

HURRY FOODS TO SEABOARD. APPEALS BRITISH FOOD BOSS TO THE PEOPLE OF CANADA

and teachers refused exemption are indispensable.

The Uncertainty of Life

When life is so uncertain, is it safe to name an individual as your Executor? Would it not be advisable to instruct your lawyer to appoint as your Executor the Canada Trust Company, whose life is perpetual and whose sole business is to properly administer estates?

CANADA TRUST COMPANY

Managed in connection with the Huron & Erie Mortgage Corporation
London (two branches) and St. Thomas
T. G. Meredith, K.C. Hume Croon, General Manager

RECRUITING JUMPS TO OVER 30 MARK HERE ON TUESDAY

23 Come From the Recruiting Mission to London.

The high level in recruiting was reached again on Tuesday, when 33 men were examined at the local mobilization centre, one only being unfit for service. Twenty-three recruits came from the United States, eight arrived from Windsor, and two were Londoners. A number of men are arriving today from the British-Canadian recruiting mission.

Following is a list of Tuesday's recruits: W. A. Wood, W. O. R. T. J. Fletcher, C. E. H. C. Bennett, 63rd Battery; W. D. Barich, W. O. R. C. S. West, R. C. J. Blakeley, C. E. W. M. Olzewski, W. O. R. J. John French, 32nd Battery; E. A. Knowles, 63rd Battery; C. Lyon, W. O. R. T. J. Mullen, 32nd Battery; C. S. Little, 3rd Battery; W. J. Truett, G. M. P. J. Carr, W. O. R. George Harrington, W. O. R. Wm. Cassidy, W. O. R. S. Parr, W. O. R. S. Soley, C. E. S. D. Stephenson, W. O. R. G. F. Oliver, 3rd Battery; E. Pollock, W. O. R. G. T. Heford, C. E. L. P. Bayless, 63rd Battery; H. Anderson, W. O. R. John Reame, C. E. J. H. Wieders, W. O. R. H. Embellon, C. E. E. D. Markham, W. O. R. A. S. Pringle, W. O. R. A. Leas, W. O. R. J. C. Creed, placed in category E; G. Reame, C. E. F. J. Bloss, R. R. C.

TO PREVENT THE GRIP. CODED Gripe-LAXATIVE BROMO QUININE Tablets remove the cause. There is only one "Bromo Quinine." E. W. GROVES' signature on box, 30c, law-x

BELGIANS ENLISTING TO HELP FINISH OFF GERMAN OPPRESSORS

Three Sugar Beet Farmers From Ohio Join Here.

Ivo Doffelaar, Leon Doffelaar, and Kamel Schynik, three Belgians, are among the recruits who arrived today at the local mobilization centre. Ivo Doffelaar has been out from Belgium nine years, while Leon and Schynik have been out several years. The parents of the men are farmers in Belgium. Leon Doffelaar has three brothers in the trenches.

The three comrades are expert sugar beet farmers, and they have made considerable money out of the industry in Ohio. Leon confided that he had a large sum with him in drafts, which he wanted to place somewhere for safety. He was advised to speak to the officer in command.

The men expect to go over to help finish Fritz, and if fortune is with them they will come back to Canada after the war to engage in sugar beet growing.

Ivo and Leon, although both have the same name, mention that they are not related.

MOTHERLESS BABE IS NOW PLACED IN EXCELLENT HOME

Many Families Wanted To Secure Soldier's Child.

EXCELLENT CHOICE MADE

Baby Fortunate, Declares Regent of Veterans' I.O.D.E. Chapter.

The best kind of a home imaginable has been found for the tiny motherless daughter of Corp. G. J. Wood of the W. O. R. Following the story in Monday afternoon's Advertiser telling of the sudden death of Mrs. Wood on Sunday morning, leaving the husband and the care of two small sons of four and five, and a daughter, just two weeks old, several offers were made to adopt the baby. The home was that of a returned soldier in a position to provide the little one with all necessary comforts, and where it will receive such care and training as the young mother, who passed away suddenly, would surely have wished. The family, by the way, are members of one of the leading Methodist churches of the city.

The matter of deciding on a home was left to Mrs. E. Coles, regent of the C. F. Turner Soldiers' Chapter, I. O. D. E., and Mrs. A. Becher, first vice-regent. The first offer that came in proved ideal in every way. The home was that of a returned soldier in a position to provide the little one with all necessary comforts, and where it will receive such care and training as the young mother, who passed away suddenly, would surely have wished. The family, by the way, are members of one of the leading Methodist churches of the city.

The number of homes offered the baby girl indicate that there are a number of people in London in good circumstances to feel satisfied over the home to which she is being taken from Victoria Hospital today. She will receive the most intelligent and loving care and they are all so anxious to have her.

One man telephoning to The Advertiser for information said: "We just have one child of our own, and would so much like to adopt a baby girl. I wonder if we could get her."

Boys in Home. The two little boys will be left for the present in the Protestant Orphans' Home. They were placed there for care during the time their mother was in the hospital. Sympathy has been specially aroused for the Wood family owing to the fact that they have no relatives here to whom to turn in their trouble.

WELL KNOWN BUILDER PASSED AWAY YESTERDAY

W. J. Johnston Was Second Oldest Mason in London.

Death has claimed a highly respected resident of London, in the person of William Johnston, who died at the family residence, 62 Princess Avenue, on Tuesday, February 26, in his 87th year. He was a son of the late Alexander Johnston, and has been a resident of London all his life. For many years he was a member of the wholesale firm of Alex. Johnston & Co., but more recently he has been a contractor. A prominent Mason, he went through the chairs in St. John's Lodge, No. 209, A. F. & A. M. He was the second oldest Mason in London, and always took a great interest in lodge work. He was also a prominent member and active worker in the First Methodist Church. He is survived by his wife, who was a Miss Bates of Amherst, N. S.; two sons, "The Alex. Johnston" with his Canadian Light Horse since 1915; W. R. Johnston, jeweler, at home; two daughters, Mrs. John Watson, Vancouver and Mrs. Pamela Johnston at home. E. H. Johnston, barrister, is a brother, and another brother, Charles D. Johnston, lives in Niagara Falls, Ont. Mrs. A. W. Porter, Wolfe street, this city, is a sister. The funeral, which will be of a private nature, will be held from the family residence Thursday afternoon at 2 o'clock to the First Methodist Church. Mr. Peever will be in charge of the services.

GARBAGE-FUEL WILL BE CONSIDERED FOR LOCAL INCINERATOR

Representative of Manufacturing Concern Coming to London.

A representative of the company installing plants in Canada and the United States to convert garbage into fuel, will be in London early next week to look over the local situation. The product, known as oakmole, is claimed to be as good as hard coal, and can be sold at \$7 a ton. Several cities are having plants installed. The exact date of the representative's coming has not been decided.

NEWS

NO POLICE COURT.—There was no police court session today, no cases having been entered for trial. Magistrate Traynor is in Toronto, but is expected back this evening.

ANOTHER DISCUSSION.—There will be a meeting of the finance committee of the city council this evening to discuss the estimates. Little other business is up for disposal.

HAD NO PERMIT.—The D. S. Perrin Company paid one in police court yesterday for working girls overtime, without a permit authorizing it to do so. The information was laid by a provincial inspector.

STRUCK OFF STRENGTH.—Capt. Henry John Stevens of the Army Medical Corps, who returned from overseas service some time ago, has been struck off the strength of F Unit, M. H. C. C. orders announce.

SNOW ALL GONE.—Monday's rain-storm effectively removed the last of the snow from the surrounding country. Prior to that time there was practically no snow left on the roads in the London district, save in those places where there had been high drifts.

NEW SERVICE SUPERINTENDENT.—Branch Manager Walter E. Gunn of the McLaughlin Carriage Company, Limited, announces the appointment of W. Arnold as local service superintendent to succeed Duncan Martin. The change became effective February 4.

INQUEST FRIDAY NIGHT.—The inquest into the death of Samuel Barr, who was killed at Hyde Park on Sunday last, will be held Friday night at the Hyde Park Village Hall. Dr. C. C. Ross will conduct the inquiry.

GIVEN WRIST WATCHES.—Wrist watches and cigarettes were presented to Ptes. Frank McKenna and Jimmy Havel of the London street railway boys' staff, by their fellow workers, prior to their joining the W. O. R. Addresses were read by Tommy Olney, and the watches presented by E. Stewart.

HONORARY PRESIDENT.—Lieut. Col. W. M. Gartschore, it is announced, has consented to act as honorary president of the local branch of the Honourable Discharged Soldiers' Association. Another general meeting of the local branch will be held on Monday evening next in the Y. M. C. A. rooms.

DRAFT ESTIMATES READY SOON.—Secretary R. M. McElheran of the board of education is busy considering the estimates, and will have the first draft ready in a day or two. They will be criticized and then passed by the board at the regular meeting on Tuesday evening next.

LOCAL STAY WILL BE BRIEF.—George Marelo, burglar, gunman and jail breaker, who was sentenced to a term of seven years in Kingston Penitentiary, will not remain long at the county jail. Marelo will be safely be released at the penitentiary before Sunday if the present plans of those in charge of his removal are carried out.

TEMPLES OF JERUSALEM.—Rev. Dr. H. S. Douglass of Akin Street Methodist Church delivered an interesting lecture on "The Temples of Jerusalem," under the auspices of the A. Y. P. A. of the Church of St. John the Evangelist on Tuesday evening. A good representation of the association and congregation attended.

BIG CROWD AT REVIVAL.—Continued interest in the union revival services of the Baptist churches of the city, in progress now for several weeks, was revealed on Tuesday evening in the large attendance in Tabbot Street Baptist Church. Rev. W. M. Walker gave the address on the subject, "God is Both Just and a Saviour," and appropriate musical numbers were rendered by the choir of Adelaide Street Baptist Church, conducted by Leslie Roberts.

WEATHER INSURANCE COMPANY

Elsewhere in this issue will be found the annual report of the directors and the auditor's report of receipts and expenditures, assets and liabilities of the Western Farmers' Weather Insurance Mutual Company, whose head office is at Woodstock, Ontario, and which report must be most gratifying to the policyholders. A perusal of the financial statement shows careful and economical management and an adequate protection to cover all possible contingencies. This company, which has only been twelve years in existence, increased its business during 1917 by nearly a million dollars, and on December 31 last was carrying on its books \$370 policies, Pleasant Cemetery. Rev. Mr. Stewart, on the arrival of the train from London. Rev. R. Wilson of Lambeth, conducted the services.

DEATHS AND FUNERALS

BURIED AT STRATHROY.—The funeral of Mrs. Margaret Slater, widow of Thomas Slater, formerly of Strathroy, was held from the residence of her daughter, Mrs. Wallace Merlton, Byron, Wednesday morning to the Strathroy Cemetery. Services were held in the undertaking parlors of J. A. Stewart, Strathroy, on the arrival of the train from London. Rev. R. Wilson of Lambeth, conducted the services.

TRAIN YOUR STOMACH TO EAT HEARTILY

Plain Food is the Rule Today But is Heavy for Many Stomachs—Stuart's Dyspepsia Tablets Will Digest Anything.



Nothing is More Utterly Wasteful Than to Leave a Plateful of Food Picked At.

People who nibble at food can recall the time when they ate heartily of anything they liked. There was no dyspepsia then, no stomach trouble, because there was a plentiful supply of digestive juices. You can bring back the good old times if you follow each meal with Stuart's Dyspepsia Tablets. No more sour stomach, water brash, heartburn, gas, rumblings, bad breath, coated tongue and dead, dull, stupid feeling.

Sit down to your next meal and eat heartily. Enjoy your food in peace. Let your appetite have full play. When all through, take a couple of Stuart's Dyspepsia Tablets and fear no consequences. Thousands have taken this advice and been glad they did. Get a 50c box of Stuart's Dyspepsia Tablets from your druggist.

Will Do Best To Show Appreciation of 1st Contingent

City's Preparations, However, Held Up Pending Arrival Announcement.

Mayor Somerville has received no word as to the members of the first contingent, coming home on furlough, will arrive in London.

Until we receive some definite information, we can make little preparation to receive them," he stated. "We will give them a welcome of course, not as fitting as they deserve, as I fear that such a welcome is not within our power. We will do our best to show these men that we appreciate their service and that they have accomplished."

WAR PROPAGANDA IN LONDON WILL BE WELL ORGANIZED AT ONCE

Strong Committee Formed to Provide Speakers' Corps.

London's participation in the war propaganda publicity work will be on no small order if the plans of the local organization are carried to completion, as there is every reason to believe they will. A strong committee has been formed here, under the direction of P. H. Bartlett, as chairman, to provide speakers for various gatherings to present to the public the information concerning the war, its problems and its obligations both at home and abroad.

The work is under the direction of the war lecture bureau of the Dominion Government, and this bureau is being assisted by an advisory council under the direction of Sir Robert Falconer, president of the University of Toronto. Frank Yeigh, secretary of the bureau, organized the local committee last week. It is proposed to enlist a corps of speakers, who will address public meetings everywhere throughout Canada. Theatres will be asked to allow costumes, limited to five minutes, several times each week. All other public meetings will have these "war speakers," too.

RAID STIMULATING CERTIFICATE RUSH IN CLERK'S OFFICE

Marriage and Birth Certificates Much in Demand.

Since the militia authorities started their campaign to round up defaulters there has been a decided rush on marriage and birth certificates at City Clerk S. Baker's office.

Prior to the last raid there was no demand for marriage certificates, although large numbers had birth certificates issued. The certificates are anxious to have a look at the document, or a copy of it, that hooked them for life.

The clerks have been quite busy this week issuing certificates.

ESTIMATES READY FOR SCRUTINY OF BOARD NEXT WEEK

Will Be Finished by Tuesday Is Latest Report.

All the estimates will be available for the board of control to scrutinize next week. The figures have almost been completed, and they will be finished by Tuesday next. Then the board will start at once, by the start of committee from all spending bodies, to start the work.

FIFTEEN BAGGED BY MILITARY RAID

Fifteen men are today available for service as a result of the visit of the military and civil police to the Winter Garden on Saturday night. Monday night 23 of the men who on Saturday night had no papers to show how they stood under the act reverted at the armories, and of the 23, 15 were found to have failed to report for duty under the summons to duty, which came later.

If found fit when examined these men will be turned over to the 1st Depot Battalion, W. O. Regiment, for duty.

About 40 others, whose homes are outside the city, who could not produce evidence of their status Saturday night, due to a paper at the armories on Thursday night.

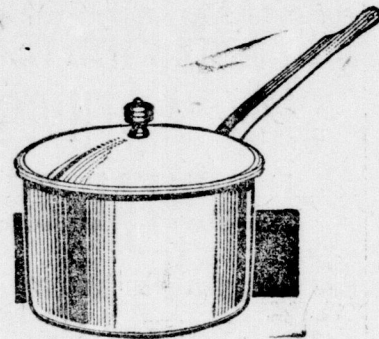
SMALLMAN/INGRAM

THE WEATHER FAIR AND MILD.

SMALLMAN/INGRAM

This Aluminum Saucepot for \$1.49

During the demonstration of "Wear-Ever" Aluminum this week we offer a limited number of these four-quart saucepots (as illustrated) at above price. This is one of the best demonstration specials we have yet offered, best quality "Wear-Ever" plate, and if you are making a collection of aluminum here is an opportunity to add one of the most useful pieces to your assortment.



This Four-Quart Saucepot, best "Wear-Ever" aluminum, with coupon, for\$1.49

How To Cook With Aluminum

An expert demonstrator from the factory will give cooking demonstrations every day this week, explaining the virtue of "Wear-Ever" utensils. It will be worth while when in the store to spend a few minutes at this demonstration—some practical and helpful hints may be gathered. Demonstrator will explain the merits of aluminum utensils and why they are the most economical. Bring coupon and secure this demonstration special early, as the quantity may not last all week. With coupon for\$1.49

Clip Out This Coupon.



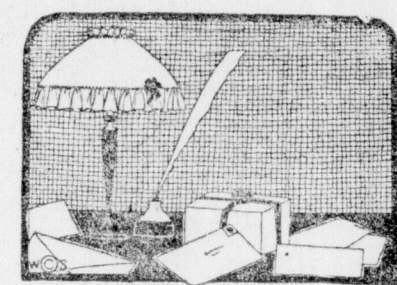
MAIL ORDERS—If ordered by mail inclose above coupon and add 14c for postage. Any excess postage will be returned.

Stationery Marks the Events of the Year

There is Christmas, New Year's and St. Valentine Stationery just past, and now the Stationery Section is all St. Patrick and Easter, two of the most important events and the most marked for stationery novelties. Besides, we are showing now some beautiful quality linen papereries in the most delicate tints, as well as white.

Best Holland Linen Papereries, in square-back Envelopes and Paper to match40c box
Leland Linen Papereries in a fine check, in mauve, blue and buff, prettily tied with ribbon50c box
Good assortment of Papereries in different style weaves and stripes45c box

Frontenac Linen Papereries in best quality linen, white with narrow blue edge, blue with darker blue edge, and grey with white edge50c box
Brentwood Linen in the new deekle, torn-edge and square-back Envelopes60c box
Easter Booklets5c, 15c and 25c each



Chaldean Vellum Papereries in very best quality paper and Envelopes50c box
St. Patrick Post Cards3 for 5c and 4 for 5c
St. Patrick Cards with envelopes10c each
Easter Post Cards4 for 5c

Come Early Tomorrow For These

Every line listed here for clearance tomorrow is priced for a quick, early-morning sale. There should be a rush for each and every article. The Men's Overcoats are below half price (only eighteen). The Hats are half price and less, and the Children's Hats are only a fraction of the original price. Come early and avoid disappointment.

