

Weather Forecast:
Fair and Cold

The Toronto Advertiser

HOME
EDITION

52nd YEAR. No. 22249 SATURDAY EVENING, JANUARY 23, 1915. TWELVE PAGES PRICE TWO CENTS.

BRITISH AIRMAN PEPPERS GERMANS IN BELGIUM

Utilities Commissioner Mitchell Answers Mr. Pocock

BRITISH "BIRD" BOMBS BRUGES GO SAYS MAYOR

Escapes After Dropping Explosives, Though Attacked By Germans.

SIX KILLED IN DUNKIRK

Several German Aviators Attacked City, One Machine Being Brought Down.

RAID ON ENGLAND A MYTH

Apparently Story Sent From Cromer Was Without any Foundation.

Amsterdam, via London, Jan. 23—10:29 a.m.—A British airman today dropped bombs on the important Bruges, Belgium, docks, according to news which has reached here. The result of the attack is not yet known. The aviator escaped unhurt, although he was attacked by the Germans.

SIX KILLED IN DUNKIRK.

Paris, Jan. 23.—A semi-official note issued last night says that a number of German aviators attacked Dunkirk yesterday, dropping 99 bombs. The victims numbered 29, six of whom are dead. A large warehouse was set afire by one of the bombs.

OCCUPANTS KILLED.

London, Jan. 23.—The correspondent of the Daily Mail at Havre, in his report (Continued on Page Three.)

LICENSES MUST GO SAYS MAYOR

People's Wish, as Expressed at Recent Polling, Has To Be Obeyed.

HOTELMEN MAY FIGHT

If They Do, Temperance People Will Ask For Larger Reduction Vote.

MINISTERS WELL PLEASSED

Say Know Enemy's Strength Now and He Is Easily Beaten.

Dr. Hugh Stevenson, mayor of London, stated that, footed today that the people's wish must be obeyed, and that the six licenses which the carrying of the recent bylaw vote did away with must go. The hotelmen it was stated, were seriously considering taking the matter to the legal courts in an endeavor to test the validity of the law in the matter. Threats from the temperance people that in the event of the liquor men doing this, and winning, a vote would be asked for the cutting off of more than six licenses would be put to rest. The hotelmen had no cause to fear losing their own houses against the idea of fighting the temperance crowd. Others do not think this way.

Very Non-Committal.

Marshall Graydon, of Graydon & Graydon, the solicitors retained by the liquor party to look after their interests in the pre-election fight, was non-committal this morning when approached on the subject. He was without bias in the matter; acting in the capacity only of legal adviser who had been retained for the purpose.

RESTAURATEUR, WELL KNOWN IN THIS CITY, DIED LAST EVENING

Joseph McGiffin McLeod, the well-known restaurateur-keeper of this city, died last evening in Victoria Hospital. Mr. McLeod was well known to citizens and farmers alike, and was extremely popular with both. He had been in the city since the new year.

Bishop Williams Is Answered By Londoner

Boer War Caused by Barking Voters—Can't Trifle With English.

THE EASTER GIRL TO BE CHARMING

Nar Fails To Rein Fancy of Fickle, Frivolous Dame Fashion.

BRAND NEW SILHOUETTE

Jaunty Hats Will Give Cupid a Very Busy Year.

REAL SAUCY FOOTWEAR

Plain Colors To Predominate, Putty and Sand Hues Preferred.

AMERICAN FACTORIES MAKING SUPPLIES FOR ALLIES ARE NOT SAFE FROM ATTACKS BY SECRET AGENTS OF THE KAISER WILHELM

A New Yorker, who is not too neutral to say a word for Britain, has sent to a Toronto friend some rather startling information as to the operations of German incendiaries and other agents in the United States.

PARKER HARRISON WILL RETURN TO LONDON SOON

In Letter to Prominent Citizen of This City, States That He Wishes To Come Back in Order That He May Atone For Wrongdoing in Past—Has Been in Southern States Lately.

Parker (Col.) Harrison, whose sudden disappearance from this city a year ago last September, created a furore in fashionable club circles, in a letter to a prominent citizen states that he will come back here shortly and atone for his past.

Harrison since his departure from this city has taken up his residence in a city in the Southern States. He has written a number of letters to local citizens, and in each instance he has stated that he would like to come back here and atone for the wrongs that he has done.

At present Harrison is in a city in the Southern States. He has written a number of letters to local citizens, and in each instance he has stated that he would like to come back here and atone for the wrongs that he has done.

BRUGES RAID LIKELY TO BE FOLLOWED BY ATTACKS ON CANAL

German Route For Transportation of Men, Munitions and Artillery Likely To Receive Attention From Allied Airmen—New Struggle Coming.

London, Jan. 23.—12:15 p.m.—Although the reports of a Zeppelin raid on England last night are being seen to have been false, there is a striking renewal of aerial activity on the continent.

The German raid on Dunkirk resulted in considerable loss of life and damage to property. One account says two aeroplanes took part in the raid.

The press was travelling at the rapid rate of speed when the north side of the car burst out in flames. The messengers commenced to pull the

Presence of Mind Saves Two Lives

Fire Breaks Out On G. T. R. No 30, From Niagara Falls to London—Damage Done to Mail Car.

Presence of mind probably saved the lives today of Messrs. Gates and Shackleton, two railway mail clerks, of Niagara Falls, Ont., and a quantity of mail when fire broke out in mail car No. 30, on Grand Trunk express No. 11, running from Niagara Falls to London.

The press was travelling at the rapid rate of speed when the north side of the car burst out in flames. The messengers commenced to pull the

YELLS ABOUT "FAIR PLAY" BUT JEOPARDIZES PEOPLE

Public Utilities Commissioner F. G. Mitchell this morning made the following statement at the meeting of the utilities commission, at which his proposal for the permanent retirement of H. J. Glaubitz was rejected by Commissioners Pocock, McFarland and Chapman.

"When I brought up the Glaubitz matter yesterday, Mr. Pocock saw fit to commence a bitter personal attack. He should take such a stand against the British people of the city of London is beyond me. He holds for fair play for Mr. Glaubitz, and he jeopardizes the interests of 50,000 people to do it. His idea of fair play is of

WAR FAILS TO REIN FANCY OF FICKLE, FRIVOLOUS DAME FASHION

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War itself has failed to rein the fancy of fickle Dame Fashion, who has been spending her time, even as in days of peace, frivolously evolving new and wonderful styles and creating a brand new silhouette. All is grief for her omnivorous mind, and wartime itself has been turned to account in developing the vogue of the military.

What of the silhouette? The Easter girl of 1915 will look for all the world like her grandmother did at the same age. She will wear no shiny looks into a light bob, revealing to the eyes of the world her shell-like ears. She will don her small, close-fitting hat, setting up jauntily on her head—however, this new pose, acquired by a smaller head size—just as was the case with her grandmother's chapeau long ago.

Her hat will probably have a slight droop and garland of feathers and wings will be ousted by ribbons and flowers, preferably old-fashioned garden flowers, in wreath effect, or small berries similarly used. The name "ottoman cord" stirs old memories, memories of old-fashioned papers with colored plates attached to the sides.

Later, she may prefer a large sailor, and these are already being made up in quite a fancy manner by the wholesale houses. The larger, more picturesque hat will crown her summer costume.

It seems cruel in a year when a close watch must be kept on the purse—(Continued on Page Three.)

READY SUBSCRIPTIONS TOWARDS AMBULANCE

\$300 Comes in—\$2,500 Will Be Needed for It.

Hon. C. S. and Mrs. Hymans... \$100
Mr. and Mrs. Thomas Baker... 100
John Labatt... 100

These were the first subscriptions offered toward a motor ambulance, the work of which is to be contributed by Londoners. The ambulance will cost \$2,500, and its contribution will put London in line with other cities which have made contributions of ambulances.

Lady Beck returned from the annual meeting of the Canadian Red Cross Association at Toronto yesterday, determined that London should give a motor ambulance.

At 11 o'clock she called The Advertiser to assist in the announcement being made, hoping that the response would be general and prompt. The sum asked was a small thing if the wealthy would give.

An hour later the first subscriptions were announced by Mrs. E. C. Bowker, the devoted secretary of the local Red Cross society.

"It is just fine, these three hundred-dollar donations," she stated. "We should have it all in a week. Help to make it a whirlwind campaign."

"UNCLAIMED," GEORGE IS IN PARCEL ROOM

Eighteen-Year-Old Lad Has Poor Eyesight, So Can't Enlist.

George Reed is unclaimed goods at the Grand Trunk station parcel room. George is also one of the unemployed, and is only 18 years old.

For several weeks before recruiting started for the third contingent here, George had his headquarters in the home parcel room. Every day while recruiting was going on at the armories he was always on hand. Finally he was examined and the officer said: "Nothing doing. Your eyes are no good."

So George is back in the parcel room again. Only a snowshovel stood between George today and wealth.

"I could have made lots of money this morning," he said rather complainingly. "If I had had a shovel, but I haven't got one, and no money to buy one."

George will wait until recruiting starts for a fourth contingent, when the examining officers may not be so strict. Until then he will stay with the "unclaimed" in the parcel room.

LICENSE COMMISSIONERS APPOINTED.

Those for North and West Middlesex Appointed.

FOREIGNERS CAN GET WORK ON L. & P. S. R. BUT UNEMPLOYED OF LONDON CANNOT

Letter to Advertiser Tells of Astonishing Conditions Now Obtaining.

EVEN AUSTRIANS WORK

Enemies of Our Country Given Preference to British Born.

"To the Editor of The Advertiser: Kindly allow me space in your valuable paper to air a grievance which, I submit, is a just one. As we all know, it is a pretty hard job under the present circumstances to find work for the numberless unemployed in the city. Now, Mr. Editor, how is it we never hear a word about putting a large number of the unemployed to work helping to electrify the London and Port Stanley Railway, erecting poles, etc., as we were told would be the case by ex-Mayor Graham and others? It is an matter of fact, and it is only known to a few, the job of erecting poles has been going on for some time, but not by the unemployed citizens of London. Oh, no. Let it be known, and dare not be denied by the directors of the L. & P. S., of which Sir Adam Beck is a member, that this work is being done by a gang of men in the employ of the Hydro-Electric Commission of Ontario, with Chief Engineer Gaby, of Toronto, in charge. Not one of these men citizens of London, but several residents of Hamilton and elsewhere, also about 20 foreigners, OF WHOM SOME ARE AUSTRIANS (this can be proved easily).

HOW LONG, O LORD? Now, I wonder how long such things as this are going to be allowed to go on when so many of our own citizens, who even voted for this electrification scheme, and are unfortunately without employment, are going to be treated in such a shabby manner?

"Surely Sir Adam Beck, who is chairman of the hydro commission, is not going to continue to see the men in his own riding used in such a mean way.

"We have been told that contracts have been let and sublet, but it was admitted by some of the directors that work being carried on at the present time is done by the Hydro-Electric Commission.

"Might I also ask why work has been started down near Port Stanley? It looks like a trick to hoodwink the people in London and keep a gang (Continued on Page Three.)

WHO IS FINANCING ROUMANIAN LOAN?

Either London or New York Believed To Be Advancing \$25,000,000.

London, Jan. 23.—A loan on behalf of the Roumanian Government is being completed either in London or New York. Bankers here are bound to secrecy as to details, but the recent visit of Roumanian bankers to London and their departure to America to buy war material is no secret.

It is commonly believed that a loan for \$25,000,000 at about 5 per cent interest, will soon be placed to pay for Roumanian war purchases.

New York, Jan. 23.—International bankers here today say they knew of no negotiations undertaken in this country for a loan to Roumania.

County Council Pot Is Boiling

John Stuart and John Morgan Two Men For Nomination.

The county council pot is boiling more furiously each day. It will probably boil over Tuesday morning, when the members of both political parties will go into session, and bring forth their respective candidates for the wardenship.

It is concluded that the Liberals will elect their man as they have an majority of four in the council, and the warden has from time immemorial been elected by a straight party vote.

During the past week, The Advertiser has been interviewing every councillor who has shown his nose on the market square, trying to get a line up on the "dope." Of course, nearly all the councillors, buttoned down from the surrounding districts. Their opinion inevitably was that John Stuart, of Caradoc, would receive the Liberal nomination, and consequently would be elected warden for 1915.

However, John Morgan, Alisa Craig, was not without his supporters on the Liberal side, and it is said that he will make a great fight for the nomination.

The Conservatives will in all probability put up a man, but he is considered very little chance, unless there is a disruption in the Liberal ranks.

The probable choice of the Conservatives is Frank Boyes, of North Dorchester.

Shannon, commanding officer of the First Division, announces the need of 25 additional veterinary surgeons required for the Canadian Overseas Forces as provisional lieutenants in the Imperial Army Veterinary Corps. Applications for these appointments will be received at military headquarters by Col. Shannon.

The disturbance which was in the Southwest States yesterday has moved very quickly northward to the Great Lakes, and has caused a snowfall throughout Southern Ontario. The weather is decidedly cold in all the provinces.

MAIL FOR BRITAIN.

The next British mail closes Tuesday, January 26, at 10 a.m.

THE WEATHER

Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 19; lowest, 1 below.

La Bassee Reported In Hands of British

French Correspondent Says Allies Made Noticeable Advance On Wednesday, and Later Were Reported To Have Taken the Town.

Paris, Jan. 23.—"It is reported that La Bassee, 13 miles southwest of Lille, is now occupied by the Allies," says the Stomer correspondent of the Matin today. In his story of the fighting in that region the correspondent says: "After concentrating strong forces in the region of Valenciennes, a few miles northwest of La Bassee, the Germans on Monday night tried to force the British lines. They made their attack in massed companies, but the British kept up a withering fire and resisted with courage and energy. Several attacks were repulsed in a few hours without any success whatever, the Germans being repulsed every time with heavy loss despite their numerical superiority.

"The British positions in the region of Valenciennes have been reinforced in anticipation of fresh attacks.

"On Wednesday afternoon there was furious fighting between La Bassee and Valenciennes, resulting in a sensible advance of the Allies' front, and it is now reported that the former town is in possession of the Allies."

CELEBRATE WINNING OF ADVERTISER CUP

Base Company, Eighteenth Battalion, Officers and Men Hold Banquet—Over a Hundred Sit Down.

Skirl of pipes, ta-tat of drum, "Tipperary," esprit de corps par excellence, and you have the scene and the feeling manifest. Last evening when members of the Base Company, Eighteenth Battalion, overseas forces celebrated the winning of The Advertiser cup, emblematic of victory in the company shoot of the entire battalion forces. The banquet was held in the dining-room of the City Hotel, and 110 men sat down to supper. Capt. E. H. Shuttleworth, commander of the company, was chairman, and seated at the table with him were the other officers, non-commissioned officers, three civilians and Sergt.-Maj. Price.

THIRTY-THIRD TO MOBILIZE NEXT WEEK IN EAST END

Thirty-Fourth Will Mobilize at Guelph—Officers Receive Instructions.

Officers' appointments to the Thirty-third and Thirty-fourth Battalions were received in instructions today from Colonel L. W. Shannon at military headquarters. The Thirty-third is recruiting at London and will mobilize probably next week at the fair grounds. The Thirty-fourth Battalion will mobilize at Guelph.

