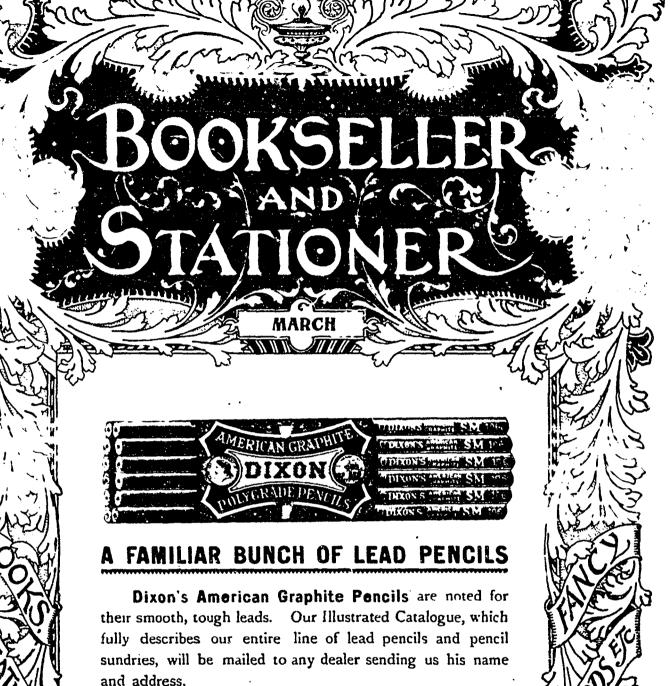
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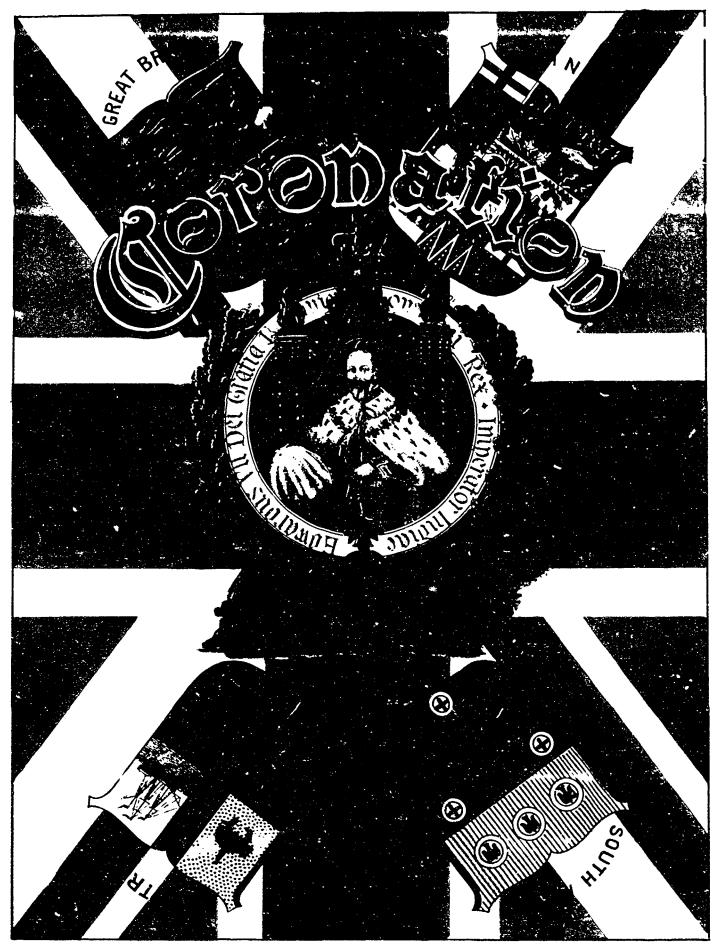
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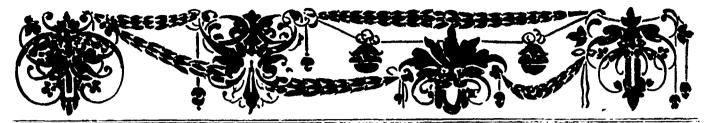
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The Bookseller and Stationer



Vol. XVIII.

MONTREAL AND TORONTO, CANADA, MARCH, 1902.

No. 3.

Topics for the Bookseller.

RITING to BOOKSELLER AND STATIONER regarding last month's trade, an enterprising Ontario bookseller says: "The holding back by the Canadian publishers of their new books until nearer Spring made February a dull month in books. The 'Right of Way,' in paper, and 'Audrey,' in cloth, will open trade for March, but we have no particularly

good sellers to report for last month, simply odd sales of December and January books." From other quarters we hear favorable reports of the book trade, now in process of opening out, since our correspondent wrote. He, like a good many other Canadian dealers, requires no hints as to how to push book sales. Many of our readers do a satisfactory business in books, and, at certain seasons, a fine business. Despite departmental store competition; despite the attraction of the libraries for a certain class of readers; despite the cutting of prices, and other tendencies that strike at profits, we believe that there is money in books. The trade must be worked up. It wont always come into the store. To sit down and wait for it is the way not to get it. Local advertising, circulars, news notes in the papers, and canvassing are all as necessary as in hardware and dry goods. Some dealers also remember the windows as a factor in drawing trade. It pays to change the windows just as it pays to dust and change the stock around. Other lines of trade are doing this, so must we.

In pushing Easter trade, for example, window trimming is a distinct factor. Some

of the new books, a few papeteries, playing cards, etc., can be well set off in a general window along with Easter cards and booklets. Flowers, if available, can be used with advantage. When new goods come in, at any season, they

Easter Trade. should certainly form part of the window display. Some dealers neglect this. Their windows are dull and uninteresting. If they do get in a good display they leave it until the people know it by heart. This, as we have often said, does not apply to many Canadian dealers, but it does to some. These are usually the very people who wonder why they don't do better.

An agitation which has been on foot for some time to have a duty put on magazines coming in free in bulk is being met by a petition against it from the news trade to the Government.

The budget speech of Mr. Against a Duty Fielding, accompanied by on Magazines. any tariff changes which the Government may decide upon, is announced for Monday, March 17. Before that date the petition will be presented to the Minister. Those who advocate a duty of, say, 20 per cent. on magazines argue that United States printed matter is overwhelming the market, is preventing the establishment and growth of a periodical and magazine industry in Canada, and is limiting the printing and publishing trades here to that extent. Others, who are not interested from a trade point of view, complain that the distribution of so much United States literature in this country, often hostile

able from the political and sentimental standpoint. On the other hand, the views of the trade engaged in selling this literature call for consideration. If a duty be placed upon magazines in bulk, thus increasing the price to the consumer if ordered through the dealer, the subscriber will naturally order direct from the publisher and have his copy sent through the mails free. Owing to the international postal arrangement between Canada and the United States, no duty could be placed on magazines coming in through the mails. Thus the trade would lose the magazine business. It is unnecessary to state in detail how this loss would affect the bookselling and newsdealing trade. Our readers are quite familiar with the facts. They do not wish to be deprived of this business, and they therefore petition against a duty which would affect them and which would not, as far as they can see, affect anyone else. A duty would not stop the magazines coming in, or increase their cost. It would simply pass the business over to the United States publishers who already are anxious to get hold of individual names, and who would therefore welcome the duty as another means of helping them. We do not say that there are not arguments on both sides of this question, but from the trade standpoint it is hard to see how any other conclusion than one hostile to putting a duty on magazines in bulk and leaving them free when entering by the mails can be reached. When a proposition to tax magazines both in bulk and by mail is made—so as to leave the dealer an even chance-then we can all discuss that subject. But, meantime, no such proposition is up. If the 20 per cent, duty is needed for revenue we would also see reason for discussing that. But, at the present, the national revenues are quite equal to all the

to our institutions and people, is objection-

Ontario Librarians.

THE second annual meeting of the Ontario Library Association will be held in Castle Memorial Hall, McMaster University, Toronto, on Monday and Tuesday, March 31 and April 1, 1902.

OFFICERS AND COMMITTEES, 1901-2.

President-Jas. Bain, Public Library, Toronto, First Vice-President-H. H. Langton, University of Toronto Library.

Second Vice-President-R. J. Blackwell, Public Library, London.

Secretary-E. A. Hardy, Public Library, Lindsay.

Treasurer-A. B. Macallum, Canadian Institute, Toro 110.

Councillors—W. Tytler, Public Library, Guelph, Avern Pardoe, Legislative Library, Toronto His Honor Judge Macdorald, Public Library, Brockville, Henry Robertson, Public Library, Collingwood.

Committee on Library Architecture - H. H. Langton, W. Tytler, R. J. Blackwell.

Committee on Travelling Libraries - A. B. Macallum, E. A. Hardy.

Committee on Lists of Books—James Bain, W. Geo. Eakins (Osgoode Hall).

Committee on Classification in Our Libraries-James Bain, E. A. Hardy.

MONDAY, MARCH 31.

APTERNOON SESSION.

2.30-5 p.m.-Business:

Minutes.

Appointment of committees.

Announcement re "Boston and Magnulia 1902."

Reports of committees: (a) Travelling Librarie:—A. B. Macallum, M.A., Ph.D., Toronto; (b) Lists of Books—James Bain, Toronto; (c) Library Buildings—H. H. Langton, B.A., Toronto; (d) Classification—E. A. Hardy, B.A., Lindsay.

PAPERS:

- "The Value of a Public Library to a Community."—J. Davis Barnett, Stratford.
- "Some Difficulties I Have Met in Library Work."—Miss V. Scott, Owen Sound.
- "Public Documents of the Dominion of Canada and the Province of Ontario."—W. Geo. Eakins, Toronto.

EVENING SESSION.

The chief features of this session will be the president's address and an address on "Library Buildings" by an authority on that subject, W. R. Eastman, M.A., Inspector of Public Libraries for New York State. Full announcements will be made through the press.

TUESDAY, APRIL I.

MORNING SESSION.