Sale of Men's Soft Hats \$1.49



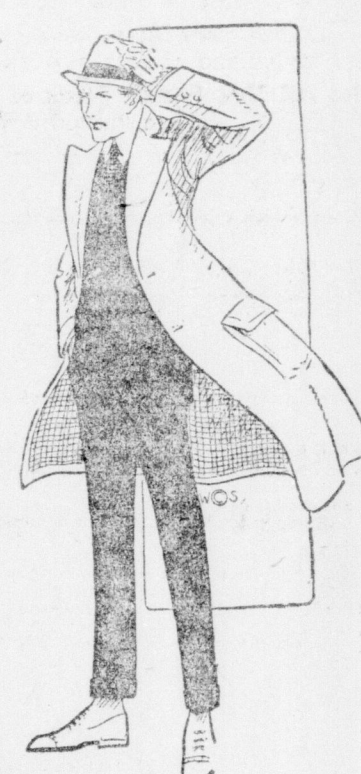
Just at the right time we make a clean-up of Men's Soft Hats at half regular price, and in some cases less than half price; all suitable for early spring wear, and all real good quality—greys, browns, greens, fawns and black felt hats in the best styles; a few Tweed Hats with the assortment. Don't miss this chance Thursday. All sizes included from 6 1/2 to 7 1/2. About 150 Hats at this very low price Thursday. Price\$1.49

Children's Hats, 25c Each

A clearing of Boys' Hats Thursday morning at 25c each. These Hats were worth three and four times what we ask, but they must be cleared; tweeds, felts and wool hats, in the rah-rah style for boys 3 to 8 years; a bargain of merit; a few dozen only. Sale price25c each

Overcoats For Men \$9.95

18 only Men's Overcoats to be cleared out Thursday morning at away less than half regular value; the sizes are 34, 36, 37, 38 and 40 only. These eighteen Coats should be picked up quickly at this price—tweeds and meltons with shawl or convertible collar, all extra good quality. Whoever is fortunate enough to secure one of these Overcoats Thursday will be more than pleased. Come early. Price\$9.95



MANICURING AND HAIRDRESSING. Shampoo, electric face massage, electric scalp treatments, etc. Six treatments for \$2.50.

SMALLMAN/INGRAM

CHIROPODY. Do your feet trouble you? Consult our expert chiropodist. Treatments, 50 cents. Fifth Floor.

CHOIR MEMBERS GUESTS OF HONORARY PRESIDENT

Dundas Centre Methodist Church Musicians Banqueted.

A happy event for about 60 people on Tuesday evening was a banquet tendered by the Dundas Centre Methodist Church, of which J. P. Morris is conductor. The guests were rendered by Mrs. Clay Gibson, Miss Nettie Jones, Miss McGregor, J. P. Morris, H. C. Simpson and J. Jones Gay and piano numbers by Mrs. (Dr.) Routledge and Miss Pearl Godwin.

A hearty vote of thanks was extended at the close of the evening to the host and the hostess.

BLOCKED SEWER FLOODED CONDUIITS, PUTTING MANY PHONES OUT OF BUSINESS

Trouble Caused By Heavy Rain Is Remedied.

Monday night's heavy rain put over three hundred telephones of the city out of commission. At Princess Avenue and Waterloo streets, a manhole was flooded because of a blocked sewer, and this in turn flooded the conduits, disabling 200 phones. Close to 200 more throughout the city were put for various causes. The phone company had a large gang working on the flooded manhole all night, and this morning the trouble was remedied.

PRaises POSSIBILITY OF SPRINGBANK FARK

Niagara Falls Expert Advocates Development Along Natural Lines.

General-Manager E. V. Buchanan of the utilities commission had Superintendent Thomas Moore of Victoria Park, Niagara Falls, on a tour of inspection of Springbank Park today, and Mr. Moore declared that London had one of the

finest natural parks he had seen. He advised that it be developed along natural lines.

When asked how much it would cost, he stated that \$15,000 would make a good start.

That, however, is the total amount received by the parks committee from the council, and some wanted it cut

HE CURED CHRONIC COLD WITH VINOL

Mr. Bagley's Letter Printed Here as Proof

Dunn, N. C.—"I suffered with a chronic cold for four months, coughed day and night. Had to keep on working when I was not able to. I saw Vinol advertised and tried it, and I want to tell you it just cured that cold in a short time."—J. C. Bagley, Dunn, N. C.

That's because Vinol is a constitutional cod liver and iron remedy which aids digestion, enriches the blood and creates strength. Then chronic coughs and colds naturally disappear. Your money will be returned if it does not help you.

Taylor Drug Company, London; also at the best druggists in all Ontario towns.

LUX

Won't harm anything that pure water may touch—Won't shrink.

Reliance Garage

Service Station

NEURASTHENIA

Often called nervous exhaustion or nervous prostration, and is indicated by a lack of nervous energy. Caused by mental or physical overwork or exertion of iron going Chronic Disease. The Symptoms are: Sleeplessness, Headache, Irritable Temper, Loss of Appetite, Brain Fog, etc. Seen after taking HACKING'S HEART AND NERVE TONIC. These symptoms disappear, one by one, and you are your self again, full of pulsating health and energy of complete health. Insist on getting HACKING'S as it is considered better than all others. Price of a box, 3 for \$1.25. Sold by all dealers, or by mail postage paid, C. B. Hacking, Phm, B. Listowel, 18u

Miller's Worm Powders

Contain No Narcotics. WHEN your child is restless, peevish, or when you observe worms in the stool, it indicates the presence of worms and that the little one's strength is being sapped and undermined. Miller's Worm Powders act promptly at the root of the trouble and restore the digestion to normal. Price 25 cents. At your druggist or mail order on receipt of price.

Northrop & Lyman Co., Ltd. Dept. E. W., Toronto

There's a Reason

Unlike tea or coffee this satisfying table beverage is made of cereals grown at home---no overseas tonnage.

Its delicious rich flavor immediately attracts and it is economical. Used for years by tens of thousands in place of tea and coffee.

"There's a Reason"

WANTED—Old jewelry, etc., to exchange for Hot Coffee somewhere in France. Get yours ready.

Smart New Pumps and Oxfords Are In

Spat Pumps and the New Oxford Ties, on new spring lasts.

Worn with fashionable high cut Spats, they make effective "street boots" for between-seasons' wear.

Without Spats, they are decidedly proper as evening footwear.

Last Call for Ladies' Winter Coats

PRICES CUT IN HALF

This is our last final clearance of Ladies' Handsome Fall and Winter Coats. We must clear them out to make room for spring goods now coming to hand.

Buy Next Winter's Coat Now

You will pay almost double for Coats like these next year. Buy now while these exceptional prices prevail.

Regular \$12.50 Coats\$5.95
Regular \$15.00 Coats\$7.85
Regular \$22.00 Coats\$13.50

Different styles, shades and all-wool material.

Sale Starts On Thursday Morning

Ladies' and Children's Raincoats at half price, \$3.45 and \$7.50

WE SAVE YOU \$5 TO \$8 ON YOUR NEW SPRING SUIT

All the very latest spring models, in all the most fashionable styles and shades now showing.

Also All New Spring Stock of Waists, Dresses and Skirts, on Sale at Special Prices for Tomorrow.

It will pay you to visit this store before you buy Ladies' Ready-to-Wear, for we are noted for our low prices.

Metropolitan Suit Mfg. Co.

232 DUNDAS STREET.

Let Us Have Facts and Fairness.

COMPARE YOUR BILLS

Compare your bills for food and clothing in 1914 with what you are paying today. They will show increases about like the following:

	1914	1918
Beef	\$.18	\$.32
Bread	.05	.11
Shoes	4.00	7.50
Clothing	16.00	25.00

The man who sells them to you is **right** in charging you more. He has to **pay more** for everything he keeps in his store.

We have not escaped **paying more**, but we cannot charge more without the consent of **your representatives**, the city authorities.

We **need** higher street car fares for the same reason that the butcher **must** charge more for beef or go broke.

The amount of the increase in fares is for **the people** and their **representatives** to decide; we can only state the facts.

What would YOU do if you owned the Street Railway?

LONDON STREET RAILWAY COMPANY,
C. B. KING, Manager.

February 27, 1918.

SAYS POOR SERVICE IS RESPONSIBLE FOR LOST RAILWAY FARES

Schedules Blamed by Correspondent for L.S.R. Difficulty.

LOCAL RETURNS HIGH?

Another Correspondent Points Out That Londoners Pay as Much as Anywhere Else.

THEY COME IN BUNCHES.

To the Editor of The Advertiser:

When the matter of the increased fares for the street railway company is being considered, I hope the city fathers will not lose sight of the fact that while the railway company is doubtless entitled to consideration, yet before they can justifiably ask for higher fares they must clear themselves from the disadvantages of their present methods of business.

It is well known that on Richmond street, at least, and probably in other parts of the city, wherever two or three different cars run over one line of track they usually perform the journey together, thus on Richmond street north a traveler at Piccadilly may see an Oxford, Richmond and North Belt pass down while he is walking half a block, and if he had been desirous of saving time by using the cars he would know that after the passage of these cars he has time to walk down town before another car reaches him. Such opportunities wasted are money thrown away for the company, and there is no doubt that if they would hitch all their cars together and run them in one long string over the different routes they would miss even more fares than they do at present. The contrary also is true, namely, that if the cars of these different routings ran down Richmond street at two or three-minute intervals, they would pick up many a fare between Oxford and Central, which they now miss.

It is said that the management is persuaded that the method used is the most advantageous way to run the cars, but as long as that method is persisted in, the company has no right to expect higher fares.

It might also be well for our rulers to provide for the picking up of passengers who are at the car steps when the car is starting. Everyone has seen cars packed with passengers, and the passengers running beside them knocking on the doors, but the conductors refuse to open. This is doubtless a regulation of the company and the men cannot be blamed, but long as the company carries regulations to such an extreme, they can blame no one but themselves if their receipts fall short of the sum total required for dividends.

W. E. SAUNDERS.

A GIFT FRANCHISE.

To the Editor of The Advertiser:

Manager King of the London street railway has frequently made the statement lately that the citizens of London are enjoying cheaper fares than other cities in Canada, but does not say why this is the case.

When the road was electrified a little over twenty years ago, and the franchise was to be renewed, the question was brought up in council as to whether, for the privilege of using the streets of London, the street railway company should pay the city of London a percentage of their earnings (the same as Toronto and other cities), or whether the patrons of the railway should receive the benefit by an extra ticket, and it was decided in favor of the latter. So that while on the face of it, it would appear that London is getting cheap fares, yet in reality they are paying just as much as Toronto or other cities. In the one instance, the individual that uses the street cars should receive the benefit in the other case the city loses that much revenue that would otherwise help reduce the tax.

During the past twenty years, the street railway company has had the use of the streets of London, have enjoyed whatever dividends have been received, have made the citizens put up with cold, noisy (and until quite recently) dirty cars, and because the prospect of dividing a good dividend this year are poor, want the citizens of London to contribute, so that the "poor" directors will not lose anything. There are quite a number of businessmen who would welcome such a proposition in their own business.

Very truly yours,
VIVIAN REEVE.

MORAL STAIN LEFT BY PRUSSIAN TACTICS IN NEW LEGISLATION

Voters Gave No Thought to Wrongs, Says John Cottam.

CAUSED MUCH SUFFERING

Hydro, Temperance and Coal-yard Measures Savor of Piratical Move, He Writes.

To the Editor of The Advertiser:

Dear Sir,—Sir Adam Beck must appreciate the honor you did him of mentioning his name with mine in your editorial February 21, which escaped me until today.

Alongside what you quote from my speech, however, I wish you had published my expressed approval of the hydro-electric achievements of our irascible knight, without committing Sir Adam to discomfort with a political bedfellow prone as I am to kick the clothes off the bed.

My disapproval of what you mentioned had reference to a grave injustice which private individuals have suffered from alone from hydro-electric, but from recent temperance legislation, and incidentally to some extent, from London's coal yard bylaw.

The people of this city or this province have an inherent right to collectively engage in any business they desire, or to discontinue any business of which they disapprove.

To repeat what I said to the Advertising Club, citizens of Ontario would stand better in the sight of their heavenly Father if their consciences were not so hardened that they could carelessly and often boastfully in the name of religion, allow innocent individuals to suffer when a powerful province combines its resources and ruthlessly crushes out a business out of existence, forgetful of having legislated to encourage men to devote their lives to the betterment of the community, and in getting that men and their families have served the people for many years with accuracy and in accordance with the will of the people expressed in legislative acts.

The suffering of many of our neighbors is a pathetic moral stain upon the character of citizens who voted for hydro-electric legislation, and for a civic coal yard, with never a thought or care about setting right any wrongs which might be inflicted by such public measures.

Our local traction line is a case in point. I care not what its legal aspect is. But in its moral bearing, the united power of this city and this province in equipping and operating a parallel line, has resulted in the practical ruin of a private enterprise which served us well.

We reward that service by depriving the company of its normal business. But surely such citizens would have a higher respect for our standard of common decency if in bargaining about this and other matters, we acted less like Prussians or pirates, and more like a citizenship who sought to do unto others as we would be done by.

Nor do I believe in compensating hotelkeepers for licenses to which they had no permanent title. But both in the coal and traction business, dealing between man and man would not justify the high-handed procedure which our citizens collectively engaged against individuals who are at their mercy.

Once their eyes get open the people of Ontario will prove to be good sports enough not to ask individuals to suffer in order that the rich province may withhold a few thousand dollars to which those individuals may be entitled, as between man and man.

It is indeed true that a general compensation act were passed to afford arbitration and prompt compensation for any injury to any individual, by reason of any collection action on the part of the people.

JOHN COTTAM.
London, Feb. 26, 1918.

QUERIES REGARDING MILITARY SERVICE

Send In Your Problems and They Will Be Answered From Official Information by The Advertiser.

A. B. C.—Q.—1. When are the men in lower categories likely to be re-examined?

2. The health of a man in category D has been steadily on the decline since he was examined, and his doctors state that he must at once seek a higher altitude, if he were to go now would he be obliged to return for a re-examination? Would his fare be paid? Or would an examination by military board, say, at Calgary, be acceptable.

A.—1. Some of the men in category D are being ordered up for re-examination at present, and all in that category will probably be re-examined with a view to placing them in one or other of the permanent categories shortly (all those in category D being considered doubtful or temporarily unfit). There is no information as to re-examination of men in other lower categories.

2. He could be examined wherever he might be by the nearest medical board. He would not be obliged to return for re-examination.

Australian.—Q.—Is an Irishman who is not two years in Canada liable to service under the draft, because they have not conscription in Ireland? Is a man born in Australia in the same class?

A.—In section 2, sub-section 1, of the military service act, it is stated that "every male subject who comes within one of the classes . . . and who (a) is ordinarily resident in Canada, or (b) has been at any time since the 4th day of August, 1914, resident in Canada, shall be liable to be called out," etc. If the Australian and the Irishman are still British subjects, and have resided in Canada, as mentioned above, it would appear that they are liable for service.

A. S.—Q.—Which, if any, of the following are exempt by the terms of the act?

ROWLAND HILL
RELIABLE FOOTWEAR
180 Dundas St. W. 429 Bannockburn

CHILDREN'S FOOTWEAR.

We always shoe the children with the greatest of care.

SPRING SHOES ARE READY.

High or low cut, button and lace, black or brown, low or flat heels, at \$1.50, \$2.00, \$3.00 to \$4.00.

ROWLAND HILL
RELIABLE FOOTWEAR
180 Dundas St. W. 429 Bannockburn

STANDARD DRUG STORES

CONTINUE TO INCREASE THEIR BUSINESS

In spite of the extremely cold weather during January and February, the blizzard on Saturday, January 12, the heatless days, all of which have been a severe handicap to make big records—our business has shown a healthy increase over January and February last year. We want to make a record showing for March, and are going to do our part to achieve the desired results. With this object in view we have prepared an extraordinary list of cut-rate specials. You will save many dollars and we should pile up new high records with such bargains as these for

THURSDAY, FRIDAY AND SATURDAY

25c Baby's Own Tablets 15c	50c Pink Pills 28c	50c Nasal Balm 39c	\$1.25 Clarke's Iron Capsules 96c	25c Young's Laxative Tablets 19c	25c Miller's Worm Powders 16c	25c Thomas' Electric Oil 15c	25c Parnalee's Pills 16c
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Big Bargains in Stationery

Thursday, Friday and Saturday

Linen Writing Pads, your choice of Unity, Wicklow Linen and Maple Leaf.

Regular 15c 9c
Regular 25c 19c

Linen Envelopes, both plain and Unity, regular 10c package 2 for 15c

Commercial Envelopes, regular 5c package 2 for 8c

Unity Paperettes, regular 35c, for 29c

Assorted Paperettes, regular 50c, for 36c

Assorted Paperettes, regular 25c, for 19c

10 Gross GIN PILLS

Regular 50c 35c or 3 for \$1.00

4 Dozen Handy Floor Wax

1-lb. Tins, Regular 50c, Thursday, Friday and Saturday 39c

2 Gross Thermogene

Regular 50c, Extra Special, Thursday, Friday and Saturday 33c

6 Dozen Brooks' Baby Barley

Now enjoying a good sale. Regular 50c, Thursday, Friday and Saturday 33c

ZONOX GUARANTEED REMEDIES

(Made in Canada)

\$1.00 Beef, Iron and Wine 85c
\$1.00 Tasteless Cod Liver Oil 85c
\$1.00 Emulsion Cod Liver Oil 85c
50c Emulsion Cod Liver Oil 43c
\$1.00 Syrup of Hypophosphites 85c
\$1.00 Celery Nerve Tonic 85c
\$1.00 Blood Purifier 85c
\$1.00 Sarsaparilla Compound 85c

3 Gross Egyptian Violet Glycerine Soap

(3 Cakes in a Box)

Regular 30c value. Thursday, Friday, Saturday. 23c Per Box

75c Bisurated Magnesia

43c

25c Chase's K. & L. Pills

16c

50c Fruit-a-tives

28c

50c Chase's Nerve Food

32c

25c Beecham's Pills

19c

50c Doan's Kidney Pills

28c

50c Milburn's Heart and Nerve Pills

28c

50c Scott's Emulsion

Reg. 75c, 57c for \$1.50, for \$1.15

3 Gross Vogue Royale

(Trade Mark)

Talcum Powders

Odors Ideal, Regal Rose and Royale Vogue, in flesh and white, regular 35c, for 24c

15 Gross ZONOX Glycerine Soap

Just received, full 7-oz. cake. Special for Thursday, Friday and Saturday, 2 for 25c

6 Dozen Hair Brushes

Solid back, good bristles. Regular value, 75c. Special 59c

Ingram's Toilet Articles

Special Bargain Prices

Thursday, Friday, Saturday.

