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EATON'S DAILY STORE NEWS

Store Opens at 8.30 a.m.
And Closes at 5 p. m.

Now for a Record Day Saturday in Men's Winter Overcoats



Saturday's Display Particularly Features the Thick, Warm, Heavy Chesterfield and Ulster Overcoats in a Variety of Fashionable Styles for Both Men and Youths



THE APPEARANCE OF SNOW makes men more interested in heavier and warmer overcoats.

A quick, easy and satisfactory selection is possible at Eaton's, Saturday, for we have prepared an unusually big stock of winter overcoats, particularly Chesterfields and ulsters, and have arranged for extra sales clerks, cashiers, etc.

Really Comfortable Winter Overcoats Are Ulsters

ULSTERS are favored for the real cold, stormy weather, because they are so big, long, thick and cosy, and because they have a high storm collar that can be turned up in rough weather.

One model in the display should be particularly interesting because of its extremely low price. It is a double-breasted coat, about 50 inches long, and has half belt at back; deep collar and convertible lapels. Made of tweed, in grey or brown, with warm body linings. Sizes 34 to 44. Very low priced at 11.00

The illustration on the right depicts a smart Ulsterette model—this is a style that youngmen will fancy. It is a handsome style, rather close-fitting and slightly shorter than the ordinary ulster, being but 46 inches long. Has half-belt at back, 4½-inch collar, and large convertible lapels. It's double-breasted, and has large warmly lined flap pockets. The materials in such a coat as this are thick, soft and warm, and in medium shades of grey. All are heavily lined with twill serge. Sizes 33 to 38. Price 15.00

The "Manitoba" is a heavy, double-breasted Ulster, with a large storm collar, half-belt at back, convertible lapels and wind strap on sleeves. In Oxford grey frieze or grey checked pattern; lined throughout. Sizes 35 to 44. Price 18.00

Made of thick, soft coating materials, with a cheviot finish, are Men's Ulsters, in heather mixtures or dark greys. They are 50 inches in length, and are double-breasted and have deep collar, convertible lapels and half-belt at back. The skirt is full flaring, giving ample room for walking. Sizes 35 to 46. Price 22.50

We are showing a new assortment of those famous English-made Blanket Cloth Ulsters that are noted for their warmth, beautiful style and long service. They're coats that will wear for years, and are tailored in smart, conservative styles that well-groomed men prefer. The materials are thick and warm and as soft as a blanket. In mid-grey, dark grey and dark fawn self shades. They are double-breasted and from 50 to 52 inches in length; fit snugly at waist, and have half-belt at back and inverted pleat from waistline to bottom. Lapels are heavy and convertible; collar deep, with tab for buttoning close up to neck. All have pockets with top flaps, and silk linings through sleeves and shoulders. Prices, \$40.00 and \$42.00.

A Rare Saving Saturday in Men's Melton Cloth Chesterfields at \$12.75

WE ORDERED a number of winter weight Chesterfield Overcoats to be tailored specially for us in black. The manufacturer cut the goods from a dark navy blue Melton by mistake, and rather than lose by the error, allowed us a remarkably big discount to take the order of about 80 coats in blue.

You will appreciate your forethought during the coming winter by getting one of these coats Saturday, for they are splendidly tailored, warm, rich, extra durable, good fitters around the shoulders and collar, lined through body with twilled serge and through the sleeves with black mohair. Fly front, single-breasted; have velvet collar, plain seams or double-sewn raw edges, and the length reaches just below the knees. Similar to illustration to the left, above. Sizes 35 to 44. Extra special value Saturday. Each 12.75

Very handsome for the conservative man of mature years are Melton cloth Chesterfields, made of Cambridge greys, black and dark greys. They are single-breasted, and are in a length that comes below knees. Have self or velvet collar, and some are made up showing the raw edge of material; seams lapped and double-stitched or plain. Shoulders are well built, and lapels smartly shaped. Splendid value, Saturday 16.50 —Main Floor, Queen St.

Some Typical Eaton Values Saturday in Boys' Suits and Overcoats

The season of necessity is here and one of the first winter essentials for the boy is a warm, comfortable overcoat.



We're completely ready for a big day Saturday, not only in Boys' Overcoats, but in Suits, also, and are prepared to offer such splendid values as the following:

Come Saturday and come in the morning if possible.

Boys' Cosy Winter Overcoats That Combine Style, Service and Warmth

SMALL BOYS' slip-on overcoats made of heavy fancy mixed tweeds and navy blue chinchilla cloths. In double breasted style with velvet collar, full swagger back, split sleeve, fancy cuff effect, slash pockets and fancy check or grey flannel linings. Sizes 3 to 9 years. Excellent value 6.50

BOYS' SLIP-ON OVERCOATS in brown and grey brok- en check tweed effects and plain blue, grey or navy chinchilla cloths. In double breasted style with convertible lapels, full hanging back, fancy cuffs, slash or patch pockets and warm twill serge linings. Sizes 29 to 34. Prices \$8.50, \$10.50 and \$12.50.

IN THOSE Ideal Winter Overcoats, Ulsters, we show an unusually large assortment, including shawl collar style, made of warm overcoating materials, in mixed greys or browns; also in plain shades of grey or brown. They are double-breasted and warmly lined throughout. Sizes 29 to 34. Prices, \$8.50, \$10.00, \$12.50 and 13.50

BOYS' WINTER REEFERS, made of navy blue Whitney cloth, in double-breasted style, with black velvet collar, loose-fitting back and side vents. Have emblem on sleeve and warm red flannel linings. Sizes 3 to 10 years. Price 9.00

BOYS' NAVY BLUE CHINCHILLA SLIP-ON OVERCOATS, in double-breasted style, with black velvet collar, full-fitting back, split sleeves, fancy cuffs, two patch pockets and shepherd plaid check linings. Sizes 3 to 9 years. Price 10.00

SMALL BOYS' WINTER ULSTERS, made of strong, heavy overcoating materials, in grey diagonal weaves. They're double-breasted and have convertible lapels, belted back, wind straps on sleeves and warm body lining. Sizes 24 to 28. Price 6.00

BOYS' ULSTERS, made of chinchillas or warm mixed tweeds of blue, grey or brown. Have shawl or convertible collar, belted or plain backs. Wind straps on sleeves, or fancy cuffs and warm linings. Sizes 24 to 28. Prices, \$7.50, \$8.50, to \$11.50.

Five Dollars is the Price of "Our Leader" Suit For Boys

THIS IS a notable line of suits that generally appeals to the boys' fancy, for they are striking in style and pattern and are carefully tailored of strong, serviceable materials, a factor that mother considers important. In soft finished tweeds of grey or brown, showing stripes, pick and pick or small broken check effects. The popular Norfolk style is strongly represented, the smartest models featuring the pinch back effects as well as three-piece belts and fancy patch pockets. Full fitting bloomers with belt loops and expanding knee band. All are strongly lined throughout and exceptionally good value. Sizes 29 to 34. Price 5.00

A Big Selection of Boys' Suits at \$4.50

Included at this price are some very stylish Suits for small boys. They are fancy Norfolk styles, some with yoke, knife pleats at back and front, and sewn-on belt. Others have fancy Norfolk back, with 3-piece belt sewn on at back only. All have patch pockets and are strongly lined throughout; bloomer pants. Sizes 24 to 28. Price 4.50

Reduced! Thick, Warm Russian Overcoats for Small Boys, Saturday \$2.45--illustrated above.

WE PURCHASED these Coats in the first instance at a reduced price, and have marked them down to a close margin on cost to clear them, so as to make room for other lines. They should barely last the first hour on Saturday morning, for there must be many mothers on the look-out for such a saving at this season. Well made of thick, warm, soft-finished materials, in a dark brown-grey; double-breasted, fit close at neck, have military collar of the coat material, one-piece belt at back, and lining throughout of green-grey check material. Sizes for ages 3 to 8 years; length that just covers the knees. Specially reduced for Saturday, each . . . 2.45 —Main Floor, Queen St.



T. EATON CO. LIMITED

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MEDICATED WINE MUST BE NASTY

Board Will Prosecute Druggists Who Sell Too Palatable Tonic.

PENALTIES ARE HEAVY

Commissioners Persuaded Alcoholic Beverage is Sold as Medicine.

The circular prepared by the Ontario License Board as a warning to druggists...

The circular, which was completed yesterday, reads: "The sale of medicated wines having of late greatly increased in volume, investigations have been made which have led to the conviction that since Sept. 15 the majority of these so-called 'medicated wines' are used for beverage purposes."

Law Ignored. "This provision appears to be very largely ignored, with very injurious results. This cannot be allowed to continue, and persons engaged in the sale of such of these wines as are so used are incurring risks, possibly without being aware of it."

The Ontario Board of License Commissioners think it proper to call attention to the provisions of this act so that persons so convicted may not be able to say that they have not received notice.

CITY HALL NOTES

The publicity bureau is to meet next Wednesday afternoon at 2 o'clock at the city hall.

Mr. Adams Beck will address a meeting of the Ontario Hydro Radio Union at the council chamber on Tuesday, Nov. 21.

Ex-Ald. Hilton, of Hilton Bros., baker, says the city council cannot assist the citizens by purchasing large quantities of flour for resale.

Upon Ald. McBride's suggestion the board of control decided yesterday to take up with Chief Smith the advisability of doing away with the regulation which prohibits the sale of fire department property over thirty years of age entering the fire department.

Fire Chief Smith blames the works department for the failure to secure a high pressure at the Adams fire Wednesday night, and Commissioner Harris replies that it is the chief's own fault that the pressure was not greater.

In a lengthy letter to Mayor Church, White & Co., wholesale produce merchants, declare that there is absolutely no combine among dealers to boost prices of potatoes. Nothing but the old law of supply and demand regulates the price, the letter says.

"These bills are getting altogether too high," declared Mayor Church when the demand of the hydro radial union for an extra \$450 from Toronto came before the board of control yesterday.

City hall officials have estimated that there will be 103,945,000 cubic feet in the new \$15,000,000 departmental store at College and Yonge streets, and at 16 cents per cubic foot this means they ask a fixed assessment of \$10,941,500.

The board of control yesterday decided to take full advantage of the power given them under the high cost of living order-in-council. A resolution was passed expressing the opinion that excessive charges are being made for food products, particularly milk, bread and potatoes and coal.

TRAIN TOO SWIFT AT THE CROSSING

G. T. R. Must Pay Damages to Owner of Motor Truck.

AGREEMENT HOLDS

Seller of Property Must Not Back Out of His Deal.

At Osgoode Hall yesterday Mr. Justice Britton awarded W. W. Minor \$1,000 damages and costs from the Grand Trunk Railway. Plaintiff was the owner of a motor truck which was struck and destroyed by a G. T. R. train at a point near Port Colborne, where the tracks and highway intersect.

Mr. Justice Britton gave judgment in favor of the plaintiff in the action whereby Dr. Edmund Alexander Mooney, of Vankeek Hill, sought for a specific performance of contract for sale of land, purchased by him from the defendant, Dr. W. J. McCuaig, of Chicago.

The following judgments will be handed out by the appellate division this morning: re Canada Company and Colchester; Billings v. Ottawa; Mahaffey v. Bastedo; Gage v. Reid.

The following is the list of cases for the appellate division today: Baines v. Curley; Connell v. Wilson; Bank of Nova Scotia v. Mitchell; Silverman v. Grosch.

A charge has been laid against the Reinhardt Salvator Brewery, Limited, by License Inspector Burrows, which is really in the nature of a test to determine the rights of brewers to make direct delivery.

Colonization roads in North Ontario are taking increased expenditures.

Colonization roads expenditure for the year ending Oct. 31, 1916, was \$225,000, according to an announcement made by the branch of the public works department concerned.

ROADS EXTENDING

Colonization Roads in North Ontario Are Taking Increased Expenditures.

Fire from an unknown cause destroyed the island home of Ald. C. A. Risk, 640 Hanlan's Point, yesterday morning. Ald. Risk places the damage at \$8000.

Ald. Risk's Summer Home on Island Destroyed by Fire

The blaze was discovered by the men on the city dredge at Mugg's Landing, and Capt. Leslie, one of the island firemen, the men of the dredge gave warning to the residents of the island by blowing their whistles.

The large display of Victrolas in the Victoria Parlors of Ye Olde Firme of Heintzman & Co., Limited, Heintzman Hall, 193-195-197 Yonge street, is attracting the attention of many who have planned to give a Victrola at Xmas—and where a more suitable holiday gift? Victrolas at almost any price, and on easy terms of payment.

GOES TO BOWMANVILLE.

Wilfred Dorascher, wanted at Bowmanville on a charge of theft, was arrested in New Toronto yesterday afternoon by County Constable Simpson and handed over to the city police. He will be taken back to face the charge.

SARGOL THE FLESH BUILDER

Used successfully for eight years by thin men and women who want to put on flesh and increase weight. Eat with your meals. Pleasant, harmless and inexpensive. Sold in Toronto by all leading druggists.



THE TORONTO WORLD Should Join Immediately When This CHRISTMAS CLUB OPENS

Tomorrow morning at 8.30 o'clock the big Christmas Victrola Club of 200 members opens for enrolment at the Christmas Club Headquarters—The R. S. Williams & Sons Co., Limited—who are supplying the instruments.

The Plan Briefly

The total variety includes 7 different Victrola outfits, each with six records. Special Club terms have been arranged for each outfit. A club member pays his one-dollar fee, selects his instrument, and after that pays the special weekly club terms, according to the Victrola he chooses.

The Victrolas and Club Terms

- \$1.00 WEEKLY VICTROLA IV, and 12 Selections. No money down. Price of outfit to Club members, complete \$28-40
\$1.25 WEEKLY VICTROLA VI, and 12 Selections. No money down. Price of outfit to Club members, complete \$38-90
\$1.75 WEEKLY VICTROLA IX, and 12 Selections. No money down. Price of outfit to Club members, complete \$71-90
\$2.00 WEEKLY VICTROLA X, and 12 Selections. No money down. Price of outfit to Club members, complete \$107-40
\$2.25 WEEKLY VICTROLA XIV, and 12 Selections. No money down. Price of outfit to Club members, complete \$210-40
\$3.00 WEEKLY VICTROLA XVI, and 12 Selections. No money down. Price of outfit to Club members, complete \$260-40

Genuine Victor Victrolas

The instruments are being supplied by the old-established firm of THE R. S. WILLIAMS & SONS CO., LIMITED—the largest general musical house in the Dominion.

Members can select from their entire complete stock of world-renowned Victrolas. And ALL Club Privileges are included on ANY of the eight models.

NEVER, outside of this Club, has such an offer been made to the Toronto public. These privileges are open to every member of the Club.

\$1 Secures a Membership

But while you have till December 4th to make your selection, the Club CLOSES as soon as 200 enroll. "Join now" is the safest way.

