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## BLAIR'S GREAT <br> CASH SALE!

## Buy Early and avoid Disappointment

for goods mentioned in this ad. cannot be repeated at present prices when once sold out. We can only' give

you these special prices because goods advertised were

Wonderful Values in Underwear,

 garment.
 Childerers Greanf Fleeed Vests and Pants from 15 c .
garment. Ladieses andes Boss Stanfedd Wool Underverar at Redueed
Ladies' and Children's Winter Coais.

 Ladies' Waterproof Hats. Reg. \$1.25. Now 80c. each Ladies' and Misses' Newest American Fancy Wool
Caps and Hoods. Reg. $\$ 1.00$ each. Now 50c. each Caps and Hoods. Reg. $\$ 1.00$ each. Now 50 c. each
All our Stock of New Smart Millinery at Reduced
Prices

Big Money Saved on Purchases of Ladies' Wear.

Ladies' Manneletie Underwear and Nightdresses.
Ladies' Costume Skirts of all kinds and Ladies' Blouses of all descriptions.
Ladies' Imitation Fur. Sets from $\$ 1.50$ se
Ladies' Real Fur Sets at prices which no woman who
Wool Blankets al Botiom Prices.
$\qquad$ Rest Curlity Arerican Floor Coverings only. . 98 c. yd.
These are regular $\$ 1.20$ values, are two yards wide,

Splendid Values in Rubber Fool-wear
Ladies' Superior Quality Canadian made Storm Rubbers from 55c. pair.
Men's Superior Quality Canadian made Storm Rubbers from 79c. pair
Men's Eastern Winter Caps from
Boys' Navy Sweaters from ....

## Henry Blair.

Oranges, Apples and Grapes
Now in stcck.

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Doctor Tells How To Strengthen Eyesight 50 per cent In One Week's Time In Many Instances A rmo reartion Yon can Hap

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## Prices

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| only. 98 c |

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Foot-wear
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...75c. eac
-. . 79. eac

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## BOOKS!

OFFICE, HOME and SCHOOL.
Journals and Ledgers!
Demy and Foolscap up to 1000 pages; Cash, Counter, Club, Column,
Pocket, Note, Scrap, Reporters' and other Books. Premier and Albany Letter Files, Apron and Shannon Hanging Files. Documentary and Manifold Paper, and a largè assortment of Fancy NotePens, Ink, Rulers, Pencils, Rubbers, Art Gum.
Pen Holders, Blotting Paper, White and Colored; Letter Pads.
AYRE \& SONS, LTD.

## The White Shirt Week.

Stiff Bosomed White Shirts,
75c., $\$ 1.00,1.20 \& 1.60$ each.
highy recommend their wearing and goo
A. \& S. RODGER.
 312 Congoleum Mats, ous 27c. ea. Size $18 x$ s 8 ; positively the hast totat this prewarer price Children's "Cuddledown" Sleeping Suit; 75. fo 95 . per Suit.

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BISHOP, SONS \& CO., LTO.
PHONE 484. DRY GOODS DEPT mall orders receive careful consideration.

# New American Goods. 

## This Week's Specials.

 ldAdvertise in the Evening Telegrane


## YOUR CORSET

## and ITS UNSEEN VALUES.

Do you select your Corset for its own appearance or for the effeet that it wiec have upon your igure?
If for the former reasen you will not aways get the service that you expect but it you wwant a corset that will you com-
bly, shape in lines of afshion and still be servyng you long after an ordinary Corset would have gone to pieces, we recommend fortably, shape in lines of fashion and sur
that you make your selection from our
Warner's Rust-Proof Corsets.
whle Rust-Proof boning; double inter-linings the highest class workmanship; and excellence Strong, soft fabrics; thin double Rust-Prooot boning; doubbe inter-inings; the highest class workmanship; and excellence
in design that enabies them to withstand alt the hardest strains and wear, give Warner's Corsets at popular prices a superiority
 Are You in the Warner Class?

## Taverare 9r00

agents for newfoundland.



10 Gross Flavoring Fxtracts,
2 oz. bottles, at s. 10 dozen.

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| CATELLPS MILK MAC The Product of Wheat, | CARONI, 15c. package. Semolina and Milk Only. |
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THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDLAND, JANUARY 3, 1917-7

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Are no longer beyond the reach of
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## SLATTERY'S. <br> JUST RECEIVED: <br> 100 Dozen Mer's änd Boys' <br> Fall and Winter Caps,

## Fur Lined

LOWEST POSSIBLE PRICES.

'Phone 522. Wholesale Only.

$\frac{\substack{\text { Fresh } \\ \text { Fresh } \mathrm{N} . \\ \text {. Y. Sorned Sausages. }}}{\text { Fresh Blue Point }}$ OYSTERS.

Fresh Eggs.


Adivertise in The Evening, Telegit m


What Shall I Give for Christmas?



## GARLAND'S <br> Pookstore,


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Office: 107 Water Street.
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QUEEN INs. CO.
GEO. II. HALLEY

## New Year's Gifts!

Useful and Pleasing Presents
Suitable for Ladies, Gents, Boys and Girls.
The kind that are sure to please your friends.
Call and see them to-day
Williama Frew.
Skin Boots.


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