# TWELVE PAGES TO-DAY THE "PEOPLESS PAPER"- FORTY-THREE YEARS IN THE PUBLIC SERVICE-IS A LIVE DALY IN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING. TWELVE PAGES TO-DAY E. THE EVENING TELEGRAM E VOLUME XLIV. 

## Nixey's Blue, Eno's Fruit Salts, Jeye's Fluid, 1776 Wash Powder,

 Persian Sherbet, Parsons' Ammonia. At BOWVRING BROTHERS, Limited, GROCERY.|  | APPLES, |  | miah- arade sorezned North Sydney Coal | If folks would fake the trouble |  |  |
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|  |  |  | $16.00 \text { per ton sent home. }$$\text { A. HARVEY }=\text { - CO., }$ | for | \% |  |
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|  | $\begin{aligned} & \text { NEYLES } \\ & \text { SNOW SHOVELS. } \end{aligned}$ |  |  | THE WEST ENDCANDY STORE. |  |  |
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|  |  | Ppap Cover loves |  |  |  |  |
|  |  | mas: |  | $\begin{aligned} & \text { RED GRAPES, } \\ & \text { GREEN GRAPES, } \\ & \text { APPLES, } \\ & \text { GRAPE FRUIT, } \\ & \text { CONFECTIONERY, } \\ & \text { CAKE and PASTRY. } \end{aligned}$ |  |  |
|  |  |  | $\qquad$ |  |  |  |
|  | $\begin{aligned} & \text { AXE HANDLES. } \\ & \text { Extra god value, only } 8500 \text { doz } \\ & \text { HALIBUT HOOKK. } \end{aligned}$ |  |  |  |  |  |
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 the evening telegram, st. john's, newfoundland, january
 $\xlongequal[\text { Saturday, January 28, } 1922 .]{ }$ The Herring Fishery.









Harbor Grace Notes.






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## Monday and Tuesday

Final two days of this great opportunity to save on White Goods.

Januatis White Sale

In announcing the second week of this, our greatest, White Sale, we thank the many pru-
dent shoppers who attended during last week in spite of the weather. Another batch of ertren dent shoppers sho attended during last week, in spite of the we
ordinary values in White Goods are on display for this week. come early for best selections.
Unequalled Values in Whitewear Silk Mustin Camisoles


White \& Colored Cotton Fabrics

## of Every Description are on Sale



## FIRE SALE of Crockery

## EXRAORDINARY VALUES

Now offered at the Royal Stores. Thousands of Teapots, Jugs, Tumblers, etc., at sacrifice prices.

Come early for your share of these bargains.

## The Royal Stores, Ltd.


 Nainsook.
 Dress Linens.
 Nurses' Linen.
In
nol whirs. of Pink, sase, Rose nnd
38 in white. Res. 75c. yard tor GSe.
We are offering you these values NOW; and we say to you "now is the time to buy."



Wool and Cotton Blankels



The Kaiser's Birthday Party.


## BOVRiL TRENCH.—Prom left to rignt, capt. H. Rendell, M.C., killed in action: Lieut. J. F. Edens, killed in action,



















## The Famous Jap Rose

Start the New Year right. You can keep your face and hands in perfect con dition 365 days of the year by using the famous

JAP ROSE Toilet Soap, prepared with glycerine to prevent roughness of the skin.
JAP ROSE Talcum Powder
JAP ROSE Toilet Wate
JAP ROSE Cold Cream
All Superior Quality. New prices for the
New Year.
J. B. ORR CO., LTD.

Clectrical Engineering
College for Nid.


## BOVVRING'S

## HARDWARE

Best Results $\underset{\text { RN }}{\text { For }}$
DYEING on
DY:OLLA
DYES
kiny of dye Profes-
Shipping Notes.

 Mist ERECTED- The aerial mas


Stafford's COD LIVER OIL

## Compound

TONIC and tissue BUILDER

 mu bivera pixitio.