Club Privileges in a Nutshell

- 1.—UNLIMITED SELECTION of Victrolas.
2.—You pay only the CASH PRICE.
3.—You make NO FIRST CASH PAYMENT.
4.—You pay on SPECIAL CLUB TERMS.
5.—You positively pay NO INTEREST CHARGES.
6.—Your MONEY REFUNDED in ten days if dissatisfied.
7.—You receive three months' FREE EXCHANGE PRIVILEGE.
8.—You pay only HALF-PAYMENTS WHILE SICK.
9.—YOU PAY ONLY HALF-PAYMENTS WHILE UNEMPLOYED.
10.—YOU GET SIX RECORDS on TIME PAYMENTS.
11.—You get a GUARANTEE OF SATISFACTION.
12.—Your instrument delivered FREE in the city.

Instructions for Joining

Simply cut out, sign, and mail the attached coupon to the "Christmas Club," or else phone or call at The R. S. Williams & Sons Co. Limited, Store. They will then supply you with illustrated Club circular and membership blank.

Call, or Send In This Coupon

Toronto Daily World Reader's Coupon. Mail to CHRISTMAS CLUB, care of the R. S. WILLIAMS & SONS CO., Limited, 145 Yonge St., Toronto.

TEN TORONTO MEN LAY DOWN LIVES

Twenty-Six Names Contained in the Latest Casualty Lists.

FOURTEEN WOUNDED

One Reported Prisoner and Another Wounded and Believed Captured.

Twenty-six Toronto men are named in the latest casualty lists. Five are reported killed in action and five as dying of wounds. Fourteen others are reported wounded. One previously missing is now stated to be a prisoner of war.

Pte. Peter Held is stated to have died of wounds in King George Hospital, London, on Nov. 15. He went with the 95th. He was a carpenter by trade and formerly lived at 171 Broadview avenue.

Pte. Jack E. Hayes, reported killed in action, formerly lived at 60 King Edward avenue. He went overseas early last summer.

Pte. Frank Brown, previously reported as missing, is now announced to have been wounded, but is thought to have recovered and returned to the trenches. He went away from Toronto with the 83rd.

Sgt. Frank R. Smith, 155 Arthur street, is reported to have been instantly killed on Oct. 8, after being attached to the 2nd Battalion for one week.

MANY OFFICERS ARE AWARDED CERTIFICATES

Lieut.-Col. W. H. Price of Beavers Has Qualified as Field Officer.

Announcement was made yesterday afternoon that, subject to confirmation by Ottawa, the following officers' certificates have been awarded.

- Lt.-Col. W. H. Price, M.L.A., and Lt.-Col. J. Arthurs are noted as qualifying as field officers.
For field officers: Capt. G. H. Noedler, U. of T.; Lt. R. T. E. Hicks-Lyne, 166th Batt.; Lt. H. E. Rooney, 166th Batt.; Capt. F. O. W. Tidy, 128th Batt.; Lt. G. MacLaren, 130th Batt.; Lt. L. S. Adlard, 180th Batt.; Lieut. J. F. White, 201st Batt.; Lt. W. G. Tennant, 182nd Batt.; Lt. J. A. Paton, 182nd Batt.; Capt. M. Robinson,

Pte. J. J. Donoghue, 145 Harrison street, is now reported to have died in action on June 13. He was born in Toronto 31 years ago and went overseas with a draft from the 75th Battalion.

Pte. John Beach, 4th Canadian Battalion, according to a letter just received by his wife from another soldier, has been wounded, was left in a German trench and it is hoped he is now in Germany as a prisoner. His wife resides at 77 Mackay avenue, Earlscourt.

Pte. Joseph Linson, who went with the 83rd Battalion, has been killed in action while serving with the Mounted Rifles. A sister resides at 133 Yorkville avenue.

Pte. William John Wright died of wounds on Nov. 4, according to official notice received by his sister, Mrs. Williams, 57 Lappin avenue. He went overseas with the 84th Battalion, but entered the trenches with a Highland unit.

THE HOME BANK OF CANADA

NOTICE OF QUARTERLY DIVIDEND. Notice is hereby given that a Dividend at the rate of five per cent. (5 p.c.) per annum upon the paid-up Capital Stock of this Bank has been declared for the three months ending the 30th November, 1916.

- 17th Batt.; Capt. W. H. Hodges, 157th Batt.; Lt. C. S. Walters, 205th Batt.; Lt. H. L. Wilson, 122nd Batt.; Lt. E. Marsh, 180th Batt.; Temp. Lt.-Col. W. H. Price, 204th Batt.; Temp. Col. J. Arthurs, 162nd Batt.; Lt.-Col. J. A. Paton, 182nd Batt.; Lt. J. O. Allison, 162nd; J. E. Brown, 204th; W. MacIntyre, H. D. B. Burroughs, 284th; E. G. Fleming, 114th; C. Carmichael, 81st; B. M. Palmer, 198th; K. G. Ross, 22nd; G. Washington, 22nd; B. J. Tait, 173rd; A. T. Still, A. C. Souler, D. Cameron, E. P. Burns, 180th, and C. H. Fleming, 199th.

DODD'S KIDNEY PILLS. CURES RHEUMATISM, BRIGHT'S DISEASE, DIABETES, GRAVEL, NEURALGIA, MIGRAINE, BRUISES, SWELLINGS, AND ALL KIDNEY DISEASES.

SOCKS FOR SOLDIERS.

A successful bridge tea was held at the home of Mrs. McIlwraith, Prince Arthur avenue, the proceeds to go to socks for soldiers. The prizes were won by Mrs. George Clark and Mrs. Bryden.

For Heintzman's certificates (Class A): Privates, J. E. Corcoran, L. E. Gartshore, W. B. Green, J. E. Law, D. M. MacKenzie, R. McEvoy, A. J. Trebilcock, F. W. Schuch, E. F. Qua and W. J. W. Wigg, all of the University of Toronto G. O. C.

COUGHS, COLDS and LA GRIPPE. Cured by VENO'S LIGHTNING COUGH CURE. It is the power of Veno's Lightning Cough Cure to strengthen all the organs of breathing that enables this wonderful medicine to cure coughs, colds, la grippe and bronchial affections so quickly and so thoroughly.

IT is hard to break the chains of habit. It took one man six months to stop saying "Gee Whiz."

It is astonishing how habit will keep a person asking for "the same as usual" tea long after she has intended to try Red Rose Tea. Why let habit prevent you enjoying this richly flavored Indian-Ceylon blend?



Order a Sealed Package To-day

NUMEROUS ATTRACTIONS AT BAZAAR OF W. C. T. U.

Home-Made Dainties Claim Attention of the House-keepers.

The annual bazaar held under the auspices of the Toronto District W. C. T. U. was held yesterday afternoon and evening in Willard Hall...

The tea-room, pretty flower-table, candies and lemonade were in charge of the "Y" girls and a "white elephant" table had not a few curios...

Mrs. J. H. Payne was convener of the bazaar committee. Mrs. Jas. Miller secretary and Mrs. A. E. Milroy, treasurer.

DEVOTION OF TORONTO WOMAN RECOGNIZED

Mrs. Innes-Taylor Has Risked Death in Service of Belgian People.

Well-earned recognition has come to Mrs. Innes-Taylor, well-known in Toronto and who since the outbreak of the war has given her time in providing as far as possible for the needs of hundreds of Belgian children and their teachers, the Belgian nuns.

It will be remembered that Mrs. Innes-Taylor works in co-operation with Mrs. Agn. Adamson and Miss Margaret Saunders, also well-known to Toronto, and the three together have done such magnificent service that they alone, even if no one else had moved in the matter of patriotic work, would have shown the world that Toronto had women endowed with the highest form of patriotism.

Norman A. Sewell, employed as a clerk at the Alkenhead Hardware Co., was arrested yesterday on a charge of stealing money from the firm.

FUND HAS PASSED MILLION AND HALF

Contributions to British Red Cross Still Pouring in.

STRIKES NEW FIGURE

Total Received is Million Five Hundred and Thirty-Eight Thousand.

The British Red Cross Fund for Ontario, including contributions of resources committee has now passed the \$1,515,000 mark, which was the amount raised last year.

Among the large amounts received by the treasurer in the last few days are the following: Sarnia \$12,106, Guelph \$8742, Galt-\$8281, Stratford \$15,000, (with over \$11,000 still to come), Oxford County grant \$10,000, Brockville \$3647 (council grant \$1000 still to come), Wingham \$4600, Campbellford \$3000, Paris \$3370 and Oakville \$3270.

Contributions received or notified to the central committee, which have not been published heretofore are given below. The list includes a number of good contributions from the rural communities, including \$5714 from London Township, Middlesex County. This contribution is \$1800 in excess of the amount contributed in 1915. The list is as follows:

- Townships: Scarborough (obj.) \$2000, Tyendinaga \$135, Bosanquet \$500, Stanley \$1020, Collingwood \$885, Toronto \$1134, Minto \$600, London \$5714, E. Garafrasa \$750, Arran \$1000, Brantford \$637, Huron \$2094, Woodhouse \$200, Bedford \$210, Augusta \$1000, Alabourough \$922, (additional), Warwick \$1000, Clinton \$1098, Fenelon \$858, Essex \$130, (additional), Ignace \$1000, Bentinck \$500, (also \$5000 to Can. Red Cross), Sydneyham \$600, St. Joseph \$861, Rama \$332, Wollaston \$254, Emily \$250, Cornwall \$100, McGillivray \$500.

THOUSANDS OF VICTROLA RECORDS.

The stock of records, running into the thousands, already on hand in the large and handsome Victrola Parlors of Ye Olde Firm of Heintzman & Co., Limited, Hontzman Hall, 32-34, 137 Yonge street, gives everyone a choice so wide that there can be no difficulty in getting what is wanted.

Fines for Drunkenness Make Increase in Court Receipts

Figures compiled show that there were only 46 fewer convictions for drunkenness from Oct. 16 to Nov. 16 than in the month of August 16 to Sept. 16, the date on which prohibition came into effect. The number of convictions between August 16 and Sept. 16 was 885, and cases discharged 209, a total in all of 688 cases. Convictions between Oct. 16 and Nov. 16 were 842. During the month prior to prohibition, under the old rate of \$1 and costs, fines for drunkenness totaled \$284, while for the month succeeding prohibition, under the new rate of \$10 and costs, the amount taken in was \$5224.

IN INTERESTS OF CAMPAIGN.

In the interests of the Red Cross "waste" campaign, of which she is the organizer, Mrs. G. R. Baker gave two addresses yesterday, one in the Bloor Avenue Methodist Church and the other at St. Alban's. Mrs. Baker took for her subject the "Judgment of the Garret," by Dorothy Dix.

Short Weight and High Price Bakers Pay Five Dollar Fine

On a charge of selling short weight bread, Harry Rubben, 90 West Queen street, and A. Silverstein, 32 Alton street, appeared in the police court yesterday and were fined \$5 each. Loaves to the number of 149 were seized by Inspector Vance. The total shortage in the whole seizure was 478 1-2 ounces, or practically nearly three 24-ounce loaves. In some cases the shortage was as high as five ounces a loaf.

MURRAY-KAY, LIMITED NOVEMBER SALES. These Friday Bargains Are of Compelling Interest. Today, One of Our Popular Sales of Trimmed Hats. They're Regular \$5.00 to \$6.50 Models, Today, Each, \$2.95. Large Velvet Sailors, Small Velvet Sailors, Soft Velvet Tams Choice \$2.95. Velvet Tricorne Shapes, Velvet Mushroom Effects, Velvet Turban Shapes Choice \$2.95. Blouses of Crepe de Chine, \$3.50. Brushed Wool Sweaters, \$1.95.

Women's French Kid Gloves Special at \$1.00 and \$1.25. Men's Aquascutum Coats Priced at \$35.00 to \$40.00. Sale of Christmas Cards for Overseas, All Half-Price.

Women's Warm Winter Coats, \$15 Regularly to \$25, Today, Each. Women's Separate Skirts, \$3.95 Regularly to \$12.50, Today.

Eiderdown Dressing Gowns for Women, Prices \$3.75 and \$4.75. Bargains in Wash Goods including 30c Foulards, at 19c a Yard.

SUNNYBROOK HORSES TO THE FORE IN NEW YORK. HIGH COST CONFERENCE. BIG JOB AHEAD. LIEUT. ARTHUR BELL.

Cleaning the steps, either wood or stone, is a lot easier if you use Old Dutch Cleanser.

Polly and Her Pals. Pa's French Was Just One "Polly" After Another. By Sterrett. A cartoon strip featuring a woman named Polly and her friends in a humorous dialogue.

1854... ADA... per cent... Bank has... number, 1916... franchises on... both days... Manager...

ROYAL London Team Drops Football

REPLAYED GAME CAPTURED BY DENTS

Defeat Pharmacy One to Nil in Interfaculty Soccer Semi-Final.

Dents are ready for the Varsity Interfaculty soccer final. The tooth-teasers defeated Pharmacy one to nil in their replayed semi-final game on the rear campus yesterday afternoon.

Tigers and Canucks Win In Central Basketball

The basketball game at Central Y. last night was very close play from the start. It was a hard fight between the Tigers and Bulldogs.

The Canucks and Lions clashed in the third game. This time the Canucks were victorious and captured the lions, score ending 16-2.

WESTERN UNIVERSITY TURNS DOWN FOOTBALL

Don't Like the Game as Played by the Soldiers—Claim Rough Work.

London, Ont., Nov. 16.—Alleging that they had entered the Intermediate O. K. series believing that the "game" would be for sportsmen and gentlemen.

Western University has withdrawn from the local district series on the eve of their game with the first fourteen of the 19th Battalion, which was to have been played this afternoon.

Western University played the 148th, the third team in the intermediate series, last Saturday afternoon, and they allege that the Varsity boys were so roughly used that they now propose to permit them to be again subjected to the chance of such treatment.

Whereas we have a team in the City League under the impression that the games would be for sportsmen and gentlemen, but have found that such is not the case, therefore, be it resolved, that we, in accordance with

PLAYERS TALKING A STRIKE TROUBLE COMING IN BASEBALL

New York, Nov. 16.—The possibility of trouble between players and club owners again looms large on the horizon. The action of the National Association of Professional Leagues in tabling, without comment, the request of the Players' Fraternity for New Orleans yesterday threatened to cause a clash between the two organizations which will have far-reaching effects.

TYRUS COBB NOW BATS .400 IN MOVING PICTURE LEAGUE

Tyrus Raymond Cobb will soon be billed over the entire country as a screen star. His first effort with the moving picture picture entitled "Somewhere in Georgia."

SOCCER Dents Ready For the Final

BASEBALL More Trouble Ahead For Ball Magnates

COAST LEAGUE STARTS DECEMBER FIRST

Three Months of Hockey for Patriots—News and Notes of Players.

The following is the schedule of the Pacific Coast Hockey League: Dec. 1—Spokane at Portland.