9-10.15 a.m.—It is expected that a visit to the Legislative Library and the libraries of Toronto and Victoria Universities may be arranged for this hour. 10 30-12 p.m.-PAPERS:

"Vicissitudes of a Library during Fifty Years." — Miss Carnochan, Niagara.

"Some Useful Methods in a Small Public Library."—Miss C. A. Rowe, Brockville.

AFTERNOON SESSION.

2-4 p.m, -PAPERS :

"The Training of Librarians in this Province."—E A Hardy, B.A., Lindsay.

Canadian Literature: (a) "Canadian Fiction."—L. J Burpee,
Ottawa. (b) "Canadian Periodicals."—J.A.Cooper, B.A.,
Toronto.

"How to Secure the Passing of a Free Public Library By Law."
—Dr. L. P. May, Education Department, Toronto.

Papers to occupy 20 minutes.

All papers and addresses open for discussion except at the evening meeting.

TRAVELLING ARRANGEMENTS.

The usual Easter rates will doubtless prevail, viz.: Single fare, good going Saturday, March 29, and returning Tuesday, April 2. For any who wish to go earlier or remain longer, it is advised that they join the Ontario Educational Association. The fee is 50c., and regular convention rates may be secured through them. Mr. R. W. Doan is the secretary, 216 Carlton street, Toronto. Write him for programme, which contains full particulars re travelling arrangements.

AIMS.

Its object shall be to promote the welfare of libraries by stimulating public interest in founding and improving them, by securing any needed legislation, by furthering such cooperation as shall improve results or reduce expenses, by exchanging views and making recommendations in convention or otherwise, and by advancing the common interests of librarians, trustees and directors and others engaged in library and allied educational work.

MEMBERSHIP.

- 1. Any person engaged in library work, as trustee, director, librarian or in any other capacity, may become a member by paying the annual fee, and any others after election by the executive committee.
- 2. Libraries may join the Association in the same way as individuals, and shall be entitled to two representatives at the meetings of the Association.
- 3. The annual fee shall be \$1 for individuals and \$2 for libraries.
- 4. Honorary members may be elected by the executive committee at any meeting of the committee.
- 5. Any person may become a life member, entitled during life to all rights and privileges of membership without payment of annual dues, by payment of \$15.

Import Fancy Goods.

ANADIAN dealers who have not yet seen the really wonderful line of import fancy goods shown by the travellers of Warwick Bros. & Rutter this season will be surprised. It even surpasses the lines of previous years, and that is saying much. Buyers who have already been to the warehouse, where the goods are exhibited on 13 long tables, are delighted with the new range. Over 100 manufacturers are represented, a few selections from each of the principal firms in Germany, Austria, France, Great Britain, Belgium and the United States having been made so as to secure complete variety and the latest novelties.

In wandering about from table to table the eye notices many new things, as well as fresh adaptations of things already popular and exactly suited to the wants of Canadian trade. There is, for instance, a fine selection of Florentine statuary and marbleware, including busts, plaques, pedestals, tobacco jars, pipe racks, match safes, Bohemian jewel cases are a line with handsome designs and elegant finish. Another new idea is seen in table decorations in the form of artificial flowers, illuminated by small candles. There is a great range of metal goods, ornaments, etc., including many articles at popular prices. A new line of velvet pincushions contains some oddities in the way of imitation vegetables, such as the carrot, which are quaint and taking.

There is a brilliant range of floral effects in fans with ivory and celluloid handles, and feather fans are also shown in some beautiful effects. There is a novelty this season in small mantel clocks, with electric fan attachment which will provide a cooling breeze during the hot July days. Speaking of fans, one notes a range of handsome satin chatelaines for fans. A decided novelty in fans also is a line in which by pressing a spring the required effect is produced.

There are to be seen a full range of Bochm's perfumes and toilet sundries, such as smelling salts, soaps, etc., handsomely put up, and Warwick Bros. & Rutter have been appointed exclusive agents in Canada for this elegant line. Wood carving and burnt wood ornaments and articles are a feature this year. In atomizers there are shown the high-class French line in nickel and gilt, both chased and plain, as well as the rubber ball attachment variety. Ladies' vinaigrettes for hanging on chains are a strong feature.

Special attention has been given to presents for gentlemen this season in response

[Continued on page 18.]

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TORONTO

Books of the Month.

NEW Hudson's Bay story, by the author of "Lords of the North." is the most interesting announcement of the Spring for Canadian read ers. Miss Laut's friends will be delighted that she has entered again the picturenque field in which she won her first great triumph. Her new book, entitled "Her alds of Empire," deals with an earlier period than that of "Lords of the North," and is said to be a decidedly stronger story. It opens in New Eng land, when Boston merchantmen were the carriers for the Hudson's Bay Company's trade follows Pierre Radisson to Hudson Bay, deals with his Winter campaign against the English and New Englanders. follows him to France, and ends in Eng land under the negis of the Hudson's Bay Company A splendid series of illustrations for the story are being made by Mr. Arthur Heming. Appleton & Co. have the United States market. Miss Laut is at work on another book to appear during the coming Autumn, and which is now running as a serial in Out ing under the title of "The Story of the Trapper.

The new drama by Stephen Phillips, "Ulysses," now being acted in London, has been issued in a neat cloth edition by The Macmillan Company and sold by their Canadian agents, G. N. Morang & Co., at the same price and with the same trade discount as in New York and London.

The Oxiord Press (Henry Frowde, Amen Corner, London) continue the issue of the British anthologies at the popular prices. The latest is the Shakespeare anthology, 1592-1616, containing many famous poems of the period. Each volume is complete in itself and retails at 2s. 6d. in cloth extra. There are several illustrations.

Booker T Washington's autobiography "Up From Slavery" promises soon to have the distinction of translation into more languages than any other work written by an American writer-among them French, German, Spanish, Finnish and Hindustance. It is declared "a part of the permanent possessions of the English language." The old adage of "truth is stranger than fiction" receives fresh confirmation from the career of this remark able negro erator, educationist and in dustrial reformer. Such a life is a mag nificent regulation of the too common as section that the Ethiopian race is incap able of great intellectual achievement.

The growing popularity of "Tarry Thou Till I Come" is evidenced by the fact that the second Canadian edition has sold much more rapidly than the first. It is selling at the rate of a hun dred copies a week, and is likely to continue in demand for years to come.

A new book by Max Adeler, entitled "Captain Bluitt," will shortly be published in a Canadian edition.

The Canadian issue of "The Man From Glengarry" has now reached 20,000 copies, and the sales show no sign of diminution. It is not the intention of the publishers to issue a paper edition of the book. There is considerable difference of



QBORGE DOUGLAS

Author of the lamous Scote's novel "The House With the Green Shutters"

opinion as to whether "The Man From Glengarry" is Ralph Conner's best. Each of his three books has its strenuous champions, but if the sales may be taken as a criterion the last book "leads the bunch."

A story that will win a place among the givat leaders this year is "The Colonials," by Mr. Allen French, a historical novel illustrating the dramatic beginnings of the American Revolution. The main current of the narretive runs in Boston at the time of the battle of Lexington and Bunker Hill and of the Evacuation, but it begins in the wilderness by the Great Lakes, with a picture of the hardships of Indian life in Winter. The

picture of social life in Boston at the time will make a lasting impression on the reader; and this picture, apart from the beautiful love story and the series of adventures in the book will cause it to be read for the valuable sidelight u throws on early American history. Mr French is a native of Boston, a graduate of Harvard, an accurate historical student, and a novelist of high purpose.

Frances Hodgson Burnett's new book, 'The Methods of Lady Walderhurst,' is one of her most delightful stories, combining the sweetness and simplicity of "The Making of a Marchioness" with the dramatic qualities of "A Lady of Quality." Lady Walderhurst is one of the most charming characters in modern fiction. Mrs. Burnett tells in a most thrilling way of the plots against the life of her herome. The reader who begins the story will not feel like laying it down till he has finished. Typographically and in its illustrations the book is a beautiful sample of the bookmaker's art.

The zame of ping-pong has invaded Canada and secured a solid footing Devotees of the game will find valuable pointers in the book "Ping-Pong and How to Play It," by E. Arnold, champion of England. It is profusely illustrated, and sells at 30c.

It is said that "J. P. Mowbray" is one of the aliases of Mr. Andrew Carpenter Wheeler, dramatic and musical critic, and author, of New York. He is better known by another pen-name, "Nym Crinkle." He is responsible for giving no end of unadulterated delight to thous ands of readers in those charming, spontaneously and genuinely human books. "A Journey to Nature" and "The Making of a Country Home."

A story which, though not yet pub lished, has managed to arouse extraor dinary interest, and is bringing to the publishers an extraordinary grist of advance orders, is "The Leopard's Spots," by Thomas Dixon, jr., a study of the tur bulent conditions in the South following upon the Civil War. It deals primarily with the negro problem, the question at issue being, Shall the future American be an Angle-Saxon or a mulatto? The story begins with the pathetic return of a crippled Confederate soldier from Appomatox, and the new order of things in the South; the freedom of the slaves . the enfranchisement of the freedmen, the seige of terror during Reconstruction. with a faithful portrayal of the upheaval. the rise of the Ku-Klux-Klan and its perversion; the determined opposition of the South to Negro rule; and the coming of quiet days, even though the peril con tinue. Through the whole runs a beauti ful love story. No story dealing with the

BOOKS OF THE MONTH-Continued.

Negro problem anywhere approaching this in power and interest has appeared since "Uncle Tom's Cabin." It is likely, indeed, to create a sensation little less than that aroused by Mrs. Stowe's famous tale of slavery days.

C. Arthur Pearson, Limited, London, are issuing in shilling parts "Famous Pictures of the World." Each part contains large-sized reproductions, in colors, of some seven or eight masterpieces with biographical notes of the artists.

Probably the best of all the books on the Royal four is that by Mr. Maxwell, of The London Standard, who accompanied the party. The writing is breezy and agreeable. The illustrations are excellent and numerous. The Copp, Clark Co. publish the book in cloth of royal navy blue, with gilt top, at \$1.50.