Zodenta Tooth Paste, regular 25c 19c

Zodenta Tooth Powder, regular 25c 19c

Velveola Face Powder, regular 25c 17c

Velveola Souveraine Face Powder, regular 50c 34c

Ingram's Rouge, regular 50c 34c

Milkweed Cream Soap, regular 25c 17c

Ingram's Milkweed Cream, regular 50c 26c

Big Bargain Sale Mennen's Toilet Articles

Talcums, Borated, Violet, Flesh Tint, Cream Tint, Talcum for men and Sen Yang, Regular 25c 2 for 25c

Mennen's Shaving Cream, regular 35c, for 20c

Mennen's Ruvia, regular 25c 15c

Thursday, Friday, Saturday.

Big Bargain Sale Rigaud's High-Class Toilets

Mary Garden Perfume, regular \$2.50 oz. \$1.49

Mary Garden Talcum, regular 75c 48c

Lilas de Rigaud Talcum, regular 75c 48c

Thursday, Friday, Saturday.

Big Bargain Sale For the Hair

Danderine, regular 25c 17c

Danderine, regular 50c 33c

Danderine, regular \$1.00, 66c

Wyeth's Sage and Sulphur, regular 50c 34c

Regular \$1.00 68c

Canadian Hair Dye, regular 50c 39c

Cocoonut Oil Shampoo with Glycerine, regular 50c 24c

Emulsified Cocoonut Oil Shampoo, regular 50c 24c

Zonox Hair Tonic, regular 50c 43c

Regular \$1.00 85c

Mrs. Graham's Hair Preparation, regular \$1.00 79c

Vogue Royale Eau de Quinine, regular 50c 39c

Regular \$1.00 79c

Zonox Hair Restorer, regular 50c 43c

25c Beecham's Pills

19c

50c Doan's Kidney Pills

28c

50c Milburn's Heart and Nerve Pills

28c

50c Scott's Emulsion

Reg. 75c, 57c for \$1.50, for \$1.15

STANDARD DRUG, LIMITED

SAVE YOU MONEY

Main Store—252 Dundas Street

No. 2—344 Richmond Street. Phone 1261.

No. 4 Store, East London—664 Dundas Street

Phone 4040

No. 3—174 Dundas Street. Phone 1424.

Phone 2027

SAVE YOU MONEY

of the M. S. A. (1) Railroad employees, (2) telegraph operators, (3) customs officials, (4) postmasters, (5) assistant postmasters, (6) drivers of rural mail routes, (7) ministers, (8) members of Parliament.

A.—Ministers only, according to the terms of the act. Many of the others have been granted exemption by the tribunals promised to be issued to exempted men in the course of six weeks?

A.—You should have received notice must, if they do enter the ranks here, forward to him certificates to prove that they are doing their bit in the Canadian army instead of the Russian army.

G. M. S.—Q.—Where are the certificates of exemption that the tribunals promised would be issued to exempted men in the course of six weeks?

A.—You should have received notice of the disposition of your claim immediately after it had been dealt with by the tribunal. This will enable you to satisfy any officer. If you have not received it, write to Deputy Registrar W. E. Wismer, Royal Bank Building, London, Ont., asking for it. The certificates will probably be issued, but possibly owing to the pressure of work have not been sent out yet.

ICE MERCHANTS OF CITY

Set prices for wholesale consumers for season 1918:

Butchers 20c per cwt. laid down

Florists and Confectioners 25c per cwt.

Public Institutions, Grocers, Hotels, Fish Dealers and Restaurants 30c per cwt.

W. & E. Cushing, North Branch Ice Company.

Artificial Ice Supply Company.

Crystal Lake Ice Company.

Arthur Ice Co.

F. 27, M. 2, G.

DAVISERVICE WILL PROTECT YOU

206 ROYAL BANK BUILDING.
Phones: 776 and 2922.

DANGER Don't let a cough or cold hang on to you. Get a bottle of KURA-KOP—the result is quick. Price 25c at Anderson & Nelles Drug Store

Visit The Fair

DOMINION SAVINGS BUILDING, FOR DOLLS AND TOYS.

YOUR FILMS DEVELOPED AND PRINTED CORRECTLY

—AT—
ROBERTSON & MORLEY,
810 Dundas Street. Opposite Armistice.

EVERY DAY A HAPPY DAY
10 CENTS
FIG SEN
The Gentle Laxative
Nyal
Quality Stores

NUXATED IRON
Increases strength of delicate, nervous, rundown people in ten days' time in many instances. Used and highly endorsed by former United States Senators and Members of Congress, well-known physicians and former Public Health officials. Ask your doctor or druggist about it.

HURRY AND WORRY
Keep the stomach and nerves. Keep the digestion strong and the nerves steady by using
BEECHAM'S PILLS
In boxes, with full directions, 25c.

Girls! Use Lemons!
Make a Bleaching,
Beautifying Cream



The juice of two fresh lemons strained into a bottle containing three ounces of orchard white makes a whole quart of the most remarkable lemon skin beautifier at about the cost of one must pay for a small jar of the ordinary cold cream. Care should be taken to strain the lemon juice through a fine cloth so no lemon pulp gets in, then this lotion will keep fresh for months. Every woman knows that lemon juice is used to bleach and remove such blemishes as freckles, sallowness and tan and is the ideal skin softener, smoother and beautifier.

Just try it! Get three ounces of orchard white at any pharmacy and two lemons from the grocer and make up a quart of this sweetly fragrant lemon lotion and massage it daily into the face, neck, arms and hands. It naturally should help to soften, freshen, bleach and bring out the roses and beauty of any skin. It is simply marvelous, out to smoothen rough, red hands.

DISTRICT CASUALTIES

SERIOUSLY ILL
SARNIA.
G. Mitchell.
WALPOLE ISLAND.
M. Thomas.
WOUNDED
BURFORD.
F. Hooper.
HARTFORD.
A. J. Lewis.
GASSED
LONDON.
G. Fullerton.

EXTRA \$1,000,000 FOR GOOD ROADS PURPOSES

[Special to The Advertiser.]
TORONTO, Feb. 26.—Sir William Hearst introduced a motion in the Legislature today setting aside an additional \$1,000,000 for use under the good roads act. He explained that the amount would not be paid all at once, or for some time. The grant did not foreshadow any different policy than that already referred to in the Legislature. The motion stands over at the request of the Opposition leader.

THESE LETTERS FROM ST. MARYS

Give Some Idea of What the Great Food Cure Is Accomplishing in That Town—
Certified by Local Justice of the Peace.

St. Marys, Ont., Feb. 26.—Whatever mystery there may be about medicine we all like to know the experience of others who have used it. When we get the opinions of people we know and have confidence in we feel that we can use the treatment with the full assurance that the results will prove satisfactory.

Many readers of this paper will know these St. Marys ladies and be encouraged by their experience to put the great food cure to the test.

Mrs. Thomas Evans, St. Marys, Ont., writes: "Some years ago I felt run down in health, and also suffered from sleeplessness and nervous trouble. I had seen Dr. Chase's Nerve Food recommended for such cases, and started taking them."

I found them to be all that was claimed of them—they strengthened and built up my complete system, and improved my health in general."

Mrs. A. MacNeill, St. Marys, Ont., writes: "For some time I suffered from neuritic rheumatism, which affected me mostly in the hands. The pain used to be quite severe at times. I commenced using Dr. Chase's Nerve Food, and five or six boxes of this treatment broke it up. Since then I have not been troubled with those severe pains in my hands, and can cheerfully recommend Dr. Chase's Nerve Food to anyone suffering as I did."

Mr. Wm. Weir, J.P., states: "I am acquainted with both these parties, and believe their statements to be correct."

Dr. Chase's Nerve Food, 50 cents a box, a full treatment of 6 boxes for \$2.75, at all dealers. Dr. Edmanston, B. A. Bates & Co., Limited, Toronto. Do not be talked into accepting a substitute. Imitations only disappoint.

THE EQUITABLE

LIFE ASSURANCE SOCIETY OF THE U. S.
120 Broadway, New York.

By the thrift of the people the Nation is strengthened. The most effective teacher of thrift is life insurance.

The Equitable's Outstanding Insurance now aggregates \$1,754,868,908. The New Insurance paid for in 1917 amounted to \$251,344,000, an increase of \$41,637,000 over 1916, and the largest single year's business in the history of the Society.

Its payments to policyholders in 1917 totaled \$62,831,172.

The following items are from the 58th Annual Statement, which will be furnished on request:

ASSETS, December 31, 1917.....	\$576,837,343
INSURANCE RESERVE.....	\$471,914,234
Other Liabilities.....	13,620,304
	\$485,534,538
SURPLUS RESERVES:	
For Distribution to Policyholders in 1918.....	\$16,065,192
Awaiting apportionment on deferred dividend policies.....	63,592,355
For Contingencies.....	11,645,258
	\$91,302,805
	\$576,837,343

During the year the Equitable invested \$45,889,556 at an average yield of 5.24 per cent. The Mortality Rate in 1917 was the lowest for the last twenty-five years.

The Equitable issues the following special policies in addition to all varieties of Life, Endowment and Annuity contracts:

- A LIFE INCOME POLICY under which the Insurance is paid to the Beneficiary in the form of a monthly income for life.
- A CORPORATE POLICY to protect business organizations.
- A CONVERTIBLE POLICY which can be modified to meet changing conditions.
- A BOND providing an income for the declining years of a man or a woman.
- A LIFE ANNUITY providing an immediate income, under which the total return may be more but can never be less than the price paid for the Annuity.
- A NEW POLICY under which if the Insured becomes totally and permanently disabled he will receive a life income without reducing the amount payable at his death to the Beneficiary.

For full particulars apply to the Equitable or to any of its agencies.

GEO. H. NICHOL, Agency Manager,
EDWIN IRWIN, Agency Manager,
Dominion Savings Building, London, Ont.

W. A. DAY,
President.

WORLD BRIEFS

An 84-mile gale swept New York, tossing people and boats about.
Sam Gompers and Wm. J. Bryan are having a hot debate over prohibition for New York State. The Labor leader opposes the dry measure.

Premier Hearst assured a deputation that the question of caring for the feeble-minded would receive attention.
A Dominion Alliance (Ontario branch) meeting was nearly wrecked at Massey Hall when a movie was shown of Canadian troops boxing in England. Cries of "disgraceful," "disgusting" and the fainting of a woman member marked the picture. It was stopped.

President Wilson has ordered Government control of all fertilizer.

The British freighter Philadelphia, Leyland Line, has been sunk by a sub.

The Canadian war trade board has established direct connections with the mission at Washington, this to facilitate business.

A naval training station will be established at River Rouge, near Detroit, to train men on the sub killers to be built at the Ford plant.

Lord Northcliffe says he is not afraid of the German bluff. He has been confident from the beginning that the British would rise to the occasion.

"It is obvious the war is not going to end soon," said Bonar Law, speaking in London.

A bond-buying campaign has been started in London. Bonar Law says he wants London to purchase one hundred million pounds.

The Neguri, a Spanish vessel, makes the fifth sunk by Germans in as many weeks.

The coal and car situation at Niagara has been cleared. Conditions are normal again.

A court-martial has been ordered for Lieut. Carscallen, Toronto. No particulars of the charges are announced.

Ex-President Taft has been named in regard to marriages of volunteers applies also to draftees.

Four more bodies of Florizel shipwreck off Newfoundland have been recovered.

Contracts for ships to be built in Canada, already let, total \$64,000,000.

The opinion of von Hertling's speech at Washington is that he does not want peace.

Women workers are being called to Ottawa to advise on the registration scheme. A system similar to holding an election may be adopted. Certificates will be issued to all over 16, male and female, who sign.

"We must keep faith with the people," "The time for political juggling and sophistry as known in the past has passed. It is the intention of the Government to implement the pledge regarding prohibition." "The Government is determined to abolish patronage." The above, along with the information that men may be taken from non-essential industries and placed on farms, marked an address by Hon. J. A. Calder to the Ontario branch of the Dominion Alliance, Toronto.

The Montreal nursery holocaust, in which 60 lost their lives, has been laid at the door of an accident by a jury.

ALL AT HOME SHOULD PREPARE FOR WAR.

The first test a man is put through on either war or life insurance is an examination of his water. This is most essential because the kidneys play a most important part in causing premature old age and death. The more injurious the poisons passing through the kidneys the sooner comes decay—so says Dr. Pierce of Surgical Institute, Buffalo, N. Y., who has advised all people who are past thirty to preserve the vitality of the kidneys and free the blood from poisonous elements, such as uric acid—drinking plenty of water—sweet some daily and take Anuric, double strength, before meals.

An-uric is a discovery of Dr. Pierce, and can be obtained at drug stores. For "rusty" joints, lumbago, rheumatism, "risky" joints, swelling, or having "due to uric acid in the blood, Anuric quickly dissolves the uric acid as hot water does sugar. Send 10 cents to Dr. Pierce for trial packet.

Thorold, Ont.—"I think Anuric is the best I have ever taken. My kidneys are now healthy and I have no trouble for some time. I would suffer from lumbago and also swelling of the limbs. I took 1000 of Anuric and it has entirely cured me of all my backache and I have strengthened my kidneys, so I feel safe in recommending it to others who suffer."

Mrs. C. A. Clarke, Box 1179, Toronto, Ont.—

"For the last eight years I have suffered with kidney trouble and rheumatism. It began with pains in my back and finally left my back and went down into the foot. It developed into a chronic case. I tried every medicine I could hear of and consulted some good doctors, but still I kept on suffering. About a year ago a friend advised me to give Anuric a trial, and am happy to say I am today a well man—never feel any traces of my ailment no matter what the weather conditions may be. Anuric is a real kidney medicine in every sense."—E. F. Garrison, 5 Matilda street.

which 60 lost their lives, has been laid at the door of an accident by a jury.

Dr. Forbes Godfrey, West York, M. L. A., has introduced a measure in the Ontario House declaring that bawling the German language in Ontario and making the penalty for violation \$100 to \$1,000.

Two notices of divorce to be considered by the coming session of Parliament contain the names of Gen. Mewburn, the minister of militia's firm as solicitor in one case and that of P. Davis, M. P. for Neepawa, in another. The statute is strict in prohibiting members from acting as solicitors for anyone having an application before Parliament, and provides a penalty of \$1,000 to \$10,000 for any member found guilty of the offence.

The charge for forwarding letters to enemy countries has jumped from 25 to 35 cents.

Father Martin, who teaches a school in Detroit and who comes from near Ottawa, has been called to court for whipping a girl for taking a wrong snuff and scarf.

Archbishop Prendergast of Philadelphia is dead.

A daylight saving measure will be introduced in the Ontario Legislature today.

Von Payer, German vice-chancellor, appeals to the United States to insure victory for German armies.

The French press generally considers the German chancellor's speech as an attempt to create differences between the Entente Allies.

George Barnes, labor member of the British Commons, appeals to shipworkers to increase output, if disaster to the Allies is to be avoided.

GOOD CHANCE FOR BOYS TO ASSIST AGRICULTURAL WORK IN THIS DISTRICT

Many Are Applying for Work for Summer.

There are many vacancies for boys on the farms of Middlesex and surrounding counties, according to the local officials of the provincial employment bureau, and boys of the city are taking advantage of this situation. One boy of 16 years, who did not look the part, stated that he had been out on a farm last year and enjoyed it. The one exception he made was in reference to the long hours, but he evidently did not find conditions too discouraging, as he is eager to go out this summer.

One difficulty reported in persuading boys, and men as well, to accept positions on farms some distance from London. Some of the applicants came from an opportunity near home rather than accept a situation on some of the more distant farms.

Carpenter continue to make application for work in Halifax, and it is thought that the new schedule of wages will attract more mechanics.

PEOPLE FROM ALL SECTIONS OF GLOBE ARE NOW PRAISING IT

Tanlac Is Most Widely Talked of Medicine in the World Today.

Unquestionably the most widely talked of medicine in the world today is Tanlac. Its remarkable reconstructive powers have been tested by people from almost every quarter of the globe and in each case the verdict has been the same. Another striking instance in connection with this fact is evidenced by the statement of Mrs. Rosetta Russell, formerly of England, and now residing at 321 Durie street, Toronto, who after a few days use of the medicine, says:

"I certainly do think Tanlac is fine for any kind of stomach trouble, because it has helped me wonderfully already, and I have just finished my second bottle. My stomach has been upset and out of order for several months now. In fact, ever since I came over from the old country I have not been able to eat without it hurting me. I began taking Tanlac. After every meal gas would form on my stomach, bloat me up and cause shortness of breath, palpitation of the heart and dizzy spells. My mouth had a bad taste, especially in the mornings, and I had gotten to the point where it was little, or no pleasure for me to eat because I suffered so from indigestion."

"My sister-in-law recommended Tanlac so highly that I decided to try it out, and it has proven to be the very thing I needed. I can eat now without being bothered by gas or indigestion nearly so much and my stomach trouble seems to be leaving me entirely. I don't notice the shortness of breath and palpitation like I did, and my food tastes better. My general health has improved a great deal and judging from what Tanlac has already done for me I will soon be myself again."

