newest Sweater wear-the roll collar Wew so fashionable with plenty of Brush Woollen and other numbers.
$4.98 \& 5.98$
Warm, comfortable Sweaters; shades of
Mareon, Gardinal, Greys, Blues and Maroon, Cardinal, Greys, Blues and
Combinations. Silk \& Wool Sweaters $1.98-2.98 \cdot 3.98$ spiendid varieties, allil shades, all sizes. XMAS GIFT SUGGESTIONS Whk not a useful gift this year? Either of the articles featured yree can be re-

| Squirrel Fur Chokers | Slips and Petticoats of Jersey Silk | Sto SKIRTS |  |
| :---: | :---: | :---: | :---: |
|  | $2.98 \text { to } 4.98$ |  | 98c 1.98 |
| "Tols" Tedily Bear Coals ${ }^{A}$ difit mat will pleaw mother and 3.98 to 5.98 |  | Waists $2.98 \quad 4.98$ | Child's Coat Sweaters $5=2$ |

LIED UPON TO GIVE GREAT PLEASURE TO THE RECIPIENT. Slips and Petticoats
$2.98 \quad 4.98$





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and

## An Event that Will Save Money for Every Feminine Member of the Family

[^0]drise early attendance to emphatic when you realize the service


$\qquad$ Hall Caine




## 00000000000000000000000 .

THE APPROPRIATE GIFT chinsinus Renauds (French) Perfumes
No Christmas Gifts could be more appropriate, more welcome, more significant of the good
taste and thoughtfulness of the giver, than the
various RENAUD GIFTS various RENAUD GIFTS.
All the packages are graceful and artistic in
design, brilliantly decorative in colouring, and substantially made of fine materials.
call and see our assortment of
Perfumes
 Heur de Grase, Foret de France.
from 25c. up to $\$ 12.00$.
Face Powders and Talcums, in above odours. Crystal Perfume Droppers, assorted colour Perfume Atomizers, assorted colours. Eau de Cologne, Brilliantine, Face, Creams,
Compacts, etc. Have you seen the
LITTLE FRENCH GIRL-Vanite Compact? Something entirely riew,
may be worn on the hat, the dres, the belt, or
on a wrist ribbon. When needed, compaet slips on a wrist ribbon. When needed, compaet slips
off easily. Price: $\$ 1.00$ rou will be sure to plaese if you send Renauds too any person whose Christmas you wish to
make especially enjoyable.
on sale at either of our stores.
Dr. F. STAFFORD \& SON

## PURE GOLD <br> for Desserts

## S

 Jellies in sixteen flavors-Chocolate,Tapioca, Custard and Arrowroot Puddingsill to make healthy children.

## $\square$

A home-made cake iced with Pure Gold Icing-A homemade pudding with tasty Gold Extracts

For the Grown-Ups.
FOR SALE AT ALL GROCERS


## BON MARCHE

## OPEN EVERY NIGHT

right here we have the goods, and right now we are showing
OUR XMAS SEASON

Shop Early dont delar. rovs for Bors end

## GLOVES, etc.

 ALL OUR
## GAUNTLET GLOVES

now clemarine at











## BON MARCHE

THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDEAND, DECEMBER 17, 1925-7
moncm in
 MCPHERSONS "ICHTVIC HTCW"

HOCKEY B00TS
Ankle Support Adjusted Without Unlacing Black Calf, with heel, 1 to 5 to 5 .. .. .. ...6.7 Black Calf, with heel, $51 / 2$ to
Black Calf, with heel, $51 / 2$ to $10 \ldots . .7 .7$
Brown and Black, two tone. no heel . 8.4
LADIES Tan Calf, no heel
Black Calf, with heel

| HOCKEY BOOTS Regular Ankle Strap styles. No heel. BOYS' <br> 1 to $51 / 2 \ldots \ldots . .4 .50$ <br> MEN'S <br> $51 / 2$ to 10 <br> . . . . 5.00 |
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SKI BOOTS.
MENS-Unlined LADIES'-Wool Lined
${ }_{10.30}^{12.30}$
12.30
10.50

## Aque refons



## Fine Leather Goods

Know the Joy of Giving an Appreciated Gift.
CARD CASES .. .. . . . . . $\$ 1.40$ to $\$ 3.50$
BILL CASES . . . . . . . . $\$ 2.50$ to $\$ 10.00$
LETTER WALLETS . . . . . . $\$ 1.50$ to $\$ 9.00$
LADIES' BAGS . . . . . . . $\$ 4.00$ to $\$ 13.50$
WRITING CASES . . . . . . . $\$ 2.50$ to $\$ 18.00$
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BRUSH SETS . . . . . . . . . . $\$ 4.00$ to $\$ 5.50$ COLLAR BOXES . . . . . . . . $\$ 1.20$ to $\$ 3.00$ AUTOGRAPH ALBUMS .. ..40c. to $\$ 1.50$
LOOSE LEAF NOTE BOOKS . . $\$ 1.80$ to $\$ 5.50$
Name or Initials stamped Free on items costing from
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Give us a SHARE of
your Fire Insurance. Low-
Queen Ins. Coy.
geo. h. hallek, lti,


International
Express Stalls

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MOTORISTS




Bavarian Court
Upholds the View






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IIFE INSURANCE is too much of a La gamble," you say.
All business success depends largely upon shrewd guessing as to what the futture has in store.
But with an Imperial Policy its sifferent You know cxactly how much you will have to invest in it each year. You know what it will yield to your estate
if you die-or to yourself if your live to old age: There's no gamble about an Imperial Policy. Ifs as safe as the Bank of England

> We would like to send you a copy of our IIteresting booklet Penniles opl Meny Its worth reading Write for it tocolay.

