If You Carit Enllst-Inuss! BuY VICTORY Bonosi Domate ty H. H. WILLIaMs

## The Toronto World

## HAIF-MILE ADVANCE BY BRIITSH IN NEW DRIVE IN FLANDERS

 Italian Forces to Withdraw From the Piave Line to the Line of the Adige British in Advance North From Askalon, Palestine, Take 710 Prisoners KERENSKY FORCES DEFEAT THE REVOLUTIONISTS KERENSKY MOVES ON RUSS CAPITAL WITH 200,000 MEN Cossacks, Aided By Minimalists, Battle With Bolsheviki in Petrograd Streets--Loyalist Revolutionists.uy? 1 the ould your lend $s$ are you? will otion.

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ange other some In

## MONDAY MORNING NOVEMBER 12 1917. - THE TORONTO WORLD <br> $\qquad$ <br> $\qquad$ <br> TORE NEWS

 Owing to the Uncertainty of the Mails it is Advisable to Get Overseas Parcels Away at Once


Interest at 51-2 Per Cent. Begins at Once

SUPPOSE YOU BUY a fifty-dollar Victory S Bond. You pay down only fivedollars on application, five dollars more on January 2nd, ten dollars on February lst, and ten dollars more on the 1st of March, April and May, respectively. And yet on the lst of June you draw the full six month's interest on the entire fifty-dollars-half a year's interest at $51-2 \%$.

With the bonds of other denominations$\$ 100, \$ 500, \$ 1000$ and $\$ 10,000$ and $\$ 100,000$-the arrangement is the same-the first six months interest on the face value of the bond.

Which is one point of practical advantage worth noting as you turn over the timely question of investing money in
The Great Victory Loan of the Canadian Government


## Box 10



## Choose His Gloves from These










> Fles hlight ?




| THE good name of all Goodyear products is well upheld by Goodyear Industrial Hosesteam, pneumatic tool, air drill, water, fire, suction, etc. <br> Goodyear manufactures a special hose for every industrial need. The nearest Goodyear branch will gladly submit samples and give you full information. <br> The Goodyear Tire \& Rubber Co. of Canada, Limited <br> Branches - Halifax, St. John, Montreal, Ottawa, Toronto, Hamilton, London, Winnipeg, Hamilton, London, Winnipeg, Regina, Calgary, Edmonton, Vancouver. Service Stocks in smaller cities. <br> GOODYEAR INDUSTRIAL HOSE |  |
| :---: | :---: |
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## POLITICAL NEWS

From ay World

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 2 CONSCRIPTION , irin cover

 Normeivites.



Notice to Automobile Owners-
Boy Scorts, through their commanders, have very kindly offered to assist the Publicity Committee of the VIGTORY LOAN by placing small stickers on the windshields of automobiles.
The Scouts will visit garages and will also be stationed at various points throughout the city. We would ask all automobile owners to permit these stic sers-to be placed on windshields and to co-operate as far as possible with the Boy Scouts.

Toronto Pablicity Commitite --Victory Loan

## SAM CHARTERS WAS ENDORSED

## (Hx M M URRAY-KAY. Limited

## Just to Give Zest to Today's Business

 We'll Feature a Wonderful Sale of Women's SuitsModels at $\$ 10.50$
Models at $\$ 20.00$
Models at $\$ 35.00$
Now to get this week off with a good swing-to start bright and early this morning with a buzz of a
to show conclusively that there's nothing in the old "Blue Monday" notion-and we're going to do itl

## This is How:

We've planned one of the most striking Sales of Women's Suits that the history of the Cloaks and Suit Section has known. There
in each case the values will be quite wonderful.