Tanlac is sold in London by Standard Drug, Limited, under the direction of a special representative, and by an established agency in every town.

ADVOCATES CONTROL OF BEAUTIFICATION FOR CITY STREETS

Expert Tells the Horticultural Society of Proper Plans.

The lecture delivered last evening in the Y. M. C. A. Auditorium, under the auspices of the London Horticultural Society by H. J. Moore, landscape gardener of Victoria Park, Niagara Falls, was on "The Beautification of Towns and Cities."

Mr. Moore strongly advised against the planting of quick development trees like the soft maple, which are short-lived, and of which the branches have a habit of breaking off against planting trees in such a position that when

grown they will be injured with telegraph, lighting and telephone wires, and also against planting trees without any regard for unity of plan.

Improve Sid Streets.
"In connection with the ornamentation of streets and boulevards," he said, "two things must be taken into consideration, the beautifying of new streets and the improvement of old streets. It is most important to anticipate advance and development, to bear in mind that the town will possibly become a city, and to plan accordingly."

Expert Services.
Emphasizing the importance of instructing street and boulevard ornamentation to one bureau of control, and the appointment of a park superintendent thoroughly conversant with his work, Mr. Moore urged the advisability of selecting the services of a "consulting superintendent" or "consulting landscape gardener" from the Ontario Horticultural Association.

"When we learn to love the beautiful there will be no difficulty about the ornamentation of our streets, and there is no beautiful thing more useful than trees," concluded the speaker.

Mr. Moore would have for every pretentious town some streets 150 feet wide, the town boulevard of the present, and the city residential streets of the future. He did not favor the planting of flower beds on boulevards as is done by many of the Ontario Horticultural Societies.

"I would suggest instead," he said, "the placing of flower beds at intersections of streets and planting shrubs along the boulevards, making every group individual. The shrubs are permanent and not so expensive as the flowering plants, nor do they require so much care."

In choosing the parks commission, Mr. Moore would see to it that the members were men with an appreciation of the beautiful and of the value of beauty. Being a good businessman didn't qualify a man for this position. "If it did," said the lecturer, "there would not be hideous billboards and shacks, and cheap, ugly picture theatres in our towns and cities."

When Liver is Torpid
or sluggish all the other vital organs of your body are affected—you have stomach and bowel troubles, your head aches, your skin loses its clearness, and you have "the blues." Take Hood's Pills—gentle and thorough. Do not irritate nor gripe. Price 25c. of all druggists or C. I. Hood Company, Lowell, Mass.

Watch our announcements every day this week; they will be full of interest. Here's a new list or half-price goods. Don't wait another day, because the very article you wish may be sold. See our north window and bargain tables on main floor and in basement for half-price goods.

One Tray Earrings
SEE THESE EARLY.
HALF PRICE.

DIAMONDS AT HALF PRICE

10.00 Lady's Modified Tiffany Ring, 14k gold.....\$5.00

14.00 Lady's Modified Tiffany Ring, 14k gold.....\$7.00

30.00 Lady's Onyx Ring, 4 pearls, diamond centre.....\$15.00

40.00 Lady's Knife-Edge Tiffany Ring, 14k gold.....\$20.00

40.00 Lady's Modified Tiffany Ring, 14k gold.....\$20.00

50.00 Lady's 3-Stone Ring, 14k gold.....\$25.00

50.00 Lady's 7-Stone Cluster Ring, 14k gold.....\$25.00

60.00 Lady's Modified Tiffany Ring.....\$30.00

80.00 Lady's 4-Stone Ring, 14k gold.....\$40.00

100.00 Lady's Tiffany Ring, 14k gold.....\$50.00

100.00 Lady's Cluster Ring, 14k gold.....\$50.00

100.00 Lady's 3-Stone, 2 diamonds and genuine emerald.....\$50.00

120.00 Lady's Marquise Ring, 14k gold.....\$60.00

6.25 Barpin, set with one diamond.....\$3.25

40.00 Platinum Barpin, set with large diamond and 2 peridot.....\$20.00

140.00 Lady's Platinum Lavallier, set with diamonds.....\$70.00

150.00 Lady's Platinum Lavallier, set with diamonds.....\$75.00

10.00 Gent's Tiepin, 1 diamond, 1 pearl.....\$5.00

50.00 Gent's Cluster Tiepin, with sapphire centre.....\$25.00

50.00 Gent's Cluster Tiepin, with opal centre.....\$25.00

130.00 Gent's Cluster Tiepin, with fancy diamond centre.....\$65.00

We will refund the money paid on the above list of diamonds within one year of date of purchase or exchange for purchase price at any time.

Special Bargain Tables
On Main Floor and Basement, loaded With half-price articles.

One Tray Bracelets
AT HALF PRICE.

One Tray Opera Glasses
HALF PRICE.

20 PER CENT OFF EVERYTHING IN THE STORE NOT LISTED HERE.

Brass Goods at Half-Price
Candle Sticks, Cuspidors, Smoking Sets and other articles.

China at Half Price
75c Pin Trays, in rose, yellow, green and mauve.....40c each

1.25 Comfort, in rose, yellow, green and mauve.....65c each

1.50 Comfort, in rose, yellow, green and mauve.....75c each

60c Minton Bread and Butter Plates.....30c each

1.00 Minton Tea Plates.....50c each

1.25 Minton Tea Plates.....65c each

1 dozen Japanese Flower Gardens, many shades, ranging in prices from \$2.00 to \$5.00, going at.....Half-Price

2.00 Ash Tray.....\$1.00

2.50 Fancy Oblong Fern Pot.....\$1.25

1.50 Fancy Fern Pot.....75c

3.00 Small Pedestal Fern Pot.....\$1.50

7.50 Salad Bowl, black stripe, with rose design.....\$3.75

9.00 Salad Bowl, black stripe, with violet design.....\$4.50

15.00 Large Salad Bowl, black stripe, with rose design.....\$7.50

Clearing out of Black Stripe China, with combination of rose and carnation design, at.....Half-Price

1 table of Odd Cups and Saucers, in many designs, ranging from 60c to \$2.50, going at just one half the regular prices.

WHEN LIVER IS TORPID

or sluggish all the other vital organs of your body are affected—you have stomach and bowel troubles, your head aches, your skin loses its clearness, and you have "the blues." Take Hood's Pills—gentle and thorough. Do not irritate nor gripe. Price 25c. of all druggists or C. I. Hood Company, Lowell, Mass.

Improve Sid Streets.
"In connection with the ornamentation of streets and boulevards," he said, "two things must be taken into consideration, the beautifying of new streets and the improvement of old streets. It is most important to anticipate advance and development, to bear in mind that the town will possibly become a city, and to plan accordingly."

Expert Services.
Emphasizing the importance of instructing street and boulevard ornamentation to one bureau of control, and the appointment of a park superintendent thoroughly conversant with his work, Mr. Moore urged the advisability of selecting the services of a "consulting superintendent" or "consulting landscape gardener" from the Ontario Horticultural Association.

"When we learn to love the beautiful there will be no difficulty about the ornamentation of our streets, and there is no beautiful thing more useful than trees," concluded the speaker.

Mr. Moore would have for every pretentious town some streets 150 feet wide, the town boulevard of the present, and the city residential streets of the future. He did not favor the planting of flower beds on boulevards as is done by many of the Ontario Horticultural Societies.

"I would suggest instead," he said, "the placing of flower beds at intersections of streets and planting shrubs along the boulevards, making every group individual. The shrubs are permanent and not so expensive as the flowering plants, nor do they require so much care."

In choosing the parks commission, Mr. Moore would see to it that the members were men with an appreciation of the beautiful and of the value of beauty. Being a good businessman didn't qualify a man for this position. "If it did," said the lecturer, "there would not be hideous billboards and shacks, and cheap, ugly picture theatres in our towns and cities."

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"When we learn to love the beautiful there will be no difficulty about the ornamentation of our streets, and there is no beautiful thing more

London Advertiser

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THE LONDON ADVERTISER COMPANY, COMPANY.

BECK AND BORDEN.

SIR ADAM BECK has thrown his hat into the big ring. The heavyweight champion, Sir Robert Borden, must look to his laurels. While the Ottawa camp may regard Beck as a somewhat feeble contender when he essays to dominate the political situation, those who are familiar with Sir Adam in his own home town know full well that in a few months he will have brushed aside the feeble opposition of the but-tressed and unionized and well-trenched Dominion cabinet, not only snatching away the railways from private or Borden control, but taking charge of the country in general.

Sir Adam has been probably the most active man in Canadian public life along lines of advancing public ownership since the war began. The hydro scheme has been advanced with millions of capital; the hydro-radial scheme would have been advanced with other provincial millions had not the city of Hamilton thrown a monkey-wrench into the works; the city of London has granted its credit toward Sir Adam's enterprises, notably along the lines of improving the first and strategic hydro-radial, building swimming houses, dance halls and hydro buildings; incidentally Sir Adam has been working up sentiment for the nationalization of railroads. Sir Adam has not been content with control, or even ownership, of the Grand Trunk; he wants to electrify it. Great Britain has taken over her railways since war began and the United States has assumed control. But Germany owns her railways outright, and look at Germany!

Strangely enough Sir Adam does not want to electrify a railroad that pays like the Canadian Pacific. Let it continue to operate on steam. But he would apply electricity to the Grand Trunk, and at a time when the province has been howling over the power shortage. When and how the electrification would be undertaken has not been stated, but it is safe to say that little could be done before the war ends, and that it is a most inopportune time to purchase the tremendous amount of electrical equipment necessary to the transformation of such a system as the Grand Trunk. Sir Adam can no doubt work wonders, but he would find it most difficult to develop the necessary power, secure hundreds of electric locomotives, string hundreds of miles of expensive copper wire, place towers and other equipment until the war is over. Sir Adam has also been referred to as the wizard of Ontario finance, but he would find it most difficult to secure the money necessary to build this immense domestic machine at a time when every dollar is needed for the building of the war machine. Sir Adam has a willing set of supporters at his beck and call, but it is doubtful if, even in battle array, and with rolls of speeches shouldered, they could make the Dominion cabinet, which has its own railway ideas and its own railway friends, get down and bow at the feet of their hero and idol. The premier has gently hinted this.

Furthermore, as has been pointed out before, the country is not likely to be stampeded into such a scheme without long consideration. Does it not remember that Sir Adam said that he could finance his radial railways in the United States while the war was on? What chance would he have or did he have? Why has he been so excited to ride his own hobby at a time when a government has just been elected on the strength of its policies, railway policies, rotten as they may be, included?

Sir Adam Beck must know that to electrify the railways of Canada is to put all our eggs in one basket. While hydro, which might have been discovered if Fate had not brought Adam into the world, or if his father had not decided to move from Europe, has worked much good to the country, the country at the present time has no clear ideas on the subject of cost, sinking fund, depreciation, etc. The same financial fogs seem to envelop other of Sir Adam's enterprises. Hydro may be overdone, and the electrification of railways may be overdone. A single button-push might control the whole electrical system of the province. Every railway might be stopped at will by one man. Of course, we can scarcely believe that Sir Adam loves the C. P. R. any more than he loves any other corporation, but perhaps that is why he proposes to let the C. P. R. limp along with steam power—so that if the electricity goes off, at least one railway would be left.

It may be the madness of genius to propose the electrification of the Grand Trunk at such a time as this. It may be the madness of egotism, or it may be some other kind of madness, but madness it certainly seems to be. Ottawa may be the scene of a battle royal between Sir Robert Borden and Sir Adam, the latter backed by such doubtful henchmen as Messrs. Tommy Church, Hannigan, Lyon, etc. Who shall control the railway policy of Canada—Sir Adam or Sir Robert Borden? And how many millions needed for the war shall be spent on railways? Can Sir Adam smash to small pieces his Ottawa opponents?

DETAILS ARE WANTED.

IF THE GOVERNMENT would state clearly what is the ultimate object of registering all male and female Canadians over the age of 16 years, more interest in the project might be shown by the people. Announcements thus far merely state that the idea is to secure an inventory of the man power and woman power so that the registration board can mobilize the resources of the nation for the prosecution of the war; that

is, for the provision of men, foodstuffs, munitions and ships.

The man in the street wonders whether anything more definite has been decided by the Government, or whether this preliminary step is being taken with the object of showing the nation that the Government is not "asleep at the switch." He has not forgotten those national service cards, about which such a fuss was made, and from which such small results have been apparent, and he wonders if the proposed registration is as aimless.

After the registration, what? Is there to be some measure of compulsory national service and, if so, what are the details of the plan? Or is it intended to rely on the voluntary system? The registration board is "to formulate plans, subject to the approval of the governor-in-council, whereby the eligible men and women of the nation may be made more readily available for such industries as are most essential for the prosecution of the war."

This is delightfully vague and indefinite. It seems to say that the Government has gone so far as to order registration without troubling to consider how it may be made to serve any good end. That is left to the sub-committee of the sub-committee of the cabinet which is entitled the Canada Registration Board. This board is to formulate plans, so, evidently, they have not yet been formed.

Perhaps it is too much to ask of the present Government that it work out to a logical conclusion its theories, but that is what any capable governing body would do; and it would explain these conclusions, so that the people would grasp the purpose and work for its accomplishment.

The present registration announcement serves merely to cause unrest, industrial and domestic.

Let in the light. If conscription of labor is contemplated, out with it. Delay will not help matters. Sir Robert Borden has intimated that such a measure was improbable, but then he said conscription for the army would never be applied.

HEMP RAISING IN ONTARIO.

CANADA wants more men like W. H. Fraleigh of Forest, Ont. Mr. Fraleigh grows flax on a large scale. He decided to experiment in growing hemp. His first few acres gave a fine yield, and he went "back at it" next year. Other farmers joined in, and this year hundreds of acres of Canadian land are being sown to hemp seed. A new branch of agriculture may have been forced up by the intense striving toward improvement that the war imposes. Hemp is being successfully woven with flax in the United States. Cloths are being produced which may revolutionize the textile industry.

But there is a heavy duty on hemp seed, principally because it has been brought in from China only to feed song birds. Hemp seed is brought from China, but must be acclimatized in Kentucky. An effort is being made to have the duty taken off, excepting the war tax, which the importers are quite willing to pay. The Government should willingly comply with the reasonable request and encourage the spread of the new industry, and educate farmers as to the proper methods for its growing.

EDITORIAL NOTES.

So far as it has gone, this week has offered a wonderful variety of weather.

If all men working in railway shops get \$6 a day, there is going to be a rush for positions in these places.

Heading informs us that "Food regulations will be enforced in same manner as army law." Why not enforce them thoroughly?

Marelo took his sentence of seven years in the penitentiary coolly. Probably he hopes to reduce the term materially by his own efforts.

Surely the Government's efforts made the general election farcical enough without setting the date for the Nelson, Man., election on All Fools' Day.

There is natural hesitation about saying anything against a woman, but the kaiser's sister on the Russian throne is something Europe could not endure.

Grand Duke Nicholas is to be tried for treason against the Russian republic. It would be nearer justice if the Bolsheviks could be tried for treason to the grand duke.

In these days of superhuman heroism, it gains little attention, but the action of the Newfoundlanders who rescued over forty persons from the doomed ship Florizel should not go unrewarded.

How often will it be found necessary to send out the statement from American officers arriving home from France that the Allies do not fear the coming German drive? Everyone has been fully advised of the fact.

Count von Hertling refuses to accept the entire world as a tribunal by which Germany and the Allies may be judged, on the ground that it is prejudiced. Find what has caused the prejudice and you have grounds for Germany's condemnation.

PURPOSE OF THE M. S. A.

[Toronto Telegram.]
Union Government might remember that the military service act was designed not so much to release men for the pursuit of agriculture in Canada, but to conscript men for the pursuit of Germans in France and Flanders.

"FATHER ABRAHAM."

Two thousand years before Christ a man of Mesopotamia, heard in his soul a call from heaven and set out on a journey of faith, a homeless wanderer for 100 years. Child-like and prompt obedience proved his right to be called "Father of the Patriarch," and to become progenitor of the Hebrew race and spiritual head of God's people of all nations. Almost 2,000 years after Christ there was raised up and called out of poverty and obscurity another Abraham who saved his country from disruption and gave the death blow to human slavery. Twice as responsive to each call of duty and of duty, it is not the secret of the strength of the great heart of America in this modern era?

ABRAHAM, "The Friend of God,"
Blazed the way the saints have trod;
Road that leads above.
Angels came to him on earth;
Heaven's voice approved his worth.
Abraham of lowly birth,
Man of faith and love.

LINCOLN, ever kind and true,
In his native forests grew,
Normal life began.
Craft and graft and greed he spurned;
Over men oppressed he yearned;
Life laid down their freedom earned—
Nature's nobleman!

W. H. WILSON.

Bits of Play by Luke McLuke

Copyright, 1917.

Philanthropy.
Philanthropists in every land
Are much alike, my brother;
They give a dollar with one hand
And grab two with the other.

The Wise Fool.
"It would be a great thing if we could
see ourselves as others see us,"
observed the Sage.
"What good would it do?" commented
the Fool. "We wouldn't believe our
eyes."

Be Good!
There is a life that follows this,
How will you spend it, Mister?
You may think you are sure of bliss,
But maybe you will blister.

Paw Knows Everything.
Willie—Paw, what is a jingo?
Paw—A jingo is usually a fellow who
can beat a rooster at crowing and beat
an ostrich at running, my son.

Huh!
The robin lays eggs a year,
A puny exhibition;
And I am very glad to hear
The hen has more ambition.

No Joke.
"This girl is suing me for \$10,000 for
breach of promise," said the man. "Why
should I have to pay her any sum like
that?"
"Well," replied the lawyer, "you must
remember that contempt of courting
costs high."

