## USE BUFFALO FLOUR.

## Sold at Bowring Brothers Store.



sept. 26.
Bearns'si

## ork Chicken, <br> York Sausages. <br> fax Sausages. S., seling? at 5 cts. It. Rabbits, dge. | age, |
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| Codisish, |
| Cod Stee | Cod Steak in tins. RE COFFEE ound to your order.

 SHOES.
## -Of Special Interest to Retailers!

## Just Landed ex "Rappahanock." <br> 1000 sacks Fine Granulated Sugar, <br> Packed in double sacks of $\mathbf{1 0 0} \mathbf{l b s}$. each. We also offer:

1000 case 24 I's COOKED CONNED BIEFF; 500 cases 12 2's COOKED CONNED DEEF; 750 cases 24 1's ROAST BEEF; 250 cases 12 2's ROAST BEEF.
Send for Our SPECIAL PRICES on Wholesale Quantities.

## HEARN \& COMPANY.

 NOTICE. M. G. B. WMMTB, MMEDABIIY,


## Portia

Bowring Bros., Ltd.,
Wednesiday, Oct. 1st,





Trieatast

Bowring Bros,, Ltd,


Mustad's Celebrated Kes Brand Fish Hooks.



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Matchless Paint
Is the best for your house
Made only by
The Standard Manulaturing Co, LId.
S.S. HAWK



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St. Jon's's Municipal Comidil
NOTICE.
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 landing to-day a good cargo of SCREENED OLD MINE COAL, ex Mcllwain.
W. H. HYNES, The East End Coal Dealer

BAINE JOHNSTON \& Co.,

## Mixed Dats,

## Bran,

Cattle Feed,

## Corn,

Round and Split Pease. At Lowest Market Prices.






HELP WANTED














## Los




## OUR OWN MAKE.


ro. an an : SLATTERY'S | mant an WHOLESALE DRY GOODS.

TO THE CTTY AND OUTP ORT TRADE:

We carry in stoek for fall trade an attractive stock
Cheapest in the City.
Denim Overalls, and Jackets. Give us a eall.

## TRUEFIT Suits <br> Represents the Highest Value in Material, Style and Fimish. <br>  <br> $\qquad$ <br> Newfoundland Clothing Co., Ltd. <br> ONIONS AND GRAPES! <br> 60 Kegs Choice Green Grapes, <br> ${ }_{40}$ Cases Silverpeel Onions. <br> BURT \& Lawretce, 14 New Gówer Street. Advertise in The TELEGRAM

 get graater nourishment out of their other foods Worms canhot exst in animals fed on Mod.ASSINY" MrAL. It is therefore a neces.
sity durint the grazing season.
Good for: Horses shist

| cows calves |  |
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| OXEN | LAMBS |

            PHC Poutinty
    Try "MOLASSINE" DOG CAKES on your Dog.
    Harvey \& Co.'y

Provincial and Municipal Debentures to yield from 5 to $5_{2}^{1} \mathrm{pr} \mathrm{ct}$.

Town of Amherst,
Town of Pictou,
Municipality of Shelbourne,
Province of Nova Scotia,
Town of Sydnev,
City of Halifax.
F. B. McCURDY \& CO.
C. A. C. BRUCE, Manager,

## The Surplus Earned.

In 1912 the Canadian Life earned surplus of $\$ 1,530,667$, exceeding by over $\$ 237,000$ the earnings of 1911, and by a much larger
amount the earnings of any previous year. This is of importance to policyholders, fo CANADA LIFE ASSURANCE CO.
C. A. C. BRUCE, Manager, St. Johtris.

## Tintara <br> australlan burgundy

n Bottles and Halt Bottles
Hayward \& Co.

## DINNA' FORGET

that fire protection is an absolute essential to your welfare and success. Losses multiply every year. Why not decide promptly to take a policy with one of my strong companies at a very low rate?

PRRCE JOHiNOON,
ofifice: Correer Dickworth and
Advertise in The People's Paper.



 Cable News.
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YOU CAN'T LOSE

COAL
MULLALY \& Co. London Sailing! furness line.
, mixamion An Intelligent Person may



Best Food in the world is good "Beaver" Flour
Bread, made of "Beaver" Flo
any other one article of diet.
Bread, made of "Beaver" Flour, is the least expensive of wholesome Soods. You can eat bread, made of "Beaver" Flour three times a day


foundland, will be pleased to quote prices.


