


## Children's Straw and Linen HATS

 Have all been greatly reduced in price by us in orderthat our customers may have a chance to fit their family with a new Hat for Regatta Day. Give us an early call and we shall be delighted to

GEORGE T. HUDSON,

All Newfoundlanders
who have visited London, have taken aftersoon tea at FULLER'S world celebrated shops on Regent Street, and have eaten their delicious Chocolates and Candies, the finest in the world.
We have been appointed Sole Agents for Newfoundland and have just opened a shipment in 1 lb and $1 / 2$ lh. boxes. You should certainly
try a box.
(dxid In response to many enquiries for abdulla cigarettes of Virginian Tobacco, we have imported a quantity.
BISHOP, SONS \& CO, Lid.,
Gromen poat.


> Tintara
> (AUSTRALIAN BUBGUNDY)

In Bottles and Hali Bottles Hayward \& Co.

## Continental Art Goods!

## OH HOW SWEET! HOW OH HOW DAINTY!

Some.oft the remak ks passed on seing the
are now showing. Yof must see them at onee.
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What Wiler[Joint Dish and Cover
China trays with Metal Border, $\$ 3.25, \$ 3.50, \$ 3 \neq 5, \$ 4.00, \$ 4.50, \$ 5.00, \$ 5.50$ Artistic Salaad Bowls, Metal Rims with Servers
Neat Bon Bon Dish with Handles ... .. ... .
Neat Bon Ben Dish with Handles .... . . . . . .75c., 90 c., $\$ 1.20, \$ 1.35$ Teapot Stands, Metal Rim. F90e. Egg Oups with China Plate... Foc. Round Placques or Trays with Brass \& Copper Rims, $\$ 4.25,4.50,4.75,5.00$ BRASS ART WARE-Jardinieres, Score Books, Cigar Boxes, Ash Trays,


## The St. John's Meat Co.

WE HAVE JUST COMPLETED THE ERECHON OF A NEW REETRIGERATING PLANT, AND WE ARE NOW IN A POSTHEN TO SUPPLY OUR PATRONS WITH TM
PORTED BEEF EXACTLY IN THE SAME CONDITION
AS RECEIVED IHROM THE STEAMERS. BEFORE ROUND ING UP FOR HOME SATURDAY, PAY OUR STORES A VISIT. WE HAVE THE GOODS PRICES RIGHT. THONE 800

## EAST-WATER STRETT-WEST

## Our Annual Cliarance Sale!

Having decided to clear out all Summer Goods this month, we thereore make some extragrdinary offers.
cause of the spicy bargains which have been secured by them. We list a

| WATSIS. | UNDERSKIRTS. | KNICKERS |
| :--- | :---: | ---: |
| Ladies' American Whité | Ladies' White Cotton | Laee trimmed |
| $\quad$ Waists. | Underskirts. | Regular 75c. |

Sale Price, 50c. Regtuar 80 C.


Regular \$120. Sale Price, 98 c . Sale Price, 95c. Sale Price, 69c. | Regular \$1.75. |  |  |
| :---: | ---: | ---: |
| Sale Price, $\$ 1.49$ | Regular \$1.75. | Rale Price, \$1.49 |

| CHILDRENS WHOE DRESSES. All one price to clear, 75 cents. | GLOVES. <br> Silk Taffeta Gloves. Regular 45 c . Sale Price, 25c. | CURTAINS and CURTAINETTES <br> at special prices to clear. Sale Price, 10c. yd. up. |
| :---: | :---: | :---: |
| CAMISOLES. <br> Ladies' White Camisoles; nieely trimmed. Regular 45c. Sale Price, 25c. | LONGCLOTH. <br> White American Longcloth, 36 inches wide very fine. <br> Sale Price, 15 c . | WASHING SILKS in Navy, Grey, Paris, Light Blue only. Regular 45c. .Sale Price, 25c. |

C. L. MARCH CO.,LTD.

Corner Water \& Springdale Streets. able temper of their own




## Campbell's Soups

51.30 Dozen, 12 cls . tin.

Look for the Red and White Labe
NECCO- 1 cent Candies.
NEW LOCAL
Potatoes, Cabbage, Turnips, Beet,
10 Cases Fresh Eggs.
T. J. EDENS,