Correct.
"Take this advice from me, oh, youth,"
said wise old Angler Miah.
"The man who always tells the truth
will catch the smallest fish."

Oh!
Some men are born modest, while
others are naturally like to blow.
But what we started out as was W. W.
Billard's art and landscape artist in New
York City.

Well, Well!
In the office of the auditor of the
Adams Express Company in Cincinnati
you can C. J. Jump and Mildred Leap.

Butter-Tub.
John Butter and Iva Tubb have just
been married at Covington, Ind.

It Sure Do.
Say, Luke, doesn't it make you sore,
Or even just a little vexed,
To read a dozen pages or more
And find: "Continued in our next?"
—Leigero.

Thank, Alex!
Alex, Rayburn of Tennessee, who is
75 years old, writes to inform us that
just 69 years ago he attended the wedding
of John Gotch and Nancy Getup
at Black Walnut, Va.

Things to Worry About.
It takes five months for a new thumb
nail to grow.

Names Is Names.
A. Singer lives in Springfield, Ohio.

Our Daily Special.
Showing Your Sore Spots Won't Heal
Them.

Luke McLuke Says.
In the average boy's pockets are a lot
of things for which he hasn't the slightest
use. And a man is merely a grown
boy.

Why is it that men will attempt to
write poetry when they know they can't
write prose?
Most of a married man's reasons are
regarded as excuses.
One of the ironies of fate is the fact
that by the time a man is in a position
to get all the pie he wants he is a
despotic and can't eat any.

If the other fellow wasn't always a
fat-headed fool who won't listen to reason
you would win all your arguments.
Any girl can make a husband out of
her lover. But it takes a smart girl to
make a lover out of her husband.
Any time a man confesses that he
doesn't know everything, he means that
he thinks he knows everything worth
knowing.

There are lots of good losers in this
world. They are disappointed married
women who settle down and try to
make the best of a bad bargain.

The kind of a man who believes that
an open window creates a draft is the
same man who has a cold all winter.
If postoffice employees could have
their own way, there would be a type-
writer in every home.

ABig
Favorite
Windsor
Table
Salt

THE CANADIAN SALT CO., LIMITED.

DRINK MORE WATER
IF KIDNEYS BOTHER

Eat less meat and take Salts
for Backache or Bladder
trouble.

Uric acid in meat excites the kidneys,
they become overworked; get
stomach, ache, and feel like lumps of
lead. The urine becomes cloudy; the
bladder is irritated, and you may be
obliged to seek relief two or three
times during the night. When the
kidneys clog you must help them flush
out the body's urinous waste or you'll
be a real sick person shortly. At first
you feel dull, water before breakfast
region, you suffer from backache, sick
headache, dizziness, stomach gets sour
tongue coated, and you feel rheumatic
twinges when the weather is bad.

Eat less meat, drink lots of water;
also get from any pharmacist four
ounces of Jad Salts; take a tablespoon-
ful in a glass of water before breakfast
for a few days and your kidneys will
then act fine. This famous salts
made from the acid of grapes and
lemon juice, combined with lithia, and
has been used for generations to clean
clogged kidneys and stimulate them to
normal activity, also to neutralize the
acids in urine, so it is no longer a
source of irritation, thus ending bladder
weakness.

Jad Salts is inexpensive, cannot in-
jure, makes a delightful effervescent
lithia-water drink which everyone
should take now and then to keep the
kidneys clean and active. Druggists
here say they sell lots of Jad Salts to
folks who believe in overcoming kidney
trouble while it is only trouble.

Wait a Minute!

By J. M. F.

The weather changes more frequently
than Russia's form of government.

"The Germans are on our chest,"
yells Lenin. If the Huns had only
stepped on his vocal organ many
months ago it would have been worth
while.

The German chancellor wants peace.
He'll get it, but not in the place he
expects.

A jockey says that the Germans will
be eating out of the Allies' hand if the
latter give them another Verdun. In
other words, he says that the Huns
can't stand punishment, that they will
quit when the battle is carried to their
hard enough. Saying something.

A conductor of a coxym boasts that he
plays chess. He will soon make the
conductors the high brows of the pro-
fession.

Bill Bryan has been asked to speak in
Toronto by the prohibitionists. They
should have had an added attraction
Count von Rumstuf, Boy-Ed, von
Papen, Katschmidt and a few others.
Why not put on a three-ring circus,
not a sideshow only? However, To-
ronto will stand for anything.

A Liberal candidate named Stork has

been beaten in British Columbia. It
looks as if the woman vote went
solidly against him. Look out below

To be properly equipped for this
weather, a gent ought to wear a fur
coat, spats, rubbers, rainproof, a bath-
ing suit, waders, ear muffs, a panama,
a heavy winter suit, a palm beach suit,
mittens, sport shirt, heavy underwear,
light underwear, summer underwear, a
life belt, a snow shovel, an ice pick
and carry a balloon.

The British are within ten miles of
Hit. Hit 'em again.

A conscientious objector in one of the
western states has been arrested for
murder. His religion was for foreign
consumption only, apparently.

The trouble with media is that it is
ruled by men with one idea, says an
expert, being illuminating to the extent
that it seems to show that anybody in
Russia has any ideas at all.

Highwaymen held up the gents who
attended a cock fight in Connecticut,
and took the money. Somehow a fellow
can't feel much sympathy for gents
who attended cock fights.

After hearing a lot of observers who
have been to the front discuss the war,
one wonders why the military authori-
ties allow so much talent to be running
around loose. Mistake somewhere.

The way the governments are pre-
paring for greater production of food-
stuffs makes it certain that in 1919 there
will be a regular crop of wheat, corn
and the like.

Y.M.C.A. HUT IN ROOFED-OVER HOLE MADE BY 15-INCH SHELL



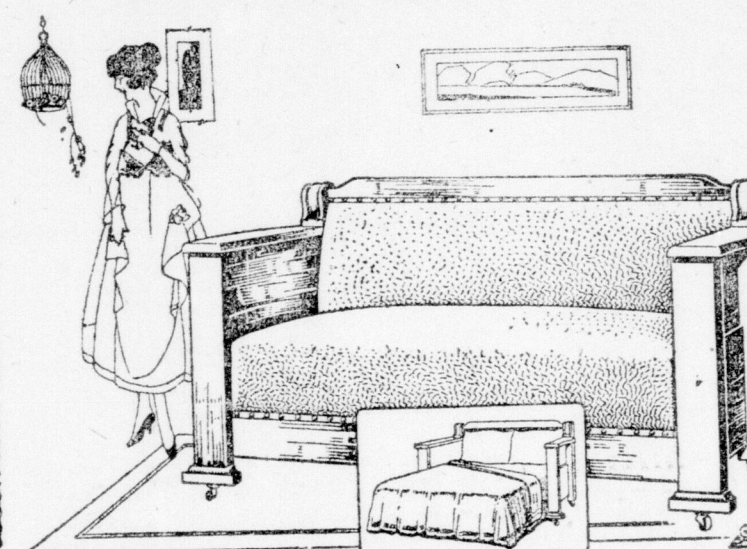
The above illustration is printed in connection with the Thimble and Trunk Fund for the Y. M. C. A. work. Much enthusiasm has been generated, and results are expected to exceed the hopes of workers. The picture is from the Canadian War Records office.

DAVENPORT WEEK!

After several months of preparation we announce a special Davenport Week, in which "Sanitary" Davenports and Divanettes will be featured at special prices. Represented in this special Davenport Display Week will be dozens of styles not illustrated here. See them in our windows. We can safely say that the time to purchase a Davenport of any style was never more advantageous than during this Davenport Week.

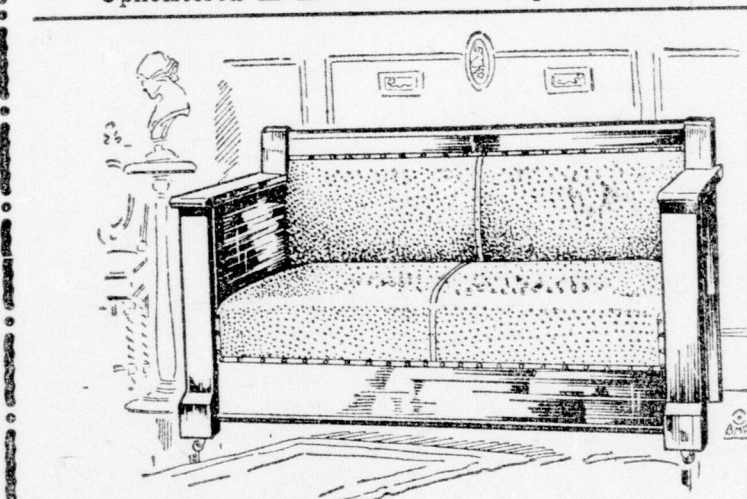
The Bed Davenport gives you all the convenience of an extra bedroom and all the luxury of a comfortable divan. It is the only piece of furniture that works for you day and night. It is where comfort, convenience and economy meet. That is why you cannot afford to be without one.

Special Club Terms for This Sale—\$5 Cash, \$1 Weekly or \$5 Monthly



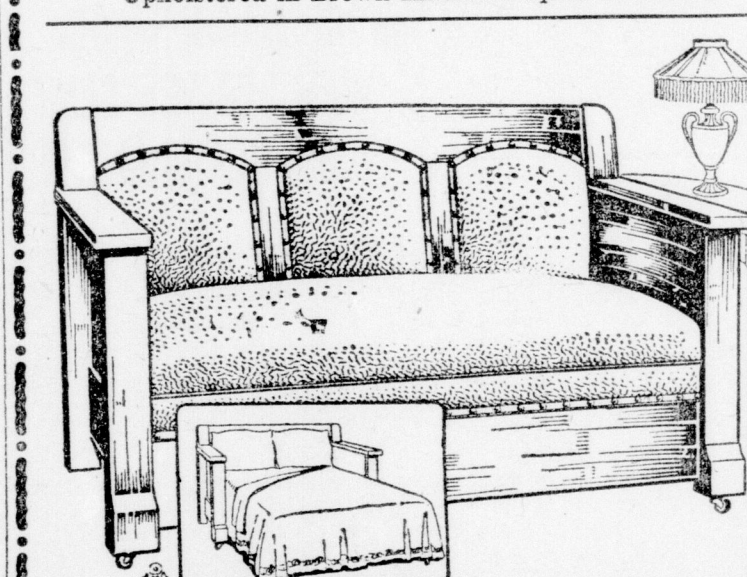
GOLDEN OR FUMED OAK
"SANITARY" BED DAVENPORT \$49

(Terms \$5.00 Cash, \$5.00 Monthly.)
Upholstered in Brown Imitation Spanish Leather.



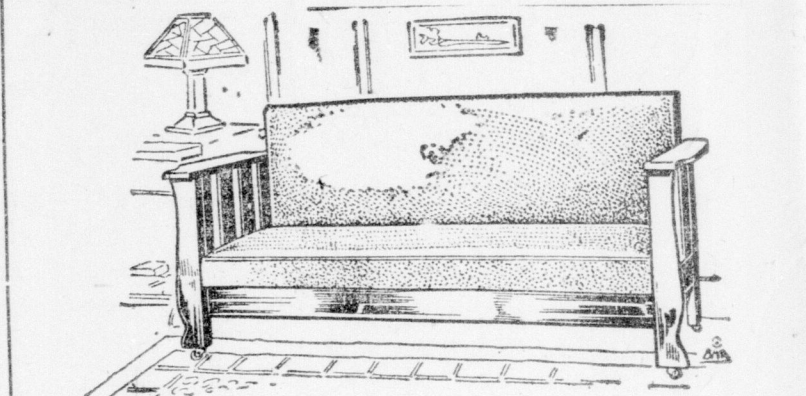
FUMED OR GOLDEN OAK
"SANITARY" BED DAVENPORT \$44.50

(Terms \$5.00 Cash, \$1.00 Weekly.)
Upholstered in Brown Imitation Spanish Leather.



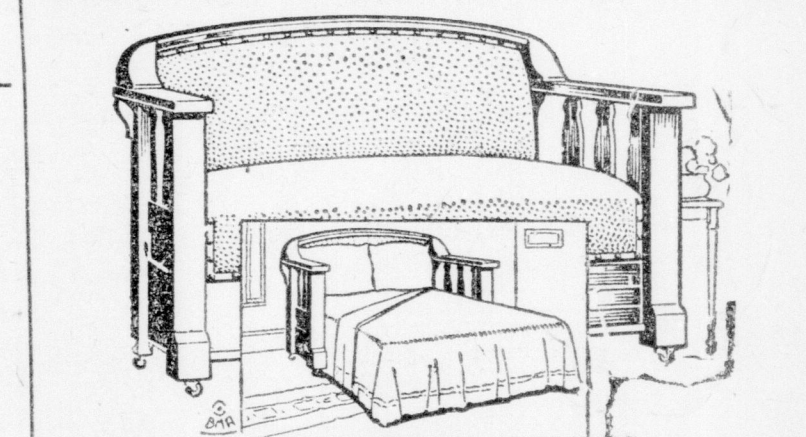
GOLDEN OR FUMED OAK
"SANITARY" BED DAVENPORT \$39

(Terms \$5.00 Cash, \$1.00 Weekly.)
Upholstered in Best Quality Imitation Leather.



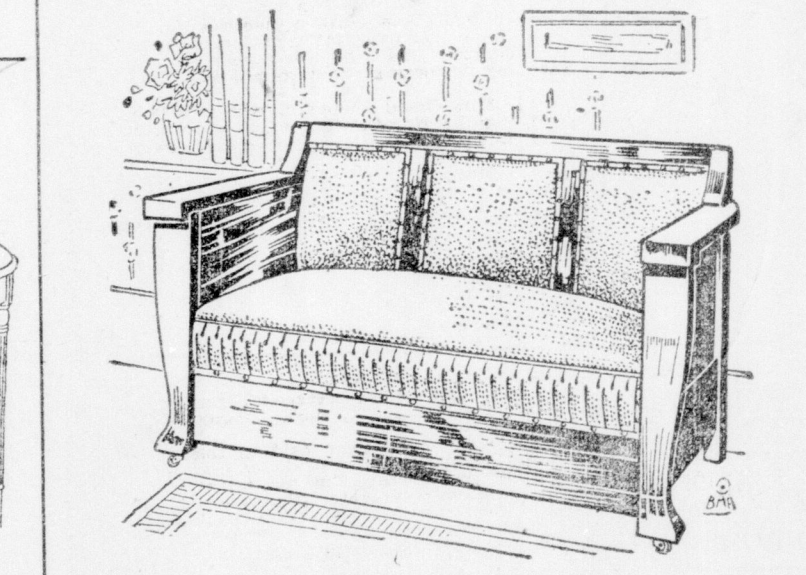
FUMED OR GOLDEN OAK
"SANITARY" BED DAVENPORT \$33

(Terms \$5.00 Cash, \$1.00 Weekly.)
Upholstered in Bradley Leather. Just as illustrated.



GOLDEN OR FUMED OAK
"SANITARY" BED DAVENPORT \$49

(Terms \$5.00 Cash, \$5.00 Monthly.)
Upholstered in Brown Imitation Spanish Leather. In Tapes-
try they cost \$5.00 extra.



MASSIVE FUMED OAK
"SANITARY" BED DAVENPORT \$48

(Terms \$5.00 Cash, \$5.00 Monthly.)
Upholstered in Brown Imitation Spanish Leather or in Tap-
estry at \$5.00 extra.

These prices and liberal credit terms
are good only during this sale, which lasts
only one week.

Each Davenport or Divanette is
fitted with a thick felt mattress, best
quality.

The ONTARIO FURNITURE CO.

226-228-230 Dundas Street

London's Largest Homefurnishers

A Special Sale of Sample Hosiery

MUTT AND JEFF.—Jeff Is a Cautious Gink at That.

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(BY "BUD" FISHER)

CALGARY DEFEATS

EDMONTON FOR CUP

EDMONTON, Feb. 26.—Calgary hockey players defeated Edmonton, 10 to 0, in the provincial elimination round, for the Allan cup.

Hotel S'Charles

SPEND a few days, a week or a week-end at this popular Resort Hotel, noted for Service, Cuisine and Amusements. ON THE OCEAN FRONT. Hot and Cold Salt Water in all baths. Orchestra. Golf privileges. Special Spring Rates. Booklet. NEWLIN HAINES CO.

Atlantic City, N. J.

Bulldog Starters for Ford Cars

Installed for \$20. Satisfaction guaranteed or money refunded. Call for demonstration at Westman's Machine Shop, 322 Talbot street.

DOES YOUR SCALP ITCH?

And hair fall out because of dandruff or eczema. Use Cuticura Soap and Ointment. Samples free with 25-page book, "All About the Scalp." Address: Cuticura, Dept. S, Boston.

Traction Company

Sunday service will be resumed on Sunday, March 3rd. Cars will leave London at 10 a. m., 1 and 5 p. m.

Cars leaving at 1 and 5 p. m. will run to Port Stanley.

W. N. WARBURTON, General Manager.

London and Lake Erie Railway.

LONDON AND PORT STANLEY RAILWAY

Timetable Effective Sept. 20.

TO ST. THOMAS—10:20, 1:40, 5:20, 8:20, 9:20, 10:20, 11:20 p. m.

TO PORT STANLEY—1:40, 5:20, 8:20, 9:20, 10:20, 11:20 p. m.

*Daily except Sunday. *Limited train London to St. Thomas.

Grand Trunk Railway System

REDUCTIONS AND ALTERATIONS IN TRAIN SERVICE

Effective Sunday, March 3, 1913

For particulars apply to ticket agents.