Following are the appointments: THIRTY-THIRD BATTALION, Col. Alex. Wilson, of Seaford, commanding officer. He has chosen as his

chairman proposed the first toast, "The King," needless to say, it was heartily received. Corp. Cruickshank sang a solo in splendid voice, and following the toast "The Officers and Men of the Eighteenth Battalion," as proposed by Capt. Shuttleworth, Lieut. Baxter told of how really efficient these men were and how their assistance had made Base Company the first battalion in the eyes of the entire battalion. Color-Sergt. Herbert replied. The feeling in the company was as it should be, every man for every other, with the best possible spirit prevalent. At the conclusion of his reply, a wrist watch was presented to him, and although this man has seen service for many years in a multitude of campaigns, has fought

two majors, Major H. T. Rance, of the Thirty-third, and Major J. D. McCrimmon, of the Twenty-eighth, Major A. V. Becher, of the Sixth Battalion, London, will be the battalion medical officer.

THIRTY-FOURTH BATTALION.

Lieut.-Col. Oliver, commanding officer. He has chosen the following officers: Lieut. Col. Douglas, of the Twenty-second, and Captain R. M. Head of the Thirtieth, as Majors; Captain J. W. McCrae, of the Twenty-ninth, as adjutant; Captain G. H. D. Martin, of Walkerville, as quartermaster; Major J. H. Rutz, of the Twentieth, will be the battalion medical officer. Captain E. M. French, of the Twenty-fourth, is paymaster.

AUSTRIANS FACING RUSSIAN FORCES

The Armies Within Six Miles, Former Trying To Stop Latter's Advance.

LONDON, Jan. 22.—3:05 a.m.—A dispatch to the Daily Mail from Bucharest says: "The Austrian and Russian forces are now within six miles of each other in the vicinity of Dorna-Watra, near the Roumanian frontier in Bukovina, and a battle is expected. The Russians are seeking to carry out an enveloping movement in the Bistritz Valley."

PETROGRAD, Jan. 22.—The following communication was given out at army headquarters here today: "On the right bank of the lower Vistula, from the river up to Khorleje, and further east, our troops continued to be in close touch with the enemy. Collisions of secondary importance are taking place."

"On the left bank of the Vistula, and on the Dniester there are no essential changes, except the usual rifle shooting and sniping at certain points. In Bukovina we have discovered the concentration of considerable Austrian forces."

COL. JOHN SEELEY TO RETURN TO CABINET

Resigned Secretary of War During Uster Crisis.

LONDON, Jan. 22.—3:45 a.m.—The Times announces that Lieut.-Col. John Seeley, who resigned the secretaryship of war during the crisis at the Curragh camp in Ulster, when British officers resigned, rather than hold command when trouble seemed possible in Ulster, has returned to London. Premier Asquith, the Times states, has offered him the post of chief whip, in succession to the late Percy Hodge, which he is expected to accept, thus returning to the ministry.

BEAUTY AT SWEET SIXTEEN

Comes Back When One Clears Up the Complexion by the Quick-Acting Stuart's Calcium Wafers.

Pimples are an offence to others and a crime against you because they are only indications of what is going on inside your system. They are a warning that your blood is impure and that you need a purifier. Stuart's Calcium Wafers will usually banish pimples, blackheads, blotches, eruptions and all blemishes. Your complexion will be considered luscious.



"I wish I could make every pimply woman take Stuart's Calcium Wafers just like me."

The person with a pimply face is always unattractive. These ugly disfigurements set at naught the effect of the most perfect features. If your face and figure had the classical outlines of a Greek statue, if your complexion were still destroy your beauty. A clear, fresh skin is absolutely essential to any real beauty.

A beautiful complexion is dependent on a rich, pure blood. Pimples, blotches, blackheads, eruptions, and all blemishes will disappear, once the blood has been cleansed of its impurities through their use.

BREAK WHISKY'S GRIP ON YOUR LOVED ONES

Whiskards will tell you with tears of uncertainty that they do not want to drink. The craving coming from the inflamed membranes of the stomach drives them to it.

Alcaja will soothe the trembling nerves and remove the craving that is ruining your home and stealing an otherwise kind husband or father from you. It costs only \$1 per box, and it does not cure Alcaja a trial the money will be refunded.

Furs! Furs! Furs!!!

Handsome furs, of highest quality, at manufacturers' prices. Repairing and remounting.

HARTMAN 300 DUNDAS ST. PHONE 8827. Open Evenings.

WASHINGTON HEARS BRITISH OFFICERS ARE MALTREATED

Germans Heap Atrocious Resentment Upon Captives—Some Even Put to Death—French Escape More Lightly.

WASHINGTON, Jan. 22.—Charges of brutality on the part of German officers toward British prisoners under transportation from the battle front to the detention camps, made by a major of the Scottish Rifles, who escaped from prison at Creteil, were made public here tonight by the British embassy. The report of the officer has been put into the hands of Ambassador Page by the foreign office in London. The officer's statement declares that from the time he was captured at La Basse on the 17th of December, until he reached Creteil he was submitted to "constant abuse and maltreatment" that his great-coat was taken from him and that he, like those who made the trip with him, arrived at their destination after being "starved and confined for three days and nights."

American Surgeon With Red Cross Weds a Princess

Says He Found Nothing To Do at Kiev Hospital Except Fall in Love.

PETROGRAD, Jan. 22 (via London), Jan. 22.—12:55 a.m.—Dr. Phillip Newton, one of the American Red Cross surgeons in charge of the Kiev Hospital, married the Princess Helena Schanofskaya in Petrograd today. The princess is a Russian woman who volunteered to serve as a nurse in the hospital operated by the Americans. Dr. Newton explained to friends that his marriage was a result of his being in the Kiev Hospital, and that he had nothing to do except fall in love.

STEAMER SAILS WITH FOOD FOR GERMANY

American Boat Risks Seizure By British—Outcome Is Uncertain.

[Canadian Press.] NEW YORK, Jan. 22.—Rising possibility of British warships lying off the Atlantic coast, the American-owned steamer Wilhelmina, flying the American flag and loaded with approximately \$200,000 worth of foodstuffs consigned by an American commission firm to an American citizen in Germany, passed out to sea tonight, entering on the first voyage of its kind under the flag of a vessel from an American port since war began nearly six months ago in Europe.

The cargo consists of grain, meats and dried fruits, and is intended, according to the shippers, for consumption by the civilian population of Germany, and will not be sold or indirectly turned to the German Government or its armed forces.

A guarantee of this effect was filed with the customs authorities today in the form of an affidavit by W. T. Brookings, representing the shippers, and Norman Lindheim, counsel for the steamer.

BRITISH ATTITUDE UNCERTAIN. WASHINGTON, Jan. 22.—It is understood here that the British Government has not been consulted concerning the voyage of the American-owned steamer Wilhelmina, with a cargo of food supplies from New York direct to Hamburg, Germany.

The state department has advised the charter parties of their legal right to the cargo to Germany, provided the food is not for the use of the German Government or army. Nevertheless, the opinion prevails among officials that the British Government will not hesitate to seize this cargo, though the ship itself may be held free, thus precisely reversing the facts in the case of the former Hamburg-American liner Dacia and her cargo of cotton.

BRITISH CRUISER HAS NOTHING TO SAY

FIRE ISLAND, L. I., Jan. 22.—Under the nose of a British cruiser, the American steamship Wilhelmina, which sailed today from New York, with her hold filled with food supplies for Germany, passed out to sea tonight and unmolested laid her course for Hamburg.

NO STORM IS BREWING

Dr. Rose Denies Report of Trouble Over Hymns.

MONTREAL, Jan. 22.—"Nothing in it," said the Rev. Dr. S. P. Rose, chairman of the committee, when he was shown a Toronto dispatch stating that the Rev. Dr. Rose had threatened by a storm which is about to strike with full force the new committee on the new hymn book.

Vienna, via Amsterdam and London, January 22.—The final result of the subscription for the Austrian war loan is officially announced, amounting to \$270,000,000. Of this sum, Austria contributed \$133,000,000 and Hungary \$137,000,000.

RHEUMATISM CONQUERED

I say that I can conquer rheumatism with a simple home treatment, without electrical treatment, stringent diet, weakening baths, or in fact any other of the usual treatments recommended for the cure of rheumatism.



You may have tried everything you ever heard of and have spent your money right and left. I say "well and good," let me prove my claims without expense to you. Let me send you, without charge, a trial treatment of DELANO'S RHEUMATIC CONQUEROR. I am willing to take the chance and surely the test will tell. So send me your name and the test treatment will be sent you at once. When I send you this I will write you more fully, and will show you that my treatment is not only for banishing rheumatism, but should also cleanse the system of Uric Acid and give great benefit in kidney trouble and help the general health.

CHILD GETS SICK CROSS, FEVERISH IF CONSTIPATED

"California Syrup of Figs" can't harm tender stomach or bowels.

DERANGED SOLDIER AMUCK IN TORONTO

TORONTO, Jan. 22.—Running amuck on Yonge street this afternoon, Douglas McAndrew, aged 19, attached to an infantry unit at the exhibition camp, and living at Waterford, Ont., made an unsuccessful attempt to shoot J. A. Varley, a sporting goods proprietor at 429 Yonge street. Mr. Varley's clerk, a constable and a citizen, who followed him after he had stolen a horse and sleigh, belonging to the Robert Simpson Company, and accidentally wounded a boy, besides throwing the vicinity into a panic.

RECORD WHEAT SHIPMENT

PORTLAND, Ore., Jan. 22.—Record wheat shipments, as measured by monetary value, continued from this port today. The cargoes of four vessels which sailed for the United Kingdom were worth \$283,203.

Cured Fifteen Years Ago Of Piles and Eczema

By Using Dr. Chase's Ointment—Certifies That the Cure Was Permanent.

Some people have tried so many doctors and so many treatments in their search for a cure for piles and eczema that they find it difficult to believe that there is an actual cure. The strong point about Dr. Chase's Ointment is that it not only brings relief promptly, but brings about actual and lasting cure.

AT ONCE! PAPE'S DIAPEPSIN STOPS INDIGESTION, GAS, SOUR STOMACH

Don't suffer! Here's the quickest and surest stomach relief known. Millions of men and women now eat their favorite foods without fear. They know it is needless to have a bad stomach.

MONDAY BEGINS THE FINAL WEEK OF INVENTORY SALES

Many new sales will be launched next week, as we are determined to make the last week of the month, which is also the last week of our business year, a record for January. This must mean a great outpouring of special sale goods, for as the time is short, short lots must be cleared quickly and to accomplish this, prices will be shortened in proportion.

INVENTORY SALE LACE CURTAINS MONDAY

All Broken Assortments To Be Cleared-- 95 Pairs, Sale Prices \$1.25, \$2.65, \$3.45

In preparing for the stock sheets all lines have been sorted up and listed, and in every case where the line is down to odd pairs and one, two or three pair lots, prices have been reduced in some cases to about half.

\$1.75 to \$6.00 Lace Curtains For \$1.25, \$2.65 and \$3.45 Per Pair

59 Pairs in All. To Clear at \$1.25, \$2.65 and \$3.45 Pair. 23 pairs Muslin and Scrim Curtains, in white or ecru. Sold regularly at \$1.75 and \$2.00. To clear at \$1.25 pair. 37 pairs Swiss Net Curtains, mostly white. Regular \$4.50 and \$5.00. To clear at \$2.65 pair. 35 pairs Swiss Net Curtains, mostly white. Regular \$5.50 and \$6.00. Sale price \$3.45



Spring Sewing Has Begun Save money on your spool cotton. BEST SPOOL COTTON THREAD. "Coates," all numbers, black or white. Special 50c dozen

Silk Side-Curtains, Half-Price

Only a limited number of pairs of these for quick clearance will be offered, all at half price. 12 pairs only, as follows: 12 pairs only, Silk Curtains, in gold, brown or dark green, very suitable for portieres or side curtains on window. Size 40 inches by 3 yards long. Regular \$7.50. To sell for \$3.75 pair. Fourth Floor.

MEN'S WALKING STICKS Inventory Sale, Half-Price

Don't miss this opportunity. We are offering every stick at just half price, before stocktaking; dark and light colors, newest styles. Your choice of all at HALF-PRICE.

The "Domestic" Vacuum Sweeper Makes Housework Easy

It cuts your labor in half. Keeps the house clean all the time. No dust to be stirred up, to make disease and never-ending work. The lightest, easiest-running Vacuum sweeper on the market. A beautifully made machine, ball-bearing throughout, and cleans the widest strip. It has a continuous vacuum strong enough to operate hose attachment for the cleaning of furniture and draperies, and the sweeper attachment is most practical. Price \$12.50

"RONUK" FLOOR POLISH

The Standard of Excellence—For polishing and cleaning all kinds of hardwood floors, linoleums or stained floors. Three sizes. 35c, 50c and \$1.00 per tin. Third Floor.

BASEMENT BARGAINS MONDAY Sale of Cedar Oil Mops Radiant Electric Toaster

Our Special \$1.19 Outfit For 69c For \$3.25

72 Oil of Cedar Mops (pointed to get into the corners), and one pint of Cedar Oil Polish with each. The handles of these mops were slightly damaged by smoke in the recent G. T. R. freight sheds fire, but were not even scorched, merely discolored. The mops are uninjured, being securely packed in the tin boxes in cases. A little polishing will make the handles good as new. These will be cleared Monday. One Mop and one pint tin of oil for 89c

STOVES TO CLEAR

1 only Gurney Oxford Baseburner, \$42.00, for \$28.50 1 only Gurney Oxford Fireside Baseburner, \$33.00, for \$24.50 1 only Gurney Oxford Heater, \$14.00, for \$9.50 Basement.

AFTERNOON LUNCH. Cold Roast Turkey Bread and Butter and Cup of Tea or Coffee. SPECIAL 20 CENTS.

ADAM—GEORGE. "Elmwood," the beautiful home of Mrs. E. D. George, Putnam, Ont., was the scene of a pretty wedding on Wednesday evening, when her second daughter, Ethel Mae, became the bride of James Arthur Adam, a prosperous farmer, of West Oxford, Ontario. The ceremony was performed by Rev. E. A. Shaw, of Putnam. The bride was Ella Daupé, of Kirkton, played the wedding march. After congratulations, the bride was given away by her brother, Harry, of Cayley, Sask., and joined the groom under an arch of evergreens and bells. The bride looked very pretty dressed in cream bedford cord, with broad silk and lace trimmings, with veil. Miss Ella Daupé, of Kirkton, played the wedding march. After congratulations, the bride was given away by her brother, Harry, of Cayley, Sask., and joined the groom under an arch of evergreens and bells. The bride looked very pretty dressed in cream bedford cord, with broad silk and lace trimmings, with veil. 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LOCAL ATHLETES EXPECTED TO SWELL RECRUIT RANKS

Enlistment of Four Petrolia Footballers Has Stimulating Effect.

The enlistment of four of the best football players into the Seventh Mounted Rifles is like to have a decidedly stimulating effect in causing athletic men in other parts of the country to enlist.

LONDON LIBERALS NOT TO NAME A CANDIDATE

Action at Executive Meeting—William Heaman President.

At a largely attended meeting of the executive of the London Reform Association, held in Hyman Hall yesterday afternoon, the members decided to comply fully with the wishes of Sir Wilfrid Laurier that no by-elections in Canada be contested while the country is at war.

SAW ZEPPELIN FOUNDER IN NORTH SEA ON FRIDAY

Dutch Fishermen Say They Were Unable to Assist Craft.