The First Group Will Be on Sale at $\$ 10.50$
ThesRegular Prices $\$ 22.50$ to $\$ 25.00$
There ore mart new modeth, on and all, pone of them have been in the depertment







Misses' Serge Dresses
Prices $\$ 12.50$ to $\$ 25.00$ These are dresses that will give
endless comfort during the whole winter-each model combines
smartness with practicability in a smartness with practicability in a
manner that is most satisfactory.
 At $\$ 1.50$ - Naty sirgo Drest, box
pieated from yoke, loosely belted, with




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| Christmas $\begin{array}{c}\text { at Half Price, }\end{array}$ |
| :---: | at Haif Price

10 for $25 c$ Realy, one of the best values
weve evere ofered in C Cristmas Cards, Popople are buyings them by the scores for dnclosing in
their overseas parcels-many their overseas parcels-many
prudent ones are buying all prudent ones are buying all
they'll need for sending, later
on, to friends in this country. on, to friends in thits co
You should do likevise. These cards come inf very
tractive boxes, Ten Crem tractive boxes, Ten Cards in
Each Box, and an envelope for Each Box, and an envelope for
each card. Engraving and emeach card. Engraving and em-
bossing of the finest quality
beautify beautify each card, and the de-
signs are in the best of tastesigns are in the best of taste.
The regular price of each card The regular price of each card
is 5 c . Our price for the
box of ten


Men's Gloves in Wide Variety We have them of all kinds-a splendid ran prices-a full assortment of sizes.
Moen's oark Khaki Fabrio aloves, feece linea, leath1.er
bound.
辟MORE LOCAL TWO

MAKING STRONG EFFORT
TO FUSE IN BRANTFOR

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PAGE FIVB

# Canada's Victory Bonds 



Measure Your Victory Loan Investment by a Soldier's Sacrifice

The Toronto World




The Sinews of War This morning an appeal which caunot be ignored
by any cltizen whatever his age, for which no medical
certifceate can provide an evalion certificate can provide an erasion, and which teouche
directiy the interests of everybody in the country,
 been made in other nations. To Canada and to Cana
dians the appeal comess witt double force, for in thit
of the thardships of war, and the ravages others have it of the hardships of war, and the ravages others have tha
to suffer, aanada has benefited nore in a material wa
by United Startes. In thote things in which we have sum
fered or been tnconvenienced we have suffered with others. Our prosperity has been almost unique,
It entirely depends on the people at home whethe It enirely depends on the people at home whethe
the war will be carried on to an early and triumphan
conclusion, or whether the enemy will be siven an op conctusioy, or whether the onemy will be given an op
portunity to recuporate, renew his attacks, and congue
us. If such an event should occur we would not asked to loan money at $5 \%$ per cent., but to give it
the conauarors up to the limit of our ability, anit haps, as in Belgium, beyond that 1 iimit.
The sum asked for is $\$ 150,000,000$. This woin be und $\$ 20$ a head of the population of Canada, an
would not be a heavy burden even if imposed as a pol tax, in comparison with what Belisium, Poland and
Serbia have had to suffer. As a loan it is a simpie
matter, and we ought to be able to aid as it a loan on the best security ond atoble at a high rate of of in Canada. It tis a means of exploiting our own wealth
for our own benefit. Yhose who would have the nation borrow from
outsiders cannot have realized what that would mean daughter, provided he or show were willing towa lend, how
much rather would Canada borrow fromi her dren than go to outsiders. The money stays in the
family, and any adrantage that exists in. possession remains wian us. The money will be devoted to keeping our forces for the purpose of creating credits in Canade whioh
will enable the imperial government to continue the win enabe the imperial government to contrinue the
purchase of our manuucatures and products for the
use of their own and other alled troops. That is to say, wo will lend then
that we are able to are able
ack to us
between.
Sir Thomas White has pointed out that in Great
Britain one person in 23 took part in the last loan, Britain one person in 23 took part in the last loan,
whili on Canada only one in 187 of the population sub-
seribed. Yet the average Canadian is better off than The average old counitry man. We have never acquircd
the habits of thritit which have distingulished the wuropean nations. They have had to bo saving, or the
never could have survived the pinch of hard timest that
peritdically descends pertodically descends. If for nothing more than the
cultivation of the thrift habit Canadians should patroncultuation of the mey lond as low an amount as fifty
ize the loan. One met
dollars, and bonds for the amounts, which must be
 ments, ten per cent. witht the application, ten per ceat.
on Januarra, 2 , and twenty per cent. on the frrst of eacch
mont mpnth following, till May. Any person. who can save
\$1100 between now and May shoutd buy a bond for
that amot these little savings that make the country soond inan-
cially, and the individual solid on his own behale. The bonds nay be taken for five, ten or twenty years.
Apart from the loyalty and patriotism of the
 0