## Renember Your firients Abluad

by sending them one of our View Boo ks which w have just received. This book contains 67 inter esting and pretty views of Newfoundland scenery, and as a souvenir for your friends is invalu-

PARSONS' ART STORES, One Door East Royal Stores,

## Season 1913-1914.

We have always been noted for the exclusive style and finish of all our Ready-mades, but our advance fashions in Ladies' Coats for Fall and Winter wear surpass any of our previous showings.
[TThese Coats are built on the newest lines, many are of the modish two-toned tweeds and blanket cloths; large, roomy and mannish looking. The popular style for coming fall-they have large shawl, sailor and storm collars, deep cuffs, trimmed, buttons, etc.
fThen there is an exquisite selection of handsome wraps, in Brocaded Velvets, Seal Plush Broche, etc., lined with Brocaded Satin -but these must be seen to be appreciated. Call in and look over these beautiful Coats. You'll be delighted.


## U. S. Picture \& Portrait Co

## Morris Must Go!

That's what the People say

## Just Opened

Another big shipment of

## Iron Bedsteads

Spring Mattresses
Wool Mattresses
Hair Mattresses
Quality the best with our usual low prices.
Bowring Bros., Ltd.

## OUR ANNUAL Fall Opening of Now Goods.

## Every woman buys some dry goods. The question of value offered and treatment given must

 customers are finding satisfaction here. Our purpose is to furnish nothing but reliable goodsMillineiry, Mantles, Furs, Dress Goods,
Gents' Furnishings, Boots and Shoes
we show the topmoststytles and the lowest prices. Our buyer having returned from the British
and American markets, we are now ready for the Fall trade.

## Now Milinery <br> For Fall and Winer.

It is with exceptional pride that we invite you to vlew our beautiful showing of New

## The most striking

Novelties of the Season
and the most conservative creations, ea are to be found in ample assortments.

Now is a good time to Buy Furs loo!

We welcome lookers the same as buyers.

## Get Your NEW COAT NOW.

The assortment here is large. The styles are elega.
We have your size
in several styles and grades that you will like. The variety delightfully suited We always guarantee Your Satisfaction and steadfastly see to it that every custom

Come and see the New Coat Styles TO-DAY.
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| Get Your First |
| $\$ 1,000$ |
| and the rest |
| is easy! | So Carnegie said in a

dressing a graduating cla of young college men abo
to go out into the world. To get your first $\$ 1,000$, o
$\$ 10,000$ according to your means, is not difficult if you
will put aside a definite



## Warding Off "Old Age"



 can be done to retarad this premature wear and tear by paying a The man whose heart or bboed vessels begin to show sisns

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of energy and heart muscle. es atrain of modern competition and

 Doowerul heart irritant contained both in tea and corfee, is one
of thes substane
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## POSTUM

has a pleasant aromatic odor and a delicious flavor, and best
of all, is absolutely free from calffeine or other poisonous drugs.
Postum comes in two forms:
Regular Postum-must be well boiled.
Instant Postum is a soluble powder. A teaspoontul dissolves quickly in a cup of hotwater and, with the addition of cream and sugar, makes a delicious beverage instantly.

There's a Reasan'

We have just opened a large assortment of CARPET SQuares in Tapestry, with exquisite designs; Green, Brown and Fawn colors, and shaded all colors. They are the Acme of Perfection. Prices righto il

We have also FLOOR CANVAS from 50 c . per yard up, in the various colors and designs.
In RUGS we have the Oriental in Green and Crimson colors for 85c 31.10, 81.80 up.

DOOR MATS from 20c. each up.
TABLE COVERS from $\$ 1.20$ up.
Also LACE CURTAINS from 65c. per pair.
Curtainette from 10c. per yard up. blinding from 15e. per yard up. And a large selection of FRAMED and UNFRAMED PHCTURES also MIRRORS. Just the thing to help decorate the home with.

Also a nice assortment of PICTURE Moildong that we put up in

C. L. MARCH Co.,Ltd,<br>house furnishers,

Corner Water \& Springdale Streets.

## CunAM. JOB ROOM PAPERS,

7c., 10c., 15c., 20c.
The above are worth a great deal more, and all the Papers are genu-

## P. F. COLLINS, <br> 299, 301 Water Street.

## 

 teaul Comptrollor and Auditior ConLight Bargain!

##  <br> Stycerfone Hardware Department. <br> House Furnishings. <br>  

C.L.B. Presenfation
and Promotion.
partment.
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ePET SQUARES in
Fawn colors, and
Prices right.
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Higher Education Aids.