GRANT \$100 TO ENLISTED MAN

Utilities Commission Gives Nice Sum to E. V. Gray.

Continued From Page One

BRUGES RAID

Continued From Page One

PEACE TERMS MUST BE SIGNED IN BERLIN

FOR WOMEN WHO HATE ROUGE

A TOILET HINT.

MERRY GATHERING AT LIBERAL CLUB

WEDDING BELLS

TURKISH BATHS

NEW OFFICERS OF LIBERAL ASSOCIATION

THE EASTER GIRL

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Deni's English Kid Gloves

Regular \$1.00 Gloves on sale For 75c Pair

GRAHAM BROS

Strand Cafeteria

WHY NOT AN EDISON DIAMOND DISC PHONOGRAPH?

WAR BOOKS

HAY'S STATIONERY

ELECTRIC WIRING, FIXTURES AND APPLIANCES.

G. E. S. PETTET, ELECTRICAL CONTRACTOR.

HUNT'S COAL IS THE ANSWER TO ONE BURNING QUESTION.

TELEPHONE 123 OR 112. OFFICE: 363 RICHMOND ST. SW.

LECTURES TO Y. W. C. A.—Dr. Ernest Williams last night lectured for the first time to the recently organized Y. W. C. A. class in first aid.

PERSONAL MENTION

DEATHS AND FUNERALS

Funeral of Mrs. Orr.

RAISE SCHOLARSHIP FUNDS.

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NEWS

GRANTED CHARTER.—The Webster Construction Company, Limited, of London, Ont., capital \$40,000, has been granted a charter.

EIGHTEENTH AT CHURCH.—The Eighteenth Battalion will attend divine service in St. Andrew's church at 10 o'clock tomorrow morning.

BISHOP WILL TALK.—Bishop Fallon will give a talk to the soldiers of the Eighteenth Regiment in St. Peter's Cathedral at 8:30 a.m. Sunday.

ORDERED TO "BEAT IT."—George Case, of Petrolia, found by the police late last night mourning Sam's defeat, was ordered in court today by Police Magistrate J. C. Cudd to get back from whence he came post haste.

PRESIDENT WRIST WATCH.—Hydro employees made a presentation to E. A. Gray, draughtsman, this morning in the office building, Dundas street. His fellow men and women gave him a beautiful wrist watch. Mr. Gray has joined the Mounted Rifles.

ROUTE MARCH SOON.—Some of the soldiers now in training here will be taken on a route march to Springbank shortly, and will spend the night in the pavilion. The utilities commissioners have granted the militia authorities permission.

ARRANGE SYNOD DETAILS.—Presbyterian ministers of the city meet on Monday morning at 10 a.m. to arrange a program and details of the synod, to be held in this city in April. Several distinguished speakers from out of the city will address the synod meeting.

COMMUNION SERVICES.—Communication services will be held in the Hamilton Road Presbyterian church on Sunday, January 31, and preparatory services will be conducted tomorrow evening in the church by Rev. D. C. McGregor, pastor of St. Andrew's Presbyterian church.

W. A. FOOTBALLER BY SALISBURY.—Lieut. J. Gary, Royal Canadian Mounted Police, is a former Western University football man, is at Salisbury Plain with the first Canadian contingent in the American Corps, with Capt. J. C. Godie, of Ayr, who is second in command of the corps.

\$100 NOW RAISED.—Knowing Mrs. Breen's desire to raise \$100 for the Belgian Relief Fund on the watch donated by the Misses Imlach, Miss Annie Macbeth has contributed the \$100 necessary to make up the amount. A donation of \$10 has also been received by Mrs. Dooner from William Ellis.

MORE MEN TO WORK.—The city engineer's department expects to be able to start another gang of men to work on either Monday or Tuesday on the new storm water pipe. The annual street, north of Oxford, will be arranged by the city and the work will commence at the earliest possible moment.

SMALLPOX CASES REDUCED.—Two of the smallpox patients at the Cope Hospital were discharged today, reducing the total number of cases in the city now to seventeen. M. O. H. Dr. Hutchinson stated to The Advertiser today that all the patients are progressing splendidly and that no new cases have been reported.

RAISE SCHOLARSHIP FUNDS.—The members of the University Alumni Association are making good success in arranging for a subscription drive to be held in the studio of the Arts Club on Monday night. The object is to raise funds for scholarships to be offered by the society to the university. Already arrangements have been made for 25 tables, and more may be added.

VEHS. ARE NEEDED.—Col. L. W. McPherson, chairman of the annual concert of the Dundas Centre Methodist church, will be given Tuesday evening next, with a chorus of 75 voices, as the grand finale of the concert. The concert will be held in the King Street Presbyterian Church Sunday night, as the result of arrangements completed by Rev. W. B. Knox.

DETAINED FOR TRIAL.—John A. Paulmer, a local 19-year-old youth, arrested by Chief of Grand Trunk Detectives Hodges at Graton last night on a charge of being a vagrant, is being detained at trial. Paulmer, according to Detective Hodges, stopped off a Grand Trunk express with a suitcase owned by another passenger, knowing at the same time that that suitcase was not his property.

PROTECT PUBLIC SCHOOLS.—In his report to the board of control, Fire Chief Aitken will ask that public schools be protected with fire escapes.

THE WINNERS.

1st Prize—Lilla Teale, 511 St. James street, 215,368 votes \$200.00

2nd Prize—Dorothy Lee, 233 Queen's avenue, 209,695 votes 50.00

3rd Prize—Norman Floyd, 15 Charleaton avenue, 36,550 votes 25.00

4th Prize—Harold Chantler, 310 York street, 33,110 votes 5.00

5th Prize—Myrtle Warren, Lambeth P.O., 32,145 votes 5.00

6th Prize—Winifred Charlton, 349 Cheapside street, 29,335 votes 5.00

7th Prize—Carl Smith, 906 Trafalgar street, 29,055 votes 5.00

8th Prize—Wilfred Speiran, 49 Elmwood avenue, 28,950 votes 5.00

THE BETTER MAN WINS!

SO IT IS WITH BREAD.

ALOFA BREAD—Neal's—Wins BECAUSE IT'S BETTER

TODAY IS THE DAY TO START

Will win your confidence as it has thousands of others.

Advertisement for Neal's Bread, featuring a contest where winners receive prizes for buying Neal's Bread. The ad includes a list of winners and their addresses, and emphasizes the quality and health benefits of the bread.

Advertisement for Alofa Bread, featuring a contest where winners receive prizes for buying Alofa Bread. The ad includes a list of winners and their addresses, and emphasizes the quality and health benefits of the bread.

Unstrung, Unsteady Shaky Nerves

MILBURN'S HEART and NERVE PILLS... MAY BE TONED UP BY USING... Write: "I have used Milburn's Heart and Nerve Pills, and I am positive they will cure me..."

CAN'T BEAT "TIZ" WHEN FEET HURT

"TIZ" for sore, tired, puffed-up, aching, calloused feet or corns... "Sure! I use 'TIZ' every time for any foot trouble..."

You can be happy-footed just like me... "TIZ" and never suffer with tender, raw, burning, blistered, swollen, tired, smelly feet...

"GAINS 22 POUNDS IN 23 DAYS"

Remarkable Experience of F. Gagnon. Builds Up Weight Wonderfully... "I was all run down to the very bottom... I gained 22 pounds in 23 days..."

SAGE TEA DARKENS HAIR TO ANY SHADE... Don't Stay Grey—Here's an Old-time Recipe that Anybody Can Apply...

Logical Dyspepsia Treatments... IMPORTANCE OF ELIMINATING ACIDITY AND FERMENTATION... During the past two or three years reports have frequently appeared in the press concerning the remarkable value of bisulphate of magnesia...

FREE SARGOL COUPON... This coupon, with 10c in silver to help pay postage, packing, etc., and to show good faith, entitles holder to one 50c package of Sargol Free... LINED COMPOUND... is a reliable old English Home remedy for COUGHS, COLDS, Asthma, Bronchitis, & all Lung & Throat Troubles.

RUSSIANS AND TURKS BOTH CLAIM SUCCESS

Stories of Fighting in Caucasus Differ—Turks Say British Defeated... [Canadian Press.] Petrograd, Jan. 23.—On January 21, insignificant engagements took place on all sections of the line...

TURKISH CLAIMS

Constantinople, Jan. 23, via Amsterdam and London, 23.5 a.m.—An official communication regarding the fighting in the Caucasus has been issued by the Turkish Government...

STILL BEING DETAINED

[Canadian Press.] Amsterdam, via London, Jan. 23.—39 p.m.—A copy of the Telegram Company's dispatch received yesterday by Cardinal Mercier, declares that the cardinal is still being protected by the German military authorities from leaving his diocese or communicating with his bishops...

SUPPLY SHIP SUNK

[Canadian Press.] London, Jan. 23.—A Melbourne dispatch from the Telegram Company states that an Australian cruiser on January 5 captured and sank a supply ship which had been acting as an auxiliary for German cruisers...

BERLIN REPORT

Says Austrians Destroyed Bridge With Many Russians... [Canadian Press.] Berlin, Jan. 23, by wireless to London, 9:25 a.m.—The official announcement of the Russian railway station near Czerny (about ten miles south of Kielce, Southern Poland), which the Austrians destroyed by a single shell, was filled with Russian troops at the time, all of whom were killed...

Corns Instant Relief

Putnam's Corn Extractor to-night, and corns feel better in the morning... "Putnam's" cures the pain, destroys the corn, kills a corn for all time... No pain. Cure guaranteed.

Discolored or Spotty in Easily Peeled Off

The discoloring or roughening to which many skins are subject at this season, may be gotten rid of by the use of Mercolized wax, spread lightly over the morning with soap and water, completely peels off the discolored skin... FREE COMPLETE HOCKEY OUTFIT

Mitchell Alone In Motion to Oust Glaubitz

Attempt to Replace Him With E. V. Buchanan Fails No Second... Commissioner Freg Mitchell's claim that the citizens of London had shown by the election, that they wanted more of the services of H. J. Glaubitz met with no endorsement... Mitchell alone in motion to oust Glaubitz.

CELEBRATE WINNING

[Continued From Page One.] his way through South Africa, India and elsewhere, the unexpectedness of the presentation so floored him he was unable to say but few words... The toast, "The Veterans," was replied to by Mr. Bapty, a guest, an officer and a captain and a dinner speaker...

HYDE PARK INSTITUTE

HYDE PARK INSTITUTE. The president of the Hyde Park Branch of the Woman's Institute request all the members to attend the regular meeting which will be held on Wednesday, Mrs. Marshall Dickey Wednesday afternoon... The business for discussion is the patriotic fund.

Don't Stay Deaf Any Longer

Follow the Procession—Use Catarrhzone... Inexpensive—pleasant to use—and sure to do its work thoroughly... Catarrhzone is no experiment for deafness.

IF CATARRH HAS SPOILED YOUR HEARING GET CURED TODAY BY "CATARRHZONE"

Thousands before you have cleared Catarrh out of their heads by the aid of Catarrhzone and have thereby been cured of deafness... Catarrhzone is no experiment for deafness.

FREE COMPLETE HOCKEY OUTFIT

BOYS—Don't pay \$2.00 or \$3.00 for a hockey outfit... FREE COMPLETE HOCKEY OUTFIT... DEPT. N. 498 TORONTO, ONT.

REDUCING COST OF WAR TO FIGURES

Now Nearly Two Billion Sterling Spent, Apart From Lives Lost... [Canadian Press.] Sheffield, England, Jan. 23.—Montreal Gazette cable. F. W. Hirst, editor of the Economist, addressing a meeting of Sheffield bankers yesterday, said that at the commencement of the war he estimated that it would cost the leading belligerents about £1,000,000,000 daily...

BRILLIANT MILITARY EVENT HELD AT TEACHESS—LONDON IS BEST COMMAND

The complimentary dinner tendered to Brigadier-General W. E. Hodgins at the Teacmess House last evening by the officers of the division... Brigadier-General Hodgins in his speech, said that the division was one of the most professional and brilliant military social affairs ever held in London.

WAR CANNOT SLAUGHTER MORE VICTIMS THAN PNEUMOKIA

Pneumonia is described as a preventable disease taken in time... The slight cold, the irritating cough, the tightness of the chest, if not attended to, will soon or later develop into some serious lung or bronchial trouble.

AN ARCHITECTS' CHAPTER

Permission Obtained to Establish One in City... The architects in the city have obtained permission from the Ontario Association of Architects to form a local chapter, this permission being granted them at a meeting of the council of the association at Toronto.

PROUD OF DIVISION

"I am proud of the first division," said Brigadier-General Hodgins... "I am proud of the first division," said Brigadier-General Hodgins, who spoke in the evening at the Teacmess House...

WIDOW'S VEGETABLE COMPOUND

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HOW CURED MY CATARRH

TOLD IN A SIMPLE WAY... Without Apparatus, Inhalers, Salves, Lotions, Harmful Drugs, Smoke or Electricity... HEALS DAY AND NIGHT... It is a new way. It is something absolutely new. It is something so simple, so easy, so safe, so sure, so quick, so effective, so economical, so comfortable, so pleasant, so agreeable, so pleasant, so agreeable, so pleasant, so agreeable...

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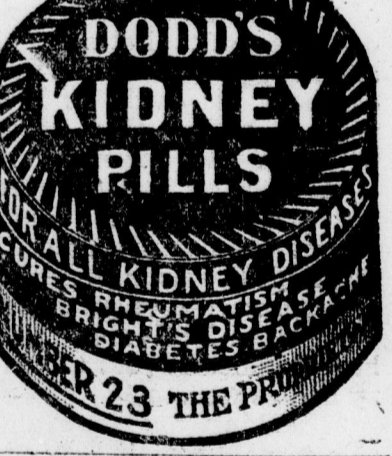
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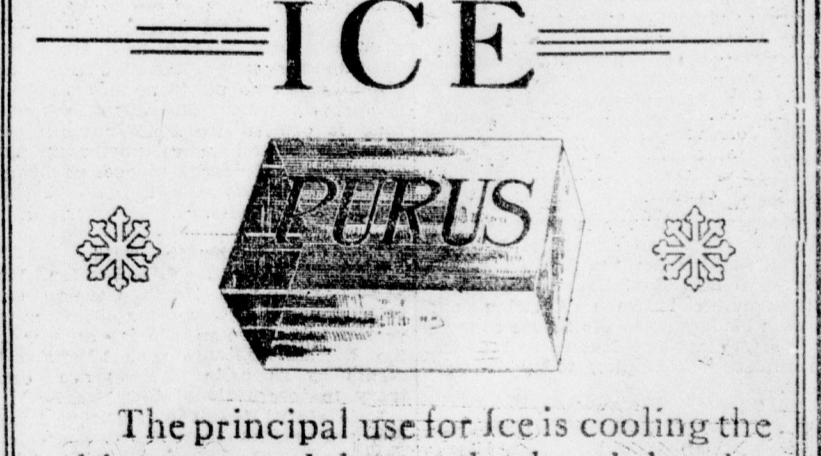
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MRS. H. VON RODEN OF LONDON, KY. Recommends Lydia E. Pinkham's Vegetable Compound for Backache, Nervousness, Headaches.

London, Ky. — "I have been taking Lydia E. Pinkham's Vegetable Compound for backache, neuralgia, pain, backache, nervousness and a general run-down condition of the system, and am entirely relieved of these troubles..."