GENERAL HARDWARE.
Chest Handles, Emery Cloth, Sand Paper, Japanned Hasps \& Staples, stove Dampers Galv. Hasps \& Staples, Lantern Globes,
Japanned Drawer Pulls, Emery Wheels, Japanned Door Buttons, Grinders, Clamps, Sash Fasteners, Footballs and Cases, Sash Lifts, Cupboard Turns, Syphons, Sparklets, Shutter Knobs, Drawer Kinobs, Spirit Stoves, Sash Rollers, Hames
Transom Lifts, Inside Door Sets, Front Door Sets, Dory Rollers, Cleat Hooks, Rubber Cement, Spiral Door Springs, Bow Latches
Tollet Paper Holders, Thumb Latches, Toile Pape Holl Iron Oil Fancets, Brass Oil Faucets,
Molasses Faucets, Iron Shoe Lasts, Tower Bolts, 4 to 8 inch; Padlocks, Grommets, Nos. 1 to 8; Fox Traps, Hand Rail Scerews, Door Springs, Snare Wire, Plate Locks, Wire Netting,
Meat Mincers, Hat and Coat Hooks, Meat Mincers, Hat and Coat Hooks,
Shelf Brackets, Rat and Mouse Traps, Connecting Links, Brass Cleats, Sad Irons, Handles and Stands, Spring Balances, Twine Boxes, Men's \& Women's Rubber Heels, Blk. \& Tan
Stair Rods, Carriage Whips, Sail Needles Wood Screws, Tyre Bolts, Carriage Bolts, Stove Bolts, Machine Bolts,
Coopers' Rivets, Boot Protectors $T$ wine, Cash Boxes,
Combination and Spring Clothes Pins,
Paper Bags, $1 / 4$ to 30 lbs.; Beeswan Wrapping Paper, Counter Scales, Cow Bells, Door Bells, Table Bells,
Tin Openers, Cork Screws, Key Rings, Tin Openers, Cork Screws, Key F
Napkin Rings, Funtain Pens,
Lead Pencils, Carpenters' Pencils, Napkin Rings, Fountain Pens,
Lead Pencis, Carpenters' Pencils,
Paper and Paper Clip, Rubbers, Pen
Pen Holders, Ink, Lumber Crayons.
Pen Holders, Ink, Lumber

| BRUSHES. |
| :--- |
| Paint, Scrub, Shoe, Tooth, Shaving, |
| Kalsomine, Hair, Clotes, Plate, |
| Kail, Sink, Hait, Counter, Floor, |
| Lime, Bath, Body, Dandy BRUSHES. |

COOPERS', CARPENTERS' MECHANICS TOOLS. Rules, Marking Gages, Souares, Mit
Bevels, Saw Sets, vices , Tool Pads,
Painters', Plumbers' \& Cabinet Scrat Revels, Saw Sets, Vices, Tool Pads,
Painters, Plumbers \& Cabinet Scrape
Level Glasses, Glass Cutters, Spokeshave Level Glasses, Glass Cutters, Spokesphana
Spokeshave Irons, Plane Irons (double ant Tack Hammers, Auger Bits Spirit Levels, Wrenches, Chisels,
Gimmets, Brick and Potntitig Trow
Sail Palms Sall Sail Palms, Brick and Pail Neodnting Trowel, Prickers,
Sail Caulking Irons and Caulking Mallets,
Turserevs, Hatchets, Chalk (White
Blue) Axes, Hammers, Hack Saws and Blades
Shingle Hatchets, Drills, Crozes, Adzes
Shen Shingle Hatehets, Drills, Crozes, Adzes
Drivers, Round Shave, Drawing Kinve,
Hollow Kives, Pluckers, Filnchere Drivers, Round Shaves, Drawing K
Hollow Knives, Pluckers. Filinherss
Spanners, oil Stones, Mitre Boxes,
Benct Sench Screws, Wood Mailets, Hand Su
Compass Saws, Back Saws, Fore Plane
Hack Planes, Smooth Planes, Block Plam


Razors, Razor Paste, Razor Stro

SHOVELS
Iron and Wood Snow Shovels, Scoops,
Long and D. Handle Coal Shovels,绪 and Japanned Fire Shovels.

Leather and Rubber Belting
Belt Hooks and Belt Lacing Belt Hooks and Belt Laci
Peavies, Boot Caulks.

Galvanized and Black Sheet Iron, Solder, eather (Trimmed and Strips), Sarb Wire, Tinplates, Picks,
are and Pick Handles, Horse Sho Horse, Shoe Nails, Scythes, Snath
Scythe Stones, Grass Hooks.

Powder, Shot, Cartridges, Putty, Window Powder, S
Glass.