THE IMPERIAL LIFE
Assurance Company of Canada HEAD OFFICE - TORONTO J. A. MACKENZIE, Manieser for Nowtoundend, ST. JOHN'S品



## HURRY-Y-Y! <br> Santa Claus can't wrap up excuses in tissue paper. He wants the goods. The men in BISHOPS <br> .

SHOWROOMS have some immedlate delivery SUITS and OVERGOATS for Yuletide Shoppers made from All-Wool Engltish Tweeds and Worsteds.

Thoy'll do their part if you do yours, lut you'll haf-ta hurry-y-y I

## Suits and Overcoats Suits and Overcuats (Ready-to-wear) <br> (To Measzare) $\$ 17, \$ 18, \$ 20,22_{\mu p}^{.50} \quad \$ 25, \$ 30, \$ 35$.

SEND FOR PATTERNS. E
All orders received to-day will be completed for the
Xmas Holidays.
'Phone 250
P. O. Box 920


## McMurdo's Xmas Store News

| XMAS |
| :---: | :--- |
| GREETINGS | | The Spirit of the great Holiday is in the air. |
| :--- |
| Everybody's thinking anxiously about "What |
| to Buy." |
| We are sure we can help you. Read this ad. |
| for Choice, Suitable Gifts. |



HIGH CLASS PERFUMES Houbirants Le Temps Des
Lilas. Houbigants
Quielques Fleurs.
Houbigants Buddha. Houbigants Buddha.
Houbigants ${ }^{\text {INAmbre. }}$
Roger \& Gallet Roger \& Gailett Merville. Roger \& Gallett
Pivers Azzureat
Pivers Letel.
Pivers Floramye. Lavender Eily of thet.
Ealley.
Eau De Colonee
Toilet Waters.

| QUALTTY BATH SALTS |
| :--- |
| Houbigants Bath Cubes. |
| Houbigants Bath Salts. |
| Bronnleys Bath Cubes. |
| Bronneess Bath. Salcs. |
| In Rose Bowls, Fancy Jars, |
| Puff Bowls and Bottles. |
| Houbigants Bath Powder. |
| Ashes of Roses Bath Pow- |
| der. |
| Mavis Bath Powder. |
| Soana Bath Powder. |
| Talcum Powders. |

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$-1$

OUBIGANTS MORNEYS. $\begin{gathered}\text { FACE POWDERS. }\end{gathered}$
 Also, Moirs' delightful Christmas Packages and Gano
T. McMurdo \& Company, Lid.


Just Folks. bug monz cuss. chistias mimita mis.











## Scientific Methods























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Ono distrit of teuador has been
Oending pertoleumm more




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capita is beling eaten in the United
States as 75 years ago. A blacksmith in Eurone has invent-
a a gas heated machine that makes
horseshoe horsesho in a ninde
rermans have formed a company to
prounce bent Prooriuce benzine trom native
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A simple Berlin on an extensive scale
A simple in mpoment has been inven
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## Canvas Mats. <br> $=-36 \mathrm{c}$ SALE OF CHRISTMAS GOODS

Door Mats.
 Atracation or
Young and
ond


Women's Corsets.
 Infants' Muslin and Cambric Bibs.


Infants' Wool Booties.
 setione. pait: Priday nad 27c. Pink Coutil Brassiers.

## XMAS GIFT GOODS <br> From the Showroom---Price-Savings

 on Everv Article.
## Everybody Invited.

| Wool Jumpers. | Children's White |
| :---: | :---: |
|  | Plush Necklets. |
|  |  |
|  | Silk Underskirts. |
| Trasy and saturday \$3.40 |  |
| Children's Coats. |  |
|  | Women's Silk |
| 8025 | Jersey Pants. |
|  |  |
| Silk Umbrellas. |  |
|  | Women's Camisoles. |
| ${ }^{\text {remo }}$ | $v$ |
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| fach por |  |
| Bead |  |

Tooth Brushes.

oys' Pullman Caps. Alarm Clocks.
 In ores,


## Travellers'

Companion Sets.

14 c
 Streis stosts

 Best Granulated Sugar Cocoa.
 friday and saturas,
the sec..
Creamery Butter.

 Coffee. Mor's Chocolate Bars.


| Sleeveles |  |
| :---: | :---: |
| Pull-overs. |  |

Moir's Assorted New Table Raisins.