Windsor, Ontario. — "I have been taking Lydia E. Pinkham's Vegetable Compound for backache, neuralgia, pain, backache, nervousness and a general run-down condition of the system, and am entirely relieved of these troubles..."



Artificial Ice Supply Co. The principal use for Ice is cooling the refrigerator and the goods placed therein. You should have the Purest Ice to cool the air to keep the food you eat.

Sister: Read My Free Offer... I am a woman. I know a woman's trials. I know her need of sympathy and help. If you, my sister, are unhappy because of ill-health, and feel unwell about household duties, social pleasures, or daily employment, write and tell me just how you suffer, with reference to Canadian ladies who study tell how they have regained health, strength, and happiness by its use...

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London Advertiser

MORNING, NOON, EVENING. Morning Edition, 10c per week. Noon Edition, 10c per week. Evening Edition, 10c per week.

TELEPHONE NUMBERS. 3670 Private Branch Exchange. Connecting All Departments. From 10 p.m. to 5.30 a.m., and holidays, call 3670-Business Department.

TORONTO REPRESENTATIVE. W. Thompson, 1111 Bldg. U.S. REPRESENTATIVES. New York, Eddy Co., Fifth Ave. Bldg. Chicago, Eddy Co., People's Gas Bldg. Boston, Eddy Co., Old South Bldg.

LONDON, SATURDAY, JAN. 23.

THE FLAG OF FREEDOM.

It is time that one of our British poets gave us a song on the flag, to match Campbell's famous verses on "The meter flag of England." A long century has passed since Campbell's glorified both martial and peaceful have been multiplied on the grand old banner.

At home the British flag has been gradually removed, the freest government on earth has been evolved and extended to the Dominion overseas in peace, the Union Jack is the flag of justice and civilization. 'Abroad it has covered the growth of the greatest merchant marine the world has ever seen and shone as a star of hope to the weak and to those in darkness, of guidance and security to British subjects, and of terror to oppressors.

It was the British flag that brought succor to the African beset by slaves. As boys we have all read the stories of the British warfare on the slave-trade. Britain crushed the infamous thing.

A word from Cranley, and the United States stood shoulder to shoulder with Great Britain for the South American republics struggling to be free from Spain. The same statesman took Greece from the hands of Turkey, and his pupil, Palmerston, secured the independence of Belgium, which Great Britain seeks now to maintain.

British heartened Caribaldi in his fight for a free Italy, and British diplomacy materially assisted the consummation devoutly wished for so long. Gladstone was the true voice of England when he spoke for Bulgaria.

The old red flag was planted at Pretoria, and there were many to say that for once it covered rank aggression. But how soon the hostile cries were silenced! The constitution of the new South Africa, made the Boer himself satisfied with the new regime. If both is satisfied, what right has anyone else to cast a stone?

Egypt has been delivered from millenniums of oppression. If Moses saved the children of Israel from their taskmasters, Britain has saved the Egyptians from corruption, bankruptcy, anarchy and the meanest, most grinding tyrants. It is the same with India. Regular taxation, law and hygiene have replaced arbitrary whim and pillage, famine, plague, suttee and wholesale murder.

And now Great Britain has raised once more her hammer of Thor to strike down the latest and in some ways foulest of giants. Belgium will be again set free. When the Union Jack-the-Giant-Killer sweeps over the Rhine, where it has often in the past seen victory, the German people themselves will be set free. Then we may pray that by British arms the whole world will be freed from the spectre of war or armed peace and enabled to settle down to an era of prosperity and security never known before.

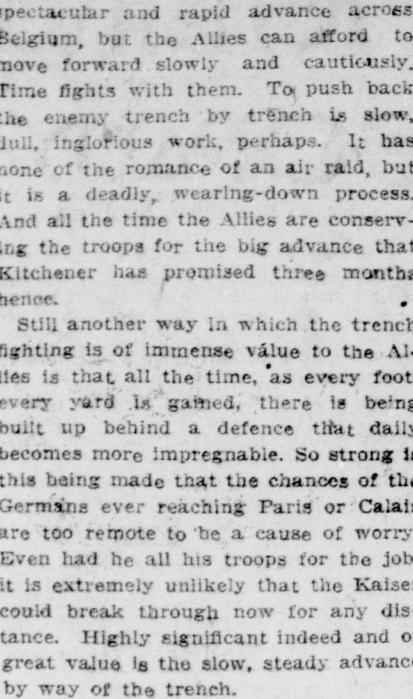
YOUTHFUL LEADERS.

The rather absurd statement has been made by a German military expert that one reason the British are doomed to defeat in this war is that in the majority of cases the commands in all branches of the service are in the hands of men who are too youthful to be successful as leaders. To prove his case he draws attention to Von Moltke, the great German chief of staff in the war of 1870, whose wonderful craft and strategy defeated the French armies and triumphed the French nation. At that time, Von Moltke was in his seventieth year. It might be pointed out that the whole plan of the German campaign against France was worked out by Von Moltke years before, when he was a younger man, and this plan was carried out to the last and smallest detail. But history is full of instances to show the fitness of the argument. The most notable instances are the cases of Napoleon and Wellington, who met on the field of Waterloo when only 46 years of age. Gen. Washington took command of the Continental Army when but 46, and Gen. Grant, the greatest military genius the American nation has produced, was sweeping all before him when only 23. It is foolish to base the chances of success or non-success in war on youth or age of the men at the head.

NOT PROFITLESS.

AN AMERICAN exchange, commenting on the statement that the German "baby-killing" air raid was profitless, of no military value, says that this applies quite as much to the fighting in the trenches of Flanders, and asks why a five-yard gain here and a ten-yard gain there should be considered of strategic importance. It does not require any great amount of military erudition to realize how tremendously significant has been the steady gains, small gains it is true, but nevertheless gains, that the Allies have been making day after day and week after week ever since the German drive to Calais was stopped and thrown back. The main point to bear in mind is that Germany must win in a hurry. If she is unable to get to Paris, to Calais, to Warsaw, by the spring, hopes of victory will have dwindled to the vanishing point. Doubtless the Allies could be sacrificing large bodies of men make a spectacular and rapid advance across Belgium, but the Allies can afford to move forward slowly and cautiously. Time fights with them. The push back of the enemy trench by trench is slow, the enemy works, perhaps, it has some of the romance of an air raid, but it is a deadly, wearing-down process. And all the time the Allies are conserving the troops for the big advance that Kitchener has promised three months hence. Still another way in which the trench fighting is of immense value to the Allies is that all the time, as every foot, every yard is gained, there is being built up behind a defence that gradually becomes more impregnable. So strong is this being made that the chances of the Germans ever reaching Paris or Calais are too remote to be a cause of worry. Even had he all his troops for the job, it is extremely unlikely that the Kaiser could break through now for any distance. Highly significant indeed and of great value is the slow, steady advance by way of the trench.

DAILY WAR PUZZLE



After the Battle. Find an officer and a boy. ANSWER TO YESTERDAY'S PUZZLE.—Right side down above motor. Upside down above motor.

THE HAGUE CONVENTIONS.

AN AMERICAN-born resident of London has asked The Advertiser to print those portions of The Hague Conventions signed in 1907 at the Hague conference by the United States, Germany, Great Britain and the other powers. The Advertiser is glad to again publish the portions of the Hague Conventions, upon which this newspaper based its appeals that the United States should protest against the violations of Belgium's neutrality.

The various articles referring to neutral countries are as follows: Article I.—The territory of neutral powers is inviolable. Article II.—Belligerents are forbidden to move troops or convoys of either munitions of war or supplies across the territory of a neutral power.

Article III.—The fact of a neutral power assisting by force, attempts to violate its neutrality, cannot be regarded as a hostile act. The above articles were proposed by the Emperor of Germany and signed by the United States. The fact that Wilhelm II. advanced them has led to the suspicion that he did so with the design of putting the other powers off their guard. For certain he has devised according to the inverse meaning of each article, violating neutrality and regarding defensive acts of neutrals as hostile.

In his recent "Cult of Cowardice" incident of President Wilson, former President Roosevelt said: "If I had for a moment supposed that signing those Hague conventions meant literally nothing beyond the expression of a pious wish, which any power was at liberty to disregard with impunity, in accordance with the dictation of self-interest, I would certainly not have permitted the United States to be a party to such a mischievous farce."

THE SHIP PURCHASE.

THE Detroit Free Press believes that there are grave objections "from both national and international viewpoints" to the pending ship purchase bill, by which the transfer of German ships to an American registry would be permitted. It warns the American Senate against permitting the bill to go through, and says that if there ever were an excuse for "blustering" and defiance of an attempt at closure it is the present. The Michigan newspaper assumes that the bill is a presidential fad, and that orders have been given from the White House to rush it through at any cost.

The Free Press is the spokesman for a great section of American opinion when it says: "The passage of the ship-purchase bill, assuming it immediately upon that passage it will be put into operation, is full of danger to the welfare and even to the peace of the nation. It will invite embolism with Great Britain. It might plunge us into all sorts of complications with the belligerent powers of Europe. The men who are trying to stop its passage are undertaking a patriotic duty quite outside every partisan question."

With the Dacia case in the public eye, President Wilson has put the United States in an awkward position. Britain has stated that the Dacia would be seized. The United States will permit the boat to sail, giving it every appearance of an American vessel. Will Great Britain back down? There is only one answer to that. When the ship is seized, what action will the United States take? Certainly not declare war. That is beyond the possibilities. But it will be a rather undignified position for the principal neutral nation.

If it is looked upon merely as a test case to demonstrate the proper procedure to the Senate, that body will in all probability keep American capital out of German shipping.

EDITORIAL NOTES.

General Whitton seems to have interned the mild weather. The midnight raid on the towns of Norfolk has branded the Kaiser anew with the mark of Cain.

GERMANS CHECK UP FROM THE ONE ADVANCE TO THEIR CREDIT.

Continuation of the successes of previous weeks, although the Germans were able to record a victory at Solsom, forty-five miles from Paris when the French were forced by floods to withdraw across the River Aisne and were thus unable to keep up the offensive at that point. In this connection it may be significant that, on the night of the raid, both London and Paris were exceptionally quiet and prepared to receive aerial visitors.

WITH the exception of the fighting this week in France and Belgium has been bright.

GERMANS CHECK UP FROM THE ONE ADVANCE TO THEIR CREDIT. The Allies. It has been a continuation of the successes of previous weeks, although the Germans were able to record a victory at Solsom, forty-five miles from Paris when the French were forced by floods to withdraw across the River Aisne and were thus unable to keep up the offensive at that point. In this connection it may be significant that, on the night of the raid, both London and Paris were exceptionally quiet and prepared to receive aerial visitors.

NOT PROFITLESS.

AN AMERICAN exchange, commenting on the statement that the German "baby-killing" air raid was profitless, of no military value, says that this applies quite as much to the fighting in the trenches of Flanders, and asks why a five-yard gain here and a ten-yard gain there should be considered of strategic importance. It does not require any great amount of military erudition to realize how tremendously significant has been the steady gains, small gains it is true, but nevertheless gains, that the Allies have been making day after day and week after week ever since the German drive to Calais was stopped and thrown back. The main point to bear in mind is that Germany must win in a hurry. If she is unable to get to Paris, to Calais, to Warsaw, by the spring, hopes of victory will have dwindled to the vanishing point. Doubtless the Allies could be sacrificing large bodies of men make a spectacular and rapid advance across Belgium, but the Allies can afford to move forward slowly and cautiously. Time fights with them. The push back of the enemy trench by trench is slow, the enemy works, perhaps, it has some of the romance of an air raid, but it is a deadly, wearing-down process. And all the time the Allies are conserving the troops for the big advance that Kitchener has promised three months hence. Still another way in which the trench fighting is of immense value to the Allies is that all the time, as every foot, every yard is gained, there is being built up behind a defence that gradually becomes more impregnable. So strong is this being made that the chances of the Germans ever reaching Paris or Calais are too remote to be a cause of worry. Even had he all his troops for the job, it is extremely unlikely that the Kaiser could break through now for any distance. Highly significant indeed and of great value is the slow, steady advance by way of the trench.

THE WEEK IN REVIEW

GERMANY'S bomb raid on six English towns has been the most significant event of the war this week. As for results, they were small; FROM THE BIG BOMB RAID, but the effect has been startling. It proves the theory that Germany is hoping and planning to accomplish great things by devious instruments of war. It supplements the tactics pursued by their submarines, which have not been, from Germany's viewpoint, without reward. Her aim has been the conquest of the air. She coveted the title "Mistress of the air" since dirigible lighter-than-air machines have been found a possibility. It is another demonstration to the Allies that Germany plans, regardless of the ethics of war, to wreak destruction upon the domains of her enemies, to strike terror into the hearts of the populace of the countries with which she is at war; to make it cost her opponents dearly before she gives in. And this she has done thus far in her campaign, with but trifling impairment, materially, to her own empire. The Zeppelin, returning from the raid, had destroyed some houses, killed an old man, two women and a boy.

In their raid of destruction her aviators incurred the displeasure and resentment of Dutch neutrals and the United States—countries whose good will she would be more than glad to have in case of any arbitration proceedings. Newspaper dispatches from Dutch correspondents state that two Zeppelins, returning from the raid, had been seen at several points in Dutch territory, and a protest has gone forward against this violation of neutrality.

Professing satisfaction with the first raid the Germans sent Zeppelins to make another attempt last night to terrorize British towns, with what result is told in another column. The United States press, besides branding the action as unwarranted and unjustified; that it has no warrant in international law; is against both the spirit and the letter of The Hague convention; there was no necessity for it, and it was "a bit of pure savagery in warfare. The light in which Zeppelins will regard this raid on undefended towns, along with complaints of savagery and defiance of treaties, will be awaited with interest. Germany's attempt to make a dash for the coast and the "other towns" are inland. Germany has not had the whole theatre to herself in the matter of air warfare. The Allies' fliers have done some more damage to Krupp's toy shop in Essen. The extent of the damage done to the great gun works is not revealed, but it is said to have been considerable. Attacking the Krupp works from the air is no little job. The plant bristles with wonderful guns, designed to prevent invasions of this sort. Not many weeks ago aviators of the Allies were successful in doing a great deal of damage to this plant. At this time Germany protested that the route taken had been over neutral territory, and incited a complaint on the part of one of the non-combatant nations, but this allegation was officially discredited. Germany was able to offer no explanation as to why they are so busy calling upon the troops to cease fighting and make peace, and it is by way of retaliation that they are circulating in their possession will be treated as follows.

NOTWITHSTANDING the issuing of a Turkish statement to the effect that the Russian advance in the Caucasus has brought to AT THE HANDS OF THE RUSSIANS.

TURKEY SUFFERS have brought to AT THE HANDS OF THE RUSSIANS. Russia has made a pretty fair clean-up of the Turkish armies in that theatre. Three Turkish army corps have been either annihilated or scattered so effectively that so far they have not been able to gather themselves together again. Evidence of Germany's part in behalf of the Turk appeared when prisoners were found to have new and modern rifles and other equipment, while their clothing was altogether inadequate for winter campaign. Hundreds of the Turkish soldiers were found in the mountains frozen stiff.

