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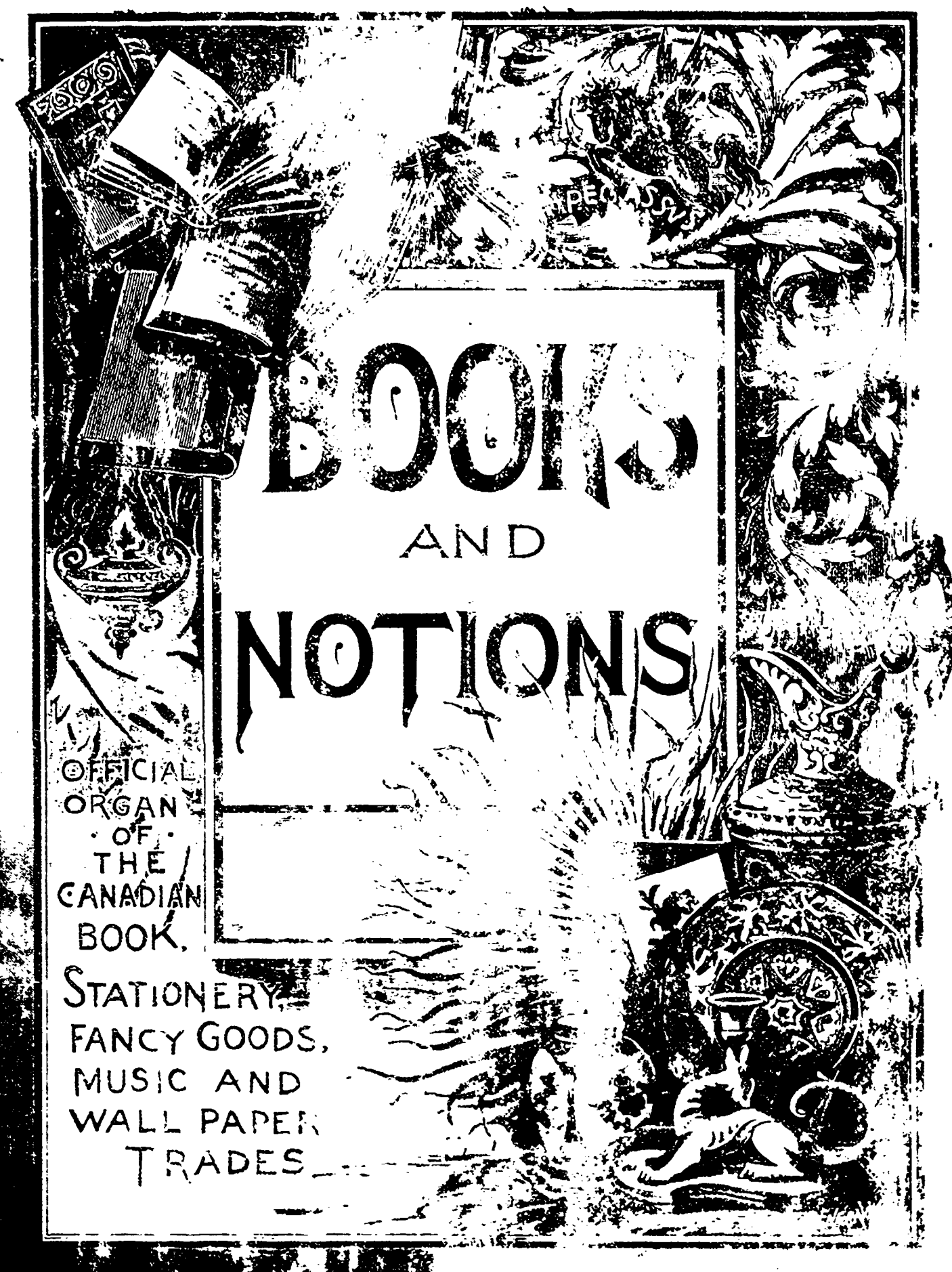
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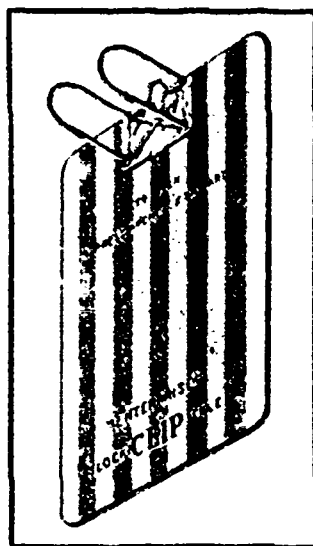
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Vol. X

TORONTO, JULY, 1894.

No. 7

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BOOKS AND NOTIONS, TORONTO.

Vol. X. Toronto, July, 1894. No 7

RELIGIOUS BOOKS.

ALTHOUGH Canada very liberally supports several large bookselling houses, dealing almost exclusively in books religious or of a religious tendency, there does not appear to be the active interest taken by the retail trade generally in publications of this character, and too frequently we find the most unattractive portion of a book-ellers' store devoted to the stock of this nature, and only an indolent interest betrayed in its behalf. We find various, yet not insurmountable, objections urged against a cultivation of such a class of business, and the most common one, that of necessary discounts, seems to be the great bugbear. In what other lines of bookselling are discounts not necessary? List prices on any save net books are to-day scarcely ever obtained, and yet these same reasons are not employed by the dealer when discussing other lines of bookselling.

If the trade in religious books has been driven to the book centres, it is largely an outcome of the lack of careful interest and cultivation on the part of the local bookseller. Right here comes the solution in part of the Sunday school library difficulty. The church trade properly cultivated will run through local trade channels much more readily than any other class if the dealer aims to supply the various kinds promptly and correctly, and the difference between trade and retail discounts is sufficiently

large to admit of a very profitable class of business being obtained and maintained. As a natural consequence, those buyers are almost invariably the ones chosen by a school to select reading matter for the scholars. And what more natural than that they should seek the source of supply where their individual requirements have been most satisfactorily met. A large stock is not necessary, and the publishing house will not be slow to recognize and support any member of the trade who seeks to build up and localize this, the best class of bookselling.

It is beyond a doubt that Canada offers a market unsurpassed by any other country, population considered, for the sale of a highly moral and religious class of literature, and the dealer who by his efforts succeeds in building up such a trade has the double satisfaction of having a profitable, prompt paying class of customers, and of circulating literature calculated to build up the community.

Further, in no line of thought are new books more anxiously sought or more eagerly purchased than in those devotional and religious, and from a casual dropper in the dealer will find those in every community who will become regular customers.

If, then, in seeking new avenues for energy the bookseller will give a careful consideration to the religious book trade, he will, we safely venture, not find that energy misplaced.

EATON'S BOOK DEPARTMENT.

IN Toronto there is a big dry goods store owned by The T. Eaton Co., Ltd., and this dry goods store possesses a book counter which does a rattling big business. The books sold are of the cheap variety, because most of the people who buy do so according to price, not according to the merit of the book. Still they have some purchasers who are very discerning.

For example: Last Friday, this great company advertised "Ships That Pass in the Night," at five cents. Well, the wholesale price in the city varies from twelve to fifteen cents, and of course there was money in them for somebody at five cents. A bright young man saw the advertisement and he went up and picked up the entire stock—ten copies—and paid his fifty cents. Then took them away and sold them at fifteen cents each.

Some more examples: Nearly every small bookseller in Toronto goes regularly to Eaton's and buys his stock, whenever he can buy it at less than wholesale. If he is asked the regular wholesale price, he prefers to place his order with the regular wholesaler, but he buys with avidity whenever Eaton's prices are below cost.

The Eaton Co. are supposed to sell below cost for advertisement purposes; yet about two-thirds of the stock sold at this price goes

into the hands of the other booksellers, and hence The Eaton Co. pay for advertising which they never get.

This is an example of intensely slack business methods. It is also an example of the fact that large stores, like corporations, have no souls; and pursue a course of unrelenting and selfish cutting which is disastrous to established trade. The slack business methods are not inevitable, but they are very likely to exist in a very large business. This indiscriminate cutting is a feature which is also not inevitable, and which has really no part in the methods of conducting a large retail store of the kind managed by the T. Eaton Co., Toronto.

No one objects to the large houses selling at close margins, but when they have a small stock of a book which is much in demand, and they cut the price down below cost, clean out the r stock and get in no more (they sold "Heavenly Twins" at 20c.), they are simply doing something which injures legitimate trade and does themselves no good.

The part that the departmental store will play in the future is an economic question, too vague and too large for present discussion.

MAY WAS QUIET.

General business during May was very quiet if the bank note circulation is any criterion.

During last month it declined \$1,530,000, and at the end of May stood at \$28,467,000, the lowest figure for this period in many years, as the following comparative statement shows:

CIRCULATION IN MAY.

1894....	\$28,467,000	1890....	\$30,831,000
1893....	31,927,000	1889....	30,012,000
1892....	31,383,000	1888....	29,278,000
1891....	30,917,000	1887....	30,086,000

Of course owing to the general decline of prices during the past year, the circulation of 1894 is undoubtedly equal to the circulation of 1887. This is an important consideration when comparing distant dates.

Still the bank reports which have been published during June show that nearly all the banks have done an increased business for the twelve months ending June 1st, 1894, and have made a good profit. Most of them have also increased their reserve funds, and hence a bank panic is unlikely yea, impossible.

THE AUGUST ISSUE.

The first special number of a trade journal devoted to fancy goods, toys and holiday goods ever issued in Canada will appear about August 1st. The number will be special in every way and will be profusely illustrated. It will contain full information as to the character of the goods shown by all the leading Canadian jobbers, and also by foreign jobbers and manufacturers who sell in Canada. It will be a complete index of what can be bought for the coming holiday trade.

PROGRESS IN PAPER MAKING.

IN all lines of paper making great advance has been made in Canada during the past five years. The finer grades are being made more and more, and domestic book, litho and ledger papers are gradually displacing the product of foreign factories. Coated papers are being produced to rival anything but the very finest of foreign manufacture. In cheaper grades of book and news the market is entirely controlled by domestics, and in writing papers about one-half of the total quantity consumed comes from Canadian factories.

A leading British paper manufacturer writes a Canadian dealer recently, as follows: "We keep driving away with plenty of orders, but there is no life in business and no prospect of improvement until we get a stronger government and secure a settlement of the silver question. * * I fear it is only a question of time until you make all your own paper and perhaps send us the surplus." This light flattery has a groundwork of truth, and Canada is truly destined to be a great paper producing country, owing to her inexhaustible stores of pulp woods.

Alexander Buntin is now figuring on the manufacturing of papers to take the place of United States No. 1 and No. 2 coated, now imported and sold on this market at 13 and 14 cents. Just now he is taking orders for a new paper to be made on specially manufactured machinery, which is nearly equal to coated paper at a much lower price. It is a highly surfaced litho paper and will sell at from 7½ to 8½ cents per lb. He expects to have another machine ready soon to manufacture a better grade of the same paper to sell at 9 to 10 cents per lb. If these will do as well for catalogue work as imported coated papers, there can be no doubt that Mr. Buntin will find a quick inquiry for it, and the Government their revenue seriously diminished.

During the past year the Canada Paper Co. has been making a No. 1 litho which is equal to any imported book paper, and they are succeeding in breaking down the barriers of prejudice and having it introduced to the disadvantage of the imported.

The Toronto Paper Co. and the Canada Paper Co. have both been making engineered writing papers for a number of years, and the product is rapidly increasing in quality and quantity. Less and less writing paper is being brought from Great Britain and the States. The Kolland Paper Co. make tub sized papers, and their linen papers, especially "Supertone Linen Record," are equal in appearance and quality to the best imported ledgers. The only reason why they are regarded with prejudice is because they are Canadian. During the past year, however, users of this class of paper have, to a certain extent, become convinced that this paper is as good as that imported.

A good story is told and it is true - of a certain party buying blotting paper last year. He wanted English buff blotting. He was offered Canadian at 10 cents, but would not take it. Another house took samples of this same Canadian blotting and told him it was English made, quoted him 18 cents per lb., and sold him a number of reams. He paid 8 cents per lb. for his purchase, simply to balance his prejudices. Lovers of imported papers will soon learn that they are paying too much for their whistle.

During the past year Ritchie & Ramsay, of New Toronto, have made themselves a name in connection with coated papers.