Mar. 3

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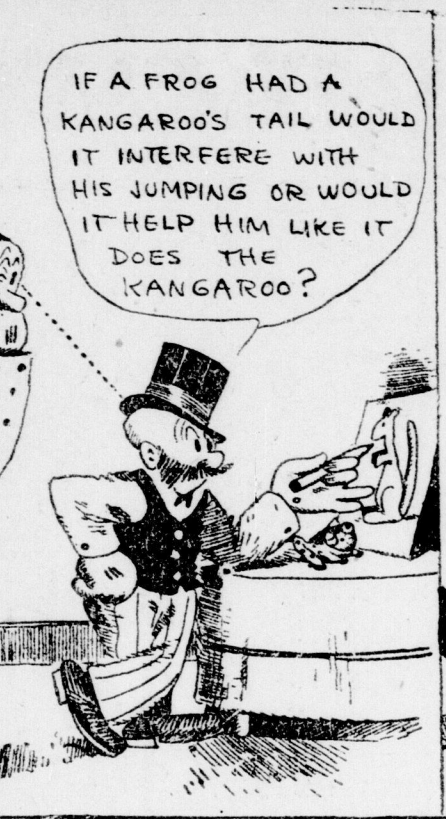
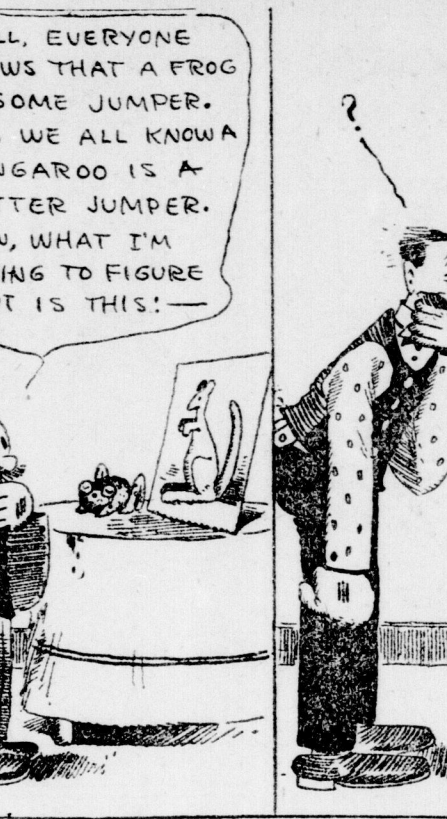
Mar. 3

For particulars apply to ticket agents.

Mar. 3

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Mar. 3



Influenza

Nothing I know of will give such prompt relief from this disease as Chamberlain's Cough Remedy. The pain in the chest disappears, the fever goes down, and the whole body feels better. After effects of the disease can also be avoided by taking

Chamberlain's Cough Remedy

I have never known a single case of influenza to result in pneumonia when Chamberlain's was freely given, and the cough following influenza speedily yields to this splendid remedy.

Yours for health,

—Gammie Chamberlain

INJECTION

BROU

The Logical Treatment Direct—Quick—Effective For The MOST OBSTINATE CASES. Sold By All Druggists.



Regular Inspection Must be Deferred

SO many skilled telephone workers have gone overseas that we have found it impossible for the present to keep up the practice of making a regular inspection of all subscribers' telephones.

It is important, in the interests of your service, that such defects as broken mouthpieces, frayed cords, etc., be reported to us promptly.

We therefore ask that subscribers promptly notify the "Trouble Department" (no number necessary) of any such defect in their telephone equipment so that we may remedy it promptly and protect the service.

Your kind co-operation will be appreciated.

The Bell Telephone Co. OF CANADA

"Good service . . . our true intent."



Kitchener and Dentals Tie At Toronto Arena

Play-Off for Championship Results in Each Team Getting Four Goals—Game One of Fastest of Season—Neither Squad Appeared To Have Edge on the Other.

TORONTO, Feb. 26.—The meeting of Kitchener and the Dentals of the O. H. A. to play off for the championship, the John Robertson cup, tonight resulted in a tied score of 4 to 4, and an effort will be made to reach a decision when the teams meet again on Friday night at Kitchener. It was a good, fast game of clean hockey throughout, and neither team seemed to have an edge on the other at any time. About seven thousand spectators witnessed the game.

The scoring was started by Kitchener in the first period, when Hillier and Farke combined, the former getting the puck on a nice pass after two minutes' play, and succeeded in placing it in the net. Sheldon of the Dentals was right through a minute later, but Hainsworth saved nicely. Parks completely fooled the home team defence, but

missed the net. Milne tore down the ice, and passed out to Smylie, and the latter scored for the Dentals. Hainsworth was given a busy few minutes, but succeeded in defending his goal nicely. Hillier put Kitchener ahead on a bounding shot that beat Stewart easily. A minute later La Flamme went from end to end, evening up the score for the first period, 2 all.

Dentals pressed in the opening minutes of the second period, and Hainsworth was called upon to make several good stops. Then Kitchener took a hand, and had the Dentals backed up for the next few minutes. Stewart clearing brilliantly, Kitchener's back-choking the Dentals in the goal was superb. Finally La Flamme broke on a nice pass after two minutes' play, and the latter slammed in a goal, putting the Dentals in the lead after twelve minutes' play. Dentals were pressing hard in the closing minutes, but Hainsworth was getting them at.

The Dentals pressed from the start in the third period, and Hainsworth was called for going too far into the goal, and while he was away Stewart put the Dentals two up on a nice shot after three minutes' play. Hainsworth returned soon and Hillier hurled one at Stewart, knocking him down. Before he could clear, Kargus coming in fast latted it in. Kitchener forwards were peppering Stewart at this stage but failed to tally. Play at this stage was the fastest of the game.

Hainsworth fell on several hard shots he could not clear. Kargus coming in fast latted it in. Kitchener forwards were peppering Stewart at this stage but failed to tally. Play at this stage was the fastest of the game.

The line-up: Kitchener: Goal . . . Stewart. Trushinsky . . . Defence . . . La Flamme. Kargus . . . Defence . . . Sheldon. Hillier . . . Centre . . . Smylie. Parks . . . R. wing . . . Smylie. Solomon . . . L. wing . . . J. Stewart. Leroux . . . Sub . . . Rennie.

SUMMARY. First Period. Kitchener, Hillier, 2:00; Dentals, 1:00. Second Period. Kitchener, Kargus, 2:00; Kitchener, Parks, 12:00. Referee: Lawson Whitehead, Toronto.

Judges of Play: Tom Munro, London.

You Get Better Cough Syrup by Making it at Home

What's more, you save about \$2 by it. Easily made and costs little.

You'll never really know what a fine cough syrup you can make until you prepare this famous home-made remedy. You save \$2 as compared with the ready-made kind, and you will also have a more effective remedy every way. It overcomes the usual cough, throat or chest colds in 24 hours—relieves even whooping cough quickly.

Get 2½ ounces of Pinex (50 cents worth) from any good drug store, pour it into a 16-oz. bottle and fill the bottle with plain granulated sugar syrup. Here you have 16 ounces—a family supply—the most effective cough syrup that money can buy—at a cost of only 55 cents or less. It never spoils.

The prompt and positive results given by this pleasant tasting cough syrup have caused it to be used in more homes than any other remedy. It quickly loosens a dry, hoarse or tight cough, heals the inflamed membranes that line the throat and bronchial tubes, and relief comes almost immediately. Splendid for throat tickle, hoarseness, bronchitis, croup and bronchial asthma.

Pinex is a highly concentrated compound of genuine Norway pine extract, and has been used for generations for throat and chest ailments.

Avoid disappointment by asking your druggist for "2½ ounces of Pinex" with full directions, and don't accept anything else. A guarantee of absolute satisfaction or money promptly refunded goes with this preparation. The Pinex Co., Toronto, Ont.

WILSON'S "The National Smoke"

Eighteen million "Bachelors" sold annually in Canada

BACHELOR

Say "Bachelor" when you want a really good cigar. Clear Havana filler. Finest Sumatra wrapper. An imported value at a domestic price.

CIGAR 3 for 25¢

Cheaper by the Box

(ANDREW WILSON & CO. TORONTO)

ARRANGEMENTS MADE WESTERN ONTARIO'S TANKARD BONSPIEL TO PLAY CLEVELAND STARTS AT ST. MARYS

Local Team Will Go to American City on March 8 or 9.

The London senior military hockey team will go to Cleveland to play a fast American outfit on either the 8th or 9th of March. Q. M. S. Storey, manager of the local squad, made the necessary arrangements with military authorities here today, and wired his acceptance of the Cleveland offer which was made last week.

The London team will be considerably strengthened for the game, as two well-known players have been added with a draft of soldiers to this city next week. The Cleveland line-up could not be obtained, but reports are that the locals will be given a fast time of it, as their prospective opponents are practically all imported from this country. The game will be staged in the Cleveland arena.

Q. M. S. Storey has received assurance that Kitchener will come here in an exhibition game after the winners of the senior O. A. finals have been decided.

OWEN SOUND WINS FIRST FROM CHESLEY

OWEN SOUND, Feb. 26.—The first of the home-and-home games in the semi-finals of the Northern League between Chesley and Owen Sound, played here tonight, and the result was a win for the home youngsters by a score of 3 to 1.

Chesley, who was in the line-up, played a clean, only a few penalties for minor offences being given. Neither team appeared to be in a championship class. The score was one all in the first period, 2-2 in Owen Sound's favor in the second, and 3-1 in the third. Davidson and Heatherington were best for the visitors, and MacIntyre, Brown and Ross were best for Owen Sound. Ashley of Winton handled the game well.

BOSTON NATIONALS BUY SLUGGING SHORTSTOP

BOSTON, Feb. 26.—Infielder Richard Conway of the Worcester club of the Eastern League, leader of the league in hitting last season, was purchased by the Boston Nationals. Conway plays shortstop and second base.

WESTERN ONTARIO BRIEFS

HARRISTON.—James Stinson, aged 83, died at his home yesterday. He was one of the residents of this town, and a widow and a grown-up family survive.

SOUTH DELAWARE.—James Gunning, a local resident, has been sentenced to Southwold station for shipment to London.

NEWBURY.—The basket factory has been purchased by Mr. VanDuzen of Toronto. He will move here shortly with his family.

WATFORD.—At a meeting of the Methodists of the town, which was held last evening, J. Copeland was appointed leader of the choir. Several new members were added to the roll.

GALT.—The Galt Kiltie band has elected the following officers: President, J. H. Galt; vice-president, J. H. Galt; treasurer, J. H. Galt; secretary, J. H. Galt; and J. H. Galt, a member of the band.

CLINTON.—Samuel Barr, killed at Hays Park, was buried here yesterday.

STRATFORD.—J. Morris, Drayton, section hand, was killed during the recent storm.

WATFORD.—An explosion in A. G. Brown's home wrecked the kitchen. No one was hurt.

SARNIA.—It was decided to ask all citizens to be vaccinated. If they do not comply, a compulsory measure will be introduced.

KERWOOD.—Rev. W. P. McIntosh addressed a meeting of Adelaide and Stratford Sunday School Association here.

BLenheim.—The selling out of the music piano system of the company, and the report of higher rates, has resulted in a movement for a municipal system among Blenheim farmers.

WINDSOR.—A youth named Gouding paid \$15.00 fine and had his face badly disfigured by a patriotic citizen for selling "Honey" and cigars.

ST. THOMAS.—Nicholas Krewrey was fined \$25 costs for keeping a disorderly house.

TED LEWIS AND JACK BRITTON TO MEET SOON

ATLANTA, Ga., Feb. 26.—"Ted" Lewis, welterweight champion pugilist of the world, and Jack Britton, former title-holder, have signed articles to box ten rounds here Wednesday, March 6, it was announced here today.

HEART BEAT SO FAST COULD NOT SLEEP HAD TO SIT UP IN BED

Heart trouble has of late years become very prevalent. Sometimes a pain catches you in the region of the heart, now and then your heart skips beats, palpitations, throbs, or beats with such rapidity and violence you think it will burst. You have weak and dizzy spells, are nervous, irritable and depressed, and if you attempt to walk upstairs or any distance you get all out of breath.

There is no other remedy will do you so much good, restore your heart to a natural condition, build up your strength, and give you back vigor and vitality, as Milburn's Heart and Nerve Pills.

Mrs. A. Russell, Niagara Falls, Ont., writes: "At nights I could not sleep, and had to sit up in bed, my heart would beat so fast."

"When I went to walk very far I would get all out of breath, and would have to sit down and rest before I could go any farther. I was advised to get Milburn's Heart and Nerve Pills, and before I had used two boxes I could sleep and walk as far as I liked without any trouble."

Milburn's Heart and Nerve Pills are 50¢ per box at all dealers, or mailed direct on receipt of price by The T. T. Milburn Co., Limited, Toronto, Ont.

WRAY'S Reduction Sale!

A Great Opportunity To Buy Diamonds At Less Than Importer's Present Cost.

The following is a list of slightly imperfect stones and fancy designs that we wish to clear out at the following prices. Just ½ of marked prices. Note the weights of Diamonds. If a stone is marked 27-100 it weighs just 2 decimals over ¼ karat. All diamonds are sold by the 100ths. 25-100 is ¼ karat, 50-100 is ½ karat, and 75-100 is ¾ karat, and 100-100 is a full karat. It will be easy for you to figure what portion of a karat the following rings are:

8-Stone platinum top ring, ½ karat diamonds. Regular \$75.00	\$37.50
7-Stone platinum and black onyx top, 1-3 karat diamonds. Regular \$85.00	\$42.50
7-Stone platinum top, over ½ karat diamond. Regular \$50.00	\$25.00
7-Stone platinum top, about ¼ karat diamond. Regular \$35.00	\$17.50
1 Genuine Emerald, 1-3 karat, 2 Diamonds, 1-8 karat. Reg. \$50.00	\$25.00
2 Canary diamonds, 1 white diamond over ½ karat. Reg. \$35.00	\$17.50
1 single stone diamond, 95-100. Reg. \$150.00	\$75.00
1 single stone diamond, ¾ karat. Reg. \$150.00	\$75.00
1 single stone diamond, 48-100 karat. Reg. \$125.00	\$62.50
1 single stone diamond, 71-100 karat. Reg. \$150.00	\$75.00
1 single stone diamond, 45-100 karat. Reg. \$135.00	\$67.50
1 single stone diamond, ½ karat. Reg. \$125.00	\$62.50
1 single stone diamond, 39-100 karat. Reg. \$85.00	\$42.50
1 single stone diamond, ¾ karat. Reg. \$150.00	\$75.00
1 single stone diamond, 70-100 karat. Reg. \$125.00	\$62.50
1 single stone diamond, 38-100 karat. Reg. \$60.00	\$30.00
1 single stone diamond, ½ karat. Reg. \$125.00	\$62.50
1 single stone diamond, 42-100 karat. Reg. \$100.00	\$50.00
1 single stone diamond, 1-3 karat. Reg. \$55.00	\$27.50
8 single stone diamond, Gents', Reg. \$100.00	\$50.00

We are giving a discount of 50 per cent off many lines to clear out, and 20 per cent off other lines, with the exception of first quality Diamonds, from which we allow a discount of 10 per cent. All our goods are well bought and marked at low prices without the discount, but we must reduce the stock, and this is our reason for the reduction. (See that you get a coupon for the free Rayola to be given away on March 15th).

W. J. Wray & Co.

234 DUNDAS STREET.

LONDON'S LARGEST JEWELRY.

TEN

AMUSEMENTS, LECTURES

MAJESTIC
THE THEATRE
THE SHOW-THE ORCHESTRA
WEDNESDAY AND THURSDAY
NORMA TALMADGE
IN "THE MOTH"
MATINEE ONLY
FANTASY, "KIDNEY COMEDY"
Vaudeville, Keystone Comedy, and
News Weekly.

PATRICIA

HAIR, CAINE'S
"THE MANXMAN"
THREE FRANCO SISTERS
Plastique and SCENIC
"BANFF"
Songs, Recitations,
STORIES FROM THE BATTLE
FRONT.

Songs, Recitations,

MISS LILLIAN DILLINGHAM
London, England, brilliant Yorkshire
soprano, who entertained soldiers
at the front.
FIRST PRESBYTERIAN CHURCH
Thursday Evening, Feb. 28.
Admission, 35 cents. 15c tax

VICTORY BONDS

Invest in Canada's Victory War
Loan. Safe and sure; 5 1/2 per cent. pay-
able half-yearly. Victory Bonds pur-
chased at 100.

F. B. CLARKE

416 Richmond Street, Next Bank of
Commerce, London, Ont. Appointed
Victory Loan Committee for December.

PROFESSIONAL CARDS.

ALICE DUNBAR, LADY COMEDI-
ENNE, in character with and story
telling. Concert engagements accepted.
Booked by Henderson Amusement
Exchange, 91 Wellington Street, Mrs.
Alice Henderson, manager.

DANCING THIS WEEK - PALACE

Academy: Wednesday and Saturday
nights. Hear the orchestra with the
best play New York's latest music
and dance. Phone, Dayton &
McCormick.

PHONE 2198 REGARDING MINERAL

baths and massage treatments for
various ailments. Experienced at-
tendants.

PHONE 2198 REGARDING MINERAL

baths and massage treatments for
various ailments. Experienced at-
tendants.

LONDON JUVENILE PIPE BAND

Expert dancers and entertainers.
Concert engagements accepted. Whole
or part program provided. Sole book-
ers, Pipe Major Macdonald, 430 Col-
borne Street, London. Phone 421.

SAM MUNRO, CANTOR (Thursday)

Harmony, music, dancing, concert ac-
cepted, 101 Waterloo Street, Phone
119.

MUSIC FURNISHED FOR PARTIES

Large, banquets. Phone 1265. Tony
Vita's Italian Harpers, 122 Queen's
avenue.

GLADYS COMBER, PIERCE AND

Leader of Henderson's Little
Band, 421 Ontario Street, Phone
421.

ROBERT HANNA, ELECTRICIAN

entertainer, concert engagements, 357
Princess Avenue. Telephone 373.