The New War Council.
the German drive on Italy



## 





 Rifies, He was a protese of Lord Poberts, who picked
hits out at a subaltern examination as man with a
future. He represents the Roberts's sehool of strategy


 chat this veto will be allowed to interfere with the sue-
cess of plans which usually require instant aetlont. Had eeneral Foch been required to submit his dash in the
battie of the Marne at the weakened cerman centre to
committee Russa, or or pollticlans, there would have been no
hree years' war. Frantoe would have been concuered. belsium and Holland woula have been German.
Brtain would have been straining, every nerve to
strengthen her navy and repel invasion. So muct depend on swift tiess of movement in war
and on united aetion that it is marvel that Germany
has made no mora progress than she has tone has made no.mora progress than she nas une. He
fate and the indeffinite prolongation of the war now de pends on the battle to be fought where Italy determinges
to stand. If Germany is defeated heree in such a great
batie es may easlly be prectitated it would be ouite astle as may assly be preelpitated it would be quite
oosebile for a sadden end to come to the war. it must no be forgotten that General Haig's movement toward
ostend is also vitai. The present situation is big with estiny. It is significant that three tried warriors
hould proside over the military a tiars of the allies at

$$
\begin{aligned}
& \text { such a crisis. } \\
& \text { The Golden West. } \\
& \text { Most gratiting reports eontinue to pour in from } \\
& \text { the prarie west. A prominent rialroad man, who is a } \\
& \text { trained observer, returned yesterday from a three weeks }
\end{aligned}
$$ rained observer, returned yesterday troun a three weeks

visit to the west and told The World that he had neve seen such universal prosperity. At a little town of
three hundred people in northern Saskatenewan, where
he stopped over night, he found a "socilal", being held
 ee connted no less than one hundred and twenty-Itiv
automobiles. During the evening a cake was sold a
uection auction and btought $\$ 228$. The tarmers, he sasad, were
untversally prosperous and had discarded corn-cob It is a fair suimliee that the vietory loam wili inee
with a splendid reeoption fin the west. The westeri
 Big erops and hish prices account for much of th
prosieriy and the woiderfil weather previling thit
fall has enabied a breat deal of plowing anat threshin
 at $\$ 50$ an acre.
As to politics the people out west are paying ittul attention to the election beceause they regard the restil
as a foregone conclusion. Since 1915 they have been
calling for national government, and it is ail calling for national government, and it ts generally
conceded that at least forty-five of the fitty-seven seat
vest west of Lake Superior wili return unton governmen
candidates. Indeed nearry anyoue can tell you ofthand
he few seattered constituencies in the three prail

## Other People's Opinions

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\begin{aligned}
& \text { Butwo wird riow wat fow our wapond }
\end{aligned}
$$




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entworth Oounty Comploted.



## A

## Orregés IMPERIAL STOUT

Anyone who feels the need of a mild stimulant, the health-giviitg qualities of the excellent. All are retaingiving qualities of the malt and hops retiring is a valuable habit to form.
order by the case from your Grocer or Dealet
For Sale at all Hotele and Restaraits.
The O'KEEFE BREWERY CO., Limited, Toronto


## Curling Granite Club •O• Rugby <br> Decide City Championships: <br> To Fight Union League Project

GRANTTE CURLERS EXCEISIORS AGAIN READY FOR THE ICE CTTY CHAMPIONS

ED. MACK, Tankard Rinks Already An-
nounced and Officers for ounced and Otficers
Season Selected.
"Clothiers To All Mankind"
 tigers at hamilton WALLOPED TECHNICAL

Smat Fam.fitios TIES-COLARS
SHIRTS-GIOVES

$$
\$ 18 \text { to } \$ 35
$$

Suits and O'Coats FALL AND WINTER HATS
HARD AND SOFT BLOCKS ED. MACK, - .