The fact that there is now in Canada a paper company with new and improved machinery, which is selling cheap papers at prices which cannot be touched by the other mills, is driving the latter to better grades of paper. The live manufacturer, when he finds the life cut out of one class of paper, goes in for another class in which the competition is less keen. Canadian paper manufacturers are among the shrewdest of Canadian business men, and they are following this plan. There can be only one result. Canada will soon make all her own paper, regardless of grade. CANADIAN PRINTER AND PUBLISHER.

THE VOLUME OF TRADE.

NEARLY every wholesale paper and stationery house in Toronto reports an increased trade during April and May as compared with these two months of last year. This is encouraging in face of the fact that general trade as pointed out elsewhere shows a falling off.

Speaking with Mr. Campbell, of the Canada Paper Co., he said that they found business on the increase, and that May and June both showed an increase so far as the Western branch of the business was concerned.

The Copp, Clark Co. report an increased trade of some thousands of dollars in April. Also, so far as fall delivery orders were concerned, they were larger than last year.

Warwick Bros & Rutter report that their trade for Tuck's goods will be \$5,000 ahead of last year.

Other instances might be quoted, but these are sufficient to show that trade in stationery and stationers' supplies is not suffering from any general depression that may exist. Stationers generally are live enough to push trade when it is too lifeless to push itself.

POSTMASTERS NOT TO RETURN UNDELIVERED CIRCULARS.

There is a post office regulation which permits business men and others to put on their envelopes a printed request to postmasters to return within so many days if not delivered or called for. This regulation was originally intended to apply to letters only, but the Post Office Department for many years has been quiet lenient in this respect and re-

turned all such correspondence to the address given whether it was on a sealed envelope, circular or sample package. The large amount of matter that it has recently been necessary to handle in this way was recently brought to the attention of the Post Office Department at Ottawa, and it was decided to enforce the regulations. Postmasters throughout Canada are now required to refuse to forward all articles other than letters posted bearing the request to return if not called for. If business men insist upon sending them through the mails the authorities will forward them to the Dead Letter Office and an extra charge will be made for their return. It is very necessary therefore that business men everywhere should observe this regulation, otherwise their matter will go to the Dead Letter Office. Letters of course will be forwarded as usual.

FROM AN EDINBURGH PRESS.

SOME of the best books on Canadian booksellers' shelves are from the press of Oliphant, Anderson & Ferrier, Edinburgh. This firm's imprint stamps a book as being worthy of attention, and as being possessed of greater or less merit.

"Confidential Talks with Young Men," is the title of a great book by Lyman B. Sperry, M.D., an American. It presents certain knowledge in a form calculated to keep down their piurence and to call out! reverence.

The "Second Series" of Alexander Whyte's Bunyan characters has been issued, and judging from the success of the first volume, the second should do well. Ignorance, Little-faith, Atheist, Hope'ul, Old Honest, and Christian are a few of the characters described; while the book closes with three descriptions: 1. The Enchanted Ground; 2. The Land of Beulah; and 3. The Swelling of Jordan.

"Pleasant Places, or Words to the Young," by R. S. Duff, is a splendid book for children. It is published uniform with "Golden Nails." The book is a collection suitable for girls and boys, and three of these addresses are on Tasmania.

"A Penny Catechism of the Sacraments," by the Rev. Alexander Miller, has passed into its third edition.

"The Silver Bullets," by P. Hay Hunter, and "The Curse That Came Home," by Jessie K. Lawson, are two excellent books, which will be found reviewed elsewhere in this issue.

"Her Day of Service" is an excellent book, by Edward Garrett. Speaking of this author's "At Any Cost," the Greenock Telegram says "There is a peculiar originality and force in everything that proceeds from the pen of his gifted writer; but in the present work she reaches an unusually high standard of excellence. Edward Garrett is a great preacher, with more sound doctrine in her novelities than is to be found in a good many sermons of the regulation pattern."

THE HEAVENLY TWINS.

SARAH GRAND'S latest book, "The Heavenly Twins," has scored an enormous success. In its cloth edition it had a big sale, and now that the Cassell Pub. Company have issued a paper edition at 50 cents, the sale has increased in this country and over 2,000 copies have already been sold.

The book itself contains a great deal of matter, much of it being very tame reading—for a man. The author tries to impress one with the idea that man is a brute in so far as regards his treatment of women. This may be so, yet neither the "brute" nor the "bruted" are going to believe. For this reason the book seems like the vaporings of an educated and brany crank—the one-idea crank—rather than the delicate and precise statement of a case by a broad-minded student of human affairs. Of Evadne's father she says: "He was one of those men who believe emphatically that a woman should hold no opinion which is not of masculine origin." Again, she makes him say: "Only confusion comes of women thinking for themselves on social subjects; you must let me decide all such matters for you, or you must refer them to your husband when you come under his control." Certainly such language from a man is offensive; but only one man in a thousand would utter such sentiment, and that one doesn't live on this side of the Atlantic. What may be true of one man should not be set down as true of the whole male race. This is where Madame Grand is unfair.

Evadne is a queer character, but intensely interesting—being a pretty maiden, as well as intelligent. The "twins" were heavenly because they came to an old couple late in life, and have queer ideas and actions which could only be—to the family and relations heavenly. The title of the book should have been "Evadne," because she is the leading character, and because around her centres most of the interest of the story.

THE BELMORE AND ILLUSTRATED SERIES.

IF there are two series more important than the rest of those published by Lovell, Coryell & Co., they are the Belmore and the Illustrated. Both contain the works of such authors as J. M. Barrie, A. Conan Doyle, Marie Corelli, Robt. Buchanan, W. Clark Russell, etc. Both are paper covered series to retail at 50 cents.

To the Illustrated Series, each volume of which is beautifully illustrated, some excellent titles have recently been added. "The Last Sentence," by Maxwell Gray, author of "The Silence of Dean Matland," is still a comparatively new book, and as a description of what may result from a concealed marriage, it is powerful and enthralling. "In and Out of Three Normandy Inns," by

Anna Bowman Dodd, author of "Cathedral Days," is a gallery of pastels in prose, written as by one under a spell of fascination. Up to the present time it has been securable only in cloth edition.

"The Truth About Beauty," by Annie Wolf, is a wholesome and sane book on the acquirement and preservation of beauty. "Woman Through a Man's Eyeglass" is a bright book on the deliriously interesting topic of woman and her foibles. A clever and amusing book, full of witticisms and bright things, is "The Diary of a Nobody," by George Grossmith. Among others in this series are "Two of Them" and "The Little Minister," by J. M. Barrie, and "The White Company," by A. Conan Doyle.

The Belmore Series, with its chaste covers and heavy paper, is a favorite. Among the recent issues in it are "The Cuckoo in the Nest," by Mrs. Oliphant; "Found Guilty," by Frank Barrett, and "The Countess Radna," by W. E. Norris. These three books have been extremely good sellers, a Canadian edition of the latter having been issued. Six of Marie Corelli's books are issued in this series, five by J. M. Barrie, and five by A. Conan Doyle.

Both these series are handled in Canada by the jobbers, but Lovell, Coryell & Co.'s travelers also call on the leading retailers in the cities. This company also publish other series, and a variety of cloth books too large to enumerate.

LAIRD & LEE'S NEW BOOKS.

LAIRD & LEE have added some new books to their library of choice fiction which are worth noting.

"Six Years in Heaven" is the taking title of a queer book. In Illinois state lives a man named George Jacob Schweinfurth, who professes to be the new Messiah, and who has gathered around him a believing colony. This book exposes the infamy of the institution and vividly portrays the shrewdness, cupidity, hypocrisy, and heartless selfishness which characterizes this professed Messiah. The author has woven the web of fact and the warp of fiction into a tale fraught with alluring interest for the casual reader and philosopher alike.

"The Duke of Arcanum," by Frank Carleton Long, is an interesting tale, and intended to show the great social value of charity. The teaching of the book is beyond reproach, although it is kept behind the events of the story. Edgcomb was not one of that numerous class who, being blessed with a superabundance of wealth, seek to leave some colossal monument to their bones by the endowment of some notable enterprise, but he believed in extending a helping hand to those oppressed by misfortune and the bitter afflictions of a dire and relentless poverty.

Other new books in this series are "The Lords of Misrule," by Pomeroy, and "The Tower of Percemont," by Georges Sand.

Six titles by Opie Ried are also included, as well as Stead's famous criticism of Chicago.

In 25 cent books, Laird & Lee's Pastime Series stands high. "The Speaker of the House," by Angeline Teal, is just to hand. It is an exquisite love tale, with a handsome man as a hero. Not only is he striking, but he holds the important position of Speaker of a State Legislature, and as such is a social lion. The female characters of the book are delicately and pleasingly drawn. "The Girl from Macoupin," by H. E. Scott, is another Western tale beginning with the mortgaging of the farm and the farmer's son striking off to the city to raise the money to lift the mortgage. His failures on account of his verdant freshness, the bright smiles and winning graces of the young lady who figures so prominently in the story, the charming descriptions of some of the dramatic events of every-day life all make the book attractive. Its numerous illustrations also help. "The Perkins' Peril" is another excellent tale, and has been reviewed in these columns before. Some of Thomes' and Lynch's books have recently added greatly to the value of a series which now includes over a hundred titles.

MONTREAL'S FIRST PRINTED BOOK.

I see by the Ottawa Citizen that, among the historical treasures in his possession, Col. Audet, keeper of the records, Department of State, is proud of owning a copy of the first book printed in Montreal. "This work," says the Citizen, "is a small volume printed by F. Mesplet and C. Berber, and bears the title, 'Reglement de la Confrerie de L'Adoration Perpetuelle du S. Sacrement et de la Bonne Mort. Erigee dans l'Eglise Paroissiale de Ville Marie, en L'Isle de Montreal, en Canada. Nouvelle edition, revue, corrigee et augmentee.' We were privileged in being allowed to examine this archaeological curiosity yesterday, and find the book in typographical execution and general workmanship excellent and such as would do credit to many of the best printing establishments of the present day, with all our boasted improvements. Fleury Mesplet, one of the printers of the book, was a Frenchman by birth, who came to Montreal from Philadelphia, and in 1778 commenced the publication of the Gazette Literaire, the precursor of our respected contemporary the Montreal Gazette, now one of the most influential of commercial and political journals." A copy of the "Reglement" was exhibited at the Caxton celebration in this city in 1877, and Ernest Hart showed two copies at a meeting of the Society for Historical Studies a few years ago. One of these was the original edition, the other was the second edition "nouvelle edition, revue, corrigee et augmentee." Both copies were sold at the sale of Mr. Hart's library, in Boston, in April, 1890. I hope they are still in Canada.—B. V., in Montreal Gazette.

BOOK REVIEWS.

THE SILVER BULLET, by P. Hay Hunter, author of "Son of The Croft," and "My Ducats and My Daughter" Pocket Novels, No. 13. Oliphant, Anderson & Fernier, Edinburgh.

P. Hay Hunter is making his mark among the fin de siècle authors of Great Britain. He has not the ponderous greatness of Mrs. Humphry Ward, the questionable morality of George Moore, nor the passing popularity of Benson or "Iota." He writes books that are not controversial, nor are they ofensive to even the most delicate nostrils. "The Silver Bullet" is an exceedingly pretty and romantic tale of how a young and artless sailor won a pretty bride. The first part of the book is taken up with this sailor afloat and the latter part with him ashore. The conception of the plot is excellent, and the final incidents most alluring.

BRETA'S DOUBLE, by Helen V. Greyson; and **A MEMORY**, by E. Weiner. Paper, 25 cents. Robert Bonner's Sons.

"Breta's Double" is the tale of a woman's treachery and duplicity. It cannot be said to be a tale of any great depth, although quite suitable to fill up an idle hour.

THE RED HOUSE. By The Duchess, author of "A Little Rebel," "Marvel," "A Modern Cuce," "The Duchess," etc. Paper, 25c. Rand, McNally & Co., Chicago.

"The Red House" is a somewhat graphic love-story written in the superlatively elegant style of which The Duchess is mistress. Still there can be no doubt that in its present cheap form it will be a seller.

MOODY'S LATEST SERMONS, DELIVERED IN 1894; MOODY'S NEW SERMONS, DELIVERED IN 1894. Each, paper, 25 cents. F. S. Oglive Pub. Co., 57 Rose street, New York.

These two volumes, by Dwight L. Moody, will be welcomed by his multitudinous admirers. The sermons are Mr. Moody's, and that is all that need be said about them. The great evangelist is too well known to need any introduction to the reading public.

THE CURSE THAT CAME HOME. By Jessie K. Lawson, author of "A Vain Sacrifice," "Euphie Lynn," etc. Popular Shilling Series, No. 48. Oliphant, Anderson & Fernier, Edinburgh.