There are just as many different kinds of tea as there are different kinds of people. Some
good, some bad, some indifferent good and some indifferent bad. Teas are the same way. We
have great patience and skill in selecting tea, for we have a tea trade that is the best in the island; the people we cater to demand the best and it is up to us to provide it. Our Brands:
Star, fomestead, Rosalind, Balmural.
Ex s.s. Florizel to-day, Aug. 21st

| New York Pears. <br> Fresh Beet. | ong Island Potatoes. <br> New Carrots. <br> Fresh Tomatoes. <br> New Apples. |
| :---: | :---: |
| Lemons. <br> Cocal Cabbage, <br> Cocal Turnips. |  |

C. P. EAGAN,

Duckworth St. and Oueen's Roac

CROCREPYWARE

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 Headaches and Headacnes and
Heart Trouble

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## Girls' and Womens' Wear Bargains.

We have just received from our buyer five hundred and seventy-six (576) garments for women and child
ren, consisting of costumes, robes, rain coats, jackets, etc., and most suitable for the present and coming seasons, all fresh, dainty and stylish. Having secured these from the makers at A VERY CONSIDER

PRICES FAR BELOW RECULAR VALUE.

| $\begin{aligned} & \text { Ladies' } \\ & \text { glan Bargain! } \end{aligned}$ | CIRLS' and WOMEN'S ONE-PIECE DRESS BARGAINS |  | Marvellous Values Ladies' Fall Coats. |
| :---: | :---: | :---: | :---: |
|  | These are all up-toddate makers's samples, broken lines, andwoid like you to onde the dainty elegance and exclusive style would like you to note the dainty elegance and exclusive styleof these drosses. The following are the prices, etto; we can |  |  |
| 12 only Raglan Rain $\begin{gathered}\text { Coats, } \\ \$ .5 .00 \text {. } \\ \text { 83.70; }\end{gathered}$ worth 4 only Raglan Rain | 20 Girls' One-Piece Dresses, smartly trimmed, well cutck \& Grey, Saxe \& Navy, worsted serge. Value at $\$ 4.50$. |  | \$2.75, 3.25, 4 35, |
| $\begin{aligned} & \text { Coats, } \$ 7.00 ; \text { wor } \\ & \$ 10.00 \text {. } \end{aligned}$ | Our Price $\$ 3.10$. |  |  |
| $\begin{gathered} \text { Birls' } \\ \text { Reglan Raincoa } \end{gathered}$ |  giris 13 to 18 years of age. Would be good value at $\$ 7.00$ Our Price $\$ 4.95$ |  | $\begin{aligned} & \text { see and decure something } \\ & \text { from this wonefrul of } \\ & \text { fer. Regulav value from } \\ & \$ 4.00 \text { to } \$ 12.00 \text {. } \end{aligned}$ |
|  | LADIES' DRESS BARGAINS. |  | Girrs' Fall and Winter |
|  | 5 Ladies' One-Piece Dresses in Black and Navy worsted |  | $$ |
| Regular price would be from $\$ 4.00$ to $\$ 4.85$. W | 21 Ladies' One-Piece Dresses, Black and Navy trimmed dainty pipings, in worsted serge. Regular price would be $\$ 8.5$ to $\$ 9.00$. |  |  |
| 3.10 to $\$ 3.85$ | - 8 | 6. 50 - | $\$ 2.80$ to $\$ 4.30$ <br>  |
|  |  <br> Our Price $\$ 10.00$ |  |  |
|  | Ladies' Cheviot Serge Skirt Bargain |  | Lall |
| Cloith Skirt |  | Tweod Skirt | F |
| Bargain |  |  |  |
| Opportunities such |  |  | charening, elegantly |
|  |  |  |  |
| Well cut fine Cloth Blac and Navy Skirts at |  |  |  |
| 80cts. |  |  |  |
| etive, well ma |  | \$1.10. | \$4.25 |
|  |  | Would be good value a $\$ 1.50$ or $\$ 2.00$. | The regular prices would be from six to eight dollars. |

GEORGE KNOWLING.


## NEW APPLES

30 barrels New Apples,
150 barrels New Potatoes, 90 barrels Green Cabbage, 30 bunches Bananas, Due Thursaly ex S .s. Stephano.

GEORGE NEAL.

## NEW HLOOR COVERINGS.

## Floor Canvas and Linoleums,



Take a Mackintosh and You'll be Safe.