GEORGE A. STEEL, ELECTRICIAN

and solder. Concert engagements ac-
cepted. Care The Pardon Hardware
Company, London.

MEETINGS.

EVANGELISTIC SERVICES, TALBOT
Street Church every night, 8 o'clock.
Welcome.

REGULAR COMMUNICATION FOR

227 City Chapter, No. 13, Order
Eastern Star, Alma Block, Richmond
Street, Toronto. (Thursday) 8
o'clock. Visitors welcome. Mrs. Ida
Mills, W.M.; Vida Stewart, secretary.

ST. JOHN'S ROYAL ARMY CHURCH

regular convocation this (Wednesday)
evening. Initiation (Thursday) 8
o'clock. W. R. Kennedy, Z. O. 227-
wood, S. E.

Dominion Lodge, No. 48

Meet in their hall, Richmond Street,
this (Wednesday) evening at 8 o'clock.
Business session. Visitors welcome.
W. C. G. C.

WONDERFUL HOMES, LIGHTED

Heated, no hunger, sickness, sorrow,
death, no bills to pay, in a wonder-
ful way. Hear about it. 317
Richmond, nights.

LOST AND FOUND.

LOST—GOLD BROOCH, SET WITH
turquoise (valued at \$500). Found
by Mrs. A. J. Morgan, 1000 Wel-
lington Street, or 100 Dundas Street.
Reward \$100.

LOST—BLACK CAMBRO BROOCH

gold-filled setting. Reward at C. R.
Summer, Jewellery, Richmond Street.
Phone 205.

LOST OR STOLEN - BOSTON BULL

Terrier, female, one blue eye and
one brown. Answers to "Duke".
Dunbar. Person holding it after this
notice will be prosecuted. Reward at
120 Marmion Street.

MOVING AND STORAGE.

DRAWING AND FURNITURE MOVING
promptly done at reasonable rates.
Dixon's Transfer, Phone 283.

UP-TO-DATE MOVING VANS-FUR-

niture and pianos carefully handled.
W. R. Flowers, 525 1/2 Colborne Street.
Phone 205.

J. HENDERSON'S LARGEST

moving vans and storage. Phone 1354.
Residence, 615 Adelaide.

BROUGHTON, THE MOVER-SPECI-

ALLY, crating and shipping. Phone
2444.

BRIGGS' FURNITURE STOR-

AGE—Clean and dry. Prices
reasonable. The Forest City
Moving Vans. Phone 1162.
97 Carling Street.

ON MOVING DAY, REMEMBER "DAY"

the Mover. Motor vans. Fireproof
storage at reasonable rates.
480 Mainland. Phone 2887. H. P. Day.

THAT SON-IN-LAW OF PA'S—At This Rate, It Would Soon Be Eatless Days For Pa.

DIS YER'S DE NEW BOARDER BREAKS UP SUM-
MER HAS A SIX-POUNCE BEEF STEAK FOR EVERY
MEAL? YASSUH!

SUFFERIN' COWS!

HAT? WELL-ER-
HOW 'BOUT THE
BUTCHER-BILL?

WHY YOU WILL HAVE TO TAKE CARE OF THAT AS YOU ALWAYS DONE!

HELLO, THERE? HELLO! I
WANTA SPEAK 'T MR.
HOOVER - QUICK!

THE PEOPLES SHOE STORE

REPAIR DEPARTMENT
Joseph Holland, Repair Manager.
Expert work guaranteed at reasonable
prices. Whether you bought your shoes
here or not we'll repair them. 131 Dundas
Street, 2nd Floor, 2nd Floor.

INSURANCE

G. M. GUNN & SON (GEORGE G.
Gunn)—Established 1859. Fire, life,
accident and automobile insurance.
Fire, Life, Accident, Marine, Plate
Glass, Rent and Automobile
Insurance.

J. A. NELLES & SON

Fire, Life, Accident, Marine, Plate
Glass, Rent and Automobile
Insurance.

OSTEOPATHY.

DR. BARKLEY, OSTEOPATH AND
Chiropractor, electro-therapeutics, etc.
Thirtieth year progress methods. 225
Cent Street. Phone 255.

DR. CATON, OSTEOPATH, 117 KENT

Street, General Practice, Lady at-
tendant. Phone 1575.

ADVERTISING RATES.

Amusements—Fifteen cents per line
each insertion.

Births, Marriages and Deaths—One
insertion, 50 cents. Each subsequent
insertion, 25 cents.

Cards of Thanks—Fifty cents each
insertion.

Articles For Sale, To Let, Help
Wanted, Situations Vacant, Board and
Lodging, Lost and Found, Rooms To
Let, and all similar condensed adver-
tisements—First insertion, one cent per
half cent per word. No advertisement
less than fifteen cents.

An extra charge of ten cents is made
for all transient advertisements that
are changed.

BORN, MARRIED, DIED.

BORN.
McFARLANE—On Feb. 25, 1918, to Mr.
and Mrs. C. A. McFarlane, 245 Trench-
mouth Avenue, a son.

TENNENT—In St. Joseph's Hospital,
on Feb. 18, to Mr. and Mrs. E. Harlie
Tennent, a daughter.

THOMAS—Mr. and Mrs. W. G. Thomas
of Hamilton announce the birth of a
daughter, Feb. 23, 1918.

DIED.

EDWARDS—At St. Joseph's Hospital
on Tuesday, Feb. 26, 1918, Jane, be-
loved wife of Thomas Edwards, aged
72 years.

GARD—At Victoria Hospital on Mon-
day, Feb. 26, 1918, George Gard, in his
87th year.

Funeral private from the residence
of his son, Mr. Fred Gard, lot 21,
concession 2, London Township, on
Thursday, Feb. 28, at 2 o'clock, ser-
vice at 2:30 p.m. Interment at Wood-
land Cemetery.

JOHNSTON—At the residence, 602
Johnston Avenue, on Tuesday, Feb. 26,
1918, William J. Johnston, eldest
son of the late Alexander Johnston,
aged 66 years.

Funeral (private) on Thursday after-
noon at 2 o'clock. No flowers.

AUCTIONEERS.

ROSE & SHAW, LICENSED AU-
CTIONEERS—City Hotel, London.
Every Saturday, 10 o'clock. Real Estate,
Furniture, etc.

USED CARS FOR SALE.

FORD RUNABOUT—1914 Model, New
100 miles, 500 lbs. 5250. Phone 5250.

GRAY-DORT TOURING CAR, ONLY
two months in use (last year's car).
Perfect in every way. Bargain for
quick sale. Apply Box 10, London.

FORD RUNABOUT, 1916 Model,
Phone 4162, or apply Box 9, Adver-
tiser.

USED FORDS

We have a number of in first-class
condition for sale. Repair work our specialty. Cut prices
now.

HUB GARAGE

374-5 DUNDAS ST. PHONE 6257.
Charles C. Hub, Proprietor.

BEEMER & CO. LTD.

are distributors for
U. S. L. BATTERIES.
Have your battery attended to if you are
thinking of buying your car.

BEEMER & CO. LTD.,
131-133 Queen's Avenue, London.
Phone—5670 and 5671.

Two More Bargains

1916 FORD TOURING CAR—Newly-painted and in ex-
cellent condition. Exceptionally low price for quick sale.
1918 McLAUGHLIN TOURING CAR—Model E35, Four
Cylinder. This car has been used for a short time as a
demonstrator. Price very reasonable.

McLaughlin Carriage Co.

RICHMOND AND BATHURST STREETS.
PHONES 2873-4708.

ONLY TWO DAYS LEFT!

THE PRICES ON OUR FOUR-CYLINDER.
LITTLE SIX-CYLINDER AND SEVEN-PAS-
SENGER CARS ADVANCE NEXT FRIDAY.
MARCH 1, 1918. SEE US AT ONCE. OPEN
EVENINGS TILL 10 O'CLOCK.

McLaughlin Carriage Co., Limited

CORNER RICHMOND AND BATHURST STREETS,
CITY.

MALE HELP WANTED.

BOY WANTED—APPLY ADVANCE
Shoe Repair, 597 Richmond Street.

MECHANICS WANTED—SHEET
metal expert for responsible position.
Good opening for skilled mechanic
with ability and education to design
and estimate. Address Canada In-
form Company, Guelph.

TWO MEN TO TAKE CHARGE OF
stock going West. In return for pas-
sage, Box 15, Advertiser.

WANTED—GOOD COMPOSITOR AND
proofreader. Apply to Foreman,
Composing Room, Advertiser, 101
Wellington Street.

WOOLTURNER WANTED—ONE
with some experience on a Mattison
machine preferred. The B. E.
Combs Furniture Company, Limited,
Kincardine.

YOUNG MEN WANTED IN RAILWAY
stations and offices. Unusual demand,
account of military service act; steady
employment for telegraphists, agents,
messengers, etc. Good wages.
Apply to Foreman of Pressroom, Ad-
vertiser, 101 Wellington Street.

WANTED—GOOD CYCLINDER
pressman, steady work to right man.
Apply to Foreman of Pressroom, Ad-
vertiser, 101 Wellington Street.

WANTED—First-class salesmen as
district representative for city of London
and surrounding territory. Con-
siderable commission. This is a very valuable
agency for right man. Give past expe-
rience. Write immediately. All re-
sponses confidential.

WAYNE OIL TANK WANTED
LTD., HAMILTON, ONT.

CUTTER WANTED FOR MEN'S FINE
shoes, steady work. Apply E. T.
Wright & Co., St. Thomas.

PAINTERS AND PAPERHANGERS
wanted. Apply O. B. Graves, Limited,
203 Dundas Street.

WANTED—TO ENGAGE CLEAN,
industrious man or well-grown boy
for general truck farm work. Must
be willing and of good habits. Har-
vey's Farm, London.

ATTENDANTS WANTED—APPLY
to staid, reliable, weight and expe-
rience. If any. Call Attention
at 101 Wellington Street.

UPHOLSTERERS WANTED—AC-
CUSTOMED TO good work. State expe-
rience. The F. E. Combs Furniture
Company, Limited, Kincardine.

WANTED—MEN TO INTRODUCE
marvelous new discovery. Ex-
perience unnecessary. Big money.
Lincoast Company, Brantford.

A RELIABLE SALESMAN WANTED
in every town and district in Western
Ontario where not represented. Spring
terms and new catalogue. Start now
at best selling time. Stone & Welton,
the Royal Mill Nurseries, Toronto.

WORK WANTED

MARRIED MAN WANTS WORK ON
Box 5, Advertiser.

WAGONS AND CARRIAGES.

DELIVERABLE WAGONS BUILT TO
order. Large and second-hand wagons.
Abbott's Carriage Factory.

USED CARS FOR SALE.

WANTED. RESPONSIBLE MAN
and wife as janitor of the Coote
Building. Man can work out. Apply
to Anderson & Co., Coote Block,
London.

YOU CAN MAKE \$25 TO \$75 WEEKLY
writing short cards at home. We
teach you the simple method. We
sell your work or start you in busi-
ness. Write for our plan. 101 Wel-
lington Street, Toronto.

AMAZING SELLER—TABLETS
that wash clothes spotlessly clean
without rubbing; promise to solicit
orders with the will bring you a
four-washing machine dollar an
hour. Washing Tablet Distributors,
Brantford, Ont.

SITUATIONS WANTED.

WANTED—SITUATION AS HOUSE-
KEEPER, by widow, with 20
years' experience. Country preferred.
6, Advertiser.

EXPERIENCED FARMHAND WANTS
situation. House, fuel, garden, etc.
quart of milk. Box 11, Advertiser.

TEACHERS WANTED.

TEACHER WANTED—S. S. No. 24,
Sombra. Duties to commence at East-
er. Salary \$600. Apply to S. C. Mc-
Cormick, Tupperville, R. R. No. 2.
March 9.

AGENTS WANTED.

\$5 MADE DAILY INTRODUCING TO
neighbors new living; send 10c for
actual goods for selling samples. Gar-
retson Company, Brantford, Ont.

BUSINESS CHANCES.

WESTERN LANDHOLDERS WISH-
ing to sell their land or write par-
ticulars. John A. Moody, Dominion
Bank Building, London.

PHONE 1850—FIRE INSURANCE.
Smythe, 404 Talbot Street.

POULTRY AND EGGS.

WHITE WYANDOTTE COCKRELS
for sale. Regal strain. Eggs for sale
from pen 1, \$1.50 per 15; pen 2, \$1
per 15. I have had eggs all winter. H.
Foster, Whetler Avenue, London.
Phone 1167.

DERMATOLOGY.

MARINECLA SYSTEM FOR FACE,
scalp, chloasma. Removal of super-
fluous hair permanently. Mrs. Beattie
Foster, Talbot and Fullarton. Phone
3027.

FEMALE HELP WANTED.

FOR THE SODA FOUNTAIN, EX-
PERIENCED girl for Peters, 13c.

WANTED—MIDDLE AGED WOMAN
to attend sick person and help with
work. Parnell, 33 Bruce.

GENERAL FOR SIX ROOM APART-
MENT. Also house and good references.
Apply Box 20, The Advertiser.

WANTED—GOOD GENERAL MAID.
Apply Mrs. J. M. Moore, 369 Dufferin
Street, London, Ont.

WOMAN WANTED FOR KITCHEN
Peters Tea Room.

WANTED—GIRL WITH SOME EX-
PERIENCE in marking and sorting.
steady work. Apply Parisian Lau-
ndry.

SALESLADIES WANTED AT ONCE.
Good bright girls. Giant Clothing
House.

DRESSMAKER WANTED—ROOMS,
machines, fire, light free. Established
trade. Apply The Wm. Geddes Com-
pany, Stratford.

MUNITION WORKERS.
Girls or young women for metal work.
Apprentices for bookbinding. Woman
to do mending. Apply to Foreman,
child three afternoons a week.
House-workers for city, country and
country.

ONTARIO GOVERNMENT EMPLOY-
MENT BUREAU. No Fees.

WANTED—GOOD MAID FOR GEN-
ERAL HOUSEWORK. Apply 237 Queen's
Street, London.

WANTED—EXPERIENCED HOUSE-
MAID. Apply Housekeeper, Trench-
mouth.

EXPERIENCED MILLINER WANTED
for dressmaking. Apply to Foreman,
from \$70 to \$80 per month. Apply H.
Winthorn, 306 Dundas Street.

MILINERY TRIMMERS WANTED.
Apply to Foreman, 294 Dundas Street.

WOULD YOU LIKE \$1 TO \$2
daily at home, knitting your
socks on Auto Knitter? Ex-
perience unnecessary. Send
cent stamp. Department 29 C.
Auto Knitter Company, Col-
lege Street, Toronto.

GIRLS AND WOMEN TO WORK IN
knitting mills operating sewing ma-
chines, etc. Attractive
wages and steady work. Experience
not necessary. Apply immediately.
Femans, Limited, Paris, Ont.

WANTED—BY LONDON'S LEADING
Florist. Positions now open for two
or three energetic salesladies, expe-
rience unnecessary. Apply
Femans, Limited, Paris, Ont.

MAID WANTED. GENERAL HOUSE-
WORK, no cooking or washing. Ap-
ply 300 Princess Avenue.

GIRLS WANTED IMMEDIATELY FOR
bleach and candy departments. Ap-
ply to Employment Department, Mc-
Donald Manufacturing Company, or
Ontario Labor Bureau, 108 Dundas
Street.

COOK WANTED AT ONCE—AP-
PLY Black Bell Inn.

YOUNG WOMAN WITH GOOD SELL-
ing experience, preferably in con-
fectionery or similar line, for high-class
candy store. Apply, stating fully, ap-
plication, references and salary.
Box 222, Advertiser.

WANTED WORKING HOUSE-
KEEPER for large middle-class
family. Apply Box 147, Wheatley,
London.

WANTED—EXPERIENCED GIRL
to help with housework in a
family. Two boys; references re-
quired. Mrs. J. R. No. 3, Bayfield
line, London.

WANTED—WOMEN DISTRIBUTORS
for small and non-alcoholic food
products, etc.; make \$3 daily, send
for four-washing machine dollar an
hour. Write for our plan. 101 Wel-
lington Street, Toronto.

TOBACCO STRIPPERS WANTED—
John McNece & Sons, 331 Clarence
Street.

HELP WANTED.

WANTED. RESPONSIBLE MAN
and wife as janitor of the Coote
Building. Man can work out. Apply
to Anderson & Co., Coote Block,
London.

YOU CAN MAKE \$25 TO \$75 WEEKLY
writing short cards at home. We
teach you the simple method. We
sell your work or start you in busi-
ness. Write for our plan. 101 Wel-
lington Street, Toronto.

AMAZING SELLER—TABLETS
that wash clothes spotlessly clean
without rubbing; promise to solicit
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from pen 1, \$1.50 per 15; pen 2, \$1
per 15. I have had eggs all winter. H.
Foster, Whetler Avenue, London.
Phone 1167.

DERMATOLOGY.

Send a Box to MOTHER

We are apt to forget that she enjoys a box of chocolates as much as any of us. A box of

Peters Milk
Chocolates
will please her greatly.
75c Per Box

—Send It Today—

Peters Shops

JOHN A. NASH

MY JEWELER.
Sells long strings of
Pearl Beads
They are Most Popular.
\$3.75, \$5.00, \$7.00 to \$15.00.

206 DUNDAS STREET.

Opposite Gammage's.

A REMINDER

No matter what make of Battery you have you are bound to shorten its life if you neglect it.

London Battery Repair Co.
339 Talbot Street. Phone 6151
F.25.27.34.4

MIXED WOOD

ANDERSONS COAL AND WOOD YARD

495 York Street. Phone 1391.

See our window of

Eaton, Cranes'
Quality Note Papers
Then come in and look around
—it is a pleasure to show
these goods to you.

Hay's Stationery
173 DUNDAS STREET.
Phones 150 or 53.