The curse of the gypsy was at one time a most potent thing in Scotland, and the author presumes its potency in this charming picture of Scottish scenery and country life. The greed of gold is to be found not only among those of high degree, but among the most humble of mankind. The demon of greed is everywhere. The refreshing relaxations, the sweet sympathies, the gentle

amenities and the noble generousities of even a humble life too often lie crushed in its train. The diseased concentration of the mind upon one object, to the exclusion of higher considerations, to the dwarfing and paralyzing of its nobler powers, is strikingly portrayed in this tale. Moreover, the details of the plot and the multiplicity of the incidents intensify its power to sustain the reader's interest.

HER DAY OF SERVICE. By Edward Garrett, author of "At Any Cost," "By Still Waters," "Not by Bread Alone," etc. Cloth, 2s. Oliphant, Anderson & Fernier, Edinburgh.

A quaint story of modest and lowly life, a tale touching in its sublime simplicity and its pathetic incidents, a tale which draws one's heart nearer to his humbler fellow-men and wafts one's soul into sublime regions of thought, a tale which speaks louder than the thunder tones of clerical oratory—these are the terms in which this modest little book may be described. It is a heart beat of a sympathetic author.

INVISIBLE HANDS; after the German of F. Von Zobeltitz, by S. E. Boggs. Illustrated. Cloth, \$1.25; paper, 50 cents. Robert Bonner's Sons.

This is a most excellent novel. The incidents are natural and probable, although uncommon; and the admirable plot is based on transactions in Berlin and Italy, both German and Italian characters figuring in it. It is rare that anything so powerful and dramatic comes to us in the form of German fiction. The story is intensely interesting, constantly gaining as new characters and fresh incidents are introduced in the working out of the plot. The character of the Italian lawyer is worthy of the times of Machiavelli.

AGAINST ODDS; A Romance of the Midway Painsance, by Lawrence L. Lynch. Globe Library, No. 183. Rand, McNally & Co., Chicago and New York.

Lawrence L. Lynch has written many amusing and thrilling tales, including "Shadoved by Three," "A Dead Man's Step," etc. This new book is somewhat more sentimental, but is nevertheless in the same second grade of literature. The book has little merit, but still it will be popular with the readers of cheap literature.

IN AND OUT OF THREE NORMANDY INNS. By Anna Bowman Dodd, author of "Cathedral Days," etc. Illustrated; paper, 50 cents. Lovell, Coryell & Co., New York.

This book is not new, but its issue in the favorite "Illustrated Series" at a cheap price will place it within reach of many who did not care to pay the price of a cloth edition. Sixteen handsome half-tone illus-

trations give an accurate idea of the picturesque of that part of France known as Normandy. This idea is further developed by the glowing and sympathetic descriptions which the author gives. When American ladies set out to see a country, they usually see a great deal that is pleasant, and much that is comically charming. The book tells what some young ladies saw during a visit which included stops at three peculiar inns.

THE UNKNOWN LIFE OF JESUS CHRIST. By the discoverer of the manuscript, Nicolas Notovitch. Globe Library, No. 185. Rand, McNally & Co., Chicago and New York.

The unknown life of Christ between the age of thirteen to twenty-nine, is supposed to be found in a manuscript which was written before the four gospels, and which has long been jealously guarded in the Buddhist Monastery at Lassa, in Thibet. It is a startling book.

MARK TWAIN. By Will. M. Clemens. The Story of His Life and Work. Neely's Popular Library. 25 cents. Cooper & Co., Toronto.

The story of Mark Twain's life and work will be read with a great deal of interest by his many admirers. His funny sayings, droll criticisms and witty bon mots are purely American. His career is a romance. His life is a curious medley of pathos and poverty, with an occasional laugh to help along over the rough places. He has been everything and not much of anything. His career has been as comical as himself.

THE BEADS OF TASMER. By Mrs. Amelia E. Barr, author of "The Mate of the Easter Bell," etc. Popular Series, 25 cents. Robert Bonner's Sons, New York.

This is a tale of the Highlands of Scotland, and a pretty tale at that. The castle of Tasmer stands on the thundering shores of West Ross, and is a monument to the family of the Torquills, with whom the story is mostly concerned. It is a tale of domestic life; with its children and parents; its lovers and loved; its quiet spots and its thrilling adventures; its poetry and its prose. The book is very readable, and written in Mrs. Barr's graceful style.

MONFY. By Emile Zola, author of "The Downfall," "A Dream," "Dr. Pascal," etc. Translated by A. Viretelly. Cloth, \$1.25. Chatto & Windus, London; The Copp, Clark Co., Toronto.

There have been many translations of this book and some cheap editions. Nevertheless a translation that is reliable, and that has been "toned up" to suit the British standard of novel writing liberty, will be welcomed. It will be doubly welcomed

owing to the fact that among the great questions of the day are the financial ones, and before ten years are past the greatest questions will be those pertaining to finance. The company promoter and the stock speculator with his wonderful versatility and still more wonderful imagination stands out pre-eminently as the greatest gambler and wrecker that the nineteenth century has produced. The wire-pulling, cheating, bullying, bearing, bribing and deceiving which marks the Paris Bourse can be seen in London and New York on a similar scale. They can be seen on a minor scale in all the leading commercial cities of the world. These "brigands of finance," as Zola calls them, these wreckers of human happiness as he describes them these are the men whom Zola has chosen as objects of his criticism. He depicts their gambling while it is being carried to the point of absolute madness. He is a picturer of war—financial war. He takes the reader behind the scenes of Paris financial life and reveals the incapacity, the deceit and the vindictiveness of the actors. He portrays alike the cruel triumph of the successful, and the plaintive moans of those who are crushed to earth. The charitable rich find their place in this wonderful book. So do the decayed noblesse and the hungry poor. It is on the whole a panoramic picture of Paris life written by one of the masters of modern fiction.

A VETERAN OF 1812, being the Life of James Fitzgibbon, by Mary Agnes Fitzgibbon. Cloth, \$1.00. Wm. Briggs, Toronto.

It is a pleasure to handle the daintily printed and bound books which come from the press of the Methodist Book and Publishing House. This pleasure is enhanced when the book is a contribution to Canadian literature, as is this book under consideration. It is simply necessary to state that James Fitzgibbon commanded a company under Colonel Harvey at the battle of Stoney Creek, one of the most brilliant victories of that memorable three years' war, to ensure the attention of every lover of Canadian freedom. Especially in Upper Canada (Ontario) where the names "General Brock," and "Colonel Harvey" are sacred to those who live in the land bathed with such heroes' blood, will a book which tells of the many little exploits of that long struggle be doubly welcome.

James Fitzgibbon was a bold Irish lad, and later a bold soldier of Her Gracious Majesty. When the Americans were encamped at Stoney Creek he disguised himself as a farmer and penetrated their lines with a basket of butter on his arm. The result of his observations led to the midnight attack which cost the Americans so dear and bereft them of their two generals. Fitzgibbon was a noble fellow in many ways, and, as an autograph letter of which a facsimile is to be found in the book shows, was

a personal friend of Sir Isaac Brock. Here is an extract from one of Fitzgibbon's letters to his nephew: "Incalculable is the value of a firm purpose and a determination not to be defeated in one's pursuits. If there be one thing more than another calculated to ennoble the soul, it is the high faith in its own power." This carefully written and interesting personal history is illustrated by several photographs which are valuable in themselves. Besides a portrait of Fitzgibbon, a picture of Gage's house and another of Stoney Creek battle ground appear. De Cou's house at Beaver Dam and the officers' quarters at the Old Fort, Toronto, are among the other photographs reproduced. The facsimile of Isaac Brock's autograph letter makes the book of double value. Several other special features contribute to the completeness of this historical work.

NEW PAPERS: NEW SUNDRIES.

NEW brands of papers are to hand with the Brown Bros. "Scotia" is a very fine writing, which is put up in the different sizes and weights, and besides being shown in the flat, is being manufactured into note paper, put up in reams and boxes with envelopes to match. "Sovereign Extra Fine" is a nice white wove, in folio, letter, and notes sizes. These two qualities are much the same and are fine papers at unusually close prices. "Maplehurst" is not so new, but is a splendid brand of cheaper grade paper.

In stationers' sundries, Marbloid ink-bottles in imitation of onyx, black marble, Tennessee marble, etc., is a striking line. Mucilage put up on the "clean and ready" system is attracting much attention, while the demand for "Taurine" is so strong that

it has been heavily restocked. Typewriters' supplies have been replenished. Ed. Todd & Co.'s gold pens are in full display. Aluminum penholders, delicately chased, are a novelty. But to enumerate all the articles found in profusion is too large a task for a monthly paper. A full stock of stationers' sundries is a well-known feature of the Brown Bros. well-known warehouses.

THE CANADA PAPER CO.

THE Canada Paper Co. are doing a rushing business just now. Their paper mills at Windsor Mills, Quebec, have a capacity of 20 tons per day, and each day sees them running full. Their chemical pulp factory at Windsor Mills is not a small one by any means, and produces the very best of pulp. Besides, they have two mechanical pulp mills, one at River Du Loup and one at St. Raymond. These three pulp mills have a total capacity of 24 tons per day.

The Canada Paper Co. employ 380 men at their mills, and a large staff in each of their warehouses at Toronto and Montreal. The success of the company is due to the fact that the management from the president down is live, active and enterprising. There are no drones in the hive, and the best material is produced at all times.

The president, John Macfarlane, when asked about the proposal to put an export duty on pulp logs, replied: "I have no hesitation in saying that in common justice to manufacturers of pulp in Canada, as well as for the financial interests of the Dominion, an export duty should be imposed on all pulp logs except where pulp is admitted free by the country importing logs."

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NOTES OF BOOKS AND AUTHORS.

ROBERT BRIDGES, the "Droch" of Life, has scored an instantaneous success with his clever little book of dialogues "Overheard in Arcady." Though published but a few weeks it is already in its second edition with the Scribners, while an English edition is to be issued at once by L. M. Dent & Co., of London.

One book jobber in Toronto claims to have sold over 2,000 each of "Dodo," "Ships," and "Yellow Aster."

Cooper & Co. have laid in a stock of the various series of paper covered novels published by Lovell, Coryell & Co., New York.

A new and enlarged edition of Dr. Ross' tacy book, "Memoirs of a Reformer," is likely to appear at an early date. The first edition sold off rapidly.

The Copp, Clark Company have had a large demand for the paper edition of "The Heavenly Twins." They have sold almost a thousand copies since its issue.

William Briggs has received word that Robertson and Carruther's "Primary Latin Book" has been authorized by the Education Department of New Brunswick.

Rev. H. T. Crossley, the well known evangelist, has a book running through the press of the Methodist Book and Publishing House. The title is not yet announced.

Editions of "Esther Waters," to retail at 25 and 50 cents, are now struggling for supremacy. The 25 cent lines there are two of them and are slightly in the lead.

William Briggs has just added a new volume to his copyright series of the Pansy books. The title is brief "Wanted." The story is a good one, and nicely illustrated.

The sale of Stead's book took another spurt during the month. The Canadian consumption, according to Cooper & Co., has passed the 3,000 mark. The clergy are recommending it as a standard book on social questions.

William Briggs will shortly issue a Canadian edition of Excell's Triumphant Songs No. 4. Ten previous volumes of this series have passed through several editions. No. 4 is not likely to be less popular.

Edna Lyall's new story "Doreen The Story of a Singer" is now out in book form. It is handsomely bound in cloth and retails at \$1.50. The Copp, Clark Company have had a large demand for it, considering the price. They say the paper edition will not be ready until December.

A new Swan book, "A Foolish Marriage," is added by William Briggs to his copyrights of Miss Swan's works. It is in the popular form of her last previous book "Courtship and Marriage." The binding, all illustrations and print, are particularly good.

Cooper & Co. announce for publication, on August 1st, a new book of the "Pansy" class "Hill Crest, the book referred to,

is by a Mrs. Flewellyn, a Canadian by birth, but now a resident of the United States, and a well-known lecturer on "Sabbath Observance." The book is said to have many strong points.

"In The Quarter" is a new book from the press of F. T. Neeley, Chicago. Its paper cover is most handsome, while the letterpress and paper are of the best grades. It is a tale of the Latin Quarter of Paris, somewhat reckless and giddy, yet showing the artistic qualities of the author, Robert W. Chambers.

"Love at Seventy" is the latest in the nasty Albatross Series. The book is not fit to set before a class of dainty readers, yet the publishers claim that the aggregate sales of this series go up to within a few thousand of the million mark. Surely it must be in the States, not in Canada, that they are so popular.