POLISHES.
Silver and Brass Polilsh, Shoo Polish
Furniture Polish, Floor Poiish,

## Bowing Bros., Lto.

Hardware Department.

## Pipes, Pipe Holders, Cigan Case Cigar Holders, Cigarette Casee 

HINGES. Ornamental, Tee, Table, Spring, Buth,
Back Flaps, Broad Buts, Hook and E,

PAINT and VARNISHES. White and Orange Shellac, Enamel Pair Auto Enamel, Stove Pipe Enamel,
Bath Enamel, Furniture-\& Copal Varni Bath Enamel, Furniture-\& Copal Varnis
Alum. Paint, Engine Enamel, Oil Stain,
Varnish Stain, Dryers, Japan, Gold Sin Varrish Stain, Dryers, , apanan, Gold
Sizing Glue, Demar Varnish. Feathers, Cots, Stretchers, Bedsteads art
Mattresses, Pillows and Bolsters. Big Ben, American, Call and Sunrise TIMI
PIECES, 8-Day Clocks. Diamond, Sunset Soap and Twink Dres CUTLERY. Knives, Forks, Table and
Table and Dessert Forks,
Table and Dessert Spoons
,
To

限Tea Spoons,Sheath $<$ Knives, Pocket Kniry $\begin{array}{ll}\text { Puty Knives, SF- } & \text { ives, Oosester Knira } \\ \text { Kitchen Knives, } & \text { Knives, } \\ \text { Ham and Fish Kives, } & \text { Scissors, }\end{array}$ Shears and Ships, Hair Cutters and H
Clippers. GALVANIZED GOODS.
Hinges, Blocks, Jib Hanks, Belaying Piu Turnbuckles, Round and Heart Thinimber
Screw Eyes, Screw Bolts, Serew Rings, Clip Hooks, Com, and Pat. Sheaves,
Sheckkes, Boat Hooks, Stitcking Tommies
Bath Tubs, Wash Tubs, Buckets,
Coal Scosp, Rowlo Rowlocks, Buoy Swivels., Sewing Machines, Washing Machiness,
Wringers, Carpet Sweepers, 0 'Cedar Mor Lamp Chimneys, Fonts, Wicks, Refectorn
Burners, Brackets, oil Stoves, Oil Cookn Burners, Brackets, Oil Stoves, Oil Cooke
and Wicks.

HOOKS. Japanned and TMnned Bultow Hooks,
Smanl, Medium nnd Large Quarter Hois
Squild Jigers,, Small, Medium and Hear Small, Medium and Large Quarter Hoous
Squild Jigerers,, Small, Medium and Heman
Jigera. Squid Pins, Filckers, Split Knive
Throating Knives, Seine Leads.


## ChITADACC Sale Long Rubbers <br> for Women, Misses' and Children

 Now is the time to secure a pair of high grade Long Rubbers.The last few days have been devoted to etting our stocks in
shape for the New Yeart rade Durin the rocess we came
across a lot of discontinued numbers in Rubber Footwear. Among them was this assortment of Long Rubbers for Women,
Misses and Chidren. Reliable Rubber Boots with glossy fnish and pebble leg. All neat styles. These are now offered at about

## Smart Waterprooof Coats at Half Price

We have decided to clear away what is left of our stock of
Rubber Coats and Mackintoshes. This clearance must te quick Rubber Coats and Mackintoshes. This clearance must be quick
and absolute. It must be accomplished in the shortest possible time. To ensure this result, we offer the entire stock at HALF
PRICE for a limited time. Come as soon as you can and get your PRICE for a limited time. Come as soon as you can and get your
Rain Coat at Half the usual price. We have sizes and styles to
suit everybody-Men, Women, Boys and Girls.

## The CLEVELAND RUBBER Co.

Retail Store - 166 Water Street, St. John's

## Stock-Taking Sale of Remnanits

We are Offering at Greatly Reduced Prices all our Remnants and Ends of th

## REMNANTS

Of Dress Plaids, Tweeds, Serges, Poplins, Lustres and many other lines of Dress Goods too numerous to mention

## ALSO <br> REMNANTS

Of Flannelettes, Shirtings, Sheetings, Calico and Oil Cloths Also Extra Special Value Pants Lengths, Striped Tweed 2 1-2 yards, Only \$2.50 length.

