
 ILITIA UNTIS


## EATON'S DAILY STORE NEWS

 A ND just as last month established a new standard for the January Sales, so this month promises to create a new record for the February Sales of Furniture and House Furnishings--in fact there are many great surprises in store for those who watch the announcements. There are many such for today, as a glance over the page will verify. In many instances 'tis a case of "Something Different Every Day," and prompt selection is advisable as the bargains
Furniture Building and on the Fourth Floor of the Store are well worth seeing.



 They're just in from the warehouses where they have
been stored since they were purchased some time ago, and been stored since they were purchased some time ago, and
as a hint to the savings, we can add that since these rugs
were purchased were purchased, prices have advanced at least 25 per
cent. One can, therefore, readily see the wisdom of buy-
ing rugs $g$ rugs and carpets at the sale prices.
150 Wilton Rugs Specially Priced for Quick Selling

 ${ }^{8 / 2}$ 150 Brussels Rugs, Sale Priced, $\$ 11.50$



Linoleum and. Neponset, Sale Priced at
53 c . Square Yard


Silk Finishod Drawing Room Papers, Sale Priced Today at 29c Roll



 Other Wall Paper Offerings That Warrant
Early Buying Today Early Buying Today


50 Oak Pedestal Dining Room Tables on Sale Today at $\$ 12.75$; Also 100 Sets Dining Chairs at $\$ 18.50$ These carnot be These cannot be
bought today by the
carlood for the the
money. The Exten-
sion Tables are of
oak in oglen or
fumed finishes, have
45-inch ropnd top,
and square pedestal
base. Extend to 6 .
feet. Sale price to.
day....... 2.75
The Dining-room
 Chairs are a most re-
markable value, for they are offered at less than the factory price foday. These chairs are in quarter-cut oak, hav shaped panel backs, box frames and slip seats, upholstered in leather. They are also obtainable
in golden or fumed finishes. 5 side and 1 arm chair. 6 pieces. Sale price ......... 18.50 ingolden or fumed finishes., 5 side and 1 arm chair. 6 pieces. Sale price ............. 18.50

## Ready Mixed Paint at 59c a Quart

The Story of This Offering is Well Worth Repeating. If You Want to share in This Big We absolutely Sale Special Order Today. Here Are the Details: give it every test, and if it's not absolutely satisfactory in every detail, we'll refund your money

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\begin{aligned}
& \text { Bottle Green } \\
& \text { will notice that all the attr }
\end{aligned}
$$ You will notice that all the attractive tints for interior decoration are

the colorss for outside work, verandahs, shutters, etc. The price, per quart dar Oil Polish 12 . keeping all furniture, woodwork, floors, etc., in first-class cond oil for dusting, polishing and quantity, we cannot take phone or mail orders for this item. Special

Paint Brushes, a reliable brush that will stand hard wear, is specially priced for today
at, each


## SOF BURNS  Diamonds onCredil  <br> 

200 Pairs Fine Swiss and Scrim Curtains to Clear Today, Some Half Price at $\$ 2.45$ Pair These are curtains that one could use an almost any window
in the house. There are about 15 in the house. There are about 15
patterns in the lot - the wwiss currains ssowing many handsome
hiand ffinished applique borders. The scrim curtains are mercerized materials trimmed with laces, edg-
ings, insertions and hemstithing. Ings, insertions and hemstitching.
On account of limited
quantity we cannot say more about them. good pair of curtains, come
early today. Some half-price at, pair

Colored Curtain Scrim at 14 c Yard and Curtains Made from Your Selec tion of it for 83c Complete





| Two Big February Framing Specials Today |  |
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More of the Manufacturer's Cleare ance of Electrio Lighting Fixtures Today, at Saving Prices




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## DY'S

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| NEW ORLEANS RESULTS <br> TheWorld's Selections BY CENTAUR |  |
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|  | TO-DAY'S ENTRIES |
|  | at new orleans. New Orleans, Feb. 2.-Entries for Mon- |
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|  | FIFTH RACE Mill, and 70 y yards, four <br>  |
|  |  |
|  |  |
| ${ }^{\text {Saturday at Havana }}$ |  |
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|  |  |
|  |  |
| 1. Golden Soldier, 112 (Taplin), 3 to 1, 6 to 5 and 3 to 5 . <br> - ${ }^{\text {2. Warco poio, }} \mathrm{i} 8$ (Hunt), 2 to 1, 4 to <br> 5 and 2 to 5 . |  |
|  |  |
|  |  |
|  <br> sibloand race-Three-years-olds and |  |
|  | Sunday at Havana |
| 3. Monon Girs, 106, (Cooper), 6 to 1, 5 <br> to 2 and 6 to ${ }^{6}$.intle Menard, stony Brook, | -Havana, Cuna, Feb, 3.-Today's races |
|  |  |
|  |  |
| out. Lyndora, 105 (Collins), 6 to 1,2 to 1, even. |  |
| an pontionnaire, 114 (Boland), 4 to 1 <br>  |  |
|  |  |
|  | and $\frac{1}{3} 3$ to $\frac{1}{2 z}$. 113 (Stearns), 3 to 1, 6 to 5 |
|  |  |
|  | Time 1.13 1-5. Prascuelo, Highland |
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|  |  |
|  | Handicap. purse 8600 : 1.1 |
| even and $\frac{1}{2}$ to, ${ }_{2}^{2}$, (Sily (Shilling), 6 to 1,6 to <br>  |  |
|  | ${ }^{\text {and }}$ Time 1.06 . 2 .5. Alert, Sparkler and |
| even and Time 1.73 11-5. Parr, Quita, Pesares, <br> Brg Todo, Wenona | FOURTH RACE-Mile and a sixteenth, <br>  |
|  |  |
|  | to and ourtock, 122 (Schlling), even,t. Marauder. 100 (Humphries), 5 to 2 , Time 1.44 aut. 1.5 : olga star also ran. FITPH RACB-Milie purse sito1. Col. Marchmont, i15 (Howard) |
|  |  |
| Bank Bill, High Tide, Cousin Dan, Da-mietta, Business Agent also ran. Alfredo de oro beaten. |  |
|  |  |
| Chicago, Feb. 3-Alfredo de Oro lost his second game in two starts in the three-cushion |  |
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CROUPS of soldiers, sailors and civilians vie with each may lead all by using the Soldier's-Sailor's Diary and English-French Dictionary now being distributed excluvely by