Majomesbrisay HAVE YOU A

| have you a BAD LEG | ment N |
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|  | J. C. Mackintosh \& Co. |
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| ARTHUR B. WALKER, 27 <br>  |  |
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| St. Joseph's Notes. |  |
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"Yes Sir--Kryptoks!"

 Firs-U Spectacles That onation wion
R. H. TRAPNELL,

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## ${ }^{\text {been }}$


Fresh Can, Butrer !
Also slabs, 2 lbs. each
Also slabs,
CHoICEST QUALITY.
JAS. R. KNIGEI,

## MARSHALL'S PRICES are Aliways in Your favor.

Cuffs, Collans, vokes Sleeves, tace Jabots and Velvet sows:

Embroidered, Lace, Pique and Fancy Bulgatian Styles

10c. 15c. 25c. 35 c
Your Feet Were Made to Last You a Lifetime.

## Don't ruinin them by wearing cheap ill-fiting

## Wear Invictus Shoes

or they will prove a sateguard and a com-

If we should print some of the enthusiastic
outbursts to be heard on every side thes busy days you would surely be justified in thinking it was all

## Advertising Talk.

 To say that we are showing the smartestNeckwear in St. John's for ladies seems like a mere platitude; but any of your friends who have been here will tell you this is so.

## Ladies' Hand Bags.

## A Veritable Harvest

for those economically inclined. This WE PLANNED THIS SALE and priced these beautiful Bags, which are


## Our Sale of HANDKERCHIEFS.

is still on. Large purehases are being at tracted in unusual numbers, not only by the
advantages for selection, but for the uniorm low prices.
Note a Few of Them. Half dozen Ladies' Lawn for . . . . . 15 cts. Half dozen Ladies' Lawn for . . . . . . 20 ct Half dozen Ladies' Embroidered for 23 cts. Half dozen Children's for . . . . . . . 10 cts. Gent's White Lawn . . . . . 5c. and 6c. each Gent's White Mercerised .........6ce each Gent's Fancy Mercerised Gent's Irish Lawn. Special
4) W. THE HAY
$\qquad$


LIPTONS TEAS
Largest Sale in the World

W. E. BEARNS THE HAYMARKET GROCERY , mimement оиality finst our motro. CAKE 35c.


 "inimane Irish Butter 40c, mpmain

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Tive atter ADDRESS-
Tne
 ICE. - Order your daily
CApply of Ice from J. W supply of Ice from J. W
CAMPBELL, Ltd.-jiment,
 concoption harbour
for the Luatic Asylum.
Every bottle of Queen of Lini-
ments is stamped with the word ments is stamped with the word
"Staffords Liniment."-aug $4, t$

 catches ranging from 80 to 140 atie.
Something is wrong when you
are always feeling too tired to do are always
your work. Try a boottle of Staf.
ford's Preserip

 Or. de Van's Female Pille


 Zlectric $\overline{\text { Restorer }}$ for Men
Phosphonol reteros




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Prices right Ras, | ? |
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Parish Picnic. Sept. 3rd, 1913
 Garden Party, :

No. 1--Our Men's Boots, at $\$ 2.60$ per pair,
No. 2-Our Ladies' Underskiris, at 50 cents each.
Whi j-furi Ladias blaises, foum to ceniss ulp.
No, 4-Our Moor Scarts, worth 95 cents, selling at 50 cents.
No، 5--Our Ladies' American Jerseys, in Red, Grey and White; you must have one for the cool autumn evenings, $\$ 2.20$ each.

## S. MILLEY

## REMNANTS!

## Ends of Pound Tweed,

Magnificent Quality.

1, 11-4, 1-2 and 2 Yards in Length. Specially susited for Boys' Susits and Gents' Pants.

## A. \& S. RODGER.

Remember Your Friends Abroad
have just received. This book contains 67 interesting and pretty views of Newfoundland scenery, and as a souvenir for your friends is invaluable. 40 cents each.

PARSONS' ART STORES, One Door East Royal Stores.