Paper editions of Hewlett's 'New Canterbury Tales" and "Lauriel the Love-Letters of an American Girl," have appeared. "The Right of Way" is also out in paper, and orders for it, despite the large sale in cloth, are enormous.

"Lepidus, the Centurion" (Copp, Clark Co.), is by the author of "Phra, the Phoenician," and has the weird taking quality of that remarkable novel. Lepidus, an old Roman soldier, comes to life in the world of to-day, and his experiences are amusingly related.

A good book for Summer reading is "The Strength of the Weak," a tale of French Canada before the fall of Quebec, filled with thrilling experiences amongst Indians and the English and French armies. There is a good deal of sword play a la "Gentleman of France," and a pleasant love story is one of the central themes.

An edition is to appear here of George Douglas' "The House with the Green Shutters," a cynically humorous story of modern Scotch life and one which has been hailed in England as the dawn of a new era in Scottish fiction. An abler book it has not been our privilege to read for a long time. His outlook is the very converse of the idealistic sentimental line followed by Crockett, Barrie and Munro. For close and careful study of character—every sentence showing powers of analysis above the average—it is not very far removed from genius.

Other novels which The Copp. Clark Co. are about to issue include: "Jarvis of Harvard," a good college tale: "Kate Bonnet," by Frank Stockton, in which adventure and humor go hand-in-hand; "Arms and the Woman," by Harold MacGrath, author of that admirable Telegrams and Cables-"LONGING, LONDON,"

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FORTHCOMING VOLUMES—Fiction,

(JANUARY-SEPTEMBER, 1902)

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The Lovely Mrs. Pemberton. By Florence Warden.

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The Diva. By Annie Thomas (Mrs. Pender Cudlip).

A Social Pretender. By Winifred Graham.

The Lords of Life. By Bessie Dill.

In the Blood. By William S. Walker ("Coo-ea").
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BOOKS OF THE MONTH-Continued.

modern romance 'The Puppet Crown' "One of My Sons," by Anna Katherine Green; "The Pagan's Cup," by Fergus Hume; and two novels of the romantic school, "In Search of Mademoiselle," by George Gilds, and "The Tower of Wye," by W. H. Babcock. There are some good numbers here for Summer sales.

During April it is the intention of The Copp, Clark Co. to issue paper editions of Cable's "Cavalier," God Wills It, and Mervin - Road to Frontenac, all popular sellers during the past few months. Editions in paper and cloth (75c, and \$1.25) will also appear of "Mr. Dooley's Opinions," by F. P. Dunne, and " Forty Modern Fables," by George Ade.

In about ten days McLeod & Allen, Toronto, will have three novels ready. "The Red Chancellor" is by Sir Wm. Magnay, a story on "Prisoner of Zenda" lines with plenty of dash and incident, "A Racksole and Daughter," by Arnold Bennett, will appeal to readers of "Graustark," issued by the same firm. "The Fifth String" is by the famous band leader, John Philip Sousa, in which he has turned his magical powers to a different kind of art and produced a beautiful romance. It is illustrated by Christy and sells in cloth at \$1.

An important addition to the literature of missionary toil and travel is the volume entitled " Adventures in Tibet," by William Carey The author is the greatgrandson of Carey, the famous pioneer of modern missions, and is, as was his ancestor, a missionary in India. Half of the book is taken up with a description of the anknown land, founded upon per sonal observations made in 1899. The second part contains the diary of Miss Anne R. Taylor, who made her famous journey through Tibet in 1892-93. feat was remarkable and astonishing. Without a companion and without equip ment this unsophisticated pilgrim travel led 1,300 miles and crept into the secret places of the Great Closed Land. There is nothing to equal it in the whole fas cinating story of Tibetan travel. This mteresting journal is now given to the world for the first time. No book of its class has had more appreciative reviews. The Canadian edition will be ready be fore the end of the month.

"Audrey," Miss Johnston's new novel, has appeared in Canada, and sales are already large. The book has a setting as picturesque and a force as dramatic as the same writer's previous works. As the heroine diese in the last chapter, the ending is sad. But so is the ending of " The Right of Way," which has proved one of the best selling books this contment has had in recent years. "Audrey,"

which Morang & Co. issue here, is well illustrated and is a handsome volume.

For an expensive book-\$2.50-Colqu houn's " Mastery of the Pacific" is having a good saic. It deals with the foremost political problems of the time, and every public library and every private collection of any importance will need a copy.

The same is true of Rose's new "Life of Napoleon," pronounced by both Eng lish and American critics to be the most vivid and most conscientious biography of the man ever issued.

Morning will issue this month a novel by Mary Catherine Crowley, called "The Heroine of the Strait," and has already published "The Second Generation," a capital tale of Chicago, which can be strongly recommended for its interesting insight into journalish and the ways of Western capitalists.

The Musson Book Co, have got out the second Canadian edition of Miss Adeline M. Teskey's "Where the Sugar Maple Grows," a testimony to its merits. It has sold well in the States also, Wana maker having handled an edition of 5,000 copies.

A fourth edition of "The Magistrate's Manual" has just been issued by Tho Carswell Co., law publishers, Toronto. This very complete and accurate work is indispensable to lawyers, magistrates, and those concerned in any part of the duties of our law courts. The new edition is largely rewritten and contains 150 pages more letterpress.

We would call attention to Revell's selected list in another column. In this age of great missionary enterprise, when the demand for such literature is so great, one naturally turns to The Flem ing H. Revell Company's catalogue. " Dennis' Centennial Survey of Christian Missions" is an opportune work, scientifically and happily executed. Taken together, the lectures furnish a magnificent and inspiring vindication of the social value of missions, and thus supply us with a new line of apologetics, a positive kind whose value one can hardly overestimate. "The Twentieth Century New Testament " has had a wonderful circulation. There is a constant demand for it. Renders will find its pages suggestive and exceedingly interesting. It is published in three parts. 'China in Convulsion" is worthy of note. The author. Dr. Smith, not only was in Pekin during the siege, but he has resided in the district most affected for the last 30 years. " China in Convulsion," therefore, is written by a man unequalled in his qualification to convey to the West a conception of the tremendous uphenval in A SELECT LIST.

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A DEALER'S OWN STATIONERY.

STORE is known by the stationery it uses, just the same as a man is known by the clothes he wears; only there is a great deal more chance for comment in the former than in the latter, more people are reached, for a little correspondence often passes through a good many hands. As a general rule, the people with whom a business house corresponds are strangers. They know little about you, save what they learn from their travelling men or read from your correspondence or gather from the commercial agencies. But they can learn a whole lot from the letters you write and the paper you write them on. So wouldn't it be well to give a little more attention to this branch of your busi Inca 7

BETTER GRADES OF NOTEPAPERS.

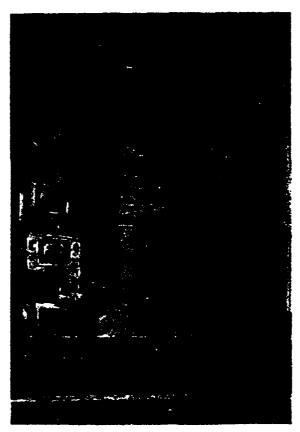
In Canada people of means are every year giving more attention to their stationery. This trade pays. The dealer should keep abreast of what is being done at home and abroad in this way In nothing is individuality so clearly de fined as in handwriting and the style of the paper used by the writer. The damty lady of high social position will be speedily recognized by the rich simplicity of her paper, which, while emitting a very delicate aroma, does not stagger one on opening the envelope by a wave of heavy patchoult or musk odor. Then, again, her monogram or crest, though perfect in design and up-to-date, will not be obtrasive or gaudy. It is true there are many ladies who go in for oddities in the way of stationery, but it is usually the very young, and nothing is more chie than a distinctive tint and quality, with a really neat and artistic "die." These latter change from year to year; but many keep a distinctive heading, which is searedy ever varied

WHAT ENGLISH FASHIONS ARE

An English writer says that Her late Majesty kept always to the plain cream laid note paper, with square envelope, and Queen Mexandra uses the very simplest devices, with the Royal crown and address in dark blue. The Princess of Wales uses a thick paper of parchment quality, with her signature "May," written in a copy of her own handwriting a moss the left hand corner. The Duchess of Sutherland has a very simple little monogram, two S's linked together, while Princess Henry of Pless's dainty

seal-like impression of white on a grey ground, while Lady Tweedmouth's mono gram is also simplicity itself. The Marchioness of Londonderry and the Countess of Derby use perfectly plain paper, but the Countess Cadogan has a very pretty and rather claborate design, and Lady Brougham's is also particularly dainty, with the quaint Greek name Zoe, which appears on most of her knick-knacks.

The people of the older school use more claborate monograms, as, for example, Elizabeth, Duchess of Wellington, the Countess of Cardigan, and the Countess of Suffolk, The crest is almost completely



Stationery Window at Ilr. James Clark's, Renfrew.

This display was arranged by William Cameron, one of the best window trimmers of stationery in Canada. Mr. Clark's stationery and drug store is a splendid one, and the popular proprietor himself has been several times Mayor of Renfrew.

monogram is done in rose color and silver, with her name "Daisy," written in the centre. Georgian, Countess of Dudley, generally uses a soft blue paper, with her address and coronet in a deeper tint, while the Countess of Warwick writes, as a rule, on a thick, white paper, with coronet and "Warwick Castle" in bright test.

The Downger Duchess of Abercorn has her Christian name simply stamped on a out of date, and although those who possess them generally use only a coronet with the address, a great many of the smart young married women have pretty devices with their Christian name.

There are women who change the style and color of their stationery every month; but even in these cases they keep to the general shape of their monogram dies. Perhaps the greatest favorite among these is the old heart-shape, with

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Playing Card Window Display E. H. Wells Prize Offer.