THE OVERCOAT SHOP

You have Fairweathers guarantee to back up the noted makers of these Men's Overcoats For Winter Wear

Made in those famous old London tailors on Conduit and Bond streets. From woollens woven as only British mills can weave them.

Styles on which there can be no two opinions as to their correctness—quality that cannot be gainsaid—colors and patterns that bear the stamp of the gentlemanly in every thread.

The right garment for every taste and fancy, from the quietest effects to those with more "dash" and novelty.

Single and double-breasted Chesterfields in Harris tweeds, chevots, Llamas and melton.

Loose fitting and slip-on style, in whiteys, saxons and heavy chevots.

Big double-breasted ulster coats, with belted backs and convertible collars, in heavy double texture weaves.

The color assortment includes greys, browns, greens, blues, heather mixtures and blacks.

Count yourself amongst the best and most careful dressers and choose yours from this distinguished assortment—at FAIRWEATHERS

\$25—\$27.50—\$30—\$35—\$45—\$50

Military Raincoats

Regulation cut for infantrymen and cavalrymen—correct color. \$18—\$20—\$22—\$25

The indispensable oilskin "slicker".....\$5.00

HATS—CAPS—GLOVES—UMBRELLAS—AND LEATHER TRAVELLING GOODS.

Fairweathers Limited Montreal 84-86 Yonge St., Toronto Winn'peg

QUEEN CITY FIRST

Table with 3 columns: Name, Points, Goals. Lists players like J. Wilson, G. Ekins, D. O. Mcintosh, etc.

CUBS SIGN PROMISING FIRST BASE ROOKIE

Chicago, Nov. 16.—The Chicago National League has signed a promising first base candidate from Boston.

GERRARD IS WHOLE WORKS AT OTTAWA

Coach, Playing Manager and Defence Man—Shag and Smith Are Dumped.

Special to The Toronto World. Ottawa, Nov. 16.—An air of mystery and indecision enshrouds the N. H. A. hockey situation here tonight.

AURA LEE COUNTRY CLUB

The members of Aura Lee Country Club met on Wednesday evening and organized for the season.

NON-PARELL TWO-MAN LEAGUE.

Table with 3 columns: Name, Points, Goals. Lists players like Robby Kerr, Handicap, etc.

A CORRECTION.

In the advertisement of R. H. Howard & Co. Limited, of 87 St. Peter St., Montreal, the name of the president was published as Charles H. Howard.

PRIDE

To the young man who takes a pardonable pride in his appearance, we present this particular Fit-Reform Overcoat.

We will make it, to order if you wish—just as we will make any Fit-Reform style to your individual measure.

Ask us about the Fit-Reform Special Order Department.

G. HAWLEY WALKER Limited 126 and 128 YONGE STREET

CHARLIE WHITE HAS LOT OF FIGHTING TO DO SOON

Chicago, Nov. 16.—Charlie White, lightweight, is going to be very busy during the next few weeks, according to an announcement made today by his manager.

JOE TINKER WILL LEAD CHICAGO CUBS NEXT YEAR

Chicago, Nov. 16.—Joseph B. Tinker, virtually has been agreed upon as manager of the Chicago National League Club next season.

BROWNS AND CARDINALS ARE AFTER PLAYERS ENORMOUS CROWD FOR YALE-HARVARD GAME

St. Louis, Nov. 16.—That the Cardinals intend letting nothing go by, and that they are on the lookout in every possible way to strengthen Miller Huggins' ball team, was evidenced when President Schuyler Britton and Scout Bob Conroy departed last yesterday for New Orleans.

QUICK SERVICE

White Label Ale (Full Strength) Invalid Stout (Full Strength)

Toronto Prices—Delivered Free

JAMES A. BLEAKLEY, Board of Trade Building, Toronto, 1016

Dear Sir: Enclosed find \$..... for which deliver to me the following:

- Cases WHITE LABEL ALE Quarts, at \$3.60 (2 doz. case)
Cases WHITE LABEL ALE Pints, at \$2.50 (2 doz. case)
Cases INVALID STOUT Quarts, at \$3.60 (2 doz. case)
Cases INVALID STOUT Pints, at \$2.50 (2 doz. case)

It is understood that above prices include delivery charges, also that a refund will be made on return of empties as follows: 1 case, 2 dozen each for any bottles short. When cases or bottles are empty notify carrier of The Dominion Brewery Company, Limited, Toronto.

CANADIANS WANTED FOR THE ROYAL NAVY

Two thousand Canadians are wanted for the Royal Naval Canadian Volunteer Reserve towards manning the new ships of the Imperial Royal Navy. Immediate overseas service. Only men of good character and good physique accepted.

Pay \$1.10 Minimum per day—Free Kit \$20.00 per Month Separation Allowance

Apply to COMMODORE EMILIUS JARVIS Naval Recruiting Officer, Ontario Area 103 Bay Street, TORONTO, or Dept. of the Naval Service OTTAWA

FREDDIE WELSH IS THE MOST CHALLENGED BOXER IN WORLD

Johnny Dundee Offers Eighteen Thousand, Johnny Kilbane Ten, and Willie Ritchie Twenty-six—Will He Ever Start to Pick It Up?

Every boxer in the world who is anywhere near the weight of Frederick Hill Thomas, who under the ring name of Freddie Welsh, captured the lightweight championship of the world, is feverishly anxious for a fight with the Welshman. The titleholder is unquestionably one of the most chiselled champions in the history of pugilism. And he is by long odds the least responsive to challenges.

Johnny Dundee, the champion of the world, accompanied by an offer of an \$18,000 guarantee to the titleholder, Welsh was ready to busy himself with fighting for such a small amount of money.

Johnny Kilbane impudently dared Welsh to enter the ring with him at 133 pounds, and guaranteed to the champion of \$10,000.

While Freddie has not declined this offer he has not accepted it, and it will be interesting to see what he does about the matter. Welsh always has claimed that he would not fight with the same terms as in the battle in Lon-

don, when Ritchie got \$25,000 and a beating involving the loss of the title. Therefore if Ritchie comes across with a like amount it does not seem that Welsh can find a loophole for declination.

Will Stand Half the Pursa. Ritchie in discussing the matter said: "I am willing to agree to anything that is fair, and will go in with the proposition that formerly I possessed. Twenty-six thousand dollars is a lot of money to guarantee one fighter, but if I am to fight with the titleholder, I ought to be satisfied to go along with me."

Naturally I would prefer to get Welsh in a forty-five round bout, but I am so sure I can trim him in twenty rounds that I will accept that sort of a condition. Just what sort of a deal we can make, and how far he is willing to go, I will be doing most of the gambling as to the result of the fight. Welsh is a body or ought to be satisfied to go along with me."

These are principles the non-observance of which would be the ruin of the sport. Stand well over the ball, with your body sufficiently close together to permit of a certain sense of slackness at the knees.

The tip-swing is simply a matter of straightening the right leg as the club swings, and the left leg is straightened, the back swing is finished. It stands to reason that this stiffening of a right leg, and the consequent taking the club up will have the effect of making the body turn at the hips and the left knee rigidly.

For the down-swing, all that the player has to do is to unwind the body at the waist by allowing the right arm to resume the bent position which it occupied at the outset. If he keeps firm on his feet, and allows either hand to move from the ground, pivots from the knees and the body will produce a loft instead of trying to push it under the ball, and keeps his head down until the club is ready to strike.

A shot that causes trouble to many golfers is the little chip from just off the green, and that they cuff it so often is due for the greater part to a disinclination to strike the ball with sufficient firmness. They had an idea that when they are twenty or twenty-five yards from the hole, and unable to use the putter, a warty kind of poke with the mallet would be the best means of achieving their purpose. There could be no worse mistake; this sort of shot nearly always ends in failure. The truth is that the golf ball invariably needs to be struck a decisive blow, and that the distance which it travels must be governed entirely by the length of the back swing. A chip of twenty yards from the edge of the green is to all intents and purposes the same sort of shot as the mallet approach of eighty yards; it is merely on a smaller scale, and so the up-swing has to be shorter. There is the same need to hit thru the ball without trying to raise it into the air by bending the wrists at the impact.

Once the player is on the green, he may be left in a large measure to his own devices. The person whose duty or pleasure takes him onto the links nearly every day sees many successful methods of putting, and he would be a very ungrateful instructor who declared that only one system was correct. Some players like to crouch over the ball, others prefer to be almost erect; some insist that you must have your heels touching, while others say that the only way of keeping the body steady is to stand straddle-legged.

But the one essential point is the preservation of an absolutely still head and body during the stroke, so that the arms may move to and fro in the manner of a well-ordered pendulum. It is for the individual to discover for himself in what position he feels most comfortable and confident on the green, and to practice regularly with this unflinching observance of the rule of the still body.

The World's Selections BY CENTAUR.

- BOWIE.**
- FIRST RACE—Sargon II., Kebo, Rebel.
SECOND RACE—Billy Oliver, Morant, Amore II.
THIRD RACE—Great Dolt, Napoleon, Owa.
FOURTH RACE—Kewessa, Maise, Henry, Gloaming.
FIFTH RACE—Sand Bar, Surprising, Volupa.
SIXTH RACE—Queen of Paradise, Queen Sabo, Buzz Around.
SEVENTH RACE—Harry Lauder, Royal Interest, Sevilian.

Today's Entries

- AT BOWIE.**
- Bowie, Nov. 16.—The entries for tomorrow are:
- FIRST RACE—Selling, two-year-olds, six furlongs:
1. Kewessa, 115
2. Charming, 112
3. Sargon II., 111
4. Rebel, 110
5. Gold Bond, 108
6. Ray, 107
7. Lady Bob, 106
8. Kingly, 105
9. Running Shot, 104
10. Hasty Cors, 103
- SECOND RACE—Selling, maidens, two-year-olds and up, one mile:
1. Amore II., 108
2. Water Wing, 106
3. Charming, 102
4. Billy Oliver, 112
5. Capital Prize, 100
6. Merchant, 100
7. Bendlet, 100
- THIRD RACE—Selling, handicap, two-year-olds, six furlongs:
1. Napoleon, 108
2. Owa, 105
3. Great Dolt, 106
4. Aimee T., 104
5. Kentucky Boy, 105
6. Whittney Belle, 100
- FOURTH RACE—Handicap, high weight, two-year-olds and up, six furlongs:
1. Kewessa, 115
2. Lady Barbary, 110
3. Wise Man, 106
4. Hubby, 105
5. Fruit Cake, 100
6. Gloaming, 109
7. Back Bay, 109
8. Peaky, 109
9. Lora C., 107
10. Marse Henry, 115
11. Brooks, 107
12. Ettracan, 106
13. India Ghant, 108
- FIFTH RACE—Selling, three-year-olds and up, one mile and twenty yards:
1. Toodles, 114
2. Surprising, 109
3. Volupa, 106
4. Bake Off, 108
5. Young Emblem, 104
6. Peaceful Star, 108
7. Southern Gold, 114
8. Sand Bar, 109
9. Rose Juliette, 109
10. Countertop, 109
11. Cordelia, 104
12. Agon, 109
13. Hiker, 107
14. Bob Redford, 108
15. Fred Johnson, 106
- SIXTH RACE—Selling, fillies and mares, three-year-olds and up, one mile and seventy yards:
1. Juliet, 110
2. Edna Kenna, 104
3. Queen of Paradise, 109
4. Margaret N., 108
5. Queen Sabo, 108
6. Buzz Around, 108
- SEVENTH RACE—Selling, three-year-olds and up, 1 1/2 miles:
1. King Box, 115
2. Harry Lauder, 107
3. Fairy, 110
4. Royal Interest, 107
5. Sevilian, 106
6. Handroll, 101

THE BUSYBODY WINS HANDICAP AT BOWIE

It Was a Selling Affair—Ward Rides Two Winners—The Results.

Baltimore, Md., Nov. 16.—Kentucky Boy won the first race at the Bowie track this afternoon, with Lucius and Tyrant second and third. The winner paid \$8.70 for \$2.

The seven furlong event, for two-year-olds, went to Alford, with Waukeag and Kilkenny next to finish. Alford declared a dividend of \$9.80.

The Busybody led Progressive and Favor in the third dash, and crossed the wire into a fair-sized long shot. The odds were rather better than 8 to 1.

FIRST RACE—Maiden 2-year-olds, 6 1/2 furlongs:
1. Kentucky Boy, 113 (Haynes), \$8.70, \$4.40, \$2.30
2. Lucius, 112 (Petroff), \$11.40, \$8.60, \$4.80
3. Tyrant, 112 (Butwell), \$2.30
Time 1:22. Fathia, Sea Breeze, Burney, Kurrey, Bodie's Baby and Heese also ran.

SECOND RACE—Two-year-olds, 7 furlongs:
1. Alford, 106 (Ambrose), \$9.80, \$4.10, \$2.30
2. Waukeag, 113 (Robinson), \$9.40, \$2.60, \$1.40
3. Kilkenny, 106 (Shuttles), \$2.80
Time 1:23. De Roche, Cherry Rippe and Joanna H. also ran.

THIRD RACE—Selling, handicap, 3-year-olds and up, six furlongs:
1. The Busybody, 112 (Ward), \$19.50, \$7.40, \$4.50
2. Progressive, 104 (Ball), \$4.30, \$3.60, \$2.00
3. Favor, 108 (Hanson), \$7.80
Time 1:22. King, Mar, High Horn, Between Us, Alcorn and Comesta also ran.

FOURTH RACE—Selling, 2-year-olds and up, six furlongs:
1. Squeeler, 124 (Robinson), \$6.60, \$2.60, \$2.10
2. Yankee Notions, 122 (Haynes), \$2.30, \$2.30
3. Lehenring, 116 (Ball), \$2.90
Time 1:21 1/2. Pastmaster, Lily Heavens, Pontefract, St-rappel and Altamira also ran.

FIFTH RACE—Selling, 2-year-olds and up, one mile:
1. Queen Sabo, 114 (Ward), \$5.40, \$3.10, \$2.50
2. Billy Baker, 114 (Dominick), \$4, \$2.70
3. Republican, 112 (Ball), \$2.50
Time 1:21 1/2. Sam, Silas, Ash Can and Good Counsel also ran.

SIXTH RACE—Selling, 3-year-olds and up, one mile and a furlong:
1. Patty Regan, 108 (Koppelman), \$8.40, \$3.20
2. Blackford, 109 (Ball), \$6.40, \$4.80
3. Baby Sister, 108 (Schattner), \$4.60
Time 1:53. Orperth, Ed Bond, Adon, Uria Will and Nornie McDeo also ran.

SEVENTH RACE—One mile and a sixteenth:
1. Jan, 111 (Ball), \$3.20, \$2.60, \$2.48
2. Fairy Legend, 104 (McDermott), \$2.10, \$2.10
3. Charles Francis, 110 (Butwell), \$2.50
Time 1:50 4/5. Star Up, Armament, Wodan, Fitch also ran.