William Briggs will shortly add to his already substantial list of Canadian poets, a new volume from the muse of Frederick George Scott, of Drummondville, P. Q. The best work that Mr. Scott has yet done will be given in this new collection, and the author's reputation gives ground for the expectation of some highly particular fine.

The issue of Nattress' Physiology and Temperance has, since October last, reached 85,000 copies. It has well pleased the temperance people. The New York National Temperance Advocate declares it "one of the best books of its class that has yet appeared in any country."

John M. Whyte, the popular singing evangelist, is bringing out a new music book entitled "The Great Redemption," which will very soon be issued by William Briggs. The popularity of the Whyte Brothers' "Sing Out the Glad News" and "Songs of Calvary" prepare the way for a large demand for this new book.

"A most admirable novel, excellent in style, flashing with humor, and full of the ripest and wisest reflections upon men and women," is the Westminster Gazette's criticism of "Katharine Lauderdale," F. Marion Crawford's latest book. The Copp, Clark Co. have had a large demand for the paper edition.

The book "A Veteran of 1812," the life of Lieut. Col. James Fitzgibbon, announced in these columns some time ago, has just appeared from the press of William Briggs. We have time only to mention its issue and remark upon its entirely creditable appearance. It strikes us as a remarkably cheap book for \$1, and should be a good book for the trade.

The Copp, Clark Company report a large sale for the cloth edition of Boldrewood's latest novel, "A Modern Buccaneer." They have just received a paper covered edition, which should be popular and command a ready sale. Of this book the London Daily

Chronicle, says: "We do not forget either 'Robbery under Arms,' or any of its various successors, when we say that Rolf Boldrewood has never done anything so good as 'A Modern Buccaneer.' It is good, too, in a manner which is for the author a new one."

Canadian literature is receiving recognition abroad as well as increasing attention at home. William Briggs some time ago issued an admirable list of Canadian books, and feels gratified at the response not only throughout Canada but from England and the United States. Recently the trustees of the Boston Public Library placed an order with him for more than fifty of the books on the list.

Speaking of "The Raiders," by S. R. Crockett, the London Daily Chronicle says: "The new Harrie of yesterday is to-day a second Stevenson and no bad second let us make haste to add . . . Mr. Crockett writes exceedingly well - crisply, vividly, and, above all, readably. His Scotch is delightful and frequent, though somewhat capriciously distributed, parenthetic translations smooth the thistly path for the Southron. He has a keen sense of humorous character." The paper edition is supplied to the trade by the Copp, Clark Co.

A combined hymn and tune book for the Methodist Church is now being put into type, and will be issued from the Methodist Publishing House during the coming fall. A strong committee, embracing in its personnel such reputable local musicians as F. H. Torrington, Fred. Warrington, A. E. Hurstis, T. C. Jeffers, J. B. Baxter, and others of musical talent within and without the city, has been at work preparing the collection for two years or more. The hymns will, of course, not be altered from the present Methodist hymn book, but music will be put to each. A popular book is promised. Booksellers may expect a large demand for the book, and will do wisely to canvass it in the meantime among the adherents of this church. It will be issued in three different editions, selling respectively at \$1, \$1.50 and \$2.50 in cloth binding.

"Nero and Other Plays." (The Mermaid Series.) With etched frontispiece, decorated cloth, 90 cents. London: T. Fisher Unwin; Toronto: The Copp-Clark Company, Limited. This volume consists of plays by little known writers which, although often so admirable, are now almost inaccessible. The plays contained in this volume are "Nero," "The Two Angry Women of Abington," "The Parliament of Bees," "Humor Out of Breath," "A Woman is a Weathercock," and "Amends for Ladies." Like its predecessor, "Reminiscences of the Great Mutiny," by Sergeant Forbes-Mitchell, "Cawnpore," by Sir George Trevelyan, is creating a great deal of interest among the better class of the reading public. It is thrilling and fascinating reading, and

moreover authentic, the author having spared no pains in obtaining his information from the original sources. The paper and cloth editions are supplied to the trade by the Copp, Clark Company, Limited.

J. Selwyn Tait & Sons have decided to issue paper bound editions of their copyright works at the popular price of 50 cents. These 50-cent series are Tait's Illustrated Library and Tait's Kenilworth Series; there is, however, also a paper bound 25-cent series entitled Tait's Idler Series. The first of the 50-cent issues are "The Soul of the Bishop," by John Strange Winter, and "Told by the Colonel," by W. L. Alden. These appear in Tait's Illustrated Library. "Americans in Europe," by One of Them, and "What One Woman Thinks," by Haryot Holt Cahoon, are the first two of the Kenilworth Series. "The Doomsdrama," Gertrude Atherton's best book, and "Mrs. Cleft-Crosby's Niece," by Ella Childs Hurlbut, are the first issues of the Idler Series. All the books named have had a large sale in cloth.

A valuable contribution to Canadian history has been given to the public by C. C. Morton & Co., booksellers and publishers, of Halifax. This is a "History of Dartmouth, Preston and Lawrencetown," by the late Mrs. Lawson, the work being edited by Harry Piers. This work, which covers the period from 1750 to 1893, won the Aikins' prize for the best historical essay relating to Nova Scotia, and gives not merely a dry record of local events, but many sketches of character involving no little of the romance of history. Among these, not the least pathetic, is the career and death of a near relative of the Empress Eugenie. Mrs. Lawson, whose maiden name was Mary J. Katzmann, was otherwise well known as a Nova Scotia poetess, and a lady personally much esteemed.

"The Stockholders' and Investors' Annual" is the title of a volume prepared by Arthur Weir, B.A.Sc., Montreal. Its nature can best be understood by referring to its contents, which include a financial review of 1895; the failure record from 1887 to 1893; fluctuations of Montreal stocks, 1892-3; Montreal clearing returns, 1893; digest of monthly bank returns, 1893; table of capital, dividends and dates of dividends of leading corporations. The main body of the book is given over to reports of the proceedings of the annual meetings of the Canadian banks and leading financial corporations of Canada. To the increasing number of people who take an interest in the development of the country, the "Stockholders' and Investors' Annual" will be useful, giving, as it does, in handy form, a mass of information that otherwise would have to be sought for in the columns of a number of publications not often available to the business man in a hurry.

A bookbinder in Montreal named J. L. Larmache has had to assign, and owes \$1,044

PRESIDENT LEMOINE.

AMONG Canadian writers no one is more favorably known than J. M. Lemoine, the newly-elected President of the Royal Society of Canada. He belongs to one of the oldest Canadian families, being a descendent of Jean LeMoynes, who was a seigneur of three fiefs, and a near relative of Charles LeMoynes, Baron of Longueuil. His house at Spencer Grange, Sillery, is a literary man's paradise; here Mr. Lemoine has entertained some of the most eminent writers and scholars of our time. Dean Stanley, Charles Kingsley, Howells, the historians Garneau and Ferland, have all partaken of the hospitality of Spencer Grange; the late Francis Parkman was a frequent visitor, and in the preface to some of his works acknowledges the valuable aid rendered him by Mr. Lemoine. For over thirty years hardly a year has passed that we have not to welcome some new product of his pen in French or English. His best known works are *Ornithologie du Canada* (2 vols.), *Les Pecheries du Canada* (Maple Leaves (5 vols.)), *L'Album du Touriste*, *Chronicles of the St. Lawrence*, *Quebec Past and Present*, *Monographies et Esquisses*, and *Picturesque Quebec*, all works of great historical value. In addition to these, Mr. Lemoine has contributed numerous articles to the magazines and the daily press. Imbued with deep love for the history and traditions of his country, his writings are replete with graphic narratives of incidents that have occurred during the old regime, as well as stories of Canadian life and character of more recent date. To tell the story of our past is the chief delight of his life, and he tells it truthfully and impartially; he jars no feelings of race and creed, for Mr. Lemoine's ideal is a Canada whose people shall be neither English nor French but Canadian. In conclusion, we may say that the Royal Society of Canada could not have selected one more deserving of the honor of president of that distinguished body than the historian par excellence of the province of Quebec.—Montreal Star.

THE ENTERPRISE FILE.

In files for letters, accounts, etc., a new article patented this year seems to be very acceptable on account of its adaptability to all requirements. It is called the "Enterprise" Lock Clip Two arch File, and the sale of it in Ontario, Manitoba, Northwest Territories and British Columbia is controlled by Warwick Bros. & Rutter. Cheap, yet durable, and in utility as effective as the more expensive kinds, it promises to be largely patronized. The simple and handy manner in which the arches are worked enables papers to be filed with rapidity and ease, and we believe its cheapness will render it acceptable to the home as well as office for filing letters, receipts and other papers.

SUMMER BOOKS

50-CENT BOOKS

- IN AND OUT OF THREE NORMANDY INNS, by Anna Bowman Dodd.
 STRUTHERS, AND THE COMEDY OF THE MASKED MUSICIANS, by Anna Bowman Dodd.
 THE LAST SENTENCE, by Maxwell Gray.
 FOUND GUILTY, by Frank Barrett.
 THE ALGERIAN SLAVE, by Giuseppe Caroli.
 IN THE QUARTER, by Robert W. Chambers.
 SIX YEARS IN HEAVEN, by Alexander McConeghan.
 THE PRINCESS OF ALASKA, by Richard Henry Savage.
 THE HEAVENLY TWINS, by Sarah Grand.
 FOUND WANTING, by Mrs. Alexander.
 LOVE AT SEVENTY, by Albert Ross.
 THE MAN IN BLACK, by Stanley J. Weyman.
 HELL UP TO DATE, by Art Young.
 A RENTED HUSBAND, by V. I. Ivison.
 THE HOOSIER SCHOOLMASTER, by Edward Eggleston.
 AN ODD SITUATION, by Stanley Waterloo.
 THE DUKE OF ARCANUM, by Frank Carleton Long.
 A MARRIAGE ABOVE ZERO, by Nevada.

25-CENT BOOKS

- THE GIRL FROM MACQUIN, by H. E. Scott.
 THE SPEAKER OF THE HOUSE, by Angeline Teal.
 THE MAJOR IN WASHINGTON CITY (Second Series).
 A WEDDING TRIP, by Emilia Pardo Bazan.
 THE ROUPELLI MYSTERY, by Austyn Granville.
 HONEY FROM STRANGE HIVES, by Rev. Henry Thaddeus Miller.
 MILBANK, by Mary J. Holmes.
 THE CURSE OF GOLD, by Mrs. N. S. Stephens.
 THE FATAL SECRET, by Mrs. Southworth.
 PREMIE'S TEMPTATION, by Marion Harland.
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 ROSE AND NINETTE, by Alphonse Daudet.
 THE MINISTER'S WEAK POINT, by David McClure.
 DODO, by E. F. Benson.
 SHIPS THAT PASS IN THE NIGHT, by Beatrice Harraden.
 A YELLOW ASTER, by Iota.

COOPER & CO.

WHOLESALE BOOKSELLERS.

11 Front St. West, Toronto.

SPECIAL MONTREAL NEWS.

TRADE in fancy goods, fishing tackle, etc., has been good, especially in the latter. In fancy goods the travelers will not go out until next month; still, a fair sorting trade is doing. We have already referred in previous issues to the new designs in this connection, and nothing further need be said. In books and stationery, business has not been active. There has been about the usual demand for school prize books, but this is about the only life there has been to mention in this connection.

The demand for paper bags and wrapping paper has, according to J. C. Wilson & Co., been about equal to last year, and the firm's mills at Lachute are quite busy on orders.

R. Hy, Holland & Co. have been holding their usual summer clearing sale, and note a good turnover of fishing tackle, cutlery, combs, purses, walking canes, china and glassware.

Colin McArthur, of Colin McArthur & Co., the wall paper manufacturers, offered a prize of \$25 for the best design for a wall paper pattern to the pupils of the High School at the recent examination. There was considerable competition for it, and it is the intention of the commissioners to have the pupils in the art classes directed as much as possible to the practical industrial arts of this sort next year. Mr. Foster, of Watson, Foster & Co., has offered a similar prize of \$25 for the same kind of work.

The demand for lawn tennis and other summer equipments this year has been fully equal to last, according to H. A. Nelson & Sons. The same firm have been doing a brisk business in hammocks, and offer some fine lines of these.

The demand for fishing tackle has been brisk during the past month and has kept up well during the present. Porter, Tesky & Co. state that their sales of these goods have been fully equal to last. They have all the latest devices calculated to deceive the denizens of our northern lakes and rivers.