THEgreatest and most varied assortment assembled in a single store.
The best garments humanly possible to produce.
The kind of Overcoat for every purpose. New patterns - new weaves-new colorings pendable materials. Ready tailored. $\qquad$
-



${ }^{167}$ Yonens. 5 . Evenings 7 to 9.1 Saturdays Till 10 p.m

MINOR LEAGUE MAGNATES EET
IN IMPORTANT SESSION THIS WEEK
Third League Project and Fate of Other Leagues

## $\square$ <br> 

CAPITALS EASILY DEFEAT PARKDALE

Losers Tallied First Point; But a Touchdown Sent Winners



GUELPH READY FOR UNVERSTTY SCHOOLS

## 吡



 GUELPH O. A. C. ROLL UP






Ladies' Night
BY GENE KNOTT


## BUY A VICTORY BOND

For Your Own Sake For Canada's Sake
For Freedom's Sake
It is a small thing
to do individually, but of vital consequence collectively

The House of Hobberlin
Limited
151 YONGE ST.

| American College Rusby | DR. SOP DR. WH |
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| LOCAL CRICKETERS WIL CARRY ON DURING WINTER |  |
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| As Charlie Says : |  |
| At the price, what pleasure is so cheap as a cigar; what cigar so good as an ARABELA? |  |
| 4-for-a-quarter. |  |
| SCALES \& ROBERTS. Limited |  |
|  |  |

Union roject

## Y <br> ake <br> ke <br> ake

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$\overline{\text { Ceam Won }}$ on Bike Grind Masione and acrainol

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ure is so cigar so

RTS, Limited,



That Son-in-Law of Pa's
CEDRIC KNOWS NOW, HE SHOULDNT EVEN BRAG.
BY G. H. Wellington



Polly and Her Pals


MAGGIE DID HER BEST, B UT THERE WERE LIMITATIONS.
By Sterrett


# HOW TORONTO ANSWERED THE BRITISH RED CROSS CALL <br> <br> City of Toronto <br> <br> City of Toronto <br> <br> "British Red Cross Appeal" <br> <br> "British Red Cross Appeal" <br> <br> October Campaign, 1917 <br> <br> October Campaign, 1917 <br> <br> GRAND TOTAL, $\$ 830,191.66$ <br> <br> GRAND TOTAL, $\$ 830,191.66$ <br> STATEMENT OF SUBSCRIPTIONS, NOVEMBER 1ST, 1917 TEAM TOTALS FOR THE FOUR DAYS OF CAMPAIGN <br>  <br> $$
\begin{tabular}{|c|} \hline \multirow[t]{9}{*}{\begin{tabular}{l} Auction sale of sundry \\ articles donated .. \\ Sundry subscriptions \\ Women's Committee: \\ Schools. \(\$ 25,283.35\) \\ Churches 19,127.31 \\ Street \(\mathrm{col}_{-}\) \\ lection, \\ Salva- \\ Army . 1,392.51 \end{tabular}
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\hline 25,000.00 \& Women' <br>
\hline 2,855.60 \& Deskat <br>
\hline 4,097.95 \& ters, includ- <br>
\hline \& in m grseet <br>
\hline \& collection of <br>
\hline \& perience <br>
\hline \& Muni cipal Chapter, <br>
\hline
\end{tabular} <br>  <br> $\begin{array}{ll}\text { Robert A. Baker .... } & 23,468.55 \\ \text { C. L. Burton, Robt. }\end{array}$

}

## WHAT THE CHURCHES DID

Holy Trinity
$\qquad$
Church of the
siah
MesAngelis.........

St. Monica's .......
St. Pail's
St. Clement's (Eglin-
ton) ... .......
St. Anne'.....
St. Thomas.
St Edmund's.
St. Edmund's.