TURKEY SUFFERS have brought to AT THE HANDS OF THE RUSSIANS. Turkey has not yet been driven out of Persia and that country declares it will remain neutral no matter what the fact can do little else for it has no money to equip a modern army and has no way of organizing the half-civilized tribes into war machines. Neither has Turkey given up hopes of bringing on a holy war, for the Moslems in Egypt have been armed and if they can do nothing else they are instructed to vent their wrath on the defenceless and homeless Jew. The Zionists for over a quarter of a century have been endeavoring to regain a foothold in their native Palestine and have been asked by Rome for an explanation. It may be assumed that the explanation will have to be more satisfactory than that given regarding the Archbishop Mercuri, which caused a protest from the Vatican.

HIGHER prices to the consumer for breadstuffs are still the prospect. In many Canadian localities bread has already advanced 1c a loaf. HIGHER PRICES FOR BREADSTUFFS ARE IN PROSPECT demand upon wheat is primary cause. Flour has, since a week ago, gone up 90c a barrel in Toronto, and the market reports from large American centres show an increase almost as substantial, if not as startling. The indications are that there will be no drop in prices for some time at least, as millers are still buying with grain speculators on the open market in order to get supplies to keep their industries going.

Early in the week wheat took a sensational plunge downward, dropping as a bushel in one day on the Chicago market, but this was not long maintained. It was the prospect of an investigation at the order of congress into the reason for such extreme price fluctuations which seemed to have caused the rise, that gave a chill to the market speculators. On Wednesday, however, a very discouraging report of the total grain supply in America, and the market rebounded nearly to the full extent of the losses occasioned by the prospect of an embargo upon the exportation of wheat from the United States. Simultaneously came higher offers from Liverpool agencies, and the "bulls" felt that high prices must be maintained.

A report that Argentina's supply was greater than had been estimated, and that this product was being offered to European buyers at considerably less than American prices, caused the market to drop again, and soon came to the fore. The idea of using corn flour and even rye flour as a substitute for wheat product has taken a great grip upon the British public as well as the citizens in the larger cities of the United States. As a consequence, corn has held up all week and has not been bothered with nervous flatterings. Oats, too, have shared in the general rise, and on our own market in London have attained the highest price on record. The fear of an embargo upon either grain or flour has been, for the time being, eliminated, and market experts predict even higher prices (and they do not halt even at the two-dollar-a-bushel mark for wheat) than experts have anticipated. The market has been a great deal more than a little excited by the prospect of a great monetary harvest and they are jealous of losing it. But the president of the United States has apparently decided that it is not within his power, unless backed up by Congress, in session, to institute an embargo and the situation remains "as you were."

The week has been one of the most exciting that the grain pits of this continent have known. When prices jumped there has appeared to be a solid reason; when they dropped there was an equally substantial cause. Yet, without any variation from the course of the week previous, the gauge of fluctuation, however, was wide and stretched a margin of about eight cents per bushel. The other great food staple, meat, has not "jumped over the moon" as yet. And the outlook is not so sanguine for the consumer. The cattle markets in Chicago, Toronto and Montreal have seen the dullest week in many weeks, and prices average from 10c to 15c above fifty cents lower per hundred pounds (wholesale) on live stock, generally.

THE contraband question for the time being has lost itself in the effort of the United States to induce Great Britain to permit the STEAMER DACIA to sail from an American port to Bremen with a cargo of cotton. The Dacia was formerly a German boat, but has been transferred to American register. The United States does not wish the trip to be made as a precedent, but wishes the boat to sail. Britain raises the point that the transfer was not genuine and that when the Dacia reaches a German port she will be declared a German boat and put into commission as such. The Washington authorities are gathering data to prove the transfer was quite authentic.

MEANTIME Britain has declared that if the Dacia sails she will be taken as a prize and held while the cargo of cotton will either be purchased or allowed to proceed to Germany in another vessel. The owners of the boat declare they will take no chances, although they cannot get insurance to cover the vessel.

ITALY has been too greatly involved in internal troubles, due to the earthquake to show any special interest in the war this week. THE TIME BEING work of re-organizing the authorities for their needs has occupied the attention of the government. The estimate of the number of victims was secured that they ranged from 25,000 to 50,000, another shock has been felt over a wider area, hurling down walls merely cracked by the first quake and causing widespread and intense alarm throughout the kingdom.

THE second series reached outside the borders of Italy. Switzerland was shaken, damage was done in towns in northeast France. Spain and Austria.

IF ALL PLAYED OUT, TRY THIS PRESCRIPTION.

When that overpowering weariness and a never-rested feeling comes over you, it shows some serious disorder is undermining your health. The cure is simple. Build up the system and nourish the body back to health by pure, wholesome blood. The one sure means of doing this is with Dr. Hamilton's Pills. They are marvelous in their effect to convert all you eat into nutritious and tissue-building material. Thus a weak body is supplied with new nerve fibre, healthy muscles and firm flesh. Lasting good health is sure to follow. If you really want to get well and stay well take Dr. Hamilton's Pills, 25c per box at all dealers.

Press On the Air Raid

CAN'T STRIKE BACK. A TRIAL TRIP. [Brantford Courier.] The Zeppelin raid did not begin to assume proportions often threatened by the foe. They have many such craft built and building, and the whole thing looks to be in the nature of a trial trip.

UNDISTURBED.

THE Germans have made their threatened aerial raid on England and England is still doing "business as usual." It takes more than a few aviators to seriously disturb the serenity of John Bull.

BRAVE BABY-KILLERS.

More British civilian victims of the enemy's bombs. Oh, brave German baby-killers! Result of raid of five monster Zeppelins: five non-combatants killed—just one apiece! Can you beat it?

army and has no way of organizing the half-civilized tribes into war machines. Neither has Turkey given up hopes of bringing on a holy war, for the Moslems in Egypt have been armed and if they can do nothing else they are instructed to vent their wrath on the defenceless and homeless Jew. The Zionists for over a quarter of a century have been endeavoring to regain a foothold in their native Palestine and have been asked by Rome for an explanation. It may be assumed that the explanation will have to be more satisfactory than that given regarding the Archbishop Mercuri, which caused a protest from the Vatican.

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MY CREED. I would be true, for there are those who trust me; I would be pure, for there are those who care; I would be strong, for there is much to suffer; I would be brave, for there is much to dare.

FREE HANDSOME MUFF. GIRLS. This beautiful muff will keep you warm and cozy and it is the very latest in muffs. It is made of the finest quality black silk with the new roll-up and finished with a gold chain. It is very stylish and will give you years of wear and satisfaction.

GALEN HALL. HOTEL AND SANATORIUM. Atlantic City, N. J. Always Open. Always Ready. Always Busy. Cannot be excelled for Comfort or Table and Service. A delightful place for winter, tonic and curative treatment. With trained attendants, F. L. YOUNG, General Manager.

Hotel Dennis. ATLANTIC CITY, N. J. A high class modern Hotel in America's first Winter Resort. Directly facing the Ocean. Sunshine everywhere. Capacity 600. WALTER J. BUZBY, Mgr. Open Mar. 30.

SOUTHERN RESORTS—FLORIDA. Get out your Summer Duds. Get out your motoring togs, your golfing and your tennis traps—for you're going to the Florida East Coast where you'll need them all. To the Florida East Coast where summer adds a long postscript to her northern season—for your benefit.

FLORIDA EAST COAST. Get out your motoring togs, your golfing and your tennis traps—for you're going to the Florida East Coast where you'll need them all. To the Florida East Coast where summer adds a long postscript to her northern season—for your benefit. Bright summer days and the varied entertainment of the Florida East Coast resorts combine to make you stay a season of perfect delight.

Poor Old Folks— Looks as if they'll have to go "over the hill to the Poor-house." Their children either can't or won't support them. Tragic? Yes! But not half so tragic as the old folks' remembrance of the fact that their present plight is due to their lack of foresight in not making provision for their declining years.

Be independent in YOUR old age. A small amount invested annually for a few years in an Imperial Endowment Policy will enable you to end your days in comfortable independence, instead of as a burden upon the charity of friends or in a pauper's home.

THE IMPERIAL LIFE Assurance Co. of Canada. Head Office, Toronto. Israel Taylor, District Manager, London, Ont. The Imperial maintains for policyholders' protection a larger Government Deposit than does any other Canadian life company.

PERHAPS IT'S THE KIDNEYS. That are making you feel so badly. If so, you can easily tell. If your head feels dull and aching—if your back hurts nearly all the time—if your appetite is poor and your tongue is coated—if the urine is highly colored and offensive in odor—if you notice a brick dust deposit or mucus in the urine after standing over night—then you certainly have something the matter with your Kidneys. Get Gin Pills.

Gin Pills. FOR THE KIDNEYS. St. Saviour, Quebec City. "For a long time, I had been suffering from the Kidneys and Pain in my Back and Limbs. I have tried several remedies without success. After using Gin Pills I was perfectly cured, and am entirely to Gin Pills."

GIN PILLS FOR THE KIDNEYS. National Drug and Chemical Co., of Canada, Limited, Toronto.

COWAN'S PERFECTION COCOA. Mothers are glad to see the children enjoy Cowan's Perfection Cocoa, because they know it is so good for them. Pure Cocoa is rich in food value and is so easily digested. "Made in Canada."

Keep it handy on your desk. DESK WORK EXACTS PENALTIES. Liver and Bowels slow down. Tone them up with Abbey's Effer-Salt. TAKE ABBEY'S VITA TABLETS. THE BEST TONIC FOR NERVES.

Abbey's Effer-Salt. When that overpowering weariness and a never-rested feeling comes over you, it shows some serious disorder is undermining your health. The cure is simple. Build up the system and nourish the body back to health by pure, wholesome blood. The one sure means of doing this is with Dr. Hamilton's Pills. They are marvelous in their effect to convert all you eat into nutritious and tissue-building material. Thus a weak body is supplied with new nerve fibre, healthy muscles and firm flesh. Lasting good health is sure to follow. If you really want to get well and stay well take Dr. Hamilton's Pills, 25c per box at all dealers.

DAILY PAGE FOR ADVERTISER WOMAN READERS

Too Much Ward-Training Says Victorian Order Supt.

Miss Mary McKenzie Advocates More Public Health Training For Nurses—Educative Courses Needed.

A strong plea for more educative training for professional nurses in Canada was made by Miss Mary McKenzie, superintendent of the Royal Victorian Order of Nurses, speaking to members of the London branch of that society in Cronby Hall yesterday afternoon.

"The entire nursing profession today is suffering from lack of education," she affirmed. "There are no educative standards. The nurse gives too much time to the work of the hospital, and too little to the work of the community. We have about the beautiful buildings, and the advantages given a hospital nurse during her training. But it is one of the biggest plagues of the world today that there are not more training schools. Every nurse can get all the practical nursing she needs in a year and three years of ward nursing, merely because the institution needs to have it done cheaply. None of the small nursing homes, any knowledge of district nursing, social service work, school management nursing. They are only capable of ward work alone.

"I hope I may live to see the day when we shall have educative training schools for nurses," added the speaker, "with separate staffs and boards of management, and use the hospitals for practical work in the wards. Applicants are steadily entering other fields of work, because of the hospital training; we are losing excellent women

from the profession. The Victorian Order of Nurses is now training nurses in the following lines:—Nursing in the home, nursing in the hospital, nursing in the community, nursing in the school, nursing in the factory, nursing in the office, nursing in the public health, nursing in the industrial, nursing in the domestic, nursing in the hospital, nursing in the community, nursing in the school, nursing in the factory, nursing in the office, nursing in the public health, nursing in the industrial, nursing in the domestic.

London Conservatory of Music 324-326 DUNDAS STREET, L. Little Armstrong, Registrar, F. L. Wiltgous, Mus. Bac. (Dunelm), Principal. Phone 1101.

FREE!! \$200.00 AND 100 VALUABLE PREMIUMS GIVEN AWAY 1st Prize, \$50.00 in Cash. 3rd Prize, \$35.00 in Cash. 2nd Prize, \$40.00 in Cash. 4th Prize, \$25.00 in Cash. 5th to 9th Prizes, each \$10.00 in Cash.



WAR PUZZLE Above will be found the picture of a modern gun of the kind that is being used in the present war. At a glance the gun and some odd trees appear to be all there is in the picture, but by careful scrutiny some hidden faces will be found. There are 19 of them in all. Can you find them? It is no easy task, but by patience and perseverance can be accomplished.

Send your answer to: HOUSEHOLD SPECIALTY CO., MONTREAL, CAN.

LAUNDRY ALL PARTICULAR MEN AND WOMEN PATRONIZE. THE PARLIAN FOR GOOD LAUNDRY WORK, GUARANTEED PRESSING AND CLEANING PHONE 558, 559.

Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letters can be answered privately.]

From Yankee Lass. Dear Miss Grey,—I noticed in your helpful column a few days ago a reader inquiring for a remedy for diarrhoea, and I think I can give a little assistance. Eating matter that has been known to give great relief even in chronic cases.

Grateful Letter for Women's Council Belgian Consul Extends Thanks For Carload of Flour From L. C. of W.

The following letter from the Belgian Consul at Halifax, Lt.-Col. R. O. Curran, has been received by Mrs. M. Graham, treasurer of the Local Council of Women's Belgian Relief Fund:

Dear Madame: I have the honor to acknowledge the receipt of your letter of the 16th, advising us that a consignment of a carload of flour for the benefit of the distressed Belgian people had been forwarded as a contribution from the Local Council of Women of your city, assisted to the extent of ten sacks, from Hunt Bros. I also note that the bill of lading has been mailed to Mr. Arthur S. Edwards, the secretary of the Belgian Relief committee. This is quite in order—as in my capacity as consul, I, of course, work in harmony with the Belgian Government of your country, which takes charge of all goods arriving here for shipment.

Old Papers to Sell. Dear Miss Grey,—I am going to better you with a few questions. If you will be so kind as to answer them for me: 1. What days did these dates fall on: December 19, 1909; December 23, 1914; April 4, 1892; October 15, 1894? 2. Could you tell me what I could do with several sacks of paper? Would they do any good?

News of the Canadian War Contingent Association The C. W. C. A. gratefully acknowledges the following: Mrs. McKinnon, Appin, 1 pair wristlets; Denfield, Mrs. Lewis Chaston, 1 scarf; Miss Dora Thirfield, 1 scarf; 1 pair socks; Miss Mary Thirfield, 1 pair socks; Mrs. Jane McNair, 2 pairs socks; Miss Jane Miller, 1 pair socks; Miss L. McLean, 2 pairs wristlets; 17 pairs socks; 8 scarves; 21 pairs socks; 6 pairs wristlets; 3 caps; Mrs. Lucas, Hutton, 2 scarves, 4 pairs socks.

Old Songs and Poems NEVER PUSH A MAN BECAUSE HE'S GOING DOWN THE HILL. In this sensation century, Good songs are very few, But they are little cared for, If the subject isn't new.

WOMEN'S INSTITUTES Lobo W. I. The public winter meeting of Lobo Women's Institute will be held in Lobo Masonic Hall on Thursday, January 28, at 2 p.m. Mrs. M. L. Woeloid, of Toronto, will address the meeting on the subjects, "Plain Sewing and Art Needlework" (demonstrated), and "Plain Woolen Garments for Women and Children" (illustrated).