The demand for school books will soon be commencing, and W. Drysdale & Co. are preparing for it. They are publishing for the Protestant school commissioners "Oral Lessons" part 2 and 3, in French, and also a new geography, especially prepared for the Province of Quebec. Next month they will issue Dr. Robbins' "Science of Agriculture," for school use also.

John Lovell & Son have been directing all their energies to the issue of the new "Montreal Directory" for 1894. It was issued on Wednesday, the 29th, and is a striking improvement on past efforts. In keeping with their promise, the publishers have combined a complete street directory of the city's many large suburbs with the present volume. Cote St. Antoine, St. Henry, St. Cunegonde, Mile End, etc., are all properly listed. The book as usual is issued in four parts. Advertisers'

classified directory, street directory, alphabetical directory, and miscellaneous information. The Messrs. Lovell promise that in the next edition other outskirts now appearing at the end of the book will be inserted in the city portion. This year's volume has 75 more pages than last year's, and the price to subscribers remains at \$5.

A NORTHWESTERN HISTORY.

ALLEXANDER BEGG, whose home is in Victoria, B.C., but who spent most of his life in the Northwest, is visiting Montreal in connection with a forthcoming work on Northwestern Canada, which he is about to publish. Mr. Begg went from Montreal to the Northwest in 1866, and since that time has been more or less identified with the development of the country. It was through his efforts that Canada, in 1868, secured a large portion of the trade which the fur traders had up to that time been giving to England and the United States. In a series of letters signed "Junius," which appeared in the Gazette in 1879, he was the first to advocate the transfer of the public lands in Manitoba to the Provincial Government, and in the cause of emigration to the Northwest has rendered important services. Mr. Begg is the author of several well known works on the Canadian Northwest, and has written numerous pamphlets on that and other subjects here and in Great Britain. The work which he is now engaged upon is a history of the Northwest dating from the early discoveries, overland and Hudson's bay explorations, tracing the course of the fur traders and missionaries into the interior. The fur companies, early settlements, the rebellions, Canadian Pacific Railway, and other subjects relating to the history of the country are fully dealt with down to the present day. At the present time there is no complete historical record of the Northwest published, although much has been written about the country, and Mr. Begg's work is not only timely, but will prove of great service as a means of reference to those interested in that part of the Dominion. The history will be published in three volumes, the first appearing about August next, and Mr. Begg is taking the practical and sensible plan of making a personal solicitation for subscribers to the first edition.

A NEW TABLET.

A new line of tablets is being shown with portrait covers by the Copp, Clark Co. On each cover is a well executed cut of a well-known author such as Longfellow, Bryant, Shakespeare, Holmes, and Emerson. This feature adds a dignified tone to a tablet well made and containing excellent paper.

This is merely an addition to the long range of this class of goods carried by the company referred to.

A WORTHY LIST.

IT is not often that one house can control and virtually monopolize one class of business. The Toronto News Co. has been in existence long enough to see several competitors rise and fall, and it still pursues the even tenor of its way as the only house in Canada which publishes Canadian editions of current fiction. The News Co. is ably managed, and so well does it understand the needs of the Canadian trade, that all of it centres in its warehouse.

For the summer trade in books the Toronto News Co. has issued many titles worthy of more than a passing notice.

In the very highest grade come "Marcella," by Mrs. Humphry Ward, one of the greatest of modern socialistic books; "Katharine Lauderdale," by F. Marion Crawford, whose books have opened sesame to every English library table; "A Daughter of Today," by our own Sarah Jeanette Duncan, whose books are treasured by those lovers of Canadian literature, and of literature which might have been Canadian.

In the next grade of literature come such books as "Wolfeburg," by William Black, and his latest book "The Handsome Humes." William Black is an author whose books elevate, educate and please the most fastidious. "The Trail of the Sword," by Gilbert Parker; "Red Diamonds," by Justin McCarthy; "Outlaw and Lawmaker," by Mrs. Campbell-Praed—these are new books and worthy of every bookseller's confidence. In the same degree of popularity may be ranked Gunter's two new books, "The Princess of Paris" and its sequel, "The King's Sockbroker." Both have had enormous runs in Canada, and in the line of historical romance are unsurpassed, unless it is by Zola's best book. In this class also will come "Mr. Bailey-Martin," by Percy White, one of the greatest of modern journalists—a book which for its weird yet modern calmness is something extraordinarily new.

Two books of more than usual merit are in press at present and will be issued at once. "The Lone House," by Amelia E. Barr will create a sensation. "The Pearl," by Marie Barahardt, is said to be striking in its originality and conception.

To go through the long list which the Toronto News Co. has recently published would be tedious and unnecessary. Still some of them can be marked out as most important. Outlaw and Lawmaker, by Mrs. Campbell-Praed, is no second-rate novel. Adela's Ordeal, by Florence Warden; A Beginner, by Rhoda Broughton; A Costly Freak, by Maxwell Gray; Our Manifold Nature, by Sarah Grand; Lottie's Wooing, by Darley Dale; Mr. Wayt's Wife's Sister, by Marion Harland; The Countess Radna, by W. E. Norris; A Ward in Chancery, by Mrs. Alexander; A Mad Prank, by The Duchess; The Scallywag, by Grant Allen; All Along the River, by

Miss Braddon; Parson Jones, by Florence Maryatt, and The Rebel Queen, by Walter Besant, are all the latest novels of well known and leading authors. In fact anything which bears the News Co.'s imprint is worthy of more than passing attention. Their list has been kept entirely clear of "dead heads."

"The Rubicon," by E. F. Benson, author of "Dodo," comes in a class by itself. The author is new and the book is a "freak." While this book may sell, the author's qualities will not enable him to retain a hold on the reading public. "My Friend, the Murderer," by A. Conan Doyle, is a collection of short stories—something of which the trade seem to fight shy.

Besides publishing these books, the Toronto News Co., both in Toronto and in Montreal, carry a large stock of paper-covered novels from the presses of the leading publishers in the United States and Great Britain.

OF INTEREST TO CANADIANS.

Those Canadians who are interested in the progress of Canadian writers who are making a place for themselves in contemporary literature outside of the Dominion, which means principally in the contiguous republic, will remark three names in the current July number of the Arena which are very familiar in Canada, as well as to all readers of the American periodicals. These are James L. Hughes, Public School Inspector, of Toronto; A. R. Carman, a well-known journalist of Toronto, and Walter Blackburn Harte, formerly of Montreal and Toronto, but now engaged permanently in literary work in the States. Mr. Hughes' article will certainly be widely read and commented upon in Canada, for it has another claim to the attention

of all Canadians. It is a reply to Professor Goldwin Smith's essay on "Woman's Suffrage."

OFFICE DIARIES.

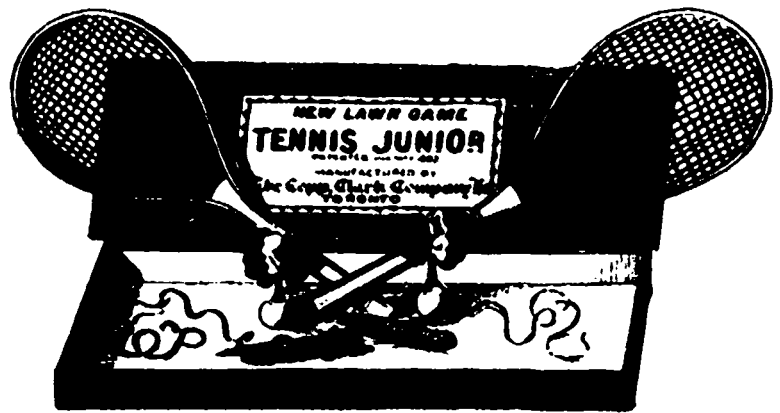
About July 1st the Copp, Clark Co. will issue their office diaries. Their line is too well known to need any recommendation whatever. The Tariff will this year be issued in separate form and a copy will go with each diary. Heretofore these have been bound together; but the recent revision prevented the Tariff being incorporated in this year's books.

A LIVE FANCY GOODS HOUSE.

The fancy goods trade is going to be lively this fall. The competition is growing keen. W. H. Bleasdel & Co. are making energetic efforts to capture an increased share of the trade, and owing to the possession of a splendid line of samples they will no doubt be successful.

The travelers are now starting out with numerous bulky trunks, and will soon call on the trade and will ask for a share of patronage. Prices and quality are the features which always attract attention and secure orders.

TENNIS JUNIOR THE NEW LAWN GAME



(Patented 11th May, 1892)

BETTER THAN THE OLD

Because it is *Less Expensive, Less Fatiguing, Less space required in which to use it, Less Cumbersome for Transportation, Less time is needed to set it up.*

More Attractive! More Healthful! More Will Want It! More Will Buy It!

Price, with two Rackets - - \$12.00 per doz.
 " " two Wooden Bats - - 8.40 "

MANUFACTURED BY **The COPP, CLARK CO., Ltd., Toronto**

INK



INK



INK



HAVING obtained the agency for Pomeroy's Celebrated Inks, we take pleasure in placing an article before our many customers which is of the very best. Its sterling qualities are such as to speedily recommend itself to those who, in the interests of their business, desire to supply their customers with a good article at a reasonable price. After many comparisons with the different Inks, we have no hesitation in guaranteeing that Pomeroy's Inks are second to none on the market; and, owing to having made special arrangements with the manufacturers, we are enabled to place this high grade ink on the market at prices which are far below the many different inks now being offered. Why pay extravagant prices for ink when we can supply you with what you want at a price which will enable you to make a good profit.

Write to us at once for a Price List and Catalogue, with cuts of the different lines?

Buntin, Reid & Co.

TORONTO.

TRADE AND OTHER GOSSIP.

THE so-called rice paper is not made from rice, as its name implies, but from the snow-white pith of a small tree which, so far as is known, grows only in Formosa, and belongs to a genus represented in the United States by the common sarsaparilla and the spikenard. The stems are transported to China and there the rice paper is made, which is used by native artists for water color drawings or dyed of various colors and made into artificial flowers.

Subscribers will notice that BOOKS AND NOTIONS is being issued a week earlier now than formerly.

Emil Nerlich, of Nerlich & Co., has just returned from his foreign buying trip, looking hale and hearty.

H. I. Thompson, manager of the Copp Clark Co., left on the 29th for an extended trip to Great Britain.

The Alberni, B. C., pulp mill is now in running order, fitted up with wood-barking, chipping, crushing and pulping machines.

Geo. H. Buch, fancy dealer, Queen street west, Toronto, who assigned some time ago, has settled with his creditors at 40 per cent.

The Dominion Paper Co., Kingsley Falls and Maddington Falls, Que., suffered by recent fires in both places. They will rebuild at Sherbrooke.

W. S. Crone, of Toronto, representing H. A. Nelson & Sons, is in the city, on his annual trip to the Northwest. Winnipeg Free Press.

G. W. Knight, fancy goods, Ottawa, has assigned to James Baluff. Liabilities are placed at about \$1,800, and assets nominally about \$2,000.

The Boyd, Bower & Brunell Co., wholesale fancy goods dealers, have settled down in their new quarters a few doors farther west on the south side of Wellington street, Toronto.

Howard R. Clark, with A. I. Helman & Co., Ltd., Philadelphia, was in Toronto recently soliciting orders for his firm. Mr. Clark is well known and respected on this side of the line.

A. F. Cooper, of W. Cooper & Co., Clinton, Ont., was in New York last week. W. C. Cooper, of Cooper & Co., 11 Front street west, Toronto, accompanied him. Both were on purchasing trips.

The St. John, N. B., Board of Trade, recently considered as favorable a proposition to build a pulp mill in that vicinity. This was about two months ago, but nothing further has been made public.

The Australian paper mills are not making headway, says the Paper Record. The duty on chemicals hampers them, and the mills that started to make news have given it up because of the insufficiency of raw material. The makers are agitating for in-

creased duty on colored or wrapping paper, and urge that failing this the mills will have to shut down.

A Montreal dispatch says: The petition of the Dominion Paper Co. for a winding up order for the liquidation of the International Railway and Publishing Company has been granted.

Lou Merrick, the popular Western Ontario traveler for Nerlich & Co., is in the city for a few weeks. Lou is wearing a canvas apron, fixing up his samples for fall, and "getting-on-to" the latest yarn.

W. C. Cunningham, who has been to the Pacific Coast in the interests of Buntin, Gillies & Co., was delayed in Vancouver by the flood. No train left for some days. After leaving Vancouver, June 1st, it took fourteen days to reach Calgary.