$\qquad$

17.35
2.50
Church of New Jeru
salem

| 287.47 | PRESBYTERIAN |
| :---: | :---: |
| 823.88 | Emmanuel ....... $\$$ |
| 18.50 | Victoria (W |
| 38.74 | Bloor Stre |
| 36.12 | Bonar |
| 65.27 | St. Andrew's (King |
| +12.20 64.00 | Street West) |
| 200.75 | St. Paul's |
| 121.25 | St. Enoch's |
| 117.05 | Chalmers |
| 73.10 | Rosedale .. |
| 100.75 | St. Giles |
| 37.00 | Deer Park |
| 85.00 | Dâvenport |
|  | College Street |
| 24.05 | West Presbyterian |
| 11.75 | Kniox . |
|  | Grosveno |
| 81.85 | Cowah |
|  | Avenue Road . |
|  | Riverdale . |
| 32.55 | High -Park |
|  | estminster. |


| 59.00 | Brotherhood Oakwood |
| :---: | :---: |
| 85.00 |  |
| 263.25 | BAPTIS |
| 122.25 | Jarvis Street |
| 54.00 | Beverley Stree |
| 75.25 | Pape Aven Waverley R |
| 27.07 | Olivet |
| 73.30 | First Avenue . |
| 162.61 | Century |
| 90.00 | College Street |
| 173.08 | Chior Street |
| 58.80 |  |
| 322.00 |  |
| 137.47 | ROMAN CA |
| 108,66 | Roman |
| $28.75{ }^{\circ}$ | Holy Rosa |
| 139.25 | Holy Fami |
| 245.00 | St. Helen's |
| 12.35 | St. Joseph's |
| 176.93 | St. Peter's |
| 272.80 |  |


 42.75
36.00 St. Jute's ......... 66,54 dale) ${ }^{\text {dat }}$. . . . . . . St. Aidan's . . .. .. $\quad 83.00$ St. James' Cathedral.
$\checkmark$ ARrested.

> The Campaign Committee of the British Red Cross, Toronto Appeal, desires to congratu.ate the citizens of Toronto on their noble response to the request trom overseas. The loyal men and women who were associated with the campaign will feel amply repaid for their efforts by the knowledge that it was work well done for a worthy cause-a cause which, regardless of sacrifice, must triumph.

## HOW THE CHILDREN ANSWERED






| School. | Amount. |
| :---: | :---: |
| Model and Normal ... | 301.28 |
| Morse Street .. .. | \$8.09 |
| Moulton College | 82.75 |
| Niagara Strect . . | 58.68 |
| New Church | 10.02 |
| North Toronto High |  |
| School and Teache | 26.67 |
| Norway |  |
| Teachers | 428.59 |
| Ogden | 43.59 |
| Orde Stree | 14.00 |
| Our Lady of Lourdes | 65.60 |
| Palmerston Avenue .. | 200.61 |
| Pape Avenue | 90.82 |
| Park | 66.00 |
| Parkdale | 71.89 |
| Parkdale Collegiate and |  |
| Teachers | 88, |
|  | 475.00 |
| Pyne | 15.33 |
| Queen Alexan | 12 |


| School. <br> Queen Wictoria $\qquad$ |  |
| :---: | :---: |
| Regal Road . . .. ... |  |
| Riverdale Collegiate .. |  |
| Roden .. .. |  |
| Rose Avenue .. ..... |  |
| Rosedale ... |  |
| Runnymede . . . . . . . |  |
| Ryerson |  |
| Sackville Street |  |
| Shirley Street . . ..... |  |
| Spadina Heights .. .. |  |
| St. Ann's ... |  |
| St. Anthony's ... ${ }^{\text {St }}$ |  |
| St C Clair Avenue |  |
| St. Clare |  |
| St. Frances' |  |
| St. Helen's . . . . . . . |  |
| St. James' |  |
| St |  |
| St. Joseph's High School |  |
| St. Joseph's College ... |  |