Our last season's Window Display Prize Contest proved so successful that we have decided to repeat our offer for this winter and spring. We offer prizes for the best Window Displays made from goods of our manufacture, between OCTOBER 1, 1901, and JUNE 30, 1902, as follows:

\$100.00 for Best Window Display. 50.00 for Second Best Window Display. 25.00 for Third Best Window Display. 10.00 each, for next Five Best Displays.

Write us for particulars and rules governing contest. Dealers need not hesitate to compete because they have only small windows, as size of window will be taken into consideration in awarding prizes. We furnish advertising matter for making these Window Displays, FREE, to Canadian dealers, if ordered through jobber, to go forward with regular shipment of cards, whether or not dealer desires to compete for prizes. Please state size of window.

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NOTES FOR THE STATIONER Continued.

a true lover's knot at the top; and newer than the tiny circle is the oblong square

The various dies are, however, of such individual taste that it is difficult to specialize. One new form, the small shield shaps, holding name or initials, with a cloudy background in blue or green, toning at the edges to the hue of the paper. The very latest is the latitudinal oblong, in which the letters of the name are also arranged in latitudinal order. In this case, if the use of a coronet is admissible, it is placed not on the top of the oblong, but at the head, within the top line.

Two years ago the inshionable note paper was the blue Torle d'Alsace. That, ngain, was superseded by a cream haid blue paper watered with horizontal lines Some months ago Paris brought out a new tashion in a paper which, in its original torm, resembled the Toile d'Al sace, but before being put on the market was deeply scored with very close diag onal lines of contrasting color to the ground, such as red on white, heliotrope on cream, blue on white, and so on, in endless variety. This paper, with the square flap court envelope, is just being introduced into England, though Paris society has known it now for some time

PING PONG SETS.

Buntin, Gillies & Co., Hamilton, Ont., are offering a variety of styles of Pingpong or table tennis, ranging from \$1 to \$2.50 per set. They can supply these all-wood or drum-head bats, as required. Ping pong still holds its sway as the most fashionable game in England, as well as Canada. A late issue of Woman's Lito (London) carried as a gift to every purchaser a pattern of a ping pong blouse. Answers recently sent a representative to interview the manufacturer of the game, and the important discovery was made that it was ten years old.

BOOKLETS RE PLAYING CARDS,

Two interesting little handbooks have come to us from The United States Play and Card Co., of Cincinnati One, "Entertaining With Cards," contains a great many useful suggestions for the management of card parties, hints as to invitations, decorations, prizes, etc., and complete rules for half a hundred different games. The other, "Card Games," has the rules for almost every known game condensed into its 130 pages. It has

already run into eleven editions. These little books retail for 25c, each and ought to be side by side with every stationer's stock of playing cards.

BIRTHDAY CARDS.

Dealers can do more business in birth day eards if the trade is encouraged. The Copp Clark Co show this year quite a range of these goods, including handpainted designs, photogravures, l'art moderne. Wedgewood, medallion style, tinselled, ribboned, silk-corded and tasel led, various new tints in card mounts, many special designs, such as eards commonorative of coming of age-the 21st birthday- my leaves, horseshoes, wish bones, bicycle, tennis racquets, "Miz pah." Irish, mourning, children's, comic designs, etc., etc. In connection with this trade mention may be made of the special values offered in calendars by this firm and really remarkable prices are offered owing to an early purchase. A hne of Highland-clan postcards should be looked into. The Christmas eards of sev eral famous makers will shortly be ready to show the trade. The coronation serib blers, pads and exercise books of this house, previously noted in these columns. are now ready and the trade can have samples on application.

IMPORTED STATIONERY.

Orders are now being taken by the travellers of The Copp, Clark Co. for their English and American lines of pape teries for the Summer tourist trade (June Jehvery) as well as the Christmas trade. These goods come in 50, 50 or 24, 21 quantities and also in tasteful cabin ets. Among these new and attractive novelties may be mentioned Ripple Bond. French Chiffon, Imperial Finish, Crepe de Chine, and a variety of floral-designed colored stationery of the novelty order. The representatives of this same firm are also showing samples of an especially fine line of scholars' companions and pencil boxes. Great values are given this year. In pocket toilet sets there is a good range of 5 to 50c, goods, while necessuries, very nicely boxed, are shown in leather, leatherette, celluloid, with decorated tops, to retail from 25c to \$1

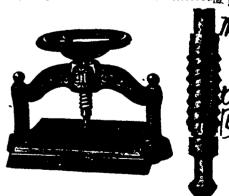
IMPORT FANCY GOODS

The funcy goods samples for import trade this season strike a buyer as par neularly well adapted to draw trade. The Copp. Clark Co's range has been specially chosen with a view to stationers' trade, and contains many articles of decided merit. In paperknives, the celluloid heads of notable men are unique for 25 and 50k retailing Bells for progressive card games are shown in nice goods Tapes in animal and fruit designs, in cluding some funny and novel designs.

The celtuloid material is not only shown in ornaments, vases, paperweights, etc . but also in soup boxes, with mirror tops for 25c retailing. The album trade is catered to in goods selling at retail from 25c up in cabinet, card, and large sizes. including also musical albums. In frames there are over 200 selected lines, chiefly in paper, celluloid, brass, wood, and mir for glass with mother-of-pearl finish. The brass frames are very showy for 25e goods. Folding frames. Cribbage boards for two or three players, whist markers. bezique markers, chess setts, and a line of railway or folding chessmen, for travel lers, are among the specialties shown for the game trade. In paints, drawing slates, ash trays, button trays there are good lines, and the inkstand novelties, both in odd 25c, designs and the better gindes of silver and brass goods, include the new finishes. Ohve wond inkstands which are now so popular in New York are shown in the latest novelties. cannon shape is one of these. Medallions include both royalty and religious lines, and those with King Edward and Queen Alexandra are good sellers. This line in cludes goods from 10 to 50c, retail. There is also a great range of window trans parencies, in figures and scenery, for sellmg at 10 to 25c. Wht lights with transparent shields are worth a note These are but some of the features of a well-chosen line.

DEMAND FOR GREY PAPER.

As was pointed out in last month's issue, it was not entirely owing to the period of Court mourning that accounted for the large demand of late for Silurian and grey papers, for now that this season is well over the call for the class of stationery is still maintained, in fact, if anything, is on the increase. According



ly The Brown Brothers, Limited, have added to their lines a very handsome shade to which they have given the name." Hazel Grey," and which, as the name addicates, is a very pretty tint of this popular shade. The stock is plate-finish and made in their favorite Alexandra size. They have also added another new line known as their. "Chamois Finish." As its name implies it has a medium rough vellum wove finish and comes in

NOTES FOR THE STATIONER-Continued.

two of the best selling tints in stationery, cream and azure. This also is in their Alexandra size, and like the "Hazel Grey," is boxed in quarter-reams and the envelopes in eighths of a thousand. These lines are strictly high grade, but can be retailed at popular prices, much lower than necessarily has to be asked for imported goods.

They are also showing a new idea in copying presses. This is known as the "Pridmore Automatic Copying Press." It is made with a double screw, one working within the other. The outer one is used to raise or lower the platen, which is done in half the time taken by the ordinary copying press. The inner screw gives the pressure for which they claim that tour times the amount of pressure is obtained with less exertion than by the ordinary style. These are made in tour sizes, from the regular office sizes up to the large railway copying presses

THE WALLACE WHIST TRAY.

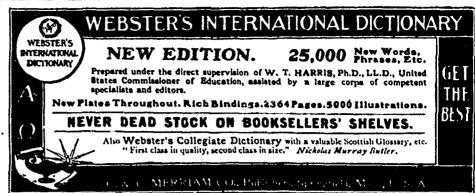
There has been a big run on the Wallace whist tray by players of the noble game, and it has received official recognition by being exclusively employed for the games to be played in the Canadian whist competition at Toronto on Good Friday. The principal whist clubs of Canada are now using it.

GAGE'S CARBON LETTER-BOOKS.

A valuable line for stationers is out this month in Gage's carbon copy letter books, which are both ingenious and highly useful for those who want to have copies of letters without going to the trouble of using a press. As time savers and conveniences these books are sare to commend themselves strongly to many, both for home and office use. They are handy in every way. The appliance is as simple as possible. You write with an ordinary pen in ink, and a clear copy is the result. The directions for using these books are so readily mastered that it may be well to quote them as an indication of how the books are used:

Place a sheet of pen-carbon paper with the carbon side down over the leaf of the book on which you wish to make the copy. Over this place the letterhead or paper: then with the fingers raise the springs at the sides of the hook sufficiently to allow the movable ends to be turned inwards over the writing paper and carbon sheet. Turn the movable ends inwards and allow the spring to rest down and the ends will hold the letterhead and carbon sheet firmly in position and prevent them from shifting or moving while the letter is being written. When through writing, raise the springs sufficiently to allow the ends to be turned out wards and dropped to their original position at the sides of the book.

wards and dropped to their original position at the sides of the book. Of course, a hard pen and stiff paper give the best results, but heavy paper, by slight pressure on the pen, will give sat is factory results. Stationery dealers should write The Gage Co. for a sample and fuller directions as a good trade is



310

Fill Your Shelves With Snaps

Here is a snap: Extra heavy cream wove note paper, beautiful blue and gold, 1, ream packages, 40c, per ream. Send for sample. We do good printing cheap: 1,000 white business envelopes for \$1 printed. Snaps in stationery.

WEESE & CO., TORONTO,
Jobbers 54 Yonge Street.



THE

MAGISTRATES' MANUAL

Founded on the Criminal Code, 1892, and Amendments, and the various Acts relating to the

Rights, Powers, and Dutles of Justices of Peace, with a Summary of the Criminal Law.

Fourth edition. Revised, largely rewritten, and improved. By S. R. CLARKE, parrieter at-law, etc.

TRADE SUPPLIED.

THE CARSWELL COMPANY, Limited Law Publishers, Etc. TORONIO, CAN.