The Stories Publishing Co., New York, has been incorporated with a capital of \$50,000, and directors, Wm. Philip Robinson, of New York; John Habberton, of New Rochelle, and Joseph Lawrence Cooke, of Brooklyn.

The partnership heretofore existing between M. G. Hay and R. W. Young, as booksellers and stationers, Ridgeway, has been dissolved by mutual consent, Mr. Young retiring. M. G. Hay will continue the business at the old stand.

In its August issue, BOOKS AND NOTIONS will open a new department - "Books Wanted." Every subscriber will be entitled to use ten lines per month. All extra lines charged at 10 cents per line. Copy for this department received up to July 20 h.

The Chatham, N. B., pulp mill is shipping sulphite pulp to Great Britain. It is expected this year to send several consignments across the Atlantic, though the market is not the best that could be desired. One consignment was sent across last year.

The 350th anniversary of the foundation of the Leipzig Bookbinders' Association occurs this year. The Association was founded in 1544, and it is intended to hold, in commemoration of the event, an exhibition in the town, which will open early in the coming autumn.

Messrs. Eyre & Spottiswoode have obtained the contract, recently put up to public competition, for the sole agency for the sale of Government publications in England and Wales, and for the supply of published books to the various public offices for a term of ten years from August next.

A. Southard, Picton, Ont., has called a meeting of his creditors. The total liabilities are \$2,500, while the stock is valued at \$3,000. The only amount secured is \$475 borrowed money and some rent. Forty years' experience did not save Mr. Southard when the hard times came.

Wood pulp has some new uses. Gun cotton is made from it in France. The

Anarchist bomb-throwers use it instead of sawdust. It is used for swiftly stopping and repairing leaks in the sides of vessels, caused by holes or rents of any sort. This is put in dry and when wet it expands and fills every crevice.

A recent number of the Export Journal, Leipzig, contains a notice of the 5000 volume library of P. Gagnon, St. Roch, Quebec. It consists solely of books relating to the history of Canada. Besides this there are several thousand portraits, plans, views, maps and autographs.

Laird & Lee, of Chicago, as a firm name will continue, but the personnel has been changed. Fred. C. Laird, a Canadian, retires, and Wm. H. Lee continues. The latter is a man of marked executive ability and is eminently fitted for the extra responsibility which will be thrown upon him in having sole control of this large publishing business.

Geo. Warwick, of Warwick Bros. & Rutter, returned last week from an extensive wedding trip through foreign lands. Mr. Warwick's many friends in the trade will be pleased to know that he has returned safely after a most enjoyable trip. Guy Warwick left last week on a trip through the Northwest, and will visit San Francisco before he returns. This is Mr. Warwick's first business trip through the Northwest, and the stationers will no doubt be pleased to meet the head of one of Canada's most enterprising stationery firms.

There are now fifty-nine ground wood pulp mills in Norway, of which one produces buckets, three pulp boards, and ten paper, in addition to pulp. There are also ten sulphite cellulose and four sulphate cellulose manufactories going; three of the former and two of the latter are connected with paper mills. The aggregate exports of cellulose from Norway during 1893 are estimated at 28,000 tons, dry, and 13,000 tons, wet, against 22,000 tons, dry, and 9,000 tons, wet, during the previous year.

The Home Knowledge Association, as a book business, has seen some rapid changes. After its failure last year it was run in the name of Mr. Pritchard. Recently he moved from Bay street, Toronto, to 240 Yonge street, in the store formerly occupied by Albert Britnell. The next move was to take a counter in James Eaton's new departmental dry goods store and start to sell cheap books. A few days ago Mr. Pritchard sold out both businesses to C. J. Musson, reserving only a small office at 240 Yonge street, where the business of the Home Knowledge will continue to be done. Mr. Musson should do well with his two retail establishments. He was at one time in the same business on Yonge street in the firm of Johnston and Musson Bros. After selling out his interest in that business he traveled for a time for Hunter, Rose & Co.

LITERARY NOTES.

A STRIKING full-figure portrait of Captain Alfred T. Mahan, U. S. N., on whom Cambridge has recently conferred the degree of Doctor of Laws, forms the frontispiece of the Review of Reviews for July. This number contains many other interesting portraits—Populist Senators and Representatives at Washington; John W. Goff, the successful counsel of the New York Senate's Police Investigation Committee; Sir George Williams, the founder of the Y. M. C. A.; the late William Walter Phelps, Professor William D. Whitney, the Hon. George Peabody Wetmore, Rhode Island's Senator-elect; M. Casimir-Perier and Charles Dupuy, the French Statesmen; Samuel Gompers, President of the Federation of Labor; the Coxeyite leaders, Professor Henry Drummond, Governor-elect Lord of Oregon, and other people prominently before the public.

In Canadian poetry, Mr. McCaig's "Moods and Memories" has been found readily salable where put on the trade. The sweet domestic and wide humanitarian qualities of the author's work should give it wide and rapid acceptance. The first edition is almost exhausted.

The six most popular novelists with the readers of the London public libraries are said to be: Mrs. Henry Wood, Edna Lyall, Rider Haggard, Miss Braddon, Charles

Dickens, and Conan Doyle. "East Lynne" gives Mrs. Henry Wood the highest position, and Rider Haggard is placed high on the list because "King Solomon's Mines" is eagerly devoured by boys. Following these six novelists in popularity come Wilkie Collins and Walter Besant.

Robert Louis Stevenson has abandoned South Sea subjects for his favorite theme of Scotland in the eighteenth century. His next story will be a Lowland romance after the manner of "David Balfour."

The Toronto News Co. have been appointed sole agents in Canada for "Pear's Annual." This publication is becoming more and more popular in Canada, and the News Co.'s energy will tend to make it still better known.

Among the contributors to the new semi-monthly magazine, the Chap-Book, published by Messrs. Stone and Kimball, Brattle square, Cambridge, Mass., are Gilbert Parker, Bliss Carmen, Duncan Campbell Scott, Archibald Lampman and C. G. D. Roberts. Prof. Roberts contributes a fine opening poem to the first number, "The Unsleeping." Bliss Carmen contributes a review of Francis Thompson's Poems. Miss Maria Louise Pool is the only other contributor who signs. "Me'n Maje" is her contribution. Aubrey Beardsley—that "more than clever draughtsman"—is depicted with pen and pencil. The next number will contain a review, by R. H. Stoddard, of Gilbert Parker's "A Lover's Diary." If

the Chap-Book is small, it is bright and uncommon, and contains no padding. It is well worth five cents or \$1 a year.

A HIGH RECOMMEND.

Parsons, Bell & Co., Winnipeg, recently received a set of the samples shown this season by M. Staunton & Co., wall paper manufacturers. After looking it over carefully, they wrote specially congratulating Messrs. Staunton & Co. on having the finest line they had ever seen shown by a Canadian manufacturing house. While this is only a personal opinion, it is nevertheless a pleasant recommendation for a domestic manufacturer, and shows that it is now unnecessary to import any wall paper, except, perhaps, the very highest grades.

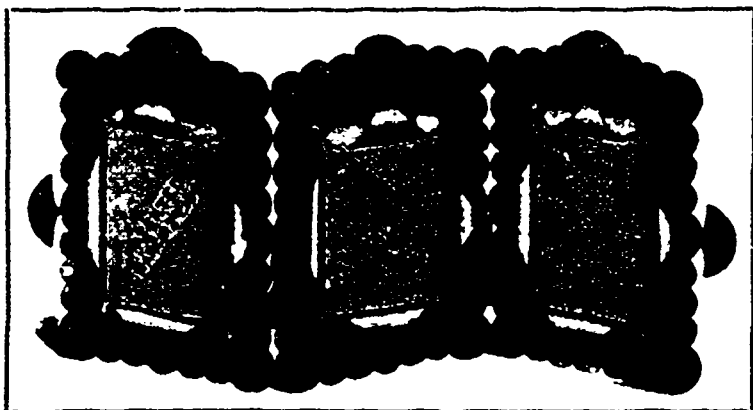
A NEAT CATALOGUE.

Watson, Foster & Co., of Montreal, have issued one of the prettiest catalogues we have ever seen. The plates show the newest styles of wall paper in a most perfect manner, and while pleasing are also most instructive. The first engraving shows a room decorated with their "Lily" pattern, and the silent plate gives many suggestions.

Any wall paper dealer who has not received one of these handsome and useful catalogues should drop a card for a copy at once. A customer will always be pleased to be shown from a catalogue a pattern or an arrangement which has caught her eye.

Celluloid Novelties

Our line of Celluloid Fancy Goods is in every way ahead of our last year's display, being greater in number, more varied in style, having more cheap and medium priced patterns, and being entirely novel in design. As a consequence our



Sales are Very Large

Which, to those who have not yet been called upon, is a guarantee that they are good value.

IT WILL PAY TO WAIT UNTIL OUR TRAVELERS CALL.

The Hemming Bros. Co., Ltd. 76 York St. Toronto

NEW MUSIC.

THERE is very little publishing being done during the summer months. A few new numbers have made their appearance, but we know of several pieces of dance music that are being held over till the fall, and will be published early next season. Among Whaley, Royce & Co's recent publications are

"At the Court" minuet—an old-fashioned dance by F. J. Hutton. This is an easy piano number in G, and its dainty music forms a quaint accompaniment to the dignified and stately old dance.

"Twilight," schottische in C, by W. Carkeek, an easy and somewhat taking number, not possessed of any striking originality.

"Love Song," for piano, by Ethelbert Nevin, whose "Narcissus" has been in such demand for the past six months. Both these pieces are from his "Sketch Book," and are most charming if given as careful interpretation as they merit. The "Love Song" is a fascinating number, tender and pathetic, and though it may not attain the popularity of its sister sketch, will find a purchaser in anyone who knows Ethelbert Nevin and his "Narcissus."

"Minuetto Scherzoso," for the organ, by J. Humphrey Anger. This is a delightful number by this talented composer, and has the merit of being truly original. It is not difficult, can easily be adapted to any ordinary two-manual instrument, and with the proper attention to registration has a remarkably pleasing effect.

The Anglo-Canadian Music Pub. Association have just issued a song by Henry Blackey and Chas. R. Palmer entitled "My Little Irish Love." It is a simple love ditty set to a rather pleasing melody with a chorus in 3/4 time. It will be sure to find admirers, particularly among those who enjoy Irishman songs.

A NEW SERIES.

A new series of paper-covered novels from the press of Oliphant, Anderson & Ferner, Edinburgh, will soon be put on the Canadian market by Cooper & Co. The series is listed at 1s. 6d. in Edinburgh, and will retail in Canada at 50 cents.

The first book in the series is "My Ducats and My Daughter," by P. Hay Hunter and Walter Whyte. The Saturday Review says of this book "Evidently written by a man who knows the world. There are some graphic pictures of busy life; the push and bustle of a daily paper office at the time of going to press is most effectively given; so are the humors of a Scottish borough election."

The second of the series, to be ready by August first, is "The Sandcliff Mystery." Others to follow are "After Touch of Wedded Hands," and "Seventy Times Seven."

FALL WALL PAPER.

BUYERS of wall paper throughout the country have no doubt by this time received visits from travelers representing the different manufacturers of these goods. And for all that, BOOKS AND NOTIONS assumes that some facts gathered as a result of the visit of its representative to the two big wall paper concerns in Montreal will be interesting to its readers.

The first establishment visited was that of Watson, Foster & Co, on Grey Nun street. This firm, which is one of the oldest in the trade, contend that the goods they turn out are not excelled by those of any other house in the country. During the past two years their business has increased over 50 per cent., and they hold that they supply half the total output of the Dominion. The line of samples that they show is certainly a wide and varied one, demonstrating plainly that the firm is not disposed to rest content with what they have already accomplished, but that they are carefully studying the requirements of the trade, and are taking advantage of everything new that offers. It will certainly repay any prospective buyers to give Watson, Foster & Co's representative some of their time when they are called upon by the latter.