| Amount. | , Schoot. | Amount. |
| :---: | :---: | :---: |
| 225.00 | St. Joseph's Schoot .- | 32.34 |
| 50.25 | St. Margaret's Collego | 153.00 |
| 179.34 | St. Michael's . . . . . . . | 41.25 |
| 23.95 | St. Mildred's ..... ... | 63.30 |
| 108.81 | St. Monica's | 37.00 |
| 171.70 | St. Patrick's | 47.23 |
| 32.87 | St. Paul's | 56.59 |
| 220.23 | St. Peter's . . . . . . . . | 27.92 |
| 25.00 | Strathcona ... ... | 100.00 |
| 32.49 | University Schoois .... | 335.00 |
| 21.33 | Upper Canada College | 275.00 |
| 27.61 | Victoria Street |  |
|  |  |  |
| 25.29 | Western Avenue . . . . ${ }^{\text {a }}$ | 66.90 |
| 18.78 | Wilkinson .. | ${ }^{117.80}$ |
| 62.18 | Westminster College | 41.75 |
| 47.00 | Williamson Road ... | 800.00 |
| 64.00 | Winchester Street . | 115.00 |
| 25.06 | Withrow Avenue ..... | 133.52 |
| 25.00 | York Street | 42.39 |
| 41.25 | Teachers' Association. | 6,709.98 |
| 71.17 | Miscellaneous | 200.00 |



Has Issued Call to Troops Assemble Fifty Miles South of City



 DOES NOT APPROVE LUXBURG'S METHODS








 DIVORCE SECURED

BY CANADIAN OFFICER
Youth Had Manriod Woman


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 CONFER ON LOANS
Aobistant Sacoritary if United satatos



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## OFFICIAL PROSPECTUS

The Proceede of this Loan will be used for War purposes only, and will be spent wholly in Canada

## Canada's Victory Loan

## $\$ 150,000,000$. $5 \frac{1}{2} \%$ Gold Bonds

Bearing interest from December 1st, 1917, and offered in three maturities, the choice of which is optional with the

## 

The Consolidated Reven is authorized Fund.
The amount of Fund.


> Principal and Interest payable in Gold
> Denominations; $\$ 50, \$ 100, \$ 500$ and $\$ 1,000$
> Subscriptions muut be in sums of $\$ 50$ or multiples thereof.
 at the Pofice of the Asistant Receiver General at Halifax, St. John, Charlottetown, Moatreal, Toronto, Winnipeg, Regina,
Calgary and Nictoria. Chartered Iterent. payable, without charge, hall-yearly, June 1st and Deeember 1st, at any branch in Canada of any Bearer or Registered Bonds
Bonds may be registered as to principal or as to principal and interest

 for bonds, when prepared, with coupons a attached, payable to bearer, or re,
bonds when prepared, without coupons, in accordance with the application.

Bearer bonds with coupons will be issued in denominations of $850,51100, \$ 500$, and 81.000 , and may be regitered as to princareal onld. Fully revistered bonds, the interest on which is paid direct to
be issued in denominations of 81,00, , 85,000 or any authorized multiple of 55,000 .

25 cents for will have the right the convert into bonds of of the deno demination of $\$ 1,000$ with ocoupons, and tholders of bond bith with coupons, iil have the right to convert into fully registered bonds of authorized denominations without coupons, at any time, on

## Surrender of Bonds

Holder of Dominion of Canad, Debenture Stock, due OCtober 1st, 1910, and of bonds of the three preceding
Dominion of Canad War toan Issuis, have the priviege of surrendering their bonde in part payment for subecriptions Debenture Stode, dué October 1st, 1919, at Par and Accrued Interest.
WarLoan Bonds, due December 1st, 1925, at $971 / 2$ and Accrued Interest.
(The above will be accepted in part payment for bonds of any of the three maturities of this issue.) War Loan Bonds, due October 1st, 1931, at $971 / 2$ and Accrued Interest.
War Loan Bonds, due March 1st, 1937, at 96 and Accrued Interest.
(These will be accepted in part payment for bonds of the 1937 maturity ONLY of this Issue.)
Bonds of the various maturites of this issue will, in the event of future issues of like maturity or longer, made,
Goverment, other than issues made abroad, be accepted at par and accrued interest, as the equivalent of cash for,
Issue Price Par
Troe from trixo-tinctuatiag any income tax-impooed in pursuance of leatíation enacted by the Partioment of Canede.
Payment to be made as follows:

A full half year's interest will be paid on 1st June, 1918
The Bonds therefore give a net yield to the investor of about ,
5.61\% on the 20 year Bonds
$\mathbf{5 . 6 8 \%}$ on the 10 year Bonde