POSSESSION OF RACE HORSE.
Chief Justice Mulock yesterday morning ruled that on the payment into court of the amount claimed, due by Trainer James B. Dunn, Mrs. Louise Travato might recover possession of her race horse, Monocery. The claim is for services as trainer and manager and percentage of winnings. The owner claims that the plainsman has already received more than his due.

BOMBED CAIRO RAILROAD.
Berlin Says Aviators' Operations Were Successful.
Berlin, Nov. 16.—An official announcement received from Constantinople says: "On Nov. 15 our aviators successfully bombed buildings on the Cairo Railroad."

Cairo is about 150 miles west of Suez on the Suez Canal. One railway line runs from Ismailia, on the Suez Canal, some 75 miles north of Suez.

STARTING THE GAME OF GOLF FIRST LEARN SIMPLER SHOTS

A well-known exponent of golf once declared that every contest was won and lost within 30 yards of the hole. Few students of the game will go so far as to make that statement, although it is admitted that consistently long and straight driving does establish an unassailable lead in the championship ships and other events, however, in which golfers of class take part, victory is most often given to the man who shows the greatest ability in playing his short approaches up to the pin. It is the low flying iron shot, the nibby, the vested with back-swing, that stops practically where it pitches, that tells in the class competition.

No two clubs, taken in conjunction, are possessed of such possibilities as the mallet and the putter. It is a cheering reflection for the person who becomes conversant with the mallet, so that life, or whose muscles, at any rate, are set and stiff as the result of a long period of abstention from exercise, that he can become highly proficient in the zone mentioned if only he cares to set about the matter in the right way. He chances to be the owner of a "fine chest" performing down," he may find the full swing with a driver rather difficult to learn, but there is no reason at all why he should not be able to play the mallet and the putter in just the manner that produces success.

The intricacies of mallet play are greatly exaggerated. Certainly the advance shots, such as those to which cut or back-swing is applied, want a lot of learning, but there is not the slightest need for the golfer to bother himself about them unless he is in the region of the scratch mark. Indeed, the average player should concentrate his attention principally on the simpler strokes; they are plenty good enough for ordinary circumstances, and he ought to master them fairly readily as long as he does not allow his ambition to get ahead of himself. Many a promising golfer who might have made admirable progress at the game ruined his prospects by trying to excel at the difficult shots, which could depend upon executing the simpler ones with accuracy.

What may be termed the general utility stroke with the mallet is the pitch-and-run shot. It is in the circumstances in four cases out of five; and it is an easy shot so long as the player does himself to remember a few golden rules of action. Here are two points of outstanding importance:

Let the club do the work. Do not bend the wrists in an effort to lift the ball into the air. Hit thru it just as you would with a driver. The club is designed to produce the loft of its own accord. Keep the head down until the look up to see whether the shot is going as well as you wish. Do not try to control the club. Resist it; keep your vision fixed on the spot where the ball lay until the swing is finished.

These are principles the non-observance of which would be the ruin of the sport. Stand well over the ball, with your body sufficiently close together to permit of a certain sense of slackness at the knees.

The tip-swing is simply a matter of straightening the right leg as the club swings, and the left leg is straightened, the back swing is finished. It stands to reason that this stiffening of a right leg, and the consequent taking the club up will have the effect of making the body turn at the hips and the left knee rigidly.

For the down-swing, all that the player has to do is to unwind the body at the waist by allowing the right arm to resume the bent position which it occupied at the outset. If he keeps firm on his feet, and allows either hand to move from the ground, pivots from the knees and the body will produce a loft instead of trying to push it under the ball, and keeps his head down until the club is ready to strike.

A shot that causes trouble to many golfers is the little chip from just off the green, and that they cuff it so often is due for the greater part to a disinclination to strike the ball with sufficient firmness. They had an idea that when they are twenty or twenty-five yards from the hole, and unable to use the putter, a warty kind of poke with the mallet would be the best means of achieving their purpose. There could be no worse mistake; this sort of shot nearly always ends in failure. The truth is that the golf ball invariably needs to be struck a decisive blow, and that the distance which it travels must be governed entirely by the length of the back swing. A chip of twenty yards from the edge of the green is to all intents and purposes the same sort of shot as the mallet approach of eighty yards; it is merely on a smaller scale, and so the up-swing has to be shorter. There is the same need to hit thru the ball without trying to raise it into the air by bending the wrists at the impact.

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WHITE HORSE
Direct to Any Toronto Address
Express Prepaid
\$15.00 per case of 12 quarts
Remit money order to L. CHAPUT SON & CO., LIMITED MONTREAL

THE DIRECT IMPORT CO.

14 St. Sacrament St., - - MONTREAL

We offer our special lines at popular prices. Prompt delivery guaranteed.

Who Said John Begg's Royal Lochnagar Scotch Whisky

SCOTCH WHISKY

JOHN BEGG'S WHITE CAPSULE
Desanter 10 Years Old

Case of 12 bottles \$16.00
6 " 8.50
3 " 5.00

JOHN BEGG'S RED CAPSULE
Case of 12 bottles \$15.00
6 " 8.50
3 " 5.00

SIMPSON'S HOUSE OF LORDS O. V. L.
10 Years Old

Case of 12 bottles \$16.00
6 " 8.50
3 " 5.00

CRAWFORD'S SPECIAL LIQUEUR
Desanter Bottles—20 Years Old

Case of 12 bottles \$20.00
6 " 11.00
3 " 6.50

GLENDAL BLEND
Case of 12 bottles \$12.00
6 " 7.00
3 " 3.75

GLENDAL BLEND, IMPERIAL QUARTS
Case of 12 bottles \$16.00
6 " 9.00
3 " 5.00

IRISH WHISKY

O'CONNOR'S
Case of 12 bottles \$12.00
6 " 7.00
3 " 3.75

O'CONNOR'S IMPERIAL QUARTS
Case of 12 bottles \$16.00
6 " 9.00
3 " 5.00

BRANDY

BARNETT'S FAMOUS THREE STAR
10 Years Old

Case of 12 bottles \$18.00
6 " 10.00
3 " 6.00

A. G. LAGARDE THREE STAR
Case of 12 bottles \$14.00
6 " 8.00
3 " 5.00

GINS

SEAGER'S DRY GIN
Case of 12 bottles \$12.50
6 " 7.00
3 " 4.00

SEAGER'S OLD TOM
Case of 12 bottles \$12.50
6 " 7.00
3 " 4.00

COATES' PLYMOUTH
Case of 12 bottles \$15.00
6 " 8.50
3 " 5.00

HOLLAND GIN
Case of 12 bottles \$18.00
6 " 9.00
3 " 5.00

NOLET'S ANCHOR BRAND
Case of 12 bottles \$18.00
6 " 9.00
3 " 5.00

NOLET'S ANCHOR BRAND
Case of 12 bottles \$9.00
6 " 5.50

RUM

JAMAICA RUM IN CASE
Case of 12 bottles \$14.00
6 " 8.00
3 " 4.50

SPECIAL WE RECOMMEND JOHN BEGG'S Scotch In Wood

10-year Old, 2 gallons \$15.00 | XX, 2 gallons \$13.00
Charges for containers—2-gal. jars, 50c; 5-gal. keg, \$1.25; 10-gal. keg, \$1.50; 20-gal. package free.
WRITE FOR OUR FULL PRICE LIST.

TERMS—Money order, marked cheque or cash to accompany all orders. If cash is sent the letter must be registered. Express companies will not accept C.O.D. shipments.

PLACE YOUR ORDER NOW FOR XMAS EXPRESS-PREPARED THE DIRECT IMPORT CO. 14 St. Sacrament St., - - MONTREAL CUT THIS ADVERTISEMENT OUT FOR FUTURE REFERENCE

CANNOT USE HOTEL.

Chatham, Nov. 16.—The owners of the Santa Hotel have been notified that for the present the Canadian Hospital Commission will not be able to use it as a sanatorium for wounded soldiers. They have been informed that the government may consider its purchase at a later date.

Officials Deny a Report That Brakeman Was Thrown Off Train

Chatham, Nov. 16.—Fred Schultz, the St. Thomas brakeman of the Wabash railroad, who lost an arm and a leg as a result of an accident which occurred on Tuesday last at Stony Point, is much improved today. A report which has gained wide circulation to the effect that Schultz was pushed from the box car by a vagrant is denied by railway officials. Although details are still lacking as to how the accident occurred, it is believed that standing on the iron ladder of the car he had leaned out too far in signaling the engineer, and had either lost his balance, or was struck by a switch and thrown under the wheels.

COLONIES AID FRANCE.

Paris, Nov. 16.—Gaston Doumergue, minister of the colonies, announced at a cabinet meeting today that the colony of Indo-China had presented to France 7,500,000 francs for the purchase of grain, and that the colony of Madagascar had placed at the disposal of the government 1,000,000 francs of artillery.

GOES TO BAY CITY.

Chatham, Nov. 16.—Roy Vanwick, for seven years or more pastor of the First Presbyterian Church of that place, has accepted a unanimous call recently extended to him, and at a special meeting of the Chatham presbytery held this morning his resignation was formally accepted.

CHATHAM CUSTOMS RETURN.

Chatham, Nov. 16.—The customs return for the Chatham district for the half month total \$43,958.77.

Dr. Stevenson's Capsules

For the special ailments of men. Urinary and Bladder troubles. Guaranteed to cure in 5 to 7 days. Price \$3.00 per box. Agency, JOHNSTON'S DRUG STORE, 171 King Street East, Toronto.

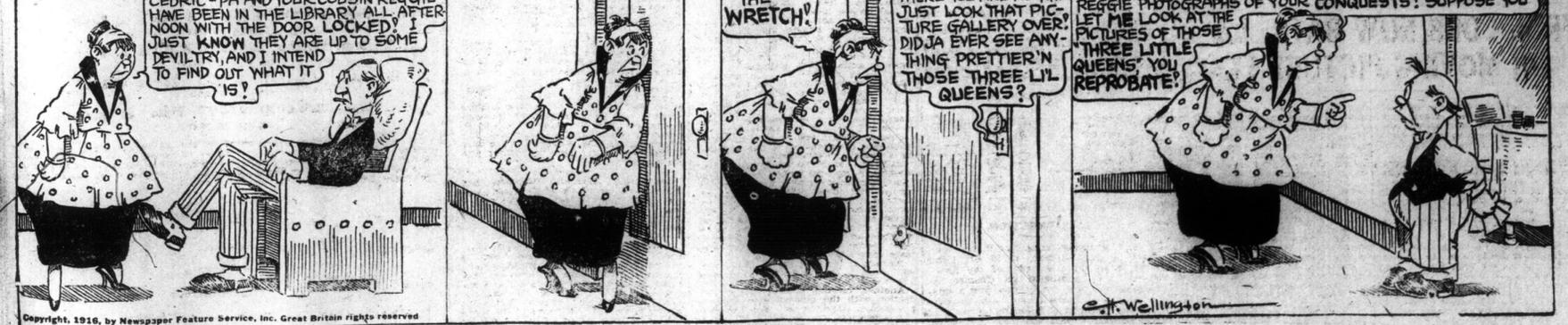
RICORD'S SPECIFIC

For the special ailments of men. Urinary, Kidney and Bladder troubles. Price \$1.00 per bottle. Sole agency: Schofield's Drug Store, 55 1/2 ELM STREET, TORONTO.

Sporting Notices

Notices of any character relating to future events, where an admission fee is charged, are inserted in the advertising columns at fifteen cents a line display (minimum 10 lines). Announcements for clubs or other organizations of future events, where no admission fee is charged, may be inserted in this column at two cents a word, with a minimum of fifty cents for each insertion.

That Son-in-Law of Pa's Pa's Eloquence is Very Deceiving By G. H. Wellington



CEDRIC-PA AND YOUR COUSIN REGGIE HAVE BEEN IN THE LIBRARY ALL AFTER NOON. THE DOOR LOCKED. I JUST KNOW THEY ARE UP TO SOME DEVILTRY, AND I INTEND TO FIND OUT WHAT IT IS!

THE WRETCH!

THERE YOU ARE REGGIE! JUST LOOK AT THAT PICTURE GALLERY OVER DIDJA EVER SEE ANYTHING PRETTIER 'N THOSE THREE LIL' QUEENS?

DON'T TELL ME YOU WERE PLAYING CARDS! YOU WERE SHOWING REGGIE PHOTOGRAPHS OF YOUR CONQUESTS! I SUPPOSE YOU LET ME LOOK AT THE PICTURES OF THOSE THREE LITTLE QUEENS, YOU REPROBATE!

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EVEN BERLIN ADMITS BRITISH MAKE GAINS

Major Morant Fears British May Widen the Breach.

LACK OF MUNITIONS

Steps to Stimulate Production in Germany Are Strongly Urged.

Berlin, Nov. 16.—Several military critics, discussing the British gains on the Ancre, in the newspapers, recognize that they resulted in part at least in a betterment of the tactical position for which the British are striving.

Major von Schreibeeshofen, writing in the Mittag Zeitung, says that the German supreme command undoubtedly reckoned upon such developments when it decided to concentrate its efforts in the Roumanian theatre and leave in the west only the forces absolutely necessary to maintain the defensive. Major Morant, in the Tagblatt, finds in the events the text for a homily on the necessity of bending every effort to stimulate the production of munitions. He says:

"The general strategic situation in the west is not decisively affected, but the possibility that the British may succeed in broadening the breach to the northward is not without importance. The British army command, by its push on the 13th, after submitting our salient to a heavy fire from the west and southwest, has gained ground to the northeast along a front about 10 kilometers broad. Beaumont, Beaumont-Hamel and Hebuterne lie west of our front and we are able to hold Grandcourt, from which our lines now bend to the north and south-east."

BRITISH STRATEGY SOUND.

New York, Nov. 16.—A News Agency despatch from Amsterdam today says:

Correspondents for German newspapers are discussing the western front pay tribute to the dash and strategic soundness of the British attacks in newspapers received here today.

The Tagblatt correspondent observes that the British have "shrewdly economized their men, whom they are employing advantageously now."

The Lokal Anzeiger remarks that the British gains are considerable, but it cannot be denied that the last German positions have been long fortified. The correspondent concludes that the gains only show that by wasting material destroyed positions are always conquerable.

MAJOR KING SMITH HAS BEEN PROMOTED

Toronto Man Attached to Medical Corps, Now Lieutenant-Colonel.

Canadian Associated Press Cable. London, Nov. 16.—Major King Smith, Medicals, Toronto, has been promoted to be lieutenant-colonel.

Lieut. G. C. Willis, Toronto, is appointed officer in charge of the bayonet physical training at Crowborough.

Lieut. Horace Travers, Sherwoods, killed, joined originally Canadian. He was engaged with the Bank of Montreal at Regina.

Flight-Lieut. Rivers Malet, killed, was originally of the Canadian Naval forces and later with the Canadian Highlanders.