DON'T ALLOW

the chance passer-by to occupy your telephone line any more than you would allow him to block the entrance to your store. When you do allow it, others must be told your

"LINE'S BUSY"

PUBLIC TELEPHONE STATIONS ARE FOR THIS CLASS OF BUSINESS.

THE BELL TELEPHONE CO., OF CANADA

possible with so excellent an article. The books are made in four different sizes and sell at \$1, \$1.25 and \$1.50.

APPOINTED CANADIAN AGENTS.

The W. J. Gage & Co., Limited, have effected arrangements with Z. & W. M. Crane, of Dalton, Mass., manufacturers of fine papers, to import their lines into Canada and put up the papers here. The Crane papers are noted for their extra superfine quality to suit the most select trade, and Messis, Gage expect to provide Cacadian dealers with this splendid range at prices not hitherto quoted in this market. The arrangement is there fore an important one and will be hailed

'One ad. emphasizes another. Each does some missionary work until the convert is won. Continuity breeds success.

GIBSON ARNOLDI & CO.

BARRISTERS, SOLICITORS, NOTARIES PUBLIC, Etc.

9 Toronto St., Toronto.

CAPITAL FURNISHED TO AID INDUSTRIAL CONCERNS.

Representatives in London, Liverpoel, Manchester, Glasgow, Edinburgh, Chicago, and New York, and Paris, France.

GENERAL COMMERCIAL SOLICITORS.

WESTERN

incorporated ISSI,

ASSURANCE COMPANY

Fire and Marine

Capital - - \$2,000,000.00 Assets, over - - 2,900,000.00 Annual Income - 8,000,000,00

Head Omee: TORONTO, ONT.

Hon. Geo. A. Coz, President. J. J. Kenny, Vice-Presiden C. C. Foster Secretary.

with interest by our dealers. "We believe," say Messrs, Gage, "that there is
an opening in the Canadian market for
developing the trade in high-class stationery, to the extent that no one has
hitherto attempted. The grades which
we are about to put on the market at
once will be Crane's superfine papers,
Crane's kid-finish papers, Crane's cele
brated underglazed papers, Crane's band
made style paper in white and all the
fushionable tints. Goods will be put up
in 4 team boxes and 4 M. envelopes, and
will also be put up in an elegant series
of papeteries. We shall import the pap
ers in the flat, and do all the boxing,
making of envelopes, and putting up
here."

* Motes of Canadian Trade 🗻

M ISS TWEEDIE, of Moneton, whose place of business is one of the best arranged and thriving in that part of Cainida, was in Toronto last month. It was this successful dealer's first visit to Toronto, her former buying trips being to Boston and New York. Being pleased with this part of Cainida and the firms here, she will, in inture, patronize Canadian houses Miss Tweedie expressed herself to Bookseller and Stationer as well satisfied with her trip west

In replying to a question in the Ont ario Legislature the other day the Minister of Education said that no agreements for the publication of schoolbooks had been executed between the Government and Mesers. Warwick Bros. & Rutter, and G. N. Morang & Co., and that he did not know whether either the parties or any members of their firms have acquired the right of any of the firms originally authorized to publish the readers. In replying to a further question he said that June 24, 1887, was the date of agreement between the Education Department and The Canada Publishing Co in regard to the Purslow "Public School Grammar." The publishers have no supply of the old grammar on hand, and for a year there has virtually been no demand for it, and the Department has not taken any steps to compel the publishers to publish any more. The new edition was gradually superseding the old one

Lingation is still going on in connection with the winding up of The Publishers' Syndicate estate. The proceedings still pending relate to the liability of certain persons as shurcholders and to the disposal of the rest of the assets for the benefit of creditors. When the first dividend of 25c, was paid by J. P. Langley, liquidator, there remained on hand \$8,000 for another dividend. There will probably be nothing for the share holders.

The British Columbia Book Co., Limited, has been incorporated under a Provincial charter with a capital of \$25,000.

Edward Britnell, of Congdon & Brit nell. Richmond street. Toronto, has gone on a business trip to the Old Country to secure in the British markets large additions to the lines of books to which this firm confine themselves.

It is now about two years since Kidd & Co opened out a book and stationery

store in Goderich, and their trade has grown so much that they required to seek larger premises. Consequently they have had the store lately occupied by Geo. W. Thomson & Son shelved and de cornted in the most modern style, and have moved into it this week. Their new store is decorated with a red ingrain paper and walnut-finished shotving, the shelving being of such a design as to give the store the appearance of a large library, which is a new feature in store fixtures in Goderich Mr. Kidd intends handling wall paper on a much larger scale this season, and having made a con nection in New York, intends importing from the markets of the United States the bulk of his fancy goods for the ensuing season's trade.

Miss Merrill, book reviewer and adwriter for The Copp, Clark Co., on retiring to join the staff of Morang & Co., was presented by her associates with two handsome pieces of jewelry as a tribute of their respect and friendliness.

Mr. Jno. A. Solomon, the well-known book traveller, is representing Fleming H. Revell Co. this year. He is offering the trade a large list of new and popular publications, and also has several lines of Christmas novelties. Booksellers and stationers are invited to reserve their orders until they see him.

Albert Britnell, the Yonge street, To ronto dealer, whose stock was much injured by fire lately has been holding clearing sales of books, damaged and undamaged. Modern books only slightly mjured have been sold at fairly low prices. A line of theological works, doubtless slow sellers in ordinary times, have been cleared at six for 25c. The policy is a good one.

G. W. Staton, lately of T. J. Moore & Co., Quebec, has opened a stationery business and will give attention also to the hinding of books. Mr. Staton knows all about these branches of the trade.

Mr. Fred Nelson, of H. A. Nelson & Sons, has been elected by acclamation an alderman for the West Ward (the business man's quarter) in the Montreal City Council.

For some little while Mr. A. T. Chapman has conducted a temporary store at 2673 St. Catherine street. Montreal, be sides his place at 2407 St. Catherine street. The new store was found to be a success, and it is now a permanent place

of business. Although the two stores are not far apart, yet there is some difference in the class of trade. The new store is near Victoria School, and schoolbooks form a large part of the business. A specialty is made of cheap novels. Apart from these there are practically no books carried. A large business is done in stationery. The new store is even better fitted up that the first one, and the windows give a much better chance for display.

The R. O. Smith Co., Orillia, Ont., have issued two pretty booklets illustrating the district, with special reference to its attraction for tourists. One booklet is attractively bound in purple and gold and is filled with half-tones of Orillia scenery. The other, with a lavender grey cover and embossed gilt title, deals with Midland and Penetanguishene. The half tone work and printing are both excellent and the publications are distinctly creditable to The R. O. Smith Co.

The excellent news and bookstore kept by M. Morris Michaels in the rotunda of the Windsor Hotel, Montreal, is to be much enlarged. Mr. Michaels does a big business in fancy goods, etc., as the tourist trade is large.

The stock of G. Royer, Quebec, stationer and tobacconist, has been sold.

Mrs. M. L. Copeland, of Pembroke, has sold her book and stationery business to Miss Murray.

The death of Chas. W. Gladwin, stationer, Halifax, is announced.

John Kennersley, of The Copp, Clark Co.'s staff, has been appointed manager of the book and stationery department in Simpson's department store, Toronto. He was presented, before leaving, with a gold watch by his fellow employes.

The Bookseller and Stationer

President,
JOHIS BAYNE MacLEAN.
Montreal.

THE MacLEAN PUBLISHING CO.

Publishers of Trade Newspapera which circulate in the Provinces of British Columbia, North-West Territories, Mannitosa, On.ario, Quebec, Nova Soutia, New Brunswick, P.E. Island and Newfoundland.

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Telephone 1155 TORONTO
LONDON, ENG 109 Fleet Street, E.C.
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H. S. Ashburner WINNIPEGWestern Canada Block
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J. A. Macdonald ST. JOHN, N.B
Subscriptions, Canada and United States \$1.00. Great Britain and elsewhere

Cable Address | Adscript, Leaden. | Adscript, Canada.

MARCH of New Novels

larch 1st. THE RIGHT OF WAY By Gifbert Parker. March 6th. THE STRENGTH OF THE WEAK By Chauncey C. Hetchkiss. - - . Paper, 78c. Cleth, \$1.28. THE AMBASSADOR'S ADVENTURE March 13th. THE HOUSE WITH THE GREEN SHUTTERS - - - Paper, 78c. Cloth, \$1.25. JARVIS OF HARVARD By Reginaid W. Kauffman. - - - -March 20th. KATE BONNET: The Romance of a Pirate's Daughter By Frank Stockton. Paper, 7gc. Cloth, \$1.50. March 97th. ARMS AND THE WOMAN By Herold MacGretts. - - -Paper 78c., Cloth, \$1.28. THE PRINCESS CYNTHIA By Margurette Bryant. -

The Copp, Clark Company, Limited TORONTO.

HERE'S THE TRADE EVENT



The best selling Social Notepapers on the market are our matchless new lines:

CROWN VELLUM KING EDWARD VII. VELLUM WOVE FRENCH ORGANDIE

Largest margin of profit to dealers. Write us for samples.

₩BARBER & ELLIS CO.

43-45 Bay St., TORONTO.

Greeting to our Canadian Friends!

We have selected this medium to bring closer to your notice, our **SPLENDID** line of **TYPEWRITER RIBBONS** and **CARBON PAPERS**, and to specially direct your attention to the HIGH STANDARD and unexcelled variety.

"M.M.,"
"YELLOW BOX,"
and "EUREKA"

Typewriter Ribbons

Embody positive perfection, in durability, clear sharp write; indelibility.



"*PROGRESS*," "M.M.,"

"EUREKA,"
"COMPETITOR."
"SILK SPUN."
"GALLINIPPER"

Typewriter Carbon Papers

Unequalled in the World.

Finest and largest line of Pencil and Pen Carbons; Typewriter Oils, pure and odorless; Stamp Inks; Stamp Ribbons. Write for our Catalogue and any information in reference to our goods.