Mothers' Clubs Simcoe Street School. The regular meeting of the Simcoe Street School Mothers' Club was held on Thursday evening, Thursday, January 21, at 7:30 p.m. The president, Mrs. Dayton, in the chair. The subject, "Mothercraft," was taken by three of the mothers, Mrs. Chas. Smith, Mrs. P. Ashton, and Mrs. G. Lombard, and was thoroughly enjoyed by all. A splendid program was given, as follows: Recitation, "George's Song," Alma Dayton; recitation, "Ada Ashton"; instrumental, "Miss Scott"; solo, "Gladys Hill"; selection on flute and violin, Guy and Carlo Lombard; and recitation, "Olive Wright"; solo, "Blossom Rose." The meeting then closed with all singing "God Save the King."

RHEUMATISM GOES IF HOOD'S IS USED The genuine old reliable Hood's Sarsaparilla corrects the acid condition of the blood and builds up the whole system. It drives out rheumatism because it cleanses the blood thoroughly. It has been successfully used for forty years.

Everybody Likes Paris Pate. AND no wonder! It's so good to eat—so wholesome and nourishing—so handy.

Are You Cutting Down Your Expenses These Days? Then Eat PARIS PATE (Pronounce it "PARIS PATTY")

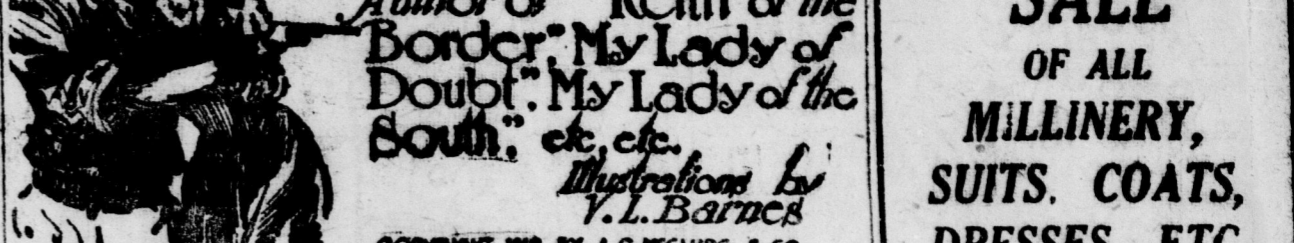
How To Serve Paris Pate PARIS PATE makes a meal in a moment. It is all ready to eat as soon as you open the tin.

At All Grocers - - 10c Prepared by SOCIETE S.P.A., 91 Reading Street, Montreal. Also at Paris, Dijon, Noyal, France.

HOUSEHOLD SPECIALTY CO., MONTREAL, CAN. RHEUMATISM GOES IF HOOD'S IS USED The genuine old reliable Hood's Sarsaparilla corrects the acid condition of the blood and builds up the whole system. It drives out rheumatism because it cleanses the blood thoroughly. It has been successfully used for forty years.

MOLLY McDONALD A TALE OF THE FRONTIER

By RANDALL PARRISH Author of "Keith of the Border," "My Lady of Doubt," "My Lady of the South," etc., etc. Illustrations by V. L. Barrick



The general condition of affairs is well shown by the reports reaching Fort Wallace in September. Governor Hunt wrote from Denver just received. Fearful condition of things here. Indians murdered and scalped yesterday, within a radius of nine miles. A few days later, Acting Governor (Harris) issued orders for the militia to attack our settlements in strong force, obtaining possession of the country within twelve miles of Denver. They are more bold, fierce and desperate in their attacks than ever before. It is impossible to drive them out and protect the families at the same time. The Indians have captured a trader, better disciplined and better off than our men. Each hour brings intelligence of fresh barbarities and more extensive robberies. This same day the Indians captured a man from the house which he came to for help. He was just received a dispatch from Hays, stating that Indians had captured a trader, killed and scalped sixteen men, also attacked another trader, Clinton Carrington, which was defended until ammunition exhausted, when the men abandoned the trader, saying that if they could, similar attacks are of almost daily occurrence.

The Bear Story. Dear Miss Grey,—I am inclosing "The Bear Story," by James Whitcomb Riley, which I shall be pleased to read your column, and will be pleased to help again at any time.

Another Solution. Dear Miss Grey,—This is the second time I come to bother you, but last night I saw where "Peace Maker" wanted to know how old Ann was if Mary is 24, and I thought I would like to help. I went to school, half of 24 was 12 and 12 was 24, or twice 12 was 24, so neither one of them was right; well, I am sending you a recipe for "Peace Maker," which I shall publish as soon as opportunity offers.

Royal Relationship. Dear Miss Grey,—I am a constant reader of your excellent column. I have received very much help and like it fine. I am inclosing a recipe for white cookies, which I have had on my mind for some time. The ginger cakes are good, too.

Canada's National Flower. Dear Miss Grey: I am a regular subscriber and enjoy your column. I don't mind you on without it. It is fine, and I enjoy your page so much. This is the first time I have appealed to you, but you could tell me, or find out for me? I saw in some paper a while ago that the peony flower was to be made into a perfume. I have seen that but have seen nothing since about it. Have you, or do you know anything of it? Hoping to hear from your page when it is convenient, and with anticipated thanks, AN INQUIRER.

Styles for Summer. Dear Miss Grey: I am quite interested in your columns, and please answer these questions for me: Would it be safe to buy a white dress with an overkirt for wear this summer? I have a chance to get one reasonable, but I don't know if it will be out of style this summer. 2. What do you think of electrolysis? Would you advise it, or does the hair come back with a longer? DAISY.

Mothers' Clubs. Dear Miss Grey:—Here is a sure way of keeping your little girls clean and free from nits, etc. Please let "Mother" have it as soon as possible. I had to use it for my little girl, and she is entirely free from nits. Take one cent's worth of white precipitate and enough common lard to make it into a paste; after the child's head has been washed and dried, rub a little of the

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Kingsmills CLEARING SALE

OF ALL MILLINERY, SUITS, COATS, DRESSES, ETC. BIG REDUCTIONS Kingsmills Drygoods, Carpets, Etc.

VEGETABLES DIRECT TO CONSUMERS. SPECIAL: Spinach, choice, handpicked... 30c Brussels Sprouts, select, box 15c 2 for... 25c

MAIN & COLLYER Telephone 2831. P. O. Box 270.

To Remove Blackheads Sprinkle a little Po Theoline (procurable at any drug store), on a hot, wet sponge, and rub briskly over the affected parts. Then rinse and note how the blackheads have disappeared. Anyone troubled with these unsightly blemishes should certainly try this method.

25% OFF on every thing in the store. Furniture, Stoves, Curtains, Rugs, Blankets, etc., before stock-taking.

H. Wolf & Sons 263, 265 DUNDAS STREET

The Welland St. Catharines Nerves and bodies tired by business or social cares find perfect rest and relaxation here.

Richard's QUICK NAPTHA THE WOMAN'S SOAP Wings are very effectively arranged on hats, both large and small.

At All Grocers - - 10c SOCIETE S.P.A., 91 Reading Street, Montreal. Also at Paris, Dijon, Noyal, France.

NO CONFIRMATION
Berlin Legation Not Informed of Routed Rumanian Mobilization.
[Canadian Press.]
Berlin, Jan. 22.—The Rumanian legation has not received any official confirmation of the Swiss and Italian reports regarding Rumanian mobilization, for which, it is stated, the necessary royal decree has not yet been issued.

How to Destroy The Dandruff Germ
BY A SPECIALIST.
That the dandruff germ is responsible for nearly all the diseases to which the scalp is heir, as well as for baldness and premature grey hair, is a well-known fact, but when we realize that it is also indirectly responsible for many other diseases as well, we appreciate the importance of any agent that will destroy its power. It is, therefore, particularly pleased to give herewith the prescription which an eminent scientist states he has found after repeated tests, to completely destroy the dandruff germ in one to three applications. It will also almost immediately stop falling hair, and it has in numerous cases produced a new hair-growth after years of partial baldness. This prescription can be made up at home, or any druggist will put it up for you. Six ounces Easy Hair, 2 ounces Lavona de Compose, one-half dram of Glycerin Crystal, mix thoroughly, and after standing an hour it is ready for use. Apply night and morning, rubbing into the scalp with the finger-tips. If you wish it perfumed, add 1 dram of your favorite perfume. While this preparation is not a dye it is unequalled for restoring grey hair to its original color.

REFUSES TO OBEY ORDERS OF PORTE
Yemen Governor Will Not Free the British Consul—Fears Disorders.
[Canadian Press.]
Rome, Jan. 22.—The newspaper Idea Nazionale publishes some correspondence from Alexandria, Egypt, which states that the governor of Yemen absolutely refuses to obey the order received from the Porte in connection with the Italian Government's complaint regarding the violation of its consulate at Hodeida.

MEMBER NOMINATED.
[Canadian Press.]
Edmonton, Alta., Jan. 22.—J. M. Douglas, sitting member, has been chosen Liberal federal candidate in Strathcona constituency.

AUSTRIANS TRYING TO KEEP ITALY FRIENDLY
Foreign Minister Confers With Ambassador—Pope Sees Austria's Ruin.
[Canadian Press.]
London, Jan. 22.—The Daily News correspondent, telegraphing from Rome, says: "Duca D'Avanna, Italian ambassador at Vienna, yesterday had a conference of three hours' duration with Baron Von Buriak, the new Austro-Hungarian foreign minister. The Austrian newspapers attach the greatest importance to Baron Von Buriak's policy, and hint that he desires to prevent Rumania and Italy from intervening in the war."

KINCARDINE VOTES
BONUS TO INDUSTRY.
[Special to The Advertiser.]
KINCARDINE, Jan. 22.—By a majority of 23 votes the Kincardine by-law granting a bonus of \$15,000 and certain exemptions to the new knitting factory was carried today after one of the keenest campaigns for and against that the town has ever known.

GERMAN EXCUSES FOR BRITISH RAIDS
Berlin Dispatches Say They Are Replying to Britain's Starving Tactics.
[Canadian Press.]
Hottersheim, Jan. 22.—Montriel Gazette, an excuse for the German raids on unfortified towns along the east coast of England is disseminated by the Berlin News Bureau, which attributes to the German papers statements that are not to be found in any of the German articles that have arrived.

SWISS REINFORCEMENTS
Increasing Troops Along Frontier Because of Uncertainty.
[Canadian Press.]
Paris, Jan. 22.—The Swiss troops in the border districts are being increased because of the uncertainty of the situation, according to telegraphic information received here from Geneva.

Saw Her Children Die, One By One
Awful Experience of Earthquake Victim, Who Was Driven Insane.
[Canadian Press.]
Rome, Jan. 22.—The number of injured who have been brought here from the earthquake zone is now estimated to have reached fifteen thousand. A pitiful case which has been brought to the notice of the authorities is that of a woman who was buried for ten days in the ruins of the town of Ortucchio, southeast of Avezzano. During that time she saw her one, and her grief over their loss and the fact that she was powerless to help them has driven her mad.

Japan and China Drawing Closer
[Canadian Press.]
Tokyo, Jan. 22.—The Japanese Government has just embarked on a series of important diplomatic negotiations with China, which are likely to determine the future status of Japanese relations with China, and decide certain questions concerning the future development of the Chinese Republic.

SHE WAS IN BED FOR SEVEN WEEKS
Then Dodd's Kidney Pills Cured Madame Berube.
Montreal Lady Tells How, After Four Years' Illness, She Found a Complete Cure for All Her Troubles.
[Canadian Press.]
Montreal, Que., Jan. 22.—(Special.)—Madame J. Baptiste Berube, residing at 1382 Logan avenue, this city, asserts that after four years' suffering from kidney disease she has been completely restored to health by Dodd's Kidney Pills.

DAZIA DELAYED
Rough Weather Prevents ex-German Steamer Leaving Galveston.
[Canadian Press.]
Galveston, Jan. 22.—The American steamship Dacia, which cleared for Rotterdam yesterday with a cargo of 11,000 bales of cotton, is still at her dock here early today, and indications were she will not sail today as had been intended.

JAMLAOHE.
CAMLACHIE, Jan. 20.—On Friday evening next, at the First Aid Club, Dr. Brown will lecture on tuberculosis, the cause, and how to prevent it.

THE DOMINION BANK
SIR EDMUND B. OSLER, M.P., President. W. D. MATTHEWS, Vice-President.
C. A. BOGERT, General Manager.
The Business of Farming
—like the business of Manufacturing—should be done in a practical business way.

JUMBO EXTENSION
Has declared another 5 per cent share dividend payable March 1st, to stock of record February 1st. If interested in Goldfield or Topnah Markets, write for our daily telegraphic advices containing latest developments at these camps.

Chas. A. Stoneham & Co.
(Established 1903.)
23 MELINDA STREET. TORONTO, ONTARIO.
Phone Main 2580.

GET OUR PRICES FOR
Tin, Lead, Zinc, Babbitt, Solder, Sheet Lead, Lead Pipe
The Canada Metal Co., Limited
FACTORIES: Toronto, Montreal, Winnipeg.

INSURANCE
FIRE, Accident, Liability, Plate Glass, AUTOBILIE, Boilers, Marine, WIND, STORM, Merchandise Floaters, Motor Boats, Live Stock, Guarantees Bonds, Contractors' Bonds, Burglar, Life and Occupancy.
Phones 1552, 1216, 1449. D. CAMPBELL & SONS
Bank of Toronto Building. Established 1880.

J. P. Morgan said:
"A man might earn fifty dollars a day, yet if he spent fifty dollars daily, he would be practically a poor man. How much you are worth means, Not what you earn, but what you save."
No man's earning capacity is so small that he cannot save a little every week. This amount placed in our savings department will earn you 3 1/2% compound interest and will quickly grow into a respectable sum. Start it with a dollar this week.

The Ontario Loan & Debenture Co.
A. M. SMART, Manager
Cor. Dundas Street and Market Lane, London, Canada

PAINLESS DENTISTRY
is demanded by all thinking people. Painless dentistry is no longer a myth, but a fact. The work that has been most dreaded has come into the realm of painless dentistry. The most sensitive tooth can be excavated and prepared for filling, pulp removed and sensitive teeth ground down for shell crowns, without pain by the use of

Nature Made It Best!
If you have not used our — Screened — Scranton Coal try it now. You will be satisfied.
Webster-Harvey Limited
PHONE 1383.

EDWARD CRONYN & CO.
Ontario Municipal Bonds yielding from 5 per cent to 6 per cent.
CRONYN BUILDING, TORONTO.

London Ready-to-Wear Clean-Out SALE
Everything in the ready-to-wear line, including Ladies' Coats, Suits, Dresses, in silk and serge; Fur, Waists, Kimonos, Millinery etc., at clean-out prices. SILK DRESSES, in all shades and sizes, in the newest effects. Regular values to \$125.00. Clean-out price\$6.95

ROBERTS ENGRAVING CO.
DESIGNERS & RETOUCHERS
LONDON - CANADA

Stock - Taking Bargains
SHADE CLOTH
From 2 to 4-yard lengths, in all colors, all widths, to clear at from 5c to 20c yard.
Shades at 15c and 19c Each
WALL PAPER
Bundles of Wall Paper at 25c a bundle. Varnish Tiles, in bundle lots, at 10c a roll. 4,000 rolls of Paper to clear at following prices: Regular 40c to 80c, for 15c Regular 25c to 40c, for 10c Regular 12 1/2c to 25c, for 5c
BALANCE OF WALL PAPER AT ONE-HALF OFF
A. E. Jolly & Co.
190 DUNDAS STREET.