Capt. Haworth Trofus, Northamptonshire, killed, spent some time in Canada with a government supply party.

Lieut. A. D. Bell Irving, wounded, belongs to Vancouver. He was awarded the military cross in October. Was formerly with the Canadian Sea-forth.

SEEKING TO CLOSE BRITISH DISTILLERIES

Motion to Prohibit Manufacture of Intoxicants Will Be Made.

London, Nov. 16.—A motion that the manufacture of intoxicating liquor in Great Britain should be prohibited will be made in the house of commons, according to notice given by a group of members after the speech last night of Walter Runciman, president of the board of trade, on the food situation.

The members of the group, their notice stated, will move that this prohibition should be imposed in view of Mr. Runciman's grave statement respecting the shortage of corn, sugar and other foodstuffs.

CROSS TO FRANCE.

Number of Canadian Officers in List.

Canadian Associated Press Cable. London, Nov. 16.—The following have gone to France: Majors E. A. Pim, J. W. Allen; Captains W. H. Sharpe, W. A. Child; Lieutenants W. H. S. Henderson, J. Brilliant, W. H. Kilby, A. W. Larmour, P. E. Gain-eau, W. R. Lindsay, G. L. Geddie, F. E. Cole, F. H. Fowler, J. S. Cooke, A. R. Neelands, A. M. Reid, W. T. Alexander, J. Cowan, D. Douglas, J. R. Calkins, E. J. Cronin, J. P. Alexander, E. Houldsworth, C. E. Otton, W. E. Hudson, W. I. Duff, W. A. Child, T. A. Loughrey, N. Y. Cliff, C. E. Patterson, A. B. Anderson, N. H. Cape, B. E. Nicholls, D. N. Jemmett, E. M. Cocksbutt, D. Clelland, R. C. Stevens, A. M. Hudson, F. P. Strachan, F. L. Smith, F. James, Nurses V. Ray, M. A. Saunders, A. E. Stinson, Hon. Capt. Fingland, Hon. Lieut. Dickson.

RUSSIANS DEFEAT TURKS.

Victory Won Near Sultanabad in Persia.

Petrograd, Nov. 16.—Official announcement was made here today of a Russian victory over the Turks in the vicinity of Sultanabad in Persia, 500 miles southwest of Teheran. The statement follows:

"In the direction of Bidjar our detachments have driven the Turks out of the regions of Kezazsk and Djan-el-Aksak, south of Sultanabad."

BERLIN BITTER OVER BRITISH BLACKLISTING

Cologne Gazette Says Power of Navalism is Tyrannically Used.

Amsterdam, via London, Nov. 16.—The Cologne Gazette, commenting on the British reply to the American note regarding blacklists, says:

"Everything remains as before. England is mistress of the sea, and whoever wants to carry on commerce can do so only with her permission and under her supervision. Is not this navalism a thousand times more complete and more oppressive than anything German militarism—which really does not exist—is supposed to have done?"

The Gazette especially attacks Viscount Grey for mentioning submarine warfare as a justification for the British predatory war. "We are treating vessels," it says, "exactly in accord with international law. The fact that we sink them is solely the fault with England, who has marked nearly everything as contraband. The American congress empowered the American president to take strong measures against British encroachments, but Grey appears to think that there is no reason to fear that Herr Wilson will make use of counter measures."

ITALIANS IMPROVE LINE BY SMALL ADVANCE

Regain Forward Trenches Recently Lost on San Marco Heights.

Rome, Nov. 16.—The Italian war office made public today the following official communication:

"On the Trentino front the artillery of both sides was active. In the Adige Valley area and in the upper basin of the Astico enemy troops and a transport column were shelled by our batteries."

"On the Carnia front enemy aircraft dropped bombs on Carnia station without causing harm, and on Moggiolone, killing two women and wounding three."

"On San Marco height, east of Gorizia, under cover of a powerful barrage fire, we recaptured yesterday trenches evacuated Tuesday. During the night the enemy attempted a determined surprise attack, which was completely repulsed."

"On the Carso front there were artillery actions. At Hudlog we improved our line by a slight advance. As a result of small encounters some prisoners were made and two trench mortars were taken."

"Enemy aeroplanes dropped bombs in Valone on the Carso front, but no damage was done."

AWARDED D. C. M.

Brantford, Nov. 16.—The Distinguished Conduct Medal has been awarded to Corp. W. Roy Smith, who left here with the 19th Battalion quartered at Exhibition Grounds, Toronto. His father is with the 15th Battery, and a brother with the 25th battalion. Both are training in the old land.

ASK FOR THE NEW Frontenac Beer

The Frontenac Brewery of Montreal, the Greatest Brewery of Canada and the most up to date of America, has just brewed a new beer to meet the requirements of the recent Ontario Liquor Act. This beer is a high class product and fully worthy of the other Frontenac Brands. It has already acquired much favor with the beer drinking public of Ontario. Notwithstanding the heavy handicap of the restrictions imposed by law, it is a real beer, full-mouthed and tasty. Brewed in Dark and Light.

This new Frontenac Beer will be found on tap in the following first class Hotels and Restaurants:

<p style="text-align: center;">IN BOTTLES</p> <p>King Edward Hotel The Teck Hotel Strand Hotel</p>	<p style="text-align: center;">ON DRAUGHT and IN BOTTLES</p> <p>Merchants Hotel Hotel Moskop Walker House</p> <p>Bay Tree Hotel Carlisle Hotel Leader Hotel Cameron House</p>
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E. T. SANDELL, Representative, 523 Yonge Street, Tel. North 192

The other famous brands will be delivered to your residence as formerly upon reception of your order direct to the brewery in Montreal.

FRONTENAC BREWERIES, LIMITED MONTREAL, P.Q.

WILSON UPHOLDING CAUSE OF HUMANITY

Concern Shown Over Deportation of Belgians is Hopeful Sign.

London, Nov. 16.—Commenting on the announcement from Washington that instructions had been sent to the American charge at Berlin, to take up with the German Government the matter of deportation of Belgian civilians into Germany, the Manchester Guardian says the plain man will think this amounts to a protest.

"If, therefore, such a measure is conveyed to the German chancery, we welcome it, not because any change in the German policy is likely to follow, but because it is at any rate a 'clarification' that the latest German offences concern not only the powers at war, but America also, and by inference, the whole of humanity."

While short of a formal judgment on some of the "German abominations in the conduct of the war," the Guardian says America "is doing good service in the cause of humanity and giving powerful reinforcement to the cause of the allies when she pronounces, however informally, her opinion of German conduct."

Mr. Wilson's second term has opened.

RUBBER CONCEALED IN SHIPMENT OF COFFEE

Exporter Alleges Plot to Have Him Put on British Blacklist.

New York, Nov. 16.—George Philip Nieder, a New York export merchant, was today named defendant in a suit for \$50,000 brought by Leon P. Main, who alleges that Nieder caused his name to be placed on the British blacklist by inducing him to ship contraband rubber in 250 bags of coffee.

Main, who is a dealer in dried fruits, said that he did not have the slightest idea that the bags contained anything but coffee. He shipped them on the steamer Lyngeneid March 16 last.

During the voyage British officers boarded the ship, examined the coffee bags and discovered the hidden rubber. Main alleges he claims that since he was put on the blacklist he has been forbidden the use of cables to France and Italy and has been unable to collect money due him from foreign firms.

SALONICA FRONT ROAD TO VICTORY

(Continued From Page 1).

entente allies have been fighting successfully, overlooks the plains of Hungary. These considerations, he urged, are sufficient to show the importance of the Roumanian front in the plans of the entente.

Need Concerted Action. "But," continued M. Cruppi, "in default of action, immediate and concerted, Roumania becomes embroiled; if the thrust of the central powers coming from the north or west succeeds; if Von Mackensen and Von Falkenhayn join the Cyprians. The direction of Dobruja, then we will see, instead of a definite encircling of the central powers, the doors of the Balkans will be opened widely to the enemy, and the left flank of the Russian army will be directly threatened."

That is the truth; it must be looked in the face. The Germans know that and they prove it by the immensity of their effort."

M. Cruppi spoke of the splendid efforts of Roumania, but said it was not sufficient for the allies that Russia each day was increasing her forces in Dobruja and the Carpathians. The actions of the allies in the Salonica front, he declared, must each day be more united, more vigorous. This was the most rapid road to victory.

COLORED MAN GUILTY OF ABDUCTION AND PERJURY

W. Thompson Kidnapped and Married Sixteen-Year-Old Girl—Sentence Deferred.

Chatham, Nov. 16.—William Thompson, colored, arrested a week ago on his return from his honeymoon unaccompanied by his wife, was arraigned in the city police court on three serious charges, two being the abduction of Bernice Hawkins, who spoke the married before leaving the city on Oct. 31, and married Smith, her companion. He was further charged with perjury, having sworn at the time of securing the marriage license that Bernice Hawkins was over 18, while it is alleged that the girl is just 16. He pleaded guilty to the charges of abduction, and was remanded a week for sentence.

Yardman Run Down by Engine Has to Have Legs Amputated

Niagara Falls, Ont., Nov. 16.—John Whitty, a G. T. R. yard helper, while coupling the air brakes between engine 1272 and a freight car at 11:05 last night in the G. T. R. yards here, was knocked down by engine 1271 in charge of Engineer A. Stewart and Fireman R. Kellman. Four or five cars passed over Whitty's legs, crushing them so badly that they had to be amputated, one above, the other below the knee. Whitty's condition is very serious.

SPEAKS TO YOUNG MEN.

Hon. E. L. Patenaude Addresses Gathering in Montreal.

Montreal, Nov. 16.—Hon. E. L. Patenaude delivered an address this evening to 200 young men of the Conservative Association, which has been instrumental in organizing most of the demonstrations in this province the past summer. In the first place, President Aime Chase said they were of the Conservative party, which adhered to the policy of protection and to a participation in the war. Then the minister delivered a speech setting forth the duty of Canadians, and especially of French-Canadians above all others.

SOLDIERS RETURN HOME.

Seven Toronto Men Expected to Reach Union Depot This Morning.

Eleven returned soldiers, seven of whom are Toronto men, are expected to reach the union station at 7:35 this morning. They are: Lance-Corp. N. A. Burwash, 26 Alving; Pte. E. Fish 2 Clarence; Pte. R. Cameron, 2 Marshall; Pte. G. Lippington, general delivery; Pte. A. E. Self, 16 Ossington; Pte. S. Sharpe, 16 Ossington; Sergt. A. Young, 7 McGill; Lance-Corp. E. E. Harris, Huntsville; C.S.M. E. Pritchard, Caledonia; special treatment; Pte. E. MacDonald, Pte. D. Roberts.

WANTS TO BE MAYOR.

Chatham, Nov. 16.—Alderman D. McLachlan, a member of the city council for the past three years, has announced his intention to run for the mayoralty chair at the January elections.

Zeebrugge and Ostend Raids Did No Damage, Says Berlin

Berlin, Nov. 16, via Sayville.—An official statement issued today on the air raid by allied aviators on Zeebrugge and Ostend, says:

"On Nov. 15, hostile aeroplanes bombed the ports of Zeebrugge and Ostend. No damage was done to the vessels or docks of the German navy."

The official statement issued Wednesday from London, on the same raid, said that direct hits were observed on the naval workshop and in the neighborhood of the power station. A large fire was also observed.

EXPLOSION KILLS MANY.

Russian Munitions Steamer Reported Blown Up.

Stockholm, Nov. 16.—One hundred and fifty persons were killed and 650 injured in the recent explosion of the Russian munitions steamer Baron Breceel in Archangel harbor, according to information here today.

The blast sank another steamer, tore several buildings to wreckage, and burned two barracks housing many men.

REDMONDITE ELECTED.

O'Brien Follower Beaten in West Division of Cork.

London, Nov. 16.—D. O'Leary, Irish Nationalist and an adherent of John Redmond, has been elected a member of the house of commons from the west division of Cork County, in succession of James P. Gilhooly, who died October 16 last. O'Leary had a plurality of 117 votes over the number cast for his chief opponent, Frank Healy, a member of the O'Brien party.

There was great interest in the election in Ireland, this being the first contest since the Easter uprising in Dublin.

The vote stood: O'Leary, 1,866; Healy, 1,749; Dr. Shipsey, independent, 362.

ANDANIA PASSENGERS SAW NAVAL BATTLE

British and German Destroyers Fought on Thru the Night.

Twelve Miles Off.

Flashes of Light Were Seen and Thunder of Guns Heard.

New York, Nov. 16.—The sea battle between British and German destroyers that took place in the English Channel on the night of Oct. 24, when German war craft made a raid on the channel transport service, was witnessed by passengers and officers of the Cunard Line steamship Andania, which arrived here today from London. Reports brought to the ship after the battle, the passengers said, said that eight British outpost vessels, six destroyers and one transport vessel were sunk.

Chief Officer T. A. Chester of the Andania said today that the lines of British and German destroyers were seen on Oct. 24, anchored off Plymouth. A move was made to clear the channel. On the evening of the 26th, Chester said, a line of British destroyers was seen moving to the east at a rapid speed. Soon after they had passed out of sight flashes of light were seen and the thunder of guns was heard coming from an estimated distance of about 12 miles.

The flashes and detonations indicated that a brisk battle was in progress, which lasted all night.

The Andania, before being permitted to go to sea, had her ports painted black and all her lights were screened. She was accompanied by two British destroyers until well past the danger zone.



High Blood Pressure

When your case becomes complicated and medicines fail, the doctor makes a test of the blood pressure, fearing that there may be something wrong with the condition of the kidneys and the action of the heart.

He realizes that when the kidneys fail to filter the poisons from the blood that there will be a hardening of the arteries, and when the pressure of blood comes on they will snap like so much deteriorated rubber tubing—the result is a clot of blood on the brain, hemorrhage in the heart, or wherever the weak point may be.

But why allow this condition to be reached when you can so readily regulate the action of the liver and kidneys by using Dr. Chase's Kidney-Liver Pills.

Troubles of this nature have their beginning when, from over-eating or lack of exercise, the liver goes wrong, and throws an undue burden on the kidneys. Headaches, biliousness, constipation and indigestion give due warning, and by the timely use of Dr. Chase's Kidney-Liver Pills there need be no further trouble.

The liver is awakened to action, the bowels regulated, and the kidneys strengthened in their all-important work by purifying the blood and thereby preventing pain and serious disease. This is the greatest of family medicines, because of the host of ills that are relieved and prevented by keeping the liver, kidneys and bowels healthy and active.

One pill a dose, 25 cents a box. All dealers, or Edmondson, Bates & Co., Limited, Toronto.

Do not be talked into accepting a substitute. Imitations disappoint.

528

Dr. A. W. Chase's Kidney-Liver Pills

Putting Coca-Cola in thoroughly washed and sterilized bottles

Coca-Cola

That's another feature of Coca-Cola's goodness for you to remember—its pure and delicious, all this purity and delicacy of flavor is preserved by clean and sanitary bottling.