Minced Meat.


 Gelatine.. celatione.



\section*{Wool Gloves. | dau |
| :---: |
| maxd |
| and |
| and |
| rusp | <br> Misses' Wool Gloves.}


Women's Gloves.

## Nive olullyy oit vid bound Round Metal Trays.

 Maids' Aprons.



| $\begin{array}{c}\text { Wool } \\ \text { Suits. }\end{array}$ |
| :---: |
| Men's "Excelda" |
| $\substack{\text { tan } \\ \text { and } \\ \text { and }}$ | Men's "Excelda"

Handkerchiefs.
All pure mhite, himbly

$\qquad$


Infants'
Cashmere Drfumes
 Infants Wool Mitts.

Women's Boudoir Caps.


## CHRISTMAS STATIONERY



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##  <br> \section*{}

, and Brown Romeos. ganity virafikid eaithelastic

## White Enamelled

Chairs and Reckers.

Men's Handkerchiefs. "My Own"

## Women's Lustre

and satirn
Wool Hose.



Women's
Cashmere Hose.
and Hoil Ho Fawn, ired. Brown . Luxura Tea.

Men's Negligee Shirts.

Toy Tea Sets.


Men's Paris Garters.

$\qquad$

 Ien's Light
Striped Oxiford Shirts.


and saturday,..3.2.. $\$ 2.64$

Men's Wide End Ties.







Victor Flour



Table

Men's
Ties.


## Christmas Cheer

## 




## Red Pepper

$\underset{\text { Found Useif }}{\text { Fext aspyianoes }}$

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Salaries for
Home Economia




| good sararies. These positionsopen to Lillian Massey, Mac Institute, Ontario, and Macdostitute; Quebec, graduates." |
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Prescription
Compounding
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## CHIMNE <br> 

JUST ARRIVE A New Shipment

SIDE TALKS.
By Ruth Cameron. Which do





## Majestic Theatre To-Day. "A Voman of Paris"

## A DRAMA OF FATE, featuring <br> Written and Directed by

 Charles Chaplin Hope \& Mentonin the following Instrumental Programme: Cornet and Xylophone Solus -- "A Quaker Down in Quaker Town," Fox Trot, "Follow the Swallow, "Killarney, Operatic Rag
musical artistes.

(Toys! ioysll loysll and still more Toysfor
lags and Canpons only at the Premium Department FLAVIN ST.

For the Indoor Months "Platchless Products"
Gloss and Flat Paints, in White \& Tints
Shellace, Varnish, Varnish Stains
and Floor Paints,
Gold, Aluminum and SBlack Dazzle' Pipe Radiator
and Stove Enamels "STANYL" DISINFECTANT. All QUALITY PRODUCTS at a minnmum
PRICE
rice
Standard Manufacturing Co.

## wved <br> Tops.








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In Stock:
Two Hundreil Casses Storage Firsts.
'Phone 264 for Prices.

## Geo. Neal Ltod.

XMAS FRUIT NOW IN STOCK.

 BURT \& LAWRENCE
,
"Star Sterling" STOVES

UARANTEED GOOD BAKERS.
NICKEL KETTLES
FAMLLY SIZE
........
STAON STOVE POLISH
KEEPS STOVES SHINING BRIGHT-
KEEPS STOVES SHINING BRIGHT- 30c. Bottle.
FRENCH MOTOR HORNS
nickel plated .. ... ..... ...... $\$ 6.00$ each. Mortorists, equip your car with one, and save
the batery.

## JOHN CLOUSTON

 $003030000503050{ }^{\text {P.0. Bnx E.5166 }}$

Advertise in The Evening Telegram
"BUY NOW AND SAVE MONEY!"
poultrx market advancing. We have a
Carload Turkeys, Geese, Ducks, Chicken.
Due S.S. SILVIA, DECEMBER 14th. Now Booking Orders. Wholesale Only St. John's Abattoir Co., Itt.

## CLOTHES

for the MASTER DRESSER
built by MASTER TAILORS from the most exclusive and largest lines of WOOLLENS FOR WINTER WEAR.

## W. P. Shortall

P.O.Box 445 .
the american tallor.


Butter, Eggs, Cheese

Landing ex. S.S. "CEUTA" from Montreal.
and Charlotetotwn:
"PASTEURIZED GILT EDGE" CANA. DIAN CREAMERY BUTTER-28-1b. Boxes.
"GILT EDGE" IS THE HIGHEST GRADE "EXTRA FIRSTS" EGGSCases, 30 dozen each.
CANADIAN COLORED CHEESETwins, 35 - Hbs . average LOWEST PRICES

## F. McNAMARA

Phone 393. Queen St.




[^0]:    Another big shopping event has been planned for
    ander ourso : an
    For rout, this means a fashion and saving opportunity far out of the ordinary. For us it means adjusting out stocks to its
    t possible levels prior to taking inventory-The big reason for this sale
    4. 2 .