MITTAG & VOLGER.

Sole Manufacturers. To the Trade Only.

Principal Office and Pactories-PARK RIDGE, N.J.

New York City-1016 Park Row Building.

Chicago, III.-106 LaSalle St.

London-i Queen Street.

Paris-27 Rue Vivienne.

IMPORT RANCY GOODS- Concluded from p. 6

to requests from the trade. Shaving sets, nickel finish, are a good line, and shaving mirrors in great variety are seen, and many items which space prevents any detailed mention of are found throughout the line.

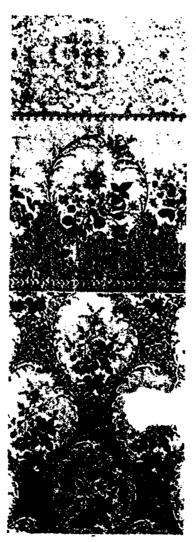
In fancy sewing sets articles are seen to retail from 25c. to \$5, and this has proved so saleable an article that the firm have this season greatly added to former ranges.

and card cases, retailing at \$5 and \$10, are displayed. There are many different kinds of chatelaine bags, selections having been from the styles of 12 manufacturers famed for these goods. The dull morocco finish with even the clasps covered by the material is in strong evidence. The suede effect with or without oxidized mountings is another new idea, while the small steel ornaments, dotted over the material, are a recent fad in these goods. Of course, all

No. 1126

The Watson, Fester Co., Limited.

A charming pattern essentially new in character, one which will be appreciated by a class of people always impressed by new and artistic ideas.



No. 1139.

The Watson, Foster Co., Limited.

A semi-flord, framed in a most artistic scroll design, which, in varnish gift, commands the attention of all lovers of effective decoration.

Curling and manicure sets are likewise shown in the newest ideas.

In leather goods the range is so extensive as to defy detailed description. All the latest styles are there. In purses and pock books, practically everything from child's purses to sell at 5 and 10c. to the finest Paris novelties in ladies' pocketbooks

the old favorites are included in these goods. The range of music and writing portfolios, writing cases, desks and jewel cases is exceptionally attractive.

A unique effect is a scroll and floral inlaid pattern in silver on Bohemian glassware. This is a strking novelty. It comes in vases, jardinieres, puff boxes, pintrays, etc. Another new idea is the chain effect in photo frames.

This year the line of fancy chinaware which includes five o'clock tea setts, urns, wine setts, plaques, etc., is remarkable for the designs and general workmanship which combine to form many articles for high-class trade. In ebony ware all the usual productions are shown, and there is an imitation ebony which gives good effects at very low prices. In mirrors there is hardly any style unrepresented. Inkstands come in myriad shapes and designs and the novelties in dogs', cats' and monks' heads are decidedly new. In fact, the range is well worth inspecting, even by small buyers, as it suggests so many possibilities to the fancy goods trade.

RUSH ON STAUNTON'S PAPERS.

Dealers affirm that the greatest sale of wall papers they have ever known so early in the season has taken place the last few weeks. Stauntons Limited have felt the rush exceedingly; every day for some time this firm have been filling repeat orders extensively. They have filled so many duplicates that many of their biggest sellers will soon be out of print. Dealers are recognizing this fact and are forwarding their repeat orders now while the goods are in stock.

MR. CAMPBELL'S APPOINTMENT.

Mr. Fred J. Campbell, Toronto, manager of the Canada Paper Co., has been appointed general manager of the company with headquarters at Montreal. Mr. Campbell is one of the most successful and capable paper men in Canada and his appointment will be greeted with satisfaction by numerous friends in the trade.

IE LATE MR. J. D. M'ARTHUR.

Ar. David J. McArthur, president of Colin McArthur & Co., Montreal, died at his residence in that city, 52 Park avenue, on Wednesday morning, February 26. He had been suffering for about a month from an attack of pneumonia, and it was this that caused his death.

Mr. McArthur was a comparatively young man, having been born in Glasgow, Scotland, in 1861. When still a young man be came to Canada with his father, the late Colin McArthur. He subsequently went into the business conducted by his father, and when the latter died, a few months ago, he became president of the company.

A widow and three young children survive him. The funeral, which took place on Friday, February 28, was very largely attended by the employes of the firm, as well as many of Mr. McArthur's friends, of whom he had made a great number in both his business and social relations.

WATSON FOSTER CO. WONTREM WILL PAPERS

WE ARE LESS AFRAID

OF YOUR BUYING TOO MUCH OF OTHER MAKERS' GOODS THAN OF YOUR HAVING TOO LITTLE OF OURS.

OUR STOCK IS COMPLETE, BUT REPEAT ORDERS ARE DAILY REDUCING IT. AND WE CANNOT REPRINT EVEN OUR MOST SUCCESSFUL NUMBERS.

IN VIEW OF THIS, IT IS NOT TOO EARLY TO ASK YOU TO FILL UP IN WHAT YOU KNOW WILL BE QUICK SELLERS.

LOOK THROUGH YOUR SAMPLE BOOKS AND ADVISE US THE RESULT.

NEW SAMPLES OF ANY-THING OR EVERYTHING IF REQUIRED.

MARCH '02

BEST SELLING BOOKS OF THE PAST MONTH.

As Reported by Leading Canadian Retail Dealers.

DELLEVILLY.

- 1. " Manetta, by F. M. Crawford. Copp.
- 2 "Laratte," by M. H. Catherwood, McLeod.
- 3. "The Man from Glengarry," by R. Connor. Briggs.
- 4. " Shoes of Fortune," by N. Munro. Copp.
- 5. " Richard Carvel," by W. Churchill. Copp.
- 6. "The Crisis," by W. Churchill. Copp.

BRANTFORD.

- 1. "The Man from Glengarry," by R. Connor. Briggs.
- 2. "Right of Way," by G. Parker. Copp.
- 3. "The Crisis," by W. Churchill. Copp.
- 4. "Mark Everard," by K. Magee. McLeod.
- 5 "The Eternal City," by H. Caine. Morang.
- 6, "Marietta," by F. M. Crawford, Copp.

CHARIOTTRIOWN.

- 1. " The Man from Glengarry," by R. Connor. Briggs.
- 2. " Eternal City," by H. Caine. Morang.
- 3. " Dri and I," by I. Bacheller. Briggs.
- 4. " Kim," by R. Kipling. Morang.
- 5 "The Right of Way," by G. Parker. Copp. 6. "Tristram of Blent," by A. Hope. Morang. GODERICIL.
- 1. "The Man from Glengarry," by R. Connor. Briggs.
- 2. "Right of Way," by G. Parker. Copp.
- 3. "Marietta," by F. M. Crawford. Copp.
- 4. "Lives of the Hunted," by E. Seton-Thompson. Morang.
- 5. " On the Road to Frontenac," by S. Merwin. Copp.
 - 6, "Mark Everard," by K. Magee. McLeod.
 - BALIPAY.
- 1. "The Man from Glengarry," by R. Connor. Briggs.
- 2. "Right of Way," by G. Parker. Copp.
- 3. "The Eternal City," by H. Caine Morang.
- 4. "Marietta," by F. M. Crawford Copp.
- 5. "Tristram of Blent," by A. Hope. Morang,
- 6. "War in South Africa," by A. C. Dovle. Morang.

KINGSTON.

- 1. " Marietta," by F. M. Crawford. Copp.
- 2. "Richard Carvel," by W. Churchill. Copp.
- 3. "Circumstance," by W. Mitchell. Copp.

MOST POPULAR MUSIO.

Association, Limited, say that the best

selling music for the month have been as

1. "The Hero's March," instrumental, by

2. "Royal Edward March, instrumental, by

3, "Dream of Roses Waltz," instrumental, by

4. "My Bonnie Barque," vocal, by Godfrey

5. "The Promise of the King," vocal, by Oscar

6. "King of Ages," vocal, by Godirey Marks.

the best selling musical selections for the

monthto be as follows:

Whaley, Royce & Co., Limited, report

follows:

Smart.

Glionna.

Marks.

Vimie

The Auglo-Canadian Music Publishers'

- 4. "Right of Way," by G. Parker. Copp.
- 5. "The Man from Glengarry," by R. Connor. Briggs.
 - 6. "Audrey," by M. Johnston. Morang.

LONDON.

- 1. "The Man from Glengarry," by R. Connor. Briggs
- 2 "Right of Way," by G. Parker. Copp. 3 "Eben Holden," by I. Bacheller. Briggs.
- 4. "Graustark," by G. B. McCutcheon. Mc-Lcod.
 - 5. "Sky Pilot," by R. Connor. Westminster.
 - 6. "Marietta," by F. M. Crawford. Copp.

MONTREAL.

- 1. "Right of Way," by G. Parker. Copp.
- 2. "The Benefactress." Copp.
- 3 " Marietta," by F. M. Crawford. Copp.
- 4. "The Cat's Paw," by B. M. Crocker.
- 5 "Lazarre," by M. H. Catherwood. McLeod.
- 6. "With the Royal Tour.

MONCTON.

- 1. " The Man from Glengarry," by R. Connor. Briggs.
- 2. "Right of Way," by G. Parker Copp.
- 3 "The Eternal City," by H. Calne. Morang.
 1. "Johnnie Courteau," by W. H. Drummond. Putnam.
 - 5 "Sir Richard Calmady," by L. Malet. Dodd.
 - 6. "Kim," by R. Kipling. Morang.

MONCTON (2).

- 1. "Sir Richard Calmady," by L. Malet. Dodd.
- 2. "Right of Way," by G. Parker. Copp.
- 3, "The Man from Glengarry," by R. Connor, Briggs.
- 4. "The Eternal City," by H. Caine. Morang.
- 5. "Mark Everard," by K. Magee. McLeod.
- 4, "The Benefactress." Copp.

OTTAWA.