## The World <br> TORONTO <br> HAMILTON

## Self-pronouncing Handsome

The Soldier's-Sailor's Diary and English-French Diction ary stands on its merits as a high-grade book of in paction, being complled and edited by M. P. de Lap

Exhaustive tests prove this Self-pronouncing, Sound Spelling Method to be so simple that even a child acquires French readily with correct accent.

The volume is luxurious in appearance in keeping with its purpose as a repository for important individual war rand
t is made strong throughout, tough bond paper, gold edges, gold lettered, protected in practically indestructible binding. pocket.

Send One to the Boy---Keep One at Home
SPACES UNDATED
SPACES UNDATED
You may start this diary any day-it never
can become out-of-date. Other diaries are
useless after dates specified.
75 c Ome Coupon
MAIL ORDERS


That Son-in-Law of Pa's

## CEDRIC'S GENEROUS, TO SAY THE LEAST.





## III <br> 

ck Market

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## WINNIPEG

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THE TORONTO WORID

## NEW YORK STOCKG THE CANADIAN BANK OF COMMERCE MITHER RMREGULIR

Captal Paid Up．$\$ 15,000,000$ Reserve Fund，．$\$ 13,500,000$
THINK WELL BEFORE YOU SPEND
Each dollar saved will help Canada to do her share in the War
Interest allowed at $3 \%$ per annum on Savings deposits

HERON \＆CO．
WILL BUY WILL SELI 10 Home
25 Serring
20．Northe
MWa stocks

| TORONTO <br> MONTREAL <br> In making an investment the selection of the security is the most |  |
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| 15851 |  |

BROKERS
Standard Bank Building，Toronto

## A NEW FRONT

 status of Ulading properties has materially strengthened．
of these gold issues we reommend Davidson stock most strongly
at this time，because the mine is about to go on a procuucing basie， it is a large property with extensive bodies of good comme
it has a smant apitalization，on debts．and can be bugh bed
chased limmediately，at between 33 and 35 cents per share． Offering at 30 cents．We advise its purchase now，beause we be
lieve that the upward movement of the issue has just commenced．
Liberal invesment

Wire us your order for Davidson．You will make，greater profits by doing

F．C．Sutherland \＆Co． 12 King Street East

Toronto，Ontario

|  | HAMLITON B．WILLS |
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## Simpson＇s February Furniture，Rug and Drapery Sales Hold Wonderful Opportunity for Every Householder

| Chiffoniers Reduced to $\$ 29.85$ |
| :---: |
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Four－Piece Bedroom Suites Complete \＄73．25 Regularly $\$ 117.25$


坔
\＄21．50 Extension Táble $\$ 15.15$






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## Imported Axminster Rugs




| English Wilton Rugs <br>  <br>  |
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## HOME LOVERS

ALWAYS KNOW JUST WHAT THE HOUSE NEEDS－BUT IT IS NOT ALWAYS CONVENIENT TO GRATIFY THIS NEED．THE

## RE—OPNTMNG

OF THE HOMELOVERS＇CLUB WILL MAKE IT MORE CONVENIENT FOR MANY．COME AND FAND TO－DAY WHAT YOU̇VE BEEN LOOKING FOR IN FURNITURE， RUGS，PICTURES，LINENS，SILVERWARE： THE PRICES ARE AT＇TRACTIVE

AND THERE＇S AN ADDED PRIVILEGE FOR

$\$ 32.50$ Buffet for $\$ 22.45$
 for cutlery．with sliditing tray；also good cupboard and lisen
accommodation．Regular price $\$ 32.50$ ．February Sale， 2 accommo．
$\$ 22.45$.

Odd Bedroom Pieces at $\$ 19.50$ Each
Regularly $\$ 27.00$ to $\$ 39.50$



Library Tables at $\$ 15.95$








## 50 Inch Chintz \＄1．89 Yard






Fine Chintz at 59c Yard



## New Cretonne 69c Yard





Extra！Linoleum 73c Sq．Yd．


If You Know the True Condition of the Hosiery Market－－More Than Ever Will You Appreciate Simpson＇s February Hosiery Sale
 Women＇s Hose 75c





## Women＇s 85c Hose 55c 

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Women＇s Hose \＄1．59



MuIMIPSON




[^0]:    Women＇s Hose $\$ 2.25$
    