Their line of hangings, ceilings and friezes to match is a very large one, to describe which thoroughly would take much more space than is at our disposal. It is noticed however that the leading patterns run to light grounds largely, strong yellows, cream buffs and terra cottas in all the higher class goods. A very fetching effect in the gold tracings on the ingrain papers, as noted on the samples shown, was secured by the flitter treatment which brings out the work very brightly, a result not possible with ordinary gilt work. Among the almost innumerable styles shown it is a difficult matter to single out any particular lines. No. 968, a severe Greek hanging in all the popular shades, caught the writer's eye, however, as something especially neat and effective with its accompanying frieze and ceiling. No. 961 hanging, No. 1195 frieze, and No. 991 ceiling, are a splendid example of the Empire treatment. In the racuco treatment No. 974 hanging and 1222 frieze in all rich warm shades is proving one of the firm's best selling lines. In scroll renaissance, and floral designs of the same treatment, any number of handsome samples are shown by the firm. No. 982 hanging with No. 1214 frieze and No. 965 ceiling, are one of the best examples of the latter, and No. 1210 of the former. A fine illustration of the effect of flitter work on an ingrain paper is No. 1216, a frieze with conventional scroll and floral ornamentation. No. 996, the water lily pattern with frieze and ceiling to match, is another especially taking line. The lines with the flitter gilt treatment are all especially fine ones, and so are the ingrains, both

plain and figured, with two bands and one band friezes to match.

The line of varnished tile papers which this firm shows are a specialty with Watson, Foster & Co. They are the only firm manufacturing these papers in Canada, and they are offering them to the trade at prices which are very much less than any imported goods can be laid down at. The peculiar advantage possessed by this line of goods is that they can be washed with impunity whenever they gather any dust or dirt, as the treatment they undergo gives them a smooth glazed surface. They will last forever almost, and are just the thing for a bath-room, for instance.

A line of leather papers shown by the same firm has a wonderfully close resemblance on a wall to genuine leather. No. 962 is a very effective pattern of these. No. 982, a treatment of mica, etc., printed on a deep shade of dark green, should give a very handsome library paper.

The firm's line of cheap gills also are selling at prices this fall which are almost as low, in fact practically the same price as white blanks were selling at last year. The grounded brown blanks are a very large line also, and so far as cost goes, Mr. Foster contends, offer a better line of stock for the money than anything ever shown in this line of goods before. The white blanks also, the firm point out, are a great improvement on last year's goods. It must be gratifying to Watson, Foster & Co. to note in connection with all these goods that their orders are coming in much larger than last year. They claim for their goods that they are sold at prices to meet all competition, whether foreign or domestic, and ask the trade to spare some time to their representative when he calls, feeling sure that they will find it worth their while to do so.

At Colin McArthur & Co's Montreal Wall Paper Factory, on Notre Dame street, the writer was treated to an equally comprehensive and bewildering display of what industrial art can do in designing wall paper so artistic as to make a proper description a very difficult matter. Messrs. McArthur show all the leading lines of goods—brown blanks, white blanks, colored gills, embossed gills, colored borders, gilt borders, embossed gilt borders, plain ingrains, printed ingrains, and ingrain friezes, etc., etc. This firm's white blank and colored gills this year are entirely new patterns in accordance with their usual custom, and their travelers are meeting with an unusually encouraging demand for them. The lines that this firm show are very numerous, so numerous that it is difficult to single out any for particular mention. A very handsome scroll landscape with a frieze to match and a butterfly ceiling should make a handsome wall paper. Messrs. McArthur are making a leader of the latter, as it is a ceiling that matches with the many different patterns of hangings and friezes.

Season 1894-5 . . .



NEW



WALL PAPERS



Travelers Now on the Road

Our New Samples are a revelation in
Pattern, Coloring and Price.

A splendid assortment of **New Designs** in **Saleable Colorings** in every grade from **Embossed Bronzes** and **Figured Ingrains** to the cheapest **Blanks**.

**EVERY DEALER SHOULD SEE THESE SAMPLES
BEFORE PLACING ORDERS ELSEWHERE.**

 **Prices Greatly Reduced in All Grades**

M. STAUNTON & Co.

PARSONS, BELL & CO., Winnipeg
Agents for Manitoba and N.W.T.

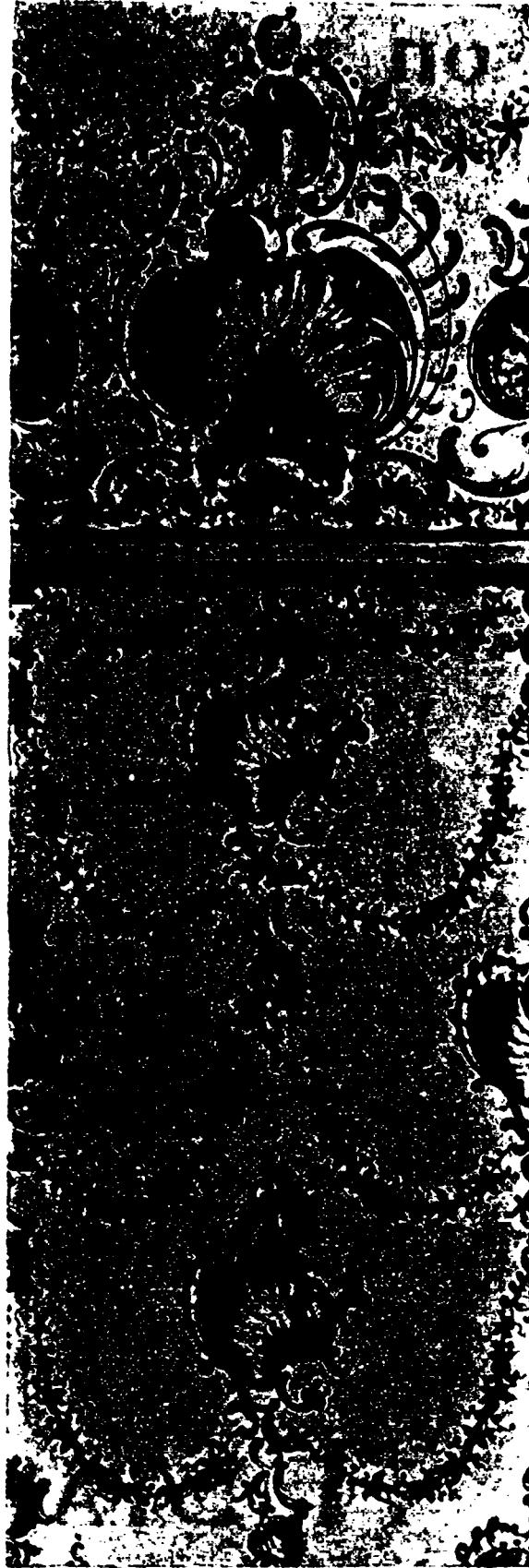
J. L. BECKWITH, Victoria, B.C.
Agent for British Columbia

 **TORONTO**

Another handsome hanging was an imitation tapestry in a quiet floral design, while yet another was a pattern in daisies and marguerites with a frieze to match. Ceiling papers with designs in daisies it was noted was another leader with butterflies. Some handsome sets of these were shown with hangings decorated with sprays of ferns, corn flowers and other kinds of floral treatment. Louis Seize designs seem to be as popular as ever also, for Messrs. McArthur say that their travelers have been very successful with them. Hangings, ceilings and friezes with delicate scroll tracings in gold also contribute to a number of the samples, and certainly furnish a quite artistic wall paper. They are shown in bright colors also to suit the tastes of those who want something striking to show for their money. A fine line of embossed hangings, ceilings and friezes in the popular Louis XVI treatment is also sure to attract buyers' attention. Chrysanthemums are apparently as fashionable for wall paper as a fin de siècle youths' button hole. The artistic designs in the hanging and ceiling papers shown by Messrs. McArthur are not quite so cabbage-like in their proportions, however, which does not detract from their beauty. The gold work on these ingrain papers is brought out with especial brilliancy by the flitter treatment. Some handsome ingrains in scroll work must not be forgotten also, nor the very extensive line of plain ingrain hangings in a list of innumerable shades with friezes in all the popular patterns, and plain ingrain ceilings in shades to match. The effect of some of these as shown on a panel are very handsome.

NEW WALL DECORATION.

A novelty in house decoration has been introduced in France under the name of "peinture expresse." The "express painting" is a form of paper hanging. A paper, covered with a smooth ground, apparently made of some sort of gum, is printed with designs, after the manner of wall papers, but in oil colors instead of the ordinary size color. To apply the decoration, the back of the paper is moistened, and the rolls are then glued back upward on the wall to be decorated with strong glue. The back of the paper is well worked over with a rubber "squeegee," to press out the superfluous glue and insure adherence, and the whole left to itself to dry. After it is thoroughly dry, ordinary paste is spread over the paper, which of course has the back outward, and the work again left for an hour. At the end of this time the paper will be softened, and nothing remains but to strip it off, beginning at one corner and pulling gradually, when the oil painted pattern will be found firmly adhering to the wall or ceiling. The marks of glue can then be washed away from the decoration, and the whole varnished if desired.



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DIRECT FROM JAPAN.

IN one of the upper flats of Nerlich & Co.'s spacious warehouse, on the occasion of the writer's visit one day last week, stood a number of unopened cases marked "From Japan." These comprised the first direct shipment from that country received by Nerlich & Co. this season. One of the cases was opened up, and from between the waterproof wrapping papers a light wooden box extracted. On prying up the lid, which had been fastened on with wooden pegs in lieu of nails, 72 heads and 72 parts of feet were to be seen in regular and alternate order. The box contained a gross of little Japanese dolls, to retail at 5 cents each. With their disc like heads of hair, snub noses, extended arms, and highly colored crepe tissue garments, they made a striking novelty.

The other cases contained dolls and papier mache goods of various kinds. All these goods will be shown to the trade later on, and will be worthy of inspection.

Emil Nerlich has just returned from a lengthened trip to European markets and the German headquarters of the firm. He says that his firm have imported just as heavily this season as in previous seasons, and that they have no fear as to the Fall and Christmas trade. He can see no reason why importers should be so timid as they are said to be.

Mr. Nerlich led the way among piles of new goods now being opened up. Children's tea sets in enormous piles, gross after gross of boxes, were to be seen. Some dainty match holders of flower shapes with little cupids on the side or bottom are highly ornamental and quite useful. They are used to hang below chandeliers, gas jets, hanging lamps, etc., and are made of the most delicate china. Similar dainty china novelties are salt cellars of various descriptions, and tooth pick stands in patterns which are very attractive. Mr. Nerlich stated that most of these designs were suggested from this side of the Atlantic, although made on the other, and hence are especially suitable for the Canadian trade.

A rose jar about seven inches high, with raised rose leaf decorations, is something new and dainty.

In figures some happy groups in bisque are shown delicately figured and colored. Snow shoe costumes and Indians are both represented. Candelabra are, like the figures and combinations, shown in both bisque and glazed and in numerous sizes.

In spring toys some new things are shown, including the grasshopper and fly-post.

But to return to chinaware. One of the sweetest articles to delight the female heart was a chocolate set of six cups and a chocolate pot on a china tray. This latter was strikingly finished in a 10000 pattern, while the other parts of the set were tastefully

painted with forget-me-nots. A beautiful five o'clock tea set, with two cups, cream, sugar and tea pot on a similar tray was also conspicuous. Something new in the line of decorations in imitation of hand-painting was seen on the latest berry sets. It can only be described through the medium of the eyes.

"EUREKA!"

THE story is quite familiar of the king who was anxious to find whether or not he had been defrauded by having a portion of the gold supplied for the making of his crown abstracted by his jeweller, and when the lucky fellow hit upon the scheme which convinced his majesty of the honesty of his jeweller, he could not but cry "Eureka!"

And so we find an opportunity to use the modern interpretation of this word, for "we have found it," and "it" in this case is a truly beautiful and attractive line of birthday cards, at moderate prices, yet yielding handsome profit to the dealer. The Fleming H. Revell Co. have received a splendid range of these cards at prices from five cents retail upwards, with a liberal trade discount. For artistic design and beautiful finish we have never seen better, and the trade would but be consulting their best interests in securing at least a small sample assortment.

Assortments in packages are obtainable, full particulars of which may be had for the investment of a postal.

This house is also showing a remarkably fine assortment of Sunday school cards, consisting of some two hundred new packets of entirely new designs, retailing at 10, 15, 20, 25 and 30 cents. Samples are now on the road and will be shown in due course.

Incomplete samples precludes a lengthy notice of the fine range of booklets, calendars and Xmas cards shown by this house, but samples already received indicate a line "simply unapproachable." We hope to comment further upon this in our next issue.

DUSTLESS CHALK.

One of the most necessary articles, and one that has long been sought after, has at last been found in "Dustless Chalk." and Buntin, Reid & Co., have obtained the Toronto agency for the handling of this most necessary school room article.

There have been many different so-called dustless chalks offered to the public, but the article now being offered by this firm is a genuine "Dustless," being a mineral, and subject to no preparation. It fills a long felt want, and in the interest of health alone should strongly recommend itself for general use in the school room.