Order a Case for Your Home and you'll be sure of serving a pure, wholesome and delicious beverage.

Demand the genuine by full name—half names and nicknames encourage substitution.

THE COCA-COLA CO. TORONTO, ONT.

Call us on the telephone.

MADE IN CANADA

HIGH COST OF LIVING OTTAWA ACTS TO STOP INFLATING FOOD PRICES

Firms Must Give Cause for Holding up of Potatoes, Amount and Price of Shipments—Police Probe

The following communication, received from Ottawa by Mayor Church, has been submitted to Inspector Kennedy of the detective department. An order-in-council was issued on Nov. 10, 1916, Ottawa. Please have the council declare by resolution at once that in its opinion excessive prices are being demanded in Toronto for the necessities of life, namely potatoes. And have the council notice in writing that its clerk require W. Nelson and the New Brunswick Potato Exchange, Limited, to make a written return, showing in detail, provided in clauses (a), (b), (c) and (d) thereof:

The amount of potatoes held.

The time required to unload them.

The cause given for holding, the price of the potatoes held, more particularly set out.

Other names may follow concerning this, and other necessities.

A COSTS COMMISSION MEETS WITH APPROVAL

Tribunal Modeled After Railway Board Proposed to Regulate Commodity Prices.

NOT IMPRACTICABLE Scheme Has No Greater Difficulties Than Had Organization of Traffic Commission.

That the establishment of a business commission, members of which would be appointed by the government and whose powers would be similar to those imposed on the railway commission of Canada, would be the only solution of the high cost of living, is the declaration of Toronto merchants, who advocate the organization of such a board.

It is held that a commission of this character could regulate and supervise the distribution of goods and foodstuffs thru the established channels of trade, and would be an agency the work of which would automatically decrease the cost of commodities.

Among those who favor the appointment of this commission for Canada is Hugh Blain, president of the Dry, Grocer, and Wholesale Grocery Merchants' Association. Other merchants have accepted Mr. Blain's theory that the establishment of this board would not be impracticable.

This commission has eliminated the grossest kinds of frauds against the railways as well as ruinous discriminations against many people and localities. The problem of regulating railway business is complex. The numerous different classifications of freight with their relatively different rates, the widely different distances freight has to be carried, the principles of long and short haul, the owners' risk, flag stations, terminal facilities, level crossings, grade, competition of water-borne traffic, passenger travel, including the safety and comfort of the people and many other important features all go to make railway regulation most intricate and difficult.

The intricacies of commercial business are not more difficult to regulate than those of railway business. It is argued. Why should an efficient and reliable commission not supervise and regulate the production and manufacture of goods and their distribution to the consumer thru whatever channel may be found most desirable, whether from the producer direct to the consumer or thru the retailer to the consumer or thru the wholesaler and retailer to the consumer? These are as a rule the most economical, most efficient, most convenient channels of distribution, it is declared.

Economical Distribution. That this system of distribution is the most economical is because the producer or manufacturer finds it cheaper to sell thru the wholesaler in large quantities with little risk of losses and without or with but few travelling salesmen, selling to the retailer, he runs greater risk of losses and has to employ an army of travelling salesmen at a great expense. Mr. Blain argues this in support of the retention of the middleman, tho he says that where the middleman can be eliminated under favorable conditions it affords profit and economy to one or the other of the parties concerned to do so.

That the system is an efficient one is evident because the wholesaler always has on hand a well-assorted stock from which the retailer can get what he requires, and in this way caters satisfactorily to the wants of the consumer.

It is safer, says Mr. Blain, because the wholesaler and the retailer are, as a rule, experts and select the right quality of goods, which is a matter of prime importance in regard to the health and comfort of the people. Few of us appreciate the extent to which we are indebted to the trade for the healthy nature of the food we eat or the substantial character of the things we wear. Not only are the goods examined by these experts before they are offered for sale to the consumer, but being assembled in retail stores exposed to public view, the opportunity is afforded for a thorough system of inspection by the government, which is a further guarantee to the consumer of their fitness for consumption.

Mr. Blain declares that there is no class of citizens in this country that devotes so much time and energy to their business and works so hard with such meagre results as those who are in the grocery trade, both wholesale and retail.

PRICE OF POTATOES IS HIGH IN ONTARIO

Quotations Are Materially Above Those of Other Provinces Cited.

CROP YIELD IS POOR Unfavorable Conditions in Ontario and Quebec—Great Hay Yield.

Ottawa, Nov. 16.—According to a government return on the fodder crop situation of Canada up to October 31, that division of the country's crops this year has been saved by the hay yield, the largest in the country's history. Hay and clover totaled 14,739,000 tons, an average of 1.85 per acre. Average value is \$1.50 per ton, \$2.50 below last year's. The total value of root and fodder crops, including hay, clover, alfalfa, fodder corn, potatoes, turnips, sugar beets, etc., was estimated at \$49,882,000, more than \$20,000,000 in excess of last year's. Potatoes in Ontario and Quebec. The yield in Ontario averaged 61 bushels per acre against 52 last year; Quebec 131 bushels against 149. Potatoes were a good crop in the maritime provinces, the yield being 208 bushels per acre in Prince Edward Island, 201 in Nova Scotia and 192 in New Brunswick. Fair yields are reported from the west. Average prices of potatoes are given as 42 cents for Canada, 95 for Prince Edward Island, 85 for New Brunswick, 97 for Quebec and \$1.28 for Ontario. For Quebec and Ontario quality is 8 and 77 per cent. of average, maritime provinces from 89 to 95 per cent. Owing to dry weather making fall plowing difficult there has been a decrease in the area sown to fall wheat. For all Canada the estimated area on Oct. 31 was 889,300 acres, a decrease of 201,500 acres.

"ONE EGG" SHOUT COSTS TEN CENTS

Restaurants Have Doubled Price of Five Cent Sandwich.

"PLENTY" VANISHES Butter Forgoes Toast and Soup Bowls Growing Smaller.

"Give me some butter on this toast," said a man who eats downtown every night, as he put his teeth into a piece of toast in a downtown restaurant yesterday. He had been used to getting toast with "plenty," and when he got his yesterday the "plenty" had disappeared.

Regular frequenters of downtown eating houses were making all kinds of complaints. Egg sandwiches have gone up to ten cents. "Dropped" bread, made of soft or hard boiled with toast, is twenty. "Ham and" is twenty cents. In fact, a five-cent advance has been made in the price of all egg dishes. "And that ain't all." They are going higher still. In all eating houses yesterday signs were displayed stating that owing to prevailing conditions the price of eggs had been advanced five cents all round. In restaurants where prices are posted up the figures had been changed and five cents added.

"They are paying 55 cents a dozen for eggs right now," said one of the men behind the counters, "and before long eggs will be a dollar."

By that time no one will be eating eggs, which, by the way, are 65 per cent. water.

Claims also are made that the bowls in which soup, porridge, etc., are served are exactly half the size to what they used to be. Even the plates for beans, as one man put it, have been reduced in size, so that a man getting a plate of beans today gets about half what he used to get.

High Cost of Potatoes Leads to Some Action

As initial action is to be taken in the potato situation, Crown Attorney Frank J. Hughes has requested Mayor T. L. Church by letter to have the city council pass the resolution required by the new Dominion order-in-council in order that a certain potato firm may be required to submit a sworn statement giving information on the following questions: "The amount of potatoes held, the time required to unload them, their cost and the sale price at which they are being held."

Michie, Mara & Co. Limited

A Reliable Mail Order Service for Liquors

You can still have your favorite brand delivered EXPRESS PREPAID to any point in Ontario east of Lake Huron, at the following prices at present. Remittances should accompany all orders. If you send too little, it may delay the shipment. If you send too much, the difference will be returned to you. The best way to send money is by Express or Money Order. If you send currency, register the letter.

CANADIAN WHISKEY.			DEWAR'S SPEC. LIQUEUR			HOLLAND GIN—DeKUYPER		
(Case Goods)			4 bottles 10.00			4 quarts 10.00		
WALKER'S OLD RYE			4 bottles 7.50			4 quarts 7.50		
6 bottles 4.50			4 bottles 5.00			4 quarts 5.00		
4 bottles 3.50			3 bottles 6.50			3 quarts 6.50		
3 bottles 2.75								
GODDEHAM & WORTS			HAIG & HAIG—3 STAR			GILBEY'S GOV.-GENERAL		
6 bottles 5.00			DEWAR'S EN. SPEC. LIQUEUR			4 bottles 8.00		
3 bottles 3.50			4 bottles 11.00			4 bottles 8.00		
			MITCHELL'S QRT. FLASKS			3 bottles 5.00		
			6 bottles 11.00					
			4 bottles 8.00					
			3 bottles 6.50					
WALKER'S IMPERIAL			KILMARNOCK BLACK LABEL			FINETS		
6 bottles 5.50			6 bottles 12.00			4 bottles 8.00		
4 bottles 4.00			4 bottles 9.00			3 bottles 5.00		
3 bottles 3.50			3 bottles 7.00					
G. & W. SPECIAL			On Draught.			On Draught		
SEAGRAM'S '82			FINE OLD SCOTCH			FINE OLD JAMAICA		
6 bottles 6.00			1 gallon 87.50			1 gallon 87.50		
3 bottles 3.50			1/2 gallon 43.75			1/2 gallon 43.75		
WALKER'S CLUB			EXTRA FINE SCOTCH			COCKTAILS.		
6 bottles 7.00			1 gallon 85.25			ROYAL BLEND OR HUNT CLUB		
4 bottles 5.00			1/2 gallon 42.62			MANHATTAN—MARTINI		
3 bottles 4.00			IRISH WHISKEY.			BRONX		
On Draught			(Put up in quart oval flasks)			HUBBARD'S COCKTAILS		
OLD RYE			5 gallons 17.50			4 bottles 7.00		
3 gallons 13.00			4 bottles 11.00			4 bottles 5.00		
2 gallons 9.50			3 bottles 8.25			BITTERS.		
1 gallon 6.50			2 bottles 6.50			VERMOUTH—ITALIAN		
1/2 gallon 3.25			1 bottle 3.25			4 bottles 8.00		
WALKER'S IMPERIAL			GORDON'S DRY			4 bottles 4.50		
G. & W. SPECIAL			GILBEY'S OLD TOM			VERMOUTH—FRENCH		
2 gallons 16.50			6 bottles 7.00			4 bottles 5.00		
1 gallon 12.00			4 bottles 4.50			4 bottles 3.00		
1/2 gallon 6.00			3 bottles 3.25			ANGOSTURA		
3/4 gallon 4.50			2 bottles 2.12			Per bottle 1.12		
WALKER'S CLUB			HENNESSY—1 STAR			When ordered with anything		
6 bottles 7.00			4 bottles 12.00			else, per bottle, \$1.00.		
4 bottles 5.00			4 bottles 8.00			WINES.		
3 bottles 4.00			3 bottles 6.00			PORT WINE		
On Draught			2 bottles 4.50			MICHIE'S DINNER WINE		
OLD RYE			1 bottle 2.25			4 bottles 17.00		
5 gallons 17.50			1/2 bottle 1.12			4 bottles 13.00		
3 gallons 13.00			1/4 bottle .56			3 bottles 9.00		
2 gallons 9.50			1/8 bottle .28			2 bottles 6.00		
1 gallon 6.50			1/16 bottle .14			1 bottle 3.00		
1/2 gallon 3.25			1/32 bottle .07			MICHIE'S NO. 6		
3/4 gallon 4.50			1/64 bottle .03			MARA'S 3 CROWN		
EXTRA OLD RYE			GILBEY'S PLYMOUTH			4 bottles 18.50		
5 gallons 16.50			4 bottles 5.00			4 bottles 14.00		
3 gallons 12.00			3 bottles 3.75			3 bottles 10.00		
2 gallons 9.00			2 bottles 2.50			2 bottles 7.00		
1 gallon 6.50			1 bottle 1.25			1 bottle 3.50		
1/2 gallon 3.25			1/2 bottle .62			MICHIE'S OB. MARA'S PALE		
3/4 gallon 4.50			1/4 bottle .31			AND DRY		
WALKER'S IMPERIAL			BOOBER'S OLD TOM			4 bottles 10.00		
G. & W. SPECIAL			COOPER'S PLYMOUTH			4 bottles 7.00		
2 gallons 16.50			4 bottles 6.00			4 bottles 5.00		
1 gallon 12.00			3 bottles 4.50			3 bottles 3.50		
1/2 gallon 6.00			2 bottles 3.00			MICHIE'S SHERRY		
3/4 gallon 4.50			1 bottle 1.50			4 bottles 17.00		
WALKER'S KILMARNOCK			ROSS' SLOE GIN			4 bottles 13.00		
GREENE—SELECTED			4 bottles 8.50			4 bottles 9.00		
BLACK AND WHITE			4 bottles 6.00			3 bottles 6.50		
USHER'S OLD SCOTCH			4 bottles 5.00			2 bottles 3.50		
DEWAR'S BLUE LABEL			4 bottles 4.00			1 bottle 1.75		
OLD MULL			4 bottles 3.00			NATIVE WINE		
BEGG'S WHITE CAP			4 bottles 2.00			CONCORD A		
4 bottles 8.50			4 bottles 1.50			1 gallon 8.00		
4 bottles 6.00			4 bottles 1.00			2 gallons 16.00		
4 bottles 4.50			4 bottles .75			3 gallons 24.00		
WALKER'S IMPERIAL			GILBEY'S PLYMOUTH			CONCORD B		
G. & W. SPECIAL			4 bottles 5.00			1 gallon 8.50		
2 gallons 16.50			4 bottles 3.75			2 gallons 17.00		
1 gallon 12.00			3 bottles 2.81			3 gallons 25.50		
1/2 gallon 6.00			2 bottles 1.88			1 gallon 8.50		
3/4 gallon 4.50			1 bottle .94			2 gallons 17.00		
WALKER'S CLUB			ROSS' SLOE GIN			3 gallons 25.50		
6 bottles 7.00			4 bottles 8.50			1 gallon 8.50		
4 bottles 5.00			4 bottles 6.00			2 gallons 17.00		
3 bottles 4.00			4 bottles 4.50			3 gallons 25.50		
On Draught			4 bottles 3.00			1 gallon 8.50		
OLD RYE			4 bottles 2.00			2 gallons 17.00		
5 gallons 17.50			4 bottles 1.50			3 gallons 25.50		
3 gallons 13.00			4 bottles 1.00			1 gallon 8.50		
2 gallons 9.50			4 bottles .75			2 gallons 17.00		
1 gallon 6.50			4 bottles .50			3 gallons 25.50		
1/2 gallon 3.25			4 bottles .25			1 gallon 8.50		
3/4 gallon 4.50			4 bottles .16			2 gallons 17.00		
WALKER'S IMPERIAL			4 bottles .08			3 gallons 25.50		
G. & W. SPECIAL			4 bottles .05			1 gallon 8.50		
2 gallons 16.50			4 bottles .03			2 gallons 17.00		
1 gallon 12.00			4 bottles .02			3 gallons 25.50		
1/2 gallon 6.00			4 bottles .01			1 gallon 8.50		
3/4 gallon 4.50			4 bottles .00			2 gallons 17.00		
WALKER'S CLUB			4 bottles .00			3 gallons 25.50		
6 bottles 7.00			4 bottles .00			1 gallon 8.50		
4 bottles 5.00			4 bottles .00			2 gallons 17.00		
3 bottles 4.00			4 bottles .00			3 gallons 25.50		
On Draught			4 bottles .00			1 gallon 8.50		
OLD RYE			4 bottles .00			2 gallons 17.00		
5 gallons 17.50			4 bottles .00			3 gallons 25.50		
3 gallons 13.00			4 bottles .00			1 gallon 8.50		
2 gallons 9.50			4 bottles .00			2 gallons 17.00		
1 gallon 6.50			4 bottles .00			3 gallons 25.50		
1/2 gallon 3.25			4 bottles .00			1 gallon 8.50		
3/4 gallon 4.50			4 bottles .00			2 gallons 17.00		
WALKER'S IMPERIAL			4 bottles .00			3 gallons 25.50		
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WALKER'S IMPERIAL			4 bottles .00			3 gallons 25.50		
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1/2 gallon 6.00			4 bottles .00			1 gallon 8.50		
3/4 gallon 4.50			4 bottles .00			2 gallons 17.00		
WALKER'S CLUB			4 bottles .00			3 gallons 25.50		
6 bottles 7.00			4 bottles .00			1 gallon 8		

150,000

With The Daily and Sunday World the advertiser gets a combined total circulation of more than 150,000. Classified advertisements are inserted for one week in both papers at the same time, for a space per word—the biggest advertiser's work in Canada advertising.