- 1, "Right of Way," by G. Parker. Copp.
- 2 "The Man from Glengarry," by R. Connor. Briggs.
- 3. "Sir Richard Calmady," by L. Malet, Dodd. 4. "Marietta," by F. M. Crawford. Copp.
- 5. "Shoes of Fortune," by N. Munro. Copp. 6. "The Benefactress." Copp.

Holzman

PRIKEROROUGH.

- t, "The Man from Glengarry," by R. Connor. Briggs.
 - 1. " Jennie Lee," vocal, by Von Tilrer.
- 2 "Blaze Away March," instrumental, by
- 3 "Clorinda March," instrumental, by Haines. 1. "On a Sunday Afternoon," vocal, by Von
- Tilzen.
- 5. "I'll Be There Mary Dear," vocal, by Von-Tilzen.
 - "Lazarra Waltz," instrumental, by Gustin.

SCHOOLBOOK COPYRIGHT CASE.

Orders were made at Osgoode Hall, Toronto, March 6th, in the actions brought by Morang & Co. and Blackie & Son, Limited, against the Canada Publishing Co., Copp, Clark & Co. and the W. J. Gage Co., Limited, respecting the copyright on certain selections in the Ontario Second Readers, dismissing the action with costs,

as against Blackie & Sons, one of the plaintiffs. Blackie & Sons failed to comply with the court's order for production of documents necessary to substantiate their claim of copyright. The order was made

ABOU BEN PARKER.

(With apologies to Leigh Hunt.) Once Gilbert Parker (may his tribe increase!)

Once Glibert Farker (may his thole increase:)
A novel wrote, a very charming piece
Of love and wit, of strength and weakness wrought
By human nature, full of liberal thought,
Of tenderest folly, and page after page
Of good things readable in any age.
Men sat up nights the story to peruse,
And wondered if their friends would likewise choose
This payer as their forceits of all. This novel as their favorite of all The books innumerable of Spring and Fall. And when the bookstores made their lists of sales, And when the books by bales and bales,
These wise men read the total with some zest,
And lo, "The Right of Way" led all the rest.

3. "Black Rock," by R. Connor. Westminster. 4. "Sky Pilot," by R. Connor. Westminster

2. "Right of Way," by G. Parker. Copp.

5. "Jack Ralston," by J. H. Burnham.
6. "Young Barbarians," by I. Maclaren. Copp.

ST. CATHARINES.

- 1. "The Man from Glengarry," by R. Connor, Briggs.
- 2. "The Right of Way," by Parker. Copp.
- 3 "Marietta," by F. M. Crawford. Copp.
- 4. "Tarry Thou Till I Come," by G. Croly. Briggs.
- 5, "Where the Sugar Maple Grows," by \. Teskey. Musson.
- 6. "Court of Honor."

ST. IOHN, N.R.

- 1. " Marietta," by F. M. Crawford. Copp.
- 2. "The Man From Glengarry," by R. Connor Briggs.
- 3. "The Right of Way," by G. Parker. Copp 4. "Captain Ravenshaw," by R. N. Stephens.
- Copp.
- 5, "Sir Richard Calmady," by L. Malei Dodd.
- 6. "Cynthia's Way." Copp.

TORONTO.

- 1. "Audrey," by M. Johnston. Morang.
- 2. "Right of Way," by G. Parker. Copp.
- 3. "The Man From Glengarry," by R. Connor. Briggs.
- 4, "Last of the Kinckerbockers," by H. Viele. McLeod.
- 5. "Sir Richard Calmady," by L. Malet. Dodd.
- 6. "Marietta," by F. M. Crawford. Copp.

VANCOUVER.

- 1. "The Man from Glengarry," by R. Connor Bnggs.
- 2. "Marietta," by F. M. Crawford. Copp. 3. "Right of Way," by G. Parker. Copp.
- 4. "Shoes of Fortune," by N. Munro. Copp.
- 5. "Sir Richard Calmady," by L. Malet. Dodd.
- 6. "Lepidus, the Centurion." Copp.

Points CANADIAN SUMMARY.

- 1. "The Man from Glengarry," by R. Connor 123 2. "The Right of Way," by Gilbert Parker... 110
- 3. "Marietta," by F. Marion Crawford 75 4. "The Eternal City," by Hall Caine...... 33

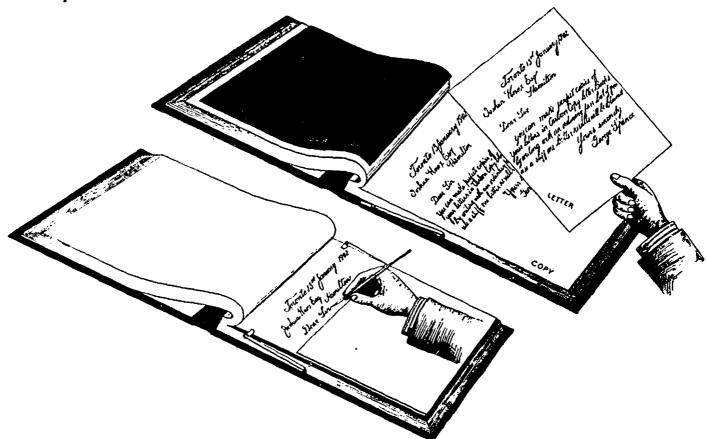
in default.

GAGE'S

CARBON=COPY LETTER BOOKS

[PATENT APPLIED FOR]

NO TROUBLE WITH COPYING PRESS. Letters are copied perfectly while being written with an ordinary pen, on any ordinary letterhead or writing paper, either plain or ruled.



SIMPLE

INEXPENSIVE

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The Net-Price System.

Tills following article was awarded the prize of \$10 offered by The New York Bookseller, Newsdealer and Stationer for the best contribution on the working of the net-price system.

The inauguration of the net-price system by The American Booksellers' As sociation is destined to restore the book business to a profitable basis, and is the only rational, logical and sound business method to pursue, my assertions for same being based upon my experiences with the holiday book trade just passed and which, in substance, is as follows.

The net price system was of incalculable value and benefit to my house as our book sales were more than doubled and we secured full prices on all net books, consequently we pushed net books whenever we could, realizing we secured a protitable margin, whereas, on all other fic tion not net, we were compelled to sell at cost and even below, in competition with department bookstores which were slaughtering popular fiction from 65c. to \$1.15, using full page advertisements displaying the fact.

The net-price system means restored prices at a profitable margin, and a more complete stock will be carried by dealers thereby giving better satisfaction to their customers and retaining their trade. whereas under the old system you were either compelled to sell at department store prices or lose your trade, as the majority will buy where they can save the pennies, and particularly is this so with the women's trade, and they are the renders of fiction.

The public will pay \$1.25 or \$1.50 on any popular fiction when they know they must either pay the price or do without, and the undercutting of the department bookstores throughout the country will stop when the net-price system is in universal vogue, which will then allow the dealer a living profit and rehabilitate the book business.

Experience shows that when a customer ascertains a book is sold at a stated price and cannot be bought for less at a department bookstore, they will invari ably patronize a bookseller, as they can be assured of intelligent, courteous and prompt attention

As an illustration I have had customets inquire price of books, especially so on net books which were popular for instance, "Tarry Thou, Till I Come" (\$1.40 net) and they would say "Why, I can procure that for \$1.15 or \$1.25," which was a fact, but when the department bookstore was compelled to sell at net price, and customers ascertained they could not procure cheaper they bought of us for reasons before enumerated

My experience during the holiday sea son has shown that the net-price system allowed us a living profit, increased the book trade and put us in a position to carry a more complete line of books, having the satisfaction of knowing we could look forward each year to a gradually mereasing book trade under the net system, which is a profitable one, while un der the old regime we were practically at a standstill as we could not see our way clear to put in a complete line and sell at department bookstore prices, the result of which is inevitable to all dealers

We teel assured of the success of the net price system and, based upon actual experience, it has profited us twofold. In a nutshell, the net system has benefited us by a larger margin of profit, increased the book trade, brought additional customers who formerly patronized department brokstores, prohibited undercutting and gave us a legitimate show in compe ution with department stores.

I have found scores of customers who did not clearly understand a book marked "net," but when the matter was clucidated I invariably found my customer in sympathy with the net-price system.

The public should be educated to the net-price system by means of circulars setting forth the system pro and con.

The net-price system can be bettered by forming local organizations in our large cities to work in conjunction with The American Booksellers' Association and to see that the net-price system is upheld in all its phases.

All fiction should be rapidly put on net basis, the sooner the better, as it has been demonstrated by a severe test that the majority of dealers are in sympathy with the movement and will push net books in preference to others.

I note The American Publishers' Association has fixed a maximum retail discount of 2s per cent, on all copyright fiction after February 1. It should have never been over 20 per cent., which would then bring copyrights at \$1.20, giving some margin; but at 28 per cent. it gives no margin practically, merely restricts department stores selling fiction below cost: nevertheless, recognizing the advancement The American Publishers' Association has made toward the correct ing of price-cutting of fiction, it behooves every member of The American Booksellers' Association to lend their hearty cooperation and always push net books at all times, and by our energy and coope ration the net-price system will be gradually bettered until it shall stand as the Gibraltar of the bookseller, giving him once more return of prosperity and the rehabilitation of bookselling, clevating it to its proper place out of the quagmire of price cutting and which, bear in mind, has been the ruination of booksellers throughout the country.

CHAS C WEST.

Scattle, Wash

MONTREAL STATIONERY NOTES.

"HERE is not much to disturb the regularity of business among manufacturers and jobbers this month. March is a month when the active business of the season is in full swing, and wholesalers have all they can do to supply the trade with what might be called Summer stationery. There is almost nothing new shown, though everybody seems undecided whether to bring out something special for the coronation or not. The registering as a brand of the word "Coronation" by a Toronto firm on one of its stationery lines has, no doubt, prevented many manufacturers from going into anything of the same kind, for fear of trespassing. The representative of an Old Country house has been trying to get the firms here to handle a line of coronation stationery, but on this account they have refused.