 <br> \section*{Five Big Specials <br> \section*{Five Big Specials MILLEY'S MILLEY'S <br> <br> FOR THIS WEEK END.} <br> <br> FOR THIS WEEK END.}









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Complains ol
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THE EVENING TELAGRAM, ST, JOHNS, NEWFOUNDLAND, AUGUST 23, 1913


Will Stand or Hang.
The only perfect Lamp for halls, bathrooms, bed-
 and from one filling (wick
cost less than 1 cent) will cost less than 1 cent) will
burn 40 hours without
odor. For entries, doorodor. For entries, door-
ways, stairways, or any-
where. Each lamp is provided
With of inches of wick With ordinary care this wick will last several
years. The lamps are made of
brass, handsomely nickel
plated. They look like an electric lamp when lighted.
it will afford a steady light Hang it up when retiring; it will afford a steady light
roughout the night. Extra globes and wicks. 7c. each. Price: 75c., or 80c. post paid.
STEER BROS.

## Molasses <br> bRIGHT WEST INDIA SUGAR. <br> SALT. <br> BINE, JOHNSTON \& CO.



The Man of the Hour.
the



stile Flowers of




## JUST OPENED:



Latest shapes; newest colorings.
40c. to $\$ 1.00$
TWEED MOTORS TWEED GOLF
NAVY SERGE GOLF Canadian Cans, Eastern Brand,
Assorted Light and Dark Twed an d Cashmere 35c. to \$1.00. BOYS'
TWEED GOLF TWE SERGE GOLF SERGE ETON. Boys and Youths Cold
SOFT FELT HATS, 50c. and $\$ 1.00$. SEE OUR WINDOW DISPLAY.
STEER Bros.

J. J. ST. JOHN,

10,000 VERY CHOICE CIGARS.
BROCK'S BIRD FOOD.
ROSE'S LIME JUICE.
SUNSHINE CUST
BIRD'S CUSTARD POWDER.
BLANC MANGE POWD
TINNED BAKEAPPI FC
When you want a cup of appetizing TEA, get
our 40 c.
J. J. ST. JOHN:
$\qquad$
Jisis frivell OATS, Hominy Feed BRAN, P. $\mathrm{P} . \mathrm{EB}_{1}$ $+$

12c. to 50 c .
12c. to 50 c .
20c. to 30 c .

## SQUID JIGS !

Now is the time to see you have your Jiggers read
It your order not placed, send at once for
Neyle's
Patent
Pin Jigs.
(
Squid Lines, Squid Seds, SQUID LINES,

We have Bought 15 Pairs of e Long Panorama Photos
$\$ 3.00$ a Pair or $\$ 2.00$ a Print.
WE HAVE ONLY 15 PARSS.
THE HOLLOWAY STUDO. LTD

## "Molassine" Meal

is as useful in Summer as in Winter.
"MOLASSINE" MEAL helps all animals to get greater nourishment out of their other food
We have Bought 15 Pairs of e
LOn! PanOrama Photos
or st. John's. Harbor and are selling them for
$\$ 3.00$ a Pair or $\$ 2.00$ a Print.
WE HAVE ONLY 15 PAIRS.
see them in our Henry Street Window.
THE HOLLOWAY STUDIO. LTD,
Corner Bates' Hil and Henry St. Worms cannot exist in animals fed on
"MOLASSINE" MEAL. It is therefore a necessity during the grazing season.

| Good for: | HORSES |
| :--- | :--- |
| COWS | SHEEP |
| OXEN | CALVES |
|  | LAMBS |

POULTRY
Try "MOLASSINE" DOG CAKES on your Dog.
Harvey \& Co.'y.

## Per Stephano Thurs 30 barrels NEW APPLES,

50 bunches BANANAS, 40 boxes SWEET ORANGES,
 The Pishemman's Favorite.
Most Satisfactory Cheap Net on the Market.
Robert TEMPLETON,

$$
\begin{array}{|l}
\text { 10o barrels NEW POTATOES, } \\
50 \text { barrels FRESH GREEN CABBAGE. } \\
\text { Book orders promptly for quick delivery. } \\
\text { Aug. 19th, ig13. EDWIN MURRAY. } \\
\hline
\end{array}
$$

Bananas, Cabbage, etc.

| 50 bunches Choice BANANAS, |
| :--- |
| 50 barrels Green CABBAGE, |
| 50 barrels New POTATOES. Prick right. |

BURT \& LAWRENCE, 14 New Gower Street. SQUID SEDS,
NEYLE'S HARDWARE.
FIRST NEW APPLES