5c SCHOOL COLLECTION FOR SAILORS' FUND CATTLE TRADE SLOW FEW GOOD BUTCHERS

Help Wanted

A.A.A. MESSENGER and office boy, 78 Church St.

WANTED—Agent covering Canada east to west for an oil-coal-landed sheet-iron firm in Liverpool, Box 40, World.

WANTED—Laborers. Canadian Road Co., Kingston Avenue and Weston road.

Mechanics Wanted.

WANTED—Sheet metal workers on automobile bodies and fenders. Chevrolet Motor Company, Oshawa, Ont.

Female Help Wanted

LADIES for typewriting only; no short-hand required. Steady position. Apply 76 Church St.

Situations Wanted

YOUNG MAN, age 27, married, is open for position with responsible house; best reference. Box 61, World.

Lost and Found

FOUND—Six Battalion badge brooch. Apply Douglas, 165 Jameson Avenue.

LOST—A R. button 585. Finder please leave at this office. Reward if person found wearing same after Nov. 20 will be presented. Box 53, World.

Motor Cars For Sale.

BREAKEY SELLS THEM—Reliable used cars and trucks, all types. Sale Market, 46 Carlton Street.

Songs

GOOD-BYE DOLLY DEAR, GOOD-BYE. HEAR IT PLAYED AT ALL STORES.

Articles Wanted

WANTED—A second-hand cupola No. 2 or 2 1/2. Communicate with Thos. Hayden & Son, Fort Hope.

Rooms and Board

COMFORTABLE Private Hotel, Inglewood, 225 Jarvis Street; central; heating; phone.

Typewriters

TYPEWRITERS—Rebuilt Underwoods. Toronto agent, Dominion Typewriter Company, 38 Victoria Street, Main 374.

Legal Cards.

RYCKMAN & MACKENZIE, Barristers, Solicitors, Sterling Buildings, corner King and Bay Streets.

Patents and Legal.

FETHERSTONHAUGH & CO., head of Sec. Royal Bank Building, Toronto. Investors safeguarded. Plain, practical pointers. Practice before patent offices and courts.

Patents

H. J. DENNISON, solicitor, Canada United States, etc. 19 West King Street, Toronto.

CHARLES H. RICHES, Solicitor for Canadian and foreign patents, 110 Dundas Street East, Toronto. Books on patents free.

Educational.

EMPIRE BUSINESS COLLEGE, Three-Forty-Five Broadview Avenue, Enter any time. Six months, day, forty dollars; night, twenty.

Fuel

STANDARD FUEL CO. of Toronto, Limited, 58 King Street East, Noel Marshall, president.

Dancing

MR. AND MRS. S. T. SMITH, Riverside Hotel, 1000 Queen Street West, Toronto. Telephone 2222. Open for prospectus, correspondence, 4 Fairview Boulevard.

Taxidermist

J. G. JOPLING, 43 Fern Avenue, Toronto, Ont., on moose and deer heads; good work.

Contractors.

J. D. YOUNG & SON, Carpenters and Contractors, 855 College Street.

Medical.

DR. ELLIOTT, Specialist—Private Diseases. Pay when cured. Consultation free. 31 Queen Street East.

DR. DEAN, specialist. Diseases of men, piles and fistula. 38 Gerrard East.

OSTEOPATHIC TREATMENTS—Dr. Martha McTavish, 90 College. North 724. Ladies and children only.

Dentistry.

DR. KNIGHT, Painless Extraction Specialist; nurse assistant. New address, 167 Yonge (opposite Simpsons).

Herbalists.

PILES—Itching, bleeding, swelling, protruding piles are instantly relieved by Alver's Pile Ointment. Druggists, 54 Queen West and 501 Sherbourne Street, Toronto, fifty cents.

Massage.

MADAME RUSSELL, Scientific Electrical Vibratory Massage. Face and scalp College Street, North 4294.

MASSAGE—A young English lady gives appointments; College 1287; 573 Bathurst Street, Toronto.

MASSAGE—Mrs. Colbran, 27 Irwin Avenue. By appointment. North 4129.

NEWLY OPENED UP TO DATE appointments. Queen Bath and Massage Parlors. Lady attendants. 2 Bond Street.

VIBRATORY MASSAGE AND BATHS—189 Bloor West. Apt. 10.

OSTEOPATHIC, Electrical Treatments, Graduate Massage, 216 Yonge, North 4277.

Properties for Sale

In the Town of Whitby

TWO lots of land in Whitby and 7-roomed frame house, good cash and outside water. Also general housework. Apply upon evening. Telephone 200, 100 Victoria Street.

Farms Wanted.

FARMS WANTED—If you wish to sell your farm or exchange it for any property for quick results, list with W. R. Bird, Temple Building, Toronto.

Florida Properties for Sale.

FLORIDA FARMS and Investments, W. R. Bird, Temple Building, Toronto.

House Moving.

HOUSE MOVING and Raising Done, J. Nelson, 115 Jarvis Street.

Horses and Carriages

A STRICTLY HIGH-CLASS set single trace harness has been left over the limited time in our warehouse; you are perfectly new, double and stitched throughout with raised centers; girths, the Kay saddle, warranted real rubber and golden mountings; safeties and parts made with rawhide. The harness is in perfect condition. Price \$40.00. We will warrant them for one year. If you wish to purchase a more classy kind of harness, we have the highest and best made, one of our own making, and on receipt of same we will immediately ship them to your address. Apply to address: Manager, Bathurst Street Storage Warehouse, 282 1/2 Bathurst Street, Toronto.

A TEAM OF BAY MARES—Eight and nine years; general purpose size; weighing twenty-four hundred pounds; sound in wind and eye; one slightly lame; pavement; \$1100 for the team. Young; two excellent prices from \$75; all five years old and sound, with their harnesses and harness. One shaghead pony, with complete outfit; guarantee each horse. College Carriage Co., 341 College Street; phone College 4469.

Live Birds.

HOPES—Canada's Leader and Greatest. 110 Queen Street West.

Personal

A GOOD CHANCE to learn Hair Dressing, Manicuring, etc. Professions guaranteed. Work done reasonable. 473 Bond Street.

Building Material.

LIME—Lump and hydrated for plaster, brick and masonry work. Our "Superior Brand" White Portland Cement is the finest made in Canada. Full line of building supplies. Full line of building supplies. Full line of building supplies. Supply Co., Limited, 182 Van Horne Street. Telephone Junct. 4006, and Junct. 4147.

Synopsis of Canadian North-West Land Regulations

The sole head of a family, or any male over 18 years of age, may homestead a quarter-section of available Dominion land in Manitoba, Saskatchewan or Alberta. Application must be made in person at the District Office, or by proxy made at any Dominion Lands Agency that not subject to certain conditions.

Duties—Six months' residence upon and cultivation of the land in each year. A homesteader must live within five miles of his homestead on a farm of at least 40 acres. A habitable residence is required, except where residence is performed in the vicinity.

Duties—Six months' residence in each of three years after earning homestead patent. In certain districts a homesteader in good standing may, on or before Wednesday, alongside his homestead. Price, \$3.00 per acre.

Duties—Six months' residence in each of three years, or until six months and erect a house worth \$300.

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CELERY, BOXED APPLES, SWEET FLORIDA ORANGES, GRAPE FRUIT, POTATOES, MALAGA GRAPES, ETC.

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SCORE

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Board of Trade Official Market Quotations

Manitoba Wheat (Track, Bay Port) No. 1 northern, new, \$2.07. No. 2 northern, new, \$2.05. No. 3 northern, new, \$1.97. Old crop track, new, \$1.90. Manitoba Oats (Track, Bay Port) No. 1 northern, new, \$1.75. No. 2 northern, new, \$1.70. No. 3 northern, new, \$1.65. Extra No. 1 feed, 72c. No. 2 feed, 70c. No. 3 feed, 68c. American Corn (Track, Toronto) No. 3 yellow, new, \$1.14, immediate.

Ontario Oats (According to Freight Outside) No. 1 white, 65c to 67c, nominal. No. 2 white, 65c to 67c, nominal. No. 3 white, 65c to 67c, nominal. Ontario Wheat (According to Freight Outside) No. 1 winter, new, per car lot, \$1.10 to \$1.15. No. 2 winter, new, per car lot, \$1.05 to \$1.10. No. 3 winter, new, per car lot, \$1.00 to \$1.05. Barley (According to Freight Outside) Feed, nominal. Buckwheat (According to Freight Outside) Nominal. Rye (According to Freight Outside) No. 1, \$1.10 to \$1.15 per bushel. No. 2, \$1.05 to \$1.10 per bushel. No. 3, \$1.00 to \$1.05 per bushel. First patents, in June bags, \$1.40. Second patents, in June bags, \$1.30. Strong bakers', in June bags, \$1.20. Ontario Flour (Prompt Shipment) Winter, according to sample, \$1.40 in bags, track, Toronto. Milled (Car Lots, Delivered, Montreal) No. 1, \$1.10 to \$1.15 per bushel. No. 2, \$1.05 to \$1.10 per bushel. No. 3, \$1.00 to \$1.05 per bushel. Bye—According to sample, \$1.40 per bushel. Hay—Timothy, \$13 to \$15 per ton; mixed and clover, \$10 to \$12 per ton; Straw—Burdock, \$14 to \$15 per ton; loose, \$12 per ton.

Manitoba Flour (Toronto) First patents, in June bags, \$1.40. Second patents, in June bags, \$1.30. Strong bakers', in June bags, \$1.20. Ontario Flour (Prompt Shipment) Winter, according to sample, \$1.40 in bags, track, Toronto. Milled (Car Lots, Delivered, Montreal) No. 1, \$1.10 to \$1.15 per bushel. No. 2, \$1.05 to \$1.10 per bushel. No. 3, \$1.00 to \$1.05 per bushel. Bye—According to sample, \$1.40 per bushel. Hay—Timothy, \$13 to \$15 per ton; mixed and clover, \$10 to \$12 per ton; Straw—Burdock, \$14 to \$15 per ton; loose, \$12 per ton.

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These Goods on Sale Today at Simpson's

Odd Wilton and Brussels Rugs

21 Rugs only, English manufacturers' samples, bought exceptionally well and marked for quick clearance, as follows:

Wilton Rug, green and brown conventional design, size 6.9 x 9.2. Worth \$29.75. **Friday 16.75**

Brussels Rug, green and tan, small design, size 6.9 x 9.2. Worth \$19.75. **Friday 10.95**

Brussels Rug, two-tone blue with pink in border, size 6.9 x 9.2. Worth \$25.75. **Friday 15.95**

Wilton Rug, suitable for dining-room or living-room, size 9 x 10.5. Worth \$42.50. **Friday 27.95**

Wilton Rug, two-tone green, extra fine quality, size 9 x 12. **Friday 29.75**

English Super Wilton Rug, cream ground, floral design, slightly soiled, size 9 x 10.6. Worth \$29.75. **Friday 19.50**

FOUR-YARD-WIDE LINOLEUM. The floral and block effects, four yards wide. Regular \$5.99. **Friday 4.99**

SCOTCH TAPESTRY SQUARES REGULAR \$10.25, FOR \$5.95.

This is an exceptionally good bargain in small rugs for dining-room or bedroom. Oriental and floral designs. One size only, 7.6 x 9. **Friday 5.95**

Japanese Grass Mats

200 Mats, closely woven, reversible, plain centres with stencilled borders, in brown, blue and green on one side. Size 36 x 18 inches. **Friday 2.25**

Stencilled Japanese Mats, regular 20c, for 2 for 25c—Come in variety of patterns, in red, brown and green colorings, suitable for sun-rooms, size 27 x 34 inches. Regular \$2.00. Two for **Friday 2.25**

75 Reversible Mats, regular 75c, for 49c—A very serviceable mat for bedroom, model centres with plain and floral borders, reversible, size 24 x 48 inches. Regular 75c. **Friday 49c**

3000 Yards Curtain Net 16c

Exceptionally good quality, worth up to 35c per yard, net small, medium, some 30 inches wide with borders; others are 40 inches wide. **Friday 16c**

1100 YARDS CRETONNES AT 10c. 22-1/2 in. wide, dark colorings, neat creases and floral pattern, in pretty colored combinations. Regularly sold at 14c per yard. **Friday 10c**

8c. CHINTZES FOR 28c. A heavy quality of English Printed Rep, in rich colorings, for the bedroom or living-room, 30 inches wide, beautifully printed, which regularly sold at 8c per yard. **Friday 28c**

\$1.50 CASEMENT CLOTHS AT 98c. In a wide variety of colorings, including casement cloths, satin cloths and averyan cloths, suitable for making over curtains or portieres, 50 inches wide, which regularly sold at \$1.25 and \$1.50. **Friday 98c**

Hardware and Cutlery

Ash Sifters, rustproof steel sieve, with long handle. **Friday .25**

Scrub Brushes, soft or hard fibre. **Friday .15**

Radiator Brushes with long handle. **Friday .25**

Lavatory Mops for closet bowls, cotton string head with 20-inch handle. **Friday .15**

Silverplate Silver Polish, 8-oz. bottle. **Friday .15**

Chamois Skins for cleaning silver, metal, glass, etc. Specially priced at 25c, 30c and 50c.