## $5.81 \%$ on the 5 year Bonds

All payments are to be mede to Chartered Bank for the credit of the Minister of Finanee. Failure tor pay any accompanied by a deposit of $10 \%$ of the amount subsercibed, must be forwarded through the medium of a Chartered Bark. Any branch in C

In case of partial allotments the surplus deposit will be applied toward payment of the amount due on the January instalment.
Subscriptions may be paid in full on January 2nd, 1018, or on any instialment. due date thereafter under discount
at the rate of 5 \% $\%$ per annum. Under this provison payments of the balance of subscriptions may be made as ofllows If paid on January 2 nd, 1918 , at the rate of 89.10795 per $\$ 100$.

Forms of application may be obtained from any branch in Canada of any Chartered Bank, or from any Victory
The books of the Loan will be kept at the Department of Finance, Ottawa,
Application will be made in due course for the listing of this issue on the Montreal and Toronto Stock Exchanges. Subscription Lists will close on or before December 1st, 1917.
Departuent of Fixances,
Otitawi,
Nowember $12 t h, ~$
1017

Lend to your Country - All Ganada is your Security "The man, be he rich or poor, is little to be envied, who at this supreme moment faile to bring forwerd hic sevinge

8 Tise




AN INTERESTING "CREEPER" MODEL TRACTOR

 nibited Couttesy Under Fire.




Dominion Government Experts Claim Expensive PigSINGLE BOARD CABIN Hog Breeders Will Secure Au oritative Information by Reading Pamphlet.






## Meat Shortage Critical Quick Action Needed

## Since the War the live stock herds in Europe have decreased by 115,000,000 head

 No one can say to what extent the breach of the Italian front was made possible by food shortage. France requires increased supplies unless the women and children are to suffer Jrom hunger. The Allies look to Canada and the United States to save the situation is lith of European herds is a guarantee of high prices. Steps have been taken to assure fair treatment to the producers."W. J. HANNA
NA,

Mr. Hanna is working in co-operation with the Food Controllers of Great Britain and the United States. He, more than any other man in Canada lnows the needs of the Allies. His statement shows the seriousness of the meat situation. The question is: How can the shortage best be met?

The speediest way to relieve the critical situation is to greatly increase the production of hogs.

Swine, on account of being prolific and growing to marketable size rapidy, will produce meat more quickly than any other kind of livestock, because 1,500 pounds of dressed meat is a
moderate estimate of what can be produced from one sow in one year. As it is a huge quantity of meat that is needed, and needed peedily; the Allies look to the hog raisers of Canada
situation
The Dominion Department of Agriculture and the Agricultural Departments of the Provincial Governments are co-operating to secure the interest and action of the Canadian log raisers. The Food Controller states that steps have been taken to assure fair treatment to the producers. Thi will be explained in a further advertisement. The point the Government wants to impress to-day is to

## Save the Young Sows

Great Britain has almost doubled her imports f bacon and hams since the war, importing over of bacon and hams since the war, importing over one bilion pounds since last year. been no increase in the production of Canadian hogs to meet this situation. The killings in Denmark have decreased $40 \%$. The receipts of hogs at Stock Yards in the United States for the eight months ending August 31st, 1917, show a decrease of $2,765,006$ compared with the same period in 1916, while the month of September, 1917 (the latest month for which figures are available) shows the great decrease of 859,830
compared with September of 1916. These figures emphasize the pressing need for a great increase proftable market.

The enormous consumption of the Allied Armie is sufficient to steady and maintain the bacon market at a high level. The British Army ration calls for one-quarter of a pound of bacon per ma per day. Multiply this by millions of fighter and some idea is given of the need for increased production.

The fighters, and the women and children of Britain, France and Italy urgently need more meat. Canada can help supply it. Save the young sows.
Dominion of Canada Department of Agriculture LIVE STOCK BRANCE OTTAWA
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MOLSONS
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## Record of Saturday's Markets

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versible Rugs, size $36 \times 72$ inches, and heavy Reversible
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