Another line of stationery shown to Montreal houses by an English firm's traveller was a doubled-barreled affair, which did not take for obvious reasons. It was intended not only as a coronation stationery but also as a souvenir of the end of the war! "The war is bound to be about over by the time of the coronation," said the ever-hopeful Britisher who introduced it, "so it will be doubly appropriate." Had he called a day sooner, he would, perhaps, have been more successful. The head of the firm had been just reading in an afternoon paper of the defeat of 1,200 men under Lord Methuen and the capture of 200 of them along with his lordship, so, us might be expected, his reception of endof-the-war stationery was not enthusias. tic.

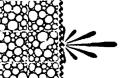
The most seasonable stationery was that for St. Patrick's Day. There were two or three lines of these, with shamrocks, Irish plays, and other appropriate devices, which looked well in a stationer's window at that time, and conveyed the impression that he was up-to-date. I did not hear that there was any remarkable sale for them, but they sold better than any other lines would have at the time.

There are doubtless many people who either admire very rough paper, or very smooth paper, for both kinds are always in demand. But the best selling writingpaper now is neither one nor the other. There is nothing approaching to a gloss on it, nor is it even as smooth as the linen-finished variety. Still, it cannot be called a rough paper, and it provides an easy surface for writing.

Azure is a leading color at present in stationery. It has been a favorite for a good while now, and it is surprising how the demand for it keeps up. There is a blue grey shade going well now. It is a popular line with ladies. "Paleogoric" is the name of it. It is boxed very nicely in dark blue paper, with red strips to represent ribbons, and retails for 25c. A morit in it is that, displayed in a store window, it has a very catchy appearance.

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12778 Christ the Lord is Risen To day. By Win H. Oetting, Op. L. No. 1 Church Co., Cincinnati.

12779 Coronation Song Words by J. M. Butters. Music by A. Luens. A. Luens and J. M. Butters, Montreal.

12780 Elfen Tang For piano B Fred E Morris, Montreal

12784 Dear Little Genevieve, Words and Music by Harold Z Frankensteen, Whaley, Royce & Co., Toronto,

12782 - The Pride of the Empire, Two-Step March - By Terry Miles, Harry H. Sparks, Toronto

12783 Pride of the North. Two-Step March By Terry Miles Harry H Sparks. Toronto

12781 Map of North Sydney, Nova Scotta McAlpine Publishing Co., Limited, Halanx, N.S.

12785 Plan of the Town of Sydney, A.S. McAlpine Publishing Co., Limited, Halitax

12786 Belcher's Farmer's Almanae for the Maritime Provinces, 1902. McAlpine Publishing Co., Limited, Halifax.

12787 The Bulletin Pocket Expiration Book The Bulletin Publishing Co of Toronto, Limited, Toronto.

12788 Le Conseil Municipal de Montreal, 1900-1902 Photo Lapres et Lavergne, Montreal.

12789 After a Run Poster, Dawson-Watson, Quelice,

12790 A Start for Home. Poster, Dawson Watson, Quebes

12791 In Days of Yore. Words and Music by Verner J. Cavers. Windey. Royce & Co., Limited, Toronto.

12792. The Time of Old Age. Sermon of Dr. Talmage, dated 9th of February, 1902. William Baily, Toronto.

12793 Elements de Grammare Francaise Par Lucinda E Lawless, Montreal

12794 Egryme Circular, International Brug and Agency Co. Incorporated, Montreal

12795 Gratton's Exercises in Arithmetic, No. 6 Herbert J. Silver, Montreal

12796 Chart of the Hand. Madame Lazelle Nellie Lazelle Totonto.

12797 Mors et Vita Death and Life. Words by William F Collins Music by J. Lewis Brown Church Co., Cincinnati

12798 A Screenide Words by Edward Coate Pinkney Music by J. Lewis Brown Church Co., Cincinnati.

12729 Betrothal, Words by Rudolph Steinbagen Music by J. Lewis Browne Church Co., Cincinnati

12800 that From the North an Iceberg Came Words by Rudolph Steinhagen Music by J. Lewis Browne, Church, Co., Cincinnati

12802 A Phone Manual for the use of Schools Morang's Educational Series, George N. Morang & Co., Limited, Toionto

12801 Audrey. By Mary Johnston. George N. Worning & Co., Limited, Totonto.

12805 Teachers' Manual for Teachers using Arithmetic for the Grades. Can adian Edition. The Copp, Clark Co., Limited, Toronto.

12806 Five Minutes on Glykophore, Booklet International Drug and Agency Co., Montreal.

12807. Dreamy Eyes. Characteristic March and Two-Step. By J. Bodewalt Lampe Whaley, Royce & Co., Lunited, foronto.

12808 Nicosis Waltzes. By Eva C. Hart. Whaley, Royce & Co., Limited, Toronto

12809 Sterling Equivalents. Tables. Robert Terroux, Montreal. 12810 Lovell's Commercial Compen-

12810 Lovell's Commercial Compendum, 1902. John Lovell & Son, Montreal.

12811 Appendix to the Annual Finan and Review. William Robert Houston, Toronto

12812. The Twentieth Century Calendar. H. W. McAli, Montreal.

12813 Easter Day Has Crowned Him king Sacred Song. Words by Lydia Avery Coonley. Music by Seymour Hawthorns. Church Co., Cincinnati. 12814 The Land of Rest. Words by

12814 The Land of Rest. Words by Jessie Freeland. Music by Edward Broome. Church Co., Cincinnati.

Broome, Church Co., S., 12815. The First Bream of Love, Dererste Liebestraum, Waltzes, By V. L. Shotton, Op. 91. Church Co., Cincinnati.

12816 New Year Greetings, Waltzes, By V. L. Shotton, Op. 220. Church Co., Cincinnati.

12820 To the Glory of God., Sermon of Dr. Talmage, dated 16th of February, 1902. William Baily, Toronto.

12821. Modern Mandolin Method. By George F. Smedley, Whaley, Royce & Co., Limited, Toronto.

12822 Old School Chums; or, Old Time Reveries, Words and Music by Wm Westbrook, Harry H. Sparks, Toronto.

12823. Seli - Measure Chart, John Catto & Son, Toronto.

12825. Cheesemaker's Ready Reckoner. Tables. John Herbert Thompson. Laurel. Ont.

12826 Sanitation, Book, Mechanics' Supply Co., Quebec,

12827. Tis You I Love. Words and Music by Thos. H. Chilvers. Whaley. Royce & Co., Limited, Toronto.

12829 St. Paul at Esphesus. Sermon of Dr. Talmage. dated 23rd February. 1902. William Baily, Toronto.

12830. Family Doctor. By John Thomas Ellis, Toronto.

12831 New England's Finest. March and Two-Step. By Herbert L. Clarke. Whaley. Royce & Co., Limited, Toronto.

12832 Incidents of the South-African Campaign. By J. J. Hart. John Hart. Halifax.

12833 The Cavaller March. By R. B. Hall. Church Co., Cincinnati,

12831 On Saturday Night. Song By Howard and Emerson. Whaley, Royce & Co. Lunited. Toronto. 12836. Catechisme de Controverse. Première partie. Lionel Saint-George, Lindsny, Quebec.

12837 The War in South Africa: Its Cause and Conduct. By A. Conan Doyle. George N. Morang & Co., Limited, Toronto.

12838. Bank Deposit Slip. Form. C. A Armstrong, Truro, N.S.

12839. The Royal Edward. March and Two-Step. By V. Glionna. Anglo-Canadian Music Publishers' Association, London.

12840. The Woodpecker. Words by Frederick Manley. Music by Ethelhert Nevin. Church Co., Cincinnati. 12841. A Hen and Chickons Samura

12841. A Hen and Chickens. Sermon of Dr. Talmage, dated 2nd March, 1902. William Baily Toronto.

12842. Blair's Canadian Drawing Series: Book No. 2. Intermediate Grade. Copp. Clark Co., Toronto.

12843. Swann's New System of Multiplication. D. T. Swann, Danville, Ill.

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731. The Newspaper Reierence Book of Canada and Canadian Men. The Press Publishing Co., Limited, Toronto.

735. The Methods of Lady Walderhurst. By Frances Hodgson Burnett, Illustrated by C. D. Williams. William Briggs, Toronto.

736. Kate Bonnet The Romance of a Pirate's Daughter. By Frank Stockton. Copp. Clark Co., Toronto.

737. Heralds of Empire. Agnes C. Laut. Ottawa.

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INDEX TO ADVERTISEMENTS

	Page.
Anglo Canadian Music Pub. Assn	ïı
Arnoldi & Co., Gibson	15
Barber & Bros., Wm	11
Barber & Ellis Co., Limited	17
Bell Telephone Co	15
Briggs, William	11
Bell Telephone Co. Briggs, William Brown Bros., Limited	11
Buntin, Gillies & CoOutside back	COVER
Cairns, Bernard	3
Canadian-American Music Co.	š
Carswell Co., The	15
Confederation Life Association	13
Cooper, Dennisch & Walkden., Inside back	COVET
Copp. Clark Co., Limited, The	.4. 17
Desbarats Advertising Agency	3
Dixon Crucible Co., jos Front Kaye, Geo. W	cover
Kaye, Geo. W	3
Levy & Co	ž
Long. John	9
Long, John. McArthur & Co., Colin	2Í
Meman Co., G. & C.,,,,,,	15
Mittag & Volger	17
Morton, Phillips & Co	11
Payson's Indelible Ink	3
Pirie & Sons, Limited, Alex.	3
Revell Co., Fleming H	10
Roberts' Advertising Agency	3
Standard Crayon Co	š
Stauntons Limited	21
Turkish Steel Pen Co	3
U. S. Playing Card Co	13
Warwick Bros. & Rutter Inside front cov	er S
Waterston & Sons, GeorgeOntside back	COVET
Watson, Foster Co., Limited, The	19
Weese & Co	15
Wells, E. H.	13
Wells, E. H	15
Whyte & Sons, Andrew	3
Whyte & Sons, Andrew Young Co. The C. G	. 3
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