Metal Polish—A clearing of odd lines at about one-third regular price:

One gallon cans, **Friday .75**

Half gallon cans, **Friday .39**

Quart cans, **Friday .25**

Half pint cans, **Friday .15**

Chair seats, several shapes and sizes. **Friday, each .10**

Oakey's Wellington Knife Boards, size 8 x 18 inches. **Friday .22**

Oakey's Wellington Knife Powder, per package. **Friday .10**

Bread Boards, 10-inch diameter. **Friday .15**

Wash Boards, metal faced, rustproof. **Friday .25**

Mop Sticks, spring clip style. **Friday .15**

Dusting Mops, for use on waxed floors and woodwork, complete with long handle. **Friday .49**

Polish Mops, the Wizard doing mop, for cleaning and polishing hardwood floors, linoleums and oilcloth. **Friday .75**

Corn Brooms at less than present cost prices; a good four-string broom. **Friday .39**

Waste Paper Baskets, in a variety of styles and sizes. **Friday .25**

Ironing Boards, size 12 x 60 inches. **Friday .59**

Bath Seats, white enameled, adjustable steel ends, fits any bath. **Friday .59**

Galvanized Iron Rinsing Tubs or Baby Baths, 20-quart size. **Friday .39**

Coal Scuttles, japanned steel with solid band. **Friday .35**

Garbage Cans, galvanized iron, handles and covers, three sizes. **Friday .75, 95c and \$1.25.**

Ash Barrels, galvanized iron with cover, wood protected sides. **Friday .250**

Perfection Oil Heaters, large size, smokeless and odorless; will heat a good sized room. **Friday 3.95**

Scissors and Shears, 7 and 7 1/2-inch nickel-plated trimmers, high-grade American make. **Friday .49**

Carver, Knife and Fork, good etched blades, choice of stachorn or white celluloid handle. **Friday, pair .150**

These Men's and Boys' Needs Are Closely Priced in the Men's Store

Shirts and Underwear

Fleece Lined Underwear. Winter weight, natural shade shell, wool fleece lined shirts and drawers. Sizes 34 to 44. **Friday .43**

Penman's Scotch Wool Underwear. Heavy winter weight, dark natural shade, shirts and drawers. Sizes 34 to 44. **Friday .75**

Work Shirts. Union flannel, collar attached style, in khaki or grey. Sizes 14 to 18. Regular \$1.25. **Friday .98**

75c and 89c Shirts at 63c. Neglige Shirts, in plain and fancy hairline stripes, double sewn seams. Sizes 13 1/2 to 17. Regular 75c and 89c. **Friday .63**

Muffler Special. A lot of Knitted Mufflers, in grey, white or khaki, full length and width, fine honeycomb weave. **Friday .49**

Men's Boots at \$2.79

Made of heavy even box kip leather, Blucher style, cotton lined, heavy solid leather reinforced sewn and standard screw soles, military heels, guaranteed. Sizes 6 to 11. **Friday 2.72**

The Last of These Men's Boots at \$1.99

The size range is broken, but includes 200 pairs of Men's Dongola Kid Blucher Boots, made with Common Sense round toe shape, McKay sewn soles, low heels. Sizes 6 to 7 1/2 only. **Friday, at 1.99**

Boys' Strong Boots \$1.99

Polished box kip leather, Blucher style, heavy solid standard screw soles, round easy fitting toes. Sizes 11 to 13. **Friday 1.99**

Clearing Men's Soft Hats at \$1.45

Clean-up of all our odd and broken ranges of soft hats, flat set and curl brim shapes, in green, grey, brown, navy and black; not all sizes, in any one line, but all sizes in the lot. **Friday 1.45**

Men's Stiff Hats at 95c

Tapered and full crown shapes, in good quality English fur felts. Sizes up to 7. Regular \$1.50, \$2.00 and \$2.50. **Friday bar-gain .95**

Friday Bargain in Children's Toques

Made from pure wool yarns, extra well finished. Come in plain and combinations of colors. **Friday bar-gain .39**

Boys' Ulsters at \$6.95

A smart sturdy-wearing Ulster Overcoat, tailored from grey and brown wool diagonal ulsterings and warmly lined; cut double-breasted, with convertible collars; well formed shoulders, two-piece belt and centre vent in back; a splendid winter coat for boys of 8 to 17 years. Sizes 26 to 35. **Friday bargain 6.95**

Boys' Chinchilla Reefers \$5.95

Tailored in smart double-breasted box back Reefers, from a winter weight blue chinchilla coating; have neat velvet collars that button close to chin; natural shoulders and emblem on sleeves; durable, warm linings. A very attractive little coat for boys 3 to 10 years. Sizes 21 to 28. **Friday bar-gain 5.95**

Boys' Snappy Overcoats on the Bargain List at \$4.45

In dark grey tweed coatings, smart double-breasted slip-on model, with convertible collar, loose-fitting back, warm linings of check material, saddle lining of satin through shoulders and sleeves. For boys of 3 to 12 years. Sizes 21 to 30. **Friday bargain 4.45**

Boys' Norfolk Suits at \$3.98

Smart single-breasted fancy yoke Norfoks, in winter weight tweeds, grey stripes, patch pockets and will body linings, bloomers lined throughout. For boys of 7 to 17 years. Sizes 25 to 35. **Friday bargain 3.98**

These Are Fine Overcoats for Men

If you could see them you would jump at the chance to get one of these Ulsters today at **9.45**

Ulsters of English tweeds, greys and browns, diagonal weaves or stripe patterns, cut double-breasted, 50 inches long, with convertible collar and belt at back. Regularly \$12.50, \$13.50 and \$15.00. Sizes 35 to 44. **Friday 9.45**

Men's \$13.50 and \$15.00 Suits, Today \$9.95

150 Suits in the lot, made from serviceable English breeds, in brown and grey, checks or stripes, single-breasted, three-button sacque style, fine twill mohair linings. Sizes 34 to 44. **Friday 9.95**



Lunch Room Fish Dinner

Served in the Lunch Room from 11.30 to 2 p.m.
Boiled Sea Salmon with Tartar Sauce, or
Braised Short Ribs of Beef with Vegetable.
Boiled or Mashed Potatoes.
Green Savoy Cabbage with White Bread and Butter.
Hot Home-made Mince Pie.
Cup of Tea, Coffee or Glass of Milk.

Auto Rugs and Robes

(Men's Fur Dept.)
Full-sized black and grey Goat Robe, made from heavy, well-furred skins, and lined with good quality English felt, **16.00**

Black Dogskin Robes with tails attached, nice glossy skins, lined with brown and navy felt; extra large size **17.00**

Montana Robes of dark brown buffalo cloth, lined with imitation of Persian lamb and has an interesting ing of rubber. A serviceable waterproof robe. Several sizes, \$20.95 and \$10.50.

Minerva Rugs, the leading auto rug of heavy plush, leopard pattern, plain black lining; full size, \$18.00 and \$16.50.

Baby Carriage Robes—A big assortment of plain and pocket carriage robes, made from good quality white lambskins. \$3.25, \$3.50, \$4.50, \$5.00, \$5.50, \$6.00, \$6.50.

Grey Goat Robes—A good serviceable robe for a baby carriage, comes in natural goat skin, lined with pocket **3.95**

Pie Plates at \$1.98

Casseroles Pie Plates with first-proof linings, fitted in pierced silver-plated frame with black enameled wood handles; large and small sizes. Regular \$2.50. **Friday 1.98**

SUGAR AND CREAM, 50c
Glass Sugar and Cream, with floral decorations of sterling silver deposit. Regular \$1.00 per doz. **Friday .59**

FLOWER VASES, 25c
Sterling Silver Deposit, 100 Holders, clear crystal, 2 1/2 doz. Regular 60c each. **Friday 25c**

TABLE FORKS, 15c EACH
Silver-plated Table Forks, rose pattern. Regular \$3.00 per doz. **Friday, each .15**

DESSERT SPOONS, 15c EACH
Silver-plated, Dessert Spoons, fancy rose pattern. **Friday, each .15**

The Market 'Phone Adelaide 6100

MEATS.

Highest grade inspected meats are the only kind on sale in our Meat Market.
Rump Roast, round end, best beef, 40 lb. **1.10**

Rump Roast, square end, best beef, per lb. **.25**

Round Steak Roast, per lb. **.25**

Sirloin Steak, choice, per lb. **.25**

Family Sausage, our own make, lb. **.14**

All Pork Sausage, our own make, lb. **.12**

Sweet Pickled Shoulders of Pork, 5 lb. **.85**

GROCERIES.

One car Standard Granulated Sugar, in 25-lb. cotton bags, per bag **1.44**

Choice Family Flour, quart size, 45 lb. **1.50**

Yellow Cooking Sugar, 5 lb. **.50**

Choice Cleaned Currants, 2 lb. **.47**

California Seeded Raisins, 2 pkgs. **.35**

Headier Brand Extracts, assorted, 34-oz. bottle, 3 bottles, **1.25**

Perfection Baking Powder, 3 lbs. **.45**

New Orleans Molasses, 2-lb. tin, **.10**

Mixed Pastry Spice, per tin **.10**

Canada Cornstarch, package **.10**

Finest New Mixed Peas, per lb. **.10**

Choice Shelled Almonds, per lb. **.69**

Finest Creamery Butter, per lb. **.40**

Orico, per tin **.37**

No-Fig Powder, per tin **.24**

Finest Rapoon Rice 4 1/2 lb. **.25**

Finest Pearl Tapioca, 1 1/2 lb. **.25**

Matt Vinegar, reputed quart bottle **.25**

Quaker Oats, large round pkg. **.24**

Choice Pink Salmon, tall tin, **.30**

Pure White Clover Honey, 5-lb. pail **.75**

Prepared Jams, Assorted, 1 1/2 pkgs. **.25**

Toasted Cornflakes, 3 packages, **.25**

500 lbs. Fresh Fruit Cake, per lb. **.19**

Fresh Mixed Biscuits, good assortment, per lb. **.20**

1,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black, green, mixed. Not more than 3 lbs. to a customer. Special, per lb. **.20**

FRUIT SECTION.

Choice White Cauliflowers, each **.10**

any Florida Grapefruit, 3 for **.25**

per doz. **.75**

Fresh Lettuce, 2 bunches **.25**

Choice California Sun-kist Oranges, per doz. **.25**

CANDY SECTION.

Fruit and Nut Fudge, regular 20c, per lb. **.15**

Sharpe's Russian Toffee, regular 25c, per lb. **.20**

Orchard Fruit, per lb. **.15**

Maple Walnut Puddings, 1 lb. each **.25**

FLOWER SECTION.

Choice Pots of Mums, each **.25**

Boston Sword Ferns, each 37c and 50c

Fern Pans, well filled, each 25c and 37c.

Choice Rubber Plants, each **.25**

Araucarias, each **.25**

Choice Palms, each **.25**

Large Boston Ferns, each **.25**

Mother Goose Has Moved Her Village to Simpson's

She is Now Presiding Over Simpson's Christmas Show and She Invites All Children to Come and See the Fun

Is there a child in Toronto who does not love Mother Goose? We believe that there is not. Mother Goose certainly loves all the little boys and girls she knows—and we think that she knows them all. To prove that she loves you she has brought her entire village to Simpson's, and will be on the village green every day from now until Christmas to recite rhymes from her famous book and furnish entertainment for her little friends. She wants all who can to come today.



Friday Bargains on Sale at the Show

Toy Telephones, filled with candy. Each .15

Lowney's Sugar Sticks. Bottle .15

Choice Assorted Colors. 1-lb. box .25

Poppans—Every boy likes to shoot, and this is a perfectly harmless gun. Makes a big "bang." Friday .10

Big Dressed Dolls—Baby dolls, Scotch girls, fancy dressed girls, Scotch boys, snookum, soldiers and nurses. Friday 1.49

15-piece China Tea Sets—Teapot, sugar and cream and six cups and saucers. Friday, set .25

Engine, Tender and Car—Spring wind. Friday's price .15

Large Drawing Slates, with colored and plain designs for drawing. Friday .35

Paper Houses, good size, colored cardboard, cut out ready to be erected. Friday .10

Kiddo Steering Sleighs—36 inches long, varnish seat boards, runners 5/8-inch steel, red enamel finish. Regular \$1.35. Friday bargain 1.05

Boys' Velocipedes—Black enameled steel frames, adjustable seats, wooden grips on handle bars, rubber tires. Three sizes. Friday, \$3.75, \$3.35 and \$2.88.

Doll Carriages—Wooden bodies, black enamel finish, folding leatherette hoods, spring gears and rubber tires. Regular \$3.75. Friday bargain 2.98

Shoo-Fly Rockers—Long red rockers, white horses with markings, seats and foot rests. Regular 80c. Friday bargain .59

1,500 Coloring Outfits—For hand coloring pictures or photos, ten shades of coloring; pans, mixer and brush .35

Photo Frames, 39c and 59c—Plain metal gilt with ornamental corners; others in mission, gold mats and mission mats, 39c and 59c.

Men's Knitted Mufflers—In khaki, white and grey; honeycomb weave, fringed ends, mercerized. Friday .49

Boxed Neckwear—Men's and boys' newest stripes and allovers; blues, browns, grey, black, mauve and green. Each in a gift box. Friday .25

Pearl Earrings—For unpierced ears; medium sizes, stud style .25

Perfumed Rose Beads from California—Pink, mauve, lavender, blue, black and Nile green. Regular 35c .25

Sterling Silver Neck Chains—Cable patterns, soldered links, 16 in. long .19

Chocolate Sets—200 only, thin Japanese china, jug and six cups and saucers .98

Christmas Autograph Stationery—Toronto views, 100 boxes only. Each box has six cards with envelopes and local view on each card. Friday, box .19

New Type Teacher's Bible—Splendid clear type, full references and best teacher's helps; ideal for presentation. Friday .139

Men's Handkerchiefs—Fine white lawn. Six for .25

Women's Handkerchiefs—Swiss, one corner embroidered, 3 for .25

Men's Handkerchiefs—Mercerized, with neat colored borders, made from Egyptian yarn, 4 for .25

Fancy Bags—For work, shoes and slippers; embroidered in colors on natural linen. Price .25

Soldier's Writing Folio—Coat pocket size, brown suede; with stamp pocket, pencil, pad and envelopes. Friday .75

Mesh Bag—Round links, silver only, gate-top clasp. Friday .58

Children's Bags—In leather, all colors, with or without small mirror .25

Rocking Horses—Fifty samples purchased at the National Exhibition in September, \$1.50, \$2.00, \$2.50, \$3.00 to \$10.00.