Owing to special arrangements having been made with the manufacturers, this

chalk can be obtained from Buntin, Reid & Co. at factory prices, and at the present time they have many advance orders booked for delivery in August, and look forward to doing a large trade on the opening of the schools.

M. E. R.'S SUMMER BOOKS.

For the summer trade William Briggs presents as a specialty the paper edition of Annie S. Swan's books, in which form some fifteen of this author's stories are issued, selling at 25 cents. They also carry a number of Oliphant, Anderson & Ferrier's Popular Paper Novels at 25 cents and 50 cents. The cheap cloth Canadian copyrights of Annie Swan's and Pansy's books form a good line for the summer trade. To the former they have just added "A Foolish Marriage," and to the latter "Wanted." Crockett's books, "The Stickit Minister," and "The Raiders," are also having a rapid sale, which the summer months will increase. Their cheap edition of "The Hoosier Schoolmaster," in paper at 50 cents, and cloth at 90 cents, is one of the best companions for a journey one could well have. "A Veteran of 1812," just issued, is as interesting as a novel, and should run through an edition before the fall. They also show a large assortment of the best writers of the day, Barrie, Conan Doyle, Miss Dougall, Stockton, Jerome and others, as well as the standard authors whose pens have long years been at rest, but whose pages live and lend enjoyment to legions of book lovers.

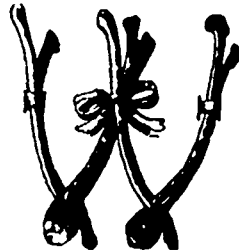
A MISERABLE BOOK.

The publisher who puts cheap literature on the market should at least have common sense enough to have it printed in type that was bought during the latter half of the century, and that has not been worked until the letters are so indistinct that they will not make impression on paper. The 's without crosses, the 'i's without dots, the broken letters, spaces, leads, quads and slugs that are to be seen in Sergel's edition of Esther Waters is a crying shame. Mr. Sergel does business in Chicago, but even that is no excuse. If he cannot print his works decently he should get out of the business and give other men a chance.

SCHOOL BLANKS.

Buntin, Gillies & Co., Hamilton, are showing some new series of school blanks, which are excellent value and of beautiful designs. The "Students" and "Artistic" scribblers, "Crown" and "Eclipse" exercise books, and "Excelsior" note book, all new goods to retail at 5c., should be seen by careful dealers before purchasing blanks for school opening. Buntin, Gillies & Co. have a reputation for this class of goods.

Fall Trade Announcement Number



WE WILL ISSUE our Fall Trade Number in August, and are sparing no efforts to make it, typographically and otherwise, equal to anything previously published in Canada. It will contain about sixty-four pages, printed on fine paper, and will be adorned by a specially designed cover in colors. It will be brim full of interesting trade notes, and plentifully illustrated with cuts of the latest ideas in holiday novelties, fancy goods, toys, gift books, etc. We intend to mail a copy of this number to every bookseller, stationer, and fancy goods dealer in Canada, so be sure you get one, and—read it.

With the arrival of a very large shipment our prices came down about

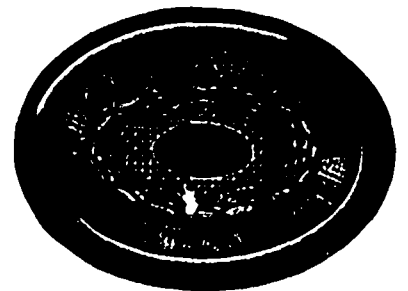
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MAGAZINES.

THE complete novel in the July number of Lippincott's is "Captain Close," by Captain Charles King. It deals with the Reconstruction period, and relates the experiences of a newly fledged lieutenant in camp near Tugaloo, and of his very curious commanding officer. Louise Stockton begins a strong story, "A Mess of Pottage," to be concluded in the August issue. Other tales are "At Mutter's," a lively sketch by Richard Hamilton Potts, and "A Case of Hoodoo," an amusing dialect tale from a Virginia police court.

Albert Turner, who has been for nearly thirty years connected with the Fowler & Wells Co., is announced as the manager of a new journal of practical hygiene to be called "Health," for which well known writers on the subject will contribute. The announcement for July number contains the names of Dr. Oswald, Dr. C. E. Page, Dr. Dodds, Julia Colman, Hester M. Poole, Dr. W. E. Forest, Mrs. Le Favre, M. Poole, Miss E. Marguerite Lindley, Mrs. Hudders, Dr. Fuller, Helen Gilbert Ecob, and others. To be issued as a quarterly at 15 cents a number, or 50 cents a year, by the Health Publishing Co., 88 Reade street, New York.

The July number of the Annals of the American Academy is a special book number, as forty three of its one hundred and forty eight pages are devoted to the book department. This department contains thirteen long reviews, contributed by as many different reviewers, and sixteen shorter notes, discussing in all thirteen American and fifteen foreign books. Among the distinguished foreign scholars who contribute book reviews to this number are Professor Ludwig Gumplowicz, of the University of Graz, Austria; Professor Karl Diehl, of the University of Halle, Germany, and Mr. Wm. Harbutt Dawson, of England.

The Overland for July will begin the 24th volume of the new series with a special mid-summer number. This will be characterized by a number of striking stories, a larger allowance than usual of verse, and seasonable outing articles. A short serial of Malayan life by the editor, Rounseville Wildman, will be begun with four striking chapters, duly illustrated.

Notable features of July Outing are "The Descent of Isaac Russ," by Frank M. Bicknell; "The Land of the Bread-fruit," by F. M. Turner; "A Day in a Cat boat," by Ed. W. Sandys; "A Blue Grass Cycling Tour," by J. B. Carrington, and "Rifle and Rod in the Rockies," by Chas. E. Marsh. The record departments are very complete.

The marvelous collection of Chinese porcelains belonging to James A. Garland, the millionaire banker, of New York, and now on view at the Metropolitan Museum, is the subject of the opening paper of the Art Interchange for July. This collection, which

has taken its owner twenty-five years to collect and has cost over three hundred thousand dollars, is claimed to be unparalleled in the world. A number of its remarkable pieces are illustrated. For example, the famous Blenheim jar from the Duke of Marlborough collection; the celebrated ten thousand dollar lantern; the Hawthorn Beaker, from the Salting collection; and the splendid rose jars, which are marvels of beauty.

The Century strikes into the summer season in the July number with the beginning of novelettes by Marion Crawford and Mrs. Burton Harrison. Mr. Crawford's story is entitled "Love in Idleness: A Fortnight at Bar Harbor," and is in the author's lightest and chattiest vein. The characters are New York people, and are strongly contrasted, and there is some lively and entertaining love-making at the very start. Some of the personages have appeared in "Katharine Lauderdale," but the story has an entirely separate interest.

Mrs. Harrison's story, "A Bachelor Maid," with drawings by Wies, opens in New York city, and deals with the aspirations of a young woman to whom the conventionalities of family life are somewhat irksome. Incidentally the story deals with some of the current questions in regard to the relations of women to society and public life.

ADVANCE IN BRITISH TASTE.

FROM every sign around us, we feel, says the British and Colonial Printer and Stationer, confident in advancing the statement that under the impulse of a promised and evident revival of trade, the manufacturing stationery houses of this country are this season making greater efforts than usual to give their goods a predominating value both intrinsic and extrinsic. We are particularly glad to be able to emphasize this double point, because in past days we have felt compelled to pay an almost grudging tribute to some of our foreign competitors on the score of external beauty. Most often this latter quality has been fostered at the expense of more solid qualities, but even allowing for this, we, as a nation, have not kept all the trade we might have done in our fingers because we have not sufficiently studied superficials. We would illustrate it in this way: Given two Christmas cards, one of Continental the other of British make, and of equal retail value; the one produced upon a cheap enamel board, the other upon a bristol board costing fifty to sixty per cent. more; the Continental production being brilliantly but superficially decorated, against the British solidity of finish; public selection, which so seldom looks below the surface, would in the majority of cases fall upon the more meretricious sample. We should be sorry to see the very simplest of our British manufactures lose their intrinsic quality, but

we are heartily glad to note the much greater and growing attention that is being given to artistic effect among us. It has been our one drawback undoubtedly. This year a study of samples and sample cases convinces us that there is a pronounced advance in the direction of true delicacy of taste and exterior finish about our goods. This applies not only to the multitudinous lines in which lithography plays a part, but in all departments of the fancy stationery trade. We are satisfied that it will have a distinct influence upon the season's export trade, for our Colonial and other distant customers will be quick to perceive it, and when they once recognize that the British manufacturer is giving them values real and apparent good qualities and attractive ones

equal to or in advance of other nations, we shall reap the benefits of extended trade. In saying this we do not lose sight of the fact that our wholesale houses largely recruit their stocks from Continental sources, skimming the cream, as it were, from foreign producers' sample books. But we take a species of national and pardonable pride in recording that this year there will be less room for invidious comparison between theirs and ours, even on the one ground of superficial finish.

FOUNTAIN PENS INSTEAD OF THE LAW.

It is rarely that a man deserts law for mechanical pursuits, but in at least one instance the result of so doing has been highly advantageous. This was so in the case of Paul E. Wirt, of Bloomsburg, who, soon after his admission to the bar of Columbia County, devoted his attention solely to a mechanical contrivance, which, after a couple of years' steady work, he succeeded in perfecting. He held on to his patent rights, and for a year or so had the article manufactured on his own account. Then he erected a factory in Bloomsburg, and at present manufactures every portion of the useful little article that bears his name. Mr. Wirt was at the Bingham House yesterday. He looks as prosperous as he really is, for his invention has netted him a large fortune, and he is one of the substantial citizens of his town. He says that he has never regretted that he forsook the law, even though he has lost his chance of wearing the ermine.—Phi'adelphia Inquirer.

About 8.30 o'clock last Wednesday evening a fire, which is supposed to have started from the furnace, occurred in the basement of Copp, Clark Company's printing establishment at 69 Colborne street, Toronto. The loss is fully covered by insurance. Between fire and water about \$3,000 worth of damage was done to stock, machinery and the building. It is expected that no inconvenience will result, and that their manufacturing will not be interfered with.

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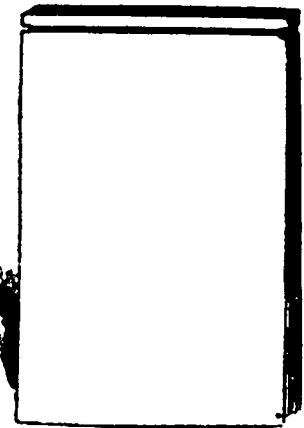
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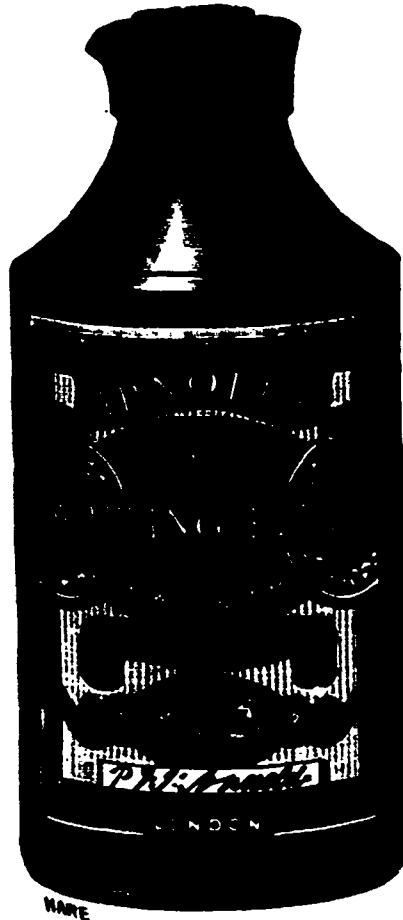
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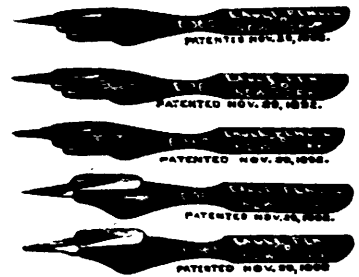
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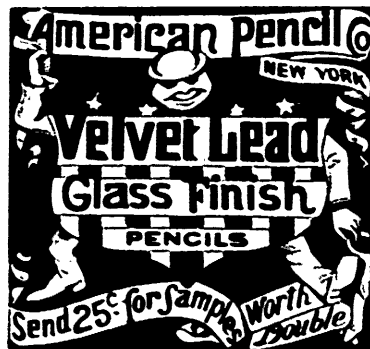
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