2,000 PAIRS OF LACE CURTAINS TO BE SOLD AT HALF PRICE
Bankrupt Stock of New Curtains Purchased at a Low Rate on the Dollar. All the Newest Patterns Are Here in White, Cream, Ecru.
Sale Starts Monday Morning At Nine o'Clock!
Come Early and Secure the Greatest Bargains Ever Offered in Curtains in London.
Regular 50c values for 25c Regular 75c values for 37 1/2c Regular \$1.00 values for 50c Regular \$1.25 values for 65c Regular \$1.50 values for 75c Regular \$1.75 values for 87 1/2c Regular \$2.00 values for \$1.00
Regular \$2.50 values for \$1.25 Regular \$3.00 values for \$1.50 Regular \$3.50 values for \$1.75 Regular \$4.00 values for \$2.00 Regular \$4.50 values for \$2.25 Regular \$4.75 values for \$2.35 Regular \$5.00 values for \$2.50
DON'T MISS THIS SALE. DON'T FORGET THE DATE.
THE Ontario Furniture Co., Ltd.
London's Largest Homefurnishers. 226, 228, 230 DUNDAS STREET.

THE LOCAL MARKET
The local market today was not as large as last Saturday's. Vegetables were not as prominent as they were Thursday.

BRONCHIAL COUGHS
When the bronchial tubes are affected with that weakening, tickling cough, they need immediate and sensible treatment. The breath seems shorter because of mucous obstructions; usually fever is present and your head aches with every cough. Your chest aches and the inflammation often spreads to the lungs.

GRAIN
Winnipeg, Jan. 22.—The wheat market opened strong. May was 46c, and July 45c higher. While there was considerable excitement about the market, the trading was much lighter in volume than yesterday.

COTTON
Liverpool, Jan. 22.—Cotton—Futures closed barely steady. May-June, 84 1/2; July-August, 84 1/2; October, 84 1/2; closed 45-04; January-February, 85-08.

WALL STREET
New York, Jan. 23.—Wall Street, 10:30 a.m.—Further selling was indicated by the course of today's early stock market, changes showing a preponderance of loss over gains. Changes either way including stocks were trivial, however.

NEW YORK STOCK EXCHANGE
J. M. Young, 3 London Loan Building, reports fluctuations in New York stocks as follows: New York, Jan. 23.

CHICAGO GRAIN MARKET
[Reported by J. M. Young, Broker.]
Wheat—Open High Low Close. Previous Close.
May 143 1/4 144 1/2 143 1/4 143 1/4
July 125 1/2 126 1/2 124 1/2 124 1/2

LIVE STOCK
Chicago, Jan. 22.—Cattle—Receipts, 200; market steady; steers, 45 to 47; cows and heifers, 37 to 40; mixed, 35 to 37; sheep, 35 to 38; mixed, 35 to 37; hogs, 35 to 38; mixed, 35 to 37; sheep, 35 to 38; mixed, 35 to 37; hogs, 35 to 38; mixed, 35 to 37.

MONEY MARKET
London, Jan. 23.—Money and discount rates were easy today. The stock market had a cheerful tone despite smaller dealings, which caused a slight shading from the best points of the week.

INOCULATION EFFECTIVE FOR TYPHOID FEVER
Not a Death Among Soldiers Treated With the Serum.
LONDON, Jan. 22.—10:40 p.m.—Sir Frederick Treves, the well-known surgeon, in speaking before the Royal Society of Arts tonight, said that the results achieved by inoculation against typhoid fever in the British expeditionary force, have been "positively astounding." He said that since the war began there had been only 212 cases of which 173 were among persons who had not been inoculated. There had been only twenty deaths, and none of those who died had been inoculated. Not a single death from typhoid fever had occurred among those inoculated.

Your dollar is worth what you make it worth. The easiest way of making your dollar bring you a premium is to read and profit through the Advertiser Want Ads.

AMUSEMENTS, LECTURES

UNIQUE THEATRE

F. MYERS, Manager.

MONDAY AND TUESDAY,

No. 14 Trey o' Hearts No. 14 The Rock of Hope

TWO-REEL VICTOR.

WEDNESDAY AND THURSDAY,

The Master Key NO. 5

Other Photo Plays and Special Comedies.

FRIDAY AND SATURDAY,

Turn of the Tide

Two-Reel Imp. featuring KING BAGGOT and ARLINE PRETTY, and other interesting pictures that will be sure to please you.

"The Rock of Hope" in two reels, introduces for the first time the notable players, Harry C. Meyers, Eridsey Shaw and Rosemary Theyby to the Universal patrons. This splendid trio of artists was recently secured by the Universal Company to head a new producing company to make "Big U" features. With Mr. Meyers directing, besides playing the lead male roles, Miss Rosemary Theyby, the most beautiful girl upon the screen today, portraying the important female roles, the series of plays will undoubtedly disclose an individuality, an artistic perfection seldom seen upon the screen. The Universal has been rounding up the greatest talent to be had. The signing up of such artists as these is only one indication of its enterprise. It is the Universal exhibitor and patron who will benefit. Such plays as "The Rock of Hope"—such artists cannot be had by "U" competitors.

Empire Theatre EAST LONDON

Today ZUDORA Many new and startling surprises in this eighth episode. Don't miss it. NEXT MONDAY, TUESDAY, WEDNESDAY (Matinee only.) MARY PICKFORD In that modern fairy play of five parts, "A Good Little Devil." Hear Bert Ferte sing, "Mary Pickford, the Darling of Them All." NEXT WEDNESDAY, THURSDAY TREY O' HEARTS Part 15. Last chapter of this great serial. We show it first in London. Evening Admission, 10c. Wed. and Sat. Matinee, 5c.

HOCKEY!! STAR THEATRE

O. H. A. Intermediate Series, UNIVERSITY ARENA. MONDAY, JAN. 25, 8:30 p.m. Ingersoll vs. Western. Plan at Strong's Drug Store. 49c

SCOTLAND FOREVER! SONGS, RECITATIONS, DANCING. First Congregational Church, Monday evening. Scottish pictures by Rev. Walter Moffat, of Hillside. Other excellent talent. Admission 10 cents. The Scotch and Their Friends Invited.

REMEMBER THE DATE. January 27, 28, 29, 1915

LAMBTON COUNTY CORN EXHIBITION

PETROLEA, ONTARIO. Special rates on all railways. For price list and full particulars, apply to the secretary. G. G. BRAMHILL, Secretary, Petrolea, Ont.

LONDON HORTICULTURAL SOCIETY

A LECTURE under the auspices of this society will be given by Mrs. R. B. Potts, of Hamilton, in the Normal School auditorium on Thursday night, January 28, at 8 o'clock. Subject, "Women as Horticulturists." Admission free. The public are cordially invited. Wm. Haydon, president; A. M. Hunt, secretary. Phone 490-1x.

Canadian Club Luncheon

Annual Election of Officers, REPORTS, ETC. Monday, January 25th GEORGE F. COPELAND, Secretary; ARTHUR W. WHITE, President. 49c

Knights of Columbus Minstrels

ST. PETER'S AUDITORIUM. January 28 and 29 Plan at McPhillips' Music Store Tuesday morning. Phone 429.

LEARN DANCING THE MODERN WAY

Private instruction. Terms moderate. Phone 2196.

KENWICK MALE QUARTET AND CONCERT COMPANY

Concert Company. Engagements at various places. Address Miss Ella Topping, Tambling's Corners. Phone 61, ring 8, Byron. 521x

EDUCATIONAL

THE MISSES WESTCOTT'S SCHOOL, 441 Ridout street, reopens January 25th

CONDENSED ADS.

Amusements—Fifteen cents per line each insertion, or two cents per word if set sold. No admission is charged, one cent per word each insertion. Articles for Sale, To Let, Help Wanted, Situations Wanted, Board and Lodgings, Lost and Found, Rooms to Let and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent. No advertisement less than fifteen words.

AMUSEMENTS, LECTURES

WESTMINSTER RINK—RUSSARS! Band tonight and Monday night. Admission, 15 cents. Skating this afternoon. Phone 2194.

FANCY COSTUMES, WIGS OF ALL kinds, to rent. Apply 572 Talbot street. ywt

LONDON MINERAL BATHS—OPEN every afternoon, Sundays in forenoon. Phone 2194.

BORN, MARRIED, DIED.

BORN. BOLES—At St. Joseph's Hospital, on Jan. 20, 1915, to Mr. and Mrs. John J. Boles, Ann street, a son, Joseph Vincent. b

DIED. BOLES—At St. Joseph's Hospital, on Friday, Jan. 22, 1915, Joseph Vincent Boles, infant son of John J. Boles, aged two days. b

KNOWLES—At Victoria Hospital, on Saturday, January 23, 1915, Sarah Ann, dearly beloved wife of Walter Edward Knowles, aged 40 years. b

FUNERAL from her late residence, 283 Hill street, on Tuesday, 2:30 p.m., service at 2 o'clock. Friends and acquaintances please accept this intimation. Interment at Mount Pleasant Cemetery. 49u

McLEOD—At Victoria Hospital, on Friday, Jan. 22, 1915, Joseph McLeod, dearly beloved husband of Elizabeth McLeod, in his 63rd year. b

FUNERAL from the family residence, No. 12 Market Square, on Monday, Jan. 25, at 2:30 p.m. Services at 2 o'clock. Friends and acquaintances please accept this intimation. Interment at Mount Pleasant Cemetery. b

WATTS—At the residence of her daughter, Mrs. H. R. Croxon, 779 Lorrie avenue, on Saturday, January 23, 1915, Susanna, relict of the late William Watts, in her 86th year. b

FUNERAL from the home above address on Monday, at 2:30 p.m. Service at 2 o'clock. Interment at Mount Pleasant Cemetery. Please omit flowers. b

MEETINGS.

See you saw it in The Advertiser.

AUDITORIUM

SUNDAY, 4 P.M. Rev. D. C. McGregor Subject, "Temptation." Duet, Miss Hotham and Mr. Morren. Male chorus, directed by J. Alderson. ALL MEN INVITED. 48u

A Great Meeting

First Methodist Church TUESDAY, JANUARY 26, 3 P.M. Annual meeting of Bible Society. Address REV. W. A. CAMERON, of Toronto, "The Bible and the War." Music by the choir. Organ solo by Mrs. C. J. Bennett, of Toronto, famous boy singer. Organ solo, 7:30 to 8. Come early. 49u

WESTERN FAIR ASSOCIATION

The Annual Meeting of this association will be held on Wednesday, February 3, at 2:30 p.m., in the city hall, Spencer block, London. All representatives kindly take notice. Receiving annual report. Election of directors, and all other business. W. J. Reid, president; A. M. Hunt, secretary. 49u-1

MALE HELP WANTED.

MARRIED MAN TO WORK ON FARM by year or on shares, good house and garden; stable age, experience, national character, position permanent. Box 25, Advertiser. 49c-12x

PRINTER WANTED—YOUNG MAN with two or three years' experience in country office. Write to The Advertiser, London. 49c-12x

YOUNG MAN TO LEARN BARBER trade for \$50. An experienced, patient barber will give individual instruction and teach you the business in a few weeks. My instructions will easily save \$500 worth of your time. Apply Box 74, Advertiser. ywt

CANVASSERS WANTED—SALARY or commission. Alfred Tyler, London. Ont. b

WANTED—AN EXPERIENCED MARRIED man, with son, to work on large farm. Apply Box 15, Advertiser. b

LARGE MAIL ORDER HOUSE wants men everywhere willing to work few hours for \$20 weekly; contract given; position permanent; no experience necessary. Samples free. The Co-operative Union, Windsor, Ont. 474-1

SALESMAN TO TRAVEL IN WESTERN Ontario. Must be a hard worker. One who can take stock of about one hundred acres of land. Applications confidential. State references. Apply Box 13, Advertiser. 48x

WE WILL TRAIN YOU AT HOME for a Government position. Civil service examinations are easy with our assistance; all departments; experienced instructor; information and forms on request. Petrolea, Ont. 474-1

CANVASSER WANTED—SALARY or commission. Alfred Tyler, London, Ont. b

YOUNG BUSINESSMAN WANTED—capable and energetic; bookkeeping and salesmanship desirable; state experience and wages expected in own handwriting. Box 836, London post-office. 47c

YOUNG MAN TO CANVAS FOR photographs. Apply 439 Princess avenue. 474-1

415 WEEK AND EXPENSES—TO travel, appointing local representatives. Whitfield Linscott, Brantford. Phone 429.

BAKER WANTED. APPLY BRIGHTON'S Bakery. 47c

MAD FOR GENERAL HOUSEWORK Apply Mrs. John Purdon, 429 King street. 48x

LADIES—WE PAY \$5 CASH WEEKLY copying names and addresses for you, home, spare time, experience unnecessary; send the (coin) for sample material and instructions; all further material furnished free. Standard Copying Company, Nashua, N.H. 48x

WANTED—YOUNG GIRL FOR LIGHT housework. Apply P. O. Box 385, London. 48c

BOOKKEEPER—EXPERIENCED young woman wanted; stenography and piano desirable; state experience and wages expected; references on file. Writing. Box 886, London post-office. 47c

BUSINESS CHANCES.

See you saw it in The Advertiser.

PRINTING PLANT IN LONDON, FOR sale or lease, with building. John A. Moody, London. b

WANTED—STORE AND STOCK IN city. Call or write, Sydney Smythe, 104 Talbot street. 48x

ALL CLASSES OF BUSINESS FOR sale. Call or write, Sydney Smythe, 104 Talbot street. 48x

POULTRY AND EGGS

See you saw it in The Advertiser.

SINGLE—COME RHODE ISLAND Reds—Trio of Black Lehoras, three six-week Dorking hens, pair of Cornish Indian Game, pair of 154 Snydenham street, 4 to 5 p.m. b

BARRIED ROCK COCKERELS, Guild's famous bred-to-day strain. Let us make you a pair to please; satisfaction assured; \$2 each, if sold soon. I. M. McGrath, Strathroy. 48-12x

BLACK ORPINGTONS FOR SALE, 20 pullets and 10 hens; a great bargain. 9 Dean street, city. 47c

HOUSES, ROOMS, TO LET. See you saw it in The Advertiser.

LARGE, WELL-HEATED, FURNISHED front room, with use of phone. Apply 68 Fullarton. 49c

WARM, COMFORTABLE ROOM, ALL conveniences; use of phone. 145 Kent street. 49c

LARGE, COMFORTABLE ROOM WITH board, to let. 222 Piccadilly. Phone 872. b

LARGE ROOM, WITH GRATE, strictly modern, to let; use of phone. London East. Box 19, Advertiser. b

HOUSE TO LET—1 1/2-STORY FRAME, north end, modern, moderate rent, 358 Cheapside street. b

SIX-ROOMED MODERN HOUSE—75 St. George street. Apply 118 Maple. 47c

TO LET—BIG HOUSE—EIGHT rooms, all conveniences. Apply R. Tremain, 1305 Dundas street. b

FURNISHED OR UNFURNISHED room to rent; use of phone; all modern conveniences. Apply 576 Dundas. 47c

SEVEN-ROOMED MODERN APARTMENT, steam heated, \$30 per month. Apply 1014 Dundas street. 47x

TO LET—TWO OR THREE nice furnished rooms for high-class keeping; all conveniences. Apply 479 King street. 47c

TWO-STORY BRICK HOUSE, AND barn, 112 Elmwood avenue, London South, with some furniture. This house is in splendid order, with extra conveniences. For particulars call at 228 Dundas street. 46m

TWO-STORY BRICK FOUR BED-ROOMS, central; rent moderate. Apply George Rowntree, 60 Stanley street. 46n

TO LET—37 SIMCOE STREET, unfurnished, two or three bedrooms. Apply at next door. 47n

SEVEN-ROOMED NEW BRICK COTTAGE, on Laura street. Apply 1184 Laura street. 48bu

OFFICE TO LET

Well lighted, steam heated and central. Can be two-year lease. Apply on premises, Richmond street. A. M. HUNT, Secretary Western Fair Association. 47u wt

PACKERS OF GLASSWARE, CHINA, Terms moderate. Fowler Wright, 141 Snydenham. Phone 6022.