## Marshall Bros

Also in stock: HARD COAL in Egg, Stove, Nut and Pea sizes, at lowest prices.
A. E. Hickman Co., Ltd.,
the home of good coal.


| BUTTER, |
| :---: |
| CHEESE, POTATOES |
| January 26th. |
| Lowest Price on |
| Choice Can. Creamery, |
| Choice Canadian Cheese, |
| P. E. I. Potatoes. |
| GEORGE NEAL, Lid. |
| Phone 264 |

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Upholstering
Don't wait until Spring opens, because then you may have to
wait for some considerable time wait for some considerable time ive special and prompt attention to your needs, whether for some comfortable "tub" chairs, really delightful Chesterfield, like renovated.
We have beautiful Upholstering fabrics that will charm you, ning masters of their craft, and we guarantee you promptness,
efficiency and reasonable prices.
U.S. Picture \& Portrait Co.
——St. John's.

Important
For Mothers!

## CHILDREN'S BANDS,

 MISSES WAISTS, LADIES' CORSETS. Just been opened up by
## TEMPLETON'S


ORANGES, BOX APPLES, ONIONS
CALIFORNA ORANGESCOunts 216, 176.
SACKS
in sox APPLES-Counts 138 and 150 .
BURT and LAWRENCE.
MOREY'S COAL IS GOOD COAL!
Best Sereened North Sydney American Anthracite sizes COAL.
M. Morey \& Co., Ltd.

## Studebaker!




J. J. LACEY \& COMPANY, LIMITED, atooxs a bords. triephone ins.


## COAL!

North Sydney Best Screened in store and afloat
BEST ANTHRACITE, (Lehigh Valley)
Also BIRCH JUNKS.
Nild. Coal \& Trading Company, Ltd. At C.o. premises lately occupied by Alan Goodridgo


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DODD'S GARAGE, LTD
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000 CNO 0000000000000000300

## Carco Brand

 Rooing Proulucts!Coal Trar, Roof Coatings, in all sized packages; one, two and three-ply Tarred Paper; Asphalt Roofings, plain and slate surfaced, cial guarantee of prices to purchasers for later cial guaran
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TEE CARRITTE COMPANY,
P. O. Box 968 .

ST. JOHN, N.b.

## C. A. HUBLEY

Electrical Equipment installed, Wiring and Repairing, Lights, Bells and Phones. Satisfactioa guaranteed.

| Phone | Call |
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| 950. | $\begin{array}{c}\text { P. O. Box 909, } \\ \text { St. John's, Nfic }\end{array}$ |
|  | 160 WATER STREET WEST |

        Night Phone 1181.
    
## TRIMMED LEATHER

On the way from New York and due on Thursday afternnon ex. S.S. Rosalind

## One Hundred Sides

American Trimmed SOLE LEATHER.

Fancy Stock, average 12 to 141 lbs . per side LOWEST PRICES.
F. McNamara, QUEEN STREET PHONE 393.

## NEW ARRIVALS!




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Reid-Newfoundland $\mathrm{Co}_{\mathrm{o}}$. Limited Water street stores derp. Phone 453.
jan26. $28.30,31$, eeb $6, ~$
Cloner
Opposite Bowring Brother
266 Water Sreet.

Furness Line Sailings

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## $\frac{\text { Reid-Newfoundland Co., Limity }}{\text { NOTICE. }}$ <br> s.s. "Kyle" will leave D

 Dock Wharf, St. John's, at TO-MORROW, Sunday, fo Sydney, taking passengers. The Cross Country Express trySunday is cancelled. on Sunday is cancelled. frgelght for Treprssgy And bay de vig Unt fror RANCH LINES
 PLacenta bay steanshi service


Reid-Newfoundland Co., Limit
$\square$

Intercontinenta Transports Limites

ST. JOHN, N.B., TO ST. JOHN'S, N.F.


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f. s. wistivy . county .

HARVEY \& CO., Limite Agents Canada Steamship, Limited.

PENMAN'S
Re-Built Piano Case Organs


Landed from S.S. ‘Karm 600 Tons
Extra Good N. S. Screened Cou $\$ 16.00$.
Landed from S.S. "Bartund," 1600 Tons
Burnside Scotch Househol Lump Coal, \$15.00. 400 Tons Best Anthracite Coal, Furnaec and sizes only, \$23.50.

## Per Ton of 2240 lbs . every load woighed.

A. H. MURRAY \& CO, Limi


Advertise in the "TELEGRAM."