## IMPORTANT TO LADIES.

Ladies' New Fall and Winter Costumes,
 WILLIAM FREW. Job Printing Executied,

Opposition Candidates in Trinity.

## 51400 <br> T

Still Blazing




Now Landing
North Sydney Coal
Old Mines
Also, in Siore:
Best Am. Antracite COAL.

## Grand Concert.

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## Cable News.

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## The LastWeek

This is to be the last week of our Great Sacrifice
Sale, and we intend making it a reeord one. Not only Sale, and we eninten making it a reeord one. Not only
our entire surplus stock oo Summer Goods, but lots of
New Fall
and Winter Goods, just opened, will be sac. New Fall and Winter Goods, just opened, will be sac-
rificed htis week. For instance: We are offering our
entire stock of

NEW FALL and WINTER HATS,

| acknowledged to be one of the best selections in the city, at cut prices, for this week only, that cannot fail to please. |  |
| :---: | :---: |
| We still have a number of$\begin{gathered}3 \text { cases of of } \\ \text { P. . C. Corsets } \\ \text { Job }\end{gathered}$Those from $\$ 3.50$ to $\$ 7.50$. SalePrice, $\$ 2.98$.to $\$ \$ 2.05$.to |  |
|  |  |
|  | Dress Cloth Special.-1 <br> Worth 35c. Sale Price, 27e. <br> yard. |
| Child's Underwear. Worth $\begin{aligned} & \text { Beauty } \\ & \text { Cambric Cami- } \\ & \text { Cll }\end{aligned}$ <br>  |  |
| White American Quilts, of $\begin{aligned} & \text { Hosiery.-A special line } \\ & \text { very fine quality, from 49c. } \\ & \text { worth from } 30 \text { to } 35 \mathrm{c} \text {. Al } \\ & \text { one price, 21c. }\end{aligned}$ |  |
| REMNANTS-Thousands of yards in stock of Cotton, Percales, Flettes, Blanketings, Shirtings, Sheetings, Muslins, Lawns, Jeans and Ginghams, etc. |  |
|  |  |

Open To-Night. THEATRE HILL.

We Have Them Again.
The following Brand of AXES:
TEDUQUESNE,
BACKWOODSMAN,
VICTJR,
KEYSTONE, SILVER STEEL, JAMESTOWN, QUEBEC PATTERN, COLLIE KING,
Mann's Half Wedge, Mann's Dble Bit.
$\$ 8.00$ to $\$ 14.50$ per dozen. MARTIN HARDWARE COMPA'Y.

Tours truly press.



Take Your Camera SHOOTING WITH YOU.
And to be sure of the best possible results send your Developing and Printing to

THE HOLLOWAY STUDIO, LTD,
0
Charles Hutton,
Music. House of Newfoundland,
NB.-Get the Nidd. Follo, only 15 c c, Outports, 17 c .


Autumn \& Winter Millinery, fURS, BLoUSES, Etc.
AT MISS MUIR'S,


Gravenstien Apples !
358 Barrels Apples.

GEORGE NEAL.



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Grade une

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\$ 2.00 \text { to } \$ 2.40
$$ Grade Two

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\$ 1.60 \text { to } \$ 2.00
$$ Grade Three

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\$ 1.40 \text { to } \$ 1.70
$$ Grade Four

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\$ 1.10 \text { to \$1.35 }
$$

Boys' and Youths'

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75 c ., 80 c ., 85 c .
$$

## STEER Bros.

\section*{(F CHESLEY WOODS <br> | \% ${ }^{\text {a }}$ |
| :---: |
| OUR PIANOS |

Wareroom Water st.
Gravensteins are Scarce.

##  <br> 30 boxes SWEET ORANGES.

And just landed:
cases SMALL SILVERPEFEL
100 kegs .
cases smags Greve Grapes,
100 kegions.
50 sacks P. E. ILAND TURNIPS.
Send orders quiekly.

SEventh grand annual concert,
St. Thomas's Glee Singers,



## YOU CANT LOSE

Ladies' Golf Coat

## HUDSON'S.

 Mi $\$ 1.25$.367 \& 148 Duckworth Street


Ladies' Felt HATS,
Ladies' and Misses' Poplin and TWEED HATS They are the Newest and Latest Styíes in the Market.
Low Prices Every Day.
Bishop, Sons \& Co., Lumitre.

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COMFORT BIGHT, FRENCHMEN'S SLANB