There's a Ruddy
Store Near You
DROP IN SOME TIME
Sample Our Goods
733 Richmond Street
305 1/2 Dundas Street
874 Dundas Street

COMPLY WITH THE NEW REGU-
LATIONS.
Purchase a Pair of
MACBETH AUTOMOBILE LENSES.
Western Ontario Electric Co.
Phone 4071. 237 Dundas Street

WESTERN UNIVERSITY ARRANGING TO HOLD SUMMER SCHOOL HERE

Six-Week Course Will Com-
mence on July 2.

The Western University is arranging to hold a summer school during the coming season, to begin July 2 and continue in session for six weeks, until August 5. London has many advantages for a school of this kind, being located in the centre of so many schools of various grades, whose teachers are ambitious to take advantage of the long summer vacation to continue the pursuit of a higher education.

The time is especially opportune for inaugurating such a school this year, because of new regulations which have just been issued by the Ontario department of education, requiring, among other things, that all teachers in the high schools of the province must have a B. A. degree.

At present over one-quarter of the teachers in the high schools of Western Ontario do not possess the bachelor's degree, and in order to maintain their positions on a permanent basis will be required to secure this degree. About 50 per cent of the teachers in the continuation schools would be unable to qualify as high school teachers under the new regulations, and as a large proportion of these are aspirants for the higher positions, they will be looking for such help as this summer school will afford them. In addition to these a considerable percentage of the public school teachers are gradually working towards the degree.

The conditions of admission to the summer school will be the same as required for admission to the university, and courses will be offered during the present year in the following departments: Greek, Latin, French, German, English, history, mathematics, physics and biology. First and second year classes in these subjects will be available for those who are qualified to pursue them.

Staying in London.
The majority of the arts faculty are planning to remain in London for this important new venture. Already a number of teachers have signified their intention of adjusting their summer plans so as to take advantage of this splendid opportunity, and it is anticipated that the summer school of Western University will have at the very outset a large enrollment. In addition to the regular academic work of the school, it is planned to have some lectures of a more popular nature each week, and provision will be made for games and various forms of recreation.

16,000 CIGARETTE STRIKE.
New York, Feb. 27.—Sixteen thousand cigarette makers are on strike to enforce a demand for an increase of \$2 a thousand on cigars, according to statements today by union leaders. The strike will be extended to all factories in New York in which the demands are refused, the leaders assert.

EQUITABLE LIFE'S GOOD YEAR.
The annual statement of the Equitable Life Assurance Society of the United States gives evidence of the company's continued progress. Increases are shown in new insurance, outstanding insurance, assets and income. The interest rate for the year increased and the mortality rate decreased. The payments to policyholders in 1917 aggregated \$62,831,172, making a total since organization of \$1,462,859,011. The insurance on the company's books now amounts to \$1,734,568,908, an increase for the year of \$147,779,327. The new insurance paid for totaled \$251,344,652, covering 190,000 lives. Of 6,792 domestic death claims paid during the year, over 98% were settled within one day after receipt of the proofs of death.

Orange Marmalade

16-ounce jar, bargain price25c
Russet Apples, per peck75c
Spy Apples, per peck80c

JOHN DIPROSE

TWO STORES.
180 Wexley Road, 256 Dundas Street.

PATRICIA

"The Manxman." Hall Caine's famous novel, recently adapted for screen presentation, was shown at the Patricia Theatre yesterday, and will be the feature attraction again today and Thursday.

"The Manxman" is an unqualified success. It is a big, gripping picture, filled with the stern, grim characters with which Mr. Caine peopled his novel. From the point of photography and setting, it is as near perfect as the most enthusiastic picture fan could wish. When frequent applause greets scenes in which the only action is provided by drifting clouds, or angry waves breaking on the rugged Manx coast—scenes in which humans play no part—sufficient has been said of the picture's photographic merits.

As for the cast, which is large, much might be written. The characters are as real as if Mr. Caine himself had suddenly discovered somewhere on the Isle of Mann the men, women and children he put in his story and turned them over en masse to George Loane Tucker expressly for the purpose of making a motion picture. It would be difficult to single out any individual in awarding the laurels, but if this were to be done Fred Groves, the Pete of the picture, would win without question. He has brought to the part an interpretation and a skill at delineating what the author wrote into the character that has seldom been seen before. Elizabeth Risdon as Kate Craggan and Henry Ainley as Philip Christian complete the list of principals with well high perfect acting. Practically the same might be said of the remainder of the huge cast, even

including three children, ranging apparently from six months to five years in age.

A Canadian Scene Weekly, showing Banff and the Franco sisters in Plastic Poses, complete a thoroughly excellent bill.



ELIZABETH RISDON and HENRY AINLEY in "THE MANX-MAN" At the Patricia Theatre Today and Thursday.

MAJESTIC

"The Moth" featuring Norma Talmadge, is the screen attraction at the Majestic Theatre today and Thursday. From a would-be modern Cleopatra, trifling with fate and forever in pursuit of pleasure to an unselfish and devoted woman, and wrapped up in her two small children—that is the character transition portrayed by the versatile



At the Majestic today and Thursday.

The Dominion Savings and Investment Society

Dominion Savings Building, London, Ontario.
CAPITAL PAID UP\$934,821.91
RESERVE FUND\$250,000.00
Highest rates paid on deposits and debentures.
T. H. PURDOM, K.C., President.
NATHANIEL MILLS, Manager.

POTATO PEELING AS FATIGUE DUTY NOW THING OF THE PAST

No more will peeling potatoes, that task ever distasteful to those of the male persuasion, fall to the lot of the army cooks here, for potato-peeling machines are to be issued by the senior ordnance officer to the units here in the near future.

IN MISERY FOR YEARS

Mrs. Courtney Tells How She Was Cured by Lydia E. Pinkham's Vegetable Compound.

Oskaloosa, Iowa.—"For years I was simply in misery from a weakness and



work for me and I know it will help others if they give it a fair trial."—Mrs. Lizzie Courtney, 108 Eighth avenue west, Oskaloosa, Iowa.

Why will women drag along from day to day, year in and year out, suffering such misery as did Mrs. Courtney, when such letters as this are continually being published? Every woman who suffers from displacements, irregularities, inflammation, ulceration, backache, nervousness, or who is passing through the Change of Life should give this famous root and herb remedy, Lydia E. Pinkham's Vegetable Compound, a trial. For special advice write Lydia E. Pinkham Medicine Company, Lynn, Mass. The result of its long experience is at your service.

ROWAT'S TEA

THE SUPREME QUALITY.
Its flavor will please you.
T. A. ROWAT & CO.
250 Dundas St.
PHONES 3051-3052.

BOARD OF WORKS IS ASKING FOR \$86,588

Oil Increase Largely Responsible for \$12,000 Increase.

The board of works at its session last night discussed its preliminary estimates, and sent them on to the board of control for consideration. The amount asked for is \$86,588.44. Last year the amount expended was \$74,447.29, so the board is asking for an increase of a little more than \$12,000. Two items explain the increase. Last year street oiling cost the city \$5,277.55, while this year the city's share will cost \$10,262.33, due altogether to the increase in the cost of oil, which has more than doubled in price. The balance is made up of the increase in streets and general improvements. In 1917, the city expended \$27,397, while this year the sum of \$32,835.33 is asked. The other items show small increases or decreases.

They are made of auto expense, \$299; 3 bathing camps, \$2,219; bridges, \$2,190; city hall expense, \$4,770.25; garbage disposal, city share, \$4,800; London West breakwater, \$100; pavement sweeping, city's share, \$7,020.55; railroad crossings, \$1,035; registry office expense, \$490; streets and culture expenses, \$490.

Appetite Tempters! SPARERIBS, TENDERLOINS, AND NECKRIBS.
ON SALE TOMORROW.
WILSON'S Phone 5600-5601.

DR. MORIN'S SARSAPARILLA
With Iodide of Potassium.
The Greatest Blood Purifier.

Taylor's 6 Out-Rate Drug Stores

LADIES:

It is not too early to begin thinking about your Spring Footwear, if you are interested in New York styles you will see some beautiful examples in our Dundas street window.

COOK'S SHOE STORE

verts, \$8,350; storage building, \$965; street cleaning, \$9,500; street oiling, \$10,262.33; street watering, \$500; streets and general improvements, \$32,835.33; town hall expense, \$50.
The committee will expend \$168,757.58, which includes the estimate above, and \$50,435.40 for garbage collection, \$23,514.50 for pavement sweeping, and \$31,257 for street oiling, minus the city's share included in the committee's estimates.
The committee transacted some minor business.

GIGANTIC PRICE SMASHING SALE OF LADIES' WINTER COATS AND FURS.

Sale lasts but a few days more. We are compelled to sacrifice all winter stock we have left at any price, regardless of cost.

THURSDAY MORNING WE START THE MOST COLOSSAL SALE OF COATS AND FURS IN THE HISTORY OF THIS STORE

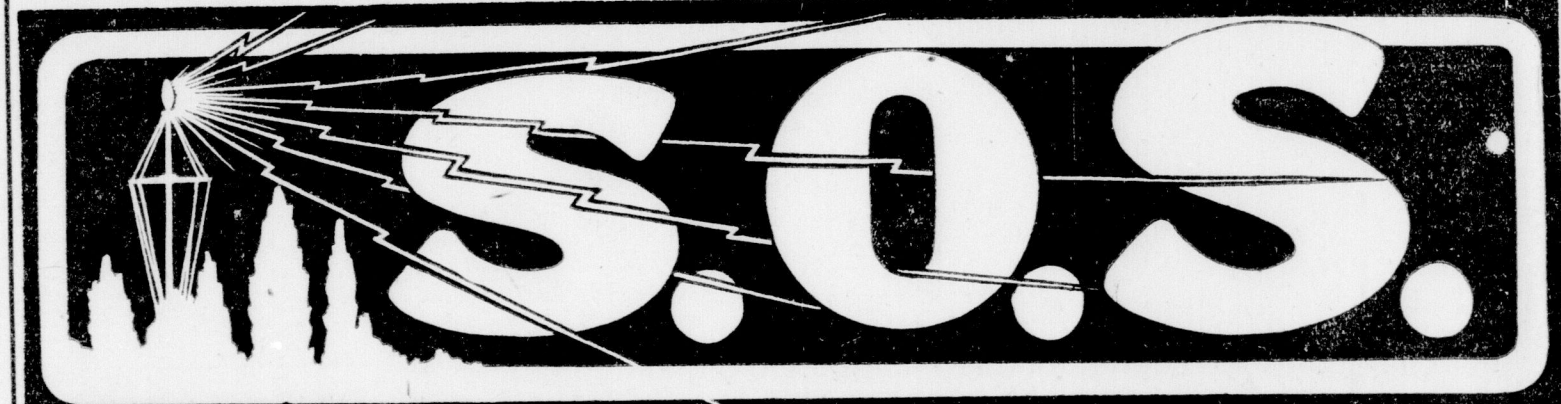
This sale is going to put back into the purses of the ladies of London and vicinity hundreds of dollars in real savings. It pays you to buy your Furs for next winter now.

We find ourselves overstocked, and must make room for our Spring Goods. The immense stock must be sold during the next few days.

Come for great bargains, as everything must go at any price.

The Dominion Ladies' Outfitters

260 DUNDAS ST. COR. OF WELLINGTON ST.



SELLING-OUT-SALE

A store full of goods, amounting to \$40,000.00 worth of workmen's high-grade Clothing, Furnishings, Raincoats, Sweater Coats, Overalls, Hats and Caps, must be sold at once. It includes the entire stock of

THE GIANT CLOTHING HOUSE

There never was a time in the history of London when a dollar has so much purchasing value; a great big stock of merchandise, including new spring goods, will be sacrificed at pre-war prices. In justice to your pocketbook and yourself, you cannot afford to miss this opportunity.

LOOK, REFLECT AND COME PREPARED
You will agree with us that it is more like investing your money than spending it. Everything marked in plain figures. Watch for the BLUE PENCIL price marks. They point the way to economy.

Sale Commences on Thursday, February 28, 8:30 a.m.
READ ON--IRRESISTIBLE PRICES

This Is Only a Partial List. Everything in the Store Must Be Sold.

SUITS—\$5,000.00 \$25.00 value, S. O. S. price\$14.95 \$20.00 value, S. O. S. price\$12.45 \$15.00 value, S. O. S. price\$9.95 \$13.50 value, S. O. S. price\$7.95 OVERCOATS—\$1,500.00 \$21.00 value, S. O. S. price\$14.95 \$17.00 value, S. O. S. price\$9.95 PANTS—\$4,000.00 \$2.75 value, S. O. S. price\$1.95 \$3.50 value, S. O. S. price\$2.69 \$4.50 value, S. O. S. price\$3.69 \$5.50 value, S. O. S. price\$4.29 WORK SHIRTS—\$4,000.00 \$2.00 value, S. O. S. price\$1.65 \$1.75 value, S. O. S. price\$1.35 \$1.35 and \$1.50 value, S. O. S. price 98c \$1.25 value, S. O. S. price85c NECKTIES—\$550.00 25c Ties, S. O. S. price4 for \$1.00 50c Ties, S. O. S. price3 for \$1.00 65c and 75c Ties, S. O. S. price 2 for \$1 \$1.25 Ties, S. O. S. price75c	\$3,000.00 RAINCOATS \$20.00 value, S. O. S. price\$14.95 \$17.00 value, S. O. S. price\$11.95 \$13.50 value, S. O. S. price\$9.95 \$10.00 value, S. O. S. price\$4.95 HATS—\$3,000.00 \$2.50 value, S. O. S. price\$1.35 \$3.00 value, S. O. S. price\$1.85 \$3.50 and \$4 value, S. O. S. price\$2.35 \$5.00 value, Borsalino\$3.75 OVERALLS—\$6,000.00 \$2.50 value, S. O. S. price\$1.95 \$2.25 value, S. O. S. price\$1.75 Sweater Coats—\$1,500.00 \$3.25 value, S. O. S. price\$1.85 \$4.25 value, S. O. S. price\$2.69 \$7.50 value, S. O. S. price\$4.69	PYJAMAS \$3.00 value, S. O. S. price, suit\$1.95 UNDERWEAR—\$6,000.00 Men's Fine Merino Underwear, worth \$1.00 garment, S. O. S. price62 1/2c each garment Men's Fine Merino, Penman's No. 71, Worth \$1.10, S. O. S. price69c garment Men's Fine Merino, Stanfield's, Worth \$1.35, S. O. S. price93c garment FINE SHIRTS—\$2,000.00 \$1.75 value, S. O. S. price\$1.00 \$1.50 value, S. O. S. price90c HOSIERY—\$1,200.00 50c Heavy Hose, S. O. S. price 3 prs. \$1 60c Cashmere Hose, S. O. S. price 2 \$1 50c Dark Grey Hose, S. O. S. price\$3 for \$1.00 50c Black Ribbed Hose, S. O. S. price3 for \$1.00 Gloves and Mitts—\$1,200.00 \$2.50 value, S. Q. S. price\$1.50 \$1.50 value, S. O. S. price\$1.00
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LOOK FOR THE BIG BLACK AND YELLOW "S. O. S." SIGN

The Giant CLOTHING HOUSE

120 Dundas Street—The Workmen's Big West End Store. Store Open Evenings Until 9 o'Clock.

DONATE DISCARDED TRINKETS AND HELP THE FRONT TRENCH MEN



Next Tuesday, Wednesday and Thursday

A Collection of Discarded Jewelry Will Be Made
By the W.C.T.U. and Associated Societies for the

Y.M.C.A. Work In France

THE very first thing a soldier wants as he comes out of the trenches is a good, hot, nourishing drink.

The very first place he comes to is the Y. M. C. A. forward trench hut or refreshment dug-out, right within the fire zone and often under shell fire.

Here he gets a steaming cup of hot coffee or cocoa and biscuits. It goes new into each man, both the wounded and the unwounded. How much do they pay, you ask? Nothing! It is free, the gift of the Y.M.C.A.

75,000 cups of coffee, etc., are distributed daily by the Y. M. C. A. fire zone huts.

To help keep up this work, and to secure the needed funds, when many people seem drained by giving, the ladies of the W. C. T. U. with the generous assistance of many other local societies will conduct a "Silver Thimble and Trinket Fund," making a house to house canvass to collect old, disused silver and gold articles, discarded jewelry and other articles.

Is it practical, you say? In July, 1915, a little obscure English woman hit upon the idea of collecting silver thimbles, melting them down and turning them into money! She began among her own friends, and soon the idea spread broadcast. Thimbles came rolling in by the hundreds.

Then women wrote, asking whether they might send other things—an old silver spoon, napkin ring, cuff link, ring, watch chain, etc., old-fashioned pincushions, bent, broken, maybe, but still of value for melting. Odd bits of silver tableware and other things helped to swell the heap until the proceeds amounted to \$75,000.00—all contributed by people who thought that they had given everything possible.

Her Majesty Queen Mother Alexandra is now patron of the fund, which is still being carried on.

So, on Tuesday, Wednesday and Thursday of next week, willing volunteers will call

at every house in London to collect jewelry, etc., which is lying idle, discarded, useless, worth nothing except to turn into these steaming hot drinks that the boys crave as they leave that inferno, known as "the front trenches."

Every house has SOME articles of this nature which could be easily spared. Money is not asked for, although cash donations will, of course, be welcomed. Each collector will wear a special triangle badge of identification. Any article likely to bring more if sold will not be melted down, but valued by a committee of jewelers, and sold on behalf of the fund.

Mr. J. E. Magee, Merchants' Bank, (opposite Custom House), has kindly consented to act as custodian of all the trinkets and treasures sent in. Articles of value may be handed in at the bank at any time by those preferring to do so.

Think of this: The Y. M. C. A. front-trench hut is, to the man entering the fighting trenches

"The Last Sign That Anybody Cares."