UP-TO-DATE MOVING VANS—FURNISHED and pianos carefully handled. W. S. Flowers, 88 1/2 Colborne street. Phone 2586.

TO LET—APARTMENTS, \$25 to \$40; central, modern. Dr. Kingsmill, Park avenue. 47n

ON MOVING DAY REMEMBER "DAY the Mover." Moving Vans, Residence, 430 Staidland; phone 2887. R. F. Day.

BIGGS' FURNITURE STORAGE

Clean and dry. Prices reasonable. The Forest City Moving Vans. Phone 1162. 97 Carling street.

MALE HELP WANTED.

MARRIED MAN TO WORK ON FARM by year or on shares, good house and garden; stable age, experience, national character, position permanent. Box 25, Advertiser. 49c-12x

PRINTER WANTED—YOUNG MAN with two or three years' experience in country office. Write to The Advertiser, London. 49c-12x

YOUNG MAN TO LEARN BARBER trade for \$50. An experienced, patient barber will give individual instruction and teach you the business in a few weeks. My instructions will easily save \$500 worth of your time. Apply Box 74, Advertiser. ywt

CANVASSERS WANTED—SALARY or commission. Alfred Tyler, London. Ont. b

WANTED—AN EXPERIENCED MARRIED man, with son, to work on large farm. Apply Box 15, Advertiser. b

LARGE MAIL ORDER HOUSE wants men everywhere willing to work few hours for \$20 weekly; contract given; position permanent; no experience necessary. Samples free. The Co-operative Union, Windsor, Ont. 474-1

SALESMAN TO TRAVEL IN WESTERN Ontario. Must be a hard worker. One who can take stock of about one hundred acres of land. Applications confidential. State references. Apply Box 13, Advertiser. 48x

WE WILL TRAIN YOU AT HOME for a Government position. Civil service examinations are easy with our assistance; all departments; experienced instructor; information and forms on request. Petrolea, Ont. 474-1

CANVASSER WANTED—SALARY or commission. Alfred Tyler, London, Ont. b

YOUNG BUSINESSMAN WANTED—capable and energetic; bookkeeping and salesmanship desirable; state experience and wages expected in own handwriting. Box 836, London post-office. 47c

YOUNG MAN TO CANVAS FOR photographs. Apply 439 Princess avenue. 474-1

415 WEEK AND EXPENSES—TO travel, appointing local representatives. Whitfield Linscott, Brantford. Phone 429.

BAKER WANTED. APPLY BRIGHTON'S Bakery. 47c

MAD FOR GENERAL HOUSEWORK Apply Mrs. John Purdon, 429 King street. 48x

LADIES—WE PAY \$5 CASH WEEKLY copying names and addresses for you, home, spare time, experience unnecessary; send the (coin) for sample material and instructions; all further material furnished free. Standard Copying Company, Nashua, N.H. 48x

WANTED—YOUNG GIRL FOR LIGHT housework. Apply P. O. Box 385, London. 48c

BOOKKEEPER—EXPERIENCED young woman wanted; stenography and piano desirable; state experience and wages expected; references on file. Writing. Box 886, London post-office. 47c

ARTICLES FOR SALE.

See you saw it in The Advertiser.

GOOD FAMILY HORSE, RELIABLE and used to cars, etc.; will sell cheap, if it gets good home; also bobtailed, top cover seat and back. Apply H. Struthers, care R. C. Struthers & Co. 49k

FOR SALE, SKATES (LADY'S) AND shoes size 1 1/2, used only once, good as new. Apply 845 Dundas street. Phone 4229.

LOT OF LADIES' NEW SHOES—ALL sizes, some slightly damaged, extra high class. McKim's, 367 Talbot street. Phone 4229.

GOOD WALNUT PIANO, USED ONLY few years; no marks on it. Must be sold. Price \$155. Apply Box 17, Advertiser Office. 49k

MANILA CIGARS—100 BEST GRADE, 100 cigars, by registered manufacturer. Martin Company, Lucena, Philippine Islands. b

"HEAVEN AND HELL," SWEDEN-BORG'S great work on the life after death, 400 pages. Only 25c postpaid. Law, 485 Euclid avenue, Toronto, Ont. b

FOR SALE—ROSS CENTURY 4 1/2 x 5 1/2 ton, triple engine, two double-cylinder, folding tripod, Thomson-Pickers, Ross, 1910 model, carrying case, outfit nearly new; cost \$1,200. Bargain, \$400. Mackintosh, 430 Princess avenue. 47c

INDIAN RELICS FOR SALE—ARROW heads, pipes, skinners, totema, etc. Write James Delaney, Muncey P. O., Ontario. 47i

BOOKS, NEW AND USED, VIOLINS, mandolin, harp, cheap. Hamilton, 238 Richmond street.

TEA, ETC., AT CUT-RATE PRICES, wholesale to private families. Why not buy? Roy Kinsey, paper, 1510 St. George street, 13 to 14 February 47. There may be a war less of 5 or 10 cents per pound imposed. Apply to first-class merchant, 355 Clarence street.

NOW IS THE TIME FOR WINTER pruning. The work done and instructions given. Parvalets with instructions, 25c each. See our samples. Baker, nurseryman, Phone 2222.

GO TO ROBERTSON'S, RICHMOND street, for school books and school supplies.

FEATHER PILLOWS, MATTRESSES, renovated and re-covered. Hunt & Sons, mattress factory, 503 Richmond. Phone 597.

WEDDING STATIONERY IN ALL the latest styles. McCracken & Co., The Advertiser Job Department.

Love Hardware Co.

111 Dundas Street. Phone 588.

See agents in London for Gold Coin Electric Iron. Guaranteed for five years. Retail \$1.50, for \$3.50. Ask for our Bissell Carpet Sweepers, \$2.75 to \$4.50. Write for literature. 47c

GET THE CHAMBERLAIN WEATHER-STRIP. C. A. Smith, 30 Evergreen. Phone 1504.

FOR SALE—INVALID WHEEL chair, with motor, for sale. See our Brown, 134 Carling street. 47c-wty

Office Furniture

For special Desks, Tables, Counters, any kind of office fixtures in wood or metal. McCracken & Co., 111 Dundas Street. Phone 2322-2314. ywt

DELIVERY WAGONS BUILT TO ORDER. See our second-hand wagons. Abbott's Carriage Factory.

TRY THE LONDON GARMENT CARE in cleaning and repairing and cleaning by experienced tailors. 341 Dundas. Phone 480.

IF YOU WANT HELP, SITUATIONS, want to buy or sell real estate, etc. Insert an advertisement in the Hamilton Herald; the recognized want medium of the city. Rate, 1c a word, or 10c a line. See our rates. Sample copy sent on application.

FOR SALE—SCENTLESS SKUNK from \$2 up. Apply J. C. Graham, Hyde Park, Ontario. 49, 16, 23, 30.

REPAIRING BICYCLES AND MOTOR CYCLES. Of any make to our specialty. We can enamel and make out old machine look and run like new. E. BENSON & CO., Phone 3419. 615 Dundas Street, EAST LONDON. b

FOR UPHOLSTERING TRY CHARLES M. KILICK, 725 Richmond street. Phone 1479.

BICYCLES CLEANED AND STORED FOR THE WINTER. Call for list of any part of the city. Phone 2976. 787 Dundas Street.

WM. A. WALKER General Repairer, Agent for Massey-Harris Bicycles. ext

Have Your Automobile Painted Tops re-covered and your slip-covers made by GOULD & MOHAN 346-348 Wellington Street. Phone 1750. 231

FOR SALE—OAK CASKS, BARRELS and packing cases; city delivery. German, Eckert & Co. 744-21

TRAFFORD'S

For Furniture, Rugs, Curtains, Window Shades, Baby Carriages, Go-Carts and Floor Coverings, "All-ways Reliable." 129 Dundas. 11 Market Sq.

SHOES & QUALITY

At Lowest Prices. RUBBERS That Can't Be Beat.

PAXMAN

210 King Street. Phone 4595

STEEL BEAMS AND CHANNELS BUILDERS

COMPLETE STOCK OF GET THE STANDARD SIZES PRICES THE DENNIS WIRE & IRON WORKS CO. LIMITED LONDON, CANADA.

IMPERIAL FLOUR GIVES BEST results. Hookway & Son, King street, Phone 1282.

ARTICLES FOR SALE.

See you saw it in The Advertiser.

NOTICE TO PUBLIC—BLANCHARD'S Fish Market, moved to 825 Richmond street, opposite St. Peter's Hall. Fresh fish daily. Phone 1510.

ONN'S FISH MARKET—FISH OF ALL kinds, 142 King, opposite market. Phone 1236.

C. LEWIS, DEALER IN NEW AND second-hand goods, house furnishings, etc. 101 1/2 King street.

One Set Light Bobs With Box On Top

L. W. CRAWFORD, Carriage Manufacturer—343 Talbot. ywt

BOSCH MAGNETO

Supply station will be established at the Central Garage January 10. A full line of parts of Bosch magnetos will be carried in stock.

CENTRAL GARAGE,

295 RICHMOND ST. PHONE 1898. Old shoes made to look like new, and every job guaranteed. Parcels called for and delivered same day. Give us a trial. ywt

FIRST-CLASS SHOE REPAIR

295 RICHMOND ST. PHONE 1898. Old shoes made to look like new, and every job guaranteed. Parcels called for and delivered same day. Give us a trial. ywt

Silverwood's Markets Special

Choice Dairy Butter 28 to 30c Very Good Butter 25 to 27c Sound Eggs for \$1.00

Cooking, 4 dozen \$1.00 141 King Street.—Phones 3121-3123. Market House.—Phone 3120. b

A BARGAIN.

One 5-h.p. Ford Junior Gasoline Engine, in first-class running order, at a big bargain. Repairs of all kinds also attended to by first-class mechanics. London Machinery Repair Co., 74 Fullarton Street. Phone 4284. ywt

We sell for cash. Poultry Alive and Dressed. EGGS, strictly fresh-laid. No. 1 storage and No. 2's. Also DAIRY BUTTER, large rolls and pound prints. WANN LAURIE & CO., York and Ridout Streets, London. ywt

Do You Need a Truss? We sell a truss that is guaranteed. Call and See. Anderson & Nelles, Druggists, 288 DUNDAS STREET, LONDON.

R. H. SMITH

Taylor's 4 Cut-Rate Drug Stores. EYES TESTED FREE. Regular \$3 Glasses For \$1.50. C.H. Ward & Co. PALACE LIVERY BOSS & BOSS. BROWN OPTICAL CO.

London's Largest Jewelry. Wholesale and Retail. 234 DUNDAS STREET. W. J. WRAY & CO.

WEGNER CLOTHING CO. Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.

B. A. MITCHELL DRUG STORE. The oldest established drug store in London.

Heaman & Son. York and Burwell Sts., Phone 312.

LONDON FURNITURE CO. 375 Clarence. Open Evenings.

Diamond Engagement Rings. Our specialty from \$5 to \$500.

COAL. Genuine Plymouth Anthracite from individual mines.

MODERN PLUMBING. When asking for prices on all kinds of plumbing and heating see Eggett & Co.

YOUR MONEY'S WORTH. When you spend a dollar you expect to get a dollar's worth. Parnell's Bread.

About Our Diamonds! PARTICULARLY ABOUT OUR ENGAGEMENT RINGS. Nowhere on the continent will you find a finer selection.

JOHNSTON BROS. XXX BREAD. (Wrapped Loaf) Price, 5c.

NO MORE CABINET CHANGES. OTTAWA, Jan. 22.—It is understood that no further changes in the Federal Cabinet are in prospect.

30c STRONG'S BAKING POWDER. French Cream Tartar is now arriving in Canada at more frequent intervals.

30c PER POUND. A "Strong's Cook Book" free on application. STRONG'S Drug Store.

PRESCRIPTIONS. No double pay for prescriptions at CAIRNCROSS'. PROMPT FREE DELIVERY. CAIRNCROSS' DRUGGISTS.

GET READY FOR JACK-FROST. HE'S HERE TO COME. JOHN MANN & SONS.

HAMILTON'S Ale and Porter. Cannot be excelled. It's a favorite drink with many.

NEWS. WRIT ISSUED.—A writ has been issued by Gibbons, Harper & Gibbons, on behalf of Sterling Bros., against W. C. Wilson & Co., Toronto.

DRIVING SNOW STORM.—A driving snow storm that visited London last night shortly before 8 o'clock.

30c STRONG'S BAKING POWDER. French Cream Tartar is now arriving in Canada at more frequent intervals.

GREY HAIR. Dr. Tremaine's Natural Hair Restorer. Used as directed, it is guaranteed to restore grey hair to natural color.

600 More Signs To Point Out Way To London City. London and Western Motor League Will Put District "On the Map."

AT "THE MOVIES". ZUDORA. The photo-play corresponding to this instalment will be shown at the Empire Theatre, East London, next Friday and Saturday.

255 PATIENTS IN MONTH. That Number Admitted into Victoria Hospital in December.

PUBLICITY BRINGING SETTLERS TO COUNTRY. Middlesex Association is Forging Steadily Ahead.

WAR PICTURES AT THE STAR. Manager Reid, of the Star Theatre, has secured a big picture from the Industrial Exhibition Board.

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ROWAT'S COFFEE. Please people who are particular. 50 Cents Per Pound. T. A. ROWAT & CO., 250 Dundas St. Phone 3051-3052.

IT STAMPS ONE "OUT OF DATE". TO USE "WHITE PHOSPHOROUS" MATCHES. IT IS NOW ILLEGAL TO MAKE "WHITE PHOSPHOROUS" MATCHES.

Where in London are those rubbers for a woman with the patented leather inner heel that prevents slipping and splitting?

ROSS' LIMITED. Clearing \$10,000 Stock. Entire Ready-to-Wear Stock Offered At Clearing Prices.

Where Do YOU Live? You may not live in a musical centre where there are regular seasons of grand opera.

Telephone orders solicited. Free delivery to all parts of city. STANDARD DRUG BOTH STORES. YE OLDE FIRME.

Perfection of construction, followed out in all details, marks every Heintzman & Co. PIANO. Nothing is ever slighted. The tone is permanent and lasting.

Increase YOUR INCOME SAFELY. Thousands have done so. Why not you? For that \$100 or more now lying in your savings passbook, why not pocket more dollars each six months?

ROSS' LIMITED. Clearing \$10,000 Stock. Entire Ready-to-Wear Stock Offered At Clearing Prices.

Where Do YOU Live? You may not live in a musical centre where there are regular seasons of grand opera.